

LOCALS

Mr. and Mrs. Sidney Lee of Fort Worth were guests in the home of his mother, Mrs. O. W. Lee, and Harvey over the week end.

Miss Kay Sanders of Wichita Falls spent last week with her grandparents, Mr. and Mrs. H. A. Pendleton

Week end guests in the home of Mrs. S. E. Robinson and Mrs. Jimmie Bullington were Mr. and Mrs. Max Demal and children of Pep. Mrs. Demal is a granddaughter of Mrs. Robinson.

Mr. and Mrs. J. H. Bardwell visited his mother and other relatives in Jacksonville last week.

Mrs. Clayton Wren spent last week visiting relatives in Lubbock and Ballinger.

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Protect your cotton crop from all destructive insects.

Our dusting service is now available, using 15 dusting planes and sprayers in this territory.

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ROY TAYLOR'S DUSTING SERVICE

Hicks Farm 7 Miles Southwest of Town
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C. A. Byrd A. A. Connelly

COURAGEOUS POLIO VICTIM

in **MODEL PLANE CONTEST**

IN 1950 RONALD MAIZE, 11, OF WINSTON-SALEM WAS STRUCK DOWN AND CRUELLY CRIPPLED BY POLIO. UNDAUNTED AND ENCOURAGED BY DOCTORS, HE PURSUED HIS HOBBY OF BUILDING MODEL PLANES; ACTUALLY ENTERED LOCAL MEETS.



RONALD HAS WON NUMEROUS LOCAL WINSTON-SALEM TROPHIES AND HOPES THIS YEAR TO QUALIFY FOR PLYMOUTH MOTOR CORPORATION'S 7TH INTERNATIONAL MODEL PLANE CONTEST AT DETROIT, AUGUST 19-24.

MOSTLY CONFINED TO A WHEELCHAIR, RONALD IS LEARNING TO SWIM. FOR ENJOYMENT IN THE WATER HE INSTALLED A TINY MODEL PLANE MOTOR INTO A HYDROPLANE BOAT. RONALD KEEPS BUSY MENTALLY AND PHYSICALLY, TO OVERCOME POLIO.



Knox Prairie Philosopher Offers To Take Over The 25 Million Idle Acres Worrying Government For 1954

Editor's note: The Knox Prairie Philosopher on his Johnson grass farm on Miller Creek may be an expert on what he's talking about, but he has misinterpreted the government's plans, his letter this week reveals.

Dear editor:
I was napping out here yesterday afternoon on a couch on the front porch when a flutterin noise woke me up and I slapped at what I thought was a wasp but found it was a newspaper which a puff of wind had dropped over my face and the steady risin and fillin of the paper as I snored was what was makin the



flappin noise, and since I was awake by then and the paper was at hand I lifted it off my face far enough away to get it in focus and still stay stretched out an read where Washington is now worried over what to do with an estimated 25 million idle acres next year if crop controls go into effect.

As I understand it, us farmers have produced so much stuff the Secretary of Agriculture will be required to reduce the number of acres that can be planted to wheat, cotton and maybe other crops next year in order to make the price support program work, and Washington is scratchin its head and ponderin on the problem of what to do with the acres that'll be left idle.

Washington is sure strainin a point to find something to worry about. It just imagines idle acres will bother anybody. Maybe its true at first thought of some idle acres will bother some farmers, too, but out of years of experience I can report if a man has the strength of character we can get used to seein idle acres all around him and in time it ain't no more to worry about than fearin the sun won't come up in the mornin.

In fact, as an expert in handlin idle acres, I will be glad to take over the whole 35 million myself, if Washington can't think of anything else to do



**SMILE
SMILE
SMILE**

Cause the want-ads can bring in extra money by selling the things you don't want or need! Use them FOR PROFIT . . .

**THE TIMES
Want Ads**

LOCALS

Mr. and Mrs. Lee Haymes left Saturday for Plainview where they joined Rev. and Mrs. Joe Haymes for a vacation trip to the Lake of the Woods on the Canadian border for a week of fishing.

Mr. and Mrs. Tom Morton, Mr. and Mrs. W. G. Welborn and son, Gaston, and Erwin Wren visited relatives in Lubbock last Sunday.

Mrs. M. B. Ireland and daughter, Ina Merle, of St. Louis, Mo., spent last week and are staying this week in the home of her father, G. W. Dingus.

Miss Marguerite Hammett of Abilene visited her parents, Mr. and Mrs. G. B. Hammett, over the week end.

Mr. and Mrs. Odis Mitchell spent the week end with relatives and friends in Carbon.

Mr. and Mrs. M. H. Dean visited relatives in Coleman and Abilene last Sunday.

with em, and I will guarantee not an acre of it will be planted to wheat, cotton, corn or any other crop the government wants to hold production down on. If holdin dwn production is what it takes to keep agriculture on an even keel, I'm the man they have been lookin for, and I don't mind sayin I feel pretty good about the whole thing. I've been criticized from certain quarters for idle-acre farmin for years, and I'm proud that the government itself has come around to my way of thinkin.

As far as I'm concerned, idle-acre farmin is the most satisfactory occupation there is.

Yours faithfully,
J. A.

Miss Peggy Clough of Fort with her parents, Mr. and Mrs. Worth spent the week end here Dee Clough.

SORGHUM SILAGE . . . for feed security



Let drouth or freezing weather come . . . you'll be prepared if you have plenty of nutritious silage stored away.

Handling heavy silage crops is an easy, power-saving job with an Allis-Chalmers Forage Harvester.

The heart of this machine is a rugged, 3-foot wide cylinder with four specially case-hardened knives. They are spiraled to give a continuous clean-shearing action . . . cupped to throw each knife of chopped material into your wagon or truck . . . power-sharpened right in the machine.

Ask us to demonstrate this big-capacity Allis-Chalmers Forage Harvester, the power way to have plenty of feed for your livestock.

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the National Farm and Home Hour — Every Saturday — NBC

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Reid's Hardware

Munday, Texas

Munday Insurance Agency

(Four Blocks North of Reeves Motor Company)

Insure Your Cotton Now

THE POLICY IS MORE LIBERAL THAN EVER OFFERED

Wallace Moorhouse
Phone 4051

Charles Moorhouse
Phone 6811

Tire Special

Only four of these brand new 11-38 6 ply tractor tires left, and going at a sacrifice. If you need tractor tires, here is your biggest bargain:

OLD STYLE, REGULAR PRICE, \$127.40, now only

\$70.00

NEW STYLE, REGULAR PRICE, \$127.40, now only

\$80.00

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Home & Auto Supply**

Your **FIRESTONE** Store

Phone 5451



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looking

with an

Electric Range

You, too, can make your kitchen a cooler, happier place to work . . . when you switch to Electric Cooking. The new high-speed units, which heat almost instantly, let you select the exact temperature you want and send that heat directly into the utensil, not into the room. And the oven — insulated on all sides — can be used for hours without raising the kitchen temperature as much as 1 degree. Yes, for cool, comfortable cooking, women everywhere are switching to Electric Cooking.

There's a Modern Electric Range to fit your needs!

SEE YOUR DEALER TODAY

West Texas Utilities Company

P-s-s-t! Did you know that with an electric range you can enjoy all the advantages of an electric hot-water heater on a low off-peak rate of 1¢ per kilowatt?

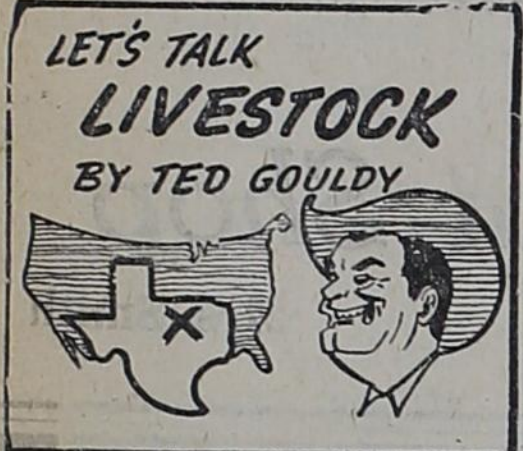
Your Saveway Super Market

★ THE STORE RESPONSIBLE FOR HIGHER EGG PRICES!

GROWING—2,800 square feet of BARGAINS. YES—we mean that. Almost two years in business in Munday. OUR AIM: A BIGGER and BETTER STORE—BETTER PRICES. You will be pleased. WE PAY 45c IN TRADE FOR EGGS.

ALL MEAT MISSION—U. S. GOVT. INSPECTED BOLOGNA lb. 27c	TEXAS CUT BEANS NO. 300 CANS 2 cans 27c	HUNT'S APRICOTS 2½ size 35c	U. S. NO. 1 CALIFORNIA—VERY NICE POTATOES 10 lbs. 39c
SWIFT'S ALL SWEET OLEO lb. 24c	NEW RINSO lg. box 17c	TREE TOP APPLE JUICE qt. 29c	LARGE HEAD ICEBERG LETTUCE head 19c
U. S. GOVT. INSPECTED MISSION CELLO FRANKS lb. 39c	PET MILK 2 tall cans 27c	MESA GRANDE NO. 2 CAN CRUSHED PINEAPPLE 25c	YELLOW ONIONS lb. 5c
VERY GOOD— GROUND MEAT lb. 25c	RED STAR CHERRY JELLY 2 lbs. 29c	HUNT'S TOMATO JUICE 46 oz. 27c	EAST TEXAS NEW CROP YAMS lb. 9c
VERY GOOD—NOT ECONOMY LOIN STEAK lb. 45c	SUPREME SALAD WAFERS lb. 25c	FAIRMONT ICE CREAM pts. 20c	NEW SPUDS— CREAMERS lb. 3c
VERY GOOD— BACON ENDS lb. 29c	PREPARED MUSTARD qt. 15c		

★ FREE—\$15 Plastic Dishes Given Away. These Are Advertised by Sanger Bros., Dallas, Over Television.



FORT WORTH—The headline of the week pertaining to farming and ranching appeared in the Groesbeck Journal, to our notion. It certainly covers the situation in many and many sections of the Cotton Belt. It read: "Everything But Atomic Bomb Being Used to Save Cotton!"

The collapse of hog prices all over the country in past few weeks has been a graphic example of the manner in which the consumer controls the price of meat. Pork supplies are currently 15 percent below a year ago. On the basis of short supplies, prices rocketed into sharp-

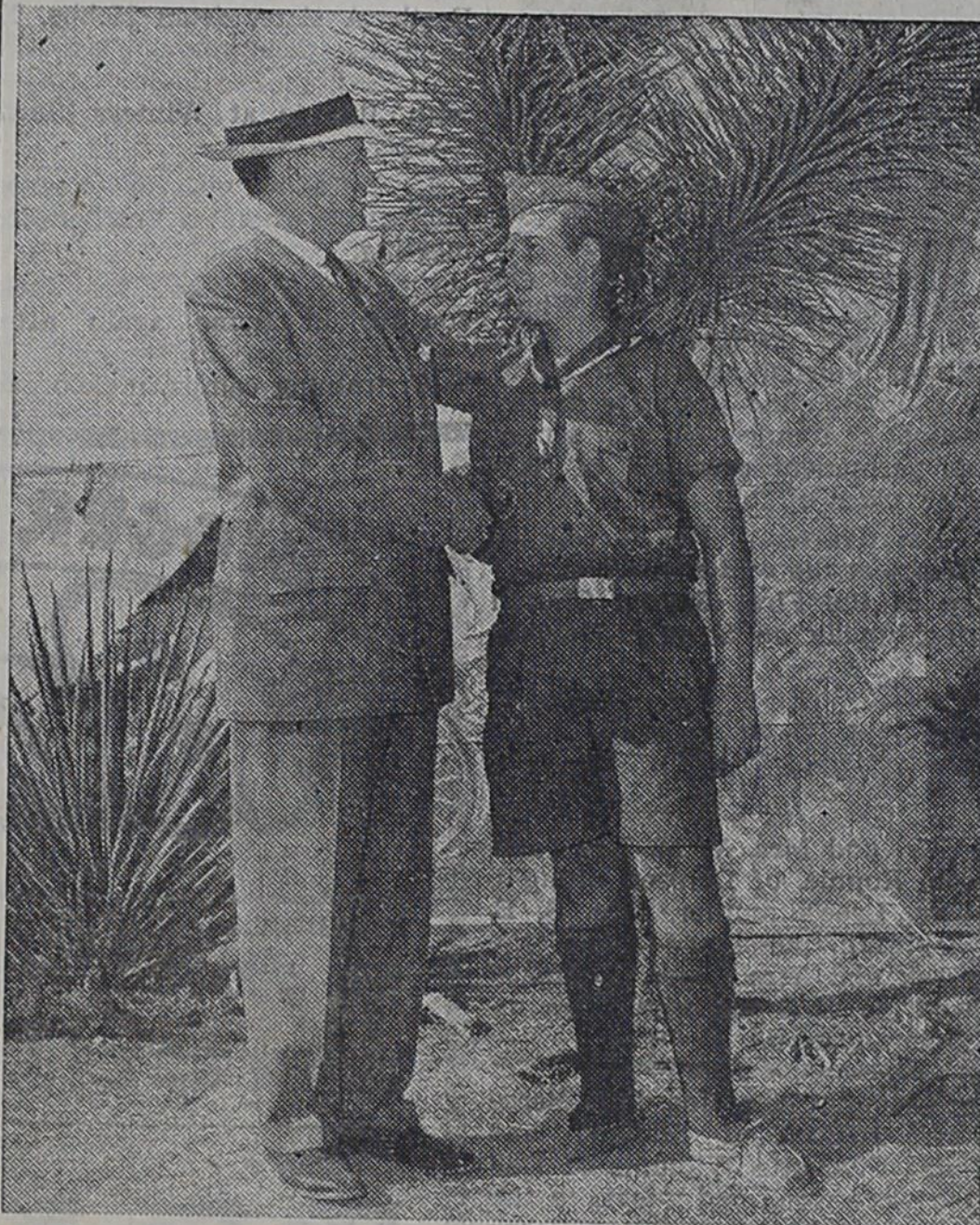
ly higher levels met consumer resistance, and dropped by 25 percent in the month of July.

Earlier predictions that hogs might hit \$30 before Summer was over seem to have gone by the boards for good. Folks just won't pay those kind of pork prices.

The American Meat Institute says the wholesale meat price index is now 16% below the August 1, 1952 level.

At Fort Worth Monday hog prices tumbled again, by 75c-\$1.00 per hundred. Heavier and lighter weights were \$1 to \$2 off and sows shared the bigger drop. Top hogs drew \$23.00-23.25; lighter and heavier weights sold for \$20.00-22.00.

Cows and bulls were strong to 50 cents higher at Fort Worth Monday. Steers and yearlings were slow and weak. Killing calves were steady to 50 cents or more lower. Good fed steers and yearlings \$18.00-20.00, choice to \$22.50. Plain and medium grassers \$10.00-17.00. Fat cows \$9.50-12.50; canners and



Boy Scout Jack Klug, 13, believed to be first recipient of merit badge in railroading, Scouting's newest merit award, was congratulated at National Jamboree in California by Fred G. Gurley of Chicago, president of Santa Fe Railway. The youth's father, J. A. Klug, is manager of Santa Fe's Harvey House at Barstow, Calif., and his two grandfathers—John Klug and O. B. Boulton, both of La Junta, Colo.—are veteran conductors on Santa Fe's La Junta-Dodge City (Kan.) run.

cutters \$6.00-9.50. Bulls \$8.00-13.00.

Good and choice fat calves \$16.00-19.00; common and medium \$12.00-15.00; culls \$8.00-11.00. Stocker steer calves \$13.00-19.50; steer yearlings \$18.50 down. Stocker cows \$10.00-16.00.

Slaughter sheep and lambs were steady at Fort Worth Monday. Stockers and feeders were

dull, weak to lower. Good and choice fat lambs \$20.00-22.00 and common and medium offerings drew \$12.00-19.00, culls from \$8.00-12.00. Feeder lambs drew \$13.00-15.00.

Slaughter ewes sold from \$4.00-8.00; some solid mouthed stocker ewes \$7.00-10.00. Old wethers drew \$6.00-10.00. Slaughter yearlings \$12.00-17.00. Two-year-olds \$10.00-12.00.

LOCALS

Sunday guests in the home of Mr. and Mrs. J. B. Booe, Sr., were their children and families who are Mr. and Mrs. Jack Stewart and daughter of Abilene, Mr. and Mrs. J. B. Booe, Jr., and daughter, Mr. and Mrs. J. E. Hunter and children and Miss Opal Booe, all of Munday.

Mr. and Mrs. Lane Womble and Buddy, Mrs. Jack Hensley and daughters and Miss Myrtle Hensley visited in the homes of Mr. and Mrs. Billy Glen Womble and Mr. and Mrs. R. W. Hightower and children in Dallas this week.

Mr. and Mrs. A. L. Smith and children and Wayne Searcy visited in the O. N. Smith home in Shawnee, Okla., over the week end.

Mr. and Mrs. Charles Baker of Garland, Ark., visited their parents, Mr. and Mrs. Oates Golden and Mr. and Mrs. C. P. Baker, over the week end. Their sons, Bill and Bobby, who have been visiting here the past week returned home with them.

Mrs. Don Wardlaw, Mrs. J. H. Amerson, Lynn Reynolds, Hilton Stubblefield, James Amerson and Don Guffey were visitors in Denton over the week end to see about the boys going to college this fall.

Mrs. Nora Broach and Mrs. Ruth Searcy were Dallas visitors the first of this week where Mrs. Broach attended market for new fall merchandise for her dress shop.

Week end guests in the home of Mr. and Mrs. G. W. Hawkins and Jan were Mr. and Mrs. H. G. Briley of Sweetwater.

Mrs. C. E. Hobert and children and Mrs. L. W. Hobert spent Friday in Abilene visiting Mrs. Hobert's sister, Mrs. Mae Davis, and son, Joey, who returned home with them for week's visit.

Mr. and Mrs. W. C. Cox and Miss Kay Spivey, who is visiting from Winnsboro, visited Sudan and toured the Carlst Caverns from Sunday until Wednesday.

Mrs. G. B. Hammett returned home Sunday from Goldthwaite where she has been visiting her mother, who has been seriously ill, the past week.

Mr. and Mrs. Bill Morris and son, Gwin, visited relatives in Denton over the week end.

Miss Mattie Reno of Abilene was a Thursday guest of Mrs. Janice Rister.

FOR YOUR OFFICE NEEDS

Bond Papers—

- Medium Grades
- Part Rag Content
- 100% Rag Content

Typewriter and Legal Size (light, medium and heavy weights.)

Onion Skins Second Sheets Carbons

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| Mimeograph Paper | Index Cards |
| Ledger Sheets | Index Card Files |
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| Columnar Pads | Staplers |
| Fountain Pens | Staples |
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| Gum Tape | Adding Machine Paper |

*If we don't have it in stock we can get your office needs if available.

The Munday Times

Truck Owners!

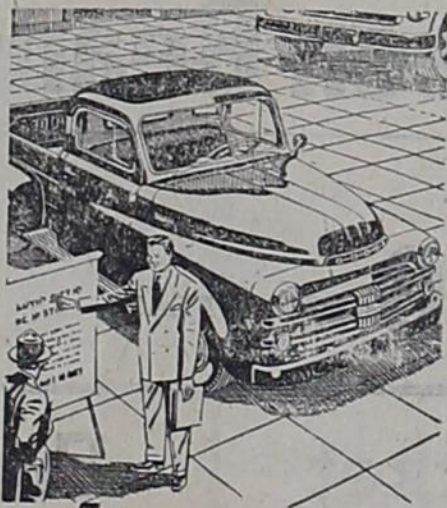
PUT YOUR PRICE ON YOUR PRESENT TRUCK FOR A DEAL ON A NEW DODGE!

Make your own appraisal... mail it to us! We're anxious to trade and will do our level best to meet your price! No cost! No obligation!

Best deal ever offered truck owners! Here's all you do:

Decide what your present truck is worth in a trade on a new Dodge truck. Write this figure on the appraisal form below. Fill out the form, and mail it to us! Or if you prefer, phone us.

We'll do our very best to meet the price you put on your present truck. If we can get together, you've got a real "name your own price" deal. If we can't, there's no obligation. So mail the appraisal form now!



Send us your APPRAISAL FORM today!

(or, phone in the information)

I have a _____ truck, in _____ condition. I think it is worth \$_____ in a trade. I understand that you are not obligated to meet this price, nor am I obligated to accept it.

Name _____

Mailing Address _____

DODGE "Job Rated" TRUCKS
Reeves Motor Co.

Dial 5631 Munday, Texas

Notice

The Local Office of
STAMFORD PRODUCTION CREDIT ASSOCIATION

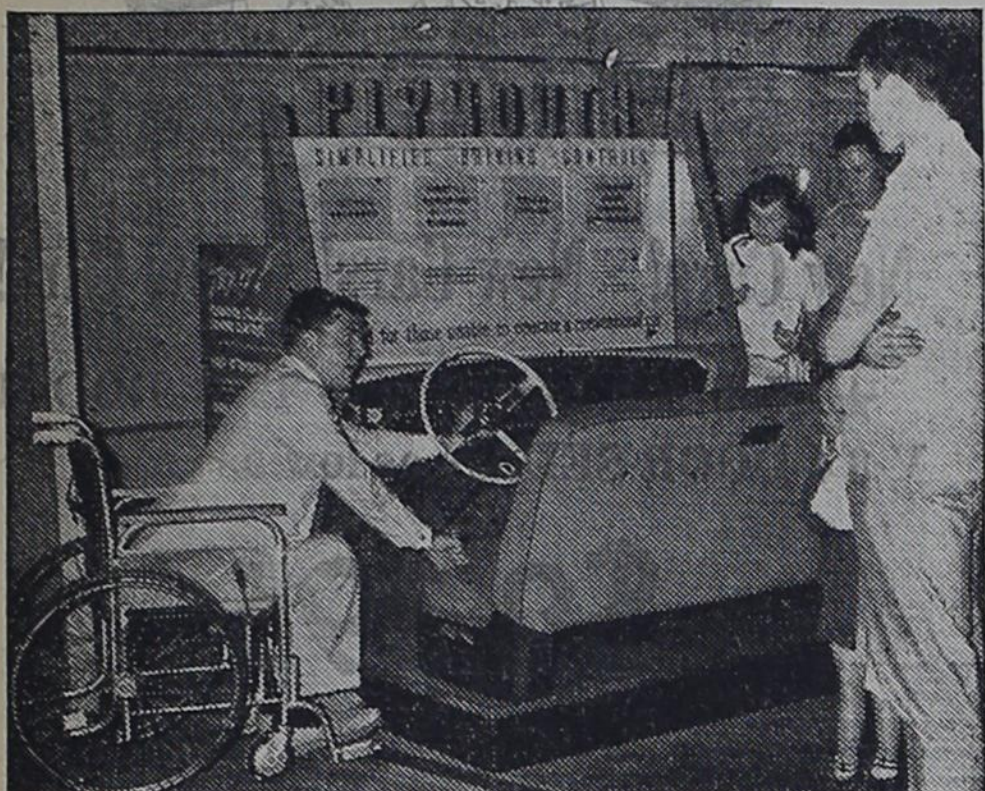
will be closed three days—
AUGUST 10, 11 and 12

All employees will be attending a state-wide meeting for P. C. A. employees in College Station on these dates.

Stamford Production Credit Association

J. D. Gillespie, Field Representative

DRIVING MADE EASY FOR HANDICAPPED



Meet a star sales engineer with Chrysler Corporation's "New Worlds in Motion" styling and engineering show. He is R. F. Fournier of Omaha, Nebraska, who was struck down by polio in 1952. A year later he took a daily four-hour turn as a demonstrator explaining to large audiences how Plymouth's simplified driving controls for handicapped people actually operate. The Plymouth device is available at all Chrysler, Dodge, De Soto and Plymouth dealerships. It is easily installed and enables handicapped persons to drive safely with manual controls. Fournier joined the show when it played Omaha recently. The temporary job marked a big step forward in his rehabilitation, while the driving kit he demonstrated holds hope for many handicapped persons.

U. S. Congress

Congressman Frank Ikard

News From The

WASHINGTON, D. C., July 31—The closing days of any session of Congress are always the most hectic ones. As everyone knows, the House and Senate do not always have to go to Conference Committees, composed of members from both the House and Senate, where the differences of both houses of Congress are reconciled. After this is done, the representatives of the respective bodies report back

on the compromise bills and then the compromises are either approved or rejected. This practice means that actually final action on most legislation is taken during the last week or ten days of the session, which leads to the necessity of working from early morning until late into the night. After these long hours, men's patience tire, tempers sometimes flare, and often ill-advised action is taken. Some means should be devised to take the pressure off in the closing days of the session. Nearly every year a number of the older members of the Congress die because of exhaustion and heart attacks brought on by these hec-

tic days. The passing of Senator Robert A. Taft means that a truly great American has left the American scene. Even though you might not have agreed with Taft's philosophies, no one can question the fact that he possessed a great mind and a firm, dedicated conviction to the principles for which he stood. He was a man of great moral strength and patriotic zeal. Those who differed with him most on political questions had the highest respect and admiration for him as a man of great integrity and high principle. He was the real Congressional leader for the present Administration. It has been said that he was its balance wheel and held it together. Republicans and Democrats alike will miss Senator Taft on Capitol Hill, and his place will be almost impossible to fill. It seems ironical in a way that in the last day or two of this session, the Congress should be asked to consider raising the national debt limit to 290 billion dollars, and on the same day be asked to approve legislation which will make available 14 billion dollars, plus, for the foreign aid program. The national debt now stands roughly at 272 billion dollars, which is greater than the national debts of all the other countries in the world combined. Prorating this national debt in the same proportion as Texas paid internal revenue into the Federal treasury last year, Texas' share of this national debt is nine billion seventy-five million dollars. From the information given us by the Treasury department and Senator Harry Byrd who knows as much as anyone in Congress about our fiscal affairs, we could have operated the Government the rest of this year and not exceeded the present limit of the debt and could have maintained a cushion of about three billion 200 million dollars. Therefore, I felt that the limit should not be raised because of these facts that show we could safely operate government without the raise and, secondly, if raised, it would certainly be an invitation for additional borrowing which would further jeopardize our credit and dilute the value of our money. Above everything else, we must maintain the good health of the economy of this country. This is probably the most important question facing all of us today, for if our economy fails, then every other problem that we discuss becomes relatively unimportant. I expect to be in the District as soon as possible and between now and the first of next year I expect to be in every town, community and county in the District. My office is in Room 206 of the Post Office Building in Wichita Falls and will be open

every week day except Saturday. I will discontinue these weekly columns until Congress reconvenes in January. I hope they have been a source of some information and benefit to its readers.

Visitors from home this past week were Mr. and Mrs. Edwin Bowen and children, from Boyd, Miss Shirley Cates, from Lewisville, Mrs. Cecil Roberts and son, Kenneth, from Wichita Falls.

Mrs. Kate Donnell, Tommy, Jane and Charles and Mrs. Ernest Cherry, all of Azle, spent several days last week visiting Mrs. Donnell's brothers, John and Oscar Spann, and their families. Charles Donnell remained for a two weeks visit.

Mr. and Mrs. Sidney Winchester and Miss Jo Ann Winchester visited in Fort Worth several days this week.

Weekly Health LETTER

Issued by Dr. Geo. W. Cox, M. D., State Health Officer of Texas

Summer with its abundance of low calorie fruits and vegetables is a good time to shed those extra pounds put on during the winter months, Dr. Geo. W. Cox, State Health Officer, states.

People do not need as many starchy foods which produce energy in warm weather as they do in the winter, he said, because in the summer the warmth which starchy foods give to the body is not needed.

"Green leafy and yellow vegetable and all types of fruit which are plentiful during the

summer months provide an excellent, low cost diet for the person who is overweight," Dr. Cox said. "Many of these foods can be eaten raw and are very nutritious this way provided the food is carefully washed to remove all dirt and insecticides which may be present."

Dr. Cox stressed the importance of properly storing food during the summer. He explained that certain foods such as cold cuts, cream desserts, potato salad, and sandwich spreads have a tendency to spoil quickly during hot weather. Foods of this type should be kept in the refrigerator until just before

they are served. "By using common sense in choosing and serving the proper kinds of food, you'll feel better and have much more enjoyable summer," Dr. Cox concluded.

Mr. and Mrs. O. H. Spann, Jr. and daughter, Cindy, of Sweetwater visited their parents, Mr. and Mrs. Jack Clowdis, and Mr. and Mrs. Oscar Spann, over the week end.

Mr. and Mrs. George Spann of Stephenville were week end guests in the home of Mr. and Mrs. John Spann and Mr. and Mrs. Oscar Spann.

CHAS. MOORHOUSE

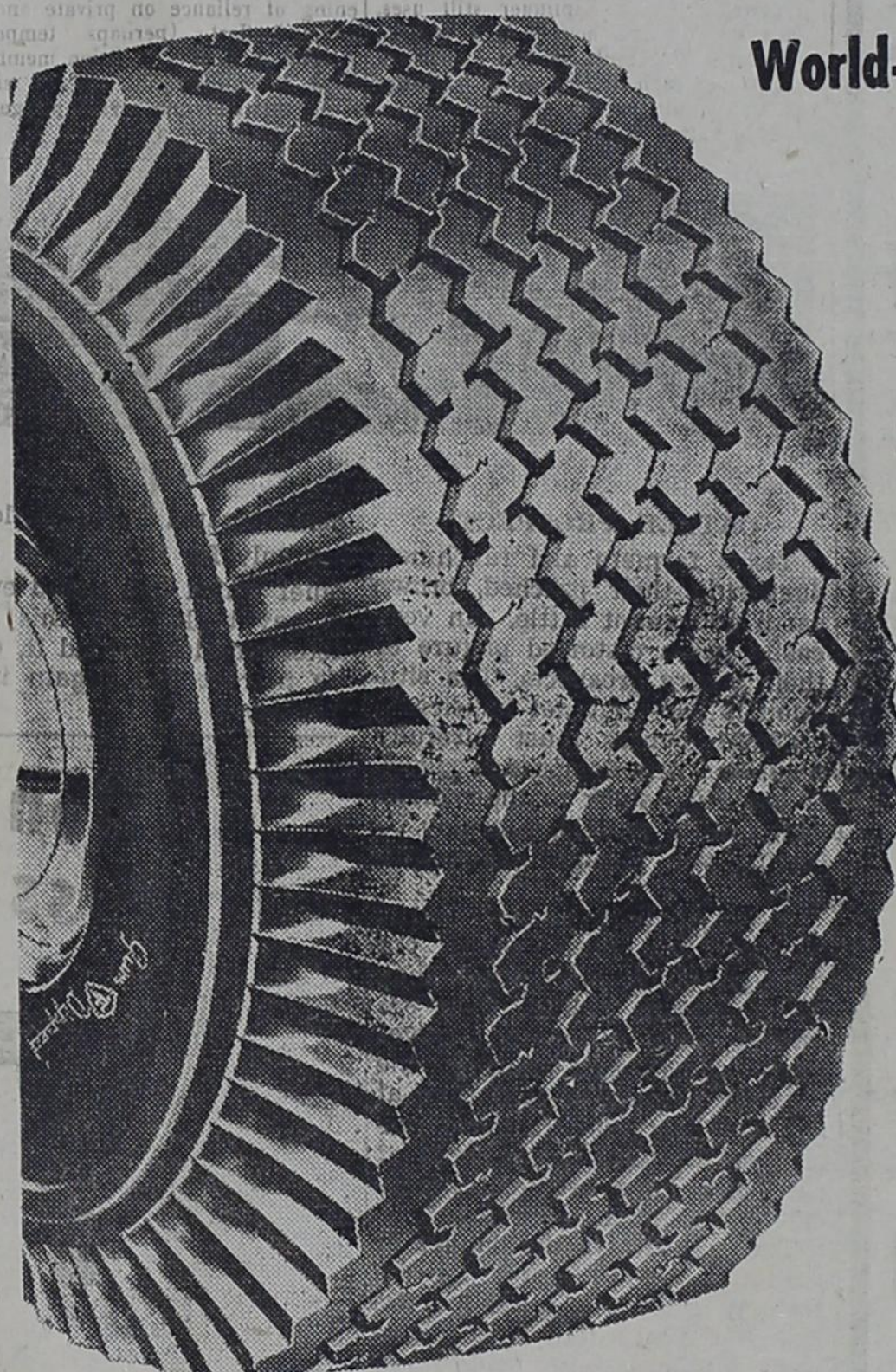
Cattle - Land - Insurance

MUNDAY PHONE 681U

BENJAMIN PHONE 2181

Firestone TIRE SALE!

World-Famous Money-Saving Champions



SAVE—SAVE on this high quality tire with all the extra value features that have made Firestone Tires famous for over 50 years! Safti-Sured Gum-Dipped cord body for greater blowout protection—"Plus-Mileage" tread rubber—wider, flatter non-skid tread. Backed by a Lifetime Guarantee. SAVE—TRADE TODAY!

Reg. \$14.60

11.95 6.00-16 EXCHANGE If Your Old Tire Is Recappable PLUS TAX

Champion Super-Balloons

Reg. \$16.55

SALE 13.95 6.70-15 EXCHANGE If Your Old Tire Is Recappable PLUS TAX

SEE Us For...

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★ FERTILIZERS
★ INSECTICIDES

RUSSELL PENICK EQUIPMENT

Munday, Texas

Trade in August-SAVE MONEY!



Dodge Coronet V-Eight 4-door Sedan

Lower Down Payments! Lower Monthly Payments! This is the Time to "Step Up" to the Winner!

Right now, your dependable Dodge Dealer offers you top trade-in allowance on your present car.

This is your opportunity to step up to the extra power, performance, safety and handling ease that make this '53 Dodge the Action Car of the Year.

This is your chance to own the car that topped all other 8's in the Mobilgas Economy Run; set new performance records; won top Awards for style and beauty!

Come in today. Step up to a Dodge... and save!

TOPS ALL 8's

In Mobilgas Economy Sweepstakes, Dodge V-8 takes top honors over all other 8's in famous 1206-mile run.

WINS ITS CLASS

In Mobilgas Economy Run, Dodge V-8 outperforms every car in its "low-medium" class!

SETS NEW RECORDS

In AAA Performance Runs, Dodge V-8 demonstrates outstanding power-for-safety with record-breaking performance. Dodge tops all American cars over Measured Mile from both standing start and flying start.



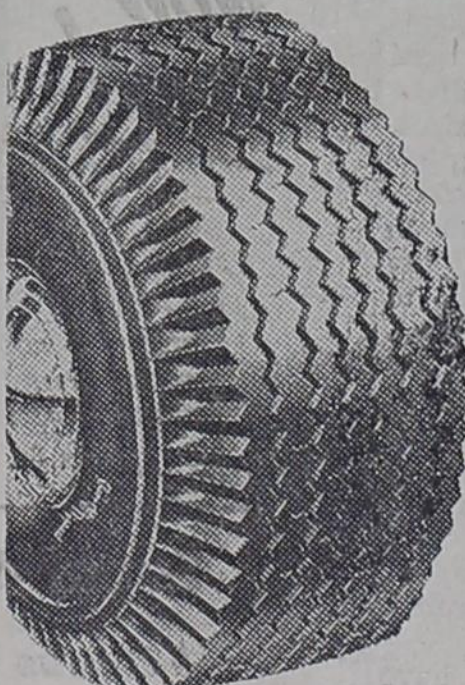
Dodge has been honored by 3 separate Beauty Awards from recognized authorities on style and design!

Specifications and equipment subject to change without notice.

BIG SAVINGS..

The Masterpiece of Tire Construction

Firestone De Luxe Champions



De Luxe Champion Super-Balloon

Reg. \$22.05 17.75 6.70-15 EXCHANGE If Your Old Tire Is Recappable PLUS TAX

Reg. \$20.10 15.95 6.00-16 EXCHANGE If Your Old Tire Is Recappable PLUS TAX

First choice of champion race drivers—first choice of car manufacturers. The same high quality tire that's given phenomenal mileage as original factory equipment on millions of America's new cars. It's the tire with every safety feature—the tire that gives most miles per dollar. Save—Save—Buy NOW at these MONEY-SAVING SALE PRICES!

Special Low Prices for Economy-Minded Motorists

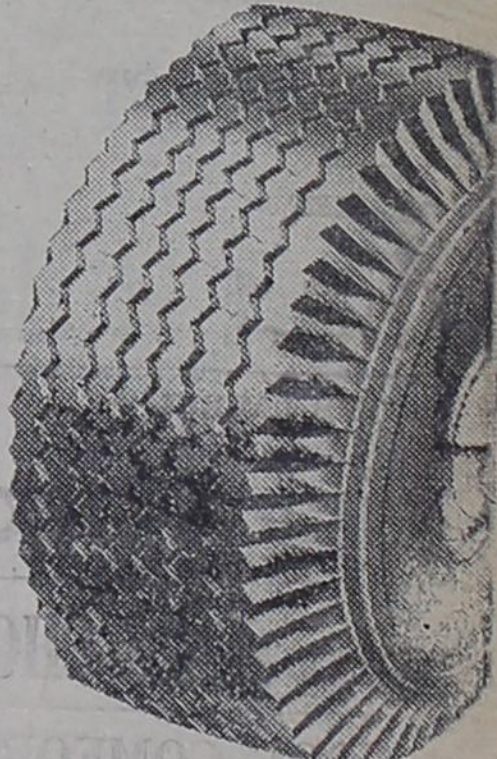
Firestone

Guaranteed New Treads

Applied on Guaranteed Tire Bodies or on Your Own Tires

Reg. \$9.20

7.95 6.00-16 EXCHANGE If Your Old Tire Is Recappable



Made with the same high quality tread materials—the same tread design, the same tread depth and width as new Firestone Tires! Carry a New Tire Guarantee too. Act today and SAVE!

New Tread Super-Balloon Reg. \$10.50 8.95 6.70-15 EXCHANGE If Your Old Tire Is Recappable

dependable DODGE V-EIGHT AND SIX

IN IN MEDALLION THEATRE EVERY WEEK ON CBS-TV... SEE TV PAGE FOR TIME AND STATION

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Stodghill Home & Auto Supply

Your FIRESTONE Dealer

MUNDAY, TEXAS



RADISHES FRESH CRISPY **bun. 5c**

THOMPSON SEEDLESS
Grapes LB. **21c**

NO. 1 ARIZONA RED
Spuds 10 LBS. **35c**

CUCUMBERS FRESH COLORADO **lb. 9c**

CALIFORNIA VALENCIA—220 SIZE
Oranges LB. **9c**

THE BREAKFAST OF CHAMPS—
Wheaties 8 OZ. BOX **15c**

KRAFT'S DRESSING FRENCH **bot. 18c**

HONEY BOY
Salmon TALL CAN **35c**

SWIFT'S
Shortening 3 LB. CAN **69c**

MARYLAND CLUB
COFFEE **lb. 89c**

VIENNA SAUSAGE HORMEL ALL MEAT **2 CANS 35c**

CAMPFIRE TALL CAN
Beans —Pork & Beans —Lima —Pinto —Kidney **10c**

HORMEL PICKLED PIG FEET jar **33c**

FRESH SUNBONNET SUE
Flour 25 LB. PRINT BAG **\$1.69**

STOKELY GOLDEN
Corn CREAM STYLE **2 TALL CANS 35c**

***Canning Supplies**

TIN CANS — JARS — FREEZER QTS. — ALL TYPE LIDS

FRESH BABY BEEF

Liver LB. **29c**

BABY BEEF
CHUCK ROAST **lb. 33c**

BABY BEEF
Short Rids LB. **23c**

WILSON'S LAUREL
Sliced Bacon LB. **69c**

FRESH BEND CUTS PORK CHOPS **lb. 53c**

*** COOL, COMFORTABLE SHOPPING**

Atkeison's

FOOD STORE

Kiplinger Reviews 30 Years, Sees Better World Ahead

WASHINGTON — W. M. Kiplinger marked 30 years of reporting world events and predicting trends for a highly-restricted list of subscribers with a forecast that "the world will be better" in the next three decades.

In a special 30th anniversary issue of his Kiplinger Washington Letter, written "partly for fun, partly for thoughtfulness," he said, too, "we cannot stop the improvement, but we can hold it back or speed it up."

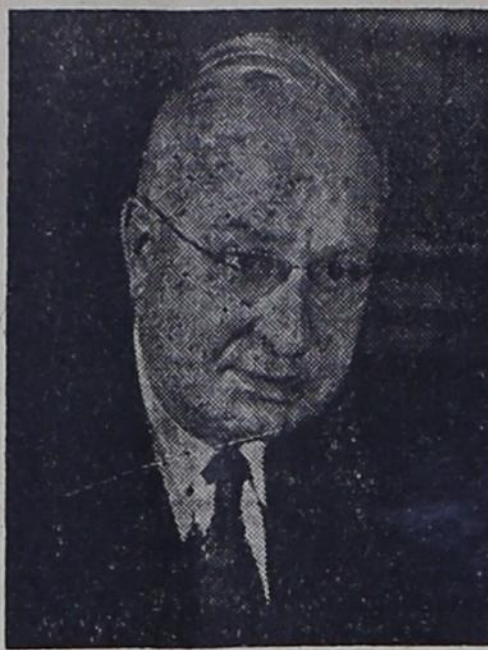
The Ohio-born, former newspaper reporter, who originated the method of dispensing business, economic and governmental news, condensed into a weekly, four-page, privately-circulated letter, reviewed events since 1923, and then, with a "look to the future," said: "Out of our experience as observers comes a conviction, which is this: the world will be better. Improvement is the basic law of life."

"We cannot stop the improvement, but we can hold it back or speed it up. To speed it up requires more than noble wishes and pious good intentions. It takes hard knowledge, brains, intelligence, judgment, savvy, wisdom. Both the worldly sort and the spirit sort—both are highly essential—because working and living, as everyone knows, is not just materialistic."

Kiplinger was 32 and relatively unknown when he started typing out weekly analyses of Washington developments with emphasis on predictions of the future economic significance of those developments. With a second-hand typewriter, a borrowed \$1,000, "Subscribers, none. Hopes, frail," he struggled to prove that the information he could furnish would be valuable to businessmen.

It took about five years to convince more than his three original staff members that he was right; that the Kiplinger Washington Letter was destined to become a distinctive force in American journalism. The struggle for bare survival emerged into an even harder fight—against scores of imitations.

Today, built around that original typewriter which Kiplinger still uses, is a staff of 250, housed in a modern ten-story office building and a printing plant, and each sharing in the earnings of the Kiplinger Washington Agency. The Letter is delivered every Mon-



W. M. KIPLINGER

day morning to business and professional men and women, teachers and students, housewives and political leaders in every state and 56 foreign countries.

In his review of the past 30 years Kiplinger says the present "is merely a piece of the past and the future," and continues:

"Now look back and ponder on the material advances of the past. How the average man is better off . . . than 30 years ago or less. Wages and other forms of pay have more than tripled in 30 years. Living cost prices have less-than-doubled . . . so there's a margin. Note the new things: Sound movies, color movies, radio and TV, refrigerators, freezers, washers, cleaners, and other household gadgets, air conditioners, airplanes big and fast, tough metals, new chemicals, plastics, man-made fabrics, electronics, radar, new drugs, psychiatry, new farm machines, modern architecture, 3-D movies, and the atom at work."

"Changes in ways of thinking: Growth of ideas akin to socialism. The New Deal era. Big government. Paternalism. Laws to spread income. Weakening of reliance on private and individual effort (perhaps temporary). Ascent of labor . . . union members in 1923, 3.6 million . . . now 16 million." All this adds up, says Kiplinger, to a better world ahead.



By JOHN C. WHITE, Commissioner

CATTLE PROSPECTS

Texas farmers and ranchmen, surveying their parched, brown earth and gaunt cattle, can very easily get a distorted picture of their future prospects. The situation is bad—but not hopeless.

Cattle owners must carefully consider their long-range plans. If you rush stock to the market which could be held, you may be cutting you income unnecessarily.

A larger part of our cattle backlog has been wiped out through quick marketing than many persons realize. Over 3½ million more cattle and calves were slaughtered during the first six months of 1953 than at any time last year. In many cases, even the foundation herds of cattlemen have been cut drastically or eliminated entirely.

There is always the danger of going too far. Although the extremely favorable prices of the last few years may not return such measures are being put into effect which should add some strength to the market and encourage conservation of our foundation herds.

Some relief is on the way in the form of drought hay purchases, reduced railroad fares for transportation of necessary fodder, and loans. Cottonseed pellets and meal is expected to sell to needy stock farmers at emergency prices of \$35 a ton, corn at \$1 a bushel, wheat at \$1.10 and oats at 50 cents.

In addition, all efforts are towards quick and effective sale of beef through consumer advertising campaigns, government purchases and foreign exports. It seems likely that supplies of beef will continue high the next few years but that there will be very little increase in herd sizes. The long range effect is expected to help stabilize the market.

The stocker's chief problem will be in determining what part of his herd to sell and what to keep for continued production. Growers in the hard-hit areas should try to hold on to as many cattle as it is economically feasible to feed. Those with good pastures, principally in East Texas, may find this a good time to buy a few more head, depending on the size and condition of their range.

Farm and ranch people have

Mrs. Effie Hardin of Pep is here for a two weeks visit with her daughter, Mrs. L. B. Patterson, Jr., and family.

Miss Lou Campsey of Abilene was a week end guest in the home of her parents, Mr. and Mrs. S. B. Campsey.

Mr. and Mrs. Warren Rister were business visitors in Dallas this week.

Mr. and Mrs. H. P. Hill visited Monday through Wednesday with Mr. and Mrs. Earl Nichols and children in Tatum, N. M. They reported that Tatum received a good rain while they were there.

Mr. and Mrs. Leo Guffey returned from Kimball, Neb., last week. They have been in wheat harvest there.

Mr. and Mrs. Jim Choate left Saturday for their home in El Paso after a month's visit here with her parents, Mr. and Mrs. Leland Hannah.

Mr. and Mrs. Felton Raynes came in from wheat harvest in the northern states last Saturday.

Mr. and Mrs. Earl Cook of Plainview and Mrs. J. D. Cook of Knox City visited in the home of Mrs. C. H. Mullican the first of this week.

Mr. and Mrs. Sargent Lowe and children came in Saturday from near the Canadian line where they have been in wheat harvest.

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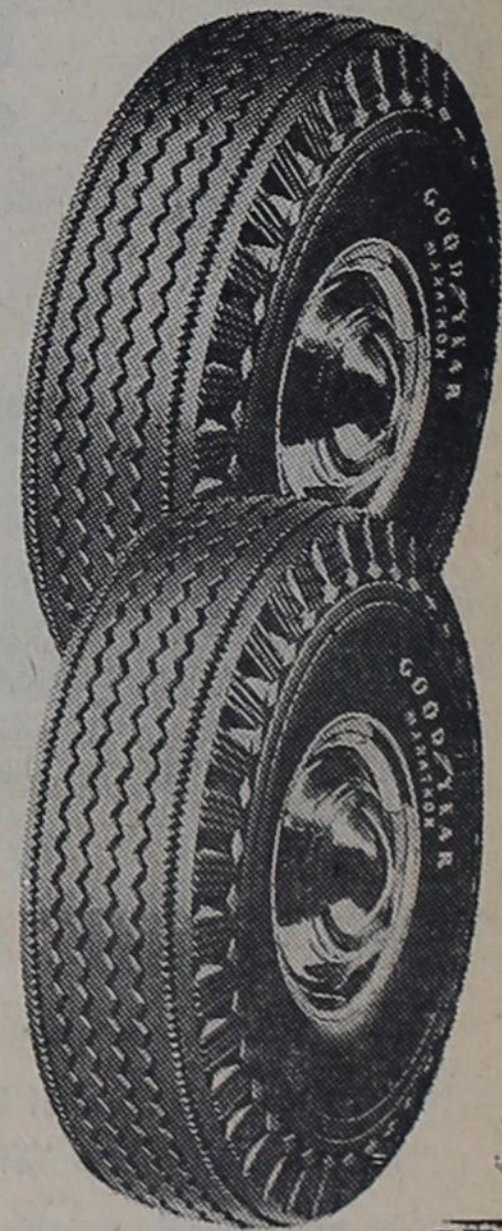
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