



Our 14th ANNIVERSARY Sale

**FUN! FROLIC!
FREE PRIZES!
BARGAINS GALORE!**

Many Thanks To You our Customers—that we can offer this Big Food Sale on this our 14th Birthday. Also we are giving 12 free Baskets of Groceries plus other prizes. All you need do is register each time you visit our store. Nothing to buy—you do not have to be present to win. Sale Begins Thursday afternoon, August 27th continues through Wednesday, September 2nd. Drawing Each Day at 5:00 p.m. Beginning Saturday.

Here's A Wonderful Opportunity to stock up those empty pantry shelves with this famous brand of Libby's at Great Savings.

LIBBY'S 2 NO. 303 CANS Fruit Cocktail 45c	LIBBY'S WHOLE GREEN NO. 303 Beans 2 cans 45c
LIBBY'S 46 OZ. CAN Pineapple Juice 33c	LIBBY'S GARDEN GREEN NO. 303 Peas 2 cans 31c
LIBBY'S SWEET MIX 12 OZ. JAR Pickles 33c	LIBBY'S CREAM STYLE NO. 303 Corn 2 cans 33c
LIBBY'S STUFFED 2 OZ. Olives 2 jars 45c	LIBBY'S NO. 303 Spinach 2 cans 29c
LIBBY'S 14 OZ. Catsup 2 bottles 35c	

MAXWELL HOUSE — EXTRA SPECIAL
COFFEE Lb. can 57c

OUR VALUE 2 TALL CANS
PORK and BEANS 19c

KRAFT'S — EXTRA SPECIAL QT. JAR
MIRACLE WHIP 49c

ROSE-DALE NO. 303
PEARS 2 cans 45c

WRIGLEY'S
GUM 19c

KRAFT'S BLACKBERRY 20 OZ. GLASS
JELLY 33c

KRAFT'S JET PUFFED 10 PKGS.
MARSHMALLOWS 2 pkgs. 35c

CRACKER JACKS 25c

Have a family Gladparty!
STARTING WITH CHOICE OF FLAVORS
Gladiola CAKE MIXES 4 Boxes 1.00

GLADIOLA FLOUR
EXTRA SPECIAL 10 LB. BAG
79c

CRISCO
EXTRA SPECIAL 3 LB. CAN
69c



46 OZ. CAN
25c



NO. 2 1/2 CAN
27c

Libby's
VIENNA SAUSAGE 2 CANS 29c

OAK FARMS LUXURY
ICE CREAM EXTRA SPECIAL 2 Pints 35c

GAL. JUG OAK FARMS
MILK 59c
(Plus Deposit)



1.29

SUGAR EXTRA SPECIAL 10 LB. BAG 89c

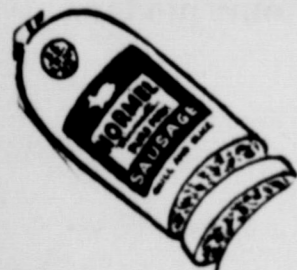
EXTRA SPECIAL
TIDE REG. SIZE BOX 25c

SUNSHINE CRACKERS
HI - HO lb. box 29c

SUNSHINE REGULAR 29c PKGS.
CANDIES your choice only 25c

ASSORTED FLAVORS
JELL-O pkg. 5c

HORMEL GOOD FOOD SALE



HORMEL PURE PORK
SAUSAGE 2 lb. bag 79c

HORMEL ALL MEAT
BOLOGNA lb. 39c



HORMEL ALL MEAT
FRANKS lb. pkg. 49c

HORMEL DAIRY BACON lb. 49c
HORMEL THICK SLICED BACON 2 lbs. 85c

**CALF LIVER
FRESH SPARE RIBS**

FRESH FRUITS & VEGETABLES

YELLOW
Onions lb. 4c

BANANAS 10c

NO. 1 RED
POTATOES lb. 3 1/2c

FRESH CRISP
LETTUCE lb. 10c

ELBERTA
PEACHES lb. 12c

BIRDSEYE -FROZEN FOODS-

BIRDSEYE FROZEN
Onion Rings 2 pkg. 49c

BIRDSEYE WHOLE
Okra 2 pkg. 45c

GLADIOLA PKG. OF TWO DOZEN
Rolls 25c

BIRDSEYE CHOPPED
BROCCOLI 2 pkgs. 39c

GRADE A FRESH
FRYERS lb. 27c

IOWANA
OLEO lb. 14c

MEAD'S FINE
BISCUITS 2 cans 15c

THERE WILL BE SERVED FRIDAY
AFTERNOON AND ALL DAY SAT.
HOT DOGS each 5c
PLUS FREE COCA - COLA

FREE SAMPLES!
SUNSHINE COOKIES
GERBER JUICES
OAK FARMS ICE CREAM

- DOUBLE STAMPS AND SPECIALS ON TUESDAY
- LOW EVERY DAY PRICES

Morton & Welborn



PHONE 3581

Free Delivery

SPECIALS FOR THE OPENING OF SCHOOL

- Dolls, last year models, values to 11.98, Now 5.00
- Zipper Binders, assorted styles
Values to 2.98 1.00
Values to 1.89 79c
- Mixing Bowl Sets, 4-piece
Jadite, 1.29 Value 77c
3-pc. Glass, 49c Value 31c
- Ovenware Set, 7-piece Fire-king, 1.49 Value 77c
- Dish Pan, square plastic, 11 qt. size, 1.29 Value 88c
- Boys Undershirts, sizes 10-16, 49c Value 29c
- Girls Anklets, assorted colors, 29c Values, pr 15c

BEN FRANKLIN STORE

Home Owned

Nationally Known

Insect Control Pays In Rewards

Are you contributing heavily to the 70 million dollars that is lost each year by cotton growers to cotton insects? Dr. J. C. Gaines, Head of the Entomology Department, Texas A & M, says the only way that a cotton grower can realize a profit is to have an adequate insect control program. No single step in the production of cotton is more important than the protection of the plants and fruit from insect damage, he adds.

To carry on an unceasing war against insect enemies of cotton, the planter should be able to recognize the most injurious pests, the nature of their damage and the principles involved in their control. To help the farmer with this important task, the Texas Agricultural Extension Service has released a new bulletin, written by Gaines, entitled, "Cotton Insects."

The cotton plant, with its many succulent leaves, nectaries and abundance of fruit, is attractive to many species of insects, both injurious and beneficial. While the boll weevil and bollworm are considered the most destructive, the pink bollworm is potentially more serious. Beneficial insects may aid in controlling injurious pests, but they alone cannot be relied upon to control the major pests.

According to the bulletin, results of research indicate that an adequate insect control program will, on the average, increase the crop yield by more than 40 percent. For every timely application of insecticide made when the infestation warrants control of increased average yields of at least 80 pounds or more of seed cotton per acre may be expected. The planter should net a profit, based on average yields of at least \$3 for every dollar invested in his insect control program.

The bulletin discusses the principles of cotton insect control, insects resistant to certain insecticides, insects of major and

MOTOR MAIDS



Remember The Golden Rule

By Martha Johnson
Dodge Safety Consultant

"Do unto others as you would have them do unto you."

The familiar golden rule should be observed by everyone who drives an automobile.

Consideration for the rights and privileges of others on streets and highways is common sense. And common sense and courtesy will help you qualify as a safe driver.

Safe drivers also:

- Drive at a safe speed.
- Yield the right-of-way.
- Know and observe traffic rules.
- Expect the unexpected.
- Steer clear of "tavern fog."
- Heed all traffic signs.
- Keep the car in good shape.
- Make turns properly.
- Avoid close shaves.

minor importance and beneficial insects. Contact your local county agent for a copy of the bulletin. Ask for B-933.

LOCALS

Mrs. R. J. Medlin of Bells, Mo., came in last Saturday for several weeks visit with her sister and husband, Mr. and Mrs. E. H. Mullican, and other relatives.

Mr. and Mrs. Gerald Reynolds visited her sister and family, Capt. and Mrs. Harold Honeycutt and son, in Abilene last Sunday.

Mrs. S. E. Robertson returned home last week from a visit with her daughter and family, Mr. and Mrs. V. M. Lee and Ronnie, in Denison Mrs. Lee and Ronnie brought her home and remained

until Friday for a visit here.

Mrs. P. V. Williams returned home last Thursday from a month's visit with her son, Col. Jack Williams, and family in Klamath Falls, Ore.

Dr. and Mrs. Jack Gibbs, formerly of the University of California, came in last Friday for a weeks visit with Mr. and Mrs. J. C. Harpham and Claire before moving to Austin where Dr. Gibbs will be a professor of So-

ciology at the University of Texas.

Melvin Cypert visited Randall Tomlinson in Fort Worth last week. Randall returned home with him for a visit this week.

Goree News Items

Mrs. W. L. Thornton visited in Albany several days last week in the home of her sister, Mrs. Mollie Brown.

Mrs. J. J. Perdue, Mrs. Eva Ray Estes and children, Joan and Donnie, have returned home after several days' visit in Wichita Falls and points in Oklahoma.

Mr. and Mrs. Cecil Temple and Vicki of Amarillo spent the week end in the home of Mr. and Mrs. D. R. Donoho.

Mr. and Mrs. Homan McMahon visited relatives in Grandfield and Chickasha, Okla., last week end.

Mrs. Reuben Bates, Samye and David, were visitors in Wichita Falls last Tuesday.

Mr. and Mrs. Jack Beatty, Bobbie and Jackie, returned home last Sunday after vacationing and visiting relatives in California for the past two weeks.

Mrs. Doug Cunningham and

Mark left last Wednesday for Columbus, Ohio, after spending the summer months with her parents, Mr. and Mrs. Billy Moore. Lt. Cunningham is stationed with the U. S. Army there.

Miss Alice Thornton of Lubbock spent four days last week with her father, Van Thornton. Mrs. Eva Ray Estes was a visitor in Dallas last Tuesday and Wednesday.

Larry Hutchens of Abilene visited Charlie Latham and other friends here several days last week.

Mr. and Mrs. Nealie Moore have returned to their home in McCamey after spending a week in the home of W. L. Moore and Essie and visiting with other relatives here.

Mr. and Mrs. Felton Jackson and children were visitors in San Angelo several days last week.

Mrs. Bennett Loveless and children of Lamesa, Ray and Stacy Mathis of Dallas visited in the home of their parents, Rev. and Mrs. C. R. Mathis, last week end.

Mrs. Wesley Darilek and children of Megargel are visiting her parents, Mr. and Mrs. T. M. Tucker, this week.

Mrs. Willard Free and children of Haskell visited her parents, Mr. and Mrs. Buster Latham, last Friday.

Mrs. Ed Jetton visited relatives in Fort Worth last Thursday. Her son, Jerry, and Mickey Jackson accompanied her on the trip.

Charlie Elliott is spending this week with his grandparents, Mr. and Mrs. Ben Tuggle, before leaving for college.

REVIVAL

AUG. 31 - SEPT. 6

O. T. JOHNSON, Evangelist;
JACK COLLIER, Song Director.

NIGHTLY SERVICES
7:30 p.m.

Bible Baptist Church

11th and Main Munday

Notice...

Effective as of Tuesday, September 1, 1959 the dry cleaners of Munday will begin operating on a basis of...

Strictly Cash and Carry

This is being done in order to reduce our operating expense as much as possible and enable us to continue our services to you at present prevailing prices. We believe you will find it more convenient to you, too, and hope you will cooperate with us in this matter.

Beginning Saturday, September 5, we will close at 6 p.m. on Saturdays.

SUNLITE CLEANERS

KING'S DRIVE-IN CLEANERS

CHRISTENE'S BEAUTY SALON

104 South Ave. E.

Haskell, Texas

WE OFFER YOU:

Christene Greene, owner and operator, a graduate of Bud Hall's Beauty School, Wichita Falls. Christene specializes in styling and cutting;

Edna Mae Grubbs, graduate of Nelson Beauty School, Dallas, Edna Mae specializes in manicures, tints, and lash and brow dyes.

Estela Carum (Latin American), graduates of Bud Hall's Beauty School, Wichita Falls. Estela specializes in styling and cutting.

CALL UN 4-2894

We are open six days a week, from 8 a.m. to 6 p.m.

\$17000 LESS than former 12 cu. ft. models

2-DOOR AUTOMATIC PHILCO Budgetmaster



12 cu. ft.

Deluxe 2-door automatic refrigerator-freezer • 2.57 cu. ft. freezer holds 90 lbs. of frozen food • Dairy Bar door storage with enclosed Butter and Cheese Keepers • Automatic Temperature Control

- Full Width Shelves
- 2 Full Width Egg Racks
- Door Storage Holds 1/2 gal. Cartons of Milk
- Automatic Interior Lighting
- Twin Porcelain Crispers

STRICKLAND RADIO & TV SERVICE

Phone 5621

Munday, Texas

Your Money Buys More IN AN 'M' SYSTEM Store

Coffee KIMBELL'S 49c L.B. FOLGERS 59c L.B.

Biscuits CAN 7c

Tomatoes DIAMOND 10c 303 CAN

Peaches CAL TOP 19c 2 1/2 CAN

Crackers CRACKER BARREL 19c L.B.

OLEO WILSON'S GOLDEN 13c POUND

Tide REG. 25c GIANT 69c

Purasnow Flour 25 1.69 POUNDS

Mellorine SWIFT'S 29c 1/2 GALLON

Milk CHAPMANS 2 for 59c 1/2 GALLON CARTONS

Jumbo Pies 12 COUNT 39c BOX

KRAFT'S MIRACLE WHIP KIMBELL'S Salad Dressing QUART 45c 39c

Catsup DIAMOND 10c

Peas DEL MONTE 5 CANS 89c

Tuna STAR KIST 29c

Tea KIMBELL'S 23c 1/4 POUND

M SYSTEM STORES

THESE PRICES EFFECTIVE FRIDAY & SATURDAY

QUANTITY RIGHTS RESERVED

GOREE STORE

Thank You On Our Fifth Anniversary!

This week, we are observing our fifth year of serving you for your insurance needs in this area.

The growth of our business, and the many friendly contacts we have made with you have been very satisfactory and reflects the confidence you have in us in placing your insurance business with us.

We want to express our appreciation for your patronage and confidence, and assure you that in the coming days and years we shall be very anxious to serve all your insurance needs. Let us help you with your insurance problems.

Charles Baker

Insurance

Signup To Start August 5th For 1960 Conservation

Farmers who wish to put cropland in the Soil Banks 1960 conservation reserve must ask the county ASC committee to set a basic annual rate per-acre for the offered land, Gaylon C. Scott, Chairman, Knox County Agricultural Stabilization and Conservation Committee, said August 5. The period for filing such requests is from August 24 through September 10. No such requests will be accepted after September 10.

In setting the basic annual per-acre rate for land offered, the county committee will take into consideration the productivity of the land and the rate will be limited to the local fair rental value of the land based on the crops harvested from it during the past 5 years. When all the eligible cropland on the farm is offered for the conservation reserve, the rate will generally be set 10 percent higher than the rate for only part of the eligible

land. After the basic rate has been determined, the farmer may apply for a contract at any figure below the basic rate established for the land offered in the request for rates. If necessary, a priority system will be used to determine which offers are accepted.

Contracts under the conservation reserve may run for as long as 10 years. During the time of the contract, the farmer will receive an annual rental payment on the reserved land for the life of the contract, and he also will receive cost-sharing help in establishing an approved conservation practice.

For Texas, the basic per-acre rate of payment under the 1960 conservation reserve is \$12.00, the same as under the 1959 program. The tentative acreage goal for the State is 452,000 acres, subject to consideration and recommendation by the State ASC Committee.

The basic rate for Knox County is \$14.00 per acre.

Sgt. Tourville Is On Recruiting Staff

The U. S. Army Recruiting Service has announced at Abilene the addition of Sgt. 1/c Robert J. Tourville to its recruiting staff. Sgt. Tourville, a recent graduate of the army recruiting and career counseling course at Ft. Benjamin Harrison, Ind., will be in Munday each Thursday at the post office. He will provide guidance and advice on all military matters brought to him by people of this community.

Sgt. Tourville, a veteran of over nine years service in the regular army, was assigned to Fort Bliss as an electronics technical before entering this work. He and his wife live in Abilene.

Mrs. Ora McCullough and Mrs. Baker of Rule visited friends in Munday and Goree last week.



We Have Needs For The ...

Fall Harvest

The milo harvest is in full swing, and cotton picking is near. We have the supplies you'll need for a successful harvest. See us for such items as ...

- ★ Grain Loaders.
- ★ Grain Bins.
(can be govt. financed)
- ★ Tandem Discs.
- ★ Chisel Plows.

See Us First For All Your Farming Needs

Reid's Hardware

Munday, Texas

Griffith Employees Get Safety Awards

The Texas Butane Dealers Association has announced that four employees of the C. R. Griffith Oil Co. of Munday have received the Texas LP-Gas Industry's highest award for their contributions to the safety record of the industry.

During the past year, the Texas LP-Gas Industry has done a job safety wise that received the commendation of Gov. Price Daniel as well as the stamp of "well done" by the Texas State Insurance Department.

In announcing the safety awards given employees of the local butane firm the association

also congratulated the firm's management for the safety record developed by its employees, for as the association pointed out, the safety record of a firm reflects the safety attitude of its management.

Employees of the Griffith Oil Co. receiving the awards include: C. R. Griffith, 2 years; Jane Griffith, 3 years; R. D. Gray, two years, and M. L. Gray, two years.

LOCALS

Mr. and Mrs. W. B. Johnson and Mr. and Mrs. E. Y. Johnson left last Saturday for a vacation visit with another brother, J. J. Johnson, and family in Auburn, Washington. They plan to

be gone some two weeks and tour many scenic spots in the western States.

Mrs. Floyd Patton and children, Penny and John Walter, returned last Thursday from a weeks visit with Mr. and Mrs. W. B. Hudson and Andrea in Fort Worth. The Hudsons brought Mrs. Patton and children home and visited her brothers, W. B. and E. Y. Johnson, and families here before going on to Breckenridge to attend a Hudson family reunion.

Mr. and Mrs. M. R. Bridgewater and sons, Rickey and Ray Lynn visited Mrs. Mridgewater's mother, Mrs. C. N. Smith, and other relatives over the week end.

UNDERGOES SURGERY
Mrs. W. B. Neill underwent surgery at the Sadler Clinic in Merkel last Tuesday morning.

Mr. and Mrs. Carl Harlan of Brownfield visited in the home of his sister, Mrs. Kate Brown, the first of this week. They all visited Jess Jenkins in an Abilene hospital on Tuesday.

IT PAYS TO ADVERTISE!

Phone 4351

Office Hours:
9-12 2-6

CHIROPRACTOR

Dr. Fidelia Moylette

Munday, Texas

Office Closed
on Thursdays

Too Late to Classify

FOR SALE — 1957 Mustang motorcycle. Good condition. Jack Hampton, Goree, Texas, Phone HE 6-2141. 1tp

NOTICE — Have your clothes made at reasonable prices. Call 3711, Mrs. Sam Gray. 6-3tp



Fresh Fryers lb. 29c

FRESH ALL BEEF HAMBURGER lb. 59c

SWINDELL WHOLE HOG SAUSAGE 2 lb. bag 99c

LEARFIELD CHEESE 2 lb. box 69c

LIBBY'S DEEP MINTED NO. 2 CAN Pineapple 25c

SUN SPUN BISCUITS can 8c

STARKIST ALBACORE CHUNK TUNA can 35c

SMALL WHITE BEANS lb. bag 15c

SUN SPUN OLEO 2 lbs. 29c

OUR VALUE — RED PLUM PRESERVES jar 25c

OUR VALUE — GREEN BEANS 2 cans 25c

KUNER'S BLACKEYE PEAS 2 cans 29c

GANDY'S MELLORINE 1/2 gal. 39c

COLGATE ECONOMY SIZE TUBE REG. 69c Tooth Paste 49c

WHEATIES 12 OZ. PKG. 27c

DECKER'S LUNCHEON MEAT CAN 39c

ARMOUR'S — PURE LARD 3 lb. ctn. 55c

MY - T - FINE PUDDING MIX BOX 9c

CALIFORNIA TOKAY GRAPES lb. 15c

WHITE Potatoes 10 lb. 29c

SUNKIST ORANGES lb. 12 1/2c

FROZEN FOODS

MRS. SMITH'S Fruit Pies 2 for 99c

LIBBY'S ORANGE JUICE 6 oz. can 19c

MINUTE MAID - OR - LIBBY'S GRAPE FRUIT JUICE can 19c

WE NOW HAVE A COMPLETE LINE OF SCHOOL SUPPLIES



FOLGER'S INSTANT Coffee 6 OZ. JAR 79c

We Reserve Quantity Rights

DOUBLE STAMPS EVERY WEDNESDAY

Barber's Lucky Dollar

We Use F.O.W. Plan

MUNDAY'S FRIENDLY FOOD STORE WE GIVE MUNDAY TRADING STAMPS

CURE'S GULF STATION ALSO GIVES MUNDAY TRADING STAMPS

You Can Redeem Your Munday Saving Stamps at Reid's Hardware — Your Book Is Worth \$3.00.