

Kracker Krumps

Odds Bits Salvaged at Random

Tribute is being paid to printing this week.

By national, state—and local cities—proclamation the week of January 17 to 23 has been designated Printing Week.

And we hope to print this week, just the same as any other week. But it's interesting at some of the things printing involves.

Blair Justice, writing in the Fort Worth Star-Telegram, calls the printing industry one that reaches "the minds of the common man."

He said among other things, too, some you probably didn't know, and some we didn't know. Portions of the article follow:

Start of the week coincides with the birthday of Benjamin Franklin, patron saint of printers, who was born January 17, 1706.

It was Franklin who said: "Through printing we can reach the minds of the common man and we can give him knowledge, wisdom and understanding."

Franklin himself set out to do that as a printer in Philadelphia who wrote and published "Poor Richard's Almanac."

Long before he ever became an inventor and a statesman Franklin recognized the potential of printing.

He knew how important a discovery Johann Gutenberg made hundreds of years earlier when he devised a way to print with movable type.

Up to that time man had been restricted in dissemination of his knowledge. When he had anything to set down for posterity or pass on to his fellow man he was forced to write or print it by hand.

Gutenberg changed all that. He made it possible to use a machine to print the products of man's mind. And thousands of people began to be reached with the "knowledge, wisdom and understanding" that Franklin talked about.

Today, printing still is fulfilling its role of reaching "the minds of the common man."

No other means of communication reaches so many people. From his first waking moment in the morning, man meets the printed words and finds in it a guide for his daily life.

More than 54,000,000 people read daily newspapers. At every turn man's eye is attracted by some form of the printed word: advertising, books, business papers, letters.

To satisfy the tremendous demand for printing a \$6,000,000,000 business operates in the United States. The printing industry ranks third among all businesses in number of establishments.

This massive team is made up not only of printers but also of lithographers, engravers, artists, silk screen processors, employees, ink and roller workers, stereotypers, linotypers, electrotypers, press equipment workers, maintenance and supply employees, litho plate makers, litho negative plant workers, aniline printers, multigraphers, multilith plant employees.

As to this the thousands in allied fields such as advertising.

We reckon Mr. Justice did justice to Printing Week. Anyway, he brought us to realize this little business we're in is a part of "big business."

TO SISTER'S BEDSIDE

Miss Merle Dingus left Sunday for St. Louis, Mo., to be with her sister, Mrs. M. B. Ireland, who is being hospitalized there. Mrs. Ireland, the former Maxine Dingus, is due to undergo major surgery some time this week.

Former Local Man Returns To Hold Gospel Meeting

The church of Christ announces a gospel meeting, which will begin on Monday, January 25, and ending January 30. Evangelist Wilbourn Dennis of Tulsa will preach each evening at 7 o'clock. Dennis needs no introduction to many people in this community, having lived here a few years ago. He began his first work as a gospel preacher while living at Munday and later attended Abilene Christian College, returning every week end to preach for the local church.

Since that time Bro. Dennis has returned to Munday on three occasions to conduct gospel meetings. "We urge you to attend all services," church officials said, "and feel that you will thoroughly enjoy hearing God's word proclaimed in its purity and simplicity. We are indeed thankful that Bro. Dennis can again come into our midst and labor with us for a short time. Come and hear him."

"Life is a journey from time to eternity, and only one trip is to be made. When a man crosses the river of death, he never returns to his earthly abode. No one has an option of a second journey. It behooves a man to make this journey in a sure way he should take no chances with doubtful ways. On this point, Peter admonishes, 'wherefore the rather, brethren, give diligence to make your calling and election sure.'" (2 Pet. 1:10).

Coffee Day For March Of Dimes Is Set For January 26

Tuesday, January 26, is "Coffee Day for the March of Dimes" in Munday. Those in charge of the drive hope the day will be successful in every respect.

"Whether you're a coffee drinker or not, drink a cup for the March of Dimes on Tuesday," they urge.

The idea is that those little March of Dimes jars will be prominently displayed in all co-operating stores serving coffee. The stores will make no charge for the coffee, but when you order a cup you're supposed to drop a dime in the little jar. You will be paying a dime for your coffee, the store serves it free, and the money goes to a good cause.

Stores cooperating in this drive are: Snack Shack, Hill's Hotel Coffee Shop, Rexall Drug Store, Eiland's Drug Store, Duke's Cafe, Coney Island Drive-in, Bell's Cafe, City Grill, and City Drug Store.

W. W. Naylor Dies On January Third At Wichita Falls

Word was received here last week of the death of W. W. (Willie) Naylor, who died on Sunday, January 3, in a Wichita Falls hospital. Mr. Naylor had received treatment in the Knox County Hospital several weeks before entering the Wichita Falls hospital.

A resident of Munday for a number of years, Mr. Naylor formerly operated the Naylor Shoe Repair Shop here. He was a member of the local Masonic lodge, having transferred his membership from Missouri several years ago.

Nearest of kin among known survivors are two cousins who reside in Missouri.

Sharp Sparks Munday Over Merkel, 66-62

Sparked by Joe Sharp's 22-point effort, the Munday Moguls won a 1A-8 district basketball tilt from Merkel, 66 to 62, here last Friday night.

Merkel led all the way through the first two periods of play, holding a seven point, 35-27 margin at the half.

But Sharp suddenly came to life and aided by Fred Lang's 17-point total, ran the favored invaders into the hardwoods.

Corky Cox was high for Merkel with 16 while Dink Whisenhunt trailed with 14.

Drive carefully. The life you save may be your own.

C-C Speaker



Dr. Kenneth McFarland, above, one of the most outstanding speakers in North America, is to address the Seymour Chamber of Commerce annual banquet at 7 p. m. Thursday, January 21. Dr. McFarland is educational consultant for General Motors Corporation and for the American Trucking Association, Inc.

Five In Family Injured In Knox City Accident

Five members of the Huelon Rushing family of Knox City were injured Sunday afternoon when their car crashed head-on with a truck loaded with oil field equipment.

Rushing, 28, his wife, 27, and their three children, Frances, 6, Shirley, 4, and Patricia, 2, were all treated at the Knox County Hospital on Sunday night, but none were believed seriously injured.

The family car collided with a truck from Graham driven by Frankie Lee Cole, 20, of Rule. Cole was uninjured and his truck was only slightly damaged. The Rushing car was heavily damaged.

Highway Patrolman Bill Jones of Seymour, who investigated the accident, said Rushing apparently did not see the truck coming when he pulled onto the highway. The accident occurred about 11 miles southwest of Knox City.

Father Of Local Woman Buried At Lorenzo Sunday

Funeral services were held from the First Methodist Church in Lorenzo last Sunday for William Allen Eason, father of Mrs. E. R. Ponder of Munday.

Mr. Eason, retired farmer, died early Saturday morning in a Ralls hospital. He suffered a stroke several days earlier. He moved to Lorenzo from Lamar County in 1932.

Survivors are his wife; three daughters, Mrs. George Younger of Pyote, Mrs. Ponder, and Mrs. Elmore Baker of Corpus Christi; four sons, Cliff Eason of Lorenzo, Ray Eason of Petersburg, Bill Eason of Monahans and Percy Eason of Ralls; a sister, Mrs. Sam Hill of Bogata; a brother, George Eason of Arlington; 12 grandchildren and four great grandchildren.

Mothers Will March For March Of Dimes

Mothers of Munday will take up the march against polio in the March of Dimes campaign on Friday, January 29.

On that date between the hours of six and seven o'clock mothers in different sections of town will be calling on the homes for March of Dimes contributions. Your cooperation is earnestly solicited.

Masonic Lodge To Have Degree Work

A called meeting of Knox Lodge No. 851, AF&AM, has been set for 7:30 p. m. Thursday at the lodge hall. Work will be done in the master Mason's degree.

All members of the lodge are urged to be present, and visiting Masons are always welcomed to the meetings.

J. E. Reeves, Jr. Named Manager Of Atkeison's

Announcement was made public this week that J. E. Reeves Jr., has been promoted to manager of Atkeison's Food Store, succeeding Hugh Beaty, who has decided to "take it easy" for a while.

The change was made effective January 1; however, Hugh remained on duty for several days longer to help J. E. get acquainted with some of his new duties.

Hugh put in 18 years at Atkeison's, with the exception of the time he spent in the service. During most of this time he served as manager. "Eighteen years is a long grind," he said, "and I just wanted to get out and take it easy for a while."

He's taking it easy painting and repapering his house, with the building of a yard fence somewhere in the offing.

Reeves and his family returned to Munday from Fort Worth in the fall of 1952 and started in with Atkeison's in September of that year. He's had a portion of the grind in the grocery business and is fitting into the manager's job very nicely.

"We invite your continued patronage," Reeves and R. D. Atkeison, owner, said, "and we will continue to supply you with quality groceries at attractive prices."

Blue Norther Is Taste Of Winter To Local Area

The biting cold of the "blue norther" which blew in here Wednesday morning caused local people to quickly change from shirt sleeves to overcoats and "long haulers."

The balmy shirt-sleeve weather of Monday and Tuesday quickly changed Wednesday morning as the norther came in, bringing dust with it and dropping temperatures.

Wednesday night snow and sleet (those frozen raindrops) pelted window panes for several hours, and Thursday morning the ground was well covered with the white moisture. The moisture, however, is not expected to be enough to do a great deal of good in the face of the fact local farmers are hoping for a good 4-inch rain.

The cold wave is expected to continue here through Friday night, according to area forecasters.

BACK FROM FAR EAST

SAN DIEGO, Calif. (FHTNC)—Scheduled to return here Jan. 18 completing a six month tour of duty in the Far East is the attack aircraft carrier USS Kearsarge. It was her second tour of duty in the Orient since recommissioning in February 1952.

Returning aboard the carrier is Donnie L. Coody, fireman, USN, son of Mr. and Mrs. W. L. Coody of Munday.

Help to fight polio. Join the March of Dimes.



SPEAKS AT TEXAS A & M—Howard N. King, well-known typographer, will lecture on newspaper make-up and the effective use of type at the fifth annual Newspaper Mechanical Conference at Texas A & M College Feb. 20. The conference is co-sponsored by the A & M Journalism Department and the Texas Press Association.

KNOX COUNTY PEOPLE ARE MOST FORTUNATE

The people of Knox County are most fortunate! Only one case of polio was reported in 1953, that of Bryan Robertson of Vera. There are four patients from previous years, Vickie Bell, Linda Watkins, Jessie Gonzales and Frank Martinez, still on our list.

For the care of these five patients in 1953, our chapter spent the sum of \$1,114.93 from the March of Dimes fund. Grateful acknowledgements have been given the chapter. You had a part in helping these, our children, who were stricken. Give to the March of Dimes today!

This year we hope to see the new vaccine put to the test, and we look forward to the time when all these children will be free of the dreaded polio.

—Mrs. R. M. Almanrode, County Chairman

Last Rites For George V. Burns Held On Tuesday

George Virgil Burns of Sudan, passed away at 11:57 p. m. Sunday, January 17, at the home of his sister, Mrs. Joe Sokora of Munday. He had been ill for 21 months.

Until the time of his illness, Mr. Burns was engaged in farming at Sudan. He was born at San Jon, N. M., on August 27, 1909, and was 44 years, four months and 21 days of age. He was a member of the Primitive Baptist Church.

Surviving him are his mother, Mrs. Dalia Burns, who makes her home with her children; three brothers, J. A. Burns of Tahoka, W. C. Burns of Sudan and Bobby Burns of Baileyboro; three sisters, Mrs. R. H. Morris of Wichita Falls; Mrs. R. L. Alexander of Knox City, and Mrs. Joe Sokora of Munday.

Funeral services were held from the First Baptist Church in Munday at two o'clock Tuesday afternoon, with Elder Jimmy Bass of Littlefield officiating. He was assisted by Rev. Huron A. Polnac of Munday. Burial was in Johnson Memorial Cemetery under the direction of the Mahan-McCauley Funeral Home.

Pallbearers were L. B. Patterson, Cester Smith, Litt Leavelle, Leland Floyd, Henry Matthews, Jr., and Edwin Johnson.

Girl Cagers Win From Merkel, 45-30

The Munday girls cagers won their second conference tilt here Friday night by defeating Merkel 45-30. This win gives the girls a two-one record after dropping the district opener to Throckmorton by a narrow margin of 3 points.

The girls, along with the boys, journey to Roby Friday night to battle the conference favored Roby girls. We just hope they don't score as much on us as they have in previous games against other teams.

The girls are to be commended on the interest they have shown throughout the year. Their cooperation has been good; they have worked hard, and have entered every game with lots of determination.

There are twelve girls on the traveling squad. They are as follows: Bera Faye Spann, Margaret Vandell, Patsy Parks, Patsy Tidwell, Jonnye Matthews, Loreta Floyd, Barbara Carver, Bobbie Nance, Peggy Thigpen, Trivella Butler, Patsy Butler, and Sue Norvill.

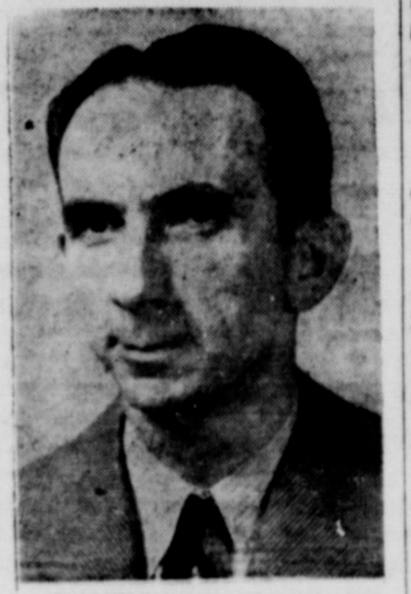
Some of these girls do not get to play very much in regular games but they play an important part in workout sessions.

The forwards—Spann, Parks, Vandell, Nance, Norvill, and Carver have done an excellent job on the scoring side this year, for it to be their first time for any of them to play.

The guards are sometimes overlooked, but how could we keep the opposing team from scoring so much without them. Each of them is as important as anyone on the team. These guards—Patsy Tidwell, Jonnye Matthews, Loreta Floyd, Patsy Butler, Peggy Thigpen, Trivella Butler, deserve recognition for they have done an excellent job.

Our next home game is Abilene, January 26.

Heads Tax Dept.



Appointment of Tom G. Cross of Dallas as manager of the Lone Star Gas Company's Tax Department has been announced by Charles G. Hess, Jr., company corporate secretary. Mr. Cross succeeds M. A. Tracy, veteran tax department manager who retired December 31 under Lone Star's employee pension-insurance program, Mr. Hess said.

Homer T. Melton Asks Re-election As Knox Sheriff

Sheriff Homer T. Melton announced his candidacy for re-election to this office, subject to the action of Knox County voters in the coming primaries. In authorizing the Times to announce his candidacy for re-election, Mr. Melton said:

"During the time I have served as your sheriff, I have tried to perform the duties of office to the best of my ability. I have cooperated with other peace officers of the area and with our county officers in seeing that our laws are enforced and that law-abiding citizens get the type of service they are entitled to. "If re-elected to this office, I shall continue my efforts to make you a good peace officer. Upon this basis, and upon the basis of my past experience, I earnestly solicit your vote and influence in the coming primaries."

Minstrel Show To Be Given At Goree

A Negro minstrel show will be given at the Goree school auditorium on Thursday, January 28, at 7:30 p. m., with proceeds going to benefit the March of Dimes drive. The cast will be all local talent.

The program will include "The Darkies' Jamboree," the wedding of Gawge Washington Jones and Lydia E. Petunia Pinkham, a darky sermon, "In the Garden of Eden," and a skit Mrs. Johnson's One-wheel Taxi," and a number of song and dance acts. Admission will be 25 and 50 cents.

Polio Benefit To Feature Variety Show On January 28

A polio benefit show, sponsored by the Munday Lions Club and Munday Fire Department, will be held at the school auditorium on Thursday evening, January 28, it was announced Wednesday.

The show will feature a variety of entertaining acts and musical numbers. Admission will be 25 and 50 cents, and proceeds will go to the March of Dimes drive.

Weather Report

For seven days ending 7 P. M. January 20, 1954, as compiled by H. P. Hill, U. S. Weather Observer.

	LOW	HIGH
	1954-1953	1954-1953
Jan. 14.....	35	54
Jan. 15.....	46	65
Jan. 16.....	30	49
Jan. 17.....	20	37
Jan. 18.....	27	37
Jan. 19.....	44	65
Jan. 20.....	25	41
Precipitation to date,		
1954.....		.20 in.
Precipitation to this date,		
1953.....		.03 in.

Knox City And Seymour Boxers Win Fights Here

Knox City and Seymour boxers shared top honors here Monday night in boxing matches between six West Texas towns.

Fighters from these two towns won five fights each out of the 21 in which decisions were rendered, with Holliday winning four, Munday three and Lueders and Wichita Falls two each.

An invitation boxing tournament will be held here Feb. 4, 5, and 6. The athletic committee of the Chamber of Commerce is sponsoring the event.

The famous "Rocky" McGuire, O'Brien colored boy, finally got a match after a shadow boxing exhibition of how he would handle his opponent, James Goodwin of Munday took him on and gave "Rocky" a good fight. The going got a little tough for "Rocky" so he "sprung his thumb" and the fight was over.

The results:
Darrell Parker, 47, Munday, decisioned Rodney Daniel, 45, Seymour.
Junior Baldwin, 80, Seymour, decisioned Gregg Graham, 76, Lueders.

Lonnie Harvey, 84, Lueders decisioned Bobby Wharton, 85, Rule.
Leon Eaves, 123, Holliday K. O'd Danny Thompson, 122, Rule.
Mark Davidson, 138, Knox City decisioned Jimmy Sarton, 138, Holliday.

Mike Bishop, 154, Seymour decisioned Milton Bailey, 151, Wichita Falls.
Jack Gray, 115, Wichita Falls decisioned Jerry Smith, 110, Munday.

Jimmy Burt, 114, Knox City decisioned James Crosthwaite, 117, Holliday.
Jack Irvine, 145, Holliday decisioned Eugene Fisher, 151, Rule.

Charles Young, 138, Holliday TKO'd Don Pack, 141, Rule.
Leonard Burt, 144, Knox City decisioned Kenneth Copeland, 145, Wichita Falls.

James Busby, 148, Knox City decisioned Durwood Stone, 151, Holliday.
James Muerhera, 143, Wichita Falls TKO'd William Ross, 145, Munday.

Faben Alcada, 11, Munday T. K. O'd Reagan Gasaway, 117, Rule.
Gene Goodwin, 128, Seymour TKO'd Marvin Mathese, 127, Rule.

Buddy Patterson, 126, Seymour decisioned Benny Allison, 121, Rule.
Freddy Wiggins, 146, Munday decisioned Hayer Rowan, 145, Rule.

Merl Sage, 109, Seymour drew with Carl Moore, 108, Lueders.
Aubrey Biggerstaff, 128, Seymour decisioned Wayne Wainscott, 127, Holliday.

V. R. Roberts, 130, Knox City TKO'd James Ross, 122, Munday.
Charles Kellogg, 10, Holliday decisioned Charles Tice, 170, Holliday.
Kenneth Edgar, 105, Lueders decisioned Bo Pottet, 105, Wichita Falls.

HOME FROM HOSPITAL

M. T. Chamberlain was returned home on Thursday, January 14, after being hospitalized at the Knox County Hospital for 31 days. Marvin has been to town several times and says he is improving and gradually regaining his strength.

GAME NIGHT FRIDAY

The Munday Study Club wish to remind everyone of Game Night which is being held at the grade school gym Friday night, January 22, at 7:30 p. m. The proceeds will be used for the swimming pool project and the March of Dimes.

BAND BOOSTER CLUB TO MEET ON MONDAY

The Band Booster Club will meet in the grade school lunch room next Monday night, January 25, at 7:30 o'clock. All parents who have children in the band are urged to attend this important meeting.

CONTRACTS CATTLE

Charles Moorhouse bought and contracted for spring delivery 3,050 head of mixed cattle off grain fields to Northern buyers recently, also 350 head of cows to local buyers the past two weeks.

EDITORIAL PAGE

"What a man does for himself dies with him—what he does for his community lives on and on."



The Munday Times

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The Munday Times is Democratic, yet supporting only what it believes to be right, and opposing what it believes to be wrong regardless of party politics, publishing the news fairly, impartially.

NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing, or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice being given to the publisher at the Munday Times office.

DOCTORS DON'T RUN TO WASHINGTON

A short time ago a St. Louis Globe-Democrat reporter interviewed the president of the American Medical Education Foundation, and wrote a strong constructive story about that institution's work. Later, the paper ran an editorial in which it commended American medicine for the prodigious job it is doing in the field of medical education. It also praised the doctors for carrying out the job themselves instead of running to Washington for money.

Many people have been misled into the belief that the medical fraternity is perfectly satisfied with the status quo and is doing little or nothing to improve matters. That idea is 100 per cent wrong. Medical education is an excellent example. Our medical schools are operating under a heavy financial strain. The Foundation was founded in 1950 to do something positive to help. It has raised \$2,700,000 from doctors alone. And, along with the National Fund for Medical Education with which it cooperates, contributions totaling \$5,000,000 have been obtained during the last three years.

In every phase of medicine, hard work is quietly going on, and it has but one objective—to give the American people better and more extensive medical care. We see this in the endless search for more about the cause and cure and prevention of disease. And we see it as well in the search to learn more about the cause and prevention of disease. And we see it as well in the search for sound ways and means to lessen the financial shock of illness.

It is true that medicine opposes dictation by government, even as it opposes tax subsidization of activities that are the responsibility of private group and individuals. That opposition is based on the sure knowledge that the greatest progress for all will come by maintaining medicine in an atmosphere of freedom—not in an atmosphere of political coercion.

FOOD GOES DOWN THE RIVERS:

J. N. (Ding) Darling, the famous cartoonist, put the case for soil conservation in these memorable words: "Beefsteak and potatoes, roast duck, ham and eggs, and bread and butter with jam on it, are being washed down our rivers each year in the form of good rich farm topsoil."

We have long passed the point where we can afford to let this happen. We will have to feed a population which is growing at a dizzy rate from

an agricultural acreage which is virtually fixed. That fact imposes a dual obligation: to get maximum production from our land and, at the same time to save and whenever possible improve that land for the needs of the years ahead.

Basically, soil conservation is not the job of the government, even though government agencies are vitally interested and active participants in the movement. It is the job of the farmer—individually, and collectively with his neighbors. And he has no lack of aids. Agricultural colleges, the soil conservation service, the forest service, farm equipment manufacturers, government bureaus and others offer booklets and other materials dealing graphically and constructively with the problem. Modern farm machinery provides an efficient, low-cost means of doing the actual work.

Every time an acre of farmland is properly and scientifically conserved, the whole country is permanently enriched.

ACCENT ON SELLING

Business spokesmen are close to unanimous in believing that this year competition for the consumer's dollar will be extremely intense. Consequently, businesses of all kinds will have to concentrate on improving their selling methods—and in holding down costs in every possible way.

The consumer will reap the fruits of this at the retail level. And American merchandising is not at all surprised or unprepared for the current trend. Long ago leading retail organizations began to plan for the inevitable return of a strong buyers' market, and now that market is here. It was brought about by the enormous production of our factories, which swiftly overcame the postwar shortages and in many instances created surpluses, coupled with cut in military and foreign aid spending and other factors.

Most of the economists seem to think that there will be some decline in business activity this year, but nothing like a serious slump. If we avoid a slump, it will be in large part due to the aggressiveness of American retailing. Retailing, collectively, is the biggest of all businesses. And the amount of money that flows across store counters determines whether times are good or bad in this country. Distribution is truly the key to prosperity.

Our retailers have successfully met many a challenge in the past. There is every reason to believe they will successfully meet whatever challenge the future brings.

SEVEN LOGICAL, BIBLICAL SYLLOGISMS

1. Every Spiritual blessing is in Christ Jesus. (Eph. 1:3).
2. We are "baptized into Christ Jesus." (Rom. 6:3-Gal. 3:27).
3. Therefore we are "baptized into" every spiritual blessing.

1. All of God's children are in His House or Family.
2. But the church is God's House or Family. (Tim. 3:15).
3. Therefore all of God's children are in the church.

1. We are all "baptized into one body." (1 Cor. 12:13).
2. But the body is the church. (Eph. 1:22-23; Col. 1:18).
3. Therefore, all those who are baptized, are baptized into one church.

1. Men cannot be saved without Christ as their spiritual head.
2. But Christ is the Head of the church. (Col. 1:18).
3. Therefore men cannot be saved outside the church.

1. Those only are saved who are purchased with Christ's blood.
2. But Christ's blood purchased the church. (Acts 20:28).
3. Therefore only those who are in the church are saved by His Blood.

1. Those only are saved who put on Christ.
2. But men put on Christ in baptism. (Gal. 3:27).
3. Therefore only those who have been baptized are saved.

1. Christ only as Saviour, can promise salvation.
2. But He promised salvation to the believer who is baptized. (Mark 16:16).
3. Therefore, only the baptized believer can be saved.

Which do you believe?

Jesus, "He that believeth and IS baptized shall be saved . . ." (Mark 16:16).

OR

Man, "He that believeth and IS NOT baptized shall be saved."

MUNDAY CHURCH OF CHRIST

Box 211 — Phone 6151

CLIFFORD WILSON, Evangelist



There is a new course being taught in some of the colleges: how to read faster.

A professor wants you to read 600 words a minute. As a writer, I take a dip view of this. A man writes a book of 75,000 words, spending months, perhaps years, in planning, reflecting, writing, revising—and then it is proposed that you race through it in two hours and a half.

Some books deserve no better treatment, perhaps. But a volume into which a man puts the essence of life—people, love, song, laughter and tears—deserves a better fate.

Our forefathers had few books but those they read and re-read—"Pilgrim's Progress," "Robinson Crusoe," Shakespeare, the poems of Scott and Byron, the Bible.

The need is not to read faster but to understand what we read. William McGeehan, sports writer in the early part of the

century, told of two wrestlers bumping their heads—"and they were knocked unconscious even for wrestlers."

A man who had graduated from West Point and had some years of military experience before leaving the Army, was urged by a friend to apply for a colonelcy but he replied, "There are very few men really competent to command a thousand soldiers and I doubt whether I am one of them." The man was U. S. Grant.

In these days of inflated prices, a younger generation may find it hard to believe that, in 1931, I bought "East Texas gasoline" for 9 cents a gallon—including tax.

Hamburgers were a dime; in fact, some places charged only a nickel.

Coffee everywhere was five cents.

And a railroad put on an excursion rate of \$5 for the trip from Fort Worth to San Antonio and return.

However, there was one little drawback when such prices were being charged. There was a depression going on.

Mrs. Clarence Jones visited Mr. and Mrs. Bill Moore in Wichita Falls last Thursday.



Dr. E. O. McClellan
 OPTOMETRIST
 Haskell, Texas

At KNOX CITY
 Every Wednesday, Friday and Saturday
 Hours 1 to 5 P. M.
 Phone 3152 Knox City

To Make People Like and Understand Us . . .

There's one simple guiding rule at this bank that determines both our long-term policies in handling depositors' funds and our day-to-day dealings with customers. It's this:

To do and say the things that will, over the years, make people like and understand us. We offer every service consistent with good banking.

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 Member Federal Deposit Insurance Corporation

SUN-SET DRIVE-IN

Last Times, Friday, Jan. 22

VICTOR MATURE
 JEAN SIMMONS

"Affair With a Stranger"

Sat. Only, Jan. 23
 CORNEL WILDE

"Treasure of The Golden Condor"

Sun. Mon., Jan. 24-25
 Don't tell—how it ends!
 GENE BARRY

"War of The Worlds"

Tues-Wed., Jan. 26-27
 GREGORY PECK
 AUDREY HEPBURN

"Roman Holiday"

Thurs.-Fri., Jan. 28-29
 RICHARD WIDMARK
 JEAN PETERS
 THELMA RITTER

"Pickup On South Street"

LOCALS

Mr. and Mrs. Lee Young of Jacksboro visited her sister and husband, Mr. and Mrs. Press Phillips, and other relatives here over the week end.

Mr. and Mrs. Press Phillips were Saturday guests in the home of Mr. and Mrs. Joseph Borden and son in Wichita Falls.

Mr. and Mrs. Dorris Tuggle and sons of Hale Center were week end guests in the home of their parents, Mr. and Mrs. T. H. Armstrong and Mr. and Mrs. Ben Tuggle.

Mrs. Joe Bailey King attended market for Cobb's Department Store in Dallas the first of this week.

YOU NEED THIS Help for Your Cough

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel germ phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or druggist refunds your money. No narcotics. Pleasant to take.

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HAMLIN SAND & GRAVEL CO., Inc.

Route 4, Hamlin, Texas

Call on us for your building material needs, quality materials, passing Architect and State Highway Specifications. Washed and graded concrete sand, concrete gravel, roofing gravel, filter rock, shooting gravel. All materials carefully washed, screened and graded to specifications. Rall delivery or by 12 yard trucks. Prompt and courteous attention will be given to all inquiries.

PHONES: 1094-M Stamford
 9608-F2 Hamlin
 21688 Abilene

ROXY

Return in 10 Minutes

Fri. Night-Sat. Matinee,
 January 22-23
 TIM HOLT

"Cyclone On Horseback"

FINAL CHAPTER GOVT. AGENT

Sat. Night Only, Jan. 23
 BIG! DOUBLE FEATURE!



The strangest story of the war!!

"China Venture"

with EDMUND O'BRIEN

Sun. Mon., Jan. 24-25



NEWS - CARTOON

Tues-Wed. Thursday,
 January 26-27-28



NEWS - NOVELTY

W. M. Taylor, M. D.

Physician and Surgeon
 Office in Rogers Drug Store

GOREE, TEXAS
 Phones:
 Office 47 Res. 38

D. C. Eiland
 M. D.

PHYSICIAN & SURGEON

MUNDAY, TEXAS

Mahan-McCauley
 Funeral Home

OXYGEN EQUIPPED
 AMBULANCE SERVICE

Day Phone 3451 Nite Phone 3451
 MUNDAY, TEXAS

R. L. Newsom
 M. D.

PHYSICIAN & SURGEON

Office Phone 2341
 Res. Phone 4141

MUNDAY, TEXAS

Dr. Frank C. Scott

Specialist on Diseases and Surgery of
 EYE, EAR, NOSE, THROAT
 AND FITTING OF GLASSES

HASKELL, TEXAS
 Office in Clinic Bldg., 1 block
 North and 1/2 Block West of
 Haskell Nat'l Bank

ELECTRIC
 Service

—MOTOR WINDING
 —RADIO REPAIRS

Cliff Moorman
 Goree, Texas — Phone 100

BLOHM STUDIO
 Haskell, Texas

• PORTRAITS
 • COMMERCIALS
 • KODAKS
 • WEDDINGS

—Phone 450-W—

CHAS. MOORHOUSE

Cattle - Land - Insurance

MUNDAY PHONE 681 BENJAMIN PHONE 2181

AUTO GLASS INSTALLED

Bent Windshields
 We Cut Glass for Anything
SEAT COVER SPECIALS

Plastic Seat Covers with Leather
\$25.00 and up installed

NEW PLASTIC COVERS—Guaranteed not to shock.

Munday Paint and Body Shop

Phone 3291 Wrecks Rebuilt

FARM

EQUIPMENT

12-disc Krause plow with
 hydraulic lift.

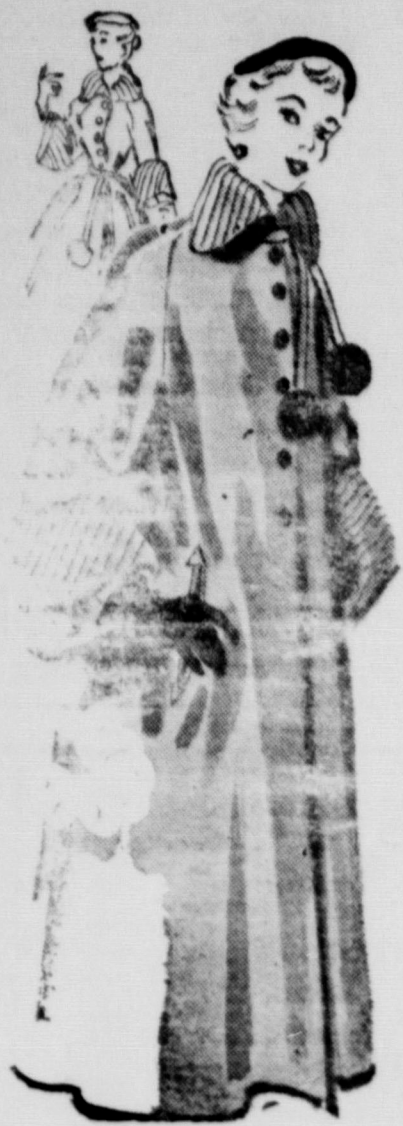
H Farmall tractor, recondi-
 tioned and guaranteed.

1948 Ford tractor with
 planter and cultivator.

M Farmall tractor, recondi-
 tioned and guaranteed.

Rogers & Mann,
 Inc.

"The FARMALL House"



One Group
Ladies' Coats
1/2 Price

Twelve
Ladies' Coats

These are nice coats with values up to \$55.00.

Your choice on sale for
\$9.80 Each

One Rack of

Dresses

If you are looking for big values, don't miss these.

They are values up to
\$29.95

\$4.99



One Big Assortment

Piece Goods

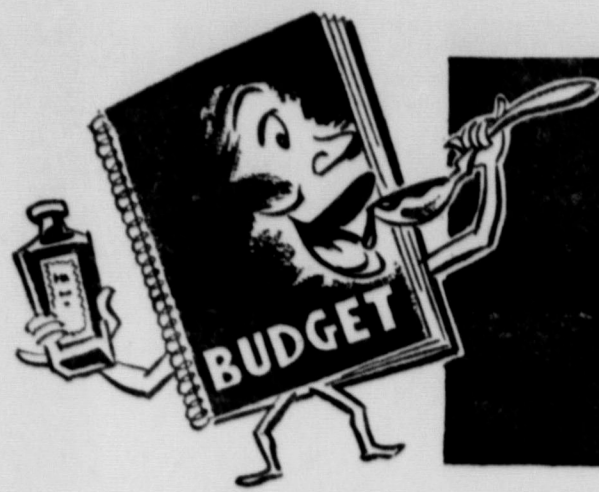
NOW ON SALE



Many very desirable designs and weaves in this assortment.



Tonic for your Budget...



Cobb's **SALE**

Yes, your budget will get a build-up from our reduced prices during this sale. We carry nationally advertised and labeled goods—goods that you know have the quality for you. Store closed all day Thursday, January 21, to prepare for this sale.

Sale Starts Friday,

Special ...

One Group---Assorted Sizes, Colors and Styles and Patterns ...

Ladies' and Children's
SWEATERS

Your choice ...

\$1.00

ONE GROUP OF
GIRLS' DRESSES

Values up to \$7.95. Your choice ...

\$1.00 each

LADIES' SLIPS

ONE GROUP

\$1.00 each

LADIES' SLIPS

Navy blue, brown and beige. Your choice ...

\$2.00

One Group of

Children's Coats

Values up to \$21.95

These must go at ...

\$9.80 Each



Ladies' Suits

Values up to \$69.95

These are real good numbers to select from.

1/2 Price

WOMEN'S SHOES

CLEAR

Our entire stock of ladies' shoes groups ...

ONE GROUP

Your choice

1.88 Per Pair

TWEED LOOP RUGS

18x30 **99c**

34x36 **\$1.87**

Look at

One Large Group of

Ladies' High Style

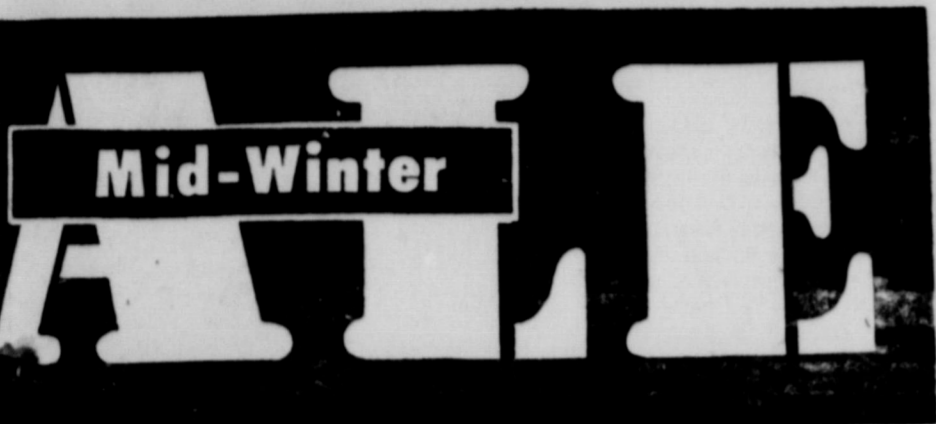
Dresses

Cobb's Mid-Winter Sale

COB

DEPARTMENT

"The Store With the Goods"



NOTICE!

- No Refunds
- No Exchanges
- No Approvals

All Sales
FINAL

We've disregarded cost in most instances to bring you these budget-savers. We quality you want. Be here Friday, January 22, and see the values we have in store

Jan. 22, 8:30 a. m.

Men's Suits



One Group
Values up to \$69.50

To be on sale at . . .

\$19.80

OUR SIZE CHART ON THESE SUITS

	36	37	38	39	40	42
Shorts					1	1
Regulars	1	2	3		3	
Longs		1	1		4	



shoes to be sold in two

ONE GROUP
Your choice

3.88 Per Pair

BOYS' WESTERN
CORDUROY SHIRTS
Regular \$8.95 values, this sale . . .
\$4.88

MEN'S KNIT BRIEFS
Clearance Sale Price
37c

WASH CLOTHS
Clearance Sale Price . . .
12 for 68c

BOYS'
CORDUROY SHIRTS
\$2.88

MEN'S SLACKS
One group, values up to \$16.95, your choice, only
\$4.88

Special Clearance Price
BROADCLOTH SHORTS
37c

Ladies' Nylon Hose

Nationally Advertised Brands
VALUES UP TO \$1.95

ONE GROUP
Pair **97c**

Long Sleeves in . . .
Men's Sport Shirts
Wool, Corduroy, Gingham Plaids and Cottons,
Rayons and Gabardines

High styles and nationally advertised brands.
Your Choice **\$2.88**

Boys' Long Sleeve
SPORT SHIRTS
You may have any of these for only . . .
\$1.88

BOYS' FANCY T-SHIRTS
Our entire stock to be on sale at . . .
97c each



BOYS' JACKETS

Fur collar, quilted lining, water repellent. One large group, values to \$5.95, only

2.88
Each

BOYS' JACKETS

One group, values to \$14.95, now only

\$4.88

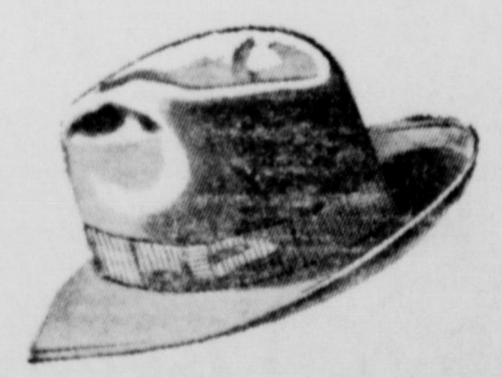
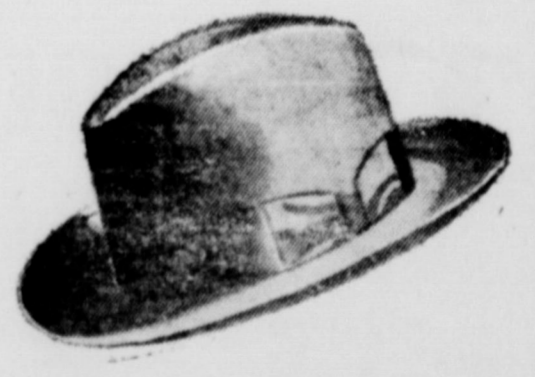
BOYS' CORDUROY
PANTS and JACKETS
Values up to \$4.98. Your choice
\$1.47 each

ONE GROUP OF
MEN'S JACKETS
Values to \$22.95
Now only
\$6.88

Men's Hats

One big group, only

\$1.00 Each



MEN'S HATS

Nationally advertised brands. Values up to \$20.00. . Must go at only

\$4.00 each

OUR SIZES ON THESE HATS ARE ON THE CHART BELOW

	65-8	63-4	67-8	7	71-8	71-4	73-8	71-2	75-8
Regular	1	4	0	3	7	13	3	8	
Long Oval						1	1	1	1

at This!



BB'S

MENT STORE
Munday, Texas

Buy, Sell, Rent, Lease or Exchange It Through . . . The Times Want Ads

NOW IN STOCK—Speedball sets Esterbrook fountain pens, Scripto pencils, Columbia arch files, thumb tacks, paper punches, etc. See our line of office supplies. The Munday Times. 13-tfc

RADIO REPAIRS—Bring us your radios for repairs. We repair any make or model giving you prompt service. Strickland's Radio Service. 16-tfc

SCRATCH PADS—Bound and perforated. Ideal for figuring. Ten cents each. The Munday Times. 30-tfc

NOTICE—Gravel, \$3 per yard; driveway gravel, \$2.50 per yd.; dirt, \$1 per yard; delivered in Monday. Rock for irrigation wells, \$8 per yard delivered or \$7 per yard at my home. Phone 2191. A. E. (Sappy) Bowley. 5-tfc

PROMPT SERVICE—We can give two-day service on radio or television set repairing. Let us serve you. Richmond Jewelry. 43-tfc

NOTICE—Anyone having houses, buildings or apartments for rent, please list them with the Chamber of Commerce office. The Chamber of Commerce may be of some help to you, as well as to those looking for places to rent. 42-tfc

KRAUSE PLOWS—We can make delivery on these plows in sizes from 8 to 15 feet. Rogers & Mann, Inc. 15-tfc

FARMERS—See us for your machine work. Russell Penick Equipment Company. 3-tfc

WELTHER'S—Army Surplus has Air Force, leather sheep line flight suits with boots. Also for winter plowing. Reasonably priced. 23-tfc

BETTER GULF—Gives better performance for your car. We try to give prompt attention to all types of automotive service. Gulf gas, oils, greases—and those good Gulf tires. Automotive accessories, too. R. B. Bowden Gulf Service Station. 43-tfc

FARMERS—See us for your machine work. Russell Penick Equipment Company. 3-tfc

SEPTIC TANK—Cleaning. Also pump out cess pools and storm cellars, and will clean cisterns and shallow wells. Average home, \$20 to \$35. Work guaranteed one year. Phone 2301, Box 1379, Seymour, Texas. John Crawford. 23-tfc

FOR SALE—Nearly new M-M 15-10 grain drill with forced feed. Priced right. Broach Equipment. 11-tfc

YOUR RECORDS—For next year can be accurately kept with a Garner's Farm Record Book. Meets all income tax requirements. For sale by The Munday Times. 25-tfc

WANTED—Custom breaking. Munday Implement Co. 18-tfc

FOR SALE—160 acre farm, 97 acres in cultivation. Located 1 mile south of Goree. All mineral rights go. Also Farmall 70 tractor for sale. Ira Stalcup, Goree, Texas. 25-tfc

LOOK

Prudential FARM LOANS

- ✓ Low Interest
- ✓ Long Term
- ✓ Fair Appraisal
- ✓ Prompt Service

J. C. Harpham

Insurance, Real Estate and Loans
MUNDAY, TEXAS

Authorized Mortgage Loan Solicitor for The Prudential Insurance Company of America.

FOR SALE—1,000 bales of hay, millet and sudan, at 65 cents per bale. A. K. Richmond. 21-tfc

NOTICE—Anyone calling P. V. Williams, the Roxy Theatre or the Gulf office, dial 2661. 22-tfc

FARMERS—See us for your machine work. Russell Penick Equipment Company. 3-tfc

ADDING MACHINE PAPER—Good stock now on hand at The Times office. 20-tfc

FOR SALE—4 room frame house. Joe B. Roberts, phone 2596. 23-tfc

NOTICE—Rule concrete gravel, delivered in Munday, \$3.00 per yard. Rule driveway gravel, \$2.50 per yard. E. J. Ward, phone 7-J, Goree. 23-4tp

FOR SALE—Almost new modern frame house in Goree, 4 rooms and bath, \$3000.00. B. F. McCauley, phone R-18, Goree, Texas. 24-5tp

YOUR OWN BUSINESS—Rawleigh Dealers earn good profits. Start in Baylor County. Exceptional opportunities for industrious man. For full particulars see G. Hicks, Rochester, Texas, or write Rawleigh's, Dept. TXA-430-170, Memphis, Tenn. 24-4tp

FOR SALE—186 acres, 115 in cultivation, 96 acres in wheat, 19 acres barley. Good grass. Price \$115.00 per acre, including grain. J. C. Borden, First Natl. Bank Bldg., Munday, Telephone 4241. 24-3tc

FOR RENT—3 room house with bath. See Mrs. R. D. Gray. 25-tfc

FOR SALE—4 room house. J. W. Gaither, phone 2483. 1tp

FARMERS—Join Farm Bureau NOW, for Farm Bureau representation and services. 25-4tc

UNUSUAL OPPORTUNITY

Offers \$30 to \$50 weekly spare time—\$100 or more full time. Man appointed now can work into district supervisor position paying \$11,000 per year and up. Product well advertised and accepted liquid fertilizer backed by written guarantee. Little traveling—home nights—but car essential. Write to "Na-Churs," 210W Monroe St., Marion, Ohio. 26-3tc

WANTED—Farm to work on halves. Several workers in family. Understand farming. See Jess Hill, south of colored school. 1tp

SEE MUNCIE

FOR SALE—6 room house with bath, corner lot—two blocks from school, \$4,500.00. Four room house with bath, \$2,500.00. No down payment, \$40.00 per month. Five room house with bath, \$3,800.00. Also nice apartment for rent. R. M. Almanrode, phone 6226. 26-2tp

NOTICE, FARMERS—Let Farm Bureau speak for you, nationally and locally. Join now! 25-4tc

FOR SALE—Fleetline Chevrolet, in good shape. Will finance a good portion of sale price. See J. C. Harpham. 25-3tc

EXPERT—Painting and paper hanging, textoning. Call collect, 2204 or 2217, Seymour, Texas. 26-3tp-tfc

Mrs. Ralph Watkins and Rene of Wichita Falls were week end guests in the home of her parents, Mr. and Mrs. W. E. Reynolds. 25-tfc

Mr. and Mrs. Lamoine Blacklock visited Mr. and Mrs. Wayne Blacklock in San Antonio this week. They also visited friends in other points in South Texas. 25-tfc

Mrs. F. L. Bowley visited her sister and husband, Mr. and Mrs. George Barnes, in Bangs from Wednesday until Friday and attended the funeral of her nephew, Oral Barnes, on Thursday afternoon. 25-tfc

Drive carefully. The life you save might be your own. 25-tfc

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get relief but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Srup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.



EVENING GLITTER—Smooth sophistication is the keynote of this Pauline Trigre evening gown in textured cotton. Styled on slim sheath lines, it has a molded bodice and fly-away skirt panels. The bodice and panels are liberally splashed with rhinestones. Textured cottons are current fashion favorites, the National Cotton Council reports.

Mr. and Mrs. Marchel Nauert visited his parents in Stamford last Sunday.

George Salem and Joe Choucair attended market in Dallas the first of this week.



DANCE!

WED., Jan. 27th



AMERICA'S NUMBER ONE WESTERN STRING BAND

BOB WILLS TEXAS PLAYBOYS

Stars of Stage Screen and Radio

Roundup Hall
Stamford, Texas

Weekly Health LETTER

Issued by Dr. Geo. W. Cox, M. D., State Health Officer of Texas

AUSTIN—"With colder weather in Texas, it is time to think about home temperatures during the winter months," states Dr. Geo. W. Cox, State Health Officer.

"There is evidence that thousands of homes are constantly overheated during the winter. In fact, many families tolerate an outdoor temperature during the colder months to which they should and so strenuously object in the summer. Such persons are not only uneconomical with their fuel supply, but are endangering their health as well," Dr. Cox continued.

"People living in homes with overheated temperatures become soft, the system is weakened and is at a disadvantage in defending itself against the sudden change from a too great indoor heat to

the penetrating outdoor cold.

"Consequently colds, bronchial troubles and pneumonia, taking advantage of the situation, step in and do much unnecessary, and not infrequently, fatal damage. You will agree that this is entirely too high a price to pay for a few extra degrees of unneeded heat.

"We all know families who are starting on their annual scourge of colds and sore throats. But this does not alter their affinity for super heat. A thermometer kept within that range, plus proper humidity, is a definite safeguard. We need that safeguard. What does your thermometer read?"

Mr. and Mrs. Jimmy Peek left last Saturday for Pasadena to make their future home. Mr. Peek has accepted employment with the Phillips Petroleum Company.



These two Korean youngsters are well clothed and ready for cold weather because of American Relief for Korea's clothing drives. ARK is supported by United Defense Fund through Community Chest and United Fund campaigns.

Goree Theatre

GOREE, TEXAS

Thursday and Friday, January 21-22

Johnny Weissmuller as Jungle Jim in . . .

"Voodoo Tiger"

With Jean Byron, James Seay, Jeanne Dean and Tamba. ALSO SHORT SUBJECTS

Saturday, January 23

Dean Martin and Jerry Lewis in . . .

"The Caddy"

SHORT FEATURES ADDED

Sunday and Monday, January 24-25

"Flight Nurse"

A Republic picture starring Joan Leslie and Forrest Tucker.

INTERESTING SHORTS

Show Closed on TUESDAYS and WEDNESDAYS

NOW!



- NEW! MOST VISIBILITY
- NEW! ROOMIEST CABS
- NEW! LOWER LOADING
- NEW V-8's AND FAMOUS 6's
- NEW! SHARPEST TURNING
- PRICED WITH THE LOWEST

NEW DODGE "Job-Rated" TRUCKS

See us, phone us today for a better deal!

Reeves Motor Co.

Phone 5631 Munday, Texas

Ever look at your house this way?

Your electric company does!

1940—This was your house, measured by the amount of electric service you used before World War II.



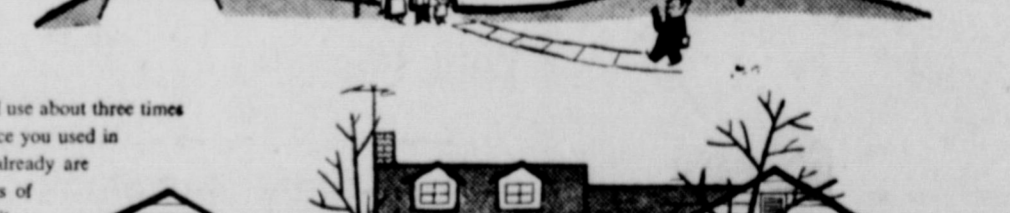
1949—You used almost 50% more electric service. So your house seemed to us to be half again larger.



TODAY—You use a lot more electric service—nearly twice as much as in 1940. And all the time you were finding new ways to use electricity for better living, its price was coming down.



1960—You'll use about three times the electric service you used in 1940. And we already are investing millions of dollars to have it ready for you.



This means that the West Texas Utilities Company and the other electric light and power companies of America are planning and building well ahead for the nation's growing electric future. Their \$10 billion expansion program is the largest in all industrial history. America's 800 business-managed electric companies prove daily that they can meet the country's electric needs. In view of this, you have the right to ask whether any federal government electric power projects—paid for with your tax money—are really necessary.

West Texas Utilities Company

J-B HOUSE PAINT

Looks Better
Stays Brighter
LASTS Longer

MUNDAY LUMBER COMPANY

JAMES W. GARDEN
Plumbing, Electric, Heating and Air Conditioning

PHONE 4431 811 15th AVENUE
Dealer RUTH BERRY—World's Finest Water Pumps

BENJAMIN NEWS

(Mrs. Von R. Terry, Cor.)

Miss Louise Brown and Tom Hamilton were business visitors in Slaton on Monday of last week.

Mrs. M. A. Bumpas, Jr., and Brett accompanied her mother, Mrs. Clarice Mitchell, to Wichita Falls on Tuesday of last week.

Mr. and Mrs. Vernon Benson, Mrs. Myrtle Meinzer and Wylie Joe were business visitors in Quanah Wednesday. Mr. and Mrs. Benson and Wylie Joe have moved there and he has accepted employment with an oil company.

Mrs. Muriel Johnson was in Dallas last week to be with her granddaughter, Patricia Hendrickson, who was hospitalized. G. E. Rogers was admitted to Stamford hospital a few days last week.

Mr. and Mrs. Floyd Green and family of Denton visited Mr. and Mrs. Bill Hamilton and family a few days last week.

Mr. and Mrs. Floyd Herndon and daughters of Houston spent Friday and Saturday with her parents, Mr. and Mrs. Clarence Littlepage.

Miss Jane Nunley of Lovington, N. M., visited relatives and friends here last week.

O. V. Chitty and Mr. and Mrs. D. V. Gilbert were business visitors in Knox City one day last week.

Mr. and Mrs. C. P. Littlepage and Mrs. Jack Shipman visited Mrs. W. H. Littlepage in Knox City last Saturday.

Miss Omilene Barnett and Pete Barnett were guests of Mr. and Mrs. Tom Porter, Sr., in Seymour Saturday night.

Mrs. Opal Harrison and Sharon spent the week end in Lubbock with her daughters, Evelyn and Helen.

Von Terry visited Mr. and Mrs. Bill Brown in Knox City one day last week.

Mr. and Mrs. Howard Barnett and family and Pete and Omilene Barnett visited Mr. and Mrs. Murry Rodgers and baby in Claremont last Sunday.

Miss Jean Galloway of Spur spent the week end with her parents, Mr. and Mrs. J. L. Galloway.

Mrs. Alfa Clark of Tokio visited Mr. and Mrs. N. S. Kilgore and other relatives here recently. Mr. and Mrs. Willard Kilgore and family accompanied her home.

Mrs. Myrtle Meinzer and Wylie Joe were business visitors in Seymour one day last week.

Mr. and Mrs. L. B. Baty and children of Stamford were Sunday visitors in the home of Mr. and Mrs. W. E. Ryder, Sr.

Mrs. Myrtle Kuykendyle and Mr. and Mrs. Carl Patterson

were visitors in Vera last Sunday.

Mr. and Mrs. Marvin Hunt and family of Borger were recent visitors of Mr. and Mrs. William Ryder and family. Mrs. Anna Hunt, who had been visiting in their home, returned home with them.

Mr. and Mrs. Myers Ryder and children moved to the Bob Masterson Ranch last week where Mr. Ryder has accepted employment.

Mr. and Mrs. Walter Roberson visited relatives in Van Horn last week.

Mr. and Mrs. George Denning were business visitors in Seymour last Saturday.

Mr. and Mrs. Jack Garrett and family of Abilene visited her parents, Mr. and Mrs. L. A. Parker, over the week end. The Garretts and Parkers visited Mr. Parker's mother in Wichita Falls on Sunday.

Mr. and Mrs. Johnnie McGaughey of Muenster visited his parents, Mr. and Mrs. Merick McGaughey, and son one day last week.

GRANDSON BORN IN C. F. SUGGS FAMILY

"Get out of the way for grandpappy, can't you see I'm having a hard time getting along with out my walking cane," so says Port Suggs—just to let one know that there is a new grandson at their house.

David Allan Clark arrived at the Knox County Hospital Saturday, January 16, at 7:25 p. m. and he weighed 8 pounds and 9 ounces. He is the son of Mr. and Mrs. David Clark. Mr. Clark is in the Army and is stationed in Japan at the present time.

Maternal grandparents are Mr. and Mrs. C. F. Suggs of this city, and paternal grandparents are Mr. and Mrs. G. B. Clark of Stonesboro, Pa. Mrs. Clark is the former Bernadine Suggs. She is staying with her parents while her husband is overseas. Both mother and baby are doing fine.

DURWOOD SCOTT GETS DEGREE AND AWARD

Mr. and Mrs. Durwood Scott visited with his parents, Mr. and Mrs. J. B. Scott, last Tuesday and Wednesday. Durwood has just received his B. S. degree and 2nd Lt. commission at A. & M. He and Don Ellis were also awarded the Lipscomb-Loveless award as the two most valuable players on the football team at a banquet last Saturday.

Mr. and Mrs. Scott left Wednesday for Tulsa Okla., where Durwood has accepted employment with the Oklahoma Gas Company.

See You in Church Sunday

People, Spots In The News

DROUGHT'S GONE—Southwest Kansas, a drought disaster area last summer, has become lush wheat pasture area. Here's part of flock of 10,000 sheep grazing near Liberal, Kan.



OPEN IT!—Dogs and cats' best friend is can-opener, judging from American Can Company survey which shows 1 1/2 billion cans of pet food consumed in '53—that's 30-pood per year per pet.



GRAMPS—President Eisenhower and granddaughter Susan, 2, mutually delighted at family re-union in Georgia.



DOUBLE BEAUTY—Twin debutantes, Evelyn and Patricia Bates, let mirror double their loveliness at big New York ball.

LOCALS

Mr. and Mrs. George Beard attended the funeral of Mrs. Beards uncle in Ballinger last Saturday.

Mr. and Mrs. Coy B. Jennings and daughter were Wichita Falls visitors last Saturday.

Mrs. Cecil McGraw of Wylie visited her mother, Mrs. Frank Hill, several days this week.

Miss Opal Booe was a week end guest in the home of Mr. and Mrs. Floyd Bradley in Wichita Falls.

Mr. and Mrs. Houston McCarty of Nara Vista, N. M., visited relatives and friends here last Friday.

Mr. and Mrs. Dale Phillips and family of Brownfield visited relatives here several days last week.

Mrs. Joe Boyd and son of Chicago, Ill., came in last Sunday for an extended visit with her mother, Mrs. Ida Byrd. Mrs. Byrd met them in Wichita Falls.

Mr. and Mrs. Paul Pruitt and Miss Peggy Clough visited relatives and friends in Fort Worth over the week end.

Mr. and Mrs. Howard Collins of Lubbock were guests in the home of Mr. and Mrs. A. L. Smith last Saturday night. They were enroute to Dallas.

NOTE OF APPRECIATION

I wish to express my sincere thanks to all my friends who called and sent cards and messages of encouragement to me during my recent illness. I appreciated them all. May God bless each of you.
Mrs. Walter Moore. Itc

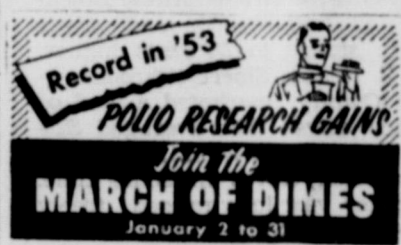
Matt Davis of Ranger visited friends in Munday and Goree over the week end.

Mrs. J. B. Bowden and Mrs. C. R. Parker were Stamford visitors last Friday.

Miss Charlotte Williams was a guest in the home of her parents, Mr. and Mrs. P. V. Williams, over the week end.

It is estimated that a record 20 per cent of the 1953 cotton crop will be harvested with machines.

Drive carefully. The life you save may be your own.



Political Announcements

The Munday Times is authorized to announce the candidacy of the following, subject to the action of the voters in the 1953 Democratic Primaries:

For County Superintendent:
MRS. LEE HAYMES
MERICK MCGAUGHEY
(Re-election)

For Tax Assessor-Collector:
ED THOMPSON
M. A. (Buddy) BUMPAS, Jr.
(re-election)

For County Treasurer:
C. R. (Clyde) HENDRIX
MRS. FRANK HILL
W. F. SNODY
(Re-election)

For District Attorney,
56th Judicial District:
ROY A. JONES
(Re-election)

For County Clerk:
MRS. ZENA WALDRON
(First elective term)

For County Judge:
L. A. (Louis) PARKER
(First elective term)

For Sheriff, Knox County:
HOMER T. MELTON
(Re-election)

Munday Boy Enters Hereford In Fort Worth Stock Show

Samuel E. Garrett of Munday has entered one Hereford steer in the junior livestock show at the Southwestern Exposition and Fat Stock Show in Fort Worth, Jan. 29 through Feb. 7.

Premiums, \$173,235, are an all-time high. A Western parade in which any horse and rider are welcome will traverse the business district at 2 p. m. on opening day.

The world's greatest indoor rodeo will be presented in Will Rogers Memorial Coliseum twice daily in combination with the superb horse show.

In the Will Rogers Memorial Auditorium, nationally famous quartets will be presented in "The Battle of Songs." Band concerts, Western music and square dancing, fiddle bands in Pioneer Palace, Midway shows

and rides as well as scores of educational and commercial exhibits will be features.

Drive carefully. The life you save may be your own.

Mr. and Mrs. Gene Shackelford and children of Petersburg spent the week end with her parents, Mr. and Mrs. J. A. Hill. Mrs. Shackelford and children remained for a longer visit.

NOTICE TO FARMERS!

WE HAVE 3, 4 and 5-ROW

Stalk Cutters

built out of new 5-inch heavy channel iron with pick-up and drag type hitches. Drop by and look them over before you buy—and get the best for less money!

We also do acetylene and electric welding.

• NEW LOCATION, ON HIGHWAY FACING CO-OP GIN

O. V. Milstead Blacksmith and Welding Shop

(REGULAR 95c VALUE)

SUGAR 10 Lbs. Imperial Cane **79c**

EVERY DAY LOW PRICE . . .

MILK qt. **20c** 1/2 gal. **39c**

ARMOUR'S VEGETOLE

Shortening 3 Lb. Cart. **39c**

ROAST Chuck or Arm Lb. **33c**

Beef Ribs Lb. **23c**

CHILI Armour's Star Star **29c**

Biscuits Borden's can **10c**

ALLEN'S (Limit 6)

New Potatoes No. 2 Can **6c**

Pecans Large Paper Shell lb. **29c**

KIMBELL'S BEST

FLOUR 25 Lb. Print Bag **\$1.79**

49c TONI CREAM

Shampoo (BUY ONE, GET ONE FREE!) **2 for 49c**

CHARMIN TOILET

TISSUE 4 rolls **29c**

CATSUP DEL MONTE **15c**

OLEO Lb. **19c**

Mellorine 1/2 Gallon **49c**

DROMEDARY

CAKE MIX White, Chocolate or Yellow **3 boxes 59c**

• WE RESERVE THE RIGHT TO LIMIT QUANTITY

• GOREE STORE

"M" SYSTEM STORES



From where I sit... by Joe Marsh

Open Even When He's Closed

Must have been daydreaming on my way to a meeting down in Centerville the other night. My car ran dry before I thought to look at the gas gauge, but I managed to coast into a gas station—and found it closed!

Well, I thought my plans were ruined for sure until I noticed a gasoline can with a sign: "This is emergency gas. Just help yourself and leave the can with \$1.00. Thanks."

Got started, made the meeting on time, and had enough gas to

get back home again—thanks to a trusting friend.

From where I sit, folks who trust their neighbors make the world a better place to live in. For instance, letting a friend express his personal preferences, is one way of trusting your neighbor. Sometimes I prefer a temperate glass of beer in the evening but I'll always ask what you'd like before I pour yours.

Joe Marsh

Copyright, 1954, United States Brewers Foundation

TEN IMPORTANT FEATURES AT YOUR SERVICE

THE BOOK
Lies Flat Open at All Stages
Can Not "Kick-Back" Closed

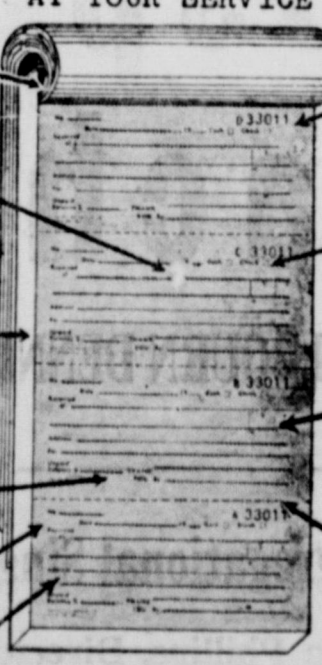
SAFETY TINT
Protection Against Any
Alteration of Receipts

UNPAID BALANCE
Figures Here Cannot Conflict
With Those of Amount Received

COURTESY FEATURE
Helps Create Good Will

POSTING REFERENCE

ADDRESS LINE



NUMBERING
Positive Identification
Original with Duplicate

CASH **CHECK**
This Feature Is Worth More
Than Cost of the Books

COLUMN FOR FIGURES
Keeps Figures in Line
Totaled Accurately, Quicker

PERFORATION ONE-WAY
Easy, Quick, Even Tear Off

200 LEAVES, 2 CARBONS
4 RECEIPTS TO EACH LEAF
DUPLICATE PERMANENT
RECORD—NOT PERFORATED

WE HAVE THESE IN STOCK
FOR IMMEDIATE DELIVERY

THE MUNDAY TIMES

NEWS FROM VERA

(Mrs. Thelma Lee Coulston)

Mr. and Mrs. A. C. Nichols and family of Hobbs, N. M., visited relatives here over the week end.

Mr. and Mrs. Fred Wiles had as guests in their home Mr. and Mrs. W. W. Glasscock of Albuquerque, N. M., recently.

Mrs. Bessie Hobbs went back to Dallas Monday for a physical checkup by her doctor.

Mr. and Mrs. Marian Vowel of Florida visited Mr. and Mrs. Monk Bradford and family last week end. Mr. Vowel is Mrs. Bradford's brother.

Doss Jernigan of Lubbock visited his mother, Mrs. A. S. Jernigan, one day last week.

Mr. and Mrs. H. H. Gore left Sunday for a few days visit in the home of their son, Travis, of Wichita Falls.

Mr. and Mrs. Clelan Russell and Myra Nell and Mrs. Joyce

Scott were in Wichita Falls Wednesday to see their doctor.

Mary Frances Laws spent the week end with her mother, Mrs. Allyn Laws and children.

Ernest Albright is still a patient in the Seymour hospital.

Mr. and Mrs. Sam Shipman entertained their Trainham relatives with a forty-two party in their home last Friday evening. Those attending were Mr. and Mrs. Jess Trainham, Mr. and Mrs. Walter Trainham of Benjamin, Mr. and Mrs. Ed Trainham, Mr. and Mrs. Bill Feemster, Mr. and Mrs. Wesley Trainham, Mr. and Mrs. Barney Welch and Mr. and Mrs. Cecil Trainham and little Clark.

Mr. and Mrs. R. B. Hastings of Atkins, Ark., attended church services at the Baptist church Sunday morning.

Neil Wiskur resigned his position as janitor and bus driver at the school and moved his family to Kansas City, Kans., where he has accepted a position with a

railroad company. Clelan Russell is driving the bus until the vacancy has been filled.

Mrs. Tom Russell's brother, Gaston Howell of Hereford, stopped by her home Saturday enroute to South America.

Mr. and Mrs. Bob Shawver of Wichita Falls visited Mrs. Viola Sanders and other relatives here over the week end.

Mr. and Mrs. Carlton Struck and children visited relatives in Wichita Falls Friday through Sunday.

Mr. and Mrs. Lee Feemster accompanied Mr. and Mrs. R. C. Spinks of Goree to Abilene over the week end to visit their son, Mr. and Mrs. Lee Wayne Feemster, and Mr. and Mrs. Pierce Rogers. They also visited with Mr. and Mrs. Joe Favor of Jayton.

Mr. and Mrs. Quel Hughes visited in Pecos Saturday and Sunday of last week with the Wallace Gore family. Mrs. Gore and Kenny and Patti accompanied them home. Wednesday of last week Quel was admitted to the Knox City Hospital with double pneumonia. Carl Coulston, assistant rural carrier, has been delivering the mail.

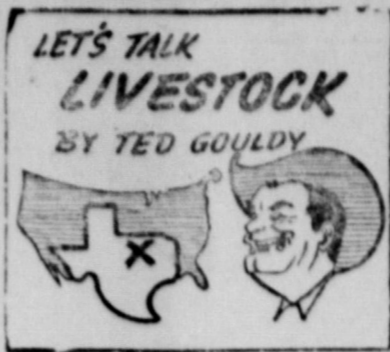
Mr. and Mrs. Don Robbins visited with friends in Quanah and Kirkland over the weekend.

The Matrons Club met with Mrs. Carl Coulston Thursday of last week. Mrs. Della McGuire was guest.

The Vera High School basketball teams journeyed to Guthrie top lay in their newly constructed gymnasium, Monday night. The Vera girls defeated Guthrie very easily 46 to 16. Then the boys had a crowd pleaser, with Vera coming out on top 36 to 29. Friday night Vera will play Megargle High School. The first game will start at 7:00 p. m.

Mr. and Mrs. Ben Yarbrough left Wednesday for a week's visit in Dallas and Houston.

Mrs. Terry Harrison attended market in Dallas for Bertha's Babyland the first of this week.



PORT WORTH — Among observers at the livestock market at Fort Worth this week the consensus of opinion has been that recent weeks have seen the most stabilized conditions on cattle and calves that have been had in years.

The prices of most cattle and calves have swung up and down in response to the pressure of supply and demand on the various classes, but there has been few times when the rise or fall of prices has tilted more than \$1 per hundred. Of even more significance has been the trend in price to regain lost ground, or to trim down the advances, within a few days after the upset takes place.

The trade generally inclined toward a more optimistic view of the future, although most seasoned observers temper their hopes with various qualifications, "ifs" and "buts".

The narrowed spread between stocker and feeder prices and the prices paid for fed cattle and fed lambs in recent weeks is cause for some fears that speculative buying may run prices up and over the prices buyers are willing to pay for replacements at later dates. This situation could result in another period of sharp downward readjustments later if the speculative urge forces the stocker prices into unrealistic levels.

On the favorable side is the continued broad consumer demand for meat. The expected crop of over 40 million calves next year promises to keep America on a beef eating spree for another year, but unless there is a drastic change the public appears ready and willing to pay going prices or maybe a little more for the privilege.

Financial men here express the view that the efficient operator in livestock is a good risk now and in the future. However, they all agree that the marginal operator, or the stockman who cannot operate with a minimum of expense, is going to suffer additional setbacks.

A spokesman for one of the largest lending institutions in the agricultural field here put it this way: "The four pillars of profitable livestock operations are: 1. Management; 2. Marketing; 3. Feeding; and, 4. Breeding. Weaknesses or carelessness in either of these can spell the difference on profit or loss, because the earning potential per animal unit has been lowered."

On the Fort Worth livestock market Monday fed steers and fed yearlings were slow and weak. Cows steady to 25c higher. Bulls were fully steady. Fat calves drew strong prices. Stocker and feeder cattle and calves were strong to 50 cents higher. A. B. Edsall, Elbert (Throckmorton County) marketed a load of fancy calves that averaged 529 lbs. and topped at \$21, best price for stock calves in some time. Stocker yearlings ranged freely from \$17 to \$19.50, and some older steers drew \$18.50 down. Stocker cows had good demand at \$9 to \$13.50.

Legal Notice

NOTICE IN PROBATE:
Notice to Debtors and Creditors:
THE STATE OF TEXAS
County of Knox:
TO THOSE INDEBTED TO, OR HOLDING CLAIMS AGAINST THE ESTATE OF W. P. WESTMORELAND, DECEASED.

The undersigned having been duly appointed administrator of the ESTATE OF W. P. Westmoreland, late of Knox County, Texas, by L. A. Parker, Judge of the County Court of Knox County, Texas on the 18th day of January, A. D., 1954, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to him within the time required by law at his residence, Star Route, Truscott, Texas, where he receives his mail. This, the 19th day of January, A. D., 1954.

F. O. WESTMORELAND,
Administrator of the Estate of W. P. Westmoreland, Deceased.
26-4tc

Mrs. Della Parnell, Mrs. Terry Harrison, George Salem and Sied Waheed were among more than 5,000 buyers who attended the American Fashion Association's spring and summer market in Dallas on January 17-22.

When properly managed, seasonal pastures come nearest to furnishing green grazing throughout the year. Livestock and dairy producers are finding that seasonal pastures are an aid to increased production and that means profit.

wooled lambs at \$20.50. The over 500 head in his shipment weighed 102 pounds. Clipped fat lambs \$18.75 down. Feeder lambs \$16 to \$18.50. Yearlings and two's \$11 to \$15. Old wethers \$8 to \$10. Slaughter ewes \$6.50 to \$8. Choice fat lambs were around \$1 higher, other kinds were steady to easier, some clipper 25 cents lower.

Goree Liberal In Drive On Polio

Goree's community leader for the March of Dimes, Mrs. Walter Mooney, reports the drive well under way with everyone helping to put it over. Special events the past week were:

The coffee in the home of Mrs. Cliff Moorman and a reunion of the Hefner H. D. Club in Mrs. Mooney's home with Mrs. George Weber assisting.

Other special events include the negro minstrels on January 28, a picture show sponsored by the Goree fireboys, January 26 and 27, coffee hours sponsored by the town's cafes, and various parties in private homes.

Tuesday afternoon, January 12, Mrs. Cliff Moorman was hostess to a group of workers for the drive. The meeting was opened with the song, "The Great Physician," after which Mrs. Clyde Patton offered a prayer for divine guidance in the undertaking. Mrs. Walter Mooney outlined objectives of the campaign, and appropriate scriptures were

read by Mrs. H. G. Williams.

Pledging their help in the drive were Mmes. Roy Mayo, Reuben Bates, Walter Mooney, Clyde Patton, Clifton Patterson, Dude Coffman, Tommy Harlan, Barbara Jean Coffman, Weldon Hobbs, H. G. Williams, Lester Blackerby, T. W. Searcey, D. C. Haskin, George Weber and Miss Nina Vandever.

Friday afternoon, the 15th, Mrs. Moorman was hostess at a coffee for the drive. Mrs. John A. Ewing of Fort Worth was speaker for the afternoon. Mrs. Ewing's message was very forceful, she and her daughter having had personal experience with the dreaded polio, and she urged everyone to give to the drive so all might benefit from the new discoveries and treatments. Refreshments were served to approximately 55 guests.

Assisting with hostess duties were Mmes. Melvin Cooksey, Walter Mooney, Clifton Patterson, Dude Coffman, H. G. Williams, Weldon Hobbs, Lester Blackerby, Reuben Bates, Cal Moorman, H. O. Mahon, Ben Hunt, Garland Thiebaud and Miss Nina Vandiver.

We're Ready

To serve your needs again this year. Visit our stores for all hardware and implement needs. We have . . .

- ★ Garden and Yard Tools and Supplies
- ★ Irrigation Supplies
- ★ Stalk Cutters
- Servis Rotary
- Humboldt Shredders
- Regular Pick-up Type

See Our Imported Cooking Ware "Trianon Ware"

Reid's Hardware

MUNDAY, TEXAS

Give GOD a Chance NOW!

ATTEND CHURCH EVERY SUNDAY

Just look at these SAVINGS!

SUN SPUN 303 SIZE	HEARTS DELIGHT NO. 2 1/2 CANS
Tomatoes 2 cans 35c	Pears 2 cans 79c
WHITE HOUSE 303 SIZE	COLORADO ECONOMY
Apple Sauce 2 for 45c	Peas 2 for 29c

SUN SPUN NO. 2 SIZE	
HOMINY 2 CANS FOR	19c

FRANCO-AMERICAN	
SPAGHETTI 2 CANS	29c

PREMIUM	
CRACKERS 1 L.B. BOX	21c

Tender Leaf Tea 1/4 L.B.	19c
--------------------------	-----

In Our Market

ARMOUR'S Chili	lb. 49c
VELVEETA Cheese	lb. 59c
SUMMER Sausage	lb. 45c
Bologna	lb. 29c

Fresh Produce

DONALD DUCK FROZEN Green Peas	pkg. 19c
DONALD DUCK CUT Green Beans	pkg. 25c
2 BUNCHES Onion Plants	25c
RUBY RED Grapefruit	80 COUNT ea. 7c

RAYNES GROCERY and MARKET

FOR PERSONAL OR OFFICE USE

BUY THIS REMINGTON RAND TOPflight ADDING MACHINE

Simplified 10-key keyboard speeds up and simplifies all office figure work. Adds - lists - multiplies. Has exclusive "cushioned power" PLUS MANY OTHER FEATURES. Convenient, easy time payments - up to eighteen months to pay.

Low DOWN PAYMENT

The Munday Times

.. TRY IT FOR FEATURES COMPARE IT FOR VALUE

NEW REMINGTON Quiet-riter

It's beautiful! It's compact! It has more new features than ever before. The printwork is superb. It operates with ease and speed. Come in, let us show you these Quiet-riters.

EXCLUSIVES

- Miracle Tab
- Simplified Ribbon Changer
- Super Strength Frame
- New beauty in printwork
- Larger sized Cylinder
- Free! Touch Method Instruction Book

Carrying case included • Budget Terms arranged.

THE MUNDAY TIMES

Church of Christ
MUNDAY, TEXAS

Jan. 25th Thru 30th
7:30 EACH EVENING

Gospel Preaching

WILBOURN DENNIS

Congregational Singing
John Phillips, Director

Come One - Come All

Knox Prairie Philosopher Figures Out A Solution To The Problem Of Low Attendance At Televised Events

Editor's note: The Knox Prairie Philosopher on his Johnson grass farm on Miller Creek is way out of his territory this week, as you'll discover by his letter.

Dear editor:
I noticed in a copy of a newspaper which the wind wrapped around a fence post out here the other afternoon and I removed it to keep the post from falling over where there is a lot of discussion over how many football games and other college athletic events ought to be televised.

While this problem does not directly concern me or the amount of Johnson grass I expect to have in my crops this year, it is something to think about, and I'll think about anything in preference to working.

As I understand it, colleges are worried about television, on account of more and more people are discovering it's nicer to sit in a comfortable living room at home than it is to fight traffic to a cold stadium, and attendance is being affected. Everybody knows football is designed as a



J. A.

sport, for the benefit of the players, but without a stadium full of paid fans, universities seem to lose interest in the project, claimin softball between classes is just as good.

I don't look at it this way. Football is a wonderful spectacle a great game, and it's designed for the fans, whether they see it in person or on their television sets. If all the tax payers are gonna get out of colleges is college graduates, it ain't worth it.

Therefore I think you ought to start a move to get more football games televised, and also basketball games, etc. Naturally I recognize this will cut down on

attendance, in fact I can foresee the time when the annual bowl games on January 1 will be attended by only the players, the sideline tacklers, the officials and a few paper napkins blown around in the empty stadium.

Naturally this is gonna create a problem. With no paid attendance, football is gonna become a losing proposition and colleges are gonna want to shift to something else. In fact, the players themselves will lose interest.

But I've got a solution. Why don't they keep the films say of the bowl games already played, and each New Year's day just run one off on television? You take a bowl game film two or three years old, I'll bet there are not a tenth of the fans who can remember what happened. Every News Years just run one off, with all the sound effects, and the thing will work out satisfactorily. There must be enough film on hand now to last eight or ten years, and after that they could shut down the television stations a while and produce some more.

If you don't think this will work, you won't be by yourself. Yours faithfully,
J. A.

LOCALS

Mr. and Mrs. O. H. Spann, Jr., of Sweetwater and Oscar Spann and Bera Faye visited Mrs. Oscar Spann in the Bethania Hospital in Wichita Falls last Sunday. Mrs. Spann, who underwent surgery last week, is reported to be doing nicely.

Mrs. Erin McGraw was a Sunday guest in the home of Mr. and

FASHION-AT-HOME



One of the most popular at home fashions for college-age, career girl, or young housemaker this season is a corduroy ensemble of tunic and pants and skirt, the National Cotton Council reports. This smart and comfortable design teams Reeves plain and printed corduroy in an outfit ideal for lounging or occasions.

Mrs. Orman Moore and daughters in Wichita Falls.

Mr. and Mrs. Chester Bowden visited Mr. and Mrs. Jerry Edwards and Christy in Dallas the first of this week.

Mrs. M. D. Sherrell of Seymour is spending this week with her daughter and husband, Mr. and Mrs. Clayton Wren.

CERTIFIED SEED IS CHEAP CROP INSURANCE

Certified seed may cost slightly more, but the added expense assures purity, higher germination and better yields at harvest. Seed of questionable purity and germination may not be cheap at any price, says L. C. Coffey, extension agronomist.

Coffey points out that seed labeled "certified" is the best seed available of a particular variety. Seed in this category comes from fields that have been inspected during the growing season, properly handled upon harvest, cleaned, tested for purity and germination and properly stored. All this, he adds, is insurance for the farmer.

The blue tags attached to each

certified seed sack carry information of interest to the buyer. Issued by the State Department of Agriculture, the blue tags are placed only on seed that have met these high standards.

Farmers should purchase now the seed they will need for planting this year's crops, Coffey advises. Supplies generally are adequate, but last minute shoppers may find local supplies depleted and thus forced to plant whatever seed is available.

Coffey says if pinating seed has not been chemically treated for seed-borne and seedling diseases, farmers by doing so will gain additional insurance against poor stands and plant losses during early plant growth. County agricultural agents can supply information on seed treating

and can make local variety recommendations.

The two most frequently made mistakes in home grounds improvement are overplanting and crowding of shade trees.

★ INCOME TAX

Let us help you with your Income Tax return.

H. N. CLAUS

WICHITA FALLS, TEXAS

28-40c

What Is the Most DEADLY Weapon in American History? THE AUTOMOBILE

Since the first fatality (Automobile) in 1899, more people—64,000 more—have died on this country's highways than on the battlefields of all united wars—including the Revolution and the Korean Conflict.

IT ISN'T A QUESTION OF HOW GOOD A DRIVER YOU ARE—AS TO WHETHER YOU SHOULD HAVE AUTOMOBILE INSURANCE, BUT WHEN WILL YOU MEET A DRIVER THAT WILL CAUSE YOU TO NEED THE PROTECTION OF AN AUTOMOBILE LIABILITY INSURANCE POLICY TO PROTECT YOUR RIGHTS AND PROPERTY. Do you have automobile liability insurance? Have you been unable to buy automobile liability insurance because you have had your driving license suspended?

We have complete AUTOMOBILE INSURING FACILITIES IN OLD LINE CAPITAL STOCK COMPANIES and will be glad to discuss your insuring problems with you.

Moorhouse Insurance Agency

(4 Blocks North of Reeves Motor Company)

All Kinds of Insurance

PHONE 4051

Consisting of

WALLACE MOORHOUSE

CHAS. MOORHOUSE

Phone 4051

Phone 6811

11 Years in Insurance

37 Years in Insurance

THE BEST NEWSPAPER BUY OF THE YEAR!

SUBSCRIBE TO:

The Abilene Reporter-News

at the Fall Bargain Offer

Daily & Sunday **\$10.75**

Daily Only **\$9.00**

By Mail — Anywhere in West Texas.

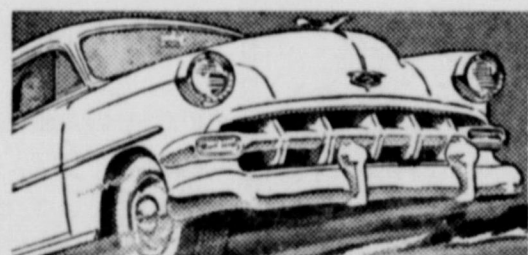
More Exclusive Local West Texas News, including Sports.

No increase in price over last year.

See Your Home-Town Agent and Order Today!

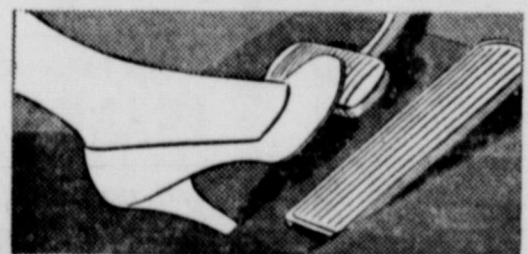
Four great NEW "Firsts" in Chevrolet for '54!

Count on Chevrolet to bring you the newest features first. Once again Chevrolet is first in its field with these four great advances for '54!



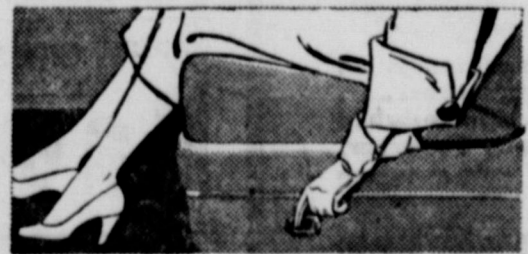
1 NEW HIGH-COMPRESSION POWER

Two more powerful high-compression engines in Chevrolet for '54! Both of these great valve-in-head engines deliver finer, smoother, more quiet performance with important gas savings!



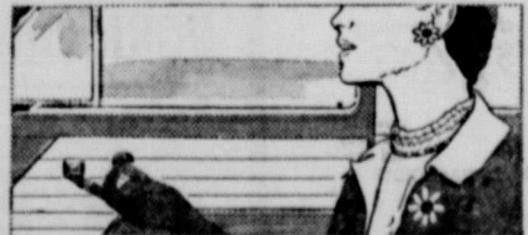
2 NEW POWER BRAKES

You simply swing your foot from accelerator to brake pedal for a smooth, amazingly easy stop. Optional at extra cost on all models equipped with Powerglide automatic transmission.



3 NEW AUTOMATIC SEAT CONTROL

You just touch a button to move the front seat up and forward or down and back! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Window Controls.



4 NEW AUTOMATIC WINDOW CONTROLS

Touch another button to adjust front windows to suit your liking! Optional at extra cost on Bel Air and "Two-Ten" models in combination with Automatic Seat Control.

*Optional at extra cost.

These other famous Chevrolet "Firsts" in the low-price field offer you more than ever today!

FIRST OVERHEAD VALVE ENGINE ... finest ones today

FIRST AUTOMATIC TRANSMISSION* ... most advanced one today

FIRST POWER STEERING* ... lower priced today

FIRST "HARD-TOP" COUPE ... most beautiful one today

FIRST UNITIZED KNEE-ACTION ... only one today

FIRST IN OVER-ALL ECONOMY ... lowest priced line today!



Sharp Chevrolet Company

MUNDAY, TEXAS



2 CARLOADS JUST RECEIVED



We must move these tires quickly
TREMENDOUS SAVINGS

All Types, All Sizes, Passenger and Truck Included. Both Black and White Sidewalls, Tubeless and Blowout-Safe, Puncture-Sealing Tires in This Shipment!

Here's your chance to save on the Brand New Firestone Standard

SALE PRICE

1165
6.00-16 PLUS TAX EXCHANGE

IF YOUR OLD TIRE IS RECAPABLE



the New Firestone Standard

ALSO REDUCED

Size 6.70-15 STANDARD **1295**
PLUS TAX EXCHANGE if your old tire is recappable

Stodghill

Home & Auto Supply

Your FIRESTONE Store

Phone 5451

Minimum Goal For Heart Fund Drive Announced

Goal of the 1954 Heart Fund campaign in Texas, which opens February 1 and continues throughout February, is \$458,000, it has been announced by Dr. W. R. White, President of Baylor University and state Heart Fund chairman.

In announcing the state goal, which he termed "the minimum amount needed to assure the success of the heart program," Dr. White declared that "contributions to the Heart Fund actually are investments—investments in your heart."

"Just as is indicated by the 1954 Heart Fund slogan—'Help Your Heart Fund—Help Your Heart'—the more each of us financially supports the work of our local Heart Association and the affiliated Texas and American Heart Associations, the more benefits we will receive."

Funds contributed to the Heart Fund are used by the Heart Association to support medical and scientific research projects, a nationwide public education program and community heart

programs, the noted preacher and educator pointed out.

"The sole purpose of these programs is to reduce disability and death from diseases of the heart and blood vessels—to stamp out heart diseases, the nation's greatest killer," Dr. White declared.

Co-chairmen of the 1954 Heart Fund campaign are Governor Allan Shivers and Attorney General John Ben Shepperd. This is the third year that Gov. Shivers and Mr. Shepperd have served on the state Heart Campaign Committee. Ben H. Wooten, Dallas banker and immediate past president of the Dallas Chamber of Commerce, again is serving as state Heart Fund treasurer.

CARD OF THANKS

Our heartfelt thanks to all who extending comforting sympathy and help in our recent sorrow. For the beautiful service, floral offerings, and other kindnesses, we are deeply grateful.

Mrs. Della Burns and family. 1tp

Mrs. Lena Maynard of Lubbock visited last week and is visiting this week with her father and sister, R. L. Gaines and Florence. She is also visiting Mr. and Mrs. D. E. Whitworth and Mr. and Mrs. J. R. Gaines.

Quick Starting



Pretty Betty Barclay and boy friend Bill Watson get set to start on a boat ride—by pushing a button! New electric starting, just introduced by Evinrude, does for boating what the self starter did for the automobile.

Starting, gear shifting, speed and steering can all be controlled from the cockpit of the outboard boat with controls now available. Betty and Bill carry their water skis along to take turns enjoying this booming sport behind the powerful 25-horsepower Evinrude.

Mrs. E. J. Jones, Mrs. Sam Hampton and son, Jack, of Goree returned Wednesday from a trip to Newton, Miss., where they attended the golden wedding anniversary of Mrs. Jones' sister and husband, Mr. and Mrs. J. T. McMuljan. They also visited relatives in Jackson, Miss., and Dallas, Texas.

Drive carefully. The life you save may be your own.

Too Late to Classify

LOST—Black and gold football jacket with letter "G". Return to Rogers Drug Store, Goree. 1tp

FOR SALE—Cheap, one sofa and odd chair. In good condition. Phone 5301. Mrs. W. E. Braly. 1tc

FOR SALE—House and lot cheap. L. M. Rhinehart at Rhinehart Grocery and Station. 26-3tp

WANTED TO BUY—Upright piano in good condition. Call 910F4, Goree, Texas. 1tp

Mrs. John A. Ewing of Fort Worth was a week end guest in the homes of Mr. and Mrs. Buel Bowden and Mr. and Mrs. Cliff Moorman in Goree.

FOR SALE—Late model G John Deere with 4-row equipment, one 5-row pickup stalk cutter and one Oliver 2-bottom breaking plow. T. L. Stockton, route one, Munday, Texas. 26-tfc

FOR SALE—Two room frame house, to be moved, and 250 gallon propane tank. V. L. Teaff, four miles northwest of Weinert. 26-2tp

FOR SALE—1949 model A John Deere with 4-row lister, planter and cultivator. Bargain. \$1,650.00. J. B. Graham. 26-tfc

FOR SALE—Electrolux Vacuum Cleaners, sales, service, parts. W. H. McDonald, Seymour Phone 2649. 26-tfc

Fight Polio!

Join the MARCH OF DIMES
January 2 to 31

THE BROWNING BOY IS A JUNIOR, TOO

I'm a boy. My name is Charles William Browning, Jr., and I am the first son for Mr. and Mrs. William Browning, although they have two girls, Jan, who is six years old, and Cathy, who is only two. I arrived at the Knox County Hospital at 6:25 p. m. last Monday, January 18 and found my parents both waiting for me. After weighing me in at 7 pounds and 5 ounces and a little discussion, they decided to keep me for company for their two little girls, which make them my big sisters, which I am going to like just fine.

I have a grandmother and a grandfather, Mr. and Mrs. B. E. Smith, and another grandmother, Mrs. Kate Browning, who are also delighted over my arrival. I'll be seeing you people around town one of these days. Oh, by the way, did my pop give you a cigar?

NAMES WOULDN'T FIT THAT DENHAM BOY

"Little mysterious Denham," at least that is what he'll have to go by until his mother can decide on a name for a boy. "Little Mysterious" is the son of Mr. and Mrs. Troy Denham who make their home in Lueders. He made his arrival at the Anson hospital at 11:55 p. m. on Sunday, January 17, and he weighed 8 1/2 pounds. Seems as how the Denhams only had girl names picked out and they wouldn't fit that broad shouldered boy, Nancy, the twelve-year-old sister, is very excited over having a baby brother.

Mr. and Mrs. Leland Hannah, maternal grandparents, are keeping the road hot going to see that boy. This is their first experience with a boy in the family. They report both Mrs. Denham and the boy are doing fine.

The cost-price squeeze on agricultural producers is expected to continue during 1954. Reason: further declines for some farm commodities couple with little or no expected changes in the cost of production items.

IT PAYS TO ADVERTISE

Cobb's

Did you notice the bargains in store for you this week end? Well known and nationally advertised brands of merchandise also greatly reduced for our Mid-Winter Sale. Come in and save!

SIXPENCE SAVIN'S A PLENTY



FRESH DRESSED
Fryers
LB.
49c

HORMEL'S MIDWEST
Bacon
LB.
68c

Biscuits
2 CANS
25c

HORMEL'S
Oleo LB. **21c**

WISCONSIN LONGHORN
Cheese LB. **49c**

BOSS BRAND
Franks LB. **39c**

Thrifty Buys for a Dollar

WHITE SWAN—Sliced or Halves
NO. 2 1/2 CANS
Peaches 3 cans \$1

WHITE SWAN—Golden Cream
No. 303 Can
Corn 6 cans \$1

GERBER'S (Except Egg Yolks and Meats)
Baby Food 11 cans \$1

PILLBURY—White or Chocolate
Cake Mix 3 pkgs. \$1

Kraft Dinner 2 pkgs. 27c

ARMOUR'S VEGETOLE
Shortening 3 lbs. 69c

SUNSHINE HYDE PARK
Cookies 12 oz. box 39c

SUNSHINE CHOCOLATE COVERED WHIPPED CREAMS or . . .
Cherries LB. box 59c

DIAL Soap Bath Size 4 BARS **55c** | Reg. Size Tide BOX **25c**

WINESAP
Apples LB. **17c**

RUBY RED
Grapefruit 2 for 23c

Morton & Welborn

You're Safer and You Save on new, low priced **GOOD YEAR TIRES**



As low as **\$12.95** plus tax and your old tire 4.00 x 14
MARATHON

Compare and you'll agree, this rugged tire is way ahead of other tires in its class. It features full tread depth for longer wear . . . extra tread width for better traction . . . strong cord body for highway stamina. You can't get a better tire at this low price.

Super-Cushion by GOOD YEAR

This low price is all you pay for this wonderful low-pressure Marathon. It soaks up highway jolts, gives a more comfortable ride. Come in . . . get yours NOW!

Priced as low as **\$14.95**

6.70 x 14 MARATHON

EASY BUDGET TERMS

Reeves Motor Co.
Dial 5631 Munday, Texas

Save Money HERE!

FRESH TEXAS
CAULIFLOWER hd. 25c

FRESH CELLO
Carrots pkg. 10c

TEXAS JUICE
ORANGES lb. 8c

FRESH TEXAS
Cabbage lb 3c

LARGE CENTRAL AMERICA
BANANAS lb. 13c

LIBBY'S FRESH FROZEN
STRAWBERRIES pkg. 35c

FROZEN DANISH—TRY ONE!
COFFEE CAKE 63c

WELCH FROZEN
GRAPE JUICE can 25c

ARMOUR'S
DIAL SOAP 4 lg. bars 53c

IVORY FLAKES or
Snow sm. box 5c

JOHNSON'S
GLOCOAT WAX pt. can 45c

LIBBY'S 2 NO. 2 CANS
GRAPE FRUIT JUICE 25c

LIBBY'S SPAGHETTI and
MEATBALLS tall can 21c

O. B.
CUT MACARONI lb. cello 17c

Hip-o-lite jar 23c

FOR YOUR GARDEN . . .
ONION PLANTS and SETS

BATTERY-FED FRESH
Fryers lb 49c

SWIFT PREMIUM ALL MEAT
FRANKS lb. cello 49c

U. S. GOOD BABY BEEF
CHUCK ROAST lb. 43c

HORMEL MIDWEST SLICED
Bacon lb 69c

LEAN and MEATY—END CUTS
PORK CHOPS lb. 59c

Atkeison's
FOOD STORE
★ Where Most Folks Trade