

## EDITORIAL PAGE

"What a Man Does For Himself Dies With HimWhat He Does For His Com munity Lives on and On."

Promber
TEXAS 1949 sUbschiption rates
The Munday Times

LOCAL NEEDS FOR 1999
We're pulling for
4. An adequate waterworks system. Th
5. Building of more housing pro
continues to be a housing shortage
6. Recreational faeilities for our youth of to-
y-our citizens of tomorrow.

MORE PORK GOES TO MARKET
There are times when just sending goods to
market and letting them sell or not sell as the
market and letting them sell or not sell as the
case may be isn't enough. Such a time arises when the supply of some commodity is far greater than usual.
Pork is approaching that position now. Gov-
ernment reports anticipate at least a 15 percent ernment reports anticipate at least a 15 percent
increase in hog marketings during the next 12 increase in hog marketings during the next 12
months as compared with a year earlier. The supply of pork during the last quarter o fthis year will be about 45 percent greater than in the third quarter, and 12 percent greater than during the
last quarter of 1948 . On top of that, it is ind last quarter of 1948. On top of that, it is indi-
cated that total demand for meat this year will not be as strong as last.
To help meet this situation an organization
which represents many of the packers of the nation has completed plans for an aggressive program to promote the sale of pork products during the fall and winter months. Details of the program were developed with the assistance of
hog producers, leaders of farm organizations, colhog producers, leaders of farm organizations, ool-
lege livestock extension specialists, and other interested people, all of whom have pledged their support. Millions of consumers will see posters The whole purpose is to move promptly onto America's dining tables the largest pork supply of recent years.
The value of this to farmers and other pork
producers is obvious. And the consumer's interest is also paramount-much of the promotional material will stress ways and means of getting top
return for the family's meat dollar. Everyone will beneft.

## GET DOWN TO CASES




## waste is unnecessary and too often that this ample, nearly a third of all fires result from an ex less handiling of cigarettes and matches. Many of the remaining

 of the remaining are caused by overloaded elec-trie circuits, frayed extension cords, the use of
gasoline for cleaning, starting fires with kerosene,
and improperly cared for stoves, furnaeces and
chimneys. These hazards have cost the nation chimnepy. These hazards have cost the nation
tens of thousands of lives and billions of dollars in property damage and there isn't a single one The reduction in fire loss is encouraging. Now
let's really get down to cases and make a big cut in this neediess waste. An expert on retail trade has said, "This year
stores are planning as much and in many case stores are planning as much and in many cases
actually more advertising in both dollars and in percentage of business than last year. We will
see the largest retail advertising dollar see the largest retail advertising dollar expendi-
ture in history. . Newspapers, radio, direct mail and other tools will share in this selling drive."
Here is additional evidence that competition
reall really is intense today. Store advertising has
several related purposes. First of all, it is design-
ed to interest people in goods and tokep buyin at a high level. It is also designed to create new
customers. and to kep the old customers coming
back. It, is the visep back. It is the visual link between those who
have something to sell and those who want to
buy
$\qquad$ vertising and other types of promotion are wast
ful, and amount to an unnecessary charge again
the consume as consumer who buys the wares. This is about
as shortsighted as any viewpoint can be. The
tact that advertising has been a potent tor fact is that advertising has been a potent force
in holding prices down. It helps make possible out them prices would really be out of sight.
Furthermore, it keeps the competitive spirit at a
high pitch. No merchant will last long charging out-ot-line prices. His customers will read the
ads of competitive stores and take their trade
them Advertising is one of the great constru tive forces within the economy.
Texas is called the Lone Star State because a republie.

| Dr. Frank C. Scott |
| :---: |
| Specialist on Diseases |
| and Surgerv of |

D. C. Eiland M. D.

PHYSICIAN \& SURGEON

MUNDAY, TEXAS

Fidelia
Moylette, D. C. Ph C
Fidelia
Moylette, D. C. Ph C.
Graduate Chiropractor
Phone 141-Office Hours 96
Office Closed Each Thursday

Phone 141-Office Hours 96 Office Closed Each Thursday
munday, texas

A Ready Market For
Your Stock


CATTLE . . HORSES . . HOGS . . MULES Our Sale attracts more Buyers than
any Livestock Sale in this Territory!
AUCTION SALE EVERY TUESDAY Lots of buyers are on hand to give highest
market prices for your Iuvestock. WE EUY HOGS MONDAYS AND TULESDAYS, PAYMVG Munday Livestock Commission Co.

## REMEMBER

white
AUTO STORE

Housebold supplese auto ac Tcord llayers, Leonard re tardware, batteries and vene tian blunde.

Photographs
Are Treasured
Always!

Let us serve you with photo
raphic needs, with qualty graphic needs, with quality
work and quality materlals.

- Kodak Developing
- Commercials

BLOHM STUDIO
HASKMELS, TEXAS Just North of Post Otflee

Rature a Son
sin White, Auctioneer
ctioneer

One of the most pieturesque
men who came to Texas in early
days was Martin Parmer for days was Martin Parmer for
whom Parmer County up in the Panhandie is named. He is said
Pa have fired the first shot in the to have fired the first shot in the
Fredonian War, which you will
recall was led by the empresario. recall was led by the empresario,
Hyden Ewwards. In command of
a very small force, Parmer rout. very small force, Parmer rout-
ed a considerable number of Mexed a considerable number of Mex-
ican soldiers in a fight at the fam-
ous stone house in ous stone house in Nacogdoches.
The uprising failed however as
conditions were not ripe for free. ing Texas from Mexico.
Parmer was
 hat he was a ring-tailed panther
by which nick-name he was atter-


-

## The PERSONAL Touch

o matter what you buy . . . or where paying with a First National checking account is the business-like way to handle your finances.

And to give your financial affairs the personal touch, too, when using our personalized checks. They are smart-look-ing-each neatly printed with your name and address. Order your. First National personalized checks now.

The First National Bank

GRIFFITH OIL CO.

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                Munday, Texa
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$$ <br> 

R. L. Newsom M. D.

| Office Phone 24 |
| :--- |
| Res. Phone 142 |
| MUNDAY, TEXAS |




NEW SERIAL BEGINS
Chapt. 1 "Ghost of Zorro"


PLUS "TRAILING WEST"
and BUGS BUNNY in munday


 : ~iono - - (oo) went ahead and preached a
uneral
Martin Parmer, a remarkable
individual, was one of the men who helped make Texas. Home Furniture Co \& Mattress Factory We also have a nice stock of


Get Thore and Better Coples were Speed-O-Prume Soverelgn Celluntose

STENCILS

 In sizoe to Af any moko dopliketion. teat size...
+
Free Floming - 2 wede Drym

## GRADE-A INK


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ment ovaunt mix - Macer ont

The Munday Times



That Miss Billie Jo Dickerson is now employed by Opal's Beauty Shop. She invites her friends to come to see her here.

We invite all our old customers to continue patronizing us, and ask new customers to come in and give us a trial.

## Opal's Beanty Shop <br> Phone 76 <br> Munday, Texas

 the

## Clarence Searcey Etta Jean Oman Marry Saturday Miss Eta Jean Oman of Wein- ert became the bride of Mr. Clar- <br> Announcing

 ence E. Searcey of Munday lastSaturday evening, Nowember Sth.
 trist church. The Rev, Max cope-
land, pastor, officiated in the land, pastor, officiated
double ring ceremony. The couple exchanged marriage
vows before an arrangement of white chrysanthemums and
greenery and cathedral tapers in greenery and cath.
floor candleabras.
Mrs. Connor Horton, pianist,
played the bridal chorus from played the bridal chorus from
"Lohengrin" and Mendelssohn's
"Wedding March" Mel "Wedding March". legth dress of blue biege wool
jersey with fitted bodice and high
neckline, stubbed with rhine. stones. She wore navy accessor-
ies and an arrangement of split
orchid carnations in her hair and
and carr orchid.
an . Wutton, sister of the
Mride, of Vernon, served as ma-
mat tron of honor. She wore a plum
trepe dress with a draped neck-
crese with self covored buttons to
line line with self covored buttons to
the waist line in front with a tit.
ted bodice. Her corsage was of
yellow rose buds. yellow rose buds.
Mr. Fred Searcey of Munday,
brother of the bridegroom, served as best man. Immediately following the cere-
mony, a reception was held in the mony, a reception was held in the
home of the bride's parents. Deeorations in baskets of white
mums, snapdragons and carnamums, snapdragons and carna-
tions were used throughout the
home. The bride's table was covered with a handmade linen clot
from Belgium and an arrangement of small white carnations
encircled the crystal punch bowl.
The bride's cake was with a miniature bride and
groom and was served by Mrs.
Betty Oats of Haskell and Mrs.
Cene Gene Brown of Munday presided
in the room where the many love. ly gitts were on display.
Guests were present from Sey-
mour. Dallas and mour, Dallas and Goree.
Mrs Searcey is the daughter of Mrs Searcey is the daughter o
Mr. and Mrs Frank Oman o
Weinert She is a graduate o
We Weinert A. M. Seareey of Munday and at-
tended the Munday schools.
For her traveling For her traveling frock, the
bride chose a menswear suit with
navy acester navy accessories and wore ner
orchilld as a shoulder corsage.
After a wedding After a wedding trip to San An.
tonio and points in Old Mexico,
the couple will make tonic and points in Old Mexico,
the couple will make their home
in Munday where Mr. Searcey is Sunset H. D. Club Has Achievement Day Program On Thursday the Sunset Home Demonstra-
tay Club had their a chieverent
day The recreational club has guests.
by Mrs. Roe Myers and Mras. Jerry
Nix. After the enter work that was on display's year
Refresmments of cheese
pimiento
pimie
kin pie
fee pa
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the
To
Mceie
Mrs.
Low Low
Mrs
Mord
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\section*{| Yost, |
| :--- |
| Mrs. |
| tridge |
| tern |}

## J. S. Joss. The day

## -

Meets In Home O Mrs. Clyde Taylor Paul's writings of First Second Thessalonians was
portion of the bible studied
the Goree Bible Study Class portion of the bible studied by
the Goree Bible Study Class
Monday evening. November
when Monday evening, November
when the class met in the hom
of Mrs. Clyde Taylor. Mrs. O Coffman led the
interesting way interesting way.
Mrs. Reuben. Bates, presiden
presided during the business se presided during the business ses.
sion. The group sang "Lord I
Want To Be A Christian", after which Mrs. Allgood led in prayer. which Mrs. Allgood led in prayer.
As delicious refreshment plate
was served to Mmes. Les Jamtwas served to Mmes. Les Jamp
son. Clarence Powell, Buster Cotfman, Walter Cofftman, Buster
Hutchens. Reuben Cortman, Walter Coffman, Billie
Hutchens, Reuben Bates, EstIII
Tibbets, S. Y. Allgood and the Tibbets, $S$. Y. Allgood
hostess, Mrs. Taylor. hostess, Mrs. Taylor.
The next meeting will be in The next meeting wil be in
the home of Mrs. Walter Coffman
on November 21. First and Sec on November 21. First and Sec
ond Timothy and Titus will be ond Timothy and Titus will be
studied. Visitors and new mem-

Miss Odessa Rucker of Wichita Falls is now employed at the Ideal Beauty Shop, formerly known as Eula's Beauty Shop.

Miss Rucker comes from the Perkins Beauty Salon in Wichita Falls and is experienced in beauty work. Come in and get acquainted with her.

Mrs. Eula Claxton thanks all her cus tomers for their patronage, and asks them to continue patronizing the shop.

Mrs. Vera Estes is now with the shop. She is experienced in all types of beauty work.

## THE IDEAL BEAUTY SHOP

Phone 182
Munday, Texas

Hefner H. D. Club
Host To Munday Club On Tuesday
${ }^{\text {tun }}$ tay cluw with ees sonhe Murn it pry en homesay, Novembee
 strator, including painting oin aodwork, refinishing floor and varnishing piano and coftee able, recovering one chair and
re-tieing cha chet and handwork, quilt tops and novelty gifts, atter which
Hrs. Hutchene tion on making a carnation co sage out of cleaning tissues. Refreshments were served t
Mmes. J. B. Graham, Buel Cla
burn. J. C. Gollehon burn, J. C. Gollehon, Nor
Broach, G. L. Pruitt, Joe Patter
son, Bill, Morris, J. R. King, Loui

## Barpains <br> HOLSEHOLD REFRIGERATORS REDUCED!

$8 \mathrm{HI}, 8$-foot standard International refrigerator reduced from $\$ 224.95$ to
$\$ 164.95$
8H3 8-foot deluxe International Harvester refrigerator reduced from $\$ 259.75$ to
$\$ 189.95$
8 H 58 -foot super deluxe International Harvester refrigerator, reduced from $\$ 299.95$ to
$\$ 121.45$
These prices are red hot, and we have terms to meet your needs. Better see us in a hurry!

## Munday Truck and Tractor Company

"The Farmall House"
by Mrs. J. W. Melton.
An attractive salad
Mrs. Doyle Pyatt, Mrs. J. C. Pat--
terson, Mrs. R. B. Benson An attractive salad plate with
coffee was served to the twentyfour guests and club members which fonow:
Guest of the Sunset Club: Mrs.
R Roscoe Partridge, Mrs. Jerry
Nix, Mrs. Gill Wyatt and Mrs.
Myers. Nix, Mrs.
Myers.
Guest
 W. E. Moorhouse, Mrs, O. D. Hicks will return mtgwyp mfw
Propps, Mrs. Art Sams, Sr., Mrs. Hicks will go to Paris next Sat-
Oren Driver. Mrs Alle Oren Driver, Mrs. Allie Moor- urday, and Mrs. Hicks will return house, Mrs. W. F. Snody and Mrs. home with him Sunday,
Nita Jackson. Members of the Club: Mrs. J.
W. Melton, Mrs. Lee: Snailum, W. Melton, Mrs. Lee Snailum, of Mr. and Mrs. J. E. Reeves, Jr.,
Mrs Louis Parker, Mrs. Henry spent the week end
Dres. Mrs Louis Parker, Mrs. Henry
Duke, Mrs. J. R. Steedman, Mrs. Mrs. J. E. Reeves and Mr. Marent. Mr. and
Grady Grady Hudson, Mrs. Earl Sams, Mrs. R. D. Atkeison.

## CHILDREN.






 MUNDAY HOTEL
FRIDAY and SATURDAY, Nov. 11 and 12

 been tood. See if these typical remantrs doont sound familiart


HARRELL'S
Hardware Furniture John Deere - Maytag - Furniture




One 1946 M Tractor
Oene 1977 M Tractor.
Used 6 -foot
We have a $n$
used Internation
Deere oneways, in all sizes.
1999 M Farmal tractor.
Com
trade!
Black And Galvanized Pipe We have a supply of black
and gaven

trem | trom |
| :--- |
| to sell. |
| 1 |



## 1

Buy, Sell, Rent, Lease or Exchange It Through . . The Times Want Ads



## 

| And Ranch Loans! |
| :---: |
| • A Per Cent Interest |
| - No Inspetion Fees |
| - Liberal Options |
| J. C. Borden |



## 



PRA



 $\substack{\text { Ban } \\ \text { mon } \\ \text { mor }}$
fin $\qquad$


BAYCRETE STRUCTURAL TILE
$5 \times 8 \times 12 \ldots$ 9c f.o.b. plant $5 \times 4 \times 12$ 7e f.o.b. plant
We deliver le per tile in truck loads.
Less than truck loads slightly higher.
$\frac{\text { Less than truck loads slightly higher. }}{\text { Lins }}$ nails, wall and ceiling board and all kinds of floor coverings.




INNERSPRING MATTRESS
much cheaper than you think: call us for estimate ONE DAY SERVICE

Home Furniture Company and Mattress Factory M. Boggs
A. C. Boggs

HEY LOOK !! | Pacific |
| :--- |
| TRE BARGAINS |
| $\$ 12.95$ |



Phone 304-J<br>Munday, Texas



Munday Lumber Company

Dealer General Electric


The MU


From the Looms of MOHAWK


See our complete line of wall-to-wall Carpeting samples.
A professional carpet layer does ou installation wor
Alexander-Smith samples of Mohwak and Alexande

HARRELL'S<br>Hardware - Furniture

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| - Mins lizese piggly Wigaly |  |  |  |
| Ion lb. |  | then |  |
| Ham Hocks, If. | 25c | Margar |  |
| Wesson 0il, quart 74c; pint, only |  |  |  |
| $\begin{aligned} & \text { smorryive } \\ & \text { Spry, lb. can } \end{aligned}$ |  | Syrup, sm |  |
| $\begin{aligned} & \text { funa cavs sen manre } \\ & \text { Sardines, } 2 \text { for } \end{aligned}$ |  | Sen |  |
| Toilet Tissue, Northern, 3 rolls for |  |  | 25 |
|  |  | Baby Food, can | c |
| Frankfurters |  | Gilo-Coat, 2 pt.ca |  |



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Headquart 15


We have a complete selection of Armstrong and Gold Seal inlaid iinoleum, in light, standard and burlap backs. See us before you buy
HARRELL'S
Hardware

- Furniture



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8 Series Lights, indoor set with kliptons

90 c
7 Multiple Lights, burn independently, large lights

7 Large weatherproof lights _-.-. $\$ 1.95$
8 Bubble lights

## Reid's Hardware

Munday, Texas

## Your Car Does Better On. Best Service

We have mechanics with the "know how" to give your car, regardless of make or model, the best in service. We can service your car, truck or tractor promptly and efficiently Bring them here for

- WASHING and GREASING
- WAXING and POLISHING
- MINOR or MAJOR REPAIR JOBS
We will also diagnose your motor ills, repair brakes, align a n d balance the wheels.
Munday Truck and Tractor Co.
The Farmall House ${ }^{\text {Ch }}$ Chrysler-Plymouth


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$\mathbf{9 0 \%}$ oi all liro trouble oceurs in the last Goodyear tires now. REDUCE THESE RISKS:

FOR GREATER TIRE MILEACE: Tires broken-in on cold roads deliver far more
total mileage than tires first used in hot weather. Big Trade-In Allowance For Your Old Tires Your Goodyear Distributor

