


SALE



FLORSHEIM SHOES

A rare buy for the man who wants a really fine shoe... at a price. Splendid styles... leathers of the finest quality. Better get yours early. Our entire assortment to select from. Come!

\$885

E. E. Akers Dry Goods Company
"THE HOUSE OF QUALITY"

Hood 4-H Club Meets With Good Attendance. demonstration agent, met with the 4-H Hood Club Girls, Friday afternoon, January 13.

CALL ON US FOR

GUARANTEED BATTERIES

Expert Starter

and

Battery Service

Bauman Motor Co.

THE ONLY CAR OF ITS KIND IN THE WORLD

No matter how much money or how little you are planning to invest in a motor car—SEE THE NEW VICTORY SIX FIRST!

Nowhere in the world—at ANY price—is there a car like it. Greater expenditure will not duplicate it. It introduces more features that are new and different and better than any other motor car in history.

The Victory body and chassis, for example, are a single integral unit. Body sills are eliminated. The wide, deep Victory chassis frame, flush with the body lines, eliminates the customary overhang of a wide body on a narrow frame—lowers the over-all height and the all-important center of gravity.

Major body parts are reduced to 8—a triumph in simplification! 175 pounds of superfluous weight are cast off!

Double steel walls (battleship construction) are introduced, for the first time, in closed-car design—another safety factor of the first order!

The car's power, pick up, absence of sidesway at high speed, and incredible smoothness over rough roads around everyone who takes the wheel!

And the Victory lines are superb! Low, smart and individual—with appointments and color effects that vie in smartness with the costliest.

\$1095

Tune in for Dodge Brothers Radio Program every Thursday Night, 7 to 7:30 (Central Time) NBC Red Network.

GEORGE ISBELL
Munday, Texas

The VICTORY SIX

DODGE BROTHERS, INC.
THE VICTORY SIX AND ALL OTHERS FASTEST EVER ALSO ON DISPLAY

club girls worked on their hot pan holders and the second year girls worked on their sewing bags.

The members present were, Christine Norman, president; Syble Swain, vice-president; Grace Polson, secy, and reporter; Dorothy Mae Norman, yell leader; Balma Swain, Jewell Brown, Marie Booe, Vera Brown Hazel Swain and the local leader, Miss Mayme Cannon. —Reporter.

Gillespie Home Demonstration Club Enters Garden Contest.
The Gillespie Home Demonstration Club met at 2:30, January 11, at the home of Mrs. A. J. Nix.

The song, "TEXAS", opened the meeting. Each member responded to the roll call by telling "what I like best in a living room." Committees appointed by the president were, Program: Mrs. R. C. Partridge, Mrs. J. S. Shannon, Mrs. A. J. Nix; Social: Mrs. Ellis Nix, Mrs. A. G. Hulme, Mrs. Milley Burrows.

It was decided that this club should enter the garden contest. Miss Irene Nix to have the model garden.

The subject, "The Living Room," was discussed by Miss Nelson. —Reporter.

Gillespie Club Girls Spend Busy Afternoon.
The Gillespie Club Girls met at the club room January 11th, with the teacher, Miss Grace Nelson, present. After the reading of the minutes by the president, some songs and yells were enjoyed. Then all began their work. The first year girls working on hot pan holders, second year girls working on bags, third year girls on gowns

and fourth year girls on teddy bears. —Reporter.

Woman's Missionary Society Hold Regular Meeting.
The W. M. S. met Monday afternoon at the M. E. Church at 3 o'clock in our new mission study book, "New Paths for Old Purposes," with Mrs. Dick Ford as our teacher. Prayer by Mrs. J. C. Campbell. Our lesson, the first chapter of the book, was very interesting. We were very glad to welcome Mrs. A. E. Wamble, as a new member. Dismissed by prayer by Mrs. Freeman. —Reporter.

Red Top H. D. Club Enjoys Social Meetings.
During the holidays there were several socials given in homes of the club members; one at Mrs. Tom Clucks and one at Mrs. Louis Floyd's, and everyone who attended reported a most wonderful time.

The council met with us on 1st Saturday in January and we hope to have it again soon. Our last regular meeting was at the home of Mrs. Franklin, and she served such wonderful solid cake and coffee that we hope she invites us again soon. It was decided what each of us would fix for the Fair and ways of raising money to send a

Dr. W. P. Farrington
Physician and Surgeon
Special attention to diseases of the Eye, Ear, Nose and Throat.
Phones: Office 26 — Residence 24
Rooms 1, 2 and 3
Pendleton-Eiland Building

member to A. & M. Short Course.
We are giving a box supper at Red Top Friday night, January 20th. Come and be with us. There will be music and readings.

Our next meeting will be at home of Mrs. Bill Henderson on 4th Wednesday afternoon. Everyone come and be with us, and let us make our club bigger and better. —Reporter.

ALWAYS READY CLASS ELECTS OFFICERS SUNDAY

The Always Ready Class met Sunday and elected the following officers: Bonnie Milam, president; Maurayse Smith, vice-president; Belva Curry, secy-treas.; Faye Edwards, reporter. We have a splendid class, but know there are some who are not coming. Be sure and come next Sunday.

Mr. and Mrs. Henry Johnson of Amarillo, Texas, were here first of the week visiting in the homes of Mr. and Mrs. J. S. Barton and Mrs. T. D. L. Johnson.

POLITICAL ANNOUNCEMENTS

Dick Dresser, of Baylor County, Texas, Candidate for the office of District Attorney, 50th Judicial District of Texas, subject to the action of the Democratic Primary.

We are authorized to announce Lee Haymes as a candidate for the office of Public Weigher, Precinct No. 6, Knox County, subject to the action of the Democratic Primaries.

We are authorized to announce the candidacy of Wm. B. Combest of Paducah, for reelection to the office of District Attorney, 50th Judicial District of Texas, subject to the action of the Democratic primaries.

We are authorized to announce Walter F. Henderson as a candidate for the office of Public Weigher, Precinct No. 6, Knox county, subject to the action of the Democratic primaries.

Prof. and Mrs. M. H. Stone and little son of Hefner were visitors to Munday on last Saturday, and Prof. Stone reports good progress in school work, and is especially optimistic over the recent organization there of a Parent-Teacher association, which promises to be a great asset to the school.

Mrs. Brooks Campsey of Knox City visited her parents here Thursday.

Dr. Ammons
DENTAL SURGERY and X-RAY DIAGNOSIS
Located in NATIONAL BANK BUILDING
Munday, Texas
PHONES
Office 155 Res. 214

Dr. E. M. Roberts, Jr.
DENTIST
Office Over Eiland Drug Store

M SYSTEM

SAVES FOR THE NATION

Specials for Friday & Sat., Jan. 20-21

PRUNES Dried. They are healthful Per Lb.	10c
Old Dutch Cleanser PER CAN	7c
LETTUCE Nice Firm Heads Per head	10c
PEACHES Galloa cans, extra fine Per Gallon	58c
OLIVES Quart Jars, Queen Per Quart	58c
CHEESE Kraft's Pimento Per Lb.	42c
MELO Per 10 oz. can	17 ¹ / ₂ c
SYRUP Pure Ribbon Cane Per Gallon A Little Less by the Case	\$1.15

NOTE: To our city trade if you want groceries delivered we can get them delivered in town for you for 15c. You can phone us your order and we will put them up for you and you can pay the deliveryman, or we have coupon books that will be convenient for you, and we give 2% discount on them. If it isn't convenient for you to come to town give us a trial on this.

FEDERAL LAND BANK LOANS

FIVE PER CENT

A long term loan with the option to pay at any interest rate, provided the payment to be made is out of one's own funds. And contrary to the general belief, THIS LOAN DOES NOT CARRY ANY LIABILITY ON YOUR FARM, OTHER THAN YOUR OWN LOAN.

This loan offers a saving of \$10.00 on the \$1,000.00 over any loan offered by any Loan Company in Texas.

The Munday National Farm Loan Association
JOHN ED JONES, Secretary-Treasurer
PHONE No 109 MUNDAY, TEXAS

Something New In Munday--

—It's a new meat market, located in the McStay Grocery, where you can get good home-killed meats, and other good things usually found in a first-class market. We will make a specialty of pure pork sausage, and when we say pure pork we don't mean that they are part pork. A trial will convince you.

Order your meats with your groceries. We deliver all city orders, and you can now order your meats and groceries and have both delivered to your home in a very short time by our individual delivery service. Will also have fresh vegetables at all times.

Give us a trial at your business and we believe we can please you.


Joe McGraw's Market

—At McStay's Grocery—Phone 88

AUCTION SALE

A CAR OF GOOD YOUNG MISSOURI MULES

WILL BE SOLD TO THE HIGHEST BIDDER
SATURDAY, JANUARY 21, 1928.
MUNDAY, TEXAS



Sale Starts Promptly At 1 o'Clock

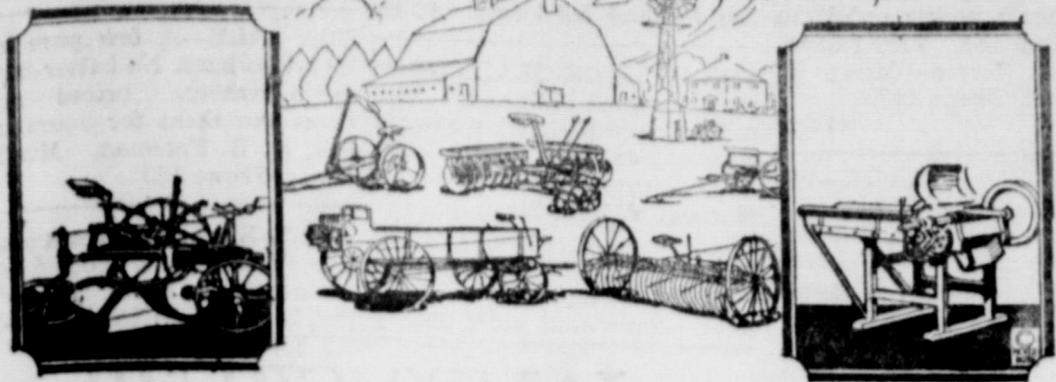
These Mules are 3 to 6 years of age, will weigh from 1100 to 1350, and we have several nice pairs of Matched Mare Mules.

Now do not miss this Sale for you have a chance to buy Mules in this sale at Wholesale instead of Retail Prices.

We especially invite Dealers who buy and sell again. You can do as others are doing, buy in Our Sale and Make Money.

Every Mule Guaranteed to be as Represented. No Fake Sale—No By-Bidding.

C. R. ELLIOTT, Munday, Texas.
J. G. LUTZ, Mgr.
Midland Valley Stock Farm, Liberty, Mo.



Attention Farmers!

Now It's Rained--Let's Go To Work

Do you get the most per acre out of your farm? If your staple crop fell below your expected production last year, don't repeat the experience again.

Perhaps your farm machinery is inadequate or out-of-date. If it needs replacing consult us immediately. We believe we can help you make your farm a success.

We represent the two best lines of farm machinery in America today—the McCormick-Deering and John Deere lines. They have been in use for more than three generations of American farmers and have proven their merit in every way.

We have everything you will need in your farm work, all kinds of farm machinery necessary to successful farming, and will be glad to figure with you on anything you may need in the hardware line.

Guinn-Fritz Hardware Company
Everything in Hardware

FOR Trucking Service, Call Telephone 112.

PEOPLES THEATRE

Friday 20th—
TOM MIX in
"Tumbling River"
The romantic west in all its glory. Also Eighth Episode of "PEELS OF THE JUNGLE"

Saturday 21st—
"Wolf Fangs"
with **Charles Morton** and **Caryl Lincoln** and **THUNDER** the Canine Marvel
Also "A SHROT TAIL" Comedy

Munday and Tues. 23rd-24th—
Chester Conklin and **George Bancroft**
in a car-load of comedy

"Tell It To Sweeney"
With **Jack Luden** and **Doris Hill**. Take a joy-ride on the "COMEDY UNLIMITED"
Also Paramount News and Comedy

Wednesday and Thurs. 25-26th
The World's Greatest Motion Picture

"WHAT PRICE GLORY"
with **Victor McLagen**, **Edmund Lowe** and **Dolories Del Rio**

and a superb cast. Don't miss this picture. we guarantee it to please.

Admission 15c and 50c



Several Nice Fresh and Springer Jersey Milch Cows for Sale or will trade for other cattle.

C. R. ELLIOTT

Specials For Saturday

PURE COUNTRY RIBBON CANE SYRUP, 1 gal	\$1.10
LETTUCE, Nice firm heads, each	8c
PEANUT BUTTER, 1 lb. glass, each	32c

E-B Cash Grocery and Market

WILL MABRY, Manager

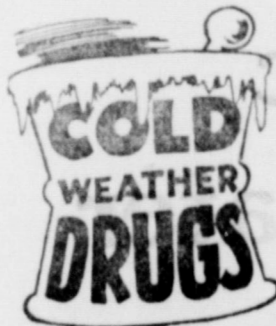
SCREEN VERSION GREATER THAN PLAY, VERDICT OF SCREEN REVIEWERS

"What Price Glory" is not just a war picture, but a magnificent love story with the world conflict as a background for its human drama. Every decade there appears on the theatrical horizon a stage or screen presentation so powerful in its appeal, whether it be comedy or tragedy, that it radiates its fame to the remotest corners of the nation. It immediately grasps attention and becomes a byword and the topic of everyday conversation. Everyone will admit that there is no more positive proof of this than "What Price Glory." As a stage play it was a sensation. Now comes along that most powerful and searching of all agencies that reflect and recreate, the motion picture, and the sensation takes on all the widespread and interest arousing energy of furore. This is exactly what has happened to William Fox's screen presentation of this celebrated play which comes to the Peoples Theatre for a two day's engagement, Wednesday and Thursday, 25 and 26th.

The nation's foremost screen critics have been unanimous in their commendation of this motion picture masterpiece, declaring that it surpasses the celebrated play by Laurence Stallings and Maxwell Anderson in every particular despite the greatness of the stage attraction. It is proclaimed by all those in authority as the greatest motion picture of the year. It is not a war picture. War is its background. It is no more a war play than a love comedy laid in a sylvan setting would be called a rural play. Its author took war as the canvas on which to sketch their story; war as the great influence on men and women that would bring out pathos, comedy and humor as no other crises in the affair of nations could bring.

Above all else there is comedy. Probably no picture ever made along the edge of a great world tragedy ever had so much comedy. "What Price Glory" on the screen is peopled with real and human characters that will at once win favor. They are not just types. They are the genuine things in front of the camera, which makes no mistake. "What Price Glory" is not only a great and absorbing picture, with thrills and heart throbs and a world of comedy, but it is crowded with incidents that will bring a chuckle and a thrill long after the moment you see it.

WE LIVE here at the store. We buy and sell new furniture and used furniture. Cash deals or trade. No credit—See Jim and Joe Lewis



Be Prepared for the Cold Weather

Preparedness is a virtue! You never can tell when illness will come.

Many a time during some cold winter night wouldn't you have given anything if you had not forgotten to keep your medicine chest stocked.

Take stock of what you need once in a while—remember we are always ready to serve you.

And when your family physician prescribes we can serve you efficiently and promptly, as we have two Registered Qualified Druggists to care for the requirements of our patrons in the prescription department.

Eiland's Drug Store

"If It's From Eiland's It's Right"

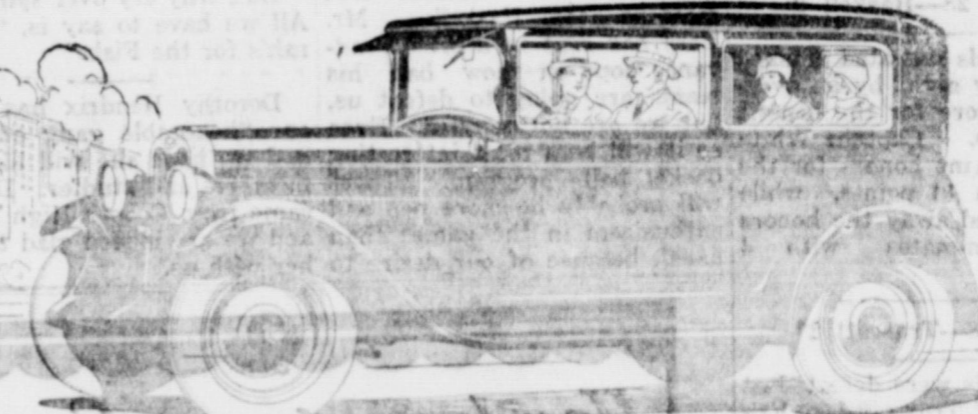


Your eyes are your most priceless possession. Do not neglect them.

If your eyes bother you in any way a thorough Ophthalmic Examination should be made to determine the true condition of your eye sight, and correct lenses if needed.

So much of life's work and happiness depends upon your eyes that you cannot afford to neglect them.

J. D. KETHLEY
OPTOMETRIST



New Beauty-New Comfort New Performance!

an amazing revelation in a low-priced car

REDUCED PRICES

The Coach	\$585
The Roadster	\$495
The Touring	\$495
The Coupe	\$595
The Four-Door Sedan	\$675
The Sport Cabriolet	\$665
The Imperial Landau	\$715
Light Delivery	\$375
Utility Truck	\$495

(Chassis Only)
All Prices f. o. b. Flint, Mich.
Check Delivered Chevrolet Prices
They include the lowest handling and financing charges available.

Built on a 107 inch wheelbase, 4 inches longer than before—offering new Duco-finished Fisher bodies whose distinction reveals the world famous mastery of Fisher craftsmen—providing the safety of four-wheel brakes, a new measure of comfort, thrilling new power, speed and smoothness—the Bigger and Better Chevrolet is being everywhere acclaimed as an amazing revelation in a low-priced car!

See this truly sensational automobile! Note how the hood lines stream back from the higher radiator and blend gracefully into the body contours. Note the interior atmosphere of

richness and elegance. Check the chassis—and discover every feature of advanced engineering design demanded in the finest motor cars. Then go for a ride!

Experience the flashing get-away and marvelous smoothness of the improved valve-in-head engine with its new alloy "invar strut" pistons, and many other improvements. Travel rough roads and observe the cushioning effect of the new semi-elliptic shock absorber springs. Do that, and like tens of thousands of others, you will be amazed to learn that such a car can sell at such low prices!



Bell-Moore Chevrolet Co.

Munday, Texas

QUALITY AT LOW COST

The Roundhouse

Munday, Knox County, Texas, January 19, 1928

Vol. 2 No. 17

Editor-in-Chief
Athletic Editor
W. A. Wyehe
Senior Reporter
Junior Reporter
Sophomore Reporter
Freshman Reporter

out to the proteges of our former superintendent. Be there.

Juniors

"Less Quantity and More Quality."

Francis Atkinson and Joe Aycock entertained the Juniors with a delightful party at the former's home Thursday evening. Tallys were given to the girls with answers and questions to the boys. The answer corresponding with the question was your partner in "42" after we had played the game to a fore-you-well the cats were brought in. While we ate, the questions to the condrums were asked and those that did not know the answers had to guess. Funny answers were given by everyone. A jolly time was had by all and here's hoping another entertainment of that kind happens again.

Sebern Jones, Everet Pruitt and Earl Pruitt journeyed to Truscott last Wednesday afternoon. They went on account of club work and enjoyed the afternoon very much among the wild and wooly cowboys.

The Juniors are working at their post now getting ready for the mid-term exams. We are looking with high hopes toward the end of this term. When this week is up, we all hope to start the next term with a clean record.

Sophs

"Climb, though the rocks be rugged!"—Class motto.

The debate between the Fish and ourselves was decidedly in favor of the Fish, and like a good sportsman, we will admit that we were beaten. We had the negative side of the debating subject, which was very difficult to handle and too, this was the first time our debaters had debated since we were in the seventh grade. The old saying, "practice makes perfect," would apply to our case, because the Fish had already debated on the subject in their science class.

But, why cry over spilt milk? All we have to say is, "fifteen rah's for the Fish."

Dorothy Hendrix has joined our "honorable gang of '28", and we hope she will like our members and studies. Dorothy came from Cooper High School, and we are indeed glad to have her with us.

Thanks for the invitation to your picnic, Fish. But we don't like the way you treated our sponsor, Miss Mills.

When we took her on our picnic, we brought her back safe and uninjured.

Freshmen

We promised last week to let you know about the Freshman-Sophomore debate. Although we did win, we never saw such sportsmanship displayed. It is easy to be as good sports as the Sophomores were when you win, but not so easy when you lose. We have debated several other times, but we never had such strong opponents to debate as we did this time. "Long may our Sophs live!"

Miss Compton has given the Latin students note-book work all the period. At last one of them, Louise Aycock, remarked, "My! This is one time I'm tired of copying."

J. C. Hendrix enrolled as a Freshman Monday morning. He is from Lake Creek in Delta county. We are indeed glad to have him.

The Freshmen left Munday about 9:30 Saturday morning and went to the bridge between Knox City and Benjamin. It seemed to do us, as well as the cars, good. Hubert's car would only make fifteen miles per hour when we left, and after running about a mile, it could make thirty. Perhaps next time we take it with us we will get it to make sixty miles per hour. We all had a good time and believe it will help us out in passing our mid-terms. We are sorry Miss Mills hurt her knee so badly that she was unable to come to school Monday.

FOR truck service, call 112. 41-1f

LOT and one-room house for sale, in north-east part of town.—L. D. Powell. 41-2tp

FOR SALE—Pork, cured hams, bacon and maize chops.—Dave Griffith, 8 miles southeast of Munday.

WANTED—Sewing to do both plain and fancy, at my home in southwest Munday.—Mrs. C. A. Webb. 41-12p

WANTED—To rent house with out-houses and few acres of land in or near town. Box 176, Munday, Texas.

FOR SALE—Nice velour upholstered living room suit. Straight chair, rocker and divan which makes bed. Very reasonably priced. Terms.—Mrs. F. H. Stodghill, Phone 205. 41-2tp

FOR SALE or TRADE—106 acres, 8 miles from Munday and seven from Knox City, fair improvements, good sandy land farm.—Carl Kisinger, Monday, Texas, Route 2. 6-1p

"What Price Glory"—A glimpse into the souls of men.

"What Price Glory"—an epic of the battle of life.

"What Price Glory"—The truth about America's great adventure.

We test headlights—Lans Motor Company.

"What Price Glory"—The world's greatest motion picture.

We test headlights—Lans Motor Company.

PURE-BRED white leghorns, Johnson strain, at a bargain. 12 pullets 75c each; one cockrel \$1.50. If interested, Phone 180, we deliver. 42-12p

We test headlights—Lans Motor Company.

FOR SALE—my home in Munday cheap if sold at once. For particulars write or wire me—Mrs. Bill Parris, 420 N. Robinson St. Cleburne, Texas.

"What Price Glory"—What ever you do, don't miss it. Wed. and Thursday 18-19th—

We test headlights—Lans Motor Company.

"What Price Glory"—Is coming, better get your ticket.

We test headlights—Lans Motor Company.

WHEN in need of a monument see me. Can make delivery within ten days.—Mrs. A. U. Hathaway.

FOR SALE—Extra good bundle sorghum—Telephone 173.

ANYTHING from a piano box to a shoe string for sale. See Jim and Joe Lewis. 42-4tc

FOR SALE OR TRADE—Ford truck, in good condition. Will sell or trade for feed, farm implements or work stock.—See R. O. Peevey, 7 miles west of Munday, at Tom Stogner place. 42-12p

UZUM Soap and quick relief salve. Sure good stuff. Get a

box of each.—Jim and Joe Lewis sell these articles. 32-4tc

FOR SALE—A few pure bred R. I. Red hens. No better breeding anywhere, priced right. Come see them for yourself.—Rev. R. B. Freeman, Munday, Texas, Phone 128. 1tc

LOST—Khaki overcoat near Tom Cowser place about 5 miles northeast of town, reward.—Notify Times Office. 40-2tp

Dr. Townsend Addresses High School

On Monday morning Dr. Townsend, head of the Bible Department and Dean of Baylor College for Women, gave a very interesting talk on education, and on Baylor College. He told us the purpose and importance of education, and compared an uneducated person's view of life with a foggy, misty day, or a poorly lighted room. We may exist, but we cannot really live and get the most that life has to offer us without an education. He impressed on our minds more definitely the importance of an education from a social and financial standpoint.

He reviewed the advantages of a woman's college for girls just out of high school, and gave us some merits of Baylor College. Not only that, but he urged each girl in high school to attend some girl's school.

We were indeed glad to have Dr. Townsend speak to us, and wish that we could have the opportunity of hearing other college men. We were also glad to have the Rev. P. D. O'Brien with us, and are looking forward to the time when he will tell us of "robbers and bandits."

This week closes the first term of this school year. Many will probably be discouraged when our grades for the term come out next week, but we will have to remember that it is our own fault. The schedule was made out by the teachers Monday afternoon and the examinations were begun Wednesday.

Moguls 28—Haskell 9

The Moguls defeated Haskell last Tuesday night by an overwhelming score for the benefit of Mr. Bass. Captain White took high point honors for the Moguls with 14 points, while Banks carried away the honors for his team-mates with 4 points.

Mogul: 8—Truscott 27

The Moguls were defeated at the hands of Truscott last Friday night by the score of 27-8. The Moguls were not up to form and they played a very loose game of basketball. Mann was the high scorer for the Moguls with 5 points, while Eubank scored 7 points for his mates for high point honors.

Moguls 8—Weinert 10

In one of the most loosely played games of the season, the

No. 413 R

Mother!

Clean Child's Bowels
"California Fig Syrup" is Dependable Laxative for Sick Children



Children Love Its Pleasant Taste

If your little one is out-of-sorts, won't play, seems sick, languid, not natural—suspect the bowels. A teaspoonful of delicious "California Fig Syrup" given anytime sweetens the stomach and soon moves the sour fermentations, gases, poisons and indigestible matter right out of the bowels and you have a well, playful child again. Millions of mothers depend upon this gentle, harmless laxative. It never causes or overacts. Contains no narcotics or soothing drugs. Say "California" to your druggist and avoid counterfeits. Insist upon genuine "California Fig Syrup" which has directions for babies and children of all ages plainly printed on bottle.

Headquarters for

POULTRY SUPPLIES

REEF BRAND
CRUSHED OYSTER SHELL
for POULTRY

MORE EGGS!

Your hens need REEF BRAND pure, digestible crushed oyster shell to furnish the shell material for their eggs. It costs less than 5c a year per hen to feed REEF BRAND and you are guaranteed at least two dozen extra eggs a year for this 5c. We keep a constant supply of REEF BRAND packed 100 lbs. net in heavy, clean 12-oz. burlap bags.

Reef Brand
CRUSHED OYSTER SHELL
for POULTRY

Munday Hatchery

The Hotpoint Electric Water Heater

Is the last word in home convenience, for by the mere turning of a switch you have an unlimited supply of hot water almost instantly, and the perfect insulation of the tank makes it most economical, as all the heat is retained in the tank.

We shall be glad to demonstrate this wonderful convenience to you, for it will eliminate the worry incident to other types of water heaters. No smoke or soot, no danger of fire—and so convenient—just a turn of the switch and the water is hot in sufficient quantity for your bath tub in just a few minutes.

West Texas Utilities Company

JAMES CRUZE

Director of Feature Photoplays, writes:

"During the filming of *The Covered Wagon*, the constant use of my voice demanded that I find a cigarette which I could smoke without any chance of throat irritation or cough. After trying them all, I decided on Luckies. They are mild and mellow."

FRANK KEANE

The Cream of the Tobacco Crop

"The growth of LUCKY STRIKE Cigarettes is a wonderful thing but there is a reason. I know, because I buy the Tobacco for LUCKY STRIKE. I buy 'The Cream of the Crop' that mellow, sweet smoking Tobacco that the Farmer justly describes as I have described it above. The quality of LUCKY STRIKE Cigarettes is telling. It is natural that the brand should show the tremendous growth that it is showing today."

"It's toasted"
No Throat Irritation—No Cough.