# The 雪就dStax 

## baird, callahan county, texas. friday. november 4, 1938

# Baird Bears Pit Strength Against May Tigers Here Today 



Federated Missionary Society

Federated Missionary Societies
Monday afternoon of Baird met Monday afternoon
at the Methodist church for the
regular fifth-Monday meeting
when Mrs. J. F. Fielder of Abi-
lene addressed the body on "The

Baird Election Suit F. F. A. Elect Set For Today Honorary Members



Arthur Slater Dies From Injuries Received In Car Accident<br>ctivity Increased Oil Development<br>Ford Dealer And Salesman Attend Prevue Of '39 Ford At Dallas



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Work To Begin SoonOn County-City Hospital

Methodist Rally HeldAt Eula Tuesday
D. A. Farrar of Eula Died Suddenly Saturday
Earl Johnson, manager of Earl
ohnson, Motor Company, loealFord dealer and Berniee Andrews
salesman spent Tuesday in Dallasttending the prevue of the 1939cury ' 8 ' being placed on the mar-line of the New Fords is on dis-
Lanham SchoolTransferredTo Clyde
Six Candidates OutFor CommissionerPrecinct No. 3To Observe Week Of
PrayerThe Methodist Ladies will meetovember 10 in observance of thevimen are urged to attend, Bring
covered dish and plan to spendSong, "Jesus Shall Reign.,
Devotional, Enter intor the Fel-
wship of Suffering. Mrs.
Duett, Mes
Luncheon
Stake in China,
LunAfternon Sesion: Devotional, Building the New
The First National Bank 

BIRTHS ..... | Poten |
| :---: |
| Putn |
| 1938 |

$\qquad$ 24-1tp. class
service
 laundry work, 24 hour

 POSTED: All lands owned or con-



## HERE ARE THE 1939 FORD V-8 CARS



HERE are the new 1939 Ford V-8 broken by louvres, a low radiator horsepower engine, the Ford Vbroken by louvres, a low radiator
grille in bright metal and wide
shorsepower engine, the Ford V.
with the 85 or 60 horsepower engine
spaced headlamps. The Ford V. 8 has
Both cars have hydraulic brakes, spaced headlamps. The Ford V - has
a full grille and unobtrusive lourres
 styled. The deluxe car has wholly e cars are powered with the 85 rd V. 8 in three, with color option.
$\qquad$
$\qquad$ they tell me, went off like clock- Watch the birdie, kiddies, and
work with the King and Irwin smile. The Plaza is importing a
equipment helping immensley with equipment helping immensley with gink today to take home movies
the announcements and so on. In of the town and probably of the the Queen's race, the senior can- football game. There's a chance
didate, Kathleen Collins, who came that this may be put off until
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$\qquad$
$\qquad$
$\square$

## The Ford for 1939

F WE KNEW anything better we could do for
the country than make good
motor cars, we By every one doing his best in the job he Binks most useful, this country is going to regain

When business was suddenly halted in its reco cry more than a year ago, we determined that we hould keep going anyway, if not at full-volum greater motor car values that would help future EXPANDING FOR THE FUTURE We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.
We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"-which means, stop standing still. Besides, we are not defeatists. We do not believe country is yet in the infancy of its growth. We be lieve that every atom of faith invested in our Country and our People will be amply justified by he future. We believe Amcrica is just beginning
seen. real Prosperity.
e assurance i

## Business is not just coming back. It will have

 to be brought back. That is now becoming well vill be a co-operative year. Manufacturers, sellers will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring backness that is waiting to be brought back.
This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better faci-
ities for building better cars and trucks, and eventually our new tractor which is being perfected.

## THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a provided a new tire plant, which wiil turn out a part of our tire require-
ments. . . a new tool and die plant that will help us cut the cost of dies .... and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.
We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quaatity ourselves, to find, if possible, better and more
economical ways of doing it. The experience and knowledge we gain are frecly shar
We take no profit on anything we make fo from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result-the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed profits the buyer as much as or more than the seller.
Our new plants have helped us build more Our new plants have helped us build more more profit on the purchase to the purchaser We have not cut quality to reduce costs We simply will not build anything inferior

> NEW TESTING EQUIPMENT While we were putting up new plants to produce cars, we constructed new equipment to test them. automobile research went into operation at ou laboratories this year

It makes any kind of weather to order. The weather it delivers every day would take month find in Nature. Our cars are weather-tested to give you good service in any climate anywhere. In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to sce if they can find abnormal wear or The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

## THE NEW CARS

We have two new Ford cars for 1939-better cars and better looking-but we also have an entirely new car.
It's called the Mercury 8. It fits into our line between the De Luxe Ford and the LincolnZephyr. It is larger than the Ford, with 116 -inch wheelbase, hydraulic brakes, and a new 95 -horse
Wer V-type 8-cylinder engine.
We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.
With new
With new cars, new plants, new equipment, the FORD MOTOR COMPANY, Der



| stop that itching | I am working now for my thanks giving turkey-any orders you can |
| :---: | :---: |
| If bothered by the itching of Athlete's Foot, Eczema, Itch, Ringworm or sore aching feet HOLMES DRUG COMPANY will sell you a jar of Black Hawk Ointment on a guarantee. Price, 50 e and $\$ 1.00$ | give me will be highly |
|  | Watch me sink my teeth deep |
|  |  |
|  |  |
|  | ford Bull Calves of Domino, Beau |
|  | Mischief Breeding. |
|  |  |
| WANTED: All Poultrymen in \& L Mineral for worming your Chickens and Turkeys. A Flock Treatment and a sure shot onlyworms fully Guaranteed. Sold only at Holmes Drug Co., Baird Texas. | It Is Dangerous |
|  |  |
|  |  |
|  | hree or four cents more. Cus. |
|  |  |
|  |  |
|  | 666 is worth three |
|  | as much as a SUBSTITUTE , 6-12t |
| A DEPENDABLE BANK <br> With all the facilities of a complete banking institution and a spirit of sincere cooperation |  |
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| The First National Bank of Baird |  |
| Baird, Texas |  |
| aber Federal 1 | rance Corporation |

QUALITY CAFE AIR Condtioned p-




## SAM GILLILAND

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Sheet Metal and Plumbing
Sinks . . Bath Tubs . . Gas Stoves Electrical Wiring
balrd sewer company office All Patrons of the Baird Sewer Company Are Requested to Pay Their Sewer Bills at this Office

Loyce Bell And Delbert Shocklee Wed

Cheurolet Takes Big Strides Ahead for 1939


Methodist Church Notes
ey are seeking to develop inter-
$t$ and skill for a future indus-
at thogs make especially good projects since they are adapted
to more facilities, and the boy Who feeds out a hog develops, in
part, a skil that will be useful
n a phase of the industry whether feeeidg or not. Boys who have
taken hog feeding as a project nelude, Paul Scherruble, Glenn
Gibson, James Walls, Weldon
Cole Gibson, James Wails,
Corn, James Browning, Marvin conferences. Methodist ant rubrict corn, James Browning, Marvin suggests "arter partaking of
Swinson, Marshall Phillips, Jack little bread and water in a spin Browning, James Burks, Robert Warren, c.c. Clakely, Elbert
Dunlap, Earl Hughes, W. P. Hughes, Bill Cutbirth (2) Eugene Swinson, J. C. Cook, Harold Cum
mings, Sterling Reynolss, Arnold
Thompson, Dee Thompson, Clifton Thompson, Dee Rampson, Bayes. Buck
Harris, Delta Reye
Cargal, Sam Henderson, Jim Bob
enny, Leroy Manor, and Elihu bur
make
Ch
div
 5 , But In my line for Fall Delivery
Bintinue to take orders


## THE BAIRD STAR



## HOW the RED CROSS SERVES the NATION



