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IN
KNOX COUNTY

Knox County Herald

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AND WORTH IT

VOLUME 35

KNOX CITY, KNOX COUNTY TEXAS, THURSDAY, SEPTEMBER 15, 1938

NUMBER 39

COTTON SELLING TODAY 8.75

LUEDERS SCENE OF REEVES REUNION

Seventy members of the Reeves family enjoyed an old-fashioned reunion the past week end at Lueders. Swimming and fishing provided the principal recreation for the group, and on Sunday afternoon a large number climbed into a truck, furnished by Walter Houston of Knox City, and motored over to the river dam, where pictures were snapped and everybody went wading.

Those who enjoyed the reunion were: Mrs. J. M. Reeves, seventy eight years of age, whose home is in Merkel, Texas; Mr. Allan Reeves, seventy five years of age, and his wife, of Coleman, Texas; Mrs. Linnie Broomfield, Waco; Mr. and Mrs. Sam Reeves and children, O'Brien; Mrs. Ernest Reeves and Joan of Texas City; Mr. and Mrs. Ab Tittle and Ona Faye, Brownfield; Mr. and Mrs. L. L. Houston of Knox City; Mrs. Aubrey Ray, Abilene; Mr. and Mrs. Jacob Reeves and Charles, Mr. and Mrs. Top White and Juanita, and Mr. and Mrs. Walter Houston, all of Knox City; Mr. and Mrs. Leonard Houston and daughter, Littlefield; Mrs. Robert Darr and children of Knox City; Mr. and Mrs. Clyde Williams, O'Brien; Mrs. D. E. Holmes and children, O'Brien; Mr. and Mrs. C. Carver, Munday; Mr. and Mrs. John Reeves and daughter, Floydada; Mr. and Mrs. A. L. Tittle and sons, Brownfield; Mr. and Mrs. Bob Jones and children, Knox City; Mr. and Mrs. Lea Dickenson and children, Sylvester; Mrs. I. Walker and children, of Merkel; Mrs. Fannie Reeves, of Rotan, and Mr. Leland Sikes of Coleman.

CORRECTION

In last week's Herald in the ad of the Auto Parts Co., we had the name of Tommy Thomkins as manager, when it should have read Tommy Tomlin. Mr. Tomlin has moved to Knox City from Tyler, and has assumed charge of this business and is now living in the Banker Robbins old home in the east part of town. We gladly make this correction.

Last week the Herald mentioned that the Western Mattress and Bedding Plant which recently located here was from San Angelo. It is from Stamford and will be here permanently, according to the local manager. They are located east of Edward's Grocery and are prepared to do all kinds of work in their line. The public is invited to call around and see them.

Rev. and Mrs. W. E. Green, who had been holding revival meetings in West Texas, were here last week to store their household goods in order to make room for the new Baptist pastor, who is expected to arrive with his family in Knox City this week.

Sammie Angle, who is serving in the United States Navy in San Diego, Calif., arrived here last week to visit his parents a few days. Angle joined the navy about four months ago.

Mr. Pat Pavlicek and Perry Thomas Jr., of Silverton, sister and brother of Arthur Thomas, were called here Sunday on account of the death of little Arthur Keith Thomas.

Mrs. Etta Webb of Munday spent Sunday here with her son, Tom Webb.

COKE STEPHENSON



Coke Stephenson of Junction who was nominated in Beaumont Tuesday for Lieutenant-Governor. He will preside over the Senate.

O'BRIEN SCHOOL NEWS

The O'Brien School opened September 12 with an enrollment of one hundred and fifty pupils, but quite a few more will attend later.

In the replacement of the teachers, Mr. Jess Hitchcock filled the place of Mr. L. E. Browder, who is now teaching Shop in the Rochester school. We feel fortunate in securing Mr. Hitchcock as instructor in shop and special commercial subjects.

Through contract of the Cliff School District, Mr. and Mrs. Thomas B. Roberson are new additions to the teaching staff. Mr. and Mrs. J. O. Nickell are with us by contract with the Mitchell school. These new additions bring the number of teachers to eleven.

The new commercial subjects of bookkeeping and typing, together with commercial arithmetic, afford a greater selection for high school students, as well as for graduates who wish to pursue a commercial course. In this work, we are glad to welcome back some of our graduates of last year. With ten new typewriters in the school, efficient work will be accomplished, we feel sure.

The grade assignments are: Primary grade, Mrs. J. O. Nickell; second grade, Mrs. Winton Blaine; third grade, Mrs. Thomas B. Roberson; fourth grade Miss Mildred Adcock; fifth grade, Mr. J. O. Nickell; sixth grade, Mrs. J. M. Wyatt; seventh grade, Mr. Thomas B. Roberson.

The arrangements in high school are: Home Economics, Miss Mildred Adcock; Shop and commercial work, Mr. Jess Hitchcock; History and commercial work, Mr. J. M. Wyatt; English and Spanish, Mrs. Neal Logan; Mathematics Mr. E. C. Westerman.

Two new Dodge chassis, with reconditioning of the old bodies offer adequate facilities for transportation of all pupils. We are looking forward to a very prosperous school year.

Mr. and Mrs. George Ralston left this week for their home in Williams, Indiana, after a three-weeks visit with Rev. and Mrs. C. E. Cogswell. They returned home with Rev. and Mrs. Cogswell to attend the wedding of their grandson, C. R. Cogswell. Mr. and Mrs. Cogswell accompanied them as far as Wichita Falls.

ILL IN WICHITA FALLS

Milton Keck of Seymour, brother of C. H. Keck of this city, is seriously ill in the Wichita Falls Clinic, and is not expected to live, according to reports reaching Knox City at noon today. Mr. and Mrs. Keck are in Wichita Falls.

THREE MEN ON A HORSE



114 MILES OF HIGHLINE TO BE BUILT IN KNOX-BAYLOR

The Herald received the following bulletin from the Rural Electrification Administration at Washington in regard to the erection of 114 miles of high line in Knox and Baylor counties, the power to be furnished by the city of Seymour from their municipal light plant. The amount of money appropriated is \$110,000 and this line will furnish power for 440 customers, according to the bulletin. It is supposed that the line will supply the towns of Gilliland, Vera, Hefner and Rhineland in Knox county. Following is the bulletin received by the Herald:

REA has allotted an additional \$6,000 for this project. This allotment will be used to defray certain initial expenses connected with the operations of the project which cannot be covered by the construction loan.

As construction progresses

and the operating stage approaches, new problems will come up. In addition to furnishing funds, REA wants to be helpful in every possible way. The Division of Operations Supervision is ready to assist with these operating problems and to act as a clearing house for information as the Legal and Engineering Divisions do during the construction period.

The normal progress schedule for REA projects has been established on the basis of average conditions. Local conditions beyond the control of anyone often cause delays. One of the most frequent causes of delay is the difficulty in securing rights of way—no REA funds may be used to pay for rights of way. This bulletin is not intended to censure any organization or individual, but to place factual information in the hands of those with a direct interest in your project.

LARGE CROWD SATURDAY

Saturday was the best day the merchants have enjoyed this year, as thousands of people were in town and all the grocery stores were busy. Some of them did not close until early Sunday morning, as cotton pickers thronged the buildings all afternoon. The merchants were all prepared for the rush and were able to serve all customers promptly.

The cotton crop is short and will soon be gathered and the pickers will move on to the plains country. The average, according to our leading farmers, will be about one-third of a bale to the acre, and as the acreage has been cut 35 per cent over last year the receipts in Knox City will probably run around seven or eight thousand bales.

ATTEND JOHN TARLETON

Misses Ellena Fayne White, Dorothy Ruby Darden and Sallye McElroy left Knox City Monday for Stephenville where they will enter John Tarleton College.

Mr. and Mrs. Henry White spent Monday and Tuesday in Stephenville.

NEXT GOVERNOR



W. Lee O'Daniel of Fort Worth, the Hillbilly Flour salesman who was nominated at the Beaumont convention for Governor. He will be inaugurated January 17.

O'DANIEL BOOED

At the Democratic state convention in Beaumont Tuesday governor-nominee W. Lee O'Daniel was booed by the convention when he tried to explain his old age pension idea and was not allowed to speak. He also lost the poll tax plank. O'Daniel now realizes that he made thousands of enemies when he told the people how to vote in the August primary. The politicians who got him in to this trap are the ones who double-crossed him Tuesday. He was on the air today at noon and said that he was going to make a strong fight for his ideas during the next two years, but the politicians have him and he will go down in defeat if he attempts anything before the legislature.

O'BRIEN PRESENTS PLAY

The Home Demonstration Club of O'Brien is presenting a musical comedy on the night of September 20. The play, "Miss Blue Bonnet" is a Wayne P. Sewell production and is directed by Miss May Pigatt. The cast includes prominent business men and teachers and a great number of young people, besides six separate chorus groups.

"Miss Blue Bonnet" is a musical comedy romance that tugs at the heart strings one moment and keeps the audience in laughter the next, and sets the feet moving in time to the songs.

HOSPITAL NOTES

Patients in the Knox County Hospital this week are:

Kenneth Lee Yarborough, Munday; C. V. Funderburk, Vera; Mrs. R. D. Hamilton, Benjamin; Mrs. E. M. Server, Rochester; Mrs. J. D. Planagan, Knox City; A. C. Brown, Rochester; Mrs. Guy Rutherford, San Angelo; Mrs. Lola Mae Crawford, Vera; Mrs. C. L. Wilson and babies, Knox City; Julius Banks (Colored).

Patients dismissed from the hospital the past week are:

Mrs. L. C. Floyd, Munday; Mrs. Eula Parker, Rochester; Berlean Klose, Weinert; Kanova Loper, Knox City; Mrs. Ed Hester and baby, O'Brien.

Born: To Mr. and Mrs. Ed Hester, O'Brien, a daughter, Sept. 12. To Mr. and Mrs. C. L. Wilson, Knox City, twin daughters, September 15.

Deaths: Baby Keith Thomas, Knox City, September 11.

Jeweler T. J. Smith and wife spent Sunday and Monday with relatives in Odessa.

Cotton is coming in real fast and the gins are running late into the night or all night. Up until noon today there had been ginned 1902 bales. Ed Shaver was paying 8.75 for cotton this morning and the prices range as low as eight cents. Cotton seed was selling for \$19 per ton. The rain early Wednesday morning retarded cotton picking for almost one day, but everyone is now busy again.

EXTENSION COURSE OFFERED BY H. S. U.

Hardin-Simmons University of Abilene will give extension work in Haskell during the coming school term. Classes will be organized in History and Education or other fields where the demand is sufficient to justify classes.

Plan to meet in Haskell on Monday evening, Sept. 19, at 7:30 o'clock at the North Ward building for organization. The classes have heretofore always been large. Twelve hours work toward a degree may be had.

BENJAMIN JUNIOR SOROSIS CLUB

The subject of Books will be studied by the Junior Sorosis Club during the year, according to Miss Iva Dell McCaneles, chairman of the program committee for the club.

The Junior Sorosis Club had its first meeting of the year Thursday, September 8 at 8:00 p. m. in the Benjamin club room, with the new president, Mrs. Homer T. Melton, in charge of the meeting.

After a short business meeting the club adjourned and refreshments were served by the hostesses, Misses Nina Astin and Lucille Hunter.

The next meeting will be on September 22, and at this time Miss Janis Patterson will give a book review.

—Reporter.

Mr. and Mrs. Cleon Cogswell of El Paso spent a few days here with Mr. Cogswell's parents, Rev. and Mrs. C. E. Cogswell. They were recently married in Cisco and were on their way to their home in El Paso, where Mr. Cogswell is connected with the Hotel Paso del Norte.

Mr. and Mrs. E. O. Jamison and Mrs. O. L. Jamison and daughter, Yvonne, were shopping in Wichita Falls Tuesday.

County Clerk Marvin Chamberlain of Benjamin was transacting business in Knox City Tuesday.

Attorney Jim Kendall of Munday was transacting business in Knox City Monday.

Miss Nona Hays of Tyler spent the week end in the home of Rev. and Mrs. Cogswell.

Thomas Feguson and wife attended a family reunion at Roaring Springs Sunday.

Bobbie Joe and Troy Lee Shepard of the Monument Club of Young County each purchased a Duroc Jersey gilt from the Texas Agricultural Experiment Station. These two boys have built up such a reputation for breeding good Duroc hogs for the past two years that they can't supply the demand for registered pigs.

NOTICE

I am in the market for your cottonseed and will pay a premium. See me before selling.—Earl Benedict.

KENNEL

A Publication of the Knox City Public Schools

Editor-in-Chief Mary Francis Reeder
 Assistant Editor Geneva Walker
 Class Reporters
 Joe Ball
 John H. Atterbury
 Margaret Dutton
 Sponsor Charles Shumaker

OPENING OF NEW SCHOOL YEAR

Monday morning at nine o'clock the opening exercises for the Knox City Public Schools were held. Mrs. E. Q. Warren had charge of the musical portion of the program and the High School Orchestra played two numbers, "America" and "We Are Here Our Dear Old High". Miss Crenshaw, in charge of the speech department read "School days" by John Greenleaf Whittier, and Supt. Whitis made the announcements and introduced the only new teacher, Miss Cole.

The enrollment for the coming year is one hundred and twenty-four at the present time. This is an increase over last year's enrollment at the close of school.

LARGEST SENIOR CLASS SINCE 1935

At the present time there are twenty-four Seniors enrolled in high school. This is the largest Senior Class that has been enrolled in Knox City High School since 1935.

The Senior Class has some new members this year that have never been enrolled here before. They are Irene and Pearl Hendricks, both of Martin, Texas, and Alvin Bonham, formerly of Chico, Texas.

The Seniors met last Tuesday morning and elected their class officers and sponsor. Mr. A. M. Whitis, superintendent of the Knox City schools, was selected as sponsor, Glenn Huntsman as selected president, Wynette Farmer vice-president, Reed Bradley secretary-treasurer and Geneva Walker as reporter.

REDECORATE HOME ECONOMICS LABORATORY

The home economics classes were pleasantly surprised by their laboratory as the first classes met for the new school year. The work was begun in the summer months under the direction of Superintendent A. M. Whitis.

The improvements to the lab

YOUR EYES

Are you giving them proper care and attention? -Dr. Glenn Stone, Optometrist, Munday, Texas.

It Pays To Look Well Dressed.

And That Is Easy If You Keep Your Clothes Cleaned And Pressed.

CITY TAILOR SHOP

USE MORE MILK

"Nature's Best Food"

Knox City Dairy

Visit the

City Barber Shop

for good service

Bring us your repairing

T. J. Smith

-Jeweler-

KNOX CITY, TEXAS
 We also repair Guns.

the exception of the tournaments when the band gains the right. At school the Junior class will be allowed to sell candy all-year. This is a change from last year and gives more of the classes an opportunity to make the money needed throughout the year.

COMMERCIAL DEPARTMENT

We have opened this school term with delightful new additions to our course of study with Junior Business Training under the direction of Mr. Charles Shumaker. There are 38 in the class including Sopomores and a majority of Freshmen. The course is to familiarize the students with good business methods and customs.

We are thrilled beyond words by the reconditioning of our typewriters. A plan has been organized to symbolize the amount of cooperation that this school has acquired these last two years in the use of our typewriters.

Business Arithmetic has been added to Bookkeeping and the subject now counts one and one-half credits. Mr. Dodgen has a class of twenty-four. We are proud of these members of the Bookkeeping class because it is a wonderful subject to know something of in later life. It exceeds by far the class of last year in number.

Commercial Geography is one of the most interesting subjects in school this year. It is made so by Mrs. Baker, who takes a great interest in the geography of the world and its sectional interests, thus making it very interesting to the student. This is a half-year subject followed by Commercial Law that prepares you to be a better citizen. This class is also proud of their new Commercial Geography books.

College Bound Students of K. C. H. S. Knox City may feel justly proud of its young people. In consideration of its size Knox City has more than the average number of boys and girls who are planning to attend college. Some of these ex students of Knox City High School and the colleges they plan to attend are:

- Marion Clonts, North Texas State Teachers College.
- Dorothy Shaver, Sam Houston State Teachers College.
- Dorothy Ruby Darden, John Tarleton Agricultural College.
- Doyle Walker, A. and M.
- Ruth McGee, Weatherford Junior College.
- Sallye McElroy, John Tarleton Agricultural College.
- James Ray Swift, Texas Wesleyan College.
- Clyde Graham, A. and M.
- Doyle Hammons, A. and M.
- Loyde Huntsman, Weatherford Junior College.
- B. E. Bryant, Weatherford Junior College.
- Odis Roper, A. and M.
- Tom Robert Campbell, A. and M.
- Yvonne Jamison, Northwestern.
- Claudia Sue Mosely, Texas University.
- Mary Leone Hoge, Texas State College for Women.
- Wynelle Edwards, Columbia University.
- Elmer Wall, Tech.
- Joe Reeder, S. M. U.
- John Elbert Smith, Texas Wesleyan College.
- Jack Wilson, Baylor Medical College.
- Marlynn Herring, Sul Ross State Teachers College.
- Panny Farmer, Draughts Business College.
- Lora Jean Propps, Draughts Business College.
- Burris Teaff, Draughts Business College.

consist of a gymnasium finish on the sandpapered floor, and the cabinets have been redone and repainted. Under authorization of Mr. Whitis and direction of Miss Oleta Cole, the improvements will continue during the school year, with class activities adding to the advantages and homemaking situations in the laboratory. Refinishing the room at the present time finds the color scheme cream and green.

JUNIOR REPORT

It was "Hello" again Monday, September 5, as the smiling faced Juniors of 1938 arrived on the campus of dear old K. C. H. S. They found the latch string outside, and upon entering began making plans for the new school year. They held their first class meeting Wednesday morning and elected a sponsor and four class officers. They elected as their sponsor Miss Oleta Cole, and for their officers they chose Nella Shaver as president, L. N. Bridges as vice president, Ernestine Teaff secretary and treasurer, and Margaret Dutton reporter.

SOPHOMORE REPORT

The Sophomores held their class meeting Thursday. Jean Anne Smith was elected president, Henry Jean Jones vice-president, Marjorie Propps as secretary and John H. Atterbury as reporter. Mrs. Baker has been elected sponsor. This is the second year Mrs. Baker has been the sponsor of this class.

FRESHMEN ORGANIZE

Tomi Jane Teaff replaced Dale Graham, president of the seventh grade class, as president of the Freshman class; her subordinates include Emma Jean Shaver as vice president, Billy Jean Hamner as secretary and treasurer, and Billy Joe Ball as reporter. Mr. Shumaker was elected sponsor. The class of 1942 numbers twenty-eight enrollees, one of the smallest classes in school. It is reported, however, that the class will lead the school in pep and enthusiasm.

NEW HOME ECONOMICS TEACHER

Miss Oleta Cole, only new faculty member and teacher of the Home Economics Department, is well loved by the entire student body. Miss Cole is five feet, five and one half inches tall, weighs one hundred and twenty-three pounds, and has lovely brown hair and hazel eyes. Her favorite song is "Indian Love Call", her favorite sports are swimming and horseback riding, and her favorite color is wine. Miss Cole attended school at Post and later graduated from Tech. She was president of the Home Economics Division of the Senior class, and a member of Phi Upsilon Ome Cron.

PLANS FOR MONEY MAKING

The various classes have been given certain privileges for the purpose of helping them to raise money. The Senior class has been extended the privilege of selling candy at all basketball games with

HIGH SCHOOL BAND REORGANIZED

The Greyhound band has been organized for the school year with the old membership forming the nucleus around which will be grouped the new ones. The instrumentation has not been well rounded out as yet but within the next week or two we hope that a sufficient number of new members will be added to make almost perfect instrumentation. The old membership includes A. D. May, L. N. Bridges, Jack Herring, Paul Hoge, John H. Atterbury and Juanell Dozier on cornets; Doris Elaine Clonts, Rufus White, Zena Bolin, Gerald Averitt, Dickie Mullins, Jack Varnell, Ernestine Teaff and John Maulder on clarinets; Billy Davis, Jean Ann Smith and Henry Jones on saxophones, Bobbie Armstrong on trombone, R. E. Humphries and Marjorie Propps on horns, Melvin Dutton and Doyle Graham on basses, and Charles Lee Dodgen and Faye Heath on drums.

We need badly players on trombones, horns and drums. It is hoped that we can also add a glockenspiel to the band. This will be a great addition to the parade band and will help wonderfully in concert also.

New music has been obtained, and with the proper practice the band will soon be sounding good again. Parents can help a lot by insisting on a lot of home practice.

We are sponsoring another minstrel show this fall which has been tentatively set for the 14th of October. Definite announcement about this will be made later. We appeal to the general public for your unanimous support for this year.

-D. L. Dodgen

CHEVROLET SALES MORE THAN EXPECTED

Chevrolet dealers surpassed projected sales totals in both new and used cars for August, when 42,606 new cars and 107,593 used cars were sold nationally, according to William E. Holler, general sales manager.

"Market indications for new car sales during August was approximately 38,000," said Mr. Holler, "but Chevrolet dealers exceeded that mark by nearly 5,000. In July they turned a market trend sharply against its course by selling 61,071 when projections indicated a possible 40,000 new car sales. The August figures show that they are continuing to sell at a higher volume rate than the low-priced market, projections, and discovering new car buyers at a rate that is just below the June rate.

"Projections for used car sales for August indicated it might be difficult for Chevrolet dealers to exceed the one hundred thousand mark. The months total of more than 107,000 keeps unblemished the astounding record, started 42 months ago, of selling more than 100,000 used cars each month. The August used car sales total brings their grand total to 7,083,062 used car sales since March 1935."

Notwithstanding the record

THE POCKETBOOK OF KNOWLEDGE



THE TRAILER INDUSTRY BORN DURING THE DEPRESSION, NOW INCLUDES 350 MANUFACTURERS EMPLOYING THOUSANDS OF WORKERS

SPoons 2 FEET LONG WERE USED IN ENGLAND IN THE TIME OF QUEEN ELIZABETH (USED TO REACH OVER THE LARGE RUFFS WORN AT THAT TIME)

SNAKES CANNOT CLOSE THEIR EYES - NOR CAN THEY HEAR - THEY HAVE NO EYES OR EARS

TAKES PAID LAST YEAR BY 150 LEADING CORPORATIONS AMOUNTED TO \$514 PER EMPLOYEE

OL' KING COTTON

COTTON NOW GOES TO THE RETAIL MARKET IN MORE THAN 10,000 FORMS INCLUDING CELLULOSE, RAYON, SMOKELESS POWDER, PLASTICS AND FINISHES

established this summer in new car sales by the dealer organization, used car stocks at the end of August were 17,000 less than at the same time last year, Mr. Holler said.

METHODIST CHURCH

Sunday School: 9:45 a. m.
 Preaching: 11 a. m.—8 p. m.
 Intermediate Epworth League: 6 p. m.
 Senior Epworth League: 7:30 p. m.
 Circle No. 1 W. M. S.: Monday 4 p. m.
 Prayermeeting: Wednesday 8 p. m.

You are always welcome at our church. Come and bring your family and friends.

-Ural S. Sherrill, Pastor.

CHRISTIAN CHURCHES

Worship services will be held at the Knox City church at 9:45, followed by Bible School. At Benjamin the Bible School will be held at 9:45 followed by the worship service at 11:15. Evening services at Knox City at 7:30.

With summer over and fall activities resumed in other things let us make it a season of increased attendance and interest in church and Bible School work. You are cordially invited to attend all services.

C. E. Cogswell, Pastor.

NOTICE

To Patrons of Routes 1 and 2:

You have been very kind to us for the past thirty years, and have granted nearly every request we have made. Now as Winter time is coming on will you please help us by having your First Class Mail stamped when we arrive at the box, and save us many a cold hand.

Respectfully,
 W. W. HYDE
 G. F. STUBBS

Maize Head's Wanted!

Will Pay You

\$7.00 A Ton

For Good Dry Maize

Parter & White

HERE'S WHAT I CALL A REAL "BUY" IN RAZOR BLADES

PROBAK JUNIOR BLADES

4 for 10¢

Men everywhere acclaim Probak Jr. Blades—the world's best buy in shaving comfort. Why? Because these famous, smooth-shaving blades give you known quality at an amazingly low price. Product of the world's largest blade maker, they remove tough, waxy whiskers without pull or irritation. Priced at only 10¢ for a package of 4 double-edge blades, Probak Jr. is today's outstanding value.

PROBAK JUNIOR BLADES



Cakes--Pastries

It is too warm to bake and too much added work for the busy home maker, especially when you can have these oven fresh, wholesome and delicious cakes, pastries and baked goods at such economical low prices.

Good-Eats Bakery

Odie Karr, Prop.



I FEEL LIKE A MILLION SINCE I TOOK PURSANG

Yes, Pursang contains, in properly balanced proportions, such proven ingredients as organic iron. Quickly stimulates appetite and aids nature by supplying the substance which makes rich, red blood. When this happens, energy and strength usually return. You feel like new. Get Pursang from your druggist.

Knox County Herald

Oldest Paper in Knox County

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W. L. GARNER, Editor

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Entered as second class matter at the postoffice at Knox City, Texas under the act of March 3, 1879.

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publishers.

Advertising Rates Furnished Upon Application.

Obituaries, cards of thanks, notice of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

MATTER OF ADVERTISING

Once upon a time there was a man who made inferior pies and found difficulty in selling them. He had noted that other business ventures found it profitable to advertise, and so he turned to advertising his pies. When he noticed that a crowd of people was coming in response to his ad, he realized he would be ruined beyond any hope of staging a comeback if the pies he sold were inferior. So in a flash of inspiration, he hung out a sign "All sold out," threw his bad stock of pies in the garbage can, transformed his business, made good pies, advertised them, and sold them.

He discovered what advertising would do for him. But he discovered that advertising couldn't do it all. He found that if you have a product to sell, and that product was worth selling, it paid to advertise. And if it wasn't he'd better keep quiet about it if he wanted to get any business at all.

The story expresses a fundamental and profound truth. Advertising hastens the downfall of a bad product while at the same time increases a good one to get recognition, and patronage, quickly.

There is a companion story to this, merely as emphasis that the advertiser must keep his part of the bargain if he expects the public to keep to its part.

Once there was a Mitchell automobile. It is no longer made. The pioneer company launched an extensive advertising campaign. It brought bad results—bad because the car was faulty, and the advertising said it was good. In a few months the manufacturer ran on the rocks, because all its high powered advertising reacted upon it with multiplied force.

There is a lesson in these two instances. That lesson is that where the product is honest and represents value, advertising quickly moves it, and because it is good and represents value, public confidence is gained—and its value is beyond estimate.

Every once in a while you find someone who will tell you that because a product is advertised it costs more—because the advertising must go into the cost. That is only partially true. The point is that the consumer and manufacturer are brought into close and quick harmony, the product is sold quickly, the manufacturer goes into or remains in production, and volume sales are increased substantially, at lowered cost to the consumer.

Imagine if Henry Ford made only one hundred thousand cars a year—and what it would cost to buy one of them. But he makes several millions, they are moved quickly, production is at a high peak, there is no lost motion, and the American public gets a car for half what it cost Ford to make an inferior car only 25 years ago.

Without getting quick consumer contact through advertising any manufacturer of an honest product is unable to get his costs down. Volume production which advertising brings does get it down for the consumer, and the alert manufacturer passes it on to increase his volume.

When any individual, offering you a product for sale, says it isn't advertised because the cost would be higher, you are fully entitled to laugh in his face. Some products are not advertised because, like the pies, they can't stand advertising. Tell him to read the history of industrial America—when electric light globes once costing \$10 are now costing 15c, and aluminum once costing \$120 a pound now costs the veriest fraction—because demand enabled volume production, and that teakettle that once would have cost you \$221 now is yours for \$3.56.

REG'LAR FELLERS



THE UNSIGHTLY BILLBOARD AND SAFE DRIVING

Do billboards pay even an ad valorem tax in your county? Newspapers do and at the same time are called upon daily to render every conceivable public service without compensation.

I have suggested to Governor-apparent O'Daniel that he recommend to the legislature a good stiff tax per square foot on all billboards and highway advertising. I would make the owner of the real property responsible for the payment.

In the United States our law has probably not developed to the point where a legislative act removing all advertising from private property would be held to be constitutional, although a strong legal argument could be made as to the constitutionality of such an act. Slaughter houses are forced to move as cities encroach upon them. Highway signs are offensive to the sight and are often a menace to traffic.

Could anyone by design create a more hideous sight than a roadside hot dog stand or beer parlor surrounded by every conceivable kind of unartistic sign? Yet they are erected along the motorists' highway.

Today all highways are toll roads paid for by the motorists' gasoline tax and the vehicle tax. These unsightly signs are put there without the motorists' consent and against his wishes. Yet he is expected to pay for them through his purchases. What must be the feeling of a prohibitionist who is forced to read one beer sign after another along his own highway on every trip he makes?

I have always resented a barber telling me my hair needed washing while he had me on my back, with lather on my face and a razor over me where I could not escape. If we don't like a radio program or a newspaper we can change, but there is no escape from the ubiquitous pillboards. Pills, beer, gas! Pills, beer, gas! And more pills, beer, gas.

Recently I had the real pleasure of driving over the brand new highway between Weatherford and Thurber, through virgin country where the signboards have had little opportunity to mar the natural beauty. It was almost like driving through a national park or forest where highway signs are forbidden as in at least one of the European countries.

A good stiff tax on billboards and other highway advertising signs should succeed in giving us relief from having to look at one continuous procession of 999 pills, Sure-Knock Gasoline, Green Beer, Kant-Last Cars, No-Ice Refrigerators, etc. But if such a tax should not succeed in making our highways more attractive, at least we can remove this offensive eyesore from its unique tax exempt position.

I have a very definite plan for the use of such a tax fund, returning it for the benefit of the motorists who pay for billboard advertising. No tax is popular with the fellow who has to pay it, but what could be more popular with the general public than a tax on billboards? And who should receive the benefit more than the motorists who have to look at these nuisances?

Nearly one-fifth of the Nation's cattle population is in the Southwest. More cattle and lambs will go into Southwestern and lots this season for finishing than ever before in the history of the section.

Texas factories last year produced 17,000,000 pounds of cheese and Texas ranked sixth among the States in this industry. Thirteen years ago the State produced exactly no cheese.

Sale of hogs, pork and lard in Texas this year will approximate \$20,000,000, an increase of more than 5 per cent over last year.

He Can't Make Up His Mind

By Gene Byrnes

I GIVE YOU TEXAS

By Boyce House

A sign in a Tyler cafe reads "Our food is like mother used to cook before she took up bridge."

Tris Speaker, a Texan and one of the greatest baseball players of all time, told this chronicler a story some time ago that went like this:

In advance of the gridiron season a few years back, one of the national radio chains sent a star announcer to football coaching school so he could learn all the fine points of the sport. Came the first big game of the year and all went well for awhile—and then:

"Folks, I wish you could have seen Johnny Green of Cucumber University. He has just reeled off a beautiful 20 yard sprint around right end and the ball is now resting on Dillpickle College's 10-yard stripe.

"But wait—what's this? My friends, something happened on the play. The referee has picked up the ball. Cucumber must have been offside—no, it's more than a five-yard penalty; it must have been for roughness—no, it's more than 15 yards; he has paced off 30, 40, 60, 80 yards. It's the biggest penalty ever seen in the history of football. I have sent an assistant down to find out what terrible things Cucumber did. (A pause). I'm sorry, folks; it wasn't a penalty; it was the end of the first quarter and the teams were changing goals."

A fascinating spot: An Oriental curio shop in Dallas—huge black vases with golden dragons; blue jars with pagodas; quaint gardens and girls in kimonos; ornate dishes; bits of colored glass that tinkle in the breeze; queer playing cards; boxes of incense and of tea; laquered screens; lamps of jade, and a thousand other things from the mystic Far East.

Famous sayings of great men:

"Don't give up the ship."
"England expects every man to do his duty."
"Give me liberty or give me death."
"That's the way we do things in business."

Job this observer wouldn't mind having: Salesman in a boat store in Austin. All kinds of trim craft, with white sides and prows of brass. Ahoy, my hearties—yet I've never been on a voyage and would likely get seasick before land disappeared. The boats, by the way, are destined to ply the waters of the new lakes above Austin.

MADE INSTRUCTOR AT UNIVERSITY

AUSTIN, Sept. 15.—After two years graduate study at Harvard University, Thomas Nolan Campbell has returned to the University of Texas as instructor in anthropology. It has been announced. Campbell, formerly of Munday, Texas, was graduated from the Uni-

versity, having taken the bachelor of arts degree in 1930 and the master of arts in 1936, serving as tutor in anthropology from 1934 to 1936.

After receiving the master's degree from the University, Campbell won the Townsend Fellowship for advanced study at Harvard University for the term of 1936-37, and last year held the Peabody Museum Fellowship. Under the latter, he represented the Peabody Museum of Harvard University on the archaeological expedition into the Big Bend of Texas, sponsored jointly by that institution and the Sul Ross State Teachers College of Texas.

Air Cooled

Get your Barber Work Done in The

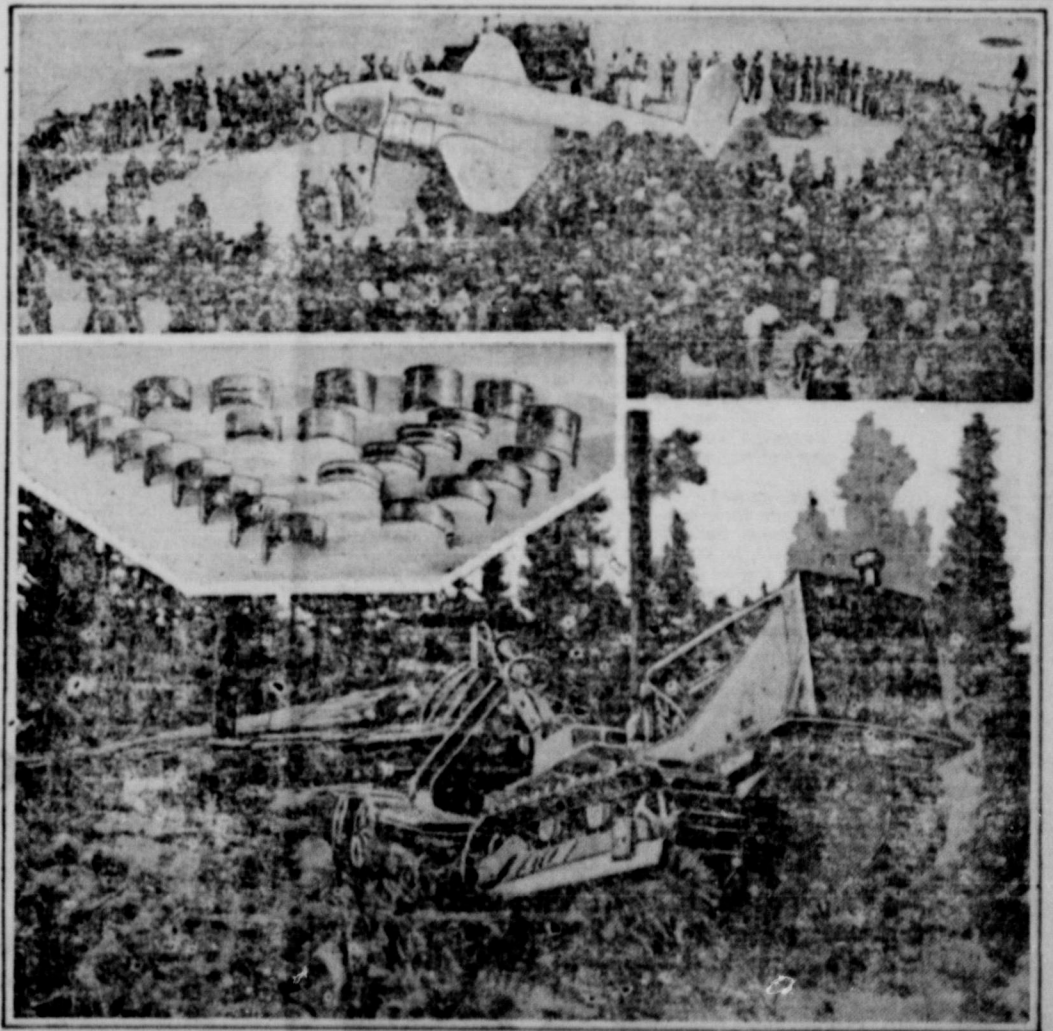
COOLEST PLACE in town

AIR CONDITIONED

Reid's Barber Shop

West of State Bank

NEW BEARINGS SET ASTOUNDING RECORDS



(1) Howard Hughes lands his plane in New York after record breaking flights surrounded by reporters, policemen and the "insiders" who were able to secure passes. Nearly 30,000 spectators were massed behind the outer barriers watching this epoch-making arrival. (2) Group of typical copper-lead bearings. This is the type bearing used in the tractor which operated for 18,000 hours on a hard road grading schedule with absolutely no attention to its engine bearings beyond ordinary lubrication. (3) Hercules Cietrac Diesel tractor on record breaking road building contract in Oregon.

AMAZING endurance records which far exceed engineering dreams of but a few years ago are being established by the infallibility and greatly increased ruggedness of internal combustion engines. Hughes famous flight around the world in a fraction over three days is an outstanding example. A road tractor which worked for 18,000 hours without a single bearing replacement on an almost continuous 24-hour a day stretch is another example.

Back of these spectacular achievements is an engineering

story which is of intense interest in the technical world. The development of the copper-lead bearing has been a material factor in making possible these long runs at top speed and full load. Bohn copper-lead bearings were used in many of the vital parts in the Hughes plane just as they were in the record breaking road tractor. The complete set of copper-lead bearings used in the tractor engine which set the 18,000 hour mark is shown above.

There is much in common between the flight of Hughes "around

the world" in three days, 15 hours and 17 minutes and the tractor which maintained a schedule of 12 trips per hour over an eleven hundred foot average haul on three 7-hour shifts for six days per week until it had completed 18,000 hours of work. Both are extreme examples of speed and endurance and both were equipped with the latest type heavy-duty Bohn copper-lead bearings. Earlier bearing materials could not possibly have withstood the stresses involved in a continuous wide open throttle run of this

LIST OF JURORS FOR OCTOBER DISTRICT COURT

The October term of District Court will open in Benjamin on Monday, October 3, with District Judge I. O. Newton, of Seymour, Texas, presiding.

Following is a list of Grand Jurors for the October term as well as Petit Jurors for second and third weeks:

Grand Jurors, October Term

Fred Stengle, Munday.
Walter Moore, Munday.
L. N. Bridges, Knox City.
P. V. Williams, Munday.
O. L. Kirk, Benjamin.
H. M. Black, Truscott.
C. W. Hill, Knox City.
W. M. Ford, Vera.
J. O. Warren, Knox City.
Ross Bates, Goree.
L. C. Vance, Goree.
Henry White, Knox City.
Austin Caughran, Munday.
J. W. Chowning, Truscott.
S. L. Shipman, Vera.
J. H. Patton, Munday.
Petit Jurors, Second Week
L. W. Graham, Knox City.
W. C. Barley, Munday.
E. C. Harlan, Goree.
C. M. Scifres, Gilliland.
August Shumacher, Munday.
J. H. Blankenship, Goree.
W. A. Poister, Benjamin.
I. B. Gresham, Munday.
B. R. Holder, Goree.
Charley Hughes, Knox City.
F. O. Westmoreland, Gilliland.

A. G. Varnell, Knox City.
J. E. Redwine, Benjamin.
B. E. Bowden, Munday.
K. E. Bradley, Benjamin.
Frank Cerveny, Munday.
J. E. Murdock, Goree.
T. L. Moore, Goree.
L. M. Christian, Vera.
T. B. Hertel, Munday.
J. M. Ashcroft, Knox City.
E. L. Tidwell, Munday.
W. R. Couch, Goree.
Charley Haynie, Munday.
R. F. McGuire, Vera.
E. L. Hardin, Munday.
K. G. Homer, Munday.
C. A. Hall, Knox City.
Clay Grove, Munday.
J. G. Dutton, Knox City.
Billie Hayes, Vera.
Earl Watson, Knox City.
Perry Harrison, Munday.
G. H. Beatty, Munday.
W. H. Cornett, Knox City.
C. L. McAfee, Munday.

Petit Jurors, Third Week
D. E. Holder, Munday.
Minor Coffman, Vera.
Hugh Eubanks, Gilliland.
Tom Osborn, Knox City.

Sutton Beasley, Munday.
Homer Cure, Gilliland.
H. S. Cowser, Goree.
S. E. McStay, Munday.
Clay Hutchinson, Knox City.
S. E. Brown, Goree.
W. E. Robinson, Goree.
E. F. Branton, Knox City.
L. L. Womble, Munday.
J. P. Jones, Knox City.
A. H. Gray, Knox City.
R. D. Atkeison, Munday.
R. R. Davenport, Munday.
C. C. Moorman, Goree.
U. H. Lea, Knox City.
Sebern Jones, Munday.
J. E. Tidwell, Goree.
Bert Marshall, Benjamin.
J. M. McMahon, Knox City.
Jim McDonald, Munday.
O. J. Stringle, Munday.
E. A. Burgess, Gilliland.
Gunn Hickman, Truscott.
E. A. Coffman, Goree.
A. L. Haskin, Goree.
W. J. Swain, Goree.
Fred Stephens, Benjamin.
E. G. Parkhill, Knox City.
Barney Welch, Vera.
L. H. Tepper, Benjamin.
Nolan Phillips, Munday.
B. S. Westbrook, Truscott.

COTTON BAGGING

Cotton coverings for cotton bales are now in use at two gins serving two Texas one-variety communities, Bonnie View of Refugio county and Lone Tree of Victoria county, and will be used by a number of other one-variety associations during the remainder of the season.

The use of cotton bagging as a covering for bales has long been considered, and advocates of the plan have pointed out that a normal crop of cotton in the United States would require the use of about 75 million yards of material, or the equivalent of about 135,000 bales of cotton annually.

It is believed that spinners would also welcome the change to cotton as a bagging material, as the jute now widely used mixes with the cotton fiber and requires extra time and labor in the cleaning process.

Bonnie View is believed to be the first Texas one-variety association to use cotton bagging, according to C. E. Bowles and E. A. Miller, specialists in cooperative marketing and agronomy, of the Texas A. and M. College Extension Service, who have just returned from a tour

of a number of one-variety cotton communities.

Although the ginning season there was almost over, when the availability of cotton bagging was announced, the Bonnie View association, through L. A. Weiss, Jr., Refugio county agricultural agent, secured 100 patterns to handle the re-

mainder of the crop. Lone Tree has also ordered 100 patterns, it was said.

The cotton bagging is offered at 45 cents a pattern without ties f. o. b. the factory. A pattern consists of six yards. This price, which could not have been made with a relatively small volume, was made

possible by indemnity payment to manufacturers by the AAA as part of its program of new uses for cotton.

Claim of a Fort Worth bakery: "Our bread is baked in air-conditioned ovens." Come again, please.

MAIZE

We are in the market every day for your maize

See Us Before You Sell

We Might Pay You More!

RAY WILLIS

Auto Repairing
When Your Auto Needs Repairing
Bring it to Us. We have
Expert Mechanics
Electric and Acetylene Welding
Knox City Motor Co.

"He Who Is Silent Is Forgotten--"

ONE of the earliest lessons a child should be taught is that nothing stands still. The whole universe and everything in it is in a stage of constant change. The reason a child should be taught this is that until he realizes it he is likely to miss many fine opportunities in life. Until he realizes it he will not take advantage of the fact that he must be up and doing if he is to take any prizes in life's race.

Amiel, that great speaker of pertinent truths, said: "He who is silent is forgotten; he who does not advance falls back; he who stops is overwhelmed, distanced, crushed; he who ceases to grow greater becomes smaller; he who leaves off gives up. The stationary condition is the beginning of the end."

There you have it in a nutshell. Apply these sayings to business and see how very true they are. And then, if you can, deny that good printing pays.

The man who would succeed in business must be up and doing. He must make people aware of his stock in trade, and of his qualifications for service. He must, perforce, tell them about it.

The best and most far-reaching way is to PRINT it.

**Our Printing is Built Up to A
STANDARD and Not Down
To A Price!**

Knox County Herald

"Oldest Paper in Knox County"

LISTEN TO THIS

By TOM FIZDALE

Discovery: It was a happy day for Ruth Hilda Somer, 16-year-old Austrian girl, when she was selected from steerage passengers to play a ship's concert on the Normandie a few weeks ago. With her mother, the young girl was fleeing Austria. The concert, she believed, was her last opportunity for a long time to follow her career as a concert pianist.



Joan Kay

Poverty and the struggle for existence lay ahead. Then, Eddie Cantor, who was acting as master of ceremonies on the concert, heard her. Like many other unknowns he has sponsored, Cantor took her under his wing. Now she is rehearsing in New York for her radio debut and a concert tour.

Renamed: It is almost traditional that people change their names when they get into the entertainment business. Usually it's for the sake of euphony or that their real name is hard to remember. Pretty Joan Kay, the High School age daughter of "These Happy Gilmans" on NBC, changed hers from Phyllis to Joan. Now, in her new daily NBC role, she has her right name back again—she's Phyllis Gilman. Such is the way of radio.

Athletic Tenor: Donald Novis, Fibber McGee's new singing star, is one tenor who is also a real athlete. Novis, who has won fame on the air, the stage and the screen, was a star in football, basketball and swimming both at Pasadena High School and Whittier College. He is the newest member of the Fibber McGee company, heard every Tuesday night over the NBC-Red network.

French Star: Jean Sablon, handsome French troubadour, has been signed for the new Hollywood Hotel program on CBS. Paris born, Sablon made an enviable name in European theatres, clubs and music halls before coming to this country. His winning manner and unusual style of singing both English and French songs, has won him a great American following. He will be teamed with Frances Langford on the redesigned show.



Jean Sablon

Steelmakers: One of radio's most unusual shows, the "Musical Steelmakers," returns to the air via Mutual networks Sunday night. Talent for the popular program is composed entirely of the sponsor's employees and their families.

Bob Hope, comedy star who will head a new variety show from the west coast, came the end of the month, is still in a huddle with his program producers on the supporting talent. Hollywood reports are that an announcement of the star lineup should be forthcoming within a week.

Betty Lou, Tommy Riggs' little girl who is a creation of his voice only, is a radio star in her own name and she and Riggs will headline a new show starting next month. But unlike Edgar Bergen's Charlie McCarthy, insurance companies refuse her as a risk. They say she's too ethereal. So Riggs has to go along just praying that he doesn't get a cold or a frog in his throat.

Sweet and Swing: The Mid-West is getting a chance to take its choice of sweet or swing music these days with Benny Goodman and Horace Smith, leading champions of opposite schools, playing theatre dates in big towns.

The Eagle's Echo

A publication of the Sunset School

Editor-in-Chief Nettie Griffith
 Assistant Editor E. G. Parkhill Jr.
 Freshman Reporter Juanita Rogers
 Sophomore Reporter Jean Griffith
 Junior Reporter Glendon Matthews
 Senior Reporter Mary Herring
 Grammar School Reporter Mamie Tankersley
 Sponsor Mrs. Ottis Cash

EDITORIALS

This week the English III pupils have been writing editorials in connection with their work in journalism. Following are two editorials that were selected from the group.

Education

Education is usually defined as the process of rearing and teaching a child how to get along in the world. There is a vast difference in the securing of an education now and the securing of one long ago.

In the pioneer days there were very few schools, and what few there were had crude equipment and poor teachers. In those days the pupils were usually given a book, which was a small one, and were required to memorize it. Little thought was given to the question of how much did the pupil get out of the procedure. Today the land and people are blessed with beautiful, well-equipped public schools where the mind can be trained. The schools of today offer a varied group of subjects. There is a part of each day devoted to exercise. Athletics play an important part in the schools of today. Each child in the land is offered an opportunity to secure a liberal education that teaches him how to associate and cooperate with his fellowman in making this world a better place in which to live. Liberal education is advocated because the progress of civilization depends entirely on the education of the people.

—Glendon Matthews

Slippers

There are many kinds of slippers in our little town. Some good, some bad, and a few that we could get along without.

Now we have one kind of slipper that is made from the skin of the banana. It is a small yellow contraption about four inches long. On one side, it is made of a yellow substance which is very effective in gripping the sidewalk. The other side has a false front which shelters a very dangerous substance. This particular type of slipper is used to bring the higher-ups of society back to earth.

We have another type of slipper which is also made of skin. It is used to wear blisters and bunions on the human sole. They are also used to slow down the pains of tacks and nails as they try to mar the human sole.

Recently, an old maid of our town reported the discovery of a new kind of slipper. It seems that this slipper was about six feet tall and very handsome. She first discovered him in her

closet into which he had slipped as she entered the room. When she sought to take hold of him he yelled, "Oh Satan, I didn't know you would come so soon," and slipped from her grasp and out an open window. In addition to these slips this new type of slipper slipped her wrist watch, diamond ring, and various other valuables from her dresser before she came into the room.

Now I think it would be a good idea for all of us to work together and present these slips by the three well-known slippers.

—Louis Herring

AMONG THE CLASSES

The first grade has been very busy and most of the pupils are sorry school is going to close this week for cotton-picking. Their play-house is complete except for a few minor details. They have made a microphone and are going to have a radio program to be heard over their toy radio that has been made for their house. They are planning a party for Friday afternoon from one o'clock until two-fifteen especially for their parents so they may see a demonstration of their achievement during this six weeks of summer school.

The fourth grade has been making animal bird and flower booklets. Prizes were given to the two who had the best books. These went to Buddy Hertle and J. B. Walling.

The third grade pupils are practicing on a play, "The Circus Came to Town."

Jim Mack is back in school after an absence of three weeks.

The Freshmen have just had a weekly test in General Science and think they can improve a great deal. The Freshmen, as the rest of the classes, are studying and looking forward to examinations.

The girls are preparing their first meal Tuesday morning in Home Economics. It is a light meal, consisting of from two to four things.

Juanita Roberson and Marie Carnett have not attended school much during the past two weeks, otherwise the classes have not had many absent in the last few days.

Friday night, September 9, Evelyn Offut gave a class party which was attended by eighteen Freshmen and their sponsor, Mr. J. T. Sykes, and his wife. Everyone enjoyed the party very much.

The Sophomores are getting practice in letter writing. In English they are studying invi-

tations and social and business letters.

Friday the Sophs had a change in History lesson. Each student gave a current event instead of the regular lesson. This proved to be very interesting. The girls discussed International News, and the boys discussed National, State and Local news. Over half of the reports were on war and airplanes.

The Juniors have about completed their first six weeks work and are preparing for the coming exams. They have studied hard this six weeks and hope to make a good showing on their tests.

In American History the Juniors have been "getting acquainted" with the Declaration of Independence. The final study of it will be taken up after the cotton-picking session. In English the class has been busy on their note-books which they have, as usual, got behind with.

The Seniors are really burning "mid-night oil" in preparation for six weeks exams, which will be given Thursday and Friday. They hope to have the highest average in school when exams are over.

The Seniors have finally got the order off for their rings. They expect to receive them when school takes up after the cotton-picking holidays are over. Then just watch them shine (I mean the rings).

The Seniors are eagerly looking forward to a picnic Friday evening. As this will be their first social of the year they expect it to be a grand occasion.

—shs—

CORRECTION

In the "Eagle's Echo" for last week there was an error, which we wish to correct. It was stated in a news article written by a school pupil that Mr. Lowrey was putting government feed into a silo. The statement should have been that Mr. Lowrey was storing general feed in the silo.

—shs—

HOME ECONOMICS CLASS MAKES FIELD TRIP

Foods IIA class took a field trip to Atkeison's Food Store Tuesday, September 13. As they were studying the cuts, use and characteristics of beef and pork, it was very interesting.

The butcher of Atkeison's Food Store showed the girls a nice display of the different cuts of meat and told them the price of each cut.

—shs—

HOME ECONOMICS FOOD CLASS SERVE BANQUET

The members of the Munday Lion's Club were hosts at a luncheon served in the dining room of the Home Economics Department Wednesday noon. They had as their guests the board of trustees, Mr. W. T. Harber, Mr. W. C. Kimbrough and Mr. N. T. Underwood.

The students and faculty enjoyed their visit and especially the clever program presented in chapel immediately following the luncheon. We are extending the Lion's Club an invitation to come and visit us at any time.

—shs—

We'll See You in the Funnies—

- Maggie—La Verne Bumpas.
- Popeye—Junior Matthews.
- Jiggs—Joe Nelson
- Peopdeck Pappy—E. G. Parkhill.
- Olive Oyl—Miss Spraggrins.
- Castor Oyl—George Thomson.
- Dick Tracy—Orville Strickland.
- Tess Truehart—Hallie Phine Clarke.
- Nippie—J. E. Hunter.
- Tillie—Margaret Hardin.
- Mac—Ralph McBeth.
- Nina Clock—Virginia Parkhill.
- Skeezix—??
- Winnie—Wardell Sweatt.
- Will—Howard Shannon.
- Prof. Wotansnozzle—Glendon Matthews.
- Sappo—Robert Travis.
- Mrs. Sappo—Winters Grove
- Tim Tyler—Cecil Burton.
- Spud—J. R. Hill.
- Maggie's Brother—Bill Her-ring.
- Junior Tracy—Paul Nelson.

Laughing Around the World

With IRVIN S. COBB

A Friendly Warning

By IRVIN S. COBB

A CERTAIN very widely known Catholic dignitary of New York had an important business downtown and he was afraid he would be late for the appointment. He told the chauffeur of his automobile to use haste. The latter obeyed orders.

The closed car whizzed down Fifth Avenue at an unhallowed speed, weaving in and out of the jam. An outraged traffic policeman on duty at the crossing threw up an authoritative arm and then, as the offending driver slowed down, waved him to draw in at the curbing.

Up came the indignant bluecoat.



"What the hell do you mean?" he demanded in a rich Irish voice—"hustin' down the street like a crazy man? Who've you got inside that boat of yours, anyway? It's the likes of him that belong in jail and that's where—"

The door of the car opened and as the astonished policeman gazed into the familiar countenance of the distinguished occupant, a gentle voice said:

"What's the trouble, officer? Why is my driver stopped in this fashion when I am in a hurry to reach my destination?"

The policeman's hand came up to his cap in a reverent salute. "It's like this, Your Grace," he said, "I jest slowed your young man up to advise him to be kind of careful about scootin' pas the next corner. The cop down there is a Protestant."

(American News Features, Inc.)

NOTICE!

Sunset School will dismiss Friday, September 16, and will re-open on Monday, October 17. There will be no "Eagle's Echo" published for the next four weeks.

FIFTY MILLION FRENCHMEN CAN BE WRONG

The Federal wage and hour law is about to go into effect. It decrees that no man engaged in the production of goods for interstate commerce shall work more than the prescribed maximum hours per week nor receive less than the prescribed minimum of pay.

Very few people will be affected by the wage provision. More will be affected by the hour clause. In that connection there is perhaps an important lesson in the recent failure of the French 40-hour week law. The government of France found that its industries could not produce all the goods required in the 40-hour week, so Premier Daladier asked the abandonment of the 40-hour limit.

Further, the French workingman appears to have gained little, if anything, from the shortened work week. His added hours of leisure without reduction in earnings has been offset by higher living costs. In brief, nobody gained and many suffered.

We hope America's experiment with wage and hour legislation will not result in higher living costs (they are too highly elevated by tax-jacks now) but it is going to be difficult to escape reaching the same conclusion as our cousins across the sea, that—

The way to have more is to produce more.

HOME DEMONSTRATION CLUB NEWS

"The Cookie is the most versatile of all baked foods," said Miss Nina Astin, County Home Demonstration Agent, to the Munday Home Demonstration Club in the home of Mrs. J. E. Edwards, Friday afternoon September 9.

"If you need something to finish off a simple meal, or if you are entertaining the club in your very best manner, you can always rely on the cookie, since there are as many kinds of cookies as there are occasions for serving them," continued Miss Astin.

Several kinds of cookies were made by Miss Astin during the demonstration and after the short business meeting were served to the fifteen members and three visitors. The hostess served delicious grape punch and sandwiches with the cookies.

The next meeting of the club will be Friday September 23. All members are urged to be present in order to make final plans for the Annual Achievement programs.

Knox County will be allowed one girl to attend the 4-H Club Encampment at the State Fair

at Dallas October 11-13. The State Fair of Texas furnishes, free of cost, comfortable beds and good, wholesome meals. Miss Ona Jacks, State Girls' Club Agent, and district agents and specialists of the Home Demonstration Staff of the Extension Service of A. & M. will chaperon the girls.

Only girls between the ages of 12 and 20, who are carrying on regular club work in a creditable manner under the supervision of a county home demonstration agent are eligible for the trip. The girl from Knox County has not been selected but will be announced later by Miss Nina Astin, Home Demonstration Agent.

CARD OF THANKS

We wish to express our sincere appreciation and gratitude to our friends for your many acts of kindness and for the sympathy extended us in the recent loss of our loved one. May God's richest blessing rest upon you; and when sorrow befalls you, we trust that our kindness and thoughtfulness may be as unrestrained as was yours.

Mr. and Mrs. Arthur Thomas and Jo Ann.

Look, Look!
Western Mattress
 —and—
BEDDING PLANT OF KNOX CITY

Will give each person \$1.00 off for bringing your mattress in to us to renovate. All work is guaranteed. We make any kind of mattress and our prices are reasonable.

MATTRESS RENOVATED
 as low as
\$2.75
 Located East of Edwards Gro.

Day and Night Service
FLATS Fixed Free!
 FULL LINE OF TIRES and TUBES
CONOCO
Service Station
 HOWARD GRIFFITH, Mgr.
 GOODRICH SILVERTON TIRES and TUBES
 Accessories and Batteries

CASH'S

Service Station
 MAGNOLIA PRODUCTS

Tires, Tubes,
 Accessories
 ..Washing
 ..Greasing
 ..Polishing

All Kinds of
 Cold Drinks
 Your Business
 Appreciated

ATTENTION SINGERS!

The West Side Haskell County Singing Convention will meet in Rule Sunday, September 18, at 2 p. m. We are expecting you Knox County singers and your quartets to be with us.

—S. R. Lee, Chairman.

Roy Baker and brother of Munday spent Sunday with their uncle in Floydada.

The worst BODY ODOR is P.O.

The worst body odor comes from P.O.—perspiration odor under the arms.
 Take 1 minute to use Yodora—new, amazing deodorant cream that works directly on underarm secretions. Normally stops odor 1 to 3 days. Yodora also reduces amount of perspiration.
 Made without lard—Yodora is utterly different from stiff, grainy soaps. (1) Soft—smooth as face cream. (2) Leaves no sticky film on fingers or underarms. (3) Leaves no "hardy" smell on clothes. 25¢—66¢. Get it today—money back if not delighted.
 Trial size FREE. Send coupon.

YODORA DEODORANT CREAM
FREE!
 Send coupon for trial size to McKesson & Robbins, Fairfield, Conn. Dept. P-1.
 Name _____
 Address _____

Expert FLAT WORK

That's what you'll say of every garment washed and ironed by our modern scientific methods. And you'll be free to enjoy life.

Economy Plan
 20 Pounds **60c**

Family Plan
 20 Pounds **\$1.20**

Knox City Helpy Selfy

JUST HUMANS

By GENE CARR



"Why Don'tcha Give 'im a Lolly Pop?"
 "I Did, an' He Swallowed It!"

What a Blow This Will Be!



Surrounded by \$3,000 worth of new musical instruments, this Texas State College for Women student, Miss Amelise Gough of Beaumont, can't decide whether to play the big double b flat symphony model bass tuba, an unusual instrument for a girl, the trumpet, or one of the other new pieces bought by the college. Launching an enlarged musical program, T. S. C. W. will have the only girls' symphony orchestra in the Southwest with complete instrumentation. Gibson Walters, conductor of the 75 piece orchestra, will give instruction to the girls on the new instruments, part of which are shown here.

Mr. and Mrs. J. W. Hamm are leaving today for Spur and Ralls to visit their son, Alvin Hamm, and their daughter, Mrs. May Smith.

Mrs. Robert Feevey left last week for New Mexico, where she will spend several days visiting with relatives and friends.

Roxy Theatre

MUNDAY, TEXAS

Fri. Nite and Sat. Matinee
September 16-17

GEORGE O'BRIEN in
"RENEGADE RANGERS"
with Ray Whitley
Also Comedy and Serial
Admission 10c-15c

Saturday Nite, September 17

Double Feature Program
JOE PENNER in
"GO CHASE YOURSELF"
with June Travis, Lucille Ball.

—Also—
PETER LORRE in
"Mr. Moto Takes a Chance"
with Rochelle Hudson and Robert Kent.

Sun. and Mon. Sept. 18-19

MARTHA RAYE in
"GIVE ME A SAILOR"
with Bob Hope, Betty Grable and Jack Whiting.
Also News and Comedy

Tue. and Wed. Sept. 20-21

ANNE SHIRLEY in
"Mother Carey's Chickens"
with Ruby Keeler and James Gleason.
Also "March of Time" and Comedy.

Thursday Only Sept. 22

JUNE LANG in
"ONE WILD NIGHT"
with Dick Baldwin and Lyl. Talbot.
Also Comedy
Admission 5c-15c

County Commissioner Wm. Griffith attended the regular meeting of the Commissioner's Court in Benjamin Monday.

WASHINGTON SNAPSHOTS

by James Preston
Four months before the new Congress meets—in fact two months before it is even elected—attention here is sharply focused on one of the most important issues it will have to settle. That issue, arising appropriately enough around Labor Day, is whether the Wagner Labor Act will be amended to correct its glaring faults or whether it will remain a thorn in the side of good industrial relations.

Observers here are convinced that the sheer weight of public opinion will force some sort of amendment through the next Congress. Daily the Act has lost friends until its supporters are confined now almost entirely to the C.I.O.

The American Federation of Labor, original sponsor of the Act, has long since turned against it, charging that in its present form it is being used to foster the selfish interests of one group against the interests of workers generally. Indeed, the A. F. of L. stands in the forefront of those determined to make the act workable by amendments.

As amendment of the act becomes more and more certain, observers point out that even the Act's most ardent champions can scarcely claim that it has lived up to the purpose stated in its official title, i.e., "an act to diminish the cause of labor disputes." Statisticians point out that even if such were made, a glance at the record would soon disclose the irony of that title. After the Wagner Act was upheld by the Supreme Court in April, 1937, for instance, strikes for that year rose to a figure 100 per cent above 1936.

Many employers who sympathized thoroughly with the

Mr. and Mrs. O. H. Hays and children, of Mt. Pleasant, Texas, and Mrs. R. K. Wheeler Jr. of Troup, Texas, spent the week end with their parents, Rev. and Mrs. C. E. Cogswell, enroute home from Cisco where they had attended the wedding of their brother, Cleon R. Cogswell.

O. R. O. NOW 67c

Don't let the chiggers, ear-bugs, fleas and other insects destroy your poultry, when O. R. O. will relieve them. For sale and guaranteed by.

JONES DRUG STORE

OPEN DAY AND NIGHT

In order to accommodate our customers we will stay open DAY and NIGHT until further notice
MILFORD SANDWICH SHOP

PEACE AND CONTENTMENT FOR THE BABY

When sour risings indicate an upset stomach, babies naturally will be cross and sleepless, they will cry because they feel miserable. To restore their sunny disposition, give them McGee's Baby Elixir. It is made of mild ingredients that will soothe the stomach, aid digestion, and help to check simple diarrheas. It tastes good and is a big step toward restful sleep and better food assimilation. Price 35c and 60c a bottle.

FRIZZELL'S DRUG STORE

THE AWFUL PRICE YOU PAY FOR BEING NERVOUS



Quivering nerves can make you old and haggard looking, cranky and hard to live with—can keep you awake nights and rob you of good health, good times and jobs.
What you may need is a particularly good women's tonic—and could you ask for anything whose benefits are better proved than *Penikese's Compound*? Let its wholesome herbs and roots help Nature build up more physical resistance and thus help calm your aching nerves, give more energy and make life worth living again.
More than a million women have reported benefits—why not let *Penikese's Compound* help YOU, too, to get "settling things," trying times like it has other grateful women for the next 3 generations? IT MUST BE GOOD!

avowed destination but opposed the vehicle because of the glaring weaknesses have been vindicated by the latest developments. The amendments they proposed to make the Act truly an instrument for satisfactory relations between employers and employees were cried down in the beginning as opposition from "the interests" but observers are pointing out that the amendments proposed when the act was first under consideration are pretty much the same amendments being discussed by other groups today.

To correct the biased administration of the Act employers have made three recommendations. These are that the NLRB be required to act upon requests by employers for elections to determine bargaining agents; provision that the board not favor any particular union or form of employee organizations; and a division of the functions of the board as fact-finding body, prosecutor and judge.

To correct the one-sided character of the Act itself the manufacturers have recommended:

1. That the intimidation or coercion of employees from any source be prohibited.
 2. Denial of the benefit of rights listed in the Act to organizations which have collusive agreements with employers or which make political campaign contributions.
 3. That labor organizations legal responsibility for the acts of their officers and agents.
- What form the expected amendments to the Act will ultimately take no one can say. But one of the most encouraging factors in modern employer-employee relations is the possibility of amendment to an act that is in general public disrepute with virtually all elements of society.

TEA'S NEWSTAND

I am opening a newstand in the Knox City Shoe Shop. Retail and subscription sales on America's leading magazines will be handled under special club, and special bargain rates. A special contest is being held among all Cosmopolitan and Good Housekeeping subscription agents. Your business in all of these lines will be appreciated.

L. F. TEGARDEN

WANTED—All kinds and any amount of used clothing, shoes, etc.—Ward's Second Hand Store.

Have a free Check up with our new Scientific Wheel Equipment. Stops Shimmy, Hard Steering, Tire Wear, and Wander.—Ashcroft Chevrolet

WOOD FOR SALE—Cordwood and all kinds of stove-wood. Delivered in town. Located near railroad, west of gin. See Geo. Urista or Barney Arnold. 4-t.

E. L. Park returned Sunday from Putnam, where he visited his daughters for a few days. He reports crops short in that section but said cattle is doing fine.

TEXAS THEATRE HASKELL, TEXAS

Fri. and Sat. September 16-17

ALLAN LANE in
"CRIME RING"
with Frances Mercer.

Saturday Nite Preview
Also Sunday and Monday
September 17-18-19

MARTHA RAYE in
"GIVE ME A SAILOR"
with Bob Hope

Tuesday Nite Only Sept 20
Guest Nite

KAY FRANCIS in
"MY BILL"

Wed. and Thur. Sept 21-22
GEORGE RAFT in

"SPAWN OF THE NORTH"
with Dorothy Lamour and Henry Fonda.

Friday and Saturday Specials

-AT-

KIMBROUGH'S FOOD STORE

Saturday Formal Opening Day

Coffee, Cake and Sandwiches
Will Be Served 10 a. m.
Until 4 p. m.

The public is invited. Your visit will be appreciated.

East Texas Yams 10 Lbs. 27c

Post Toasties 2 Boxes 19c

SURE CRUST
Shortening 8-lb. Carton 89c
4-lb. Carton 46c

Oranges, Nice Size Doz. 14c

Spinach Large Can 3 Cans 23c

Apples, Cooking Peck 29c

Sugar, Pure Cane 10 Lbs. 48c

Prunes FAVORITE BRAND Gallon 29c

NO. 2 CANS
May Field Corn 2 Cans 15c

SPUDS 100-lb. Sack \$1.59

MARKET DEPT.

BOLOGNA Pound 10c

Seven Steak Pound 15c

Cheese, Longhorn Pound 14c

Weiner Sausage Pound 15c

Dry Salt Jowls Pound 12c

6c SALE!

Sherbet Orange and Pineapple Pt. 6c

Tomatoes Fresh Firm Lb. 6c

Wheat Puffs and Rice Puffs 10c Jersey Package 6c

Tomatoes No. 2 Can 6c

Corn, No. 2 Can 6c

NO. 1 10c CAN EACH
Peaches and Pears 6c

10c CAN EACH
Baby Food All Kinds 6c

GOLD LABEL 10c CAN EACH
Baking Powder 6c

10c CAN EACH
Lye, Dixie 6c

FLOUR 48 Lbs. \$1.39
Bewley's Best 24 Lbs. .75

Market Specials

STEAK, Round Pound 17c

STEAK LOIN AND T-BONE Pound 15c

ROAST CHUCK AND ROLLED Pound 12c

BEEF RIBS Pound 10c

CHEESE LONGHORN Pound 15c

J. M. EDWARDS
Self Service Grocery
KNOX CITY, TEXAS