

FIDDLERS CONTEST AT STAMFORD

Stamford, June 9.—Several fiddlers already are preparing to compete in the annual old fiddlers contest which will be held here July 5 as part of the program of the Texas Cowboy Reunion which meets July 3, 4, and 5. The contest is limited to musicians 50 years of age or over and music must be of the "breakdown" variety.

The contest will be held this year for the first time at the cowboy bunkhouse on the Reunion grounds instead of at the downtown auditorium. It is the Reunion's biggest free attraction. Beginning at 8:30 a. m., it usually lasts until noon.

Prizes totaling \$32.50 will be awarded, first prize being \$15, second \$10, third \$5 and fourth \$2.50. No entry fee is charged. Each contestant is allowed to play two tunes of his own selection. He may play alone or select a second, but only one accompanist is allowed. Jim Stell of Stamford is chairman of the committee in charge of the contest.

Another feature of the Reunion designed to keep alive pastimes of the old cattle country is the square dance each night which will be held this year at the new Roundup building. Judge C. E. Coombes, secretary of the oldtime cowboys' association, presides over these dances. Admission is charged for this event.

NOTICE

In order to comply with the Wage and Hour Law, the directors have authorized open banking hours from 9 a. m. to 3 p. m. beginning June 15. We earnestly request our customers and friends to assist us in observing these hours and, except in cases of emergency, not ask us to admit them before or after banking hours. We must comply with this law, and we can give you better service by doing so.

—The Citizens State Bank.

SHELTER BELT OFFICIALS HERE

Shelter Belt officials from the Vernon office visited in Knox County last week and inspected the strip of trees planted on the J. C. McGee farm at Union Grove. The trees have withstood the drought exceptionally well, and are now growing.

The officials stated that they were planning to plant more strips in Knox county in the coming year, and left application blanks at the county agent's office. Any farmer interested in getting shelter belt strips planted on his farm should let County Agent Walter Rice have his name so that the necessary application can be made.

MASONS ELECT OFFICERS

Knox City Lodge No. 905 met last Thursday night and the following officers were elected and will be installed Thursday, June 29: B. L. Lowrey, W. M.; W. A. Reeder, S. W.; Elmo Stephens, J. W.; E. L. Park, Treasurer; W. M. Rowan, Secretary, and M. L. Lewis, Tyler.

Pete Whitten, who has been confined in the Knox County Hospital the past few weeks, has been dismissed and will soon return to his home in Hamlin.

J. H. McLain and granddaughter, Jean Anne Smith, and Horace Jones left last week for Corpus Christi where they will spend their vacation.

Kenneth Edwards who is attending the Baylor University dental department, Dallas, is here this week visiting his parents, Dr. and Mrs. T. S. Edwards.

FLAG DAY, JUNE 14

Our American Flag, generally conceded to be the most beautiful national emblem in the world, was officially adopted by the Continental Congress on June 14, 1777, in a resolution which provided as follows: "That the flag of the United States be 13 stripes of alternating red and white, and that the union be 13 stars, white, on a blue field, representing a new constellation."

In the original flag the 13 stars were arranged in a circle, but after the admission of Kentucky and Vermont to statehood the number of stars and stripes was increased to fifteen each.

It became evident that with the admission of more states the number of additional stars and stripes necessary to represent them would make the flag unwieldy, so in 1818 Congress restored the 13 original stripes, to represent the original 13 states, and provided that in the future the states should be represented by stars only.

In commemoration of the adoption of the flag by Congress in 1777, June 14 is celebrated throughout the nation as Flag Day, a fitting occasion upon which to renew our allegiance to the flag and all for which it stands.

AAA COMMITTEE ATTENDS CONFERENCE

The Knox county AAA committee attended a district at Wichita Falls Thursday regarding Wheat Insurance and Wheat Loans for the coming season.

Those attending from Knox county were J. W. Smith, P. C. Phillips, August Schumacher, E. A. Beck, Walter Rice and Joe Harper.

VACATION BIBLE SCHOOL

A vacation Bible School will begin at the Methodist church July 3. All children from beginners through intermediates are invited to play, study and work. We want children from any church.

We will offer woodwork and handcraft during the work period. An interesting program each day. Come and we will make this a real Vacation School.—Rev. A. A. Peacock.

CARLOAD INCREASE

The Santa Fe carloadings for the week ending June 3, 1939, were 18,325 as compared with 17,994 for the same week in 1938. Received from connections were 4,827 as compared with 4,311 for the same week in 1938. The total cars moved were 23,152 as compared with 22,305 for the same week in 1938. The Santa Fe handled a total of 24,913 cars during the preceding week this year.

VISITORS FROM DALLAS

Victor Pyeatt and wife arrived in Knox City Sunday to spend a few days with friends and relatives. He will leave late part of the week to attend college in Colorado. He has been teaching for several years in the Dallas Tech high school.

Elmer Wall, Jr., who has been attending Texas Tech at Lubbock, has returned to his home here.

Mrs. E. R. Branch, who has been visiting relatives in Dallas for the past ten days, returned home Monday.

Mr. and Mrs. Tobe Gard and daughter, Miss Eveline, of Strawn, spent Sunday with Bud Gard and family.

Fifty Conservation Checks were received in the county agent's office the past week, totaling \$7,466.00.

TWO STRIKES ON HIM BEFORE HE GOES TO BAT



SEWING ROOM FOR KNOX CITY TO BE RE-OPENED

The following telegram was received from Congressman Ed Gossett, Washington, D. C., just before going to press today:

"Washington, D. C., 9:53 A. M., June 8

W. L. Garner, Knox City, Texas

Presidential approval WPA Project 30393 to maintain and operate sewing rooms throughout Knox County received today. Allotment of 23,411—work to include renovation and repair of donated clothing and household articles, exclusive of furniture and mattresses, and the making of cloth toys, rag rugs, etc., using scrap material. Products to be distributed to needy free of charge. Project eligible for operation at the discretion of State Works Progress Administration. Congratulations.—Ed Gossett"

TEXAS LEADS REGION IN PWA COMPLETIONS

Texas with 84 led other states of the fifth region in completion of 1938 PWA projects, according to information received recently by F. R. Potter of Electra, district inspection engineer for the PWA.

Other states of the region and their completions were Kansas, 40; Louisiana, 30; Oklahoma, 27; Colorado, 16; Arkansas, 14, and New Mexico, one. The information was made public by Harold L. Ickes of Washington, Public Works administrator, who stated further that 1,000 local PWA projects valued at \$33,927,000 have been completed 14 months ahead of the time required by congress in the current program.

PICTURE AND LECTURE

Next Sunday evening the pastor of the Methodist church will present the picture "God's Partner." The public is cordially invited to attend. This is an educational feature that any age person will enjoy. Time: 8:15 p. m.

TO ATTEND FIREMEN CONVENTION

Otto Lawson and son, Kenneth, and Henry White will leave Monday for Harlingen, where they will attend the State Firemen's Convention, which meets there Tuesday.

Mr. and Mrs. Ansel Waldrup will also attend the convention. They will leave Sunday.

GRAND JURY MET MONDAY AT BENJAMIN

The regular term of district court opened Monday in Benjamin with Judge Isaac Newton of Seymour presiding. The grand jury was empaneled but they only worked one day and recessed until some time later in the session, as there was very little business for them to transact. This county has a reputation for not having many felony cases and there is very little for the grand jury to do.

Benton Anderson and Barney Arnold are the representatives from Knox City.

CHRISTIAN CHURCHES

The meeting that has been in progress at the Knox City Christian church closed Wednesday evening. Rev. G. C. Schurman of Big Spring conducted the meeting and Mrs. Schurman led the song service.

Much interest was shown in the meeting, and Rev. Schurman's able preaching proved a blessing to all who attended. In addition to Mrs. Schurman's service in leading in congregational singing, she added much to the effectiveness of the services by her solo work.

Next Sunday's services will follow the usual program, with worship services at 9:45 to be followed by Bible School. At Benjamin the morning services will be at 11:15. The evening services will be at Benjamin.

Edward Hallmark and wife of Houston spent Monday and Tuesday with his parents, Mr. and Mrs. J. A. Hallmark. They left Wednesday for San Francisco, Calif., where they expect to attend the World's Fair.

WESTMORELAND-DAVIS

Miss Louise Davis of Knox City and Mr. Newton Westmoreland of Kule were married in Haskell on the evening of May 27 at the Baptist parsonage by the Rev. Whatley. Their only attendants were Miss Mary Davis, sister of the bride, and Mr. Bob Malone of Kule.

The bride is the daughter of Mr. and Mrs. Q. C. Davis, and has been employed at the local telephone office for several months. She is a graduate of the Knox City high school.

The groom is a graduate of the Rule high school and has been employed by the Rule State Bank for a number of years.

The couple has been very popular with the younger set in both communities.

ATTEND EASTERN STAR MEET IN VERNON

Approximately 125 officials and visitors from chapters in District 2 of the Order of the Eastern Star attended a school of instruction at Vernon, Monday, June 5, in the Masonic Temple.

Among the visiting notables present were Mrs. Mildred Harris, Waco, worthy grand matron, Mrs. Nina Hendrix, Sweetwater, district deputy grand matron, and Mrs. Lillian Barnard, Lubbock, grand examiner. Mrs. Esther Baldwin, Wichita Falls, presided at the meeting, which was welcomed by J. V. Owen, mayor of Vernon and worthy patron of the Vernon chapter.

Those attending from Knox City were Mes. Sam Clonts, Ah Watson, W. E. Clonts, Dave Whitford, E. F. Branton, W. H. Clonts and Joe Averitt, and Misses Inez Logan and Essie Mae Leaverton.

UNION GROVE NEWS

Miss Lois Tanner of Tremont, Texas has been employed to teach the primary grade the coming school term.

Frances McGee is spending the week with her grandparents, Mr. and Mrs. J. H. McGee.

Mr. and Mrs. Cecil Webb of Hefner spent Sunday with Mr. and Mrs. W. H. Hodges.

Mrs. Ulric Lea and Mrs. E. F. Branton were in Haskell on business Saturday afternoon.

Mr. and Mrs. J. C. McGee and family and Mary Ellis Stevens spent Sunday afternoon in Weinert.

Inaleen Williams spent Saturday night and Sunday with Dollie B. Hodges.

W. D. Loper is visiting Wallace Loper and family at Corbin, Texas, this week.

The Home Demonstration club met with Mrs. J. C. McGee Wednesday afternoon. The club is studying a Good English course taught by Mrs. Branton. The next meeting will be on June 12, with Mrs. Branton.

—Reporter.

4-H CALVES

Knox county 4-H boys have 21 calves on feed at present and more calves will be put on feed in the near future, according to County Agent Walter Rice.

Joe Reeder, who is attending the S. M. U. Law School in Dallas, arrived home Saturday to visit his parents, Mr. and Mrs. Joe Reeder, Sr.

J. H. Latson of Cisco has accepted a position as meat cutter for the Steen Red and White Grocery.

W. C. Kimbrough was transacting business in Fort Worth Friday and Saturday.

Bud Hudson, operator for the local theatre, will leave next week for Eastland, where he will spend his vacation.

O'BRIEN HIGH SCHOOL GIVEN ADDED CREDITS

Granting of additional credits to the O'Brien High School in four accredited subjects was announced this week by the State Department of Education, following the recent inspection of the school plant by supervisor John L. Beard. In his report, the supervisor praised the O'Brien school set-up and faculty, and complimented Supt. E. C. Westerman for the excellent progress noted during the past school term.

Additional credits were given on World History, Book-keeping and Typing, with one-half credit allowed on Occupation. The O'Brien school now has 21 1-2 accredited subjects, the report shows.

The 1938-39 term was one of the most successful in the history of the school, according to R. I. Wadsworth, president of the Board of Trustees, and in recognition of the excellent work of the faculty, all members have been re-elected, he added. Supt. Westerman, re-elected for the coming two years, is beginning his fifth year as head of the O'Brien schools.

METHODIST CHURCH

Allen A. Peacock, Pastor

Personality is that indescribable and intangible something which makes the difference in people. It is a greater asset than a university education. It was once thought to be nature's gift and in no way attainable; if you had it, you had it; if you had it not, nothing could give it to you. We know today that, though nature's gifts are not always the same, personality can be greatly improved and enriched.

A psychological survey by the American Association for Adult Education, financed by the Rockefeller Foundation, examined 10,000 adults, seeking to find the influences which develop and enrich personality. It was revealed by the survey that those adults belonging to the church possessed much better personalities than those who did not belong to the church. It was found that the children who attended church and Sunday school had better personality traits than those who did not.

These findings only confirm the testimony of millions that the church has meant more to them than anything else in the world except a good home.

Go to church for enrichment which it has to give to the sun of your qualities of body, mind and character—which is what personality is.

The Methodist church welcomes you. It has a class and a place for you to work; a message of salvation; hope, builder of faith and courage. Come to church and Sunday School next Sunday morning.

Special Sunday morning—Judge Odell will be the speaker for the morning hour. Picture and lecture in the evening.

NOTICE

The public is hereby notified that beginning Saturday, June 10, the Post Office will close each Saturday during the summer at one o'clock. Please make arrangements to transact your business before that time each Saturday.

—J. A. Wilson, Postmaster

KNOX CITY NEGROES DEFEAT MUNDAY

The Knox City negro ball team defeated the Munday team Sunday afternoon by a score of 12 to 10. This was a real interesting game and several hundred people were present to cheer their favorite. The teams will probably play at Munday next Sunday.

T. E. Sollock, the Rule groceryman, was here Sunday at business.

Knox County Herald

Oldest Paper in Knox County

Published Every Thursday at Knox City
Texas

W. L. GARNER, Editor

Subscription price \$1.50 a year in advance

Entered as second class matter at the postoffice at Knox City, Texas under the act of March 3, 1879.

NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publishers.

Advertising Rates Furnished Upon Application.

Obituaries, cards of thanks, notice of lodge meetings, etc., are charged for at regular advertising rates, which will be furnished upon application.

W. LEE SCORED FOR PURGE THREATS

Governor W. Lee O'Daniel was denounced for repudiation of his campaign promises and charged with consorting with special interests last week as House members gave voice to their resentment of the Governor's threats of political reprisals.

Almost the entire Wednesday morning session was given over to speeches on personal privilege. Representatives expressed their resentment of the Senate's action in killing two House bills.

A challenge to the Governor to name "some of these professional politicians you have been talking about" was shouted by Representative Albert Derden of Marlin, who led the parade of speakers. Derden is one of the leading opponents of the proposed constitutional sales tax amendment plan, now advocated by the Governor.

He said:

"None of the members of this House are in a position to employ the radio networks to tell about the true facts of what is happening here in Austin. The only place we can answer a challenge is on the floor of this chamber and in the presence of one another.

"But let's look at his record. Let us cover that record and see whether we should follow his leadership and see if we should tremble in his shadow."

As the House cried "Pour it on"—the slightly bald Marlin lawmaker reviewed the Governor's campaign promises, saying:

Promises

"We heard him say he was the friend of the little man. We heard him advocating his championship of the oppressed. We heard him advocate a pension of \$30 a month to every Texan over 65. And I heard him say on the courthouse steps of Marlin that he didn't want new taxes; that he had a plan. I also heard him say that he was opposed to the sales tax.

"Then I followed him to the Beaumont Democratic convention. The Governor was accused of repudiating his campaign promises at the convention."

Derden then charged that it was at Beaumont that Governor O'Daniel forgot the man in overalls. He said:

"I saw him in Beaumont in company of men who have been identified with state politics for years. I saw him in the company of the special interests and I saw the special interests slip under his wing. I say it was at Beaumont that O'Daniel deserted the common people."

Lashed Out

"I saw his room at Beaumont so full of the special interests that a representative of the common people couldn't squeeze in to the room."

Derden told of O'Daniel's repudiation of the transaction tax which he had advocated.

He traced the Governor's activities to the University of Texas stadium where he was inaugurated amid pomp and splendor.

He said:

"I heard him quote the immortal Governor Jim Hogg and I heard him set up Hogg as his ideal, a man who he would follow. And on the very next day he stood on this platform before the members of the House and delivered to the Legislature a message on taxation which was the brain child of special interests. That message was handed to the Governor. He didn't know what was in it. Yes, he was opposed to the sales tax when he delivered that message but he knew that the plan he was offering would not be acceptable and that the House would have to take a sales tax.

"The Governor is not for a sales tax. He is not for a gross receipts tax. He even condemns an income tax because the Federal Government already levies an income tax. He is not for any kind of tax on the big fellows. He condemns every known tax except his transaction tax.

Complete Flip-Flop

"Then, one Sunday morning I was sitting in a cafe in Athens when he came on the air and did a complete back-flip. I heard him say that he had finally come to the conclusion that the sales tax was the only method of raising sufficient money to pay pensions. I heard him say that the sales tax stunk to high heaven and that if he had to sign it he would do so holding his nose.

"Two months after he made that statement, on MAY 28, the sales tax smelled like the flowers of spring to him."

Derden then turned to the Governor's threat to invade the districts of those who have opposed the sales tax in the House, saying:

"I challenge him to come to Falls County. If he comes I will introduce him and tell the people what he is going to say. But I will tell him not to go home because school has just started.

No Recognition

"Who does he mean when he talks about professional politicians," shouted Derden.

"Who does he mean? I say he doesn't know what a professional politician is. He has so many of them around him that he can't recognize one."

In New York, begging is a racket. The beggars are made up each morning by experts. Made up, they go out and complain of their hurts in public, and collect alms. Did you ever notice the similarity between that and a well-oiled political machine? At the beginning of a campaign you find yourself branded. If you're a political "worker" you're told who you're going to be for, and of what "hurts" or grave "injustices" on the part of the opposition you are to complain the loudest. You get votes by all sorts of ruses. One is, say that if your party wins the election some of your folks will get jobs, and they do need those jobs! You're not allowed to have an original thought, if you're a good party worker. The "boys" do your thinking for you. And after the battle is won the "boys" distribute the jobs among their friends, and maybe you're just told they're sorry. But next campaign, if you're a good political worker you'll be right there, to be fooled again.

Much of the stuff you complain about is not deliberate crookedness. It's dumbness. Makes one feel like we should close up the educational institutions and quit trying.

The way to get people to pay attention to you is to annoy them. So long as you're pleasing to them you'll never hear from 'em. Good little boys, quiet little boys, never get much attention.

There is an old story about a colored man getting hung. His wife was in the audience. The culprit was asked if he had anything to say before the trap was sprung and he launched into a speech that seemed without end. Finally his exasperated wife called out, "Go ahead and git hung, man." It seems to me there's a lot of good philosophy in that story. Action always beats talk.

Funny how you hear of fellows who have large followings and who are very powerful, and yet you never see them out on the street. A popular man whom every one likes, you see him occasionally, hear his friends greet him, or see him standing in a group talking. How can a lone man be popular.



We Are Thankful Knox City MERCHANTS ARE ADVERTISING MERCHANTS

Their prices are lower, Quality of their Merchandise is better and we know how much it means to our town.

Those who do not advertise owe a debt of gratitude to those
WHO DO ADVERTISE

Can you picture in your mind what kind of a town Knox City would be if there were no advertisers in the city? Can you imagine what kind of stores this town would have and what people would be paying for merchandise if there were no advertisers? Advertisers build trade centers and trade centers make cities. The non-advertiser benefits from the advertising done by the aggressive merchant. The advertisers CREATE DESIRE and so bring customers to the shopping center. They make business for themselves, but in doing so they cannot help but benefit every business in the city.

KNOX CITY IS A GOOD TRADING CENTER BECAUSE KNOX CITY HAS MANY GOOD ADVERTISERS

And Knox City would be a better trade center and a better and bigger city if there were MORE aggressive advertisers—firms willing to put forth a special effort to win trade and to HOLD it—firms that realize that GREATER VOLUME means LOWER PRICES to the consumer, yet more profit to the merchant.

The smaller the volume the higher the selling cost, hence the advertiser gives to the consumer THE BEST FOR THE LEAST MONEY! It has been so through the ages, and it will be so for time to come.

The Advertiser Gets More For His Advertising Dollar In The Herald Today Than Ever Before In The History Of The Publication!

This is because the Herald has MORE PAID SUBSCRIBERS among the people who depend largely upon the Herald as their shopping directory. There is no waste circulation when you advertise in the Herald. People pay for the Herald—it is the invited guest in 900 homes in the Knox City area. The MERCHANDISING NEWS in the advertising columns is IMPORTANT to readers of the Herald. Tests have been made in years past by publishers who wished to experiment. They tried to publish the news WITHOUT ADVERTISING and the CIRCULATION WAS LOST. Advertising wins and holds subscribers, just as it wins and holds business for the ones who use advertising.

Again we say, those who do not advertise owe a debt of gratitude to those who do advertise. No non-advertiser would open a business in a city where there were no advertisers at all, for he would know that it could be nothing more than a DEAD town. He knows that advertising builds cities. The Herald, with its excellent paid circulation coverage, wants to see more advertising and wants to see more Business men PULLING TOGETHER for the up-building of the city and for THE GOOD OF ALL. The Herald wants to see more people than ever depend upon its advertising for their BUYING GUIDE.

Knox County Herald
"Oldest Business Institution in Knox City"

I GIVE YOU TEXAS
By Boyce House

As plans go forward rapidly, for another big Casa Manana in Fort Worth this summer, opening July 21, some of the "behind the scenes" events in connection with the great show in previous years come to mind. When the grand opening of the Fort Worth Frontier Centennial was being broadcast over a national hookup in 1936 by Merle Tucker, a group of Indians were giving a war song and war dance but they were due for a scene in "The Last

Frontier", so the director of that show rushed them off. As the sudden silence descended, the quick witted Tucker assured the many thousands of radio listeners, "A peculiar thing about this particular war dance is that the Indians stop in the middle of it."

An Oriental dancer in Casa Manana, enraged at something a girl dramatic critic had written about him, made serious threats, so she was given a police whistle and, at the first toot, all eight members of the singing "Peppers" were in readiness to reduce the Yellow Peril in America by one. Fortunately (for the Oriental) it was not necessary for the toot to be tooted.

During Casa Manana rehearsals, there was a man who was hired to do just one thing and that was to yell "Quiet", which he did five times louder than the talk he was complaining about.

And perhaps the most vivid sentence written about the 1937 Casa Manana was that of Jack Gordon of the Fort Worth Press: "The old Southern mansion is so realistic that the milkman leaves a pint of milk on the front step each morning."

John Naylor, conservative and widely informed oil editor of the Fort Worth Star Telegram, comments that State Railroad Commissioner Jerry Sadler struck a chord of sympathy with the feeling of most Texas producers in suggesting that, after 60 days, all Texas wells run wide open because other states are not prorating to the extent that Texas is and oil from out-of-state is being brought into Texas. Naylor

wrote: "The large majority of Texas producers have felt for a long time that the operators of this state are holding an umbrella over the rest of the industry, making price stabilization possible, while some others have not been willing to cooperate but have taken advantage of the situation to skim the cream and leave a gradually dwindling amount of nourishment for the Texas industry as it restricts more and more to keep the situation together."

"To make the grievances felt by Texas operators greater they feel that their efforts have not been seconded by the large units in the oil business. Many feel that the situation will not be corrected until there is a 'shakedown' and both political and industrial units get in line."

Vagrant memories from south of the Rio Grande— A "believe-it-or-not": The only thing in English on the menu in one of Mexico City's leading restaurants read, in large type, "Chili, a la Texas" An eating stand bore this

sign: "Los Mejoree hot dogs on Mexico"—"The best hot dogs in Mexico."

Mexico has more dogs—not speaking now of "hot dogs"—than you can imagine, and all of them are hungry looking. One beautiful lady in our Lions group felt such pity for the "skinny dogs" that we avoided the reproach in her gaze as we guiltily ate our box lunches in the little park at the foot of the Pyramid of the Sun. In vain, we explained that—at best—only two or three of the dogs could be fed and that even they would be desperately hungry again the next day. So we went on short rations and were rewarded with a radiant smile as the lady fed bread, bananas, candy, ham, oranges and pie to the animals while their eyes were rapturous and their tails wagged ecstatically.

This-and-that: Congressman Martin Dies, head of the committee investigating un-American activities, spoke at a patriotic mass meeting recently in Fort Worth, with 20,000 persons present. Dies has been mentioned frequently as a likely candidate for the United States Senate in 1940 and undoubtedly would be a strong

contender.

Former State Senator T. M. DeBerry's favorite story is that of the fisherman who said, "Don't squirm, little fish; all I'm going to do is gut you." Charles Harris, Fort Worth Star Telegram editorial writer, was putting a dog he had trained through a set of tricks when a marveling neighbor commented, "I ain't never had any dog that I could ever learn to do nothin'."

Barney Arnold and B. C. Anderson attended district court in Benjamin Monday.

New Bait and Fly Casting Game May Rival "Skeet" in Popularity



WITH AN ESTIMATED total of \$2,000,000 anglers in the country, "Fish-O", a new accuracy game just introduced for fly-fishermen and bait-casters is expected soon to rival "skeet" in popularity. Sponsored by the American Wildlife Institute and the Isaak Walton League of America, it may be played both indoors and out. An enthusiastic booster of the sport, because it simulates actual conditions and rules out special equipment, Tony Accetta (center), U. S. professional all-around bait- and fly-casting champion and star of "Let's Go Fishing", new 2-reel sound motion picture being distributed by the Fisher Body division of General Motors, explains the fundamentals of the fly-casting

game to Dr. Charles A. Wilson, president of the American Camping Association, at the Michigan Sportsmen's and Boat Show in Detroit, while little Larry Baus Long awaits an opportunity of playing his first game of "Fish-O" as developed for bait-casters. The 4½-year-old boy, grandson of the hunting and fishing editor of the Indianapolis Star, shows exceptional ability with the rod and reel as evidenced by the fact that he appeared on the same program with the champion. Hollow metal rings, or bicycle tires, placed at unknown distances from the caster form the targets used in both games. They are scattered from 20 to 40 feet away for fly-casting, and from 40 to 80 feet for bait-casting.

News Oddities by Squier

COFFEE

KNOWN IN BIBLICAL TIMES, COFFEE HAD ITS BIGGEST YEAR IN 1938—THE AMOUNT OF INCREASE IN THE U. S. ALONE WOULD FILL A POT HOLDING 325,000,000 GALLONS—OR MORE THAN 40 CUPS FOR EVERY MAN, WOMAN AND CHILD IN THE COUNTRY!

CAPTAIN JOHN SMITH BROUGHT THE FIRST COFFEE TO AMERICA IN 1607, BUT CULTIVATION OF THE PLANT IN LATIN AMERICA DID NOT BEGIN UNTIL OVER 100 YEARS LATER!

A YOUNG POLISH ADVENTURER INTRODUCED COFFEE IN VIENNA AFTER SAVING THE CITY FROM THE TURKS IN 1683. IT WAS IN HIS VIENNESE COFFEE SHOP THAT DOORKNICKS WERE ADDED TO THE FAMOUS TEAM. PARIS CATES WERE ORIGINALLY COFFEE HOUSES.

FREDERICK THE GREAT ONCE BANNED IT AS A BEVERAGE, AND EVEN ISSUED SPECIAL "COFFEE-SMELLERS" TO SPY ON AND REPORT ALL BOOTLEG DRINKERS!

NOTHING BOTHERS DAD SINCE HE DISCOVERED Mennen LATHER SHAVE

IT WILTS YOUR WHISKERS—AND HOW!

Plain—or Menthol-iced for extra coolness

NOW! BETTER SHAVES COST ME LESS

Treet 4 FOR 10¢

Treet SINGLE-EDGE BLADES

For GEM and Ever-Ready Razors

DAREN'T START DRY

EVEN if this camel holds records for going without more drink, could he last if he had to start dry? Your car and your engine oil can't last either if you keep starting dry this Summer.

You can't help it with any oil that always drains down to the crankcase completely. But you can certainly help it by getting your engine OIL-PLATED.

NEVER all down in the crankcase, no matter how long you park, OIL-PLATING is lastingly close-knit to inner engine surfaces by the action of Conoco Germ Processed oil—patented. Its strong "power of attraction" fastens non-detachable OIL-PLATING throughout your engine. Does chrome-plating drain down? Neither does OIL-PLATING. Therefore in advance of starting, it's ready to slide every working part into easy motion, without rasping dryness. And since OIL-PLATING doesn't fly off or fry up it helps your engine to shatter the record for going without more oil. That's why to OIL-PLATE today with Conoco Germ Processed oil, at Your Mileage Merchant's. Continental Oil Co.

CONOCO GERM PROCESSED OIL
OIL-PLATES YOUR ENGINE

CHEVROLET

Shift with that "EXCLUSIVE VACUUM GEARSHIFT" and watch Chevrolet out-sprint the field!

Regardless of what make of car you are now driving, we urge you to drive a new Chevrolet with Exclusive Vacuum Gearshift, which goes into action automatically and supplies 80 per cent of the shifting effort, the moment you touch it with your finger, thanks to an exclusive vacuum booster!

You owe it to yourself to learn how much more easily and effortlessly and efficiently you can shift gears with Chevrolet's Exclusive Vacuum Gearshift.

So please accept this invitation to see your Chevrolet dealer today; take the wheel of the nation's largest selling motor car; shift with that Exclusive Vacuum Gearshift and watch Chevrolet out-sprint the field!

Ashcroft Chevrolet Co.
Knox City, Texas

Free! Free!

80 ounce water Pitcher
with each purchase of
\$5.00 or more

**Childrens
Panties**

15c value
Only

10c

Tremendous Value G

HEAVY BATH MATS
49c value, Sale Price Only

29c

ONE LOT OF
MENS SUMMER TIES
Only

25c

New shipment of
LUNCHEON CLOTHS
Size 48x48, Reg. 49c value

29c

SILK DRESSES



ALL NEW SPRING STYLES
Materials of Crepe-Chiffon in lovely styles.
Values up to \$7.98

\$2.98 and \$3.45

LADIES SLIPS



Lace-trimmed and tailored styles.
Values up to \$1.49

89c

Ladies Silk Hose



Full-fashioned pure silk.
On Sale for Only

39c

SPECIAL

Friday, June 9
9:00 A. M.

We Will Sell
Double Terry
TURKISH TOWEL

SIZE 28x44, 28" VALUE, EACH

15c

LIMIT 4 TO A CUSTOMER

**BARGAINS
WITH A
BANG**

Look This Value Giving Sale O

Just think Folks, right
and you can buy your e
that are amazingly low.
of our store have we m
ductions on seasonable
this sale, it will pay yo
many miles to get here

LADIES HATS



Values up to \$2.98
Grouped in Prices

49c to \$1.00

Ladies Hose Prices

LADIES HOSE
Pure Thread Silk. Sale Price Only

29c

LADIES RAYON HOSE
25c Value, Only

19c

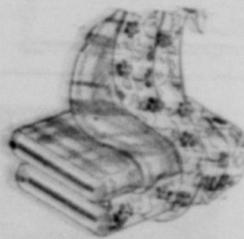
GIRLS MESH ANKLETS
Cool as the Ocean Breeze, 25c value, only

15c

CHILDRENS ANKLETS
15c Value, Sale Price Only

10c

PIECE GOODS



80 sq. Prints, Pongee finish,
regular 19c quality, per yd **15c**

Printed Batiste and Flaxons,
Values to 29c, per yd **15c**

Curtain Scrim, worth 6c,
Jubilee Sale Price **3 1/2c**

Special! One lot of Dress
Goods, values to 39c, yd **15c**

Sharkskin, reg. 46c value,
fine for slacks suit, yd only **49c**

80 sq. Brown Broadcloth,
reg. 10c quality, yd only **8c**

Organdie Ruffling,
5c quality, per yd, only **3c**

Organdie Ruffling,
10c quality, per yd, only **6c**

LADIES SHOES

LADIES SHOES
All New Spring Styles, Values to \$5.98
To close out at

\$2.49

LADIES SPORT OXFORDS
Values from \$1.98 to \$2.98
In two groups

\$1.89 and \$2.59

ONE LOT OF LADIES
AND GROWING GIRLS SHOES
Values to \$2.49, Sale Price Only

\$1.59

ONE LOT CHILDRENS SHOES
Consists of Straps, Pumps and Oxfords
Values up to \$1.79
Sale Price Only

\$1.00

SUN-KIX CANVAS OXFORDS
Fine for sport or home wear
Special Price

89c



SHOES!



Men and Boys
RAYON POLO SHIRTS
Values up to 69c

25c

MENS WORK SHIRT
Heavy Chambray, Sells in most
places for 69c, Sale Price

55c

MENS KRAK
Non-Wilt collar, 3
shirt style, W
Sale Price

1.00

ONE LOT OF
LADIES WASH DRESSES
\$1.98 value, Special

\$1.29

LADIES PANTIES
25c and 29c values

23c

**Malouf Dry. Go
KNOX CIT**

Value Giving Demonstration

Ladies
FANCY HANDKERCHIEFS
Sale Price Only

03c

RAG RUGS
Size 24x48, Pretty Patterns
69c value, Jubilee Sale Price

49c

WASH CLOTHS
5c value

03c

Khaki Suits

Herringbone Weave
Sanforized Shrunken
Regular \$2.49 value
Sale Price Only

\$1.98

Ladies Rayon
PANTIES
19c value

10c

VALUE GIVING JUBILEE

Opens Friday Morning June 9th.

in the heart of summer
entire needs at prices
Never in the history
made such drastic re-
le merchandise. Visit
you if you have to drive
ere.

Men and Boys Pants

MENS 8 oz. PANTS
Blue Denim, Reinforced with copper rivets.
Tough as a Pigs Nose. Only

79c

BOYS WASH PANTS
Sanforized Shrunken
Sizes 6 to 16. Only

89c

BOYS COVERT PANTS
Jubilee Sale Price

69c

SPECIAL

Sat. June 10
One Day Only

Fine Quality Damask
BEDSPREAD

SIZE 80x105, 89c VALUE, ONLY

59c

LIMIT 2 TO A CUSTOMER

MENS' SLACKS



LATEST STYLES

\$1.98 to \$3.98

Mens Shirts and Shorts



Vat Dyed, the Suit Only

25c

Mens Sedwick Shirts



NON-
WILT
COLLAR

WILL
NOT
SHRINK

\$1.49 and \$1.69 values

\$1.19

Big Yank Work Shirt

69c value

59c

SHOES!



MENS SHOES

MENS SPORT SHOES

All colors and styles, including white
Priced in two groups

\$1.98 and \$2.79

MENS WORK SHOES

Elk Uppers, Genuine Oak Soles
Jubilee Sale Price

\$1.98

MENS WORK SHOES



First Quality Elk Uppers.
Composition Soles.

\$1.49

MAKI SHIRTS

ar. Made on dress
s. Worth \$1.25
Price Only

09

BOYS DRESS SHIRTS
Honor Bright Brand, Fast color
Sale Price Only

43c

BOYS POLO SHIRTS
New Hopsacking Material
Special Only

49c

Goods Company
TY, TEXAS

BIG YANK SHORTS
The very best. Sells for 50c
During this Sale Only
25c

MENS SHIRTS AND SHORTS
25c and 29c values, each
22c

MENS SOX AND ANKLETS
25c and 35c values, only
19c

ONE LOT MENS ANKLETS
Very Special
12c

T. C. U. Commencement Figures



Dean F. D. Kershner, Commencement Speaker
 Dean Frederick D. Kershner of the College of Religion of Butler University, Indianapolis, Ind., will deliver the commencement address for the class of 1939 at Texas Christian University Monday evening, June 5. Dean Kershner was president of T. C. U. from 1911 to 1915. Baccalaureate speaker will be Rev. Perry E. Oresham, pastor of the University Christian Church, Fort Worth, a 1931 graduate of Bible College of the Bible, T. C. U. Dick Greve, Dallas, is president of the class of '39.

blood, but the truck driver drove on. He didn't know what had happened.

Near Seguin, a driver and his passenger were trapped in ten feet of water when their car ran off a curve and skidded into the river. The driver freed himself and came to the surface. His friends body was recovered.

Madon into a bunch of mules and horses traveled a car on a West Texas road, killing two mules and fracturing a rider's leg. Then the left door of the machine was thrown open and the driver struck the pavement. He died there.

In South Texas, a Mexican pedestrian caught between two lines became confused, jumped back to avoid a car and toppled over, fracturing his skull on the pavement. He was 90 years old.

CHEVROLET SALES GAIN

Detroit, June 7.—Chevrolet dealers achieved a 36.4 per cent gain, during the second 10 days of May, over their sales for the same period in 1938, selling 25,891 new cars and trucks at retail. The announcement was made at company headquarters here today. In the same 10 days a year ago, Chevrolet delivered 18,963 units, figure comparisons show.

The second 10 days showed an 11.1 per cent increase over sales for the preceding period, which totalled 23,307 units. It was greater, by 695 units, than the second 10 days of April, the heaviest month so far in the current model year.

Truck sales increased from 4,673 to 5,165 units, as compared with the previous 10 days, and used car sales also registered a gain.

Chevrolet's world sales of new cars and trucks, for the 1939 model year to date, total more than 600,000 units, the figures revealed.

NYA HELPED 22,806 PUPILS REMAIN IN SCHOOL LAST YEAR

Austin, June 7.—With the 1938-39 school year ending in most Texas schools and colleges, NYA officials announced today that 22,806 students were enabled to continue their education by working part-time on NYA Student Aid jobs this year. J. C. Kellam, State Youth Director for Texas, said that of the total number of

CHURCH OF CHRIST

Bible Study at 10 a. m.
 Preaching and Communion at 11 a. m.
 Young People's Class at 7 p. m.
 Preaching at 8:15 p. m.
 Prayer Meeting every Wednesday at 7 p. m.
 You have a special invitation to attend every service.
 —Austin Varner, Minister.

USE MORE MILK
 "Nature's Best Food"

Knox City Dairy

YOUR EYES

Are you giving them proper care and attention? —Dr. Glen Stone, Optometrist. Munday, Texas.

Visit the

City Barber Shop

for good service

PEACE AND CONTENTMENT FOR THE BABY

When sour risings indicate an upset stomach, babies naturally will be cross and sleepless, they will cry because they feel miserable. To restore their sunny disposition, give them McGee's Baby Elixir. It is made of mild ingredients that will soothe the stomach, aid digestion, and help to check simple diarrhea. It tastes good and is a big step toward restful sleep and better food assimilation. Price 35c and 60c a bottle.

FRIZZELL'S DRUG STORE

students approved for Student Aid employment in Texas during the past year, 28 per cent were seniors.

NYA School Aid jobs provided part-time employment for 15,316 high school students, while 7,490 college and university students received assistance through the NYA College and Graduate Aid Program.

Mr. Kellam said that as soon as it was definitely known what funds would be available during the 1939-40 fiscal year, the NYA Student Aid Division would begin formulating plans for next year's program.

Paul Peters of Crowell was the guest of friends here Saturday and Sunday.

Swing and Classic Artist

Young Composer Rewarded



Singing, composing her way to collegiate fame, Miss Lois Pinson of Forney was selected the most outstanding student in the largest graduating class in the history of Texas State College for Women. The Leman Memorial Award given each year for noteworthy achievements in some particular field was presented by Dr. L. H. Hubbard at the Commencement Exercises. Miss Pinson, in addition to being the school's leading pianist and interpreter of the classic masterpieces, has composed numerous popular songs, the most successful one being "Campus Shadows," a refrain which has been featured at all the college dances and has already found a large sale.

TRAFFIC DEATH LIST REVEALS FREAK CAUSES

Death moved in many ways to claim the lives of 90 Texans in April traffic crashes, a state police analysis of last month's toll revealed.

An oil field worker was killed and his companion injured when their car hit the curbing on an "island" in front of the New London school.

In Beaumont, a man was injured fatally when his motor-propelled bicycle crashed as it failed to make a curve.

In Port Arthur, a bystander was killed on the sidewalk when two cars collided at an intersection. One of the cars was catapulted onto the man.

A doctor died as he hastened on a call. Excessive speed was

blamed for his car's failure to make a slight curve.

When its driver went to sleep, a car hit a concrete bridge and crashed. A passenger asleep on the back seat never knew what hit him.

A 19-year-old student, riding as a passenger, was thrown from a car as the machine left a curve, hurtled across the ditch to the left of the road, and overturned. The car landed on the student's neck, killing him instantly. The seriously injured driver lay in the wreckage two hours before help came.

Near Henderson, a driver had his left arm hanging out the side window when a passing truck, veering close to the automobile, knocked the arm off. The man died from loss of

CASH FOOD STORE

The Farmers Friend
 Friday and Saturday Specials
 June 9, 10th.

SPUDS 10 lbs. 19c

Mackrel 3 cans 27c

Fresh Pineapples 2 for 25c

Bath Tissue 6 rolls 25c

No. 2 can 3 lbs. Tomatoes 20c

Good and lean Pound Salt Bacon 9c

Bologna Per Pound 10c

We Buy Eggs

Senior Favorites at T. C. U.



FRANCES TAYLOR



These four girls have been named by their schoolmates as "Favorites" from the class of 1939. They are: Martha Oul Grava, Fort Worth; Frances Taylor, Fort Worth; Opal Grava, Dallas; and Opal Grava, Dallas.

Grocery BARGAINS

SPECIALS FRIDAY & SATURDAY JUNE 9-10

Puransow FLOUR 24 lbs 75c 48 lbs \$1.35

"Double Your Money Back Guarantee" Special! A copy of this ad is worth 10c on either size!

Fresh Pineapples, each only 10c

Green Beans real nice, lb. 5c

Fresh Tomatoes, Texas, lb. 5c

Lettuce, per head only 3½c

Vegetole COMPOUND 4 lb. carton 34c 8 lb. carton 68c

CAMAY 19c 3 Bars For

High-Test OXYDOL 25c Size 22c 1 Medium bar Lava 1c

New Shipment TREE TEA 1-4 lb. pkg 22c 1-2 lb. pkg 39c

Pork Chops, lb. 15c

Pork Sausage, 2 lbs 25c

Boiled Ham 1-2 pound 20c 1 pound 39c

Bar-B-Q, lb. 25c

C. H. KECK FOOD STORE AND MARKET

"Where Quality, Economy and Courtesy Meet."

Benjamin News Items

Mr. Wendell Watson left Wednesday evening for his home in Morton after another very successful year in the Benjamin schools. He will return later for another years work here.

Mrs. D. C. Brookerson, Bill and Sue are visiting in Dallas and Fairfield, Texas, with Mrs. T. C. Wilson and Mrs. J. E. Lott and family.

Mr. and Mrs. J. D. Redwine and little daughter Jewel were in Cisco Sunday to attend a reunion of the Redwine family. Jewel went home with her grandmother to stay several weeks. Miss Eula Redwine returned home with her brother and will be employed in the Redwine cafe this summer.

Mr. and Mrs. Orel Patterson and Annette went to College Station Friday to visit their son, La Moyne, who accompanied them home for his summer vacation.

Mr. and Mrs. Deaton Moorhouse and son of Oklahoma City are spending their vacation with Mr. and Mrs. Chas. Moorhouse at Benjamin and Mrs. Bill Evans and family at Knox City.

Mrs. O. D. Propps, Mrs. W. E. Moorhouse, and Mrs. Floyd Lindsey of Stamford went to Mabank Thursday for a short visit with relatives. They were accompanied home Sunday by Mrs. Alice Irvin, sister of Mrs. Moorhouse, for an indefinite stay.

Mr. and Mrs. W. W. Rice were transacting business in Fort Worth Saturday.

Mrs. Ada Morris of Omaha, Nebraska, is visiting her sister, Mrs. R. V. Burton.

It is with sincere regret that we tell of the very serious car accident involving Mrs. Ned Goodrich Friday evening. She was alone in the car, returning from a visit with her mother, Mrs. Bonds, at Vera, when she ran into a culvert about a mile and a half east of town. She was picked up by Bobbie Burnett and brought to town and on to the hospital at Knox City, where her injuries were dressed, and she is showing some slight improvement at this writing.

Mrs. A. B. Sams spent last week at the Bateman ranch in the home of her sister, Mrs. Jack Propps. On Thursday Mrs. Sams, Mrs. Jack Propps and Mrs. Son Propps went to Dickens to visit another sister, Mrs. Luther Edwards.

Mr. and Mrs. J. C. Veale and Jimmie visited the former's parents, Mr. and Mrs. J. C. Veale, Sr., at Graham last week.

Mr. and Mrs. E. A. Darwin and son of Texhoma spent the week end with Mr. and Mrs. J. C. Patterson. Mr. Darwin is still in the road construction work and expects to be in Texhoma at least another month

before moving to another location.

Some of the employees at the county agent's office are getting their vacations this week. Miss Bobbie Waldron will visit relatives and friends at Crosbyton.

Miss Faye Hyde spent the week end in Knox City.

Miss Dieder Shaw spent the week end at Gilliland.

The B-Bar Cattle Company has built a handsome addition to their ranch home, consisting of four fine rooms and two baths. It is very modern and beautifully furnished throughout, making this one of the nicest ranch homes in this part of the country.

Mrs. Myrtle Bisbee and Miss ifelen left Monday for Dallas to visit Miss Lucille Stephens and other friends for about ten days.

Mr. and Mrs. Van Earl Sams and little daughter and Mr. and Mrs. Marion Heald of Childress were guests in the Earl Sams and H. E. Sams homes Sunday.

Mr. and Mrs. John Atterbury of Knox City were in Benjamin Monday meeting old friends and transacting business.

Mr. and Mrs. Clyde Burnett were business visitors in Wichita Falls Monday.

Mr. and Mrs. Waters of Sweetwater spent Monday with Mr. and Mrs. W. C. Cunningham.

Delmar Brown has returned from Ruidoso, N. M., where he helped erect some buildings for Lloyd Davis. Mrs. Ruby Oatman, sister of Mrs. Brown, and her daughter Mrs. Elsie Garland, of Henrietta, Okla. are guests of Mr. and Mrs. Brown. They will all go to Weatherford Tuesday for a visit with relatives there. Mrs. Tommie Hall will have charge of the laundry during their absence.

Leroy Melton left Monday evening for Dallas to attend the Druggists' Convention Tuesday Wednesday and Thursday.

Mrs. L. M. Williams entertained the Bridge club Tuesday afternoon. Those attending were Mmes. Leroy Melton, J. L. Galloway, H. T. Melton, J. D. Redwine, Jim Melton, Jr., J. F. Waldron, H. B. Sams and Joe Harper. A delicious ice course was served.

Miss Nina Astin was in Graham Tuesday on business.

Mr. and Mr. W. T. Ward and Billie were the guests of Mr. and Mrs. Tom Simpson in Santa Anna the first of the week. The ladies were room mates when in college.

T. R. Odom of Haskell was in town Tuesday on business.

Mrs. T. A. Parsons had as her guests Tuesday afternoon her sister, Mrs. S. L. Webb, also Mrs. Leslie Thompson, Mrs. Lawyer and her daughter, Mrs. Rosalyn Nelson and two

NEWS-LAUGHS

NEWS ITEM:—"Italy and Brazil discuss barter of Italian soccer star for undisclosed number of sacks of coffee."



children, all of Seymour.

Miss Nina Astin, Home Demonstrator, sponsored a trip for the 4-H club girls to Carlsbad Caverns, El Paso and Old Mexico Thursday. There were thirty-three in the party, going in the Benjamin school bus and two cars. A very enjoyable trip was reported by all. They returned home Sunday evening.

Mr. and Mrs. Wade House and Mrs. Byron House were in Wichita Falls Tuesday.

District Atty. Louis Williams joined Judge Isaac Newton and Judge Joe Wheat of Seymour for a stay of several days in Mineral Wells the last of the week.

Mrs. L. M. Williams and son went to Dallas Wednesday for a visit with her mother.

PAUL AND EADS BARBER SHOP
Bill Paul and Red Eads
Courteous and Prompt Service
Your Patronage Solicited

RULE ROTARY CLUB TO GET CHARTER

Rule, June 7.—The presentation of the charter to the newly organized Rotary club of Rule will be held Thursday night, June 9, at a luncheon given at the Methodist church at 8 o'clock. More than 150 Rotarians and Rotary Anns from the Rule club and from Abilene, Big Spring, Sweetwater, Wichita Falls, Stamford, Rotan, Spur and other cities will be present for this presentation program.

The meeting will be called to order by R. B. Bryant of Stamford, past district director, and the following program will be given: songs, directed by Tom Proctor of Stamford; invocation by Rev. Jim Partin, pastor of the First Baptist church of Rule; three course dinner; songs; address of welcome by Rev. Clarence Bounds, pastor of the First Methodist church of Rule; greetings from visiting clubs; special music; address and presentation of charter by District Governor Linton H. Estes, Wichita Falls; response by Frank B. Hill, president of the Rotary club of Rule; introduction of members.

I'LL SAY THEY'RE KEEN
Treeeet
EXTRA SHAVES! EXTRA COMFORT!
4 for 10
Treeeet
SINGLE-EDGE BLADES
For GEM and Ivet-Ready Razors

presentation of gifts by Dick Roland of Stamford; acceptance by Jack Mills, secretary of Rule club; closing song.
The Rotary club of Rule was organized in April with 22 charter members. Since its organization it has received congratulations from clubs in every foreign nation where Rotary has been established, as well as from clubs throughout the United States.

Bring us your repairing.
T. J. Smith
-Jeweler-
KNOX CITY, TEXAS
We also repair Guns.

KEEP KNOX CITY MONEY in Knox City BY Buying Purity BREAD Made By ODIE KARR

Petroleum Cocktail For Motorists And Industry Constantly Refilled By Increasing Oil Reserves

17,348,000,000 BBL. of OIL!

ESTIMATE OF U.S. OIL RESERVES

17,348,000,000 BBL.
15,500,000,000 BBL.
8,300,000,000 BBL.
4,000,000,000 BBL.

PIONEER oilmen of Pennsylvania who boasted of their ability "to drink every drop of oil produced west of the Ohio River," started a game that has been popular ever since. Periodically the nation is warned to prepare for an oil shortage.

The pessimistic Pennsylvanians made no attempt to carry out their boast. The motor car and other machines powered with internal combustion engines took over the job. In recent years the machines have been "drinking" about 1,000,000,000 bbl. of petroleum and its products annually. Yet to exhaust reserves of oil known to be stored underground and recoverable with today's methods, they would have to drink another 17,348,000,000 bbl.

Since the first prediction of no oil west of the Ohio River, about 20,000,000,000 bbl. have been taken from the ground. Almost 90 per cent of it came from the area west of the Ohio River! Known reserves, proved by actual drilling have been increasing at almost twice the rate of consumption.

Prophets Confounded

Petroleum technologists seem to take delight in confounding the prophets of doom and disproving their scores of scarcity.

Commercial production of oil began in Pennsylvania in 1859. Oil was located at a depth of 69 feet. By 1895 wells were drilled to a depth of 1,200 feet, by 1909 to 5,600 feet, by 1930 to 10,000 feet. In 1938 the world's first 15,000-foot well was brought in.

To make life more difficult for the exhaustion experts petroleum scientists attack the problem from several angles. Old fields are given youthful producing vigor by a blood transfusion technique. Gas or water is forced into the wells; additional oil comes to the surface. For instance the old Bradford field in Pennsylvania had a peak production of 23,000,000 bbl. in 1881. Production fell to about 2,000,000 bbl. in 1910. Repressuring with water lifted production to about 20,000,000 bbl. in 1937!

New fields annually augment the nation's reserves as scientific and precision instruments probe underground secrets so thoroughly the driller has almost a photograph of the geologic formations his drill will encounter. The seismograph, the torsion balance, the magnetometer and the gravity meter detect the presence of domes, anticlines, synclines, arches, faults and other formations in which oil may be trapped.

Refiners Progress

Petroleum refiners have joined in the sport of making the prophets miserable. They have developed scientific methods of manufacture which curtail the volume of crude oil needed for a given quantity of refined products. Only a few years ago they doubled the quantity of useful products so obtained, and still newer methods indicate that recently they have rung the bell

again. It is estimated that about 36 gallons of gasoline now can be obtained from a 42-gallon barrel of crude oil. About 20 years ago nine gallons was the average yield.

Poor Guessing

The score of those who have been courageous enough to predict the day of exhaustion has been incredibly poor. In 1914 imminent exhaustion was predicted. Only 6,000,000,000 bbl. was believed to be in reserve; 18,000,000,000 bbl. alone have been produced. In 1925 only 5,000,000,000 bbl. were known to be available, but 12,000,000,000 bbl. have been brought to the surface since then. For January 1, 1938 reserves are estimated at 17,348,000,000 barrels, the greatest in history and actually proved by the drill as "oil in sight."

Predicting petroleum exhaustion is no sport for the amateur. The competition from the petroleum technologist is too tough! Furthermore, if in some distant year, exhaustion actually should materialize, there is a gigantic supply of oil shales and coal from which products can be obtained at no great trouble or expense. Proper handling of a surplus rather than worry over a shortage appears to be the petroleum industry's continuing problem.

Sufferers of STOMACH ULCERS HYPERACIDITY
DEFINITE RELIEF OR MONEY BACK!
THE WILLARD TREATMENT has brought prompt, definite relief to thousands of cases of Stomach and Duodenal Ulcers, due to Hyperacidity, and other forms of Stomach Distress due to Excess Acid. **SOLD ON 15 DAYS TRIAL.** For complete information, read "Willard's Knowledge of Health." Ask for it now—65
JONES DRUG STORE

The worst BODY ODOR is P.O.

The worst body odor comes from P.O.—perspiration odor under the arms. Take 1 minute to use YODORA—now, amazing odorless cream that works directly to remove perspiration. Normally applied to the body—money back if not delighted. Trial size 25c. Send coupon.

YODORA
DEODORANT CREAM
FREE! Send coupon for trial size to Mrs. E. M. Robbins, Fairfield, Ohio, Dept. P-1.

OUR INSURANCE IS YOUR FRIEND

OUR PROTECTION LEAVES YOU FREE to call the UNDERTAKER OF YOUR CHOICE when bereavement comes, and to buy where CASH HAS GREATEST PURCHASING POWER.

IF LOWER RATES WERE SAFE WE WOULD HAVE THEM

When a death occurs to our policy-holders, we ask that we be called at our expense, as quickly as possible. We do not wait for you to come for your money. WE TAKE IT TO YOU, that you may FEEL FREE and have full exercise of EVERY LIBERTY, which is YOUR SACRED PRIVILEGE.

WE OPERATE UNDER STATE LAWS—WITH RATES THAT ARE SAFE

FOR YOUR QUICK RELIEF, WE PAY CASH, WITH NO STRINGS TIED TO IT. IT BUYS MORE AND HELPS PAY YOUR FAITHFUL FAMILY DOCTOR.

See our agents, R. H. White, Knox City, J. M. Littlefield, Haskell, S. F. (Bud) Farmer, Goree, or write us. We are ALL at your service, and OUR LARGE CASH RESERVE protects you and YOUR LOVED ONES.

IDEAL SECURITY LIFE INSURANCE COMPANY
W. H. Littlefield, Sec.-Treas.
Box 308 Anson, Texas. Phone 73
R. H. White, Local Agent

REASON No. 5
WHY ICE IS ALWAYS
 The Perfect Food Preservative



MODERN ICE REFRIGERATOR
 BEAUTIFUL AND EFFICIENT

Most people have an out-dated idea of what an ice refrigerator looks like. It's not at all like the old "ice-box." It is beautiful in appearance and at the same time has all the little niceties that modern people demand, such as: ability to make ice cubes, ease of cleaning, convenient shelf arrangement etc. Let us demonstrate its advantages.



ARLEDGE ICE COMPANY

SHERIFF'S SALE

State of Texas,
 County of Knox.

By virtue of an Order of Sale issued pursuant to a judgment of the 50th District Court of Knox County, Texas, by the Clerk of said Court on the 17th day of March A. D. 1939, in a certain suit No. 2961, wherein the City of Knox City is Plaintiff, and State of Texas and Knox County, Texas, Impleaded Party Defendant, and W. M. Ward and Mrs. Flora Ward are Defendants, in favor of said plaintiff or impleaded party defendant, for the sum of One Thousand and Twenty Nine and 48-100 Dollars for taxes, interest, penalty and costs, with interest on said sum at the rate of six per cent per annum from date fixed by said judgment, together with all costs of suit, that being the amount of said judgment rendered in favor of said plaintiff or impleaded party defendant by the 50th District Court of Knox County, on the 17th day of March A. D. 1939, and to me directed and delivered as Sheriff of said Knox County, I have seized, levied upon, and will, on the first Tuesday in July A. D. 1939, the same being the 4th day of said month, at the Court House door of said Knox County, in the City of Benjamin, between the hours of 2 o'clock P. M. and 4 o'clock P. M. on said day, proceed to sell for cash to the highest bidder all the right, title and interest of said defendant in and to the following described real estate levied upon as the property of said defendant, the same being and being situated in the County of Knox and State of Texas, to-wit:

Lot Number 1, in Block No. 26, Original Town of Knox City, in Knox County, Texas, the East 25 feet of lot 12, in Block No. 27 of the Original Town of Knox City in Knox County, Texas; all of lots 7 and 8, both in Block No. 18 of the Original Town of Knox City, in Knox County, Texas.

The last above described tract of land, being the homestead of the Defendant, is only chargeable with the following taxes, which were assessed and levied against that particular tract of land and none other, there being due the plaintiff, City of Knox City, taxes, penalty and interest against such tract the sum of \$331.76, and there being due the State of Texas against said tract taxes, penalty, interest and costs the sum of \$139.86, both aggregating the sum of \$471.62 for which each homestead is liable. The balance of the judgment being collectable out of a lien against the other tracts of land herein described.

Or upon the written request of said defendants or their attorneys, a sufficient portion thereof to satisfy said judg-

ment, interest, penalties and costs; subject, however, to the right of the plaintiff for any other or further taxes on or against said property that may not be included herein, and the right of redemption, the defendant or any person having an interest therein, to redeem the said property, or their interest herein, at any time within two years from the date of sale in the manner provided by law, and subject to any other and further rights to the defendant or anyone interested therein, may be entitled to, under the provisions of law. Said sale to be made by me to satisfy the above described judgment together with interest, penalties and costs of suit, and the proceeds of said sale to be applied to the satisfaction thereof, and the remainder, if any, to be applied as the law directs.

Dated at Benjamin, Texas, this 7th day of June, 1939.
 Louis Cartwright,
 Sheriff, Knox Co., Texas
 By Orvel Capehart, Deputy

For Sale: 1938 Ford Pickup, 85 h.p. motor. Good condition. Will sell cheap.—O. W. Causey.

Mr. and Mrs. J. R. Bradberry, Mrs. Cecil Coates and Mr. and Mrs. Jess Hitchcock attended the Haskell County Singing Convention in Haskell Sunday.

Miss Bonnie Pete Cathey, a graduate of the Brady Hospital School of Nursing, is employed at the Knox County Hospital.

Miss Bernice Swift will leave this week for Denton, where she will enter G. I. A.

Mrs. W. L. Garner is spending the week end with her sons Brann and Carl Garner in Ranger.

Roxy Theatre

MUNDAY, TEXAS

Fri. Nite and Sat. Matinee
 June 9-10

ROY ROGERS in
 'SHINE ON HARVEST MOON'
 Also Chapter 7 of "Dick Tracy Returns."

Saturday Nite June 10

Double Feature Program
 "WITHIN THE LAW"
 with Ruth Hussey, Tom Neal and Rita Johnson.

"LAW COMES TO TEXAS"
 with Bill Elliott

Sun. and Mon. June 11-12

CLAUDETTE COLBERT in
 "MIDNIGHT"
 with Don Ameche, John Barrymore and Francis Lederer.
 News Special of the "Squalus."

Tue. and Wed. June 13-14

Jeanette MacDonald in
 "BROADWAY SERENADE"
 with Lew Ayres, Ian Hunter and Frank Morgan.

Thursday, June 15

MELVYN DOUGLAS in
 "THERE'S THAT WOMAN AGAIN"
 with Virginia Bruce
 It's a Bargain Show

HOSPITAL NOTES

Patients in the Knox County Hospital this week are:

Mrs. R. S. Loe, O'Brien; Mrs. E. C. Goodrich, Benjamin; Mrs. W. J. Weaver, Rule; Mrs. Sumpter Reed, Abilene; Glen Elliott, Goree; E. W. Brown, Rochester; Inez Balbroso, Munday.

Patients dismissed from the hospital since last week:

Lela Pettes, Carlsbad, N. M.; Mrs. Carl Coulston and baby; Vera; Mrs. Lewis Dowd and baby; Benjamin; Willie Jackson (col. out patient) Knox City; Mrs. C. B. Reid, Munday; Mrs. A. O. Yarborough, Munday; Marlen Haynie, Truscott; Clarence Erdman, Old Glory; Charles Clarke, Knox City; Norman Gaines, Munday; J. Parrish (col.) Knox City; Pete Whitten, Hamlin.

THANKS

I wish to take this opportunity to thank all my friends in Knox City for their thoughtfulness during my stay in the local hospital.

—Pete Whitter.

For Sale: A \$60 scholarship on any course offered by Draughon's Business Colleges at Abilene, Dallas, Lubbock or Wichita Falls for \$30.—Charlene Denton.

FOUND—In Knox City, key ring and chain with two keys. Owner can have same by calling at this office and paying for this ad.

County Judge E. L. Covey of Benjamin was transacting business in Knox City Tuesday afternoon.

Mr. and Mrs. H. E. Wall spent Sunday with Mrs. Wall's parents in Haskell.

TEXAS THEATRE

HASKELL, TEXAS

Saturday June 10

GEORGE MURPHY in
 "RISKY BUSINESS"

Sun. and Mon. June 11-12

CARY GRANT in
 "ONLY ANGELS HAVE WINGS"
 with Jean Arthur

Tuesday June 13

Money Back Night
 GEORGE SANDERS in
 "THE SAINT STRIKES BACK"

Wed.-Thu.-Fri. June 14-15-16

WARNER BAXTER in
 "THE RETURN OF THE CISCO KID"
 with Lynn Bari

NOTICE

All persons who are interested in the rules that govern the city tennis courts are hereby notified that a meeting will be held Friday, June 9, 4 p.m. at the Texas Theatre to draw up the rules. Please attend.

CARD OF THANKS

I take this method of extending sincere thanks to the many friends who donated money and labor in repairing our home which was destroyed last week by fire.

Mrs. Earlene Sumberlain, Earl Lee Capps, Wilmer Capps and R. T. Capps.

Miss Leamon Hill, a graduate of the Wichita Falls General Hospital School of Nursing, is employed at the Knox County Hospital.

Howard Griffith left last Friday for Reodosa, N. M., where he will reside for some time.

Prof. and Mrs. A. M. Whitt spent the week end with relatives and friends in Newcastle. White Hudson, who has been cutting meat for the Steen Red and White Grocery, resigned Saturday night and will leave this week for the oil fields in West Texas.

Mrs. T. J. Smith and little son returned Friday from Mineral Wells where she attended the funeral of her sister, who died there last week. Jack Wilson, who has been attending college in Dallas, has returned to Knox City to spend the summer with his wife and parents.

Boyd Carley of Munday was transacting business in Knox City Wednesday. He is connected with the Carley-Mahan Burial Association.

Mrs. Guy Milford left this morning for Odessa, where she will visit relatives and friends.

B. M. Causey of Alvord is here this week visiting his brother, O. W. Causey.

Mrs. Melvin Jones and children of Matador are here this week visiting Mr. and Mrs. M. E. Jones.

Ray Willis and son were in Benjamin on business today.

O'BRIEN BAPTIST CHURCH
 BEING REPAIRED

Sam Reed was in town today from O'Brien and informed us that the Baptist church there was being repaired and that about \$1,200 would be spent. The roof has been removed and the ceiling lowered, and the outside will be finished in stucco. The inner walls will be plastered. This church was erected several years ago and has been needing repairs for some time.

HERE FROM ANTON

Vernon Bridges and family of Anton spent the week end in Knox City with their parents. Vernon reports plenty of rain in that section of the Plains and said the majority of the farmers already have their crops planted.

MALOUF HAVING SALE

The Herald printed 3,000 double page circulars this week for the Malouf Dry Goods Company, announcing a sale which will start tomorrow. They also have a double-page ad in this issue of the paper. There are some real bargains listed in this ad, and it will pay you to take advantage of them.

YOUNG PEOPLE ASSEMBLY

Those attending the Young Peoples Assembly at Abilene from Knox City are L. N. Bridges, Jr., and Ernestine Teaff. Rev. and Mrs. Allen A. Peacock attended the opening, Monday afternoon and evening.

Mrs. Verna Harwell is on a vacation from her duties at the hospital this week.

SPECIALS
FRIDAY-SATURDAY
 June 9 and 10

Fresh
Pineapples, large, each 10c

Sun-Kist
LEMONS, dozen 19c

Fresh Green
BEANS, pound 6c

Firm Fresh
TOMATOES, pound 5c

White Swan 46 oz. Can
Grapefruit Juice, 19c

Extra Fancy
RICE, 4 pounds 19c

Spuds, No. 2 red, 10 lbs 15c

Drip or Regular
**Coffee, Folgers 1 lb. can 25c
 2 lb. can 49c**

Swift's Jewel
**Compound 4 lb. carton 35c
 8 lb. carton 69c**

Loin or T-Bone
Steak, fed beef, lb. 19c

Rib Roast, fed beef, lb. 10c

Hamburger Meat, lb. 10c

Dry Salt
BACON, pound 10c

Pure Pork
SAUSAGE, 2 lbs. 25c

Ham, fresh pork, lb. 19c

Pork Chops 1 lb 15c

Freezer Fresh
**ICE CREAM Pints 10c
 Quarts 19c**

J. M. EDWARDS

Self Service Grocery
KNOX CITY, TEXAS

10 MOST ACTIVE AT T. C. U.



These seven boys and three girls practically "run things" on the Texas Christian University campus this year. They are the 10 most active students at Froiland, according to a recent survey. They average almost 21 "activity points" each, whereas the student body as a whole averages only 13 points. James Matthews, Post Worth senior, as the most "active student," is business manager of The Staff, school newspaper; president of the Dana Press Club; member of the Student Council; a member of the Harned Frog (student yearbook) staff; and a member of The Brush, student art club.