

COUNTY BANK-ASSOCIATION SESSION HERE

Regular semi-annual meeting of the Haskell-Knox-Baylor Bankers Association was held in Knox City on March 2nd with an attendance of about 50.

The meeting was called by W. Plant, Cashier of the National Bank of Seymour, president of the Association with L. D. Jones, Cashier State Bank of Seymour, as secretary of the Association. The meeting was called at 8 a. m.

A survey of the work that has been done by the association in its organization some two years ago shows that much benefit has been derived from its activities, with several counties joining the present charter members, wishing to be added.

W. Frizzell of Knox City was the welcome address, with a message from A. A. Bradford.

E. Patterson, V. P. of the National Bank delivered the address, "The Banker as a Citizen," and the changes in the past 20 years.

Patterson was somewhat optimistic in regard to the future of banking in West Texas.

The commercial paper as an investment was considered in an address by R. C. Montgomery, president of the Farm State Bank of Haskell. Commercial paper and Bankers' acceptance being considered as things like a new phase in banking was looked upon in a favorable light by Mr. Montgomery. The paper came under advisement through proposals, the rate somewhat declining the grade of the paper. The subject of Taxation was thoroughly gone over by L. Jones of Seymour.

The Hazards of Chattel Mortgages were taken up by E. W. Lochlin V. P. and Cashier of the First National Bank of May. More attention will be paid to the chattels as a possible means of even getting away from this most serious way. The Texas farmer having the hail, drought, insects and all constitute hazards that affect the banking business.

W. Isbell, President of the National Bank, of Goree, presided the association on

OATH OF OFFICE EXTENDED TO CHIEF MAGISTRATE IN IMPRESSIVE CEREMONY

President Herbert Hoover was inducted into office of the highest magistrate of our nation on Monday March 4th, by a five hour resplendent program. Chief Justice Howard Taft a former president himself, administered the oath of office. The scripture used in this inaugural ceremony being, "He That Keepeth the Law, Happy is He." The cabinet members selected by Mr. Hoover as heads of the various departments are as follows: Robert T. Lamont, Sec. of Commerce; James W. Good, Sec. of War; Chas. F. Adams, Sec. of Navy; Arthur H. Hyde, Sec. of Agriculture; Andrew Mellon, Sec. of Treas.; Henry L. Stimson, Sec. of State; James J. Davis, Sec. of Labor.

D. H. Henry, who owns a farm out of the old A. B. Lowrey tract of land, has torn down the residence that was on the place and is building a modern 5-room residence in its stead. Mr. Henry is one of Knox City community's fine citizens and his friends and neighbors will be glad to see him making a permanent home on his land holdings.

Burning your bridges behind you isn't so bad if you can swim.

Financing the Farmer during 1929. Mr. Isbell shows by statistics that the farmer is and has been on a standstill for the past several years and that they are eventually going to have to depend more on the cow hog and chickens, and to own more homes and fewer automobiles.

Luncheon was served by the local Parent-Teachers Association, in a three course menu, many tempting viands being arrayed for the pleasure of the diners. The social hour was made most enjoyable by the rendition of several numbers by local talent. E. O. Jamison, president First National Bank, this city presided as toastmaster. Mrs. T. C. Bolin gave a reading, also Florence Wilson. A piano solo was rendered by Yvonne Jamison and other delightful music was furnished by the Knox City orchestra. At the noon hour the Knox City High School Chorus Club was invited to visit the luncheon room and sing several popular songs.

The next meeting of the Association will be held at Seymour on Sept. 2nd, 1929.

JUNIOR CLASS PLAY FURNISHES EVENING OF MIRTH AND LAUGHTER

The Junior class of the Knox City High school presented the annual class play in the school auditorium last Friday evening. The play selected by the sponsor Mrs. Clarice Thannisch was the popular royalty play entitled "The Arrival of Kitty" and the characters were well selected and carefully trained by the director. Several musical numbers were furnished between acts by the Knox City orchestra. A splendid audience was present and enjoyed every turn of the unfolding of the plot and amusing incidents of the play.

E. O. Jamison, president of the First National Bank, this city, lengthened his Herald's subscription date a space of 12 months this week. New names are constantly coming onto our list but somehow when one who has been "going along" with the local paper as long as Mr. Jamison has, renewals, we can't help but remember those lines of Shakespeare: "The friends thou hast, and true and tried," etc. We all know how that verse runs but it is refreshing to recall it, and always we feel like quoting it to the end. Mr. Jamison's commercial connections with Knox City dates from the organization of its first enterprises. Through its pioneer and constructive days he was manager of the West Texas Supply Co. dealing in implements hardware and furniture. Later upon evidence of proven ability he was called to the head of the bank of which he is now president and active in its guiding forces.

Loyce Teague is sojourning in Sweetwater this week visiting in the home of his brother W. M. Teague.

SINGING SCHOOL BEGINS AT O'BRIEN ON MONDAY, MARCH 11

The O'Brien-Knox City community singing school, under the direction of V. O. Stamps and M. L. Yandell will begin at O'Brien next Monday night. Those who enjoy singing or want to improve their singing and understanding of music are invited to attend these sessions.

J. H. Howell has under construction a 5-room residence on the 200 acres of land he recently cleared west of the railroad a few miles north of town. Jodie Ackers and family will put this fine body of land into cultivation when the home is ready to move into.

S. E. Youngblood, an extensive cotton planter who makes it pay every year, but some years much more than others, of course, has the Herald's thanks for a renewal of his subscription this week. Mr. Youngblood is a Knox City dweller but manages to see the farm pretty often by means of an automobile. And by the way we might add that the automobile has gone a long way toward mixing town and country life to almost an indistinguishable degree.

J. S. Wilson, a successful farm owner and one of the directors of the Farmers Co-operative gin, who has helped to put it over in the large way that its success now stands, favors the local paper this week. Mr. Wilson believes the fertility of Knox Prairie is sufficient to insure a prosperous rural citizenship and that with proper management their commodities may be handled with a profit commensurate with the toil expended in producing them.

Trade at home until the year 1953 and the rest of the century will take care of itself.

WHITE LEGHORNS BECOMING POPULAR IN THIS TRADE TERRITORY

C. O. Davis, proprietor of the Sunset White Leghorn Farm and Hatchery at Rule was a Knox City visitor Friday of the past week. Mr. Davis has been running an adv. in the Herald since the first of the year and has many customers to whom he is supplying baby chicks and pullets. He recently sold E. C. Campsey who lives near Knox City, several hundred pullets and has other deliveries to make to Mr. Campsey soon. It is Mr. Campsey's intention to keep 500 White Leghorn hens for this year's egg laying season. Many of our farmers are buying the baby chicks and are preparing to raise a flock of that famous breed of hens which will keep the bank roll better regulated the year round than any other sideline adapted to farm operation.

Christian Church

Sunday March 10

Bible school—10:00 a. m.
Morning worship—11:00 a. m.
Sermon subject: "The Danger of Drifting"
C. E. Meeting—5:00 p. m.
Night services—7:30 p. m.
Sermon subject: "Getting The Most Out of Life"
Special for young people

The sermon and the services next Sunday night will be conducted in the interest of the young people. The entire youth of Knox City is invited and urged to be present. Parents, of course, will also be welcome. "How can we get the most out of life?" That's what the young folk want to know. To answer this question is the motive of the special service for boys and girls. Come.

The Pre-Easter Meetings

The opening night of the protracted meetings preceeding Easter Day has been changed from Sunday, March 17th to Friday, March 22nd. Note this change and start attending from the first: attend all the meetings including the services on Easter Day. Every sermon will be constructive, and will attempt to deal with the gospel, the whole gospel and nothing but the gospel. H. N. Soliday, minister.

If the Knox City Herald does no more good than keep the family home long enough to read it, it is worth while.

CO-OPERATIVE GIN ELECTS AND DECLARES DIVIDEND

The meeting of the Stockholders of the Farmers Co-operative gin was held at the offices of the company this city on last Saturday afternoon. In their business session the following directors were re-elected: A. J. Gore, S. J. Reeves, and P. C. Lowrey. Mr. Gore was again elected president, Mr. Lowrey secretary and J. H. Ingraham manager for the ensuing year.

Directors held over are: J. S. Wilson, J. M. McMahan, W. H. Hodges, E. G. Parkhill, Lee Woodward and R. K. McBrayer.

A \$7.00 per bale dividend was declared this year, breaking all records for such an enterprise as far as the editor has been able to learn. 3,501 bales were turned from the presses of this gin during the ginning season, but not all of the number belonged to stockholders, and only the cotton ginned for the stockholders drew the dividend. Checks for about \$20,800.00 were disbursed at the meeting and upon vote it was decided to increase the capacity of the gin this year by adding another unit of new structure and much new equipment for the enlarged plant. The years business and proceeds have been most satisfactory to all interested in this cooperative enterprise and added interest will be gathered on the strength of the savings made to the farmer owners who have so successfully manipulated the facilities for handling their own products.

Dr. Sterling Pruitt, of Glenrose, Chiropractor, Masseur and Electro Therapist, has opened offices for practice upstairs in the Knox City Brick Hotel, and he and Mrs. Pruitt have moved into apartments here to become citizens of our city. Free examinations are offered by the Doctor in his statement elsewhere in this paper.

Oswald Parks, son of Mr. and Mrs. T. C. Parks, of Orange, Calif., renews the Herald for his parents in the far away Golden state. They have many relatives and interests here, however, and we are sure will appreciate having the paper continued to their address. Oswald is here on an extended visit to his old home town and looks so much at home that we had almost forgotten that he ever moved away.

Drink Milk from A Tested Herd

Our dairy herd has been tested for tuberculosis and found to be in A, 1 condition.

We make deliveries twice daily and will be glad to have your orders for regular or special deliveries.

Our dairy is open for inspection by visitors at all times.

Knox City Dairy

Phone 13F.11 J. H. McGee, Prop.

Real Estate LOANS Insurance

We maintain a strictly Modern Service in the following lines and offer our services at your convenience:

INSURANCE, in the best standard Old Lines.

LOANS, in the most liberal and conservative companies.

LANDS, farming and grazing, improved, unimproved.

CITY PROPERTY, desirable homes building sites, business houses.

MAY WE HAVE THE PLEASURE OF A CALL

Keny, Wiltbanks & Jamison
Knox City, Texas

A LIVING ON THE FARM

When the farmer can sit down to a table abundantly supplied with home-grown fruits and vegetables; milk, butter, meat and eggs from his own farm, then he may well say, in all content, "THIS IS LIVING."

A living at home means just that, and no farmer who gives his home wants his first attention need worry about a "hard winter" or a "lean year."

It is the aim and ambition of this bank to help every farm customer so that he may enjoy the independence and contentment of an assured living at home, with year-round profits all along the way.

Remember, the farm is, first of all, "a place to live and make a living." Please bear in mind, that Intensive Farming, and a living at home, is the best possible basis for credit accommodation.

The First National Bank
KNOX CITY, TEXAS
24 YEARS OF SERVICE

Confidence

—Is the Foundation of Business.

Only by strict adherence to an enduring policy of fair dealing, giving unstinted service and guaranteeing stability may a bank attain to the confidence of the public which The Citizens State Bank enjoys.

The Citizens State Bank
Knox City, Texas



Do You Know that

There is very little difference between the PRICE of a guaranteed Goodyear and the cheapest tire that's sold

For Example

GOODYEAR SUPERTWIST CORDS

With New Improved Pathfinder Tread

30x3 1-2	- -	\$6.25
29x4-40	- -	\$7.30
30x4-50	- -	\$8.75

But let us show you the Difference in Quality

Electric Filling Station

Notice

To Auto Owners

SATURDAY, MARCH 9, We will GIVE FREE one box of Cold Patch with each 5 gallons of Gas purchased on that day at the Texas Service Station.

We have a nice line of accessories. Also handle UNITED STATES TIRES Will Appreciate Your Business

Keck Brothers

Tires for the new Ford are specially made to give long wear

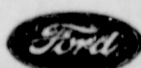


When the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and the Houdaille shock absorbers.



Though the Ford tires are designated as 30 x 4.50, they have the resiliency and air space of much larger tires because of the drop center rim of the steel-spoke wheels.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the sidewalls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent premature wear.

When punctures come, as they will with any tire, you will find the Ford dealer particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.

FORD MOTOR COMPANY

Knox County Herald

PUBLISHED WEEKLY
L. B. HAMMOCK, Editor & Pub.
Entered in the Postoffice at Knox City, Texas for transmission through the mails as second class matter.
One Year 1.50
Six Months75

Rev. J. W. English has been granted quite a liberal allowance of Bible Tracts and religious literature by the Moody Institute and publishing house, to be distributed among the Spanish speaking people of our community. This literature is printed in the Spanish language and readily appeals to the Mexicans who live here and are heart hungry for the things presented in this class reading.

Blackleg Season Near

The time is almost here when our stock raisers start to lose a number of their calves from this disease. I am in position to furnish the blackleg aggression from a reliable firm for you and save some money on the medicine. I am going to send off an order for this on March 15th so if you want to order with us you can see me and let me know the number of animals you have.

C. B. Gaston
Voc. Agri. Inst.

Resignation to the Will of God.

Luke 25:39-43. And he came out, and went, as he was wont, to the mount of Olives; and his disciples also followed him. 40. And when he was at the place, he said unto them, Pray that ye enter not into temptation. 41. And he was withdrawn from them about a stone's cast, and kneeled down, and prayed, 42. Saying, Father, if thou be willing, remove this cup from me; nevertheless not my will, but thine be done. 45. And there appeared an angel unto him from heaven, strengthening him.

FRUITS OF OBEDIENCE AND LOVE

John 14:21, 23, 24. Jesus said He that hath my commandments and keepeth them, he it is that loveth me: and he that loveth me shall be loved of my Father and I will love him, and will manifest myself unto him. 23. If a man love me he will keep my words: and my Father will love him, and we will come unto him, and make our abode with him. 24. He that loveth me not keepeth not my sayings, and the word which ye hear is not mine, but the Father's which sent me.

PRAYER: Lord, Thou knowest all things. Thou knowest that I love thee.



To keep flies out of the house this year let us equip your doors and windows with screens. See us now—it is not too early.

**J. C. Wooldridge
Lumber Co.
Knox City**

Range Sale

We have on hands the following Ranges, slightly shop worn, that are offered at the Prices Below:

- 2 Full Enamel 16in Oven Estate Ranges Regular price was \$115, Sale Price \$92
- 1 Full Enamel, all white Clark Jewell Regular price was \$100, Sale price \$85
- 2 Full Enamel gray and tan Round Oak Ranges. Reg. price \$125, Sale Price \$90
- 1 Full Enamel Green Estate Range Regular price was \$130.00, Sale price \$100
- 1 Black & White, Direct Action Range Regular price was \$96.50, Sale price \$75
- 1 Black & White Clark Jewell Range Regular price was \$67.50, Sale price \$56
- 2 Black & White Estate Ranges Regular price was \$72.50, Sale price \$57
- 1 Black & White Estate Range Regular price was \$67.50, Sale price \$52
- 1 Black & White Estate Range Regular price was \$87.50, Sale price \$67

ALL HEATERS 25 PER CENT OFF

Terms 10 Per Cent Down: Balance 10 Per Cent Per Mo

Knox City Gas Company

Bill Der Says

THE ONLY NEW THING SOME FOLKS PUT ON THEIR HOMES IS A MORTGAGE



A good home deserves the best of treatment, it furnishes protection for you. Now is the time to give it a new coat of finishing, inside and out and top.

We have what you will need.

Wm. Cameron & Co. Inc
PHONE 143

The Fletcher Stock Company, a tent theatre carrying all the conveniences that make a show comfortable and enjoyable, will play in Knox City on Monday, Tuesday and Wednesday of next week. An advertisement elsewhere in this issue announces their opening play to be "The Little Girl that God Forgot." The Company comes well recommended and will furnish several evenings of diversion.

BENEDICT & BENEDICT

Free Delivery

We are as close to you as your telephone.

Prompt service given to all orders—both large and small—30 day charge accounts.

Fruits and Fresh Vegetables,
Fresh and Cured Meats.

**Benedict & Benedict
Grocery & Market.**
Phone 150

Plowing Time Is At Hand

The preparation of land and proper planting of seed is much to do with the harvest. Farming conditions are good and those who wish to take advantage of the favorable season are invited to select their implements from standard and dependable lines. We are here to serve you with the best products in

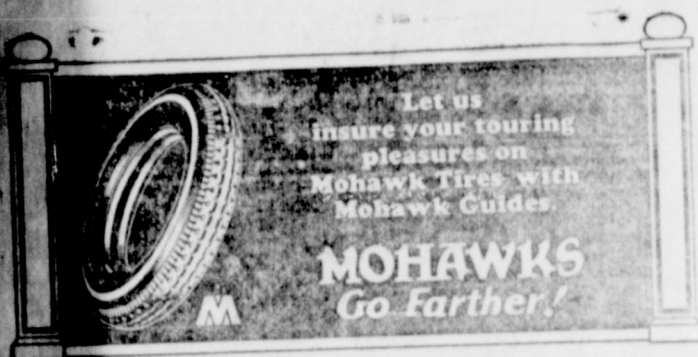
Hardware, Home Furnishings, Radios, Gas Ranges, Heaters
Chinaware, Harness, Implements, Etc.

Knox City Hardware Company

For the Car of Tomorrow MOHAWK

MOHAWK today offers you a tire to match any car—a tire with new strength for new horse power—new safety for new high speeds—with new insurance for new long distance.

For ordinary use, this tire is both investment and luxury. The tire to put on—to forget—to demand again when a new car comes to your motor stable.



Pennant Service Station
Phone 55



Drugs of Known Value

Are no less in demand in the modern home than heat, furniture and water. When sickness comes, distress may be quickly turned away by the judicious use of some well known and dependable remedy applicable to the case and which are constantly at your command in our Store.

This is a day of science and exactness and your particular need can be supplied here.

ORIENT DRUG STORE



**NEW CAR
SUPERIOR
Stock and
Poultry Feed
ON HAND**



Feed SUPERIOR CHICK STARTER for best results with your Baby Chicks.

DAIRY RATION and SPARK PLUG for a bigger cream Check.

We Buy Cream and Hogs

CITY FEED STORE

Phone 54. RAY WILLIS, Manager

PURE DRUGS

Correctly Compounded

That gives relief as intended, is one of the great blessings of life, more so in this day than ever before.

Our bodies are submitted to constant nerve and mental strain and often need the aid that immediate environment does not offer. It is when that you feel a satisfaction in knowing you can at all times secure those reliable remedies at our Drug Store.

Also many, many articles in the sundry line adds to household comfort and completeness.

Frizzell Drug Store

Good Will and Service in Every Sale.

Locals

Mr. and Mrs. E. O. Jamison motored to Mineral Wells, Tuesday forenoon. Mrs. Jamison will remain in that city for several weeks but Mr. Jamison will return to his bank duties here in about a week.

Windmill for Sale—eight-foot. Wood mill, steel tower. Steel tank on wood tower. Also fresh milk cow. J. H. McLain.

Mrs. Sam Anderson, who with her son, B. C. Anderson, shared in the Co-operative Gin dividend on about 50 bales of cotton, called this week to renew her Herald subscription. Mrs. Anderson has a fine, large body of land west of town which is tilled by B. C. Anderson. About 50 bales of cotton from this farm drew the \$7.00 per bale dividend declared by that institution this year.

Eggs and Baby Chicks
Purebred Light Brahamas, good as can be bought. Eggs \$1.00 for setting; per 100, \$5.00
Baby chicks 15c each. Phone 5F22
Joe S. Smith

C. E. Pickereil, who recently sold his land holdings near this city and moved to Littlefield on the plains, was here the past week to attend the stockholders meeting of the Co-operative gin and to receive his dividend on the 42 bales that he ginned there. While here he ordered the Herald sent to his address for the coming year.

WILL DO CUSTOM HATCHING

I will start my incubators on March 1st, and will do custom hatching at \$3.00 per 100. Large capacity and best of service.

Mrs. Henry Hutchinson 2 1-2 miles southeast of Knox City.

W. W. Hyde and family visited relatives in Crowell Sunday and while there attended church services conducted by Rev. Woodie Smith who is pastor of the Baptist church of that city now.

For Sale—300 cords Knox Co. Post oak wood.

Also 30 head of full blood Poland China hogs. See J. W. Howell 4 miles north of town.

Rudolph Hackfield made a trip to Wichita Falls Monday of this week.

NO ICE

For Sale—One, year old Victor Talking machine in good shape at bargain. Chas. Hughes at the 2nd. hand store.

Mr. and Mrs. J. T. Orsborn and daughter, Miss Grace, visited in Lorenza several days first of the week.

MILK DELIVERED

I am delivering pure, whole sweet milk in Knox City, twice daily and will be glad to furnish anyone desiring milk.

Phone 190. L. W. Graham.

Mrs. Rath Teague has a new claim on the Herald for a stated period, having appropriated the proper amount to that cause and we are pleased to have her continue to read its columns.

We have a complete variety of Robert-Nicholson bulk garden seed for sale in any quantities. Get the best at Porter and White's Feed Store.

Mr. and Mrs. Ray Willis motored to Putnam last Friday to accompany Mr. Willis' mother to this city for a week-end visit in the Willis home. They accompanied Mrs. Willis back to Putnam first of this week. Mrs. Willis lives at Arlington but was visiting other relatives in Putnam.

Buy fresh garden seed at Porter & White's Feed Store and be assured of a successful garden.

M. L. Hester and family have moved to the Plains where he will make a crop this year.

Nice Davenette for sale See D. W. Davis.

These Prices Good 1 Week

COFFEE Maxwell House,	1lb can	52c
	3lb can	\$1.49
CABBAGE, Saturday only,	per lb	3c
MATCHES	per carton, 6 5-cent boxes	19c
RAISINS, 4lb pkg, Market Day		33c
Mothers Oats	Aluminum pkg.	29c
	Chinaware "	33c
Peanut Butter	2lb pail	45c
	5lb pail	85c
KRAUT, Kuer's med. Cans,	per can	9c
OYSTERS	5 oz Can	17c
SARDINES, American,	per Can	6c
	15oz Can	15c
FLOUR	48lb Cherry Bell	\$1.70
MELLO, A real water softener,	3 Cans	25c
SYRUP	No 10 Country Ribbon Cane	95c
LYE, Rabbit	per can	11c
PINEAPPLE	Gold Bar, No 2 Crushed	21c
	No 2 Sliced	26c
PEARS	Gold Bar No 2 1-2 can	29c
MILK, Eagle Brand,	per can	22c
STICK CANDY	Per lb.	15c

J. M. Edwards Self Service Store

Benjamin Bales has leased the J. C. Burgess confectionary stand and opened that place for business. A sandwich room and soft drink parlor will be maintained by Mr. Bales.

The Delinquent Tax List for Knox City District is now compiled and will be published in order to comply with all points of law.

Took Soda for 20 Years For Gas--Stops Now

"For twenty years I took soda for indigestion and stomach gas. One bottle of Adlerika brought me complete relief."—J. B. Hardy.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on both upper and lower bowels, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you! Orient Drug Store.

Dr. PRUITT

Chiropractor; Masseur and Electro Therapist
LOCATED UPSTAIRS
KNOX CITY BRICK HOTEL
Free Examinations. -- Results Guaranteed.
Call 62 for Appointments.

DR. T. P. FRIZZELL
Physician and Surgeon
First State Bank Building
Knox City, Texas

R. C. EDWARDS
Dental Surgeon
West end Farmers State Bank Building
Knox City, Texas

JUST ARRIVED AT White Brothers

A very Smart Assortment of Light Crepe Dresses. Sizes 16 to 40
SPECIAL \$6.95

Spring Crepe, advanced styles Heavy Cantons and Printed Crepes
ONLY \$10.95

These dresses are absolutely at sacrificial prices.

Our Spring Shoes for Ladies Are Here.

Also Misses Roman Sandals in Champaigne, Honey Beige and Black.

Mens Suits, Dress ants, Hats, Caps, Ties, Belts

BABY CHICKS

Sunset White Leghorn Chicks, 16c, 20c, 25c. each
S. C. Rhode Island Reds 14c, 16c. each
Barred Plymouth Rocks 14c, 16c. each
Odds and ends 12c. each

Write for special prices on quantity orders. We have started, bring us your custom hatching.

SUNSET WHITE LEGHORN FARM
C. O. DAVIS RULE, TEXAS

Easter Sunday

Is
Just Around The Corner

In all probability you will want to be in the dress parade Easter Sunday. In order that you may look your best, we suggest you begin now preparing your costume for this National Dress-up Day.

Our Store stands in readiness to assist you in selecting Just the Garments you will want.

SHOES FOR THE WHOLE FAMILY

- Nifty Spring Coats.
- New Spring Millinery.
- Mens Novelty Hats.
- Boys Linen Suits.
- Boys Caps and Hats.

In fact we can Dress You up from Head to Foot.

May we expect a visit from you?

Wall's D. G. & Variety Store

Single Comb White Leghorn EGGS

For Hatching Purposes

All Eggs Are From Pedigreed Males.

Prompt Delivery - Reasonable Prices

Lloyd Waldrip

2 Miles North of Knox City. 1-2 mile west of highway.

The Ashcroft Chevrolet Co. of this city received a car of autos this week and have distributed them among the waiting customers. They will probably receive another shipment soon.

J. T. Orsborn, who recently retired from the grocery business in this city, in order to look more closely after his farming interest dropped into the Herald office this week to set his subscription in advance.



Their Lives
In Your Hands

SO MUCH depends upon the care you give them. Now... when they're so helpless and dependent on you to keep them alive... now, when their whole future depends on the feed you choose... is the time to feed Purina Chick Startena and Purina Baby Chick Chow.

They'll repay you for it many times in the months to come. Purina has all the proteins, minerals and vitamins it takes to strengthen and develop their tiny frames and start them on the way to early and profitable maturity.

Chicks' lives are in your hands. Feed them the best and safest feed that science can produce. Feed them Purina.



Porter & White

Baptist Church

Our Wednesday night Bible class is still going fine. Our studies are now in the book of Exodus. Attendance large and growing.

Mr. Hopkins of Dallas who is Secretary of Baptist Sunday School work in Texas will have charge of the services next Sunday night. Pastor will preach Sunday morning on the subject of Missions.

New life in the Sunday School. A welcome to all.

Beginning on Monday night, March 18th, the Texas Theatre will give each lady attending the show on each Monday night, a piece of nice table silverware Free. You can see the silver chest on display in the show window any evening.

L. S. Abbott will read the Herald for another year, having extended his date this week. Mr. Abbott is expecting a good season in his community this year stating that the situation was bound to get better as it could not get worse. It was dry in his community last year but we are hoping that conditions will be much better with him this harvest.

Texas Theatre

Sat. March 9th

Buzz Barton in
"Vagabond Cub"
Also Comedy

Monday & Tuesday

Mar. 11th & 12th

Wilma Bankey and Ronald Coleman In
"The Magic Flame"
Also Comedy and News

Wed. and Thurs.

Mar. 13th & 14th

Nancy Carrol and Richard Arlen In
'Manhattan Cocktail'
Also Comedy

Billie Clarke who has been making his home in Dallas in the employ of the Sears Roebuck Co. is here for a visit with home folks for several days.

Suits Mens and Boys Spring Suits

Clothcraft Tailored Clothes for Men

Rest Assured the Money You Pay for a Clothcraft Suit is Money Well Spent.

CORTLEY BOYS SUITS GUARANTEED FOR SERVICE

They are well Tailored, Smartness of fit, Style and Tattall Vest, are the best to be had, Very moderately priced

Special! Special! Special!

One lot of Red Seal Gingham, a regular 35c cloth shown in checks and fancy patterns, only the yard

Iron Clad Hosiery, for Ladies, has a pointed heel and Silk-to-Top, special only per pair

Bed Spreads, They are crinkled, and colors available are Gold, Pink, and e, only

Gilbrae Gingham, a regular 50 and 60c Gingham, a large assortment of patterns to select from, only the yard

Special No. 64 Bleached Domestic, the yard

One lot of Window Curtains, only

Shoes

One lot of Ladies OXFORDS, only \$2.95

Shoes

One lot of Mens OXFORDS \$3.49

Shoes

One lot of Ladies Low Heel, One Str Patent Slippers, \$

Good Luck Overalls, only Mens Blue Work Shirts

Ready-to-Wear and Millinery Department

One lot of Ladies Hats, your choice only

Received new shipment of Ladies Dresses, for \$10.95 and \$16.75.

Bryant-Link Company

Knox City's Leading Department Store.

Phonographs and Records

Also Repair Work

Standard makes of Phonographs and the latest music hits in Records. Also Accessories, Needles.

Ben. Bales

At Old Burgess Confectionery.

Tent Heated With Stoves

Prices: Adults 35c, Kids \$1.20 a Doz

Free with each paid ticket.

Monday Night, one lady admitted

LADIES FREE

STARTS 8:15

Singing, Dancing, Funny Comedians
Real Vaudeville Between Acts

'The Little Girl God Forgot'

SEE OUR OPENING PLAY

3 Nites Starting Mon., March 11th.

COMPANY

THE FLETCHER STOCK

In Their Big Heated Tent

Knox City Fire Department

Under Auspices of

COMING

The Age of Power

It is frequently and similiarly stated the age in which we live is "machine age." This is only partially correct. Actually, the age is a POWER AGE.

Its tempo, its achievements, its prospect--all emanate to a very great degree from abundance of cheap electrical power available in this country.

And West Texas realizes this fact as if not more, than any other part of the country. The growth and expansion of this sector of the state within the past few years has been almost miraculous.

It is the happy privilege of the West Texas Utilities Company to contribute its part to prosperity of West Texas. Its great main highways are carrying a new civilization to isolated villages, towns and hamlets. With 70,000 available horsepower of electrical energy from three big generating stations and 15 auxiliary plants this company provides uninterrupted service 24 hours a day, 365 days a year.

West Texas Utilities Company