

The Knox County Herald

Oldest Paper in Knox County
PUBLISHED EVERY THURSDAY
Mrs. H. B. Sweeney, Editor
H. B. Sweeney, Publisher

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Six Months .75

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425 POUND MAN VISITS HERE

Monday no little excitement was created in town when a small man of just 425 pounds drove into the city, crawled out of his car and began walking the streets.

It is a known fact that he was here as an advertising medium and reports have reached the Herald office that he was advertising everything from 3.2 to shoe strings. Since however, we did not interview nor view the chap, we are not sure what his business was. BUT, we can say, that he himself made some excellent advertising. Everyone seems to have learned by some means that such a small man was in town, in fact, his weight has been quoted quite readily to the writer by most every one.

The "little fellow's" home is in Wichita Falls and he will be remembered by quite a few Knox City folks as being the "baby" who sold Lucille slippers for ladies.

He is likely to be successful in the advertising game whatever he chooses as his subject. At least, he will be remembered by Knox City folks.

Cotton pickers have been drifting into town during the past two weeks. It has not been an uncommon sight to see an old "whoopie" wighed down with passengers, and bedding and trailed by a hound or two come creeping along the highway and now an occasional tepee is seen about the outskirts of the city while the owners thereof are waiting for the cotton picking job.

Mrs. O. B. King and daughter, accompanied by her father who spent several days here, and Glenn Cross, went to Fort Worth Saturday. She is visiting relatives.

Mr. and Mrs. J. M. Hollenough and Mr. and Mrs. J. H. McGee and daughter Ruth spent the weekend with relatives in Midlothian, and Waxahatchie.

Jack Wetzel returned to Knox City Monday.

P-T-A Committees Named

Mrs. Joe Averitt, president of the Parent-Teacher Association for the coming school year, named her committees Tuesday. Mrs. Averitt has devoted much time to the selection of these committees and she feels they will accept their responsibility and work cooperatively for the benefit of the Association. It is remembered that the elected officers at a late meeting of the past year for service this year were as follows: President, Mrs. Joe Averitt; Vice-Pres., Mrs. T. P. Frizzell Jr.; Secretary, Mrs. Ottilie Cash; Treasurer, Miss Hoge.

Committees named this week by Mrs. Averitt are as follows:

- Program and Year Book
 - Mrs. Ottilie Cash
 - Mrs. H. M. Jones
 - Mrs. Henry White
- Finance
 - Mrs. T. P. Frizzell Jr.
 - Mrs. T. S. Edwards
 - Mrs. C. B. Stovall
- Health
 - Mrs. C. C. Hoge
 - Mrs. Luther Graham
 - Miss Ruthie Rice
- Membership
 - Mrs. Press Clarke
 - Mrs. J. A. Wilson
 - Mrs. Henley Hamner
 - Miss Claydene Hoge
 - Miss Grace Orsborn
- Legislation
 - Mrs. Horace Finley
 - Mrs. H. E. Wall
- Grounds
 - Mrs. W. E. Clouts
 - Miss Elsie Graham
 - Mr. Travis Dean
 - Mrs. Vance Favor
- Publicity
 - Mrs. H. B. Sweeney
 - Mr. Jack Wetzel
 - Mrs. Ottilie Cash
- Welfare
 - Mrs. G. D. McCarty
 - Mrs. S. L. White
 - Miss Pauline Benton
- Social and Courtesy
 - Mrs. Milton Bradberry
 - Miss Margaret Reeder
 - Mrs. S. M. Clouts
 - Mrs. E. L. Huntsman
- Scrap Book
 - Mrs. T. S. Edwards
 - Mrs. Milton Bradberry
 - Mrs. H. B. Sweeney
- Parents Day
 - Miss Claydene Hoge
 - Mrs. G. W. Coats
 - Mrs. T. E. Robbins

Today and Tomorrow

By Frank Parker Stockbridge

DISARMMENT—a new concept
My friend Norman Davis, United States Ambassador at Large, is hopeful, that after seven years of discussion, international disarmament will soon get somewhere. When I talked with him a few days ago he was more optimistic about it than I have ever seen him.

Nobody is asking any nation to abandon its defense. The program which is coming to be accepted most everywhere is that nations should not be permitted to provide themselves with the sort of weapons which are useful only for the invasion of another nation's territory.

If Germany had not had the great Krupp and Skoda guns it could never have invaded Belgium in 1914. Big mobile guns and big tanks would be abolished, by such an agreement as the nations at Geneva are talking about. Military men are coming to realize that aircraft alone can never win an aggressive war, and that it is not hard for any nation to protect its coasts against a foreign navy.

A few months ago there was a real fear of a new war in Europe. Now there is a genuine belief that permanent peace is close at hand.

PROGRESS is actual
A hundred years ago Europe had a population of 180 millions of people most of them frequently on the verge of starvation. That was as far as the world had got in the 12 centuries since European civilization really began. Today Europe has nearly 500 million population, all of them sure of their food.

That is a lot of progress to make in a hundred years. People who talk of the good old times are talking about the lives of the small ruinous who lived in what was regarded as luxury while the common people were practically slaves. Few of us could care to live as uncomfortably as the nobility and royalty did in the old days, without gas or electric light or even kerosene stoves, without plumbing or furnaces or even stoves. Forks were introduced by Queen Elizabeth, only a little over 300 years ago, and soap was a novel luxury for the rich in her time.

When people tell you that the world is going backward and that the age of invention beginning with the steam engine, has not improved human conditions, tell them to run along and read their history books.

LANDS—for all
There is land enough in the United States—nearly 70 thousand million acres—to give every family more than 60 acres, if it were divided up equally. If only ten per cent of the land is suitable for the growth of food there is an average of 6 acres per family of four.

What we are trying to do, of course is to get more than a living, to get a surplus for the desirable but strictly unnecessary things of civilization.

Czecho-Slovakia is combining industry and agriculture, by making it possible for every industrial worker to have a piece of land to fall back on when industry is slack. I think we shall come to that in America. It seems to me to be the only permanent way of insuring a good living to everybody.

DOPE—a world treaty
The other day I had a visit with Captain Richmond Pearson Hobson, Spanish War hero and former member of Congress from Alabama, who has for years been devoting his life to the effort to stamp out the international traffic in narcotics, such as morphine, cocaine and hashish.

As a result of the work of the commission which Captain Hobson heads, organized under the League of Nations, 29 nations have just signed a treaty agreeing to limit the production of narcotics to actual medical requirements. In another twenty or thirty years, Captain Hobson believes, "dope" will be so hard to get that there will be no new crop of drug addicts and the old ones will have died off.

I think he is unduly optimistic, but I hope he's not. I have seen enough myself of the effect of the narcotic habit on men and women to realize what it does to them and to society, but also to realize how hard it is to break an addict of the habit.

Mrs. S. A. Stokes of Fort Worth spent the weekend here with her sister Mrs. E. R. Messer.

Mrs. J. A. Wilson and daughter Florence visited in Sylvester, Abilene and Stamford last week.

Mrs. Rudolph Hackfield and two children are visiting relatives in Fort Worth this week.

Sign-Posts

Imagine yourself on an unfamiliar highway at night in the country. You want to go to Allison. You come to a forked road. No signs! Which way? You turn left and come to a crossroad. No signs. You turn right. You come to a town. It proves to be Liberty. You go back to the fork and turn left. A mile or so farther on you come to another crossroad. A sign pointing right says "Allison three miles."

But for that sign-post you might have traveled miles—spent hours, and come short of your destination.

Imagine yourself in need of hosiery, clothing, breakfast foods or anything else, and this newspaper without advertisements! Think of the number of stores you would have to visit, qualities and price to check, reliabilities to consider.

Advertisements are sign-posts. They are information. They save you from wandering aimlessly from store to store. They keep you advised of the newest products of the latest values. They save you time, and put greater buying power in your dollars. They assure you of quality and service in merchandise, for only honest goods honestly advertised can stand the spotlight of publicity.

READ THE ADS

Renew Your Subscription

Then YOU

Ca. CRO

Knox County Herald



To All Farmers

Our gin is open and in Tip Top Shape, ready to give you the same service this year or even better, if possible than we have given in the past. We solicit a share of your business and will do our very best to please you.

We promise prompt and careful service, courteous and impartial treatment to all at all times.

Bring us your cotton and tell your neighbors about us.

Farmers Gin Co.

ALL PRACTICE IS BEGUN

practice started Monday. We are going to have material this coming year from Union Grove and other schools. With but a few days back, we are all going to be fighting hard and fighting like the Greyhounds all the Letter Men will be Ammock, H. C. Armstrong, Dutton, James Dutton and Stevall.

are several boys who are in the team this year, and we are hoping that they will be in the big middle before we also hope that the community will again back us heretofore.

it is to say to the boys who are in the team this year, and we are hoping that they will be in the big middle before we also hope that the community will again back us heretofore.

Marcellous

Howell spent the past Chicago at the Century of

Brown of Breckenridge in the E. L. Hunt this week.

White and Miss Paul entertained their Sunday class of 14 years old girls morning with a Sun rise at Wildhorse.

of California left Tuesday for her home at Mr. and Mrs. G. A. and Mr. and Mrs. Billie

of Gilmer, who has at his parents Mr. and Amos, returned Monday Ernest has a radio shop

of New Mexico 10- with Mrs. Holt Moseley last Thursday. He will be here for some six

Sue Moseley, Yvon- Marilyn Edwards, Lora and Mary Leone Hoge weekend with the M. Wheat and Anna Bell Seymour.

The Good Way To Cure Neuritis

Knows How and 10 Pounds

I used Krusch and got rid of Neuritis I had suffered for one shoulder and arm. Little of the salts in the water. I would also take a dose in water at night. For 3 months and while I lost 10 ENTIRELY DISAPPEARING the time I was I received no other such as did the Harry, Newark, N. J. of teaspoon of Krusch of hot water every lasts 4 weeks—get it in the world—costs

Read Daily for Unsliced City Bakery

wards, M. D. and diseases Women

BUB

ALL SET FOR BOYS WELL OUR BOYS IN PLACES

PLIMSOLL MARK

LOAD LINE—PAINTED ON SIDE OF SHIPS TO INDICATE THE DEPTH TO WHICH THE BOAT SHOULD BE KEPT LOADED.

A CERTAIN CLAN OF ESKIMOS BELIEVE THEMSELVES DESCENDED FROM AN EAGLE

SHARES of SOME of OUR STATES which we get from SEVILLAS & INDIANS

ALABAMA from CREEK INDIAN WORD MEANING, PLACE OF BEST.

ARIZONA from INDIAN WORD MEANING, PLACE OF SMALL SPRINGS.

CALIFORNIA from SPANISH WORD CALIENTE FRIENO (HOT FURNACE)

605 PERSONS DIE OF APPENDICITIS IN TEXAS IN THE LAST YEAR

During the past year 605 persons have died of appendicitis in Texas according to the Director of Vital Statistics for the State Department of Health. Many of these deaths were caused by the persons' ignorance of the disease.

There are two forms of appendicitis: acute and chronic. The form that comes suddenly, with great pain and sickness, is acute. Chronic appendicitis may extend over a long period of time and consists of slight attacks at intervals, but, at some time, there will usually occur an attack worse than any before and the disease may then become serious.

The acute attack appears suddenly. The first symptom is pain, sometimes over the entire abdomen, sometimes in a particular portion in the right side of the abdomen. Sometimes this pain extend around to the back or down into the right limb. The pain is cramp-like and is often mistaken for colic. The fever rises to 100 or 101 degrees and the pulse becomes quickened. Chronic appendicitis is the result of repeated attacks of the milder forms of appendicitis.

How to prevent appendicitis? Keep the body in perfect health as long as possible. Watch the teeth, your tonsils, any place where an infection may occur. Get plenty of good food, plenty of sleep, plenty of exercise. Have a thorough medical examination at least once a year and have your teeth examined and cleaned by a dentist at least once every six months. This kind of watchfulness will not only help you to avoid appendicitis, it will help you to avoid many other illnesses as well.

Get your seed wheat now. We have a limited amount of soft wheat on hand.

City Feed Store

Mr. and Mrs. C. H. Keek visited in Olden Sunday. Her niece Miss Eloise Morton returned home with them for the week.

Mr. and Mrs. Chad Wilson have moved to the new cottage built by Mrs. Allen, daughter of Mr. and Mrs. Doc Denton.

Mrs. O. B. Paulsel returned to her home in Fort Worth Tuesday after visiting her parents Mr. and Mrs. T. A. Brown.

Mrs. W. C. Newsom and son of Clayton New Mexico spent the week end here with her sister Miss Daphne Humphries.

Mr. and Mrs. W. F. Waldrip and Miss Rule spent the past weekend in Graham attending the Primitive Baptist Association.

T. L. Nesbit and family moved Monday from the Warren house to that just south of the home of Mrs. C. B. Teague.

Mrs. Reagan and daughter Miss Allie, Miss Mary Reeder and Mrs. Mable Pyeatt visited in Abilene Monday.

Miss Mary Howell returned this week from Weatherford and Fort Worth where she spent some ten days with relatives.

Mr. and Mrs. S. E. Youngblood left Saturday for Houston, San Antonio and other points of interest in South Texas.

Hugh Dutton received the radio given away recently by the Waldrip Grocery. He then sold the radio back to Lloyd.

Mr. and Mrs. J. C. Campbell moved last week from the Frank Herping rooms to one of the S. L. Favor apartments.

Mrs. J. H. Reagan and daughter Miss Allie of Fort Worth were guests of Mrs. M. A. Reeder and Miss Mary this week.

Methodist Notes

We have changed our hour of meeting back to 10:00 a. m. for Sunday School and 11:00 a. m. for church. Be on time for Sunday School.

Remember that our meeting will begin Sunday and Brother John M. Neal will be here for the first service Sunday morning. The night services will be held on the lawn by the church and the day services will be held in the church.

I like to render such service as I am able to all revivals and I feel that every christian does and I want every one to come and work and worship with us.

Those that have heard Brother Neal say that he is one of the best preachers that we have in the Methodist church so don't fail to hear him at the first of the meeting.

TANISH ACID STOMACH THIS SIMPLE, EASY WAY

Know the joy of freedom from stomach distress. Enjoy your meals. Dr. Emil's Adia Tablets tanish acid stomach, indigestion and gas. Bring quick relief. Frizzell's Drug Store.

Mrs. O. M. White returned home Sunday from Erath county where she visited relatives.

Miss Sadie Gabrel of Roaring Springs is the guest of her sister Mrs. A. J. Malouf this week.

The Period of Cotton Harvest Is With Us

Every one interested in the ginning of cotton is entitled to the best in service obtainable. THE COTTON GROWERS COOPERATIVE GIN COMPANY solicits your business on this basis. We have completely overhauled our machinery and added the extra equipment to clean seed and leave the lint in the best possible condition. We will appreciate part of your business.

Cotton Growers Co-op Gin Company

Henry Ford Dearborn, Mich.

UNTIL WE LEARNED BETTER

Until we learned better, we used to mix wood and steel in our car bodies and wheels.

It was the best way to make bodies—then. But the state of the art has advanced.

Of course, it is more expensive to make an all-steel body than to make a wooden frame and nail steel panels on to it. The better way involves an initial expenditure of several millions of dollars for new dies, which renders a change very costly. Cars, especially large expensive cars which are produced in small volume, cannot afford this, because the dies cost as much for one car as for a million. That alone explains why all-steel bodies are not used in all cars.

But our basic policy from the beginning is to make a good car better, regardless of cost.

For example, when we discarded wood-steel body construction, it was not because we lacked wood. We still have some thousands of acres of the best hard wood in America. Economy would urge us to use up the wood first, and then adopt the better all-steel body. But we decided that quality was more important than expense.

We weighed the reasons, for and against, before we made the change. We could see only one reason for retaining a mixed wood-and-steel body—nailing the metal on, instead of welding an all-steel body into a strong one-piece whole. That reason was, it would be cheaper—for us.

Our reasons for adopting an all-steel body were these: A wood-steel body is not much stronger structurally than its wooden frame. In all American climates, wood construction weakens with age. Every used car lot gives evidence of this. Rain seeps in between joints and the wood decays. A car may have a metal surface, and yet not be of steel construction. Under extreme shock or stress the steel body remains intact—dented perhaps but not crushed.

Steel does not need wood for strength or protection. Wood is fine for furniture, but not for the high speed vehicles of 1933.

In the Ford body there are no joints to squeak, no seams to crack or leak.

The all-steel body is more expensive—to us, but not to you. By all odds, then, steel bodies seem preferable.

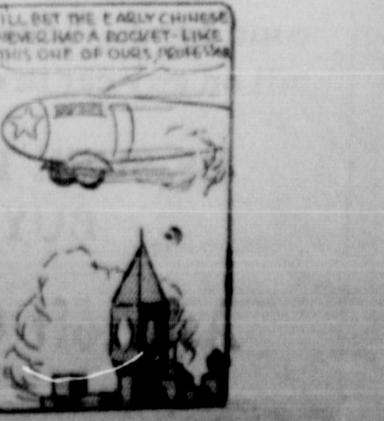
Wheels also have become all-steel. No one argues that an electrically welded one-piece steel wheel, such as the Ford wheel, needs to be "strengthened" by adding wood to it.

The one-piece all-steel body is the strongest, safest, quietest, most durable body made. That is our only reason for making them.

August 7th, 1933

Henry Ford

By Ed Kresy



Eat at Milford's Sandwich Shop

The same old service,
The same old hours and at
The same old prices.

Phone 100

FRESH SWEET MILK
WHIPPING CREAM
SWEET CREAM BUTTER
Two Deliveries Daily
TELEPHONE 100

Knox City Dairy

Sanitary
Barber Service
Always at
Reid's Shop

E. Q. Warren made a business trip to Wichita Falls Wednesday.

Miss Pauline Cooper, niece and who is making her home with Mrs. L. N. Bridges, is visiting in Roby.

J. H. Finley is in Paducah on business this week. Jim Stevenson is nightwatching in Finley's absence.

Mr. and Mrs. Ed Shaver spent the weekend with Mr. and Mrs. J. J. O'Brien in Roosevelt Oklahoma.

Mr. and Mrs. Jess Hitchcock returned last week to their home in Rochelle.

O. E. Bynum of Bagerton has a new Chevrolet Master Coupe which he bought this week from Ashcroft.

We have bulk garden seed for fall planting.
City Feed Store

W. M. Trimmer of O'Brien is driving a new Chevrolet Master Sedan which he bought from Ashcroft.

Bruce Barton

SIMPLICITY AND STRENGTH

Jesus hated prosy dullness. He praised the Centurion who was anxious not to waste his time, the only prayer which He publicly commended was uttered by a poor publican who merely cried out "God, be merciful to me a sinner." A sixty-eight word prayer He said, contained all that men needed to say or God to hear. What would be His verdict on most of our prayers and our speeches and our advertisements.

Jesus' language was marvelously simple—a second great essential. There is hardly a sentence in His teaching which a child can not understand. His illustrations were all drawn from the commonest experience of life. "A sower went forth to sow"; "a certain man had two sons"; "a man built his house on the sands"; "the kingdom of heaven is like a grain of mustard seed."

The absence of adjectives is striking. Henry Ward Beecher said once that "to a large extent adjectives are like leaves on a switch; they may make it look pretty, as a branch, but they prevent it striking tinglingly when you use it."

"I recollect a case in which my father at a public meeting was appointed to draw up an article," Beecher continued. "He had written one sentence: 'It is wrong.' Some one in the meeting got up and moved in his enthusiasm that the sentence be read. 'It is exceedingly wrong.' My father got up and said in his mild way, 'When I was writing out this resolution in its original shape that was the way I wrote it, but to make it stronger, I took out the 'exceedingly.'"

Jesus used few qualifying words and no long ones. We refer to those sharp, literary masterpieces, The Lord's Prayer, The Twenty-Third Psalm, the Gettysburg Address. Recall their phraseology:

Our Father which are in Heaven, hallow be thy name.

The Lord is my shepherd; I shall not want.

Four, score and seven years ago Not a single three-syllable word, hardly any two-syllable words. All the greatest things in human life are one-syllable things—love, joy, hope, home, child, wife, trust, faith, God—and the great advertisements generally speaking, are those in which the most small words are found.

Mr. and Mrs. Curtis Coats visited over the past weekend in Levelland.

Miss Mary Belle Haney spent last week with friends in Rule.

Get our prices on tires and tubes before you buy. Ashcroft Chevrolet.

Miss Grace Orsborn returned home Wednesday from Tech in Lubbock.

S. M. Clonts made a business trip to Wichita Falls Wednesday.

Dr. and Mrs. Milford and John Jr. started Tuesday on their return trip to Huntsville Alabama.

Mrs. U. S. Nicks of Weslaco was here this morning, Thursday, visiting with friends.

Mrs. Alvis and Mrs. Mullins of Rochester were shopping in our city Monday.

Mr. and Mrs. J. H. Hackfield of Lubbock were guests in the H. H. Hackfield home over the weekend.

Mr. and Mrs. Clifford of Dumas Texas spent Sunday with Mr. and Mrs. Lawson White.

Mr. Clifford Rogers of Amarillo was the dinner guest of his sister Mrs. T. S. Edwards Tuesday.

Herbert Finley and Marcellous Stovall are spending a few days this week in Wellington.

Carl Benson of Benjamin is spending this week with Coit Jones.



EDSON R. WAITE
Advertising Manager

H. Claridge, Advertising Manager of The Salada Tea Company Inc. Says:

"Back in 1892 when Salada Tea was introduced into this continent, our big problem was the same as that confronting every introducer of a new product—how to create consumer interest. We decided to try newspaper advertising, and secured such satisfactory results, as the business progressed and new territory was developed, newspapers became an essential part of our sales program."

"Our newspaper advertising has been carried on without a break over a period of forty-one years, and today we are advertising several times a week in about 600 newspapers in almost as many cities."

"We find newspapers especially adapted for our sales work because they seem to give the type of coverage needed in the sale of a food product such as ours with the most flexibility and the least waste. This year the major part of our appropriation will again go to newspaper advertising, the medium which has contributed in no small measure to making Salada Tea the largest selling tea in North America."

"Consistent advertising is always necessary, but becomes vital in times of depression, and we have increased our advertising budget by about 22 per cent since 1929."

"This is not an extravagance, but the final insurance we could possibly buy for the protection of our business."

Marshall Hollibaugh returned to his home in Midlothian last Friday after spending some time with relatives here.

Henry White and Ancil Waldrip arrived home Tuesday from the Century of Progress. Ancil presented evidence of the fact that he attended the Fair in a grain of rice. He has his full name written with pen and ink on the rice grain.

Miss Inez Logan moved last Friday to the Logan home in Koca City. The house is occupied by M. E. Jones family but Miss Inez and her brother Howard have rooms there.

Mrs. J. E. Mabry of Fort Worth has been the guest of her daughter Mrs. J. V. Jones. Miss Irene Mabry and Mrs. G. F. Bright both of Fort Worth came Sunday for the weekend with Mrs. Jones, leaving Tuesday with Mrs. J. E. Mabry.

BAPTIST CHURCH

It is important that every Baptist be present next Sunday. This is our last service before the meeting of the Association.

We will elect all Sunday School teachers and officers and all church officers Sunday morning; worship you come, B. Y. P. U. at 7:00 no evening service, attend services at some of the other churches.

Mrs. Joe Averitt is ill.

Mrs. H. M. Jones and two children are visiting in Snyder this week.

Mr. and Mrs. L. N. Bridges visited in McLain this week.

Mrs. J. M. Ashcroft is visiting her parents in Weatherford this week.

Mrs. Effie Branton returned home Tuesday from Tech in Lubbock.

Miss Cleo Giles is the guest of Mrs. M. E. Jones this week.

Mrs. H. M. Thompson and Wilson and Emma Sue returned home Monday from Erath county where they visited Mrs. Thompson's mother Mrs. Hollis. Hector Hollis returned home with the three.

Otto Lawson and J. M. Ashcroft attended a Chevrolet meeting Monday night in Wichita Falls.

T. P. Whitrow of this city with W. T. Averitt of Rule visited in Seymour Sunday.

F. M. Clinton and family returned home last Thursday from their trip to Missouri and Arkansas.

Mr. and Mrs. O. L. Jamison and daughter Yvonne made a trip to Dallas the first of the week.

Mr. Gordon McGraw spent Tuesday night with his mother in Throckmorton.

We have a complete stock of motor tires, lugs, bolts etc for your trailer. Ashcroft Chevrolet.

Mrs. S. H. Woodward and son Earl left Wednesday for Cisco and Graham for a few days visit.

We are glad to have Mrs. Bud Thompson a new subscriber to the Herald this week.

Mr. and Mrs. Carl Howard and family from the plains are visiting relatives and friends here this week.

CAID STOMACH BIG FACTOR IN CAUSING

Don't let too much acid in your stomach. Take Dr. Emmett's Tablets and quickly overcome indigestion, heartburn, sour stomach, flatulence, Prissell's Drug Store.

DR. T. P. FRIZZELL
Physician and Surgeon
Knox City, Texas

R. C. Edwards
Dentist

LOCATED IN THE WEST
SECOND STORY OF THE
ZELL BUILDING

Whole Milk
Sweet Cream

Phone 44

V. H. Pyeatt

SPECIALS
For Friday and Saturday

| | |
|-------------------------------------|-----|
| Spuds U. S. Number 1's 10 Lbs. | .35 |
| Peaberry Coffee whole grain lb. | .20 |
| Ginge Snaps Fresh Stock Pound | .15 |
| Beans large Whites 5 lbs. for | .29 |
| Catsup large size bottles 2 for | .25 |
| Whole Grain We Grind Fresh 1 lb pkg | .19 |
| Tea 1-4 lb. Tasty | .10 |

We have a nice assortment of Lunch Meats. Also have a Fresh Supply of Shelled Pecans.

J. M. EDWARDS
Self Service Store

New Chevrolet Coupe

\$445
LIST PRICE

For Your Protection

When you buy a new Chevrolet from us you are assured that it is new. Our cars all come via railroad in box cars from "St. L. - K. C.". We never drive our cars through as this makes them second hand. We will gladly show freight bill on any car in our stock.

BE SURE THE CAR YOU BUY IS NEW

Ashcroft Chevrolet Co.

Follow the Crowd
and you'll eat at the

TEAGUE CAFE

There is no better food.

Why a Bank Account?
Because:

1. It is the only luxury that does not cost a cent.
2. You always know your exact state of finances.
3. Money hid in the house can not be insured against loss by fire. In the bank it can.

Start your account now.
THE CITIZENS STATE BANK

You'll Enjoy the Advantages of Modern Electric Water Heating

Hot water at all times (and it's needed for countless purposes every day in the week) is one of the greatest conveniences of the modern home. Most homes of modern hot water service of a fashion—but here's the type of your home should have. . . .

Hot water in a constant and adequate supply . . . fact safety . . . without the disadvantages of flame, noxious fumes, odors, smoke and soot . . . and at extremely low cost.

—In short, you need modern ELECTRIC water service!

Drop in at our Merchandise Showroom and see the beautiful new electric water heaters now on display. They are efficient, dependable, safe, low in first cost, the terms are easy—and they operate on the new "constant hot water" plan that means remarkably LOW COST OF OPERATION.

ASK ABOUT . . . Our "Constant Hot Water Service" It Gives You a New and Surprisingly LOW COST.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company