

The Knox County Herald

"Striving To Serve Its Readers Without Prejudice"



Knox City, Knox County, Texas 79529 Thursday, December 24, 1970

10¢ Per Copy

Number 6

MERRY

CHRISTMAS

Show To Be Here January 8-9

Local FFA Livestock Show Scheduled Saturday, January 2

The Knox City FFA show will be held January 2, in the Ford building on East

Jacobs will judge on Friday, January 8. The judge for Saturday will be Max Stapleton of Haskell

who is well qualified as an exhibitor and judge. Max is now County Agent for Haskell County. See "LIVESTOCK," Page 2

Winners In Final Sat. Drawing Told

A large crowd was at the final Christmas Shoppers Bonanza drawing held here Saturday at 3 p.m. Billy Lerma drew the ticket that Edward Romo claimed for the \$100 grand prize. His ticket was from M-System. Mrs. Paul Wissel held the second lucky ticket worth \$50. Her ticket was from Perry

Brothers. Mrs. Gary Johnson announced that she was holding the ticket worth \$25, and her ticket was from Skiles Brothers. The ticket from Bob's Super Save, worth \$25, was held by Mrs. Jim Lasseber. Merchants felt the promotion was worthwhile and appreciate Christmas shoppers' business. *****



FIRST PLACE AWARD in lighting contest went to David and Betty Albus on South Fifth Street. A beautiful Nativity scene, the outline of the Holy Cross in red lights in a nearby shrub, and blue lights outlining the front door and picture window created a lovely overall effect.

Greyhounds Place Three On Reporter News All-Area Team

Knox City Greyhounds placed three players on the Abilene Reporter-News Class A All-Area football team for 1970, and one on the Honorable Mention All-Area team, according to a news release last Saturday.

Mike Newton, son of Mr. and Mrs. L. O. Newton, a repeat performer, won a first team berth as defensive lineman. The 175 pound senior was also recently selected All-District linebacker and quarterback. Rogers Lankford, son of Mr. and Mrs. Kenneth Lankford, was chosen as offensive end. The 150 pound senior was also selected as All-District defensive halfback.

Ivan Logsdon, son of Mr. and Mrs. Joe Logsdon, was chosen offensive guard on the All-Area team and was also recently named All-District offensive guard. Max Spencer, son of Mr. and Mrs. Charlie Spencer, was named to the Honorable Mention All-Area Team. The 175 pound



MIKE NEWTON



ROGERS LANKFORD



IVAN LOGSDON



MAX SPENCER

senior had also been selected All-District defensive tackle. Other players that were named to the All-Area offensive team included Jimmy Hise of Albany, David Gilder of DeLeon, James Fields of Robert Lee, Mike Lebrado of Ranger, Gerald Hale of Goldthwaite, Herman Hardin of DeLeon, Ricky Jones of Albany, Cecil Faircloth of Baird, and Sam Watson of Goldthwaite. All-Area defensive team members included Keith Ward

RETURNS HOME

Mrs. Clinton Lewis has returned to her home to await surgery at a later date. She has been in Baylor Hospital in Dallas where she was scheduled for surgery, but due to two heart attacks, surgery had to be postponed. *****

DID YOU KNOW

... that W. T. Ward, Rt. 3, Box 287, Pueblo, Colorado, 81004 subscribes to The Knox County Herald?

FROM CALIFORNIA

Mrs. Joe Cusimano, the former Emma Sue Thompson, visited here recently with her brothers and sisters and their families, the Bud Thompsons, the Travis Thompsons, the Guy Robinsons, and Mrs. Jessie Teague.

Sue and her family live in Mountain View, California. *****

Bulletin

The Knox City Fire Department asks for donations of cash or contributions of toys for needy families this Christmas.

Aspermont Boys, Haskell Girls Win First In Knox City Tourney

The Aspermont Hornets and the Haskell Maidens were winners in Knox City's Invitational Basketball tournament here Saturday night when Aspermont defeated the Knox City Greyhounds 73-54 and the Haskell girls overcame Knox City Houndettes 52-45.

Consolation trophies went to the Haskell Indians who won over Northside 54-51 and to the Rochester Steerettes who defeated Northside girls 61-39. Other teams participating in the three-day tourney were the Benjamin boys and girls, O'Brien boys and girls, and the Munday Moguls and Mogulettes.

Thursday victories went to the Haskell girls who beat Benjamin 54-23, to the Benjamin boys who defeated Haskell 48-37, to the Munday Mogulettes who won over O'Brien 57-44 to the O'Brien Bulldogs who defeated Munday 68-54 to the Knox City Houndettes who won over Northside 69-29, and to the Knox City Hounds who defeated Northside 58-56.

Friday winners included Aspermont girls over Rochester 55-54 Aspermont boys over Rochester 73-39 Northside girls over O'Brien 52-42 Northside boys over Munday 54-37 Knox City girls over Munday 56-37 and Knox City boys over O'Brien 77-75.

David Albus Wins First In Contest

Winners in the Christmas lighting contest sponsored this year by the 1948 Study Club, the Knox City Study Club, Knox City Garden Club, Lions Club, and Chamber of Commerce have been announced.

Taking first place was the home of Mr. and Mrs. David

Albus which featured the Nativity scene with an outline of the Holy Cross in a nearby shrub. The entry and picture window were also outlined in lights. First place winners were presented a twenty dollar cash award. Second place winners were

Mr. and Mrs. Charles Spencer who received a fifteen dollar award, Mr. and Mrs. Guy Glenn won third place worth ten dollars, while Paul Beaver received five dollars for fourth place.

The contest was open only to the residential area and there were no categories.

Members of the Munday Garden Club served as judges and winners were selected after a Thursday night tour of the town.

Mrs. Ernie Wilson, Knox City Garden Club president, hosted a refreshment party in her home following the judging.

Sponsoring organizations said that it had been several years since the last lighting contest was held and it was their hope that the contest would create renewed interest in Christmas lighting. *****



GIRLS' ALL TOURNEY TEAM Jan Guinn, Louise Byrd, Alice Martinez, Paula Meddleton, and Pam Colbert. Deborah Dickerson was not present for photo.



BOYS' ALL TOURNEY TEAM Charles Franklin, Greg Clonts, Shane Milson, and Dewayne Page. Joe Duckworth was not present for picture.

No Herald Dec. 31

In compliance with a policy set by Herring Publishing Company earlier this year, all offices including The Knox County Herald will be closed the last week of the year, December 28 through January 1, and no Herald will be published December 31.

The offices close the first week in July and the last week in December each year. *****

Spencer Services Held In Memphis

Funeral services were held Tuesday afternoon in Memphis, Texas, for Jesse Samuel Spencer, 86, in the First Baptist Church. Burial was in Memphis Cemetery.

Mr. Spencer, father of Charles Spencer of Knox City, died Sunday at 1:30 p.m. in the Brazos Valley Care Home here where he had been a resident since August 2 of this year. Born April 10, 1884, in Arkansas, Mr. Spencer moved to Memphis from Oklahoma 42 years ago.

Survivors include five sons, Charlie of Knox City, Rutherford of El Paso, Randall of Lawton, Oklahoma, James of Houston, and Edward of Hobart, Oklahoma; four daughters, Mrs. Vera Orr of Memphis, Mrs. Sewell Massey of McAllister, Oklahoma, Mrs. Annie Orr of Lubbock, and Mrs. Noel Bruce of Amarillo 26 grandchildren and 6 great-grandchildren.

Fertilizer Dealers Symposium Slated

What's new for dealers? The answer lies in a number of topics relating to the business which will be highlighted at the Rolling Plains Fertilizer Dealers Symposium at 10 a.m. on January 13.

The theme of the day-long event is "Working Together for Progress."

Roas Irvin, with El Paso Products Co. of Odessa and TFFI president, will be the leadoff speaker and will discuss the organization and function of the institute. Yates Smith of College Station, Tennessee Valley Authority field representative, will talk on new fertilizer technology while Extension Economist Johnny Feagan, also of College Station, will discuss business expansion by diversification.

Extension Agronomist Dr. Dale Lovelace of Vernon will wrap up the morning session with a diagnosing nutritional deficiencies in plants. Chairman for the session will be H. H. Partridge of Munday, R-PEP vice-chairman.

The first topic of discussion at the afternoon session will be "Selling A Service" by Feagan. Dr. C. D. Welch and Dr. Carl Gray, both Extension soil chemists at College Station, will discuss "Micronutrients for the Rolling Plains" and "Fertilizing Forage and Field Crops in the Rolling Plains," respectively. See "SYMPOSIUM," Page 2

Weather Observations

RECORDED BY PLANT PHYSIOLOGY CENTER, NW of Knox City

HIGH	LOW	RAIN
60	32	
60	31	
73	45	
59	23	
58	27	
42		

CALL IN YOUR NEWS - 658-2281

Want of principal is the principle want of a lot of people.

May the blessings of Christmas be with you always

Knox City Florist
The Spurgeon Neelys

Merry Christmas

We join Santa's Yuletide song, wishing you a Happy Holiday season and expressing sincere thanks for your patronage.

Egenbacher Implements
John Egenbacher, Mgr.

Silent Night

At this joyous season, we extend our warmest greetings to you, hoping all is calm, all is bright as on that Holy Night long ago. May all the blessings of Christmas be yours.

L. W. Graham Real Estate
Knox City, Texas

GREETINGS

Allow us this moment, to send our sincere and hearty thanks and best wishes to all our friends and neighbors, whom we have served with pleasure and pride throughout the year. May the best of holidays be yours.

Knox County Farm Bureau

Office Staff
Danny and Jessie Mae
Munday, Texas

The Knox County Herald
Phone 658-2281
Knox City, Texas 79029

T. P. Heering - Publisher
Mrs. Billye Bass Angle - Editor

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One Year Elsewhere - \$5.00

NOTICE—Any erroneous reflection upon the character, standing, or reputation of any person, firm, or corporation, which may appear in the columns of this paper will gladly be corrected upon the notice of same being brought to the attention of the publisher.

LIVESTOCK
(Continued from Page 1)

The order in which the livestock will be judged is as follows: January 8, breeding swine, breeding sheep, and fat lambs; Saturday, January 9, fat barrows, beef heifers, and fat steers.

The livestock sale will begin about 3:00 p.m. Saturday and all livestock will be released after the sale.

There will be a concession stand with sandwiches and cold drinks, coffee and plenty of room for all who wish to attend.

SYMPOSIUM
Continued From Page 1

The session will conclude with a talk on 'Soil Tests and How County Agricultural Agents can Assist Dealers' by Lowell Cure, Baylor County Agent and supervisor of the Rolling Plains Extension Soil Testing Laboratory. J. G. Simmons of Vernon, Extension district agricultural agent and R-PEP coordinator, will serve as chairman of the afternoon session.

Collier invites all fertilizer dealers in Knox County as well as other interested individuals to make plans to participate in the symposium. "The program promises to be highly informational and is designed to support the goals and objectives of both R-PEP and 3,76 in '76," the statewide Extension Program for increasing agricultural income by \$1 billion by 1976."

TOURNEY
(Continued from Page 1)

betts of Rochester, and Jan Gums of Knox City. Guards were Paula Middleton of Haskell, Deborah Dickerson of Aspermont, and Alice Martinez of Knox City.

Trophies were awarded to first place winners, runners-up, and consolation, as well as individual trophies for all-tournament.

IN VERNON

Mr. and Mrs. Alton Fitzgerald, Mr. and Mrs. John Smith, and Mr. and Mrs. J. C. McGee were in Vernon, Friday, December 11 to attend the Lions Club Ladies' Night.

Dollars don't go as far as they once did - how come they don't find their way back?

Cotton Classing Reports For Week

Sample receipts are dropping off sharply at the USDA Cotton Classing Office, Abilene.

Officer-in-charge, B. B. Manly Jr., reports that 28,000 samples were classed for the week ending December 18, 1970 compared to 27,000 for the same period last season. The season's total is now 311,000 samples classed compared to 149,000 for a season's total a year ago.

Twenty-four per cent of the samples classed was in the white category, 71 per cent was in the light spotted category and 5 per cent was spotted.

Predominant staple lengths were 30, 57 per cent and 31, 20 per cent.

Micronaire readings showed 67 per cent reading in the premium range compared to 78 per cent the previous week.

Pro-stley or strength readings showed 81 per cent reading 80,000 PSI (pounds per square inch) and better.

The Consumer and Marketing Service, Abilene reports average gross prices for some predominant qualities were: 3279 brought 18,955 3230 brought 19,555 4229 brought 18,455 4230 brought 19,005.

Fidelis SS Class Meets, Dec. 15

The Fidelis Sunday School class of the First Baptist Church met in the home of Mrs. C. H. Keck December 15 at 7 p.m. for a Christmas social. Co-hostesses were members of Group I with Mrs. Joe Roy Smith as leader.

The twenty-seven members and one visitor enjoyed a delicious salad supper with cake and whipped cream for dessert.

After a business session conducted by the class president, Mrs. John May, the new year books were handed out by Miss Mary Grindstaff.

An appropriate devotional on the Nativity Scene was given by Mrs. J. M. Averitt.

After everyone exchanged Christmas gifts, a special gift was presented to class teacher, Mrs. Bud Thompson. Also a special gift was presented to Mrs. Max Reeves who is moving away soon.

Miss Ethel Lemond led the closing prayer.

S. S. Reports

Reports reaching social security administration officials indicate many disabled social security claimants are surprised when contacted by a representative of the vocational rehabilitation program, Wayne Klipping, social security district manager, said today.

All persons applying for social security disability benefits are considered for rehabilitation services, Klipping said, adding that this referral is a part of Congress' plan to provide federal assistance to workers whose earnings have been cut off by disability.

Figures released by the Social Security Administration show that 36,000 claimants were contacted by vocational rehabilitation in 1969. Of this

total, about one-third are "rehabilitated," or return to productive jobs in the national economy.

The Texas state vocational rehabilitation office provides counseling, training, and other services the disabled person may need to get back to work. Information in social security files is available to the rehabilitation agency to aid them in choosing the type of services needed.

It comes as a shock when you go to visit old friends and find that one of their children has grown a foot - and the other a heart.

Yuletide bells peal out glad tidings, our hearts are filled with joy! May all the blessings of Christmas be yours!

The Fabric Shop
Mrs. Wilma Whitford
Knox City, Texas

Joy to the World

May the spirit of His birth warm your hearts with joyous love.

The Staff Of
The Knox County Hospital

Greetings

We wish our friends and patrons a very Merry Christmas... may your holiday ring with good cheer and peace.

Knox County Lumber Co.
Jim Ross, Mgr.

HURRY DOWN FOR GREAT MONEY SAVING VALUES!

perry's
SENSATIONAL PRE INVENTORY SALE
Sale Begins Sat., Dec. 26th

TABLE AND ENVELOPE ENSEMBLES
37¢

TABLE LAMPS
27¢

TWIN-PAK EXTRA LARGE
\$11

RIGHT GUARD DEODORANT
66¢

BAYER ASPIRIN
71¢

CANNON SHEETS
81 x 108 and 72 x 108 FLAT OR FITTED
\$3.79 and \$2.49 VALUES
\$1.87

FABRIC SALE
ALL NEW SPRING MATERIALS
VALUES TO 80% OFF
47¢

LOVELY 30-INCH TABLE LAMPS
\$5.88

REG. \$2.99 "TENDER TALK" ALBUM
\$1.99

19 x 26 INCH "MOON GLOW" BED PILLOWS
\$2.99

CURITY TRAINING PANTS
47¢

"LADY FAIR" TOILET TISSUE
10 ROLLS 66¢

SLIGHTLY IRREGULAR OF REGULAR \$1.79 CANNON EXTRA HEAVY TOWELS
96¢

AREA RUGS
\$1.47

35 x 35 INCH BED PILLOW
\$1.99

RED HOT SPECIALS
29¢

COMFORTABLE PUPPY BED PILLOWS
\$2.99

EASY-REST CHAIRS
\$2.99

FRESH AND DELICIOUS CHOCOLATE COVERED
67¢

VALUES TO 50% OFF ASSORTED ITEMS IN GLASSWARE
77¢

Tax Rules

Reform Act of 1969 easier to qualify as dependents, spelled Jr., IRS District for North Texas said.

child now can be as a dependent on the as a natural child with the taxpayer member of the house- the entire year.

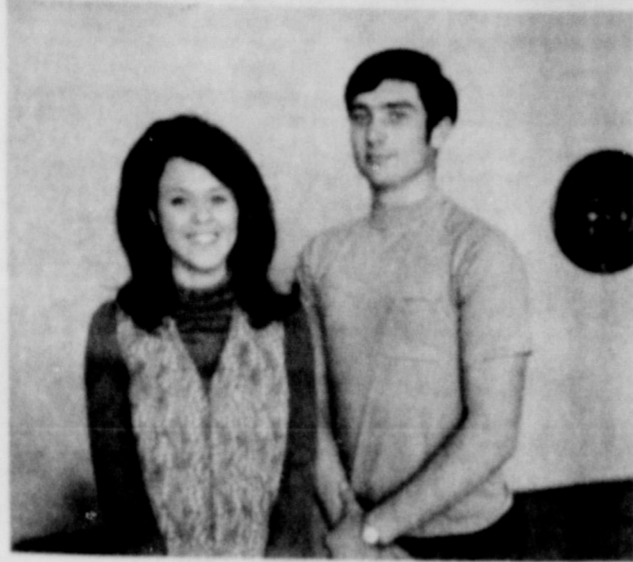
ect of the Act also is a taxpayer a depen- scription for a foster

child who makes \$625 or more if the child is under 19 or a full-time student and the other dependency tests are met. Previously, such a foster child could not qualify as a dependent even though all other dependency requirements were met.

A foster child is defined as one in the care of someone other than natural or adopted parents who cares for the child as his own.

Before television, no one ever knew what a headache looked like.

1970-71 Knox City High School Class Favorites



SENIOR FAVORITES
Jody McKinney and Bobby Lewis



SOPHOMORE FAVORITES
Belva Penman and Larry Callaway



JUNIOR FAVORITES
Terri Whitten and Charlie Lieb



FRESHMAN FAVORITES
Denise Grindstaff and Mike Lankford

"I sincerely hope the egli- gence of a few will not mar the holiday happiness of many," the Governor said.

The Governor pointed to a chart in his office which shows traffic fatalities this year are running slightly below the number recorded last year. "We have the opportunity to reduce the number of traffic deaths in Texas this year," Gov. Smith said. "But to do so, Texas motorists must heed the safety admonitions which are being publicized through an all-out effort of newspaper, radio and television facilities in our State."

He further expressed full support of the Department of Public Safety's "Operation Motorcade," the law enforcement department's effort to prevent highway violence. The DPS has estimated 87 persons will die on Texas streets and highways during the two holiday weekends, but is planning a massive drive to help keep the toll under its own estimate.

The Governor pointed out that his office of traffic safety has sponsored drives during each of the dangerous holiday weekends during the year. He expressed the view that the statewide campaign was paying dividends. "The expression 'DRIVE FRIENDLY' is taking on a realistic meaning for Texas motorists," he said. "DRIVE FRIENDLY" is the phrase the state's traffic safety campaign has been using for the past year.

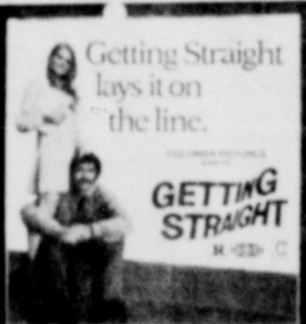
"There is ample evidence that 'DRIVE FRIENDLY' is becoming a state of mind among Texas motorists," he said. "During Thanksgiving, slightly more than 30 fatalities were recorded. Last year, 58 were killed in traffic during the same holiday weekend.

"In my view, this is confirmation that Texas drivers are more safety conscious than ever before," the Governor

'Drive Friendly' During The Coming Holiday Season

Austin - Gov. Preston Smith continued his strong personal appeal to Texas motorists this week, urging them to drive friendly during the coming holiday season to make this year one with fewer traffic fatalities than 1969.

"The holiday season is a time of year when family relationships and consideration for our fellow man are most meaningful," Gov. Smith said. "It is tragic to think of the heart-break and sorrow which results from completely meaningless deaths on our streets and highways.



Getting Straight lays it on the line.

PLUS
The Road Hustlers

In Color With
Andy Devine
Scott Brady
Jim Davis

Fri. - Sat. - Sun.
Dec. 25 - 26 - 27

Texas Theater
Haskell, Texas

Tower Drive-In
Rule, Texas

WITH TROG AND DRACULA THE HORROR BEGINS!

TROG
Starring JOAN CRAWFORD
TELECOLOR FIVE WARDER BROS. GP

TASTE THE BLOOD OF DRACULA
Starring CHRISTOPHER LEE
TELECOLOR FIVE WARDER BROS. GP

Rule, Texas
Fri. and Sat. Dec. 25 and 26

Tower Drive-In
Rule, Texas

A Blake Edwards production
Julie Andrews-Hudson
Darling Lili

SUN. MON. - TUES.
Dec. 27 - 28 - 29

Diaper - Changeable seat Prosperity means not being cover. as broke this month as last.

GREETINGS!

Have a "bumper crop" Yuletide!
White's Feed Store
Phone 658-2831
Knox City, Texas

As you sing out in Yuletide cheer, we sing out with thanks for your patronage.

We wish you a Merry Christmas

Kiles Bros. Enco Sta.
Knox City, Texas

Merry Christmas

We ring out with notes of good cheer to you and yours this Christmas season. You've brought us a happy year, through your patronage and good will. Our deepest appreciation is yours.

C and C Electric
Willie Collins
Knox City, Texas

Greetings

May the peace and serenity of this holiday season dwell in the hearts of all. To our customers and friends, our greetings, good wishes and grateful thanks.

LONTS Hdwe. & Furn.
KNOX CITY, TEXAS

CHRISTMAS

Behold the Star.
It's Christmas! At this most joyous time of year we pause to give thought to our blessings . . . numbered among them, your favors and friendly good will. Please accept our sincere thanks along with our best wishes for holiday joy in full measure.

Smith Funeral Home
Rochester & Knox City

BEST WISHES FOR A MERRY CHRISTMAS!

Ho-ho-ho! We're brimming with holiday happiness - and it's mostly because of you, our fine friends and customers. You've made us proud and happy to serve you through a successful year. To you and your family, a Happy Holiday.

Brazos Valley Gin
CHARLES REISE, Manager
KNOX CITY, TEXAS

READ and USE CLASSIFIED ADS

FOR ALL YOUR Repair Parts and Krause Plows, Check With Us, Egenbacher Implements, Knox City, 8-27-tfc

SAND & GRAVEL Driveway and Road Construction, A. E. English, Rochester, 925-2922, 2-20-tfc

MAYTAG washers and dryers, sales and service, Call 4671, Northern Propane Gas Co., Munday, Texas, 3-20-tfc

HOUSE FOR RENT - 2 or 3 bedroom. See or call Estelle Hawkins at 658-2801 or 658-4521, 12-3-tfc

FOR SALE - Ford Pickup, International rear end cultivator and planter, and miscellaneous implements, Reese, Knox City, 658-5501, 658-2501, 11-26-tfc

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. City Hardware, 1tc

MONUMENTS - See your monuments before you buy. More than 50 designs to choose from. Also curb work, J. C. McGee, 12-7-tfc

NOTICE - School Store still has those 30¢ HAMBURGERS with everything and the Laundry still needs YOU, Wash 20¢, Mr. and Mrs. L. F. Fisher, 10-22-tfc

\$300 to \$500 MONTH THIS CAN BE on a part-time or full-time basis. Opportunity unlimited. Average \$300 to \$500 per month on a part-time basis and much more full time. No product to buy or sell. Ideal team work for husband and wife. Call 8901 or 5401 in Munday for an appointment. Regardless of where you live, you may be able to qualify. No collect calls please. nc-tfc

FOR SALE - New lot, Registered Angus, 21 Bulls Paragon and Ellienmere \$276 up, James Long, 8 miles north of Crowell, West side of Highway, Route 3, Quanah, Texas 79252, Pho. 817-839-2835 nights, 12-17-tfc

FOR SALE - Brick home, three bedrooms, 2 baths, best carpet, fenced back yard, water well, approximately 1600 sq. ft. 708 S. Central, Very reasonable. Call 658-5911, 12-17-2tc

FOR SALE - Coastal Bermuda baled hay. See F. J. Middlebrook or call 658-6891, 12-10-3tc

FOR SALE - 1963 Chevrolet, 4 dr., air-conditioned, motor and body in real good condition. Far above average '63. See to appreciate. Call 5401 or 8901 in Munday, Tommy Herring, 19-tfc

FOR XMAS - Like brand-new Sears Italian Dolomiti 4-cycle, 4-speed motorcycle, 250 actual miles, half-price. Bill Baker, 12-17-2tc

SUPER stuff, sure nuff! That's Blue Lustre for cleaning carpets. Rent electric shampooer \$1. Perry's, Knox City, Texas, 12-24-1tc

NOTICE OF ELECTION

CARD OF THANKS We wish to thank the many friends, doctors and nurses, the funeral home for their kindness during our sorrow. Thanks for the beautiful flowers and thanks to the ladies that served the lovely lunch at the church. May God bless each and everyone of you.

FOR SALE BY OWNER - 115 acre river bottom stock farm in Jones County, 10 miles from Abilene. Plenty water, good fences, 40 acres of coastal grass, beautiful building site, \$300 per acre, will finance. Call Anson, Texas A/C 915 823-3141, 12-24-1tc

Notice is hereby given by the directors of Knox County Water Control and Improvement District NO. 1, Benjamin, Texas that an election will be held on January 12, 1971 in the Court-house Assembly Room, Benjamin, Texas, for the purpose of electing three (3) directors to the board of directors. Names filed with the President are J. W. Barton, Aubrey Barnett and O. D. Propps. Mrs. Allie Moorhouse will be the presiding judge and Mrs. R. D. Benson assistant judge, and wish ALL of you a VERY MERRY CHRISTMAS, 1tp

Mrs. Bernice Grissom, Bros. and Sister Nieces and Nephews P *****

The girls at HANSEL & GRETEL in Seymour, wish to thank ALL our customers for helping to make our first CHRISTMAS season a success, and wish ALL of you a VERY MERRY CHRISTMAS, 1tp

President of the Board of Directors B. B. Benson 12-24-2tc *****

As you get older, you get less sorry for the things you did, and sorer for the things you didn't. *****

LOST - About December 15 - A 9-month-old Siamese kitten, tan with black points and blue crossed (badly) eyes. Also a small grey and white tomkitten with turquoise collar. If found see Bruce Campbell Jr. or call 658-4901, 12-24-1tc

FROM LUBBOCK Mrs. A. M. Armstrong of Lubbock visited here recently with relatives and friends.

Very often a good listener is not only popular everywhere, but after a while he knows something. *****

TAKE YOUR PICK - 1963 Ford or 1963 G.M.C. pickup. For sale or trade. Bill Baker, 12-17-tfc

Streams In Desert Places
BY OZELLE STEPHENS
"And the word became flesh and dwelt among us, full of grace and truth we have beheld His glory."
We go about the preparation of the Christmas Season with a joyous and warm feeling. Our hearts full of thankfulness for the greatest gift to all people is ours. This is the way it should be, for God is constantly re-ening us in wisdom and good judgment, in strength and vitality, when we daily read His word and keep our fellowship close and dear.
In this way the depth of joy will be deeper, the sweetness of love will be more fragrant, the peace of the Holy Night will be softly touched by the wind of an angel.
Take an extra hour for silent prayer. Listen for the joyous carols, look with fresh expectation to the Christ Child. Oh, yes, you will find Him if you walk slowly in the holy quietness during this Christmas time. He will be waiting for you, my dear reader. Merry Christmas! *****



Merry Christmas
Like the calm contentment of a snowy landscape, may you and yours have the serene peacefulness of Blessed Christmas.

Jerry's Plumbing Shop
Jerry and Peggy
Charlie Bateman - Felix Valdez Knox City, Texas

GREETINGS



In lieu of sending personal greetings to our friends in Knox City and the surrounding area, we have contributed to the Heart Monitor Fund at the Knox County Hospital.

THE KENNETH CROWNOVERS
Ken, Doris, Jacqueline, and Ginger



MERRY CHRISTMAS
We take great joy at this time to express our sincere thanks to our many friends!

S. W. McCarty Jewelry

KC Colored News-Events
By ALESTINE FLYE

SERVICES OF THE CHURCH OF GOD IN CHRIST
On Thursday night we were in service in Haskell at Elder O. S. Jackson's Church, Pastor Bennett preached. Sunshine Band and Choir practice were held on Saturday evening.
Sunday School had a very good attendance on Sunday morning with Supt. Smith in charge.
Y.P.W.W. was the last service of the day. *****

Clean Waste Water
A \$2.5 million clean waste water facility is being designed for the General Motors Assembly Division, North Tarrytown, N.Y., for its plant on the Hudson river.
Plant manager John P. Kuyper said that "Construction will begin as soon as we are advised that the installation will comply with the waste water codes of the various governmental agencies having jurisdiction."

The Old Timer



"A balanced diet is what you eat at a buffet supper."



Serving Up...
BEST WISHES to our FRIENDS.
We appreciate your patronage.
We Will Close December 25
Will Be Open December 26

The Jiffy Burger
The Wayne Callaways

Letters To Santa

Thursday 12-17-70
Dear Santa Claus,
Do you make toys for little boys that talk all of the time? If you do please bring me a motorcycle and a fighting thing. Don't forget my little brother Timothy, he is 1 year old and he would enjoy a pee wee bike and a pull toy.
Please remember all of the other boys and girls in the world so they will have a happy Christmas too.
Your friends,
Timothy & Lancy Cypert *****
4223 Gables
Amarillo, Texas 79110
December 17, 1970

Dear Santa,
My name is Greg and I'm 5 years old. I'd like to have a magnetic letter board, a talking clock, a microscope and some binoculars.
I have a little sister Her name is Angela and she's 2 years old. She wants an iron and ironing board.
My little brother's name is Alan and he's 10 months old. Just bring him a baby toy of some kind. He will like any new toy.
We've tried to be good this year. Since we won't get to see you we'd like to say thank you now for our Christmas presents. Thank you.
Please don't forget my uncle Kent and all the other boys and girls in the world. You be careful Christmas Eve night and watch out for the airplanes. We'll leave milk, cookies on the table for you.
Love,
Greg, Angela & Alan Donaldson *****
3408 68th Street
Lubbock, Texas

Dear Santa,
My name is David, I am two years old and have been very good this year. I would like a truck, car and school bus. I like apples and oranges too.
Love,
David Bradley *****

I have been a very good boy this year and I have a little sister Kristie who has been very good too. We have our house all ready for you to come see us, the tree is trimmed and stockings are hung by the fireplace. We would like for you to bring all the children of the world the presents they want and need.
I would like to have a Fisher-Price Garage, a Show & Tell, a fire truck with a big ladder, a space ship so I can practice because I want to be a space man when I get big, also the last thing please bring me a pair of hunting boots so I can go hunting with my Nindy and daddy.



CHRISTMAS GREETINGS
On this wonderful holiday of Peace and Joy we send our heartfelt greetings, and wishes for your Christmas to be merry and bright.

Penman Oil & Butane
658-4791
Knox City, Texas

Now for Kristie, please bring a doll cradle and a baby doll, telephone that talks, a Fisher-Price doll house, and a stuffed Busy Betsy learn and do doll so she can learn to dress and me please bring a tunnel that we can crawl through to put in our house and also to put outside in the summer.
Santa we love you and will leave cookies and milk by our tree because we know you will be tired and hungry when you get to our house.
Merry Christmas and love to you Santa.
Tony & Kristie Egenbacher *****

VA News

Veterans using GI loans will have improved opportunities to finance homes and will pay less for loans as the result of two important actions of recent weeks.
The latest was the lowering of the maximum rate of interest to 8 per cent, effective December 2. The rate had been 8 1/2 per cent since last January.
This reduction combines with provisions of the Veterans Housing Act of 1970, recently signed by the President, to make the housing outlook considerably brighter for millions of veterans in the view of Administrator of Veterans Affairs Donald E. Johnson.
Johnson pointed out that the new law allows loans on mobile homes and condominiums for the first time and also allows GI loans to be used for refinancing homes already owned by veterans.
In addition, it also restores the expired, unused eligibility for loans to veterans of World War II and the Korean Conflict.
It also lowered the cost of loans by doing away with a .5 per cent funding fee previously paid by post-Korean veterans.
Johnson said that the average GI home loan at this time is about \$20,000, meaning that the buyer would save \$2,530 over a 30-year loan period from the reduction in the interest rate.
"This reduction plus the greater flexibility the new housing law gives the veteran make the housing outlook considerably brighter for men just coming home from service and it also allows older veterans to take a new look at their housing needs and perhaps find ways to meet them better," Johnson said.
Johnson said that the new ability veterans have to purchase mobile homes with GI loans will be a big help to young veterans with limited income.
"The best thing about this provision is that it does not prevent the veteran from buying a conventional home with a GI loan at a later time when his financial condition is better," Johnson said.
Eligibility for a loan is restored to a veteran once a mobile home loan is paid off. The law also provides that loans for mobile homes may include funds for lots on which to place the units.
Johnson said that the restoration of eligibility for loans to World War II and Korean Conflict veterans will affect nearly 9 million veterans.
"These men now have the ability to use an important right they have earned at whatever time in life it will mean the most to them," Johnson said. *****

Tax Man Sam Sez:
Most of us figure we are getting shoved around by inflation every way we turn. However, we don't expect the Internal Revenue Service to be shoved by anybody or anything. Well - it can be done. Inflation has shoved the price of "Your Federal Income Tax" up to 75 cents.

IRS revises and updates this popular how-to-prepare-your-income-tax publication each year. Last year the Government Printing Office offered the booklet for 60 cents a copy. This year this valuable booklet became even more valuable - or at least you're going to have to pay more. It's still a bargain, so take your 6 bits and go to the nearest Internal Revenue Service office for the answers to most of your tax questions. Don't forget to read the book after you buy it!

Husband: Fellow who expects his wife to be perfect and to understand why he isn't.

Seance Group storage



MERRY CHRISTMAS

May all our wonderful customers enjoy the very best of holidays!

COVEY SERVICE STATION & BUTANE
HUMBLE PRODUCTS
Phone 658-7771



Peace To You

May the true deep meaning of Christmas fill the season with love and joy for you and yours

The Angles
Buddy, Billye Bess, Gwen and Stacy



Christmas is here
We're sending our warmest wishes to you and your family for a very, merry Christmas.
Thank you for your patronage

Wayne's 66 Service Station
Wayne Watson



Holy Night

The Clinic Staff
Knox City, Texas



Coaches' Comments

STILLBOWER
... were learned
... Tuesday night in
... of the Haskell
... girls game. Has-

throw line. To say we were playing horrible would not describe our play. However the girls became inspired the second half and blitzed the Haskell girls in the third quarter. We battled back within two points late in fourth quarter. Two last second free throws by Haskell clinched the game for them, 35-31.

I think the lesson we learned is, you have to play both halves of basketball to win a tough game. Inspiration, hustle, and desire are all within us. We're the ones who have to call on it to come out.

The first round of our Knox City tournament is over, with Knox City boys and girls advancing to the next bracket. The girls defeated Northside, 69-29, and will face a rough game with Munday.

The Houndettes and I would like to wish everyone a Merry Christmas and the Happiest of New Years, and may yours be a safe one.

The two rounds divided into halves. So the winner of the first half plays the winner of the last half, unless the same team wins both halves. I would say this is very unlikely. Albany, Roscoe, Aspermont, and Knox City are all capable of beating any other district member on any given night. I will be quite surprised if any team goes through district undefeated. And of course, a team could lose all five games in the first round and win the second round and be assured a playoff berth.

We will play one ballgame during the holiday break. Crowell comes to Knox City for three games on December 29. Since district play begins so abruptly after the holidays, it is almost a necessity to play during the holidays. Also, it might afford some of our recent graduates home for the holidays to see the Greyhounds in action on the hardwood. The game will be a rematch between Crowell and KC. Crowell defeated us in our opening game of the year and I am sure our boys will want to avenge that loss.



MERRY CHRISTMAS! The Elementary Special Ed class has presented Mr. McGaughey and Mr. Baker with some Special Ed presents. These included Santa Clauses, pictures, and things they have made.

The Special Ed students include Verna Dean Johnson, Rene Johnson, Carlos Sanchez, Dora Sanchez, Michael Granger, Isabel Mendoza, and Ernest Mendoza. The teacher is Mrs. Mitchell and Mrs. Hamilton is her aide.

STRENGTH FOR THESE DAYS
from The Bible's

The prayer of faith will save the sick.—(James 5:15)

When we know of someone or hear of someone with a healing need, there is a way in which we can be of real and definite help. This is through our prayers. It is an act of caring to pray for another. We do so because we are interested in

ORIENT LODGE
NO. 905 AF & AM
will meet Monday night, Dec. 28, 7:30 o'clock
Important business to take care of.
Please be present.
J.C. McGee, Secy.
E.G. Ivie, W.M.

CHRISTMAS WISHES

We're sending you a package of wishes, brimming with cheery greetings for a warm and wonderful Yuletide, plus our many thanks for your loyalty and patronage throughout the year.

By JERRY LOWREY
Our season is now half gone. Our record stands now at nine wins and three losses. Of course, the most important half of our season is yet to come. January 5 marks the beginning of district play. Our district plays a double round robin with



MRS. RAY ETHEREEDGE
... nee Miss Gail Cornett

Miss Cornett Becomes Bride Of Ray Etheredge Saturday

Miss Gail Cornett and Ray Etheredge were married Saturday, December 19, at 5 p.m. in the prayer chapel of St.

John's Methodist Church in Lubbock with Mr. John Phillips officiating in the double ring ceremony.

The bride is the daughter of Mr. and Mrs. C. H. Cornett of Knox City. Mr. and Mrs. W. B. Etheredge of Roscoe are the bride-groom's parents.

The bride wore a candlelight Empire velvet gown with satin accenting the waistline and tiny satin buttons trimming the cuffs of the long full sleeves.

Mrs. Bill Cornett of Lubbock, sister-in-law of the bride, was matron of honor. She wore an Empire gown of rose crepe accented with lace at the waistline.

Dub Etheredge of Sweetwater, brother of the bridegroom, was best man.

Bill Cornett of Lubbock, brother of the bride, seated guests.

The bride is a graduate of Knox City High School and a student at Texas Tech University where she is majoring in physical education. She is a member of Pi Beta Phi social sorority and Little Sisters of Minerva.

Etheredge is a graduate of Hermleigh High School and an animal business major at South Plains College. He is a member of the South Plains rodeo team.

After a trip to Ruidoso, New Mexico, the couple will live in Hugo, Oklahoma, where Etheredge will be engaged in ranching. They will attend Southeastern State College in Durant, Oklahoma.

GREETINGS

We wish you the great gifts of faith renewed and spirit uplifted by the joy and promise of His Holy Birth.

A.P. Denton Gro. & Sta.
A. P., Ruth, Bill and Stella

Joyous Christmas Greetings

Our wish is that you waken to a Christmas full of the best the season offers... the joy of loving friends, the peace of plenty. Have the Merriest Christmas of all!

Hamm's Texaco Station
J. O. Hamm - Paul Blos

MERRY CHRISTMAS

Santa is busy spreading Christmas cheer, and once again it's our time to thank friends and customers for their loyal patronage.

Hocus-Pocus Grocery
Jerry and Sue Odom

Greetings

The exchange of Christmas greetings among friends is one of the happiest traditions of this season. We extend our greetings to all of you... along with a heartfelt thanks.

The C & B Store
Edith and Robin Haskell, Texas

M-System

Victor Gonzales
Knox City, Texas

Ouida Hise
Charles Youger
Charlie Keck
Henry Rodriguez

Christmas Greetings

the holiday season folds with all its excitement and magic. send greetings in the good old-fashioned spirit of "slushing through the snow in a one-horse open sleigh." wish you many memorable delights. To all our friends and customers, our hearty thanks for a year of good will.

Jones Pharmacy
Henry Jean and Martha Jones
Ruth Moore - Joy Spikes - Alfred Nobbs - Velma Voss

The Old Timer

"Some people seem to think they can gain rights by committing wrongs."

BAKER - CLONTS
INSURANCE KNOX CITY, TEXAS

PHONE 658-3391

- AUTO
- FIRE
- BONDS
- LOANS
- REAL ESTATE

CHRISTMAS 1970

AT THIS SEASON WE PAUSE TO EXPRESS APPRECIATION TO THE FRIENDS WHOSE CONFIDENCE IN OUR FIRM IS THE MOST IMPORTANT ASSET IN THE WHOLE INVENTORY SO WE WISH YOU A MERRY CHRISTMAS AND A BRIGHT NEW YEAR

SINCERELY,

Bobby Baker
Sandy Bradley
Dean
John E. Blount
Chal...

The Kennel



Senior Class News

By GWEN ANGLE

We are about to lose a member of our class, Lynn Clarke is marrying Lynn Beason and will move to Lubbock at Mid-Term. Lynn has gone to school at KCHS all of her school life except in the seventh and eighth grades. She has been quite active while attending the Knox City Schools. Her past four years she has been in FHS, Band, Choir, and served on the Kennel Staff and the Annual

Staff. This year she was typist for FHA, librarian in Band, a soloist in Choir, and editor of the Kennel Staff. Our class would like to congratulate Lynn and Lynn and wish them the best of everything in the future!

The Knox City Basketball Tournament got underway Thursday. The Hounds and Houndettes both defeated Northside and will play O'Brien (boys) and Munday (girls) Friday night. Please come out and support the KC teams.

In English we are studying

eighteenth, nineteenth, and twentieth century novels. Some of these are DeFo's "Robinson Crusoe," Sterne's "Frisstram Shandy," Thackeray's "Vanity Fair," Maugham's "Of Human Bondage," and Huxley's "Brave New World."

I would like to remind our readers that any books that are not being used at home or elsewhere would be very graciously accepted by our school library.

In Physics, problems like this may be on our next test: "Calculate the centrifugal force that would be on a 5 ton airplane flying at 400 m/sec. If it makes a horizontal turn with the radius of 1600m." The answer is ??

Only one and one-half more school days till vacation!

MERRY CHRISTMAS
and
HAPPY NEW YEAR

five grams of a white chemical solution and stirred vigorously until the solution was completely combined. This made the material appear somewhat thick and slightly syrupy.

The next step was to add five hundred millimeters of water. Heat was applied in order to speed up a chemical reaction.

When the solution began to show signs of boiling, the material was quickly removed from the heat and poured into two separate beakers to allow cooling.

The students were then given what appeared to be two large disc-shaped tranquilizers that had been coated with sucrose crystals. In the process of making the tranquilizers, the students analysed that considering their appearance, the tranquilizers were crisp instead of brittle.

The final step called for each student to taste the tranquilizers and the dark chemical solution. Somewhat frightened, they carried out the final step. The experiment turned out exceptionally successful. For those of you who still may be wondering what the result was, it was hot cocoa and cookies.

This report was somewhat different from those in the past. The main purpose was to show that in case the labs sound like a drudge at times, they are not. In reality they involve much seriousness, but they can be fun.

On behalf of Mr. Winchester and the entire Science Department, may the holiday season bless each and everyone of you with happy tidings.

FTA News

By DORIS HOWELL

The FTA is still trying to get all of the fruit cakes sold before Christmas. If anyone has any last minute Christmas shopping to do, a two pound fruit cake would be a nice gift. There are only a few two pound cakes left, and they are still \$4.35. Remember, if you need a nice small gift, call any FTA member of Mrs. Cash.

Merry Christmas!

Choir News

By GWEN ANGLE

Our Christmas program is Tuesday night at 7:30 and you are all cordially invited to attend.

This week we have been practicing on the stage, and I feel that we are ready to "sing our hearts out", Tuesday!

The choir is especially appreciative to Mr. Bob Harrison, of Bob's Super Save, for preparing our program. He used two colors in setting up what we think is a beautifully printed program. Thank you, Mr. Harrison.

The choir will also sing at the assembly preceding the turning out of school for Christmas. There we shall sing "Rudolph", "Go Tell It On the Mountain", "Sing We Now of Christmas", and "Joy to the World".

We wish you the merriest!

Houndette News

By CHRIS LARSON

The Kennel news didn't appear last week, so this week's news covers two weeks.

On the eighth last week, our B team girls played Guthrie and lost 57 to 33. High point was Denise Grindstaff with 24. On the same night the A team girls played Haskell and won 34 to 30. High point was Betsy Ross with 14.

On the tenth Knox City played their first game in the Haskell Tournament at Rule. The first game we played was with Weinert. Weinert squeaked by winning by one point. The score was 42 to 41. High point Betsy Ross with 18. This loss set us up to play Albany on the twelfth. Betsy was high point with 18. By winning this one, we were supposed to play Rule for consolation that night. We won with the score 58 to 44. The most points were made by Betsy. She made 29.

This week on the fifteenth, we played Haskell again, but lost this time. The score was 35 to 31. Guess who was high point? Right-Betsy with 15.

Last night the Knox City Tournament started. The Houndettes played Northside and won quite easily - 69 to 29. Betsy was high point with seventeen. We have a new addition to the A team - Denise Grindstaff. She played in the third and fourth quarters and made four points. She's doing great!

Today (Friday), we play Munday at 7:00 p.m. If we win, we will go for the Championship.

Homemaking I

By JANNA RISE

Last week our Homemaking I class made a "Master Mix." From this mix we have made cakes and cookies. Other things that you can make are biscuits, pancakes, muffins, gingerbread, or coffee cake. We always have a lot of fun even though we do have a few mistakes. We feed our mistakes to Mr. McGaughey!

Greenhand News

By RANDY PACK

Last week, we started on Sheep Production. We have learned that there are three types of sheep: (1) Fine-wool (2) Medium wool (3) and low grade wool.

The breeds of sheep that we have studied have been Merino, Sundrace, Hampshire, and Rambouillet. Each breed has its own characteristics. For example the Merino is an excellent grazer, and a good producer of wool. The Sundrace is mostly a producer of mutton, and has slick black feet, and a black head. The Hampshire produces mutton and is extremely popular here in Texas. The Rambouillet is a dangerous sheep because of its horns. It is popular in the mountains because of its ability to survive with hardly any care.

Yesterday, which was Thursday, the greenhands worked at the shop making gates for the front pens for the county show, which will come up during January.

Eighth Grade News

By STACY ANGLE

Last Monday night the Grey-pups and Pupettes defeated the Rule Kittens at Rule. This week (Monday) the Pups and Pupettes play O'Brien here.

Tuesday school will be dismissed for the Christmas holidays and classes will begin again January 4. MERRY CHRISTMAS to our teachers, coaches, and other friends!

Band News

By EMMY JONES

Gwen Angle was elected Band Member of the month for December. Gwen is a Senior and is the daughter of Mr. and Mrs. Buddy Angle.

The band is working on Christmas music at the present. Time is drawing close, however, for us to begin working on contest music. That's when the real work begins.

Faculty Tea Given By Special Ed Class

The Advanced Special Ed class held a tea for the Faculty. The tea was from 3 to 4. They served carrot cake, sour cream cake, various fruit cakes, nuts, tea cakes, and lemon butter topping. The coffee was served in lovely demitasse cups.

The room had lovely Christmas decorations.

Mrs. Baker is co-ordinator. She assisted Ola Watson.

Lunchroom Menu

JANUARY 4 - 8

Monday: Orange Juice - Buttered Toast/Jelly - Milk

Tuesday: Grape Juice - Bacon - Buttered Toast/Jelly - Milk

Wednesday: Orange Juice - Oatmeal - Buttered Toast - Milk

Thursday: Banana - Choice of Ready-to-Eat Cereal - Buttered Toast - Milk

Friday: One-Half Orange - Scrambled Eggs - Buttered Toast/Jelly - Milk

Saturday: Fish Sticks - Black-eyed Peas - Buttered Beets - Thick Sliced Buttered Toast - Pineapple Pudding - Milk

Miss West, Jerry Scott Marry In Benjamin Rites

They are living at 415 Avenue K, in Anson.

Mr. and Mrs. Wayne West have announced the marriage of their daughter, Sandi, to Jerry Wayne Scott, son of Mrs. Oby Scott and the late Mr. Scott.

The couple exchanged wedding vows December 13, at Benjamin. The Rev. K. E. Woolley, pastor of First Baptist Church of Benjamin, officiated.

The couple was attended by Cathy Spratery and Joe Frank Hamrick.

The bride is a graduate of Anson High School, attended North Texas State University, and is attending Hardin-Simmons University where she is majoring in social work.

The bridegroom, a graduate of Anson High School, has been attending Tarleton State College. He will leave December 31, for duty with the U. S. Marine Corps Reserve.

An elephant is a mouse built under a government contract and put together on a cost-plus basis.

In this space age it's beginning to seem that what is considered an impossibility is only something man hasn't yet learned to do.

Distance is the only thing that the rich are willing for the poor to call theirs and keep.

Tuesday: Pinto Beans/Ham - French Fries - Tomato Relish - Corn Bread/Butter - Apricot Cobbler - Milk

Wednesday: Meat Loaf - Buttered Corn - Canned Sweet Potatoes - Hot Rolls/Butter - Chilled Peaches - Milk

Thursday: Pizza - Yellow Wax Beans - Green Salad - Apple Delight - Milk

Friday: Fried Chicken/Gravy - Mashed Potatoes - Buttered Broccoli - Hot Rolls/Butter - Honey - Milk



Tidings of Gladness and Joy

We'd like to extend with one and that the spirit of His remain in your hearts also and to extend our sincerest appreciation for being wonderful customers! Thank you!

Lane-Felker

Haskell, Texas



May Santa make your every wish come true! We wish you a merry Yule and thank you for your friendship!

City Motel

The J. G. Hawkins & The R. C. Smiths
Munday Highway Knox City, Texas




Greetings TO OUR VALUED FRIENDS

We've enjoyed serving you... hope to serve you again!

Knox City Grain Co., Inc.

Billy Mitchell, Mgr.
Knox City, Texas



Merry Christmas

FROM YOUR COUNTY OFFICIALS

Sam Clonts, County Judge	John Smith, Tax Assessor-Collector
Zena Waldron, County Clerk	H. C. Stone, Sheriff
J. T. Cypert, County Treasurer	Joe Reeder, County Attorney

County Commissioners

George Nix	R. C. Daniel
J. V. Carver	Rex Patterson



Greetings

Guided by a Star, the Wise men came to Bethlehem to worship and rejoice. Today, mankind turns again to the Master to find peace and blessings. May your Christmas joys be boundless.

B & C Chemical Co.

Knox City, Texas



Greetings

Season's best wishes to all! It has been a pleasure serving you during this past year!

Lewis Paint & Body Shop

Mr. & Mrs. Sterling Lewis
Knox City, Texas

Letters To Santa

December 11, 1970
Dear Santa
Baby-go-by-bye and
Crissy and a snow cone
and a Model Dawn and
their clothes.
Bring me a new bike,
Love,
Joyce
I Love You

December 11, 1970
Dear Santa
I want a Crissy and a candy
maker and a model Dawn Doll.
Love,
Dana Byrd

December 11, 1970
Dear Santa
Please bring me a ring and
a Truck, Road Grater, Loop-
the-Loop, Tractor cat, Radio,
Pistol and Holster, Big Wheel
and Crazy car.
Four

December 11, 1970
Dear Santa Claus
I would like to have a foot-
ball, a football suit, and a Doon
Buggy.
Your friend
Rance Hacker

December 11, 1970
Dear Santa
I would like to have a green
bicycle, and a B-B gun.
Your friend
Eddie Ramos

December 11, 1970
Dear Santa Claus
I am a little girl and my
name is Linda. I'm six years
old and in the first grade. I
have been a very good girl.
This Christmas I would like
to have a Baby Lovin' Care and
for me and my little sister we
would like a Show An Tell.
I would like for you to give
all of the other children in the
world toys and clothes, please.
We will have cookies and hot
milk on the table for you be-
cause we know you will be cold
when you get to our house. My
big sister wrote this for me.
Merry Christmas
Love
Linda

December 11, 1970
Dear Santa
I want a bicycle and a doll.
I want the Suzy Homemaker to
play with at home and a crazy
car and a Christmas tree, and a
Baby-Go-Bye-Bye.
Love
Yogi Rogers

December 11, 1970
Dear Santa
Please bring me a Storm-
Becker Grand Prix Racing Set.
And a Lable Marker. And the
best Stop Watch you have. And
please bring me a Osco Mou-
tain Tent. This is the one I
want best of all a RCA 18 inch
color Portable TV. And please
bring me a 5 Speed Bicycle.
And a Model Pirate Ship.
And please bring all the things
my friends want.
Your Dearest boy

December 11, 1970
Dear Santa
I want a set of drums.
Yours truly
Jofie

December 11, 1970
Dear Santa
I will bring me a B-B
and will be real careful with
Love,
Joe Perez

Sammy B. White
P. S. And a new Kansas City
Chief football suit.

December 11, 1970

MERRY
CHRISTMAS
Love
Mary Helen Barrientez

December 11, 1970
Dear Santa Claus
I'm a little girl and my name
is Brenda. I'm four years old.
I've been fairly good this year.
For Christmas I would like
a Krazy Kar and for my big
sister and me we would like a
Show and Tell. Will you please
give the other children toys and
clothes? We will have cookie
and hot milk on the table for
you because we know you will
be cold when you get here. My
big sister wrote this letter.
Merry Christmas
Love
Brenda

December 11, 1970
Dear Santa
I would like to have a knife.
And I would like to have a foot-
ball, and a dog.
Love
Don Ray Butler

December 11, 1970
Dear Santa
Please bring me a Football
suit, B-B-Gun, a Basketball,
leather Football, the biggest
pack of B-B's. A cap gun and
caps
Our Street number is new is
new but I haven't moved.
Hope you have a Merry
Christmas.
By,
Shelton Rhodes

December 11, 1970
Dear Santa
I have been a good girl. This
year I want a Baby Goes Bye
Bye, a Kitty-car, and a Susie
Home Maker.
Nettie Roberson

December 11, 1970
Dear Santa
Please bring me a Baby Ten-
der Doll. And a Play Kitchen.
Love
Jerri Grimsley

December 11, 1970
Dear Santa
I want for Christmas a B. B.
Gun and a pair of bell bottom
and a plastic bone for my dog
and a bike for my sister.
Love,
Danny Rios

December 11, 1970
Dear Santa
Please bring me a Baby Ten-
der Doll. And a Play Kitchen.
Love
Jerri Grimsley

December 11, 1970
Dear Santa
Please bring me a Baby Ten-
der Doll. And a Play Kitchen.
Love
Jerri Grimsley

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December 11, 1970
Dear Santa
Please bring me a Baby Ten-
der Doll. And a Play Kitchen.
Love
Jerri Grimsley

CHRISTMAS GREETINGS



Gather round the festive tree, sing the songs of joy and cheer be glad of heart
and spirit, too... it's Christmas! In the fine tradition of the season, we extend greetings, simple and sincere,
to our friends and customers. Happy holidays, best wishes, and many, many thanks.

The Citizens State Bank

OFFICERS - DIRECTORS - EMPLOYEES MEMBER F.D.I.C. INSURED TO \$20,000.00 KNOX CITY, TEXAS

Merry Christmas



May the season glow with joy!

Lyles Jewelry

HASKELL, TEXAS

Letters To Santa

December 11, 1970
Dear Santa Claus
I want a Power Steering Vike and a Little Car to Play and I want a Little Toyota and also a Tunka and also a B. B. Gun
Your Friend
Tony Ledesma

December 11, 1970
Dear Santa
Please bring me a B-B GUN, football suit, some HOT WHEELS, and a pocket knife. Please bring my sister a doll.
Thank you
Larry Webb

December 11, 1970
Dear Santa
Could I please have a B. B. gun? I would be very careful. I would like a blue bicycle, and a airplane that will fly.
Your friend
Lane Lilgore

December 11, 1970
Dear Santa,
I want a pair of Boots, some Jeans, shirts, socks, toys, apples, oranges, and candy for Christmas.
Paul Taylor

December 11, 1970
Dear Santa Claus,
Please bring me a B. B. gun,

December 11, 1970
Dear Santa
I want a football and some new clothes.
Love,
Albert Ledesma

December 11, 1970
Dear Santa
Please bring me a bike and a race car.
Thank you
Joe Hataway

December 11, 1970
Dear Santa Clause,
I would like the Littlest Angel doll, a set of dishes, and a small Hat Box.
Please remember all the children in the world.
Thank you
Love,
Melissa Whitley

December 11, 1970
Dear Santa
My name is Jeff, I am seven years old and in the 2nd grade. I have a little sister named Angle and we want a lot of toys. I would like a Helmet, a football & holder, a BB Gun, Model cars, and a gun with holster.
Love
Jeff

Box 757
Knox City, Texas 79529
December 2, 1970
Dear Santa

For Christmas I want a ring and a football suit and a bike and bell bottom suit. I hope I have been a good boy and I hope you have a Merry Christmas.
Your friend
Brett Kimmel

Knox City, Texas 79529
December 3, 1970
Dear Santa Claus
It is Christmas time again. I want to wish you a Merry Christmas. I have been a good GIRL and would like a b, l, -GIRL and would like a B, l, -C, Y, L, E.
Love
Verna

December 11, 1970
Dear Santa Claus,
It is Christmas time again. I want to wish you a Merry Christmas. I have been a good boy. I want boots and pants and a shirt and a gun and a mini bike.
Mama wants some new furniture.
Love,
Michael Granger

Box 432
Knox City, Texas
December 2, 1970
Dear Santa Claus,
I want you to bring me some football posters. And I want some hot wheels. A Green Bay and Dallas Cowboy shirt. I want some fire works and a ring with my initial D. J. on it. And I want a radio that can go on my bike. And some models.
Your friend,
Dwayne Johnson

Box 674
Knox City, Texas
December 2, 1970
Dear Santa,
I want an electric Guitar, and Beautiful Crissy, clothes, and hair set too. I've been a good girl.
Yours Truly,
Tammy Tucker

December 11, 1970
Dear Santa,
I want a doll that talks and has white hair and an oven that's little and has cake deals and you can bake cakes and one more thing a Baby-Go-Bye-Bye-
Toni Hewitt

DEAR Santa
I want a little car. I want a tractor and a little horse. I want a book.
Joe Rocha

Dear Santa,
I want a Mrs. Beasley, and a baton and a record player and some dishes. That's all I want.
Ava Covey

Dear Santa,
I want a Spirograph. I want a doll. I want a wagon.
Mary Garcia

Dear Santa -
I want a truck and a tractor and some horses and some dune buggy - I want some little Indians and cowboys - and some boots.
Lupe Rojas

Dear Santa,
I want an electric car - a wagon - a police car - a tractor and a little car that has a bell on top -
Ricky Gutierrez

Dear Santa,
I want a little doll - a baby buggy.
Teresa Garcia

Dear Santa,
I want a wagon - a red wagon and a dog - Get me a yellow pick-up. I want some Sunday clothes and Superman clothes and get Joe a Batman suit -
James McCrary

Dear Santa,
Please bring my little sister Misty and me a doll and baby buggies to push them in. Johnny and Joe want bicycles and Billy and Junior want something but I don't know what.
Please remember all the little boys and girls who are hungry and don't have any toys.
Love
Twylan Pierce

Dear Santa,
My name is Stevie Oduom. I am 3 years old and been good sometime please bring me a horse and truck and some more things. My little sister Nedra would like a stove that will cook and some dishes and doll and my little brother is 4 months old all he need is bottles and some little something you no what baby need.
I love you
Stevie

1026 South 7th
Abilene, Texas
December 15, 1970
Dear Santa
My name is Scotty and I am five years old. My sister Kristi is 11 months old. I've tried to be a pretty good little boy this year. Sure would like for you to bring me a little guitar and a little tool box with some little tools so that I can help my daddy work on his pick-up, and maybe a surprize.
My little sister, Kristie, can't talk yet so I'll tell you what she would probably want. She loves baby's so you could bring her a baby doll and a little trolley, also a little telephone so she want be trying to get mommmy's telephone.
Kristie and I both thank you Santa Claus. Remember Tyke and all other little boys and girls that want you to come see them too.
We love you.
Scotty and Kristie Skiles
P. S. Santa we will be at Bea's Bobba, and Daddy D.'s house Christmas night and I know that they will have you some milk and cake from us and Tyke.

Dear Santa Clause,
My name is Lynda Brooke Hudson. I live in Benjamin Texas. I am in grade 3 and I would like to tell you what I want for Christmas
I want, a doll, and a tricycle, and, a bee bee-gun. I bet you have been to My house and last Christmas you gave me a lot of stuff. And last year I got that note that you gave me and it was sweet. I have been good and remember all the other little girls and boys besides Me.
Love
Lynda

December 11, 1970
Dear Santa Claus
I've been good. I want a bee-bee gun (a real one) for Christmas. MaMa has already buyed me a Christmas tree.
Thank you
Alex Espinosa

December 11, 1970
Dear Santa
I haven't been good all the time.
Please bring me a bike and

December 11, 1970
Dear Santa
I want a Dallas Cowboy suit number 12. I want a hot wheels set. also be good to my new little sister. She is a good little girl. Bring her a rattle. She is learning to hold them.
Thank you,
Mike Watkins

Dear Santa Claus,
I want a machine gun. And I would also like to have a Dallas Cowboy football number 19. I have been a good boy. I have a baby sister. She is two months old. Would you please bring a nice toy for her?
Your friend,
David Watkins

Dear Santa
I would like a airplane, a rifle and a holster with 2 guns. I also would like a race car set, a set of trucks and all sorts of games, a carpenter set, tinker toys and thats all.
Thank You,
Shayne Hutchinson

some candy and
Thank you
Rita Ratan

December 11, 1970
Dear Santa
Please bring me
Kinder Doll and a
Christmas

Report Your
Call 0540



CHRISTMAS CHEER

As the Christmas season begins to sparkle with joy and excitement for all, may we take a moment to say thanks so much for your loyal patronage throughout the year.

The Personality Shop

Haskell, Texas

For Sale
87 Acre Farm
To Settle Estate
6 Mi. Northwest Of Munday
Sale will be by sealed bid to be opened Jan. 15, 1971 in County Judge's Office, Knox County. Mail bids to County Judge, Benjamin, Texas. We reserve the right to reject any or all bids.
Mrs. Elizabeth Carnahan
Guardian of H. C. Carnahan Estate

122 W. HURARD - P. O. BOX 511 - PHONE 773-2714
STAMFORD, TEXAS
79553

Stamford Federal Savings

AND LOAN ASSOCIATION

Now **5%** Per Year On Flexible
Passbook Savings . . . Up To
6% Per Year On
Certificate Savings . . . Plus

S&H Green Stamps As An Additional Bonus
For New Accounts And Additions To
Existing Accounts

You can have money, fully insured, guaranteed interest, and your Green Stamps, too. Thanks to Stamford Federal Savings and Loan Association.

OTHER PLANS AVAILABLE FROM STAMFORD FEDERAL SAVINGS:

- 5% Full Paid Certificate
- 5 1/4% Six Month Certificate
- 5 1/2% Twelve Month Certificate
- 5 3/4% Twelve Month Certificate



No One Has Ever Lost A Penny In A Savings Account
Insured By The Federal Savings & Loan Insurance Corporation



IT'S LIKE SITTING UNDER THE MISTLETOE WHEN YOU GIVE ELECTRIC GIFTS!

A sure way to her heart is to select a gift you know she will really enjoy long after Christmas is over ... ELECTRIC GIFTS ARE LIKE THAT; men and boys like them too, shop around, they are everywhere!



West Texas Utilities Company
Equal Opportunity Employer
an investor owned company



Greetings

Merry holiday wishes and thanks to our many friends and customers who let us be of service throughout the year.

Farmers Grain Co.

Charlie Groves, Mgr.
Knox City, Texas

Letters To Santa

11, 1970
Class
I have tried to be a nice boy.
Love
Russel

Box 36
Knox City, Texas 79529
December 2, 1970
Dear Santa,
For Christmas I want a Jax Namath doll, some records such as "Mama Told Me Not To Come", a Barbie car and some house shoes.
Yours Truly,
Simone Cobb

December 11, 1970
Dear Santa
Please bring me a bike and some candy.
Love
James Eaton

December 11, 1970
Dear Santa
Please bring me a Bike with training wheels and a Barbie Doll.
Love
Kristi Boone

December 11, 1970
Dear Santa
Please bring me a Barbie Doll.
Love
Kristi Boone

General Custer also vs. snake drag race ended up western style and Fort Cheyenne and set Nancy and Rieky.

Dear Santa Claus
It is Christmas time again. I want to wish you a Merry Christmas. I have been a good boy and would like a new mini bike.
Love
Carlos Sanchez

December 11, 1970
Dear Santa
I want a doll and some dishes for Christmas.
Your Friend
Lori Kimmel

December 11, 1970
Dear Santa Claus
I am a nice boy. Will you please fill my stocking full of candy and toys. Will you bring me a Power Mite Tools and a shirt and a pelet gun. And a toy rat for my cat, Tom.
Love
Danny Johnson
MERRY CHRISTMAS
and a
HAPPY NEW YEAR

Rt. 1 Box 15
Knox City, Texas
December 11, 1970
Dear Santa
Merry Christmas to you and many others. Well Santa I would like to have a bike, a grader. My sister wants a Dolly maker or P. J. with some clothes.
Love
David Joe Flores

December 11, 1970
Dear Santa Claus
Please bring me a real live monkey and a coconut tree for it to live in.
Your friend
Casto Sanchez, Jr.

December 11, 1970
Dear Santa Claus
I want to tell you what I want for Christmas. I want you to bring me an organ, a doll, a bicycle and some clothes. I hope that you can bring me all these things.
Thank you
Your friend
Silvia Rodriguez

December 11, 1970
Dear Santa
Me, Sonyal I want Dy-Dee Baby, Susy Homemaker Oven, with mixes, and a popcorn maker.
Sonya

December 11, 1970
Dear Santa
I have been trying to be a

good boy. I want a BB gun, a electric train set, a dart set, and a bicycle. And that is all. I Love you Santa.
Yours truly
Henry Rogers

December 2, 1970
Dear Santa Claus
I have been a good boy. I want a bicycle, hot wheel set, B. B. gun, kaboon game, hands down game, guitar, this is all I want for Christmas and my two front teeth.
Tim

December 11, 1970
Dear Santa Claus
I want a BB gun, a football uniform, a football and a tee, a Hot Wheels set, and a Hot Wheels Factories. I have been good.
I love you,
Alvin

December 11, 1970
Dear Santa
I want a basketball set and a dancerna and a bicycle with no training wheels, with a basket.
Your friend
Jerain

General Delivery
Knox City, Texas
December 2, 1970, 71
Dear Santa Claus
I want a Pellet Gun, and some Pellets, and some Hot Wheels, and a Football helmet, I want some fire works, I want a guitar. I want a football.
Your friend
Kyle White

December 11, 1970
Dear Santa
I would like a Real Baton and a Soccer Ball that is leather. And I won't an Official ABA Basketball and an Easy Show Projector and Rock'em-Sock'em Robot, and a sleeping bag for Mike. Merry Christmas, Santa.
Love
Gaylynn Burkham
Be sure to go by the other boys and girls home. Bye

December 11, 1970
Dear Mr. Santa,
This year me and Michelle have a new sister and her name is Kimberley Dawn. Leave her some toys. Leave Shea Stubbs some too.
I have to be a good girl and I want a few presents so you can bring some for Michelle. Santa, I want a real ring, Barbie house and clothes, and a Suzy Home-Maker oven, and baby-go-bye-bye and baby tender love.
P. S. Don't forget all my friends.
I love you,
Angelia Bateman

December 11, 1970
Dear Santa,
How are you? I am fine. I do not want much this year. I would like to have a bicycle, a volleyball, boots and maybe some new pants.
Gold Bless everyone.
I Love You,
Melissa Gideon

Writer's cramp. Authorwritus.

Weed: Plant that makes the gardener throw in the trowel.

Box 453 West Main
Knox City, Texas
December 3, 1970
Dear Santa Claus
For Christmas I want some socks and I want some clothes and I want a purse and I want some bell bottoms and a Cookle Maker and 3 toys and some candy and I want some jewelry.
Thank you, Santa Claus.
Love
Diana Martinez

Box 383
Knox City, Texas
December 3, 1970
Dear Santa,
Just thought I'd write to tell you what I want for Christmas this year. First I want a Johnny Lighting Car Set, a football, a B. B. Gun, and a Walkie Talkie Set. This is all for now. Merry Christmas!
Always,
Ricky Gonzales

Veterans Administration study, have helped to clarify and soundly establish the clinical potentialities of lithium.
Thus, a drug that has been known for many, many years has been rescued from oblivion. Extensive research investigations of in-depth nature are continuing, both to establish firmly lithium's present uses and to explore potentialities for wider therapeutic use.

Time Out For Beauty
By Dorothy Gray
Mask Yourself, Ladies
There's nothing more depressing than looking into a mirror and having the reflection which stares back at you look tired, sallow, dragged-out—and blah. Everyone has "bad days" and the best remedy is probably a full glorious day at a beauty spa where a head-to-toe overhaul will put you in the pink of condition.
Unfortunately, most women haven't the time or the money for such pampering, but there is an easy way to get a beauty pick-me-up in less than 15 minutes. The solution is a facial mask. There are all kinds of masks available—soothing ones, stimulating ones, medicated ones. And some work by hardening and turning dry; others remain soft and creamy. Masks temporarily contract pores, banish graininess and sallowness, rev up facial circulation, plump up and soften the skin.
Because you are not always able to diagnose your skin type and the mask that best suits it, it's a good idea to select an all-around facial like Dorothy Gray's Masque Frappe. This non-drying, creamy pink mask with Vitamin A, is recommended for all skin types and helps to stimulate, refresh and tone tired complexions. It refines the skin texture, banishes a sallow look and leaves the skin looking radiant. Smooth it over a thoroughly cleansed face and throat (making sure to keep away from the eyes) and leave it on for five minutes. Then rinse, with tepid water and pat dry.

While a mask is never a substitute for healthy skin, it is certainly an addition to it. On those days when you simply can't face your mirror—much less the world—become a two-faced woman by masking yourself for a little while.

Almost every child would learn to write sooner if he were allowed to do his school homework in wet cement.

Parents Advice squad.
CALL IN YOUR NEWS



vous
shes
r a
ppy
iday.

Sincere
thanks
to our
many
friends.

Owens Auto Supply
Knox City, Texas

December 11, 1970
Dear Santa Claus
Please bring me a real live monkey and a coconut tree for it to live in.
Your friend
Casto Sanchez, Jr.

December 11, 1970
Dear Santa Claus
I want to tell you what I want for Christmas. I want you to bring me an organ, a doll, a bicycle and some clothes. I hope that you can bring me all these things.
Thank you
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Sonya

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I have been trying to be a

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Dear Santa
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Love
Gaylynn Burkham
Be sure to go by the other boys and girls home. Bye

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Gold Bless everyone.
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Melissa Gideon

Writer's cramp. Authorwritus.

Weed: Plant that makes the gardener throw in the trowel.

MENTAL HEALTH MATTERS
Bertram S. Brown, M.D.
Director
National Institute of Mental Health

Promising Old/New Drug
An ancient drug that may have been used as long ago as the fifth century has been resurrected from the scrap heap and shows high promise of being the most effective treatment yet discovered for certain kinds of mental illness.
The old compound turned into a new drug is lithium, recently licensed for use by physicians as a prescription drug.
The drug is the most specific agent available for treating the manic phase of manic-depressive psychosis, and maintenance lithium therapy may protect some patients from recurring attacks of both mania and depression.
Lithium as an element in nature was discovered by a young Swedish chemistry student, Arfwedson, in 1817, but there is some indication that it may have unknowingly been used long before as a treatment. The fifth century physician, Caelius Aurelianus, recommended the use of alkaline spring waters, probably high in lithium content, for the treatment of mania, a recommendation that became a tradition persisting for centuries.
Not until 1949, however, were lithium's psychoactive properties first described, by the Australian psychiatrist, Cade, who found that it could restore manic patients to normal mood states. This stimulated great interest, and lithium seemed headed for wide, effective use.
This early promise for lithium was destroyed when it turned out that the unrestricted dispensing of lithium salts as a taste substitute for table salt, particularly for patients with heart and kidney disorders, had led to a number of severe poisonings and some deaths.
The drug was restricted and practically abandoned and only in the last few years have significant numbers of researchers turned their attention to lithium.
Supported and stimulated by the NIMH, investigators, such as those engaged in a large-scale collaborative NIMH-

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By Dorothy Gray
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There's nothing more depressing than looking into a mirror and having the reflection which stares back at you look tired, sallow, dragged-out—and blah. Everyone has "bad days" and the best remedy is probably a full glorious day at a beauty spa where a head-to-toe overhaul will put you in the pink of condition.
Unfortunately, most women haven't the time or the money for such pampering, but there is an easy way to get a beauty pick-me-up in less than 15 minutes. The solution is a facial mask. There are all kinds of masks available—soothing ones, stimulating ones, medicated ones. And some work by hardening and turning dry; others remain soft and creamy. Masks temporarily contract pores, banish graininess and sallowness, rev up facial circulation, plump up and soften the skin.
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Peace and Joy
We echo the joyous voices of the carolers in bringing you Season's Greetings for this time of peace and harmony.

City Hardware
The Lawsons
Knox City

Farm Bureau Insurance
Knox County Farm Bureau
Munday, Texas
Phone 2711
Danny Tollison Agency Mgr.

REJOICE
LET THE GLAD TIDINGS RING OUT - JESUS CHRIST IS BORN!

Lowrey's
Knox Cit. Texas

PEACE
Let us renew the message of Christmas at this season.

Hoge Drug and Jewelry
Paul and Polly Hoge
Alice Wilson - Anita White
Lee Lankford

GREETINGS

May the celebration of His Day bring peace to the hearts of people everywhere. Our sincere wishes to you and yours for the Merriest Christmas ever. Grateful thanks for your loyalty and confidence.

Bill Wilson Motor Company
Haskell, Texas

Christmas Cheer



Help yourself to the best!
We Will Be Closed Dec. 25 & 26

Sheila's City Cafe

Knox City, Texas



Rejoice

... for Christmas is here! One of the season's bright pleasures is exchanging holiday greetings. This pleasure is ours as we say, "Thanks" to our many loyal customers.

Smith Liquid Gas

Joe Roy and Tonie



A MERRY CHRISTMAS TO ALL!

What is Santa carrying in his bag? All our best wishes for a happy holiday season, plus our sincere thanks for your confidence in us!

Lynn Electric Motor Co.

Knox City, Texas

Best wishes to you for a joyous day



May your Christmas be bright and happy

Marion's Mobil Station & Laundry

Knox City, Texas



GREETINGS

May the cheery sounds of Christmas carry with them the warmest joys, and thanks to you, our good friends and customers.

Holcomb's Garage

KNOX CITY, TEXAS

Letters To Santa

Box 351
Knox City, Texas 79529
December 2, 1970
Dear Santa Claus,
I want a Little Kiddie Town. I love you.
Love,
Kelly Watson

Knox City, Texas
December 2, 1970
Dear Santa Claus
It is Christmas time again. I want to wish you a Merry Christmas. I have been a good girl and would like new clothes. I would like a ring for my Mother.
Love
Isabel Mendoza

December 2, 1970
Dear Santa Claus
It is Christmas time again. We want to wish you a Merry Christmas. I have been a good girl and would like a bicycle.
Love
Rena

December 11, 1970
Dear Santa Claus,
It is Christmas time again. I want to wish you a Merry Christmas. I have been a good boy and would like a gun.
Love
Ernesto

Box 552
Knox City, Texas
December 11, 1970
Dear Santa
For Christmas I want a Baby Go Bye-Bye and I want a radio with a handle that you can carry I have been a very good girl.
Yours truly
Gerri La Jea Watson

Box 477
Knox City, Texas
December 2, 1970
Dear Santa
For Christmas I want a Bike with three speeds with it I want a speedometer maybe I might get a pinball machine and a walkie-talkie and race track.
Your friend,
Robert Scott Lynn

Box 771
Knox City, Texas 79529
December 2, 1970
Dear Santa,
For Christmas I want an All-Pro Football Set, and I want Some Roman Candles, and some Smoke Bombs, and I want a Dallas Cowboy Suit. Most of all I want a watch. I want a Radio to go on my bike. And some Model's. I have been good.
Your friend,
Cyle Clayton

December 11, 1970
Dear Santa
Please bring me a Big-Cat Battery car.
Your friend
Steven Lynn

December 10, 1970
Dear Santa
I want a paddle car and power-mite workshop and plans, frog toy boy, a Colombia playbike,

a initial ring.
Sid Richardson

December 11, 1970
Dear Santa
I am Kristi White. I have been good and I would like to have a Crissy doll, some games, also some pretty clothes. Please remember all of the little kids on Christmas.
Thank you
Kristi White

December 11, 1970
Dear Santa
I've tried to be a good girl this year and I'm trying to make good grades in the 3rd grade. Would you please bring me a new record player, a Dawn fashion showcase, Dawn and some clothes for her. I will be at my Aunt's house if you miss my house in Knox City. Don't forget my cousin and friends.
I Love You,
Tammie Helton

December 11, 1970
Dear Mr. Santa Claus
I sure would like to have a purple bicycle like my cousins. I am a good helper at home and at school.
Love and Kisses,
Kim Rhodes

December 11, 1970
Dear Santa
Please bring me some play dishes, spoons, and forks. I have been good.
Your Friend,
Shawn Rhodes

Box 772
Knox City, Texas 79529
December 2, 1970
Dear Santa,
For Christmas I want a Johnny Lightning 500, a Dallas Cowboy suit, BeeBee gun, and a Football and tee.
Yours truly,
Gilbery Luno

December 11, 1970
Dear Santa
Please bring me a doll that walks and talks.
Thank you.
Melissa Rogers

December 11, 1970
Dear Santa
Please bring me a bike and a Hot Wheels Car.
Love,
Bill Watkins

December 11, 1970
Dear Santa
Please bring me Christmas toys. I have been good.
Love
Rodney Devers

December 11, 1970
Dear Santa
Please bring me a Tonka Construction Set and a pair of roller skates.
Love
Mike Oliver

December 11, 1970
Dear Santa
I been good.
I want toys and a bike too. I want a toy man and a little car. Don't forget my bike.
Thank you
Teddy Espinoza

December 11, 1970
Dear Santa
Please bring me a bike with training wheels
Thank You
Brad Sanders

December 11, 1970
Dear Santa
Please bring me a dollhouse and a doll.
Love
Angie Quintana

December 11, 1970
Dear Santa
Please bring me a doll that walks and talks and a suit to wear.
Love
Sharon Roberson

December 11, 1970
Dear Santa
Please bring me a Electric Football Set and a Gun.
Thank You,
Mark Robbins

December 11, 1970
Archeologists are trying to find out where man came from, an undertaking almost as difficult as finding out where he is going.

One cause of inflation is that many people don't put off until tomorrow purchases they can make today.

Conscience won't keep you from doing wrong, but it will keep you from enjoying it.



Greetings for Christmas

FACTORY OUTLET

Mr. and Mrs. N. L. Mellam
Knox City, Texas

Merry Christmas to Everyone!



Here's to a Yule that's brimming with fun in the season's special and joyful mood. Our best to you!

White Auto Store

Tommy Kent
Knox City, Texas

CHRISTMAS TIME GREETINGS



Paymaster Gin

John Crowover, Mgr.
Knox City, Texas

GREETINGS



May all the materials for building a happy holiday be yours — gifts, good times, good friends. Merry Christmas.

Kennedy Lumber Co.

Haskell, Texas



Greetings

The merriest of holidays to you and thanks for your loyal patronage.

Boggs and Johnson

Haskell, Texas

Joyous Christmas

It's the season for all to love, share and show they care. We care about you our loyal customers. Heartfelt thanks.



City Cleaners

Mr. & Mrs. Gordon O'Pray
Knox City, Texas

A MERRY CHRISTMAS

It's the happy season, time to rejoice in good fellowship and in the spirit of the first Noel. To our patrons we extend a hearty Thank You.



Quintana Oil Co.

Knox City, Texas

Letters To Santa

1970
 Dear Santa
 Please bring me a tricycle.
 Thank you
 Reynolds

 1970
 Velvet and a Baby
 and a Miss Doll
 Fashion Show
 Bag Set.
 Thank you
 friend

Dear Santa
 Please bring me a Bicycle
 and a B. B. Gun, a Fire truck,
 and a Watch. Please bring my
 Brothers and Sisters some
 things too. And all of the other
 Children some food and toys
 too. I have been a good boy.
 Thank you Santa.
 Charles Wesley Rogers

December 11, 1970
 Dear Santa Claus
 I've been good all year. I
 help Mama clean up the house.
 I want a telephone, a stove,
 and a jump rope and a ball.
 Some candy and a banana and
 some cookies.
 Thank you
 Norma Taylor
 P. S. And maybe a
 bike.

December 11, 1970
 Dear Santa
 Please bring me a cowboy
 set with a wagon.
 Thank you.
 Love
 Craig Watson

December 11, 1970
 Dear Santa
 Please bring me a car and a
 truck.
 Love
 Roy Lerma

November 11, 1970
 Dear Santa
 Please bring me a football
 suit and a BB gun.
 Thank you.
 Tyke Metzner

December 12, 1970
 Dear Santa Claus
 I want a .32 and some bar bells.
 Your friend
 Rondall

December 11, 1970
 Dear Santa
 I am a boy 7 years old. I
 think I have been good. I would
 like a bicycle and a watch. If
 it's not asking too much, I
 would like a football. I will
 leave you some cake and cook-
 ies.
 Von Ray Farmer II

December 11, 1970
 Dear Santa,
 I have been a good girl. I
 would like a sleeping bag, a
 Snoopy dog, a football, and a
 real baton. I will have cocoa
 for you.
 Love,
 Jan Lowrey

Dear Santa,
 I am a little girl five years
 old. I would like for you to
 bring me a "Velvet" doll, spy-
 rograph, dishes, some knee
 boots, oven, play wig, and a
 basketball. I guess that will be
 enough.
 Please leave some candy,
 fruit, and nuts in my stocking.
 Your friend
 Toni Hewitt

Dear Santa
 I would like to have a football
 suit, and a hot wheels racing
 set. I would like to have a bull-
 dozer, and a knife. I would like

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NEW YORK (ED)—IT WON'T BE A HO-HUM CHRISTMAS—if you're wearing this to sleep! An old-fashioned nightgown that takes you back to the era of home-made pies and home-grown berries, when everything was done by hand. This "Prairie" gown of Kodol polyester and cotton from Ray-modes brings back sweet nostalgia and a longing for things past. Apron front with eyelet trim, yellow rickrack and a gros-grain belt complete the look.

A PERIOD PIECE — is this lovely Victorian gown of Kodol polyester rayon from Fashions by Juli. Just the thing for snuggling into after a long, full day of festivities 'round the hearth. Ruffled, white tuckered front and cuffs, with velvet sash, it's a breeze to launder.

MAKE IT A PIONEER CHRISTMAS—in this ensemble (far right) called "The Forty-niners and Clementine" from Mr. Jac. The Kodol polyester and cotton empire gown is tucked, crocheted, buttoned and bowed under a matching robe that's quilted with crochet lace trim and crewel work lining for that homespun look. Thanks to Kodol, it's all washable.

HOLIDAY SLEEPWEAR: AN OLD-FASHIONED STORY



A BAUBLE OF A SLEEPERSHIRT—when the tree is trimmed and the stockings are hung, slumber off in this Kodol polyester and rayon sleepshirt from Jert Morton that will stay as crisp as a peppermint stick thanks to its easy wash and wear properties. What better a present to Mom than the promise of permanent press!



Accent on Health

J. E. PEAVY, M.D.,
 Commissioner of Health

Someone mentions Christmas, and the first thing you think of is happy times around the Christmas tree. But the Texas State Department of Health would like to put in a plug for a little common sense this holiday season.

Mistletoe is fine when cast in its traditional Christmas-time role, but brewing a tea of mistletoe berries is not—repeat, is not—part of that role. The State Health Department has information of a death following the drinking of mistletoe berry tea. In came ten hours after the victim drank the brew.

Who does such a thoughtless

thing? More people than you would expect. There are more than the usual hazards of life and health around the American home during the Christmas season, all capable of putting a damper on festivities. Some kill, some seriously sicken the unwary.

Holly, for example, is widely used as a Christmas decoration. Its berries are reportedly toxic when eaten, producing violent nausea and central nervous system depression.

Christmas tree light bubbling fluid, made of methylene chloride, is lethal in certain dosages. Cases have occurred where very young children have swallowed or inhaled the fluid.

Sale of certain toys has now been banned by the federal Food and Drug Administration, as dangerous to the public health. Included in the list is a toy oven that reaches temperatures of 600 degrees Fahrenheit, toys with highly flammable linings, heavy darts with long shanks, chemical sets, and toys with breakable glass parts.

Don't be too concerned if the

kids eat a few icicles off the tree. In their metallic form they're practically insoluble and therefore poorly absorbed into the body.

Tree balls are made of glass and plastic, and in addition to causing cuts, could clog the windpipe of a child. Other tree decorations are equally dangerous. The gas propellant in artificial snow is toxic if inhaled, but leaves no residue when dried.

The Christmas season is a prime time for one of the four million yearly home accidents to happen. People are in a festive mood and they forget the dangers just waiting to claim them.

Plan in advance and your Christmas can be a merry one with no regrets lingering over into the New Year. Safety is part of the "good health habit."

Maternity brothers: Two new fathers looking through the window at their babies.

Doctor: A wizard of gauze.

keep on the grow...
 A Land Bank Loan can help you...

Sometimes it pays to refinance existing obligations. If this is one of those times, see us. Have payments geared to farm income... with cash left over for operating expenses. Come in... let us help you get the most from your credit dollar.

Federal Land Bank Association
FEDERAL LAND BANK Association of Haskell
 North Washington St.,
 Seymour, Texas
 Felix Copeland,
 Asst. Manager
 Serving America's Farmers:
 Providers of Plenty

Dear Santa
 I would like to have a football suit, and a hot wheels racing set. I would like to have a bulldozer, and a knife. I would like

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A MERRY CHRISTMAS

To our dear friends, neighbors and loyal patrons, we wish all the spirit and the joys of a good old-fashioned Christmas and extend our heartfelt thanks and appreciation for your friendship.

Bailey Toliver Chev. & Oldsmobile
 Haskell, Texas

Merry Christmas

May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

The Dad 'N Lad Shop
 HASKELL, TEXAS

...they presented unto Him gifts." Matt. 2:11

With the flame of Faith, the privilege of prayer, with the word of God

The Blessing of Christian Fellowship

May the Peace and Joy of Christmas be with you today and through the New Year.

Love to all,
 Guy and Ruby Robinson

Our very best wishes...
 For Happy, Healthful Holidays

There is no better time than during the Holiday Season to say "Thank You" and express our pleasure in having you as a friend and patron.

We appreciate your confidence, loyalty, and the privilege to serve you.

Guinn Sheet Metal & Plbg.
 L. C. and Amerolis
 Knoxville, Texas

NOEL

O, Holy Night, when all the world was still. There, in the distance, shone a mighty star with a luster that burns brightly now in the hearts of all men of good will. May thoughts of that first Christmas bring peace to all.

OLNEY SAVINGS ASSOCIATION, OLNEY/SEYMOUR

Letters To Santa

Dear Santa,

I am almost two years old, I have been a good boy. I would like a new ball for Christmas. My old one got a hole in it and went flat. I would also like a stuffed dog to play with. Don't forget my Dad, Santa. He has been a good boy, too. He has been helping other people learn how to help themselves and that's what Christmas is all about - Peace on Earth and Good will toward men. I know because my mommy told me.

Thank you,
Love,
Johnny Brock

Dear Santa,

I am three years old and have been a very good boy this year. I would like to have a banjo and a horn for Christmas. I will have a piece of pie and a cup of coffee on the table waiting for you Christmas Eve night.

Love,
Terry Lowrey
Box 174
Knox City, Texas

December 11, 1970

Dear Santa,

I have tried to be good all year long. I will set some cookies out for you. All I want for Christmas is a new Sunday suit. Give my best to the reindeer.

Yours truly,
David Counts

December 11, 1970

Dear Santa

I want a talking, walking, crying, doll and table and chairs. Also I want a play grocery store.

Your friend
Maggie Curd

December 12, 1970

Dear Santa

I want a BB gun and some BBs. There is boxes everywhere but I know where to keep it. And I want a mini-scooter too. I want to be blue. I love you Santa.

Yours truly
Allen

December 11, 1970

Dear Santa

I want something nice for Christmas. I would like a football suit, car race set, electric football game, also if at all possible I need a new bicycle and a new pair of pajamas.

Please bring my little brother some toys also. His name is Shane.

You can bring my other 3 brothers some nice things and also don't forget my sister, Patricia.

I will be good and mind my mother and Daddy.

Thank you
Todd Alan Lewis

December 10, 1970

Dear Santa

Please bring me a bike with training wheels and a pistol.

Love
David Lankford

December 11, 1970

Dear Santa Claus

I would like to have a model

plane that flies and a pair of roller skates and a football set. I have been a pretty good boy.

Love
Greg Oliver

December 11, 1970

Dear Santa

I want a game. I want a bicycle. I want some dishes. I need some house shoes. I want a basketball set.

Brenda Curd

December 11, 1970

Dear Santa Claus,

I have tried to be a good boy this year. I want a Crosman B-B gun. And a Dallas Cowboy football suit, too. And a few surprises. And don't forget Terri and Tim.

Love
Greg Whitten

Box 222

Knox City, Texas 79529

December 2, 1970

Dear Santa

What I want for Christmas is Beautiful Crissy and some clothes for Crissy. I would like the doll named Don and the car that comes with it. Most of all I want a Baby go Bye Bye.

Love you
Mary Ledesma

December 11, 1970

Dear Santa

Please bring me a blue bicycle, and a football.

Your friend
Henry Lerma

December 11, 1970

Dear Santa Claus

I would like a doll that walks and talks. I would also like a set of dishes and some games, and a Boxing Popeye, and a doll stroller, and some skates and a dollhouse.

Thank you
Melinda Hutchinson

December 11, 1970

Dear Santa

Please bring me a doll, a table, and some new clothes.

Love
Patty Rodriguez

December 11, 1970

Dear Santa

Please Bring me a big Wheels and a Bike. Thank You.

Love
Dell Guinn

December 2, 1970

Dear Santa

Please bring me a baby grow a tooth and a bike.

Love
Allison Green

December 11, 1970

Dear Santa

Please bring me a bike. Thank you

Ignacio Bernal

December 11, 1970

Dear Santa

Please bring me a doll and a coloring book.

Love
Rachael Cavallos

NOEL



Christmas, each year, is a wondrous occasion bringing into every home an abundance of joy and happiness for all... and the eternal spirit of love and peace, which is the essence of the season, never changes. It's the same feeling which makes us want to share the very best with our good friends and thank you for your loyalty.

From The Owners and Staff Of

Herring Publishing Co.

Rule Rochester Knox City Munday



Merry Christmas
May all your dreams be fulfilled.
Thanks for your continued support.

Fincher's Ready-to-Wear
HASKELL, TEXAS