etings.

community has the great priving two able men eriptures in a serelistic services at t church and Churfur n; the week. Fletcher and Wil

king to the heart with a zeal that power of the Holy anifest in the long ey were called and vo by two to carry of conviction to the ar's of the Earth. way that seemeth but the end " The blight of st brought a realipeoples of the earth ptures is the only e to righteous and enemy comes in as

d will raise up a irer," and as these n the great promises we have the assurhere sin did abound, ich more abound' that such preachcease until the earth ith His knowledge the waters that

Walks er Fire ys 16 to 6

sually interesting was staged here American Legion Boys. The score 6 to 6 favoring the

wis, the grocer and r, who is batting wo-thirds-what a

bargain - loaf. formerly occupied for the Legion

le to He



Mrs. Landreth in Hospital From Snake Bite.

Mrs. C. V. Landreth living on ering as rapidly as could be ex- ter.

afternoon of last M. E. Jones Acquires Allred Barber Shop

M. E. Jones, proprietor of a barber shop bearing that name north-east of this city. ng of batting aver- has purchased the Allred shop Early in life Mrs. Pac

the firemen were Sunday from a two-week's va- Pack both of Knox City; Mrs. Tuesday, Henry cation pleasantly spent in "kool N. W. McAdams of Haskell, J. one convolation he Colorado." It was not their first A. Pack of Temple, Oklahoma; stayed in the pitch- trip into that great vacation re- Mrs. Maggie Cook of Tisshomin- Mr. R. T. Pickett, Dager than Rusty sort so the delights were more go, Oklahoma; Ed Pack of Steph- King County Commissioner, no delivered a few plentiful than surprises. They enville and Mrs. Mattie Grissom Knox City, Texas. the Legion team, state, however, that the greatir- also of Tisshomingo, Okla., All tantly relieved by rigated sections on each side of ecept the latter two named e mighty curve ball the divide are very short of ir- were present in the last few rigation water because of the days of her illness. Jim Stevenson will 4cant snow fall in the mountains props as he strikes during the winter. Irmon gainso hard that he ed seven pounds in weight but tained her Sunday School class, which is composed of the junior manage of the supplying groceries. He says boys, with a swimming party her grandparents Mr. and Mrs.

Mrs. E. E. Huntsman enter tained her Sunday School class, home of J. H. McGee last week-end. Miss Novella also visited her grandparents Mr. and Mrs.

Everyone is urged to be on time promptly at 9:45, so that states that he has most retail commodities are last Wednesday afternoon. They M. J. Hollabough. e players who he cheaper than with us, with good drove to the Benjamin lake and right, but would bread selling at 4c per standard following the swim all enjoyed

We regret to state that C. H. sed manager Keck, who has been sick several can be weeks, is still unable to be at his with a place of business. He has been of his working off and on during his Maebell, Mr. and Mrs. Lester to play illness but is now remaining Boyles of Wichita Falls, Mr. and home for rest treatment. Mrs. J. M. Edwards of Seymour Keck is effeciently managing and Mr. and Mrs. Frank Keck e that the store during his absence.

Mr. and Mrs. J. C. Black and overnent family of Truscott were guests be- Sunday in the home of her parthe ents, Mr. and Mrs. J. W. Hut-

Aged Lady Succumbs in Home of Her Son Here

Mrs. Pack was born in Mis- cake and punch were served. -ouri but spent most of her life in Texas. She had lived near Col. Tom Pickett Knox City about two years before her death, making her home with her son H. N. Pack, who lives now on the Will Howell place one and one half miles The White House, Washington.

American Legion and has fused it with his own. converted and joined the Baprilight league there Mr. Allred has accepted work in tist church, to which she belong- your letter of July 29th and asks zeal and its pasion for the salva ant hitter - he goes Rochester while Earl Eads will ed at the time of her death. She me to thank you for your kindation of Davis - yea, take work with the Jones shop. is survived by seven children, ness in sending him the photo-Irmon Messer, returned last are: Mrs. C. M. Paul and H. N. to visit Texas.

the picnic lunch.

Guests in the home of Mr. and Mrs. C. H. Keck Sunday were: Mr. and Mrs. M. C. Keck of and Mrs. Hill, of Maebell.

daughter of Palestine are here as a means of raising a fund for this week visiting her sister, Mr. a camping trip next summer to and Mrs. Gene Clonts.

Couples Class Entertained by Lawn Social.

river to the west, was bitten on morning at two o'clock and was delightfully entertained with a divisions originate? Who is re-

Receives a Letter From the President

August 4, 1931.

The President has received four girls and three boys, about graph which you enclosed, and

> Lawrenco Richey, Secretary to the President.

Mr. and Mrs. Weldon Few of midlothian and miss Novella Hollabough of Fort Worth, on their way hom from a visit to Mrs. E. L. Huntsman enter- Carlsbad Cavern. Stopped in the

> Falls is here to spend the week churches. in the homes of her son and daughter, B. B. Benton and Mrs.

Mr. and Mrs. K. A. Stone and ing several plays during the year two weeks. Mexico.

Knox City Gins Prepare Out Sunset for Heavy Run

Knox City's four big gins are making ready for a heavy run | The game played at Sunset on rsitory has a heavy acreage, low: the production will probably be greater than any previous season. The in licated crop for the entire cotton belt is much higher than expected and a price disappointment for the grower and picker seems now assured.

Christian Church Notes

Services for Sunday, Aug. 16

Bible School, J. E. Clarke Supt. 10:00 a. m.

On account of Methodist and Church of Christ revivals Bro. Lawrence If A. R. Caudle, the pastor, will Busby 2b preach but one sermon for the Burton rf day and that will be at 11:00.

We hope for a good audience Woolsey 3b as the subject to be discussed is Wardlow 3 one of most vital importance, Smith ss namely: "Was the Movement Brown c Begun by Barton W. Stone, Walter Scott, the Campbells Thomas and Alexander, in 1884 a Reformation within the Church or a Restoration of the Apostolic Church of Christ?" We deplore a divided Christendom. Mrs. Manda Pack, age The Couples Class of the Meth- How did God's house become the Burnett ranch beyond the 74 years, died here Sunday odist Sunday School was most divided? Where and when did the ankle by a rattle snake, buried Sunday afternoon in the party last Friday night on the sponsible? Is there any remedy Monday about noon, while walk- Rochester cemetery. Her death lawn of the Edwards home, Mrs. and if so what is that remedy? ing in the field. She was came after an illness of three Edwards being teacher of the Who is right? How may we brought to the hospital in this years. Services were conducted class. A large crowd was in at- know when we are right? How city for treatment and is recov- by Reverend Dennis of Roches- tendance and fallowing games did the Church of Christ become of 42 refreshments of ice cream, divided into six bodies or branches? Who is responsible for the partial nulification of our war ery. Back to Christ and the Apostles" "Where the Bible speaks we speak," In faith one ness; in opinion, liberty? Why is all this true? How long will it take to preach the gospel to all nations and convert the world to Christ? Why is the church losing its missionary

This will all be shown by a large chart prepared py the pas-Mr. and Mrs. Dave Whilford 40 grand children and 9 great also to assure you of his appre- tor who bears the reputation of and Mrs. Whitford's brother, grand children. Her children ciation of your kind invitation being a good student of church history. Come and hear this one message at 11:00 a. m. You will never regret being present. may learn something and learn to look up. We live with our faces downwfrd too much and fail to see tho effects of the great religious movements of the days that are gone now.

Yours as a seacher for truth, A. R. Caudle.

services can be dismissed in time to attend the revival services Mrs. M. L. Benton of Wichita now in progress at the other

Mother Shaver, Nick, Edward P. C. Lowrey. She also met ber and Dorothy Shaver returned sister, Mrs. M. E. Barker here home Sunday from Oklahoma for a joint visit with other rela- where they state they had a vcry nice visit. Mrs. O'Brien ef Roosevelt, and daughter Jimmie The Camp Fire Girls met Mon- Lou and Mrs. Philips and daughday, it being their last meeting ter Louise of Shawnee. Oklabefore the beginning of school. homa returned home with the The girls are planning on giv- Knox City visitors for some

Victor Pyeatt is visiting in

K C Closes 2 to 11 Score

this fall. North-west Texas last Sunday afternoon resulted cotton is rated at 80 per cent of in a score of 11 to 2 in favor of normal, which is somewhat a- Knox City Individual scores. bove the average, and as this and batting averages appear be-

	KNOX	CF	ΓY				
		Al	R	H	PO	A	£77
Smith	rf	4	1	1	0	1	1
Edwards	cf	5	1	3	1	0	0
Denton	16	4	2	1	13	0	0
White 1	b	4	0	2	0	0	0
Berryhill	2b	5	2	3	6	3	1
Norman	3b	5	2	2	1	6	0
Keith	c	5	0	1	6	0	0
Waldrip	SS	4	2	3	0	1	0
Hill p		5	1	1	0	3	0
Milford	lf	1	0	0	0	0	0
		42	11	17	26	14	3

Summary: Three-base hits; Wardlow, Berryhill Norman. Two-base hits, White, Waldrip. Stolen bases. Waldrip 3. Double play Norman two.

Umpires Davenport and Abernathy, Berryhill.

Score, Knox 11, Sunset. 2. Batting Averages:

ware a reset to a second	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2			
	AB	R	H	Pet
Berryhil!	10	5	5	500
White	70	14	28	400
Waldrip	34	8	13	382
Edwards	74	21	27	365
Shaver	25	15	19	345
Keith	78	14	26	333
Denton	70	14	23	328
Hill	57	6	18	314
Smith	53	17	16	302
Norman	83	19	25	301
Milford	16	0	2	125
Last Sunday	Gamei	8:		
W Clien	11 0		0	

Rhineland 21, Munday 7 Weinert 11, Goree 10. Where they play next Sunday, Knox City at Weinert. Rhineland at Goree. Sun Set at Munday.

Mr. Jack Graham and family. who live near Dallas, Mr. G. D. Graham and family of Electra and Mr. Bob Bradley and family of Vera were all week-end guests in the L. W. Graham home.

MICKIE SAYS-

THERE'S A TELEPHONE ON OUR DESK+ITS THERE FOR FOLKS TO PHONE IN NEWS FOR OUR GOWMNS - IF YOU WANT TO HEAR "THE VOICE WITH ASMILE, GIVE US A RING



Oldest Paper In Knox County

PUBLISHED WEEK	LY
Mrs. H. B. Sweeney,	Editor
H. B. Sweeney,	Publisher
One Year	\$1.50
Six Months	

Entered in the Postoffice at Knox City, Texas for transportation through the mails as second class

The American Legien State Convention will convene in El Bull Dogs: Paso, Monday, Aug. 24th. All Legionaries are invited and urged to attend. A great program is being prepared for their en-

Mr. and Mrs. Garner and family of Lampassas, Mr. E. B. Roch and Mr. and Mrs. Dick Roch of Levelland, are here visiting Mr. and Mrs. John Smith.

Mr. and Mrs H. E. Wall and were still easily defeated. family spent Sunday with Mr. and Mrs. A. R. Couch in Wei-

Friend to All Flyers

Knox County Herald Bull Dogs Defeat Rochester

Menday afternoon the Knox City Bull Dogs met Rochester in a fast ball game, crowning the day for themselves with a and according to the provisions score of seven to nine.

J. C. Durham, P. Vernon Davis C. Theodore Karriker, F. B. Carrol Benton 2 B. Marlin Lowrey, 3 B Roger Hammock, S.S. Wilson Thompson, R F. Edward Shaver, L. F. James Walker, C. F.

Reporter of the games Mun- being Senate Bill 220, thereof. lay states that the Rochester boys ran in three boys of the sociation is the Secretary-Treasbig team but with that they urer, Mr. G. H. Jones, the bond

Wizard Is Ill

Notice

E. K. Local Insurance Association

Hon. W. A. Tarver. Chairman. Board Insurance Commissioners, Austin Texas.

Pursuant to your instructions of the law, I have made an ex-Following is the lineup of the amination of E. K. Local Insurance Association, Seymour, Texas as of June 20th, 1931 and submit to you my report thereon.

ORGANIZATION

This is a local mutual aid association, and operating under the provisiona of the law as will be found defined in Tarver's 1929, Insurance Digest, being an act of the 41st legislature of 1929,

The bonded officer of this asis on file in the Department of Insurance in the sum of \$10,000. Rudolph Hackfield made a bus This association is under good iness trip o Munday Wednesday management, having paid their claims promptly and operating in compliance with the provisions of the law

Respectfully submitted.

Cecil Mitchell

Examiner.

The E. K. Insurance Association has paid in claims \$175,000 .-00, all of which remained here in our local radius, at a cost of \$10.00 per ear per \$1.000.00 protection and we have paid nothing less tham \$2,000.00 in the No 1 group since August 14th, 1925.

G. H. Jones, Sec'y.

Guests of Miss Lena Karriker Sunday were Misses Alene Mc-Beath, Jewell Lightfoot, Inez Logan and Jess Lathan.





the first woman to fly the

Glover McCarty is visiting in | Mr. C. H. Keck made a bus-

iness trip to Dallas this week



Flats Fixed Waile You

If they have to go FLAT, let them do so here for we fiv'em while you wait.

Service any where in the city limit, a called for and delivered job, only 50 cents. We want your tire repair work, so for quick service telephone 55'

Sinclair Service Sta. Hollis and Fred

SONG of SALES



SOMEBODY once defined architecture as frozen music. The building of an advertisement is, in a manner of speaking, an architecture of ideas, using three basic materials; words, pictures and space. . The art of composing an ad consists in employing all three materials in harmony, building up to a crescendo in sales... You've got the idea to sell, we have the space and the pictures. Let's get together as a band and compose some ads that sing! Phone 58 and we will bring proof sheets of cuts and layouts.

KNOX COUNT

Sugar, cane 25 lb bag

Compound, Swift Jewel 8 lb pail

Meal, 24 pound bag

Oysters, 5 oz. can, each Salmon, tall cans Chum Pinks 2 for June

Dry salt jowls, per lb

Prepared mustard qt jar

Milk, popular brands, 6 small or 3 larger,

Oats, Ige. pkg. Ralston 26

Gallon cans Peaches, Apricots, Prunes or Blackberries

Tomatoes Medium

10 lb Blue label Karo 10 lb Blue label Rabbit

J. M. Edwards Self Servi

Mr. and Mrs. P. M. Clinto This and That Hospital Notes All Day they are spending the week fishing.

Mr. and Mrs. D. C. Hutton of Hutton.

day. Mrs. Averitt is still con- family history. fined to her home, being able to walk about the house.

OLLECT

Rogers and son

nview have been

a Humphries o

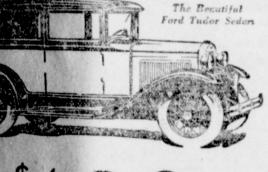
ere visiting with

brother Mr. W. I.

son are the proud parents of a one by Henry White. He made new baby boy. He is now two a hit and in order to keep down weeks old. They live west of an over amount of speed to first ment of a severe cut on the land terraced, alfalfa field, field

Mrs. Carl Davis is spending this week end in Seymour and Wichita Falls.

THE REATEST VALUE VER BUILT INTO A ORD CAR



(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra at low cost.)

N you buy a Ford car today, you buy what is questionably the greatest value in the history ord Motor Company. Never before has so auty, comfort, safety and performance been at such a low price.

low price of the Ford is something to think cause it means an immediate saving of many always an important consideration. But far nificant then price alone is what you get for w. When high quality is combined with low u may justly take pride in having found a

isfactory purchase. o that is built into every part. The more you sout it, the more certain you will be that it is for you. It is literally true that when you "get you will got a Ford,"



BUB

By Jimminy

Word was received this week Truscott were here last Thurs- that Dr. Frizzell was interviewday visiting Mr. and Mrs. J. W. ed Tuesday for the benefil of the Herald. Well, he was, and would have made a very satisfy-Mrs. W. T. Averitt and Mrs. ing report only he objected to Audie Verder of Rule, were the fact that the 'party of the guests of Mrs. Joe Averitt Tues- first part" did not require his

Among the interesting plays at the game Tuesday between Mr. and Mrs. Everitt Hutchin- Knox and Rochester was that base, carried his bat along.

> Frankie Allred made the game interesting. It was suggested by fans that Frankie must have forgotten his nerve tonic before he left home for the game

Frankie is that "Wichita-Fort Worth' player, you know.

The only bail fan who has, so far his year, succeeded in parking between two cars (with a baby in each) is Mrs. Dock Rose. She gives a good prescription for the crying ones, "They need to be home".

We are inclined to believe that the greatest reason Lady Rose believes heretwn statement is that she can hear and see the game better.

The Heral Carried a very striking article last week, the one stating that the same went to press with "such help as is available". Well, it did that alright and when that help wrote and set those few lines he must have been thinking of just how much help he was to the Herald.

Anywa, it was he himself who wrote in terms of himself.

That reminds us of an incident which occured in Knox City several weeks past of which we heard only last week. We are told that it was Hammock, yes, L. B., the retired assistant, sub, or what not now editor, that held the stray horse in town for some two or three hours to please the fancy of Marcellus

But a little more seriously editor Hammock is a very vaiued person in the Herald office.

Aside from stepping in and dipping himself to the elbows in the hand set type and managing the office in general in a most satisfying way, he of ers for the pleasure and benefit of all readers, some most interesting and worthwhile articles.

The Prince who married the Weatherford girl, according to Jimmie Ashcroft, has nothing on him, for Jimmje married a Weatherford girl'also.

We see the Jamisons have moved their two redar chests over to the Hallmark house.

T. A. Teague and family of Ru e, were guests in the home of his parens, Mr. and Mrs. C. B. Teagse, here Sunday, last.

Miss Glara Clark returned homelast Sunday from a visit with her grandparents in Wichita Falls.

Patients in the hospital this week are as follows:

Mrs. C. V. Landreth, of Knox City; Mrs. J. H. Galloway of Benjamin; Mrs G. L. Hedgeof Munday; Mrs. J. J. Joiner of and daughter of Weinert.

Mrs. J. L. McGregor of Mun-

Mrs. A. M. Sams of Benjamin she picked up.

who was a former pationt here, demonstrations. received her last treatment Directions for getting to ranch;



pool. She holds two U. S. titles.

We Know How

To Do Barber Work

And if our experience is worth anything to you we gladly offer you our services with full confidence that we can please JOU.

Prices in keeping with other commodities.

Jones Barber Shop

Field

MeetIng

Arrangements have been com-O'Brien; Mrs. M. F. Stafford of pleted for an all-day field day Munday; Mrs. Marie Fauts and which will be held on the Bushson of Rule; Mrs. J. H. Kerger Burnett ranch 8 miles west of Knox City, August 21st (Friday week.) This program will be day was here Tuesday for an sponsored by County Agent W. operation on an abcessed hand E. Jones with the able assist-She returned home in the after ance of several Extention Service Specialists.

Some of the demonstrations was here last week for treat- to be viewed will be: 1,100 acres hand which she sustained when peas, hog feeding creep-feeding the bottom fell from a bowl that calves, seed plots, sudan pasturs, poultry flocks and houses, field McLarry spent the past week-Mrs. Place, of Port Arthur, selection of maize and other end in Lubbock.

Tuesday morning and returned Leaving Knox City due west at Mr. and Mrs. A. E. Fouts of the corner of the First National Rule are the proud parents of a Bank guide signs will be placed new baby boy. Mrs. Fouts and along the road to enable anyone son are here in the hospital doto reach the ranch.

> The Knox City Chamber of Commerce will have a barbecue and coffee which will -erve about 50 people, however each should bring sandwiches or lunch enough to help complete the meal. We are expecting more Meets 2nd and 4th Menthan fifty so bring something day nights in each month. to make out on if the barbecue do sn't hold out, also bring a cup A. B. Lowrey, Commander knife and fork and plate.

> Officials who will have charge of parts of the program: R. E. Dickson Superintendent Spur Experiment Station: Sterling C Surgery and diseases Evans, Disfrict Agent and some livestock specialists.

I would like to urgo every tarmer in Knox County that car possibly come to be there for the complete day's program.

I me; all day, beginning at 10:00. 30 minutes, checks a Cold the first Place: Bush-Burnett ranch.

W. E. Jones

County Agent

Mrs. L. L. Davis entertained he Bridge Club Friday afternoon of last week.



Miss Aleene McFarland, of Texas and New York, became the bride of Frince Johann of Liechtenstein in London. Her dad was a cattle baron.

Mr. and Mrs. Dennie Davis. and son Billie Dean and Mrs.

ing nicely.



CHAS- LERGY TEAGUE No. 229 Knox City

Roy Smith, Adjutant.

1. S. Edwards, M. D. of women

LIQUID OR TABLETS Remember: Date; Aug. 21st. Relieves a Headache er Neuralgia in ony, and checks Malaria in three days 666 Saive for Baby's Cold

> DR. T. P. FRIZZELL Knox City, Texas

AN EXAMPLE Harvest Time POINTS

Envy has a place in most everybody's makeup. We see others reaping what seems to us a "Harvest of Dollars" progressing steadily toward the financial independence class with apparently no visable effort.

But did you ever stop to think that the secret behind these folk's prosperity is a most likely adherence to a definitely plannkd financial pragram. That they keep a check on their expenses and save regularly.

Follow their example and let this bank help you. Call and let's talk things over.

The First National Bank Knox City, Texas.

THRE WORLD'S WRONG, BUB'S RIGHT!

By Ed Kressy













The above is the first photograph of the Princess Yorinomiya Atsuko. She was snapped on the 100th day of her tiste at the traditional ceremony of first ing chop-sticks.

BEWARE OF IMITATIONS



OOK for the name Bayer and the above when you buy Aspirin. Then you'll know that you are getting the genuine Bayer product that thousands of physicians prescribe.

Bayer Aspiria is SAFE, as millions of users have proved. It does not do press the heart. No harmful after-effects

Bayer Aspirin is the universal antior pains of all kinds.

fore Throat

Aspirin is the trade-mark of Bayer psasufacture of monoaceticacidester of

UNION GROVE NEWS

Mr. and Mrs. J. D. Marshal and Mr. and Mrs. J. D. Horton of Union Grove are visiting on the plains this week.

program given. A portion of those days. Today we have a far widthe afternoon was given to er variety of fine cotton materials learning club songs and yells!

The club meets next on August the 21st at the school building. All members are urged to be present at three o'elock.

Mr. and Mrs. J. C. McGee entertained last Friday night with a party honoring Mr. and Mrs. Weldon Fue and Miss Novell dollabough of Midlothian, who ire visiting here. The guests present totaled seventy-five in number and all enjoyed the music furnished on stringed instruments various games were en-

Dude Humphries, who is proud to call this his home town was nere this week on a visit to his mother and other relatives.

Card of Thanks

We take this method to extend thanks to our friends and neighbors who so kiddly helped us during the illness and death of our beloved wife and mother. W. N. Pack.

H. N. Pack and family. Mrs. C. M Paul and family. Mrs. N. W. McAdams, Haskell. Ed Pack, Stephenville. John Pack, Temple, Okla. Mrs. J. N. Cook, Coleman, Ok.

Mrs, Ida Barnett and Mrs. Hanry make a white or colored dress. The Tuggle and children of Gains- flounce on the skirt measures about ville were here the first of this fourteen inches in depth and the Grauine Bayer Aspirin is sold at ville were here the first of this fourteen inches in depth and the Exittes of 24 and 100.

Week to see their mother, Mrs. pleats are about an inch and a half

Mrs. O. W. Grisham

Humphries returned home with self, then baste down and pres care them for a visit.

Very Latest

BY MARY MARSHALL

The present revival of cottons reminds us of the tremendous vogue The 4H club here met last Fri- for cottons that took place following day afternoon in the school the Freen revolution in Brane. Many building. A large crowd was in of the new long, slender evening attendance and an interesting dresses are distinctly reminiscent of



M. E. Humphries. Mother wide. You can easily lay them yourfully. The frill on the bodice is made from a three inch piece of materia laid in pleats about an inch wide Instead of extending the friling around the back it is best to let it terminate at the shoulder seams.

> Mr Albert Buckner of Chandler Oklahoma is here visiting Glenn Fox.

> The Herald is made possible this week, the same as last, thru the assistance of L. B. Hammock.

> Mr. and Mrs. D. D. Harrison. of Crowell moved Monday to Knox City. He is employed at the Fox Grocery.

Mrs. Wilson Davy of Terrell, who is visitiog in Munday' spent Tuesday here with Mrs. Dennie

Mr. and Mrs H. L. Johnson of Lubbock were guests over the week-end, of her parents in O'-

A baby girl has arrived in the home of Mr. and Mrs. L. D. Hicks, of O'Brien. She came on the third.

Mr. and Mrs. J. H. McLain, Roy Roger Smith and Mrs. P. P. Baker spent the past week-end with relatives in Dallas.

Mr. and Mrs. Everett Kelley of Amarillo spent the first of the week here with Mr. and Mrs. Victor Pyeatt.

Mr. and Mrs. J. M. Ashcroft were called to Weatherford last Thursday night in the death of her brother, D. Tomlin.

Miss Alvis of Rochester and Buster Averit of Fort Worth are visiting in the home of Mr. and Mrs. Joe Averitt.

Mr. and Mrs. E. W. Jennings of Abilene bought a new Ford Standard Coupe form Warren Brothers this week

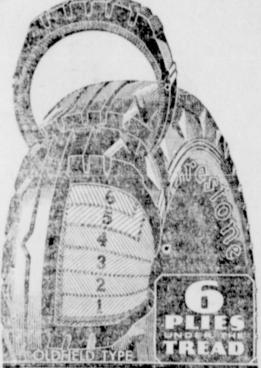


Ashcroft Chevrolet.

Onyx unbreakable gear shift M. M. Ward and J. H. Ingra- Mr. as knobs for only 50c, at the ham made a business trip to moved in Benjamin Wednesday.

TIRE VALU versus

TIRE DEFINITION



When the National Better Business Bureau realized that their Bulletin No. 634 was being taken advantage of by some advertisers they issued a Bulletin dated July 10th as follows:

In our Bulletin No. 634 entitled 'Definitions of Terms Used in the Tire Industry' we published definhions of First Line-Second Line-Third Line-Heavy Duty and Super Heavy Duty Tires.

"Our definitions pointed out, 'Although east manufacturer's or distributor's first line tire may represent his best standard size 4 or 6 ply tire, there is not necessarily any equality of competitive first line tires as to materials, workmanship or price.' This interpretation also applies to all lines of tires.

"We therefore recommend that advertising to the consumer shall avoid the use of these terms for the purpose of comparing competitive products."

WE KNOW that car owner in real TIRE VALUES, belon larly interested in tire definite ufacturers and distributored mail-order tires had the Nation ness Bureau adopt that the

their advantage in their adver-When the National Better Bai realized that the public was h and an attempt was being me truth about real tire values! they issued a bulletin July 186 stance restracted their spotson definitions. *

Firestone extra values an ated great savings in buying-great cient and economical manufact tributing, plus the parented two cauck of Dipping—the patented two cauck of trend—and a more by p skid tread, which makes them s other tire.

We have sections cut from h Dipped Tires and Special-Bra Tires, and invite you to come for yourself the extra values NG values that you can see and stead of "definitions." Then we will buy Firestone Tires as thou car owners have done to the es ing May, June and July they Firestone Tires than during at in history-Drive in today!

COMPARI

	4-75-19 Tire			
Tirestone Cives You	Firestone Oldfield Type	Bread Mail dr- der Tin	100	
lore Weight,	18.00	17.80	174	
fore Thickness,	.658	.605	.58	
Depth, inches	.281	.250	.5	
Tread ,	6	5	1	
pene Width	5.20	5.20	45	
ame Price	\$6.65	\$6.65	54	

			C	OM	PA	RE	PI	RICE	S	
MAKE OF CAR	TIRE	Firestone Oldfield Type Cash Price Each	Erand Mull Order Tire	Firestone Oldfield Type Cash Price Par Pair	Firestons Sentinel Type Gash Price Kash	Mail Order Tire	Firestone Sentinoi Type Cash Price Per Pair	MAKE OF CAR	TIRE	Firection gas Oldfeld 12 Type 55 Cush 35 Prine 25 Each
Ford Chevralot	4.40-21	64.98	84.98	\$9.60	\$4.35	\$4.35	\$8.50	Buick-Mar. Oldsmobile Auburn	5.25-18	
Chevrolet	1.50-20	5.60	5.60	10.90	4.78	4.78	9.26	Reo	3.30-10	
Ford	4.50-21	5.69	5.69	11.10	4.85	4.85	9.40	Gardner Marmon Oakland	5.50-19	
Chevrolet	4.75-19	4.65	6.65	12.90	5.46	5.68	11.14	Studebaker Chrysler Viking	6.00-18	11.30
Erskins Plymouth }	4.75-20	6.75	6.75	13.14	5.75	5.75	11.26	Franklin Hudson Hupmobile	6.00-19	
Chandler Da Soto Dodge Darant Fraham-P.	5.00-19	6.98	6.98	13.60	5.99	5.99	11.66	LaSalle Packard Pierce-Arroy Siuts Cadillac Lincoln	7.00-20	11.45 13.45 15.35
Willys-K.								TRU	CK and	BUSI
Nooh }	5.00-20	7.10	7.10	13.00	6.10	6.10	11.90	SIZE	Firestons Obditeld Typ Cash Price Each	A Speck III
ldsmobile.	5.00-21	7.35	7.35	14.30	6.35	6.35	11.40	30x3 H.D. 37x6 H.D.	\$17.95	\$11.6 29.5 32.6
aick	5.25-21	8.57	8.57	16.70	7.37	7.37	14.52	34x6 H.D. 5.00-20 H.D.	32.95 15.15	15.5

*A "Special Brand" tire is made by a manufacturer for disbutters such as mail order houses, oil companies and others, under time that does not identify the tire manufacturer to the pub-ually because he builds his "best quality" fires under his own nas-irestons puts his name on EVERY tire he makes.

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