

IN YOUR HOME

Knox County Herald

BUILD KNOX CITY, TOO.

KNOX CITY, TEXAS, OCTOBER 25, 1929

NUMBER 1

City Men Win Perseverance

Have Message For You

Perseverance is a quality of character which is possessed by every one and possible for every one to acquire. The people of Knox City, as a whole are fair examples of this type of citizen-

ship. The success of life, one of the most important qualities dominant in a successful life is perseverance. The man who succeeds must have the ability to stay with a task until it is accomplished. This fact is true of the individual and the community, likewise.

Men who have shown the qualities of perseverance, dominant in their lives, and who have proved themselves in the county and the adjacent territory profitable in which to find many men and women whose names we could mention.

Mr. J. O. Warren as an example of this fine type of citizen-

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P-T-A HAS INTERESTING MEETING

To Have Tag Day

Among the interesting numbers of the program given at the Parent Teacher Association Wednesday afternoon were three folk songs excellently given by the girl scouts. The girls received a hearty applause from the P-T-A and the latter hopes to be able to hear the girls sing again in the near future.

Mrs. Cloud read the constitutional prayer of the P-T-A. Organization Aims and purposes of the Texas Congress of Mothers were read by Marilyn Herring, which aims and purposes will be published in the Herald soon. Achievements of the Organization of the P-T-A's were read by Mrs. Press Clarke after which the business meeting followed.

By a vote of those present, and the attendance was good, the P-T-A will sponsor a Dramatic Club for Knox City by staging the first play within the next two months. Home talent only will be used and it is likely the committee placed in charge will call on citizens about town to take part in the work who are not actively engaged in the work of the P-T-A. This means that every one must serve who are called on for no one will be asked to do something that he or she cannot do. Mrs. Press Clarke is chairman of the committee placed in charge and the play to be given will be announced soon and work begun.

Tag Day Saturday is official Tag Day for the P-T-A. Tags are to be donated by the Knox County Herald and every body is expected to wear one Saturday. If you pay as much as fifty cents for your tag, you become a member of the P-T-A and if you pay less you are tagged for the P-T-A. Tag day is really more than just Tag Day. It is membership day. Show your cooperation by wearing a Tag.

Singing Convention To Meet Here The Knox County Singing Convention will meet here Sunday, October 27th at two o'clock at the Baptist Church. Many visiting singers are expected to be present, among whom will be one of the Stamps Quartets. Every singer or music lover of Knox City is invited to attend the convention and either help in the singing or enjoy listening. A big crowd is expected to be present, you be one of the crowd.

LESLEIE ACKER CHOSEN PRESIDENT OF CLASS The Herald received another letter this week from Mr. John W. O'Connor, director of the Skyline News Service of Sul Ross College in Alpine stating that Leslie Acker a popular Freshman in Sul Ross has been chosen president of his class. Leslie is a Knox City boy and has many friends who will be glad to learn of his being selected president of his class. Leslie is on the foot ball team of Sul Ross and is making a good record.

Mr. A. W. McBeth and family, accompanied by Miss Pauline Benton and Miss Alvin Hamm, spent Sunday with Miss Alleen McBeth in Abilene. Miss McBeth is attending McMurray College.

Mr. Coleman Smith and Mrs. John Allee of Cooper were in Knox City last week to see Mrs. C. C. Hendrix who was in the County Sanitarium.

Mr. J. E. Clarke and son Jack spent the week end in Levelland. Edwin Clarke returned home with his Dad for a two days visit.

Mr. E. A. Rogers of Plainview spent the week end here with his brothers, Mr. B. C. and Mr. W. L. Rogers.

Mr. and Mrs. W. L. Swift spent Sunday in Abilene with their daughter, Miss Bernice, who is attending McMurray College.

Mr. and Mrs. J. M. Dalton and Mrs. Percell of Lawton Oklahoma were recent guests in the home of Mr. and Mrs. S. L. Dalton.

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MARRIED

RUSSELL-WALLING

PARKER-DUNHAM

Knox City was surprised last week in the marriage of Miss Beatrice Walling and Alvin Russell and Miss Opal Dunham and Howard Parker. The two couples went to Oklahoma where the ceremonies were solemnized, October 12.

Miss Walling is from Glaspele community and Alvin Russell lives in Knox City. The two are living here now.

Miss Opal Dunham lived in Knox City and Howard Parker was from Glaspele community.

Both couples have lived in Knox City and community for some time; all are well known and have many friends here.

Although Knox City was surprised in these marriages, it was the way in which the fortunate youngsters put the deal over and not in the couples for both marriages are the result of long friendships.

DENTON-THOMAS

Lee Roy Denton of Knox City and Miss Jessie May Thomas of O'Brien were united in marriage Saturday two weeks ago.

Failed to Get His Free Gas and Oil

Wake Up Readers, Get What is Yours

Each week the Keck Brothers Service Station is giving away, free of charge, ten gallons of gasoline and one gallon of oil. This is given to the person whose car number is drawn from a box containing the car numbers of all the customers of the station during the week.

When you buy gas or oil at the Keck Service Station, the man in charge takes your car number down, puts the number in a small locked box. On Wednesday when the editor solicits advertising for the Herald, she draws two numbers from the locked box. The owner of the car whose number is the first number drawn from the box gets ten gallons of gasoline free. With the second number one gallon of oil is given free. The numbers drawn each week appear in the advertisement of the Keck Station in the Knox County Herald. All you need to do is watch the Herald for the numbers. If your number appears in the advertisement of Keck Brothers, go to their station and get your gas or oil.

Last week no one asked for either the gas or oil. Some one is failing to get what is rightfully his. Turn to the advertisement mentioned now and see if your number is there.

Chevrolet Sales for the Week

Mr. J. T. Humphries has a new Chevrolet Coach, Mr. H. D. Dutton a new coach and Mr. E. P. Lowery a new coupe all purchased from the Ashcroft Chevrolet Company.

Knox City Gets New Mechanic

Eudolph Hachfield Jr. Has Arrived

It is a well known fact that Knox City has a new mechanic but to what extent his arrival will influence or affect the various garage businesses around town no one has yet been able to ascertain. It is known however, that the arrival of this young man will directly and personally influence the "Boss" of the Knox City Motor Company for that new man is none other than Eudolph Junior, himself.

Eudolph Junior arrived in Knox City on October the 19th and weighed eight pounds. He will spend the home of Mr. and Mrs. Hachfield and within only a short time he will probably scatter the tools in the Knox City Motor Company.

Editor Asked to Help Find Boy

A letter was received at the Herald office this week from a family in Lone Wolf Oklahoma, Mr. and Mrs. R. L. Pope, earnestly requesting that we assist them in finding their 15 year old son, Lewis Pope.

He, like boys often do, decided that running away from home would be more attractive and thrilling than staying home going to school, so he, with another boy left home. His parents are left heartbroken and are searching for their son.

Lewis, says his mother, weighs 134 pounds, is 5 feet 7 inches tall, has light brown hair, blue eyes, has a scar on right side of forehead and also a bad scar angling across the calf of one limb. When he left home he was wearing blue denim pants, light shirt, a gray plaid lumber jack blue gray cap, a black belt with big bright buckle and black slippers with fiber soles.

If any of our readers or friends have seen or heard of Lewis Pope please call the Herald office and we will notify Mrs. Pope immediately.

Hospital Notes

One of the warmest places in Knox City on a very cold day is the Knox County Sanitarium. The entire building is steam heated and the patients never know it is cold.

Among those who were dismissed from the hospital this week were Mrs. Ames Rutledge, Knox City, Mrs. Albert Allen of Rochester, Glen Hathway of Knox City and Mr. J. W. Mancel of Rule.

Those in the hospital now are Miss Irene Green of Knox City, Mr. Kinixbrough of Vera, Mr. R. T. Morrow of Munday, Mrs. C. C. Hendrix of Munday, Mr. W. A. Webb of Rochester and Mr. E. E. Gibson of Knox City.

City Feed Store to Handle Produce

Announcement Made This Week

Announcement is being made this week by Mr. Ray Willis manager at the City Feed Store that that house started this week to handling produce.

Prior to this week the City Feed Store has bought everything from the farmer that he had to sell with the exception of produce. Now they are buying that. Mr. Willis says the chicken business especially is on an ever increasing scale in this territory and this increase business will need more market. It is his aim, of course, to afford a good market for this.

On going into the produce business, the City Feed Store is discontinuing to handle coal but will still handle feed. These facts are all made clear in the advertisement of the City Feed Store in this issue of the Herald. Turn to their ad and read it. Also notice the circulars that are scattered about town.

WAPLES PLATTER COMPANY MAKES HISTORY

Back in the covered wagon days of the great Southwest, some fifty years ago, when shootin' irons were a part of the regular equipment of every he-man, there was started in Indian Territory, (now Oklahoma), a small trading post from which to supply foodstuffs and coffee, to the hardy pioneers.

Housed in a tent on the banks of the Red River, and operated under the partnership name of Waples and Platter, this trading post early became the center of trading activities for hundreds of miles around. History records that it was a success from the beginning, so successful, in fact, that the business was moved shortly to Denison, Texas, then terminal of the Katy Railroad. That early beginning was the nucleus of the present Waples Platter Company, manufacturers and distributors of foods and coffees, an organization which has for many years been a dominant factor in the business and industrial leadership of the great Southwest.

Due to the sound principles upon which this early business was founded, and to the keen, far-seeing business judgement of the forebears of the present owners of the business, from this humble tent on the banks of the Red River has grown an institution whose modern manufacturing plants occupy twenty-five acres of land. Headquarters of the company are located at Fort Worth. Twenty-two branch houses located in as many progressive cities of Texas, New Mexico and Oklahoma, constitute the supply bases for over 10,000 dealers who sell Waples Platter food products throughout the Southwest. In many respects this institution is self-contained in that it manufactures a majority of the widely known food products which it distributes. Daily a fleet of powerful, company-owned motor trucks plies between its manufacturing plants and the twenty-two strategically located branch houses of the company, carrying new merchandise so that the thousands of dealers have access daily to fresh goods.

Today, under the able leadership of Lloyd McKee, president, the Waples Platter Company is recognized as one of the largest manufacturers and distributors of food products in the United States. Today Lloyd McKee is regarded as one of the most able merchandisers in the country. His strict adherence to the policy of manufacturing and selling goods of the highest quality and his ideal of super-service to dealers and consumers have won for him an enviable reputation throughout Texas, Oklahoma and New Mexico, where he is widely known and often referred to as a leading business magnate and citizen of the Southwest.

Mr. and Mrs. Newsome and Mr. and Mrs. Cunningham of Hamlin spent the week end here with Mr. and Mrs. Price Premier.

The Reverend Soliday returned home Saturday night from Oklahoma City. He was driving a new Ford Roadster, a gift to him from his father, Mrs. Soliday is visiting her people in Aline Oklahoma.

SCHOOL ISSUES REPORT CARDS

GAS STOVES INSTALLED

TO ORGANIZE CHORAL CLUB

Thursday and Friday of last week were Examination days at the Knox City School. Last week ended the first six weeks of school and this week the report cards were given out. The students have received their first grades for the current school year and all know whether they will have to work harder during the remaining school year or just hold the grade they have made. In either case this week is considered important by all the school children.

The new gas stoves have been installed in the old school building. Last year this building was heated by coal fires and the change was gladly looked forward to by not only the children but also by the parents of Knox City.

Among the other recent improvements to the buildings and equipments was the relaying of the black boards in the class rooms. This work was done Saturday so Monday of this week the boards were all dry and with a substantial colored back, making the written work on the boards easy to read.

Wednesday morning of this week the first meeting of the Choral Club was held. Thirty members from the high school grades met with Mrs. E. Q. Warren and Mrs. Gordon Acker at eight thirty and practiced until nine o'clock. One meeting will be held for a thirty minute period, Wednesday being the day selected. The club will be organized either the last of the week or the first of next and the officers selected will be given in the next issue of the Herald.

CHURCH OF CHRIST HAS PICNIC

Large Crowd Enjoys Outdoor Game

The Sunday School of the Church of Christ of Knox City enjoyed a picnic given Sunday night at the country home of Mr. and Mrs. Robert Pannell.

The Pannell home is some three miles west of the city and fifty or more members of the Sunday School gathered there Sunday night for the good eats and big time. Food in abundance was spread picnic style and all busied themselves in the partaking of the choice of his desires. Following the feast, the guests played out-of-door games. From the oldest to the youngest found pleasure in the old yet attractive games of drop the handkerchief etc. Mrs. Cash led the games and with the beginning of each new game, the interest and enthusiasm of the crowd increased.

A number of reports have been received at the Herald office of the unusual, wholesome good time had by those present.

JUNIOR EPWORTH LEAGUE PROGRAM

Next on Time 5:00
Leader, Florence Wilson
Subject, In The African Bush
Song
Prayer, Psalm 145
Lesson Story, Mary Bell Raney
Discussion
Bible Story, Mamye Shaver
Reading, Mary Leona Hoge
Benediction.

Mrs. Hall and Mrs. Powell of Verona were guests of Miss Lola Hall over the week end.

There will be a Union Epworth League Social at the Knox City Methodist Church Thursday night. The Union League includes the Leagues from Munday, Thorpe, Knox City, Rochester and O'Brien.

Mr. and Mrs. Sam Edwards of Orange California are here visiting his brother, Dr. and Mrs. T. S. Edwards. Mr. and Mrs. Sam Edwards have just concluded an extended winter trip and came from the north here by train.

A Bank Account Your Insurance



In addition to carrying full coverage against loss on your building in some reliable insurance company, protect yourself still further by carrying a substantial balance in this strong bank where it is always subject to immediate call when needed.

The First National Bank

KNOX CITY, TEXAS
24 YEARS OF SERVICE

GUESTS VISIT SCHOOL

Visiting Day Profitable

Wednesday, October the 23rd was a busy day for the Knox City school. During the day 29 parents and the various rooms. According to the report received at the Herald office the first grade had the largest number of visitors. They are as follows:

- Kindergarten, five visitors
 - First Grade, seven
 - Second Grade, one
 - Third Grade, two
 - Fourth Grade, two
 - Fifth Grade, six
 - Sixth Grade, three
 - Seventh Grade, three.
- The four high school grades seem to have attracted the other grades for they had no visitors at all.
- Those parents visiting the grades which they have children, found the visit very interesting. The visit was profitable not only to the children, but also to the teacher and the school.

DAVIS HAS STUDY CLUB

The Study Club of Knox City met Thursday with Mrs. Ben Davis. The attendance was good as well as the study. The club is purely a study club all time and attentions are bestowed on the "Merry Wives of Windsor" by Shakespeare. The club meets next with Mrs. T. Edwards on the afternoon of October the 21st at three o'clock.

Mr. and Mrs. J. M. Dalton and Mrs. Percell of Lawton Oklahoma were recent guests in the home of Mr. and Mrs. S. L. Dalton.

Mr. and Mrs. Vernon Bridg spent the week end in Abilene.

Miss Gladys Buckholt is spending Thursday in Wichita Falls.

Mr. S. E. Youngblood made a business trip to Lubbock Saturday, returning home Sunday.

Mr. and Mrs. W. E. Benedict spent Sunday and Monday visiting in Plainview, Lubbock and Brownfield.

Knox County Herald

PUBLISHED WEEKLY

Mrs. H. B. Sweeney, Editor
H. B. Sweeney, Publisher
Entered in the Postoffice at Knox City, Texas for transmission through the mails as second class matter.
One Year1.50
Six Months75

Knox County had its first northern this week. People are seen about town wearing the old winter coat or in a store purchasing a new one.

It is hard to have to wear the same old coats, sweaters and dresses from one year to the next, but Tuesday morning when we crawled out of bed, we felt unusually happy over the fact that we had a left over Jack ot packed away in the trunk and that we did not have to dig up the price of a new one.

Blessings are many times disguised and some of us are inclined to look at the disguise instead of the fact itself.

Wednesday night the first frost of winter crept over old mother earth and Thursday morning the writer was bemoaning the fact that the black eyed pea patch is "blowed up". Following the frost, Thursday morning, the pedestrians were drawing their wraps a little closer around them and walking a little brisker. The first real signs of winter are here so frogs now on Texas folk must be prepared.

Mr. R. L. McCarty and daughter of Sylvester spent the week end here with relatives.

Mr. and Mrs. Ottilie Collinger of Vernon were guests of Mrs. P. B. Baker last Sunday.

Mr. and Mrs. J. M. Ashcroft made a business trip to Albany last Wednesday.

Miss Collie Mae Wallace attended the State Fair in Dallas one day this week.

Get that used car at the Ashcroft Chevrolet Company.

Mr. T. D. McGregor of O'Brien has a new four door sedan which he purchased from Warren Bothes.

Mrs. J. A. Wilson and daughter, Florence and Mrs. Jess Smith Jr. spent the week end in Lubbock.

If you want a good used car, go to the Ashcroft Chevrolet Company

Washing done at my home on Tuesdays and Thursdays at reasonable prices. I am also still ironing.
Mrs. Walter Herring

SEE AND HEAR
"CHARMING SINNERS"

With Ruth Chatterton, Olive Brooks, Mary Nolan and William Powell.

A Paramount ALL-TALKING production Monday and Tuesday, October 28th and 29th.

ROCHESTER THEATRE

CAMPBELL MAN WANTS OTHERS SHARE BENEFITS

DECLARES HE IS NOW ON THE GROUND TO PERFECT HEALTH. "I AM SURE GLAD THAT I FOUND ORGATONE WHEN I DID," HE SAYS.

"At least I am on the road to perfect health, after I had spent a whole lot of money to get relief from my troubles, I got to the place where almost everything I would eat caused me trouble and no matter what I tried in the way of medicines, nothing helped me a bit and seemed like there was no relief for me.

"When a man has been in the shape I have it sure seems wonderful to be able to eat anything he wants and have no trouble from it, but that's just what I can do since Orgatone has relieved my sufferings. I began to pick up in a hurry after I started taking it and have been getting better ever since. I am practically a well man now and am feeling stronger and better every day I live.

"I am sure glad I got hold of Orgatone when I did and there is nothing I can say for it that would be too much. I hope my case will be the cause of others who have the same trouble finding relief I did by taking Orgatone.

The above statement signed was made on December 8 by W. H. Beck, Route 3, Campbell, Texas.

Genuine Orgatone may be bought in Knox City, at the Orient Drug Store.

Painting, paper hanging Decorating and bonded furniture refinishing done to please, by

Curtis S. Wilcox
at
Black & White Cafe

Notice
Dr. S. M. Pruitt
Chiropractor
Masseur

Located 3 blocks North of First National Bank at Mrs. Pope's residence.

RESULTS GUARANTEED
Phone 57 for Appointments

DR. AMMONS
Dentist

Specializing in Pyorrhea
and X-Ray Diagnosis

Located in National
Bank Building

MUNDAY, TEXAS

Car Owners Notice

We are in the filling station and garage business to serve you. All repair work is guaranteed, there being an experienced mechanic in charge.

Our battery work on rebuilding and recharging gives you a battery like new and at a minimum cost.

Hi-Way Garage



HALLOWEEN GOODS

Frizzell's Drug Store

Used Cars

I have a nice selection of good used cars for sale displayed at the Hi-Way Garage. See these cars before you buy.

Travis Pannell



150

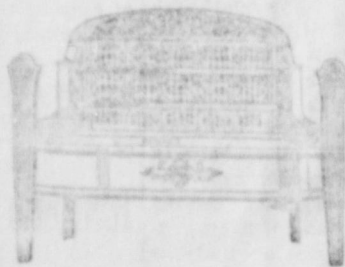
Benedict and Benedict
Grocery and Market

Farm Loans

If you have anything you want to trade for improved land on the plains or any real estate to trade, buy, or sell, see us.

Keny-Wiltbanks & Jamison

**Golden Glow Heaters
Keep Your Room Warm**



It is difficult to realize how much difference a Golden Glow Heater will make in the temperature of your home. With much less fuel you can keep your rooms several degrees warmer with the GOLDEN GLOW

Knox City Hardware Co.
Hardware, Chinaware, Harness, Implements

A Battery That Gives Service

We have batteries with a 12 month guarantee that sell for only \$8.75. These batteries give service and are equal to other higher priced batteries. It pays to investigate. Let us show you one of these.

We have gas and oil and always give quick, courteous service.

Russell Boyd Filling Station



Millions of Miles of Constant Testing

to maintain the outstanding quality and dependability of The Chevrolet Six

In spite of the fact that a million Chevrolet Sixes have already been placed in the hands of owners, and have proved their performance and stamina by billions of miles of service over every type of highway the nation affords—

—the Chevrolet Motor Company continues to take new Chevrolet Sixes from the assembly line at the factory and subject them to pitiless testing on the roads of the General Motors Proving Ground!

This passion for proof—this consistent refusal to accept any

tests as final—is one of the fundamental reasons for the overwhelming popularity of Chevrolet cars. For in no other way is it possible to make the Chevrolet Six so sound in design and materials—so dependable in performance—and so economical to operate!

If you are considering the purchase of an automobile, come in and see the new Chevrolet. You will find that it is more than a Six in the price range of the four. In every way it is a finer car than you ever thought possible in the low-price field!



The COACH 595

The ROADSTER.....\$525	The Imperial.....\$695
The SEDAN.....\$525	The Sedan Delivery.....\$595
The TOURING.....\$595	The Light Delivery Coach.....\$400
The COUPE.....\$645	The Six Ton Coach.....\$545
The SEDAN.....\$675	The Six Ton Coach with Cab.....\$650

All prices f. o. b. factory, Flint, Mich.

Ashcroft Chevrolet Co.

A SIX IN THE PRICE RANGE OF THE FOUR



Through Perseverance

P E R S E V E R A N C E

Perseverance was the secret of success for Columbus.

Perseverance as an active part of their everyday life, practiced by each citizen of this community will make this community a success.

Perseverance tends for competent control of local government.

Perseverance will aid in bettering local conditions.

Perseverance in meeting obligations, financial and social, which being a citizen of this community entails, will prove an invaluable aid in community growth.

Perseverance practically applied, will make this community a place of which we may well be proud--let's be perseverant!

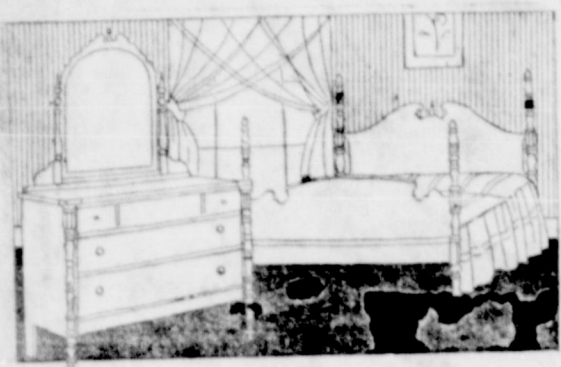
Our interest in the welfare of this community prompts us to sponsor this message to the people of Knox City and vicinity.

CLUB CAFE
HOKES PORUS
H. M. Thompson
R. M. HERRING
HI-WAY GARAGE
TEXAS THEATRE
CITY FEED STORE
ROBERTS GARAGE
WHITE BROTHERS
CITY TAILOR SHOP
H. E. WALL
The House of Values
CITY BARBER SHOP
WARREN BROTHERS
PORTER AND WHITE

KNOX CITY BAKERY
OLD ST. DRUG STORE
FIRST NATIONAL BANK
CITIZEN'S STATE BANK
FRASER'S DRUG STORE
KNOX COUNTY HERALD
BRYANT-LINK COMPANY
A. B. BERGE, DRY GOODS
BLACK AND WHITE CAPS
JAMISON CLONTS COMPANY
KENY-WILTBANKS-JAMISON
G. D. McCARTY, DRY GOODS
KNOX CITY HARDWARE CO.
RITCHCOCK'S BARBER SHOP
DARNELL'S 3c to \$1.00 STORE

KNOX CITY MOTOR COMPANY
PRESS CLARKE TAILOR SHOP
W. A. SMITH SERVICE STATION
THE ELECTRIC FILLING STATION
RUSSELL BOYD SERVICE STATION
DAVIS CASH SAFFET STORE
Where your Dollar goes the Farthest
ASHCROFT CHEVROLET COMPANY
WALDRIP & MORGAN SERVICE STA.
MALOUF DRY GOODS COMPANY
Quitting business. Sale starts Friday Oct 25
KECK BROTHERS SERVICE STATION
J. M. EDWARDS SELF SERVICE GRO.
BENEDICT & BENEDICT GRO. & MARK.
BURGESS HOTEL & CONFECTIONARY

A Comfortable Bed Room



To be healthy and enjoy life, everyone must have regular, restful sleep. A comfortable, homelike bedroom is most essential in the creation of the desired atmosphere to induce restful sleep. We await the opportunity to aid in the selection of the correct furnishings for your bedroom. We have complete suits priced at **\$67.00 and up**

Jamison Clonts Company

Watch this advertisement for the announcement of our annual 1c sale

ORIENT DRUG STORE
The *Rexall* Store



Certainly!
I can afford to feed **RED CHAIN Dairy Ration**

3 lbs. MORE of milk per day make it cost less than "cheap" feeds!

A cow requires about one ton (20 bags) of RED CHAIN Dairy Ration per year.

An increase in milk of ONLY 3 LBS. PER DAY (at \$2.00 per 100 lbs.) amounts to \$18.00 in 300 milking days. This will allow you to pay as much as 90¢ per bag more for RED CHAIN than for "cheap" feeds.

WHY GAMBLE—WHEN RED CHAIN IS SAFE AND SURE!

FIGURE IT OUT FOR YOURSELF

HERE'S no doubt about getting more milk from your cows when you feed RED CHAIN 24% Dairy Ration. It is safe because it contains less cottonseed meal than any other 24% dairy feed on the market, and its variety of proteins make it highly palatable, digestible and efficient.

When only three lbs. more of milk per day pays the difference between RED CHAIN and "cheap" feeds, can you afford not to feed RED CHAIN 24% Dairy Ration?

City Feed Store

RED CHAIN Feeds are SUPERIOR Feeds

Edison Honored All Over The World Monday

Thomas Alva Edison, on Monday, October 21st, was the honored guest at one of the most gigantic celebrations ever planned for a living man—Light's Golden Jubilee. The Nations of the World joined with the United States in commemorating the 50th milestone of the greatest of Edison's inventions—the incandescent lamp—in the spirit of the Jubilee. West Texas demonstrated its willingness to follow the national plans adopted of extensively illuminating stores and homes.

In honoring the Man of Miracles, Light's Golden Jubilee was one of the greatest tributes ever paid to a man, living or dead, because it celebrated the deeds of a man whose achievements place him with history's greatest men. While he has led no armies into battle nor conquered countries, he wields a power of which no warrior ever dreamed. He commands a devotion more sweeping in scope, more world-wide than any living man.

Honor has already been accorded to this "Great National Asset". Three hundred thousand visitors helped inaugurate Light's Golden Jubilee, May 31st, at Atlantic City. Niagara Falls dedicated its Fifth Annual Festival of Lights to Edison Hero, besides the celebrate street and city lighting, a battery of searchlights aggregating 1,440,000,000 candle power brilliantly illuminated the Falls. The National Air Races at Cleveland were dedicated to Edison. Our country's largest convention, the National Convention of the American Legion, was dedicated to him. Besides the acceptance of the Honorary Chairmanship of Light's Golden Jubilee by the President of the United States, our government has issued a special two cent postage stamp to commemorate the occasion. The manner in which this stamp has been received by the country at large is evidence of the great interest on the part of the public. More than 250,000,000 stamps have been sold since June 5th.

Rarely is it possible for grateful people to express to a living man their appreciation of his gifts and accord him these friendly tributes which are beyond all bronze and beyond all marble. The celebration no matter how large, for the event it has commemorated, has but partly glorified this Man of Miracles.

October 21st was the exact 50th Anniversary of Mr. Edison's successful experiment. On that eventful night the attention of the World was focused upon Dearborn where Henry Ford has started the foundation of a perpetual tribute to Edison. There, in connection with the Edison School of Technology which he has endowed and built as a perpetual monument, Menlo Park lives again. Surrounded by structures of modern technical education, the buildings in which the Age of Light came into being stand as they stood fifty years ago. Not reproductions or exact replicas, but the very buildings themselves down to the last detail. And it will never be a dry, lifeless museum. At a twist of the hand, steam will rush through the lines, the old generators will hum, the old lamps will light all the machinery is oiled and greased.

The program itself at Dearborn was modest. Members of the party were brought from Detroit on the afternoon of October 21st, traveling on a fifty-year old train. During the day, the Edison School and Museum were toured, along with the typical American village. A banquet was served to the guests in the early evening at Independence Hall.

Following the banquet, the group adjourned to Menlo Park laboratory where the climax of the great celebration occurred. There, in company of distinguished men and women in the familiar original laboratory, Thomas Alva Edison reconstructed the lamp of fifty years ago and made the electrical connections which led it to light. The reconstruction of this monument was made possible by the distinguished staff of the laboratory but by the cooperation of the great inventors of the hour up which was headed by then by Graham McNamee.

Then is Alva Edison, born February 11, 1849, came from a sturdy and well respected family. His education, lacking the advantages of institutional training, consisted of that which he received from his father and from his never-ending "rest for books". Starting to work at an early age, he sold newspapers and worked on a farm. As an inventor, he was a first-class success.

At home and to devote more time to his beginning experiments, he took over a portion of the baggage car of the train on which he worked and established another laboratory. Here he later printed a daily paper on the moving train. As a reward for saving the life of a child, he was taught telegraphy and in the capacity of operator, spent five years in the Mid-West. One morning his co-workers came down to find that he had perfected an unusual invention. The office in which he worked had an abundance of cockroaches. Edison had contrived a series of wires on which the roaches, if they chanced to walk, were instantly electrified. His first noteworthy invention was a Vote Recorder which, known to be very accurate and efficient, was refused by the Washington politicians.

He next invented the stock ticker and telephone transmitter which he

sold for \$40,000 and \$100,000 respectively. A greater part of this he turned back into a complete laboratory. Following this came his greatest invention, the invention which Light's Golden Jubilee commemorates, the incandescent lamp. Edison, during World War, put his genius to the improvement of some 42 military devices and war problems. Today, at the age of 82, Edison does not remain quiet. He spends nine hours practically every day in his laboratory working on further experiments.

Merchants of Abilene and other West Texas cities have organized plans for the observance of the great day, according to word received by the West Texas Utilities Company, Abilene, Texas. Governor Dan Moody and West Texas Mayors sent out Proclamations and appeals earnestly requesting that people enter into

the spirit of the Jubilee in order of the day and observed with appropriate and lighting festivals, from 10 p. m. to 10 p. m. were held a period for the celebration of Golden Jubilee. Uniquely stores carried the Jubilee pictures and merchandise to the great Edison Board of the first lamp built by were on display all over Texas.

The 50th Anniversary of the contribution to scientific and public welfare observed as one of the most important Jubilees ever. What civilized man honors much of his happiness, well-being to Edison. Who can honestly stand aloof that it has not been revealed by this Age of Light.

Important to BUYERS OF NEW CARS

FROM time to time General Motors has devoted its messages in this paper to giving facts which help the car-buyer get full value for his automobile dollar. In keeping with that policy of frankness, this message gives facts about the prices of new cars which every one should know.

This is the standard price tag used by General Motors dealers to show what makes up the delivered price of their new cars.

List Price. The f. o. b. price advertised by the factory.

Freight and Delivery. An authorized amount to cover the freight charges paid by the dealer and the cost of unloading, inspecting, supplying fuel and oil—preparing the car for delivery to you.

Accessories. A charge for any additional accessories that may be purchased.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. General Motors dealers' delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories that may be desired.

(NAME OF CAR)	(BODY STYLE)
(Model No.)	(Body Style)
LIST PRICE (f. o. b.)	\$ XXX.XX
FREIGHT and DELIVERY	XX.XX
DELIVERED PRICE	\$ XXX.XX
ACCESSORIES (Not included in the List Price)	
	XX.XX
TOTAL DELIVERED PRICE	\$ XXX.XX

These prices are for cash. Purchase may be financed on convenient monthly payments if desired.

WHEN you buy a new automobile, it is the delivered price that you actually pay.

The delivered price consists of the list price of the car—the f. o. b. price advertised by the manufacturers—plus certain other charges which the dealer makes.

You should know exactly what those charges are and what each one is for.

There is no mystery about the charges added by General Motors dealers. They have adopted this standard price tag, which tells you everything. Nothing is hidden. There is no extra charge to permit a seemingly better trade-in offer. No extra charge to cover advertising or any other item. You know exactly what makes up the difference between

the list price and the delivered price. Each charge made by the dealer is fair and reasonable.

Use this tag for reference. Make it your guide in comparing automobile values. For the delivered price is the price you really pay.

Below is given the range of list prices for each General Motors car. They are just as low as General Motors' vast production, centralized purchasing and reasonable profit per car can make them. General Motors dealers maintain this value in their delivered prices of these cars and show you every item on the standard price tag. Look over the General Motors line. Then clip the coupon.

"A car for every purse and purpose"

- CHEVROLET \$515—\$695. A six in the price range of the four, 7 models.
- PONTIAC \$545—\$895. "Big six" luxury at low cost. 7 models.
- OLDSMOBILE \$575—\$1235. The Fine Car at Low Price. 6 cylinders, 8 models.
- MARQUETTE \$565—\$1035. Buick's fine new companion car. 6 models.
- OAKLAND \$1145—\$1375. The All American six. 5 models.

ALSO

FRIGIDAIRE Automatic Refrigerator. New silent models with cold-control device. Turbine exhausts. Price and model range to suit every family.

DELCO-LIGHT Electric Plants — 12 Volt Systems. Provide all electrical conveniences and labor-saving devices for the farm.

GENERAL MOTORS

TUNE IN—General Motors Family Party every Monday, 9:30 P. M. Eastern Standard Time. V-L-A-F and 17 stations. See local listings.

CLIP THE COUPON

General Motors (Dept. A), Detroit, Mich.

When you buy the car in a great automobile industry like General Motors, the car you buy is sold in a book with lots of interesting facts. This book—"The Open Road"—will be of value to every car buyer. It is free. Send the coupon. Check the particular products you would like to know about.

Name _____

Address _____

CHEVROLET
 MARQUETTE
 BUICK

PONTIAC
 OAKLAND
 LASALLE

OLDSMOBILE
 VIKING
 CADILLAC

Accessories, Refrigerator
 12 Volt Systems

Delco-Light Electric Plants
 Power and Light Plants

MAIL TO: 1700 BROADWAY, NEW YORK, N. Y.

MIDNIGHT MATINEE SUNDAY NIGHT
Attraction
"CHARMING SINNERS"
A Brilliant Comedy-Drama of Love vs. Marriage.
Admission 20 cts and 40 cts.
ROCHESTER THEATRE



NERVINE

Brought Up Over Nothing
I sleep last night; too much work; the child is so fatigued; the Boss is cranky; Mrs. De Vere is so nervous; you don't mind any of these things, but you are simply unbearable. You know what's why.

Never try Dr. Miles' Nervine? It is so powerful in a half glass of water that it will soothe your over-taxed nerves and give you a feeling of calm and peace. Dr. Miles' Nervine is now made in liquid and effervescent form and are the same therapeutic.



Stores. Price \$1.00

CHURCH DIRECTORY

CHURCH OF CHRIST

Sunday School 10:00 A. M.
Worship 11:00 A. M.
Young Peoples Meeting 7:00 P. M.
Everybody is invited. There is always a hearty welcome to all.
John Griffin, Elder

BAPTIST CHURCH

Sunday School 10:00 A. M.
Preaching 11:00 A. M.
B. Y. P. U.'s 7:00 P. M.
Preaching 8:00 P. M.
Monday, Ladies Missionary Society 3:00 P. M.
Wednesday, Prayer Service 7:30 P. M.
Reverend J. W. English, pastor

METHODIST

Sunday School 10:00 A. M.
Preaching 11:00 A. M.
Epworth League 7:00 P. M.
Evening service 8:00 P. M.
Missionary Society Monday 7:00 P. M.

Brother Rucker of Stamford preached at the Methodist church Sunday. His scripture reading was selected from Matthew, the sermon on the Mount, and his message was one of vital interest and importance to the people of Knox City. The attendance Sunday morning was good.

The Missionary Society met Monday afternoon in the home of Mrs. C. C. Hoge. The study, "What Next in Home Missions" was pursued and plans made for another lesson to be held Thursday afternoon at the church.

The society is invited into the home of Mrs. Huntsman next Monday in a social. In addition to the social hour, the society will study the concluding chapter of the book. All the members of the organization are urged to meet with Mrs. Huntsman at two thirty Monday afternoon.

NAZARENE CHURCH

Sunday School at 10:00 A. M.
Preaching at 11:00 A. M.
Preaching at 7:30 P. M.
All religious services are being conducted in the Texas Theatre until the new church is built. It is through the courtesy of Mr. Lee South, owner of the theatre that we are allowed this privilege, for which we are truly thankful.
Herbert Land, pastor

CHRISTIAN CHURCH

Bible School 10:00 a. m.
Communion and Preaching 11:00
Song Service and Preaching 7:30
Reverend E. D. Hageman will preach Next Sunday, which will be the fourth Sunday of this month. The pulpit of this church will be filled by Brother Hageman of Seymour. The preaching is intended to take the place of the regular second Sunday preaching which was missed on account of the absence of Brother Sellady who was away attending the North American Christian Convention at Canton, Ohio October 5th to 14th.

Reverend Hageman in addition to supplying the First Christian Church pulpit at Seymour, is the District evangelist of the Second District of the Texas Christian Missionary Society. He will give to the community some inspiring talks and also render some interesting vocal selections. Mr. Hageman has a voice of such quality that he has on several occasions sung over the radio. Everybody will want to hear him next Sunday. Come one. Come all.

Mr. Bob Tankersly of Arlington spent a few days this week here with relatives.



Get your permanent now for \$5.00

All work is guaranteed at
Mrs. Joe Watkins
Beauty Shop

Reverend Holliday preached Sunday morning in Vera.

R. C. EDWARDS
Dental Surgeon
West end Farmers State Bank Building
Knox City, Texas

DR. T. P. FRIZZELL
Physician and Surgeon
First State Bank Building
Knox City, Texas

DR. O. J. EMERY
Practice of Medicine and Surgery
Farmer's State Bank Building
Telephone
Office 165 Residence 61
Knox City, Texas

Moylette & Moylette
Chiropractors
Tull Building
Phone 209
Munday Texas

--Dr. Quade--
CHIROPRACTOR
Specializing in chronic cases of years standing.
Office Residence 7 blocks East First National Bank Building.
Knox City, Texas

When In Knox City Make Your Home At

Sanitary Cafe

J. R. BRADBERRY, Prop.

Is This Your Car Number?

672-793

Come to our filling station and get 10 Gallons of THE NEW AND BETTER Texaco Gas Free

Second Prize Number

718-276

Gets one gallon oil Free

Buy your gas here and watch our ad each week

Keck Bros. Service Station

Specials for Fri. & Saturday

Cabbage, per pound 31-2c

Peanut Butter, Armour's Veribest 5 lb. pail 85c

Green Beans, Cut Stringless, No. 2 cans 14c

RAISINS, Market Day, 4 lb. Package 37c

Snow Peak, Cakes, new pack 2 1-2 lb. Box 53c

SPINACH, Gold Bar No. 2 cans 15c
No. 2 1-2 cans 19c

MATCHES, Carton 6-5 cent boxes 19c

Kraut, Kuners, Medium cans 9c
No. 2 1-2 cans 15c

OYSTERS, 5 oz. cans 16c

Cocoa, Mothers 1 lb. box 19c

Peanut Butter, Armour's Rose colored Glass 25c

Powdered Sugar, 1 lb. 10c

Peaches, Gold Bar No. 2 1-2 cans 24c

Fig Bars, Bulk, per pound 15c

J. M. Edwards Self Service Store

All Electric
R. C. A Radiola 33 Complete
\$86.25
Make your dollars do double duty. Get the utmost in Radio at this remarkably low price.
Hughe's Radio Shop

We Recommend
Lincoln's
Paints and Varnishes
C. Woolridge Lumber Co.

Mohawk Flat Tred Balloon
WE HONESTLY BELIEVE
That if it were possible for you to select every High grade tire on the American market to day and place them in the most exhaustive tire test known in the tire industry--then--just as sure as you are reading this advertisement you would come down to the "Mohawk Dealed for your new tires."
Which would be
nanant Service Station
SATISFACTION--ECONOMY--LONG SERVICE
WHOLESALE RETAIL GAS AND OIL

BUCK
BRAND
WORK CLOTHES
FIT AND WEAR



H. E. WALL

**1,200,000 CHEVROLETS
PRODUCED IN 9 MONTHS**

Detroit, October 15—The Chevrolet Motor Company announced here today that more than 1,200,000 of the new six cylinder Chevrolet cars have been placed on the road since the first of the year.

This achievement accomplished in little over nine months, is three times the best showing of any other manufacturer of six cylinder cars in a calendar year and tops Chevrolet's record total for the entire year of 1928.

It is now certain that six cylinder production will set a world record this year, surpassing for the first time in the history of the industry the output of four cylinder cars. This leadership of the sixes will come about chiefly because of Chevrolet's record showing this year.

Chevrolet factory officials declare that the dominating reason back of the leadership of the six is the public preference for the advantages which this type of construction affords. They point out too that the influence of great volume production, which has enabled the industry to get six cylinder prices down to the lowest on record and has made it possible for Chevrolet through maximum volume to offer six cylinder performance at a price that formerly bought only a four.

With a new yearly record already assured, Chevrolet factories are continuing on the biggest Fall production program ever undertaken by the company. Nine assembly plants and seven large manufacturing plants are facing the busiest final quarter that Chevrolet has ever known.

The heavy Fall factory program was made necessary, it was explained, to bring production up to the level of the demand and make possible quicker deliveries to owners.

A representative of the Portland Cement Company was in our office Tuesday and his main subject for conversation was paving the highway number 51 and the streets of Knox City. Well, we told him he did not want that to happen half as bad as we do. Can you imagine a Knox City citizen not wanting the highway and main street of Knox City paved?

Mr. and Mrs. H. M. Warren were Anson visitors Sunday.

Mr. and Mrs. Bennett were visitors in Aellene Sunday.

Mr. Ed Young of Lubbock was in Knox City Thursday on business.

Mr. and Mrs. Joe Watkins and little daughter spent Sunday in Anson.

Bill Clarke spent Thursday in Wichita Falls.

Mrs. Everett Kelly returned to her home in Wichita Falls, Sunday. A nice time was had at the hotel.



... our Faith
in You!

THE electric light and power system in many towns represents the heaviest industrial investment in the town.

Present day utilities of electricity in domestic and commercial life calls for great power generating stations and costly distribution systems. When selecting factory locations, big industries first ascertain if uninterrupted electric service is available.

When a company invests millions in generating stations to serve a group of cities and towns it is certainly a concrete indication of the company's confidence and faith in the towns.

The West Texas Utilities Company has built three major generating stations, and maintains 15 auxiliary power plants, to unfailing service to the 110 prosperous cities, towns and communities on its properties.

This company is vitally interested in the progress and development of every community it serves. Your success is its success therefore it is one of your most active civic boosters and one of your most substantial citizens.

**West Texas Utilities
Company**

GOOD YEAR

The Price May Be
Duplicated but the
QUALITY NEVER

We will demonstrate and prove to you, before you buy, the superiority in both tread and carcass which, year after year, causes millions more people to ride on Goodyear tires. Goodyear builds nearly one-third of the world's total tire output, the reason you get superiority at ordinary tire prices in Goodyear Tires.

The Electric Filling
Station

ANNOUNCING
the
**CITY FEED STORE'S
PRODUCE BUSINESS**

The City Feed Store started this week in the Produce Business. This store has heretofore, bought of the farmer, all that he had to sell but produce. We can see an ever increasing poultry business in this territory and we are going to try to furnish an equally as good market for the same.

We have discontinued handling coal but will still handle feed and will sell on strictly cash basis, being able thereby to sell for less.

Telephone 54

City Feed Store
Ray Willis, Manager

**Most Modern of Fashionable
Fabrics Munsingwear
Wear Rayon**



RAYON NEWEST MEMBER OF THE FABRIC FAMILY. SOFT AND SUPPLE AS SILK, DURABLE BEYOND EXPECTATION, ECONOMICAL BEYOND COMPARE!
USE MUNSINGWEAR FOR DAY TIME, AND FOR NIGHT TIME. FLATTERING FOUNDATIONS FOR EVERY PROCK OR GOWN AND FASCINATING SLEEPING AND LOUNGING ENSEMBLES. THERE IS A MUNSINGWEAR MODEL FOR EVERY FIGURE FOR EVERY AGE, AND ALL IN INIMITABLE MUNSINGWEAR QUALITY. A COMPLETE SHOWING OF GOWNS, BLOOMERS, PAJAMAS, STEP-INS, BRASSIERS, VESTS AND BRASSIERS AND COMBINATIONS COMBINED SEE THEM.

Shoes! Shoes! Shoes!

We are offering closeout prices on a few numbers

All Suits Are Reduced See Them Before You Buy

WHY WAIT LONGER TO BUY THAT WINTER COAT, DRESS OR HAT, WHEN OUR DEPARTMENT IS SHOWING THE LATEST IN BOTH QUALITY AND STYLE ONE LOT OF BEAUTIFUL SILK DRESSES GOING FOR \$2.95 EACH
ALL FELT HATS REDUCED. ONE LOT OF HATS FOR \$2.95 EACH
ALSO FAST COLORED WASH DRESSES IN ALL SIZES FOR \$1.95 EACH COME IN AND MAKE YOUR SELECTION EARLY.

Bryant-Link Company
Knox City's Leading Department Store