



The Knox County Herald

"STRIVING TO SERVE ITS READERS WITHOUT PREJUDICE"

Volume 66

Knox City, Knox County, Texas 79529, Thursday, December 25, 1969

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Number 6



MERRY CHRISTMAS

2-Time Grandprize Winner Is Announced

Mrs. Joe Reeder Jr. was overwhelmingly lucky Saturday afternoon when for the second time she was winner of the \$100 grandprize at the third and last Christmas Shoppers Bonanza drawing held here at 3 o'clock.

Little Charlotte Albus, daughter of Mr. and Mrs. James Albus drew ticket numbers 013426, 027211 and 004049 before Mrs. Reeder claimed her reward on ticket 036516 from City Hardware.

Mrs. L. D. Abbott's lucky

number 021127 from "M" System was the only ticket drawn for the \$50 cash prize and winners of the two \$25 awards were Carolyn Crownover and Humberto Gutierrez of O'Brien.

Merchants felt the promotion was worthwhile and appreciate Christmas shoppers' business.

Three Accidents Are Investigated

Texas Highway Patrolman Joe Hataway informed the Herald Monday of three pre-holiday accidents, two of which occurred only moments apart on Saturday afternoon.

At 4:25 p. m. Saturday, a 1965 Chevrolet driven by Gary Lee Pack received approximately \$500 damage when struck in the right rear fender by an automobile driven by Bidal Lucio Rodriguez.

Rodriguez was charged for failure to yield at the stop intersection at the corner of Main and Austin. Damages were estimated at \$400 on his '66 Plymouth. He was not injured and Pack received a minor bruise.

Investigating officer was Don Carmichael.

At 4:30 p. m. Knox City resident John Crow was attempting to remove a grass burr from his trousers while traveling west in his '66 Ford on Texas 222 approximately 4 miles east of here and lost control of the car and it overturned. He was admitted to Knox County Hospital but released without injuries.

Investigating officers Don Carmichael and Joe Hataway estimated damages to be in the neighborhood of \$450.

Hataway also investigated an accident at 6:30 a. m. Monday on US highway 82 approximately 1 1/2 miles west of Guthrie and reported that William J. Larimore of Springdale, Arkansas was only slightly injured when he flipped his 1968 truck, spilling a load of canned goods. Damages on the accident were set at \$3400.

Public School Education

The Herald recently received the following release concerning education from "Highlights and Sidelights from the State Capital".

A group of private citizens is distributing an eight-page booklet summarizing the results of the controversial report of the Governor's Committee on Public School Education (COPE).

Booklet includes a rundown of the accomplishments to date and those that became law even in a modified sense. It also advocates action on the "additional improvements proposed by COPE which are still needed to give Texas a first-class public school system". Included in that section are the proposals for tax equalization and consolidation of smaller schools that raised so much furor during the legislative session.

*Bulletin

The Herald was notified at press time Monday that Mrs. Royless, mother of Mrs. Joe Roy Smith, had died in Seymour.

Funeral arrangements were pending at Smith Funeral Home in Knox City.

Lions Club Hears Youth Choir Wed.

Members of the Knox City Lions Club enjoyed a program of Christmas carols presented at the noonday luncheon last Wednesday by the Youth Choir of the First United Methodist Church. Mrs. Melvin Lowrey accompanies the choir and Mrs. Joe Clonts is director. The group includes Cindy and Laurie Weaver, Diane and Mark Clonts, Doak and Timilu Graham.

Weather Observations

FURNISHED BY PLANT MATERIALS CENTER 4 Miles NW of Knox City

DATE	HIGH	LOW	RAIN
12-16	57	28	
12-17	63	34	
12-18	48	44	Tr.
12-19	48	43	Tr.
12-20	60	30	
12-21	63	34	
12-22		36	

Did You Know

... that Wyndol Stephens of Route 3, Ulysses, Kansas 67880 subscribes to The Knox County Herald?



MACK STANDLEE, center, is pictured here with his parents, Mr. and Mrs. John Standlee following ROTC commissioning ceremonies Saturday.

Mack Standlee Commissioned In Ceremonies Saturday At Tech

Mack Standlee, son of Mr. and Mrs. John Standlee was one of twenty-six Army and three Air Force ROTC cadets to receive commissions as second lieutenants in joint ceremonies held Saturday in Lubbock and hosted by Texas Tech president Grover T. Murray in the University Theatre.

Brigadier General Ernest T.

87 Lives May Be Claimed In Car Accidents

AUSTIN--The director of the Texas Department of Public Safety today estimated that traffic crashes in Texas over the Christmas and New Year holiday periods may claim as many as 87 lives.

Colonel Wilson E. Speir said 54 deaths are expected in the Christmas period beginning at 6 p. m. Christmas Eve to midnight Sunday, December 28. It also is estimated 33 traffic deaths will occur during the New Year holidays from 6 p. m. New Year's Eve to midnight Sunday, January 4.

"We urge each individual driver to accept the challenge of proving our estimates are too high," Speir said. "Many holiday accidents can be prevented if Texans will drive safely and realize that no one is immune to a traffic crash."

Speir also announced that the Department of Public Safety will place all available patrolmen on the highways during the holidays to enforce the law and aid motorists. He said a special "Operation Motorcade" would be in effect over both holiday periods, during which periodic tabulations of traffic fatalities will be made and given the widest possible dissemination in order to focus public attention to the added dangers involved in holiday travel.

IN ALVARADO Mrs. Myrtle White accompanied her grandson, John Clay, Texas Tech student to his home in Alvarado last Wednesday where she will spend Christmas with her daughter and her family, Mr. and Mrs. Jim Clay and boys.

IN LUBBOCK Mr. and Mrs. Doug Meinzer and Tyke and Mrs. Lewis Floyd spent the weekend in Lubbock with the Meinzers' daughter and her husband, Mr. and Mrs. Floyd Baker.

RETURN HOME Mr. and Mrs. Charlie Reeves of Canton spent last week here visiting his parents, Mr. and Mrs. Chock Reeves and Bobby and his grandmother, Mrs. Bertha Trimmer.

Hewitt Named Head Of LSUW

Local water superintendent James Hewitt president of the Lone Star Water Utilities Association at the association's regular monthly meeting held at the county court house in Benjamin following lunch at Hazel's Cafe on December 10. Other officers elected for the new year include Robert Harris of Merkel for vice-president and Aubrey Simpkins of Sweetwater for secretary-treasurer.

Outgoing president John T. Bryant of Sweetwater presided at the meeting and Ray Rampe of Certin Tee Company in Lubbock presented an audience of approximately 40 persons with facts concerning plastic pipe, the types of pipe being used and its "Do's and Don'ts". Other business included the reading of a thank you note from the Rehabilitation Center for the remembrance made in memory of the late Jake L. Sellers.

The association will hold its January meeting on the 21st day of the new year, at Stamford.

HOME FROM CANYON

Carolyn Crownover, student at West Texas State in Canyon is here for the holidays in the home of her parents, Mr. and Mrs. John Crownover and Art.

IN HATAWAY HOME

Christmas guests in the home of Highway Patrolman and Mrs. Joe Hataway will include his mother and her husband, Mr. and Mrs. Paul H. Steddum of Sunray and his older brother and his family, Mr. and Mrs. Harold Hataway, also of Sunray.

Merchants' Greetings Featured This Edition

Your local merchants extend here, to you and your family, their sincerest appreciation for your loyal patronage. Looking forward to serving you in the future, they send you one and all best wishes for the Merriest Christmas ever.

Committees Announced For County Livestock Show

Knox City--At a recent meeting of the Knox County Junior Livestock Show Committee, plans were discussed for the annual county livestock show to be held in Munday this year on Saturday, January 10 followed by the awards banquet and sweetheart contest on Thursday evening, January 15.

Chairman of this year's event will be Kenneth Baker of Munday and John Crownover of Knox City will serve as vice-chairman.

Weldon Smith of Munday will be in charge of finances and Fuller Shannon and Sam Clonts of Knox City will serve as secretary-treasurer of the show.

Show superintendents include swine, C. H. Herring of Rhineland and Kenneth Lankford of Munday; sheep, Wendell Partridge of Munday; beef, Omar Cure of Munday and Pate Meinzer of Benjamin.

Sales chairmen are Charles Lankford, Bill Baker, Lee Smith, and Bud Carver of Knox City; Douglas Myers, Gene Thompson, and Lyle Stodghill of Munday; and Stanton Brown of Benjamin.

Individuals who will be working with Smith on the finance committee are: Knox City, Lee Smith and Clifford Cornett;

Goree, Calbert Haskins and Jack Nuckles; Benjamin, Stanton Brown and Billy Ben Benson; and Rhineland, C. H. Herring and Marvin Zeissel.

Mrs. Omar Cure of Munday will serve as hostess at the Sweetheart Banquet and assisting her will be Mrs. Sam Clonts and Mrs. Charles Lankford of Knox City, Mrs. Charles Hertz and Mrs. Tom B. Hudson of Benjamin, Mrs. Don Estes of Goree, and Mrs. Tommie B. Harper of Munday.

Publicity chairman for the show will be Mrs. Buddy Angle and further details of the January 10 livestock show will be featured in future issues of this paper.

TO SAN DIEGO

Petty Officer 1st Class and Mrs. Cecil Proffitt left Sunday, December 14, for San Diego, California, where he will report for his next assignment aboard the USS Galveston (CLG 3) homeported in San Diego.

Petty Officer Proffitt recently completed a one-year tour of duty in South Vietnam. His wife, Kay, had made her home here with her parents, Mr. and Mrs. Chock Reeves and Bobby while he was overseas.



REV. FLOYD BAILEY

BV Care Home Adm. Resigns

The Rev. Floyd V. Bailey has resigned his duties as administrator at the Brazos Valley Care Home, effective January 1, 1970. However, he will remain at the home for one month to assist and familiarize his replacement, Doyle Graham.

Rev. Bailey Foursquare Church pastor, explained that since he began as administrator of the home 4 1/2 years ago, it has increased in size from 42 beds to 64. Therefore, with his ministerial duties and heavy church schedule he felt it best for both himself and his wife that he resign.

He stated that in his estimation the Brazos Valley Care Home is the finest of its kind in the area and if churches, clubs, and individuals continue to give the splendid cooperation he has known in the past, it will continue to be an outstanding establishment.

"I have enjoyed every minute of my work at the home," he said, "but have realized for the past few months that I have been overtaxing myself."

House Speaker Mutscher Meets With Rep. Healy

PADUCAH--SP--His pleasure in being with an old and valued friend was evident Sunday when House Speaker G. F. (Gus) Mutscher met with Representative W. S. (Bill) Healy in Paducah.

Speaker Mutscher made the trip to Paducah in order to confer with the Paducah lawmaker about legislative business during the interim. "No Speaker of the Texas House of Representatives has had a better source for counsel and constructive advice than I have had in Bill Healy," Mutscher said. "We have been friends and colleagues for many years, since I first served on the Appropriations Committee as a Freshman in the House in 1961."

A great number of topics were discussed during their conference, Mutscher stated, ranging from ways to effect economy in government, the Texas Water Plan and property evaluation in regard to the Foundation School Program.

Mutscher said that both Rep. Healy and he were particularly interested in broadening the services of the Marketing Department of the State Department of Agriculture to provide better service for Texans. They also discussed plans for the greater utilization of natural resources. See House Speaker, Page 2

Notice

For our readers' convenience, copies of the Herald are now available at Hoge Pharmacy from 7:30 a.m. to 6 p.m. each day as well as at the Knox County Herald office during office hours.

HOUSE SPEAKER

Continued From Page 1

Representative Healy is active on two interim committees at the request of the Speaker. He is a member of the Committee on Banking and as chairman of the Appropriations Committee for five terms, is a member of the Legislative Budget Board. The veteran Legislator is also a member of the Legislative Audit Committee and the State Library Committee.

VISITING PARENTS

Mr. and Mrs. Charles Reed and boys of New Caney are here visiting her parents, Mr. and Mrs. M. S. Lowrey and other relatives during Christmas holidays.

The Reeds both teach in the New Caney Schools.

Science Says

Modern science has discovered that the skin of an infant actually differs in structure from adult skin. A baby's skin doesn't begin to resemble or function like an adult's until the child is about three years old.

IN HOGE HOME

Anne Hoge, student at West Texas State in Canyon, and David, student at the University of Texas in Austin, have arrived to spend the Christmas holidays with their parents, Mr. and Mrs. Paul Hoge.

Rick Mueller of Dyess Air Force Base in Abilene was a house guest of Anne last weekend.

You can say a lot more with a nod of approval than with a lot of words.

Courage is not the absence of fear - it is the mastery of it.

Santa Visits KC



A RIGHT JOLLY OLD ELF!



Uh



AND WHAT would you like little lady?

Veterans Administration provided 36.4 million days of patient care for veterans at VA and non-VA hospitals during FY 1968.



Have you been a nice little girl?

About 200,000 Americans will be saved from cancer this year by early detection and prompt treatment according to the American Cancer Society. Remember when a wayward child straightened up by being bent over? ***** IT PAYS TO ADVERTISE



Imagine me, on Santa's knee.



SANTA'S HOUSE was beautifully decorated inside by the Chamber of Commerce and was the first time the chamber had undertaken such a project.

To avoid delays veterans should write the regional office where their records are maintained rather than to the VA in Washington.

The Knox County Herald

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Mrs. Bilye Bess Angle — Editor

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NOTICE TO THE PUBLIC: Any erroneous reflection upon the character, standing, or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon the matter being given to the publisher at the Knox County Herald office. The Knox County Herald is Democratic, yet supporting only what it believes to be right, and opposing what it believes to be wrong, regardless of party politics, publishing news fairly and impartially.



SWAMPED!

He who teaches his child to be thrifty and economical has already bequeathed him a fortune. The chances are great that the person who slaps you on the back has something up his sleeve.

THREE BEDROOM HOUSE AND LOT
Located Corner of W. 6th & Bailey Acct. #31480

TWO BEDROOM HOUSE AND LOT
Located One Block North of Santa Rosa Catholic Church
Corner of East 2nd Street Acct. #32452

Total Amount Needed to Move In is \$50.00, No Closing Cost, First Payment of \$52.54 Not Due Until February 15, 1970

For Information, Call Bob Dial, Collect Atlanta, Ga. Area 404 524-0644

CHRISTMAS Blessings

As we relive the miracle of that first Christmas, we send our sincerest greetings to everyone. For your kind patronage, our thanks.

Farmers Grain Co.

Charlie Groves, Mgr.
Knox City, Texas



O, HOLY NIGHT

'Tis the night of the dear Saviour's birth... May His blessings be upon you and all of those you hold dear... may His star guide us to peace. Thank you, sincerely, for your valued patronage.

B & C Chemical Co.

Knox City, Texas

The Herald of Truth

Sunday 7:30 A.M.
KAUZ-TV
Radio WFAA 820
11:00 P.M.

NOEL



May the spirit of holiday joy burn brightly in your home and in your heart!

Lowrey's
Knox City

3 cheers for Scrooge

Who said they hate Christmas? Holiday hassle often brings on tension, colds, and complexion problems that can turn even the most cheerful person into a humbugging Scrooge.

If you find the season's greetings a real pain, here are some tips from Saunda, Inc. of Chicago to help you toast the holidays in spirited good health.

Upright Shopping? Jostling crowds and heavy packages often spell frazzled nerves, tension tight muscles and tired feet. Next time you have that "oh, my aching body" feeling after shopping, relax with the Masseuse. This handy electric body massager with its unique quilted head will help you search out and smooth out even the most stubborn body aches—to feel good again.

Cantankerous cold? Holiday rush can leave you "run down." If you're frustrated because you're too stuffed up to

smell the fragrance of hearty Christmas fare—take heart. The Nasal Hygiene Appliance gives fast temporary relief from nasal stuffiness, sinus congestion, excess smoking and dehumidification. The revolutionary appliance provides a warm mist that removes noxious materials from nose and sinuses to let you breathe again.

Facing-up to embarrassment? Tension from gift decisions, over-indulgence in festive cheer, late hours, rich foods—all ingredients for complexion upsets. You can face up to the holidays with confidence by using some complexion care. The face-saving facial appliance will help that cleanses away excess oils, make up, and dirt for a cleaner, softer more radiant complexion.

For yourself or as a gift, all these health care products by Saunda, Inc. are designed to help you give and get the most out of Christmas and all the days



Fond of Fondue

The gourmet revolution has finally come about after years of agitating by food editors, professional chefs, and a front flank of soldiers like James Beard, Michael Field and Julia Child. Americans have suddenly discovered what Europeans have been telling us for years—Continental cuisine is saucy, superb and succulent.

As a result of this new interest in gourmet yummys, little sections of supermarkets now feature foods with a foreign flavor; department stores are doing land-office business in fondue pots and dishes; and daytime TV culinary demonstrations are winning women away from All-American Steak and Mom's Apple Pie.

I've always been especially fond of fondue. This basically Swiss Thing is usually a heavy mixture of cheese, wines and spices heated to the melting point over a special low flame. Guests then take cubes of French bread on special little skewers and dip them in. Actually, fondue can be more than a snack or appetizer.

I've served a meat fondue as a complete meal. The basic trick is to get good quality, defatted beef or pork (let your butcher cube it for you!) and allow about 8 ounces per person. Put in the fondue dish about a 1/2 pint of vegetable oil and heat. Then let each person skewer a cube and cook it to his liking. A nice touch is to add bowls of sauces to the table and let guests just dip in; I've had delicious luck with mixtures like sour-cream-and-chives, curvy-and-sour-cream, and dill-and-sour-cream. Or you can just set out some chili, ketchup or English mustard. Top of the fondue entree with a good salad, a huge pitcher of refreshing iced Pepsi-Cola, or a full bodied Burgundy for wine fanciers—and you've got a meal that anyone would be fond of. Nobody minds getting "skewered" this way!

'Tis always the season for Festive Coffee Cake

Everybody likes a party—especially one featuring good food! That's why we're inviting you to try fabulous Festive Coffee Cake next time you're the hostess for brunch, bridge, or a kaffeeklatch.

Like cream and sugar, cake and coffee are a natural twosome. The secret ingredient which makes this coffee cake something special is Bordo imported diced dates. Deliciously mellow and not too sweet, imported dates retain their rich flavor well during baking and make a delectable difference in every coffee cake crumb!

During the holiday season, have fun—and "dress" Festive Coffee Cake for the occasion! For Christmas, bake your cake in a Christmas tree-shaped pan and decorate it with ornaments of halved red and green maraschino cherries. Or use an angel food cake pan to make a holiday wreath, garnished with sliced citron and cinnamon drops and "tied" with a red icing bow.

FESTIVE COFFEE CAKE

- 1/2 cup (1 stick) butter
- 1 cup sugar
- 2 eggs
- 2 cups cake flour, sifted
- 1 teaspoon baking soda
- 1 teaspoon baking powder
- 1 teaspoon salt
- 1 cup sour cream

- 1 teaspoon vanilla extract
 - 1 teaspoon lemon juice
 - 1 8-oz. package Bordo imported diced dates, or whole dates cut up
- FILLING**
- 1/2 cup sugar
 - 1 cup chopped pecans
 - 1 teaspoon cinnamon

Cream butter and sugar. Add eggs one at a time, beating after each addition. Sift flour, baking soda, baking powder and salt together. Add dry ingredients and sour cream alternately to egg mixture. Add vanilla and lemon juice and blend. Fold in dates.

For filling, mix sugar, pecans and cinnamon. Use 13x9x2 inch pan. Pour 1/2 cake batter into greased pan. Sprinkle 1/2 filling evenly over batter. Cover with remaining batter and sprinkle top evenly with remaining filling.

Bake at 350-40-45 minutes, or until top is golden and cake tests done.

Festive Coffee Cake is just one of many exciting entries in Bordo's new "Modern Almanac of Date Recipes." For your free copy, just write to: Bordo Date Book, Dept. DJE, The Bordo Products Company, 2825 North Sheffield Avenue, Chicago, Illinois 60657.

IN LOWRY HOME

Spending the holidays with their parents, Mr. and Mrs. Vic Lowry, are daughter Vickie, who attends college in Canyon and son Mike, who is going to school in Denton.

HOME FOR CHRISTMAS

Karen White, who attends classes at Texas Tech in Lubbock, is home with her family, the Sammy B. Whites, for the Christmas holidays.

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

Accidents are always seeking a place to happen, so practice safety during the Christmas and New Year season, advises the Texas State Department of Health.

Today, accidents loom as the nation's number one threat to babies and children. Each year about 16,000 boys and girls under 15 are killed and about 17,000,000 are seriously injured in accidents.

Surprisingly, about four million people receive disabling injuries and some 30,000 are killed in accidents in the home alone.

The Christmas season is a prime time for one of the four million yearly home accidents to happen. A festive mood often dispels caution.

One of the booby traps facing you may be the toys you purchase for your child. The Food and Drug Administration recently asked a distributor to call in a baby pacifier labeled as "one-piece nipple and shield for extra safety." It actually came apart into three pieces—small enough to choke a baby. In another case a baby rattle when broken produced a dagger-like spike.

Other toys shoot potentially deadly missiles, provide electrical shock hazards, burning hazards and other maiming hazards.

Small children are particularly susceptible to burns and poisons since so many things handled automatically go to their mouths. Holly and mistletoe berries, widely used as Yule decorations, are poisonous, causing vomiting, diarrhea and disorders of the central nervous system.

A few other Christmas-relat-

if eaten. Tree balls are made of glass and plastic, and in addition to causing cuts, could clog the windpipe of a child.

The gas propellant in artificial snow is toxic if inhaled but leaves no residue when dried.

Smoke pellets for toy trains could make Junior sick if eaten. And, cleaning fluid used with toy trains needs proper ventilation.

HERE FOR HOLIDAYS Sue Egenbacher, a student at Texas Tech, is home visiting her parents, Mr. and Mrs. John Egenbacher over the holidays.

SUBSCRIBE TO THE HERALD

a Merry Christmas

To you and yours, we extend our cheeriest holiday greetings and our sincere thanks for your loyal patronage, valued friendship and good will.

Holcomb's Garage
KNOX CITY, TEXAS

Sports Tips



SKIING

Unless you favor cross-country skiing, most of your

time on skis will be spent in downhill running which requires attention to these four cardinal points. 1. Keep skis close together. 2. Keep body vertical (at right angle to slope), knees bent, loose, relaxed. 3. Hands low, firmly gripping poles. 4. Gaze fixed ahead of skis to watch the snow contours. After a day on the slopes every skier enjoys a hot relaxing bath. A few drops of Desert Flower beauty bath oil in your tub will help ward off that bane of all skiers—dry skin. (NP Features)

IN WORLEY HOME Mr. and Mrs. Ellis Grubb of Houston are guests in the home of Mrs. Grubb's daughter, Mrs. L. V. Worley.

SS News

Mr. Carl Beisner, social security representative said today that the social security trust funds are financially sound.

Mr. Beisner explained that during working years employees, their employers, and self-employed people pay social security contributions and this money is pooled into separate trust funds. The contributions are allowed into a hospital insurance fund, a voluntary medical insurance fund, an old age and survivors insurance fund, and a disability insurance trust fund.

He said, "The Old Age and Survivors Insurance Trust Fund is the oldest and largest of the four funds. It pays monthly cash benefits to retired people and their dependents and to survivors of insured workers. The Disability Insurance Trust Fund pays monthly cash benefits to workers who become disabled a year or more before reaching age 65 and to their dependents. The Federal Hospital Trust Fund pays hospital and related costs under Medicare. The Supplemental Medical Insurance Trust Fund is financed by premiums from those persons age 65 and over who carry Medicare's voluntary insurance to help pay doctor bills and certain other medical expenses. For this latter fund, the Federal Government match-

es the amount paid by the beneficiary."

Mr. Beisner further stated, "Contributions paid into the trust fund are based on earnings of the wage earner during his working years. Currently the rate is 4.8% for an employee on the first \$7800 earned in a year, with employers matching this contribution. The self-employed person pays 6.9% on earnings up to \$7800. These rates are scheduled to continue through 1970."

He continued, "People now making social security contributions can be sure that funds will be available to pay their benefits when they become eligible. All estimates of income and outgo are constantly reviewed and revised as necessary to keep pace with and reflect actual experiences and expected changes in the economy, the population and other factors."

He explained that social security contributions and other forms of income to the program can be used only for the payment of social security benefits and for administrative expenses of the social security program. The month in the trust funds not currently needed for the payment of benefits and administrative expense is invested in U. S. government securities. The securities earn interest, which is added to the trust funds.

He concluded by saying, "You will occasionally hear people say that social security is in danger of going bankrupt. The facts are that all advisory bodies studying social security from outside government have found that the program is financially and actuarially sound."

Secret: Something that's hushed about from place to place. Gourmet: A person who stays off the band wagon.

Create a Christmas Sew-In



Do your own thing this season. Whether you're an experienced seamstress or just a beginner, it's simple to create your own Christmas Boutique full of marvelous gifts for family and friends, all within your budget.

Start with a selection of easy-care, easy to sew, low cost towels and a Cone "Towel Quickies" booklet, 12 pages of illustrated instructions on how to convert towels into gifts. Using bath, beach, or kitchen towels, you can make swinging shopping totes, cuddly curler caps, snappy ponchos, and many other items. Made from one of the great variety of Cone towels available, each gift will have that individual "Boutique Designed" look. Free from Cone Mills, Dept. GH, 1440 Broadway, New York, N.Y. 10018.

Merry Christmas

May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

Owens Auto Supply
KNOX CITY, TEXAS

Greetings

From all of us to every one of you, may we offer a sleighful of the best holiday greetings and a sincere thank you for all your kindness.

O'Brien Co-Op Gin
S. J. Reeves Jr.
O'BRIEN, TEXAS

perry's

SENSATIONAL JANUARY sale

Knox City

Sale Starts Monday 29th

What Savings!

SAVE CASH! SLIGHTLY IRREGULARS OF REGULAR \$1.29 CANNON EXTRA HEAVY TOWELS 67¢ EACH

"DREAMLAND" BIRDSEYE DIAPERS \$1.37 DOZEN

VALUES TO 99¢ SPECIAL PURCHASE DRESS FABRICS 37¢ YARD

ALUMINUM Cookware 99¢ ANY ITEM

SPONGES 7¢

BIG ASSORTMENT PLASTIC WARES 27¢

WHITE DINNERWARE (SECONDS) 9-INCH PLATES 21¢ 10-INCH PLATES 23¢ COUPE SOUPS 21¢ CUPS 11¢ SAUCERS 11¢ NAPPIES 23¢

MAMMOTH HOLLAND GROWN GLADIOLA BLUBS 10 FOR 67¢

8" PLASTIC LACE FLORAL DOLIES 9¢

FOR JUST 37¢

REGULAR 49¢ 8-INCH BOWLS 31¢

TRAVEL MAKE-UP MIRROR \$6.88

REGULAR 89¢ RIGHT GUARD ANTI-PERSPIRANT DEODORANT 43¢

7" OLIVE ASH TRAYS 43¢

LOVELY 31-INCH TABLE LAMPS REGULAR \$5.95 VALUES \$2.99

SOLID STATE "B" TRANSISTOR RADIO \$3.97

WITH EARPHONE AND BATTERY CLEAR SOUND AND AMPLIFIED VOLUME \$1.57

BIG VALUES ON EVERY COUNTER

FAST ACTION USE THE WANT ADS FAST

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ZENITH RADIO, television and Hi-Fi sales and service. See our latest models before you buy. Strickland Radio and TV Service, Munday, Texas. 45-tfc

SOUPS on, the rug that is, clean with Blue Lustre. Rent electric shampooer \$1.00 Perry's. 12-25 ltc

Streams In Desert Places

BY OZELLE STEPHENS

"Thanks be to God for His unspeakable gift." (2 Cor. 9: 15)

At this time of the year our thoughts turn to gifts. How do you measure the value of your gifts? Recently a movie star bought his wife a diamond valued at over a million dollars. In the oriental marriage ceremonies garlands of flowers and showers of pearls are given to the bride. They are valued at thousands of dollars. But should the value of all gifts be valued in dollars?

This month we are reminded of a gift that excels all others. Eternal life is this gift. "For God so loved the world that He

MONUMENTS — See your monuments before you buy. More than 50 designs to choose from. Also, curb work. J. C. McGee. 12-7 tfc

"IS Your CAR Safe?" Let us at Munday Tire and Appliance Check Your Alignment We Specialize in This Type Work Call 7091 Today **MUNDAY TIRE & APPLIANCE** Munday, Texas **SAVE — SAVE — SAVE** 21-tfc

gave His only begotten Son, that whosoever believeth in Him, should not perish, but have everlasting life (John 3:16.) Memories of happy times we've shared through the year. Add real warmth and meaning to this time of Christmas cheer. And so the finest wishes as the old year ends. Are sent with kindest thoughts to our dearest friends! Merry Christmas! Happy New Year!

SUNDAY GUESTS

Sunday guests in the John A. Smith home were Mr. and Mrs. Guy Roch of Houston. A cousin of Mrs. Smith, Roch taught school in the Cliff community several years ago and enjoyed visiting several old acquaintances while in Knox City.

Anyone who stops learning is old; anyone who keeps learning stays young.

FOR SALE — Elbon Rye and Will's Barley seed. C. E. Hobert, Phone 3491, Munday, Texas 9-25 tfp

PECANS — Burkett and Western Sly — As is or shelled. Call Charlie Clarke, 658-8061. 11-13 6tp

Hospital News

Patients dismissed from the hospital since Dec. 13, 1969: Knox City — Bertha Perry, Grace Dudney, Esco Love, Anna Bell Roberts, Cornelius W. Stephens, La Verne Hewitt, Mike Watkins.

Munday — Velma Wren, Jerry Wilde, Betty Martin and baby girl.

Rochester — J. A. Hudspeth, Linda Tanner and baby boy, Scott Hutchens.

Gilliland — Lois Welch, A. T. Hseng.

Burleson — Bob Logan, O'Brien — Lillian E. Vannoy, Vera — Hester Richards.

Patients in the hospital as of Dec. 20, 1969: Benjamin — Leon Divins, Knox City — Danny Speck, Midred Anderson, John R. Robin, Bertha Perry.

Munday — Jimmie Mullins, Mary Garcia.

Goree — Arthur E. Pace, Truscott — John R. Mislove.

FOR RENT — House and pasture on Munday Highway, 3 1/2 miles from town. Call Estelle Hawkins at 658-4521 or 658 2801. 12-18 tfc

ATTENTION FARMERS — You need a good record system for your Income Tax report. Why not start this year right? Let us sell you a good bookkeeping system. We will make to suit your needs, if we don't have it in stock. Do you have a place to keep your bills and records? Come in and let us show you some inexpensive systems, whether it be records, file cabinets, fire proof storage boxes or whatever!

HERRING PUBLISHING CO. Call 4221 in Rule, 925-3331 in Rochester, 658-2281 in Knox City, 5401 or 8901 in Munday. nc-tfc

New Neighbor

Mrs. Anita White's newest neighbor at 1207 East Seventh is her mother, Mrs. Lee Wampler.

Mrs. Wampler, a long time resident of Knox City, has purchased the Gordon Wood home next door to Mrs. White and moved in last week from her home on West Fourth.

HERE FROM AMARILLO Mr. and Mrs. Andres Escobedo of Amarillo were here last weekend visiting her parents, Mr. and Mrs. Eulalio Garcias and his dad, Pet Escobedo.

FOR SALE — My 1968 Ford 4 door; power steering and air conditioned. Excellent condition. Also, 1969 model Ford 4 door hardtop. 10,000 actual miles, power steering and brakes and air conditioning. Like new. Contact Gene Wood, phone 3631 Munday. 12-18 tfc

DINNER GUESTS Wednesday evening dinner guests in the John A. Smith home were Mr. and Mrs. Homer T. Melton, Mrs. Leo Moorhouse, and Mrs. Earl Sams all of Benjamin, Mr. and Mrs. W. M. Hertel of Munday, and Miss Connie McKinney of Knox City.

VISITING PARENTS — Dub Gage of Santa Ana, California, is here visiting his parents, Mr. and Mrs. Bob Gage for several days during the holidays.

MAYTAG washers and dryers, sales and service. Call 4671, Northern Propane Gas Co., Munday, Texas. 3-20 tfc

SAND & GRAVEL — Driveway and Road Construction. A. D. English, Rochester, 925-2922. 2-20 tfc

GIRL'S 20 INCH Bicycle for sale. In good condition, \$20. See Otvis Hamn, 12-25 ltc

FOR SALE — 3 - bedroom home, fully carpeted, 1106 E. 5th. Contact Sammy Grindstaff or call 658-2131. 3-13 tfc


SORRY SAL is now a merry gal. She used Blue Lustre rug and upholstery cleaner. Rent electric shampooer \$1. City Hardware. ltc

HOMEWORKERS (Envelope Addressers) WANTED — Send stamped self-addressed envelope. Newlife — Box 85, La Grange, Texas 78945. 12-11 4tp

NOTICE — 6 ply cardboard in the following colors: Blue, Green, Buff, Yellow, Cardinal and Salmon. Also White in 2 - 4 and 6 ply. Munday Office of Herring Publishing Co. tfc-nc

CALL IN YOUR NEWS

Peace on Earth



Once more the message of peace and joy resounds across the land. We extend our wishes for a happy and holy holiday.

NEWTON IMPLEMENT CO.

John Deere Sales & Service
ROCHESTER, TEXAS

Christmas



In the spirit of this beautiful season, we greet our friends and extend sincere gratitude for their kindness and loyalty.

White Auto Store

Tommy Kent
Knox City, Texas

December-January Are Proclaimed TAP Months

Austin — Governor Preston Smith had proclaimed the months of December 1969 and January 1970 as Texas Agricultural Products months in the state and has urged all Texans to look for and buy Texas-grown food and fiber products.

The Governor, noting the first successful year of the TAP (Texas Agricultural Products) program, said "as TAP celebrates its first anniversary, let us all as Texans recognize the opportunity and progress the green and black TAP symbol represents."

TAP is a year-round market development and promotion program designed to stimulate awareness of the fine quality and abundance of Texas Agricultural Products.

During the proclamation ceremony, Agriculture Commissioner John C. White whose department developed and directs the TAP program, said "The basic idea behind the program

is that high quality marketing and promotion stimulates growth in the economy. We want every citizen in this state to get acquainted with all Texas products."

The continuing promotional campaign spotlights a different Texas agricultural commodity every two months. During this period, various agricultural products are brought to the attention of the consuming public by all communications media, from newspapers and television to highway billboards, plus in-store demonstrations and personal appearances by marketing specialists.

For each promotion, the Texas Department of Agriculture displays full color posters and case strips in thousands of grocery stores, and over a million billing inserts are mailed out by bands and utility companies.

Food seminars featuring Texas-grown and processed foods are held throughout the state, effectively focusing attention on Texas products by housewives and home economists alike.

Campaigns for the near future are now being planned to include beef, pork, poultry, dairy products, citrus, fresh fruits and vegetables, nuts, cereal grains and natural fibers, with Texas leading the nation and the world in production of many of these commodities.

Responding to the Governor's proclamation, Commissioner White praised Governor Smith's concern for Texas agriculture on behalf of Texas consumers. "Surely the Governor has expressed the pride felt by all Texans in our agricultural abundance. As the TAP symbol gains increasing recognition," White said, "consumers in Texas and elsewhere will seek the high quality agricultural products of the Lone Star State."

IN SHAVER HOME Brack Shaver, senior student at the University of Texas at Arlington and his sister and her husband, Mr. and Mrs. John Muller of Austin arrived Tuesday night to spend the Christmas holidays here with their parents, Mr. and Mrs. Eddie Shaver.

IN EL PASO Mr. and Mrs. W. N. Lewis left Sunday for El Paso where they will spend the Christmas holidays with their son and his family, Mr. and Mrs. Nathan Lewis and boys.

Merry Christmas

FROM YOUR COUNTY OFFICIALS

Sam Clonts, County Judge John Smith, Tax Assessor-Collector

Zena Waldron, County Clerk H. C. Stone, Sheriff

J. T. Cypert, County Treasurer Joe Reeder, County Attorney

County Commissioners

George Nix R. C. Daniel

J. V. Carver Rex Patterson

YOUR Independent Insurance AGENT SERVES YOU FIRST

Counts Insurance Agency
122 E. MAIN PHONE 658-6611 KNOX CITY, TEXAS 79529

We would like to wish A MERRY CHRISTMAS

To our dear friends, neighbors and loyal patrons, we wish all the spirit and the joys of a good old-fashioned Christmas and extend our heartfelt thanks and appreciation for your friendship.

David Counts
Eloise Stinson
Dorothy Willison

Where YOUR Security COUNTS

Party Thursday Honors Medical Staff

The Knox County Hospital Administration hosted a Christmas party for the entire hospital and clinic staff last Thursday evening in the Masonic Fellowship Hall. Guests enjoyed an elegant dinner in beautifully decorated surroundings. Joe Reeder Jr., local attorney, introduced the new hospital administrator, Glen Rumley, who acted as Master of Ceremonies for the evening.

The Rev. B. J. Foster, pastor of the First United Methodist Church here was after dinner speaker and musical entertainment was provided by Misses Jody and Connie McKinney, accompanied on the piano by Mrs. Kenneth Myers.

CALL IN YOUR NEWS — 658-2281

Sixth Graders Enjoy Party Fri.

Several mothers of Knox City sixth grade students hosted a party at the Youth Center for members of both sixth grade classes Friday evening from 6:30 to 8 o'clock. The group enjoyed a number of competitive games and were awarded prizes before being served sandwiches, chocolate and mints. Rudy Hernandez was the winner of the door prize and each student present received a Christmas favor.

Music Students Present Program

Students of Mrs. E. Q. Warren recently entertained their parents and friends with a musical program held in the Warren home. The students entered the entertainment room singing "Deck the Halls" and the program which followed varied with each student presenting a favorite number played on the piano, organ, string instrument, or by vocal solo and group singing.

Those performing were Rhonda Skiles, Reida and Susie Mullino, Pamela Caram, Debbie Ray, Kay Ussery, Lupe Ayala, Gayle Tankersley, Layne Norman, Mark Clonts, Elizabeth Andrade, Tammy Ray, Yolanda Ybarra, Texann Partridge, Timi Graham, Tonya Steward, Christi Greenwood, Diane Clonts, Doak Graham, Della Alcalá, and Gary Carver.

FROM CALIFORNIA

Capt. Paul Benedict spent last week here visiting with his parents, Mr. and Mrs. Grady Benedict, and his sister and her family, Mr. and Mrs. Buddy Angle, Gwen and Stacy.

Paul is a senior pilot with Airflit, International, and he and his family live in Concord, California.

FROM ALASKA

Mr. and Mrs. Carl Wallace and David of Anchorage, Alaska, are here visiting her mother, Mrs. May Corley. They are also visiting relatives in Rochester and Haskell, the D. E. Smart family, and the Eldon Leek family.

CALL IN YOUR LOCALS

Car Registration Simplified

AUSTIN--Texas drivers will find registering their motor vehicles for 1970 easier than ever before, thanks to a new registration system devised by the Texas Highway Department.

The Department expects more than seven million vehicles to be registered during the year and there will be several new wrinkles.

First, license plates will have a new color scheme -- light blue on a reflective white background.

Second, for the first time, motor vehicle registration renewal applications will be mailed to every vehicle owner in Texas during January. The registration period begins February 1.

The renewal application will arrive in the mail in a slender envelope marked, "Important-- This is Your License Plate Renewal Application."

The application itself has instructions printed on it. It is a three-part form which should not be torn apart.

When the registration period begins, the vehicle owner need only take the application -- and the fee -- to the county tax office. Or he can order his plates by mail.

With the application, he will no longer need to present his certificate of title or the last year's registration receipt.

If he decides to go to the county tax office or a substation, he will find shorter waiting lines.

Bridal Tea At Woman's Club Honors Miss Belle Burnett

Miss Belle Burnett, bride-elect of Benny Grill of Seymour was honored Saturday, December 13 with a gift tea held at The Woman's Club.

Receiving guests with the honoree were her mother, Mrs. Bobby Burnett, the groom's mother, Mrs. B. F. Grill, the bride-elect's great aunt, Mrs. John Atterbury, and her aunt, Mrs. Bruce Burnett of Munday.

The bride-elect's sister-in-law, Mrs. Bobby D. Burnett of Lubbock and the prospective groom's sister, Miss Elizabeth Grill served guests from a mahogany tea table highlighted with a miniature bride centered on a green and white felt runner.

Appointments were in silver. Mrs. Sammy Pierce of Benjamin registered guests from Seymour, Munday, Benjamin, and Knox City.

Hostesses included Mmes. Neal Logan, Ned Herr, Neil Perdue, Lewis Williams, Bud Carver, B. B. Hendrix, Monty Penman, Matt Verhalen, John Smith, Clyde E. Williams, F. J. Middlebrook, Frank McAuley Jr., Russell Williams of Benjamin, and Miss Ethel Lemond. Father Redmond, O. M. I. of Seymour will perform the wedding ceremony at the First Christian Church here on Saturday, December 27.

Wool Marketing Ends Dec. 31

Wool producers were reminded today by Arnold J. Navratil, Chairman of the County Agricultural Stabilization and Conservation (ASC) Committee that the 1969 marketing year under the wool and mohair program ends December 31. Payments for the current marketing year--1969--are based only on marketings completed during the year. Marketings completed after December 31, 1969, will be in the 1970 marketing year and not eligible for payments until early 1971.

Mr. Navratil urged producers to be sure all 1969 sales details are completed by the end of the year, including passing title to the buyer, delivery of the wool or mohair to the buyer either actually or through documents transferring control to the buyer, and having available all information necessary to determine the buyer's total purchase price.

Requests for 1969 marketing year payments under the National Wool Act may be filed with the Knox County ASCS Office. Incentive payments under the wool program are based on the average national price for marketings during the year.

Payments for the 1969 marketing year are expected to begin in April, 1970.

Tax Man Sam Sez:

The good tax folks are concerned over the anxiety expressed by some tax-payers, that the new red, white and blue tax form makes life harder for the little 1040A card form user. As most of you know, Internal Revenue punched the 1040A card plum out of existence this year and gave taxpayers more space and a better arrangement on an improved form 1040, to claim all of their deductions and credits.

A check by IRS showed that there were just too many cases of little taxpayers cheating themselves by filling a little card form instead of using one page of the form 1040. For more years than we like to remember we have been advising you to read those instructions and save yourself some money. This year you don't have any choice--you'll have to read the instructions, but you'll still find that it's beneficial, just like we told you it was about 10 years ago.

CALL IN YOUR NEWS — 658-2281

Nine Accidents Reported In Knox County In Nov.

The Texas Highway Patrol investigated nine accidents on rural highways in Knox County during the month of November, according to Sergeant J. W. Garner, Highway Patrol Supervisor of this area.

These crashes resulted in six persons injured and an estimated property damage of \$9,040.00.

The rural accident summary for this county during the first eleven months of 1969 shows a total of 55 accidents resulting in two persons killed, 37 persons injured, and an estimated property damage of \$87,000.00.

Once again in Texas we are approaching the most joyful season of the whole year, Christmas. However, traffic wise the month of December has proven to be the most destructive month to the life of mankind--Death by a Motor Vehicle.

In 1968, two traffic records were set in Texas; the month of December had the highest traffic fatality number of 369 as compared to 341 during December of 1967. The second record was 3481 traffic deaths for the year as compared to 3367 traffic deaths for the year 1967.

What is the outlook for the year 1969? The Sergeant stated "the Texas death count for the beginning of December, 1969 is 125 more traffic deaths as compared to the same time last year."

The first veteran's benefit on record in America is one enacted by the Pilgrims of Plymouth Colony in 1636.

Thunderstorms: Nature's way or protecting us from certain television programs.

You can now buy "Freedom Shares" -- which earn interest at the higher rate of 5 percent, if held to maturity of 4 1/2 years -- over the counter, in single purchases with Series E Savings Bonds of the same or larger denomination.

SUBSCRIBE TO THE HERALD

IT PAYS TO ADVERTISE



City Cleaners

Mr. & Mrs. Gordon O'Pry
Knox City, Texas



Merry Christmas to you and your loved ones.

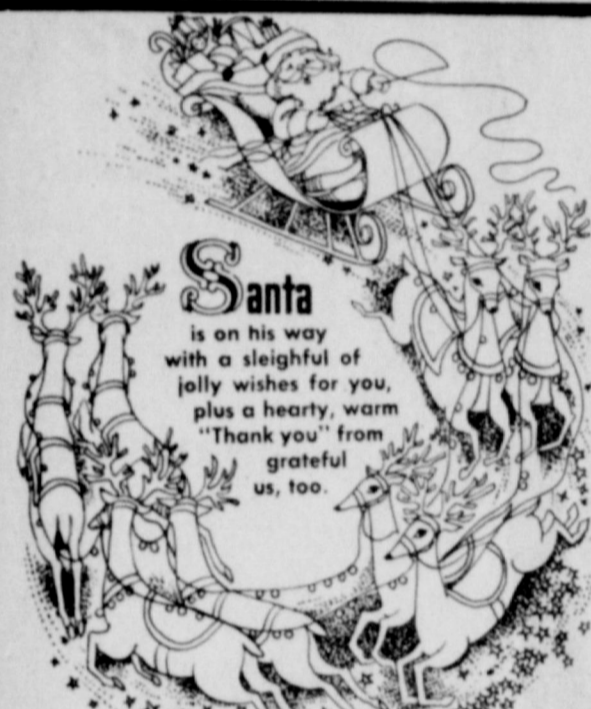
Factory Outlet

Mr. & Mrs. N. L. McHam
Knox City, Texas

GREETINGS

In lieu of sending personal greetings to our friends in Knox City and the surrounding area, we have contributed to the Heart Equipment Fund at the Knox County Hospital.

THE KENNETH CROWNOVERS
Ken, Doris, Jaqueline, and Ginger



Knox City Grain Co., Inc.

Billy Mitchell, Mgr.
Knox City, Texas

The Gift of Light Makes Christmas Bright



We in WTU land are glad to help brighten your holidays. Merry Christmas!

West Texas Utilities Company
Equal Opportunity Employer
an investor owned company



Greetings

The merriest of holidays to you and thanks for your loyal patronage.
Paymaster Gin

John Crowover, Mgr.
Knox City, Texas

Peace on Earth



O, Holy Night, when all the world was still. There, in the distance, shone a mighty star with a luster that burns brightly now in the hearts of all men of good will. May thoughts of that first Christmas bring peace to all.

OLNEY SAVINGS ASSOCIATION, OLNEY/SEYMOUR

Seasons Greetings

News & Notes From O'Brien

MELANIE WHITLEY 658-4391

OLD GLORY, NOODLE WIN O'BRIEN BB TOURNAMENT
In the boys division of the O'Brien Basketball Tournament held here last week, the local team lost their first game to Benjamin 37-59 and then were defeated by Paint Creek 40-51, with Bobby Summers, Steve Flores, Danny Del Hierro, Jo Flores, Ben Walling and Arlie Watson scoring in the two

games.
The Old Glory boys beat Benjamin 52-41 to win first place in the tournament. Russel Letz of Old Glory led the scoring with 23 points and Rickie Meiner scored 13 and Shane Milson scored 12 for Benjamin.
Goree took the Consolation trophy with a 49-38 win over Paint Creek.

The O'Brien girls beat Benjamin in their first game Thursday night 49-45, with Susie Del Hierro, Jean Hester and Rhonda Hewitt making the points. They also won their next game with Woodson 53-49.
The Old Glory girls team won their next game with Woodson 53-49.
The Old Glory girls team won Consolation with a 62-30 win over Benjamin girls.
In the finals, O'Brien lost a close game with Noodle 56-50. Susie Del Hierro was high point with 26.

and Max Rocha each told in poetry what Christmas meant to them and how it feels to be Mrs. Santa Claus on Christmas Eve. They also presented play "A Christmas Cinderella." Their teacher is Ronnie Verhalen and back stage helper was Mrs. Lily Del Hierro.

Class members, assisted by Mrs. Judy Park and Tanya Busa, led the audience in carols. Classes were dismissed for parties; school will resume Monday morning, January 5, at the regular time.

Due for an income-tax refund? Why not take it in Savings Bonds - an watch your investment grow.

"Melanie Meddles"


By Melanie Whitley

Christmas is such a personal holiday. After the glitter and bustle, the gifts and cards and well wishing, Christmas is just something between you and Christ; what His birth has meant to you.

I had planned to write this column on Christmases that have remained with me, but my experiences might have no meaning for you, since we all remember and value different things about this important day.


So I will be content to wish you all a happy Christmas and to second Ray Beason's wish that we all have a "Better New Year."

Dear God, make us appreciate all that we have, the talents, personal strengths and worldly possessions you have given us. Help us not to overlook the priceless things You have given us for everyday use: our health, eyes, limbs that move, families to love, friendships that deepen, this country and the faith in You that keeps us going. Please make us more thoughtful of others, open and broaden our minds, replace our gossip with compassion and the ability to think before we speak, let us not judge other men. If we are to have a better year, we need these things. Thank you, Lord, and Happy Birthday.



In lieu of mailing personal Christmas Greetings this year, we are contributing to the West Texas Rehabilitation Center.

Season's Greetings
The John Crossover Family



Greetings

A donation has been made to the Heart Equipment Fund at the Knox County Hospital in lieu of mailing personal Christmas Greetings this year.

C. J. REESE



MENU

VERY MERRY CHRISTMAS TO ALL

Served with our best wishes for the holidays. We Will Be Closed Dec. 25 & 26.

Sheila's City Cafe
Knox City, Texas

HD CLUB HAS CHRISTMAS PARTY

Friday afternoon, the Waldrip Home Demonstration Club of O'Brien had its annual Christmas party in the home of Mrs. Don Whitley.

Guests enjoyed Christmas music and exchanged decorating ideas.
Hostesses Mrs. Whitley and Mrs. Alex Godsey served homemade holiday candy and cookies, tea and hot cider.

Gifts were exchanged and secret pals were revealed.
Guests present were Mrs. Charles Thorn and Mrs. Carl Kahner, of Cedar Falls, Iowa.

SCHOOL PROGRAM PRESENTED BY FOURTH AND FIFTH GRADERS

Friday afternoon the first semester of school was climaxed with a Christmas program presented by students in the fourth and fifth grades. Mrs. Wooten's fourth graders welcomed guests and acted in several skits, two were "Santa Goes on Strike" and "Christmas in Africa."

Class members are Mary Escamilla, Joe Alsidis, Gary Jackson, Olga Rojas, Johnny Salinas, Dorothy Jackson, Domingo Garcia, Peggy Gutierrez, Peggy Jimenez, Rosa Rocha and Martha Watson.

Then the fifth graders, Debbie Del Hierro, John Alsidis, Craig Brothers, Peter Castillas

Rev. Upshaw Appointed New Area Missionary



REV. THERMAN UPSHAW

Rev. Therman Upshaw, pastor of Central Baptist Church of Pampa, will assume the duties as the new area missionary for the Baptist Double Mountain Area on January 15, 1970, announced Rev. Billy Hudnall, pastor of the First Baptist Church, Rotan and Area Chairman for the Double Mountain Area.

Upshaw is replacing Rev. L. L. Trott who will retire January 1, 1970. Upshaw is a native of Fisher County, graduated from high school in Roby, from Hardin-Simmons University in 1951 and attended Southwestern Seminary in Fort Worth. He is married to the former Georgia Gruben of Rotan.

Claytons Host Dinner Party

Mr. and Mrs. Paul Clayton hosted their couples' bridge club at a Christmas dinner party in their home last Saturday evening at 7:30 o'clock.

Members enjoyed an elegant dinner of quail and wild rice, green salad, green bean casserole, fruit salad and rolls, also date chiffon tarts, tea and coffee.

Mr. and Mrs. Samuel Tankersley were winners of the bridge prize for high score and low score winners were Mr. and Mrs. Jerry Cobb.

Guests included Mr. and Mrs. Joe Clonts, Mr. and Mrs. Billy G. Johnston, Mr. and Mrs. Carl Shelton, the Cobbs, and the Tankersleys.

Cotton Transfers Deadline Nears

Applications for transfer of cotton allotments for the 1970 crop must be filed no later than December 31, 1969, according to Arnold J. Navratil, Chairman of the Knox County Agricultural Stabilization and Conservation (ASC) Committee.

He reported that farm allotment and projected yield notices have been mailed to farm operators so they are now able to make production plans for next year.

In Knox County, growers voting in a special referendum last May (failed to approve) transfer of cotton acreage allotments, by sale or lease, out of the county. So transfer of allotments locally may be made from one farm to another only within the county. Cotton allotments may not be transferred across State lines.

Transfers of allotments between farms within the county and from a farm owned to another farm owned or operated by the same individual are not subject to referendum approval. However, such allotment transfers must be filed with the ASCS county office before the December 31 deadline.

The December 31 deadline therefore applies to all transfers of 1970 cotton allotments for Knox County farms - whether by sale, lease, or by the owner.

For Rejoicing

Christmas is for rejoicing. Since first the herald angels sang, this rejoicing has most often found expression in music and song.

"Glory to God in the highest, and on earth peace, good will toward men," the angels sang.

Now as in earliest times, the spirit of joy and wonder echoes anew in the hymns and carols of Christmas.



"Please, fellas - I'm just doing my thing..."

MERRY CHRISTMAS



TO ALL OUR FRIENDS AND CUSTOMERS

Wishing you the best of everything in the holiday season!

Knox County Lumber Co.
Jim Ross, Mgr.
KNOX CITY, TEXAS



Christmastime, and once again we pause to wish good friends all the special joys and blessings of the season. May your Day bring an abundance of happiness and peace.

C and C Electric
Willie Collins
Knox City, Texas



To Greet You at Christmas


The carolers sing out our greetings to you for a most happy holiday season! Thank you for letting us serve you all through the year.

Wayne's 66 Service Station
Wayne Watson



Sincere wishes and holiday Greetings to all of you from all of us.

A. P. Denton Gro. & Sta.
A. P., Ruth, and Charlene
KNOX CITY, TEXAS



CHRISTMAS GREETINGS

With genuine appreciation to our customers for their generous consideration, we take this opportunity to extend the season's greetings and good wishes to you and yours for holiday joy and happiness.

Jones Rexall Drug
KNOX CITY, TEXAS

Christmas, The Season To Be Jolly, But Not Drunk

AUSTIN, Dec. 23- "A few carefree drinks can kill you" warns the Texas Safety Association.

Texans at Christmas can at least double their chances for survival and a happy holiday by not riding in the car with a drunk driver and by not being a drunk driver or walker themselves.

Records show that a driver is 25 times more apt to crash when he is drunk.

Drinking drivers will easily cause half the holiday smash-ups, fatalities and injuries as predicted by national studies.

Furthermore, one out of two pedestrians killed by autos will be drunk, no matter if the fatal driver is sober.

How much is too much? Perhaps any or none, but medical authorities say it only takes three one-ounce shots of 80-proof whiskey, or three 12-ounce beers, to put a 150-pound individual into the fuzzy-brained alcoholic danger zone.

Five shots in an hour definitely make him a dangerous drunk, for that amount causes a concentration of one-tenth of one percent by blood-volume weight, and that's too much! Driver or pedestrian, the drinker is now an abnormal traffic hazard.

Attorney George Wm. Perry of Dallas, president of the Texas Safety Association, in a special Yule message states that "We are not encouraging people to drink and then drive. Quite the contrary, we must emphasize that driving in holiday traffic takes a person's full attention and even a small amount of alcohol in the bloodstream changes perceptions, attitudes

and reactions to create a potentially dangerous situation that follows you like a shadow.

"There are no short cuts to sobriety as we've said before. Black coffee given to heavy drinkers can have the questionable effect of keeping wide-awake drunks on the road.

"However, we realize that some people will drink and drive during the holidays. To those so foolish I want to point out just how little alcohol is needed to reduce driving efficiency, how long it takes to eliminate alcohol from your system, and stress that you can choose to have a clear head."

Six ounces of 80-proof in an hour is a very dangerous overdose for a normal healthy adult weighing 180 pounds.

Four shots is too much for safe driving in a 120-pound adult, and two ounces impairs performance.

Authorities say tolerances may be much less for people in poor physical condition, and may vary in any case.

Mr. Perry cautions that "a little drink can go a long way". It takes over six hours to eliminate all alcohol from the bloodstream of a 150-pound drunk who had five quick drinks on an empty stomach.

"The Christmas holidays should be fun days and not days darkened by traffic tragedies. If all Texans will stay sober in public and drive friendly, Christmas 1969 can go on the record book as a time when Texans proved they really cared about their neighbors," Mr. Perry concluded.

KCHS Favorites And Runners-Up



JOE BARNARD Sr. Favorite



LINDA MARTINEZ Sr. Favorite



WAYNE JAMES Sr. Runner-up



LOU ANN MCGAUGHEY Sr. Runner-up



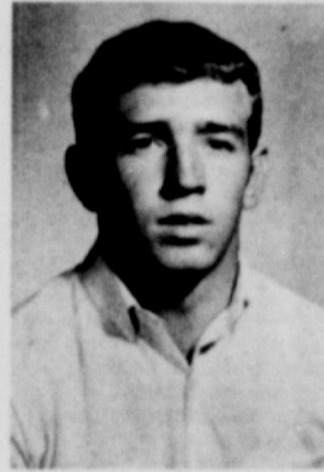
BUSTY WOODWARD Jr. Favorite



BETSY ROSS Jr. Favorite



GWEN ANGLE Jr. Runner-up



MAX SPENCER Jr. Runner-up



ALAN ORR Soph. Favorite



CONNIE GENTRY Soph. Favorite



KATHI KENT Soph. Runner-up



BRENT RAILSBACK Soph. Runner-up



PHILLIP NEWTON Fr. Favorite



JAN GUINN Fr. Favorite

Freshmen runners-up were not chosen.

SUBSCRIBE TO THE HERALD

LUNCHROOM MENU

BREAKFAST MENUS
December 29 - January 2
Monday: Grape juice, oatmeal and butter, milk.
Tuesday: Orange juice, buttered toast, peanut butter whip hot chocolate.
Wednesday: Apple wedges, cinnamon toast, bacon, milk.
Thursday: Holiday.
Friday: Grape juice, buttered toast, jelly, scrambled eggs, milk.

LUNCH MENUS
December 29 - January 2
Monday: Fish filets, cream peas, buttered beets, thick sliced bread with butter, chocolate cake squares, orange juice, milk.
Tuesday: Frito pie, green beans, cole slaw, butter bread with butter, cherry cobbler, milk.
Wednesday: Pinto beans with ham, french fries, tomato relish, corn bread with butter, jello with fruit, milk.
Thursday: Holiday.
Friday: Chicken fried steaks with gravy, mashed potatoes, green salad, hot rolls, butter, honey milk.

Cotton Classing Report

Fog and light mist from mid-week on hampered harvesting but receipts in the Munday Classing Office continued strong thru Friday. According to A. D. Peebles there were 9933 samples classed during the week of Dec. 13-19th bringing the season total to 23,368.

Grades remained about the same with 42's increasing slightly to 48%. Other grades were as follows: 41 - 9%; 51 - 7%; 32 - 2%; 52 - 16%; 43 - 10%; 53 - 6%.

Staple lengths were as follows: 28 and shorter - 16%; 29 - 37%; 30 - 20%; 31 - 8%; 32 - 10%; 33 and longer - 9%.

Micronaire readings continue to be good with 88% of the cotton miking 3.5 - 4.9. High mike cotton decreased to 6%. Cotton miking below 3.5 was also 6%.

Pressley strength results continue about the same with 99 per cent testing above 70,000 pounds per square inch.

The local market continues to show a strong demand for short staple cotton. There appears to be a slight decrease in prices being paid. Average

prices for the week are as follows: 42 - 28 - 17.55 cents per pound; 42 29 - 17.81 cents; 42 30 - 18.30 cents; 52 28 - 16.21 cents; 52 29 - 16.56 cents; 52 30 - 16.86 cents; 43 29 - 16.07 cents; 53 28 - 15.26 cents.

CALL IN YOUR NEWS - 658-2281

Preventable Cancer
Cancer of the lung is largely preventable but is increased in men 15 times in a generation and is going up in women, according to the American Cancer Society.

Bird in the hand: Bad table manners.



May this coming year be a time of happiness, joy and lasting peace for you

L. W. Graham Real Estate
Knox City, Texas



JOY to the WORLD

May the joys of the holiday abound, bringing you and your family a glorious season of peace and contentment. Our gratitude to you, friends and patrons.

Smith Liquid Gas

Joe Roy, Tonie, Nancy Jo



S. W. McCarty Jewelry
Knox City, Texas



Good Tidings of Great Joy

May the spirit of Christmas be ever present in your home, bearing the gifts of peace and contentment, happiness and good cheer, for you and your families, now and always.

Smith Funeral Home
Knox City - Rochester

Peace on Earth



May the spiritual gifts of love and understanding be with you and yours this Christmas.

Hoge Pharmacy

Paul & Polly Hoge Alice Wilson
Kenny Lawson Rosie McElroy Judy Anderson

IN STEPHENS HOME
Sunday guests in the home of Mr. and Mrs. C. W. Stephens included Mr. and Mrs. Carl Barton, Marilyn and Kay of Abernathy, Mr. and Mrs. Wyndoll Stephens, Randy and Rodney of Ulysses, Kansas, Mr. and Mrs. Lewis Hester, Rochester, Mr. and Mrs. Jerry Guinn, Jan, Sheryll, and Dell of Knox City, Mr. and Mrs. Loyd Stephens of Knox City, Mr. and Mrs. Billy Joe Oliver, Bobby, Michael, and Deborah of Level-

land, Wynelle Roberts, Jim, Cornelia, Merri, and Sue of Tullia, Mamie Emerson, Virginia Adkins, Mary Lynn Adkins, all of O'Brien, Wilburn and Essie Barton of O'Donnell, Mr. and Mrs. Royce Lummus, Sue Clayton and daughter Christi, Mrs. J. G. Hawkins, Mrs. Clara Ewing of Birmingham, Ala., Mr. and Mrs. Ford Waldrip, Mr. and Mrs. Royce Stephens, Munday, and Mrs. Ruth Middlebrooks.



Sincere wishes to all our patrons and customers

City Motel

The J. G. Hawkins & The R. C. Smiths
Munday Highway Knox City, Texas



COTTON-MINDED - South Plains Maid of Cotton Marsha Shaver, daughter of Mr. and Mrs. R. A. Shaver, Jr., Rochester, will go to Memphis to participate in the national Maid of Cotton finals December 29-30. The 20-year old coed is a junior at Texas Tech University.

Holidays Are Golden Roast Birds In Foil Tents

All things change it seems—including the traditional turkey. Turkey breeders now are providing birds that are lighter in weight, yet possess much more white meat. New cooking times are called for with these turkeys, and the latest word on roasting comes in a book devoted to aluminum foil cookery. Roasting times can be cut 15 minutes, according to information in Margaret Mitchell's Mealtime Magic Cookbook, the first foil cookbook. The book recommends that a foil "tent" be used to keep the turkey moist, while allowing for even browning. The tent is made from a sheet of heavy-duty super-strength foil about two or three inches longer than the bird. Crease the foil lengthwise down the center and place over the breast of the turkey, pressing firmly over breast and legs. For full browning, remove foil tent 15-20 minutes before roasting time is completed. The turkey should be placed on a rack in a foil-lined roasting pan. The lining cuts clean-up time — important during the busy holiday season. Garnish the turkey platter with whole oranges cut with a scallop design and filled with whole cranberry relish.



ROASTED UNDER AN ALUMINUM FOIL TENT, your holiday turkey will be golden brown and extra delicious. Alcoa Wrap's cookbook, Margaret Mitchell's Mealtime Magic, tells you how to do it.

Roast according to this chart:

Purchased Weight	TIME GUIDE	
	Approximate Total Time* — Stuffed	Approximate Total Time** — Unstuffed
8-10 pounds	3 1/2 to 4 1/2 hours	3 to 3 1/2 hours
10-12 pounds	4 1/4 to 4 3/4 hours	3 1/2 to 4 hours
12-14 pounds	4 1/2 to 5 1/2 hours	4 to 4 1/2 hours
14-16 pounds	5 1/2 to 6 hours	4 1/2 to 5 hours
16-18 pounds	6 to 6 1/2 hours	5 to 5 1/2 hours
18-20 pounds	6 1/2 to 7 1/2 hours	5 1/2 to 6 hours
20-24 pounds	7 1/2 to 8 1/2 hours	6 to 7 hours

* Five minutes per pound has been added for stuffed bird. ** Total time has been based on oven-ready weight of turkey, which is purchased weight of turkey minus neck and giblets packed inside bird. The oven-ready weight is from 1 to 3 pounds less than purchased weight, depending on size of bird. Place the crown in the center and crush the overlapping foil around the bottom circle to give the crown a bottom. Arrange fall flowers, leaves, and fruit inside the crown, using clay, florist foam or a flower holder as a base. Copies of Margaret Mitchell's Mealtime Magic may be secured for 50 cents from 1656 Alcoa Building, Pittsburgh, Pa. 15219.

CAPITAL BRIEFS

POSTAL REFORM — "President Nixon has proposed a plan that would take the Post Office out of politics," said Rep. Wiley Mayne (R-Iowa), "and make it an independent government-owned operation run like a modern business enterprise. This new U. S. Postal Service will be self-supporting with the regulation of postal increases decided by expert rate commissioners, just as in any public utility. If we seize this opportunity to introduce these reforms, gone will be the days of bigger deficits and mounting postage costs along with slower delivery and poorer service."



"A bright eye indicates curiosity; a black eye, too much."

KC Colored News-Events

By ALESTINE FLYE
I were in Aspermont with Elder and Sis Ward, Sister Ward and I went to Abilene and visited in the home of Brother and Sister Cox and Elder and Sister Bennett, then back to Aspermont for evening service, Elder Ward preached from St. Matthew 1:18, and St. Luke 2 starting at the 18 verse Subject, "No room for Jesus." Miss Florance Ward, from Athensville N. M. is visit-

ing her parents for the Xmas holiday. Elder and Mrs. Leon Ward, every thing is in a rush at this time everybody is getting ready to Christmas, and May I take a minute to wish every one a Merry Christmas and a very happy New Year. The Church of God held their Sunday service, starting with their pastor at his post for the day. The St. Paul Baptist held Sunday school and they dismiss for the day. well folks it like this no news is good news, so better luck next week. Services of the Church of God in Christ Sunshine Band and choir practice were held on Saturday evening. Sunday school had a good attendance. We were thankful for Mother Georgia to be back in charge of Sunday School. The children's classes had good lessons taught by Sis Wilson and Sis Ware. YPWW and night service were held. The lesson for the night service was taught by Mother Gerogla from Psalms 91:1 thru about the 5th verse.



HOLIDAY BEAUTY
through your holiday activities, take your beautician's advice. Be the belle of the ball with Final Net, the invisible net.

WORTH TALKING ABOUT

LOCAL UNDERSTANDING — "The government in Washington is awakening to the fact that it is the people at home who have to rebuild the cities, restore order to the streets, seek reconciliation between the races and oversee the education of our children," Rep. Wm. A. Steiger said. "After thirty years of power and responsibility flowing toward the federal government, we can see today that the tide is beginning to run the other way. Back to the state and county and town and city and village and back to the private citizen organizations... If our cities are in fact to be rebuilt, our water purified, our children educated, the single greatest engine of progress is voluntary action... private citizens coming together to get a job done."

CALL IN YOUR NEWS



it's a woman's WHIRL by MARY LEE

Whenever anyone tells you that the modern homemaker has it easy compared with grandmother, don't you believe it. The Department of Labor claims that there are well over 20 million working women today. Three out of five are married, and more than 10 million have children under 18. That means that at least half of our working gals have a double-work schedule that would have staggered grandma. One set of statistics says that in addition to the time spent on the job and traveling to and from it, today's working mothers put in an average of 5.3 hours per day on house-keeping and with childcare. Might make you think today's career woman looked like a harried drudge. Not so. Grandma would have gasped, no doubt, over miniskirted moms with frosted hair and false eyelashes, but she would have applauded the freedom of spirit, ease of movement, and lack of pretense shown by today's young homemakers.

Another surprising note is the amount of home sewing that is done today. According to the sewing machine industry, nearly half of all homes in the country own an electric sewing machine. Some 41 million women sew at home, and 55 percent of them are under 40 years of age. In fact, a recent survey shows that 85 percent of our teenagers love to sew—in 1968 they made more than 82 million items for themselves.

Incidentally, if you are one of the homemakers who starts half a dozen things at one time when you houseclean, don't let anyone say you are being inefficient. It now turns out that household fatigue is caused by sticking at one task too long a time. Experts now recommend that you vary your tasks frequently. For example, iron or sew for 15 minutes, then dust a room or two, or make a bed, then come back to ironing for another 15 minutes or so. You'll have less fatigue that way. Stopping for a short bit of exercise or a good stretch is healthy for muscles and nerves, too. Loosening up neck and shoulder tension makes you feel better and your work easier.

finance

No Business Like Sports Business

Rising sports interest and participation is making for great capital growth. An example is Sportsotron, Inc., which this year became publicly-owned. Started by college chums Michael Roth and Richard Karyo several years ago, this sporting goods firm originally specialized in golf and swimming accessories. Recent acquisitions in the skiing and scuba diving fields, in response to increased popularity, are now paying off. Sportsotron, Inc., whose shares are now selling in the \$5.00 range, is moving into a large new, modern Long Island plant. Equipment will include a tank for scuba diving demonstrations and instruction and a Billy Casper demonstration putting green, for the line of golf equipment designed by Casper, one of the nation's ranking golfers. With concentration in these fast-growing sports areas, Sportsotron executives expect sales to triple next year, from \$1 million this year to \$3 million, with a proportionate sizable profit gain. (NP Features)

Hobby Turns Junk into Art

Some people label some modern art forms as junk, while others take junk along with an acetylene torch to produce sculptured art. This is a hobby of Elmer L. Winter, president of Manpower, Inc., who recently exhibited three massive contributions to the world of culture, at the expense of depleting an auto graveyard. The exhibits are "Ben-Hur," a 3,000-pound chariot with a six-foot-tall rearing horse and a rider whose face is a Cadillac chrome light-well; "Pterodactyl," which resembles both a prehistoric bird and a wrecked Corvette; and "Feeding Time," a 350-pound covey of birds made up of 15 Mustang and Corvette bumpers. In describing his avocation, Mr. Winter said, "When you are working with an acetylene torch you can't be thinking of plotting profit improvement. And also, when you use your creative talent in art, you naturally become more creative in solving business problems."

It is quite possible to work without results, but never will there be results without work.

CALL IN YOUR LOCALS

All American Red Heads
World Champion Professional Girls Basketball Team
Versus
Area Coaches
Saturday Night, December 27, 1969
8:00 O'clock
Knox City Gymnasium
Admission \$1.50 & \$1.00
Sponsored by the Knox City Lions Club

GREETINGS
It's always been our pleasure to serve you, thanks to your loyalty and good will. We hope that your holiday season will be spent joyously in the company of those you hold dear. Merry Christmas!
O. S. Covey Service & Butane
O'Brien, Texas

Holiday Greetings
May your Christmas be a time of great family joy and contentment. Best of the best, and we hope the days glisten like the brightness of the Yuletide candle?
Texaco Inc.
Kenneth and Doris Crownover
Knox City, Texas

The sign on the Door of Opportunity reads: "PUSH"
Alert, Unique and Attractive Advertizing Will Help You
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The Knox County Herald
Phone 658-2281
Knox City

Letters To Santa

Dear Santa Claus,
I want a doll and some shoes for Christmas. I want a big box of dishes. I want a stocking with lots of candy. I want a little sleigh with Santa on top of the sleigh and his deers for Christmas.
Sylvia Sanchez

Dear Santa,
Please bring a Crazy Car. Thank you.
Four Bateman

Dear Santa,
Please bring me a big bicycle. Thank you.
Todd Lewis

Dear Santa,
Please bring me a green bicycle. Thank you,
Melinda Hutchinson

Dear Santa,
Please bring me a hot rod car. Thank you.
Bouvier LeToux

Dear Santa,
Please bring me a Crazy Car. Thank you.
Merle Halcom

Dear Santa Claus
I want a Drum and a tent and a football and a play Santa Claus and a cup and some colors and a boots and a big bed. And I be nice.
Thank you Santa Claus
Danny Martinez

Dear Santa
I would like a Crazy Car for my happy holiday.
Thank you
Chuck H.

Dear Santa
Would you please bring Mike a Major Matt Mason. Mark wants a tent. I would please like to have a Go-Go-Rock and Tumbling Tomboy.
Love,
Kay Howell

Dear Santa,
Please bring me a lawman's outfit, Johnny West set, Indian suit and moccasins, sno-cone man and candy. I have been a good boy.
Love,
Barry

Dear Santa
This is my list for Christmas:
Bow and Arrow
Hot Wheels Super Charger
Johnny Eagle Skeet Shooter
Indian Suit
Tomahawk
Horse
Rocksem Boxsem Robots
I have tried to be a nice boy.
Love
Andy Barnard

Dear Santa,
Please bring me a big wheel train. Thank you.
Rance Hacker

Dear Santa,
Please bring me a Crazy Car. Thank you.
Steven Lynn

Dear Santa Claus
I would like a 22 pump or pellet gun, also a shirt or a pair of socks, maybe a hot wheels track, a boat would look nice in my stocking. Be sure and give to Tommy Mangis: add Sherry to your list too.
Jimmy Rushing

Dear Santa,
I want a big race track, match box car set, a football and kicking tee and some games, a bow and arrow, a rod and reel, and a tackle box, football helmet, an airplane. Tonka Dump Truck Shovel, 1256 Farmall Tractor with a cab and dual wheels just like Daddy's, a chalk board and some chalk. I have been good boy I think.
Love
Von Ray Farmer II

Dear Santa,
Dishes and a Cinderella doll are what I want. And a pop cornpopper. Thank you very much.
Melissa Whitley

Dear Santa,
I love you.
I have been a good little girl, please bring me a Barbie doll and clothes. And a ballerina doll and a sewing machine and an ironing board. And please bring my brother a Major Matt Mason.
Thank you, Santa,
Neemo Johnson

Dear Santa,
I went Baby-Catch-a-Ball, a snow cone machine and cooking stuff. Thank you.
Kimberly Whitley

Dear Santa Claus
I have tried to be good all year. I am going to make something for my sister. I want a set of walkie-talkies. I am going to give my sister one of them. I don't have a brother. My sister is in the sixth grade. I am in the third grade. I also want a Winchester. My junior football is out of air and a little tube is stuck in it. Now I do not want new football. I want a new basketball. And one more thing is to make my daddy put up our basketball goal.
Love,
David Counts

Dear Santa Claus,
I would like some Fighting Knights, a Live Action Electric Football set, a play Winchester, a Johnny West set, a football, a football helmet and uniform, pistol, a play boy and arrow, Hot Wheels Super Charger set, boxing gloves, a DynamiteShack game, and a bell off Rudolph.
Yours truly
Kelley Boone
P. S. Don't be late!!!

Dear Santa Claus
I have been a very good boy. I would like a Johnny Eagle rifle and a bow and arrow set and a football and may I have a bell from Rudolph. I would like to have a Johnny Eagle Pistol, and a football helmet and shirt, and shoulder pads.
Thank You,
Your Friend
Guy Robbins

Dear Santa Claus,
I have been a good boy most of the time. Please bring me a robot, some clothes, a choo-choo train, and some cars. Please bring my sisters, Jan and Sherry something too.
I love you,
Bobby Dell Guinn

Merry Christmas



GREETINGS OF THE SEASON



May the spirit of brotherly love illuminate every heart and home at Christmastime.

L. C. Amerolis, Jerry Cobb, Jerry Guinn, and Felix

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.

The Citizens State Bank

OFFICERS - DIRECTORS - EMPLOYEES

MEMBER F.D.I.C. INSURED TO \$15,000.00 KNOX CITY, TEXAS

Letters To Santa THE SWEET SMELL OF CHRISTMAS

Dear Santa Claus
Please bring me a Betsy Wetsy, a baby buggy, and a play store. Please bring my brother Kevin an army set and do not forget my sisters. We have tried to be pretty good.
Love,
Stacy Leach

Dear Santa,
I would like a shooting gallery, a play rifle, a bicycle seat, football, matchbox race set.
I have tried to be good.
Thank you
Larry Lee Webb

My name is Anthony Allen Egenbacher, I am 2 1/2 years old and I have a little sister, Kristie Kay, she is eight months old. We have been very good kids and would like for you to come to our house this Christmas.
I would like to have a guitar, boom-boom drums, dump truck and a little bicycle. Please bring my baby sister a doll, a little TV that plays music and a piano.
Santa if you can find the time to stay at my house for a few minutes I'll have cookies for you and a big fire in the fireplace.
Oh yes, please bring my dog Chauncy a dog toy, I love you Santa Claus.
Love,
Tony and Kristie Egenbacher



CHRISTMAS PAST: Start of a tradition, as plum pudding is brought to the groaning board.

Dear Santa,
This is my Christmas list: a bicycle, racing car, G. I. Joe, hands down game, airplane, and a football.
Thank you for any or all of these things.
Love,
Ricky Gonzales

Dear Santa Claus,
I have been a good boy and for Christmas I would like a football, a B-B gun, a bicycle, and a motorized monster, and a walkie-talkie.
My brother would like a crazy car, movie projector, and a walkie-talkie I would like a set of cookie cutters for my mother. She also needs a new bedspread. My sister would like a sleepy doll.
Thank you and I love you,
Melvin Halcom

Love,
Tony and Kristie Egenbacher

Dear Santa Claus,
I am three and one-half years old. I am very good. I would like to have a doll house with a father, mother, children, and baby. I also would like a doll buggy, a lot of dishes, and a stuffed doggy.
I love you,
Sharon Robbins

Dear Santa,
I would like a Hot Wheels Set and a Major Matt Mason. Please deliver early December 25.
Love,
Bouvier

Dear Santa,
I am a little 2 1/2 month old boy who doesn't really want much for Christmas but I would like to have a cradle fish mobile for my bed, an electric food warmer, some small toys and I could use some clothes and blankets.
For my mom I would like for you to bring her a laundry cart and for dad some more clothes.
Please don't forget my grandma and grandpa, aunt and uncle in Haskell and my grandma and grandpa in Knox City and the rest of the nice people in the world.
Love,
Terry Lynn Butler

"Whoever eats a plum pudding on each of the twelve days of Christmas, making a wish on the first mouthful each day, will be blessed by luck all year. But bad luck attends the greedy who nibble plum puddings before the Christmas feast."
—English superstition



CHRISTMAS PRESENT: Plum pudding perfection, with a difference. Aromas of pine pervade this modern house, a combination of Pine-Sol for cleaning and Christmas tree airs.

May the blessed peace of the Christmas season spread through all the world. We extend our warmest greetings to you, our customers, and express our gratitude for your faithful patronage. Best wishes.

Hospital Cafe

Mrs. Opal Hutchinson
Knox City, Texas

Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season and may we say "thank you" for your patronage

The Personality Shoppe

HASKELL, TEXAS

Merry Christmas

May the essence of Christmas once again fill your heart and home with peace and lasting serenity.

To all our faithful and steadfast patrons, we wish the very best at the holiday season.

S. L. White and Son Grain Co.

Knox City, Texas

NEW YORK (ED)—It's the sweet smell of Christmas, wafting through the house—the aromas of good cooking and the good scent of pine that are as much a part of holiday pleasures as good cheer and good company.
Good cooks around the world perfume the air in their own special ways, all of them aromatic. In France, the Yule log and the cake named after it—Bûche de Noël—announce that the holidays are here. In Merrie Old England—and much of modern America—Christmas is time for plum pudding, served with cups of steaming, fragrant coffee.
But the fragrance that predominates over all is pine—spreading about the house from Christmas tree to kitchen clean-up. For sparkle that also bespeaks the season, good chefs get ready for company with crisp-scented Pine-Sol—a cleaner-disinfectant that leaves everything smelling Christmasy, as well as looking that way.
This season-to-be-jolly, why not spread Christmas cheer around the house, with a scent that appeals to all the senses? Just the thing to make your own plum pudding even more delicious!

CHRISTMAS PLUM PUDDING

1 1/4 cups seedless raisins	1 cup packaged bread crumbs
1/4 cup dried currants	3/4 teaspoon baking soda
1/2 cup chopped nutmeats	1/4 teaspoon cloves
1 cup sifted flour, divided	1/4 teaspoon allspice
2 eggs, beaten	1/4 teaspoon cinnamon
3/4 cup light molasses	1/4 teaspoon nutmeg
3/4 cup buttermilk	1/4 teaspoon salt
1/2 cup finely chopped suet	1/4 cup pineapple juice

Combine raisins, currants, nutmeats and 1/2 cup flour. Combine eggs, molasses, buttermilk, suet and fruit juice. Combine remaining flour, crumbs, baking soda, spices and salt and add to egg mixture. Add floured fruit and mix well. Pour into greased 1 1/2 quart mold. Cover and set on rack in deep kettle. Add boiling water to about one inch below cover of mold. Cover. Steam continually 1 1/2 to 2 hours. Makes 10 to 12 servings. Serve with hard sauce snowmen and fresh, hot coffee.

Santa Claus Has Origins In America

Hear them? They're sleighbells—and we all know what that means! Santa's here, and with him arrives one of the oldest, happiest, and best loved traditions of the Christmas season.
Today, of course, it just wouldn't be Christmas without Santa Claus, but it is interesting to ponder just where the jolly old gent got his start, and it might be surprising to learn that it wasn't really the North Pole.
The name Santa Claus, itself, is an American derivation of the name St. Nicholas, an early fourth century bishop in Asia Minor, according to the editors of the Encyclopedia International.
Santa was first brought to this country by the early Dutch settlers, who called him Sinterklaas. These Dutch burghers portrayed him as a merry old man, sometimes even with a wife they called Molly Grietje.
Santa also looked a little different then, and he wore a wide-brimmed black hat, short Dutch breeches, and smoked a long clay pipe.
Later, the British brought their own Father Christmas to America—a happy, roly-poly Falstaffian figure.
Inevitably, Sinterklaas and Father Christmas became one. Add to this the Norwegian's Kriss Kringle, with his sleigh and reindeer, and the picture is nearly complete.
It was finally the task of American artists and writers to create an image of Santa Claus such as we know today. Washington Irving, among others, contributed to the concept of Santa as a jolly holiday figure, while Clement Moore, in his famous "Visit from St. Nicholas" ("Twas the Night Before Christmas"), added to the concept.
However, the notion of Santa Claus which really captured the imagination of young and old alike was drawn by the American cartoonist Thomas Nast in 1863.
Yes, that's Santa all right, with his fur-trimmed suit, shiny black boots and long white beard. Just the way we've always known him—or so it seems.

The Holiday Glow

For most homemakers trying to deviate from the traditional family holiday meal would be unthinkable. Each member of the clan from the littlest tyke to the oldest granny has looked forward to the tried-and-true—with all the trimmings. But that doesn't mean there isn't a little room for a serving of culinary ingenuity and surprise too!
What could be more dramatic to cap off a fabulous holiday dinner than a dessert that arrives at the table in a burst of fire? And flaming up a fruited concoction is merely a question of adding a few tablespoons of spirits—light rum, sherry, or brandy—as the last ingredient.
An especially spectacular party dessert with a real holiday glow is Fruited Banana Flambé. The flavorful banana takes on a real gourmet character when it's all fired up. To make this dessert, combine a third of a cup of water with a quarter of a cup of sugar in a saucepan and boil until syrup thickens. Add two tablespoons of orange juice and quarter-teaspoons of grated orange and lime rinds. Put this mixture plus a teaspoon of butter in a heavy skillet or chafing dish and add four whole or halved Chiquita Brand Bananas basting frequently. As the final touch, simply stir in a few tablespoons of liquors, flame, serve—and enjoy.

Lighting the Tree

Martin Luther started the custom of lighting the tree, legend says.
To symbolize stars glowing forth on a snow-filled winter's night, he placed lighted candles on his family's traditional Christmas tree.

HANGING MISTLETOE

Hanging mistletoe in the home is a tradition which originated with Druid priests. These ancients believed the plant was a sign of peace and hope.

Handle Baby's Skin With Great Care

a diaper, unless your doctor tells you to or there is serious diaper rash.
Never sprinkle powder on a baby directly from the can. Dust it first on your own hand, then spread it lightly and evenly over baby.
There must be nothing haphazard about your changing diapers regularly. To avoid diaper rash, if irritation or redness develop, the Desitin people advise first aid with ointment. The use of Desitin powder is recommended especially for keeping a baby protected during the night.

Don't Touch
Never wake the baby to change IT PAYS TO ADVERTISE

GREETINGS

May your home be warmed by the spirit of the Christmas spirit. And to our loyal patrons and neighbors we extend our thanks.

CLONTS Hdwe. & Furn.

KNOX CITY, TEXAS

GREETINGS

May the celebration of His Day bring peace to the hearts of people everywhere. Our sincere wishes to you and yours for the Merriest Christmas ever. Grateful thanks for your loyalty and confidence.

Bill Wilson Motor Company

Haskell, Texas

MERRY CHRISTMAS



As shepherds watched, the angels came to tell of Christmas glory. Our personal greetings to you, and may many blessings be yours.

Penman Oil and Butane
658-4791
Knox City, Texas

Sheila's City Cafe

Will be closed
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"The Best Steaks In Texas"
Choice Of Char-Broiled
Or Grilled

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Knox City, Texas

Smith Funeral Home

Ambulance Service
by Land or Air

Phone 658-2891
Knox City, Texas

Graham Electric

Commercial And
Industrial
Wiring & Repair

Doyle Graham
Phone 658-7921
Knox City, Texas



Happy Holidays

Our greetings ring out to all our customers. May your hopes all come true.

The Fabric Shop

Leonia Knox City Wilma

The Knox County Herald

"BUSINESS REVIEW"

Special Interest Features
On Businesses In The
Knox County Trade Area

Pre-Christmas Sale
To Continue Through Dec. 24
Most Items Reduced

25%

No Refund - No Exchanges
No Lay-A-Ways

Factory Outlet

Home Owned and Operated
Knox City, Texas

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14 1/2% Martinlane
Hog Feed Pellets

3.80 per 100#

14% Pied Piper
Hog Feed

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Knox City, Texas

Yesterday In Sports

By David Counts



JILLY LAMAR OF PRINCETON IN 1885 MADE A RUM OF BOYARDS BY LEAPFROGGING HIS OPPONENTS...

Counts Insurance Agency

122 E. Main 658-6611

Knox City, Texas

Clonts Hardware & Furniture

Toys -- Sporting Goods -- Gifts

Use Our Lay-A-Way Plan
Now For Christmas

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Knox City, Texas

Egenbacher Implement

Plymouth

Plymouth-Valiant
Parts & Service

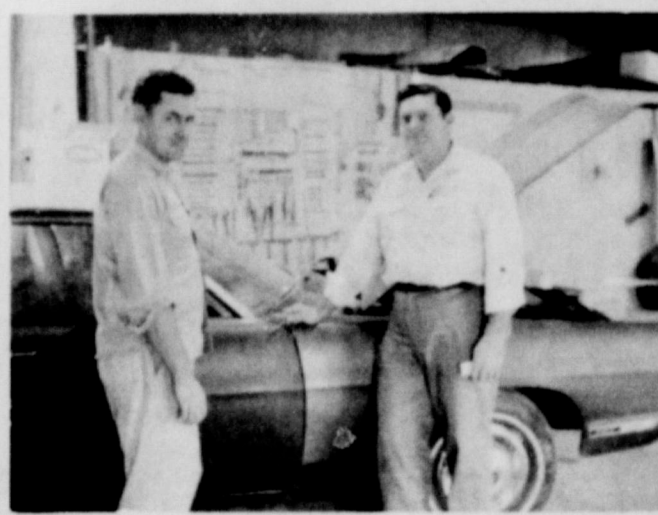
International Parts

Phone 658-2761

Knox City, Texas



STERLING LEWIS is proud to offer his customers modern wrecker service.



AT LEWIS PAINT and Body Shop the customer can depend on courteous service from Bobby Hanson, pictured left, and shop owner Sterling Lewis.

Lewis Paint And Body Shop In Thirteenth Year

Lewis Paint and Body Shop located on West Fourth Street began its thirteenth year of business in April of this year and Sterling Lewis, owner and operator says that wrecked cars just don't get to bad for him to fix and that is 'no brag, just fact'.

Lewis began his career in the automobile paint and body repair business in 1947 at the age of 16. His first employer was Floyd Shaver who owned a shop in Seymour and hired Lewis as a general helper. In 1948 he worked for Butler Motors as a mechanic and in 1951 went to work for his brother, J. F., who owned a shop in Seymour at that time. He was employed there until his marriage to the former Elaine Vaden in April of 1952. The couple moved to Knox City in May of that year and Lewis sought employment with the late Horace Benedict at Benedict Deluxe Paint and Body Shop where he worked steadily until Benedict's death in 1955. He then purchased equipment and supplies from Benedict's widow and bought the building on Fourth Street which houses his business, from the late Mrs. W. H. Benedict, enlarging it in 1959.

The body repair business flourished and by 1963 Lewis felt a need for added space

and moved to the former Benedict Motors building on Central Avenue which he had purchased. He enjoyed the added space and the 100X150-foot building also provided extra space for car storage. Working conditions were very pleasant until that fatal day Tuesday, February 7, 1967, when one of the worst fires in Knox City's history destroyed the building and everything in it.

Lewis had made an out-of-town business trip that day and it must have been a terrific blow to find his future in ashes on his returning home. However, the same drive and determination with which he serves his customers, motivated Lewis to begin a new the very next day by setting up an air-jammer in his old Fourth Street so he could begin paint jobs right away. Lewis gives the towns people all the credit for his quick come-back and said that everyone was 'just great.'

Helping Lewis in re-building, painting, and upholstering major wrecks or repairing the smallest of spots are Bobby Hanson, honor graduate of O'Brien High School and part-time body repair man, son Bobby. Also Ronnie Glover who serves as a trainee on a part-time basis.

Hanson has been with Lewis Paint and Body Shop for one year and is training to be an expert major repair man. He and his wife, Leona have been married 10 years and are parents of a one-year-old son. They have purchased the former Lewis home on East Sixth Street.

Young Lewis has been in the business since the tender age of four years when demanded \$2 for his first job.

Sterling's dad, Clinton Lewis, recently retired following several years in his son's employment. And the body shop bookkeeper also known as Mrs. Sterling or Elaine, keeps an efficient set of books while running a household complete with Bobby, 17; Patricia, 15; Danny, 12; Troy, 10; Todd, 5; and Shane, 13 months.

In addition to specializing in major body repairs, Lewis Paint and Body Shop offers day and night wrecker service providing customers with the most modern equipment to be found in this area.

At Lewis' the customer is assured of courteous, dependable service, regardless of the size of the job and your business is most appreciated.

WHENEVER YOU MAY REQUIRE MEDICATION

Your pharmacist is qualified, through years of training and experience, to dispense drugs. You can depend on him for the best!

Hoge Pharmacy
658-3211 Knox City, Texas

Farmers Grain Company

For Top Prices on **Guar and Milo**

Check With Us
658-5771
Knox City, Texas

Lynn Electric Motor Co.

Motors
Pumps
Repair
Rewinding

Jacuzzi & Gould Pumps
Phone 658-4661
Knox City, Texas

DRIVE-IN BANKING

FAST EASY

Come as you are and find out how easy it is to bank with drive-in service.

Citizens State Bank
MEMBER F.D.I.C. — INSURED TO \$15,000
KNOX CITY, TEXAS

Young Fashions — **MERRY CHRISTMAS!**

"For The Young In Heart"

Good cheer to our wonderful friends and customers. We're grateful to one and all.

Greetings

May all the good of this holiday season be yours . . . yours to have, yours to share.

Knox City Florist

Auto Body Repair

Painting--Repairing--Rebuilding
Windshields--Seat Covers--Door Glass
Frame Straightening--Wheel Aligning
"Growing Bigger By Serving Better"

Lewis Paint & Body Shop
658-3321 (Night 658-4401) Knox City, Texas

WE GIVE

We stock only the finest in pharmaceuticals and health needs . . . that's why you can count on getting the best when you bring your prescription to us.

Jones Drug
658-2591

B&C Chemical Company

* Aerial Spraying
* Paymaster Feeds

Paymaster FEEDS

Phone 658-3081
Knox City, Texas

Tip Top Drive-In

Extends to you
Seasons Greetings

We're all aglow with hopes of holiday enjoyment for all our friends and neighbors. Our "Thank You" is warm and sincere — serving you, our pleasure.

We will be closed
Dec. 24-25-26

Munday Hwy. Knox City, Texas

Letters To Santa

Dear Santa Claus,
I want a easy-bake oven and a Barbie house. Please bring my brother some toys too.
Love,
Kelly Denene Watson

Dear Santa,
I want a electric football set and a ring. PLEASE fill my stocking with lots of candy and Surprises, OK?
Greg Whitten

Dear Santa Claus,
I was a good boy. How are you? I want a Dallas Cowboy suit. That's all I want.
Love,
Mike Holden

Dear Santa Claus,
Part of the time I have been good, I want a hot wheels track for Christmas.
Wesley Rogers

Dear Santa Claus,
May I have a dog and a gun and a toy, for my Mother?
How is Rudolph, Santa Claus?
My Christmas stocking will be there.
So love
Neal Tackitt

Dear Santa Claus,
I was a good girl. I want a walking doll. And I want a pair of skates, and a play purse, and a pair of tennis shoes, and a baton, and some clothes, and that's all.
Love,
Carol Crow

Dear Santa Claus,
I was a good girl. I want a ballerina doll. I want a talking Barbie. I want a Dress.
Love,
Dana Byrd

Dear Santa Claus,
I am a good girl. Tippiie Toes is all I want.
Thank you.
Love,
Jerain

Dear Santa,
Please bring me a Electric football, Motorized Monsters, Krazy car, Super charger, XRG -1, and Big Wheel. Also some nuts, candy, and fruit. Bring my two sisters Karen and Teresa something too. Remember all my friends. Santa bring happiness to all of the people of world. Thank You.
Love,
Sammy White


Dear Santa Claus,
I want a service station, a six-shooter and a fire truck. Thank you dear Santa.
Chad Whitley

Dear Santa,
I am three years old and good only when I am asleep. but would you please bring me a big red tractor and trailer to ride, I will leave the door open for . Thank you!
Love,
Danny Ward Cooksey

Dear Santa Claus,
I want a pair of skates and a cash register and a baton and a play piano and most of all I want a real baton and a stuffed toy.
From: Julene Crow
To: Santa Claus

Dear Santa Claus,
Can I have a Cinderella for Christmas and a pop-corn popper? I can't remember the other one. I can only have three toys for Christmas.
Merry Christmas,
Melissa Whitley

Christmas Joy



Let the spirit of the First Christmas bestow its blessings upon all of us. Merry Christmas.

In lieu of mailing Christmas cards this year, we have donated to the Knox County Hospital Prayer Room.

MR. AND MRS. A. H. WORD

MERRY CHRISTMAS



Among the cherished traditions of Christmas, there's the glad custom of exchanging greetings. We are privileged to greet you, and serve you.

Quintana Oil Co.

Knox City, Texas

Greetings



May you "see" your way to Happiness

Marion's Mobil Station

Knox City, Texas

Dear Santa,
Please bring me a racetrack set and an identification bracelet. My little brother, Mike, wants a new bicycle.
Thank you.
Greg Oliver

Dear Santa Claus,
I tried to be good. How is you wife? I hope she is not sick. I want some cowboy boots.
Love,
Danny Joe Rios

Dear Santa Claus,
I am a good girl. I want a Tippiie Toes and so does my little sister.
Love,
Orella Luna


Dear Santa Claus,
I am a good cowboy. I want a Johnny Seven--that's a gun you know.
Thank you,
Bernie Kimmel

Dear Santa,
I would like to have a doll with lots of clothes for her. I also want a box for my crayons. I would also like to have a typewriter. I have been a good girl so please bring me all I have asked for.
Thank you
Stasia Carver

Dear Santa Claus,
I have been good.
I want a doll and some colors and some pencils and a baton and some go-go boots and some dresses. Thank you, Santa Claus
Diana

Dear Santa,
I want a football suit and helmet and football and I want a Johnny Jump-o-Leen and I want to share an Electro shot arcade game.
Love,
Scott Lynn

Yule Greetings



Together in the spirit of Christmas, we send good wishes your way.

We have contributed to the Heart Equipment fund at the Knox County Hospital in lieu of sending Christmas cards this year.

-Merry Christmas -
Chock, Lea, and Bobby Reeves

Dear Santa Claus,
I am a good boy. I want a big truck.
Thank you,
Rudy Lerma

Dear Santa Claus,
I was a good boy. I want a bike for my little sister. I want a shirt for big brother. I want a dress for my mother. I want a pair of shoes. I want a dress for my grandmother.
Love,
Jimmy Flye

Dear Santa Claus,
Boy, I am good! I want a gun to play with.
Tim Roberson

Dear Santa Claus,
I am a good girl. Please bring me a doll and dishes for Christmas.
Thank you
Love,
Brenda Curd

Dear Santa,
I am just four years old so my mommy is writing my letter for me this year.
I've been a pretty good boy this past year I guess. So I'd like for you to bring me a little record player and a hot wheel set and a red wagon. And Santa, don't forget Tyke and all the other little boys and girls on Christmas night when you make your rounds.
Bye now. See you Christmas.
Your little friend,
Scotty Skiles

Dear Santa Claus,
I'm five years old this year and I've tried real hard to be a good boy. So would you please bring me a hot wheel set and an Electro Shot Game.
Don't forget the other little boys and girls.
I love you,
Tyke Meinzer

Dear Santa,
I have tried to be a good boy. Please bring me a Johnny Eagle Skeet Shooter. I need a knife.
Your friend
Donald Ray Butler

Christmas Cheer



A joyous Noel to each and everyone of you!

Skiles Bros. Enco Sta.

KNOX CITY, TEXAS

Dear Santa Claus,
I was a good girl. I want some boots. I want Mr. Chimp.
Love,
Mary Tom Rios

Dear Santa,
My name is Jeffre Joe Quintana. I am six years old. I am in the first grade. I want a Johnny Lighting truck, a little car an a bicycle for Christmas.
Love,
Jeff

P. S. I also want a B - B gun.

Dear Santa Claus,
I was a very good boy and I want a bike.
Love,
Aniceto Castro

Dear Santa Claus,
How are you? I want a ball and a race track. I want a doll for my sister. I want a dress for my Mother. I want a shirt for my daddy. I want a plastic bone for my dog.
I hope you have a good trip.
Love,
Steve Rumley

Dear Santa,
All I want is my four front teeth. I want a pretty dress and a pretty skirt.
I love you, Santa Claus.
Gaylynn Burkham

Dear Santa Claus,
I have tried to be a good girl. I hope Daddy comes for Christmas. Please bring a gift to Mother and Daddy. Also bring my cousin and brother a gift. You may bring me a game.
I love you
Yvette

Dear Santa Claus,
Please bring me a pretty baby doll and some clothes for her. I would also like some clothes for me and a Silly Sand set.
I love you,
Missy Huntsman

GREETINGS



May all our wonderful customers enjoy the very best of holidays!

Lynn Electric Motor Co.

KNOX CITY, TEXAS

Merry Christmas



May your tree be trimmed with all the fun and festivity of the Christmas season.

This greeting comes your way with deep appreciation for your patronage and good will.

The Dad 'N Lad Shop

HASKELL, TEXAS

Automotive Accessories

Gates Fan Belts, Hose, Pulleys and Light Duty Belts for Air Conditioners
Fram and Hastings Oil Filters, Air Bath Filters.

PISTON RINGS, GASKETS, And INSERTS For ALL MOTORS.

Monroe Shock Absorbers and Load Levelers.

Complete Line of FUEL PUMPS—NEW and REBUILT.

We also carry a complete line of TRACTOR PARTS such as Pistons, Rings, Inserts, Bearings and Gaskets.

We Have A Complete Line of AUTO PARTS & ACCESSORIES—EVERYTHING AUTOMOTIVE—

OWENS AUTO SUPPLY

307 CENTRAL AVE. PHONE 658-3541

Christmas Greetings



During this happy season, we hope your home is filled to the roof with warmth, joy and good cheer. Our thanks for your confidence.

Kennedy Lumber Co.

Haskell, Texas

Merry Christmas



May all your dreams be fulfilled. Thanks for your continued support.

Fincher's Ready-to-W

HASKELL, TEXAS

Let Us Support Our Fighting Men

By Al Buchholz

I came uneasy to my country. My birth was shrouded by the clouds of war.

I was far too young to have had a hand in it—but I was, after all, born in one of the Axis nations. After living a year under Russian occupation, I had a chance of meeting the fighting men of America. And I knew that instead of bringing revenge they brought gum. And they talked about home. They talked eternally about home.

They were strange men on a strange ground and while we, as children, looked up to them, they still scared us a little. But as the years passed, and the talk became deeds, the fear was replaced by respect. America put away bitterness, not to be forgotten, but so it wouldn't interfere with the main job of helping people.

Because of my experiences, the opportunity of living in the United States gives the words, "Peace on Earth Toward All Men of Good Will", a deeper meaning for me.

Now, as another Christmas approaches, it's my strange fighting men on another strange ground.

Now, as then, it's hard to be away from home at Christmas.

Now, as then, there's a reason it has to be done.

Occupation by Chairman Mao is no different from occupation by the Russians. Czechoslovakia wants freedom as much as America but doesn't have the means to pursue and retain it. Whereas freedom is the right, at birth, of all men, we find it our duty to answer the call and come to the assistance of freedom seeking men.

We struggle for this principle in the session halls of the United Nations.

We struggle for this principle in the emerging nations.

We struggle for this principle in our own country.

And we struggle hardest for this principle in the unhappy swamps of Viet Nam.

So it can't be the happy Christmas it should be. Our young men are standing in another part of the world. Their seats at the dinner table are empty. Their graduation suits hang empty in our closets. Their cars sit empty in the sheds. But there's no emptiness in our hearts.

We haven't asked that he stand for liberty, only to take away our support in his struggle. We haven't joined with his enemy to defeat his aim. And we won't let him down by misinforming him about our feelings.

This Christmas it's time for a moratorium. A moratorium against doubt. A moratorium against failure to speak up. A moratorium to reassure our brothers and sons that we know why they can't be with us and that we're sharing the pain of their absence.

It didn't make headlines because it was done thoughtfully and quietly, but just a few weeks ago, in thousands of smaller communities across the nation, Americans stood in chill winds in parks and on court house lawns. They heard a mateur speakers give voice on Veteran's Day to the real feelings in the land. Feelings which tend to be smothered by shouting antics in Chicago court rooms. The deeper feelings which must be conveyed to the Americans who stand for us in the defense of freedom.

May I call on you in asking our Commander in Chief, U. S. Forces, Republic of Vietnam to pass on your feelings of support to our fighting men. Send a card to: General Creighton W. Abrams, Headquarters, U. S. Forces, Republic of Vietnam, APO 96601.

Al Buchholz

Letters To Santa

Dear Santa Claus,
How are you? How is Mrs. Claus? Did you have a nice summer? How is Roudolph the red Nosed reindeer? Is his nose still shiney?

To tell you the truth I have tried to be a good girl this year, but sometimes it is hard to do, I was good though most of the time.

Well, getting to the subject of what I want for Christmas. I only want three things this year, but I'll ask for something for every one in my family, of course.

My sister only wants one thing and that is for her boyfriend, Jay Strickland to come home from Viet Nam for a Christmas visit.

My daddy wants to shoot a great big ole deer! But of course Santa, it will not be any of your deers.

My mother wants an electric

hair curler set.

My poodle, Clarence, wants Tiny White, to be his girlfriend.

And me, well, I want a watch (a real one of course), a coulotte, gown and house slipper set, and either a Girlscout book and pup tent or one toy to go with my watch and other things.

Well, I shall sign off now, Santa Claus, so have a Merry Christmas and Happy, happy New Year.

Love always,
Melissa Gideon
P. S. Tell Mrs. Claus hello and give Roudolph and the rest all a pat on the head for me.
Bye-Bye

Dear Santa,
For Christmas I would like a toy football game. And a football suit. And a tape recorder. That's all.
David Anderson

Dear Santa Claus,
I have been good this year. I wish you would bring me a toy Cash Register and a Talking Baby doll. And some play dishes.

Love,
Angie Rios

Dear Santa Claus,
I want a big truck and Army men. And a big car for my brother and I want a pair of shoes and some airplanes and some cars and trucks and a train.

Love,
David Watkins

Dear Santa Claus
For Christmas I want a Johnny Jump-O-leen and two Walki-Talkies and a Kangaroo-Ball and a Shooting gallery.

I want you to put alot of candy in my stocking like chocolate.

Love
Doug Ray



Christmas Cheer

We hope lots of good cheer will be coming your way during the holiday season . . . and may we say "thank you" for your patronage

City Hardware

The Lawsons Knox City, Texas

Christmas Greetings



handwriting

For Christmas: "Legibility"

There's probably no season of the year when people become more conscious of their handwriting than at Christmas.

There are cards to address, invitations and gifts to send off, thank-you notes to write, a hundred and one other notes to make. People who never write from one Christmas to the next suddenly start complaining of writers' cramp.

There is, of course, only one proper way to send an invitation to a friend or acknowledge a gift, and that is in the most personal and

direct manner that you can—nothing is more personal than one's own handwriting. If it is not legible, it is known that people take offense when in reality you wish to impress. What good is your seasonal message if it can't be read!

Although no one can give you the gift of legibility this Christmas, a new writing or marking instrument could help. Make a resolution for the coming year. Promise to stress good handwriting in every aspect of your daily activity. By next Christmas, the improvement will be obvious, and the gift to yourself will be permanent. (NP Features)

CALL IN YOUR LOCALS



CHRISTMAS GREETINGS

The smiles of young carolers reflect the warmth of this joyous holiday season. Permit us to wish you and yours a very Merry Christmas, and to extend our sincerest appreciation for being wonderful customers! Thank you!!



As voices are raised in joyful caroling, the spirit of a Merry Christmas resounds warmly in our hearts. At this most festive of all seasons, we wish you and yours the happiest of holidays. Thank you for your continued good will which indeed makes our day-to-day business a privilege and pleasure.

FROM THE STAFF OF
KNOX COUNTY HERALD
Knox City, Texas

Letters To Santa

Dear Santa Claus,
This is my list: I want a bicycle for Christmas and a Johnny Lightning set and my sister wants a tricycle for Christmas.
Kevin and Karlyn

Dear Santa,
I want a bracelet and a baby bracelet.
Love,
Stella Escamilla

Dear Santa Claus,
I am writing you this few lines to tell you that what I for Christmas is a Portable Typewriter. Thank you.
Love,
Lupe

Dear Santa Claus,
I have been a very good boy this year. I would like some handcuffs, some spurs, some boots, a play bow and arrow set, a game to play a See and Say "The Bee says", I would like also to have a play rifle and pistols with play bullets.
Thank you,
Mark Robbins

Dear Santa Claus
I want a hot wheel set. I want a Johnny West. I want a space set. Happy Christmas, Santa Claus.
Darell Robinson

Dear Santa Claus,
I have been a very good boy this year. I would like some handcuffs, some spurs, some boots, a play bow and arrow set, a game to play a See and Say "The Bee says", I would like also to have a play rifle and pistols with play bullets.
Thank you,
Mark Robbins

Dear Santa Claus,
I have been very good this year. I would like a bicycle, some house shoes, and a Baby Soft Tina. Thank you.
Love,
Simone

For Sharing
Christmas is for sharing. Thus giving to the less fortunate is a traditional part of the Christmas spirit. Joy grows through sharing, says the holiday message, and sharing is most blessed when it extends not only to those near and dear but to those known only through their need.
Some 1,500,000 Americans now alive have been cured of cancer says the American Cancer Society.

CALL IN YOUR NEWS

Dear Santa Claus,
How have you been this summer? I have been extra good this year. I hope you will bring me everything I want. I still remember some of your reindeer; here are three--Donner, Blitzen, and who can forget Rudolph the red-nose-reindeer. Here is a list of things I want: A pocket knife, transistor radio, boy's watch, roller skates, and a two way walkie-talkie.
Yours truly
Allan Burt

Dear Santa Claus,
I want a Johnny Lightning and a football suit. And a football and a beebone gun for Christmas. And a bike.
Love,
Alvin Luna

Dear Santa,
I want to save you some cookies and milk. And I want a little wheelbarrow. I have been good.
Your friend,
Daniel Godsey.

Dear Santa,
I want an alarm clock and a Ken. Dear Santa, I love you, I want one record for Christmas, any kind of record, any kind of Christmas record.
Merry Christmas, Santa,
Kerrie Johnston

It's News To Me
by Betty Carroll
Stamp Out Kitchen Clutter
Tired of ragged boxes, lumpy sugar, spilled popcorn? Save everything from salads to marshmallows in Corning's tight-sealing glass Store 'n' See containers. They match, stack, keep things moist--or dry--and show what's what. In six sizes from six to 80 ounces, their covers are bright white, sunny yellow or cool avocado. There's a new Shake 'n' Pour container, too, for eggnog lovers.

Platinum-Plus
PLATINUM-PLUS is not

Universal Stocking
A GOOD gift idea is Loop-the-Loop, designed by Burlington-Cameo with tiny loops knit in the top (welt) that attach to the garter tabs of girdles with little flat clasps, eliminating garter bumps. The super stretch of Loop-the-Loop also makes it a universal favorite for wear with almost anything that holds up stockings, such as the new gripper leg girdles, most girdles using refill stockings and even old fashioned garters. So whatever her preference in stocking

Dear Santa,
Please bring me a "Mrs. Beasley" doll, some dishes and a cradle.
I haven't been very good this year but please come to see me anyway. I will be better next year, maybe.
love to you,
Toni Hewitt

Dear Santa Claus,
I want a box of 4-10 shells and some books of horses and I want to see all the reindeer including Rudolph, and I want to see you too. And I will hang my stocking on the wall. And I will have a pretty Christmas tree.
Rondall Sanders

Dear Santa,
Some candy, a candy bar, some peanuts, pants and dresses for my baby, and shoes for baby, too. Tractor, a toy truck, car, truck. I will tell you Thursday why I've been a good girl at 10:00 on the phone if you will tell me your phone number.
Mollevon Grimes
p. s. please send Mommie more time to spend with me. She's always studying and grading papers.

Dear Santa,
I have been good this year and request: (Play Stove, and oven put together in brown, a refrigerator, and cabinets, and dress, Tippy-Toes doll, and Dancerina Doll, and a Swingly Doll, and Barbie House which contains a big bedroom, kitchen (with dining room with a big living room with all furniture) Bingo, a paper doll game, and the dating game.
Love,
Yvette.

Christmas Cheer
As once again we celebrate the miracle of His birth, we pray that the meaning of that Holy Day will fill all hearts with Peace, unending.
Graham Electric
Doyle, Louise, and Paul

A Very Merry Christmas to All!
Happy holiday wishes to each and every one of you. And thanks for your very kind patronage.
Lewis Paint & Body Shop
Mr. & Mrs. Sterling Lewis
KNOX CITY, TEXAS

Dear Santa Claus
I would like a doll that walks and talks. I would also like Tippy Tumble because I have been a very good girl all year. Thank you.
Mary Lou Sedesma

Dear Santa Claus,
I am a little boy who will be one year old the day after Christmas. I have been a very good little boy all year.
Please bring me a Busy Box and anything you might have to do with farms or cows. There will be cookies and milk on the table. Please don't forget the other boys and girls.
Love,
Richard Shaver

Dear Santa,
I want a bike and my stocking full of Candy and an Angel Baby.
Love,
Charla Thorn

Dear Santa Claus,
Here I am writing this letter just to tell you what I want for Christmas, I would like a doll and a set of dishes. And a table with two chairs. And an ice cream maker and a pop corn maker. And a cash register and a easy bake oven.
Love,
Norma Valdez

Merry Christmas
As the season's glow spreads its magic, we wish for you and your family all the best the season has to offer. Happy holidays!
The Staff Of The Knox County Hospital
Knox City, Texas

Dear Santa,
How have you been this year Santa? I hope Mrs. Santa Claus has taken real good care of you and feeds you real good so your tummy is fat and round. I hope you remember that we have moved and I also have a new little brother since you came to see me last year. I have been pretty good, nothing extra either way, but I think and hope I have been good enough for you to come see me. I want you to come see my little brother too, he is always good, just eats and sleeps. We don't hear much out of him thank goodness.
I would like for you to bring me a race car set, helicopter, and table and chairs and I would like for you to bring Little Timothy a musical ball, busy box, and clothes.
Love you lots,
Lance and Timothy Cypert

GREETINGS
In the happy spirit of the holiday, when peace settles as gently as freshly fallen snow, we pause and count our many blessings. Numbered high among them is your cherished patronage and good will. Bountiful thanks and sincere greetings to all.
Brazos Valley Gin
CHARLES REESE, Manager
KNOX CITY, TEXAS

Dear Santa Claus,
I hope you have been doing? I hope you have a nice Christmas. For Christmas I want a cash register and dishes, clothes, shoes, pants, pajamas, skates, purse, and a big doll to sit on my bed. How is your wife? I hope she is all right.
Rhonda Skiles

Dear Santa Claus,
I want a Art-O-Matic, a Watch a Stuffed Animal, a Gown, a pair of Skates, a pair of pants, an Ice Cream Maker, a Snow Cone Maker, and a Coke Maker.
Love,
Terri Anne Odum

Dear Santa,
How are you? Hope fine. I want to tell you my name is Irene and my age is ten. My brother is six and his name is David.
I want a Stacey and her doll suit-case bedroom. Also a bike, doll house and a Kiddle. My brother wants a set of Hot Wheels and a Dallas Cowboy Helmet. And a rugged grador, and we both want a Dallas Cowboy T shirt, and a magic 8 ball, And Etch-a Sketch. And two stockings with nugs and goodies.
We love you,
Irene and David Flores
P. S. Please visit every house and child and give them some gifts and wish them Merry Christmas.
P. P. S. My brother also wants a football suit.
Thanks

Dear Santa,
I want a Serena Doll.
Love,
Chayo Gracia

Christmas Joy
May God grant you and your family these joyful gifts of this holy season...
Love, Peace and Understanding.
We thank you for your loyal patronage.
Egenbacher Implement Co.
Knox City, Texas