TO PRESIDENT ROOSEVELT,

The National Government, and the people of Knox City:

We, the undersigned merchants and business houses are pledging our wholehearted support and cooperation to the NATIONAL RECOVERY ADMINISTRATION and will abide by their plan as designated.

It is with our whole heart that we pledge our support to carry out the National Recovery Act. It is with hope and sincere belief that this act, properly carried out will bring ultimate employment to all and at wages that will allow them to live on a true standard of American living: that it will be the most important instrument in restoring happiness and prosperity to our great people.

We ask you (the consuming public) to lend your assistance and support to the firms who are co-operating with the government to bring back prosperity.



Beginning August 1st Look for This SIGN Before Buying

THERE WILL BE ONE ON EVERY STORE OF THE UNDERSIGNED

TEAGUE CAFE KNOX CITY DAIRY J. T. MAY VARIETY WALDRIP GROCERY KNOX CITY BAKERY WALL'S TAILOR SHOP ASHCROFT CHEVROLET FRIZZELL'S DRUG STORE ARLEDGE ICE COMPANY FOX BROTHERS GROCERY THE CITIZENS STATE BANK ELECTRIC SERVICE STATION JAMISON-CLONTS COMPANY WARD'S SECOND HAND STORE MALOUF DRY GOODS COMPANY W. R. ERWIN SERVICE STATION Benedict Cash Greoery and Market L. N. BRIDGES SERVICE STATION RUSSELL BOYD SERVICE STATION W. E. MATTHEWS BLACKSMITH SHOP

CITY FEED STORE THE LEADER STORE REID BARBER SHOP JONES BARBER SHOP HUGHES RADIO SHOP L. M. JONES GROCERY KNOX COUNTY HERALD KNOX CITY HARDWARE WHITE SERVICE STATION CLIFTON SANDWICH SHOP MILFORD'S SANDWICH SHOP FRANK HERRING GROCERY PRESS CLARK TAILOR SHOP Smith & Wample Blacksmith Shop D. W. DAVIS SERVICE STATION J. M. Edwards' Self Service Grocery POWELL & DICKERSON GARAGE J. H. Ingraham Watch Shop and Jewelry WARREN BROTHERS, FORD DEALERS



SANITARY CAFE BRAD'S MARKET CITY TAILOR SHOP CITY BARBER SHOP ORIENT DRUG STORE XL SERVICE STATION DAVIS CASH GROCERY Wm. CAMERON & CO., Inc. FARMERS GIN COMPANY HAMM SERVICE STATION H. M. THOMPSON GROCERY KNOX CITY MOTOR COMPANY J. C. WOOLDRIDGE LUMBER CO. PORTER & WHITE FEED STORE WESTERN PRODUCE COMPANY KNOX CITY HOTEL & LAUNDRY WHITE MERCANTILE COMPANY R. M. Herring Shoe and Harness Shop KNOX CITY DRY GOODS and GROCERS

Keny-Wiltbank, Real Estate & Insurand

Herald

EVERY THURSDAY B. Sweeney, Editor Sweeney, Publisher

the Postoffice at Knox

IGIGS" FORECAST

to the "Whirligig" red hot fight at the al convention to elect commander who will places and de things. like Roosevelt, or not house. that his every action fect of nullifying all nuation certificates. that the government guilty in court. the burden of cashcates. Well, the gov-

purpose of cluttering EFFICIENCY with useless public These public buildrest far beyond the ent generation. Furwill tax us for mainthey ar torn down.

ty to issue money to from pawnbrokers

bonus paid. The bring it back. sairre, should take

Legion among his EDUCATION marillo Legionnairre

zell has as her guest O. Neiholson and ger New Mexico.

ner of Fort Wor ght with relatives with Mrs. Turter turned home Sun

ith and Mr. and and children motor h Mr. and Mrs. S.

Press Clarke and ted a meeting of Haskell and Knox evening in Hask-

S.

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NY

CO. ORE INY DRY ANY Shop OCERY surance ead Daily Unsliced y Bakery

100 EET MILK G CREAM M BUTTER

ONE 100

y Dairy

rds, M. D. d diseases men

Knox County | Today and Tomorrow

By Frank Parker Stockbridge

DETECTIVE sneered when Carrett Troy of West \$1.50 shire, asked for a search warrant for .75 the home of a respected citizen of Pittsfield. No county sheriff could tell the Pittsfield police anything transportation about detective work. It was ridies mails as second class lous to suspect a hard-working ctizen anyway.

> "Only one car went along the road past the house that was robbed," said Troy. "The marks in the snow showed that it had two new I've followed those tracks to Pitts- of Christianity as a guiding rule of field and I'll show you where the life. car is parked in front of this man's

The skeptical police chief sent a man with the sheriff. They got into inst payment of the the house and found more than \$2. 800 worth of stolen property. Inc. two go, it was enphat- robber and his accomplices pleaded

That is only one of a dozen case. in which Sheriff Troy has proved assed a three billion, himself a better detective than you million dollar bend often find outside of story books.

Three years ago the city of Fail the guise of relieving River Mass., was bankrupt. It could not pay the interest on the city debt. present system, wilt couldn't pay salaries. The courts appointed a receiver for the city, who cleaned out the deadwood and se out to balance the city's budget.

Several hundred persons who had doctorines have been on the city payrool without donto law, not because ing any work were dismissed. A but to relieve distr- campaign against dirt and disorder ns. How can anyone was begun. In spite of the closing ent of these certifi- down of textile mills, throwing thoua long way toward sands out of work, means were found to a large section of to keep the home people busy at som thing,i f only cleaning u pthe town government did not Fall River people began to feel a new pride in their city. Now teh cotcates. Money is now ton mills have started up again, bat most any kind of even before Fall River had got on its feet, merely because a few energetic citizens were determined to

There's hardly a community in America that isn't in need of a thorfinding new mem- ough municipal housecleaning.

too cheap A movement has been started-1 don't know how far it will get-to abolish free education in some the publicly-supported colleges.

To met that seems like a suone idea. College education has become too cheap. It is so cheap that it i not regarded as valuable by a good many of those who get it for noth-

I would be the last to put an ob stacle in the way of any boy or girl I get the more I am convinced that the duty of government to provide st Saturday for a free education at the expense of the taxpayers ends about high-school

> The truly able and ambitious will get the education they seek despit.

all obstacles. FOOLISHNESS Nothing could be more foolish

than trying to prescribe rules which must be followed literally by those who come after us.

A hundred years ago some charitably-minded ladies collected a fund to provide red flannel underwear for poor students at Andover Theological Seminary. For many years no students have needed or wanetd that sort of underwear, and the fund has been accumulating until it is now \$12,000. It took a court order to authorize the trustees to spend the income for the assistance to port students.

When the "Samaritan Fund" was established everybody wore red flannel underwear. The good ladies assumed that everybody would always

When the Constitution of the Unit ed States was adopted the statesmen of that day assumed that conditions would always be what they were then. We've had to change the Constitution twenty times, and to make

sions a hundred times. RELIGION The revival of interest in religion

is one of the most striking developments of the past few years. I know on rural clucs of many groups of people, young and The chief of police of Pittsfield old, rich and poor, who are holding frequent meetings for the discussion its annual revival August the 18th Stockbridge, deputy sheriff of Be x- and study of religion in its broad to run over a period of some ten or sense, and finding new meaning to fifteen days. Elder T. M. Carney of life as a result of their discussion Odessa Texsa, an able minister of Foremost among the new religi- the gospel, is to conduct the servicous movements is what is called the e. Services will be held daily at 10;

rear tires of a pecular tread desigen. ple of all denominations the truth ces which we anticipate.

Buchmanism is the power of the Holy meetings and many of my frineds to they will sow. my knowledge, benefited greatly by Everyone is cordailly invited to

picnic and swim at the Benjamin ing a success. park on Thursday evening of last week. Those present were Mother Shaver, Nick, Mrs. Phillips and ren, Ed Shaver and family, Mrs. A. J. Anderson and her sister Mrs. Maer and family of Rochester.

Church of Christ Revival

The Church of Christ will begin "Oxford Group Movement," of "Buch 00 a. m. and 8:30 p. m. The church manism," from its originator the is urging that all members, not only Reverend Frank Buchman, who start in Knox City but also in the surround ed the first meeting at Oxford Eng- ing vicinity and neghboring towns, land, twelve years ago. It is not a lend their cooperation and support new sect or church, but an effort to the meeting from the very beginto bring back into the lives of poo- ning and help to make it the suc

The services of Brother S. T. Norton of Rhome Texas has been se The fundamental principle of cured to conduct the song services

Both men possess an enviable re-Spirit to purge the soul of sin, which putation in his respective field, henfollows upon confession and repen- ce we expect great and lasting good tance. I have attended severy of the to be reaped from the seed which

attend all services and we shall heartily welcome your presence. Chicago to attend the World Fair. The Shaver (amilies enjoyed a bix Come and help us to make this meet-

home.

Joe Payne of Winters Texas spent two days last week with Jack Wil-

Mr. and Mrs. Guy Robinson and two children and Travis Thompson pent four days last week with Mr. Robinson's parents in Brownfield.

Travis Dean left the city Monday for Chicago. He had the good fortune of getting a trip to the World Fair by driving his sister's new car home from Chicago. He will no doubt have an interesting report to make of the Century of Progress

Mrs. T. P. Frizzell has as her guests her sister Mrs. J. O. Nicholson of Springer New Mexico and her neice Mrs. G. W. Pinson of Cauplin New Mexico, Mrs. Pinson is spending a few days this week with her sister in Golthwaite.

ie who had been visiting his Grandmother. Mickie had a most enjoyable two weeks visit.

Mrs. Sweeney was accompanied to Dallas by Miss Claydene Hoge who caught the train there Sunday for

Mrs. Ed Shaver was hoests to the 42 club on Friday afternoon of last Mr. and Mrs. Barney Arnold made week. Out of town guests were Mrs children Mrs. J. J. O'Brien and chill a trip to Anson Saturday returning Dick Shaver of Rochester, Mrs. I. home Sunday. They brought Mrs. J. O'Brien of Roosevelt Oklahoma as their dinner guests Tuesday even-Arnold's kitchen furniture. She is and Mrs. J. O. Nicholson of Springer ing Mr. and Mrs. W. E. Watkins of using the new kitchen Mrs. Sam New Wexico. Following the games Rochster, Mr. and Mrs. C. L. Brows Clintock of Stamford with Dick Shav Anderson recently added to her Mrs. Shaver served refreshments of of Sweetwater and Mr. John Brown, cake and cream.

Mrs. T. P. Frizzel and her siste Mrs. J. O. Nicholson visited in Atalene Wednesday.

Mr. Herman Egenbeacker of Bowle returned to Knox City Tuesday. its is employed at Warren Brothers.

Mrs. C. B. Teague spent last week in Leaday with her sister Mrs. H. M Wierman.

Mr. and Mrs. J. J. O'Brien and two children, accompanied by Miss Mayme Shaver and Mary Belle Steven son, returned to their home in Roose velt Oklahoma the first of this week

Mr. and Mrs. John F. Griffith returned to their home in Mineral Wells today, Thursday, after a two weeks visit with their children and other relatives here.

Miss Catheryn Clonts, accompani-Mrs. H. B. Sweeney made a trip ed by Mother Clonts and Bill reto Dallas Saturday for her son Mick- turned to her home in Muskogee Orlahoma. Mother Clonts and Bill are visiting there a few days before returning home.

> Mrs. Ella Willis of Arlington spent last week here with her ros Ray. He and his wife and son a companied his mother to Wichita Falls Sunday she caught the train returning home.

Mr. and Mrs. Holt Moseley had of California.

Henry Ford Dearborn, Nich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas-bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours -- the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality, -- judge for yourself. As to economy, here is the record of a stock car three weeks out of

On a run of 10,054 miles at the rate of 1,000 miles a day-the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

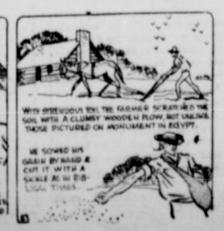
July 24th, 1933

Kenny Ford















Baptist Revival Jack Clarke left here tast week H. D. C. News Bruce Barton alster Mrs. A. W. Von Struve. Begins Sunday

By John J. Milford and son John see in the city the latter part of visiting her daughter Mrs. G. A ar at Huntaville Alabama will airweek to conduct the Revival Brauton Species at the Baptist church.

Be. Milford is remembered by ere we meeting for the local cubrch last ton. gow. He is a most capable preacher measures, understandable way. He here visiting her brother G. Reptist congregation, invite the en with her brother Robert Branton on public to any and all services the plains

Mardware Dealers Associatoin in er year. We hate to loose this time Wininta Falls Wednesday.

LADIES PLAIN DRESSES

MENS SUITS CLEANED AND PRESSED

MENS PANTS CLEANED AND PDESSED

PANTS ALTERED WAIST OR BOTTOM

PANTS ALTERED IN CROTCH

LADIES PLAIN COATS

LADIES FUR TRIM COATS

LADIES PLAIN BLOUSES

LADIES PLAIN SKIRTS

MENS OVER COATS

SWEATERS HEAVY

SWEATERS SLEEVELESS

P. M. Clinton and family left Sunday for a 20 day vacation in the Szarks of Arkansas and Missouvi.

Mrs. Ables of Eastland is here

Mrs. George Clifton returned to see in Knox City, he having hea. Knox City Sanday from Fort Stock-

Mrs. Hagen Thompson, we wall as the local paster and the Branton, spent part of last woes

ware ded a meeting of the Texas Re- ton where he will teach school noth-

New Prices

that we use in order to give you first class Tailor Work we are facced to make some changes in our prices. The following prices are

EFFECTIVE MONDAY AUGUST 7th.

Ladies

Men

City Tailor Shop

Press Clark Tailor

Wall's Tailor Shop

ger and better work in the hural Because of the Cotton Proram it ember once traveling from Chicago Robbins has a two weeks vacation. successful and best organized short oure ever held at Colloge Station.

help in every phase of rural life.

total of 793 voting 799 voting dele- cided to make a comfortable mornwhich Knox County is a part, had at a quarter after eight, shaved and 97 voting club delegates and 15 Coan dressed and half an hour later were written by David Wheaton, we find cil deligates. From this district there

Juice 7

Cheese and butter making 3 Weaving wool and mohair 14. Syrup making 24. Judgin gchicken 3.

phase of homemaking and each de- Hughes, legate returned eager to put in prac-

in Amarillo. They were returning from the World's Fair.

in Goodnight with his brother Mr. deal. and Mrs. Claude tSovall Jr.

Jones accompanied Mrs. Jone nephew Buddy, to his home in Fort

homes through the t-H and Home ask, if he delivers twice as much as lets. Don't stop smoking just use Communion Demonstration clubs since the 26 re- he is paid to deliver? The answer Adia Tablets. Frizzell's Drug Sto-e. presentatives returned from the mots is that unles he's a fool he will prob-

was impossible to have many men to New York on the tweatieth, Cenlisted and 79 council delegates. A us who were traveling together de-

ready for business when the train tually required, was doing far more. I thought to myself as we passed

offices of J. P. Morgan and Company after six o'clock in the evening: I remember vividly the mental last Friday in route to their home picture which I ence had ow what be the partners comnig down in limousines at eleven and leaving at last Friday from an extended stay chalaut approval to a million dollar under present bank rules as to loans But on the occassion of one of the ing the year instaed of anunally

no matter what the hour.

Of the office force it is required the pariners travel the second mile have always traveled it all their leves; and are parteurs bearuse they

SAM'S FINANCING

Balancing Uncle Sam's budget when reduced to understandable fixis something like the bookkeeping of Ol' Sam Jones' who owed \$38,000, had expenses of \$6,000 p year, and an income of \$4,000.

Sam is a big-hearted sort of tellow and quite a jokesmith as wer' For instance, once the town had a fireworks display and when the neigh bors retured to chip in and pay for their part of the fun, he berrowe, the mency and pald the bill himself. Then again, he got a lot of fun out of walking around with a dollar bill wrapped about his finger. "Will you give me a dollad for this?" he'd ack s friend: And if the friend said yes, Sam would give him a nickel to book But finally things got tough.

"I must balance my budget," said Sam. 'I must live within my income. As a first step to make his credit good, he paid the interest on his debt. Then he divorced his wife, found a job in the chain store for his daughter and sent his dog to the pound. That brought Sam's expenses down to \$4,000 a year, including Interest, so his budget was balanced.

To celebrate, he borrowed \$20, 000 more, bought a new car, bought a beer garden, hired an orchestra and threw a free party for the town Couple nights later, the beer garden burned down, Sam wrecked a telephone pole rushing to the fire-and the \$20,000 was gone.

However, that didn't worry Sam. any, the \$20,000 was outside his bud get, and no interest was due until 1924. Then if he kept all his income he could pay up his interest and bor-

D. D. Hariston and family spent Sunday in Crewell.

IF YOU SMOKE TOO MUCH WATCH YOUR STOMACH

For quick relief from indigestion and upset stomach due to excessive Bible Study Where will a man ever get, you smoking try Dr. Emil's Adla Tab- Song Service

Mr. and Mrs. T. E. Robbins icft ably get to stay at the top, I rem- the city Tuesday for Uvalde. Mr.

> The all electric Philco radio at Waldrip's Grocery will be given away Saturday, August the 5th.

OR: WHAT A LOT OF MONEY

Dy D. L. Stump, Bexar County, Texas

makingo ur way back to the dining the following statement:---

realide that interest on money must on toe our lelaurely breakfast. That compound interest. Traced to its last Discussions were heard on every explains him: now 1 understand analysis, there is no other kind of once paid immediately becoems capital again subject to reloan which con stitutes compound interest. Corpound interest, together with the money out of circulation, from which results the existing depression. And

Church of O

Sanitan Barber Servi Alwaysa Reid's Sh

R. C. Edwa Dentist

Whole! Sweet Cre Phone 4 V. H. Pye

CLIMB-Though Other Prices Natural GAS Remains Your Lowest Priced Domestic

RICES are going up. So say the newspapers and business experts . . . so say the price tags in the stores. Food, clothing, commodities in general, are moving steadily to higher levels to meet changing conditions.

But Natural Gas Service, always your lowest priced domestic servant considering the value received, remains at its same modest price level. Instead of advancing to keep pace with other costs, it now becomes by comparison an even greater value than



Yes, you can still cook a dinner for three people, make 33 cups of coffee, or operate a gas refrigerator from 8 to 10 hours for a gas cost of only ONE CENT for each of these operations, because Natural Gas Service remains your lowest priced domestic servant!

Western Gas Co Stamford and



Your ELECTRIC Rate is What You Make

Electricity is not a commodity . . . but a set It is a magic force which appliances transform constructive energy. Electricity cooks meals, is water, refrigerates food, lights homes, deas pets and furniture, washes clothes, produced tiful radio programs . . , and does all these portant jobs better than any other method!

You can earn bargain electric rates by enits more of the "Electrical Servants" you've in wanted. You pay a great deal less per usi electricity to operate a range, refrigerator, so heater or other money-saving appliances that pay if you limit your use to lighting only. In of our customers have reduced their average 50 per cent or more by enjoying a modera trified home.

NOW IS THE TIME to make your house ern! Our rates make the use of appliances economical, and present easy terms permit the enjoy appliances while you pay! Investigate TODAY!





Service to hilled on a surprisingly law

West Texas Utility