

TO PRESIDENT ROOSEVELT, The National Government, and the people of Knox City:

We, the undersigned merchants and business houses are pledging our wholehearted support and cooperation to the **NATIONAL RECOVERY ADMINISTRATION** and will abide by their plan as designated.

It is with our whole heart that we pledge our support to carry out the National Recovery Act. It is with hope and sincere belief that this act, properly carried out will bring ultimate employment to all and at wages that will allow them to live on a true standard of American living; that it will be the most important instrument in restoring happiness and prosperity to our great people.

We ask you (the consuming public) to lend your assistance and support to the firms who are co-operating with the government to bring back prosperity.



Beginning August 1st
Look for This SIGN
Before Buying
THERE WILL BE ONE ON
EVERY STORE OF THE
UNDERSIGNED



TEAGUE CAFE
KNOX CITY DAIRY
J. T. MAY VARIETY
WALDRIP GROCERY
KNOX CITY BAKERY
WALL'S TAILOR SHOP
ASHCROFT CHEVROLET
FRIZZELL'S DRUG STORE
ARLEDGE ICE COMPANY
FOX BROTHERS GROCERY
THE CITIZENS STATE BANK
ELECTRIC SERVICE STATION
JAMISON-CLONTS COMPANY
WARD'S SECOND HAND STORE
MALOUF DRY GOODS COMPANY
W. R. ERWIN SERVICE STATION
Benedict Cash Grocery and Market
L. N. BRIDGES SERVICE STATION
RUSSELL BOYD SERVICE STATION
W. E. MATTHEWS BLACKSMITH SHOP

CITY FEED STORE
THE LEADER STORE
REID BARBER SHOP
JONES BARBER SHOP
HUGHES RADIO SHOP
L. M. JONES GROCERY
KNOX COUNTY HERALD
KNOX CITY HARDWARE
WHITE SERVICE STATION
CLIFTON SANDWICH SHOP
MILFORD'S SANDWICH SHOP
FRANK HERRING GROCERY
PRESS CLARK TAILOR SHOP
Smith & Wample Blacksmith Shop
D. W. DAVIS SERVICE STATION
J. M. Edwards' Self Service Grocery
POWELL & DICKERSON GARAGE
J. H. Ingraham Watch Shop and Jewelry
WARREN BROTHERS, FORD DEALERS

SANITARY CAFE
BRAD'S MARKET
CITY TAILOR SHOP
CITY BARBER SHOP
ORIENT DRUG STORE
XL SERVICE STATION
DAVIS CASH GROCERY
Wm. CAMERON & CO., Inc.
FARMERS GIN COMPANY
HAMM SERVICE STATION
H. M. THOMPSON GROCERY
KNOX CITY MOTOR COMPANY
J. C. WOOLDRIDGE LUMBER CO.
PORTER & WHITE FEED STORE
WESTERN PRODUCE COMPANY
KNOX CITY HOTEL & LAUNDRY
WHITE MERCANTILE COMPANY
R. M. Herring Shoe and Harness Shop
KNOX CITY DRY GOODS and GROCERY
Keny-Wiltbank, Real Estate & Insurance

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"GIGS" FORECAST

to the "Whidgig"
a red hot fight at the
convention to elect
"commander who will
go places and do things
we like Roosevelt, or not
but that his every action
effect of nullifying all
against payment of the
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y finding new mem-
Legion among his
Amarillo Legionnaire
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J. O. Nicholson and
nger New Mexico.
rner of Fort Worth
ight with relatives
e, with Mrs. Turner
returned home Sun-
Smith and Mr. and
and children motor
last Saturday for a
with Mr. and Mrs. S.
Press Clarke and
ended a meeting of
Haskell and Knox
evening in Hask-

Today and Tomorrow

By Frank Parker Stockbridge

DETECTIVE

on rural clues
The chief of police of Pittsfield sneered when Garrett Troy of West Stockbridge, deputy sheriff of Berkshire, asked for a search warrant for the home of a respected citizen of Pittsfield. No county sheriff could tell the Pittsfield police anything about detective work. It was ridiculous to suspect a hard-working citizen anyway.

"Only one car went along the road past the house that was robbed," said Troy. "The marks in the snow showed that it had two rear tires of a peculiar tread design. I've followed those tracks to Pittsfield and I'll show you where the car is parked in front of this man's house."

The skeptical police chief sent a man with the sheriff. They got into the house and found more than \$2,000 worth of stolen property. The robber and his accomplices pleaded guilty in court.

That is only one of a dozen cases in which Sheriff Troy has proved himself a better detective than you often find outside of story books.

EFFICIENCY

in town affairs
Three years ago the city of Fall River Mass., was bankrupt. It could not pay the interest on the city debt, couldn't pay salaries. The courts appointed a receiver for the city, who cleaned out the deadwood and set out to balance the city's budget.

Several hundred persons who had been on the city payroll without doing any work were dismissed. A campaign against dirt and disorder was begun. In spite of the closing down of textile mills, throwing thousands out of work, means were found to keep the home people busy at something. If only cleaning up the town. Fall River people began to feel a new pride in their city. Now the cotton mills have started up again, but even before Fall River had got on its feet, merely because a few energetic citizens were determined to bring it back.

There's hardly a community in America that isn't in need of a thorough municipal housecleaning.

EDUCATION

too cheap
A movement has been started—I don't know how far it will get—to abolish free education in some of the publicly-supported colleges.

To meet that seems like a sound idea. College education has become too cheap. It is so cheap that it is not regarded as valuable by a good many of those who get it for nothing.

I would be the last to put an obstacle in the way of any boy or girl of outstanding ability, but the older I get the more I am convinced that the duty of government to provide free education at the expense of the taxpayers ends about high-school time.

The truly able and ambitious will get the education they seek despite all obstacles.

FOOLISHNESS

in laws
Nothing could be more foolish than trying to prescribe rules which must be followed literally by those who come after us.

A hundred years ago some charitably-minded ladies collected a fund to provide red flannel underwear for poor students at Andover Theological Seminary. For many years no students have needed or wanted that sort of underwear, and the fund has been accumulating until it is now \$12,000. It took a court order to authorize the trustees to spend the income for the assistance to poor students.

When the "Samaritan Fund" was established everybody wore red flannel underwear. The good ladies assumed that everybody would always wear it.

When the Constitution of the United States was adopted the statesmen of that day assumed that conditions would always be what they were then. We've had to change the Constitution twenty times, and to make

new interpretations of its old provisions a hundred times.

RELIGION

not wholesale

The revival of interest in religion is one of the most striking developments of the past few years. I know of many groups of people, young and old, rich and poor, who are holding frequent meetings for the discussion and study of religion in its broad sense, and finding new meaning to life as a result of their discussion.

Foremost among the new religious movements is what is called the "Oxford Group Movement," of "Buchmanism," from its originator the Reverend Frank Buchman, who started the first meeting at Oxford England, twelve years ago. It is not a new sect or church, but an effort to bring back into the lives of people of all denominations the truth of Christianity as a guiding rule of life.

The fundamental principle of Buchmanism is the power of the Holy Spirit to purge the soul of sin, which follows upon confession and repentance. I have attended several of the meetings and many of my friends to my knowledge, benefited greatly by them.

The Shaver families enjoyed a big picnic and swim at the Benjamin park on Thursday evening of last week. Those present were Mother Shaver, Nick, Mrs. Phillips and children Mrs. J. J. O'Brien and children, Ed Shaver and family, Mrs. A. J. Anderson and her sister Mrs. M. Clintock of Stamford with Dick Shaver and family of Rochester.

Church of Christ Revival

The Church of Christ will begin its annual revival August the 13th to run over a period of some ten or fifteen days. Elder T. M. Carney of Odessa Texas, an able minister of the gospel, is to conduct the services. Services will be held daily at 10:00 a. m. and 8:30 p. m. The church is urging that all members, not only in Knox City but also in the surrounding vicinity and neighboring towns, lend their cooperation and support to the meeting from the very beginning and help to make it the success which we anticipate.

The services of Brother S. T. Norton of Rhome Texas has been secured to conduct the song services.

Both men possess an enviable reputation in his respective field, hence we expect great and lasting good to be reaped from the seed which they will sow.

Everyone is cordially invited to attend all services and we shall heartily welcome your presence. Come and help us to make this meeting a success.

Mr. and Mrs. Barney Arnold made a trip to Anson Saturday returning home Sunday. They brought Mrs. Arnold's kitchen furniture. She is using the new kitchen Mrs. Sam Anderson recently added to her home.

Joe Payne of Winters Texas spent two days last week with Jack Wilson.

Mr. and Mrs. Guy Robinson and two children and Travis Thompson spent four days last week with Mr. Robinson's parents in Brownfield.

Travis Dean left the city Monday for Chicago. He had the good fortune of getting a trip to the World Fair by driving his sister's new car home from Chicago. He will no doubt have an interesting report to make of the Century of Progress.

Mrs. T. P. Frizzell has as her guests her sister Mrs. J. O. Nicholson of Springer New Mexico and her niece Mrs. G. W. Pinson of Cauplin New Mexico. Mrs. Pinson is spending a few days this week with her sister in Golthwaite.

Mrs. H. B. Sweeney made a trip to Dallas Saturday for her son Mickie who had been visiting his Grandmother. Mickie had a most enjoyable two weeks visit.

Mrs. Sweeney was accompanied to Dallas by Miss Claydene Hoge who caught the train there Sunday for Chicago to attend the World Fair.

Mrs. Ed Shaver was hostess to the 42 club on Friday afternoon of last week. Out of town guests were Mrs. Dick Shaver of Rochester, Mrs. J. J. O'Brien of Roosevelt Oklahoma and Mrs. J. O. Nicholson of Springer New Mexico. Following the games Mrs. Shaver served refreshments of cake and cream.

Mrs. T. P. Frizzell and her sister Mrs. J. O. Nicholson visited in Atlanta Wednesday.

Mr. Herman Egenbecker of Bowie returned to Knox City Tuesday. He is employed at Warren Brothers.

Mrs. C. B. Teague spent last week in Leaday with her sister Mrs. H. M. Wierman.

Mr. and Mrs. J. J. O'Brien and two children, accompanied by Miss Mayme Shaver and Mary Belle Stevenson, returned to their home in Roosevelt Oklahoma the first of this week.

Mr. and Mrs. John F. Griffith returned to their home in Minnow Wells today, Thursday, after a two weeks visit with their children and other relatives here.

Miss Catheryn Clonts, accompanied by Mother Clonts and Bill returned to her home in Muskogee Oklahoma. Mother Clonts and Bill are visiting there a few days before returning home.

Mrs. Ella Willis of Arlington spent last week here with her son Ray. He and his wife and son accompanied his mother to Wichita Falls Sunday she caught the train returning home.

Mr. and Mrs. Holt Moseley had as their dinner guests Tuesday evening Mr. and Mrs. W. E. Watkins of Rochester, Mr. and Mrs. C. L. Brown of Sweetwater and Mr. John Brown of California.

Henry Ford
Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

July 24th, 1933

Henry Ford

By Ed Kresy

CLUB

Shop
OCERY
surance



ONLY AS RECENTLY AS THE DAYS OF GEORGE WASHINGTON MEN RAISED GRAIN & WOVE CLOTH IN THE SAME WAY IN WHICH THESE THINGS WERE DONE FOR NEARLY 5000 YEARS.

WITH INTERESTING TOY THE FARMER SCRAPPED THE SOIL WITH A CLUMSY WOODEN PLOW, NOT UNLIKE THOSE PICTURED ON MONUMENT IN EGYPT.

CARPENTERS TOOLS DIFFERED LITTLE IN NUMBER OR STYLE FROM A SET FOUND RECENTLY IN CRETE, WHICH WERE 4000 YEARS OLD.

MEDIOCRITY WAS CARRIED AND TRAVEL WAS DONE MOSTLY ON HORSE BACK.

ONLY WE SURE HAVE MADE GREAT PROGRESS THESE LAST HUNDRED YEARS, EH BUDD?

