

The Knox County Herald

Oldest Paper in Knox County
 PUBLISHED EVERY THURSDAY
 SAM E. SMITH, Editor and Owner
 One Year \$1.50
 Six Months75

Entered in the Postoffice at Knox City, Texas for transportation through the mails as second class matter.

EASTER

Next Sunday is Easter, the day we celebrate the resurrection of Jesus Christ from the tomb. This day and Christmas are two of great rejoicing for Christians of the world. On Christmas was born the Savior of mankind, and on Easter He rose from the tomb on the third day of His stay there.

He died of the cruelest and most vile torture when he suffered on the Cross of Calvary for the people of the world.

We sometimes do not stop to consider the significance of Easter and its meaning. But if we could have lived in that day and known the hardships and disappointments that were suffered, we would be more impressed with this day and spend more time in meditation.

Comparing the hardships and suffering that some of the Christians of the olden times went through, the Christian of today has no trouble at all in following the faith of his fathers. They were persecuted for their beliefs, while we are offered every encouragement to follow the religion of Jesus Christ, but many do not accept it, and say that it is hard to live as a Christian. It is true but few live the Christian religion as it should be, but many are offered the privilege of trying who do not accept it.

Let's go to church Sunday and fill our minds with the thoughts of Easter and what it means to us.

Attend the Sunrise Service at the Christian church.

The colored church reports that they have prepared a parsonage for their pastor, S. A. Cook, located just north of the colored cafe. Also that they had a very interesting meeting last week, having 13 conversions and eight additions to the church. The meeting was conducted by their pastor, S. A. Cook, pastor and assisted by Rev. Tremble of Aspermont.—Folly Henry, reporter.

Conley Bowen of Red Top community underwent a minor operation on his ear this week at the hospital. Mr. and Mrs. Holt Moseley visited Mrs. Moseley's brother and family, Joe Watkins, Sunday afternoon.

RADIO—THE YOUNG MAN'S OPPORTUNITY

Twelve million families in the United States have radio receiving sets. That's just twelve million more than there were fifteen years ago. Those sets must be serviced.

There are over six hundred commercial broadcasting stations, spending millions of dollars every month to bring entertainment into our homes.

There are heaven knows how many townships calling the Seven Seas, and international law requires that practically every one of them carry at least two radio operators.

Every concert hall, every stage nowadays aspires to sound amplifying equipment. Every motion picture house is a talking picture house, with machinery for somebody who knows how to run.

Every commercial transport airplane flies by radio; every major airport has its radio station.

Radio communication is worldwide. Television may be just around the corner. There are other inventions without number coming along in a steady stream.

Radio, in a word, is today's science and industry. What a field! What a fortune! What an opportunity for the young man just starting in life!

But how to get into it? How—when—where?

A young fellow can complete a radio course at Tyler Commercial College and School of Business Administration in from five to seven months. The cost is not great. When he finishes he is examined and licensed by government examiners. He is ready for his first job—his first step on radio's bright path to

Some Good Advice

—By Albert T. Reid

NOW, LEMME TELL YOU SOMETHIN'. — IF YOU KNOW WHAT'S GOOD FOR YOU, YOU'LL STAY OUT OF BAD COMPANY IN THE FUTURE



OH, — THERE'S TUBBY BEER BACK FROM TH' REFORM SCHOOL. LE'S GIT HOLD OF HIM!

success. It's all told about in the Radio Catalog "R-6" which any young fellow can have free by simply writing to Tyler Commercial College, Tyler, Texas.

If I were a young fellow again I'd go for radio tomorrow. (Adv.)

Union Grove News

By Mrs. Willis Pack

The 4-H club met last Friday afternoon with a good sized crowd. The club will meet on the 21st with Mrs. J. S. Wilson to make hooked rugs. It is an all day affair all members are urged to be present.

Miss Alice and Edith Wilson were entertained with a party Saturday night.

Hutto played Union Grove baseball Sunday afternoon and Union Grove was defeated.

Mrs. M. E. Pavk and children and Mr. Griffith and daughter visited Mr. and Mrs. Willis Pack Sunday.

George Hodges spent Saturday night with B. F. Cornett.

Maudine Morton spent Saturday night with Mr. and Mrs. J. P. McGee. They motored to Truscott Sunday and spent the day with Mrs. Cogdell.

Miss Inatcen Williams visited in Lubbock last Sunday and Monday.



SPEED!

Time counts when you're in pain! Rely on genuine Bayer Aspirin, not only for its safety but for its speed.

The tablet that is stamped Bayer dissolves at once. It is many minutes faster than remedies that are offered in its stead.

If you saw Bayer Aspirin made, you would know why it has such uniform, dependable action. If you have ever timed it, you know that the tablet stamped Bayer dissolves and gets to work before a slower tablet has any effect.

Stick to genuine Bayer Aspirin. You know what you are taking. You know it is burgundy, nothing in it to depress the heart. You know you will get results. For headaches, colds, neuralgia, rheumatism, the safe and certain relief is always the tablet stamped—



Miss Margaret Reeder visited her parents here over the week-end.

J. M. Edwards of Seymour was a business visitor in Knox City Tuesday.

A tennis tournament is being played this week.

Mr. and Mrs. Henry Jones and family and Mrs. Jones' father and mother left Sunday for Fort Worth where they will attend a Retail store convention.

Mrs. L. M. Jones made a trip to Haskell last Friday.

We have a complete stock of auto polish. Ashcroft Chevrolet. Itc

NOTICE

To my friends who have about work here in an home. I am keeping house in son and know nothing about work.—Mrs. Lala Day.

A. J. Malouf made a business trip to San Antonio Tuesday.

Mr. and Mrs. Malouf and family visited in Rotan Sunday.

Miss Mary Reeder, Mother-in-law, Mrs. J. W. Smith and Mrs. W. R. Houston, visited in Rotan last Friday.

XL Sells Resells Excels

Service Station

Wholesale--Retail

Come Down and Meet Us

We Will Appreciate Your Patronage

XL Service Station

Gordon McGraw, Prop.

A GENERAL CHEVROLET MOTORS VALUE

Now you can buy a **CHEVROLET SIX-CYLINDER CLOSED CAR** for as little as **\$445**

All prices f. o. b. Flint, Mich. Special equipment extra. Low delivered prices and easy G. M. A. C. terms.

The Chevrolet Master Six Sport Roadster '485	The Chevrolet Master Six Sport Coupe '485
The Chevrolet Master Six Coupe '495	The Chevrolet Master Six Sedan '465
The Chevrolet Master Six Coach '515	The Chevrolet Master Six Town Sedan '445
The Chevrolet Standard Six Coach '455	The Chevrolet Standard Six Coupe '445
The Chevrolet Standard Six Coupe '475	

ILLUSTRATED ABOVE—THE CHEVROLET MASTER SIX

ILLUSTRATED ABOVE—THE RECENTLY ANNOUNCED CHEVROLET STANDARD SIX

TWO LINES OF CARS—TWO PRICE RANGES ONE HIGH STANDARD OF QUALITY

Now—for the first time—there are two lines of Chevrolet Sixes—the Standard and the Master. Body-styles for everybody. Prices for several different groups of buyers. But only one standard of quality, and that's the very same high standard that has made CHEVROLET the greatest name in low-price transportation! Both Standard and Master Sixes offer models with wood-and-steel bodies by Fisher—equipped with safety plate glass in the windshields, and featuring Fisher No Draft Ventilation. Both have silent second gears and smooth, fast six-cylinder engines. In the Standard Six, you enjoy all these advantages—at the lowest operating cost of any full-size car on the road. In the Master Six, you get all these advantages, and many more, in an unusually large, luxurious car, along with the greatest all-round economy of any car of its size. And Chevrolet prices are now as low as \$445—for the Standard Six Coupe!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

Ashcroft Chevrolet Company

The Kennel

NUMBER 7

THE STAFF

Editor-in-Chief, Essie M. Leaverton
 Assistant Editor, Faye McAuley
 Sports Editor, Jeff Graham

SCHOOL NEWS AT A GLANCE

Helen Glover visited her sister in Gilliland last week end. Mr. Guy was away from school Friday because of illness in his family. Someone says Jocile was kept in detention last week for eating peanuts—at any rate we happen to know that when she taught the fourth grade last week she kept two small boys in for eating peanuts! (Was it Daniel or maybe Patrick who said "Every dog has his day?") But any way Jocile once said "There ain't no justice" she's changed her mind now. Friday night the seniors had a picnic—from all reports they had a grand time. Joe R. says abash ran smoother on the way home (from the senior picnic) than it ever had. The Junior class reported to have had a picnic Friday night also. The junior class had a meeting Monday evening to make definite plans for future entertainment and activities.

—Ye Olde Columnist

GROUP TO REPRESENT K. C. AT DISTRICT MEET

Several Knox City students will go to Abilene Friday to represent the school in the district meet there. Mary McAuley will enter the extemporaneous speaking contest. Yvonne Jamison's essay has been entered; Martha Lowrey, John Glover, Lawrence Dutton and Vernon Davis will take part in track.

The student body has much confidence in these boys and girls and feel that Knox City's representatives will win.

SENIOR CLASS ENTERTAINMENT

Of the various classes of Knox City high school having entertainments last Friday night, the senior class was no exception. Everyone gathered at Mrs. Earl Benedict's home at 5:30 and departed for the seniors' camping grounds at "Henderson's pasture." The evening was spent in playing baseball in which Mrs. Earl Benedict and Wilma Lowrey were the star players but undoubtedly others would have made progress had it not been for certain decisions of the umpire.

When it became too dark to continue ball playing a fire was built and various forms of cooking were carried on. When everything was done this menu was served: tuna fish sandwiches, bacon and eggs, potato chips, pickles, apples, oranges and cakes and lemonade.

The following were present: Mr. and Mrs. Don Davis and Billy; Mr. and Mrs. Earl Benedict; Wilson Thompson, Joe Reeder, R. B. Howell, Archer B. Reese, Mary McAuley, Verna May Houston, Sam Leaverton, Donald Withrow, Bunt Lowrey, Mildred Hubbard, Lenora English, Mary Howell, Mary Hope Newsome, Wilma Lowrey and Jocile Russell.

The advanced arithmetic class enjoyed very much a talk on Stocks and Bonds Monday evening given by E. O. Jamison, local banker.

NEGRO MINSTREL

A negro minstrel will be given at the ward school auditorium next Friday, April 21, sponsored by the basket ball boys to pay for expenses incurred during the past season.

This minstrel will be under the direction of the basketball team and the high school talent will be assisted by some people from town.

Don't forget to come at 8:00 p. m. and enjoy an evening of negro spirituals, folk songs, and the wise coaching Henry Brown. Admission 10c and 25c.

College Entrance examinations have been ordered for the Texas history class of last year. These ex-

aminations will enable the students to enter college with an affiliated Texas history course.

JUNIOR PICNIC

The Junior class met at the high school building Friday evening at six o'clock for a picnic. After several heated arguments it was decided the picnic would be held in the Graham pasture. Frances Evans nearly took her bunch to the river because she said she had no braker on her car. We wonder? When driving the cars into the pasture, several chickens, mules, turkeys and calves narrowly escaped with their lives. Now who were driving the cars? The picnic bunch was deposited on the prettiest spot in the pasture and Mrs. Graham and Mrs. Robbins acting as official guards. The entire class felt rather juvenile and played flying dutchman, three deep, red rover, and drop the handkerchief. When Miss Park said "come and get it" there was a mad scramble for sandwiches, pickles, potato chips, fruit, pop and candy. After refreshments were served games played while sitting down were participated in (by the way did anyone notice how many sandwiches H. C. ate?)

There's still a great discussion as to whether it rained while the juniors were on their picnic or did not rain. Did it? Just as the moon was coming up the crowd walked to the Graham home where they sang school songs and had a good time in general. The group dismissed about nine o'clock.

Marion Clonts, Anna V. Carr, Mary Lee Hackfield, Dorothy Shaver and Billie Bess Benedict of the sixth grade attended the seventh grade party Friday night at Mrs. Rutledge's. They are the baseball girls or players of the sixth grade. All reported a wonderful time.

Dorothy Ruby Darden has been very sick for the past week but is able to be back in school this week.

James Ray Swift had better learn to stand on two feet. He had started into the garage when he stumbled and fell over his mother's washing machine and cut his chin. As a result he didn't know his geography lesson Monday.

TEXAS ALMANAC FOR 1933

IS OFFERED TO PUBLIC
 Many new features are contained in the Texas Almanac and State Industrial Guide, for 1933, which has just been issued by The Dallas News. There are more than 1,000 articles, statistical tables, illustrations and maps, answering between 50,000 and 100,000 questions about Texas. Every phase of Texas' economic, political and civic development is covered, including farming and live stock, manufacturing, wholesale and retail trade, population, railroads, aviation, highways and automobiles, motor transportation, inland waterways, minerals and mining, government and names of State, district and

DRESS MAKING

And alterations correctly done. Also tailoring work. Children's clothes are a specialty. Maudens Morgan, at Mrs. R. C. Biffle's.

31-21p

WE HAVE STORED IN VICINITY OF

Knox City one baby grand and two upright pianos, rather than ship back will sell at sacrifice. Starr Piano Co., 1708 Carter St., Dallas, Texas.

33-21c

PHONE 100

Your patronage appreciated.
City Barber Shop
 Pure, Fresh sweet milk. Sweet separated milk. Butter and Buttermilk. Whipping cream. Delivery morning and evening
Knox City Dairy
 Phone 100

CALL 30 FOR QUICK LAUNDRY SERVICE

Knox City Laundry

All Barber work is correctly done at O. D. Reid's Shop

Your patronage appreciated.
City Barber Shop


DR. T. P. FRISHELL
 Physician and Surgeon
 Knox City, Texas

Jones Barber Shop
 We strive to please
 M. E. Jones, Prop

Fresh Bread Daily
 at the
Knox City Bakery

T. S. Edwards, M. D.
 Surgery and diseases of women

Watch Your Kidneys!
 Don't Neglect Kidney and Bladder Irregularities
 If bothered with bladder irregularities, getting up at night and nagging backache, heed promptly these symptoms. They may warn of some disordered kidney or bladder condition. For 50 years grateful users have relied upon Doan's Pills. Praised the country over. Sold by all druggists.



Doan's Pills
 A Diuretic for the Kidneys

"A New Deal"

Sensational Offer!

The Abilene Morning News

-Including Sundays-

From now until October 1, 1933

—AND—

The Knox County Herald

FOR ONE YEAR

BOTH FOR ONLY

\$2.50

Come in today and take advantage of this special offer.

What Could Be A Better Treat --- Than To Dine With Us On EASTER TEAGUE CAFE

By Ed Kres

BUD 'n BUB.

LET'S VISIT A FEW MORE PARTS OF THE WORLD TODAY. FOLKS, WHEN STRANGE BELIEFS EXIST CONCERNING WIND & RAIN—CLIMB INTO THE ROCKET PLANE AND AWAY WE'LL GO.



IN OLDEN TIMES OF COURSE IT WAS MOSTLY IN TROPIC COUNTRIES WHERE GREAT AMOUNTS OF RAIN WERE NOT DESIRED & STORMS WERE FEARED.



IN JAVA WHERE THEY HAVE RAINFALLS IN ABUNDANCE THERE ARE MANY CEREMONIES FOR THE PREVENTION OF RAIN.



TO MAKE WIND STOP THE BEST WAY IS TO HAVE THE WIND BLOWING FROM THE SOUTH AND TO HAVE A POLE BE PLACED IN THE WIND'S PATH TO TRY TO STOP IT.



EVEN TODAY IN SEVERAL PARTS OF GERMANY, ROMANIA & BULGARIA THERE ARE PICTURESQUE CEREMONIES FOR THE PURPOSE OF STOPPING RAIN—AND MAKING RAIN FALL.



NOW THEN LET'S GET BACK TO OUR OWN COUNTRY BEFORE WE GET CAUGHT IN A RAIN-STORM OURSELVES.

SOCIETY AND PERSONALS

By Mrs. Sam E. Smith

Phone 58

W. M. S. MEETS WITH MRS. HOGG

The Woman's Missionary society of the Methodist church met Monday afternoon at the home of Mrs. C. C. Hogg, with Mrs. Sall leading the devotional. Delegates, Mrs. Hogg and Mrs. Jim Sharp, gave reports on the annual conference which met at Vernon last week. Plans were made for the Chamber of Commerce banquet which the Missionary society will serve in the basement of the church Thursday evening of this week.

We have a complete stock of seat covers. See our line, Ashcroft Chevrolet.

Lee English is ill with tonsillitis this week.

Mr. and Mrs. L. M. Jones visited C. B. Jones and family of Munday Sunday afternoon.

A. Y. Barnes visited his family Sunday afternoon who live southeast of Munday, Sunday.

Mrs. C. B. Jones and Mrs. Sebron Jones of Munday visited Mrs. L. M. Jones last Friday.

Mr. and Mrs. John Malouf of Rotan are visiting Mr. and Mrs. A. J. Malouf this week.

HANDY "CARRYETTE" MODELS ARE LAST WORD IN RADIO

The handy little radio receiver which fits almost anywhere has come to stay in the American home. In the opinion of Mr. Charlie Hughes, there are few households where, because of their low cost and compactness, one or more of these little radios cannot be put to good use. In addition to the large radio receiver in the living room, he said. However, according to Mr. Hughes, in addition to its undeniable convenience and novelty, there is another factor that the radio purchaser should consider. That is the important matter of satisfactory performance. For while it is true that the little radios cannot be expected to equal the performance capabilities of the large radio instrument with its many inherent technical and physical advantages, the radio purchaser of these new handy radios is assured of highly satisfactory utility radio performance, in tune with the times.

"It was with this important principle in mind, and also that of housing the radio mechanism in a variety of attractive cabinets which, while inconspicuous, would add to rather than detract from the surroundings of every type of home furnishing, that the RCA Victor Company designed and introduced its new appropriately named "Carryette" radio models," Mr. Hughes announced. "Each of the new RCA Victor instruments is a full-fledged 5-tube superheterodyne receiver with a serviceable electro-dynamic speaker serviceable electro-dynamic speaker and tone control, and each is enclosed in a dignified and unique cabinet with special advantages peculiar to itself.

Briefly, the new RCA Victor "Carryette" radios include the cathedral model R-28, which derives its name from the popular arched top and ornamented grill of its walnut finish cabinet, ideally suited for a space on an end table or the mantelpiece; there is the "Carryette" R-28A a table type cabinet of walnut veneer, of a size and design that make it suitable for convenient placing on a shelf, between books, and the R-28B model, a chest type engagingly designed to fit almost any place because of its distinctive lines. The widespread popularity of maple furniture inspired RCA Victor to fashion the "Carryette" R-28C of quilted and curly maple veneer with slightly rounded top and brass handles on the sides; there is the tambour "Carryette" model R-28D executed in mahogany veneer, a decided novelty in design, with a pair of tambour doors that roll back-fashion into the sides of the cabinet when opened for playing; lastly there is a radio that fits any room or any corner in the Sheraton "Carryette" R-28E, a table type cabinet of huff, beart, and striped walnut veneer with closely fitted pivot doors that can be swung back a fit into the sides of the cabinet when playing. (Adv.)

Very Latest

Spring finds much interest in the new patte for lingerie. The model of the gown and jacket combination shown is cut full enough for comfort and yet has smart lines. It may be made of silk crepe.



Using the delightful touches of embroidery, lace and ribbon on the jacket, with the gown held at the waistline by a ribbon. This easily-made model is designed in four sizes: Small; 34 to 36; Medium, 38 to 40; Large; 42 to 44; and Extra Large, 46 to 48. Size Medium, 38 to 40, requires 4 2-3 yds of material, 35 inches wide. The gown alone requires 3 1-8 yards, the jacket alone 1 2-3 yards.

Dr. R. C. Edwards made a fishing trip to Leuders last week and had some real luck. He caught a cat fish that weighed five pounds and several other good sized ones.

See our line of radio tubes and batteries. Ashcroft Chevrolet. Itc Morris McCarty, Joe Withrow, Loyd Dutton and John Elbert Smith spent Sunday in Munday.



How to train BABY'S BOWELS

Babies, bottle-fed or breast-fed, with any tendency to be constipated, would thrive if they received daily half a teaspoonful of this old family doctor's prescription for the bowels. That is one sure way to train tiny bowels to healthy regularity. To avoid the fretfulness, vomiting, crying, failure to gain, and other ills of constipated babies. Dr. Caldwell's Syrup Pepsin is good for any baby. For this, you have the word of a famous doctor. Forty-seven years of practice taught him just what babies need to keep their little bowels active, regular; keep little bodies plump and healthy. For Dr. Caldwell specialized in the treatment of women and little ones. He attended over 3500 births without loss of one mother or baby. Dr. W. B. Caldwell's SYRUP PEPSIN A Doctor's Family Laxative

Mrs. C. A. Hull has been ill this week.

Mr. and Mrs. Gene Clonts carried Mrs. Clonts' mother, Mrs. J. B. Durham, to her home in Dallas Sunday. They returned home the first of the week.

Can use 1,000 pounds of black-eyed peas. Porter and White Feed Store.

ENTERTAIN '42' CLUB

Mrs. E. O. Jamison and Mrs. S. E. Youngblood entertained the "42" club at the home of Mrs. Youngblood Friday evening of last week.

Corene Shaw entertained with a dinner at her home Saturday evening, as her home project for the Home Economics class work.

Mrs. Sam Anderson is visiting her daughter, Mrs. F. E. Adams, in Mineola.

Mrs. F. E. Adams of Mineola visited relatives in Knox City over the week-end.

Says Her Husband Lost 16 Pounds In 4 Weeks

"I have never found a medicine that 'peps' you up like Kruschen Salts and better still, leaves you 'pepped up.' I take it two or three times a week—not to reduce but merely to feel good and clean. My husband took it to reduce, he lost 16 pounds in 4 weeks." Mrs. E. A. Ferris, Washington, D. C. (December 29, 1932).

To lose fat and at the same time gain in physical attractiveness and feel spirited and youthful take one half teaspoonful of Kruschen in a glass of hot water before breakfast every morning.

A jar that lasts 4 weeks costs but a trifle at any drugstore in the world but be sure and get Kruschen Salts the SAFE way to reduce wide hips, prominent front and double chin and again feel the joy of living—money back if dissatisfied after the first jar. (Adv.)

IN LITTLE OLD NEW YORK CARL R. H. GETZ

One New York department store which happens to be 75 years old took in a million dollars on a recent Saturday.

Certain Columbia University students are selling their blood to hospitals at so much a pint as a means of earning their way through college.

Men and women who collected data for New York's city directory walked a total of 442,000 miles to gather the facts for the twenty-pound volume.

Parlor pastimes of fifty and seventy-five years ago are giving 1933 in New York its first business boom. Jig saw puzzles, marble games, parcheesi, anagrams, carrom, quills.



POISON in Your bowels!

Poisons absorbed into the system from souring waste in the bowels, cause that dull, headachy, sluggish, bilious condition; coat the tongue; foul the breath; sap energy, strength and nerve-force. A little of Dr. Caldwell's Syrup Pepsin will clear up trouble like that, gently, harmlessly, in a hurry. The difference it will make in your feelings over night will prove its merit to you. Dr. Caldwell studied constipation for over forty-seven years. This long experience enabled him to make his prescription just what men, women, old people and children need to make their bowels help themselves. Its natural, mild, thorough action and its pleasant taste commend it to everyone. That's why "Dr. Caldwell's Syrup Pepsin," as it is called, is the most popular laxative drugstore sell.

DR. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

SPECIALS

For Friday and Saturday

Strawberries Fresh South Texas 10c Pint Basket

Sugar Pure Cane 10 lbs. 44c Beet 10 lbs. 42c

Whole Grain 19c We grind fresh Per lb. Pkg.

Milk Amours or 2 Small or 5c Carnation 1 Large

Par-T-Jel, Gelatine dessert Per Pkg. 5c

Cakes Bulk Fig Bars 1 lb. 10c Vanilla Wafers 1 lb. 16c

Potted Meat Amours Verisbest 5 for 14c

Kellogg's Whole Wheat Flakes 2 for 15c

Cabbage fresh green heads lb. 2 1/2c

Green Beans, fresh Texas 4 lb. 25c

See us for your Easter eggs and egg dyes.

J. M. EDWARDS Self Service Store We Appreciate Your Business

cribbage, ring toss, croquet, ping pong, billiards, lotto, dominoes and tiddlywinks, lead the revival. Game shops here are doing a land office business. The city's nighttime population is decreasing while its daytime population is increasing. Most New York people like work in the city but they prefer to live in the suburbs. Rev. and Mrs. Sharp and motored to Childress Sunday noon where Rev. Sharp met Johnson, pastor of the Methodist church, and will have charge of a service. Mrs. Sharp and turned Sunday evening. Mrs. Ned Stringfellow of man visited The Herald office day.

ON HOT DAYS ---

When you feel tired, step into our store and refresh yourself at our sanitary fountain. You will be pleased with the delicious drinks served here.

AND REMEMBER, A REGISTERED PHARMACIST IS ALWAYS ON THE JOB TO GIVE THE BEST IN PRESCRIPTION SERVICE AT THIS STORE.

COME TO SEE US FRIZZELL'S DRUG STORE

It is with pride that we hear our customers and friends refer to this institution as "Our Bank". It is our endeavor to give to the business transacted here a personal touch that will merit the confidence and goodwill of the entire community. It is or should be the combined effort of us all in business as in social life to attain that high standard of efficiency where by we may advance the interest and happiness of all with whom we meet.

THE CITIZENS STATE BANK



Check This List ---

- Fan
 - Iron
 - Grill
 - Clock
 - Radio
 - Ironer
 - Heater
 - Toaster
 - Sun Lamp
 - Vibrator
 - Food Mixer
 - Egg Beater
 - Egg Cooker
 - Percolator
 - Heating Pad
 - Dish Washer
 - Water Heater
 - Waffle Iron
 - Refrigerator
 - Cloth Washer
 - Electric Range
 - Sewing Machine
 - Vacuum Sweeper
- Take this list through every room in your house—and actually do to see whether you are taking advantage of the many conveniences and advantages of complete electric service. —Then realize that for all the service you actually pay less money than you did for just one or two appliances and very little light— even eight years ago!
- For only a few cents a day you can eliminate the drudgery of housekeeping—you can benefit from modern food preservation and preparation—you can enjoy ethereal lighting—you can benefit from all the time, labor and money-saving advantages of modern "Electric Servants."
- These invaluable "servants" are moderate in cost and operate for only a few pennies a day! Why wait longer for the convenience they offer?
- You can enjoy "Electrical Servants" for only a few pennies a day!

Do you know that your increased use of Electric Service is billed on a surprising low rate schedule... and adds only a small amount to your total bill?

West Texas Utilities Company