





# MERRY CHRISTMAS TO ALL!

## WE SAY THANK YOU AND WISH YOU A MERRY, MERRY CHRISTMAS

Your friendship, your cooperation and your patronage have made this a merrier Christmas Season for us, and it gives us pleasure this holiday season to extend our best wishes and fondest hopes for your Christmas. We appreciate the loyal patronage you have given us and we have tried to give you the very best service of which we were capable. As 1938, a New Year, crosses the threshold of time we want to assure you that we will go into the next twelve months with the determination of serving you with the best of our ability... and to continue furnishing you with the highest quality of merchandise.

### GRATEX SERVICE STATION

John E. Robison

We hope the Christmas Season has brought you new kinds of pleasures... pleasures you have not even hoped for. We hope your happiness will be complete and that your friends and loved ones too, will enjoy this season to the fullest extent.

For the New Year, we wish you a full measure of the three great blessings:

Health, Happiness and Prosperity

## JONES & SON



# MERRY CHRISTMAS HAPPY NEW YEAR

We wish you a very happy New Year. At this time of the year we are desirous of expressing our appreciation for your loyalty and friendly attitude during the past season. You have made it possible for us to realize a successful year. May we count on that loyalty during 1938?

## WAIR & WATSON GIN

A. H. Wair V. C. Dulaney L. B. Watson

### The Warhoop—

#### On Darned Socks

On Darned Socks! Now who would like to write on a subject like that—but a fool—On darned socks; That is undoubtedly the weirdest and craziest subject that could possibly be written upon. But enough of that—let's see what can be written.

Did you ever notice a man's socks that had been darned? Maybe you have seen it but didn't notice it. What I mean by that is that you saw the sock but that it had been darned so neatly you couldn't see it. You know there are always two kinds of darns. Number one is a darn that is so neat and nice you can hardly see it; while number two is the type that was hurriedly done and looks like what was left of a torn up rag doll.

Some people wear darned socks and others don't. If you wear a pair of socks long enough you'll soon have to wear them with a darned place or with a hole in them, and the hole is considered very unpopular with the common shoe. If the shoe dislikes the hole, it starts to punish—there is nothing however, about a hole it could punish so it just gets the heel.

Did you ever just stop to think what a darned sock would be called? Some people call it just a plain darn sock but a few go to the extreme and call it a d--n sock—that is no good but for blisters. In the last case if they feel the way they talk I would advise that they throw them away before it causes a court order for disturbing peace.

And that, mine friends, is what I think of the darned socks....

### Freshmen Fancy

Freshmen still believe in Santa Claus and here are some of their letters:

Dear Santa:  
Please bring Bob a kiddie car so we can go riding once in a while. Trustingly yours,  
Marticia Bledsoe.

Dear Santa:  
Please bring me a boy friend that I can hold, and one that Marticia can't get away from me. Heartbreakingly Yours,  
Patsy Pate.

Dear Santa:  
I would appreciate it very much if you would kindly bring me some seat covering for my "Modern T" so my girl friends can sit down when they go riding. Faithfully yours,  
Roy Pittman.

P. S.: Green and red will be all right.

Dear Santa:  
Some of the boys told me there wasn't any Santa Claus but Martha said there was so please bring her a big rubber doll and me a scotter with a bell that will really ring. Yours truly,  
Henry Post.

Dear Santa:  
They are trying to kid me about you but I know they are not right. For Christmas please bring me a doll house with a lot of furniture and a doll that sleeps. With love,  
Maudene Barns.

Dear Santa Claus:  
For Christmas I wish you would bring me some students that can work algebra and understand history. I will thank you a lot if you will do this for me. Yours truly,  
Pyatt McCollum.

### Inappropriate Celebration of Christmas

An Essay

"Of all the days to celebrate—some people celebrate Christmas by making eggnogs and getting drunk." Those were the words of Brother Whatley, our Baptist preacher, Sunday. Strange—but I had never stopped to realize how really awful it is to do these things on Christmas, until Sunday. Just imagine it—celebrating Christ's birthday by getting drunk! Few people, I am sure, realize their mistake by doing such things. Some say, "Today is Christmas. I must celebrate!" And then—yes, they get drunk. Such sayings as these are heard all over the world every year, I am sure.

Do we ever stop and think of the real meaning of Christmas? Do we ever know how it should be celebrated? Wouldn't it be nice if on Christmas day, everyone would gather at their churches and sing Christmas songs? If only we could

### get the true spirit of Christmas!

As for me—fire crackers are very inappropriate on Christmas. They should be used on Armistice Day, Fourth of July and similar holidays.

People—several of them—expect expensive gifts on Christmas. Do you think that is Christmas spirit. I do not; Gifts are a part of the spirit, but not expensive ones. Any small gift should be appreciated.

These are only a few of the various inappropriate ways of celebrating Christmas. There are many. Let us stop and really think about these things. Do not be guilty of celebrating our Savior's birthday with the wrong spirit.

### Rochester

Mr. Foy Wilson and family and George and Cecil Hook of A. C. C. spent the week-end here with their parents, Mr. and Mrs. S. S. Hook.

Mr. and Mrs. Clifford Abernathy visited in the home of his parents, Mr. and Mrs. J. S. Abernathy at O'Brien Sunday.

E. C. Pound of Lubbock came by plane to Rochester looking after business interests.

Mr. Claud Debusk and family and Mr. Ivan Moore and family returned Friday from Mineral Wells where they attended Mr. Debusk and Mrs. Ivan Moore mother's funeral.

Mr. and Mrs. J. N. Turner spent Sunday at Chillicothe with relatives.

Miss Mary Ruth Clark returned home from Rule last week to spend the holidays here with her parents and other relatives.

Mr. and Mrs. Cathey Bagwell of Amarillo came to Rochester Wednesday to spend the Christmas holidays with relatives.

Miss Erine Melton and Mrs. Mary Francis Melton spent last week-end at Abilene with relatives.

Miss Annie Sue Reeves student in Texas Tech returned home Saturday to spend the holidays with her parents Mr. and Mrs. A. M. Reeves.

Mrs. John Mullis of Haskell spent the week-end here with her mother, Mrs. Mattie Evans, and Mr. and Mrs. Jake Redell. Mrs. Evans returned home with her for a short visit.

Aldene, Bill and Cecil Paul Hudson, students in college at Denton are spending the holidays with their parents Mr. and Mrs. Chas. Hudson.

**JUNK JUNK**  
We will pay the highest price for scrap iron, old batteries, and old radiators. See us before you sell. Duncan Head, at Haskell Electric Gin Company.

**\$25.00 REWARD**  
Will be paid by the manufacturer for any Corn, GREAT CHRISTOPHER Corn Remedy cannot remove. Also removes Warts and Callouses. 35c at Oates Drug Store. 28tc

# HOMEFOLKS



The Humble Company is homefolks in Texas. It's a Texas institution, its employees are Texans, its motor fuels and motor oils are made in Texas, from crude oils produced in Texas fields. So the service we render the Texas motorist is a homefolks service: it's based on a first hand knowledge of what Texans need for full performance from their cars, and what Texans want when they stop for service at a Humble sign.

See for yourself. Try Humble products, try Humble service. Stop once or twice at a Humble service station or a Humble dealer's and the first thing you know, you'll be like thousands of other homefolks here in Texas—you'll have the Humble habit.

HUMBLE OIL & REFINING CO.

A Texas Institution owned by Texans

# CHRISTMAS GREETINGS

For the year 1938 we are including more than good wishes for your happiness and prosperity. We hope to be able to present you more substantial, more concrete gifts.

Through our service, and an increased effort to be more friendly, more courteous, more attentive we expect to make you enjoy your relations with this firm more. And through an honest effort to give you greater values we will hope to make our gift more than mere well-wishing.

May we also thank you for the many courtesies you have shown us during the past year, and express a word of appreciation for your friendliness and generous patronage.

# Jones, Cox & Co.



## FOR A MERRY XMAS AND A HAPPY NEW YEAR

Not because it is time-honored custom but because we mean every word of it and because we feel at this very moment that whatever we may have accomplished in a business way, we owe to our patrons—that is why we send this Christmas message.

May we continue to merit your goodwill and patronage.

## SANDERS & CRAWFORD GINNERS



In sincere appreciation of the very cordial relations existing between us during 1937, we wish to extend to you our sincere wishes for a Merry Christmas and a successful New Year

## WE THANK YOU

For not only the patronage, but for the friendly interest you have shown in this business. We will strive hard during all of 1938 merit a continuation of your favors

**HASSEN BROS. CO.**

"The Postoffice Is Next Door To Us"



Merry Christmas  
And A  
Happy New Year

To all my Friends and Policy Holders

—SOUTHWESTERN RIP—

Southwestern Life Insurance Co.

Representing

Southwestern Life Insurance Co.



In these happy days of the Yuletide season our greatest pleasure is found in turning from the cares of every-day business life to send out this message of good wishes, good cheer and appreciation to our friends and patrons.

**BRAZELTON LUMBER CO.**

D. H. Persons, Mgr.

### The Magazine Club

The Magazine Club met Friday evening Dec. 14, at 7:45 with their husbands as guests. Mrs. Kenneth Thornton, Mrs. A. C. Pierson and Mrs. Dennis Ratliff received the guests as they arrived.

Mesdames Thornton, Hill Oates, Lewis, and Chapman accompanied by Mrs. Patterson sang Christmas carols. A Christmas play was presented with Mrs. John Rike directing. Those taking part were Miss Ann Taylor, Mrs. C. L. Lewis, Mrs. W. M. Reid, Mrs. S. Leon, Miss Wilda Pippen and Catherine Davis.

The social committee was hostess at the social hour.

### Baptist W. M. S. In Regular Meeting

The W. M. S. met at the church Monday afternoon with fourteen members present. A very impressive Christmas program was rendered.

Topic, "Good Tidings To All". Devotional by Mrs. Taylor. Reading from the second chapter of Luke.

Song, "Joy To The World". Prayer by Mrs. Oates.

Mrs. Scott gave a part, "Seasons of Good Tidings" consisting of scripture readings intermingled with the following songs "Oh Little Town of Bethlehem", "Away In A Manger", "Hark The Herald Angels Sing" and "Silent Night." The pianist continued to play "Silent Night" very softly as the first speaker gave a Christmas poem. Mesdames Gilstrap, Cate, Paxton, R. C. Couch, Reynolds and I. N. Simmons gave parts on the program. Mrs. Whiteker dismissed with prayer.

### Popular Quartet To Sing Here



The Lucky Four Weintert quartet will be on the "Victory Day" program at the Methodist church Sunday morning at 11 o'clock. Members are Mrs. Charlie Winchester, Mrs. W. F. West, T. K. McKinney and W. B. Guess.

### Eight O'Clock Breakfast At Magazine Library

Members of the Philathea Sunday School class of the First Baptist Church enjoyed a delicious breakfast consisting of tomato juice, bacon, eggs, jelly, butter, toast and coffee at the Magazine Library last Sunday morning, December 19.

The room was elegantly decorated in Christmas colors and lighted by red candles, while the center of attraction was a beautifully trimmed Christmas tree laden with gifts which Santa had previously left—one for each member of the class and an extra large package for the teacher.

As a token of love for her girls Mrs. Brooks pinned on each a lovely corsage of sweet peas and fern.

At the close of the breakfast the following program was very efficiently rendered:

The Birthday prearranged by Ann Smith.

The Birthplace, predicted by Hazel Wilson.

The Birth Takes Place by Mrs. Viras Felker.

The Angels Tell The Shepherds—Martha Head.

The Shepherd's Find The Savior—Betty Jo Clanton.

The Love of God's Gift—Mrs. Brooks.

Those present on this occasion were: Misses Hazel Wilson, Ann Taylor, Rebecca Smith, Ann Smith, Geraldine Fouts, Gladys Fouts, Maxine Quattlebaum, Hortense Walling, Sarah Lee Walling, Martha Head, Betty Jo Clanton, Ethel Lou Clanton and Elouise Couch. Mesdames John Willoughby, Rod Clifton, Joe Brooks, Viras Felker, and Cretia Brooks. Miss Ava Grindstaff and Mrs. Gordon Phillips were guests.

### Nellie Grace Wylie To Become Bride Of Rev. Woodrow Adcock

Miss Nellie Grace Wylie, daughter of a Presbyterian minister, Rev. C. N. Wylie of Canyon, will become the bride of Rev. Woodrow Adcock, former pastor of the Sagerton and O'Brien Methodist Churches, in a public ceremony at the Howe Methodist Church Friday, December 24. Dr. H. G. Ryan, pastor of the Travis Street Methodist Church in Sherman will perform the ceremony.

Miss Wylie is a graduate of Southern Methodist University where she was active in religious and social service projects throughout her career. Since Sep-

tember she has been teaching in the grade school at Texas City.

Mr. Adcock is a graduate of Haskell High School, McMurry College, and has completed one year in the School of Theology of Southern Methodist University. He served for two years as President of the Northwest Texas Conference Young People's Division and two years as pastor of the Sagerton and O'Brien Methodist Churches. The couple will make their home in Howe where Mr. Adcock is now serving as pastor of the Methodist Church of that city.

### Junior Y. W. A. Girls Have Christmas Tree

Members of the Junior Y. W. A. were entertained by their leader Mrs. R. L. Lemmon for a Christmas tree at her home Tuesday evening. Gifts were numbered when the guests arrived and each one was given a number and Misses Francis Fouts, Elsie Gholson and Mrs. Garland Bynum distributed the gifts. China dolls were given each as favors from the hostess and the president Francis Fouts gave each a big red stick of candy. Other than the Christmas tree gifts, the leader was given a big package containing a gift from each member.

A light refreshment plate with hot chocolate was served to Misses Francis Fouts, Elsie Gholson, Laverne Bynum, Ana Rose Chapman, Gerry Akins, Jane Holt, Mary Lou Johnson, Eula Mae Watson, Eula Fae Glass, Doris Waggoner, Katherine Pace, Marie Ballard, Louise Pierson, Wynona Post, Francis Edwards, Jean Conner, Mary Louise Holland, Madge Leon, Christene Lowe, Marjorie Ratliff, Mary Beth Menefee, Eva Jo Ratliff, Anita Jo Simmons, Marticia Bledsoe and Mrs. Garland Bynum.

It was decided in a brief business meeting not to meet next Tuesday evening during the holidays.

Miss Marjorie Whiteker of Big Springs is home to spend the holidays with her parents Mr. and Mrs. B. M. Whiteker.



Of all gifts none has been finer than having the pleasure of being of service to you in the past. We thank you and may we continue serving you.

Shop  
Southside Barber  
Richard Bischofhausen



During the past year we received a splendid tribute to our service . . . your loyal patronage. We hope that the year past was a good one for you too. May the year ahead far exceed it in continued prosperity and good health. Our New year wishes for you!

**MENEFFEE & FOUTS**

"Anything Insured Again Everthing"



**CHRISTMAS 1937**

Dear Friends:—

May we take this means of extending to you and yours Heartiest Christmas Greetings. We hope that the New Year will be a happy one for you.

Faithfully yours,

**CONNER NURSERY & FLORAL CO.**

Mr. and Mrs. Chas. M. Conner

*Greetings*

We heartily extend you our best wishes for the merriest of Yuletides, and express our appreciation for your loyalty and cooperation during this past year.

To our ever-widening circle of friends we are especially grateful and may we have the pleasure of continuing to serve you in 1938. May happiness, prosperity and great success attend you.

**Davis Food Store**

Wishing You A  
**Merry Christmas**  
and a  
**Happy New Year**

**Roy Ratliff**  
DISTRICT CLERK



We would like to meet you face to face and tell you in a friendly sort of way that we appreciate you not only as a patron but as a friend and to tell you that we wish you a full measure of the comforts that come from health and prosperity in the New Year and that it will be our joy to contribute to your happiness if we are afforded an opportunity.

**HASKELL IMPLEMENT CO.**



... AND THANK YOU

We know of no more fitting time to express our appreciation for the patronage you have given us during the past year. To us it is the best evidence that you appreciate the dependable kind of merchandise we sell and the values we give week in and week out.

Again we say . . . Merry Christmas And a Happy New Year

**Dick's** GROCERY and MARKET  
FREE DELIVERY - PHONE 263  
EAST SIDE OF SQUARE HASKELL, TEX.

### Brief News Items From Weinert

**Pageant At Methodist Church**  
A very pretty pageant was directed by Mrs. Edgar Davis Sunday night, Dec. 19 at the Methodist church entitled "The Little Brother of the Blessed". The characters were: Joseph, Milton Walker, Mary, Mrs. Guy Jenkins; Banabars, Rex Murray; Shechem, Rev. Vernon N. Henderson; Shem, Alva Ray Medley; Katina, Bernard Cooley; Azerial, Mrs. Rex Murray; The Angels were: Mrs. Frank West, Mrs. Matt Cooley, Misses Frankie Adams, Christine Raines, Patsy Ruth Britte and Ann Gobel.

An offering was taken at the close of the program for the Methodist orphanage at Waco.

The attendance of the Methodist Sunday School fell short Sunday and each one should see that it does not happen again. Let every one be in their place Sunday, Dec. 26 and thereby encourage the new superintendent, Milton Walker who is striving to make the year 1938 the banner Sunday school for the Methodist Sunday School at Weinert.

#### Weinert Post Office Doing Record Business

Mrs. Henry Monke, postmaster of Weinert is doing a rushing business during Christmas and she is kept busy mailing out and handing out packages, letters and cards.

The teachers of the primary, junior and intermediate classes of the Methodist Sunday School had a nice Christmas tree for the children on Sunday afternoon. The following children appeared on the short program: Jessie Fay Owens,

Fern and Fawn Baldwin, Monnie Sadler, Peggy Palmer, Billie Louise Jones, Cecil Edwin Jones and Clay Griffith. The tree was surrounded by gifts, candy, fruit and nuts, which were distributed to the children, making their little hearts happy. Several of the fathers and mothers came out to witness this joyous occasion.

#### Weinert Basketball Boys at Mattson

The senior basketball team was at Mattson Friday night and played the final tournament game with Hamlin in the Mattson gymnasium and lost. There was quite a crowd from Weinert present. The Hamlin band entertained the players and fans.

#### School Dismisses For Holidays

After the distribution of the gifts to the students school will dismiss for the Christmas holidays Wednesday, Dec. 22 and will resume its work again Monday, Jan. 3rd.

#### P.-T. A. Program

A short business session was conducted by Mrs. T. L. Hawkins. The members of the P. T. A. will begin a study course at the school building after the Christmas holidays. A medicine kit was bought for the school which is very much needed. The devotional was given by Supt. I. J. Duff. The first number on program was a reading by Billie Omen "The First Christmas". Next was a song by 24 of Mrs. Palmer's pupils "Upon the House Top", "Of Course They Would", a reading by Junior Cooper "Making Christmas Happy" by five boys of

the third grade. Reading by Otis Hawkins, "Almost", "A Christmas Vow" by Bobby Owens, "What Makes Christmas" a pageant given by about sixty intermediates of the school which was very interesting and enjoyed by a large crowd.

#### Scout News

The Scouts met Monday night after the business was transacted preliminary examinations were given to Philip Cadenhead, who hopes to complete his tests in time to enter the winter camp at Abilene.

Clay Griffith, Frank Cadenhead and Winton Palmer are planning to attend the winter camp also.

#### Baptist W. M. U.

The Baptist W. M. U. met in the home of Mrs. R. H. Jones for the Christmas social Monday, Dec. 20 at 2 p. m.

The house was lovely with Christmas decorations and the holiday spirit prevailed throughout the program and the afternoon entertainment. Mrs. Jones greeted each guest with a Merry Christmas cheer. The song "Joy To The World" was appropriate opening number following with devotional led by Mrs. Omen on the birth of the Lord.

"Silent Night, Holy Night" was softly sung by members. Mrs. Cadenhead told the story of "The Legend of Our Christmas Flower". Why the Mexicans loved the poinsettia more than all other yuletide flowers. Mrs. Jones read a poem on Christmas then invited us to the Christmas tree where each guest was the recipient of a lovely gift, expressing love for one another. The hostess served delicious hot mince pie with cheese and coffee.

Those present were: Mrs. Jones, Mrs. Mize, Mrs. Liles, Mrs. Oman, Mrs. J. D. McClaren, Miss Edna Howard and Mrs. Cadenhead and little master Buford Duff, Bettye Eileen and John H. McClaren. Two dollars was given as Lottie Moon Christmas offering.

Mrs. Fred Monke with her daughter Mrs. Raymond Liles and Mr. Liles were Christmas shopping in Abilene Saturday.

The children of Mr. and Mrs. R. N. Walker are sick. We hope they will soon be out again.

Mrs. Fred Monke of Myers community was in Weinert Tuesday.

Miss Irene Lee has her mother of Lubbock visiting her this week.

Mr. and Mrs. W. D. Hinson will have as their guest for the holidays Mrs. Hinson's mother Mrs. Maud Rollis of Oklahoma City.

Miss Louise Wade will spend Christmas at her home in Abilene.

Mrs. R. L. Foote, Home Ec. teacher will spend Christmas at home in Haskell and will have as her guests her brother Dr. D. R. Foote and family of Malone and Mr. and Mrs. Ed Sprows and daughter of Happy.

Mrs. D. L. Hawkins who has been visiting her son Mr. T. L. Hawkins and Mrs. Hawkins will return to her home at Corpus Christi for the holidays.

Mr. and Mrs. M. T. Wilson of Roby spent the week in the home of Mr. and Mrs. C. T. Jones of the Union Chapel community.

Dr. Hugh Cockerel and wife of Abilene were in Weinert Sunday. Hugh is the son of Dr. E. E. Cockerel and Mrs. Cockerel. Dr. Cockerel was the first physician to locate here and Mrs. Cockerel was our postmaster for years and Hugh and another brother Edward were some of the first pupils of our school. Dr. E. E. Cockerel recently suffered a broken arm and other injuries in a car wreck.

Mr. Binge, manager of the Monday Oil Mill was transacting business in Weinert Monday. He and Mrs. Binge have recently been on an extensive tour of the East in their car.

Miss Alpha Mary Monke spent the week-end in Seymour with her sister, Mrs. Elmo Hooser and Mr. Hooser who brought her home and Mrs. Bettie Siddens who had been visiting in Abilene and Weinert returned with them to her home in Seymour.

Mesdames Claud Reid and Irvin Coggins were shipping in Wichita Falls Monday.

Mr. and Mrs. Mike Watson of Haskell were visiting friends in Weinert Sunday.

Mr. and Mrs. Claud Farr and children John Herman, Robert and Doris were guests of Mrs. Farr's parents, Mr. and Mrs. H. Weinert Sunday.

Mr. and Mrs. Ed Hester of O'Brien were guests of Mrs. Hester's mother Mrs. Annie Mae Medley Sunday.

Mr. and Mrs. J. T. Therwanger were in town Sunday.

Cecil Jones of the Bailey Guess filling station was in Haskell transacting business Monday.

I. J. Duff Jr. and sister Miss Pauline, students at Tech Technological College came in Saturday from Lubbock to spend the Christmas holidays with their parents, Rev. and Mrs. I. J. Duff.

Mrs. John Mayfield of Cottonwood community came through on her way from a shopping trip to Haskell Monday.

Mr. and Mrs. Bailey Guess and little daughter Sue, Mrs. D. M. Baird, Mrs. Curley Winters of Hermleigh and little son left Monday to spend the Christmas holidays with relatives in Los Angeles, California.

Weinert Foursquare Church Regular service as announced by pastor, Sister Lee.

Saturday, 7:30 p. m.—A beautiful candlelight service.

Sunday, 9:45—Sunday School. Everyone welcome. We have been having a good number out to Sunday school. Let's see you there.

present.

Sunday, 11:00—Morning Worship. Subject "Friends".

Sunday, 6:30—Crusader service. 7:30—Regular Evangelistic service. Subject "No Room For Christ."

This will be Sister Lee's last service as she has resigned her pastorate and is going to other fields to work in the services. She will be leaving the first part of the week for Los Angeles, Calif. for a five weeks vacation. Then on out in the work. We wish to extend an invitation to one and all for these last few services with Sister Lee before another pastor takes over the church.

### Want-Ads

**DON'T SCRATCH!** We guarantee every jar of Paracide Ointment to promptly relieve any form of Itch, Eczema, Athletes Foot, Ringworm or other itching skin trouble. Large Jar only 60c at Oates Drug Store. 5138

**FOR SALE**—Two horses, harness, wagon, single row farming tools, sulky, drag and disc harrow. Leon Gilliam. 2tc

**SORE THROAT — TONSILITIS!** Mop your throat with Anesthesia-Mop, our wonderful new sore throat remedy and if not completely relieved in 24 hours your money will be cheerfully refunded. Payne Drug Store. 4138

**FOR SALE**—160 acres of land 16 miles northeast of Haskell; 75 acres in cultivation; fair improvements; will sell cheap for cash, or on easy terms, if sold at once. C. E. Jordan, Art, Texas. 2tp

**FOR SALE**—1 two year old filley, 1 two year old mule, 1 yearling horse colt, 1 yearling filley, 10 pigs, \$3.50 each. See Clay Kimbrough, Jr., Jr., Jr., Jr. 4tc

**CHRISTMAS SPECIAL:** Permanents one dollar and up. Modernistic Beauty Salon.

**FOR SALE**—Two young mares and five four months old pigs and one red boar year old. Can get papers on him. Two miles west of Howard school house. E. A. Schaake. 4tp

**FOR SALE**—20 acres, close in. Good flooring and gasoline hauling tank. Half cash, balance terms. Y. L. Thomason. 1p

**FOR RENT**—Small farm near Haskell. Well improved. Call at Free Press office. 2tp

**I AM NOW LOCATED** in the building just across the street from the Spencer Lumber Co. and would be glad to do your furniture repair work. Also do upholstering and repair sewing machines. T. J. Sims. 4tc

**FILLING STATION FOR SALE**—The Sarrells Filling Station in Rule, well located, enjoying substantial patronage; handling Panhandle Gas and Oils, accessories, etc. Three pumps and other modern equipment. See W. T. Sarrells. 1tp

# We Thank You

We cannot let this happy holiday season pass without sending a message of appreciation to those who have made our business what it is. Whether your purchases have been large or small, whether you have been to see us often or only occasionally, we want you to know we appreciate you.

May this Christmas bring you much happiness and may the New Year be good to you and to those whose happiness depends upon you.

## Kuenstler's Grocery



### GREETINGS

## MERRY CHRISTMAS

As Christmas comes around we realize how much friendships mean. And so we take this opportunity to extend to all of you Yuletide's Best Wishes.

## HAPPY NEW YEAR

**F. L. DAUGHERTY**  
"The Insurance Man"

## MERRY CHRISTMAS AND A HAPPY NEW YEAR

To our friends and customers through out Haskell County we extend our sincere thanks for the business given us during the past year and wish each of you best Yuletide Greetings. May this be the happiest holiday season you have ever enjoyed and may the year 1938 bring you prosperity in abundance is the wish of this firm.

## McCOLLUM HARDWARE CO.



Christmas would scarcely be complete without expressing our deep appreciation for your patronage and wish you and yours the most of Christmas Joy, and a Happy New Year.

## SERVICE CLEANERS S. A. Norris

Right now we desire nothing more than to have our friends and customers know that we are thinking of them and wishing them a JOYOUS HOLIDAY SEASON. We want you to know that we appreciate you and that we send this message not as a matter of form or custom but because we mean every word of it.

## Kennedy Service Station

J. F. Kennedy, Mgr.

**A MERRY CHRISTMAS TO ALL**

**GREETINGS FRIENDS**

The warmth of old friendships is once again renewed in the greeting we're happy to send... Merry Christmas! May happiness and good cheer be yours on every day of the new year to come, and for many years thereafter.

<b>Charlie Conner</b> County Judge	<b>Walter Murchison</b> County Attorney
<b>Jason W. Smith</b> County Clerk	<b>Giles Kemp</b> Sheriff
<b>Mildred L. Vaughan</b> Home Demonstration Agent	<b>Mike B. Watson</b> Tax Assessor-Collector

# The Haskell Free Press

Established January 1, 1880.  
Published Every Tuesday and Friday at Haskell  
SAM A. ROBERTS, Publisher

Entered as second-class matter at the postoffice at Haskell, Texas, under the act of March 3, 1879.

**NOTICE TO THE PUBLIC**—Any erroneous reflection on the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publishers.

The dividing line between news and advertising is the line which separates information for public interest from information which is disseminated for profit.

**Subscription Rates**  
One year in Haskell and adjoining Counties... \$1.00  
Six Months in advance... .75  
One Year in advance... \$1.50

### "PEACE ON EARTH . . ."

The most over-used and maltreated word in the languages of the world is "peace." All the tongues of the universe cry out in joy when the term is used. All the faces in the world light up when that one five letter word is spoken. For a few brief, ecstatic moments, all the hearts of Creation lift up in thankfulness when the first sweet note of that expression slips through. Then—without warning comes the let-down. The bitter realization of futile hypocrisy sneeps across the heart like an icy wind from the north.

Peace? What does it mean? Is it not just a word listed in the dictionary? Five letters chosen at random and thrown in the mouths of man to torment and tempt him? How utterly horrible the word that we have twisted so heavenly a theory into so ugly and naked a burlesque! What a stark reality to be stuffed down our choking throats.

Peace? Is there any? Nations spend millions for guns and gas. Nations snarl at one another in barbarous fashion. Men shoot other men in bursts of greed and hate. Animals fight to the death for supremacy, for their very existence. Is this peace?

Peace? Where is it? Is it in the air? Nature's unconquerable elements rage there. Bullets and shotgun shells whistle through that realm to kill the birds who fly there. Man made birds carrying missiles of death and mutilation to shatter the solitude with their loud gasping engines.

Peace? Is it on earth? Men fight and quarrel and kill there. Smarting machines exhaust their odor and noise there. The troubled, putrifying dead are buried there.

Peace? Is it in the sea? The turbulent waves lash warningly there. The savage under-current pulls incessantly there.

Life, from the first dim awareness to the last dim consciousness, is a vicious, unrelenting struggle; death is vast unknown infinity. Where then is peace?—The Flame.

### ORIGINS OF CHRISTMAS

As everyone knows, Christmas is celebrated as the anniversary of the birth of Christ, although the actual date of that august event is not really known. In the early day of Christianity, this festival was observed conjointly with the feast of the Epiphany, on January 6.

December 25 was finally agreed upon about

five centuries after Christ's ministry on earth and is a date arbitrarily set, like that of Easter, for the commemoration of an event, rather than as an actual anniversary. St. Chrysostom speaks of this date having been first observed by the Christians of the West.

The Christmas Tree, now an almost universal symbol, was adapted from the use of a palm branch with twelve shoots to signify the completed year, as was the custom of the Egyptians, long before the Christian era. The present significance of the Christmas Tree is by some thought to have originated in Germany.

The custom of using decorations of evergreens, particularly mistletoe, has long been observed, especially since the time of the Druids. In the Middle Ages wildly hilarious festivities were held in connection with Christmas, which called forth remonstrances from authorities of the Church, who deplored the tendency to stress the festive rather than the serious significance of the Christmas season.

### THE FARM BILL PROGRESSES

The "ever normal granary" farm bill has cleared the hurdles in the Senate and now goes to be matched with the farm bill passed by the House. There are some sharp differences between the two, and the process of reconciling these differences and getting them accepted by both chambers is believed to be too great to warrant the belief that the job will be done before Christmas—or before the special session gives way to the regular one. That does not indicate, however, that the time has been lost which has been devoted to bringing the movement this far, or that the special session has been useless.

It is natural to believe that a democracy would take time for debate, and that it would have to contend with many different ideas in the passage of such radical departure from old ways of doing as the farm bill comprehends. That the two houses have agreed on separate bills which are based on the same fundamental principle is a long step ahead.

After a visit to the folks at home during the Christmas holidays, it is probable that the members of Congress will return to the job ready to act with finality. If they do not, then they have their constituents to whom they must answer.

### THE PANAY INCIDENT

Burkburnett Star  
Regardless of whether it is Japanese or Chinese that are to blame for the sinking of the Panay, America's gunboat in the Asiatic, there is one thing certain we have little or no reason for being in the middle of the Chino-Japanese fuss. Adequate warning had been given to all those who were killed to remove themselves from the impending battle.

All governments had sent warning to their nationals to move out of the battle area. The American consul had been instructed to warn the nationals that the U. S. Government was not responsible for their safety. Every convenience had been given them for escape from the disputed area.

Now we have become seriously involved. We must take decisive action to save our face in the Orient and our prestige in the whole world. Just what that action will be remains to be seen. It will lead to the type of complications that we have attempted to avoid in the last six years. The present administration has carefully charted a course toward complete neutrality. It would be ashamed if that government would have on its hands the responsibility of waging a war.

## Haskell County . . . . . History

As Revealed by the Files of the Free Press 20, 30 and 40 years ago.

### 30 Years Ago

Mr. J. S. Menefee of the Rochester community was in the city Wednesday.

Mr. J. D. Curd of Dallas arrived in Haskell some days ago and we are informed probably will locate with us permanently.

Mr. R. A. Ellis and Alvy Roberts of Merkel are spending a few days in Haskell.

S. Baggett of Temple has moved to the farm purchased by him on Wild Horse prairie.

Mr. and Mrs. Guss Grussendorf of the east side were in the city trading Wednesday.

Mr. Hugh Rogers was here from Fort Worth this week visiting his mother, Mrs. W. F. Rupe and his sister, Mrs. L. F. Whitman.

A portion of the south side school building is completed and the departments of the public school which has been conducted in the old courthouse will be moved to the new building Monday.

Walter Zerwer, the catch-'em quick stenographer, is back at work making hieroglyphics for J. J. Stein, the sell 'em-quick land man.

Mr. J. M. Gaines of Texarkana, who was here some weeks ago, has returned to Haskell to locate permanently. We understand that he contemplates establishing a mercantile business here.

Messrs. Clarence Knight and Stanley Switzer, who were here for some time on the Herald force have gone to Hawley to establish a newspaper.

Mr. T. C. Cahill of the Haskell Real Estate Co. says the land business is looking up again and the indications are that the panic is a thing of the past.

### 40 Years Ago

Mr. Bob Livingood got in this week from the southwest. He says he will remain here until spring and may stay permanently.

Mr. Tom Wright and a brother-in-law named Stewart from Williamson county are arranging to start another blacksmith shop in Haskell.

Mr. Tom Griffin got in Thursday night from Gordon with some horses for Dr. Gilbert.

A business meeting of subscribers to the fund for the entertainment of the State Cowboy's Reunion to be held at Haskell next August was held Tuesday afternoon. General Manager Major Smith reported the appointment of committees on certain lines of work. Steps were inaugurated for providing an abundant supply of water for all purposes and for securing control of proper grounds for the entertainment.

Inquiries among stock men indicate that there has been less loss among stock from the late bad weather than we had supposed there would be. No loss or probable loss is reported in native cattle. Imported Eastern cattle are considerably drawn, but good weather and grass will bring them out safely. Sheep are in fine condition and no losses probable.

We are informed that the work on the telephone line is progressing at a satisfactory rate. The holes for the poles have been dug from Seymour to Throckmorton and poles are now being distributed on the section from the latter place to Haskell.

The Haskell jail is full of people, but they are all immigrants camped there and looking for farms to rent.

## What Irwin S. Cobb Thinks about

**Vanishing Wild Life.**  
**VARNER PLANTATION, Tex.**—Thanks to wise legislation, the wild fowl are coming back to this gulf country. True, the flocks may never again be what they were; yet, with continued conservation, there'll again be gunning for one and all.

But when I think back on the ducks I saw down here 10 years ago—in countless hosts—I'm reminded of what Charley Russell, the cowboy artist said to the lady tourist who asked him whether the old-time r's exaggerated when they described the size of the vanished buffalo herds.

"Wellum," said Charley, "I didn't get up to this Montana country until after the buffaloes started thinning out. But I remember once I was night-herding when the fall drift got between me and camp and I sat by and watched 'em pass. Not having anything else to do, I started counting 'em. Including calves, I counted up to 3,009,065,294, and right then was when I got discouraged and quit. Because I happened to look over the ridge and here came the main drove."

**Becoming a Head Man.**  
LET an unshorn dandruff fancier claim he's divine and, if nobody else agrees with his diagnosis, the police will jug him as a common nuisance and the jail warden will forcibly trim his whiskers for him or anyhow have them searched. But if enough folks, who've tried all the old religions and are looking for a new one, decide he is the genuine article, then pretty soon we have a multitude testifying to the omnipotence of their idol.

Let another man think he is a reincarnation of Julius Caesar or Alexander the Great, and if few or none feel the same way about it he's headed for the insane asylum. But if a majority, which is a large body of persons entirely surrounded by delusions, agree with him that he is what he says he is he becomes a dictator and rules over the land until common sense is restored, if at all.

Let the writer of a daily column begin to think his judgments are perfect and his utterances are infallible—but, hold on, what's the use of getting personal?

**Grandma's Togs.**  
WE LAUGH at our grandmothers who believed that, for a lady to be properly dressed, she should have a little something on anyway.

Maybe those mid-Victorian ladies sort of overdid the thing—bustles that made them look like half-sisters to the dromedary, skirts so tight they hobbled like refugees from a chain gang, corsets laced in until breathing was almost a lost art, boned collars so high they

fence. Still, wearing five or six starched petticoats, the little woman was safe from Jack the Pincher unless he borrowed some steamfitter's pliers.

And later when, for a season, blessed simplicity ruled the styles, her figure expressed the queenly grace that comes from long, chaste lines. Probably the dears never figured it out. Just the natural cunning of their sex told them 'twas the flowing robes which gave majesty and dignity to kings on the throne and judges on the bench and prelates at the altar—and shapely women-folk.

How old-fashioned those times seem today when every dancing floor is a strip-tease exhibit and every bathing beach a nudist show; and a debutante, posing for snapshots, feels she's cheating her public unless she proves both knees still are there.

### Reading Dickens.

I'VE been reading Dickens again. This means again and again. I take "Pickwick Papers" once a year just as some folks take hay fever. Only I enjoy my attack.

Dickens may have done caricatures, but he had human models to go by. He drew grotesques, but his grotesques had less highly-colored duplicates in real life. And readers recognized them and reassured them as symbols of authentic types. The list is almost endless—Sam Weller, Sairy Gamp, Daniel Quilp, Uriah Heap, Mrs. Nickleby, Mr. Micawber, Mr. Pecksniff—oh, a dozen more.

What writer since Dickens has been able to perpetuate one-tenth so many characters? There is Tarkington with his Penrod and his Alice Adams; there was Mark Twain with his Huck Finn and Colonel Mulberry Sellers. There lately has been Sinclair Lewis with two picturesque creations to wit: Babbitt—and Sinclair Lewis.

IRVIN S. COBB  
Copyright.—WNU Service.

### Sore Bleeding Gums

Only one bottle **Leto's Pyorrhoea Remedy** is needed to convince anyone. No matter how bad your case get a bottle, use as directed, and if you are not satisfied, druggists will return your money. Oates Drug Store.

### R. J. PAXTON

For United Fidelity Old Line Legal Reserves Life Insurance HASKELL, TEXAS

### AUTOMOBILES

We Will Try To Save You Money on Your Automobile Purchase. See Us LINDSEY MOTOR COMPANY L. R. Denton, Mgr. Rule, Texas DeSota — Plymouth Dealers

### Dr. Gertrude Robinson

Graduate Chiropractor Cahill Insurance Bldg. Telephone 108 Office Hours: 9:00-12:00-1:30-6:00. Sunday—By call or appointment Telephone 108.



WISHING YOU AND YOURS A  
MERRY CHRISTMAS  
AND A  
HAPPY NEW YEAR



## Farmers & Merchants State Bank

AUTOMATIC TUNING  
**\$25.**  
FOR YOUR OLD RADIO  
ON THIS NEW  
PHILCO  
WITH INCLINE CONTROL PANEL



COMPLETE STOCK OF NEW AND USED RADIOS FROM  
**\$3.50**  
UP

Why not enjoy a new PHILCO for Xmas and pay for it next year.

C. P. Woodson Radio & Battery Shop



## HOLIDAY GREETINGS

We extend to you sincere greetings of the Christmas season. We are appreciative of your support during the past year. We will strive during the coming year to do everything we can to merit this confidence. May 1938 mean continued prosperity and happiness for you and your friends.

HARRISON & GILSTRAP  
GINNERS

# Letters to Santa Claus

Haskell, Texas, Dec. 13, 1937  
 Dear Santa:  
 I think I have been a nice girl. I go to school at Howard. I want you to bring me a doll with a fur coat on and she leads a scottie dog and some toys. I will let you pick them out. Come to see my sister, Lavern.—With love, Louise Livengood.

Dear Santa:  
 I am eleven years old and I want a manicure set for Christmas. Also a pretty purse, a box of handkerchiefs. Remember my cousins Maxine and Eldreath of Old Glory, Texas.—Estelle Patterson.

Dear Santa Claus:  
 I am a little girl. I go to Center Point school. I want some clay, also a pretty doll, some little cars that wind up, also some color books, crayolas. Please don't forget my little sister Pearle. Remember my little friends, Geneva and Enelen.—Mary Patterson.

Dear Santa:  
 I have been a good little girl and want you to bring me a pretty doll. That pretty 18 inch one at Ben Franklin's Store. I am eight years old. I also want some moulding clay and a jig-saw puzzle. Santa please remember my little cousin in Lamar county. Bring them lots of toys and fruits and nuts.—Merry Christmas from Wanda Belle Patterson.

Dear Santa:  
 I am a little girl 4 years old and I want a pretty doll for Christmas and also a little car. Please bring my little cousin Frankie Don some rattlers and a rubber doll. I also want some fruit and nuts. I have been a good little girl.—Shirley Ann Patterson.

Haskell, Texas, Dec. 10, 1937  
 Dear Santa:  
 I am in the third grade and I am eight years old. I have been a pretty good girl. I want a little washing machine and a doll that nurses a bottle and a doll bed and a bed room suite and candy, nuts and fruit.—Your truly, Betty Ann Free.

Haskell, Texas, Dec. 10, 1937  
 Dear Santa:  
 I am seven years old and I am in the second grade. I have been a pretty good boy. I want a air gun and a tool set and candy, nuts, fire crackers and oranges.—Your friend, Bobby Free.

Haskell, Texas, Dec. 18, 1937  
 Dear Santa Claus:  
 I am a little boy 2 years old. I want you to please bring me a football, car, tractor, airplane, bicycle and lots of candy, oranges, apples and nuts for I have been a good little boy.—Your friend, Donald Royce Harrell, Box 122.

Haskell, Texas, Dec. 18, 1937  
 Dear Santa Claus:  
 I am a little girl 4 years old. I want you to please bring me a doll, a set of dishes, a ball, a sewing set, a bicycle and lots of nuts, apples, oranges and candy.—Your friend, Frances Laverne Harrell.

Rochester, Texas, Dec. 10, 1937  
 Dear Santa Claus:  
 I have been very good this year because I knew you were watching all the time. I want a doll trunk and a real watch.—Yours truly, Heren Sego.

Rule, Texas, Dec. 10, 1937  
 Dear Santa:  
 Please come to see me Christmas eve night and bring me a Shirley Temple doll, a doll buggy and a car.—Yours truly, Daisy Harrell.

Rochester, Texas, Dec. 10, 1937  
 Dear Santa:  
 I have been a very good boy this year and am expecting a real watch and plenty of candy. I live near Foster and won't be hard to find.—Yours truly, Walter Lee Gauntt.

Rule, Texas, Dec. 10, 1937  
 Dear Santa Claus:  
 Please come to see me Christmas. I want a Shirley Temple doll and a real good doll trunk.—A friend, Imogene Glover.

Rochester, Texas, Dec. 10, 1937  
 Dear Santa:  
 Please come to see me. I would like to have a gun, some candy, and nuts.—Yours truly, Clarence Hitt.

Rule, Texas, Dec. 10, 1937  
 Dear Santa:  
 Please come to see me. I would like to have a gun, a train, and a car, don't forget to bring candy and nuts too.—A little boy, Gene Harrell.

Rochester, Texas  
 Dear Santa Claus:  
 I have been a good girl this year and am asking you to bring me a Shirley Temple doll, sewing machine, trunk, car and a little bde.—A friend, Larna V. Wade.

Rule, Texas, Dec. 10, 1937  
 Dear Santa:  
 Please come to see me. I would like to have a doll and a doll suitcase.—Yours truly, Beulah Fay Wade.

Rochester, Texas, Dec. 10, 1937  
 Dear Santa:  
 Please come to see me. I would like to have a Shirley Temple doll, a suitcase, and a little watch.—Yours truly, Jo Nell Allen.

Knox City, Texas, Dec. 19, 1937  
 Dear Santa:  
 I am a little girl five years old. I've been good and want you to bring me a Shirley Temple doll, a doll buggy and a broom. Bring my little brother Kenneth Joe, a tricycle, a ball and a harp. Please Santa bring candy and nuts.—A friend, Patsy Maudine Owens.

Knox City, Texas, Dec. 19, 1937  
 Dear Santa:  
 I am a little school boy eight years old. I have been planning very much for a tractor that will pull over bumps, a harp and a knife. You will find my sock hanging by the fireplace waiting for candy and nuts.—A friend, Bobbie Wayne Owens.

Haskell, Texas, Dec. 20, 1937  
 Dear Santa Claus:  
 I am a little girl five years old. I help mother with the housework. Now Santa for Christmas I would like a doll, a little wash board, little tub and iron and some dishes, nuts, candy, fruits and fireworks.—Your little friend, Virginia May Buckley.

Dear Santa:  
 Please bring me Tinker Toys, sweater, tool box and football suit and fill my stocking. And don't forget the other boys and girls.—Your friend, Mavin Hancock.

Haskell, Texas, Dec. 20, 1937  
 Dear Santa Claus:  
 I am a little boy seven years old. I go to school at Mattson and am in the 3rd grade. I help daddy get in the wood and chips at night. Now for Christmas, Santa, I would like for you to bring me a uke, a plow and tractor set and a football, fruits, nuts, candy and fireworks. I'll be looking for you. Don't forget any of the little folks this year.—Your little friend, Richard Lee Buckley.

Haskell, Texas, Dec. 16, 1937  
 Dear Santa Claus:  
 I am a little boy 2 years old and my name is Bobbie Dean Druessedow. I am the youngest in the family so I think I should get more Christmas presents than the rest of my brothers and sisters.

I want a red wagon, a pair of gloves, a gun, and some nuts, apples, oranges and candy for Xmas. Santa, I am a good little boy and I think you should bring me this.—Your friend, Bobbie Dean Druessedow.

Dear Santa:  
 I want a harp and a suit of clothes and a lot of nuts, and fruit and candy.—Alton Vaughn Cox.

Dear Santa:  
 I want a watch and suit of clothes for Christmas and don't forget my 2 sisters. They want a doll.—W. S. Cox.

Dear Santa:  
 I want you to bring me a suit of clothes, nuts, fruit and candy, firecrackers and sparklers.—Othella Cox.

Dear Santa:  
 I have been a good little girl this year and I want you to bring me a pretty doll with hair and don't forget my little sister. She wants a doll too and bring me lots of nuts, fruit and candy.—Alice Cox and Helen Cox.

Stamford, Texas, Dec. 15, 1937  
 Dear Santa Claus:  
 I am a little boy 8 years old and have tried to be good. For Christmas I want a watch, a fountain pen and a caterpillar tractor. Also a steam engine, candy and nuts. Thank you for every thing.—Elton Lewis Medford.

Stamford, Texas, Dec. 15, 1937  
 Dear Santa Claus:  
 I have tried to be a good little girl this year. Am 6 years old. Santa I want you to bring me a doll, a watch, a doll buggy, also oranges, apples and nuts and candy.—Goodbye anta, Mary Alice Medford.



# Christmas Greetings

As the light of the old year fades out we extend our hearty thanks for the amount of business we have been favored with. And as the New Year beams its shining rays of joy and good cheer we take this opportunity to wish you a Merry Christmas and a prosperous New Year. May we continue our friendship for another year!

## HASKELL ELECTRIC GIN

# MERRY CHRISTMAS

# And A HAPPY NEW YEAR

It's Been a Pleasure  
 Gypping You During 1937  
 May We Cheat You More Often  
 During The Coming Year

# SMITTY'S

HASKELL MUNDAY STAMFORD



# THANKING YOU AND WISHING YOU MERRY CHRISTMAS AND HAPPY NEW YEAR

We offer our thanks to all of our customers during the past year . . . it was a tremendous success. We hope you'll continue ginning here during the New Year. Thanks again, and best Holiday wishes!

# HASKELL CO-OP GIN COMPANY

J. A. Bynum, Mgr.

**Dr. Gordon Phillips**  
 Medicine and Surgery  
 Phone 59  
 Offices In Oates Building

**T. C. CAHILL & SON**  
 Insurance — Surety Bonds  
 Real Estate and Rentals  
 Haskell, Texas. Phone 51

Audits Systems Income Tax Consultant  
**Joe A. Brooks**  
 PUBLIC ACCOUNTANT  
 3 Doors East Texas Theatre  
 Haskell, Texas

# A Bright Merry Christmas

# A Happy New Year!

*Brightness and Cheer throughout the year! This Your Electric Servant wishes for you, uttering a wish that can come true! These are our gifts to your home and community. Well-lighted homes create a holiday spirit the year 'round; good light brings comfort and eyesight protection; and electric power supplies safe refrigeration, easy cooking and all the many services that are yours at the touch of a switch. Just as each Christmas finds West Texas—the Land of Opportunity—enjoying an advanced standard of living, so it finds Electric Servants contributing more to the happiness and comfort of the quarter-million people in the 161 communities served by this company. And every Christmas finds the unit cost of this service diminishing. To make 1938 a happier year, use more Electric Service at today's low rates.*

# West Texas Utilities Company



It has always been our greatest pleasure to preserve the spirit and good will of the holiday season . . . and to each of our friends, old and new, we say

MERRY CHRISTMAS

TEXAS CAFE

Mrs. Carrie McAnulty

Letters to Santa

Haskell, Texas, Dec. 21, 1937
Dear Santa Claus:
Will you please bring me a "didee" doll, a tricycle, and a play house. Don't forget the candy, fruits and nuts.—Your friend, Betty Oates.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
Please bring me a doll, with a bottle, a little doll buggy, a stove, a little crystal radio, a little typewriter, a croquet set, a telephone, lots of books and a cooking set. Do not forget the other boys and girls. And do not forget nuts, fruits and candy. I have been a good girl. I am 8 years old.—Your little friend, Frieda Pearl Lackey.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
Please bring me a football and a BB gun and a knife. I can use some nuts and some candy.—Your friend, R. D. Busby.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
I am a little girl most six years old and have tried ever so hard to be a good little girl this past year. Please bring me a rubber doll, a pair of house shoes and a little clothes line with clothes pins. Don't forget "goodies" to eat, and please, please Santa, I hope every body has the very nicest Christmas ever.—Your little friend, Doris Nell Cantrell.

Haskell, Texas, Dec. 18, 1937
Dear Santa:
I am a little girl five years old and have tried ever so hard to be a good little girl this past year. Please bring me a rubber doll, a pair of house shoes and a little clothes line with clothes pins. Don't forget "goodies" to eat, and please, please Santa, I hope every body has the very nicest Christmas ever.—Your little friend, Doris Nell Cantrell.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
Please bring me a knife, a book satchel, some boxing gloves, some house shoes, some nuts, some candy and fireworks.—Your friend, Wallace Pugh.

Haskell, Texas, Dec. 20, 1937
Dear Santa:
Please bring me a manicure set, a doll, a set of dishes, a table and two chairs and a doctor's medicine chest.—Your friend, Noma Fanchen.

Haskell, Texas, Dec. 18, 1937
Dear Santa Claus:
I am a little girl 5 years old and I have been a good little girl. So please bring me a doll buggy and a "Betsy Wetsy" doll, a cooking set, also nuts, candy and fruit. Please bring my little chum Ieta Thompson all the things she wants too.—Your little friend, Felva Jo Wright.

Haskell, Texas, Dec. 17, 1937
Dear Santa Claus:
I am a little girl five years old. Please bring me a doll, silverware set, package of little fortune teller cards, bath robe, some doll furniture and some fruit, nuts and candy.—With love Tommie Joyce McGregor.

Haskell, Texas, Dec. 18, 1937
Dear Santa:
I am a little boy 5 years old. I want a little train and anything else you want to bring me and don't forget my little friends.—Your friend, James Rogers Miller.

Haskell, Texas, Dec. 18, 1937
Dear Santa:
I am a little boy three and one half years old. Please, Santa I would like best of all to get a tricycle and a pair of house shoes also some fruit, candy and nuts. Santa, I hope you are nice to every little boy and girl this Christmas.—Your little friend, Don Ray Cantrell.

Will Conduct Revival Here



Evangelist and Mrs. Troy B. Helms, of Brewton, Alabama, will begin a revival effort at the Assembly of God Church, January 2nd. They come to Haskell well recommended as successful evangelists. Their singing, according to Rev. C. H. Eckles, pastor of the local church, will captivate the crowds. Mrs. Helms is an accomplished pianist, and this feature alone should draw good crowds.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
Please send me a doctor's medicine chest and pair of jodhpurs, a pair of skates, a doll and bicycle, a coat, a pair of shoes and a watch.—Your friend, Martha Lou Ivey.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
I have been a pretty good boy and I want some Tinker Toys, watch and chain, and a little knife, and some fruit, nuts and candy. Remember all my little cousins. Thank you—Earl Livengood Jr.

Haskell, Texas, Dec. 20, 1937
Dear Santa Claus:
I am a little boy four years old. I have been a pretty good boy and I want some Tinker Toys, watch and chain, and a little knife, and some fruit, nuts and candy. Remember all my little cousins. Thank you—Earl Livengood Jr.

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OATES DRUG STORE
"On The Same Old Corner"
We take this opportunity to extend holiday greetings and best wishes to our many friends. May joy and happiness be throughout the new year. We sincerely hope that we may continue to serve you throughout the coming year.

GREETINGS
To You . . .
OUR FRIENDS
And Customers
We send a cheery holiday greeting and express the hope that our paths will meet often in 1938.

W. A. LYLES, JEWELER
We take this opportunity to thank you for your splendid patronage during the past year.

Christmas Greetings
To The Good People Of Haskell County
Our dealings throughout the year have been quite satisfactory and your good will and patronage has been highly appreciated. On our part we have tried as hard as we could to make our services so helpful and welcome that you would come to regard them as a part of the necessary comfort of life.
As we retire from business we send this message of appreciation to our many friends and patrons, and sincerely trust that we have served and satisfied you.
Therefore, in all sincerity, I am wishing for you and yours—
A Merry Christmas
And
A Happy New Year
Hunt's
A HOME OWNED STORE

Brief News Items From RULE

F. F. A. Boys and Home Ec Girls Stage Box Supper
Saturday night, December 17 the Rule Future Farmers of America and the Home Economics girls staged a box supper. There were approximately 60 boxes and cakes. The boxes were attractively designed in the shape of airplanes, battleships, houses and various other things. One cake sold for \$15.00. After all boxes were sold the buyer ate with the one who made the box.
The boxes were auctioned by Roy Sellers.
A short program was given also in connection with the program. It was as follows:
Styles show put on by F. F. A. boys; Dance and Song Routine put on by girls dressed in evening gowns and tuxes; Song by F. F. A. quartet; Song by members of F. F. A.; Reading of F. F. A. Creed by F. F. A. sweetheart.
Football Lettermen Given Awards
The lettermen of the Rule High football squad were given awards the past week. They were given

Your Compliments to HIM!
LENERIC's toiletries for men imply good grooming and good breeding. Hence—it is a compliment to him to be presented with any of these select preparations. If he isn't already a confirmed user, he will appreciate the introduction. If he is—then you have found what pleases him most.
A handsome and practical combination includes the ivory-tone shaving bowl, the after shave powder in matching container, and either after shave lotion or eau de cologne. The gift box in mahogany and beige tones is decidedly masculine.
This particular set is priced at \$2.75, but there are a variety of other combinations from \$1.50 up
Berry's PHARMACY

Christmas GREETINGS
We look ahead to this Christmas Day. It gives us the opportunity to express our appreciation for your loyal patronage. We are able to join in this mutual expression of friendship and good health . . . and hope that the year to come will be one to remember for the many good things it will bring.
Many thanks, folks for your more-than-generous patronage during 1937 . . . we might add that we hope for your continued custom during the New Year.
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