## RIFSTIMG OF HASYEELIL COUNTYYS GRAN CRPOP IS STARTID THIS WEEK

## ato Races Here July 3-4 Attract Many Outstanding Drivers

VERAL RACERS ARE LREADY SIGNEDFOR TWO-DAYSMEETHERE


PRMENTS III WITY FOR 1985 TOTAL 5889.924
lents $\overline{\text { Made }}$ on $\mathbf{1 , 2 6 0}$
plications; Total for
late Is $\$ 30,948,929$

## \section*{hate Is $\$ 30,948,929$} <br>  <br> 

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Additional I. D. Clubs Organized In County Monday



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## 'Bargain' Price

 Offered Haskell Fiesta Patrons 축북
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FIRST LOAD OF 1937 WHEAT IS MARKETED HERE ON THURSDAY

Yield Men Predict Average
Yede on thana for wher coo


First Oats of
Season Average



## CONTAINER W ARNING

TO ALL SELLERS OF CREAM
e State. City and Federal Autorities are very active in the

## POOR CREAM

dd as buyers of Cream, the undersigned CANNOT AND ILL NOT purchase cream after June 1 unless it is handled the manner prescribed by the rules and regulations of the areau of Foods and Drugs, State Department of Health

> Many containers now being used on the farm for holding and transporting cream to market should be discarded at once. Creamery Managers and Farmers are jointly responsible for undesirable containers being used. SYRUP PAILS, COFFEE CANS, AND OTHER SIMILAR CONTAINERS WITH OPEN SEAMS MUST NOT BE USED. FRUIT AND MAYONNAISE JARS, JUGS, AND CROCKS, OR OTHER SIMILAR CONTAINERS WHICH CANNOT BE PROPERLY STEAMED AND STERILIZED, SHOULD ALSO BE DISCONTINUED. RLSTY CONTAINERS OF ALL KINDS must be discarded, and under no consideration should cream or milk be received in containers which have previously been used for handling oil or petroleum products. Regulation Cans with sanitary seams can be procured at a small cost. The Department asks the cooperation of all persons in eliminating the use of illegal and undesirable containers WITHOUT THE DEPARTMENT HAVING TO INVOKE SEVERE PENALTIES ON GUILTY PERSONS. The consumer of dairy products is entitled to reasonable protection, and both Farmers and Creamery Managers have a responsibility here Which they cannot evade.
FECTIVE AT ONCE-the buyers of cream signed below 11 buy cream only according to rules. We have not set ese rules, but have been WARNED by the Bureau of Foods d Drugs that these rules MUST BE ENFORCED
WE ASK THE COOPERATION OF ALL IN ORDER THAT ALL RULES MAY BE OBSERVED
SEE ANY of US FOR FURTHER INFORMATION WIICHAPMAN Tlifion


## The Home Decorator



The Choice of Millions KC BAKIIG POWDER

Double Tested - Double Aetion
Manufactured by baling powder Speciallst:
who make nothing but balcing powder
who make nothing but baking powder -
Same Price Todiny as 45 Years Ago
25 ounces lor 250
A full tyinimemitar it:




Beans, 1b. . . . 8c Apples, dozen..29c Bananas, lb. ..... c Limes, Doz . . 12c Tomatoes, lb. . . 6

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PEACHES


# 4, The WODNANN'S Pag.e 

Serotity Members En
Ficmic and Steak Fry


## Girestone TIRES <br> लघम:TOU GBHATM: PROTHCTION AGRINST SKTDDING AND BLOWOUTS



1

## Jones \& Son



$\left|\begin{array}{l}\text { Blue Bonnet Home } \\ \text { Demonstration Club } \\ \text { Flour should be sifted carefully } \\ \text { for five reasons in making yeast }\end{array}\right|$



LEASE-Filing Station, ${ }^{3}$
s south of square on high-
30 Across street west of
of Ward school building. See
Sarturday and Sunda SPECIALS

Vanilla Ice Cream Sherbet, Choice of Orange, Pine Sherbet, Choice of Orange, Pine-
apple and Raspberry Flavors, qt Banana-Nut, Black Walnut,
Pineapple, Chocolate, Lemon Pineapple, Cho
Custard, quart PRIZE CUPS

We're Open For Business and Ready To Feed You!

## THE ROYAL

Mrs. Pollye Martin Leath
Authorized Progressive Series Piano Teacher
Announces the opening of her summer session in
piano. Work with beginners and artistic hymn playing are
her specialities. Phone 336 ,
"MARK EVERY GRAVE"
See us before you buy a Monument.
HASKELL MONUMENT WORKS

Bootlegger's Efforts To de llicit Wares, Officers Are Usually Able To Locate Contraband

behind the base boirte the haskell free press
g. $\begin{aligned} & \text { June 1, 2, 3. "Come out and wit- } \\ & \text { ness many of the best Troops } \\ & \text { Texas in }\end{aligned}$

The Annual Chisholm Trail' Dub Wooten Sporting Goods Con
 an


## STAR

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Wimo noter through to
The Hobio popetite goo


Drug Store
SUPERIOR LUBRICATION USE
PRIMROSE

## MOTOR OIL

CTORS, MOTOR BOR BUS AND INDUSTRIAL MACHINES

APMAN \& LEWELLEN, Haskell

$\overline{\text { Rodeo Will }}$ Be Given Sunday By Local Rancher
rowr car for $S_{1}=5 \mathrm{~V}$
Ir safe for summer driving? Its manufacturer eds the transmission and differential drained, and refilled and the front wheels pulled and at least every spring and fall. Your nearby ealer is featuring a special service that includes Other safety services recommended by the wher of your car. It is called "Sinclair-ize-forService and includes:
Mrssion and differential drained, flusbed
TWHEELS pulled and repacked.
TCASE drained, fushed and refilled.
Als lubricated.
LRY tested and
PLUGS cleaned and red to proper level.

Ty weik 22 mash "g'a"- 20 mea victor auto ble Ruth auto Offlcial mational LeAGUE DAsEthe Ruth autogaphed". These are the prizes in the alentry blank every week.
kal Sinclair Refining Company (Ine.) MENRY BARNES ed $\qquad$




SUGAR

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## COFEEE

 MEAL FLOUR Piggly Wiggly Quality Meats
PIGELY-WGGIY' BIG SINSIGE ..... $15 c$

## Philadelphia Cream Cheese plg ge

 STEAK|  |
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Uncle Sam Looks to Texas in Battle To Rewin Markets Lost to Foreigners




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## An Open Letter to a Hit-And-Run D

W you're still a bit nervous. You are staryway. palm sweats when you pick ape startled by your mouth gets dry when a stranger seems to For there is just a possibility that some chance you. But your pulse is beginning to beh If it will day brings added safety.
aught. But, my craven fellow, bou'll ner, you may You'll never escape the shame of $h$ viner escap un away. You'll never escape the aching bumi hat, faced with the test, you preferred cowardice You will live the rest of your days bluffing you believing that you didn't have time to think (altho crises are not scheduled for men's convenience); don't dare tell anybody else) ; and that ting (ain just an accident (as though people hid theantm dents). The days will be trying, but not so bad the nights, when you lie awake with your and when, having fallen asleep at last, dreams steal tired brain to reenact that scene of secret shame nights will be hard.
A thousand times you will wish to release th make you feel better, but you won't ran away. Listen: You didn't get away with a thing know it!

## Who Pays the Cost of Advertising?



To the critic who advances the argument that the cost of advertising places a needless burden on the consumer, we explain briefly the fallacy of this line of reasoning.

> Advertising increases sales and creates new markets. Large scale production reduces overhead and costs per unit, and the advertiser
can sell at a lower price.

It is possible to buy a far better auto today at half the price we paid twenty years ago. Yet it is a fact that all leading manufacturers of the "horseless carriage" have employed advertising extensively.

Some may say the component parts of an advertised product can
ught for less if purchased separately. Possibily so. But remember the chemist estimates the intrinsic value of the human body at about the chemist estimates the intrinsic value of the human body at about
$\$ 1.15$ if its ingredients are analyzed and secured bit by bit in a drug $\$ 1.15$ if its ingredients are analyzed and secured bit by bit in a drug
store. If such is the case it would appear all life insurance companies a gigantic error in estimating the value of millions of policy holders.

Rolled oats in sanitary, convenient packages cost no more than oatmeal from the barrel that harbored an occasional nest for mice domestic standard, advertised brands in any grocery store and the demestic standard, advertised brands of coffee has shown a marked

The expense, or overhead, of the average retailer would be increased only a small margin of his volume of business was doubled. The judicious use of advertising speeds his turnover and enables him to cost of doing business.

Yes, in the last analysis, the consumer pays the cost of advertising; but he pays it with just a small portion of what advertising has
saved him.

## The Haskell Free Pres



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## FEDERAL LAND BANK LOANS

Now 4\%, time 20 to 34 years. Land Bank Commis sioners Loans now $5 \%$, time 13 to 20 years.

See Rule and Haskell N. F. L. A. Offices at Haskell, Texas

"Oven Proof" Kitchenware
"RAMBLER" ROSE DECORATION
omething New and Useful for the kitchen that every ousewife will fully apprciat
Coupons are issued to every customer making cash purchases, and when the turning these coupons equal a stated amount, you can own it, without cost, by turning these coupons.

We are making it possible for every home to secure attractive and exclua low, or less, in price limit to the number of articles you may secure. The greater the amount of cash coupons you have, the greater the number of pieces you can se-
FREE DELIVERY-PHONE 263
HASKELL,TEX.

Right now, with summer ahead, every woman is intensely interested in the kind of foods that will make it possible for her to have more freedom from the kitchen.

Haskell merchants are featuring time-savers, as well as money-savers, in their special bargains advertised for the week-end. Foods to suit the whims of the most particular housewives will be found listed. These stores have been planning these bargains-they have anticipated the fact that YOU DO want to cut corners on expenses-and they are ready to be of real service to you.

Plan now to shop and save at these stores this week-end! Everything you want and need for summer menus is advertised-prices are low, and remember-these bargains are in effect only during the week-end.

## Advertised In

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