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## BLISHED JAN. 1, 1886.

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S. BERT LANORUM
HOSTON. OIES HOSTON. QIES
HOENLY TUESOAN

## . of C. Banquet Friday To Mark End of Year's Work

## ATTENDANCE OFTWO HUNDRED EXPECTED


No

## FINERAL RITES AT ROCHESTER TOOAK

 FOR MRS BIEER
## VERY FEW CHANGES

 FR0M '36 PROGRAM
 munity Meetingo
$\qquad$
$\qquad$
$\qquad$

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## ${ }_{c}^{\text {ande }}$



## New $\overline{\text { H.D. Agent }}$

Will Arrive In
City Saturday

## 




## 

Thomason transacted busi-
Stamford the first of the

## Index of

| Advertisements |
| :---: |
| Advertisements and special |



## A1 Feed Store Beil Motor Co.

Ben Bazwell. Criterior of Commenty
F. L. Daugherty
 F. \& M M State Bank
Ford Motor Co. Ford Motor Co.
Griftith $\begin{aligned} & \text { Stith, Wein } \\ & \text { Haskel Co.Op Cin Co }\end{aligned}$ Haskel Eleetric Cin
Haskell Mel Haskell Motor Co. ....
Haskell National Bank
Jones, Cox \& Co Jones, Cox \& Co
J. F. Kennedy
Kinney Funerar Kinney Funeral Home
Kuenstler's Grocery

## "M" System

H. H. McDonald Groce
Payne Drug Co.

Perkins.Timberl
Primrose Oils
Sanders \& Crawford...
Shaver's Gin, Weinert
Texas Theatre
Trice Hatchery
Want Ads
Barton Welsh
Warton Welsh
West Texas Utilities Co.





## Announcing the

## BTCMews!

We Will Receive Our First Carload of New 1937

## Get Your Permanent <br> Before Easte <br> $\mathbf{\$ 2 . 0 0}$ то $\mathbf{\$ 5 . 0 0}$ CRITERON BEAUTY SERIICE CRITERION BCAUJTY SERVICE <br> 



## Rorume lup

Bunker Hill Rockdale Roberts

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| :--- | :--- | :--- |
| NTERTAINMENT IN |  | MUSTANG'S CORRAL |}



$\square$
Center Point
Lone Star


## 

We have the best stock of good Used Cars in Haskell. All have been placed in A-1 condition mechanically and in appearance. You can find just the car you want-and they are priced to sell!

## FREE GASOLINE

With every Used Car purchase we will give 20 gallons of gasoline for
every $\$ 100$ of the purchase price. In other words, we will give 100 gal. lons of gasoline with a $\$ 500$ car, etc. Prices have not been raised. several instances they are lower than ever before.

Terms can be arranged through Universal Credit Company, our authorized Ford finance company.

| 1936 Ford Tudor <br> Radio equipped, low mileage and in A-1 condition. It's priced to sell. | 1936 DeLuxe Four Door Sedan <br> Radio equipped, runs and looks like new. This is a real bargain for someone. | 1930 Ford Coupe |
| :---: | :---: | :---: |
|  |  | If you want a good |
|  |  | cheap car that will give you lots of service look this one over. |
| 1934 Plymouth Coupe | 1934 Chevrolet | 1933 Four Tudor ISedan |
| Good rubber, good paint and in good mechanical condition. A real buy for someone who needs a coupe. | Tudor <br> This is a good clean car and you will find that it is a real buy when you look it over. | In good mechanical condition, good rubber and good paint. Worth more money than we have it priced at, but it must be sold. |

Convenient Terms Can Be Given If Desired
Haskell Motor Co.
Sales
Service

Phar six



## Kundaydichool 



## FEDERAL LAND BANK LOANS

Now 4\%, time 20 to 34 years. Land Bank Commis. sioners Loans now 5\%, time 13 to 20 years. See Rule and Haskell N. F. L. A. Offices at Haskell, Tozas


## Enjoy Waterless Cookery With The Modern Electric Range

It reduces time of cooking . . . cost of operation . . . and more important, preserves the bealth-giving value of foods

- Imagine cooking ten pounds of potatoes in only one cup of water. That is all it requires if you cook electrically. Fresh carrots, beans, peas and many other vegetables cooked on a modern electric range do not need to be drowned in a fathom of water to cook them tender-thoroughly.
- Waterless cookery gives you nu tritious, full-flavored food with all of its vitamins and mineral elements preserved - not poured down the kitchen sink due to cooking in an ex-
- Enjoy waterless cookery in your own home on the most modern range in the history of civilization. Its amaz ing speed, cleanliness, safety and con sistently better results have captured the imagination of West Texas women.


The cleanliness of the electric range has forever banished "hand-hiding"* for hundreds of West Texas women-only one of the score of its modern features.
*"Hand-biding" is a result of scouring blackened pots and pans.

## West Texas Utilities Company

## hatever Benefits <br> he Cotton Grower <br> Benefits Us

nd we therefore favor the movement to improve the quality of the cotton produced in this area.
e heartily favor the movement sponsored by the askell Free Press to improve the quality of cotto SHAEERS GN
weinert, texas

## We Endorse

 The Movementor a better quality cotton and urge the farmers of Haskell County to cooperate in the movement for a better cotton seed program.
he continued planting of a poor quality of seed will eventually ruin the cotton market of this section.

## CHAMBER OF COMMERCL

haskell, texas

## Better Cotton

Must be grown in this area or we will be hard hit. If all the large buyers refuse to purchase low grade cotton what is to become of the grower who raise
that variety? Play safe by planting good cotton seed.
A COUNTY-WIDE MOVEMENT TO IMPROVE


FRMRIRS 4 URRHMTIS STATE BANK

## $\$ 10.00$ PENALTY <br> Per Bale on Cotton

## Is Worth Saving

## Plant better cotton and avoid being penalized $\$ 10$ or

 more per bale which is certainly going to be exacted according to leading Cotton Factors. We must be guided by their orders and in the future will be compelled to purchase cotton strictly on grade andstaple. If they refuse to buy the short staple-so ataple. If they refuse to buy the short staple-so
must we.
Please heed the warning and help save our section from paying a heavy charge for raising inferior cotton.


Haskell, Texas


You wouldn't, knowingly, spend your time and money raising crops for which there is no demand. There is always a good market for spinnable cotton while there may be no market for inferior, short-staple cotton.

Many large cotton firms will not accept short staple cotton at any price, and the one or two firms which have been buying are on the verge of calling a halt. This means that growers and ginners may wind up next year with quite a bit of cotton on their hands, for which there is no market. Why not play safe by bit of cotton on their hands, for which there is no market. Why not play safe by
planting better cottonseed and avoid such a calamity. There is always a market for spinnable cotton but manufacturers are off the short staple variety-there is a vast surplus of this which no one seems to want.

Don't wind up the cotton season with a lot of cotton on your hands which you cannot sell. Aside from the high cost of good cottonseed it costs no more to plant, cultivate and harvest cotton having a seven-eighth or longer staple than to plant and harvest a type for which you eventually are penalized.
"This past year in particular there have been very serious complaints on the part of domestic mills and especially, foreigners about the poor quality of American cotton. Such complaints are not new. A few
years ago a Texas bill of lading on a lot of cotton shipped to Europe increased its value as much as $\$ 3$ per years ago a Texas bill of lading on a lot of cotton shipped to Europe increased its value as much as $\$ 3$ per
bale. Today cotton from some sections of Texas carries a discount. Some buyers refuse to buy cotton at bale. Today cotton from
certain points in Texas."

This drop in quality has contributed to the decline in the demand for American cotton, especially Texas cotton. This does not mean that all Texas cotton is bad, for Texas still produces a large part of the finest medium-staple cotton in the world. But there is altogether too much that is undesirable.

Haskell County cotton a few years ago brought a premium, but it is going to have a penalty charged against it unless we again produce a better type of cotton.

Dr. A. B. Cox, director of the University of Texas Bureau of Business Research states that the serious complaints about the quality of Texas cotton and this decline has contributed to the decline in the demand for American as well as Texas Cotton.

Haskell County can produce superior cotton whereas there are many sections in Texas as well as in other parts of the world where only short staple cotton can be produced.

Why then should we try to compete with the lowest type and cheap labor when we can produce the type of cotton that spinners are ever seeking.

## PEDIGREAD SEFD

Will Improve the Staple
Realizing the seriousness of the situation facing our
county if large cotton buyers follow their intention
 to cease buying the shorter staple cotton produc
we heartily favor the movement sponsored by

## The Haskell Free Press

 to plant pedigreed seed to avert the payment of aheavy penalty on the part of cotton growers. Buycre make a diecount of 200 pointo on the next
grade below the 778 inch htaplo or $\$ 10$ per bale. W. We gray have to buy cotton trrictly on grade and ataple
during 1937. during 1937.

## HASEILICOOP GN

COMPANY
J. A. Bynum, Mgr. ${ }_{\text {Haskell, Texas }}$

## BEITER HEED

 The Warning!and improve the quality of the cotton produced
in this territory in this territory
Cotton factors have warned they may refuse to purchase short staple cotton in the future-and even though they do it will be at a big discount.
We may have to purchase cotton strictly on staple in the future and this means short staple cotton wil
bring $\$ 10$ less per bale than in the past.

Heed The Warning-Produce Better Cotton

D. H. HEAD, Mgr. ${ }^{\text {(Incorporated) }}$

Haskell, Texas

HELP YOURSELF
HELP YOUR COUNTY
by planting a cotton of standard length staple. Exporters are going to penalize heavily-or refuse to
purchase-the low grade cotton produced in our purchas
county.

Local buyers have been warned they must buy strictly according to grade and staple or stand the
loss. We heartily favor the movement sponsored by the Haskell Free Press to reap the benefit of producing
better cotton in our county.

GRIFFITH \& STITH
E. GRIFFITH, Mgr.

Weinert, Texas

## COTTON Growers of Haskell County

Can save money by planting pedigreed cotton seed -and may be penalized $\$ 10$ or more per bale for

Large cotton buyers have issued warning that they may cease to purchase the short staple cotton pro-
duced in our county. In view of this, we will be duced in our county. In view of this, we will be
forced to purchase strictly on grade during the coming cotton season.

We have been pointing out the danger of continuing to plant short staple cotton. We know it will be
costly to our county unless better cotton is produced.

## SADERS \& CRAFFORD

HASKELL, TEXAS

## Realizing <br> The seriousness of the situation facing our county if cotton of shorter staple than $7-8$ inches is penalized ment sponsored by the Haskell Free Press to plant a variety of cotton to improve the staple. <br>  <br> HASKELL NATONAL BANK

"The old reliable since 1890 "

## THE

LATEST REPORT shows
Approximately 26 per cent Texas cotton untender able; 21 per cent in staple and 5 per cent in grade, duction was untenderable on contract.
We believe the remedy for this deplorable situation is the planting of better seed. It will mean many dollars to the Haskell County farmers this fall when
the 1937 crop is placed on the market.
"Plant Better Seed"

## WAIR \& WATSON

GINNERS


