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##  HASKELLSCHOOLSTO OPENFOR NEW TERM ONMONDAY MORNING

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BUILDING WILL BE CONSTRUCTED SOON ASBONDS ARE SOLD


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| Haskell Business Men＂May＂Raise Whiskers for＇Fair＇ |
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 on Saturday Is 12 －Room Affair

Atouing the mivitione of toae
 Berry＇s Pharmacy to Open Saturday

Quantity Cigarets， Found by Officers

Extra Prizes for 4－HMeat Animal Winners at Show


# The WDMAN'S Page 4 



SEES A PARADE OF THE NEW APPAREL AT THE "SHOPPE" Style. .. quality. value. These new arrivals
in ready-to-wear for fali literally breathe the spirit in ready-to-wear for fall literally breathe the spirit
of the new season. There's a $y$ snap and a
them that's to believe it or not, the prices are low.

College Girls-we've taken particular pains to
College Girls-we ve taken particular pains to
purchase distinct outfits for YOU! Don't fail to see
COATS


- Swagger and semidfinished trimmed styles will be popular many with frames in back. ust and combination



## Style Shoppe

## Sarah Ann's Cooking Class


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aiter being swept off the to sheme ing shore he huge wave. Reacesb
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in his store he discoverto the rother, Albert. They had not heas

LOUISE KAIGLER DANCING
Opens her Studio Sept. 9
at the Elam Parish residence

## Boys and Girls! <br> HAPPY DAYS ARE HERE AGAIN!

 We Have the School Supplies for You PENCIL TABLETS $\qquad$ PEN STAFFS(Two Pen Points Free)
NOTE BOOK COVERS NOTE BOOK COVERS LEATHERETTE PENCIL BOXES GOOD FOUNTAIN PEN GOOD FOUNTAIN PEN Winer Ink Free)
(Bottle Fountain Pen Ink Fre GOOD FOUNTAIN PEN, $\$ 1.00$ value, CONSTRUCTION PAPER $\qquad$ (Tube Winner Paste, Both for 8 Cents) ... 5 cents CRAYOLETTE CRAYON, 8 colors 4 cents ALL FIVE-CENT ITEMS, 14 colors 6 for 25 cent Our Stock of School Supplies is Complete. $\mathbf{6}$ for 25 cents
Above Prices Good for Monday, Tuesday and
Wednesday Only


Dependable Service

## Ielded on Solutitur










## Tried and True--

Before a man can qualify to be a private in an army, he must be able to pass some rigid tests.

Many men are not accepted.
They cannot qualify.
Before those who are taken on trial can be promoted, they must have proven their merits.

In examining recruits for aviation and other specialized forms of service, most thorough and exacting tests are required. Some of those who have tried have proven true.

These principles apply to advertising. Tests are made. Some have tried mimeographed circulars and found them fallen by the wayside. Others have tried folders. These go to the wastebasket. Others have proven that the newspaper-an invited guest in the home-is given most reader consideration. STILL OTHERS have tried and found true a specialized combination of direct mail and newspaper advertising.

May we help you work out a campaign of action to help you gain your own particular objectives?

## It Pays to Advertise In-

## The Haskell Free Press


Mont Economieal-
Telophone 207

\author{

- Moe Productive
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false economy
True economy is entirely praiseworthy, particularly for those who have difficulty in making ends meet, but there is a petty sort of skimping which is not economy and which is really wasteful in the long run.

Time and effort expended to effect the saving of a penny here and a nickel there often is a source of loss intead of gain. Shopping around for an hour in the hope this. Another is to buy an inferior article when a good one would cost but a little more.

The same principle applies in business management. To deny oneself the use of a reasonable amount tures is not economy because such equipment will usual ly pay for itself many times over in time and labor saving.

Spending money wisely is one of the surest means of making money. Skimping is not always economy and "penny wise and pound foolish."

CHILDREN'S THREAT
Josiah Boyden thought it was good for people to go to Sunday School. He thought ice cream cones were
good for them, too. And so, seven years after Mr. Boygood for them, the money he left in a trust fund for the purpose has been buying ice cream cones for faithful
Sunday School attendants in the Massachusetts town where Josiah Boyden lived. Often men have made strange bequests, devised unusual means of disposing of
their wealth after death. Some endow universities, estheir wealth after death. Sorne endow universities, establish memorial funds, erect monuments. Some give
fortunes to odd cults that have aroused their interest. Against such projects the ice cream cone trust fund is extremely small-only $\$ 1000$-and unpretentious. Yet boys and girls attending the Massachusetts Sunday School will not forget those ice cream cones, and it is
doubtful if the finest building or monument could perdoubtful if the finest building or monument could per-
petuate the name of the donor in a more lasting way than has this fund. Here is another example of the fact that often the simplest acts are best remembered, exert the greatest influence.

## NO RABBITS, NO CURE-ALLS

A healthy attitude is apparent in the special cabinet committee studying the textile industry. The full report of this committee, which has gone into every phase of the ailing textile industry, is due soon. It should be the
most enlightening study yet made. An anonymous member of the group is quoted by the United Press as saying, We will pull no rabbits out of a hat, nor suggest curealls for problems which even the government can not
solve." That is encouraging. We are becoming used to expecting miracles from governmental planning. This can be won only by patient, persistent effort on the part of all, each doing his job a little better, and with a little more regard for the other fellow and his proble
will be a long pull, but it must and can be done.

## A CHANCE TO LEARN

Commander Charles E. Rosendahl asks the Navy to permit the decommissioned dirigible Los Angeles to be used for an extensive series of test flights while the gov-
ernment is determining its future policy with regard to ernment is determining its future policy with regard to
lighter-than-air craft. Commander Rosendahl declares that the Los Angeles was removed from service as an
economy measure and not because it had ceased to be air-worthy. It is his idea that the big ship would make an excellent "flying laboratory" in which the Navy
might find out many things that would enable it to de might find out many things that would enable it to de-
cide wisely about the future of dirigibles. There seems to be a good deal of sense in his proposal. There is still reason to suspect that our airship tragedies might have been prevented if we had known as much about huildin"
and flying the big ships as the Germans do. Properly and flying the big ships as the Germans do. Properly
used, the Los Angeles might help us to gain that knowledge.

## DROUGHT DESTROYS CIVILIZATION

Every year a growing tree puts on a "ring" whose and experts by counting the rings can tell the age of the tree. Moreover, by observing the width of the various rings they can tell whether the tree had normal moisture or suffered from dry weather when the ring was formed. By the use of living trees in a particular locality,
the observation of trees used in construction, the plus erts by a system of overlapping, can, with reasonable certainty, tell what kind of weather a given area enjoyUsing this method Dr. A. E. Douglas, of the Univer-
Using year that is covered aity of Arizona, has decided that drought caused the de-
cline and fall of an ancient American nation. In the Chaco Canyon region of New Mexico a settlement of
forty villages was abandoned six centuries ago and today the area is a treeless wase where indicates that asplier pine posable, alhtough ovidance indicatso trees grew and the soil produced crops.


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## - CULRENT COMMENT•

HITCH-HIKER CRIMES
Recently the police at Wichita, Kansas, got curious about hitch-hikers and their possible connection with crimes. The Topeka Capital reports lay their hands on, and fingerprinted them. They found that two out of every five had criminal records.
The paper reports no less than six recent murders O Oklahoma involved killing of motorists by hitch-hikers. Other recent killings of the same sort were reperted
in Oregon, Virginia, Nebraska and New Mexico. It might alao be remembered, the paper reminds, that when Pretty Boy Floyd was finally hunted down he was hitchhiking across the country.
The ordinary American is a good-natured person; the pioneer tradition of rendering assistance on the road
 hat the hitch-hiker trades. He collects a good deal of bond class which does the country no good, and creates a fine opening for a lot of old-fashioned highway rob-
bery. As an individual, the hitch-hiker may be a likeable hap. As an institution he is a men

## vIVID LESSON IN CRIME

Finding the body of John Hamilton in a gravel pit near a small town in Ilinois seems to write "finis" to story which ought to dispel the glamour which is supposed to invest the lives of outlaws, this surely is the one. It is hard to recall any outlaw gang which was as completely and ruthlessly crushed as the Dillinger mob. Dillinger was shot down in an alley, Pierpont was elec-
trocuted, Nelson and Makley and Van Meter and heaven tocuted, Nelson and Makley and Van Meter and heaven
nnows who else were killed by officers... and now, at the end, we get this picture of Hamilton, dying from gunshot wounds as the gang fled frantically from the law, buried hostily in a gravel pit by the wayside as Nemesis losed in on the survivors.
It's a dark picture
It's a dark picture. Any impressionable youth who an study it and still feel that there is something gay head examined.



## has a daughter named Woizero As agadatch, and a war over there is going to be full of hardships for

 going to be full of hardships forcorrespondents who spell by ear.San Diego Union.

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"An ounce of prevention is worth a pound of cure." Don't let your business slow down, Mr. Merchant, through the misuse of your advertising appropriation. The most successful merchants everywhere are the biggest users of newspaper space. This paper, with its 1,500 subscribers in your trade teritory, offers you the BEST means of contacting your customers at the LOWEST cost per customer.

## We spend good dollars every month to get you the neweet adve <br> advertising ideas and inwent tions Thatra. FRRE <br> The Haskell Free Press

# "THE LAST, ADVERTISEMENT WAS PRINTED YESTERDIY 

- 


## What would the World be like if

 it were true?The last advertisement was printed yesterday. You have cut it out and put it away to show your grandchildren. With it, a way of living as you knew it, has passed forever.

Tonight you will want to see a movie. You pull up to one-saw it last week. At another-but no, you don't like So-and-So's acting. Let's go home. It's too much gas and time to waste on a show. Next month half the theaters will close. Poor attendance.

Tomorrow you will want some groceries. You will go to the nearest grocery store and buy some. Rib roast, perhaps, and lima beans. You won't hear until tomorrow night at the bridge table that the store just next door was having a "special" on rib roast and lima beans. Pretty soon your husband will wonder why the food bills are so high. The last advertisement was printed yesterday.

Next month is Aunt Jane's birthday. Well, if you think I'm going to spend half a day tramping from store to store looking for a gift that I used to find by turning a page-can't afford gifts anyway. We're spending money like water and living like poor folks....

Old car's wearing out. Can't afford a new one .. Chevies and V-8's are both $\$ 1600$. . . demand's fallen off . . . they've had to up prices to meet plant expenses. Most of the others have closed down.... don't know how the government will feed all the new unemployed.

Fellow in Milwaukee is inventing an air conditioner to sell for $\$ 50$. No one will hear of it. You will never see it. What is air conditioning anyway? The last advertisement was printed yesterday.

Advertising has brought us many things. Finer cars, better homes, silly fads and wonderful inventions that have made life easier-and longer. Advertising is no unmixed blessing. But it has helped give America a standard of living unmatched in any other place and time. That standard of living should persist as long as people have wants to fill and money to spend and eyes to read with.

It will persist only so long as the presses keep rolling.


