# *CVbellaskellfere liress 

## S13,825.00 IN COTTON CHECKS RECEIVED HERE

## 

Majority of 33 Votes Gained in Four Voting Boxes. Hearing on Granting of Permits to Sell Will Be Held Monday


Pep Squad For 1933-34 Term of School Organized

## Hep-Hep-Klepl "Everybody "Hep-Hipp-Hin in $"$ "

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## LOCAL TELEPHONE

 OFFICE AND CITY HALL BURGLARIZED|  |  |
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Seven Hundred and Eighty-Five Checks Have Been Received for Haskell County Farmers to Date.

# CHUSUSHS <br> Tirst christian churce 



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| NEWS BULLETIN |  |
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FREE Aerial Show!

SUNDAY SEPT. 24TH
2 Miles South Haskell on Stamford Highway

## RIDES!-STUNTS! MOTORCYCLE CRASH!

## Rural Community News Item

## Irby <br> hall of this community is of Mineral Wemsiong have mond family





## SERVICE IN OTHER CITIES

When death occurs in hospitals in other cities with a strange firm in that city.
It is only necessary for the family to notify J H. Kinney and everything will be taken care of at e minimum cost, including the return home of the

AMBULANCE SERVICE Siniey Funeral Home Phome 10-Day or Night Haskell, Texas

Modern Electric Cookery "Seals-In"
Vital Health Elements of Foods


Don't Pour Food-Values Down the Sink!


For Hoalth, for Comenviouse, and for Boomery you should cook the modera electrical way, Prices and terms . . . right now . . . willow with eme. purchase to fit into the fimily budger min
Ask for a demoastration of modera Blectle Cookery today!

West T-xos Uilities
 RESULTS!

Former Governors Quit Political Life After Serving Office Terms

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| time comes when they lose and <br> scemingly, are forgotten |  |
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| Tuckahoe" is nn ald nickname |




Proposed Covernment Plans to Cut
1934 Cotton Crop 5,000,000 Acres



| torches flamed along <br> With the zathering fa <br> n. Broadway columnists <br> red to his contributio <br> h-lit songs." <br> ill another version is "t the word "torch" being ion of "torture." |
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## Measuring Party.

The Methodist Misionary Society lecided Monday afternoon to have
their Measuring Party next Monday
 atternoon sept. 25, at $4 \mathrm{p} . \mathrm{m}$. in the
basement of the church. This wiil
be a lovely party and all the ladies of the church and friends from
other churches are cordially invited
to come and bring a peny for each
inch of their waist measure.
The President. Mrs Smith, con. $\qquad$
FOR REN.
ment. See Mr.
Telephone 250. The President, Mrs. Smith, con
ducted the business Monday after
$\qquad$ an interesting and inlluminating pro
gram on "Progres of Christianity gram on "Progres of Christianity
Japan." Mrs. P. T. Sanders gave SHORTHAND and Typentiteren the story of the Roman Centurian as a devotional. Patterion played
Mrs. 0.8. . mediey of religious hymns on
organ. Mrs. Add Rike told


Mrs. A. W. Gordon gave "The Out
look for Christianity in Japan
ook for Christianity in Japan
Mra. B. Cox clowed the meeting wit
Now that school's started agnin parents are not so worried over the children's setting up exerclses
their gotting up in the morning.

ONE ROW BINDFR for sale or
trade. See J. H. Townsend, 4 milen
trade. See J. H. Townsend, 4 milee
east of Rule. Route 1 If

LOST-Shell rim glasses between
Haskell and Rule, or at Kamp KenHaskell
nedy.
nedy.


## Our 1st ANNIVERSARY

Theis


September 21,1933

dear friend
opening of our
This week marks our first anniversary of the without expresestore in Haskell, and we cannot let the occasion plendid patronage you ing to you our sincere apprest year.
have given us during the past year.
One year is not such a long time. when compared with other business institutions, but it has been long enough for us to make made of our nearta. We realized long ago, that our success muat come from a sorvice that goes just a little farther than is expecied our salespeople take a personal inness has been built on thal and a sale is never comploted until the eur. tomer is absolutely satisfied with the mercine markets where we posiWe have recently visited the whise for all departments, and you chased a complete line of stock to adequately take cal.
in the dry goods line, at a price you can afford to pasy. Won't you viat us somotime soon. Wo manure you the milespeople with who the the grade merchandiax and the tind of malesppopio
sincoraly, amyon thitis.


## The Haskell. Free Press <br> Established January 1, 1886

Published Every Thursday at Haskell, Texas SAM A. ROBERTS, Publisher
Entered as second class matter January 1st, 1898, at the postoffice,


THE FARMER AND THE NRA

The farmer and the resident of our rural communities have a vital stake in the National Recovery Program. Success of the program means a better, brighter day for worker and the city dweller in general.

While there has been overproduction
farm products, underconsumption caused by business and industrial paralysis and widespread unemployment, resulting in a huge loss of purchasing power, has contributed principally to the farmer's distress.

Farm prices have been low largely because the drop in the income of the people has sharply curtailed demand and the farmer must take what he can get for his products, not what they are worth.

The farmer has rightly been called the backbone of the Nation. At no time in our history has his wholehearted help been needed more than now. He can work the more earnestly in contributing to the success of the recovery drive because he knows
comes he will share in the prosperity that follows. President Roosevelt, whose farsighted and dynamic leadership has already initiated comprehensive measures designed to aid the farmer directly in solving his own
problems, is depending upon the rural dweller to put a shoulder to the wheel and help get the country back on its feet.

## GUARANTEE OF BANK DEPOSIT

Under the National Banking Act of 1933 which becomes effective in part next January 1, bank deposits of
$\$ 2500$ or less will be guaranteed. When the act be$\$ 2500$ or less will be guaranteed. When the act becomes fully operative next July 1, deposits not exceeding
$\$ 10,000$ will be guaranteed 100 per cent. those $\$ 50,000$ by 75 per cent, and those above $\$ 50,000,50$ per cent. Figures show 96.76 per cent of deposits in American banks amount to less than $\$ 2500$ each.
To canitalize the Federal Denosit Corporation, large sums will be contributed by the Federal Government and
the Federal Reserve, and each bank will pay to the arthe Federal Reserve, and each bank will pay to the corits total deposits.

Bankers have opposed the guarantee of deposits as
opposed the Federal Reserve System, and vicious unwarrantd and untruthful propacanda has been distributed to the effect that small banks and independent can Bankers' Association at its recent meeting passed a resolution demanding that initiation of deposit insurance be postponed, but this administration cannot be bluffed. one of the men who will direct the of the currency and one of the men who will direct the deposit insurance plan,
listed before the American Bankers' Association replies listed before the American Bankers' Association replies
by President Roosevelt to all of their many objections to deposits guaranty.
of the National Banking Act of 1933." "In direct and forceful contradiction of objections by bankers he said: (1) The public made a loud demand for deposit insur-
ance, as reflected in pasage of the law with huge majoriance, as reflected in pasage of the law with huge majori-
ties in Congress: (2) The law makes a fact of the theory that depositors have a right to their money: (3) Deposit that depositors have a right to their money, (s) pepsurance of
insurance will banish bank runs by giving assuity nostal savings bank and return to the banks more than a and modify cash reserves; (6) It will save banks millions (7) The exnense and work of setting up the machinery is not prohibitive.
In view of the fact that bankers bitterly opposed the Federal Reserve System which proved to be one of the most constructive measures ever enacted ay people should not be unduly concerned over their opposition to the guarantee of deposits.

## STUDENTS AND BEER

Citizens who are neither fanatical drys nor fanatiwhatever means best, are watching with interest the results of the legalization of beer by the recent session of Congress.
Some

Some expressions by college and university authorithe new law became effective on April 7, seem pertine at this time.

President Hopkins, of Dartmouth College, where beer is permitted to be sold on the campus, declares that hard liquor in undergraduate consumption" Similar views are expressed by Dean Professor Pitkin, of Columbia University, Dean Works, of the Chicago University, President Britt, of Knox Colege, and Dr. Fairchild, of New York University, to ame only a few who have given special attention to the Needless to say, all the educators name 0 drinking of intoxicants in their institutions reduced o the minimum. Every good citizen desires to promote emperance, and if harmiess light beer can be gubettitutsetion will have been made.
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Once Proud Army
Post at Marfa May
Become Dude Ranch

|  | ATTY. L. D. RATLIFT, JR. REOETVZS APPONTMENT | "There were tweive members in |  |
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|  |  |  | of candy and three raisins for Christ- |
|  | (From the Texas Spur) <br> L. D. Ratliff. Ir., anl atorney of |  |  |
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| Marfa, not |  |  | why our socaliled hard timet |
| avaty pos: |  | the | not hard on me." |
|  | for Kent county and King county and we are informed that he has | cake for dimer, butter mik and | Forest Corp |
| fat reer. | accepted the appointment. Atorney Ratift satee. haverer. | corn pone for |  |
| adver- |  |  |  |
| ed Oeto | that he will continue to maintain his office and residence in this city |  | ore in October |
|  |  |  |  |
|  | and requests that anvone in his dis trict interested in home loans either |  |  |
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|  | notify him or call at his office. Mr. Ratliff is to be congratulated on this recognition by the federal gov | Ididnt tnow that money |  |
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| cluding 43 A ildings, less |  | dollars at the same time and let |  |
|  | Rule Youngsters | tigher but harder to pay than |  |
|  | way to College |  |  |
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|  |  | but | Those desiring to reenlist may do so |
| , | choice: |  |  |
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|  | and Hazel | ing chair our beds were or the |  |
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# Advertisements Make The Pennies Bigger 

When James Buchanan was President and tall beaver hats were in vogue; when gentlemen wore broad cravats and ladies wore hoop skirts, the pennies they tossed to children were as big as quarters. But the cart-wheel coppers your grandfather got for keeping his lace collar clean were not as big in buying power as the pennies of today

A penny then might buy a pastry, or ten of them take one to the Fair, but your great-aunt and greatuncle couldn't have gone to a movie at any price.

Sixty years ago the ladies could go shopping for dry goods and buy silks that would make you green with envy, linens that were linens and broadeloths tore did not description. But what their favorite ore did not have they usually got along without.

You can pick up your newspaper and in fifteen minutes you can know what the different shops are offering in fabrics, patterns, varieties and qualities that great-grandmother never dreamed could be gathered together under any conditions.

Times have changed, and so have merchandise and business methods. One of the influences that has helped to bring about so much of change, that has helped to multiply opportunities and increase the spending size of our pennies is advertising.

Every merchant, every manufacturer knowe that advertising materially reduces selling costs by increasing the demand for and the distribution of the products of hundreds of thousands of mills. Indeed, simple luxuries could count today as necenaitics or reasonable prices except as made and sold at their broad market for thept as advertising has createds. little prices and little profiting millions of sales at
> T. R. ODELL AETORMET AE YAN Office in Hackall National
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levy upon the following described

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T. R. Couch | Dated at Haskell, Texas, this the |
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 patent No. 311, Vol. 11, Abstreat
No. 389, and deseribed by metes俍
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OATES DRUG STORE

## Unbelievable but True

Do you know that today-in this highly enlightened world-there are millions of people who never heard of tooth-paste; millions who never saw a fountain pen and wouldn't know what it was if they saw it, who never tasted ginger ale, or owned a flashlight, millions of women why never heard of a permanent; boys and girls who wouldn'tknow a tennis racket from a basketball?

Unbelievable, but true? And why! Just because in remote places where these people live there are no newspapers and folks seldom, if ever, see a magazine.

Contrast this with your standards of livingan electric clock on your mante, an electric refrigerator in your kitchen, a vacuum cleaner, colorful draperies, modish clothing of fine fabrics, food carefully prepared for you by great manufacturers, shoes and hats in the latest style-and then say a great big "Thank you" for advertising.

Without advertising you would be living in a past generation. Listening, open-mouthed, to the stories of some wayfarer with tales of radios, telephones, furniture, cosmetics, silk underthings he had seen in his travels.

Read the advertisements. Always there is something of interest, always something to save you money, time, or trouble.


