# ©be Hawhell frex 1 rexs 

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## ABLBEED JAKOART 1, IE00

# BBEEC TORCH-HMDEER CASEE PICEED IN HANDS OF THE JIRY 

 Tentative Tabulation Lists A Total of 5,257 Students In Haskell County
Ewiw

 NEWLY REORGANIZED

BILL DAVIS TALKS

Rochester


## Perkins-Timberlake Company


in Haskell Saturday night and Sun-
day.
Mr. Fount Trimmier of Happy
Texas, spent tast week with Mr. and Tre. Fount. Trimmier of Happy
Mrs. spent arist week with Mr. and
Mr. Primmier.
Mrd Mrs. W. Mr. and Mrs. W. L. Cox and s.n
Jay and Jim and daughter, Mrs. M.
D. Mccrar, returned Tuessay from
Brownfiry
tend the funeres they went 3rownfield where they went to to at.
tend the funeral of a relative, Mr.
ohn Huckiebee. Mr. and Mrs. Prank Underwood
left Sunday morning for Eastland
to attend the bedside to attend the bedside of Eastlan the for-
mer s. father whe is seriousty ilf.
Mr. and Mrs. Seaton Cox and chis
dren and Mrs. Gree brey and Audrey spent twins Au
night and Saturday
nith Mr. near anson. Mrs. Norman Nanny of
Most and atended church services here Sunday night.
Everyone remember to come to
the Baptist church next Sunday the Baptist church next Sunday for
the Fifth Sunday meeting. There
will be dinner on the ground

Roberts
not soeath of this community
nood at this writing
Mrs. J. R. Bynum is on the sick Little Johnnie Rogers, son of Mr
and Mrs. Marvin Wheatley, has the
metr.

## |

 Mrs. C . Aerated
ium is improv
Mr. and
the Howard community spensmore
day with theor daughter and
ily Mr. and Mrs. Marvin Whea
Mr. and Mr.
daus daughters of We. Preston Derr
in the home of Mr. and Mrs. E. Couch. Garrett Diers and daughter
Mrs. Gia Jean of Sagerton spent the
Goeria end with her parents, Mr. and
wrs. H. Y. Drusedow. Mrek. H. Y. Drusedow.
The play presented. The pay presented at Roberts
Friday night was enjoyed by a large
crowd. Miss Frances Chapman spent the
week end with Mr. and Mrs. Law
ence Mapes of the Rose Mrs. O. E. Chapman has her
mother, Mrs. Silvers of Haskell, vis.
iting her this week. iting her this week.
Several from this Several from this community at.
tended the ball game at Yontress.
Mr Alvy Mapes spent the week
end in Weiner end in Weinert.
Mr. Huten Atchison of Haskell
spent the week end with spent the week end with his park.
enter Mr. and Mrs. Will Athison,
Everyone come to Sunday Schooi and foin come tis we have a contest
and
started. We urge all mermers of
the church to be present the first
Sunday in May, as we are going She church to be present the first
Sunday in May, as we are going
to have church conference. CAGMEYS MEW MIM

James Cagney's latest starring pro
duction the Gent," which comes to the Tex Thursday, May 2 and 3, carries
theme so novel and unusual that the picture promises to be one of
the laughing sensations of the
lereen. sereen.
The picture is based on the hi
larious comedy romance by Laird
git Doyle and Ray Nazarro and con
cerns a couplo of heir chasers who cerns a couple of heir chasers who
are rivals both in business and in
love.

## BLIOÚSNESS

Sour stomach
gas and headache CONSTIPATION
alotabs

## ( PEN-JEL, 2 pkgs.




The Haskell Free Press

| Established January 1, 1886 <br> Published Every Thursday at Haskell, Texas SAM A. ROBERTS, Publisher |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Entered as second ciass mather January 1st. 1856, at the postoffice Haakeli. Texas, under the act of March 2nd. 1579 |  |  |  |  |  |  |
| Subscription Ratee |  |  |  |  |  |  |
| Deur Months in advance Mis Months in advance |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| Advertising Rates Will Be Gladiy Given Upon Application |  |  |  |  |  |  |

ADVERTISING MAKES LOWER PRICES POSSIBLE

One of the fundamental facts dwelt upon at the
open sessions on codes in Washington was that the con suming power of the country must be restored to its normained through enforcement of the fair practice provisgains of the codes.
tempts are made to sell substitute merchandise with the argument that standard products must bear the burde of advertising costs. The fallacy of any such assertion
should be apparent, but if it is not, there is plenty o proof in a recent statement from the Alexander Hamilton
Institute, which quotes a report of a large soup manufac
turing company back in 1929: year. Now $18,000,000$ cans are produced in one week.
In 1898 the expense of salesmen was $71-2$ per cent and
for advertising 14 per cent of the selling price. Now the for advertising 14 per cent of the selling price. Now the
cost of salesmen is $21-2$ per cent and for advertising less Ifan 3 per cent. making a total selling cost of 5 per cent, was back in 1929), 36-1000 of 1 per cent is spent in adB. C. Forbes quotes other figures (for February
1934) as follows: On a 10 -cent package of biscuits the 1934 ) as follows: On a 10 -cent package of biscuits the
advertising expenditure is less than one mill. On a $\$ 1.95$ That advertising makes quantity production pos sible, which in turn makes possible lower prices, is a simple, indisputable fact, and consumers will be abundantly
justified in disregarding any assertion to the contrary.

ABUSES OF THE LAW
At a recent annual meeting of the American Bar As-
sociation it was openly admitted by prominent members that public confidence in the courts and their adminis tration of the law is being steadily weakened A report was adopted denouncing "the growing pre-
valency of the use of expert witnesses, with their con valency of the use, of expert witnesses, with their con
flicting testimony." This referred particularly to the use of alienists in criminal cases, where experts may always be secured to testify that the accused is insane, pro-
vided he has the money to employ them. vided he has the money to employ them

As a matter of fact, lawyers in convention very fre-
ntly criticise the prevailing method of criminal procequently criticise the prevailing method of criminal proce
dure, but so far they have done very little to correct it.
$\qquad$
the passage of innumerable laws regulating e enforcing trivial and often peace ofish stascape punishment. If more attention were given to the prevention and pu
$\qquad$

## Announcement

We have purchased the Cash Feed tore located 1-2 block west of Jones, ox \& Co., and will carry-
A Complete Line of Feed and Mill Products. Also will have Cotton Seed Meal, Cake and Hulls at all times.

DELIVERY SERVICE LOWEST POSSIBLE PRICES

## - Your Business Appreciated -

 Telephone 221
## Odell Feed Co.

Jno. L. Odell, Jr, Manager


CITY ORDINANCE

## Dr. E. M. Ammons <br> DENTTBI <br> will be in Beacked on wodencery



ARE YOU AN AD-READER"?
yer ar about Service. "Giving Sor. Noing somebody a Grai iden: are two different things. Our ideal abie ber. We feeple not only to ktor isfaction of having per. ormed the last rites in fitting dignity, but o be free to spend the last hours with their

Ambulance Service Day or Night
JONES COX \& CO.


The "Pin-It-Up" Lamp Newl-


A Sensational new "Handy Lamp" . . . Just what you have been looking for to make your home more attractive
A special offer is being made on these Lamps. The price is extremely low, and they may be had in various colors and designs.
This new "Pin-it-up" feature is durable . . . may be made permanent but primarily it satisfies the need for portable IIght in any part the home.
Ask any employee about this wonderful "Pin-lt-up" Lamp, and see our beautiful display at the office.

Remember . . . the Price is Exceptionally Low and Convenient Terms Allowed.

West Texas Utilities Company

Plan to Orgonize HASKEL D. E. GRLS
Tennis Club Here ATTEND AUSTN MEET

Funcral Services for Mrs. Moeller Held Wednesday

ares MUST
dodge and Plymouth cars are made RIGHT in the
place, and that is why you see so many of them
ction of these cars in our showroom today - we you to take them out on the road and judge courself the worth in comparison with any other maxe of automobile for the money. The new 1934 called low-priced cars, but what an AUTOMOBILE you have ., and it will pay you to "look at all

DODGE SALES AND SERVICE PLYMOUTH

Most people use a car two or three years, so be sure you're getting the most for your money when you invest in a new one. It will pay you rich dividends in the long run.

## Reeves-Burton Motor Co.

Dodge<br>Goodyear Tires Plymouth

Dod

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We are paying top prices for everything in the produce line and giving service that is unexcelled, and by having our produce house in Haskell we are enabled to save sellers of poultry products hundreds of dollars each year. All we ask is an opportunity to serve you.


## We Buy-

Poultry, Eges Cream, Hides

We guarantee all PRICES
Don't Forget-We are located across the street from the Hardin Lumber Co., east of the courthouse square.

Shippers of Cream-We Urge That You Come In and See Us About Our Proposition In This Line. We Can Save You Many Dollars in A Year's Time.
Armour Cream Station

