# Che Haskell Jree 捡ess 



## Withe WODMAN'S Page

Contract Bridge Club.


Scientists Record The
Songs Of Rare Birds Expedition In the Southwest Prenerven Volee B ACKED by Albert $\overline{\text { R. Brand, Associate in Ornithology at }}$ History-Cornell University Ornithological Expedition, a cara van of mur-s.gattered scientists and two truck-loads of delicate
apparata, are lomember in one of




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Texas Cattlemen of Half Century
Ago Fought, Laughed, Made History


Zhase forely Blankets … Lonnar. .ranemar. stronoter di. Nu Buble Wem


Perkins-Tmbertake Company



## Band <br> Orchestra <br> MEACHAM SCHOOL OF MUSIC

(Haskell's Leading School of Music)
Fall and Winter term will open Sept. 2nd. Pupils may enroll at any time. Free orchestra practice for pupils. Good used instruments can be secured at a very low figure, and on easy terms. Don't let the child grow to be a man or woma attend
out the knowledge of music. Pupils who this school learn to play quickly.

For further information see-

## JOE MEACHAM

Dirveter Machell Mumicipal Pand

Piano

Gultar metrciyy Vivilin








We've been in Haskell Four Years Today and -nor anything else to advertise.

- Exclusive Funeral Service Embalmers Ambulance Service
And the best equipment in the county. Which


## ZINEEY FNERRA HOMIE <br> PHONE 10 DAY OR NIGHT

## IN THESE FOOTPRINTS

AND WE CAN PROVE IT with actual footprint records of "G-3's" driven right here in town per mile performance.

BEFORE LIVTO TRES-


See how MIJCH MORE largest in tine worid's largest tire-maker ollers LOWER than any.
Remember, Detective Faurot's great investigation showed the sensational Goodyear "G-3" more than
43\% tatastror ,


Geedyears



## THE HASKELL FREE PRESS

Established January 1, 188
Published Every Thursday at Haskell, Texas. SAM A. ROBERTS, Publisher

| Entered as secondelass matter at the postoffice at Haskell, Texas, under the act of March 3, 1870. |  |
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| NOTICE TO THE PUBLIC-Any erroneous reflection upon theetaracter, reputation or standing of any firm, individual or corporation |  |
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| emaracter, reputation or standing of any firm, individual or corporatio will be gladly corfected upon being called to the attention of the pubHishers. |  |
| The dividing line between news and advertising is the line which separates information for public interest from information which is dis eminated for profit. |  |
|  |  |
| No charge is made for publication of notices af church services orother public gatherings where no admission is charged. Where admı |  |
| aion is charged or where goods or wares of any kind are offered for ale the regular advertising rates will be applied. |  |
|  |  |
| Cards of thanks and obituaries are charged for at regular advertis ing rates. |  |
|  | Sub |
|  |  |
| Six Months in advance |  |
|  |  |

## SUCCESS ENVY AND MONEY

One of the strangest phenomena of human nature is the trait that impels some people to envy a successiul person. We ha
and elsewhere.
It would seem that mankind would respect a man who succeeds in the tasks he undertakes because, as a
rule, it requires hard work and energy and other good rule, it requires hard work and energy and other good
qualities to be successful. That less fortunate people qualities to be successful. That less fortunate people like to see failure follow triumph and watch with greedy
eyes the apparent downfall of a high standard is, it seems, one of the unfavorable commentaries on present
day life. While we deplore this existing antipathy to well-to-
do and successful people we realize that it has its foundo and successful people we realize that it has its foun dations in the current, popular belief that much success
is ill-gotten and rests upon laurels unfairly won. The
judgment of the average man and woman does not rest judgment of the average man and woman does not rest
entirely upon the height of the bank balance but also takes into consideration the verdict of society upon the
methods of the man who has accumulated a competence county who read this to believe that the dollars amass ed are the symbols of success. While very often a fickle
popular regard is based upon the size of a man's bank balance there are evidences of respect and attitudes of thers. These are not to be won by the dollar-miser with all his bags

## PEACE PROGRESS SLOW

on the verge of what many consider its greatest war but even after the conflict started there were hopeful ery for peace after the conflict, and some even predicted peace of a thousand years to follow the struggle Children born in that day are now voting and be-
inning to assume some of the responsibility the sociated with the right to govern. They find a world in which, apparently, peace has made little progress. Nations continue to carve out empires with the sword and The present picture is discouraging, but the ideal is
ot dead. Some day mankind will abolish war with not dead. Some day mankind will abolish war with all

INVOLVES RACIAL TROUBLES
The Ahase of Mussolinis's venture into Ethiopia that is receiving some attention by other governments involves blooded manner in which the Italian Dictator is plan ning the Italian advance gives ample time for the news
to travel and sentiment among lesser peoples is gradualy mounting against all white races. other powers, cupenta by the represtatives war supplies by other nations, leaves an unpleasant im-
 of warfare, manage to surprise the world by slowing the

## GRIM SATISFACTION

In a large middle-western city much is being made
of the fact that for a period of 27 days, not a single fatal traffic accident occurred. The record is considered especially remarkable since it was set in a summer
month. Twenty-seven days without one traffic death What more glaring indictment of reckless driving could there be than this statement? Not one single death! The grim story of carelessness, of heedless speed.
of complete disregard for law, seems more graphic, told in this report, than when presented in columns and columns of figures. The fact that the absence of accidents is considered unusual should, indeed, give pause to
every automobile driver, every pedestrian. Surely the ime is ahead wic. any, should be the exceptional thing.

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\overline{\text { PROTECT OUR LAND }}
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Wind or water erosion is given credit for the destruction of $51,465.097$ acres of although it is, of course, distributed more generally. Federal authorities predict that a continuation of
the present lack of attention to this situation will mean the present lack of attention to this situation will mean that our agricultural lands will continue to be lost to the methods we have adopted, cutting down our forests and unwise methods of agriculture.

We won't say that war is certain but we will say that unless there is some fighting the nations have a lot

When a lobby succeeds in promoting some legislation you might think that it would dissolve. No such
thing. Jobs are hard to get in these days and rather thing. Jobs are hard to get in these days and rather
than turn themselves out of work the lobhyists pick up
inother rag to chew and start working up new. pretuure.

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## Dr. J. G. Vaughter Dentist



## CURRENT COMMENT.

## PAROLE SYSTEM FAILS WHEN ABUSED

J. Edgar Hoover, director of those "G-men" who nave made such a notable record of late, has earned
 Cert at speake the enilis of the paroe posstem, therefore,
is not the sort of thing that a believer in an enightened is not the sort of thing that a believer in an enlightened
penal system can afford to laugh off. Mr. Hoover told penal system can afford to laugh off. Mr. Hoover tol
the International Association of Chiefs of Police that America's lack of a strong parole system is a "ghastly farce," and demanded an end to the common practice o
making paroles, probation, and commutation of sen ences easy to obtain. That the parole system in thi country has been abused shamefully is beyond question
That an officer of Mr. Hoover's standing and experience That an officer of Mr. Hoover's standing and experience
should center a hot fire upon it merely confirms a longtanding suspicion. that the criticism falls where it really belongs-on the
men who have abused the system, rather than on the men who have abused the system, rather than on the
system itself. Basically, the parole system is an intelligent and human part of enlightened criminology. It
seeks to recognize the fact that the punishment ought to fit the criminal rather than the crime. Of two housebreakers, for instance, one may be a desperate thug
who deserves to stay in prison for life while the other


Extension Service Figures Cotton of 1934 Crop Worth $\$ 21,682,103$ in Twenty-Four West Texas Counties

| Income from the cotton crop of 1934 in this section of Texas, in cluding $241,08,101.78$, of which $917,089,20320$ represents farm value of lint and seed and $\$ 3,992,809.58$ rental and other payments to April 30,1935 by the agricultural adjustment adminis. tration. <br> farmal value of the crop, including farm value of lint and seed and three crop years, amounted to $\$ 94$, 120.584 .80 . <br> Figures issued by the extension service, state agency for AAA, dis | close that farm value of lint seed plus government rental other payments brought the value of the crop in 1933 to momat, 559.24, compared to $831,783,244$ and seed of the 1932 crop. Counties included are Dickens, Eastland, Pishan, Dayluoc Dickens, Eastiand, Fisher, Haleq, Howard, Jones, Knox, Midland, chell, MoCulloch, Nolan, Runnein lor, Throckmorton, Tom Green, and |
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& \text { Perishable food, if contaminated, } \\
& \text { endangers human health. This haz. } \\
& \text { ard is reatern in wearm weather, be. } \\
& \text { cause germs or their products multi. } \\
& \text { ply or develop more rapidy at high } \\
& \text { temperatures Some. of the most . most }
\end{aligned}
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| affecting young and old, is a seriou type of stomach and bowel condition.: So called "ptomaine poison er than a food infection due to the presence in food of harmful bacteria or germs. | ic Plague are being investigatod public health officials. Gro squirrels in California have suff from the plague for a number years. However, health official alarm. |
| :---: | :---: |

may be a man whom society can safely release after a brief period. The parole system is simply an attempt to
adapt the penal machinery to such divergent cases. But any social instrument is, in the long run, just as strong as the society which tries to make use of it-and no tronger. governorships, its mayoralities, and so on-with selfhey can get out of it, then no one need to be surprised and perverted. If our use of the parole prove debased man as Mr. Hoover to righteous indignation, the fault ies with the persons who operate the system. And that, in turn, means that the ultimate fault is our own for
putting them in office in the first place. The remedy is not to junk the parole system, but to elect to office men who will have honesty and intelligence enough to make
it work the way it ought to work.

## VIEWS and REVIEWS <br> VIEWS and

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## Tried and True--

Before a man can qualify to be a private in an army, he must be able to pass some rigid tests.

Many men are not accepted.
They cannot qualify.
Before those who are taken on trial can be promoted, they must have proven their merits.

In examining recruits for aviation and other specialized forms of service, most thorough and ex acting tests are required. Some of those who have tried have proven true.

These principles apply to advertising. Tests are made. Some have tried mimeographed circulars and found them fallen by the wayside. Others have tried foiders. These go to the wastebasket. Others have proven that the newspaper-an invited guest in the home-is given most reader consideration. STILI OTHERS have tried and found true a specialized combination of direct mail and newspaper advertising.

May we help you work out a campaign of action to help you gain your own particular objectives?

## It Pays to Advertise In-

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## What would the World be like if it were true?

Old car's wearing out. Can't afford a new one Chevies and V-8's are both $\$ 1600$. . . demand's fallen off . . . they've had to up prices to meet plant expenses. Most of the others have closed down .... don't know how the government will feed all the new unemployed.

Fellow in Milwaukee is inventing an air conditioner to sell for $\$ 50$. No one will hear of it. You will never see it. What is air conditioning anyway? The last advertisement was printed yesterday.

Advertising has brought us many things. Finer cars, better homes, silly fads and wonderful inventions that have made life easier-and longer. Advertising is no unmixed blessing. But it has helped give Arnerica a standard of living unmatched in any other place and time. That standard of living should persist as long as people have wants to fill and money to spend and eyes to read with.

It will persist only so long as the presses keep rolling.



[^0]:    
    Tolophone 207

