# De Haskel Ster Pereso昆 <br> <br> FARIERS PLEDGE SUPPORT TO COTTON PLAN 

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## BAPTIST ENCAMPMENT ATLUEDERS WILL OPEN ONTUESDAY JULY11TH

One of Strongeat Programs Ever Offered Has Been Arranged for 1938 Session.

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## FunFan seniles P.P. Dum ILEBAM

W.T.HUDSON, PIONEER

## RESIDENT, DIES TODAY

SMMU HOSSE


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Farmers of County Offer to Retire Over 60,000 Acres Under Government Acreage Reduction Plan

## FILE 2000 APPLICATIONS

Average Estimated Yield Given As 140 Pounds Lint Cotton to Acre

## L.T. Mase IIFS IT Howe Of Sol <br> IIICMMOL. TXXIS

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est is being manifested


## AUSTIN, TEXAS. July 5-Comp troller George H. Sheppard wore: broad grin today as he announced to the tored

 the first comparative figures on coltection of the gasoline tax under lection of the gasoline tax under
the dratite pect enfocement lav
Here's his good niws In the great East Texas aree
Ioce. gasoline tax payments have
nereased 150 per cent in 80 days. At the May rate. the state's tax
income will be thcreasod over two
$\qquad$
This $82.000,000$ "molon", the
comptroller emphavized, will be only
enue as a result of the new law, for
of the Masonic Lodge.
Ladies sassisting with the flowers
were Mrs, Macks Perdue, Mises Ve
ma Hambleton, Betty, Jo Clanton

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& \text { Kato Darnell. }
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## Meeting Starts <br> 

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more agencies ofering berthis by the
score to deserring supporters of the
Roosevelt ticket. (2) Piano Recital
 these little four and five year ole
tots will surprise $y$ ont with oill tots will surprise your wear det
they have accomplished thele wait
days. Everyone invited they have accomplished thele wimm
days. Everyone invited to comm.
There will be no charges as it is There will
just a recital
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# You can depend on the man who <br> <br> Advertises 

 <br> <br> Advertises}

Nine times out of ten you will find that the man who advertises is the man who most willingly returns your money if you are not satisfied.

He has too much at stake to risk losing your trade or your confidence. You can depend on him.

He is not in business for today or tomorow only-but for next year and ten years from next year. He knows the value of good-will.

You get better merchandise at a fairer price than he could ever hope to sell it if he did not have the larger volume of business that comes from legitimate advertising and goods that bear out the promise of the printed word.

Don't miss the advertisements. This very day they call your attention to values that tomorrow you will be sorry you overlooked.

DON'T MISS THE ADVERTISEMENTS

## ODD-BUT TRUE



## Rural Community News Items



## F

THE BASKELL FREE PREBA

Hance ts concerned they might con-
celvanty have heen iost in the
crowd. What most of all glves them
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## GOODYEAR <br> Pathifinder

4.40-21 \$5.00 4.50-21 $\$ 5.6$ 4.75-19 \$8.08 5.00-19 \$8.55

Olher alsee mileed in


Fresh Gulf gas saves money!

GOODYEAR All-WI pther 4.40-21 86.40 4.50-21 \$7.10 4.75-19 \$7.60 5.00-19 \$8.18

## Onter alopen priced in

## C(1) D REEVES. BURTON MOTOR CO.

Phone 258

## YOU CAN'T STAY

## WHERE YOU ARE

You turn through a kodak album and smile at old-style clothes. Skirts cluttering the ankles . . . hats perched high up on hair . . . wasp waists . . . awkward sleeves-odd how your taste has changed!

Yet day by day your taste changes in a!! you wear and do. You don't like the same books, enjoy the same movies, choose the same underwear, prefer the same soap you did a short while ago. You are so used to the better, you wonder why you liked the old. Advertisements make you know the better as soon as it's proved to be better. They tell of good things accepted as good taste in the best homes. The hosiery, glass-curtains, lighting fixtures other moderns use; why their use is preferred. Advertisements influence so many around you, sooner or later you'll feel the change. Even if you never read an advertisement, you'll use in time some of the conveniences which advertisements urge you to use today. Advertisements form a tide of taste that sweeps you forward; you can't stand still. Since you'll enjoy what they advertise anyway, why not begin enjoying it now?

Read The Advertisements To Be Alert to the Best Today

## THE FAMILY NEXT DOOR



## Classified Ads



## Things look different in COLD BLACK TYPE

"I hear," said the friend, "that you have just made $\$ 50,000$ in the insurance business."
"Right-except for one or two slight particulars. It was real estate-not insurance. It was $\$ 75,000$, not $\$ 50,000$. And I didn't make it-I lost it!"

Has it ever happened to you that something you've told an acquaintance come back, after many days, so distorted that you hardly recognize it? The spoken word so changes and colors much that we say, that by the time it passes many lips only the skeleton of truth remains.

But how different it is with the printed word! That's why you can trust the advertisements. Had you thought of it that way? Because the manufacturer and merchant are compelled to be accurate in type, you know that the quality of soap, ginger ale, clothing, butter or furniture you buy is as standardized as the calendar. It's all the manufacturer and retailer claim for it. IT HAS TO BE!

Read the advertisements. Read them carefully, critically. Read them for profit! Read them knowing that the truth pays... you and the advertiser!

The Haskell. Free Press Established January 1, 1886
Published Every Thursday at Haskell, Texas SAM A. ROBERTS, Publisher

Entered as second class matter January $1 \mathrm{st}, 1 \mathrm{Ss6}$, at the postoffice, Hasket.l. Texas, undet the act of March 2nd, 1879

One Subscription Rates
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A NEW DEAL IN BANKING

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THE MITCHELL VERDICT
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NEWS FROM OVER WEST TEXAS
Receives Favorable Report on
Highwy 120 Proposed Work


Construttion of Rizh
Is Alked by Pucke:


Overcome Pains this better way WOMEN who get into a weak, run-
down condition can hardly expeet down condition can hardily expect
to be free from troublesome small
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Reuben and Lois May Lambert a
their

T. R. ODELL
ATtorney at Law
Office in Haekell. National
Bank Builing.
Haskell, Texas

Dr. W. M. Thaxton Office Over Oates Drug Stom EMSERE, TETAS.
T. C. CAHILL movantoz $\begin{array}{lll}\text { Twenty-five years } \\ \text { asent in Haskell. } & \mathrm{NO}_{0} & \text { loal }\end{array}$ agent in Haskell. No No
able risk too large lor mon handie. We represent maly through which we write at
forms of inurace, and cugnley busin Haskell, Texas. Phone il Hencheras. Phone of

50WINIME

## Modern Electric Service . . .

a Partner of Industry


Modern transmission line electric service has played an important and vital part in the progress and development of West Texas. With a new period of expansion awaiting this territory during the next few years-this dependable, economical and elastic power supply is destined to play an even greater role in the industrial drama to be enacted here.

Electricity has been the equalizing force that has enabled progressive small towns to compete on an industrial basis with large centers of population. Because of the adequate inexpensive power supply furnished to this territory by the West Texas Utilities Company, it is possible for West Texas cities to go after, and secure, the valuable payrolls of indue trial establishments. Much progress has been made during the past ten years-and considerably greater adveaces will be made during the coming decade.
The Wex Terss Utilities Company, nerving 161 progere sive cities, towns and commualities in this "Land of Oppos tunity," will continue to work for the development of Vet Texas. With three major generating rations, nincreen auril iasy plants, more chan 2,600 miles of transmiasion tines ead scores of office buildings and warehouses throughous the $\mathbf{2 5 0 , 0 0 0}$ square miles it serves-chis company/s furase and yours are iaseparably linked. Worldag togmene we wil


## of

Wert Trompucilities



## Our July . . . Clearance

OF SLMMMER MERCHANDHE, WHICHOPENS

## Sat., July 8th

Is in step with the times. Here is your chance to save money on New Summer ciothes, and neve things fer your home. Think of it-High Qualityssunname items sacrificed at iower priees than we would have to pay to replace them tosey

## Ons Bisig Circultar

Whieh has been sent to vou, shaws only ar few of themang bergains we are offering iuring this ClearAnee. Come in and dool: around. Quantities are limitediso huygy.

