STERESTINC YROM OERIEN S
$\qquad$ 2
$\qquad$ Don't Forget
Our MID--WINTER SALE

Prevention
Service!
xind
That is what the wise Ford owner is demanding today. A regular check-up on the condition of his car . . . an as surance at least once a month that his car is in top notch condition.

Arrange with our Service Department . . . manned by thoroughly competent and trained mechanics, specialists on Fords . . . highly skilled in the job of keeping your Ford Car tuned up to its maximum efficiency . . . to look over your Ford at recular intervals. Remember the "ounce of precention."

And if you need repairs bring your car to our Service Department first, where men who are devoting all their time to Ford cars, and not a hundred different varieties, are ready to serve you honestly and efficiently.

Our prices are low . . . the same as every authorized Ford Service department in the country . . . quoted from the regular Ford schedule of repair fees that insure you honest and reasonable prices.

Consult Our Service Department FIRST and save time and money.
COME IN TODAY AND

TALK IT OVER

"The Four That Out Performs The Six" Haskell Motor Company

If Mr. Fred Monke will drive his Model "A" to Our Service Dapartment this week, we will wash and grease it FREE.

These Sale prices will be good for the balance of this month.

Our Spring Hats will be arriving in a few days New Spring Shoes will be here in 10 days.
The MANHATTAN
HASKELL, TEXAS

ANNOUNCEMENT!


THIS NEW PRICE MAKES THE WHIPPET THE LOWEST PRICED

OF ALL 4-DOOR SEDANS
It is Willys-Overland's 1930 contribution to economical transportation, an impressive reduction on a great car with a great future..... ${ }^{1930}$ Whippet Isbell-Surton Motor Company


## Permanent Waves

Special Pric GINNING FEBRUARY $15 T$. AND
CONTINUING UNTIL FEB. 28 $\$ 5.50$
Including 2 Re-Se
COTTAGE BEAUTY SHOPPE

## 

## Haskell Baptists

THE BOOK OF REVELATION





 11:00 a. m. Preaching Service, Subject: "THE One of the mat Powertu words is ang lazzuage is the word
 ries and nerven to mellow the hardent fithers. Amons the many

 7:15 p. m. Preaching Service Subiect "AN IDEAL FUNERAL SERVICE"
 Lome who do mot go to church and west to case nothing tor rebige
ion. expeet their triends to bave wome kind of tuereal vervice wheng








## WHI

## Risk Loss By FIRE

It's so needless to take a chance when safety may be purchased at a few cents a day. Yearly, experience proves the value of Fire Insurance. The wails and moans of the uninsured contrast vividly with the satisfaction of those compensated for their losses
> F. L. Daugherty

We gucranice to sutisty you when at accept yout orier for printing.


Payne Drug Co


## Buying Comfort

Although not a commodi.y, and not rated in dol lars and cents-.. is poones to 5 - ally purchase Comtor:" by having complete electrical equipment What could
hat could be more comfortable than conveniently placed lightning fixtures; floor and wall plugs where they're needed; radio; the labor and time-saving Hotpoint Electric Range; the health-assuring Frigidaire; and the indispensable Vacuum Sweeper Electrical appliances add to your comfort, and the comfort of those about you, a hundredfold.
Let us show you how Electricity-the modern servant-can increase the beauty, comfort and livableness of your home.
WestTexas Utilities



# How Fond Metiods Cut Cost 



Lower profits in selling sace won at least $\$ 50$ to $\$ 75$ in addition to the mamy savings in manufacturing

TWenty-sevev years ago the Ford Mo:or Company L. was formed to provile reliable, economical trans-
portation for a!l the people. That origimal purpuse ins never changed. The con-tant efiort in ever, activity greater and greater value ntiy at lowered cost. This, similar important factors,
pany believes that its full good automobile at the it in amy trelloaction from actory until it is slelivered that hard-wo: saving in value if they are sacrificed ing costs.
E.EnT purchaser of a motor car has the right to know Low munch of the moneg, he pays is for the car iteeli and how zutuch is taken up by dealer charges. If these charges are too high, one of two things must happen. Ethee the price of the car must be raised or the quality lowered. There is no other way. The money must come from somewhere

In the case of the Ford, the low charges for distribution, selling, financing and accessories mean a direct saving of at least 850 to 875 to every purchaser in addition to the still greater savings made possible by ceonomics in manufacturing. Ford charges are not marked up or increased to cover a high trade-in allouance on a used car.

The profit margin on the Ford car has always
been fair to both the dealer and the public. Within the past three months, it has been powible to effeet still further economics. Today, the disount or commision of the Ford deater is the lowe-t of any automobil dealer. The difference, ranging fron $25 \%$ to nearly $50 \%$, comes right off the price you pay for the car.
THE: basiness of the Ford dealer is good because h
makes a mall profit on a large nambur of sales insto
the oxira dollat-fot-dollor value of the ear main
if casier to seil and more certain to give satisfactor service ufter purchase
Conider atso that the Ford ear is delivered to the purchasp equipped with a Triples hatter-proof gla culuring Ru-tless Steel for many exterior metal parts, in addition to foar Houdaillo double-acting hydranlie shock absorbers and fully enclosed four wheel brakes.
If for any reason you with to bay certain small aceessories, you will find that these, too, are sold at the u-ual Ford low prices. Replacement parts are also available at low prices through Ford dealers in every section of the country.

These are important points to remember in considering the purchase of a motor car. They show why it is possible to put so much extra quality into the new

Ford and still maintain the low price. They are also the reasons why more than $\mathbf{3 5 \%}$ of all cars sold today are Model A Fords.

PORTER, WHITE \& TRICE

Among the Churches and Church Societies


Fottce To Farmers

See me before you buy Head Maize and Ear Corn. Bring me your Chickens and Eggs and get your Feed.
M. A. Clifton

Haskell, Texas


The above beautiful flock of 136 White leghorns, the property of
R. H. Davis of Haskell. produced 2389 eggs during the months of Jan.
On January 28 th they layed 96 eggs. These birds were fed on-
HASCO LAYING MASH AND HASCO HEN SCRATCH

At a Cost of Less than One Cent Per Egg.
These birds layed an average of 77 eggs per day during the month of January wh
entire month.

Haskell Mill CBCBinco. "Save the difference"

RicRed Cotcon Versus Snap Cotron
$\qquad$
Cost Per Bale of Picked Cotton

Cost Per Bale of Snap Cotton
 Cins figure the sead from Snap Cotton $40 \%$ or 760 tbs , s5ed out of 1900 lbs , bolls and
Picked Cotton 42 t , Picked Cotton $42 \% \%$ out of 1580 lbs . pieked cotton or 574 lbs ., a diffecence of 186 lbs , at
$\$ 35.00$ per ton, same being $\$ 3.28$ more of seed taking the gins own figares out of snap cot
ton, so deduct this $\$ 3.28$ from ton, so deduct this $\$ 3.28$ from

| Also save double haul from field to gin- |  |  |
| :---: | :---: | :---: |
| hauling 1500 lbs batts for 1 bate, you can haut | Total expense of snap | \$87.70 |
| approximately 2 bales of prick cotton, siving | Total expenre of picked |  |
| and iabor. | Lo | 5.45 |

Can You Afford to Pull Cotton at a Loss of One Cent and Half Per Pound, besides the bollie machinery ruins your staple beats it up and makes it of less value in selling, but even if you received the same price it is $\$ 5.45$ less profit-
able to pull cotton except in late season when cotton cannot be picked.

Growers lost this season by this method, taking 24,378 bales of the entire county and multiply by $\$ 5.45$, you get $\$ 132,860.10$ if it was all pulled instead of
picked. Plant a better staple cotton, then pick your crop, and see that it is properand not mixed with your better cotton. Leave the bolls on your land to fertilizethe soil. Don't rob your land of this ve getable matter.

Oarm weathe

Orders for baby
arge incubator
mmediate dema
y Chicks to b
White Leghorn Baby Chicks $\$ 16.00$ per
COCAL NEWS FROM
HASKELL HATCHERY
Phone 48


Money to Loan on Farms; Ranches
 ten yeth and give you the privite of payive she end the cont to you wiln bephe eshe year it you desire to do so


P. D. Sanders; Haskell, Texas



NOTICE

Premature seed of drouthy crop production offers poor germination for planting. poor stands poor cotton, much time and labor lost and waste in replanling besides produces sory colton brings very low prices.

Bring your drouthy seed in now, while remain open. We are offering $\$ 35.00$ per ton order to assist our srowers to plant better coltor another year.

Hurry in your seed, sell while you can get thi price, and plant better seed of staple quality Sorry planting seed of any sort is bad investment for any grower, cotton, corn or wheat.

HASKELL ELECTRIC CIN FARM BUREAU GIN
FARMERS CO-OP. GIN NO. 2
FARMERS GIN CO .
DUNCAN GIN CO.
DAVIS MITCHELL GIN CO.
SANDERS \& CRAWFORD

## Whe Jr. Weds Dallas Girn

The Hoboes Go
A Hoboing.
A Hoboing

PLUMBING AND REPAIR WORK I am located at Boggs \& Johnson and if you
\&eed service on your frozen pipes or any other need service on your frozen pipes or an
thing in the Plumbing line call Phone 72. HUGH JOHNSON

It's
CHRYSLER-

a/ways Chrys/er-for PERFORMANCE:
There are all kinds of cars at all
kinds of prices-
kinds of prices-but no other
car can give you performance car can give you performance
comparable to the brilliant speed and pick-up Multi-Range Chrysler.
With larger and for more powerful engines, with new DownDrant carburetion such as is and with the sen.ational MultiRange four-speed transmission and gear shift - Chrysler gives motoring an entirely new vigor.

## $\overline{\overline{\text { MULTI-RANGE }}}$

 Never before have you knownsuch performance-such brisk such performance-such brisk
oliveness of pick-up - such oliveness of pick-up - such
speed with silky smoothnessspeed with silky smoothness
such ease, quickness and non. clashing quietness of gear-sh And a And added to the thrill of this new performance is pride oppeal new and larger bodies-richly uphol. stered-iewelry-fine interior fit. ments executed by Cortier et Cie. Thus today, more than ever, a Chrysler inspires a pride of CHRYSLER CAHRYSLER INSPIRES A PRIDE ALL ITS OWN Kate Darnel.
Madee Hamb Helen Chitwood, Hen. Lucile Gistrap Cara
Tilfong, Lucile Akins, Wilfong, Lucile Akins,
inton, Juan, Asu Aain....
Win, Ollie Prazier, Mar

## Robert St. John Motor Company

HASKELL,
TEXAS
TEXAS

 -

## FEATURES: LARGE, POWERFUL

 ENGINES... SEVEN-BEARINGCOUNTER WEIGHISD CRANKSHATI COUNTER WEIGHISD CRANKSHAFT TRANSMISIION AND GEAR SHIFT ... RUBeER spring shackies. CHRYSLER WEATHERPROOF FOU WHEEL HYDRAULIC BRAKES. LARGER BODIES OF DREAD
NOUGHT CONSTRUCTION adjustable front seats. metalware by cartier et cie.

## Curtains and Draperies

## Henderson's Service Cleaners



# ©be Hatkell 4 Hex 1 less 



| Farm Home Near | Rule Presoyterians <br> To Conduct Meeting |
| :---: | :---: |
| Rule Destroyed |  |
| By Fire Sunday |  |


|  | Dates For Annual |
| :---: | :---: |
|  | Hereford Breeders |
| fession" to be Given | Show Are Changed |

East Side Market Moved To Jayton ession" to be Given at Christian Church


Honor Boy Scouts In Evening Service at Methodist Church

 Billed For Show In Throckmorton

Two local bovs. Horace Oliser an
"Sebo" Britoon, better known as
"Sunshine and Rainbow" who have
become well known throwh their
it
specialty acts of dancing and black
face diaioures which have been th
feature of several home talent plav

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