Paul Whiteman Now America's Best Known Citizen


## Wants a

## WOMAN EATS ONLY

BABY FOOD 3 YEARS
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# The Merchant Who Does Not Advertise and That Funny Word "Afford" 

The merchant who does not advertise usually says: "I can't afford to," yet he pays the advertising bills of merchants that do advertise. Profits he would have made on lost sales is what his competitors' advertising costs him.

Intelligent advertising pays for itself, leaves an immediate EXTRA profit and creates new business and LARGER PROFITS afterwards, so it costs the merchant nothing-rather it costs not to advertise.

## Can You "AFFORD" to Pay Again in 1928?

Your own books and bank statement will answer that question quickly and conclusively.

THINK IT OVER!

## The Haskell Free Press




Paul Whiteman Now America's Best Known Citizen


## Wantsp

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paper money.
Dess and death of our dear wife and

 nong Us."
Leader-Lewis Pearsey.
Hymn-"Jesus Calls U .
Symn-"Jesus Calls Us,"
Sentence
ord's Prayer

## Lord's Prayer. Leader's Introduction






Arthur Edwary



SHOPATMAYS


The early showing of Spring ready-to-wear is in keeping with our polis of "New Goods First" and we are gratified by the appreciation show, by our customers in our first year
a prosperous and happy New Year.

SPRING COATS

These have just ar rived and are in advance of the regular Spring goods. Come in and see them now.

Mays Dry Goods Company




## Singer Finds Determination Greatest Factor In Success

Twenty Years Ago (Taken from the files of the Free Preess
of Jan, $\mathbf{3}$, 1008 )
Rev. L. D. Cunningham the popular
young pastor of the Preshyterian
church of this city returned home on young pastor of the Presbyterian
church of this cify revurned home on
Tuesday nithts train accompanied by
his bride nee Miss Rose Bissell to whom Tuesday nights train accompanied hy
his bride nee Miss Roes Bissell to whem
he was married on Dec. 18 . 1007 at Tanglewood, Lee County.


 | Gillie Hilliard and Mr. C. K. . Ford and |
| :--- |
| Mise Nora Herring . were unite in mar. |
| riage by Rev. J. Tichoison, pastor or |
| the First Baptist Church at his home |


 wirth rate for the reath rote. Thets 830 . tota
During the yeaf During the year iso matrigese were
marty Janeunce Couch gave a leap year

 Miss Hallie Burnett who has been
vising Miss Carrie Morrison left for her home at Hamin, Tuesday.
J. H. Maudidi and childen of Mun.
day visited relatives in Haskell this




