

## The Weather

From records of Fred Byerly, Weather Observer.

Wed. 21st	80	58
Thurs. 22nd	85	59
Fri. 23rd	83	55
Sat. 24th	87	56
Sun. 25th	90	62
Mon. 26th	88	65
Tues. 27th	82	68
Total precipitation to date		
1965	19.65	
Total precipitation to date		
1966	29.76	

## Hammers Take

### 38-12 Roby Win

The Hammers made a decisive win over Roby Lions here last Friday night with a 38-12 victory.

The scoring started 2:35 minutes in the first stanza on a 28-yard run by tailback Archie Overby, and David Baugh ran for extra points.

Overby scored again in the opening stanza on a 30-yard run. Another Rotan tally came 40 seconds deep into the second quarter with Augie Garcia scoring on a 4-yard run.

Yellowhammer Quarterback David Hargrove passed to End Charles McCall for a 44-yard pass-run play in the third quarter for another Rotan tally.

Roby reached pay dirt on a 32-yard scamper by halfback Randy Upshaw.

Both teams scored TD's in the final quarter, with Kenneth SoRelle, Rotan halfback, scoring on a two-yard plunge and Roby's fullback, Kenneth Wilburn sweeping an end for 10 yards and the final Roby score of the night.

ROTAN 16 8 7 7—38  
ROBY 0 0 6 6—12

The Yellowhammers will host Abilene B here Friday night.

Sunny Partin, a student of West Texas State College, Canyon and her room mate Betty Rogers of Midland spent the weekend here with her parents, Mr. and Mrs. W. E. Partin and other relatives. They were accompanied by Bobby Sutton of Amarillo AFB. He visited his grandparents, Mr. and Mrs. R. D. Shows.

Mrs. Lenora Streetman of Dallas visited friends here several days last week.

Local patients admitted to Callan Hospital from Sept. 14, to Sept. 27 were:

Clint Overby, Mrs. Shela Taggart, Mrs. S. G. Starnes, Mrs. Lucy Smith, Roger Smith, Mrs. Jimmy D. Armendarez, Mrs. Grover Baker, Mrs. George Field, Mrs. Loie Stevens, Mrs. Lee Williams, James H. Aaron, Grier F. Coan, Mrs. O. M. Polk, Don Loving and Ollie McCombs.

Also Mrs. Robert Hargrove, Mrs. Miller Coppedge, Mrs. W. F. Edwards, Jr., Mrs. George Riley, Shela Taggart, Joe B. Martinez, B. Browne Smith, Mrs. B. B. Clark, Mrs. Pete Jordan, Lon Adams, Mrs. Byrle Martin, Mrs. Annie Tillotson, Buster S. Wright, Mrs. John Perales, H. V. Vittow, Mrs. Melvin Clements, Mrs. Obie Wright, Mrs. Mark Doty, Mrs. Augustine Garcia, Mrs. Tom Clark, Charre Smith, and Mrs. Lawrence Ramirez.

Out of town patients: Ronnie Hill, Hamlin; Mrs. Glen Ellison, Aspermont; Mrs. Rafael Alvarado, Roby; Tom Sheyne, Jayton; Mrs. B. F. Campbell, Snyder; Angela Simmons, Roby; Mrs. Douglas Simmons, Roby; Orvil H. Cox, Sylvester; E. P. Owen, Snyder; C. J. Cross, Sylvester; Mrs. Wayne Reeves, Roby; W. W. Sharp, Hermleigh; Mrs. Velma Pancake, Clairemont; and Raymond McCombs, Roby.

Births were: A baby boy was born to Mr. and Mrs. Glen Ellison Sept. 16.

A baby girl was born to Mr. and Mrs. Jimmy D. Armendarez, Sept. 9.

A baby boy was born to Mr. and Mrs. Pete Jordan, Sept. 23.

A baby boy was born to Mr. and Mrs. Wayne Reeves Sept. 27.

## Home Lbr. Holding Open House

Home Lumber Co. is announcing their Open House for this weekend. The event will be Thursday, Friday and Saturday until noon, with free coffee and donuts served.

They will hold free drawing Saturday noon for a G.E. color TV; Charcoal Broiler and paint for both exterior and interior for a home. No purchase necessary, just drop in and register and you don't have to be present to win. They are also offering a special discount on purchases made during these days also.

Mr. and Mrs. Thompson have rebuilt their store and yard since the disastrous fire and now have a modern, most attractive store. They have added much stock that was not formerly carried in Rotan and are much better equipped to serve the public than ever.

Be sure to visit them during the event and register for the big drawing.

## DAR Workshop Held Saturday

Misses Josie Baird and Delila Baird and Mrs. J. R. Strayhorn were among seventy-five representatives of the Daughters of the American Revolution from a wide area who attended the Division Workshop in Sweetwater Saturday at the Holiday Restaurant.

Hostess Chapter was Nancy Harper with Mrs. W. E. Towson as regent, Delegates attended from Cisco, Fort Stockton, Midland, San Angelo, Pecos, Amarillo, Plainview, Lubbock, Pampa, Houston, Fort Worth, Dallas, Rotan, Coleman, Albany, and El Paso.

Presiding was Mrs. Walter G. Dick of Allyn, state regent. Emphasized by Mrs. Dick in the DAR program were the fight against Communism, the right to register and bear weapons, and a nursing program for each chapter to sponsor a licensed vocational nursing student.

Table arrangements, featuring the DAR Emblem and colors were made by Mrs. Bob Faver.

Prior to the luncheon, a business session and coffee were held on Saturday morning. Mrs. Strayhorn assisted at the coffee service, Josie Baird with registration, and Delila Baird with greeting of guests.

Nancy Harper Chapter of DAR celebrated its 25th Anniversary on January 31, 1966. Mrs. Walter L. Boothe of Sweetwater was Organizing Refect of the Chapter. The late Mrs. J. D. Smith of Rotan was among the organizing members.

In addition to the Misses Bairds and Mrs. Strayhorn, other Rotan members of Nancy Harper Chapter are Mrs. Dorthulia Hale, Mrs. Lawrence Weatherman. Chapter members (working on lineage) are Mrs. H. Thompson, Misses Zana Thompson and Rebecca Crawford.

Louis Tillotson of Raymondville arrived here Monday morning and Mrs. Bruce Sager of Franklin, Tenn. came Monday night to be with their mother, Mrs. Annie Tillotson who is very ill. She is in Callan Hospital. Her nephew Mr. and Mrs. Preston Campbell of Roby visited her Monday night.

## Special Day Plan Is Developing

Considerable planning has been done during the week on the special day event for Rotan, according to committee in charge. Merchants are being contacted, in this regard attractive events are developing.

Watch next week's Advance for announcement.

## PP&K Contest Closes October 7th

Doug Monzingo, Competition Director for Rotan Punt, Pass and Kick competition open to boys 8 through 13, has warned that only a few days remain in which Rotan area boys can register for this event. Top performance can win a Washington, D.C., "Tour of Champions," plus an appearance at the annual National Football League Play-Off game in the Miami Orange Bowl on January 8, 1967.

"Registrations will close Friday evening, October 7, "Mr. Monzingo pointed out, "and none can be accepted any later; since we must get everything ready for the big program on Saturday, October 8."

Headquarters for PP&K registration, open to boys eight through 13, is at Rotan Motor Company. Registrants must be accompanied by a parent or guardian. There is no charge and no special equipment is needed. Competitors will vie with others their own age in punting, passing and place-kicking distance and accuracy. There is no body contact.

Awards in the Rotan competition this year are distinctive Medals of Achievement on lush velvet ribbons. First-place medals are blue, second-place awards are red, third-place medals have a white motif. There will be 18 medal awards in all.

Zone winners, determined by comparing scores of all local winners, will meet in a district competition. The 228 district champion boys will vie for 90 area championships. The 90 area winners will meet in division events to determine 12 national finalists. National finalists and their parents will go on a "Tour of Champions" to Washington D.C. This will be followed by a trip to the annual NFL Play-Off game in the Miami, Florida Orange Bowl where national winners in each age group will be determined by a half-time competition in the crowded stadium.

The Rotan Punt, Pass & Kick competition is sponsored by Rotan Motor Co., with Yellowhammer Booster Club as co-sponsor. The program, in which 715,817 boys took part last year, is sponsored nationally by Ford Dealers of America and the National Football League.

Winners from last year's local competition and their combined punt, pass & kick distances were: Age 8 - Bernie Weems - 195', Age 9 - Barry K. Allen - 202', Age 10 - William Duke - 217', Age 11 - Norvelle Kennedy - 236', Age 12 - Sidney Hariman - 320', Age 13 - Walter Hargrove - 338'. Bernie Weems, Barry Allen and Walter Hargrove won the area and represented us in Dallas.

Mr. and Mrs. H. H. Carlisle of Dimmitt visited her sister Mrs. D. A. Williamson Friday and Saturday.

## Katy To Rebuild Line To Stamford

The MK&T Railway Company has announced plans to re-build a line between Stamford and Rotan. G. K. Cox, maintenance of way superintendent, said the project would employ 25 men in addition to the 10 who normally service the 42 miles of track.

Construction is slated to begin Oct. 3 and Cox indicated it would take several months to complete. He gave no cost estimate.

Twenty carloads of cross-ties and several pieces of machinery are expected in the near future.

## Service Held For Former Resident

Mrs. Miriam Ruth Shepard, 42, a native of Fisher County, was killed in a Russell, Kan., car accident last Thursday.

The body arrived in Sweetwater by train at 2 a.m. Wednesday with services held at Weathersbee Chapel at 2 p.m. Wednesday. Rev. Billy Hudnall, pastor of Rotan First Baptist Church, officiated and burial was in Dowell Cemetery.

Pallbearers were O. T. Polk, Irvin Hale, Ernest Adams, Claude Senn, Doyle Gartman and Clark Taggart.

She grew up in the Dowell community. Born Sept. 10, 1924, she was the daughter of the late Thurman Shepard and Mrs. Sue Shepard of Dallas.

She was a member of Highland Home Baptist Church in Dowell.

Mrs. Shepard was working as a waitress in the Kansas town and was out for a drive with a friend when the car crashed off a deep embankment, killing both occupants.

Surviving are a son, Donald Armendariz of Rotan; a daughter, Mrs. Carol Jean Wolfe of Pecos; a twin son and daughter, John Ed and Kathy Price, both of Junction; two sisters, Mrs. Nancy Hogue of Dallas and Mrs. Helen Sue Hardin of Morienc, Ariz.; two aunts, Mrs. Eloise Smith and Mrs. Sadie Torans, both of Rotan, and five grandchildren.

## Methodists To Sponsor Sales

The First Methodist Church of Rotan is sponsoring again this year a Food and Clothing Sale and what have you. Mrs. R. L. Springer is chairman.

The place — The Kelley Building by the Locker plant. The time, October 8th, 10:00 o'clock. The special features on the opening day will be the bake sale. The best cakes and pies will be offered.

This sale is a continued effort of last year's successful Bazaar. The proceeds will go to furnish our new parsonage when we build. Last year earned \$1,000.00 net for the parsonage cause.

We are receiving items for this sale and will appreciate each item large or small. Bring or call the Methodist Church, 712334 to pick up items.

Mr. and Mrs. Harold Roberts attended to business in Snyder and Sweetwater last week.

Mrs. Stelle Bullard of Lubbock spent last weekend here with her sister Mrs. Lena Patterson.

## Morrow Drug Is Doing Remodeling

Morrow Drug is in the midst of a complete remodeling project. They are completely rearranging the present store, adding many new fixtures and in addition are opening a gift department in the adjoining building.

An entrance leads to the new department which carries new shelving and display fixtures. Complete carpeting is being installed here and a very attractive store is developing. This department would be a credit to any city in the country.

Announcement will be made when the project is completed.

## Roby Service Held For M. S. Donham

M. S. Donham, 88, a retired farmer, died at 7 p.m. Friday in Garza Memorial Hospital at Post after a several days' illness. He had been living at Post for about 18 months.

Services were held at 10 a.m. Monday in the Church of Christ in Roby with Elder Fred Boen, Primitive Baptist minister of Hamlin; Scott Mitchell, minister and the Rev. D. J. Peters, pastor of friendship Baptist Church near Post, officiating. Burial was in Roby Cemetery under direction of Weathersbee Funeral Home.

Born July 9, 1878, in Tupelo, Miss, he came to Texas with his parents, the late Mr. and Mrs. William Donham, at the age of 12. He married Vergie Funderburk July 6, 1905. They came to Fisher County from Eastland County, the next year. She died Jan 26, 1941.

He was a member of the Primitive Baptist Church.

Survivors are one daughter, Mrs. Sam Sanders of Post; four sons, Elmer of Rosenberg, Roy of Roby, Luther of Rotan and Pete of Lafayette, La.; two brothers, Sam of Arizona and Jim of California; 15 grandchildren and 18 great-grandchildren.

## Methodists Change Evening Hour

The First Methodist Church in Rotan is announcing the time change in the evening worship service October 2nd - children and Methodist Youth Fellowship. The evening vesper services will be at 5:30 p.m. and evening fellowship will be at 6:15 p.m.

Here's an invitation to those who have no church home as well to all who identify themselves as Methodists. Our services are simple - worship meetings, we trust spiritual, and meaningful to all who attend we hope, anyway, the welcome mat is out.

Mr. and Mrs. Joe Morrow are here visiting his parents, Mr. and Mrs. Juston Morrow. Joe is waiting orders to report for assignment, following completion of basic training.

Guests of Mr. and Mrs. Jimmy Smith, Sunday, were her parents, Mr. and Mrs. J. M. Templeton of Loraine.

Mr. and Mrs. Glendon Jameson and Glenda of Estaline and Mr. and Mrs. Pat Murphree and children of Odessa visited their parents Mr. and Mrs. Oral Sparks and other relatives over the weekend.

## First Bale Is Ginned Here Monday

A record was set for Rotan Monday when the first bale of the season arrived. This was the latest for a bale in all history and recollection of cottonmen that is available — in fact our records show August has always brought in the first bale.

Farmers Gin Co. ginned the bale for Arldie Keener, following considerable mechanical difficulties.

The gin gave premium in addition to ginning and wrapping free and Keener also took the \$50 Chamber of Commerce prize.

Some farmers have attempted to start harvest but showers and light rains have kept this work at a halt. Little cotton is expected to be gathered this week, and the main part in the distant future.

## Booster Club Buys Blocking Sled

Yellowhammer Booster Club in regular meeting Monday night saw film of Friday night's game with Roby.

Talmadge McDonald was named "Coach of the Week" and Linesmen and Backfield of the Week were announced as the entire starting squad. Captain for this week is Augie Garcia.

The Club decided to purchase a blocking sled for practice for the players, which is the latest in this type of equipment and will be a great help to the boys and Coach Monzingo.

The Hammers meet Abilene B team here Friday night.

## Ambulance Service Is Continued

Weathersbee Funeral Home is announcing in this issue in regard to Ambulance service. Many funeral homes have discontinued ambulance service over the country due to regulations of wage and hour law.

We feel very fortunate in their decision to continue this service and appreciate their efforts to serve the people of this area.

See their announcement in this issue.

## Youth Revival At Foresquare Church

Youth Revival is now in progress at the Foresquare Gospel Church with youth Evangelist Rev. Samuel Oppenheim speaking each night. Brother Oppenheim is a graduate of Life Bible College in Los Angeles, California and gives a real Christian Challenge to both youth and adult.

Special musical talent each evening according to the local pastor, Rev. Welton W. Parrish. The church is located at eight St. and Genevieve Ave. Services are at 7:30 each evening. Rev. and Mrs. Welton Parrish and their church welcome one and all to attend the youth revival.

Ecclesiastes 12:1 — Remember now thy creator in the days of thy youth, while the evil days come not, nor the years draw nigh, when thou shalt say, I have no pleasure in these.

Mr. and Mrs. James Aaron and Joel of Socorro, N. M. and James Aaron of Colorado City spent last week here with Mr. and Mrs. Homer Aaron. Mr. Aaron is in the hospital, quite ill.

## Phone Numbers Change Nov. 21

All Rotan telephone numbers will change from two letters and five numerals at 12:01 a.m. on November 21, according to Mike McCoy, manager for the Southwestern Bell Telephone Company here.

McCoy said the present prefix of Windsor 7 will be changed to 735 with the last four digits of each telephone number remaining the same. "For example," the manager said, "the telephone number Windsor 7-2299 will be changed to 735-2299."

McCoy also said that Rotan will be one of the first Southwestern Bell cities in Texas to conform to a new nationwide numbering plan of all numeral telephone numbers. Roby, Rotan's neighboring city will also be converted to the new plan at the same time, the manager said. McCoy said this type of numbering is common in many other parts of the nation. He said that experience in other cities where all numeral telephone numbers have been introduced has indicated that such numbers are easy to use, and that fewer mistakes are made in dialing them.

"To help make the change easier we will introduce a new telephone directory at the time the changeover is made," McCoy said, "with all of the new numbers listed in them. In addition, each customer will be sent dial number plates which can be placed on the center of the dial showing the all-numeral telephone numbers. When the changeover is completed — a process taking only a few seconds after months of preparation — the numbers listed in the new Rotan directory and shown on the new dial number plates will go into effect.

"We think customers will find this new up-to-date numbering system simple and trouble-free to use," McCoy said. "It is also another step in our continuing plan to provide the best telephone service possible, not only for Rotan, but for all of the cities in which Southwestern Bell operates. Eventually this telephone numbering plan will be in effect in the entire United States. Rotan is among the first Southwestern Bell cities in Texas to receive it and we're glad to be able to bring it here.

## Martin Grocery First Anniversary

Martin's Grocery is observing their first anniversary of business in Rotan this weekend.

Mr. Soliz is making special offerings for the occasion, showing his appreciation for his customers patronage.

See his ad in this issue for the offerings.

Mrs. Nancy White returned home Friday from a visit with her niece Mr. and Mrs. N. A. Rogers in Lynn county, her grandson, Mr. and Mrs. Fred White and children in Lubbock; Mr. and Mrs. Ocie Reigers of Dickens and Mr. and Mrs. Earl Burk in Snyder. She was away about 3 weeks.

Mr. and Mrs. Jack Wilhite of Clarksville visited her cousin Mrs. Mark Strickland and friends here Saturday and Sunday.

12  
24) 290  
24  
50  
58  
24

J. P. Phillips



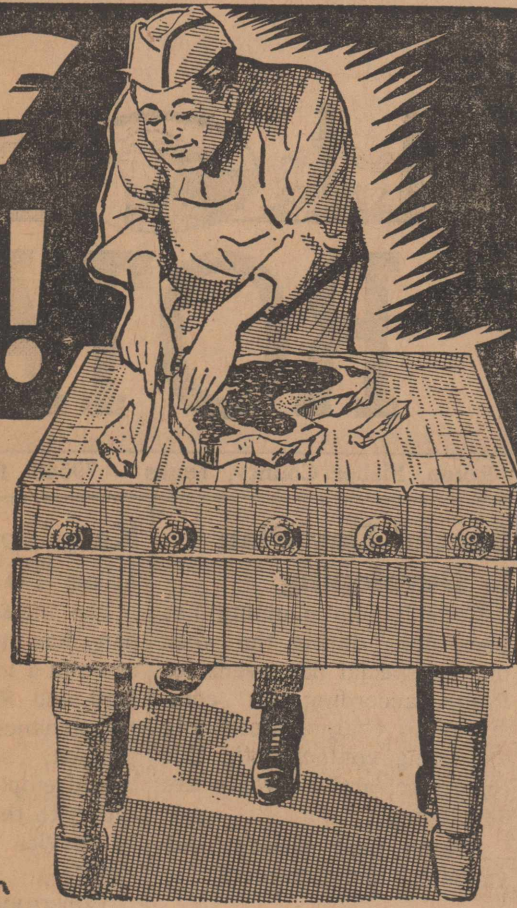
# THE ROTAN ADVANCE

Volume 59 Rotan, Fisher County, Texas -- 79546 Thurs., Sept. 29, 1966 No. 34

**We TAKE CARE  
to PLEASE YOU!**



Good as YOU please . . . that's the way meat comes to you from THRIFTWAY'S. First, we take care in our own meat buying to guarantee the fine quality you like best. Then we take extra care to give you the exact cuts you want, just the way you want them — table-trimmed to give you more grand good eating in every pound . . . and PRICED LOW for economy, too. THRIFTWAY'S meats are sure to please . . . because our job is to please YOU — for sure!



**FREE!**

Each week  
for 20  
weeks!



**"CELESTE"  
DINNERWARE**  
with purchase of \$7.00 or more

A fabulous opportunity to own beautiful, quality dinnerware! Each week for 20 weeks you will receive one item FREE with your purchase of \$7.00 or more. This pure white dinnerware is decorated with a delicate leaf design and is richly enhanced with a genuine platinum edging.

"Celeste" will lend charm and elegance to your family's everyday dining.

Start your set today!

T-BONE U.S.D.A. "GCOD"

**STEAK 89c Lb.**

GRADE A

**FRYERS**

**29** Lb.

**BOLOGNA 3 lbs.**

For Only \$1.00

**BEEF RIBS**

29c Lb.

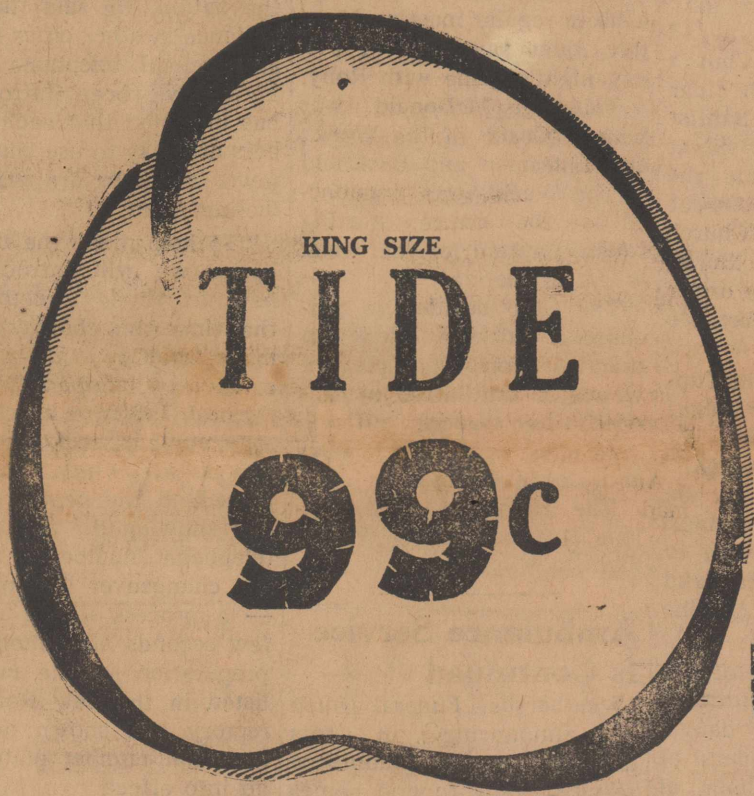
SHURFINE 28 OZ.

**Soda  
Pop**

ASSORTED FLAVORS  
No Deposit — No Return Bottle

2 For 39c

**Farm-Fresh Produce**



**Potatoes**

10 Lb.  
Bag

**39c**

**Tokay GRAPES**

15c Lb.

WHITE

**Onions 7 1/2c Lb.**

WASHINGTON STATE EXTRA FANCY DELICIOUS

**Apples 19c Lb.**

DUNCAN HINES—WHITE, YELLOW, DEVILS FOOD

**CAKE MIX**

2 For 69c

**ICE CREAM**

59c

HQME GROWN

**Watermelon**

2 for 69c

THIS WEEK  
WILL BE

**FREE SAUCER**

PET TALL CAN

**MILK 6 For \$1.00**

WISHBONE THOUSAND ISLAND

**Dressing 35c**

MISSION

**Peas 3 For 49c**

GLADIOLA

**FLOUR 5 Lb. 55c**

COMSTOCK PEACH

**Pie Filling 35c**

LYSOL

**Cleanser 69c**

Q & Q 5 OZ. BOX

**Vermicelli 3 For 25c**

TREE TOP 6OZ. FROZEN

**APPLE JUICE**

SEA STAR 8 OZ.

**FISH STICKS**

2 For 35c

3 For 69c



Prices Good Thursday Noon Sept. 29 Thru Wed. Oct. 5

**GLEN'S THRIFTWAY SUPER MKT.**  
FINEST MEATS IN TOWN  
GLEN HOLT—OWNER & MANAGER  
ROTAN, TEXAS



### Health - Safety Tips

With the onset of the fall season, the days continue to get shorter and the nights longer.

Later dawns and earlier dusks bring an added problem to auto drivers.

Safety experts report that driving at night is more than

twice as dangerous as driving during the day, says Today's Health, the magazine of the American Medical Association. Last year there were 10 persons killed for every 100 million vehicle miles traveled in darkness - four dead for every 100 million miles traveled in day-

light. Here are 10 vital night-driving tips from Today's Health to help you increase your chances of avoiding night accidents.

1. Slow down after dark. Even the legal speed limit may be too fast for safety on a dark night.

2. Check your lights. Keep your headlights as clean as your windshield. Be sure your taillights work.

3. Use your headlights at dusk and when visibility is poor, regardless of the clock time. Tilt your lights to avoid blinding the approaching driver.

4. If the auto ahead of you suddenly starts to weave, making you suspect that the driver's drowsy, flick lights quickly several times. Head for the right hand lane and slow down.

5. Drunken drivers. Don't be one. Don't ride with one.

6. Don't wear sunglasses when driving at night.

7. In winter, turn down the heater so that the interior of the car is cool. It will help keep you awake. Open the windows occasionally for a blast of cold air.

8. Don't follow too closely. For every 10 miles per hour of speed allow at least one and a half car lengths between you and the car ahead.

9. If your car breaks down, get as far off the road as possible. Place warning flares 100 yards down the road. If

### CARPET

See us for your Carpet Needs. We have Carpets in Stock and other samples to choose from.

We have professional personal to install all our carpets with your satisfaction guaranteed

Landes Furniture  
WI 7-3171 Rotan

Don't fret when your dreams fail to come true—just be happy that your nightmares don't.

you have only a flashlight, signal by pointing the light toward the stalled car.

10. Concentrate on paying attention at all times. This, of course, is also important in daylight. In darkness, it's even more important because of the reduced field of vision.

Try Classified Ads-They Pay

### Hershey Has Had Long Army Career

Austin, Texas, — State Selective Service headquarters Thursday marked the 30th anniversary of Lt. Gen. Lewis B. Hershey's association with the draft system.

General Hershey, the national director, who will be 73 years old September 12, began his Selective Service work September 1, 1936, Colonel Morris S. Schwartz, state Selective Service director, noted.

It was in 1936, while General Hershey was in Hawaii serving as an Army major, that he was ordered to Washington to serve as the executive secretary of the Joint Army and Navy Committee for Selective Service.

In this assignment, General Hershey carried out planning and training activities, the most important thing being the development of a proposed military manpower law in the event it was needed by the nation in the future.

He saw this proposed legislation become effective September 16, 1940. President Roosevelt appointed him director of Selective Service July 31, 1941, and he has held the job since.

Colonel Schwartz, the Texas state director, in talking of General Hershey's three decades as draft board chief, said people in the System often wondered what has kept him at this same task for so long.

"I can sum it up in three words," he said, "Dedication and citizenship."

During his 30 years of activity with the System, General Hershey has seen it send 10 million men to the armed forces in World War II and 3 and one-half million during the Korean war, Berlin build-up, Cuban crisis, and Viet Nam conflict. During this time, he saw draft boards register 82 million men.

General Hershey has served in Texas in capacities other than as director of Selective Service. He served in the Army along the Mexican border in 1916 and at Fort Bliss, El Paso, in the 1920s.

In Austin several years ago, when a group of men gave him some highway and city maps to find his way around the Rio Grande Valley and the Border, he offered his thanks, but remarked that he thought he wouldn't get lost, as he had covered most of the ground on a horse.

In February of this year, General Hershey completed 35 years of military service, 26 of them as a general officer.

### MATTRESSES

New or renovated and box springs quality made. Save up to 50 percent renovated. Choice size or firmness. Guaranteed by Western Mattress Co., San Angelo. Phone Landes Furniture, Rotan, WI 7-3171 and leave orders.

### The Rotan Advance

Thurs., Sept. 29, 1966 No. 34

### Moisture Content Important In Lint Cotton

Memphis, Tenn. (Special) Keeping seed cotton uniform in the trailer helps to prevent cotton quality.

A trailer load of cotton containing approximately the same moisture content throughout can be ginned to maintain staple length, keep short fiber content low, give full bale weight, higher dollar value, and greater end use value, the National Cotton Council points out.

To protect quality and insure profits, cotton should be harvested when lint moisture is 8 per cent or less, or when seed cotton moisture is 10 percent or less. If it becomes necessary to pick when moisture conditions are less than optimum, cottons which differ appreciably in moisture and trash content should be placed in separate trailers and the ginner notified.

Mixed batches of seed cotton with highly variable amounts of moisture in the same trailer can cause serious trouble. If the ginner sets his equipment to gin the cotton with the higher moisture content, part will be overdried, causing fiber damage, shorter staple, and weight loss. If cotton is ginned to accommodate the low moisture cotton, part will be underdried, causing ineffective cleaning and lower grades, rough preparation, and possibly chock-ups. Either way the producer loses money, and the spinner loses processing efficiency and product quality.

It is impossible for the ginner to do his job properly if there is a wide variation in moisture content in the same trailer load, the Council concludes.

Specific recommendations tailored to local conditions and practices may be obtained from Extension Services and USDA ginning laboratories.

### FARMERS UNION INSURANCES



#### FULL COVERAGE

- HOME • FARM
- FAMILY • AUTO • HOSPITAL
- FARM TRUCK • CROP HAIL
- FIRE • LIFE RETIREMENT
- FARM LIABILITY
- HOMEOWNERS
- FARMOWNERS

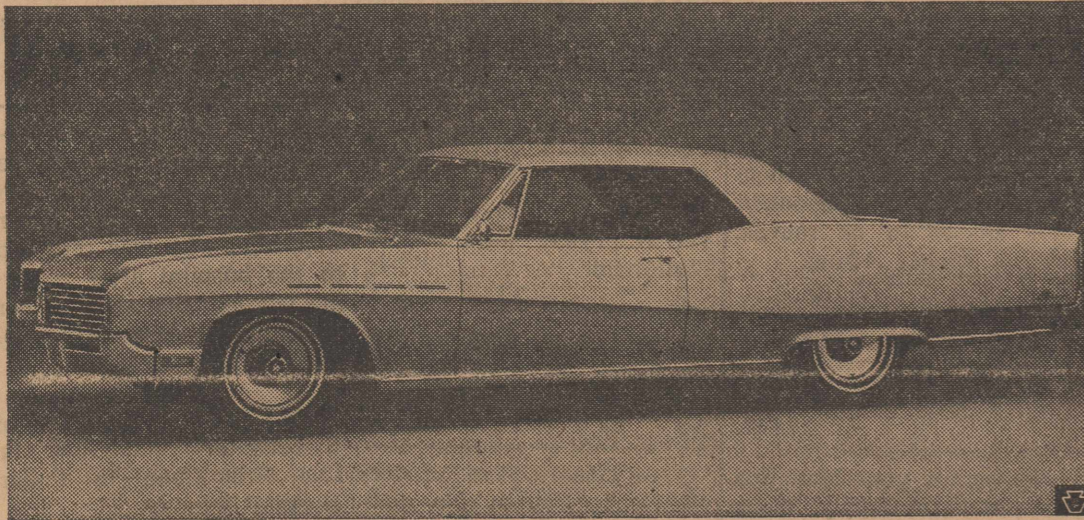
FOR COMPLETE INSURANCE NEEDS



See C. D. HERRON Agent

Across St. from Bank Rotan - Phone 7-3333

### BUICK ELECTRA 225 TWO-DOOR HARDTOP



Buick's Electra 225 series for 1967 features a long, low side profile. Its classic lines are emphasized by a sweeping contoured line running the full length of the all-new body. A newly-designed roof line adds to the car's smartness. Buick's new 430 cubic inch V-8 engine with four-barrel quadrajet carburetor powers the Electra 225.

**In the Rotan Area,  
1967's going to be an In year  
at your Quality Buick dealer's.**

### HOGSETT CHEVROLET COMPANY

111 S. CLEVELAND ST.

ROTAN, TEXAS



**Now!**  
**BUICK '67**

Your Quality Buick dealer says "Now!" like nobody else. He's got a line of cars new from engines to brakes to the new GM safety features. And nothing's newer than the Buick look. You could spend a lot of time just looking. But wait till you get your hands on the keys to one of these '67 Buicks. You think they're going to be easy to give up? Come to think of it, why should you give them up? Four out of five new-car buyers pay Buick-sized prices. Make sure you get the Buick, and all the good things that go with it.

### FAIR WEATHER AHEAD! AND FUN FOR YOUNG AT FFA CHILDREN'S BARNYARD



All the animals will be there—and so will the youngsters who like to get a close-up look at all types of animals and their youngsters. Time and place will be the 1966 State Fair of Texas, Oct. 8-23 in Dallas, at the Future Farmers of America Children's Barnyard, located in the big red tent adjacent to the Livestock Coliseum.

# PAY AND TAKE FOOD STORE

YOUR ONE STOP SHOPPING CENTER

FLAVORWRIGHT <b>PURE LARD</b> 3 LB. CTN. <b>55c</b>	GOLD KING FROZEN <b>HUSH PUPPIES</b> LB. PKG. <b>29c</b>
ALL SWEET <b>OLEO</b> 2 For 49c	YOUNGBLOOD FROZEN <b>CUT-UP FRYERS</b> 24 OZ. PKG. <b>79c</b> Each
MISS WISCONSIN <b>LONGHORN CHEESE</b> 10 OZ. PKG. <b>59c</b>	SUN JOY FROZEN <b>Strawberries</b> 10 OZ. PKG. <b>25c</b>
DEL MONTE <b>TUNA</b> 3 Cans 99c	
DOTTIES <b>BISCUITS</b> 3 Cans 25c	
PACIFIC GOLD <b>PEARS</b> 3 Cans 99c	
MORTON'S <b>SALAD DRESSING</b> FULL QT. JAR <b>39c</b>	

Gooch's Blue Ribbon **BACON** Lb. Pkg. **75c**

CHOICE LB. FRESH LB.  
**CLUB STEAKS** **69c** | **Ground BEEF** **39c**

**PORK ROAST** Semi-Boneless Lb. **49c**

Gooch's Blue Ribbon **BRICK CHILI** Lb. Pkg. **69c**

WE GIVE AND REDEEM **GOLD BOND STAMPS** SPECIALS Sept. 29, 30 - Oct. 1

EAST TEXAS SWEET  
**POTATOES**  
U.S. NO. 1's  
Lb. **9c**

CELLO  
**CARROTS**  
LB. BAG  
2 For **15c**

EXTRA FANCY  
**APPLES**  
WASHINGTON  
Lb. **19c**

DEL MONTE - REG. or BAR-B-Q 14 OZ. BOT.  
**CATSUP** **19c**

COLD POWER KING SIZE  
**DETERGENT** **98c**

FOREMOST - 1/2 GAL.  
**MELLORINE** **33c**

PLENTY OF FRESH RADISHES  
GREEN ONIONS -- TURNIP GREENS  
COLLARD GREENS -- MUSTARD  
CELLO SPINACH -- CAULIFLOWER

CROWN SOUR OR DILL FULL QT. JAR  
**PICKLES** **29c**

KRISPY SALTINE LB. BOX  
**CRACKERS** **29c**

GRAVY TRAIN 5 LB. BAG  
**DOG FOOD** **79c**

Double **GOLD BOND STAMPS** Every Wed.

## CLASSIFIEDS

3c per word first insertion; 2c per word subsequent insertions. Minimum first insertion, 50c. Minimum subsequent insertions 35c. Card of thanks take classified rate. Name, (not telephone No.) must be given on all charge classified, and payment due on publication.

Will sell three bedroom house on corner lot and adjoining lot on Johnson St., near school. Will sell both for \$300 cash. Write Rt. 1, box 249. Glenrose, phone 2378. 34-2tc

For Sale: 2 Bedroom house and bath on pavement with lot or to be moved. Contact Ernest Adams 33-1tp

Fresh, frisky Minnows, inquire at Moore Grocery or 1 block north Post Office. 14-tfc

See us for your Mail Box - Rollins Farm Supply. 32-2tc

For Sale Allis-Chalmers Combine in excellent condition \$150 cash. Mrs. Perry Eaton, WI 7-2951. 32-4tp

Stock Trailer for Sale: \$100. Walter Byrd. 33-3tp

For Sale: Complete set of twin beds with headboards, call Mrs. Wayne Morrow, 7-2094. 33-1tp

For Sale Imported Barbed wire \$6.85, Rollins Farm Supply. 32-1tc

GERT'S a gay girl - ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1. Landes Furniture Company. 29-1tc

For Sale, 8 pt. chisel plow, John Deer Feed Mill, irrigation pipe, posts and wire, Stanley Nowlin, 19-tfc

For Sale, Ernest W. Cleveland Residence, 104 W. Burnside. Two bedroom brick, two baths, and attached garage. Near school and on pavement. See Elvis Elrod WI 7-2470 25tfc

For Sale 6 ft. steel posts 83c in 100 lots, Rollins Farm Supply. 29-1tc

For Sale, Used furniture and appliances - good selection. One piece or houseful. Landes Furniture, 113 N. Garfield, WI 7-3171. 9-tfc

Monuments and Cemetery Curbing. 208 4th, phone WI 7-3290, J. B. Smith. 41-tfc

For Sale, 160 acre farm, 8 miles Southwest of Roby. Kimbrough Polk farm. Priced to sell. See R. C. Land, Realtor. Phone WI 7-3284 Res. 702 E. Beaugard St. Rotan. Also have 3 bedroom FHA house. Just been refinished interior and exterior. No down payment. 21-tfc

For Sale or Trade, 1 house in Roby, 2 in Sweetwater. Houses are furnished. Jim Roland, Call 7-3421. 31-tfc

For Sale, Used Refrigerators, Ranges, and Washing Machines - Home Lumber Company.

Lose weight safely with Dex-A-Tablets. Only 98c at Ragsdale Drug.

For Sale 1 Case tractor, tool bar planter and cultivator, all in good condition, J. D. Gartman. Premier Station, phone 7-1017. 5-tfc

For Sale three point plows; 6 one-ways; 5 moldboards; 2 three and four bottom moldboards; 2 disc Fergusons; new rear blades 6 and 8 foot; post hole diggers; scoops; rotary cutters, drag moldboard grain drill; all lengths of tool bar steel, 2 1/4 inch. All at reasonable prices, see R. W. Ballard, East Broadway, Sweetwater. 33-3tc

For Sale, Used Refrigerators, Ranges, and Washing Machines - Home Lumber Company.

If Dr. says ulcers, get new Ph5 tablets. Fast as liquids. Only 98c at Ragsdale Pharmacy. 16-tfc

For Sale registered Apalooosa gelding. Young, broke, gentle, real nice, L. A. Sparks, phone WI 7-3068 Rotan. 12-tfc

YOU are invited to listen to the Primitive Baptist Program each Sunday Morning 9:00 to 9:30 over KDWT, Stamford, 1400 on your dial. 17-tfc

For Rent, Television, Washers, Refrigerators, Ranges, Hospital Beds, Rallaway Beds, Baby Beds, High Chairs, Buffer, Shampooer, and other items. Landes' Furniture, 113 N. Garfield, WI 7-3171. 9-tfc

For Rent, 2 brick apartments, bills paid, one large and 1 small apt. phone 2328 411 N. Tyler, Mrs. Inzer Whitefield. 27-tfc

Miscellaneous  
Will keep children in my home, daytime, 103 W Beaugard, hone 7-2229, Jenie Ivie. 31-2tc

Free Home Bible Correspondence Course. No obligation in any way. Send card or letter to Bible Correspondence Course, Box 99, Rotan. 10-tfc

Notice - Picture Framing; E. L. Yeats, phone No. 3821 - Roby, Texas. 22-1tp

For Sewer Service Call Tom Wise collect at SP 4-1805 Hamlin. Have Electric Sewer Cable for removing roots, obstructions. 31-tfc

Baby Sitting: Day and Also on Football Nights. Sherry Messick. WI 1-2372, 905 East 8th. 33-1tc

I can load and haul bale hay from field to storage, see Frutoso Carreon, on J. C. Edwards place, Rt. 2 Roby. 34-2tp.

CARD OF THANKS  
Words cannot express our appreciation for the kindness shown us during our sorrow at the death of our father and grandfather. We appreciate the food, flowers, each kind word and prayer in our behalf. May God bless each one of you.  
The family of M. S. Donham

CARD OF THANKS  
We wish to thank everyone for all that was done during our recent trouble as we have said over and over, but will say it again "Rotan is a Wonderful Town." Thank you again.  
Ross, Fern, Joe and John Burnes

Mr. and Mrs. G. W. Crawford and girls visited Rebekah in San Angelo Sunday. She attends San Angelo Jr. College.

Mr. and Mrs. Billy Sparks and children attended the Howell reunion in Lubbock Sunday.

W. E. Partin arrived home last Friday from a high steel construction job in Alaska.

Mrs. Mattie Lou Davis of Sweetwater spent Sunday here with her mother, Mrs. D. A. Williamson.

Test Holes - Domestic and Irrigation Wells - Turbine and Submergible Pumps - Clean Outs - Pumps and Pipes  
FREE ESTIMATES  
**Rodgers Drilling Compay**  
Ph 8133 405 E. Lee St. Rotan, Texas

Authorized Dealer for Kirby Vacuum Cleaners  
New Home Sewing Machines  
Complete Sales and Service  
**House of Kirby**  
Repairs On All Makes and Models - Used Machines  
Phone HI 3-9821  
2608 Avenue S  
Snyder, Tex. - 79549

**Calendar Club Elects Officers**  
The Calendar Club met Tuesday with Mrs. Fran LeBleu and Mrs. Sandra Holt as co-hostess. Fifteen members were present and officers were elected for the year.  
Mary Master will head the group as president; Nita Posey is vice-president; JoAnn Field is secretary-treasurer; Paula Ragsdale, reporter-historian and Sandra Holt corresponding secretary.

Mrs. Vesta Owens of Amarillo and Mr. and Mrs. William Coppedge of Abilene are here helping care for their mother, Mrs. Miller Coppedge who was returned to the hospital after receiving word of the death of her sister Mrs. John Miller of Odessa, last week.

Mrs. Cobb Ashton of Sweetwater visited her father, Grier Coan in Callan Hospital Sunday.

Mrs. Margaret Cooper and David of Big Spring spent the weekend here with her mother Mrs. J. V. Hellums.

Earnestine Starling of Monahans visited her grandmother Mrs. J. M. Montgomery and other relatives here last weekend.

Mrs. Bertie Patterson of Sweetwater spent Saturday night with Mrs. E. E. Patterson.

Mr. and Mrs. Bob Clark, Vicky, June and J. R. of Grandview spent the weekend here with his parents, Mr. and Mrs. O. R. Clark.

Mr. and Mrs. D. C. Bradley of Childress spent Saturday with Mr. and Mrs. Ross Burns.

Mr. and Mrs. Ross Burnes spent Monday in Big Lake visiting Mr. and Mrs. Bob Sparks, Stevie and Melesia.

Mr. and Mrs. Billy Dycus, students at Sul Ross College, Aline visited their parents here last weekend, Mr. and Mrs. Robert Phillips and Mr. and Mrs. H. L. Dycus.

**Hamlin Flying Service**  
(former Gray Flying Service - Rotan)  
AERIAL APPLICATION  
Cotton Insect, Brush and Weed Control  
Instruction and Charter  
C. G. FISHER  
523 NW Ave. J. - Hamlin  
Phone 915-SP 4-2331

**NEW LOCATION**  
I am now operating my Furniture Repair and Refinishing Shop first door south of new City Hall.  
I can do any Furniture repair and guarantee all work.  
**W. F. Hughes Repair Shop**  
South Garfield

**NOTICE**  
My Blacksmith Shop is now open for business.  
Will do all kinds of blacksmith work. Welding and repair. Your business will be appreciated.  
North Highway 1 1-2 block East on 5th Street, or 1010 N. McKinley St.  
**Kike Beauchamp ROTAN**

# The Flicker

## Journalism Class Publish "Flicker"

Journalism has been offered for four years in high school. Purpose of publishing the "Flicker" is to inform people of the district of school happenings. The "Flicker" will appear in the Rotan Advance every week from now until school is out.

The members of the journalism class are: Iris McDonald, Connie Hill, Chris McCasland; Lanham Ross, Sherrie Edwards, Floyd Garcia, Susan Weatherman, Curtis McQueen, Perry Hunsaker, Earnest Kiker, Jeanie Bollinger, Mary McDonald, Glen Murphree, Kenneth SoRelle, and Stephen Baugh.

The students listed above will be reporters for the "Flicker."

Jeanie Bollinger

## Accident Insurance Offered to Students

Brochures to be taken home for examination were given to the students describing the school insurance policy. It is not only available to students in all twelve grades, but to faculty and school employees. This policy covers any accident had at school and on school activities during the full nine months for \$5.00. Sixteen dollars will provide coverage for 24 hours. The majority of policies taken were sent in September 23.

The Heritage Managers Insurance Company of San Antonio offers this policy.

Mary McDonald

## Cheerleaders Set Up Pre-Game Display

Rotan cheerleaders have a display set up in the High school Hall each Monday morning pertaining to the on coming football game.

The cheerleaders also have a bulletin board where they place predictions and pictures of star players. The purpose is to build up school spirit.

Four new posters are added each week to the old ones. New signs are put on lockers and wall each week.

The first display was a manikin dressed in school colors holding a sign containing ten commandments for good school spirit. The second was an arch decorated orange and white with a sign above saying Be True To Your School. The third week was a cage with stuffed lions inside. Above the display was a sign saying CAGE THE LIONS.

Glen Murphree

## School Nurse Gives Tests To Students

Mrs. Cave, the school nurse, has been giving sight and hearing tests to high school students during the past weeks.

These tests determine if the students sight or hearing may be defected. If so, the students' parents are advised to take their child to a specialist.

This is the first time in several years that these tests have been given in the upper grades.

## Players Featured On New Hammer Bulletin Board

A new addition in high school are the players of the week and captain of the week. These are featured on the new Hammer bulletin board.

Player of the week consists of a lineman and a back. These boys played best at the previous game and were selected by the members of the Quarterback Club who were present at the game and the showing of the film. Both boys' pictures are displayed in a special folder on the bulletin board. Lineman of the week for Hamlin was Glen Murphree and back was Stephen Baugh. For Spur, the lineman was Charles McCall, and the back was Archie Overby.

Captain of the week is selected by the coaches. He represents the player who worked best during the week and then played the best game. For Spur and Hamlin Captain of the Week was Glen Murphree, and for Roby, all senior players.

Coach of the week is a new addition from the Quarterback Club. All men present at the meeting submit their names. One name is drawn and he goes to the game with the players. He then tells why he thinks we won or lost the game and why he enjoyed it.

Sherrie Edwards

## Graduation Gowns Selected by Seniors

The 1967 graduates have selected white caps and gowns for graduation. A tentative order has been sent in for this year's graduating class. The graduates will be allowed to keep their orange and white tassels.

Stephen Baugh

## Band Participates In Area Band Day

The high school band left September 19, at 8:45 a.m. to attend Band Day at Abilene. This is a day sponsored and planned by Abilene Christian College for all area bands. The day's activities: Parade at 11:00, lunch wherever the band chooses, free tickets to the Abilene Zoo, chicken supper at the football stadium, rehearsal for the half-time, game, halftime show, then free tickets to the fair.

Fourteen bands attended the affair. Between the beginning of the game and the half time, each band played separately.

Rotan placed fourth in Class A marching in the parade and participated in all of the activities except the last two. The reason being a rain storm that started at the half.

After the storm had subsided, they returned home.

Mrs. Strayhorn, the director, said, "It was wet, but the band did a good job!"

Mary McDonald

## Annual Pictures Taken Tuesday 13th

Annual pictures were taken Tuesday 13, by company representative, Allen Hammer from Lubbock, Texas. Mr. Hammer represents Provine Studios in Alexander, Louisiana.

Provine Studio sends one glossy print of every student to use in the annual. Each student receives a package of pictures for exchange purposes which cost \$3.00.

Primary pictures will include some color, while jr. High and high school are in brown tone. The pictures will be here within six to eight weeks.

Connie Hill

## Classes Organized For '66-'67 Term

High school class meetings were held September 2 during the 1st period. Class officers, room parents, sponsors, and student council representatives were elected.

In the freshman class, officers are: Travis McDonald, president; John Ross Hale, vice-president; and Kaye McKimney, secretary-treasurer. Room parents are Mr. John Hale and Mrs. Talmadge McDonald. Sponsors are Mr. Keith Noe and Mrs. N. E. Kennedy.

Roger Graham is president of the sophomore class; Jimmy Gruben, vice-president; Connie Byrd, secretary-treasurer; and Marilyn Thompson, reporter. Randy Murphree is student council representative. Room parents are Mr. Charlie Joe Helms and Mrs. Sam Baugh. Mr. Ray Womack and Miss Josie Baird are sponsors.

The junior class president is David Hargrove; vice-president, Argentina Velez; and secretary-treasurer, Wayne Gruben. Sharon Dorman is student council representative. Mrs. Charlie Joe Helms and Mr. Bernice Hargrove are room parents. Sponsors are Mrs. Whit Clark and Mr. Joe Ressler.

Robert Patton is senior class president; Earnest Kiker vice-president; and Carroll Patton, secretary-treasurer. Mary McDonald is student council representative. Room parents are Mr. Bill Day and Mrs. Sam Baugh. Mrs. Betty Strayhorn and Mr. Doug Monzingo are sponsors.

Susan Weatherman

## New Band Officers Elected for Year

Band officers for the '66-'67 school year were elected September 19.

President, Starmie Partin, Vice-President, Jim Kelley, Secretary-Treasurer, John Witherspoon. Senior Representative, Brenda Head, Junior Representative, Rhonda Kelley, Sophomore, Cheribeth Crawford, Freshman Jeanie Tidwell, and eighth grade Representative, Kathy Murphree.

Connie Hill

Buy, Rent, Sell with Classified

## Student Council Enlarged by Four

The student council had their first meeting Tuesday, September 13. The purpose was to enlarge the student council. A representative from the Band, F.F.A., F.H.A. and athletic department will be added to the council and will be elected at a later date.

The representative will attend each student council meeting. The enlargement was made to represent each organization in high school.

The new sponsor for the '66-67 school year is Mr. Joe Ressler, the advisor is Mr. Neil Wright. Officers of the student council are: President-Frankie SoRelle; Vice President - Larry Helms, Secretary-Treasurer-Candy White, and Paula Heathington, Parliamentarian.

Representative for senior class - Mary McDonald, junior class - Sharon Dorman, sophomore - Randy Murphree, and freshman - Cathy Allen.

Kenneth So Relle

## Future Homemakers Install New Officers

Members of the Future Homemakers of America held a meeting September 15 in high school auditorium to complete the election of officers. Officers are: President - Barbara Early, 1st Vice President - Vickie Tankersley, 2nd Vice President - Jodie Helms, Secretary - Sheryl Moore, Reporter - Debby Loving, Historian - Carolyn Stewart, Song Leader - Aurora Price, Pianist - Jeanie Moore, and Parliamentarian - Connie Hill.

The second meeting was held September 26 at 7:00 p.m. in high school auditorium to initiate and install new officers.

Jeanie Bollinger

## FFA's Attend District Meeting

District FFA meeting was held in Stamford. Terry Floyd and Curtis McQueen attended this meeting with Mr. Womack.

At the meeting plans were made for District activities. Ten schools were present.

Earnest Kiker.

Try Classified Ads-They Pay

## Invitation Design Selected by Seniors

The seniors met and selected the design and style for the commencement announcements.

The Balfour Company is contracted to furnish the cards and their representative showed the seniors many different types and designs for the cards.

Several different cards were selected and then the class voted on them.

The card chosen is a regular white french card with a design on the front cover. The design consists of the words Senior Class and a quill and book. The cover is done in a toned blue and grey on a white background. The inside of the card contains a place for the name card and the standard formal invitation.

The color for the keepsake folders were also selected. The folders will be white with an orange tassel.

Iris McDonald

## Pre-Game Prayer Added This Year

At the request of Coach Monzingo, eighteen girls sing the Lord's Prayer before each game. After the football players warm-up, they return to the field house and turn off the inside lights. The prayer is sung.

Debbey Day, Lana Cave, Sherrie Edwards, Jodie Thompson, Frances Baugh, Connie Hill, Paula Heathington, Jodie Helms, Pam Hardin, Starmie Partin, Kay KKennedy, Sharon Dorman, Rhonda Kelly, Candy White, Cheribeth Crawford, and Maxine Phillips are the girls singing the prayer.

These girls are under the supervision of Mrs. Betty Strayhorn.

Sherrie Edwards

## High School Seniors Order Class Pictures

Senior class pictures were made September 9. Pictures were taken by Marquise Studios from Enid, Oklahoma. Proofs were returned for approval September 19. Seniors will receive pictures just before Christmas.

Curtis McQueen.

continued on page 10

Save for Christmas AND all year long WITH Frontier Stamps!



AT THRIFTWAY IN ROTAN

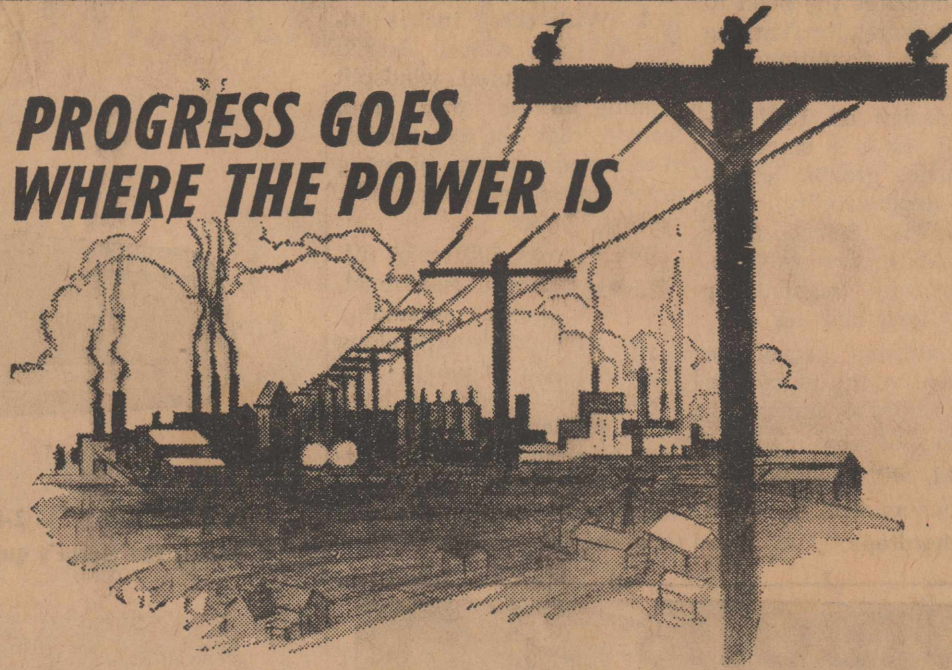
SEE NEW EXCITING CHRISTMAS GIFT IDEAS IN YOUR 1966-1967

FRONTIER STAMP ALBUM OF GIFTS

AND AT THE

Frontier Stamp Gift Center

IN HAMLIN



Progress follows the Midwest Electric Cooperative powerline like sunshine follows the rain. Plant a pole and a factory springs up beside it. String a line and a commercial or industrial establishment taps this abundant source of low-cost power to strengthen the rural economy with new jobs, new tax revenues and new opportunities. For more than a quarter century, the Midwest Electric Cooperative has been plowing the fallow fields of rural endeavor and reaping a harvest of new opportunities.

Their efficient, low-cost electric service is Helping Texas Grow.

MIDWEST ELECTRIC CO-OPERATIVE INC,

Firestone Tire Sale - Texaco - 12 Mo. to Pay

## Ford Offers Major Styling Change

The 1967 Ford, with a major body styling change for the third consecutive year, will seek a larger share of the medium price market by offering the biggest and most luxurious cars in its history.

"With the 1967 Ford, we will offer the new car buyer the smartest, freshest styling and the most advanced mechanical and body refinements possible," said M. S. McLaughlin, Ford Division assistant general manager. "Our new models not only have dramatic new styling, but they also ride and handle better, are even quieter than last year's cars and have the greatest number of standard safety items in Ford Division's history."

Three inches longer than its predecessor, the 1967 Ford has sculptured side panels which give the car a lower, longer silhouette. Roof lines on all models but convertibles, station wagons and 4-door hardtops are totally new with softer, more sweeping lines that create a fastback look. New grills, taillights, side trim and rear-end treatment adds the finishing touches to the big Ford.

Interiors also are newly designed with instrument panels that feature recessed controls and new, more luxurious materials.

Already noted for its quiet ride, the Ford will reflect further advances by sound engineers to reduce noise even more for 1967. Front and rear suspensions have bigger, softer rubber "sound stoppers" attached to the chassis to isolate road noise more effectively. Drive shafts utilize a new flywheel-type inertia damper to reduce sound.

A new Comfort Stream Ventilation System, standard on LTD models, provides quiet, "windows-up" driving with constant, controlled fresh air movement throughout the car. Stale air is exhausted through one-way ducts in the front doors.

Radial ply tires, which prolong tire life 50 to 80 per cent, improve gasoline mileage, provide better lateral stability and a smoother ride at highway speed, are optional on all big Fords in 1967. Standard tires have a standardized pressure feature which eliminates the need to adjust pressure for varying loads or road conditions.

Carburetion and valve train re-design on 1967 engines will result in smoother performance, greater economy and dependability. Also new is the Select Shift Cruise-O-Matic transmission, which permits manual or automatic gear shifting.

The luxurious, top-of-line LTD series, which carry the brunt of Ford's increasing penetration of the medium-price field, will include a 4-door sedan as well as 2- and 4-door hardtops. A new

## Harvest-Aid Chemicals Can Help

Memphis Tenn. - (Special) — Use of harvest-aid chemicals can help to preserve cotton quality.

With the leaves killed or defoliated, bolls are exposed to sunlight and air, thereby reducing boll rot and associated fiber and seed damage. Applying harvest-aid chemicals also hastens the opening of mature bolls and reduces the drying time required after a rain or heavy dew, the National Cotton Council reports.

Removal of leaves decreases the amount of trash, green leaf, and moisture in machine-harvested cotton. It also reduces gummy and clogged spindles which can cause spindle twists and stains in mechanically picked cotton. Defoliation or desiccation, moreover, makes earlier harvesting possible which diminishes the hazards of exposure to weather and microorganisms.

In short, using harvest-aid chemicals makes it possible to harvest cotton that requires less drying and cleaning at the gin, thus preserving the fiber's inherent quality, especially length and length uniformity.

The Council points out that timing is the key to successful use of harvest-aid chemicals. Plant and weather conditions, together with the harvesting schedule, are the prime factors to consider in determining when such chemicals should be applied. Too much time lapse between defoliation and harvesting can result in excessive second growth leaves.

A note of warning: harvest-aid chemicals do not increase the rate of growth or the maturity of bolls. Defoli-

ating or desiccating too early results in the premature opening of green bolls containing weak, immature fibers. This usually reduces yields and produces low micronaire readings. Immature weak fibers break more easily in gin or mill processing, thereby lowering length and length uniformity factors and subsequently reducing yarn strength and mill processing efficiency. Such fibers do not take dye uniformly and are also more susceptible to new formation, thus lowering yarn appearance.

Under certain conditions, it may not be wise to defoliate at all. Where natural leaf drop has partially defoliated the plants, when plants are drought stressed or where leaf cells contain low moisture levels, the crop may be machine picked without significant damage to lint quality. If seed cotton contains green leaves, however, it should be ginned immediately, the Council notes.

Since conditions vary considerably, cotton growers are urged to follow recommendations of local agricultural authorities.

Try Classified Ads-They Pay

## October Draft Call Is Increased

Austin, Sept. 12 — State draft boards will be called upon to furnish 2,339 men for the armed forces in November, Colonel S. Schwartz, state Selective Service director, said Thursday.

Colonel Schwartz also announced that the October quota for Texas has been increased from 2,671 to 2,845, the biggest monthly call since April 1953, near the end of the Korean conflict.

These monthly quotas compare with 1,889 for September, 1,837 for August, 1,381 for July, 878 for June, 1,927 for May, 979 for April, 1,068 for March, 1,372 for February, and 1,475 for January.

The state Selective Service director said he could not say at this time how many men would be sent for induction in November. A total of 8,960 will be forwarded for the examinations in October.

Calls on the local boards, for October, with quotas for both induction and pre-induction examination, have been sent to local boards.

The Texas quota of 2,339 for induction in November is the state's share of a national call for 43,700, all for the

## CHRISTIAN SCIENCE SUNDAY SERVICE

"The things which are seen are temporal; but the things which are not seen are eternal." This well-known verse from II Corinthians will be the Golden Text of the Lesson-Sermon titled "Unreality," to be read in all Christian Science churches this Sunday.

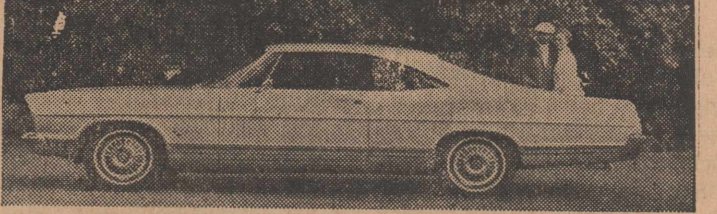
From the denominational textbook, "Science and Health with Key to the Scriptures" by Mary Baker Eddy, the following correlative passage will be quoted:

"Fogged in error (the error of believing that matter can be intelligent for good or evil), we can catch clear glimpses of God only as the mists disperse, or as they melt into such thinness that we perceive the divine image in some work or deed which indicates the true idea, — the supremacy and reality of good, the nothingness and unreality of evil."

You can always recognize intelligence—it does not seek unanimous agreement.

army.

The revised October quota of 2,845 for the state is for the army, the Texas share of a national call of 49,200.



Dramatic new styling marks the 1967 Ford which has received a major sheet metal change for the third time in three years. Pictured here are the X/L Convertible (above) and the X/L 2-Door Hardtop, both of which offer Ford's Select Shift Cruise-O-Matic transmission as standard equipment. Featured only on the Fairlane GTA in 1966, Select Shift permits the driver to shift manually or automatically. Ford's new styling features sculptured side panels and a gull-wing design grille that is die-cast in the X/L, LTD and Country Squire series. Engineering improvements give the 1967 Ford an even quieter and smoother ride. All Ford models will be on display at Ford dealer showrooms Friday, Sept. 30.

## The Rotan Advance

Thurs., Sept. 29, 1966 No. 34

### The Old Timer



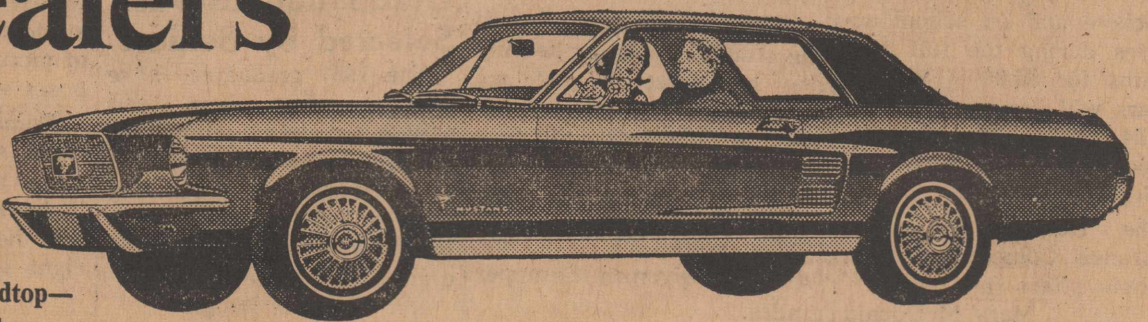
"Some people's idea of progress is to improve everything but themselves."

The Little Criter Says...

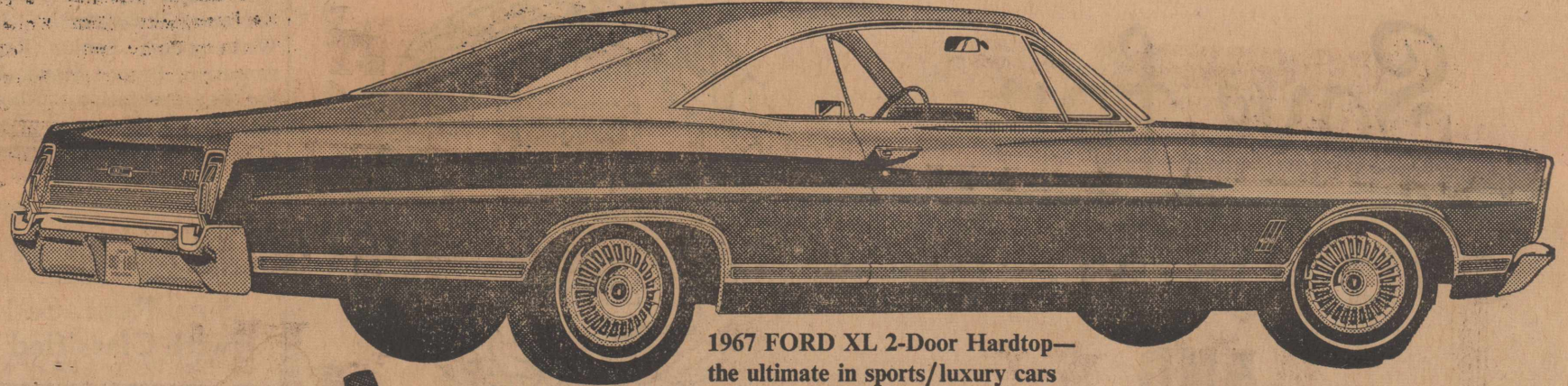
**DRIVE AND ARRIVE SAFELY**

TEXAS HIGHWAY DEPARTMENT

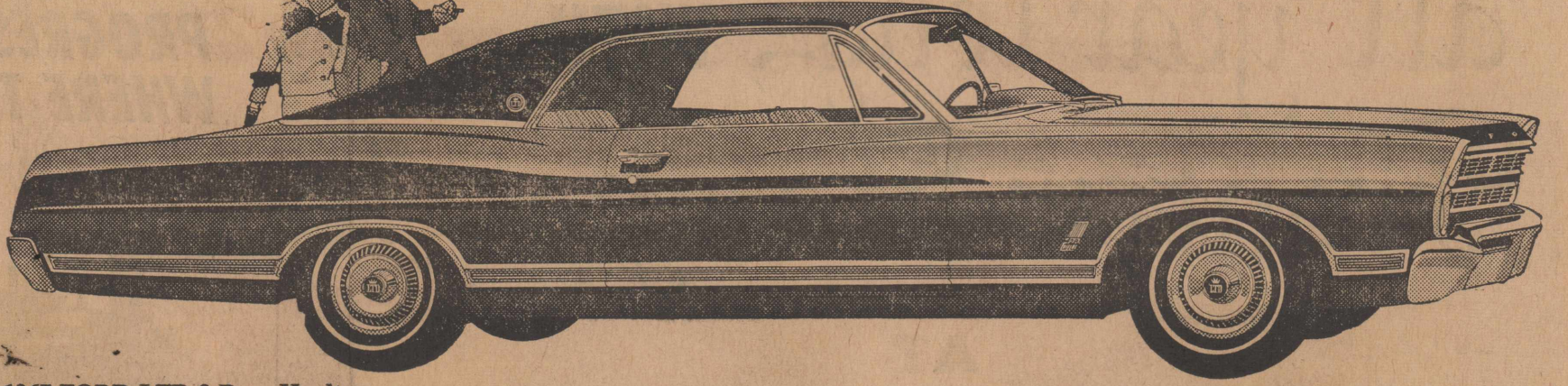
# Ride Ford's New Wave for '67! At your dealer's Friday!



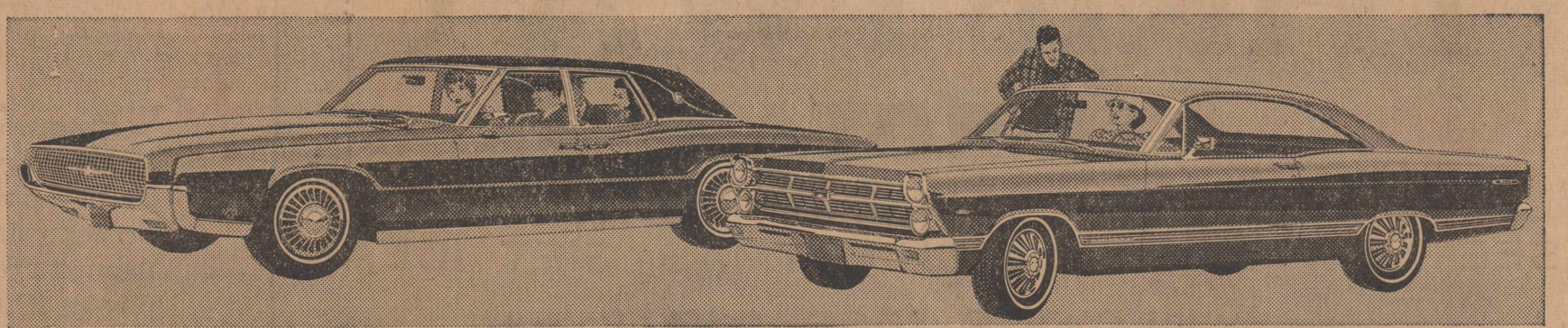
1967 Mustang Hardtop—bred first to be first



1967 FORD XL 2-Door Hardtop—the ultimate in sports/luxury cars



1967 FORD LTD 2-Door Hardtop—one of the world's quietest luxury cars



1967 Thunderbird Four-Door Landau—one of three all-new Thunderbirds

1967 Fairlane 500 Hardtop—the car that gets sportier and more popular every year

**18 Fords:** The strongest, quietest, best built Fords in history. Choose from luxurious new LTD's, sporty XL's, stylish Galaxies, Customs and wagons.

**3 Mustangs:** Bred first... to be first. All-new hardtop, convertible and fastback 2+2. Mustang is longer, wider, sportier than ever. And more than ever designed to be designed by you.

**3 Thunderbirds:** Unique, exciting, the ultimate in luxury. There are two new

two-door models, and for the first time in history... an elegant new four-door.

**13 Fairlans:** Big-car roominess and performance in a lean middleweight. You can pick from exciting XL's and GT's, convertibles, smart sedans and wagons.

**10 Falcons:** Low price and big economy combined with new luxury. Some people even call them short limousines. Choose from classy Sports and Club Coupe, sedans and wagons.

### Better Ideas from Ford for '67...

SelectShift Cruise-O-Matic transmission that shifts automatically and manually... automatic door locking... Comfort-Stream Ventilation that lets you close windows, yet be refreshed by a silent flow of air... adjustable Tilt-Away Steering Wheel... automatic speed control for foot-free turnpike cruising... a Magic Doorgate on wagons that swings out for people and down for cargo. And for '67, Ford Motor Company Lifeguard-Design safety features are standard on all models. Ride Ford's new wave for '67!

You're ahead in a

# FORD

MUSTANG • FALCON • FAIRLANE  
FORD • THUNDERBIRD



**THE RIBS TAKE OVER**—And the result is a swinging shift that's bound to be a campus favorite. The wide wale cotton corduroy skirt in brown or navy is hitched to a ribbed poor-boy top of bright orange cotton knit. Lili of Irvington Place completes the design with a hip-riding belt striped in all three colors.

## ROTAN MOTOR COMPANY

ROTAN, TEXAS

# Command Performance Camaro By Chevrolet



Camaro Sport Coupe with style trim group you can add.

**You've been waiting for a Chevrolet like this. Now it's here.**

Camaro! Long, low hood. Short rear deck. Big-car stance for stability. Strato-bucket seats. A 140-hp Six or 210-hp V8, depending on model. Camaro gives you a car full of comforts from carpeting on the floor to vinyl upholstery all around. There's a lot of security, too, with new safety features like the GM-developed energy-absorbing steering column. Camaro! Sport coupe or convertible. You can order a Rally Sport with hideaway headlights or an SS 350 with Camaro's biggest V8. See your Chevrolet dealer now!



Everything New That Could Happen . . . Happened! Now, at Your Chevrolet Dealer's!

## HOGSETT CHEVROLET COMPANY

111-117 S. Cleveland St.

ROTAN, TEXAS

### '67 Chevrolets Have Wider Choice

DETROIT — For the 1967 car buyer, Chevrolet stresses choice with a capital "C", E. M. Estes, general manager, said today.

"Introduction of the Camaro as Chevrolet's sixth line of cars matches the American public's growing preference for individualized transportation," he declared.

Estes said the 48 new models of Chevrolet, Chevelle, Chevy II, Corvair, Corvette and Camaro offer an "unparalleled variety of sizes, body styles, options and safety features." They go on sale Thursday, September 29.

Two models of the personal-size Camaro — a coupe and a convertible that Estes terms "four-passenger packages of excitement" — are built on a 108-inch wheelbase.

"Camaro offers the greatest choice of engines, trims, options and accessories Chevrolet has ever introduced with a new line of cars," Estes said. "The buyer can literally tailor his own automobile."

Also new for 1967 is a top-of-the-line Chevelle station wagon named "Concours" which has wood-grain exterior trim.

Many important new safety-related product improvements are standard equipment on all 1967 Chevrolets. They range from an energy-absorbing steering column and dual master cylinder brake system with warning light to passenger-guard door locks and a four-way hazard warning flasher.

Heading a list of more than 400 options and accessories is a new stereo tape system, an improved cruise control and a new air con-

ditioning unit which can be dealer installed on all new Chevrolets except Corvair and on all 1964 through 1966 models of Chevrolet, Chevelle and Chevy II.

Front disc brakes are available as options on regular Chevrolet, Chevelle, Chevy II and Camaro models. Four-wheel disc brakes are continued as standard on Corvettes.

Here are the highlights of the six Chevrolet lines for 1967:

Regular Chevrolet — The industry's top selling automobile has a longer, lower "big car" look to its 19 models in five series on a 119-inch wheelbase. A wrap-around grille includes front fender identification lamps standard on luxury Caprice models, optional on all other series.

Long body lines carry to the tip of the rear fender. Rear fender skirts are available for added body smoothness. Twin horizontal tail lamps above the bumper are recessed into the rear panel.

Caprice and Impala sport sedans have a new roofline that ends in a larger, more sloping back window. An exclusive new roofline on Impala sport coupes stresses fastback styling with the rear window blending into the deck.

Extensive refinements in steering, rear suspension and body mounting give improved ride, handling and roadability. Base tires are larger for most models and a larger 24 gallon fuel tank is standard on all models.

A distinctive SS 427 package stressing use of the 427 engine is added for the Super Sport coupe and convertible. Simulated air intakes on the hood, heavy-duty chassis components and red-line

### The Rotan Advance

Thurs., Sept. 29, 1966 No. 34

tires are included. A 250 cubic-inch six cylinder engine and four V-8's up to the 427 satisfy every power requirement, offering a horsepower range from 155 to 285.

Offered are five transmissions. Turbo Hydra-Matic is available with all 396 and 427 cubic-inch engine installations and, for the first time, with the popular 327 engine on Impala SS and Caprice models.

### My Neighbors

HISTORY OF ANESTHESIOLOGY



For as he thinketh within himself, so is he.

—(Prov. 23:7)

In life we always find what we look for and if we look for something beautiful in any circumstances we shall find it. In a sense, our happiness is in our own hands, because it is not what happens to us but how we react that is important in our experience. We suffer only when we resist something in our life. This is the cause of pain, and so the secret is to embrace the Spirit of God in everything.

Try Classified Ads-They Pay

# BIG OPEN HOUSE CELEBRATION

Thurs., Fri., Sept. 29-30 & Sat., Oct. 1--till noon

--- FREE COFFEE & DONUTS ---

FREE DRAWING ON  
G. E. Porto-Color T. V. Big Charcoal Broiler  
Paint for one house, interior and exterior

You don't have to make purchase -- just come in and register -- don't have to be present to win.

10% DISCOUNT

OFF on all cash purchases during these three days

COME SEE OUR NEW STORE  
**Home Lumber Company**

Phone WI 7-2421

Rotan

SEE DWIGHT LOVETT AT

**R. L. YOUNG INSURANCE**



'Security Keeps You Young'

'Young Keeps You Secure'

## Fury for 1967 has All-New Exterior Appearance that Gives Big Car Look

The 1967 Plymouth Fury has a striking all-new exterior appearance with flowing styling for a big car look.

The design emphasizes the Plymouth size (213.1 inches long on a 119-inch wheelbase), and clearly identifies it as the luxury car in the conventional-size low-price field.

The addition of three new hardtop roofs, each with its own distinctive silhouette, gives hardtop models a completely different look. The Sport Fury two-door Fast Top and V I P two-door hardtops have a new close-coupled roof with a semi-fastback profile; the Fury III and Sport Fury two-door hardtop roofline is crisp with a wide inset, rectangular rear window. Four-door hardtops have a rakish roof which features a more formal appearing rear window treatment.

The entire body has a honed appearance. Sharp character lines flow along the body sides and fenders. The upper character line rises just ahead of the rear wheel to form the top peak of the rear quarter panel.

Seat upholstery and door trims are new throughout the Plymouth Fury line for 1967.

### VARIETY OF MODELS

There are 25 models in the Plymouth Fury line, with both six-cylinder and V-8 engines offered generally in the Fury I, Fury II, Fury III series. Only V-8 power is available in both the Sport Fury, which is offered as a convertible, a two-door Fast Top and a two-door hardtop, and the luxury V I P, which is built as a two- or four-door hardtop! The line includes six four-door sedans; five two-door hardtops; four two-door sedans and two-seat station wagons; and two convertibles, four-door hardtops, and three-seat station wagons.

Plymouth Fury buyers have a choice of five different engines; The 225-cubic inch engine is standard on all six-cylinder models and the 318-cubic inch plant is the standard V-8. The three optional V-8s have displacements of 383 and 440-cubic inches.

### NEW VENTILATION

All four-door hardtops and the

Sport Fury Fast Top and V I P two-door hardtops have a new flow-through ventilation system as standard equipment. The system eliminates outside wind noise which occurs with windows open and is capable of changing the air about four times each minute in a car that is traveling at 60 mph with all windows closed and all ventilators open.

Interiors of the 1967 Plymouth Fury are designed for both safety and comfort. Major safety improvements have been made in the instrument panel. A deep, safety-padded brow extends full width above the panel.

### SAFETY ADVANCES

Improvements for safety are apparent throughout the car. There is dual braking as standard equipment which provides separate hydraulic systems for front and rear brakes to prevent complete loss of brakes should a part of one system fail.

Steering wheels have been newly designed to better absorb energy in case of impact. Engineers tested over 600 designs, in searching for the best possible combination of styling, safety, flexibility and construction.

The new impact-absorbing steering column is designed to collapse at a controlled rate—like a telescope—if there is a head-on collision. If the driver is thrown against the wheel, the column can close even more, reducing the force of the impact. It is standard equipment on all Plymouth cars.

Should it be necessary to stop the car on the road, the hazard warning system may be operated to keep the tail lamps and parking lamps flashing as a warning to other drivers. The safety inside door handles introduced last year are continued.

## The Flicker—

continued from page 3

### Seniors Receive Rings; New Design

The first day of school was met by a new class of seniors who received a first in the ring-a-ding-ling "chalk and eraser world." The first being rings of a new mounting, which have been described in all phrases — from fabulous to great!

The rings are made with a gold and black band or mounting. On one side of the ring mounting is bound 19, a star, and 67, directly beneath this is a raised shield. The shield consists of four symbols — science, athletics, music, and knowledge. The shield also bears the inscription — Truth, Honor, and Integrity. On the other side of the ring is 1967 with a raised Yellowhammer beneath it. The ring has a blue cut or uncut stone, whichever desired.

The seniors all agree that this is the finest ring yet, and the thanks of the senior class to the Balfour company for a job well done.

Iris McDonald

### School Enrollment For Year 1966-67

831 students enrolled in the Rotan school system, September 6. Of these, 225 students are in high school, 271 in junior high, and 335 in primary.

The senior class has 19 boys and 27 girls; in the junior class there are 27 boys and 20 girls. The sophomore class contains 33 boys and 31 girls, and the freshman class has 26 boys and 42 girls. 10 Negroes are enrolled in high school.

In junior high there are 72 eighth graders, 61 seventh graders, 66 sixth graders, and 72 fifth graders. Of this number, 26 Negroes are enrolled.

78 students make up the fourth grade, 80 students are in the third, 82 second graders, and 115 first grade students. There are 26 Negroes.

### Rotan High Adds Three To Faculty

There has been three new teachers added to the high school faculty. They are Mr. Doug Monzingo, head coach and math teacher. Mr. Keith Noe, Science teacher. Mr. Joe Ressler, Social studies.

Mr. Monzingo attended McMurry College in Abilene and Texas Christian University, in Fort Worth. He last taught at Littlefield, Texas.

Mr. Noe attended East Central State College in Ada, Oklahoma. Mr. Noe taught last year at Broken Bow High School, in Broken Bow, Oklahoma.

Mr. Ressler attended Lamar Tech in Beaumont and the University of Houston. His previous assignment was at Tarkington High School, 40 miles North East of Houston.

### Teacher Suffers Broken Finger

On September 9, Mr. Leslie Tonn broke his index finger. Mr. Tonn said it was about two-fifteen that afternoon when as he was entering City Hall, his finger caught in the door handle and snapped it back. He has a cast over his finger and hand and wrist, is having a little difficulty grading papers.

Chris McCasland.

### Seniors Selling Ribbons, Calendars

Rotan's seniors are selling birthday calendars and football ribbons. You can buy a birthday calendar from any member of the senior class for one dollar. Football ribbons go on sale Tuesday and can be bought for ten cents from any member of the senior class.

The money will be used for the senior civic trip.

Stephen Daugh.

## '66-67 Annual Sales Now In Progress

During the month of September annuals are on sale for \$4.25. Starting October 1, the annuals will be \$5.00. In November they will be \$6.

Annuals may be purchased from Mr. Winterspoon or Kevin Wright, Frances Baugh, Carroll Patton, John Winterspoon, Rebecca Petty, Chris McCasland, or Jeanie Bollinger.

Chris McCasland.

### Football Teams Has New Traveling Bags

The high school football team has 38 new traveling bags. They were given to the Hammers by the Booster Club. The bags were made by women who are members of this organization.

"Rotan Hammers" is stenciled on the sides of the white ducking bags.

This new traveling equipment is certainly an improvement over tote sacks used last year.

Perry Hunsaker

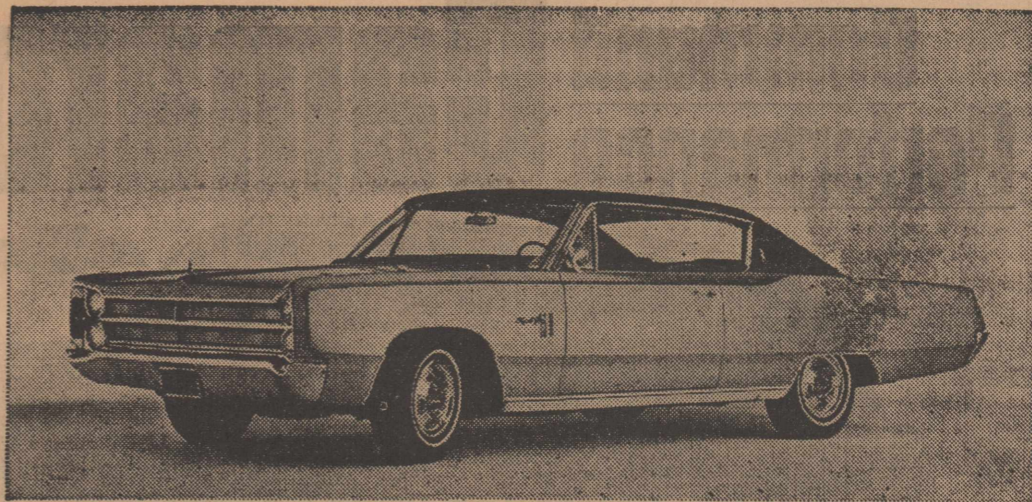
### Texas Buck Deer Travels To Kansas

A fine Texas buck deer, possibly doing a wrong-way Corrigan, got all the way to Kansas before it was killed in a traffic crash, the Texas Parks and Wildlife Department was notified.

Lengthy time as well as great distances were key factors in documenting the vain search for the happy mule deer roaming grounds.

In March of 1965, the deer was trapped in the Trans-Pecos and trucked 600 miles straight northward to the Texas Panhandle for release in the Canadian River Restoration Area in northwestern Roberts County.

Came fall, and the touring season for romantic



## 1967 Plymouth Fury Has Big Car Look

A striking all-new exterior appearance with flowing styling along with three new hardtop roofs combine to give the Plymouth Fury a distinctive big car look for 1967. The design of the new Fury emphasizes its size (213.1 inches long on a 119-inch wheelbase), and clearly identifies it as the luxury car in the conventional-size, low-price field. In the Fury line there are 25 models in five series—Fury I, II, III, Sport Fury and V I P, with a choice of five en-

gines. The addition of three new rooflines, each with its own distinctive silhouette, gives hardtop models a completely different look. New safety features include an impact-absorbing steering column, dual braking, a deep, safety-padded instrument panel and a hazard warning light system. All four-door hardtops and some two-door hardtops have a new flow-through ventilation system as standard. Shown is the Sport Fury two-door Fast Top.

### The Rotan Advance

Thurs., Sept. 29, 1966 No. 34 prices include the following items: crude oil down 4 per cent; gasoline down 6.3 per cent; and light fuel oils down 9.2 per cent.

Try Classified Ads-They Pay

Dr. Jack Lewis

OPTOMETRIST

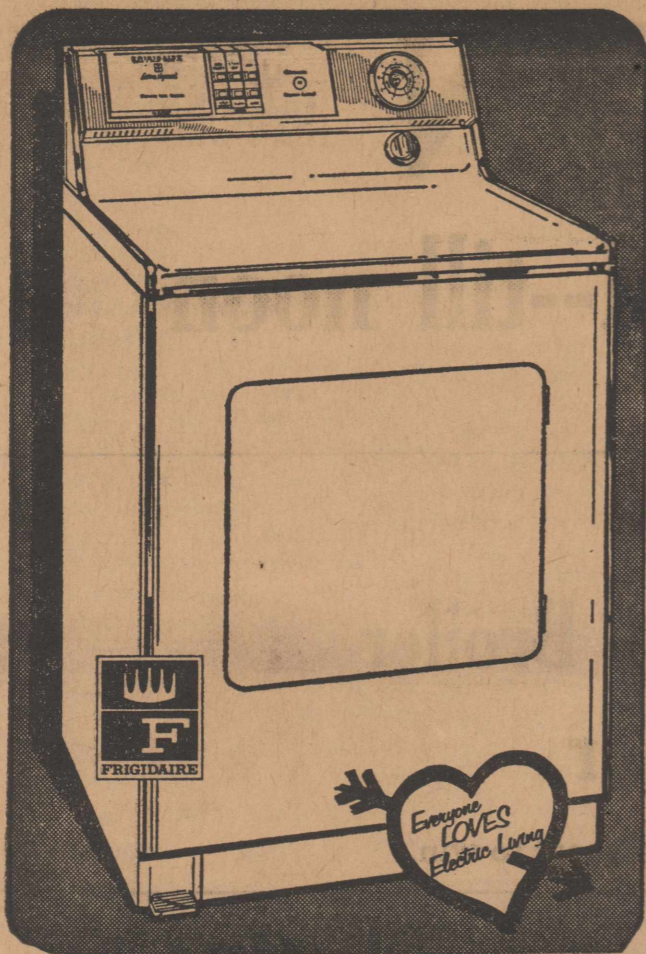
Phone BE 4-2624

1408 Hailey St.

Sweetwater, Texas

## NEW FROM FRIGIDAIRE

Dry-to-order electronically!



Frigidaire gives you all these drying conveniences and more...

- New Electronic Dryness Control feels clothes electronically—shuts off automatically at exact dryness you select... from Damp to Extra Dry!
- Automatic Sprinkler dampens a whole load in minutes!
- No-stoop lint screen is right on the door!
- Gentle Flowing Heat pampers your fabrics!
- Pushbutton Fabrics selector!



Come in today and see the new flameless 1966 Frigidaire Dryer on display in our show room.

FREE WIRING—to WTU residential customers who purchase their electric dryer from a local appliance dealer.

West Texas Utilities Company

"an investor-owned company"

Plymouth is out to win you over this year.



'67 Plymouth Fury. All new. All beautiful. Just to win you over. Outside, longer and more elegant. Inside, downright lavish. Try to say "no" to 13 enticing interiors. A Safe/Flight instrument panel. Flow-Through ventilation (standard on that 4-door hardtop up there). And the biggest standard and optional V-8s in Fury's price class.

One of 25 Furies is out to win you over right now. Give us

'67 Plymouth Fury

PLYMOUTH DIVISION



CHRYSLER MOTORS CORPORATION

KENNEDY MOTORS

112 N. CLEVELAND

ROTAN, TEXAS



**Better Economics**

There has been increasing criticism of our educational system for failure to teach in the high schools and colleges

down-to-earth economics — the everyday facts of business and government, which keep the wheels going around. If young people had

the opportunity to read the week-by-week comment of such writers as Henry Hazlitt in magazines such as Newsweek, they would be-

gin to get some ideas on the bread-and-butter side of life, jobs, taxes, investments and profits, etc.

In a recent Newsweek ar-

ticle, Mr. Hazlitt discussed the perils of government ownership of business. His examples cited from daily life are understandable — not abstract theories leaving conclusions to the imagination. They exist in business and government. He says: "When governments own the railways, the railway fare must be subsidized — When governments own the power and the light companies, power and lights are subsidized. When governments own the airlines, the airlines are subsidized. Governments run the mail service, and the mail is carried at a loss — A subsidy on bread would be more defensible than any of these, but the government doesn't yet own and run the bakeries.

"The socialist argument begins by saying that fares are too high because private industry is under the necessity to make a profit. What is overlooked is that it is precisely the need to make a profit, or to avoid a loss, that leads to economy, efficiency and good service. Government ownership removes the incentive to all three."

And there you have down-to-earth economics that can be checked in bread-and-butter activity the world over — productivity, profits, taxes and jobs.

The man who works the longest hours is not necessarily the man who gets the long green.

**Buy, Rent, Sell with Classified**

**SHARP'S PEST CONTROL**

Home Owned and Operated -- All work guaranteed -- Free Check & Estimate for All Kinds of Insects

GORDON SHARP  
Ph. HI 3-5911 Rt. 1  
Snyder, Texas

**Farmer-Ginner Cooperation Urged**

Memphis, Tenn. -(Special) Close cooperation between the producer and ginner is required to achieve the highest bale value, preserve fiber properties, and insure the best gin operation.

For his part, the grower should not harvest cotton containing more than 10 per cent seed cotton moisture or 8 per cent lint moisture. Cotton containing excessive moisture or green leaf should be delivered immediately to the gin and the ginner notified of its condition.

The ginner should check the moisture content of each trailer load and group those which require about the same amount of drying and cleaning. This will allow him to select gin machinery and drying temperatures so that he can properly process cotton at different moisture levels, the National Cotton Council points out.

Lint moisture content should be kept between 6 1/2 - 8 per cent at the gin stand and only enough cleaning machinery used to obtain maximum bale value, not just the highest grade. Total

**The Rotan Advance**  
Thurs., Sept. 29, 1966 No. 34

bale value is the product of price times weight. Price is based on grade, staple, fineness, and area reputation or strength and length uniformity. Weight includes moisture and trash as well as lint.

Ginning at low moisture levels is the primary cause of fiber breakage — the major damage sustained by fibers during the ginning process. The drier the cotton, the greater the damage. However, regardless of moisture content, the more cotton is worked mechanically, the greater the amount of fiber breakage.

Specific harvesting and ginning recommendations for local areas may be obtained from extension services and USDA ginning laboratories.

Most people have patience, but if they hear the same reason too often they refuse to listen to reason.

The trouble with too many college students is that they think being broke is something to write home about.



With an Impala Sport Coupe you can get all the comforts of home, maybe even more.

**Everything new that could happen...happened!**

New styling that speaks beautifully for itself. More things to add than ever before: A new stereo tape system. Comforton automatic heating and air conditioning. Front disc brakes. A better Cruise-Master control system. Plus all the power you could want in a car: up to 427 cu. in. available in Chevrolet's exclusive Turbo-Jet V8. And, standard with every new Chevrolet, a new road feel thanks to improved Full Coil suspension. You really should see the new Chevrolets. Very soon.



And all this for your added safety: GM-developed energy-absorbing steering column, dual master cylinder brake system with warning light, energy-absorbing instrument panel, four-way hazard warning flasher, plus many others.



Everything new's happening now...at your Chevrolet dealer's

**HOGSETT CHEVROLET COMPANY**

111-117 S. Cleveland St.

ROTAN, TEXAS

Questions and Answers about  
**All Number Calling**  
coming to Rotan November 21



**Q. What is All Number Calling?**

**A.** It's the modern telephone numbering system that is being adopted across the nation, changing telephone numbers from two letters and five numerals to seven numerals.



**Q. Will I actually dial most numbers as I always have?**

**A.** Yes. There is basically no change in the way you dial. Instead of two letters and five numerals, you simply dial seven numerals.



**Q. When will All Number Calling start in Rotan?**

**A.** On November 21. At that time the prefix "WI 7" will be changed to "735," but the last four digits of each number will remain the same. For example, "WI 7-2299" will become "735-2299." The new numbers will be in the new directory.



**Q. Are other cities making this change?**

**A.** Yes, on a gradual basis. About three-fourths of the nation's telephones now have all-numeral numbers.



**Q. It is really easier and faster to dial numbers only?**

**A.** People who have been using All Number Calling have found it is definitely easier and faster to dial numbers only, because they no longer have to search for letters on the dial.



**Q. Are there any other advantages?**

**A.** Definitely. All Number Calling ends confusion between the letter "I" and the number one; and the letter "O" and zero. Nor will there be any more misunderstanding or misspelling of the exchange names.

Any more questions? Just call the telephone business office for the answers.



Southwestern Bell

**SUNDAY DINNER**

Family Style Buffet \$1.00  
Six Veg. & Fruit Salads  
Eight Vegetables  
Three Meats

Cobbler-Ice Cream-Coffee-Tea

FAMILY STYLE MEALS DAILY

**ROTAN HOTEL**

**MOVED TO NEW LOCATION**

I have moved my office to my home at 311 Garfield  
ROTAN REAL ESTATE  
JEWELL FANCHER  
WI 7-3207

**Senior Policy**



**HOSPITAL-CARE POLICY**  
**Ages 50 to 94**

This is the Senior Policy you have seen advertised statewide on TV, Radio and Newspaper that covers Sickness, Accidents and Operations.

Hospital Room Up to .....	\$700	\$54 <sup>00</sup>	During Present Enrollment
			Ages 50 to 94
Surgical Fees Up to .....	\$250		Individually Per Year
			Ages 0 to 50 Reduced Rate

Pays for X-Ray, Hypodermics, Oxygen and many other Miscellaneous Hospital Expenses as provided in the Policy.

**IMPORTANT FEATURES**

- No Medical Exam Required
- Pays From First Day of Confinement
- Pays Regardless of Other Insurance or MEDICARE
- No Reduction in Benefits at Any Age

**COMPLETE THIS COUPON AND MAIL**

**SENIOR POLICY**  
P. O. Box 178  
Abilene, Texas—R-4

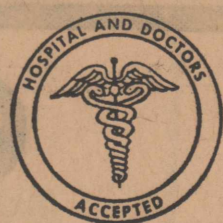
Please see that I receive complete FREE INFORMATION about the SENIOR POLICY without any obligation.

NAME .....


ADDRESS .....

CITY ..... PHONE .....

American Life & Accident Ins. Co.



# BIGGEST "TAKE HOME" SAVINGS

GET OUR LOW PRICES PLUS  GREEN STAMPS

Del Monte  
**Fruitcocktail**  
4<sup>303</sup> Cans **\$1**

Del Monte  
**Peaches**  
4<sup>No. 2 1/2</sup> Cans **\$1**

Del Monte  
**PEARS**  
4<sup>303</sup> Cans **\$1**

Del Monte Cut  
**Green Beans**  
4<sup>303</sup> Cans **\$1**

Del Monte Early June  
**PEAS**  
5<sup>303</sup> Cans **\$1**

Del Monte  
**Spinach**  
6<sup>303</sup> Cans **\$1**

Del Monte  
**Catsup**  
5<sup>14 Oz.</sup> Bottles **\$1**

Del Monte  
**Tuna** 3<sup>Cans</sup> **89c**

Light Crust  
**Flour**  
25 lb. sack  
**\$1.99**

New  
**Ajax**  
LAUNDRY DETERGENT  
Giant Box  
**59c**

Sequin Liquid  
**DETERGENT**  
FULL QUART BOTTLE  
FOR DISHES and FINE WASHINGS  
MONEY BACK IF NOT PLEASED  
Full Quart **49c**

Folger's  
**Coffee**  
Pound Can **69c**

Swift Jewel  
**Shortening**  
3<sup>Pound</sup> Pail **59c**

STOCK UP ON THESE FINE  
**Del-monte Foods**

Del Monte 46 oz. cans - 3 for  
**Tomato Juice** **89c**

## Meats

Armour Star Beef  
**BACON** | **RIBS**  
lb. 79c | lb. 25c

Tender Lean -- 5-8 Lb. Avg. Lb.  
**Picnics Hams** **37c**

Fresh Dressed -- Whole Only  
**FRYERS** lb. **29c**

Pure Pork Lb.  
**SAUSAGE** **49c**

Semi-Boneless Lb.  
**Pork Roast** **55c**

Center Cut  
**Pork Chops** **69c**



Choice Russett  
**Potatoes** 10 Lb. Sack **39c**

Tokay  
**Grapes** lb. **15c**

Vine Ripe  
**TOMATOES** lb. **19c**

Yellow 2 Lbs.  
**ONIONS** **15c**

Del Monte Pineapple - Grapefruit  
**Drink** 4<sup>46 Oz.</sup> Cans **\$1.00**

### Methodist Women Continue Study

Women's Society of Christian Service of the First Methodist Church is continuing Bible Study on James I and Peter each Tuesday 9:30 a.m. in Fellowship Hall — with Mrs. R. T. Williams directing. Several ladies were present. Mrs. Mark Strickland at the piano. The group sang "Break thou the Bread of Life." Mrs. Polk gave a poem.

The central thought for the lesson stressed this week "Discipleship is not Measured according to the numbers of Prayers Said, Bible Chapters read, or church Meetings attended. The heart of true Worship is love at work where there is need, plus a faithfulness which will not be contaminated by the world's selfishness or desire for comfort — Let us not be hearers only but doers also."

If taxi service is needed please call the church or parsonage, -- Someone will come for you.

Also the Church Nursery is always ready to serve you. The church needs you — We think you need the church.

The meeting was closed with the reading of the year book — Prayer.

### Here For Funeral Of M. S. Donham

Out of town relatives attending funeral of M. S. Donham Sunday were:

Mr. and Mrs. Bill Donham, Mr. Dewey Donham, Mr. and Mrs. Boyd Lakey, Hamlin; Mr. and Mrs. Ben Donham Roswell, N.M.; Mrs. Odell Mayo, Lubbock; Mr. and Mrs. Sammy Sanders, Irving; Mr. and Mrs. Jay Donham, Mr. John Funderburk, Ft. Worth; Mr. and Mrs. Ray Pope, Mr. and Mrs. Robert Donham, Houston; Mr. and Mrs. Elroy Nickols, Galveston; Mr. J. M. Hunt, Arlington; Mr. Lowell Hunt, Lamesa; Mrs. Tandy Donham, Mr. and Mrs. J. C. Carr, Mrs. J. D. Carr, Mrs. Burl Reed, Cisco;

Also Mr. and Mrs. Lel Caylor, Mr. and Mrs. Connie Caylor, Mr. and Mrs. Virgil Dudgeon, Mr. and Mrs. James Babb, Mr. and Mrs. Sam Sanders, Post; Mr. and Mrs. Elmer Donham, Rosenberg; Mr. and Mrs. Pete Donham, Lafayette, Louisiana; Mr. Sam Donham, Mr. and Mrs. S. T. Donham, Mrs. Charles Bolinger and son, of Pima, Arizona.

Also Mr. and Mrs. James Medlin and family, Odessa; Mrs. John Cleveland, Brackettville; Mr. and Mrs. Charles Parker, Mr. and Mrs. Tommy Davis, Abilene; Miss LaVon Donham, Sweetwater.

Out of town friends included:

Mr. and Mrs. Orval Mitchell, Mr. Dyle Brown Tulsa, Oklahoma; Mr. Frank Mitchell, Odessa; Mr. LeLon Wilkinson, Brady; Mr. S. H. Knight, Mr. and Mrs. D. V. Merritt, Snyder; Mr. and Mrs. John Ware, San Angelo; Mr. and Mrs. Jim Browning, Dermott; Mrs. James Browning, Mr. and Mrs. Bernie Jones, Mr. and Mrs. Darrel Jones, Rev. D. J. Peters, Mr. and Mrs. D. H. Bartlett, Mr. and Mrs. A. M. Smith, Post;

And Mr. and Mrs. Jack Gallaway, Elder and Mrs. Fred Boen, Mr. and Mrs. O. R. Lee, Mr. and Mrs. Albert Hayes, Hamlin; Mr. Ronald Gimpel, Lubbock; Rev. and Mrs. Tommy Wilson, Southland; Rev. and Mrs. Billy Wilson, Wellington; Mrs. Ellis Sander, Mrs. Sarah Hull, Mrs. Wesley Sanders, Abilene; Mrs. Venette Day Slaton; Miss Essie Morton, Mrs. Harold Headstream, Mrs. Joe Pullig, Mrs. Archie Pullig, Sweetwater.

Mr. and Mrs. Doc Hardin and family of Hobbs, N.M., and Morris Hardin and family of Lubbock visited their parents, Mr. and Mrs. L. E. Hardin over the week end.

Mr. and Mrs. N. D. Miers attended to business in Dallas over the week end.

# Shop J. D. Burk

GROCERY & MARKET

# AMBULANCE

to be continued

Ambulance service is being discontinued by funeral homes in many larger cities, however, we plan to continue operating our ambulances as a service to our community. We feel we can do this with no detriment to the funeral business, provided, there is no additional changes in the wage and hour law.

## Red Cross First-Aid Attendants

Certified by State of Texas

Oxygen Equipment

Air-Conditioned

NOTICE: Effective October 1st Local County Ambulance Charges:

Day Time Transfer (8 a.m. - 5 p.m.) . . . \$10.00  
Emergency and Night (5 p.m. - 8 a.m.) . . \$15.00

# WEATHERSBEE

## FUNERAL HOME

Rotan

### Burleson Introduces Anti-Riot Bill

Washington, D.C. — U.S. Representative Omar Burleson, D-Texas, today introduced a bill which would make it a Federal offense to travel in or use a facility of interstate commerce with the intent of inciting a riot or other form of violent civil disobedience.

Burleson said the need for enactment of legislation in this area has been made necessary because there will be no Civil Rights Bill this Session of which this proposal was a part.

"The demise of the 1966 Civil Rights Bill will take with it the anti-riot amendment, which prompts the need for immediate separate legislation. That need is obvious to all who have observed the violence that has taken place, and continues to take place, in various and widely separated areas," Burleson said. While Burleson opposed and voted against the 1966 Civil Rights Bill, he supported and voted for the anti-riot amendment that was written into it.

The bill would go beyond the on-the-scene instigator, and cope with riot leaders who operate through the use of interstate facilities, such as the telephone, but who do not actually take part in the riots themselves.

"The Congress should not adjourn before enacting a strong, anti-riot law with severe penalties to deal with trouble makers who travel over the country and exercise wide influence and direction in creating disturbances, taking lives and destroying property, and then seek to justify their actions under the halo of 'civil rights,'" Burleson said.

Max and Jan Waddell are staying here with their grandparents, Mr. and Mrs. A. D. Turner while their parents and their other sister and husband, Mr. and Mrs. Jimmy Waddell and Lisa are moving from Fort Stockton to Lubbock where he will attend L.C.C.

Mrs. A. A. Polk and Mrs. Earl Holcomb returned Monday night from Bellview Nebraska where they had visited Mrs. Holcomb's son, Capt. and Mrs. B. R. Allen and children several days.

**Dr. M. H. Hennesson** wishes to announce that he is now  
**OPEN**  
for the Practice of Chiropractic  
18 West Lake Drive  
Hours 12:30 to 6 p.m.  
Monday through Saturday  
Ph. SP 4-9414 -- Hamlin

### GENERAL UPHOLSTRY

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INSTALLATION and REPAIR WORK also have Pumps, Motors, Tubing Pads, Etc.  
**ELECTRICAL APPLIANCE REPAIRING**  
Electrical Outlets and Light Fixtures  
**REPAIR & REPLACE LEAKY FAUCETS**

Champ Clark  
702 E. 7th  
Ph. WI 7-3463 Rotan

# NOTICE

There Will Be A  
Water Project Meeting  
SATURDAY, OCT. 1st

8:00 P.M.

at High School Cafeteria

Everyone interested in Rural Water is urged to attend

# Water Committee

## AUCTION

8:00 P.M.

OCT. 4th

WE SELL ANYTHING but A Broken Heart, And Try to Help That, So bring anything you can drive, walk, push, haul — Come One, Come All. This is the Place to Buy, Sell, and Pay What You Want To. SOME ANTIQUES, FURNITURE, APPLIANCES, SOME NEW MERCHANDISE AND SOME JUNK - TWO TEXAS SIZE AUCTIONEERS. 660 LBS. WORTH.

### ROTAN AUCTION

121 CLEVELAND

ROTAN, TEXAS

P.O. 634

### Co. Atty. Speaks To Young Homemakers

"Property Rights" was the main topic of Rudy Hamric County Attorneys educational program for the Fisher County Young Homemakers, Monday night, September 26. The group was informed on legal matters pertaining to divorce, death, law suits and wills.

Installation service was held with last years president, June Wright, presiding.

The new year will commence with the following committees acting: Program Committee, Maxine Terry, Gail Galloway, Loretta Carter, and Nell Webb, Consti-

tuition, chairman, Patricia Morton, Delonia Cox, Johnnie Hoodenpyle, finance committee, chairman; Mary Jo Pope, Dorothy Simmons, Lovelle Stuart, Project Committee - Chairman, June Wright, Judy Hayes. Refreshment Committee - Joyce Hollabaugh. Miss Dudley Hambricht was elected to serve as the Chapters Advisor for a second year. The Fisher County Young Homemakers Scrapbook along with the "Outstanding New Chapter Award" will be discussed and displayed in the Midwest Electric Cooperation, Inc. building. Members attending were: Patricia Morton, Joyce Hollabaugh, June

Wright, Aubrey Nell Cauble, Delonia Cox, Gail Galloway, Judy Hayes, Maxine Terry, Loretta Carter, Johnnie Hoodenpyle, Dorothy Simmons, Lovelle Stuart, Jackie Terry, Mary Jo Pope, and visitors, Sally Murff, Patsy Waldon, Suzanne Swafford, Shirley Matthies, and Nell Webb.

Mr. and Mrs. Bert O'Neal of Snyder visited his mother, Mrs. Cora O'Neal and Mr. and Mrs. Ardie Keener and other relatives over the week end.

Mr. and Mrs. Mac Graham of Anson visited with Mr. and Mrs. C. J. Langley and family over the week end.

Mrs. Jack Kennedy and Mrs. Ruth Strickland went to Abilene Saturday and met Mr. and Mrs. Jack Wilhite of Clarksville and they visited friends here.

Mrs. L. G. Goodman, Mrs. J. B. Jones and Mrs. Era Boen attended church in Roby Sunday.

Mr. and Mrs. Phil Malouf went to Dallas Saturday to be with Mrs. John Malouf who is very ill and in Baylor Hospital for treatment.

Rev. and Mrs. Billy Hudnall are parents of a nine pound son, who arrived Tuesday at Hendrick Memorial Hospital, Abilene.

Mrs. Hester Hammitt went to Lamesa Friday to see her granddaughter march in the "Golden Tornado 103 Marching Band." She will spend the week with her daughter and family, Mr. and Mrs. Johnny Barker, Pat and Vickie.

Jerry Dycus of Denver, Colorado, who is attending automotive school in Denver Colorado visited his parents Mr. and Mrs. Hubert Dycus last weekend.

### Ragsdale Drug

Day Phone WI 7-2442 Nite Phone WI 7-3150

PRESCRIPTIONS

SPECIAL-Lederle VI-MAGNA  
Multivimins Capsules 100 for \$1.50

S&H Green Stamps  
FREE DELIVERY

## Advertising Specialties

121 Cleveland Ave.

Business Necessities — Business Cards \$4.95 per 1000 and up; A Complete Collection of Envelopes—Any Size — Standard Forms for your office work — Receipt Books made by order — Shipping Labels — Tags — Decals, easy to apply on anything — Bumper Signs — Plastic Pennants at bargain prices.

For A 103 Foot Rope . . . . . Only \$3.15  
Ball Pens — Pencils, with your name — address — Come to ROTAN AUCTION HOUSE and get your orders in NOW.

SEE

Roy Lucas

121 N. CLEVELAND AVE.  
ROTAN TEXAS

# MARTIN'S GROCERY

## 1st Anniversary

Wish to take this opportunity to Thank the Citizens of Rotan for your Patronage for the past year.

## In Appreciation

# FREE EXTRA BONUS

A \$15.00 Box of groceries will be given away Sat., Oct 1st  
Come by and register - No Purchase necessary. -- Also 'goodies for kiddios'  
Watch our windows for weekend specials  
Thank you again

Mr. and Mrs. MARTIN SOLIZ and Employees

# TRADIN' DAYS

50 FOR 1 GOLD BOND STAMP

Our way of reminding you GOLD BOND stamps add up faster... for the world's most extraordinary Gifts!

50 for 1 STAMP OFFER!

PLACE ONE GOLD BOND STAMP AND FURNISHABLE COUPON IN.

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COUPON MUST BE EXCHANGED FOR GOLD BOND MERCHANDISE. Your Gold Bond stamp accumulative will entitle you to 50 stamps provided you and the coupon have complied with the terms of the "50 for 1" program of sufficient Gold Bond stamps in each coupon submitted and be verified.

ADULTS ONLY. Good 1 year from issue. Redeemable only at ROTAN, TEXAS

OCTOBER 2

**'As It Looks From Here'**

Omar Burlison, M. C.  
17th District, Texas

Washington, D.C. — Discussions as to whether sessions of Congress should be televised have been going on ever since the advent of television.

Rules in the house of representatives prohibit "Live" broadcasts of all Committee hearings, and neither the House nor the Senate televise Chamber proceedings. The Rules of the Senate, however, permit the televising of Committee hearings.

The broadcasting industry advocates "Live" broadcasts of all Committee hearings and would even like to set up their cameras in the House and Senate Chambers. Presently, they are permitted to do so during Joint Sessions when addressed by the President or foreign dignitaries.

Radio and television people contend that they do not have the freedom of covering the news of Congress and its Committees as do newspapers and magazines.

Something can be said for their argument. The competition between the two major news media, that is, broadcasting and newspapers, would tend to demand greater accuracy of reporting on the part of both. Too many reporters and newspapers and periodicals seem to think they must sensationalize everything for it to be a saleable commodity. Unfortunately, there is an ele-

ment of truth in it. There is no news in "dog bites man." News is when man bites dog. News media, however, are charged with the responsibility of reporting facts and not slanting news for the sake of selling excitement. Seemingly, in many instances, implications and innuendoes are more news worthy than the real facts and circumstances.

The Case against the broadcast of proceedings of Committees and Session of the two Bodies of Congress would seem to outweigh it being permitted.

First, there are the "Hams," which any politician and, in fact, most any public figure, has to admit is practiced to some degree or other. No doubt "live" broadcasts would furnish a stage for theatrics in many circumstances.

The fact that Senate committee hearings are permitted to be televised has left the impression with a great many people that here is where the most important things are being done. As a matter of fact, the Committees of the House of Representatives are much more thorough and knowledgeable about most legislation than the Senate ever becomes.

Senators do, however, get the major part of the publicity. House Committees work for months on major legislation. When it reaches the Senate, by reason of small numbers, consideration of such legislation cannot be given as much time. In ad-

dition, in most instances, the groundwork is laid for the Senate after long and detailed hearings by the House of Representatives. But after televised hearings, many people seem to think that they are the principal architects of legislation. Therefore, the public relations image of the House is not projected.

It is not the role of the Congress of the United States to compete for public attention. The role of the Congress is made clear in the Constitution, and to meet that responsibility, it must do so with thorough deliberation. To operate in such a manner is hardly sensational and, therefore, it would leave up to the broadcasters as to which Sessions of a Committee they would televise. The same is true with the Sessions of both the House and the Senate. Many days of Sessions of each are filled with rather routine and non-exciting procedures. Other days may be filled with arduous debates and activities which would not portray the average operation of the Congress.

If individual members must vie with one another for public attention, it would inevitably distort the legislation function. Legislating nor legislators should not have to become a part of a show to perform the solemn obligation of the peoples' duly elected officials. The job is to make the best laws possible and not to become performers in what could

A weekly public service feature from the Texas State Department of Health

**Accent on Health**

J.E. PEAVY, M.D.  
Commissioner of Health

Now that medicare has been in operation for three full months, most social security officer can identify the one question that is being asked the most about the hospital insurance portion of the law. R. R. Tuley, Jr., Abilene district manager, reports that the chief question asked his staff is this, "Just how much of a hospital bill will I be responsible for?"

The proper answer is that medicare pays all but the first \$40 of the hospital bill for up to 60 days except charges for the physicians' and surgeons' services, per-

sonal comfort items, and any costs for the first 3 pints of blood.

Tuley also noted that participating hospitals agreed that no patient would be billed for anything except the first \$40 and the personal comfort items furnished. Personal comfort items (cost of which often are covered by private insurance policies) are such things not medically necessary as telephones, TV, private rather than semi-private room accommo-



Mercury-influenced styling touches and further expansion of its luxury options earn increased status for the Mercury intermediate-size cars for 1967. Above is the sportiest of the Mercury intermediates—the Mercury Cyclone GT, which features a fiberglass hood with twin simulated air scoops and a 390-cubic-inch V-8 engine. Below is the Mercury Caliente four-door sedan. The Mercury intermediate-size cars, which again come in three distinct sizes, will be introduced in Lincoln-Mercury dealerships on Friday, Sept. 30.

etc. Medicare does cover laboratory fees, operating room costs, special diets, drugs furnished by the hospital, splints, casts, wheelchairs, crutches, hospital gowns, X-rays, electrocardiograms, blood tests, even a private room if medically necessary, etc., according to Tuley.

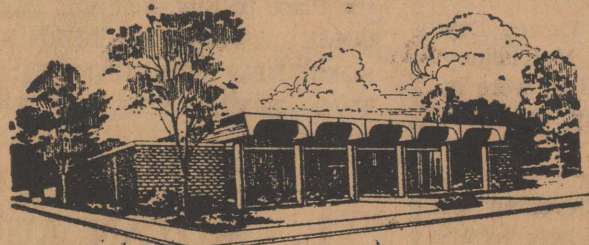
In summary, medicare covers all necessary inpatient services ordinarily furnished, plus anything else medical-

**The Rotan Advance**  
Thurs., Sept. 29, 1966 No. 34

ly necessary (except the first \$40, and \$10 per day 61st through 90th days.) Persons in Texas having questions about an individual bill and medicare's settlement thereon with the hospital, should direct their inquiries to Medicare, Group Hospital Services, Blue Cross, Dallas, Texas.

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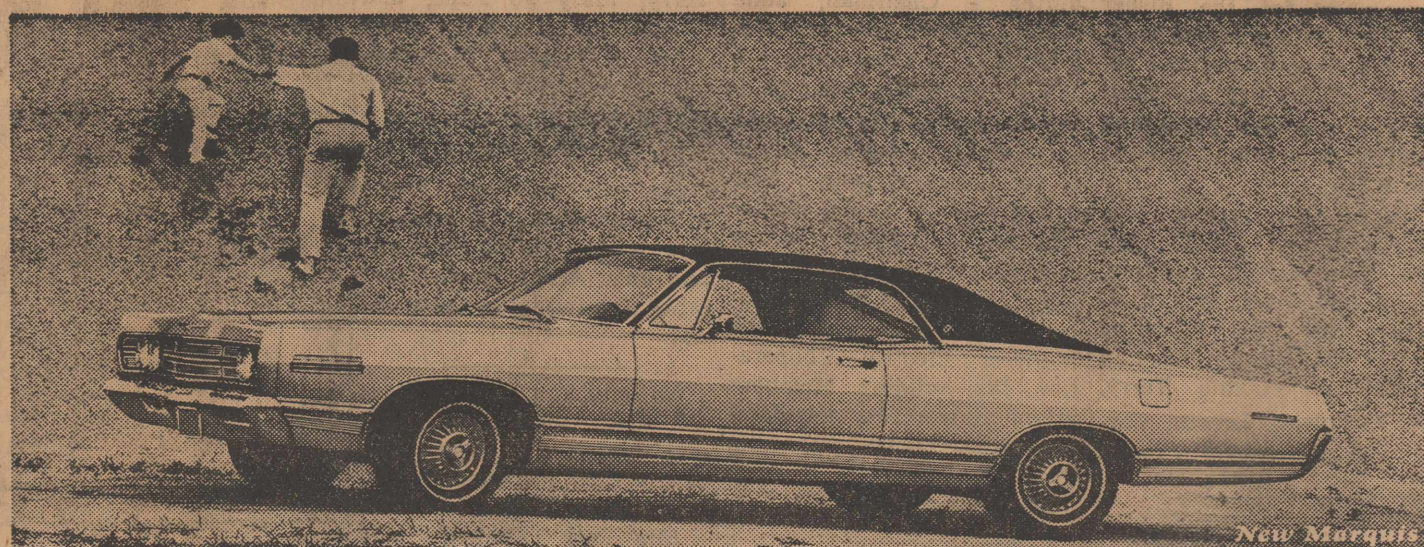
Savings In By The 15th Earn From The 1st



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**A man expects a lot from his car. Good looks that are a constant source of pride. Performance that won't let him down. A quiet, authoritative ride. Integrity of workmanship. Unique features that add to the joy of driving. A car that pampers and protects the ones he loves. It takes a lot of car to satisfy a man. Mercury does it...28 different ways!**

**Introducing the all-new '67 Mercury... the Man's Car!**



**Completely new! Mercury Marquis! A man's kind of luxury!**

A man expects a lot from his car. This entirely new top-of-the-line Marquis gives it to him. Prime examples:

Unique Twin-Comfort Lounge Seats in front (plenty of legroom for him without disturbing her!). Marauder 410 V-8. New Super-Hush Ride. Power disc brakes up front, standard. And speed control, optional. And many more better-idea features.

**Ford Motor Company Lifeguard Design Safety Features!**

On every 1967 Mercury you get as standard: Dual hydraulic brake system with warning light; Deluxe front and rear seat belts with reminder light; Impact-absorbing steering wheel with deep-padded hub; Padded instrument panel; Padded sun visors; Padded windshield pillars; Double-yoke safety door latches; Remote control outside rear view mirror; Non-glare (Day/Night) inside mirror with flexible backing; Breakaway or double-pivot inside mirror arms; Windshield washers; Two-speed or variable-speed windshield wipers; Thick laminate safety plate glass; windshield; Turn indicators with lane-changing signal feature; Positive door lock buttons; Backup lights; Self-adjusting brakes; 4-way emergency flasher



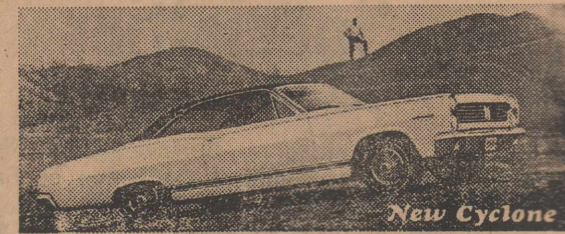
**Totally new! Mercury Brougham! A man's kind of elegance!**

A lot of better ideas for a man. That's Mercury Brougham. From its man-about-town styling to its Continental-type uphol-

stery. Even its power says "Man's Car," with a Marauder 410 V-8. Choose, at no extra cost, either Select-Shift Merc-O-Matic or 4-speed manual. Choose the 4-door hardtop or the sedan (right) that offers a new slant on Breezeaway Ventilation. Power front disc brakes, too. A lot of car: Brougham!

**Excitingly new! Mercury Cyclone! A man's kind of action!**

The Cyclone shown, with GT Performance Group, is the Man's Car for the men who like their action big: every performance feature a man looks for. Including a 4-barrel Marauder 390 GT V-8; dual exhausts; heavy-duty handling gear: shocks, springs, stabilizer bar; power disc brakes up front—the works! Cyclone!



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Marquis • Brougham • Park Lane • Montclair • Monterey Cyclone • Caliente • Capri • Comet 202 • Cool new Cougar

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