



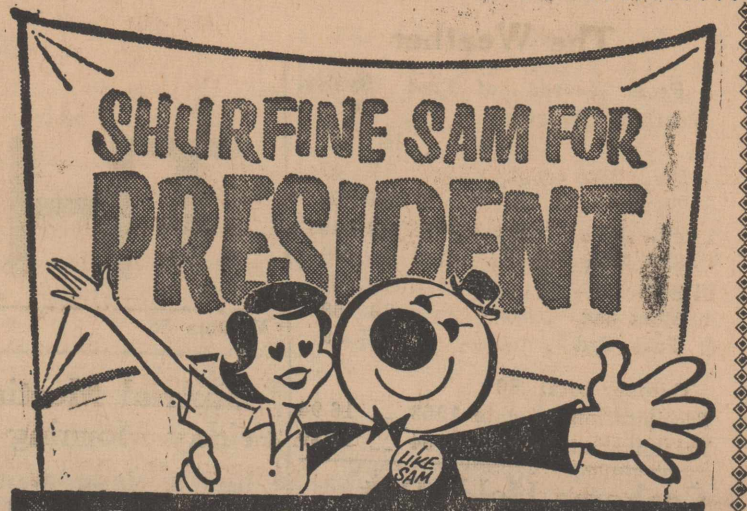
PIGGLY WIGGLY'S

SHURFINE

Jamboree



This is the Time to Stock Up for
the Winter Months



9 BIG DAYS

OCTOBER 29 - NOVEMBER 7

A VOTE FOR SHURFINE IS A VOTE FOR QUALITY!

PORK & BEANS
10 ³⁰⁰ Cans \$1.00

VOTE FOR SAVINGS! VOTE FOR SHURFINE!

SPINACH
8 ³⁰³ Cans \$1.00

SHURFINE! THE PEOPLE'S CHOICE!

WHOLE NEW IRISH
POTATOES
8 ³⁰³ Cans \$1.00

VOTE FOR QUALITY! VOTE FOR SHURFINE!

WHOLE KERNEL
CORN
7 ³⁰³ Cans \$1.00

SHURFINE! FOR GOODNESS SAKE!

EARLY HARVEST
PEAS
6 ³⁰³ Cans \$1.00

STRIKE UP THE BRAND! SHURFINE!

FRUIT
COCKTAIL
5 ³⁰⁰ Cans \$1.00

PICK A WINNER! PICK SHURFINE!

SLICED OR HALVES

PEACHES 4 ^{No. 2 1/2} Cans \$1.00

CORN Cream Style Yellow 7 ³⁰³ Cans \$1.00

ASPARAGUS Green Cut 4 ³⁰⁰ Cans \$1.00

OLEO 6 Lbs. \$1.00

GRAPE JUICE 3 ^{24 oz.} Bots. \$1.00

GREEN BEANS 5 ³⁰³ Cans \$1.00

PEARS 4 ³⁰³ Cans \$1.00

Biscuits 12 Cans 89¢

FLOUR
5 LB. BAG 39¢

Shortening
3 LB. CAN 59¢

CABBAGE Lb. 7c

SWEET
POTATOES Lb. 12c

TOKAY
GRAPES Lb. 15c

YELLOW
ONIONS Lb. 7c

ROME
APPLES lb. 15c

OFFICIAL BRAND ELECTION BALLOT

CHECK THESE **Shurfine**
CARNIVAL WINNERS

TOMATO CATSUP 6 for \$1.00

TUNA, White Chunk 4 for \$1.00

CRACKERS Lb. 19c

COFFEE Lb. 75c

CHEESE SPREAD, 2 lb. box 69c

LUNCH MEAT, 12 oz. can 35c

MEAL, 5 lb. bag 29c

APPLE BUTTER, 28 oz. 29c

WAFFLE SYRUP 32 oz. 39c

6 OZ. PKG.
SLICED CHEESE 4 for 89c

DOUBLE FRONTIER
STAMPS WED.
PLUS THESE SPECIALS

CAKE MIXES 4 For \$1.00

POP CORN 4 ^{2 Lb.} Bags \$1.00

MILK 8 ^{Tall} Cans \$1

USDA GOOD CHUCK
ROAST Lb. 43c

USDA GOOD
CLUB STEAK Lb. 63c

USDA GOOD
T-BONE Lb. 79c

MARKET MADE PURE PORK COUNTRY STYLE - SEASONED
SAUSAGE 3 Lb. Pkg. \$1.00

PORK CHOPS Lb. 59c

USDA GOOD FAMILY STYLE
Steak Lb. 59c

SLICED
Bacon Squares 2 Lb. Pkg. 79c

ARMOUR'S STAR ALL MEAT
BOLOGNA Lb. 79c

RUMP ROAST Lb. 79c

HORMEL RED SHIELD
BACON



PAY & TAKE FOOD STORE
PRICE GROCERY
YOUNG'S FOOD MARKET

The Flicker--

(from page 3)

Letter of Complaint To Abilene Reporter

As a loyal football fan, I felt that Rotan was not receiving proper game coverage. I wrote a letter of complaint to the Abilene Reporter News. This is the answer I received.

Dear Miss Thompson:

This acknowledges your letter of October 13 concerning our newspaper's coverage of the Rotan Yellowhammers. I have not published it as a letter to the Editor, for I was not sure you wished it to be. If you do, I would be happy to do so.

Pursuant to your complaint, I have this morning studied our coverage of the Yellowhammers from the date of the double-page story and picture spread on District 6-A published on Aug. 29, through all six games played to date.

I find that in the August 29 display, Rotan and Roby players commanded the largest pictures of any schools in the district (five-column) while the others had three and four columns; that the Rotan picture was at the top of first page, and showed eight of the key linemen, more players than were in any other school's picture.

On game reports, I find that five of the six Rotan game scores were included among the 11 scores carried each Saturday morning above the Reporter-News nameplate on the front page.

For three of the six games, or half, we sent a sports writer from our staff to cover the story rather than depending on a local correspondent, and on one game we also sent a photographer and carried a picture. On all the games we carried statistics, and five of the six stories had large two or three headlines. The only one which did not was the Sept. 12 game with Spur, which had a prominent one-column headline. We carried statistics on all the games.

In the District 6-A two-page spread on Aug. 29, our sports writer, Mike West, ranked Merkel first and Rotan fourth in the 8-team district. In each district in our territory, including those in which the Abilene schools play, this is a judgment, a prediction, the sports staff must make, and it is based on all the pertinent factors such as the number of returning lettermen, strength of other teams in the district, the past year's record, inter-

Know Your Senior--

Birthdate: April 10, 1947
Birthplace: Rotan, Texas
Present age: 17
Color of hair: brown
Color of eyes: brown
Favorite colors: yellow; foods: pineapple cream pie; sports: basketball; subjects: shorthand; make of car: '65 Galaxie; pastime: reading
Pete Peeves: Boys that pester
Number of years in Rotan school: 12
Choice of colleges: Hardin-Simmons
Choice of professions: teacher
Extra-curricular activities: Annual typist
Political party preference: Democrat
Opinion: I don't care much for either candidate because of all their name-calling but if I did vote I would vote for the Democrat
(Name: Connie White
--Sunny Partin.

views with the coaches, etc. Never are these judgments based on sentiment or favoritism. I recall, for instance, that in District 2-AA-AA in which the Abilene schools play, neither Abilene nor Cooper High was picked high in the rankings by our staff, because there was nothing to indicate they would be title contenders. Sometimes these pre-season predictions prove right, sometimes wrong as the season develops.

As to the 1962 season when the Yellowhammers won the state championship, I have not taken the time to check our coverage of your team for that year. But my recollection is that we had followed Rotan closely and covered it well, sensing early in the season that the Yellowhammers certainly were contenders in their district, and likely would go far in the state playoff.

Be assured that the Reporter-News tries, in covering high school football, to be fair to all the schools involved, as we know that the fans and readers in each town are intensely interested and proud of their teams, win or lose. It would be the height of folly, in fact would be suicidal, for us to discriminate deliberately against any team. We hold the same goodwill for Rotan fans and readers as for those in Abilene or Coleman or Ranger.

Thanks for your letter and for giving me the opportunity to discuss with you the points raised.
Sincerely, Ed N. Wishcamper.
--Zana Thompson.

Phillips 6th Grade Collecting Coins

Mrs Phillips' sixth grade math class has been collecting coins. They have collected coins from Italy, Germany, Canada, Great Britain, Australia, Mexico, France, Holland, China, and the Philippines. Fairy Graham and Freddie Kerns have brought some special coins up for the class to see. The coins are displayed on the bulletin board. The students in Mrs. Phillips' sixth grade are: Frank Gerth, Lou Etla Floyd, Stephen Baker, Donna Grubben, Merri Hammit, Norvelle Kennedy, Frankie Klepper, Ronnie Martin, Stuart Nowlin, David Springer Mickey Starnes, Ruple Weems, Freddie Kerns, and Debbie Harrison.
--Eddie Mac Lang

Heathingtons' Donate Books To Library

Jimmy and Paula Heathington have recently donated 25 of their books to Primary's new library. These books have helped fill the new library but many more books are needed to have a good selection in each grade.
--Wayne McCombs

Girl Scout Troop To Be Re-Organized

Fane Downs, District Adviser of West Texas Girl Scout Council of Abilene, was in Rotan October 15 to re-organize a local girl scout troop. Girls from ages 8-12 interested in joining should contact Mrs. Hunsaker. Parents interested in being a leader for this troop are also needed.
--Bob Burnes

Senior Play Tryouts Were Held October 29

The Senior Class has its play planned for 1964. The playbooks have arrived and tryouts were October 30. The date of the play has not been set but it will be in the first semester of school. The play is entitled "I'm a Family Crisis."
--Ralph McArthur.

Birthday Greetings

Birthday greetings this week are extended to Adelia Barerra, Aurora Overby, Sunny Partin, Donald Powell, and Pooky Hale.
Martinez, Mary McDonald, Archie --Buddy Day

Group Pictures For Annual Are Made

Group pictures for the annual were taken October 28. The group pictures that were taken were: Student Council, FHA, and Paper Staff. The pictures were taken by Watson's in front of the high school building.
--Lupe Montez

Resolutions

Rotan, Texas, October 26, 1964
Resolution of respect in memory of our co-worker and brother, Mr. Perry Eaton who passed away August 28, 1964

Whereas, Mr. Perry Eaton, having passed to his reward, and Whereas, Perry has been an outstanding citizen, has served well as Board Director of the Fisher County Farm Bureau and has faithfully served his Lord; Therefore

Be it resolved that the members of the Board of Directors of the Fisher County Farm Bureau, in testimony of our loss, express our love and sympathy to the bereaved family and extend our sincere condolence in their deep affliction; and

Be it further resolved that a copy of this resolution be presented to Mrs. Perry Eaton and family, that a copy be given to the local papers, and that a copy be placed upon the Minutes of the Board of Directors of the Fisher County Farm Bureau.

J. O. Hudnall, President, Board of Directors, Fisher County Farm Bureau.

Mrs. C. C. Carter, Secretary, Board of Directors, Fisher County Farm Bureau.

Mr. and Mrs. J. B. Ogle of Dublin visited her sister Miss Mabel Donnell here Sunday.

Here For Funeral Of Ed J. Hawkins

Out of town relatives and friends attending the funeral of Ed J. Hawkins:

Mr. and Mrs. Kenneth Hawkins and Deanna, Garland; Mr. and Mrs. Jack Kinard, Temple; Mr. and Mrs. Floyd Roberts, San Angelo; Mr. and Mrs. Irl Hawkins and Joe, Arlington; Mrs. Earnest Harwkins, Mrs. Paul Sutton, Patricia and Gail, Mrs. Johnny Phillips and Denny, Grand Prairie; from Abilene were Mr. and Mrs. Joel Boss, Mrs. Jessie Hawkins, Mrs. Norman Spurlin, Sandra and David, Mr. and Mrs. Joe Simpson, Wesley, Carla and Marsh, Mrs. Roger Wood, Mrs. Alice Young, Mr. and Mrs. Jack Townsend; Mr. and Mrs. R. A. Willingham, Mr. and Mrs. J. A. Jackson, Mr. and Mrs. J. P. Teller, Austin; Mr. and Mrs. L. O. Kennedy, Hobbs, N. M.; Mr. and Mrs. O. D. Braz, Eunice, N. M.; Mrs. J. C. McHaney, Sweetwater; Mr. and Mrs. Mark Haynes, La Sierra, California; Mr. and Mrs. Selma Dixon, Colorado City; Mrs. Howard Noles, Mrs. Ben Harrison, Mrs. Ida Campbell, Roby; Mrs. Grace Dickson, San Angelo; Mr. and Mrs. Mal Address, Snyder; Bro. and Mrs. Bill Irwin and Monica, Hamlin; Mr. and Mrs. T. C. Adams, Hermleigh; James and Edwin Kennedy, Waco; Frank Aaron, Buffalo Gap.

Lehman Newton Jr. and children of Midland were here Sunday to meet Mrs. Newton who had been in Temple to be with her father, Ollie McCombs, who is very ill.

Mr. and Mrs. J. D. Burk visited the family of their daughter, Mr. and Mrs. Elmo Cummins, Chris and Beth in Belton last weekend.



V. F. W.

Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Ross Woolsey, Commander
Austin McKinney, Quartermaster

MY KNEES ARE CHAPPED,
MY HANDS ARE ROUGH,
I'M MISERABLE!

I'LL SHOW YOU JUST
WHAT YOU NEED. -- SWELL
PREPARATIONS MOTHER
GOT FOR ME AT
**MORROW
DRUG**



**MORROW
Drug**
Phone 237
ROTAN, TEX.
WE HAVE IT OR WE WILL GET IT FOR YOU

Tax Discount Notice

THE SAME DISCOUNT WILL APPLY
THIS YEAR AS LAST ON EARLY
PAYMENT OF CITY TAXES

The following will apply:

3% OCT. 1 THRU OCT. 31

2% NOV. 1 THRU NOV. 30

1% DEC. 1 THRU DEC. 31

First and Last Days Inclusive

City of Rotan



PATTERNS FOR PROGRESS



Community Leadership
The Industrial Foundation
Community Survey Analysis
The Community Survey

Does your Community Development Program include these basic steps?

Recent WTU advertising has outlined some of the basic community development elements which are widely considered essential in community growth. They are summarized here again to give communities an opportunity to check their local development plans.

- ... The Community Survey, an inventory of both favorable and unfavorable community resources and growth factors.
- ... Community Survey Analysis, where growth factors are continually being assessed and evaluated.
- ... The Industrial Foundation, which provides community-wide financing for the land, brick and mortar required for new industry.
- ... Community Leadership, the organized energy, effort and manpower essential for sound economic growth and development.

WTU Area Representatives will provide growth-conscious communities with information about these elements or about a complete development program. Request this service through your local WTU manager.

West Texas Utilities
Company
an investor owned company

TRAVELING HORSE SHOER

Horses Ridden and Shod

Billie Ray Morrow

Phone 5011 Rotan, Texas

MATTRESSES

New or renovated and box springs quality made. Save up to 50% renovated. Choice size or firmness. Guaranteed by Western Mattress Co., San Angelo, phone Hughes Furniture, Rotan 259 and leave ad.

GENERAL UPHOLSTRY

Specializing in Seat Covers and Repairing for Cars, Pickups and Trucks.

Yalor-made Seat Covers for Cars, Pickups and Trucks
Also all types Furniture Upholstry and Repairing

Jay

Hendon Upholstry
Phone 8114 202 Snyder Ave.

Test Holes - Domestic and Irrigation Wells - Turbine and Submergible Pumps - Clean Outs - Pumps and Pipes

FREE ESTIMATES

Rodgers Drilling Company

Ph. 8133 405 E. Lee St.
Rotan, Texas

CALL COLLECT

J. M. Rea -- Phone 658-6721

J. M. Rea Drilling Co.
Knox City, Texas

Irrigation and Domestic Water Wells

Large Diameter Holes
Turn Key Jobs

All well gravel packed

SHARP'S PEST CONTROL

Home Owned and Operated
All work guaranteed
Free Check & Estimate for All Kinds of Insects

GORDON SHARP

Ph. HI 3-5911 Rt. 1
Snyder, Texas



Marja

\$3.95

Slightly Minus?

Here's the Plus

that makes the most of you!

Marja's delicate and feminine nylon lace brassiere has polyester fluff contour pads that build you up and out so softly, so naturally, no one will ever guess it isn't you! The whole bra weighs just about one ounce! White, A, B, C. 32 thru 38.

The Casual Shop

PHONE 1461

ROTAN, TEXAS

REDEEM
YOUR
**GOLD BOND
STAMPS**
HERE!

PAY & TAKE FOOD STORE

THE BEST IN
FRESH
Cured Meats
EVERY DAY!

Nov. 5-6-7

SHORTENING Swift Jewel 3 Lb. Can **49¢**

FOLGERS INSTANT COFFEE 10 Oz. Jar **\$1.29**

LIBBY'S CRUSHED NO. 1 6 CANS
Pineapple \$1.00

303 LIBBY'S GARDEN 5 CANS
Peas \$1.00

LIBBY'S 14 OZ. 6 FOR
Catsup \$1.00

FOREMOST 1-2 GAL.
MELLORINE 29c

CHOCOLATE COVERED 10 OZ. BOX
Cherries 45c

EL FOOD JELLY AND 18 OZ. 3 FOR
Preserves \$1.00

DUNCAN HINES 4 BOXES
Cake Mixes \$1.00

Top Quality MEATS

FRESH CALF
Liver 29c

GOOCH BLUE RIBBON SLICED BREAKFAST LB.
Bacon 53

GOOCH'S COUNTRY STYLE 2 LB. SACK
Sausage 69c

CHOICE LEAN LB.
PORK CHOPS 59c

FRUITS - VEGETABLES

GOLDEN RIPE POUND
BANANAS 10c

RUTAGABA POUND
TURNIPS 6c

FANCY RED DELICIOUS LB.
APPLES 15c

NEW CROP TEXAS 5 POUND
ORANGES 49¢

LIBBY'S VIENNA 4 OZ. 6 CANS
Sausage \$1.00

SCOTT'S 2 ROLLS
TISSUE 25c

O B MACARONI AND 16 OZ.
SPAGHETTI 25c

MILKY WAY, SNICKERS, FOREVER YOURE 10 BARS
CANDY 39c

WRIGLEY'S ALL FLAVORS 3 FOR
GUM 10c

FRESH COUNTRY MEDIUM DOZEN
Eggs 49¢

FOLGERS COFFEE Drip or Regular Pound **79c**

Plenty of
Parking Space

WE GIVE
GOLD BOND STAMPS
FOR
VALUABLE PREMIUMS

STOP - SHOP
SAVE

10 lbs. Imperial Pure Cane **SUGAR 98c**

For Sale

Three Butane Stoves for sale, can be changed to natural gas, Mrs. Parker Kennedy. 40-2tp

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 16-tfc

For Sale, 300 laying hens, your choice for one or all, 50c. Phone 5103. O. L. Rackley, Royston. 39-2p

For Sale the following plows, 4 disc MM 3 point plow; three bottom Ford moldboard, 14 in.; also 12, 3 bottom Ford; three disc Ferguson and also 2 disc Ferguson; 3 bottom John Deere drag plow, 801 '59 Ford tractor, butane; 1956 model Willys Jeep station wagon, 4-wheel drive. Randolph Ballard, Sweetwater, rt. 3, east edge of Hiway 80 across from Merchants, phone BE 4-5732. 38-2tp

For Sale whole hog sausage, sugar cured bacon, pork ribs, and pork chops, Ezell Key Feed and seed. 40-tfc

For Sale: 3 bedroom home at 920 E. 5th St. Paved, backyard fence, on 60 ft. lot, nice yard with trees. Assume FHA loan or refinance. See or call J. D. Weathersbee at Weathersbee Funeral Home, Ph. 314. 29-tfc

For Sale or Rent 4 room and bath 507 Johnson, see W. T. Trimble. 39-2tp

YOU are invited to listen to the Primitive Baptist Program each Sunday Morning, 7:30 to 8:00 over KDWT, Stamford, 1400 on your dial. 17-tfc

Wanted, baby sitting in your home or mine, phone 8171. Mrs. Lee Hefner. 34-tfc

Please bring your Fall alterations in early, before the rush, Mrs. Joe Taggart, 103 Burnside, phone 76-62. 35-2tc

For Sale, Used Refrigerators, Ranges, and Washing Machines -- Home Lumber Company.

For Sale Ford tractor and equipment, 3 miles east Rotan, Dallas Neal.

For Sale Massey Ferguson front end cultivator, \$200, like new, phone 8141. 36-tfc

Attention Farmers, Ranchers, Small Business Operators. Let us keep your books, in our office or yours. Will keep present set of books or set up new books. Make government wage reports, financial statements, post oil runs, etc. Reasonable rates. Write Double S Bookkeeping Service, P O Box 21, Roby, Texas. 34-4tp

For Sale, 160 acre farm, partly irrigated, cash or terms, Jack Bruce phone 6281. 37-tfc

For Sale registered Hereford Bull, E. T. Warren, phone 5003. 37-tfc

For Sale, as Range, in good condition, call 4361 after 6 p. m.

For Sale, Red Top Cane baled hay, phone 6911, W. F. Edwards, 32-tfc.

For Sale, several good Lawn Mowers, White Auto Store. 23trc

For Sale 14 weaning pigs, 2 sows, boar, call 5881. 33-4tc

SAVE Big! Do your own rug and upholstery cleaning with Blue Lustre. Rent electric shampooer \$1. Hughes Furniture.

HESSTON COTTON STRIPPERS Bring your tractor in now to be mounted. Buy now and save; pay at harvest time. Also, check our lease plan. Jones County Implement Company, Anson Hiway in Stamford, Texas. 26-tfc

Family Style Meals

\$1.00

Home Cooking

ROOMS - APTS.

DAY OR WEEK

ROTAN HOTEL

For Sale, Used Refrigerators, Ranges and Washing Machines -- Home Lumber Company.

We sell Knapp Shoes and rebuild all types of Venetian Blinds and draw curtains. W. W. McNaron, phone 384. 31-tfc

We rent Baby Beds, Rollaway Beds, TV's, Refrigerators, Ranges, etc. See us for these or other rental needs. Also used furniture, all kinds for sale, Landes Furniture. Phone 5261.

For Sale, new home, ready to move in. Conventional or FHA loan available. Brick, 3 bedroom, 2 baths, paneled den, carpet, built-ins, central heating, ducted for air conditioning and on paved street, phone 370. 15-tfc

Any kind of Dozer and Scraper work: We do tank building and repairing, tree dozing, land leveling, parallel terracing. Phone BL 6-2120 Peacock. Seven miles west of Aspermont, FM road 610. M. L. Jones. 30-16tp

NEW HOLLAND: Balers, rakes, mower and a supply of parts for all your NEW HOLLAND machines. Haskell Farm Store on the Throckmorton Hiway. 26-tfc

Wanted: horses to break and horse shoeing, phone 6462 or 8 Til Late Grocery. 20-tfc

For Sale - 160 acre. Farm North East Rotan. Mrs. Ernest Rains. phone 5913. 31-tfc

FOR RENT

55 acres cotton for rent. Will hire renter to work 150 acres feed land for me. Will pay \$1.00 per hour, for all spare time renter has, doing general ranch work. 4 room house. If interested see J. O. Roberts. 39tfc

For Rent, 2 bedroom home, 910 6th st., phone 6201, Roland R. Trout. 40-4tp

For Rent, large 4 room furnished apartment. G. D. Coan, 406 E. Beaugard, phone 7841. 34-tfc

House for rent, call 6911, W. F. Edwards. 32-tfc

For Rent or Sale, 2 bedroom house, G. W. Rogers, phone 81-33. 17-tfc

For Rent, three bedroom house at 407 north Cleveland, see C. A. Ragan or call 6581. 32-4tp

For Rent one house, closein on good street. This house has been redecorated all inside, each room textured and painted, all floors sanded and varnished and waxed. All new windows on front, kitchen plumbed for washer, has all been changed. Do not call unless you be permanent. The house is like new inside. Call 8198. 36-tfc

Apartment for rent, 312 E. Burnside, W. B. Tillotson, phone 7732. 31-tfc

For Rent furnished six-room house with bath and basement; furnished apartment with 4 rooms and bath, also two rooms furnished with bath, D. L. Smith, phone 321. 2t

For rent, sale or trade, commercial building in Rotan, presently occupied by Nunley Plumbing Co. contact H. L. Dycus at Dycus cleaners. 38-tfc

One house ready for rent. The house is ready to move in. This house has been repaired inside and out, all plumbing has been replaced and repaired. call 8198. 38-2tp

Cash Reward Offered - Lost on Golf Course, No. 9 MacGregor Iron about a year ago, and No. 7 last Monday, Call Chas. Kelley, 386.

Ironing wanter in my home, \$1.50 dozen, 711 Wheeler, Mrs. Rip Robinson. 40-2tp

Rat Terrier puppies to give away, 1-2 mile west of Red Barn, Mrs. John Wallace. 40-2tc

Wanted: experienced TV technician, experience preferred with color sts. On week paid vacation and other company benefits, starting salary will be according to your ability. Please apply in person 102 Elm st. Abilene, see Curtis Head or C. J. Douglas, or write application to box 999.

Lost, small white and black spotted Rat Terrier female dog wearing collar and answering to Trixie disappeared from our home Halloween night. Sentimental value. She belonged to my mother before her death, therefore Dad thinks quite a bit of her. We were keeping Trixie for Dad until he recovered from the back injury and was able to take her home. Please phone 4181 or see Mrs. Bill Graham if you have any information about Trixie.



PAY & TAKE FOOD STORE
PRICE GROCERY
YOUNGS' FOOD MARKET

The Flicker

PUBLISHED WEEKLY BY HIGH SCHOOL JOURNALISM CLASS

Editor-in-Chief-Jimmy Heathington
News Editor - Cheryl Hammit
Sports Editor - Diane Phillips
Typists - Linda Brown, Carolyn Hale

Copy Reader - Sunny Partin
Columnists - Buddy Day, Zana Thompson, Sunny Partin
Reporters - Eddie Mac Lang, Cheryl Elliott, Jeanne Ferris, Bob Burnes, Wayne McCombs, Diantha Tankersly, Eva Marcias, Lupe Montez, Ralph McArthur and David Canfil

An Editorial . . .

by Jeanne Ferris
Statistics show that when starting in the first grade there were 120 students and when reaching the twelfth grade there were 30 students. That is a loss of 90 students.

Much has been said and written about dropouts. The problem of employment shows that about seven per cent of the dropouts will find employment.

Dropouts should be encouraged to return to school. Some of the reasons for dropping out may be: the student may be older than his classmates, and this could be embarrassing for him; he may be a slow student and bore the other students, in reading for instance.

I think that people are realizing the need for schooling in this jet age. It is not uncommon for servicemen to finish high school or go to college after service. Servicemen are not the only ones to enroll in school—parents also enroll.

Knowledge is power over poverty, employment, and juvenile delinquency. Knowledge comes from studying and preparing. We do not demonstrate knowledge when we make a fellow student so miserable in class he will drop out. We do not show knowledge when we fail to encourage a dropout to return to a school. This isn't a problem for our government to solve, but for ourselves in our own vicinity. The dropouts may be society's number one problem—but on the other hand, society was the dropouts problem first.

Annual Project For Fire Prevention

Each year the students of Rotan High School are required to either write fire prevention themes or make fire prevention posters. The sophomores and seniors are required to write the themes. The freshmen and juniors are required to make the posters. The themes and posters are to try to make the students more conscious of fire prevention.

The sophomores this year are writing themes on how they themselves can prevent fires. These themes must be from 500 to 600 words long. The seniors are writing themes on fire prevention in their own homes. Their themes must be 600 to 1,000 words long. A set of these themes must be kept on file at all times. Each year the new themes replace the old ones.

The posters made by both the freshmen and juniors must be original and must be made on poster board. They can be made in pen and ink, or with map colors. These posters cannot be over an inch thick and live matches cannot be used on them. Each year, the posters made by the freshmen and juniors are used in two contests. One of these contests is the State Firemen's Association and the other one is the State Board of Insurance. Each year a committee comes from the State Firemen's Association to judge the posters, and if the teacher thinks that a poster is good enough, she can send it in to the State Board of Insurance to be judged; however, all the posters must be kept in case someone comes from the State Board of Insurance to judge them.

--Bobbie Kerns

Three Senior Rings Received October 26

Three senior rings ordered when school began were received October 26 by Kay Sumerlin, Ronnie Gladson, and Bob Burnes.

--Diantha Tankersly

Yellowhammers! Are We Men or Birds

The Yellowhammer is originally from Great Britain. It is yellow, varied by dark brown patches. The under parts are pure yellow and the wing feathers are dusky black with brown or yellow edges. The Yellowhammer is regarded with superstition in some places. The eggs are destroyed when found, for it is said that there is a drop of "Devil's Blood" in them. The bird is fattened to be eaten in Italy. In the U. S. the term is misapplied to the golden-winged woodpecker or high hole.

The name Flicker was originally applied to a yellow winged species of eastern N. America extending from Alaska to Cuba. All are moderately large size and all have brightly-colored shafts of the wing and either red or yellow tail feathers. The Flicker, which goes by Yellowhammer and Red Shafted Flicker, is mostly a ground feeder. It usually winters in the South.

Several Flickers of Yellowhammers, which ever you prefer, have been seen in this area. One was shot in the wing by Jimmy Gruben and his father. Jimmy brought the bird to school where it lived for a few days, then died. Mr. Wright saw one west of town and in the Callans yard. So fans keep on the lookout for a Yellowhammer, man or bird.

--Cheryl Elliott

Fire Boys-Jr. Class Sponsor Turkey Shoot

The annual turkey shoot, sponsored by the junior class and the Rotan Fire Department, will be held November 8. This annual fund raising project is to be at Clay Fowler's ranch, four miles north of town. The turkey shoot begins at 1:00 P. M. with target shooting or shooting at live turkeys. Tickets are being sold for the drawing and are available from members of the sponsoring organizations. Everyone come and test your marksmanship.

--Diane Phillips

Joint PTA Meeting Held October 29

The PTA held its first joint meeting October 29. The program was a preview of teaching in years passed and teaching in the modern school.

A panel discussion was held comparing the methods of teaching in the past and the ones used today. Reading, spelling, English, Spanish, Science, and text books were discussed. The panel consisted of Mr. C. J. Dalton and Mrs. Morris Watson, who spoke about the older methods of teaching. Mrs. Billy Hudnall, Mrs. Ralph South, and Mr. Duane Kasmta spoke about modern methods of teaching. Miss Josie Baird, having taught in the past and the present, gave an illustration of both methods.

A look into the past and the present dress and activities of a school child was presented by Rene Berry and Kathy Murphree.

The Blue Notes provided entertainment for the meeting.

--Sunny Partin

Second Grades Visit Fire Station

The second graders made their annual field trip to the Rotan Fire Station during Fire Prevention Week. The students were shown through the station by Fire Chief A. B. Parker and Firemen Doyle Lawlis and John Gray. The students wrote thank you notes to each of these men showing their appreciation to them.

--Bob Burnes

Sixth Graders Worth Weight In Candy

The sixth grade band members will receive 231 Hershey bars to be divided among them as a result of their high average of magazines sold per member.

The fifth, sixth, and seventh grade band students were told by the representative for the magazine publishing company that the class which sold the highest average number of magazines per member would receive the candy bars.

The amount of 231 candy bars was reached by weighing the captain Obie Gene Kelley, and the co-captain, Trudie Clements. The total of their weights amounted to 231 lbs.

--Linda Brown

Yellowhammers Meet Coahoma In Nursery

Yellowhammers decked out in bibs and diapers discussed the position they wished to play when they grew up. While talking, a newcomer to the nursery entered and began bragging. He said he was from Coahoma and that the Yellowhammers were scrawny. A challenge resulted in a football game. The Coahoma baby scored first, due to Rotan's lack of spirit. Rotan realized their mistake and scored on the next play. Not knowing the plays and getting penalties allowed Coahoma to score two other times. The Yellowhammer youngsters corrected their errors and won the game. Coahoma was angered at the defeat and said "Sure you can win now, but you can't when you grow up." The 'Hammers answered, "We'll show you Friday night."

--Cheryl Hammit

Know Your Senior--

Birthdate, Aug. 30, 1947
Birthplace, Abilene, Texas
Present age, 17
Color of Hair, Brown
Color of Eyes, Brown
Favorites: colors, combination of grey and red; sports, tennis, golf, fishing, and hunting; foods, steak; pastime, chess; subject, English; car, Chevy Super Sport; song, "From Russia With Love"
Pet Peeves, gossipy old ladies
Ex-curricular activities, interscholastic league literary and band
No. Yrs. in Rotan Schools, 12
Choice of Professions, doctor, Med. research, or Army
Choice of Colleges, A&M
Political party preferment, Democrat

Opinion, In World War II, everyone said, "Praise the Lord, pass the ammunition, and we'll all stay free." Now we say, "Appease the Reds, scrap the ammunition, and we'll all co-exist."

Name, David Canfil
--Sunny Partin

Students of Month Announced for Nov.

Budda Day and Sandra Herron have been elected as students of the month for November. This month the students were elected as most co-operative. The student council nominated several boys and girls. Then teachers may eliminate the ones they think do not qualify. Next month the students will be elected on friendliness.

--Pooky Hale

Rotan Jr. High Lettermen Announced

The junior high lettermen in football this year are:
Eddie Stewart, Kevin Wright, David White, Randy Murphee, Stephen McCall, James Soliz, Mike Allen, James Price, Travis McDonald, Bobby Edwards, Gary Landes, Jerry Dean Edwards, Sam Burnes, Butch Roe, George Elliot, Arthur Medrano, Richey Young, Jimmy Gruben, Phil Springer, and Roger Graham.

--Buddy Day

Schedule--

- Nov. 5—Cancer Film Profirma 10-40, high school auditorium
- Nov. 6—Roscoe-H-7:30
- Nov. 7—SRA
- Nov. 8—SRA
- Nov. 8-13—American Education Week
- Nov. 13—Jim Ned-H-7:30
- Nov. 14—Band Marching Contest, San Angelo
- Nov. 19—SRA
- Nov. 17—SRA
- Nov. 19—PTA, Primary Library at 7:30
- Nov. 20—End of Second Six Weeks
- Nov. 24—AC High School; 6:30
- Nov. 26-29—Thanksgiving Holidays
- Nov. 30—11th ITED
- Dec. 1—11th ITED Hermleigh-H-7:00
- Dec. 7—AC High School; 6:30
- Dec. 8—Hermleigh-T-7:00
- Dec. 10—PTA, Primary Library at 7:30
- Dec. 12—District Band at Sweetwater
- Dec. 15—Roby-H-7:00
- Dec. 21—Start of Christmas Holidays
- Dec. 22—Coahoma-H-7:00
- Jan. 4—School resumes
- Jan. 5—Wylie-T-7:00
- Jan. 7—Cancer Program 10-40, high school auditorium
- Jan. 8—Merkel-H-7:00
- Jan. 12—Jim Ned-T-7:00
- Jan. 15—End of First Semester

(continued on page 9)

Rotan Lodge No. 956 A. F. & A. M.

Meets Third Thursday Night of each month
visitors invited
R. J. Rogers, W. M.
Alvin Clark, Secretary

The O. E. S. meets each second Tuesday at 7:30 in the Hall
Visitors welcome

Joyce Noles, W. M.
Josephine Martin, Sec.

Air Conditioner INSTALLATION and REPAIR WORK

also have Pumps, Motors, Tubing Pads, etc.

ELECTRICAL APPLIANCE REPAIRING

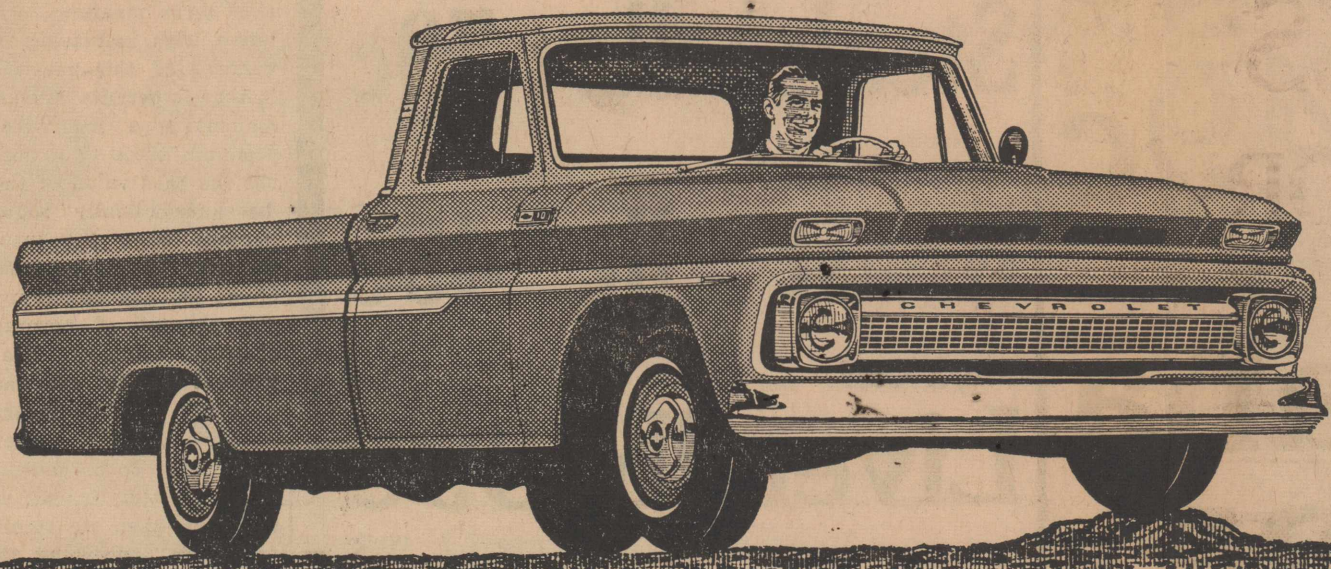
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REPAIR & REPLACE LEAKY FAUCETS

Champ Clark

702 E 7th
Phone 8122 Rotan

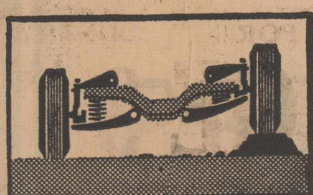
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Independent front suspension takes the "truck" out of truck ride. It smooths rough roads, protects truck, driver and cargo from excessive jolting. And on Chevrolet pickups it's a proved system with millions of miles of user experience behind it. Try it out on one of Chevrolet's great Fleetside or Stepside pickups. It's one of the big reasons that Chevrolet is first choice with pickup users from coast to coast.



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HOGSETT CHEVROLET COMPANY

111 S. CLEVELAND

ROTAN, TEXAS



...Small Word
Big Meaning

IF you had insurance, that accident, that fire, that theft would not have cost you so much, for insurance protects you against loss from such events.



Why not play safe and avail yourself of the protection afforded by insurance coverage? It costs so little . . . yet it saves you so much. Call us today and let us help you set up a rounded program.

INSURANCE TO MEET YOUR NEEDS



R. L. Young Ins.

SHOP D. J. SMITH

We Will Give **DOUBLE S. N. GREEN STAMPS EACH TUESDAY & WEDNESDAY FOR YOUR SHOPPING CONVENIENCE**

MIRACLE WHIP
SALAD DRESSING
QUART JAR **39c**

Scot Toilet 2 Rolls
TISSUE 25c

Scot Regular Roll
TOWELS 21c

Cut Rite Wax Roll
PAPER 25c

Duncan Hines
CAKE MIXES

3 BOXES
White - Yellow 89c
Devil Food

Pillsbury and Ballard 3 Cans
Biscuits 25c

American Can
SARDINES 13c

Supreme Lb. Box
Crackers 29c

WOLF
CHILI
NO. 2 CAN **59c**

Libby Vienna 6 Cans
Sausage \$1.00

Zest Save 7c 2 Bath Bars
SOAP 37c

Gladiola 5 Lb. Bag
FLOUR 45c

Swift Jewel
Shortening

3 POUND PAIL **49c**

Swifts 12 oz. can
PREM 39c



Texas
Orange

5 Pound Bag **49c**

Golden
Banana

2 lb. 25c

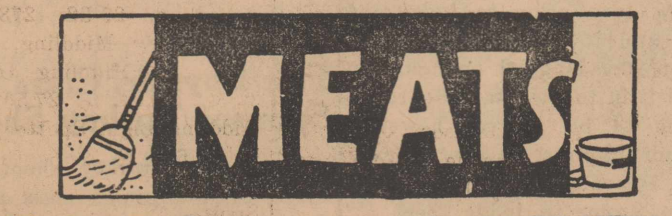
Yellow Pound
Onion 7

Rutabaga
TURNIPS

lb. **5c**

Delicious 4 POUND SACK **49**

FOLGERS
COFFEE
POUND CAN **75c**



Choice Pork
ROAST 35c

Tender Lb.
Pork Chops 59c

Lean Pork
STEAK 49c

Loin and Round
Steak lb. 79c

Choice Chuck
Roast lb. 49c

Fresh Calf
Liver lb. 39c

Fresh Ground
MEAT \$1
4 lbs.

CAMPFIRE
BACON
2 POUND BOX **89c**

New GI Insurance Law

The VA is preparing to handle next May's flood of applications for the reopening of National Service Life Insurance. More than three million veterans with service-connected disabilities may do this under terms of the law signed Oct. 13 by President Johnson. Opening date on which VA will accept applications is May 1, 1965. They must be in on or before May 3, 1966. There is an unknown number of veterans who up to now have not applied for service-connection but can do so in order to obtain insurance, may also now be eligible to buy up to \$10,000 in permanent GI insurance. The VA is planning before May 1, 1965 to mail full details and application forms to all veterans receiving monthly COMPENSATION payments.

Those veterans whose disabilities are service-connected but who are not drawing compensation will not be included in this mailing. For these, and for other veterans who believe they may be eligible, full explanation material and explanation form will be on hand at my office in the County Courthouse at Roby by April 1, 1965. No applications CAN be accepted before May 1, 1965, because of this, the VA requests that veterans do not write, phone or call for applications until April 1, 1965. Persons now on active duty with the armed forces and certain Philippine veterans are not eligible to take part in the insurance reopening. Expense of all physical examinations must be borne by the applicant. To buy this insurance, the veteran must: a. Have been originally eligible for National Service Life Insurance (NSLI) between October 8, 1940 and January 1, 1957. B. Have now either no GI insurance or less than the \$1,000 in authorized coverage. C. Be in one of the following three groups -- (1) Veterans with service-connected disabilities who meet standards of good health. (2) Veterans whose service-connected disabilities alone do not permit them to meet standards of good health. (3) Veterans whose non-service connected disabilities as of Oct. 13, 1964, the date the bill was signed into law, prevented them from buying commercial insurance at the highest rates.

Higher premiums will be charged those veterans in groups two and three. In all cases, the premium rates will cover administrative costs as well as the policy value. The new policies will be issued at low non-dividend premiums which will compare favorably with the net cost of World War II GI insurance. In addition to the re-opening of NSLI, the new law allows veterans who already hold existing World War II or Korean Conflict type term policies to convert to a modified life plan. This plan is an inducement to term policyholders to convert to a lifetime level premium plan before the premiums on renewable term insurance become prohibitive with increasing age. The advantage of this new modified plan is that it permits conversion to permanent type insurance at lower premium rates than possible before, but the face value of the policy will be automatically reduced by 50 percent when the insured reaches the age 65. When insured reaches 65 he has the option to restore the full amount of coverage by purchasing ordinary life insurance without medical examination.

This is all the information that we have concerning the new Insurance Laws. To be honest about it, it may be better to wait until later in the year when we receive more information concerning this new law before we start checking into it. We still have not received any more information about the new laws that was passed and signed into law shortly before Congress adjourned, just as soon as we get pertinent information on these laws I will pass the information on to you.

I will be in Rotan one day each week beginning December 1, for the convenience of the ones that are drawing pensions. Don't forget, you will be getting your income cards in the envelope with your November check; be sure and don't misplace it as it will have to be sent back into Lubbock by January 31, 1965.

Your County Service Officer
Come to see me, Steve Kelley

Mr. and Mrs. W. D. Eades and Barbara visited Mac Eades, a student at North Texas State University in Denton Sunday and also visited Mr. Eades sister and husband, Mr. and Mrs. B. M. Davidson in Denton. Mrs. Joe Little went with them and visited her daughter Gayleta who is also attending North Texas State.

Resolutions

Rotan, Texas, October 26, 1964
Resolution of respect in memory of our co-worker and brother, Mr. Ed J. Hawkins who passed away October 15, 1964

Whereas, Mr. E. J. Hawkins, having passed to his reward, and

Whereas, Ed has been an outstanding citizen, has served well as a board member of the Fisher County Farm Bureau and has faithfully served his Lord; Therefore

Be it resolved that the members of the Board of Directors of the Fisher County Farm Bureau, in testimony of our loss, express our love and sympathy to the bereaved family and extend our sincere condolence in their deep affliction; and

Be it further resolved that a copy of this resolution be presented to Mrs. Ed J. Hawkins and family, that a copy be given to the local papers, and that a copy be placed upon the Minutes of the Board of Directors of the Fisher County Farm Bureau.

J. O. Hudnall, President, Board of Directors, Fisher County Farm Bureau.

Mrs. C. C. Carter, Secretary, Board of Directors, Fisher County Farm Bureau.

Rotan Church of Christ

Sunday:
Bible Study, 9:45 a. m. and 6 p. m.
Worship, 10:30 a. m. and 7:00 p. m.

Wednesday:
Bible Study for all ages, 7:30 p. m.

Thursday:
Worship at Nursing Home, 6:00 p. m.

Sermon Topics:
Sunday morning: "Joseph - A Model For Young People."
Sunday Evening: Guest Speaker, Den Mitchell.

Water Well Service

Water Well Drilling, Well Cleaning and Pump Service or Repair. Plumbing of any kind.

Walter Hartsfield

Phone 4852, Rotan

Lunchroom Menu

Monday, November 9
Fried chicken, gravy, buttered rice, english pea salad, hot rolls, butter, sliced peaches, milk.

Tuesday, November 10
Hamburger steak, gravy, mashed potatoes, congealed carrot-orange-pineapple salad, rolls, honey, butter, fresh grapes, milk.

Wednesday, November 11
Sliced roast beef, candied sweet potatoes, green beans, cabbage, apple and celery salad, hot rolls, butter, milk, ice box cookies.

Thursday, November 12
Chili burgers, fritos, sliced cheese, tomato and lettuce wedge, chocolate brownies, milk.

Friday, November 13
Pinto beans, macaroni and cheese loaf, spinach, onion and lettuce salad, cornbread, butter, milk, peach cobbler.

Mrs. J. V. Hellums visited her sister and husband, Mr. and Mrs. Earl Keese in Stamford Wednesday and went with Mrs. Keese to Winters Thursday to attend a meeting of the Brazos Presbyterian Society.

Rev. and Mrs. James Ellis of Ft. Worth are visiting her aunt Mrs. Homer Aaron and Mr. Aaron while they are here with her father, John Aaron of Roby who is in Callan Hospital for treatment of gunshot wounds.

Each year, the posters made by the freshmen and juniors are used in two contests. One of these contests is the State Firemen's Association and the other one is the

Mr. and Mrs. Ralph Chambless, Becky Beth and Ralph Edward of Houston spent last weekend here with her parents Mr. and Mrs. H. E. Aldridge.

Mrs. G. F. Dodson of Talco, Tex., and son Charlie D. of Roscoe visited Mrs. Juley Harris Thursday.

Mr. and Mrs. Joe Burger, Christi, and Janna of Abilene visited Sunday with Mr. and Mrs. A. A. Polk.

USE ADVANCE WANT ADS

Cotton Classing Report Christian Science Service Sunday

Light but general rain stopped the cotton harvest, and morning fog and dew delayed field drying. Gins were operating by mid-week but they received only a few bales each day. Sample receipts were low at the USDA Cotton Classing Office in Abilene and totaled 13,001, according to B. B. Manly, Jr., Officer-In-Charge. Most of last week's receipts came from cotton harvested before the rain.

Cotton quality improved slightly. Grades and their percentages were: Middling, 15; Strict Low Middling, 5; Middling Light Spotted, 35; Strict Low Middling Light Spotted, 24; Low Middling Light Spotted, 2; Middling Spotted, 2; Strict Low Middling Spotted, 11; and Low Middling Spotted, 2. The Tinged, Light Gray and Below Grade categories made up less than one percent of the total. Two percent of the samples were reduced in grade because of bark or grass.

Staple lengths improved compared to the preceding week, but were much shorter than they were last season. Four percent of the samples were 13-16; 30 percent was 7-8; 56 percent was 29-32; and 10 percent was 15-16 and longer.

Only one percent of the samples miked below 3.5, 85 percent miked 3.5 through 4.9 and 14 percent miked 5.0 and above.

Prices received by producers for Strict Low Middling Light Spotted and lower grades of cotton advanced about 25 points at some gins. Some producers were holding cotton and in a few areas white cotton was going to the CCC loan. Net prices received by producers for predominant grades of cotton that miked 3.5 and higher were:

Middling, 29-32, 2789 to 2840; Strict Low Middling, 29-32, 26.84 to 27.15; Middling Light Spotted, 29-32, 27.04 to 27.50; Strict Low Middling Light Spotted, 29-32, 26.13 to 26.65; Middling Spotted, 29-32, 25.53 to 26.05; Strict Low Middling Spotted, 29-32, 24.38 to 24.90.

CARD OF THANKS

We wish to say a special thanks to everyone who helped us in so many ways at the time of the loss of our loved one, with the many prayers, kind words of sympathy, beautiful flowers, all the food and the donations to the West Texas Rehabilitation Center in his memory.

May God bless and keep each one of you in our prayer.

Mabel, Amora, Jones, Jack, Jerry and Ruth Ann; Mrs. L. G. Price and Carl; Russell Price and family; Lois Mitchum family; Etheredges'.

CARD OF THANKS

We wish to thank all of our friends, neighbors, the Methodist pastor, Baptist pastor, the OES for their prayers, kindness and sympathy, flowers, cards and food, and to those who served the food and helped in many ways.

Your thoughtfulness in the time of our sorrow is deeply appreciated.

Mrs. Fern Benson
Mr. and Mrs. Alvin Clark.

CARD OF THANKS

To our many friends we want to express our heart felt thanks and appreciation for the beautiful flowers, the food and the many words of sympathy in the loss of our loved one. May God richly bless and keep you.

The family of Ed J. Hawkins

The Home Demonstration Club will meet Friday afternoon at 2:30 at Mrs. Dono Darden.

The Rotan Advance
Thursday, Nov. 5, 1964 No. 40

The materialistic view of man contrasted with the perfectibility of man in Christ will be the theme at Christian Science churches this Sunday. The subject is "Adam and Fallen Man."

Golden Text: "As in Adam all die, even so in Christ shall all be made alive" (1 Cor. 15:22).

Reference from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will include: "Mortals must gravitate Godward, their affections and aims grow spiritual, -- they must near the broader interpretations of being, and gain some proper sense of the infinite, -- in order that sin and mortality may be put off" (p. 265).

Birthdays Observed

Lynna Lou Poer and Toni Aaron celebrated their birthdays with a party Sat., Oct. 31. A halloween theme was used. Ice cream, punch, and cake were served to guests.

Guests present were Kevin and Ken Jones, Charlotte and Perry Thomson, Cathy and Carla Hartsfield, Dana Poer, Bylinda and Doyce Aaron.

Lynna Lou is the daughter of Mr. and Mrs. Wayne Poer of Ralls. She will be five years old.

Toni Aaron, daughter of Mr. and Mrs. Joe Aaron was three years old.

BICKERSTAFF SELLS POLLED HEREFORD BULL

According to the American Polled Hereford Association of Kansas City, Clifton Bickerstaff sold a registered Polled Hereford bull to A. A. McBeth recently.

Mr. and Mrs. Jessie Spivey of Ft. Worth visited his sister, Mrs. L. C. Poteet several days last week. Mr. Spivey is with the Star Telegram.



Donovan-Galvani
OF RALLS

WONDERFUL WORSTED WOOL

Cardigan Sweater
Ankle Pant

Donovan-Galvani trims this "Rice White" Sweater with colorful "Ski" bands in russet and gold, or blue and green. 34 to 40. The beautifully cut pants are fully lined. Russet, gold leaf, Fall green, blue. 5-17, 6-18.

H. L. Davis & Co.



9 out of 10 shop the easy way

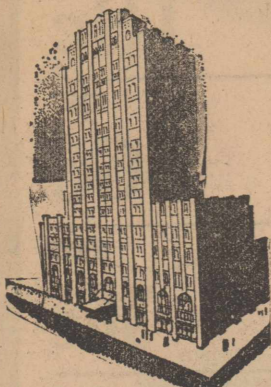
Yellow Pages

BUSINESSMEN: Today's Yellow Pages Directory is so convenient. Shoppers use it to find what they want in a hurry, as they let their fingers do the walking. So make sure you're represented under all headings applicable to your business with selective information about your business.



THE PLACE WHERE BUYERS AND SELLERS GET TOGETHER

WE INVITE YOU TO COME IN AND SEE THE BEAUTIFUL
WOOTEN RESIDENTIAL HOTEL
One and two Bedroom Apartments
In Abilene, Texas
FOR SENIOR CITIZENS
EVERY MODERN CONVENIENCE



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CALL OR 4-4314
Or Write P. O. Box 1401
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Is Your Hoover Vacuum Cleaner On the Blink,
Not Doing A Good Job ?

ONE DAY ONLY, NOV. 6TH, Friday



Hoover Cleaner Tune-up
by Factory Representative

SIX POINT SERVICE

- * Clean and Lubricate Agitator
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ONLY 99c
PLUS PARTS

Work done by J. D. Kirby, Factory Representative
at

West Texas Utilities
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ENC DOLLAR DAYS

206 PECAN

SWEETWATER

SILICONE ENC
Pad & Cover Set 42c

Check E.N.C. for Your
Stoves & Heaters
 AT LOW, LOWDISCOUNT PRICES

MEN'S INSULATED
Hunting Boots \$9.77

Ideal for Winter Weather Compare at 14.95 -- ENC

LADIES All Colors and Sizes ENC
Half Slips 87c

1 GROUP OF MEN Value to \$7.95 ENC
Dress Oxfords \$4.97

OLD SOUTH & COLOR TONE ENC
Spray Paint 66c

LADIES NEW FALL All Sizes \$5.66 ENC -- 2 For
Dresses \$11.00

LADIES ACRYLIC Size 32 to 40 ENC
Sweaters Carridgon Front or Slip over \$2.67

LADIES DRESS Several Styles to Choose From ENC
Casual Flats \$1.88

WEST BEND Complete with Lid and Control ENC
Electric Skillet \$12.77

Nylon Fittings - Enameled - All the Good Colors
Bathroom Seats ENC 1.97

UDICO - DELUXE, ELECTRIC
Can Opener - Knife Sharpener
ENC \$13.44

PRINCESS by SUPER ELECTRIC 3 Speed Hang on Wall
Hand Mixer ENC \$7.77

48 SIZE TABLETS ENC
Ex-Lax 68c

EMPRESS
ALUMINUM FOIL
25 Ft. Length 12 inches Wide ENC 29c

PRESSMAN FULL DIMENSIONAL List \$4.00 ENC
Paint By Number Set with Frame \$1.46

GILBERT BEGNNER SOUND ENC
Skates \$2.44

for ages up to 6 years old. Hear that Bandshee Sound

MODEL 7 ENC
Nut Cracker \$2.73

Durable Plate Finish - Won't Crush the Meat
Kodocolor Film \$2.93

Size 127 -- and 8 MM Dynocolor Uni-Pak Complete with Prepaired Processing

MEN'S ACME Compare at \$19.95 ENC
Boots \$12.93

 ance rfrom -- All Sizes sical ex the appVA the vet ginally LIST \$1.00 ENC 59c

14 OZ. CAN LUSTRE CREAM ENC
Hair Spray 54c

Corduoy Covered - In all Colors ENC
Throw Pillows 77c

RONSON LIST 29c ENC
LIGHTER FLUID 15c

PRESTONE ANTI-FREEZE \$1.52

ENC Gal.

ELECTRIC BLANKETS

DOUBLE BEDSIZE - SINGLE CONTROL

2 Yr. Guarantee \$8.84
 Compared at \$17.95
 ENC

Just Recived another Shipment of

Shotgun Shells

FEDERAL - MONARCH

12 Ga., 3 1-4 x 1 1-8 Shot ENC \$1.86
 16 Ga. ENC \$1.74
 20 Ga. ENC \$1.68

ATTENTION DEER HUNTERS

30-6, 308, 270, 8M ENC \$3.44
 30-30 ENC \$2.88
 243 ENC \$2.99

Hunters get your HUNTING and FISHING
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SPECIAL DISCOUNT
 Creme ETIQUET DEODORANT
 or STICK DEODORANT
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CLOTHES HAMPER ENC \$4.96
 Beautifully designed Compare at \$8.95

SPECIAL PURCHASE
 FALCON BREAK RESISTANT LIST 59c ENC
DUST PANS 29c

MEN CORDUAROY OR VINTLY WINTER ENC
CAPS compare at 1.65 ENC 97c

MEN'S
DRESS SUIT compare 49.95-ENC \$28.99
 Made by Famous Nogs -- 100% Wool
 Several Styles to Choose From

CONTACT TABLETS ENG 99c

MEN'S WASH & WEAR ENC
SHIRTS compare at 3.95 \$1.87

Lay-A-Way for Xmas now
 Ladies or Men Elgin List 59.50
WATCHES \$28.66

Check ENC for Ladies and Men
DIAMOND RINGS

Special! Special!
 3 PC. SET
LUGGAGE ENC Set \$10.77

Train Case - Week Pullman - All Colors - Compare 19.95

MEN'S THERMAL KNIT New Insulated Fabric
UNDERWEAR ENC \$1.29
 SHIRTS AND DRAWERS

BUY THEM NOW!
Wash Cloths 10 FOR 69c
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DOESKIN FACIAL 400 SHEETS ENC
TISSUE 18c

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TISSUE 66c

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MEN'S 10 FOR ENC
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BRIEFS - SHORTS - T-SHIRTS
Compare at 49c each ENC 3 FOR
Ladies Panties 89c

LADIES NYLON SEAMLESS ENC 2 PR.
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BOYS Colors in Slip and Reg. Compare at \$4.95
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MEN AND BOYS 1st. Quality 1 Size Fits All ENC
Sox Compare at 49c 3 pair 88c

E.N.C. DISCOUNT

206 Pecan Hours 8 to 8 p. m.

Shop ENC for Christmas. We have received our complete line of Chrstitmas Toys.
 For the Lowest Prices You'll Agree the Place to Shop is E. N. C. Use our easy Lay-A-Way Plan.

Accent on Health

J.E. PEAVY, M.D.
Commissioner of Health

This is about your last chance to get a flu shot this year.

Of course, you can get one almost any time, but if it is to protect you and your family during the rapidly approaching flu season, it must be given in advance of the season.

Flu season is the time of the year when the greatest majority of the illness occurs. And this invariably corresponds on medical records with cold weather records.

If you've experienced the fever, chills, headache, sore throat, cough, soreness and aches that accompany a case of the flu, you probably want to have nothing more to do with the disease.

Influenza, as the disease is properly called, is caused by a virus, one that can only be seen with powerful electron microscopes.

A person who has, or is coming down with influenza, will have the minute virus in the fluids of his nose and mouth.

The disease is spread when these viruses get into the noses and mouths of other people. There are many ways that this can happen. One of the most common ways is through sneezing or coughing virus-laden spray into the air for others to breathe. Some other ways in which the infection is passed from one to another are through the common use of drinking glasses, towels or other objects and personal contact.

Vaccination is the only effective method of preventing flu, although good sanitation and personal hygiene are a help. If you wish to be protected against influenza this winter, you had best act quickly.

Flu shots should be obtained early in the fall, and completed at the latest by mid-December.

Influenza vaccine is recommended particularly for those over 45, expectant mothers and persons of any age who have chronic diseases - heart disease, kidney disease, diabetes, tuberculosis and other chronic lung and bronchial disorders.

Now is the time to see your physician about a flu shot. If you wait until an influenza epidemic strikes your community, you'll be too late.

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Ralph C. Smith, Manager
Phone 2341 Roby, Texas

THE STATE OF TEXAS

To: Vito Romero, a single man
GREETING: You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 30th day of November, A. D. 1964, at or before 10 o'clock A. M., before the Honorable 99th District Court of Lubbock County, at the Court House in Lubbock, Texas. Said plaintiff's petition was filed on the 22nd day of June, 1964. The file number of said suit being No. 45483. The names of the parties in said suit are: Municipal Investment Corporation as Plaintiff, Vito Romero, a single man as Defendant.

The nature of said suit being substantially as follows, to-wit: This is a suit for foreclosure of a paying lien on the following described property: the Northwest one-fourth (NW-4) of Block Twenty-nine (29), Original Town of Rotan, Fisher County, Texas; in the amount of \$62.50 plus interest at 7% per annum from August 13, 1963, for reasonable attorneys fees and collection costs and court costs.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this the 13th day of October A. D. 1964. Given under my hand and seal of said Court, at office in Lubbock Texas, this the 13th day of October A. D. 1964.

J. R. Dever, District Clerk, 99th District Court, Lubbock County, Texas.

By Janice Stemmons, Deputy.

THE STATE OF TEXAS

To any Sheriff or any Constable within the State of Texas --
GREETINGS:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Rotan, Fisher County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: R. I. Lee, J. T. Howell, J. N. Whitefield, A. R. Fouts, Francis Jeans, Robert Riedmour and Robert Ridenour, and their representative spouses, if any, and if any of the above are deceased, then the unknown heirs, devisees and legal representatives of such deceased persons, Defendants, Greetings:

You are hereby commanded to appear before the Honorable County Court of Fisher County at the Courthouse thereof, in Roby, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 7th day of December A. D. 1964, to Plaintiff's Petition filed in said court, on the 21st day of October A. D. 1964, in this cause, numbered 959 on the docket of said court and styled Housing Authority of the City of Rotan, Plaintiff, vs. R. I. Lee, et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

Proceedings to condemn the southeast quarter (SE-4) of block number nineteen (19), original town of Rotan, in Fisher County, Texas as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given my hand and the seal of said court at Roby, Texas, this the 21st day of October A. D. 1964.

(Seal) Attest: John W. Ashley, Clerk, County Court Fisher County, Texas. By Geneva Hale, Deputy.

THE STATE OF TEXAS

To any Sheriff or any Constable within the State of Texas --
GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Rotan, Fisher County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION THE STATE OF TEXAS

TO: C. L. Hamilton and spouse, if any, and their unknown heirs, devisees and legal representatives, Defendants Greetings:

You are hereby commanded to appear before the Honorable County Court of Fisher County at the Courthouse thereof, in Roby, Texas, by filing a written answer at or before 10 o'clock A. M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 7th day of December A. D. 1964, to Plaintiff's Petition filed in said court, on the 21st day of October A. D. 1964, in this cause, numbered 960 on the docket of said court and styled Housing Authority of the City of Rotan, Plaintiff, vs. C. L. Hamilton, et ux, Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

Proceedings to condemn the south one-third (S-1-3) of the Northeast Quarter (NE-4) of Block Number Nineteen (19), Original Town of Rotan, in Fisher County, Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Roby, Texas, this the 21st day of October A. D. 1964.

(Seal) Attest: John W. Ashley, Clerk, County Court, Fisher County, Texas. By Geneva Hale, Deputy.

Winter Will Soon Be Here Let Us Get Your Car Ready For First FREEZE



"I personally guarantee you the best deal in the country on Firestone tires for your tractor, truck or car!"

Bill Simmons

Firestone Summer SELLATHON

- TRACTOR TIRES
- TRUCK TIRES
- CAR TIRES



Firestone NYLONAIRE NYLON Passenger Tires

size 6.70-15, 7.50-14
tubed type, blackwall
Plus tax and tire off your car



Firestone GUIDE GRIP NYLON 3-RIB Tractor Front Tires

5.50x16 \$12.50

NO TRADE-IN NEEDED



Firestone Field & Road TRACTOR TIRES

Guaranteed to Outpull Tires Priced \$20 - \$50 even \$70 More or Your Money Back

Ask the Man Who Owns Them

Chances are one of your neighbors already has a set of Field & Road tires. Ask the man who owns them... don't take our word for it!



Firestone FARM & COMMERCIAL NYLON Truck Tires

6.70x15-6 ply \$25.00

BILL SIMMONS TEXACO

CALVARY BAPTIST
 Sunday School --- 10:00 A. M.
 Morning Worship -- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship -- 7:00 p. m.
 Midweek Prayer Service
 Wednesday - 7:30 p. m.

CROSS ROADS BAPTIST CHURCH
 (6 Miles SW of Rotan)
 D. S. (Bud) Moore, Pastor
 Phone 5388 Rotan
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship -- 7:00 p. m.
 Midweek Prayer Service
 Wednesday --- 7:30 p. m.

FIRST ASSEMBLY OF GOD CHURCH
 F. W. Akers, Pastor
 J. Edgar Hoover says, "The Sunday School can become our guarantee for tomorrow. There is no substitute for religion and the Sunday School."
 I was not disobedient unto the heavenly vision. Acts 26:19
 The vision of God's work and the desire to help others should always characterize the Christian.
 Sunday School --- 9:45 a. m.
 Morning Worship --- 11:00 a. m.
 Evening Worship --- 7:30 p. m.
 Prayer Meeting --- 7:45 p. m.
 Wednesday Night

FIRST BAPTIST CHURCH
 201 N. McKinley Phone 324
 Rev. Billy Hudnall, Pastor
 Rev. Gary G. Clark, Associate Pastor
 Miss Josie Baird, Secretary
 Sunday School --- 9:45 a. m.
 Morning Worship --- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship -- 7:00 p. m.
 Midweek Prayer Service
 Wednesday -- 7:00 p. m.
 A Complete Program for All
 Fully Air Conditioned
 Nursery Open

FIRST METHODIST CHURCH
 209 N. McKinley--Phone 232
 Parsonage 405 Johnston- Ph. 559
 Marvin Fisher, Pastor
 Sunday School --- 9:30 a. m.
 Morning Worship -- 10:30 a. m.
 MYF --- 6:00 p. m.
 Evening Service --- 7:00 p. m.
 Munday Circle --- 8:00 p. m.
 Joy Circle 1st & 3rd Tuesday-
 9:30 a. m.
 Wednesday Prayer Circle
 9:30 a. m.
 Choir Practice --- 7:30 p. m.
 Wednesday
 Official Board Meeting 1st
 Wednesday of Month

HIGHLAND HOME BAPTIST CHURCH
 Harold Churchill--Pastor
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship -- 7:00 p. m.
 Wednesday Evening Prayer
 Service--8:00 p. m.
 Worship with us and you will
 feel at home--Welcome

HOW TO KEEP UP WITH THE JONESES



Do you keep your nose to the grindstone trying to give your family everything the Joneses have?

Then observe these neighbors carefully. They probably have something that escapes your notice.

They have family, friends, and material possessions. But they have something more.

Notice that the Joneses always attend the services of the Church. They have found that without spiritual guidance their other treasures are worthless. And they have discovered new solutions to their everyday problems. They view the world from a different slant, for they have found the faith to take life as it comes along.

The Joneses and more than 88 million other Americans are now church members.

If you really want to keep up with the Joneses, follow their lead. Find and cultivate the faith they've found. Go to Church this week . . . and every week, and make yours a Christian home.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verse
Sunday	Psalms	11	11-7
Monday	Genesis	18	20-3
Tuesday	Matthew	15	13-2
Wednesday	Matthew	20	20-2
Thursday	Acts	16	6-1
Friday	Galatians	6	1-1
Saturday	Genesis	28	10-2

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FOURSQUARE CHURCH
 EIGHTH AND GENEVIEVE
 Rev. L. L. McKinney B. Th.
 Pastor
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Evening Worship -- 7:00 p. m.
 Midweek Service Thursday
 Singing and Fellowship

HILLCREST BAPTIST CHURCH
 Rev. Bobby Stokes, Pastor
 Located at Elizabeth & McArthur Sts.
 Welcomes You
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union 6:00 p. m.
 Evening Worship 7:00 p. m.
 Wednesday 7:30 p. m.
 A Friendly Church

HOBBS BAPTIST CHURCH
 Rev. Royce Shoemate, Pastor
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship --- 7:00 p. m.
 Midweek Prayer Service
 Wednesday -- 7:00 p. m.

LITTLE ZION BAPTIST CHURCH
 Rev. R. M. Castle, Pastor
 Sunday School --- 9:45 a. m.
 Morning Service -- 11:00 a. m.
 B.T.U. --- 5:00 p. m.
 Evening Service --- 6:00 p. m.
 Mission Monday --- 4:00 p. m.
 Wednesday Night
 Prayer Meeting --- 7:00 p. m.
 Thursday
 Jr. Mission, 3:30 to 4:30 p. m.

NAZARENE CHURCH
 Lee & McKinley St.
 Rev. Wm. A. Morris, Pastor
 Sunday School --- 9:45 a. m.
 Morning Worship -- 10:40 a. m.
 Evening Worship -- 7:00 p. m.
 Midweek Prayer Service
 Wednesday -- 7:30 p. m.

SAINT JOSEPH'S CHURCH
 305 E Lee Street -- Phone 6691
 Rev. Benedict J. Zientek, Pastor
 Holy Mass: Sunday, 8:00 and 9:00 a. m.
 Weekdays --- 7:00 a. m.
 Wednesday --- 7:30 p. m.
 Confessions: Saturday 9:00 to 10:00 a. m.
 Saturday --- 7:00 p. m.
 Mission Church: Sacred Heart (Near Hamlin)
 Holy Mass every Friday at 6:00 p. m.

SARDIS BAPTIST CHURCH
 (8 1-2 Miles SW of Rotan)
 Pat Anderson, Pastor
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union --- 6:00 p. m.
 Evening Worship -- 7:00 p. m.

IGLESIA BAUTISTA
 First Mexican Baptist Church
 W. Johnston & N. Garfield
 Henry Medina, Pastor--Ph. 1611
 Sunday School --- 10:00 a. m.
 Morning Worship -- 11:00 a. m.
 Training Union --- 7:00 p. m.
 Evening Worship --- 7:45 p. m.
 Midweek Prayer Service
 Wednesday -- 7:30 p. m.

First National Bank
 Campbell Department Store
 Fisher County Farm Bureau
 Landes' Furniture
 Home Lumber Co.
 Clark-Benson Hardware
 Bill Simmons Texaco Station
 Rotana Inn
 Farmers Gin
 Rotan Seed Delinting Co., Inc.
 Price Grocery
 Rotan Paint & Body Shop
 Winn's Variety Store

Rotan Cotton Oil Mill
 Weathersbee Funeral Home
 Rotan Gin
 Lance Theatre
 Clark's Tractor - Clark's Beauty Shop
 Piggly Wiggly
 H. R. Puryear--Contractor
 Rotan Motor Company
 Smith & Cyphers Gulf Station
 R. L. Young Insurance
 Gandy's--Bill Henderson
 Mac's Burger Bar

Rockwell Bro. & Company
 Baillio Auto Service
 D. J. Smith & Company
 Heleman & Neeley Garage
 8 til Late Grocery
 Farm Tractor & Service, Inc.
 Hughes Furniture
 Scales Motor Company
 Martin Butane Company
 H. L. Davis & Company
 Rotan Insurance Agency