

# CHUCK ROAST 

t.

43 Cuck STEAKS " 69c ROAST BEEF RIBS

Lb.
29c SALT PORK
u
59 c

sAUSAGE


PORKSTEAK is 43 c " $\mathbf{4 9}^{\text {c }}$


|  | COFFEE 49 | FLO | ols |
| :---: | :---: | :---: | :---: |
|  | CHILI | Vien | ${ }^{3 \text { rom }}$ |
|  | PUREX \% \%atal 396 | ELLT | ${ }_{\text {comm }}$ |
| Candy | thrill 120.4 Lemid 396 |  | O-ZA |
|  | SHORTENING ${ }_{\text {cmem }}^{\text {cim }} 59$ |  |  |

Science in agriculture has con-
ribated much to our nation's ability to produce an abundance of Food Thus we have become a generally
well-fed nation of people who enioy well-fed nation of people who enjoy
a variety of foods costing only on-e fifth of our disposable income. Yet many Americans fail to un derstand the important role that
science plays in modern farming, says Reagan Brown, Extension So ciologist, Mexas
They also indicate a lack of know-
ledge about modern farmng and reledge about modern farmng and re-
flect an awareness of the dependance of urban and industrial growth
upon a highly productive agriculture upon a highly productive agriculture.
Brown believes this lack of know-
ledge perhaps arises from the great variation in size and productivity of our farms. Over 90 percent of all
taym products sold in our country are produced so 44 percent country farms. Thus more than half the that they produce less than 10 per-
cent of our food and fiber supply Unfortunately, says the sociologist,
these small and inefficient farms these small and inefficient farms
provide the image that many Amerians have of farming.
This image, in turn, leads to a belief that recent advances in scien-
tific knowledge have had no impaci on farming; that farming is un-
scientific. Nother could be further from the truth.
Science has enabled a single food, fiber and tobacco to satisfy the demand of 30 people. Between 1950 and 1962, a span of 12 years,
it made possible a fourth increase it made possible a fourth increase
in livestock production breeding unit, an increase of 2,000 pounds
of milk produced per cow, and 38 more eggs per hen per year.
Even more spectacular has been the reduction in time required to from 13 to nine weeks, and on half production have occured. Within the last decade, crop yields increased a If the American farmer had dis regarded recent scientific achieve-
ments and produced the 1957 agri-
cultural production by methods a vailable to him in 1939, the cost to
the nation would have increased by 7.5 billion dollars.
Scientific research and the farm ers' ability to dopt its results have
released 29 out of 30 people to build cars, television sets and other
material goods. We should be justly proud of this achievement, says the sociologist, and we need to become
more aware of the importance of science in the accomplishment.
Futhermore, so long as food pro Futhermore, so long as food pro-
duction is limited by itulization of seven to 10 percent to the earth's of only 10 to 25 percent of its feed to human food, and fixation by the plant of no more than five percent
of the radiant heat it receives, there will be a need for science in agri cultural production.

Cotton Farmers can fightpink
bollworms, boll weevils . With cotton harvest about over in maiy parts sures to reduce or prevent winter boll weevils. Where stalk destriuc
tion is recommended, it should be done immediately after harvest. Low
temperatures eliminate the need Cor this practce in Northwest Texas.
Although stalk destruction commended for the Trans-Pecos
area, the residue should not be plawed under as in other areas.

Rotan Lodge No. 956 A. F. \& A. M.

Meets Third
Thursday Nigh
of each month
visito-s Invited
R. J. Rogers, W. M.
Alvin Clark, Secretar Alvin Clark, Secretar


These Prices Effective Thurs., Frit., Sat., Oct. 8-9-10 DOULBE FRONTIER STAMPS WEDNESDAY

Know Your Senior-Birthdate, September 7, 194 Birthplace, Rotan
Present age, 18
Color of hair, brown
Color of hair, brown
Color of eyes, brewn
Favorites: colors, green; food
steak; sports, football and track; song, "Last Kis"; pastime, thot
rodding; artist, J . Frank wilso Yodang; artist, J. Frank Wiilson
subject, civiss; pet peeves, tests; subject, civies; pet peeves, tests;
Choice of colleges, Texas Tech Choice of profession, coachint Political party preference, Dem
ocratic
Number of years in Rotan schools, 9 Fxtracurricular activities: Football, basketball, track
Opionion, Too many
in a year
Name, Eddie Mac Lang.
Modern Math
Taught In Jr. High
The seventh and eighth graders their math teacher, Mr. Burrows. This math is beanerg, taught to them this year for the first time.

Student Council Elects The Rotan Advance
Students Of The Month ${ }^{\text {Thursday, Oct. } 8,1964}$ Council Elect The high school student couneil
elected Eddie Ma Clang and Cherl
Hammit boy and girl student of Held First Meeting Hammit toy and girl
the month for October. This month's choie was based on
school spirit. In two weeks the coun-
September 28, at $7: 30$ P. M. M. in the cil will take nominations for stu- home Economics Lab. They disdents of the months of November.
Each classed plans has at the new year.
East one repreThe officers chose meeting dates
for the club as the first and third Thursday of every month. minate one boy and one girl from A deadine was set for dues,
their class. This list of names is their. class. This list of names is A a deadne was set for dues,
submitted on the teachers. If for
ans reason the teacher thinks that
 dent of the moith, they mark out will be October 27 Diantha Tankersley
their name. --Jimmy Heathington

## Seniors Answer

To Their Nicknames As I entangle myself within the $\left.\right|_{\text {|staging its the mbership drive. Each }} ^{\text {This }}$ mad rushes of students in high $\rangle$ yrize to the class getting the most
she the the

 when "Twinkle Toes". is screamed
trom "ne end of building to the
ther? You guesed it
Cheerleaders Pictures

Cheerleaders Pictures
Next year a modern math will be
taught to the sixth taught to the sixth grade and pos-
sibly the fifth grade. Eventually it
sity will be adopted for grades one
throung twelve. The title of the books they are using are these: for the seventh
grade

-. Mathematics $7 ;$ for the \begin{tabular}{c}
eighth grade - Mathematics <br>

- <br>
\hline
\end{tabular}

Federal Land Bank
To Hear Sextet
The Blue Notes will sing at the Federal Land Bank meeting on Fri-
day, Octaber 16, in Roby. The day, Octaber
will sing in
st

## Fisher County

Teachers Hold Meeting
 sociation held
day evening, october 5 , at $7: 30 \mathrm{P}$. . the yearbook of 1965 .
Individual and group pictures were The speaker was Mr. Billy e. taken of the entire team. The three Snow, who is Field Representative Mac Lang, and Bruce Baugh, also
for the Texas State Teacher's As- had sociation. He has served in many had a picture made for the year-
fields of education and has a wide fields of education and has a wide
backeground of training and experience. $\qquad$ dress.

## PATEEATS FOB PROBRESS



## When Industry votes for your

community . . . you are the winner

The campaign WTU is conducting to bring new industry to this service
area is based upon a platform of economic advantages. That's because area is based upon a platform of economic advantages. That's because profitable operation is the objective of all industry on the move. But when
you come right down to it, local enterprise, local activity, local leadership you come right down to it, local enterprise, local activity, local leadership
are the deciding factors in winning the race for new industry. That is why when industry votes for your community, your platform is adopted and YOU are the winner

## HOMECOMING of Rotan School Exes

FRIDAY \& SATURDAY
Again this big event rolls around, with the splendid program and tootball game this should be one long to be remembered

WE ARE GLAD TO WELCOME YOU



## ©he Toltrker



Friday and Saturday
Let's all attend this event including the game and make it a grand Success

We'll be glad to see you FARMERS GIN CO.

| Know Your Senior-- |
| :--- |
| Birthdate, September 30, 1964 |
| Birthplace, Rotan |
| Present age, 18 |
| Color of hair, brown |
| Color of eyes, blue |
| Favorites: colors, lavendar and |


Cream Pies Each 29c BISCUITS $2{ }^{\text {cans }} 15 \mathrm{c}$DeliciousAPPLES 1b. 15cLETTUCE Hoad 15 c


## SHOPD.J.SMITH <br> wo will giv DOUBLE SW. GREEN STAMPS EACH TUESDAY Gf WEDNESDAY FOR YOUR SHOPPING CONVENIENCE

| COFFEE \$1.5 |
| :---: |
| COFPEE S1.2 |
| MiLK |
|  |
|  |
| ROLLS 29 |
| Chili 5 |



| SARDINES 13 |
| :---: |
| Mackerel |
| SOAP |
| Crisco |
|  |
| Cheese sex Pat 3 |

## F. PRODUCE

Russet
Potatoes
$10=39 \mathrm{c}$
Delicious Apples
4**. 49c Cello CARROTS 100 Gladiola Toltue 5 Pound Sack Flour 49c Gandy's Pure: $\quad$ 1-2 Gallon ICE CREAM 69c Gandys Hawaiian Pineapple Cottage Cheese $25^{4}$

## BISCUITS

$3 \mathrm{~cm} \quad 29 \mathrm{c}$
DINNER
$2^{\text {bexem }} \quad 35 \mathrm{c}$

1b. $\quad 79 \mathrm{c}$
moll


RIBS
lb. $\quad 49 \mathrm{c}$
Liver

## Lb.

39 c

OES Line Officer Meet Held Here Monday
The line officers and Past Mat-
rons of District 2 , Section 7 , met Monday nisht, September 28, with
Mond the Rotan Chapter OES in the Mas-
onic Hall in Rotan. onic Hall in Rotan.
Jovee Noles, Wor
the Rotan Noles. Worthy matron of
thater presided. Alvis
Went the Rotan Chapter presided. Alvis
McArthur past matron of the Rotan
Chanter gave the Chapter gave the invocation. After
the introductions and welcome the the introductions and welcome the
different groups were assigned different groups were assigned
places in the hall to study by the worthy matron. The District 2 , Section, School of Instructions will be
held November held November 28, in the Abilene Eastern Star Temple, Abilene. Refreshments of punch, coffee and
cookies were served to members and guests from Abilene, Knox City, Haskell, Rule, Snyder, Anson, Sweetwater Hamlin, and Rotan. The next line officers meeting will
be held in the Snyder Masonic Hall be held in the Snyder Masonic Hall

Former Resident
Dies In Dallas
Miss Jessie Kate Lyon died at her home in Dallas Sunday afternoon
at $2: 30$ following an extended illness. Funeral services were held
Tuesday afternoon at $2: 30$ in
Sparksman Sparksman Funeral Home in Dallas.
She was the daughter of the late Mr. and Mrs. Sam Lyon, early day settlers of Fisher County. Lyon of Pauls $\begin{aligned} & \text { Valley, Okle. Okla.; two } \\ & \text { sisters, Mrs. Francis Merrell }\end{aligned}$ sisters, Mrs. Francis Merrell of Ft.
Worth and Miss Sammy Lyon Worth and Miss Sammy Lyon of
Dallas with whom she made her home; a niece, Mrs. Connie Bursey
and a great-niece, Sharla Bursey of Fort Worth; also two uncles, H. B.
Campbell of Rotan and A. B. Campbell of Elizabeth, Colo., and two
aunts, Mrs. Annie Tillotson and aunts, Mrs. Anne
Mrs. C. E. Whitfield of Rotan.

Mrs. Bernice Stockton returned home Wednesday from Houston
where she visited hor Stockton and family. She also visited a sister, Mrs. Elizabeth Dennis
and granddaughter, Mrs. Marvin King, Mrs. King and little Adrian-
ne King.

Mrs. J. A. Brown had two nieces visit her Sunday. Mrs. Evelyn Wood-
ard of Roscoe and Mrs. Sdith Hughes of Crane. Also a daughter Anna-

Mrs. Boss Robinson of Snyder visited over the week end
and Mrs. Ollie McCombs.

Visitors in the home of Mr. and their daughter, Miss Jo Alice Darden of Ft. Worth, also their grand-
daugnter and husband, Mrs. Jackie Huffman and Mr. Huffman UI
of Dallas and Jimmy Pearston, a grandson who is attending HardinSimmons University, Abilene.
Mrs. Charles Reed of Kileen re-
cently visited her pareits Mr. and Mrs. A. D. Turner. Her mother
and Mr. and Mrs. Jimmy Waddell and children took her home and
Mrs. Turner remained for a longer visit and returned home last Thurs-
day.

Mrs. J. R. Strayhorn returned
home Thursday from a visit with her. son and family, Mr. and Mrs.
Wallace Strayhorn, Jhnny Wallace Strayhorn, Johnny, David
and Chris in Burkburnett. She aland Chris in Burkburnett. She al-
so visited her uncle, Mr. and Mrs.
w. Sullivan in Wichita Rotan Church of Christ Sunday:
Bible Study, $9: 45 \mathrm{a}$. m. and $6 \mathrm{p} . \mathrm{m}$. Worship, $10: 30 \mathrm{a} . \mathrm{m}$. and 7:00 p. m.
Wednesday:
Bible Study for all ages, $7: 30 \mathrm{pm}$. Bible St
Thursday

Sermon Topics:
Sunday Morning: "Giving Proof
of Our love". : Sunday Evening: "Good Spared Not" by Loy Mitchell.
Mrs. David Strayhorn- and TomMrs, A. D. Turner and Mr. Turnier
Sunday. Mrs, A.
Sunday.
Statement of ownership, manage-
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ton, Edifon

## Best Wishes

 EX•STUOENTS of
## Rotan School

We'll be glad to see you

## Home Lumber $\mathrm{C}_{0}$.

## HOMECOMING SPECIAL

THURSDAY, FRIDAY, and SATURDAY ONLY
ALL SWEATERS $10 \%$ OFF
I RACK SUITS, DRESSES ETC, 30\% OFF

## Welcome Exes and Guests

Visit our Dress and Flower Shop, 107 West Snyder Ave. IN ROTAN

FLOWWERS for all OCCASIONS
See our new line of Lingerie, Bras and Girdles; Casual Clothes, Sweaters, Coats, Dinner Dresses, Blouses Gift Items

DO COME BY TO SEE US

> The Oasval Shap
> Mary Edwards and Peggy Underhill


## Mrs. Rachel Rogers

Announces Purchase of

## Justine's Dress Shop

## Sơth Side Square, Snyder

shoikers

> Invites all her Fisher County Friends to drop in for a visit and to inspect her business
> Specializing in Junor and Misses Clothes, Ladies ReadyTo-Wear, Dresses, Suits, Lingerie, Hose, Ladies Van Husen Blouses and Kimberly Knits, and other Leading Brand Names.


## WELCOME EX•STUOENTS of <br> Rotan School

## We are glad to have you with us

## FIRST NATIONAL BANK

## Best Wishes EXES OF

 ROTAN SCHOOLS Homecoming Friday \& SaturdayMay this be the best Homecoming yet

ROTAN COTTON OIL MILL

## HOMECOWMIV ' 64

We are glad for this happy occasion and support the traditional event

## Ex-Students

 \& TeachersCome to See Us
CAMPBELL DEPT. STORE

Delta Kappa Gamma

Miss Delifa Baird, who was reeent winner of Delta Kappa Gam-
was honored with a coffee recentl win the home of Mrs a coffee recently Sorn.

The affair was hosted by Gamsma. Tau Chapter of Delta 'Kappa Gamma Society of Nolan and Fish Mrs. Joe Benson, president of Gamma Tau Chapter, assisted the
Thostesses in greeting guests and in presenting Mss Baird and the hostess with corsages of red roses.
A tribute, voicing the opinion o all the chapter's members, was givert by Mrs. James B. Day. She
said, in part, that "Delta said, in part, that "Delta Kappa
Gamma means many things to many people, but to 'Our Delila' it means, loyal, dedicated service it means, loyal, dedicated service.
Since that day she pledged to be Toyal to all the things Delta Kappa Gamma stands for she has grown in statue through service at all
Tevels of the society, local al state, international, and in recpa Gamma, she now wears the Kapeted State Achievement Award pin worn only by a chosen few. Mrs. Day, in closing her. presented a silver serving tray to Miss Baird.
The refreshment table was laid with an Irish linen cloth and an arrangement of red roses centered
the table. Serving coffee the table. Serving coffee from a
silver service were Mmes. C. Dalton and Mrs. Herman Phillips The coffee was hosted by the ehapter committee on awards 1963 164: Mrs. Strayhorn, Day, Dalton and Phillips; and the committee for the current biennium: Miss Louise Bollinger, Miss Janette Marbut, Mrs. T. E. Knapp and Mrs. R. Witherspoon.
Following the coffee the chapter met ize the Roughneck Room of the
Rotare First Baptist Church for a salad' Iuncheon with Mmes, Ralph South, Day, John W. Clark, Charles McCall and Bartlett Strayhorn as thostesses.
Inrocation was voiced by - Miss Baird. A sing-song was held with Mrs. Robert
sorrpanying.

## Tax Discount Notice

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF CITY TAXES

The following will apply:
$3 \%$ OCT. 1 THRU OCT. 31
$2 \%$ NOV. 1 THRU NOV. 30
$1 \%$ DEC. 1 THRU DEC. 31
First and Last Days Inclusive

## City of Rotan

## YOU OWE YOURSELF FULL INSURANCE COVERAGE



When your farm is fully covered by insurance, you and your family's livelihood is protected. There's no chink left in the armor. When your farm is not fully covered by insturance, you leave yourself open to disaster, which often strikes where it is lesat expected. We will be glad to call at your convenience and give you full details

Farm Vehicle:
insurance including collision, property damage and bodily injury policies for cars, trucks, and tractors.

Real Property:
insuraffee against fire water damage, windstorm for buildings.

Personal Property
insurance to protect against loss of personal effects and livestock by thievery or mischance.

## Accident:

insurance for yourself, Complete protection against personal injury family, and hired hands caused by mischance.

## In Stores Here at Home YOU are a...

 No. 1 CustomerEVERY business man puts out his REDDEST CARPET for HOME people. So, YOU are a No. 1 Customer to your business neighbors, because the regular trade of folks living nearest their stores make up the bulk of their sales. In other cities, you're just another transient shopper to be taken in . . . but here at home the people in business are interested FIRST in YOUR needs, YOUR preferences, YOUR problems . . . and in putting their work and their money in with yours to make this community a better place for YOU to live.

## It Pays to Buy Where Kou Live!

These Firms Are Genuinely Interested in the Future of Our Community and Your Welfare
ROTAN CHAMBER OF COMMERCE URGES TRADING IN ROTAN--THIS IS THE BEST WAY TO BUILD A BETTER COMMUNITY!

A list of members will be published in each issue of the Chamber of Commerce 'Trade At Home' messages.
This issue contains names of Members as of this dateothers will be added as they are contacted and dues for 1964 are paid.

Rotan Motor Co.
Rotan Advance
West Texas Utilities Co.
Bartlett Strayhorn
Rotan Insurance Agency
Dycus Cleaners
D. J. Smith Grocery
H. L. Davis \& Co.

Campbell Dept. Store
Rotan Theatre
White Auto Store
Winns Store, Inc.
Foremost Dairies
Edwards Implement Co
Lotief Dry Goods Co.
Rotan Paint \& Body Shop
Farmers Gin Co.
First National Bank
Southwestern Bell
Telephone Co.
Weathersbee Funeral Home
Porter Locker Plant
Kennedy Motor Co
Nunley Plumbing
Rotan Veterinary Hospital Ideal Barber Shop

Geo. Moore Grocery
Clark-Benson Hardware
H. T. Fillingim
J. M. Jackson

Hughes Furniture
Rotan Cotton Oil Mill
Price Grocery
Frazier Drug
Rotana Inn
Bill Simmons Texaco
National Gypsum Co.
Gray Butane
Hogsett Chevrolet Co.
Rockwell Bros. \& Co.
Landes' Furniture
Rotan Gin Co.
Farm Tractor \& Ser. Inc.
City of Rotan
Dee's Western Store
Home Lumber Co.
P \& D Jewelry
Piggly Wiggly Gro.
Rollins Motor Co.
Morrow Drug
Petty’s Gulf Station
Ragsdale Pharmacy


