

The Weather

From records of Fred Byerly, Weather Observer.

	Prec	Hi	Lo
Wed. 16th	.25	76	64
Thurs. 17th		85	56
Fri. 18th		96	67
Sat. 19th		91	68
Sun. 20th		77	60
Mon. 21	.27	70	63
Tues. 22		82	67

Precipitation to date 1963 -- 16.39
 Precipitation to date 1964 -- 12.98

Punt, Pass & Kick Contest Slated

Rotan area grade and junior high school boys from eight through 13 can pit their football skills against thousands of other boys throughout the nation in the fourth annual Punt, Pass & Kick competition which will culminate with a trip to Washington D. C. and to an appearance at a National Football League championship game for the top 12 winners.

Sponsored nationally by the Ford Dealers of America and the National Football League, the PP&K will be staged in Rotan by Rotan Motor Co.

Rotan boys will be tested for their ability to punt, pass and place-kick on the same day as thousands of other boys all over the country. For 8, 9 and 10 year olds, warm-up jackets, place kicker outfit and autographed football will be given as prizes. Boys 11, 12 and 13 will receive gold, silver and bronze trophies.

Zone winners will meet in 37 Ford district competitions at which 222 District champions will win trophies. From these will be selected 12 to represent the 14 NFL game areas and declared area winners.

Area winner accompanied by parents will attend a National Football League game in their area. Twelve finalists accompanied by parents will go on a "Tour of Champions" to Washington D. C. Then will travel to a NFL championship game for half-time competition to determine the six National PP&K champions.

Ray Brown, owner of Rotan Motor Co pointed out that the competition involves no body contact, there is no charge for entering and no special equipment is needed. "Registration will be open from September 18 through Oct. 9," he said with Rotan Motor Co as registration headquarters.

Mr. Brown said entrants will be judged on distance and accuracy of their punting, passing and kicking. The Rotan competition will be held at Yellowhammer Field on Saturday, October 10.

Error In Date Of Methodist Conference

Through error in our typesetting last week we gave date for Quarterly Conference as last Sunday. This should have been Thursday, Sept. 24th.

Family night is being held to night in connection with Conference and the Commission on Membership and Evangelism announce Dr. Bratcher, district superintendent will speak.

The meal will be served family-style at 7:00 and Conference following.

Our apology to the pastor and congregation for the error.

Dr. C. M. Callan New Republican Chairman

Dr. C. M. Callan who has just been appointed to replace Mr. Singley as County Chairman of the Republican party has called a meeting of all Republicans and persons interested in seeing Goldwater elected as President. The meeting will be at the High School Cafeteria, Monday night September 28, at 8:00 p. m. Refreshments will be served.

Hospital News

Local patients admitted to Callan Hospital September 16 to 23 were: Clint Overby, Bob Land, Jess Green, Anna Delia Medrano, Mrs. Ted Rameriz, Tim Cummins, Wallace Hudnall, Tony Molina.

Out of town patients were: G. W. Higdon, Hamlin; Mrs. W. R. Jeffery, Arlington; O. C. Lowrance, Jayton; Era Jo Smith, Roseco; Mrs. Brady Young, Sweetwater; J. F. Ma-berry, McCaulley.

1965 Cars To Be Shown This Weekend

Rotan's car dealers are all showing 1965 models this weekend.

Hogsett Chevrolet Co. in addition to a showing of full line of Chevrolet group of cars has Chevrolet trucks and the popular Buick line. In addition to this they are holding formal opening of their new location. This event in addition to the 1965 car showing will open Thursday.

Rotan Motor Company will show 1965 Ford's complete line Friday, in addition to Mercury and Comets.

Kennedy Motors will show the full line of Plymouth and Valiant cars, Friday.

Funeral Pending For Mrs. Ivy Jones

Mrs. Ivy Jones passed away at M. D. Anderson Hospital in Houston at 9:30 a. m. Wednesday, following an illness of several months. Her condition had been critical several days.

Weathersbee Funeral Coach left Wednesday to return the body here. It is expected here early Thursday morning. Funeral arrangements are pending.

Sylvester-McCaulley Water Addition Soon

A supplement soil and water association loan in the amount of \$88,100 to the Sylvester McCaulley Water Supply Corporation, Fisher County, Texas was closed on Sept. 17. Construction should begin in 10 days. Loan funds will be used to construct an extension to the existing water system to serve 300 additional customers. The corporation will contribute \$1,500 toward the construction of the facilities. The initial loan in the amount of \$191,560 was closed in July 1963 and the system put in operation in December of 1963. In June 1964 a special meeting of the stockholders of the Sylvester-McCaulley Water Supply Corporation was called and it was decided to construct an extension to the system. Officers of the corporation are:

Frank Kemp, President, McCaulley; Frank K. Mitchell, Secretary-Treasurer, Roby; A. F. Dozier, Sylvester, member; Alfred Douglas, Sylvester, member; D. J. Self, McCaulley, member.

Rural water system loans have a direct immediate impact on a community's overall development. Loans are available to organization operating on a non profit basis such as water district and non-profit corporations. Small rural towns and rural areas also are eligible.

County HD Women Attend State Meeting

Five Fisher County Home Demonstration Club women represented the county at the State meeting of the Texas Home Demonstration Association. The annual meeting was in Houston September 16-17.

Women attending from Fisher County included Mrs. Walter Byrd, District III, Director of T. H. D. A. Mrs. Bill Hardy and Mrs. J. E. Gantt, both of Hobbs Club. Delegates elected to attend from Fisher County were Mrs. Barney Bigham of Rotan and Mrs. Roy Lee of Longworth.

Speakers for the two day program included John E. Hutchison, Director of Texas Agricultural Extension Service, Miss Bonnie Cox, Organization Specialist for Extension Service and Mrs. Jean Adams of the Houston Post.

Delegates attended workshops in Civil Defense, Citizenship, Recreation, 4-H, Health and Safety, and Family Life. Reports of the convention will be given to each Home Demonstration Club in the county. Much of the information received in the workshops will be included in the 1965 programs in the county H. D. Clubs.

Spur Supt. Explains Omissions During Game

Loys Landes recently wrote the Supt. of Spur School in regard to Rotan not given time for school song and also omission of invocation at the Rotan Spur game. The following letter explains Spur's position in the matter and clears the record:

Dear Mr. Landes:
 I received your fine letter this morning and wish to tell you that we too are disappointed in the way things were handled before the game in regards to the Rotan Schol song and the invocation.

I am not writing this to absolve anyone of any blame attached to the very obvious omissions that were called to ur attention, but to merely reconstruct for you a series of errors which couldn't happen again in a hundred years. (At least we hope that they couldn't.)

Our regular game announcer was being assisted by one of the officers of the ex-students association and apparently one thought the other was going to call for the Rotan school song and vice versa. At any rate an inexcusable error was committed.

In regards to the invocation, one of our new pastors was asked to give it by the ministerial alliance. He showed up in the press box but not in the place that was expected to be and the announcer thought that he was not there so, not knowing what else to do, he omitted the invocation.

Our relationship with the fine people of Rotan and with the school has been most excellent and we sincerely regret any type of incident that might cause any hard or ill feelings.

Thank you very much for your letter and please forgive us our unintended mistakes.

Very truly yours,
 James B. Settle, Superintendent.

Crippled Children Aided By Liberal Cattlemen

Livestock has been arriving in Abilene all this past week from the Davis Mountains to the Piney Woods from the High Texas Plains and the Northern New Mexico Mountains down to the Magic Valley of Texas. One animal even came from as far as Wilcox, Ariz. (a Charolais bull donated by Cowboy Star, Rex Allen).

The reason for this migration of livestock to Abilene is the Cattlemen Round-Up for Crippled Children. The 5th Annual Cattlemen's Round-Up for Crippled Children sale will be held at the Abilene Auction Company Saturday, Sept. 26 at 2:00 p. m. Among the outstanding stock in the sale will be several Charolais, Santa Gertrudis, Hereford and Angus bulls. Of special note is a Charolais bull donated by the Turner 4-T, Ranches of Georgetown and Weslaco. This bull is one of the highest bred bulls in the state, with French ancestors many times on both sides of his family tree.

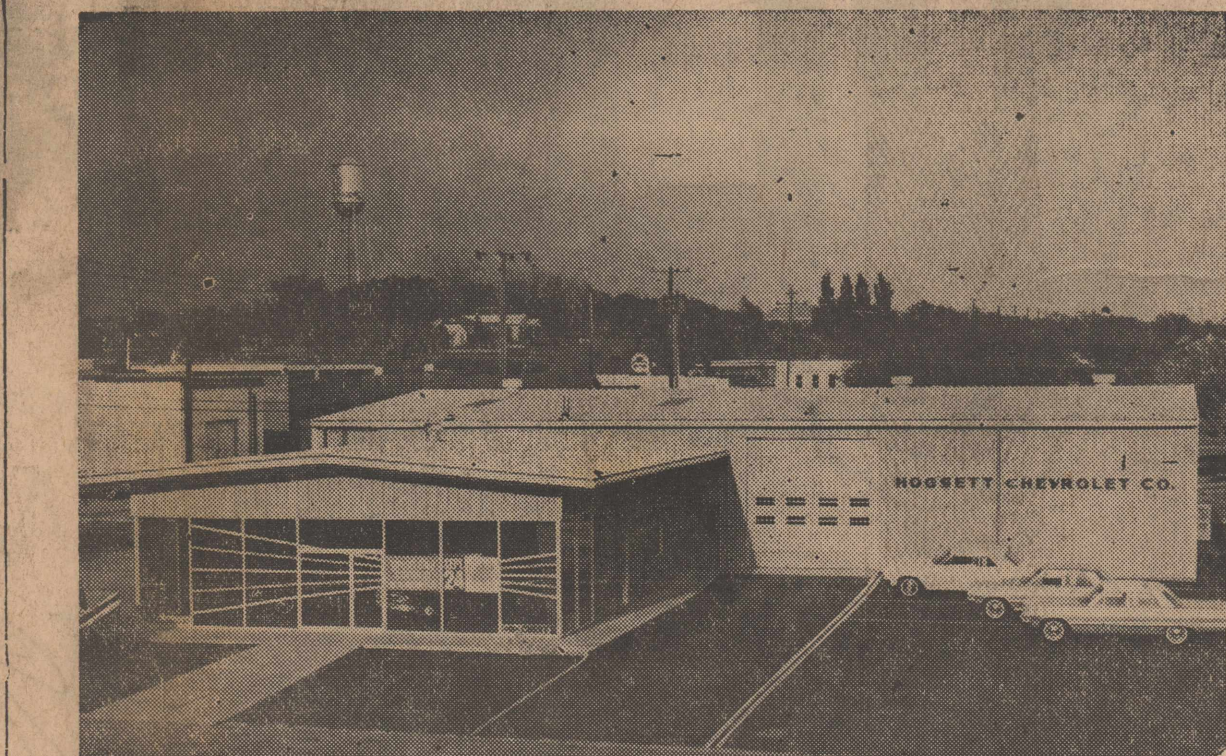
Other bulls of excellent quality have been donated by Dr. F. J. Hawkins of Hamlin. Also, purebred Charolais bulls from Jock Vaughn of Kyle, and Roy Baker of Tyler, Texas and Springcreek Ranch of Fort Worth.

Heading the last of the Santa Gertrudis division will be two outstanding sire bulls from R. W. Briggs, Sr. of the Briggs Ranch of San Antonio.

Angus bulls have been donated by Tarleton Willingham & Son of Rotan and Don Estes of Desdemona.

Other registered bulls are expected to arrive this week. Besides the bulls, over 200 head of stocker and feeder cattle are expected.

The Cattlemen's Round-Up for Crippled Children was founded by Conda Wylie of Bronte for the benefit of the West Texas Rehabilitation Center. All proceeds of the sale go to support the work of the Rehabilitation Center which serves



Funeral Held For Pioneer Lady Sunday

Funeral service for Mrs. T. D. Key was held Sunday at 4 p. m. from First Methodist Church, following her death Friday night at the home of her daughter, Mrs. A. W. Canfil. She had passed away in her sleep.

Rev. Marvin Fisher, pastor First Methodist Church officiated with burial in Roby cemetery under direction of Weathersbee Funeral Home. Pallbearers were Alvin Clark, D. J. Smith, Ted McArthur, Gene Wallace, Walter Cleveland, Charles Kelly, Junior Kiker, Emory Keener. As far as possible the same Masons were pallbearers for Mrs. Key, that served for service of Mr. Kay and his son Jack.

Mrs. Key, 78, was a pioneer of the county. Was born January 21, 1886 in Erath County and married T. D. Key here in 1901. Mr. Key preceded her in death, December, 1941.

She had been a devoted and faithful member of the Methodist Church for more than 65 years and was a member of the Order of Eastern Star.

Surviving are her daughter, Mrs. Canfil; a daughter-in-law, Mrs. Mattie Key; three grandchildren, and four great grandchildren. An infant daughter and a son, Jack, who died in 1949, preceded her in death.

'Get Acquainted' Affair Proves Popular

The annual "Get Acquainted" supper was a huge success Monday night with 170 parents and teachers attending. The affair was sponsored by the PTA and their Council give opportunity for all parents and teachers to become better acquainted.

This year the three PTA groups, primary, junior high and high school will have joint meetings. Each and every parent is urged to join their individual PTA. Joining PTA is a giant step protecting and developing the nation's most important asset-the children.

WWI Vets Holding Dist. Convention

Veterans of WWI are holding district convention at Windsor Hotel in Abilene Sunday. Registration open at 9 a. m.

All veterans are invited to attend and learn what the organization is doing and progress being made in reaching objective. Officers say veterans will enjoy the program and visiting with veterans of the district.

Over 1400 patients at the present time. The Center has never received any form of federal, state or local government aid and charges no one for treatment. The only requirement is that a patient be referred by a member of the American Medical Association.

Hogsett Chevrolet Holding Formal Opening Here Today

FB Directors To Meet Tuesday

According to J. O. Hudnall, president of Fisher County Farm Bureau directors meeting will be held Tuesday, Sept. 29, 7:30 p. m. at Farm Bureau Office in Rotan.

Sharron Kiker of Roby will be special speaker on "What is Farm Bureau. Following this will be a business meeting dedicated to the memory of P. R. Eaton. George T. McBeth will be speaker. The public is not only invited but urged to visit part or all of this meeting and know the facts of what Farm Bureau stands for.

Mexican Revival Opens Sunday

The First Mexican Church here will hold revival service Sept. 27 thru Oct. 4, part of a statewide evangelist crusade being sponsored by Texas Baptist this fall.

Rev. Joe Townsend, Pastor of First Baptist Church of Wolfforth, will be the evangelist for the meeting here. Bro. L. Lee Nelson will be preaching in English each evening at eight o'clock.

Latin American people, especially are invited to attend the revival at the First Mexican Baptist Church, at Garfield and Johnston Street.

The revival meeting is one of about 400 local church revivals slated throughout the state Aug. 30-Oct. 11. The Crusade seeks to reach 2 1/2 million unevangelized, Latin American people of Texas with the Gospel, said Dr. T. A. Patterson, executive secretary for the 1.6 million-member Baptist General Convention of Texas. In addition to local revivals, the Crusade will feature 43 area central campaigns in strategic locations, primarily under tents.

Following the week of local revival meeting, the church here will join with other churches of the area in sponsoring a major-central campaign in Abilene Oct. 4-7.

Damp Week Stops Cotton Gathering

A damp week brought moisture of .52 inch according to Fred Byerly, but many sections of the area received good rains. The country to the north-west received best rains of the year.

Light showers were falling Wednesday at press time with indications of more to come.

Cotton harvest has been halted this week with little cotton ginned, since last Wednesday.

Mr. and Mrs. Shorty Godwin and Brent of Seminole visited their parents last weekend. Mr. and Mrs. Jim Godwin and Mr. and Mrs. Oliver Loving.

The culmination of many years planning and dreaming is reached today by Mr. and Mrs. Charles G. Hogsett with the formal opening of the completely new Hogsett Chevrolet Co. at 111 S. Cleveland.

Mr. Hogsett left First National Bank September, 1928 to form a partnership with the late Lloyd Dowell in Chevrolet dealership. Mr. Hogsett operated Hogsett-Dowell Co. for ten years, purchasing interest of the late Mr. Dowell in September, 1938.

In 1938 Mr. Hogsett was appointed Buick dealer for the area and this has proven a very popular phase of the business.

Mrs. Hogsett has been active in the business during the entire time. Willie Fleming who started with the firm September 12, 1936, has been connected the entire time, except for four years with the Air Corps during WWII. He came into partnership in 1960 with Mr. Hogsett.

The business was operated across street from present location until a disastrous fire, November 24, 1963. The business was operated several months in location just south of old location until the new building was recently completed.

The new brick and steel building contains 9,600 sq. ft. of floor space. Front is solid glass and steel framing. Display room and offices are air conditioned, has tile floors and hardwood paneling for a most attractive effect.

The service department, 70x90 is spacious, well lighted and has all new equipment including two hydraulic lifts and Bear front end machine and equipment. Service parking area is ample to accommodate customers.

The parts department is located to front of service department and each has individual offices. Coffee Bar is located in service office for customers and employees.

New and used car display lot is located at the former location of the business. It is well lighted and makes an attractive display.

Personnel of the firm in addition to those previously mentioned are, Oather Stricklin, salesman; W. N. Currie heads the service department as service manager; Murel McKinney is parts manager and also works in front office; Isaacs Rodrigues, Sammy Wicker, Willie Rameriz, Rex Brofford and Joe Ortego.

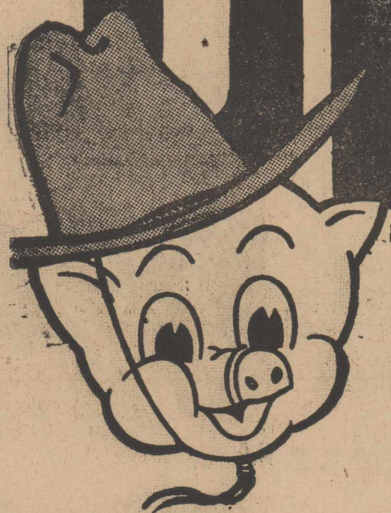
Youth Fellowship At First Baptist

First Baptist Church is having a fellowship for all youth of Rotan following the game Friday night with Baird. An outstanding program of entertainment has been planned for this occasion.

The young people of our city are urged to attend.

Let's Make Baird Another Victory Friday

PIGGY WIGGLY BEEF SALE



These Prices Effective
THURSDAY, FRIDAY, SATURDAY,
 September 24, 25, 26

DOUBLE FRONTIER STAMPS
 EVERY WEDNESDAY

USDA GOOD ROUND

STEAK Lb. **79¢**

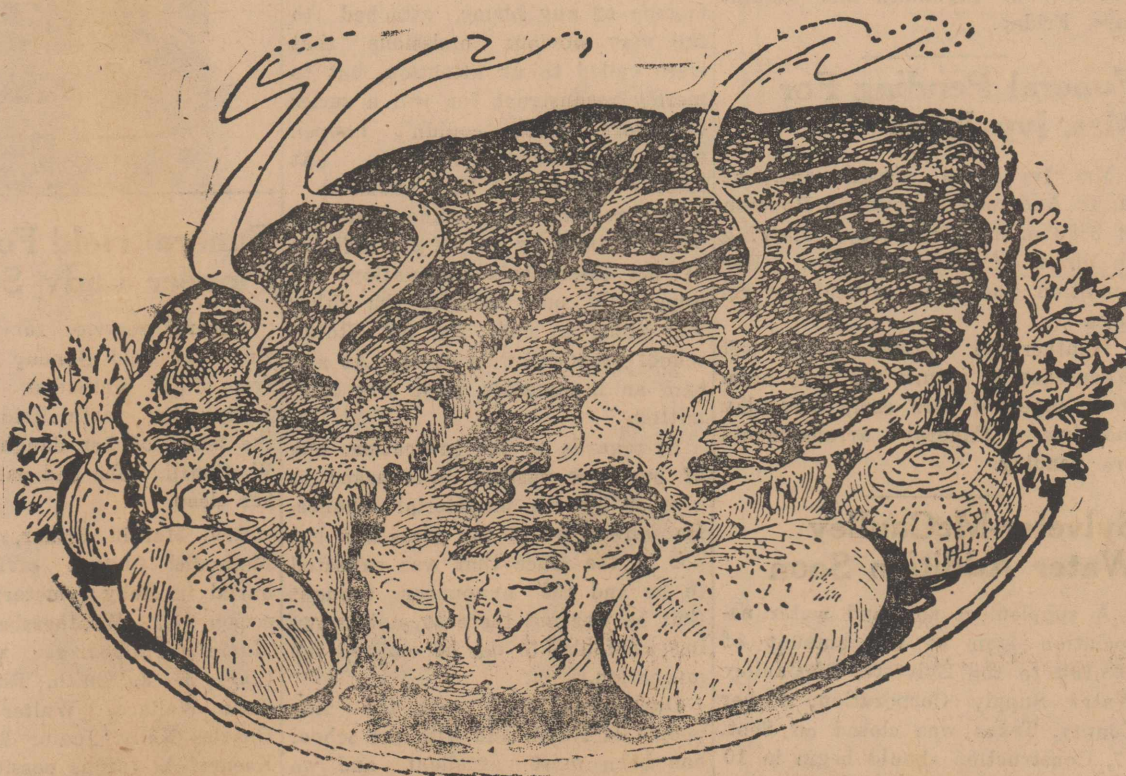
USDA GOOD

SIRLOIN Lb. **69¢**

USDA GOOD

T-BONE Lb. **73c**

Baby Beef hind quarters Ready for Freezer **53c**



ARMOUR'S STAR

PICNICS 3 Lb. Can **\$1.79** **RUMP ROAST** Lb. **59c**

FRANKS Wright's All Meat 3 Lb. Pkg. **\$1.00** **PIKES PEAK ROAST** Lb. **69c**

BONELESS STEW MEAT Lb. **59c**

Bacon Squares 3 Lb. Pkg. **\$1.00** **SHORT RIBS** Lb. **29c**

Sausage Market Made 3 Lb. Pkg. **\$1.00** **BACON** Armours Star Lb. **49c**

MAXWELL HOUSE
COFFEE
 Lb. **79c**

OUR DARLING
CORN 2 12 oz. Cans **29**

HUNTS
Peaches 6 300 Cans **\$1.00**

PRESERVES Best Maid 3 18 oz. Glasses **\$1.00**

SYLVANIA ANY SIZE
LIGHT BULBS
 4 Bulbs 25-50-75-100 w. **\$1.00**

SHURFINE ONE BOX
CAKE MIX FREE

TOUCHE' TURTLE
BUBBLE BATH **69c**

FRISKIES
Dog Food 3 Cans **39c**

SNOWDRIFT 3 Lb. Can **49¢**

HANDI
Drink 1-2 Gal **33c** SHURFRESH
Crackers Lb. Box **23c**

AMERICAN BEAUTY
Instant Potatoes 16 oz. Bag **43c**

SUGAR 5 Lb. Imperial **49¢**

TOKAY
GRAPES Lb. **15c**

WHITE
ONIONS Lb. **8c**

RUBY RED
Garpefruit Lb. **15c**

Carrots 2 Bags **15c**

FROZEN FOODS

MORTON'S
HONEY BUNS Pkg. **23c**

SUZANNE
ROLLS 24 Count Pkg. **23c**

SHURFINE FRIED
POTATOES 2 9 oz. Pkg. **23c**

FOOD KING
Strawberries 10 oz. Pkg. **23c**

AWAKE
ORANGE DRINK 9 oz. Can **39c**



Rotan Church of Christ

Sunday:
 Bible Study, 9:45 a. m. and 6 p. m.
 Worship, 10:30 a. m. and 7:00 p. m.
 Wednesday:
 Bible Study for all ages, 7:30 p. m.
 Thursday:
 Worship at Nursing Home, 6:00 p. m.

Sermon Topics:
 Morning: "The Ideal Home"
 Evening: "The Pot of Gold at the End of God's Rainbow."

Mr. and Mrs. Bob Hardin and children, Bryan and Laurie Lynn of Clute visited their parents, Mr. and Mrs. L. E. Hardin and Mr. and Mrs. J. D. Moore last weekend and the children remained for a longer visit with their grandparents.



I LIKE BEING HELPFUL INSTEAD OF HELPLESS THE WAY I WAS BEFORE WE RENTED THIS WHEEL CHAIR FROM **MORROW DRUG**

An Ordinance Prohibiting The Parking Of Motor Vehicles On Certain Streets In The City Of Rotan, Texas, Providing A Penalty; And Providing An Effective Date
BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF ROTAN, TEXAS:

Section 1. From and after the effective date of this ordinance, it shall be unlawful for any person to park, place, or leave unattended, any motor vehicle upon the following streets located in the City of Rotan, Texas:

- a. Johnston Street between Clairmont Avenue and Lincoln Avenue.
- b. Lincoln Avenue between Johnston Street and Eighth Street.
- c. McArthur Street between Lincoln Avenue and Garfield Avenue.
- d. Lee Street between Lincoln Avenue and Cleveland Avenue.
- e. Eighth Street between Lincoln Avenue and Cleveland Avenue.
- f. Garfield Avenue between Johnston Street and Eighth Street.
- g. Tyler Avenue between Sixth Street and Fifth Street.
- h. Sixth Street between Tyler Avenue and Florence Avenue.
- i. Fifth Street between Tyler Avenue and Florence Avenue.
- j. Genevieve Avenue between Eighth Street and Sixth Street.
- k. Eighth Street between Genevieve Avenue and Richard Avenue.
- l. Seventh Street between Genevieve Avenue and Richard Avenue.
- m. Richard Avenue between Eighth Street and Sixth Street.
- n. Harrison Avenue between Johnston Street and McArthur Street.
- o. McArthur Street between Clairmont Avenue and Harrison Avenue.

Section 2. Any violation of any of the terms of this ordinance shall be deemed a misdemeanor; and any person convicted of such violation shall be fined a sum not to exceed \$20.00.

Section 3. Any and all ordinances of the City of Rotan, Texas, which are in conflict with any of the terms of this ordinance shall be, and same are, to the extent of such conflict, hereby repealed.

Section 4. The City Secretary shall cause to be published in the ROTAN ADVANCE, as the official paper of the City of Rotan, Texas, a descriptive caption or title of this ordinance, stating in summary the purpose of the ordinance and the penalty for the violation thereof.

Made, Passed And Entered As Herein Ordained By The Unanimous Vote Of The City Council Of The City Of Rotan, Texas, At Its Regular Monthly Meeting, A Quorum Being Present, On This 8th Day Of September, 1964, And Shall Take Effect Immediately Upon Its Publication.

Juston M. Morrow
 Mayor
 Attest:
 Thaddie Wilson
 City Secretary

County Agent News--

About 175 4-H Club members in Fisher County will observe National 4-H Club Week, September 26 to October 3. The head-heart-hands-health youth are among 2 1-4 million members of 94,700 clubs in urban, suburban, and rural areas throughout the 50 States and Puerto Rico. With the goal of "4-H For More in '64", current emphasis is on the program's flexibility-club projects and activities adaptable to fit needs of youth from any background or circumstance.

Among the special 4-H Week activities planned for Fisher County are: billboard signs which are already posted in the Roby, Rotan and Snyder areas. The theme for National 4-H Club Week, "4-H: Learning for Living", is shown by the signs which are sponsored by the Midwest Electric Co-Op. This is the fourth year the co-op has sponsored the billboard signs, according to Johnnie Ammons, Co-Op manager.

Other activities will be window displays and the posting of 4-H Week posters over the county by local 4-H club members.

A major local and national aim of this year's 4-H Week observance will be to recognize the 50th anniversary of the Cooperative Extension Service, of which the 4-H youth program is a significant part. In 1914, when the Smith-Lever Act authorized the Extension Service, the same federal legislation provided funds for 4-H Club work. For this reason, 4-H also celebrates a Golden Anniversary.

An active 4-H program has been carried on in the county by local leaders and the extension service since 1917. There is a large number of 4-H "Alumni" living in the county now. There were district, state and national 4-H winners in this "alumni" group.

Other local and national aims of this year's 4-H Week observance are to: stress career exploration and the importance of wise vocational choice; encourage capable, youth-minded men and women to become volunteer 4-H leaders; and provide opportunity for clubs to honor their local 4-H friends and express appreciation for their valued assistance.

Aiding Club members with 4-H Week events in all States will be 362,400 volunteer 4-H leaders, who guide 4-H work in local communities across the country.

In Fisher County there are over thirty men and women adult leaders who serve as organizational and subject matter leaders and help with special countywide 4-H activities.

Last March seven of these leaders attended a special adult leader workshop at Lake Brownwood. Those attending were: Mrs. A. A. Smith, Mr. and Mrs. W. D. Cleveland, W. P. Schubert, Mr. and Mrs. Thurman Terry and Morris Guelker.

Franciscan earthenware

STARTER SET SALE...

NOW 'TIL OCT. 10

25% off

OVEN SAFE / COLOR FAST

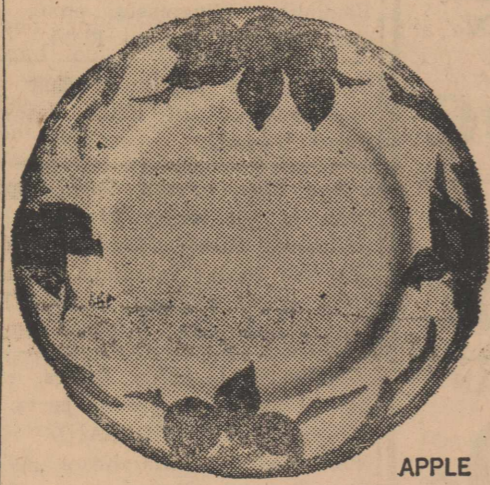
A SAVING OF \$5⁰⁰ ON 16 pc. STARTER SETS

For the first time ever, you save 25%—a full \$5.00—on starter sets in America's favorite earthenware—Franciscan! Designed and made in California...gloriously rich colors set the mood of smart, gay, new patterns! Included are Desert Rose, Apple, Ivy and other long time favorites! Come in and choose your pattern today. Start your service now! Starter set includes 4 each: dinner plates, bread and butters, cups and saucers.

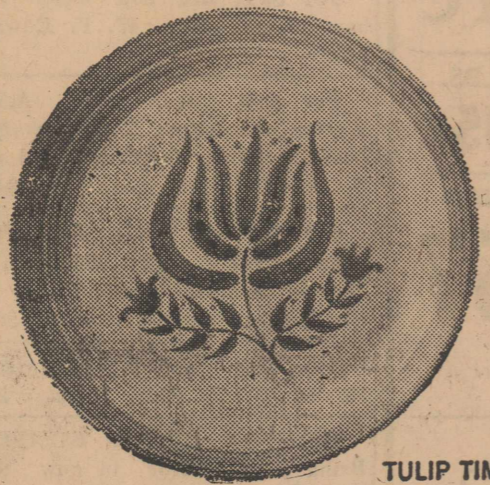
14⁹⁵

REGULARLY 19⁹⁵

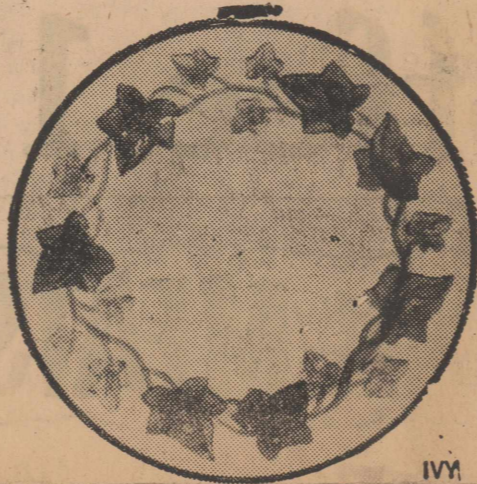
sierra sand and malibu
12⁹⁵
REGULARLY 17⁹⁵



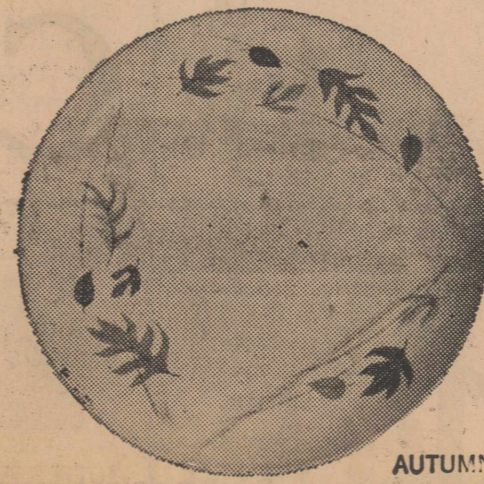
APPLE



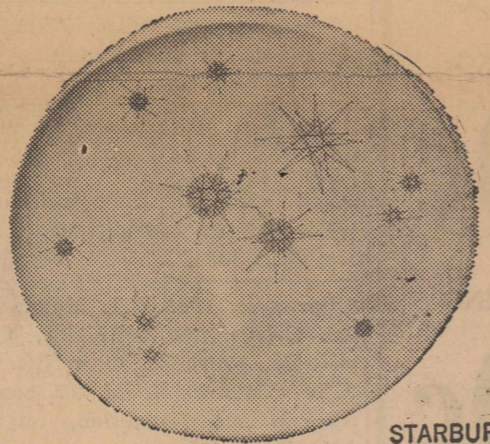
TULIP TIME



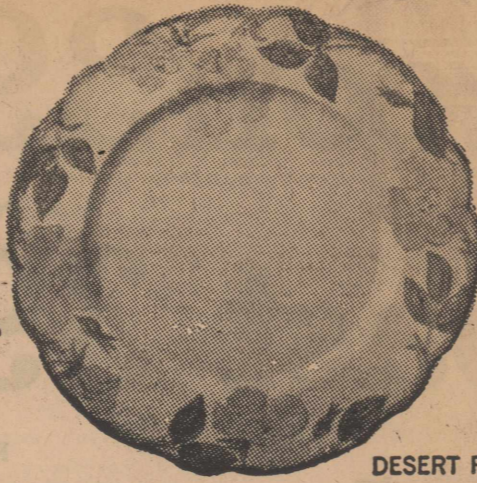
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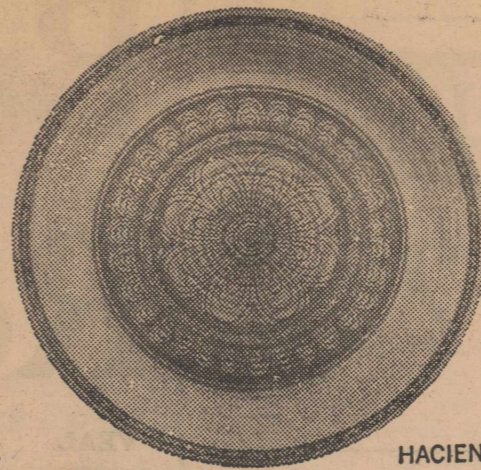
AUTUMN



STARBURST



DESERT ROSE



HACIENDA

P & D JEWELRY

ROTAN, TEXAS



A PRODUCT OF MOTOR COMPANY • LINCOLN-MERCURY DIVISION

Announcement:

Ford Motor Company introduces an entirely new kind of Mercury for 1965... now in the Lincoln Continental tradition

We predict that many people seeing a 1965 Mercury for the first time will wonder: "What car is that?" Mercury is that new. The look is new. Completely. Low, sleek, beautifully proportioned. (Notice the long, low proportions of the

hood, the full-width grille, the unique front pillar lights.) The ride is new. It's smoother, solid, quieter. Inside, there's a wide selection of options for personal customizing—luxury features once reserved only for the most expensive cars. The idea behind all this newness is to bring you the most luxurious, best-riding car in its field... a Mercury that reflects the Lincoln Continental tradition. See how well the idea works—at your Mercury dealer's. No medium-price automobile has ever come so near in luxury to the high-price class.



ROTAN MOTOR COMPANY

ROTAN, TEXAS

RISE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY WONDER ROTUNDA, NEW YORK WORLD'S FAIR

Marvelous Merchandise

FROM YOUR GOLD BOND CATALOG

STOP, SHOP, SAVE

Sept. 24, 25, 26

KING SIZE 6 BOTTLES Plus Deposit
DR. PEPPER 29¢

HORMEL PURE 4 LB. BUCKET
Lard 79c

Produce

RED DELICIOUS POUND
APPLES 13¢

LARGE WASHINGTON BARTLET LB.
PEARS 19¢

FANCY TOKAY LB.
GRAPES 15¢

LARGE FRESH BELL LB.
Pepper 15c

SCHILLINGS BLACK 4 OZ.
PEPPER 35c

Chocolate Vanilla, Strawberry 32 oz. Can
Moola Koola 35c

WOLF 300 SIZE CAN
CHILI 49c

PUREX qt. 21c

ARROW 4 LBS.
PINTO BEANS 45c

FOLGER'S 2 POUNDS
Coffee 1⁵⁷

GANDYS PURE
ICE CREAM 69¢ Fine Pure 1-2 Gal.

"SHOPPING FLING" SWEEPSTAKES

WIN \$10,000 in CASH... CARS... MINK STOLES
 3 Separate Sweepstakes Drawings Oct. 6, Oct. 13, Oct. 27
 ENTER SOON! ENTER OFTEN!
 Get Details Here



HUNT'S

Peaches 79c
 No. 2 1-2 Can 3 For

Quality MEATS

RIDER SLICED LB. PKG.
Bacon 39c

PORK POUND
Roast 39c

VEAL POUND
Cutlet 65c

GOOCH'S COUNTRY STYLE 2 LB. ROLL
Sausage 79c

PAY & TAKE

FOOD STORE

1-2 GALLON
Orange Drinks 35c

SNIDER'S 14 OZ.
Catsup 15c

WOLF 300 SIZE
Tamales 29c

ARROW BIG 2 LBS.
Lima Beans 35c

STURGEON BAY PITTED 300 SIZE 2 FOR
Cherries 39c

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 50c. Minimum subsequent insertions 35c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale
 FOR "a job well done feeling" clean carpets with lue Lustre. Rent electric shampooer \$1. Hughes Furniture. 29-tfc

For Sale
 For Sale - 160 acre. Farm North East Rotan. Mrs. Ernest Rains. phone 5913. 31-tfc

For Sale
 For Sale 12 ga. 28 in modifield Remington Wingmaster pump shotgun. Bargain, George Field. 29-tfc

Will have plenty of that good Barbeque of all kinds Saturday. Steve Waddell. 29-tfc

For Sale, Fresh Corn, special price to fill locker 10 dozen ears or more. Gather Monday, Wednesday and Friday mornings. Come by field or for delivery call Jim Rowland, Roby, 2311 or Rotan 7164. 31-tfc

NEW HOLLAND: Balers, rakes, mower and a supply of parts for all your NEW HOLLAND machines. Haskell Farm Store, on the Throckmorton Hiway. 26-tfc

For Sale, 2 room house with bath, located on 407 McArthur St. L. E. Wright. Phone 8195. 31-tfc

For Sale, Red Top Cane baled hay, phone 6911, W. F. Edwards, 32-tfc.

For Sale, Seed Oats, Arkwin Winter and Alamo X Spring \$1.25 bushel. Grown from certified seed. See Jim O'Briant, phone 7164. 34-tfc

For Sale or Trade, Jeep FC 4 wheel drive, good condition, see Harvey Mallard, phone 2631, Prewit Motors, Hamlin. 29-tfc

For Sale, several good Lawa Mowers, White Auto Store. 23trc

HESSTON COTTON STRIPPERS
 Bring your tractor in now to be mounted. Buy now and save; pay at harvest time. Also, check our lease plan. Jones County Implement Company, Anson Hiway in Stamford, Texas. 26-tfc

For Sale, used Philco TV and antenna both in good condition, contact Wayne Welch. 34-2tp

For Sale, 30-30 model 94 Winchester carbine with scope, like new, see J and J Supply. 32-2tp

For Sale 14 weaning pigs, 2 sows, boar, call 5881. 33-4tc

For Sale, 1948 U.T. Moline tractor, planter and cultivator, 4 row tool bar, hydraulic power lift. 1958 Allis Chalmers Model 90 combine. All in good condition, all for \$400.00. Call 5044. 30-tfc

For Sale or Rent, 3 bedroom house at 712 N. Florence, carpeted throughout, vented heat and evaporative cooled. See C. A. Ragan or call 6581. 30-4tp

For Sale, almost new GE refrigerator, see D. F. Miller, 404 Sherman, call 8191.

Worms--the biggest and the best in the West and that Sure Catch Stink Bait will do the rest, Joe B. Ogle.

For Sale, Used Refrigerators, Ranges and Washing Machines -- Home Lumber Company.

We sell Knapp Shoes and rebuild all types of Venetian Blinds and draw curtains. W. W. McNaron, phone 384. 31-tfc

For Sale, new home, ready to move in. Conventional or FHA loan available. Brick, 3 bedroom, 2 baths, paneled den, carpet, built-ins, central heating, ducted for air conditioning and on paved street, phone 370. 15-tfc

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 16-tfc

For Sale, Used Refrigerators Ranges, and Washing Machines -- Home Lumber Company.

For Sale, 2 lots, plenty of water, 2 wells on each lot and young bearing orchard, E. H. Turnbow. 27tc

For Sale or Trade, 1955 Chevrolet long wheel base truck, 2 ton, good condition, tires etc. Prewit Motors Hamlin. 29-tfc

For Sale, one-row power driven International Row Binder. L. A. Sparks, phone 8180, Rotan. 29-tfc

We handle cotton defoliant also seed wheat, rye, oats etc. Ezell-Key Seed and Feed. 33-tfc

For Sale: 3 bedroom home at 920 E. 5th St. Paved, backyard fence, on 60 ft. lot, nice yard with trees. Assume FHA loan or refinance. See or call J. D. Weathersbee at Weathersbee Funeral Home, Ph. 314. 29-tfc

For Sale or trade, 1958 Ford F-600 2 ton truck LWB -8, good condition, tires, etc., with flat bed. See Harvey Mallard, phone 2631 or Prewit Motors, Hamlin. 29-tfc

Wanted horses to break and horse shoeing, phone 6462 or 8 Til Late Grocery. 20-tfc

We rent Baby Beds, Rollaway Beds, TV's, Refrigerators, Ranges, etc. See us for these or other rental needs. Also used furniture, all kinds for sale, Landes Furniture, Phone 5261.

FOR RENT
 Small furnished house for rent, also bedroom with private entrance and bath. Beulah Driver, phone 238 or 272. 32-tfc

Apartment for rent, 312 E. Burnside, W. B. Tillotson, phone 7732. 31-tfc

For Rent, 6 room house and garage, 707 E. Beauregard, call Mrs. W. B. Dobbins, Spring 4-2394, Hamlin. 34-3tp

For Rent, 2 bedroom house, 605 Burnside, see C. E. Price, phone 345 Price Grocery. 34-tfc

House for rent, call 6911, W. F. Edwards. 32-tfc

For Rent, house to couple, call M. P. McGrew, 5862. 32-tfc

For Rent or Sale, 2 bedroom house, G. W. Rogers, phone 81-33. 17-tfc

For Rent, three bedroom house at 407 north Cleveland, see C. A. Ragan or call 6581. 32-4tp

For Rent, House and garage apartment, call Roby 4173, J. A. Compton, 32-tfc.

YOU are invited to listen to the Primitive Baptist Program each Sunday Morning, 7:30 to 8:00 over KDWT, Stamford, 1400 on your dial. 17-tfc

For Rent, 2 room furnished apt. air conditioned, G. D. Coan, phone 7841. 23-tfc

Wanted Ironing in my home, 911 East, 7th, phone 6641. 32-2tc

Any kind of Dozer and Scraper work: We do tank building and repairing, tree dozing, land leveling, parallel terracing. Phone BL 6-2120 Peacock. Seven miles west of Aspermont, FM road 610. M. L. Jones. 30-16tp

WANTED to borrow \$500 for 6 months. Will pay 50% interest rate. Secured by \$2,000 worth of equipment. Hub Cole.

SPARE TIME INCOME refilling and collecting money from new type high quality dispensers in this area. No selling. To qualify you must have \$540 to \$1440 cash, seven to twelve spare hours weekly. Highly profitable way to increase monthly income. Can expand. For personal interview write P. O. Box 612, Aurora, Colorado. Include phone.

Attention Farmers, Ranchers, Small Business Operators. Let us keep your books, in our office or yours. Will keep present set of books or set up new books. Make government wage reports, financial statements, post oil runs, etc. Reasonable rates. Write Double S Bookkeeping Service, P O Box 21, Roby, Texas. 34-4tp

Texas Style Bar-B-Que. The kind you like served here or to go. All kinds of cool drinks for the hot days. Also crushed ice 25c - 50c. Bar-B-Que beef \$1.25 Lb. Bar-B-Que Ribs, 90c Lb. South of Rotan on Roby Highway. Monday thru Thursday, 9 a. m.-10 p. m. Friday and Saturday 9 a. m.-2 a. m. Where you are always welcome. Sheve Pardue.

Lost, a tool box tray and tools in front of Piggly Wiggly Monday morning. Please call 370.

CARD OF THANKS
 We wish to thank everyone for the comforting kindness shown us during the illness and passing of Stacy.

Mr. and Mrs. J. R. Cranford and family; Mr. and Mrs. E. D. Hale and family; Mr. and Mrs. Lee Raspberry.

Bartlett Strayhorn and Ray Brown attended the game in Austin Saturday night. They returned home Sunday.

Safe Driving Urged During Construction

J. H. Strain & Sons, Inc. of Tye Texas, have begun work on high-

way construction in this area. A contract in the amount of \$269,038.65 was awarded them by the Texas Highway Commission on August 31, 1964 for ten miles construction work consisting of three projects in Fisher County. The contract work is to be completed in one hundred working days, and is under the supervision of Nelson

Shave of Hamlin, Senior Resident Engineer of the Texas Highway Department.

The project on State Highway 70 is 2.2 miles in length and begins two miles north of Rotan and extends north along the existing route. Plans provide for grading, widening of structures, flexible base and two course surface treatment. This work is the construction of an additional lane on one side, along with two grade changes to improve the grade and sight distance in those sections. The completed section will consist of three twelve lanes. The construction cost of this project is \$120,712.28.

The project on U. S. Highway 180 is 3.5 miles in length and begins eight miles west of Roby and extends to sixteen miles west of Roby, consisting of two sections. Work will consist of grading, widening of structures, foundation course, and two course surface treatment. This construction work is actually the addition of a fifteen foot climbing lane. In some sections a fifteen foot lane will be constructed on both sides of the main lanes. The construction cost of this project is \$69,549.78.

The project on F. M. Highway 2744 is 4.3 miles in length and begins at State Highway 70 approxi-

mately seven miles northeast of Sweetwater and extends 4.3 miles east through Palava. Plans provide for grading, structures, base, surfacing, and a grade change on State Highway 70 at the intersection of this project with State Highway 70. The present grade will be raised approximately four feet to improve the grade and sight distance at this intersection. The construction cost of this project is \$78,776.59.

A conference to promote traffic safety on these projects was held in Roby, Texas on September 15, 1964 with representatives of the Contractor, Department of Public Safety and Texas Highway Department in attendance. The purpose of the meeting was to secure closer cooperation between all departments in promoting traffic safety through the limits of the construction projects.

Traffic will be routed through construction on the subgrade, shoulders, slopes, ditches and specially graded detours paralleling the existing roadway. Adequate barricades and warning signals will be prominently displayed at all times, but motorists should be extremely cautious in passing through the construction areas, as they will be heavily traveled by large highway construction equipment.

The construction areas on State

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Highway 70 and U. S. Highway 180 are zoned for a maximum speed of 40 miles per hour, for the protection of motorists and workmen alike. Cooperation of the public is requested in obeying all signals, warning signs and speed zones.

Baptist TU School
Sept. 28-Oct. 1



REV. EDWARD LAUX



MRS. EDWARD LAUX

Baptist Training Union leaders from throughout Fisher County will meet at the First Baptist Church of Roby each night from Sept. 28-Oct. 1 for a four-day Training Union Leadership School designed to help improve their church's Sunday night programs.

Six Training Union leaders from the Baptist General Convention of Texas will conduct the meeting, with classes slated each night from 7:00 to 9:00 o'clock will feature special classes on Training Union principles and methods of church workers in Nursery, Beginner, Primary, Junior, Intermediate and Young People, and Adult departments. Classes will also be held for pastors, educational directors, and general officers of the Training Union.

The Leadership Training School will be sponsored by the Fisher Baptist Association, and the Training Union Department of the Baptist General Convention of Texas.

The Rev. Edward E. Laux of Dallas, secretary of the Texas Baptist Training Union Department, will direct the conference and teach a nightly class for adults, pastors, educational directors and general officers.

Other conference leaders are: Mrs. Wm. J. Damon of Dallas, nursery conference; Mrs. Merle Basden of Fort Worth, beginner conference; Mrs. Ed Laux of Dallas, primary conference; Mrs. Lowell Queen of Abilene, junior conference; and Jack Terry of Fort Worth, intermediate and young people conference.

LEGAL NOTICE

The City of Rotan will sell one overhead water storage tank, presently located at Rotan Cemetery, east of Rotan.

Capacity of tank is 5,700 gallons. This tank is in very good condition.

The City will also sell one asphalt heater of the type commonly used by roffers.

Contact City Hall to inspect either.

These will be offered by sealed bids by City Council at regular meeting, October 13, 1964.

The City reserves to reject any and all bids.

City Council

REGISTERED NURSE OR LICENS
ED VOCATIONAL
Experienced wanted, night Supervisor. Write or apply in person, immediately.

Hargrove Convalescent Center,
100 Sixth Avenue
Fort Worth, Texas

USE ADVANCE WANT ADS

Mr. Farmer . . .

COTTON DEFOLIATION

TIME IS HERE AGAIN

Penta and Arsenic Acid are both Approved for use as defoliant we have a large stock of each, as well as Desiel Fuel and Clean 55 gal. drums.

Gray Butane & Chemical Co.

Rotan

Phone 244

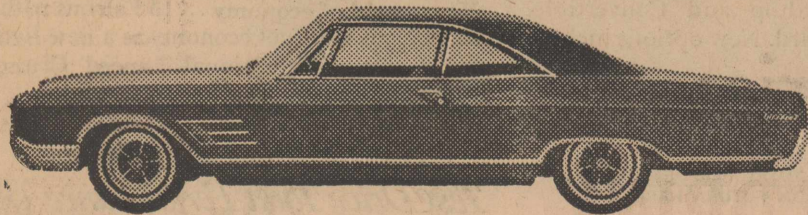
Buick '65 Buick



We changed the Buick a lot this year. And you may never be the same again yourself.

We doubt you'll want to be the same. Not once you set eyes on our new Buicks. On the Buick Special and the Skylark. The LeSabre, Electra 225, Riviera. And on the sleek, modified fastback of the wild, wilder, Wildcat in the picture.

True, there's a new high-style touch. But that's hardly all. Engineering still has the emphasis. It's a Buick tradition. So are the extras Buick spends a little extra on. Like finned brake drums that do a little better. And smoother drivelines. A tuned suspension to smooth ribcage roads. Now add Buick's Super Turbine transmissions—and you have an idea of what Buick owners have always liked about Buick. We think you'll feel the same.



Wouldn't you really rather have a Buick

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALER IN THIS AREA:

HOGSETT CHEVROLET COMPANY

111 S. CLEVELAND

ROTAN, TEXAS

New Fords Displayed By Rotan Motor Co.

Most popular intermediate-size car on America's highways, the Fairlane is completely restyled inside and out for 1965 and has been given a big car ride to match its new big car look.

"Fairlane size" cars are increasing in popularity faster than any other segment of the automobile market," said E. F. Laux, Ford Division general sales manager. "This growth—from 4% of 1961 models to 14 per cent of 1964s—reflects rising recognition that intermediate size cars offer an ideal combination of roominess with a fun-to-drive size."

Mr. Laux said that the Fairlane continues its role as trend-setter with a wider, more substantial look and clean-flowing lines for 1965. Forward thrusting front fenders and tasteful body sculpturing add a lively note.

"New standards of ride and quietness in the 1965 Fairlane have been achieved through suspension redesign and an ultra-modern new sound package," Mr. Laux said. "New low-profile tires—standard on all 1965 Fairlanes—also contribute to a smoother, quieter side as well as to improved handling."

Headlining the Fairlane engine lineup for 1965 is a new standard equipment, 200-cubic-inch Six rated at 120 horsepower. The new engine has a seven-bearing crankshaft for smooth operation and long life.

Three V-8 engines of the famous Fairlane design in the Ford-powered Lotus and Cobra sports cars are offered, ranging from 195 to 271 horsepower. Three-speed Cruise-O-Matic transmission is available for the first time with all 1965 Fairlane engines including the new Six and the 271-horsepower. Three-speed Cruise-O-Matic transmission is available for the first time with all 1965 Fairlane engines including the new Six and the 271-horsepower high performance V-8. Three-speed manual, four-speed manual and overdrive transmissions also are available to meet nearly any preference for performance or economy.

All eight Fairlane models—including two and four-door sedans, hardtops and station wagons—will be introduced in the local dealer showrooms on Friday, September 25.

STYLING

The tasteful, big-car appearance of the 1965 Fairlane is highlighted by the higher fender line. The sculptured metal treatment which carries the entire length of the car is accented on the Fairlane 500 models by a bright full length side molding with a black-and-silver-painted accent in the center section. All models feature a full-length rocker panel molding. The wide look from the front is accented by the horizontal bar treatment of the grille and the rectangular headlamp housing which give the appearance of brushed aluminum.

Air Conditioner

INSTALLATION and REPAIR WORK

also have Pumps, Motors, Tubing Pads, etc.

ELECTRICAL APPLIANCE REPAIRING

Electrical Outlets and Light Fixtures

REPAIR & REPLACE LEAKY FAUCETS

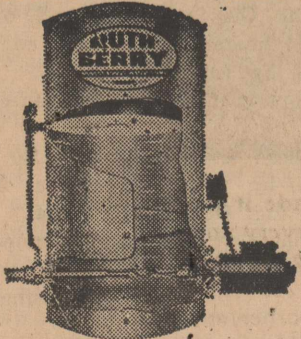
Champ Clark

702 E 7th

Phone 8122

Rotan

WORLD'S FINEST



WATER PUMP

- CANNOT LOSE ITS PRIME
- No Control Valves
- Will Pump Air and Shut Off On Weak Wells
- Will Not Burn Out Seal for Lack of Water
- Practically Impossible To Freeze and Burst

NUNLEY'S PLUMBING & AIR
107 E. Snyder Phone 370

ght 'cross' mouldings over the lenses. The new, wider styling treatment of the rear provides an additional 2.4 cubic feet of luggage capacity, raising usable luggage capacity to 15 cubic feet.

The completely restyled interior, with new trims and upholstery in all models, is highlighted by a new horizontal instrument panel. Controls for the lights, wipers, right air and ignition have been moved to the lower edge of the cluster housing for improved visibility. Other floor-mounted.

steering wheel, illuminated heater controls and a right-hand ignition switch location.

The new trim schemes are available in cloth and vinyl, with optional all vinyl trim available in the '500' series. Deep-pile nylon-rayon carpeting, color-keyed to the interior, is standard on Fairlane 500 models, the Sports Coupe and the Custom Ranch Wagon.

For the sports-minded, four-speed or Cruise-O-Matic gear short levers in the Sports Coupe are floor-mounted.

Station wagons feature new textured metal floor panels which are coated with a special vinyl-type material that has outstanding resistance to scuffing and scratching.

POWER

Headlining the power teams for 1965 is a new, more powerful, standard equipment 200 cubic inch, six cylinder engine. This 120 horsepower engine provides approximately 20% more power than the standard engine offered last year. A remarkable smoothness has been achieved

with this engine by using seven main bearings to support the crankshaft instead of the four normally used. This engine will be available with a fully synchromesh, three speed manual transmission, and for the first time with a Fairlane six, dual-range Cruise-O-Matic transmission.

For 1965, three variations of the 289 cubic inch engine offer a wide range of performance or economy. The optional base V-8 for this year is the 289 cubic inch with two barrel carburetor rated at 200 horsepower. Three transmissions are offered with this engine including the three speed manual, overdrive, and three speed Cruise-O-Matic.

The 289 cubic inch with a four-barrel carburetor and rated at 220 horsepower nicely fills the gap between the base V-8 and the high-performance V-8. The all-synchromesh, three speed and four speed manual transmissions and the three speed Cruise-O-Matic automatic transmissions are available with this engine.

ADDED FEATURES

Other features of the 1965 Fairlane include:

New low profile tires featuring greater directional stability, better traction and longer life.

A revised brake linkage which reduces manual braking effort up to 10%.

Manual steering effort reduced up to 10% for static parking and by 20% on cornering.

Illuminated heater controls for easier night-time operation.

A more convenient hood release mechanism with a one-hand opera-

tion. An alternator replacing the generator to provide better all-round current generation and a battery charge at engine idle.

An improved battery, with a greater fluid capacity, requiring less attention.

A new sound package which significantly reduces the entry of road or engine noise into the passenger compartment.

OPTIONS AND ACCESSORIES

A complete line of options, including low-cost air conditioning, power brakes, power steering, remote control mirror and a fully transistorized radio, are offered on the Fairlane and Fairlane 500 series.

Power tailgate windows, locking storage compartment, and a chrome luggage rack are among special items available for station wagon models.



V. F. W.

Meeting Nights

Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Ross Woolsey, Commander

Austin McKinney, Quartermaster

NOTICE

"Notice is hereby given that LeClair Operating Co., Inc. has filed an application for a permit to drill a well for oil, gas or other petroleum products situated in the north 3.6 acres, block number 2, Patton Subdivision, located within an area shown as drilling block number 10, upon exhibit A or B of the drilling ordinance of the City of Rotan, acting under and pursuant to the terms and provisions of an ordinance making it unlawful for any person to drill for, mine, or in any manner engage in operations for the purpose of extracting oil, gas or other petroleum products from the soil within the territorial limits of the City of Rotan, Texas.

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A hearing upon such application will be held at the City Hall in the City of Rotan, Texas, on the 2nd day of October, A.D., 1964 at 10:00 A. M. at which time and place all persons interested may appear and contest said application."

R. John Catlett, Vice President
LeClair Operating Co., Inc.

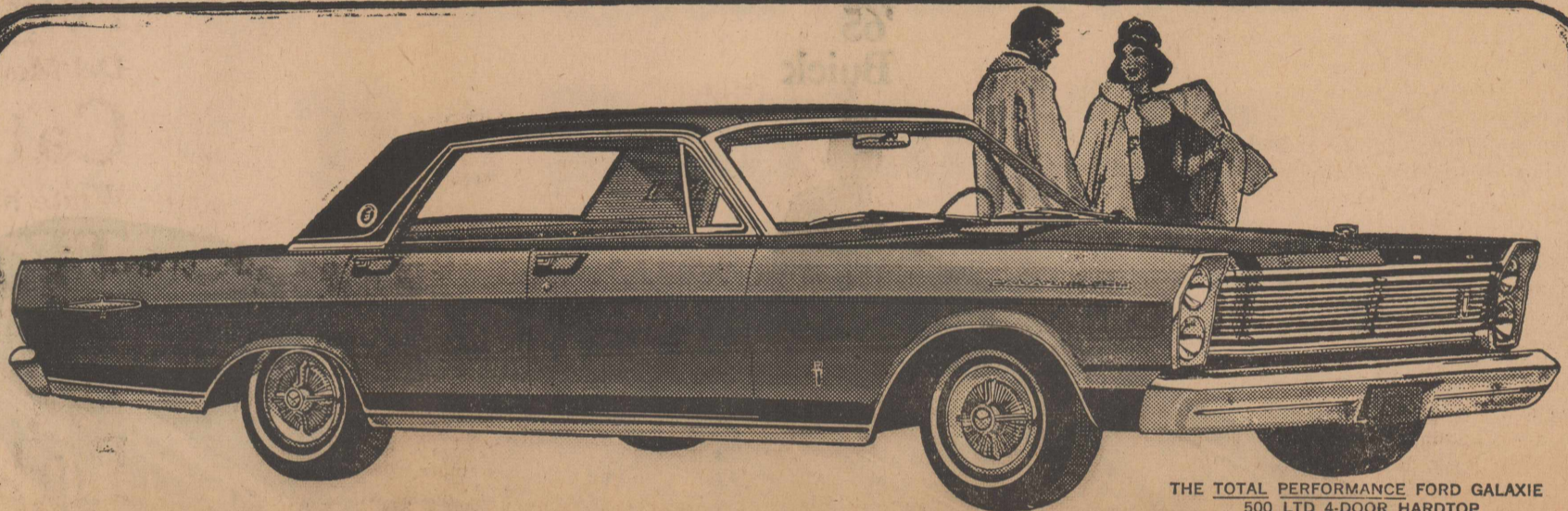
For Sale—Cory Pet Station and Motel. On new Hwy. 82, from Georgia to California. On North Main St. Wonderful location. Pete Stoneham, Box 532, Lovington, New Mexico.

USE ADVANCE WANT ADS



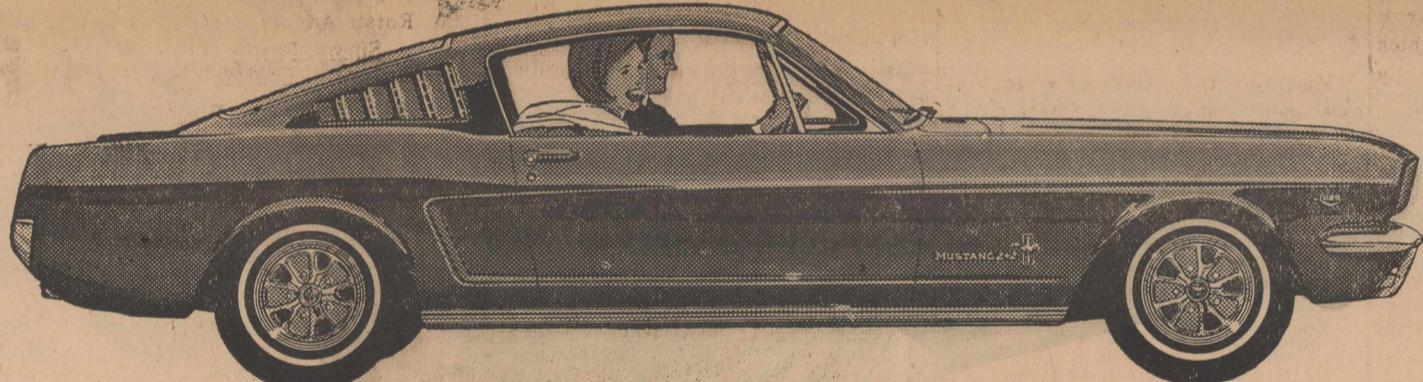
A new look of size and motion is combined in the 1965 Fairlane, restyled from bumper to bumper for the first time since its introduction three years ago. Although new styling makes the middleweight Fairlane look bigger, it remains about the size of the 1956 Ford on the outside and the 1959 Ford on the inside. Improved ride and economy; new low-profile tires for greater directional stability, better traction and longer life; significantly improved interior quietness; alternators and automatic chokes standard on all engines; and a complete line of options including low-cost air conditioning are features of all 1965 Fairlanes including the Fairlane Sports Coupe (above).

Eight Fairlane models — hardtops, station wagons and sedans — will be introduced in Ford dealer showrooms Friday, September 25.



THE TOTAL PERFORMANCE FORD GALAXIE 500 LTD 4-DOOR HARDTOP

Now... look into the many worlds



of Total Performance for '65

THE TOTAL PERFORMANCE MUSTANG 2+2



THE TOTAL PERFORMANCE FAIRLANE 500 SPORTS COUPE

—best year yet to go Ford!

From a new reversible key to a brand-new luxury series, the '65 Fords are so new you just have to see them for yourself.

New world of elegance... 17 solid, quiet Fords, including a new super luxury series—the LTD 2- and 4-Door Hardtops. New body, frame and suspensions give the smoothest,

quietest ride ever. New wider tread, new spaciousness, new Big Six engine.

New "cool" world of Mustang... Fastback 2+2 joins the Hardtop and Convertible. Many luxuries standard. New options include front disc brakes.

New world of value... 8 Fairlanes, bigger,

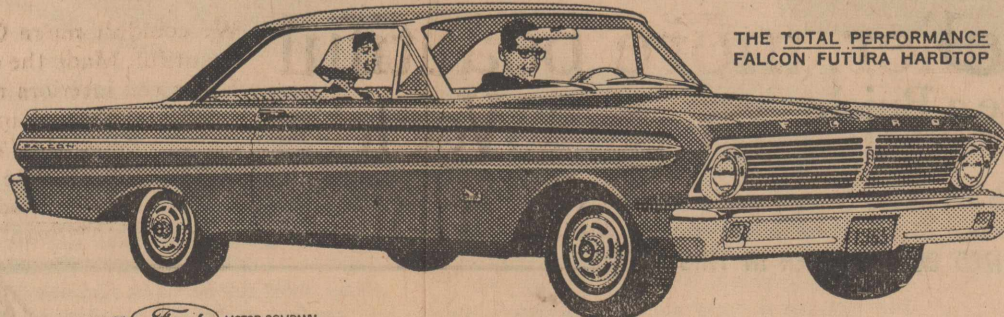
handsomer, better buys than ever. A livelier, smoother new Six—2 hotter V-8 options. 3-speed Cruise-O-Matic optional.

New world of economy... 13 Falcons with up to 15% greater fuel economy as a new livelier Six teams with optional 3-speed Cruise-O-Matic. New battery-saving alternator.

Best year yet to go Ford!
Test Drive Total Performance '65

FORD

MUSTANG • FALCON • FAIRLANE • LTD • THUNDERBIRD
RIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY'S WONDER ROTUNDA—NEW YORK WORLD'S FAIR



THE TOTAL PERFORMANCE FALCON FUTURA HARDTOP

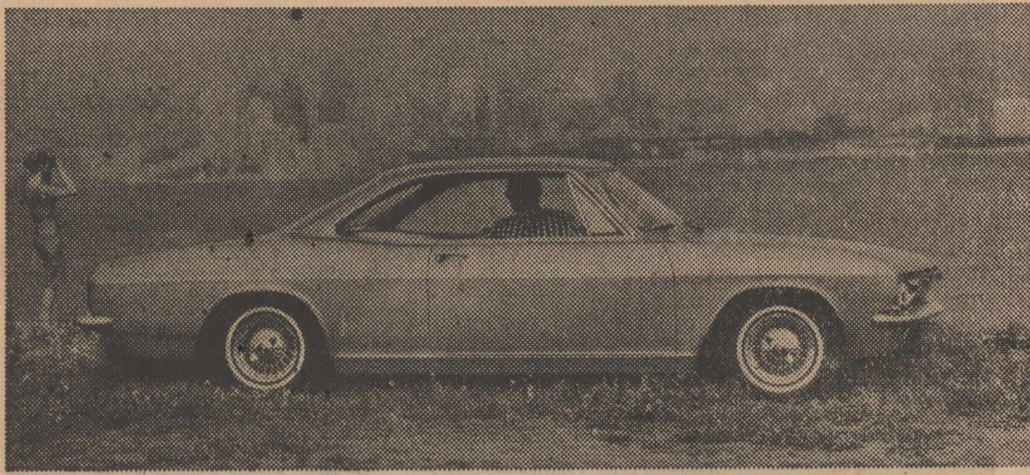
PRODUCTS OF FORD MOTOR COMPANY

ROTAN MOTOR COMPANY

ROTAN, TEXAS

Fresh from the "beauty parlor"—

Sleek New Corsa in '65 Corvair Line



The Corvairs for 1965 step out with a smart all-new continental styling. For the first time since its introduction in 1959, body lines of Chevrolet's rear-engine car have been completely changed. The Corsa Sport Coupe (above) and the Convertible

lead the 1965 Corvair series, followed by the Monza Sport Coupe, Sport Sedan, Convertible and two 500 models. On September 24 Chevrolet dealerships will display various models of the five passenger cars offered by the company in 1965.

Hogsett Showing 1965 Chevrolets Sept. 24

Chevrolet takes its longest stride into the fine car field with its 1965 passenger cars—plus offering the widest variety of luxury models and product features in its 54-year history.

On display in Hogsett Chevrolet Co., Rotan, showrooms on Thursday, Sept. 24, will be 45 models in five distinctive lines of new Chevrolets. Of these, 20 will be "sport models"—convertibles and hardtops.

There are all-new cars in two lines:

The regular Chevrolet, long-time industry sales leader, moves to a new prestige plateau with the greatest comfort and luxury ever offered.

The Corvair makes a dramatic advance with its first major styling change in five years.

Customer approved design, with significant styling refinements, is continued for the Chevelle, Chevy II and Corvette lines. The Corvette also becomes the first American car to provide four-wheel disc brakes as standard equipment.

Among approximately 400 accessories and optional features available on 1965 Chevrolets is the first FM stereo system offered by an auto maker. Another is a telescoping steering column to give greater driving comfort for Corvairs and Corvettes.

With its new models, Chevrolet hopes this year to establish its third successive industry sales mark, E. E. Knudsen, general manager, declared.

"For 1965, Chevrolet is keeping pace with the public's growing preference for prestige transportation with the widest possible customer choice of options and features to fit

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individuals," he said.

Regular Chevrolet—The top selling line is an entirely new automobile for 1965. It is the most luxurious car ever offered by Chevrolet.

Fifteen models in four series stress a bigger car concept. The new Chevrolet is longer by more than three inches, wider by 1 1/2 inches and one inch lower than 1964 models.

Corvair—Chevrolet's popular small sports type car makes the first major styling change since its introduction in the 1960 model year.

For 1965, Corvair is longer, wider and lower while offering increased engine power. It retains its 108 inch wheelbase plus the air-cooled rear-mounted engine and frame integral body which makes it unique among American built cars.

Corvair's model lineup for 1965 emphasizes increased sportiness. Pillar sedans and the coupe have been dropped. The seven new models are either convertibles or two and four door hardtops.

Chevelle—Chevrolet's newest car was a quick favorite with the motorist, recording 300,000 sales in its first model year.

For 1965, the Chevelle line is expanded to 12 models in four series, including a new economy series, the "300". The car will continue its 115 inch wheelbase. It receives a longer, more graceful look by the addition of 2.7 inches for an overall length of 196.6 inches. Width continues at 74.6 inches but some models are more than an inch lower—sport coupe height is 52.8 inches.

Chevy II—New styling refinements and a wider range of optional power is offered in the Chevy II, entering its fourth year of attracting the motorist who wants tasteful styling, economy and ease of handling.

Chevy II will be available in seven models in three series. It will continue its 110 inch wheelbase, its 182.9 inch length and its 69.9 inch width. The sport coupe height is 54 inches.

Fresh styling features include a new grille with single headlight design, a distinctive new roof and rear window design on sedan models, restyled side trim and an attractive full width cove across the rear.

Corvette—America's only sports car offers another pace setting development for 1965—disc brakes on four wheels as standard equipment.

Two Sting Ray models—a convertible and a sport coupe—again will be offered. The highly maneuverable 98 inch wheelbase is continued. Corvettes overall length is 175.1 inches, width is 69.6 inches and sport coupe height is 49.6 inches.

In styling, Corvette refines the aerodynamic design of its famed steel reinforced fiberglass body. The long, sloping hood has been made smoother and there are distinctive vertical engine air exhaust ducts mounted in the fenders behind the front wheels. Competition-type wheel covers add to the Corvette's sports flavor.

New luxury keynotes the interiors with a redesigned instrument cluster and choice of ten all vinyl interiors with genuine leather optional in all ten colors.

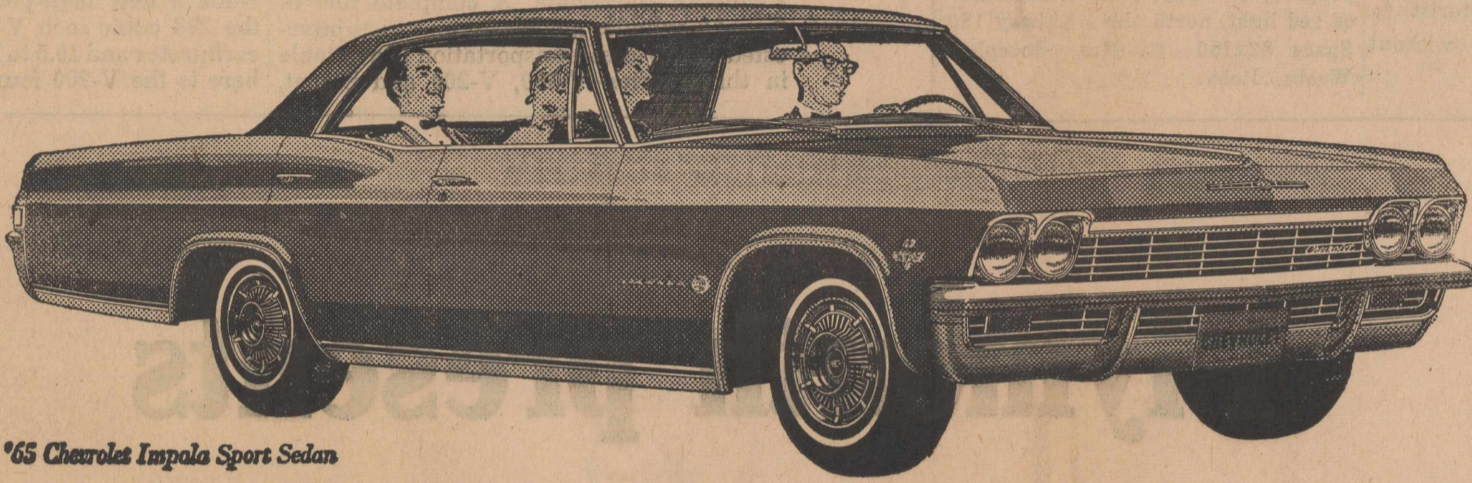
The new disc brakes are caliper type. They are virtually fade free and completely self-adjusting. They join the host of special mechanical features which make Corvette so distinctive.

For 1965, Chevrolet offers its customers 15 colors—13 of them new—on Chevrolets, Chevells, Chevy IIs and Corvairs with up to nine two tone combinations, depending on the model. Corvettes are offered in a choice of eight distinctive colors.

New on all models will be a two-key lock system as added protection against vehicle theft. With it will be the addition of a four-position ignition switch to all models.

Extended lubrication is again a feature of all Chevrolets for 1965. Recommended chassis lubrication is every 6,000 miles or six months and engine oil change each 6,000 or 60 days.

now! the beautiful shapes for '65

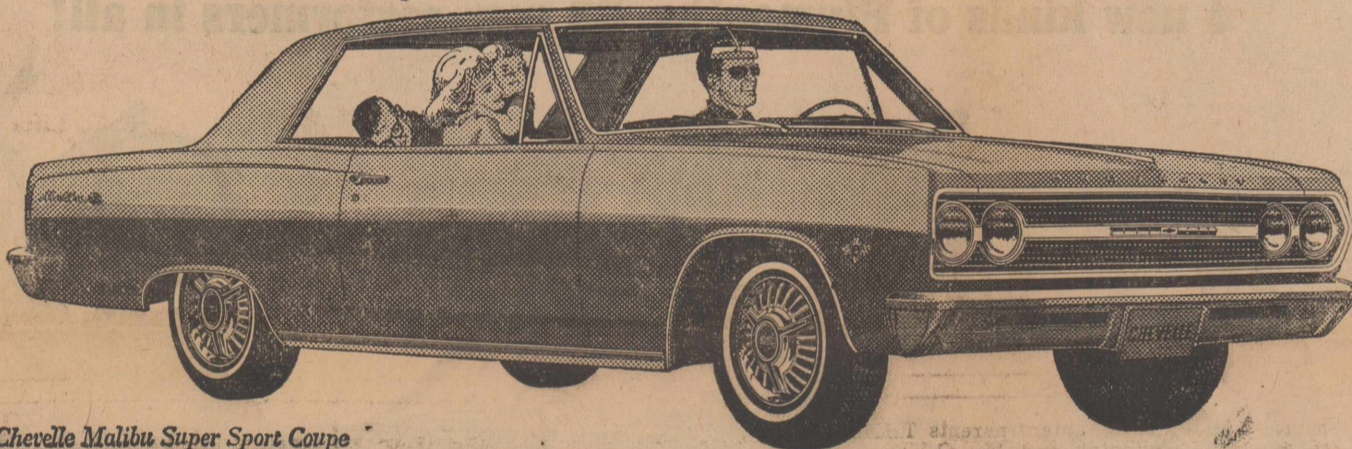


'65 Chevrolet Impala Sport Sedan

Chevrolet Impala '65

It's longer, lower, wider—with comforts that'll have many an expensive car wondering why it didn't think of them first. More shoulder room, more leg room up front. Curved side windows, an

instrument panel that's a conversation piece. In fact, just about everything's new right down to the road. And even that'll seem newer because the Jet-smooth ride is smoother than ever.

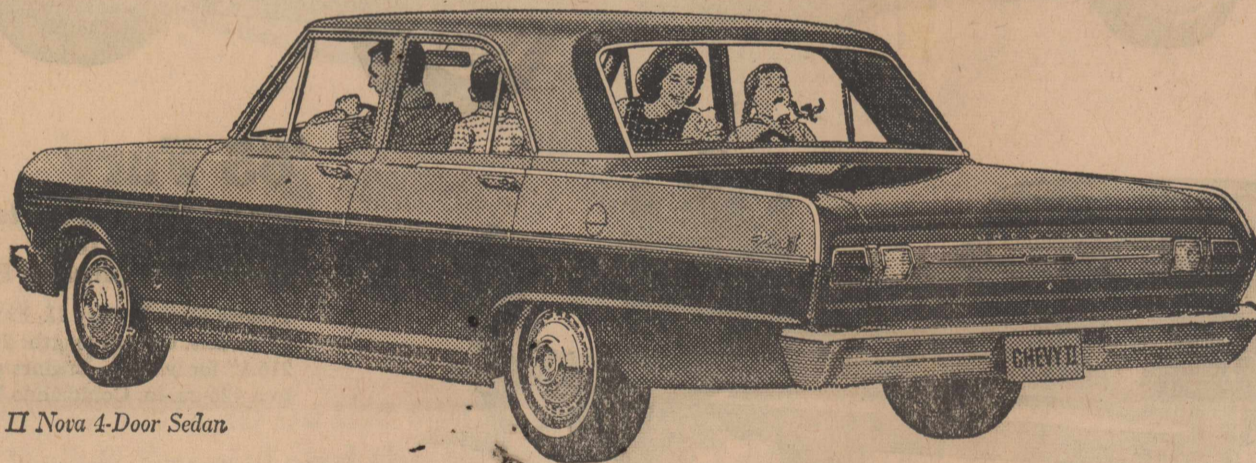


'65 Chevelle Malibu Super Sport Coupe

Chevelle Malibu '65

Here's all that made Chevelle America's most popular new-sized car—plus some new surprises. Like those cleaner, bolder lines. Like the silky way its new ride skims over the choppiest roads. Like

V8 power that'll make you think we stole some of Corvette's stuff—which we did. All told, five engines are available from a quieter six to a V8 that comes on 300 horses strong.

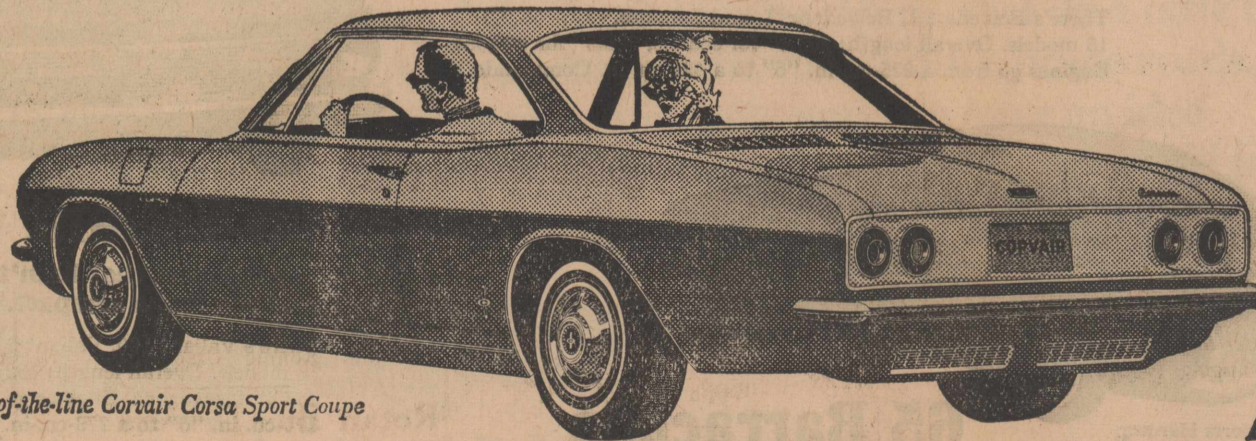


'65 Chevy II Nova 4-Door Sedan

Chevy II Nova '65

It may be the expensive-est looking thrift car you've laid eyes on. But thrifty it is. The big difference being that Chevy II's marvelous mechanical efficiency now wears a debonair new look. And

offers a new range of engines, including a new 300-hp V8. You could get the idea that saving you money was the last thing we had in mind—if it weren't for that price sticker on the window.



New top-of-the-line Corvair Corsa Sport Coupe

Corvair Corsa '65

How's this for sport with an international flair! The longer, wider design gives all closed models a hardtop roof, along with more shoulder and entrance room. And to go with the racier look,

there's up to 180 hp available in the new Corsa series, up to 140 hp in the Monza and 500 series. Also a flatter riding independent suspension, more responsive steering and a wider road stance.

See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

HOGSETT CHEVROLET COMPANY

111 S. CLEVELAND

ROTAN, TEXAS

Repair, Remodel or build new Buildings on your farm or ranch with a long-term 'on or before' loan through the Federal Land Bank Association OF ROBY Ralph C. South, Manager Phone 2351 Roby, Texas

1965 Plymouths On Display Friday Sept. 25

The 1965 Belvedere is Plymouth's intermediate or "basic family transportation" car built on a 116 inch wheelbase with a wide range of body styles and power train options.

For the first time since its introduction in 1954, the Plymouth Belvedere is a full line of 18 models, 20 more than were offered in the last model year. There are five optional engines in addition to a standard six and a standard V-8.

BARRACUDA

The Plymouth Barracuda, a completely new kind of sports hardtop introduced last May, offers even more appeal to the performance-minded driver in its 1965 version.

The Plymouth Barracuda retains its sporty appearance and the utility which appeals to people who enjoy outdoor activity. Added are mechanical improvements and optional equipment with which it can be converted into a true sports car.

For the performance-minded driver, the 1965 Barracuda offers these options:

1. A new high-performance engine.
2. A Rallye-type suspension.
3. (Firm ride) front and rear shock absorbers.

4. "Sport Stripe" paint job of the type used on competition cars.

P. N. Buckminster, general manager of the Chrysler-Plymouth Division, pointed out that the six-cylinder and V-8 Barracudas are but two of a total of 60 models in the 1965 line.

Plymouth offers four lines in 1965: The compact Plymouth Valiant, the sports fastback Plymouth Barracuda, the intermediate Plymouth Belvedere and the low priced, full-sized Plymouth Fury.

VALIANT

Plymouth Valiant for 1965 remains an economical, low-priced American compact, built on a 106-inch wheelbase. A complete line of 3-cylinder and V-8 models is available including two and four-door sedans, two door hardtops, convertibles, and four door, two seat station wagons.

Officials said there will be 18 Valiants for 1965 for motorists interested in low-cost transportation. They are a part of an expanded Plymouth line up, which will total 60 models in four series lines, an increase of 14 over last year.

Kennedy Motors will have the new Plymouths on display Friday, September 25.

The Plymouth Valiant with its new grille, front fenders, deck lid, tail lamps, and body side ornamentation establishes a family resemblance to other 1965 Plymouth cars. The new grille is a one piece bright aluminum stamping, light, strong and anodized against corrosion. Plymouth Valiant has a new look from the rear, too, due to the new shape of the deck lid. Functionally the new lid provides more space in the luggage compartment. A round bezel at the base of each tail lamp contains a clear lens for back up lights, which are optional for all models. Tail lamps are of vertical design.

Contract Let For Highway 70 Work

A contract for 10.0 miles of construction on State Highway 70, U. S. 180 & F. M. 2744 in Fisher County has been awarded to a Tye, Texas firm, it was announced in Austin this week by the State Highway Commission.

J.H. Strain & Sons, Inc. submitted the low bid of \$269,038.65 on the project. Grading, widening, structures, flexible base, foundation course surface treatment from 2 miles north of Rotan to 4.2 miles north of Rotan, from 8 miles west of Roby to 16 miles west of Roby (Sect.) and from State Highway 70 to 4.3 miles east is expected to take working days, according to J. C. Roberts District Highway Engineer at Abilene.

Nelson Shave, Resident Engineer at Hamlin will be in active charge of the project while it is under construction.

MATTRESSES

New or renovated and box springs quality made. Save up to 50% renovated. Choice size or firmness. Guaranteed by Western Mattress Co., San Angelo, phone Hughes Furniture, Rotan 259 and leave address.

Car Inspection Opened September 1st

Austin -- Col. Homer Garrison Jr., director of the Texas Department of Public Safety, announced today that the time has arrived for Texas motorists to have their vehicles inspected again.

Garrison said September 1 marked the beginning of the 1965 vehicle inspection period as prescribed by the Public Safety Commission. As in previous years, the period will end on April 15, 1965.

"This means that between now and April 15, 1965, more than 5,200,000 Texas registered vehicles will have to be inspected at the 5,200 official inspection stations in Texas," he said.

Garrison urged motorists to have their vehicles inspected in the routine visits to garages for ordinary maintenance and repairs and thereby eliminate the necessity of having to wait in line at a later date for an inspection sticker. He further pointed out that with the ever increasing number of vehicles registered in Texas, it is becoming ever more difficult for the motorist to get an inspection sticker without some delay.

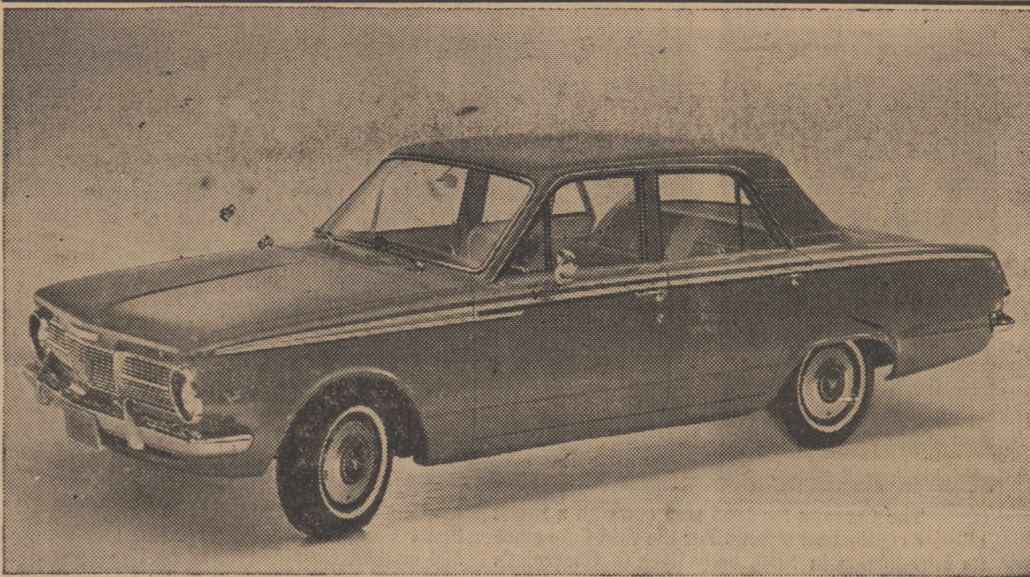
"With the hard summer driving coming to an end, fall is an excellent time to have vehicles safety checked for the winter months ahead," Garrison said.

In announcing the inspection period, the Public Safety Director pointed out that vehicle inspection in Texas has apparently been a valuable tool in reducing traffic accidents due to vehicle defects. When compulsory vehicle inspection began in 1951, 19 per cent of all vehicles involved in fatal accidents had a defect that contributed to the accident, while in 1963, that percentage had been reduced to 4 per cent. In non-fatal accidents, vehicle defects as a contributing factor were reduced from 20 per cent in 1951 to 5 per cent in 1963.

—HOW MUCH OF YOUR HOG IS PROFIT? We realize profits today are smaller, but to make all you can feed Pied Piper Comolete Hog Pellets, bulk or sackd, f. o. b. or delivered, our bulk trucks, ask your neighbor, Pied Piped Mills, phone Sp 4-1684, Hamlin. 16-tfc

For Sale, residence and rental property in Roby, second block west of red light, north side of hiway 180. Space 82x150 ft. Mrs. Josephine Weeks, Roby.

18 Models In Valiant Line For 1965



The Plymouth Valiant for 1965 remains an economical, low-priced American compact, built on a 106-inch wheelbase. With its new grille, front fenders, deck lid, tail-lamps and body side ornamentation, the Valiant establishes a family resemblance to the Plymouth Fury, Plymouth Belvedere and Plymouth Barracuda. A complete line of 6- and 8-cylinder models for motorists interested in low-cost transportation is available in three series—V-100, V-200 and Signet,

and includes two-and-four-door sedans, two-door hardtops, convertibles and four-door, two-seat station wagons. The 18 Valiants for 1965 are part of an expanded Plymouth lineup which totals 60 models in four lines, an increase of 14 over last year. The engine options for the new Valiant include a new high-performance version of the 273 cubic inch V-8 with a four barrel carburetor and 10.5 to 1 compression. Shown here is the V-200 four-door sedan.

Plymouth presents The Roaring '65s

4 new kinds of Plymouths, 60 new performers in all!

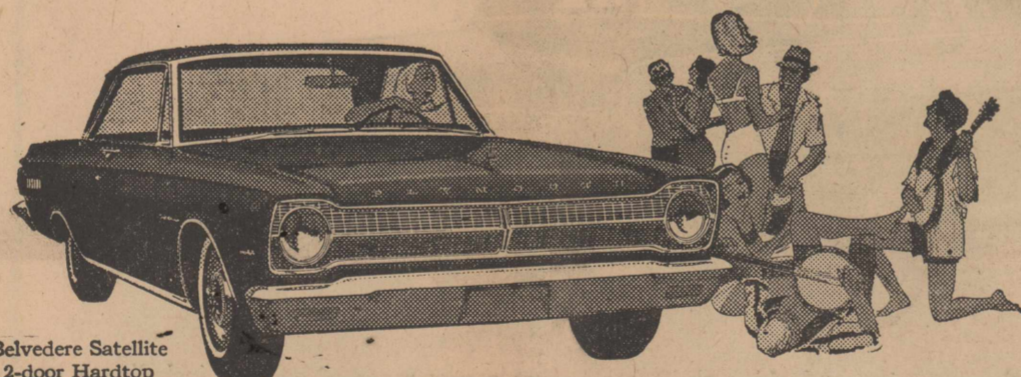


Sport Fury
2-door Hardtop

'65 Fury

It's the flame on the torch.
The top of the top.
The biggest, plushest Plymouth ever.

There's Fury I, Fury II, Fury III, and Sport Fury. 22 models. Overall length: 209.4" for sedans, 216.1" for wagons. Engines go from a 225-cu.-in. "6" to a 426-cu.-in. Commando V-8.



Belvedere Satellite
2-door Hardtop

'65 Belvedere

The new way to swing without going out on a limb.

Belvedere is another complete line of 1965 Plymouths. There's Belvedere I, Belvedere II, and Satellite. 18 models. Overall length: 203.4" for sedans, 208.5" for wagons. Engines go from a 225-cu.-in. "6" to a 426-cu.-in. Commando V-8.



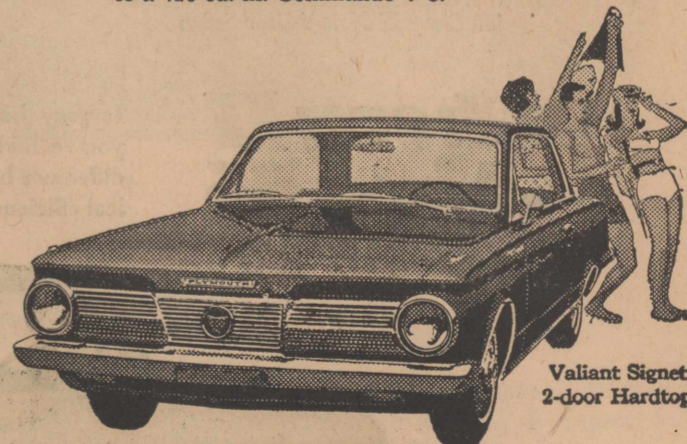
Barracuda 2-door Sports Hardtop

'65 Barracuda

The fast-moving new fastback that seats 5 and is priced under \$2500.*

Barracuda comes in the 2-door Sports Hardtop model. Engines go from a 225-cu.-in. "6" to a 273-cu.-in. Commando V-8. Front bucket seats, fold-down rear seat for 7 feet of cargo space, and tinted glass in rear window are standard.

Priced under \$2500 is based on Manufacturer's Suggested Retail Price for 6-cylinder model, exclusive of destination charges, state and local taxes, if any, whitewall tires, wheel covers, back-up lights, racing stripes, and other optional equipment.
See Plymouth in action on The World Series, NCAA Football, and The Bob Hope Show.



Valiant Signet
2-door Hardtop

'65 Valiant

The compact that hasn't forgotten why you buy a compact.

There's Valiant 100, Valiant 200, and Signet. 18 models. Overall length: 188.2" for sedans, 188.8" for wagons. Engines go from a 170-cu.-in. "6" to a 273-cu.-in. Commando V-8.

THE ROARING '65s
FURY
BELVEDERE
VALIANT
BARRACUDA

Something for everyone...see them tomorrow!

KENNEDY MOTORS

112 NORTH CLEVELAND AVE.

ROTAN, TEXAS



Plymouth

The Glicker

PUBLISHED BY JOURNALISM SCHOOL

Editor-in-Chief - Jimmy Heathington
 News Editor - Cheryl Hammit
 Sports Editor - Diane Phillips
 Typists - Linda Brown, Carolyn Hale

Copy Reader - Sunny Partin
 Columnists - Buddy Day, Zana Thompson, Sunny Partin
 Reporters - Eddie Mac Lang, Cheryl Elliott, Jeanne Ferris, Bob Burnes, Wayne McCombs, Diantha Tankersly, Eva Marcias, Lupe Montez, Ralph McArthur and David Canfil

Safety Patrol's Duties Are Announced

Students in the third and fourth grades have acquired new responsibilities since the new school year has started. These students are the 30 members of the Safety Patrol in Primary.

These patrols are in complete charge of the safety of the 1st and 2nd grade students while they are crossing the streets surrounding Primary. These patrols are on duty both before and after school. There are two at the crossing by Morrow Hotel at 8:15 when school is just beginning. Two more are located at the crossing between the dentist's office and Primary. At dinner, these positions are again taken up by a 3rd and 4th grade patrol. Two more patrols are stationed at the crossing between the lunchroom and the playground. Two are stationed at each entrance of Primary every third Monday night except 7:30.

It was announced that National of 4-H Club Week will be September 26 thru October 3. We discussed plans for window displays during this week. Those working on a window in Roby will be Sharon Mitchell, Sue Brumfield, Sue Cave and Donnie Sheffield. Those working in Rotan will be Terry Floyd, Mike Herron, Rebekah Crawford and Sandra Herron.

The meeting was then adjourned. Reporter, Buddy Day.

Mrs. Earl Kiker Honored With Pink & Blue Affair

Mrs. Earl Kiker was honored with a Pink and Blue shower September 3 at the home of Mrs. Clyde McKinney. Other hostesses were, Mmes. W. D. Rushing, William McCright, Walter Cleveland, Austin McKinney, Joe Henry, Ima Berry, Eulin Crawford, Betty Shelley and Darlene Cleveland.

Guests attending were, Mmes. Leato Edwards, Ethel Kilgo, Maud McKinney, Mable Levens, W. M. Williamson, Cecil Edwards, W. S. Cleveland, Christine Rackley, Alvis McArthur, Jessie Hardin. In another Rotan fumble, which turned into a touchdown for Roby. The extra point failed. The half-time score was 6-0 in favor of Roby.

A third quarter touchdown for Rotan was set up on a 30 yard run by Jimmy Gruben. Eddie Stewart then went over right tackle from 4 yards out for the touchdown. Steven McCall then went over right guard for the extra point, making the score at the end of the third quarter 8-6 in favor of Rotan.

Roby's last touchdown was a 60-yard run from scrimmage by Roby's fullback, with one minute left to play, making the score at the end of the game 12-8.

--Bob Burnes.

PSAT-SRA- & ITED Test Dates Are Set

Achievement and aptitude tests have been set for the seventh, ninth, and eleventh grade. These tests will enable the teachers to measure the progress of the students, which will be for the betterment of the students, particularly if the tests become annual. Those who are in the seventh grade would get the most benefit of annual test, which would be part of their student records in high school. A glance at the records would show the strong or weak points in the academic subjects, giving the students a head start on subject matter.

The following dates have been set for the tests:
 Oct. 20th PSAT--seventh grade
 Oct. 16th and 17th SRA--ninth grade
 Dec. 1st ITED--eleventh grade.
 --Jeanne Ferris.

Rotan High B Team Beats Roscoe 28-8

Rotan's "B" team beat Roscoe's "B" team 28-8 Thursday night at Roscoe. This was the first "B" team game of the season.

Stephen Baugh scored first for Rotan midway, through the first quarter around left end from Roscoe's 35 yard line. Larry Helms then scored on a pass from Baugh to make the score 12-0.

Rotan started a drive early in the third quarter when Baugh ran around left end for thirty yards. The drive was stopped, however, inside Roscoe territory on the twenty yard line when the ball was knocked lose from Baugh. Roscoe had possession of the ball for about two minutes of play and was forced to punt. Clyde McKimney blocked the punt and Rotan took over on their own 40 yard line.

Rotan drove to the two yard line where Charles McCall plunged over right guard for the touchdown. Baugh then went over right tackle for the extra point, making the score 20-0.

Roscoe brought Rotan's kick off up to the forty yard line, but lost the ball on fourth down pass play attempt when the quarterback was downed behind the line of scrimmage. Rotan was forced to punt after a series of downs failed to get them a first down.

In the middle of the last quarter spoon recovered a Ploowboy and on the next play Baugh with the ball to Roscoe's 20 yard line it was then driven to the 10 yard line to set up a touchdown, since McCall then went over the two extra points.

One minute left in the last quarter Roscoe quarterback went left end to make their score game. The two extra point plays were good for two points, making the final score, Rotan 28, Roscoe 8.

--Buddy Day.

Courtney Cage of San Antonio last week here with Miss Turbie Belle and Sibyl Howard, Miss Polly Brazil of Sweetwater spent the weekend here with McCall.

'Paul Pecker' Visits Rotan Students

Greeting all high school students and faculty in the entrance hall of Rotan High School Wednesday morning was a young man named "Paul Pecker". He was dressed in a 'Hammer workout suit and leaned against a goal-post draped with orange and white crepe-paper. Covering his suit were name-and-number-tags bearing the following:

Garcia 10, Baugh 11, Tompkins 12, Overby 13, Hargrove 14, Baugh 15, Edwards 16, Lang 17, Edwards 21, McCall 42, Alls 45, Patton 51, Helms 53, DeLeon 55, Heathington 50, Burnes 61, Hargrove 64, Powell 55, McCasland 66, Day 67, McQueen 71, Witherspoon 72, Hughes 73, Hariman 74, Dycus 75, Sexton 80, Dycus 81, Carrillo 82, Van Leon 84, McArthur 87, Mgr. Hudson, Mgr. Hammit, Coach Jackson, and Coach Schkade.

His head leaned slightly to the left (due to uneven stuffing of his head) and in his left hand he clutched a helmet borrowed from the stockroom at the football field. He came to remind the student body that school spirit doesn't stop to rest during an open date-but uses it to grow stronger.

--Cheryl Hammit.

Quarterback Club Ready For Season

Officers of this year's Quarterback Club include President, Charlie Joe Helms; Vice-President, Bill Day; Secretary-Treasurer, H. L. Dycus; Assistant Secretary-Treasurer, Markie Browning; and Membership Chairman, Ed Patton. Meetings are held each Monday at 8:00 p. m. in the school cafeteria. Scouting reports are given and films of the past game are shown.

A "kick-off", or ice cream supper began this year's meeting Friday, August 28. Ice cream was provided by Gandy's.

To pay for such expenses as film and travel expense for scouting, the Club members are selling miniature megaphones of bright orange vinyl plastic with the 'Hammer schedule and mascot printed on the side. The price, \$1. Stickers bearing the name Rotan Yellowhammers can also be purchased for 50c. The membership fee is \$2.00.

--Cheryl Hammit.

The Rotan Advance

Thursday, Sept. 24, 1964 No. 34

Future Farmers Beef Building Program

The F. F. A.'s beef breeding program is growing. They have more new heifers this year than last year.

Those who have new heifers this year are: Mike Rusing, 1 Angus; Earnest Kiker, 3 Polled Herefords; Kenneth SoRelle, 1 Polled Hereford; Frankie SoRelle, 2 Polled Herefords; Larry Helms, 1 Angus; Kenneth Gruben, 2 Angus; Larry Carver, 1 Angus; Gary Strickland, 1 Angus.

These heifers are in addition to heifers from last year. They also have several calves from heifers of last year and the year before last. The objective's of this part of the F. F. A. program is to improve the quality of cattle in our community.

--Cheryl Elliot.

High School Band Day At ACC Band Day

The Rotan High School Yellowhammer Band left Saturday at twelve o'clock to attend ACC's annual Band Day.

The first activity that the band took part in was a parade at three o'clock that afternoon, downtown Abilene. There was a first place winner in classes, COC, B, A, AA, AAA.

After the parade, the band went to the ACC cafeteria for a free chicken supper.

Then the band went to the football field to practice for a mass band half-time show. The band watched the first half of the football game between ACC and East Texas State. After the half, they went to the West Texas Fair.

Due to rainy weather, the band did not get to participate in the half-time activities.

--Carolyn Hale.

1965 Yearbooks Are Now On Sale

The "1965" Yellowhammer Yearbooks went on sale last week. During September the yearbooks sell for \$4.25, during October for \$5.00 and during November for \$6.00. Any member of the Annual Staff will take your order during these months. Make all checks payable to the Rotan Annual Staff.

--Sunny Partin.

Mr. and Mrs. Fred Byerly and children of Post visited his parents Mr. and Mrs. Fred Byerly Sr. Sunday.

(continued on page 8)


YOUNG'S FOOD VALUES

SANDY SAVER SAYS:
 Save as you Spend with
GOLD BOND STAMPS!

Biscuits 2-cans	15c
FRYERS lb.	29c
Johnathan Apples 4-lbs.	39c
Tokay Grapes lb.	15c
Delicious Apples lb.	19c
Folgers Coffee lb.	79c
Del Monte Catsup 14 oz. bottle	19c
White Swan TEA 1/2-lb.	49c
Salt Bacon lb.	29c
Pork Steak lb.	49c
Chuck Steak lb.	59c
Big-K-Flour 10-lbs.	95c

YOUNG'S MARKET

Introducing Comet 1965:



livelier, more beautiful sequel to the World's Durability Champion

We couldn't make Comet much tougher, so we made it more beautiful. Made the outside sleeker, sportier—from every angle. Made the interiors more luxurious. Made every engine bigger, from the 200 cu.-in. "6" through the hefty new 289 cu.-in. Cyclone Super V-8 (225 hp). Made the ride even smoother, more solid and silent. The one thing not new in this racy '65 sequel is the stamina that made Comet the World's Durability Champion. You wouldn't want that to change, would you? It didn't.

Mercury Comet
 the world's 100,000-mile durability champion

ROTAN MOTOR COMPANY
 ROTAN, TEXAS

WIDE WALT DISNEY'S MAGIC SKYWAY AT THE FORD MOTOR COMPANY WONDER ROTUNDA, NEW YORK WORLD OF WONDERS

SHOP D. J. SMITH

We Will Give **DOUBLE J.M. GREEN STAMPS EACH TUESDAY & WEDNESDAY** FOR YOUR SHOPPING CONVENIENCE

Summer Closing Hours:
6:30 Weekdays
8:30 Saturdays

TIDE
Giant Size **59c**

Maryland Club 2 Lb. Can
COFFEE \$1.57

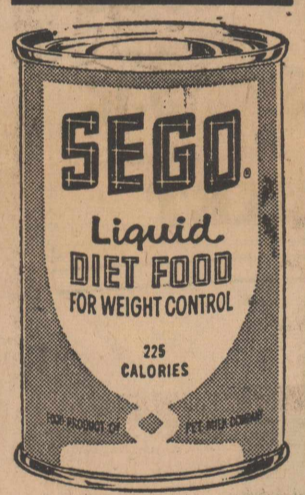
Pard 2 Cans
DOG FOOD 25c

Swift Big 2 1/2 Can
BEEF STEW 39c

Swift 12 oz. Can
Prem 39

Golden
OLEO
3 Pounds **49c**

4 Cans
\$1.09



Swift Jewel
SHORTENING
3 Lb. Pail **49c**

PUREX quart **21c**

Sturgeon Bay Sour Pitted
CHERRIES
2 303 Cans **39c**

Dottie
BISCUITS
7 Cans **50c**

Personal Ivory
SOAP 4 Bars **27c**

Kraft
VELVEETA CHEESE 2 Lb. Box **79c**

Instant Maryland Club 6 oz. jar
COFFEE 99c

American can
SARDINES 13c

Rose Bole Tall Can
MACKEREL 20c

Campbell's Tomato
SOUP 2 Cans 25c

Pillsbury Cinnamon
ROLLS can 29c

Vel Save 10c
SOAP 3 Reg. Bars 56c

Kraft 10 oz. Half Moon
CHEESE 49c

Fresh Roasted
PEANUTS Lb. 45c

Schillings Black 4 oz. can
PEPPER 37c

Arrow Large Lima
BEANS 2 Lb. Bag 35c

IT'S SALAD TIME... FRUITS AND PRODUCE

Golden Ripe 2 Pounds
Bananas 25c

Rutabaga
TURNIPS lb. 10c

Cello
CARROTS Lb. Bag 10c

Choice Sweet
Potatoes lb. 15c

Yellow
ONIONS lb. 7c

Vine Ripe Pound
Tomatoes 19c

Choice Russet 10 Lb. Sack
Potatoes 39c

RICH IN VITAMINS MEATS RICH IN MINERALS

Choice Loin
STEAK Lb. 79c

Choice Round
STEAK Lb. 79c

Choice Chuck
ROAST lb. 39c

Armour Star All Meat
BOLOGNA lb. 39c

Armour Star
BACON Lb. 49c

Fresh Ground
MEAT 4 lbs. \$1

Beef Ribs Lb. 25c

Bonless Stew
MEAT Lb. 45c

O. D. Watson
EGGS Small 3 Dozen \$1.00

Fresh Calf
LIVER Lb. 39c

1965 Comets To Be Displayed Friday

The new 1965 Mercury Comet will be displayed by Rotan Motor, local dealers, Friday, September 25.

For the second consecutive year, Mercury Comet—the world's durability champion—presents an entirely new appearance and major mechanical advances.

Styling of the 1965 Mercury Comet is fresh and exciting. The car is wider, yet sleeker. The sporty Cyclone series has its own distinctive grille and ornamentation.

Mechanical improvements include significant power train advances, more responsive steering, a new electrical system, better ride and increased comfort, and new low-profile tires. A wider choice of new options and accessories is offered.

"We are looking to the 1965 Comet to add to the outstanding reputation for durability and performance which resulted in an increase of more than 50% in Comet sales this year," said Paul F. Lorenz, Ford Motor Company vice-president and general manager of the Lincoln-Mercury Division. He said the new Comets would go on sale in Mercury dealerships on September 25.

Overall dimensions are changed only slightly with width increased 1.5 inches. Wheelbase remains at 114 inches, offering maneuverability, with the ride and handling characteristics of larger cars.

Front end sheet metal—hood and fenders—are new for all models, along with new bumper, grille, vertical headlamps and ornamentation. Two and four door sedans have a new, crisp roof, giving these models a tailored look.



& Front End Machine

TEXAS

The Rotan Advance
Friday, Sept. 24, 1964 No. 34

Student's Enrolled
Not Turned Away

We have had two visitors since school opened. They were of the usual variety—two cats. The first was a white with orange spots. Very patriotic. He retorted with us in civics class all day. He made himself at home in Cheryl Hammit's chair. Before retiring beside Cheryl, he had looked about the room. I prepared the students.

Rate Reduction--

San Angelo Standard -- Give West Texas Utilities Co. a pat on the back.

The power supplier gave 163 West Texas towns rate reductions while the price of most necessities continued to climb.

It's easy enough to complain when a public utility asks a rate increase because its costs are rising and it is not making enough profit.

But, when a company decides to give up \$1.1 million, passing it along to its customers, after reduction of its income taxes and increased use of its product, maybe it's time to show we can do something besides complain.

By the time the reduction is passed along to several thousands of customers, it won't amount to much per bill.

But a penny saved is better than a penny lost.

First Baptists Honor M. D. Ivey

This past Sunday was designated as M. D. Ivey Day at First Baptist Church of Rotan. The purpose for this was in order to honor Bro. Ivey who is retiring as music director at the Church.

Mr. Ivey has led music in Baptist Churches consistently for 47 years. In appreciation for all that Bro. Ivey has done the church gave him a plaque, which commends him for his dedicative service and presented he and Mrs. Ivey a nice gift.

The Church also gave a reception for the couple in Fellowship Hall Sunday night.

Mrs. H. F. Grindstaff attended to business in Sweetwater Friday.

Jr. Riding Club To Be Organized Soon

Movement was started Monday night at meeting of Fisher County Sheriff Posse for forming a Junior Riding Club for youngsters of the county. The Posse is sponsoring the movement which is expected to prove very popular.

A committee of Elvis Elrod, Billy Eaton, Martin Rackley and A. D. Sumerlin was appointed by the Posse to get the movement underway and they have set first meeting for Saturday, Sept. 26, 7:30 at the Posse arena, west of Rotan.

All boys and girls between 7 and 16 years are eligible for membership and they along with their parents are urged to attend this organization meeting and get plans underway for a first class Junior Riding Club.

4-H Jr. Leaders Met In Roby Monday

Fisher County Jr. Leaders 4-H Club met September 21 at 7:30 p. m. in the Agricultural Building in Roby. Kay Schubert called the meeting to order and Sharron Mitchell led the motto and pledge. Our first business was to fill out enrollment blanks for the new year. We next elected officers. They are: president, Sue Cave; vice-president, Terry Floyd; secretary-treasurer, Sharon Mitchell; reporter, Sandra Herron. Council delegates, Kay Schubert, Donnie Sheffield. Recreation Leaders, Kenny Green, Brenda Morton. Adult Leaders, Mrs. J. C. Sheffield; Mr. C. D. Herron.

We voted to have our regular meeting every third Monday night at 7:30.

It was announced that National 4-H Club Week will be September 26 thru October 3. We discussed plans for window displays during this week. Those working on a window in Roby will be Sharon Mitchell, Sue Brumfield, Sue Cave and Donnie Sheffield. Those working in Rotan will be Terry Floyd, Mike Herron, Rebekah Crawford and Sandra Herron.

The meeting was then adjourned. Reporter.

Mrs. Earl Kiker Honored With Pink & Blue Affair

Mrs. Earl Kiker was honored with a Pink and Blue shower September 3 at the home of Mrs. Clyde McKinney. Other hostesses were, Mmes. W. D. Rushing, William McCright, Walter Cleveland, Austin McKinney, Joe Henry, Ima Berry, Eulin Crawford, Betty Shelley and Darlene Cleveland.

Guests attending were, Mmes. Leato Edwards, Ethel Kilgo, Maud McKinney, Mable Levens, W. M. Williamson, Cecil Edwards, W. S. Cleveland, Christine Rackley, Alvis McArthur, Jessie Hardin, June McKinney and Beverly June, Mary Adams and Myra, Joe Kiker, Janice Moran, Grundy Thompson, Snyder Murphree, Maud Gruben, Forrest Hunsaker, Jessie Lee Kiker, Sady Goodman, Arnie Godman and sons, Guy Murphree, Calvin Helms, Norma Brown, Mance Huckalby and little Charley Cleveland.

CALENDAR CLUB TO MEET

Calendar Club will meet in the home of Mary Ann Masters at 3 p. m. September 29. Hostesses are Becky Stoneham and Mignon Counts.

This will be a business meeting.

Rotan Mtr. Co. Showing 1965 Mercurys Friday

The 1965 Mercury, three inches longer and more luxurious than in 1964, presents the most extensive change in the 26-year history of the car.

Conceived, developed and crafted in the Lincoln Continental tradition, the new Mercury brings to the medium-priced field new standards of comfort and engineering excellence.

Even in its styling, the Mercury for 1965 resembles the Lincoln Continental with its clean, classic look of elegance and formality.

The new Mercury has a 123 inch wheelbase, is 218.4 inches in overall length and features new frame design, front and rear suspension, and rigid suspension, and rigid body construction.

"Lincoln-Mercury is the only division offering products in the medium-price field that also has long experience and acceptance in the luxury field," said Mr. Lorenz, Ford Motor Company vice president and division general manager.

"With the new Mercury, we now are offering the same successful concepts that were developed for the Lincoln Continental in the luxury field."

The 1965 Mercury will go on sale in Lincoln-Mercury dealerships September 25.

Rotan Motor Company, Rotan Mercury dealer will show the 1965 Mercury in this showroom, Friday, September 25.

Mrs. Thompson Feted By Nursing Home Staff

The staff and former staff members of Fisher County Nursing Home honored Mrs. Nona Thompson with a farewell party Wednesday evening. Mrs. Thompson is retiring Oct. 1 after operating the Home since it opened Oct. 1, 1959.

Mrs. Thompson was presented a lovely birthstone ring containing the birthstones of her children—Mrs. R. B. Shanks and Mrs. J. D. McEntire of California; Gene Thompson of Dallas, Mrs. David Alley of Blanket, Mrs. C. R. McCombs of Roby and Rev. R. C. Thompson of Indiana.

Cake and punch were served Mrs. Thompson, Winnie Donham, Eva Elvaniz, Mable Alls, Marie Cashen, Mable Kerns, Mildred Parker, Stella Ferris, Bettie Hariman, Carillo Turnbow, Mary Rivers, Willie Rivers, Vera Garcia, Faye Martin, Willardene Parker, Craig Elmore of Hamlin and Mr. and Mrs. C. R. McCombs and daughters of Roby.

Lunchroom Menu

Monday, Sept. 28
Fried chicken, gravy, whipped potatoes, buttered cabbage, tossed salad, hot rolls, butter, honey, milk.

Tuesday, Sept. 29
Barbecue on bun, baked beans, potato chips, cabbage and apple salad, ranger cookies, milk.

Wednesday, Sept. 30
Baked ham, buttered corn, green beans, sliced lettuce and tomatoes, hot rolls, butter, milk, fudge cake.

Thursday, Oct. 1
Pinto beans, potato salad, beet pickles, vegetable salad, cornbread, butter, milk, ice cream.

Friday, Oct. 2
Macaroni & cheese, tuna fish salad, seasoned black-eyed peas, tomato & onion slices, rolled wheat rolls, butter, milk, chilled peaches.

USE ADVANCE WANT ADS

Mike Byerly who is a student at McMurry College and his roommate, Kenny Houston of Eunice N. M. spent the weekend here with Mr. and Mrs. Fred Byerly.

Mr. and Mrs. Dono Day and Cheryl of Abilene visited his mother Mrs. Eva Day, Sunday.

Guests of Mr. and Mrs. Joe Taggart last Sunday were Mr. and Mrs. Ted Taggart, Mr. and Mrs. Jimmy Taggart, Sandra, Randy, Danny and Steve of Abilene, Ted Taggart of Dallas, Mr. and Mrs. Lowell Taggart, Vickie, Tammy and Sherry of Fort Worth and Buz Taggart of Rotan.

Mrs. Wayne Nowlin and Mrs. Dono Darden were in Sweetwater last Friday for the funeral of Mrs. Elmer Payne.

Lewis Foy spent last weekend in Lovington, N. M. visiting a sister, also a niece, Mrs. Jean Krink who was home for a visit from Bolivia, where Mr. Krink is working. She plans to return to Bolivia after a months visit in the States.

Mr. and Mrs. J. A. McClain came home Saturday from Fort Worth where Mr. McClain had back surgery. He is recovering nicely.

A 7 pound, 12 oz. son was born in Wilkinson Clinic Hospital Monday morning to Mr. and Mrs. Earl Martin of Corpus Christi. Mrs. Martin and the children have been here several weeks with her mother, Mrs. Gus Clift and Mr. Martin came Sunday night. The young man was named Mark Matthew.

Mrs. Phil J. Malouf returned home Monday from a visit with relatives and friends in Dallas.

HOBBS LOSES TO O'BRIEN

Hobbs Panthers dropped their first home game of the season to O'Brien Bulldogs 58-32 last Friday night.

Tommy Lay of Hobbs made 20 points and Freddie Martinez 12.

Mr. and Mrs. O. R. Clark visited his sister and family Mr. and Mrs. J. O. Hawkins near Rock Springs. The Clarks report it rained 5 1/4 inches of rain there and was still raining when they left.

Mr. and Mrs. J. O. Cooper visited in Sweetwater with his sister Mrs. Zara McCutchin who has recently been in the hospital.

Mr. and Mrs. J. O. Cooper visited in Sweetwater with his sister Mrs. Zara McCutchin who has recently been in the hospital. purchased for 50c. The membership fee is \$2.00.

--Cheryl Hammit.

icing Come

Mr. and Mrs. Wayne Poer, Lynna, and Dana of Ralls visited here Monday with Mr. and Mrs. Walter Hartsfield and other relatives.

Susan Weatherman and Becky Petty visited in Abilene over the week end with Mr. and Mrs. Leo Jetty and girls.

Mrs. Walter Hartsfield, Mrs. Dean Jones and Kevin, and Mrs. Wayne Poer, Lynna and Dana of Ralls visited Tuesday in Buffalo Gap with Mr. and Mrs. Frank Aaron, and Mrs. Jesse Paulk and Robbie.

Mrs. Walter Collins and her son, Sug Collins of Sweetwater visited their daughter and sister, respectively, Mrs. Ivey Jones in M. D. Anderson Hospital in Houston last weekend.

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- * FARM VEHICLE INSURANCE - collision, property damage, bodily injury.
- * PERSONAL PROPERTY INSURANCE - burglary, fire loss, crop, livestock.
- * ACCIDENT INSURANCE - comprehensive liability, personal accident.

NOTICE to All Cotton Farmers

The Cotton Classing Office of the Commodity Credit Corporation with classing office in Abilene, Texas, has informed the managers of the cotton gins that a penalty of six and one half '6 1/2' cents per pound will be levied against cotton bales made up of remnants of cotton. This means we cannot put two or more remnants to make up a bale without being assessed this 6 1/2c per pound.

In the past we have been able to handle this condition without too much loss. but we cannot continue the practice with the loss of 6 1/2c per pound penalty.

For this reason we are asking the cotton farmers to cooperate with us and strive to avoid having remnants of cotton. Over a full season of ginning, this 6 1/2c penalty on remnant bales as now handled would cost lots of money.

Please cooperate with us, thank you.

signed

ROTAN GIN CO. FARMERS GIN CO.

NORMA SPARKS PLEDGED

Texas Tech's 12 sororities have announced 369 new pledges for the fall semester. Pledges from Rotan include Norma Jean Sparks, Chi Omega.

CATTLEMEN, YOU'RE INVITED

Where? Abilene Auction
When? Monday, also Tuesday & Thursday
Why? More buyers . . . more dollars for your cattle

Abilene Auction

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