

**PCA Reports
Progressive Year**

A continued upturn of agricultural credit during 1962 was forecast by an official of the Sweetwater Production Credit Association in a report of 1961 activities of the agricultural credit organization released this week.

"The credit outlook for 1962 is good," declared H. Grady Pitts of Sweetwater, general manager of the Sweetwater Production Credit Association.

Ample funds will be available through the association during 1962 for the qualified farmer and rancher, Pitts pointed out. He stressed the importance of efficient management to increase the profit margin of the average agricultural operation.

"Dependable sources of credit will be increasingly important to agricultural operators, to provide operating funds and to build capital structure," he said.

The Sweetwater Production Credit Association reported one of its brightest years in its history in 1961. Loans hit a peak volume of \$6,965,000. There were a total of 899 loans made, including 139 livestock loans, 563 crop loans and 17 miscellaneous loans.

The association has provided over \$118,000,000 to area farmers and ranchers in its 28-year history.

"Ample credit will be available to qualified borrowers," Pitts said, pointing out that the \$6.9 million in loans made by the association represents new money put into circulation, giving a substantial boost to the economy of the six-county area.

The 36 Texas PCAs receive loan funds through the sale of debentures sold each month on the nation's commercial money market. The Federal Intermediate Credit Bank of Houston serves as discount agency for the Texas associations.

Owned and operated in its entirety by its 1,452 farmer and rancher stockholders, the Sweetwater PCA serves Nolan, Fisher, Mitchell, Scurry, Borden and Dawson counties.

Central office is in Sweetwater and field offices are operated in Roby, Colorado City, Snyder and Lamesa.

"We have but one reason for being in business," Pitts said, "and that is to provide a dependable source of low-cost credit for farmers and ranchers in our area."

The association's board of directors and loan committee are composed of farmers and ranchers familiar with agricultural conditions and problems in the area. Professional and personal credit counseling is offered to help each borrower make more money in his individual operations through sound credit practices, he said.

Composing the Sweetwater Production Credit Association's board of directors are E. W. Wiman of Roscoe, president; Walter L. Boothe of Sweetwater, vice president and Audrey Head of Snyder, T. L. Finley of Lorraine and Frank B. Jones of Lamesa, directors.

Since their organization in late 1933 and early 1934, the 36 Texas PCAs, all home-owned and operated, have provided more than \$3 billion in agricultural credit to the state's farmers and ranchers.

**Tax Payers Making
Less Income Tax Errors**

Every year there's a decrease in the number of errors discovered in federal income tax returns, Ellis Campbell, Jr., District Director of Internal Revenue for the Dallas District, said today.

But, he added, many mistakes continue to pop up, sometimes in the oddest places, in individual income tax returns.

"I'm not advocating any particular method of checking or rechecking a return," the IRS representative declared.

"I would suggest, though, that the return be checked immediately on completion, put aside for two or three days, and then rechecked.

Frequently taxpayers find an error which didn't show up at first look.

"By beginning now to prepare their returns," he added, "taxpayers will be able to give themselves a breathing spell in which to take an objective look at their work. For many, it may be a worthwhile saving; for us, it should make for better and more efficient processing."

Mrs. Rosie Horton visited relatives in Killeen several days last week.

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FOREMOST **Chocolate Milk** 2 Qts. 49c
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Mrs. Tuckers SHORTENING 3 Lb. Can 69c

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LIBBY'S FRENCH STYLE **GREEN BEANS** 9 oz. Pkg. 21c

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BANANAS Golden Ripe Lb. 9c

CELERY Large Stalk Each 15c

MEAT Make The MEAL
HAM SHANK PORTION, lb. 39c
BUTT PORTION, lb. 49c
CENTER SLICES, lb. 79c

PORK STEAK lb. 49c

PORK RIBS lb. 39c

BEEF LIVER lb. 39c

BACON Tall Korn Tra-Pak Lb. 49c

SAUSAGE Hormel 2 Lb. Bag 69c

Double Frontier Stamps Wed.

Shop
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REGULARLY

New Publication On Home Decorations

by Alice L. Kemp

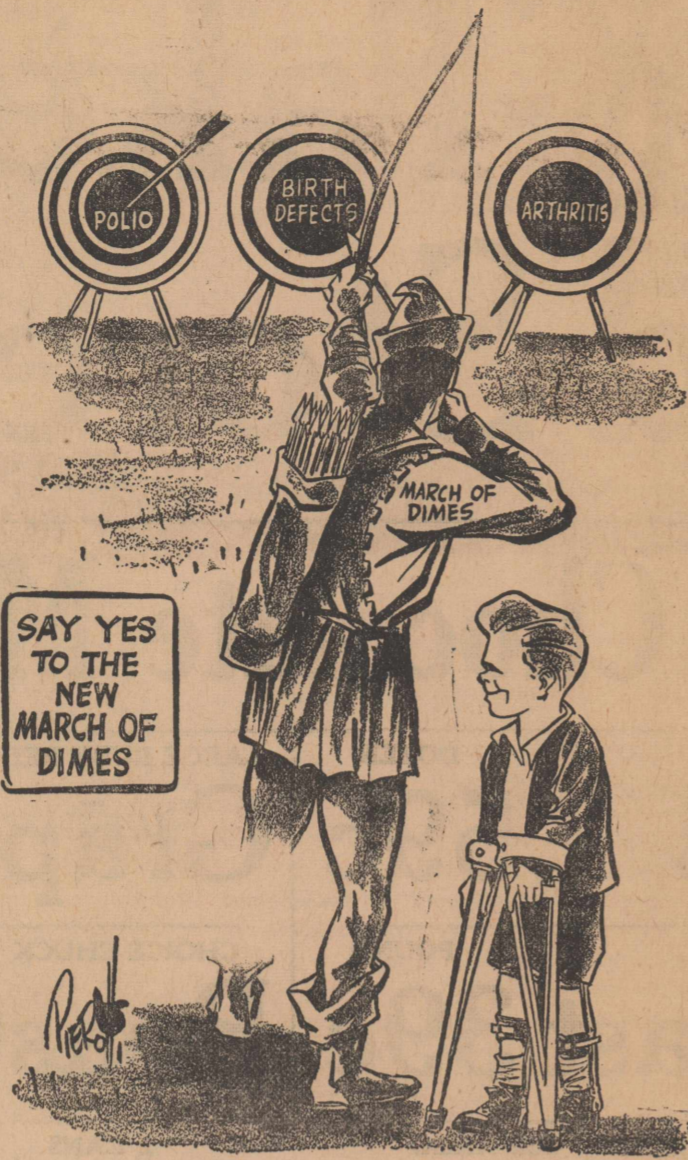
Thinking of redecorating all or part of your home? If you are, you would do well to read a recent publication of the Texas Agricultural Extension Service. This bulletin, B-971, deals with the beautification of windows and glass walls, important parts of any room.

There are few set rules for window decoration, but window treatments should help control light and heat as well as enhance the beauty of the room in which they are used. Each window or group of windows challenges its owner to make it contribute to the comfort, utility, beauty and joy of the home.

How is this accomplished? By utilizing the basic art concepts of harmony proportion, balance, rhythm and emphasis.

When choosing draperies, consider the room, proportions, exposure, view, walls, floors, furnishings, accessories and the amount of surface which needs to be draped. Remember that the walls and floor form the background, which is the basis for pattern and color selection. A room's location also plays an important role in the selection of color. South and west rooms are usually more pleasant when done in cool, quiet tints, while north and east rooms are better in the warm col-

Help Him Hit Another Target!



SAY YES TO THE NEW MARCH OF DIMES

ors. Valances or cornices can make windows that are too tall or too narrow seem shorter. They may also be used to cover and conceal the rod and fixtures at the top of draperies. Lighting fixtures may be installed behind them to add soft lighting to the room.

There are myriads of combinations for decorating rooms and each person must choose the one that is most pleasing personally. Before you make your choice, however, see or write your local county home demonstration agent, Alice Kemp and get a copy of B-971. Office of the County H. D. Agent is in the County Courthouse in Roby.

Among the out of town relatives and friends attending the funeral of Mrs. C. G. Campbell here Friday morning were George Booker of Hobbs, N. M., Mr. and Mrs. J. O. Booker of Lufkin; John Booker of Pineland; Mr. and Mrs. Marvin Booker of Fort Worth; Mr. and Mrs. Carl Booker of Waco; Moody, Nell and Lorene Booker of Glen Rose; Col. and Mrs. Ross Routh and son John of Oklahoma City; Mr. and Mrs. Nelson Shave and Freddy of Hamlin; Mr. and Mrs. C. C. Cate of Sweetwater.

ADVANCE WANT ADS PAY

HD Women To Attend Dist. Meeting

by Alice L. Kemp

Two Fisher County Home Demonstration women will represent the county at a District T. H. D. A. meeting in Jayton Wednesday January 31.

The purpose of the meeting will be to train county T. H. D. A. Chairmen. Women from fifteen counties in the District will attend the meeting.

Attending from Fisher County will be Mrs. Ed J. Hawkins of Hobbs who is Fisher County T. H. D. A. Chairman and Mrs. James Cave of Roby, who is County H. D. Council Chairman. Accompanying the women will be the county H. D. Agent Alice Kemp.

Mr. and Mrs. J. D. Burk visited in Breckenridge Sunday.

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY — \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

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SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

Mrs. Flora Blount spent the weekend in Odessa with her children. She went to Odessa with her son Mr. and Mrs. Richard Blount Friday night when they came by as they were returning from Bowie where they had attended the funeral of Mrs. Richard Blount's grandfather.

Thursday. Also visiting Mrs. Blount a short time Wednesday night was her other son, Mr. and Mrs. Jimmy Blount who went to Hemleigh to attend the funeral of her grandfather, Mr. Groves on Thursday morning.

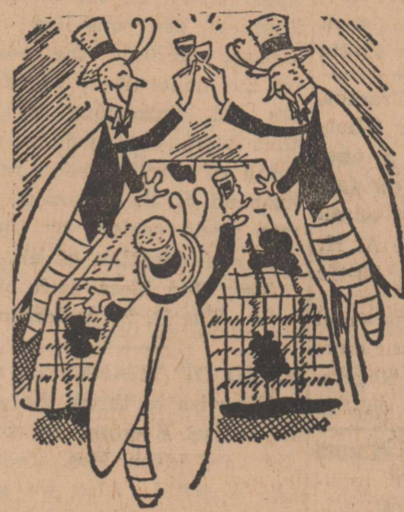
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Repair, Remodel or build new Buildings on your farm or ranch with a long-term 'on or before' loan through the
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next door to Ezell-Key Feed Store

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702 E 7th
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PROTECT YOUR RIGHT TO VOTE

By Paying

YOUR POLL TAX

By January 31st

If you just reached the 21 year age lately, you can obtain an exemption for free vote. See your Tax Collector for information.

This reminder paid by Cecil Lotief in interest of Good Government.



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TO KEEP TO "WELL-COVERED" WITH INSURANCE

FIRE knows no seasons --- Your Home and other Property can be destroyed in a few minutes by Fire--do you have ample protection under present prices?

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get adequate protection now! Security Keeps You Young Young Keeps You Secure!

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One Lot of DRESSES at 1-2 off

CAR COATS at 1-2 price

all sizes, styles, and materials--Marcy Lee and others

SWEATERS 1-3 off for whole family

Plenty good styles and good brands

SPORTS WEAR 1-4 off

Nationally advertised lines

LADIES SKIRTS all sizes 1-2 off

GIRLS DRESSES all sizes 1-2 off

MEN DRESS PANTS, COATS &

JACKETS at 1-4 off

Get them now and save \$\$

BE SURE TO LOOK AT OUR NEW STYLE LADIES HATS--Come and look!

LOTIEF DRY GOODS CO.

On the Corner

Rotan

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 2c per word first insertion; 1c per word subsequent insertions.
 Minimum first insertion, 35c.
 Minimum subsequent insertions 25c.
 Card of thanks take classified rate.
 Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale
 For rent, my home, 302 Johnston, Roy Edwards, call 8152, 9:30 a. m. to 2:30 p. m. 47-4tp

For Sale, House with 2 1-2 acres of land in edge of town, good location, 4 rooms and bath, for information call A. H. Sumelin, Phone 6852. 49-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale Butane tank and Myers water pump and tank, A. B. Harrell, phone 7531. 49-2tc

For Sale, one 5 1-2 ft. A. C. Combine with motor, new canvass, very good condition. Call Lubbock, day Porter 5-5524, nite Swift 9-8725, Jess Stinson. 29-2tc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 15-tfc

For Sale 2 upground water storage tanks and 14 ft. tandem stock trailer, call 5906. 49-2tc

For Sale, Allis Chalmers Tractor, 12 ft. tandem Case disc; new 2-bottom turnover plow; 11 or 8 one-way; 4 row rotary hoe; 4 row fertilizer, other farm equipment of all kinds and a TV antenna. See A. H. Sumelin, Phone 6552. 50-tfc

For Sale, House, 3 rooms and bath, to be moved, also electric range, couch and chair. R. J. Rogers, phone 5972. 50-3tp

SALE TRADE TERMS
 New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale, My home at 309 N. Cleveland, Mrs. J. R. Phillips, or call Robert Phillips 5272. 32-tfc

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

For Sale Standard Woodstock typewriter in good condition, priced at \$30, call 207, Mrs. Phil J. Malouf. 48-2tc

For Sale, 4 Beagle pups; one used cistern pump complete. Pump repairs done at Hub Cole's Blacksmith Shop.

For Sale, Jersey Cows with white face calves, Hemman McSpadden, phone 5814. 48-tfc

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Auto Glass, wholesale and retail, Ralph Shaffer Trim Shop, 1501 Lamar, across street from Hawley's.

For Rent, Large Unfurnished Apartment, Dr. C. U. Callan, call 297 or 256.

Wanted—Someone to plaster a cistern. Live in trailer house 3 miles out on Roby hiway, see Harold Shipp. 47-2tp

WANTED DEAD OR ALIVE
 Used Cars and Pickups, any kind or model or anything of value, George Moore, 265 Garfield St., phone 8181. 47-tfc

For Sale, 271 acre stock farm, all in cultivation, lots of water, Jim Rowland, Phone 5114. 31-tfc

I am again doing Alterations at my home, across street from Piggly Wiggly, Mrs. Joe Taggart, 52

Need two welders, one also a blacksmith, Earl Cooper Welding Shop.

Several dishes without name are at the Starnes home after food was recently served there. If you have dishes there please call 5642 and they will be delivered to you.

WANT TO BUY used cars, tires and tubes, Bell Service Station, next to Clark Tractor Co. 50-4tp

Wanted, any kind of general work, including farm, willing to learn, Charles Doty, phone Roby, 2428. 50-3tp

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Political Announcements

The Advance is authorized to announce the following candidates for office, subject to action of Democratic Primary:
 For State Representative 91st Dist: Max Carriker (reelection)
 Van Baucum
 For County Treasurer: Ina Goodwin (reelection)
 For County Judge: E. G. (Ed) Perkins
 Dave Posey (reelection)
 For County Clerk: John W. Ashley (reelection)
 For Commissioner, Pre. 4: Thurman Terry
 For Justice of Peace, Pre. 3: J. C. Simpson (reelection)

THANKS
 We wish to express our appreciation to the entire staff of the Callan Hospital for the kind and efficient care given our sister, Josephine "Booker" Campbell. We also wish to thank her friends for their thoughtfulness and kindness during her illness and for the many courtesies extended the family while in Rotan. May God richly bless each of you.
 Sincerely,
 The Booker family.

TO OUR MANY FRIENDS
 We wish to express our deep appreciation of the many deeds of kindness, the consoling words of George McBeth, the consideration of the undertaker, the food, flowers and expressions of sympathy that were extended to us of the death of our beloved father and husband, R. S. Anderson. Our grief was made easier by the kindness and consideration of all.
 May God bless each of you.
 The R. S. Anderson family.

CARD OF THANKS
 We wish to thank the entire staff at Callan Hospital for the wonderful care given Mrs. Kolb, while in the hospital. Also we greatly appreciate everything done by the many wonderful friends.
 Mr. and Mrs. Alva Kolb.

Wanted, Ironing, Mrs. C. F. Mesick, 808 Lee Street. 50-2tp

Mr. and Mrs. Mark B. Hattox of Fort Worth visited his aunt, Mrs. Lena Birdsong over the weekend.

Mr. and Mrs. W. E. Partin, Mrs. Murl McKinney and two children, Scott and Susie and Mrs. Joe Roberts visited Carl Underhill in Lamesa last Friday.

Mr. and Mrs. Ross Routh and two sons of Oklahoma City were here for the funeral of Mrs. C. G. Campbell. Mrs. Routh was a niece of Mrs. Campbell.

David Garland, LeRoy Hill, Johnny Jackson and Lloyd Hurst, all students at Texas Tech, Lubbock, spent the weekend here with home folks.

Dr. and Mrs. Charles Race and three children of El Paso came Thursday and visited her parents Mr. and Mrs. Mark Strickland until Sunday.

LANCE THEATRE

Today, Thurs. Jan. 25
Where The Hot Wind Blows

Fri. & Sat. Jan. 26-27
X-15
 in color

The man who flew where no man had ever been...
 The rocket ship that challenged outer space...

Sun. Mon. & Tues. Jan. 28-29-30
Bachelor in Paradise
 in color

sin in the suburbs was never so shockingly funny. Stars are Bob Hope, Lana Turner, Janis Paige and Jim Hutton.

The hilarious story of a love expert on the prowl.

Wed. & Thurs., Jan. 31 & Feb. 1
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 Specials Jan. 25-26-27

Gandy's Chocolate Milk qt. 15c

Oranges 59c **Grapefruit 5c**

Pork Roast 39c **Roast lb. 59c**

LEMONS 29c **PEAS 35c** **APPLES lb. 18c**

Pillsbury FLOUR 10 Lb. Bag 89c

BREAD 25c
 Mrs. Bairds or Meads
 24 oz. Large Loaf
 Everyday Low Price

Bacon 49c **Franks 39c** **Sugar 10 lb. 98c**
 Everyday Low Price

SHORTENING 69c
 Mrs. Tuckers
 3 lb.

Pecans 79c **SYRUP 39c**

SURF 27c
 Large Pkg.

TISSUE 35c
 4 Rolls

TOMATO SOUP 25c
 2 Cans

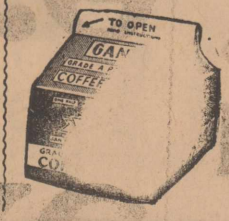
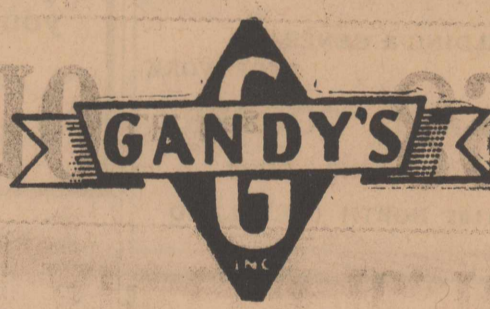
PEANUT BUTTER 49c
 18 OZ. BIG TOP

CLOROX 37c
 1-2 Gal.

NAPKINS 25c
 2 For

WRAP 59c
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PAPER 25c
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Best Price - Best Milk
 Everyday Low Price

1-2 Gal. **43c**

Use It Lots In Planning Your Meals!

12 Oz. **23c**

Fine For COFFEE or CEREALS

Pint **29c**

Sweetwater Band Club Holding Talent Show

Members of the Band Booster Club of Sweetwater are searching and seeking talent for their forthcoming talent show which will be presented at the Nolan County Coliseum on February 22 at 7:30 p. m.

Talent for the show will be drawn from Sweetwater and neighboring towns. All types of talent are wel-

come. There is no age limit. All talent must be auditioned and auditions will be held on three different dates for anyone who might have a conflict on one or more of the dates.

Auditions will be held at the High School Band Hall in Sweetwater located on the west side of the high school campus, 1210 Crane St. Auditions dates are:

Friday, January 26, 6:30 to 9:30 p. m.

Saturday morning, January 27th,

10:00 a. m. to 1:00 p. m.

Monday, January 29th, 6:30 to 9:30 p. m.

Prizes will be awarded and the first prize unless topped by some other organization will be a fifty dollar United States Saving Bond.

If you are talented or know of talent let them know and ask them to come at one of the three audition dates set up. For any other

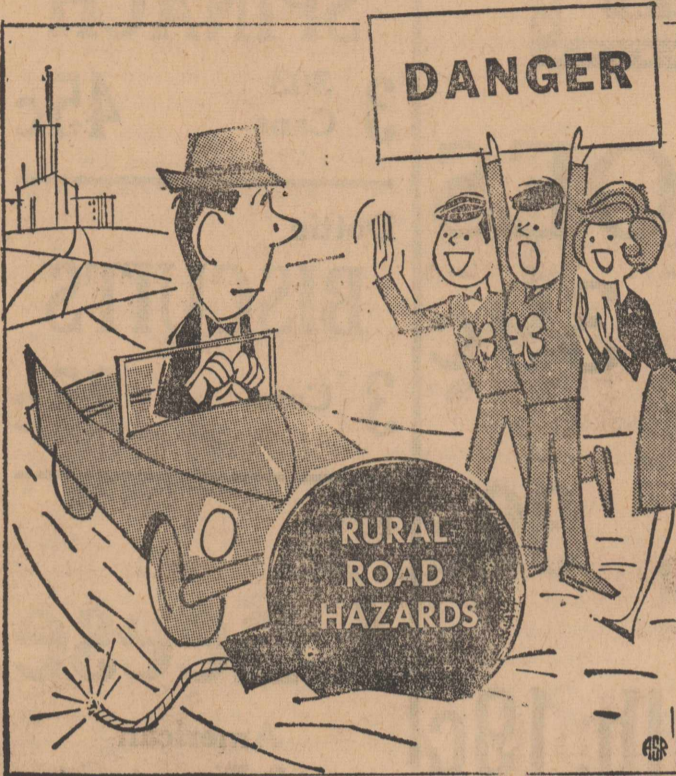
The Rotan Advance

Thursday, Jan. 25, 1962 No. 50

information about this show write or call Band Director Pat Patterson, Sweetwater Senior High School, Sweetwater, phone BE 4-3455 or BE 4-5349.

Mrs. J. W. Price was moved from the hospital to Sloan Nursing Home in Lubbock, last week.

4-H Warns: Look Alive on Rural Roads



Beautiful and harmless as they seem, rural roads are often more dangerous than city streets, say the national winners of \$400 General Motors scholarships for outstanding 4-H safety activities.

Seventy-five percent of last year's 38,000 highway fatalities occurred in rural areas, the safety experts told newsmen during the 40th National 4-H Club Congress in Chicago.

They pledged to lead America's 2 1/4 million 4-H members in promoting modernization of rural roads and urging greater awareness of hazards which await drivers on isolated highways.

Less Traffic Doesn't Mean Less Danger

The national winners plus 37 state safety winners received all-expense trips to the 4-H Club Congress from General Motors for their superb 4-H farm, home and highway safety activities.

Typical was Suzanne Shideler, 17, of Lathrop, Calif., who with her county safety council helped fight highway hypnosis on holiday weekends by serving free coffee to tired motorists traveling to Yosemite Park.

"Drivers on rural roads tend to think that where there is less traffic, there is less danger," she said. "Actually, they must be constantly alert for blind intersections, animals crossing the road, slow moving farm machinery and road defects—all of which cause accidents."

4-H Safety a GM Project 18 Years

General Motors is now in its 18th year of sponsoring awards in the 4-H safety program which is conducted by the Extension Service of the state agriculture colleges, the United States Department of Agriculture and the National 4-H Service Committee.

Other national winners include: Jane Bacot, 16, Zachary, La.; Martha Ann Beebe, 18, Rutland, Vt.; Georgine Coleman, 18, Denison, Kan.; Anne Hostettler, 16, Statesville, N. Car.; Lavelle Gottschall, 18, Frederick, Okla.; John D. Spuller, 18, Rushville, Ind.; and Joe Dee Wilcoxson, 17, Cave City, Ky.

Their advice: ON EVERY ROAD YOU DRIVE, STAY ALERT TO STAY ALIVE!



HOME on the RANGE

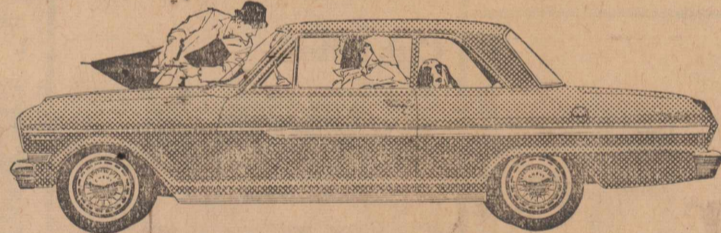
Well, fry mah hide if he ain't brandin' that critter with an electric brandin' iron. What's the world acoming to. It's all the fault of the rural electric cooperative. Oh, I know they brought electricity to us when nobody else would serve us and I know it's great to have a refrigerator and deep freeze... radio... television... electric range... electric heat... air conditioning, power tools and all that... and I know their service is dependable... but an electric brandin' iron. Huh. They're just not making cowboys like they used to. By the way Ma... Better turn up the control on the electric blanket, looks like a Norther's blowin' in.

Midwest Electric Cooperative

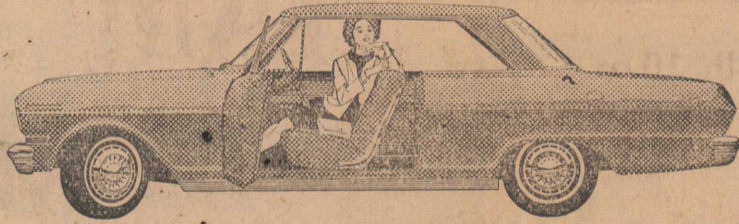
NOW...
LIVELINESS
AND LUXURY
IN A FULL
LINE OF
LOW-PRICED
CARS
CHEVY II

Eleven new-size models make One-Stop Shopping easier than ever at your Chevrolet dealer's

Nothing fair to middling about the spacious and spunky new lineup of low-priced cars from Chevrolet! From the looks of these nifty top-of-the-line Novas (unmistakably new), you'd never guess they're so easy to own. Even some bigger cars wonder how we got so much full-size family room into such a parkable package—and such hustle out of a 6 that sips gas so sparingly. Your dealer will point out more reasons why luxury and a low price have never been more beautifully blended!



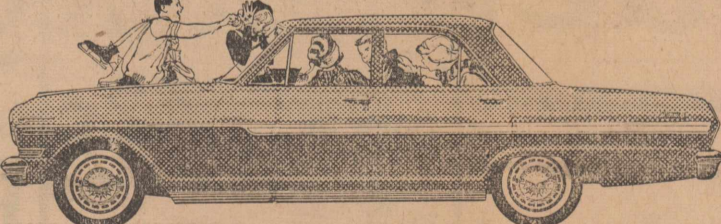
Chevy II Nova 400 2-Door Sedan



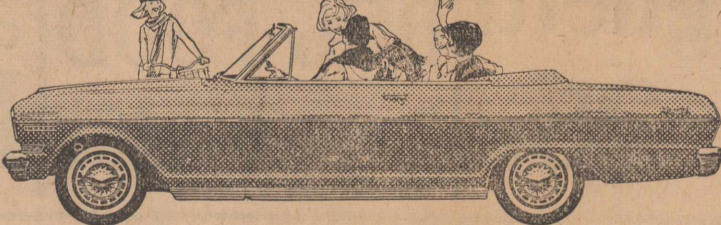
Chevy II Nova 400 Sport Coupe



Chevy II Nova 400 4-Door Station Wagon



Chevy II Nova 400 4-Door Sedan



Chevy II Nova 400 Convertible

See the new Chevy II, new Chevrolet and new Corvair at your local authorized Chevrolet dealer's

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ROTAN, TEXAS

HOSPITAL EXPENSES CAN BE RUINOUS!

Protect Yourself with a Major Hospital Expense Policy from Texas Reserve Life.

Prolonged Illness Benefit up to 2 years or \$5,000.00

Room Benefits up to \$15.00 per day, as selected

Miscellaneous Hospital Services Unallocated for specified Services, limited according to option first 14 days, then 75% of Cost within Total Overall \$5,000.00

Other benefits provided include Anesthetist, X-Ray of Radiation Therapy, in Hospital Calls, emergency or first aid care, Ambulance Service, and a very liberal maternity provision.

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TEXAS RESERVE LIFE INSURANCE CO.

Call W. P. Curry, Agent, Phone 4622

Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

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Metzger

MILK 1/2 gal. 39c

Meads

Cinnamon Rolls pkg. 19

Biscuits 2 cans 15c

Pkg.

Celery Hearts 25c

Yellow Yams lb. 12 1/2c

Brer Rabbitt

Waffle Syrup qt. 39c

Crisco 3 lb. can 79c

Elberta

Peaches 3 No. 2 1-2 Cans 79c

Folgers

COFFEE 1b. 59c

Chocolate, White, Yellow

Cake Mixes 3 pkg. \$1.00

Bacon Squares lb. 23c

Weiners 2 lbs. 69c

Fryers 1b. 32c

Big K

Flour 10 lbs. 83c

Pillsbury

FLOUR 25 lbs. \$1.98

YOUNG'S MARKET

Shelburne-Gruben Wedding Vows Said

Ellen Louise Shelburne became the bride of Bobby Reent Gruben Friday at half past seven o'clock in the evening in the First Methodist Church at Ballinger.

The double ring ceremony was read by brothers-in-law of the bridegroom, the Rev. Edgar Jones of the First Baptist Church in Breckenridge and the Rev. Thurman Upshaw of the Central Baptist Church in Pampa.

The bride is the daughter of Mr. and Mrs. James Hedrick Shelburne of Ballinger and the bridegroom is the son of Mrs. Alvin Gruben of Rotan.

The bride, given in marriage by her father, wore a dress of white brocade embossed with satin roses. The dress featured a molded bodice, scalloped neckline and three-quarter length sleeves.

The bride's fingertip veil of tulle fell from her pearl tiara and she carried a white satin and chantilly lace Bible topped with an arrangement of white gardenias and split carnations.

Maid of honor was Ann Richardson of Ballinger, cousin of the bride. James Carter of Rotan was best man. The bridal attendant wore a royal blue velveteen dress with matching headress. She carried an American beauty rosebud.

Junior bridesmaids and candle-lighter were Lou McCombs of Rotan, niece of the bridegroom, and Annette Shelburne of San Angelo, niece of the bride.

Ushers included Glen Gruben of Rotan and Wilber Gruben, brothers of the bridegroom from Rotan, Ricky Shelburne of San Angelo, nephew of the bride, was ring bearer.

Nuptial music was presented by Mrs. Johnny Quinn of Bronte, organist, and Lu Ann Presley, soloist.

The reception was held in the Sally Odom Parlor of the church.

The houseparty included Nancy Johnson, Ila Ruth Newton, Barbara Holman, Nadeina Weinert, Mrs. Tommy Parker, Mrs. Tom Edwards of Abilene, Mrs. Tom Bailey of Midland, Patsy Gay of Big Spring, Mrs. Paul Richardson of Ballinger and Mrs. James Neil of Paint Rock.

The bride, a graduate of Ballinger High School and Shannon School of Nursing at San Angelo, is employed as assistant director of nursing at Cogdell Memorial Hospital in Snyder. The bridegroom, a graduate of Rotan High School, attended Texas Technological College.

The couple will be at home in Rotan.

Beta Sigma Phi Holds First Meeting of Year

The Chi Kappa Chapter of Beta Sigma Phi met for its first meeting in 1962 in the home of Mrs. Neil Wright with Mrs. Jim Roland and Mrs. L. D. McGrew as co-hostesses. Program at this meeting was "Our Own Home". Miss Alice Kemp, Fisher County Home Demonstration Agent, gave a very interesting talk. She also had pictures of different periods of furniture that was interesting.

It was reported at the meeting that preparations for a Valentine Party were being made. A Friendship Tea, to be held the first week of March, was discussed. The Woman of the Year, about which there will be more publicity will be announced at this Tea. A Bridge tournament to be held the last week of March, was discussed. A Mother's Day Tea was also discussed for May.

Next meeting will be in the home of Mrs. J. R. Helms with Mrs. Billy F. Harby and Mrs. Joe Helms as co-hostesses.

Jaycee-Ettes Urge Poll Tax Payments

Every citizen now has one week in which poll taxes may be paid for 1962. Have you realized that by the time you are reading next weeks Advance it will be too late, you will have lost your official voice in elections if you have not paid your poll tax?

Rotan Jaycee-Ettes.

Sisters of L. C. Wittitow, Mrs. Conrod of San Angelo and Mrs. Hall of Abilene are visiting their mother, Mrs. H. V. Wittitow who is seriously ill in the Roby Home for the Aged.

Mr. and Mrs. Roger Smith took their two granddaughters, Dani Lyn and Sally Sue Robinson to their home in Fort Worth Saturday. The girls had spent a week here.



FOOD VALUES

Hunts
PEACHES 99c
4 No. 2 1-2 Cans

Swifts
PREM 45c
12 oz. Can

Gladiola
FLOUR 89c
10 Pound Sack

Clorox 37c
1-2 Gallon

Maryland Club
COFFEE 59c
pound

Campbells Tomato
SOUP 25c
2 Cans

Deckers
OLEO 15c
Pound

Creamy
Crisco 79c
3 Pound Pail

Giant Size Box
TIDE 69c

Skinner's
Macroni & Spaghetti 25c
2 7 oz. Boxes

VEGETABLES

Russet
POTATOES 39c
10 Pound Sack

Stewart
Pecans lb. 39c

Fresh
Cranberries lb. 19c

Roman Beauty
Apples lb. 19c

No. 1 Sweet
Potatoes lb. 12c

Sunkist
Lemons lb. 19c

Fresh Roasted
PEANUTS lb. 39c

Cut Rite
WAX PAPER 25c
Roll

Reynolds
WRAP 59c
2 25 Ft. Boxes

Snowy
BLEACH 42c
Box Save 5c

Dash
DOG FOOD 45c
3 cans

Libby
SPINACH 45c
3 303 Cans

Dottie
BISCUITS 25c
3 Cans

Kraft
Cheese 69c
American & Pimento 8 oz. Sliced 2 Packs

Ritz
CRACKERS 35c
Lb. Box

Ivory Save 5c
SOAP 49c
3 Large Bars

MEATS

Tender Pork we run out last week
Roast lb. 39c

Dry Salt
Jowls lb. 19c

Fresh Ground
MEAT lb. 39c

Choice Chuck
STEAK lb. 59c

Gooch's Blue Ribbon
Franks lb. 49c

Campfire
Bacon 2 Lb. 99c
Pack

D. J. SMITH & CO.

Large Parking Lot back of Store
for Your Shopping convenience

Double Stamp Value Wednesday
\$2.50 purchase or more



TELEPHONE TALK

by Roy Eury, Manager

From The Mouths of Babes

After touring one of our central offices, a second grade class was given an assignment by their teacher. They were asked to write about the things they learned that day.

One little girl entitled her composition, "You Could Never Without Your Telephone." And that pretty well sums up the telephone's role in today's busy living routine, whether it's here in Rotan or in New York or Chicago.

She's right, you know. You could never without your telephone... you could never call a neighbor to exchange recipes or call for repairs or service, arrange get-togethers on the spur of the moment, chat with your family or friends located far from home.

Day in and day out, the telephone is a constant and faithful companion, giving you service that's useful, pleasant and necessary. Nothing else you use so often does so much. Or, to put it more simply -- you could never without your telephone.

Hot Item

The Princess phone is a hot item. This fact is evidenced by its popularity all over Texas. But recently things got a little hot for a Princess phone in one of our neighboring towns.

A considerate young husband was leaving for work. His wife had been up with their new baby all night. He didn't want the phone to wake her.

So he tucked it efficiently into the oven. Later in the day, his lady turned on the oven to pre-heat it. When she started to put in her casserole, she found one melting Princess phone.

What the husband forgot was that he also had a bell chime that could be adjusted to ring in any one of three ways -- with a soft bell, a loud bell, or a melodic chime.

(Editor's Note: Telephones are made to stand most bumps and tumbles. We heartily recommend that they not be cooked or baked for their most efficient use).

Togetherness By Telephone

One of the nice things about the telephone business is that you never know when your customers will find a new use for any given telephone service.

Several years ago we made it possible for businessmen to conduct meetings by means of a long distance conference call. Well, recently, we received a letter from a happy grandmother who tried the conference call for another reason.

"Our family was widely scattered," she wrote, "a son in California, and daughters in Florida and New York. Though we often phone, I never thought we'd all be together again. Then I heard about the conference call.

"All I did was give the operator everyone's name and phone number. In a short while she had use all hooked together on a single phone call. I can't tell you the thrill it gave us all."

Togetherness is easy with your telephone. Economical, too. Especially when you call by number. You save even more when you call long distance on Sundays, or after 6 p. m., weekdays.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



Gift Tea Honors Mary Lou Ashton

A Gift Tea honoring Miss Mary Lou Ashton, bride-elect of Jimmy Weathers, was given in the home of Mr. and Mrs. George McDonald on Saturday Jan. 20th, from 3 to 5 p. m.

The spacious and lovely home was beautifully decorated using the bride-elect's chosen colors of red and white.

The highly polished table was laid with silver and crystal, and a tall and attractive arrangement of red roses were used to further emphasize the color scheme.

Mrs. C. E. Leon greeted guests and presented them to Mrs. George McDonald, then to the bride's mother Mrs. Ray Ashton, then to the bride and to Mrs. Doyle Brinegar of Midland.

From the receiving line guests were invited to the dining room where they were served from the bride's table, sandwiches, candies and punch by Mesdames George Riley and Chester Shick, others assisting in the dining room and gift room were Mesdames J. C. Parks and C. O. Rollins. It was regrettable that one of the hostesses Mrs. C. C. Roach was out of town.

Mrs. H. L. Davis registered guests and Mrs. W. C. Denton said the goodbyes.

Misses Pat Riley and Sue Curry favored the bride with beautiful organ music during the calling hours.

Lunchroom Menu

Monday, Jan. 19

Cheese macaroni, Bologna, lettuce, tomato, green beans, jello and milk.

Tuesday, Jan. 30

Pork sausage, gravy, cream potatoes, saurkraut, hot rolls, butter, honey and milk.

Wednesday, Jan. 31

Chile, crackers, grilled cheese sandwich, cabbage apple salad, sugar cookie and milk.

Thursday, February 1

Pinto beans, french fried potatoes, turnip and greens, corn bread, butter, apricot pie and milk.

Friday, February 2

Salmon patties, cream potatoes, northern beans, hot rolls, butter, apple sauce, and milk.

Mr. and Mrs. Lloyd Hurst Jr., of Lubbock and Mr. and Mrs. Eugene Hurst of Amarillo visited Mr. and Mrs. Loyd Hurst Sr., last weekend.

Mrs. Lloyd Hurst Jr. Given Gift Party

Mrs. Lloyd Hurst Jr., was honored for a lovely gift party Saturday afternoon from 2 till 5:30 in the home of Mr. and Mrs. M. F. Garland. Mrs. Garland welcomed guests and presented Mrs. Lloyd Hurst Sr., Mrs. Lloyd Hurst Jr., her mother Mrs. M. F. Holloway and also her grandmother, Mrs. Ben Davis of Arkansas.

Guests were directed to the dining room by Mrs. Juston Morrow, where Mrs. C. J. Thornton and Mrs. H. E. Aldridge served coffee, cake squares, nuts and mints, using a china coffee service. An arrangement of flowers centered the serving table.

Mrs. L. B. Berry, Mrs. L. D. Singley and Nikki Hurst showed gifts and registered guests in the upstairs bedrooms. Each hostess wore a corsage, given them by the honoree.

Other hostesses were Mesdames Carlton Burrow, Earl Holcomb, Lawrence Weatherman, V. W. Hill, Cleg Coggins and Roy Edwards.

The couple are making their home in Lubbock where he attends Texas Tech.

Pay Your Poll Tax--

In their current "Pay Your Poll Tax" campaign Rotan Jaycee-Ettes would like to urge each person eligible to vote to hold this precious right in highest esteem. No other people enjoy as much freedom as Americans. We should do some positive thinking along these lines, realize our responsibilities and exercise our rights.

Posters have been placed in various windows around town as constant reminders to "Pay Your Poll Tax." Remember--the man who moved mountains began by carrying away small stones. Are you a stone carrier?

Debbie Dominey, daughter of Mr. and Mrs. Joe Dominey of Austin is visiting her great grandparents, Mr. and Mrs. A. A. Aaron.

BSP Enjoys Social At Holiday Inn

Chi Kappa Chapter of Beta Sigma Phi had its January social at the Holiday Inn at Sweetwater. The social included dinner and bowling. Members and husbands attending were Mary and Buddy Edwards, Lewana and Bill Graham, Dimples and Billy Frank Hardy, Jan and Joe Helms, Joyce and Marshall Hill, Billie and L. D. McGrew, Peggy and Wayne Morrow, Nell and J. R. Helms, Betty and Charlie Joe Helms.

The entire group reported they had a marvelous time and are looking forward to getting together again.

Mrs. L. J. Streetman is visiting the L. J. Streetman Jr. family in Richardson this week.

CALENDAR CLUB TO MEET

The Calendar Club will meet in the home of Mrs. Wendell Morrow on Tuesday, January 30, at 3:30 p. m.

All members are urged to be present for an interesting program.

Linda Kaye, 14-months old daughter of Mr. and Mrs. William Cleveland suffered a painful accident Saturday when a coke bottle broke in her hand. Her parents took her to Hendricks-Memorial Hospital in Abilene where pieces of glass were removed from an eye and she is recovering nicely.

Mrs. Minnie Hartsfield and Cecil Hartsfield of Crane and Mrs. Dean Jones and Kenneth of Odessa visited Mr. and Mrs. Walter Hartsfield and other relatives over the weekend.

Under New Management Morrow Hotel

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Open 5 a. m. to 8 p. m. Daily

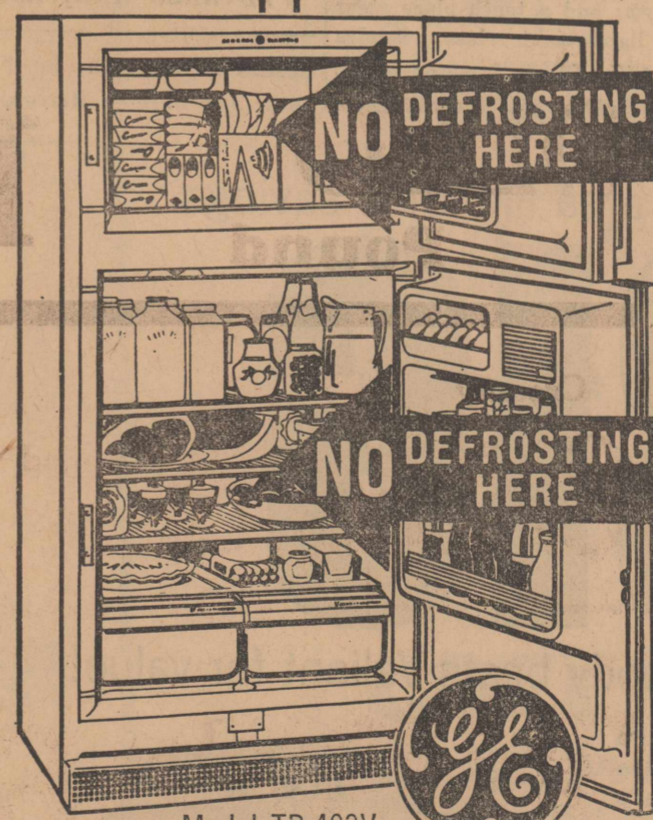
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NOT EVEN IN THE BIG ZERO-DEGREE FREEZER

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STRAIGHT-LINE DESIGN
No coils on back... No wasted space at side for door clearance

Convenience Features

- Big 2.8 cu. ft. freezer with separate door--holds up to 98 lbs.
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- Two porcelain vegetable drawers
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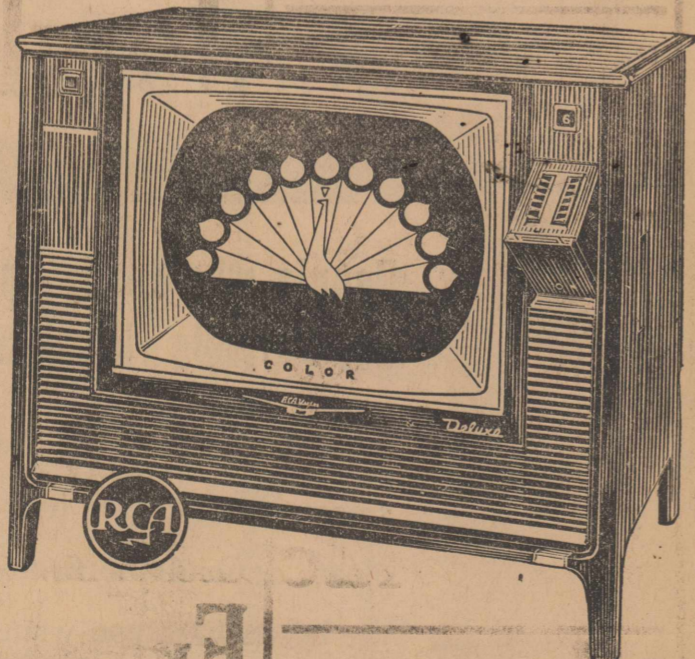
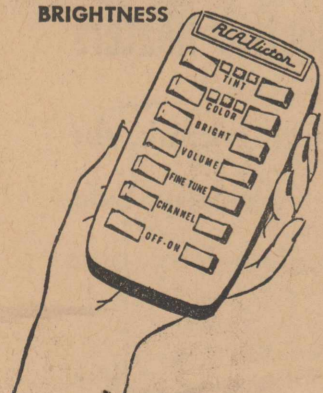
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From your easychair:

- TURN PICTURE ON OR OFF--
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- ADJUST TINT OR
- COLOR--ADJUST
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Yes, Color TV by RCA Victor is so perfected that you can now tune both Color and black-and-white from across the room, without once leaving your seat.

Enjoy all the wonderful new shows this season as they are meant to be seen--in natural "Living Color," so real it's like the entertainment itself!



"ONE-SET" ELECTRONIC FINE TUNING. Set each channel once the day you get your TV. You'll seldom have to fuss with fine tuning again.

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For 11MF--UHF-VHF tuner optional, extra.

Come in and See it Today!

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Linda Discards Braces, Crutches; Mother Praises March of Dimes

(EDITOR'S NOTE: Dorothy E. Breese, young Columbus, Ohio, mother, tells of the remarkable progress made by her daughter in overcoming the disability caused by a severe birth defect.)

By DOROTHY E. BREESE

My little Linda has done far more things in her five years than most people even dream of being able to do in an entire lifetime.

As the March of Dimes 1961 National Poster Child, she met President Kennedy in person and rode on a float in his inauguration parade. She starred in an hour-long television program with some of the country's most popular television and movie stars.

Linda has traveled from coast to coast and seen her picture in nearly every newspaper printed. She has autograph books filled with the signatures of celebrities and famous people she has visited.

These are just some of the things Linda has done that are beyond the reach of most of us. But the one thing we wanted most for her was something the average person takes for granted—the ability to walk alone and unaided.

There were many times during the years that my husband, Dean, and I thought that Linda would never be able to throw away her braces and crutches. And to be truthful, there were terrifying moments when we feared we might even lose her.

Linda was born with an opening in her spinal column, a condition known medically as *spina bifida*. As a result, her body was seriously affected from the waist down.

When she was only a few hours old, Linda underwent a delicate operation that partially corrected this condition. The surgery was performed at Children's Hospital in Columbus where subsequently The National Foundation with March of Dimes funds established the first of its Birth Defects Clinical Study Centers in 1959.

When she was nine months old, it was found that Linda had water on the brain, which has the medical name of *hydrocephalus*. This condition was



Linda at 23 months after two operations for birth defects. And . . .



. . . Linda today, now able to walk without her crutches or leg braces.

treated by the insertion of a "shunt" tube which drains the excess fluid from the head into the blood stream.

You can imagine how much we worried about our little girl in those early days, because we knew she was never far from death. It could have come at any time. After all, 250,000 infants are born in this country each year with a significant birth defect and 25,000 of them die.

But Linda continued to improve. She received specialized treatment at the March of Dimes-supported center. She got her leg braces and crutches. Linda hated them, but she learned to use them.

When, though—if ever—would she be able to run and play with her sister and two older brothers and the other neighborhood children?

The answer to that question depended on Linda, her doctors, the rehabilitation therapists, and us. We all worked together. We worked long, and we worked hard, but it was worth it.

Only the other day, Linda took her first halting steps across our living room without her crutches or leg braces. It was an unforgettable experience. In my excitement, I telephoned the good news to everyone I knew—and probably quite a few I didn't know. It was a real shout-from-the-household event.

Linda has won through. She improves every day. Now her trips to the birth defects center have been cut to just one every three months. Best of all—we have been able to enroll her in kindergarten.

Dean and I and the children remember the gloomy days. We know that many other parents of afflicted children are going through similar days of anxiety and heartbreak right now. But we also know that The National Foundation-March of Dimes is looking for the cause and cure of birth defects. March of Dimes contributions led to the triumph over polio, and I'm a firm believer in the slogan that "Your Dimes Will Do It Again."

4-H Clubbers Do Well At Sweetwater Show

Fisher County 4-H Club members did well last week at the Sweetwater Six-County 4-H and FFA Stock Show.

Donnie Sheffield, member of the Fisher County Junior Leader's 4-H Club, and the son of Mr. and Mrs. J. C. Sheffield, of the Busby community, had the Grand Champion Dairy female, a Holstein heifer which placed first in the 12-to-24-month old class.

Glen Sheffield, a member of the same club, had a first place heifer in the 12-to-24-month class.

In the breeding beef show Bobby Smith of the McCauley 4-H and

son of Mr. and Mrs. A. A. Smith had the Grand Champion Hereford Bull, of that division.

Kenneth Green, member of the Junior Leader's 4-H, had a second place heifer in the beef heifer division.

In the dry lot steer competition, Carolyn Herron had a third place Hereford in the middleweight class. Others in the same class, Glenda Jameson, eight; Carolyn, 17th; and Terry Floyd, 20th.

In the heavyweight class Karla Kredel, Roby 4-H, third and sixth place; Ronnie Jeffery, McCauley 4-H, ninth; and a tenth place steer in the lightweight class; Sandra Herron, 14th; Mark Jameson, 15th;

Milk fed division of the calf show

Mrs. Kennedy Suffers Injuries Friday

Mrs. Ove Kennedy, was seriously injured when she fainted and fell early Friday morning. She supposedly fell against the cabinet in her kitchen as she was preparing breakfast. She suffered two broken bones in her throat, and is in Callan Hospital for treatment.

Her sister Mrs. Roy Duckett of Sweetwater is spending some time here with her.

ADVANCE WANT ADS PAY

Sandra Herron, 5th; Janet Guelker, 10th; and Carolyn Herron, 11th.

NEWS

County Agricultural Agent Texas A. & M. College Extension Service

The past year wasn't what cotton growers in many Texas Counties would classify as a good one, but for the state as a whole, lint yields were the second highest on record, 348 pounds an acre. Thus, low yields in some areas were offset by record yields in others.

Fred Elliott, extension cotton specialist, in his 1961 annual report highlights some of the past year's achievements. He said the 7-Step Cotton Committees, working on all producers of the state's most important crop. Since the program, initiated 16 years ago by the Texas Agricultural Extension Service, has been operating, lint yields have climbed from 134 pounds an acre to 1961's 348 pounds. But perhaps of equal or even more importance have been the changes in production and harvesting, ginning and soil management practices.

The specialist reported that an estimated \$68 million plus was saved last year in harvest costs through the use of machines -- 33,089 stripper harvesters and 4,782 spindle pickers. Harvesting machinery doesn't come cheap, the specialist said, as verified by the expenditure of over \$32 million in 1961 alone for new picking and stripping machines.

Growers saved another \$27.7 million in labor costs through the use of 50,605 rotary hoe equipped tractors and chemicals for weed and grass control. Spot-oiling of Johnsongrass was used on approximately a quarter million acres of cotton in 163 counties and spot-spraying of the same pest with water carried chemicals was used on 136,700 acres. Lateral oiling saved up to \$25 an acre on hoe bills and was used on more than 86,000 acres in 75 counties.

Defoliants or desiccants were used on 61,555 farms in 170 counties to prepare cotton for machine harvesting. The use of moisture meters, a recent introduction, expanded

rapidly and 136 were used in 41 counties as an aid in quality improvement.

Last year, county agents in 207 counties assisted producers with all phases of the 7-Step Program. County program building committees were also active in planning county work and emphasis in many counties was placed on the use of cotton burs for soil improvement and to reduce fire hazards. Burs were spread on 17,306 farms in 126 counties. A few years ago burs were commonly burned as waste. A ton of burs contain about \$7.50 worth of plant nutrients and their application has raised lint yields by as much as 25 percent.

A team of extension specialists--cotton, entomologist, cotton gin, and at times others -- was used to carry educational information to the counties. The team conducted 157 meetings attended by 13,252 producers. County agents in their follow-up work held almost 2,100 meetings with an attendance of approximately 53,000. County agents and committees also enjoyed the cooperation of newspapers, radio, and television stations for getting needed information to producers and supplied them with more than 2,100 stories, 2,250 radio and 39 television programs.

Cotton is still the state's most important crop and the progress made has materially aided the entire economy of Texas, the specialist concluded.

Crop rotation is still one of the most effective methods for controlling plant diseases, reports Harlan Smith, extension plant pathologist. He says disease control in crops has been getting "fancier" in recent years but the old standby -- rotation -- is hard to beat.



DON'T DO IT YOURSELF

There's a saying among lawyers that the man who serves as his own lawyer has a fool for a client.

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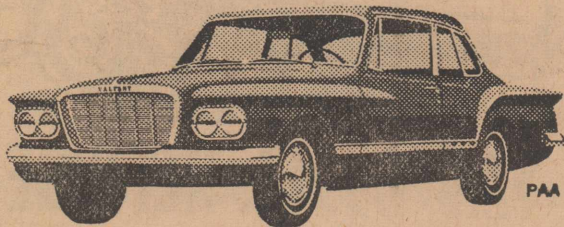
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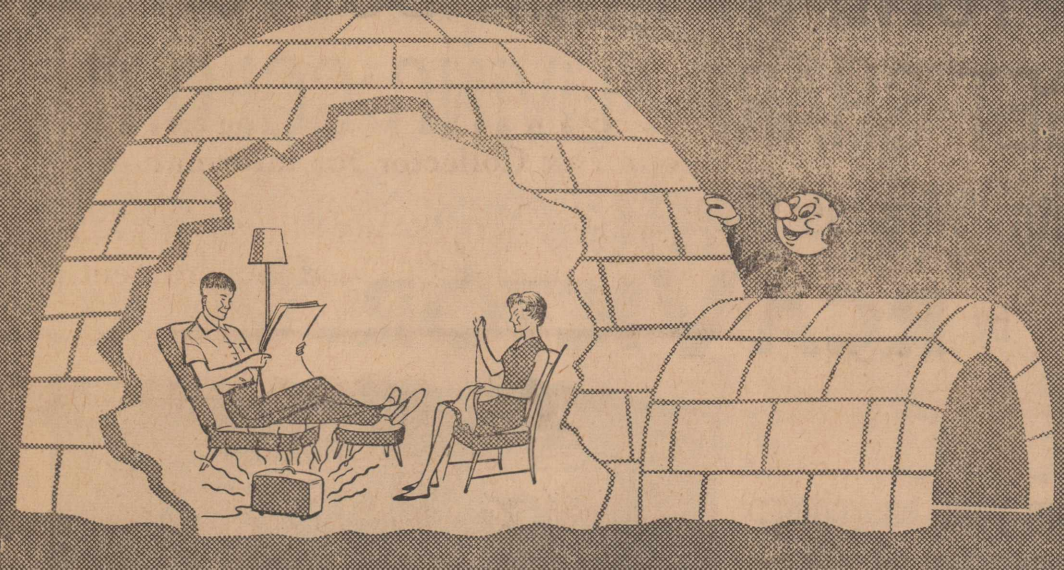
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