

Powerful Pipers Take Game From Hammers

The Pied Pipers from Hamlin scored a decisive win over the Yellowhammers here last Friday night with a 21-0 score. The Hammers played a good game and fought to the last minute, but faced a much stronger team.

The Pipers, displaying and powerful offensive machine, piled up 242 yards rushing to 63 for Rotan and made 23 first downs while holding the Yellowhammers to six.

Don Goodrum, the Yellowhammers' brilliant halfback who went into the game as the Abilene area's top scorer, was held to just 22 yards rushing in 12 carries by the stalwart Hamlin defense.

The 157-pound senior however did cause a few anxious moments for Pied Piper fans, almost breaking away on a kickoff and punt return. And he thrilled the onlookers with a booming 64-yard quick kick in the second period that rolled dead on the Hamlin four-yard-line.

Hamlin put on the steam late in the second quarter, scoring on a series of drives. They still had charge of the game, scoring again in the third quarter.

It was late in the final stanza before Hamlin got its third TD march moving. Goodrum punted dead on the Hamlin 20 and the Pipers went 80 yards in 15 plays for the touchdown.

The Hammers play Spur here Friday night.

Cross Roads Church Runnerup In Program

Cross Roads Baptist Church was runnerup in the 1961 Texas Baptist Church Achievement Program of district 17. O'Brien Baptist Church was judged first place winner of the district.

District 17 comprises 165 churches and 57,245 members.

The program also promoted a community-wide clean-up, paint-up campaign and better farming and management. In addition, it helped institute a movement for new industry in the community.

New Address Of Exes Need By Monday

Invitation for Exes to attend Homecoming will be mailed early next week. The committee in charge asks that everyone with out of town exes that have changed address since last year, notify them by noon Monday, otherwise the old address will be used and several will likely miss their bid for this year. Call Mrs. Archie Neeley, 7931 to change address.

Plans are shaping up for another successful Homecoming.

Booster Club To Meet In Lunchroom

Yellowhammer Booster Club meeting place has been changed to school cafeteria. The club formerly met in high school auditorium.

Meetings are held each Monday night at 8:00 p. m. and all fans are urged to attend.

Mrs. Bert Rushing recently visited her children in Odessa and Midland.

Hospital News

Local patients admitted to Callan Hospital from Sept. 20 to 27 were, Lon Weems, Billy Frank Hardy, Perry Eaton, Leo Bailey, Carl Joe Powell, Ed Ashbrook, Mrs. J. O. Cooper, Alicia Rameziz, Bernice Hargrove, C. A. Daniels, Mrs. Refugio Garcia, Mrs. Pedro Leal, C. C. Overby, Mrs. Hattie McWhirter, Turner Porrest, Mrs. Ignacio Martinez, Mrs. Terry Kelly, Mrs. R. D. Sertor, Mrs. John Trejo, Mrs. O. R. Nowlin, Mrs. Lee Fancher, Mrs. D. T. McDonald, Mrs. Carlos Srambrano.

Out of town patients, I. S. McMillin, Aspermont; Mrs. Cecil Kiser, Sylvester; Mrs. Refugio Garcia, Roby; Mrs. Pedro Leal, Roby; Bill McMeans, Ira; Mrs. A. D. Ratliff, Sweetwater; G. N. Robinson, Roby.

A boy born to Mr. and Mrs. Cecil Kiser, Sept. 20.

A girl born to Mr. and Mrs. Andrew Almanza, Sept. 21.

A girl born to Mr. and Mrs. Refugio Garcia, Sept. 21.

A girl born to Mr. and Mrs. Pedro Leal, Sept. 21.

A girl born to Mr. and Mrs. Ignacio Martinez, Sept. 23.

A boy born to Mr. and Mrs. John Trejo, Sept. 26.

A boy born to Mr. and Mrs. Carlos Srambrano, Sept. 26.

J. P. Phillips

THE ROTAN ADVANCE

Volume 55

Rotan, Fisher County, Texas

Thursday, Sept. 28, 1961

No. 33

Four Injured In 2-Car Crash Last Wednesday

Four persons were injured in a 2-car accident late last Wednesday night about 2 miles south on highway 70.

Billy Frank Hardy was seriously injured and was 'almost scalped' from glass cuts. Ed Ashbrook suffered chest and internal injuries and numerous abrasions. Leo Bailey was treated and released from the hospital. Carl Joe Powell, negro youth was treated for leg injuries.

Hardy is doing nicely, but will be in the hospital for some time. Condition of Ashbrook has improved, but he is reported as being unable to walk, leaving his condition uncertain.

Sheriff A. E. Rollan filed two charges against Powell; one for breaking and entering the National Gypsum plant and the other for the theft of a 1949 Chevrolet pickup belonging to M. E. Basket, an employee of National Gypsum.

Highway Patrolman Leo Sanders of Sweetwater lodged the third charge against Powell for aggravated assault with a motor vehicle.

Powell was released from the hospital about 10 a. m. Thursday and placed in county jail at Roby to await a hearing on the charges.

Powell, recently released from the Air Force, was alone in the stolen pickup and was reported crossing the highway from a side road when the truck was in collision with the northbound car, a 1959 Ford owned and driven by Hardy.

Hardy, Ashbrook and Bailey were returning from work on an oil rig near Blackwell.

FB To Hold Meetings In Directors Homes

This is the harvest season for ideas in Farm Bureau and local FB members are being urged to participate in the annual process by which the organization decides its positions on hundreds of issues on local, state and national levels.

Farm Bureau policies are not made by taking an opinion poll. An opinion given in such a poll represents one's ideas based on his total information and prejudices on a given subject. In Farm Bureau, it's different. To be adopted as a Farm Bureau policy, an idea must be sound enough to survive the rough and tumble arena of debate and free exchange of ideas. It is the collective knowledge of large numbers of Farm Bureau members that determines the organization's policies. The more members that are involved, the more likely will the resulting policies be fair and reasonable and sound.

In order to reach more people, a series of small informal meetings will be held in homes of the FB directors during the next few weeks. At this time friends and neighbors will be urged to attend and discuss their views.

First of these meetings will be held Monday night with L. D. Singley, Tuesday with C. C. Carter. Check with your neighbors and be sure to attend.

Starnes Home Destroyed By Fire Early Tuesday

Fire destroyed the home, furnishings and clothing of the Buster Starnes family about 2:00 a. m. Tuesday.

The family was away from home and as the house was completely ablaze before the Fire Department received the alarm, giving no clue on origin of the fire.

The place was in south part of town.

Shower For Starnes'

A shower for benefit of the Buster Starnes family will be held Saturday in the Fillingim building. They lost all household goods and clothing by fire Tuesday. Any household goods or clothing will be appreciated.

Mrs. Winslow McSpadden is at home after spending a few days in Midland Memorial Hospital where she was visiting her son, and became very ill.

Heavy Hail Damage In Part of Territory

Thundershowers, accompanied by hail in varying amounts cut prospects somewhat on the cotton harvest, Sunday night. Rainfall varied from a half-inch to heavy rains to the southwest. Light hail fell in Rotan and in most of the section, but crops to the northwest north and some east were badly damaged. Several farmers estimate a major part of the crop lost. The heavy hail strip was small, but damage was heavy where it did hit.

Gathering was just getting underway when the storm moved in.

Local gins had a total of 382 bales ginned late Wednesday.

Ford's P. P. & K Contest Entry To Oct. 7

Registration deadline has been set back until Saturday October 7th for the Ford Punt, Pass and Kick competition, the program in which Rotan area grade school boys will be judged on how they can throw and kick footballs.

The play-off ... or rather kick-off ... is scheduled for October 14th at the Football Field and best football specialist in each age group from six through ten will get prizes of football uniforms, warm-up jackets and footballs. One or more of the Rotan boys may have a chance to compete in the national competition, too, depending upon how well their scores stack up against those of boys in other contests being held in their region.

Boys can still register at Rotan Motor Co., Local Ford Dealership. No charge, but they must be accompanied by a parent or guardian.

Large Crowd Attends RFLBA Meeting, Roby

Elmer Jordan of Blackwell was named to a new three-year term as president of the Roby Federal Land Bank Association's board of directors during the annual stockholders meeting in Roby last Friday.

Two new vice presidents and 3 new board members also were elected during the session.

Elmo S. Jones of Tuscola and C. C. Roach of Rotan were named to vice presidential posts.

Ray H. Boothe of Sweetwater, T. O. Massey of Abilene and W. S. Etheridge of Rotan were named to the board. Etheridge was re-elected and is a charter member and former president.

Stockholders from Fisher, Nolan and Taylor counties heard a financial report from Association office manager Ralph C. South, which showed a total net gain of over \$17,000 over last year's figure.

The statement showed net liabilities and net assets of \$617,807.04.

Loans service as of August 1, 1961, totaled 764 amounting to \$210,075.41. Dividends amounting to \$9,795 were paid stockholders Sept. 1.

Max Garlands' Active In Dallas Church Work

An article recently appeared in Dallas World, All Church Press of Dallas telling of the work of Mr. and Mrs. Max Garland and Mr. and Mrs. H. A. Miller who head a committee at Tyler Street Methodist Church to increase attendance. The committee under the direction of the Commission on Evangelism called the committee on assimilation has as its chairmen Mr. and Mrs. Garland and Mr. and Mrs. Miller.

This committee has as its purpose the care of new members and also making an effort to reinterest members who have belonged to Tyler Street Church a number of years, but for some reason have not been participating in the activities of their church. It is one of the most vital committees comprising the total church organization. Max Garland is the son of Mr. and Mrs. M. F. Garland of Rotan.

Ed Aldridge returned home Saturday night from a two month visit with his children and other relatives in Texas, Missouri, Kansas, Minnesota and Alabama. He travelled over 5,000 miles on the trip.

Dees Store Opening Draws From Large Area

The Grand Opening of Dee's Shoe Shop was one of the biggest such affairs held in Rotan. Over 2,000 persons registered for the list of prizes given.

The new store was decorated for the occasion and several hostesses assisted Mr. and Mrs. Reese during Friday and Saturday. Guests from Fisher County and adjoining towns were well pleased with the store.

Winners of the prizes were, Ladies Shirt, Leon Donham; Shirt, Babe Underwood; Coat, Jim Bartlett; Bits, Wayne Thomason; Shirt, Larry Floyd; Riding Pants, Olen Ray Chayne; Riding Pants, Mrs. O. M. Polk; Shirt, Mrs. E. T. Warren; Hat, Mrs. J. D. Walker, Snyder; Shine Kit, Mrs. McClung; Boys Shirt, Paul Heathington; Ladies Shirt, Mrs. Betty Seaton; Shirt, Mrs. Mark Strickland; Shirt, Oje McKinney; Ladies Shirt, J. D. Burk; Boots, Mrs. W. L. Byrd; Hat, Mrs. Buster Wright; Boots, Mrs. Lois McCombs.

Farm Placement Center Located In Roby

The Texas Employment this week opened its harvest season Farm Placement and Information Center, which is located on the Anson Highway, just east of the square in Roby.

Gordon Davis, assigned by the Commission to duties here is in position to render valuable service to Fisher County farmers and to individual workers, crew leaders and crews, both local and migrant in directing these workers to jobs within the county.

The location of this Farm Information Center is listed in all Texas Employment Commission Farm Bulletins which are issued weekly and lists needs within the area, allowing for controlled movements of crews.

Fisher County farmers and workers are urged to take advantage of this service which is available at no cost to them.

Local Nurses Attend Hamlin LVN Meeting

Two Licensed Vocational Nurses from Rotan, Mrs. Bonnie Gladson and Mrs. Sam Hamm, attended LVN A meeting at Hamlin Tuesday night.

Guest speaker was Mrs. Stanley Smith of Abilene State School Volunteer Council. Mrs. Smith gave a very interesting talk. There are 1750 retired students at the school.

Among them is a student past 80 years old who was found in a basket under a tree in front of the building when it was a very young child. This student was the number 2 patient to be admitted to what was then called Dr. Bassoms Hospital.

In 1899 it was changed to Epileptic Colony, then in 1925 the name was changed to Abilene State Hospital. In 1957 the function of the institution was changed by the Legislature to a school for the care and training of the mentally retarded, and the name was changed to the Abilene State School. It is interesting and rewarding to hear of the wonderful things our tax money is helping to do.

VFW Auxiliary Making Starnes Fund Drive

Fisher County Auxiliary to VFW are making a fund drive for the Buster Starnes family who lost their home, furnishings and all clothing by fire early Tuesday morning.

They ask that cash donations be left at First National Bank for the Starnes fund and any member of the Auxiliary may be contacted for them to call for household goods and clothing.

County Exceeds Quota On U. S. Bond Sales

According to Lance Dives, county chairman U. S. Savings Bond sales for August was \$7,818 in Fisher County. This is 102.4 per cent of the \$80,000 quota for 1961.

The Abilene district has sales of \$2,342,496 or 73.5 per cent of the annual quota.

Former 4-H Members Are Eligible For Peace Corps Project

Former 4-H Club members have a special invitation to volunteer for the Peace Corps, says James S. Norman, Fisher County Extension Agent. Their skills and training are needed for a Peace Corps project which is now being considered for Latin America, Norman reports.

While exact location of the project cannot be announced yet because it is still being negotiated, participants would work as two-person teams, and help develop 4-H type rural youth programs. They would assist local Extension workers of the country in recruiting and training local volunteer Club leaders, and helping Club members with projects, demonstrations, meetings, exhibits and recreation.

The Peace Corps assignment would be for two years, starting about December 1. The assignment includes a three-months training program in the language of the country, its customs and culture, at the National 4-H Club Center in Washington, D. C. Men and women 18 years of age or older, with rural and 4-H backgrounds, are especially desired as applicants. Those selected would be accompanied to their assignments, and guided in their work, by a project director and three regional supervisors, representing the National 4-H Club Foundation.

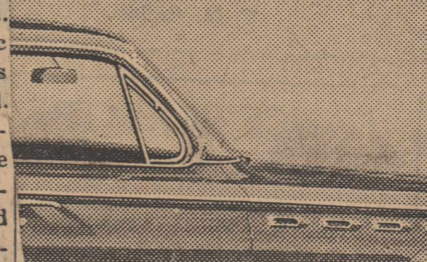
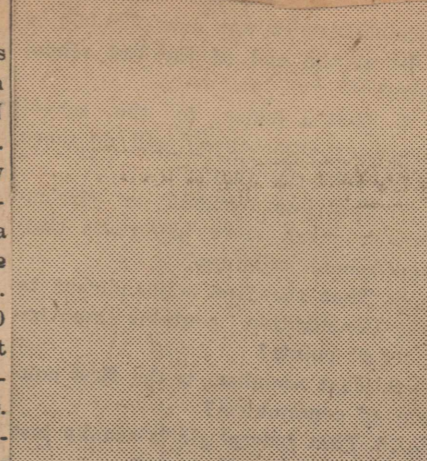
Youth of Fisher County who are interested should call, write or visit the County Extension Office at Roby as soon as possible, where further information and Peace Corps Application forms can be obtained.

High School PTA Membership Drive

High School PTA is making a special effort on Membership Drive this week.

The grade in high school securing the most members will enjoy a skating party.

Each student is urged to enroll in this drive.



Beta Sigma Enjoys Skit Thursday

Beta Sigma met Thursday night, Sept. 14 in the home of Mrs. Jim Rowland with Mrs. Joe Helms as co-hostess. The cultural program was presented by Peggy Jo Hunderhill, Mrs. Billy Frank Hardy and Mrs. Joe Helms. They presented a skit entitled "So Does Charlie", which involved a woman's pride in her appearance. After the skit, make up demonstrations were held. The regular business session followed with Mrs. Bill Graham in charge.

Plans for a Beatnik Party for chapter members and guests were made. The next regular meeting will be Sept. 28 in the home of Mrs. Fred Schkade with Mrs. M. T. Hill and Mrs. Wayne Morrow as co-hostesses.

Mr. and Mrs. Doyle McSpadden, Tina and Chip of Uvalde visited here last weekend. They brought Mrs. H. T. Fillingim and her nurse, Mrs. Marie Cashen home. They had visited in the McSpadden home almost two weeks.

Jaycees Plan Carnival For October 12-14

Rotan Jaycees are sponsoring a Carnival, Oct. 12, 13 and 14. There will be rides, games and fun for everyone. The Jaycees will operate the booths. Concession stands will be operated by Rotan JayceeEttes.

Jaycees meet every Thursday night at 8:00 o'clock in upstairs of Kingfield building, next door to the Bank. We would like to urge all members to pay your dues, to secretary, E. J. Crawford, Friday, Sept. 29 is deadline.

Publicity Chairman, Bill Green.

Jr.-High Making PTA Member Drive

The Jr.-High PTA Membership Drive is under way.

Mrs. Dick Edwards is serving the PTA as president and Mrs. Barry Allen is membership chairman. Mrs. Allen has given each child a small envelope for the parents to place their dues of 50c into and they may be sent to school by your child.

PTA is such a worthwhile program and every parent should join and be a part of the Parent-Teacher organization.

Parents, back your child, back your teacher, back your school--join the Junior High School PTA.

Randy Upshaw Wins Res. Cham in Show

The annual Sweetwater Sears Store Area 4-H Swine Show was held Saturday morning at the Nolan County Fair Grounds in Sweetwater, according to James S. Norman, County Agent.

Randy Upshaw, Rotan 4-H member, exhibited the reserve champion gilt and won \$19.50 prize money.

In the district boar show, Eddie Smith, McCaulley 4-H won reserve champion and \$21.50 in prize money.

Frank Morton, Haskell County Agricultural Agent was judge of the show.

Counties in the Sweetwater Store Area are: Nolan, Mitchell, Kent, Stonewall and Fisher.

Classroom Teachers Opens Years Activities

The Rotan Classroom Teachers Association began its years activities with a Coffee Thursday morning at 7:30 o'clock in the school cafeteria. Guests were teachers, administrators, and Mr. C. J. Dalton, County Superintendent.

Mrs. K. C. McCasland, President, greeted guests as they arrived and distributed colorful brochures which explained the purposes of the Texas Classroom Teachers Association and how it works to improve education in our state.

A fall motif was carried out in invitations and table decorations which included autumn leaves and flowers.

In charge of decorations were Mrs. Lawrence Weatherman and Mrs. J. R. Strayhorn.

Included in the invitations committee were Mrs. W. T. Edwards, Mrs. Wendell Morrow, Mrs. Robert Phillips, Mrs. Tommy Wetkins, and Mrs. Bill Smith.

Serving on the foods committee were Mrs. Charles McCall, Mrs. Ralph South, Mrs. Robert Witherspoon, and Mrs. Marshall Hill.

Officers for the organization for 1961-62 are as follows: Mrs. K. C. McCasland, President; Mrs. J. R. Strayhorn, 1st Vice President; Mrs. Wendell Morrow, 2nd Vice President; Mrs. Robert Phillips, Secretary; Mr. Lee Lockhart, Treasurer; Mrs. James B. Day, Junior High School Representative; Bill Smith, Primary School Representative.

Theme for TCTA this year is "The Classroom Teacher - Creator of the New Image." All eligible personnel are invited to engage in pursuing the development of this challenging theme under the capable leadership of these officers.

Regular meeting of American Legion will be held Monday night at 7:30 at Legion Hall.

All members urged to attend.

FOOD is your BIGGEST BARGAIN!



It's a proven fact that in terms of actual earning power, your dollars buy more food today than ever before in history! More and better foods, greater variety, prepared foods to save you time and trouble. To see what A BARGAIN food really is, make a shopping tour of PIGGLY WIGGLY! You'll find the BEST foods at the LOWEST prices . . . and you'll find it's a pleasure to shop

PIGGLY WIGGLY

These Prices Effective Friday & Saturday, Sept. 29-30

COFFEE Shurfine Lb. Can **57c**

VAN CAMP **TUNA** 21c | SHURFINE **CATSUP** 2¹⁴ oz. 37c

HUNT'S NO. 300 **FRUIT COCKTAIL** 2 For 39c | SUN DRENCHED **PEACHES** IN HEAVY SYRUP

BLACKEYE PEAS with Snaps Shurfine 300 2 For 29c | **3** No. 2 1-2 Cans **79c**

SHURFINE **Shortening** 3 Lb. Can **69c**

LIBBY **Vienna Sausage** 2 For 39c

Golden Corn Food King 303 Can 2 For 29c

BANANAS Green Tip lb. 10c

SPAGHETTI & **MEAT BALLS** Austex 303 23c

BELL PEPPER lb. 15c

PEACH **PRESERVES** Kraft 18 oz. glass 37c

TOKAY GRAPES lb 15c

ALABAMA GIRL **PICKLES** Sour, Dill, Kosher Dill 2 oz. 25c

TOMATO 15c

TOMATO JUICE 2⁴⁶ oz. Hunt's 49c

FLOUR 25 lb. Bag \$1.79

IT'S WISE TO ECONOMIZE
SHOP OUR MARKET
WITH CONFIDENCE AND
SAVE

MILK 1-2 Gal. 89

FAMILY STYLE **Steak** Lean, Tender Economical Lb 53¢

BUTTER Foremost 1-2 Gal. 39c

CLUB **Steak** Delicious, Tender Calf Lb 59c

COTTAGE **CHEESE** Foremost 12 oz. Crtn. 2 For 49c

GROUND **BEEF** 3^L 3^B 3^S \$1

BRISKET **Roast** Lean, Tender Calf lb. 29c

BEEF **RIBS** Lean, Tender Calf 35c

Bologna 3 Lb. Pkg. 89c

3. School . . . was over \$25,000
4. debt at the end of the last scho
5. year?
6. That a letter to the scho
7. board or city council will do mo
8. good than you thank?
9. That improvement in circ
10. lum is much more important th
11. new school buildings?
12. That the first amendment
13. the Constitution contains three
14. important points?
15. That socialism is the first co
16. sin of communism?
17. That federal aid is usually ju
18. socialism in small doses?
19. C. M. Callan.

LANCE THEATRE
Rotan

Today, Thurs. 28
Sanctuary



HEY KIDS . . . IT'S CHRISTMAS
AT PIGGLY WIGGLY
\$75 in Toys FREE

Santa Claus came early to Piggly Wiggly and left a wonderful assortment of Toys. To win some of these Toys all you do is come by and register. There is nothing to buy and you do not have to be present to win. Drawing will be held Saturday, Sept. 30, 4:00 P. M.

24 BIG PRIZES
DOLLS - STUFFED ANIMALS
- REVELL HOBBY KITS

COME SEE THESE BEAUTIFUL TOYS, ALL ON DISPLAY AT PIGGLY WIGGLY!

NEWS

*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

This is a last reminder to farmers of their eligibility for a refund of the 4 cent per gallon Federal gasoline tax on that used for farming purposes.

The claim should include all eligible gasoline gallonage purchased between July 1, 1960 and June 30, 1961.

The claim for refund should be filed on Form 2240 and not later than September 30. Form 2240 is available at the extension office in the Courthouse.

What kind of results did you obtain the last time you pruned your shrubs? Did they come out as beautiful as you planned or did they look pretty botched up? Or perhaps your favorite tree died the year after you pruned it. These are common problems of the untrained do-it-yourself pruner.

Pruning plants is an art which can be acquired through learning certain basic principles and the exceptions to them, and through experience and close observation. The purpose of pruning is to remove unwanted growth, and the cardinal rule to follow is that if you have no good reason to prune, put the tools away.

Pruning tools should be of high quality, sharp and well adapted to the job at hand. These tools should be of high quality, sharp and well adapted to the job at hand. These tools are made in several sizes to the purchaser should decide which size is best suited to his needs.

The Texas Agricultural Extension Service has released a bulletin which contains a wealth of information for the home pruner. This publication, B-977, "Modern Pruning Methods" gives a complete discussion on the reasons for pruning, pruning tools, pruning methods, safety rules and contains a list of suggested reading material plus special sections on pruning shrubs and small trees, hedges, evergreens and roses.

Copies of this bulletin may be obtained from your local county agents' office, or drop us a card requesting one and we will be glad to mail one to you.

Here is some good news for those of you who have honey bees.

A new and improved procedure utilizing a volatile chemical, propionic anhydride, to repel bees from combs while harvesting marketable honey has been developed. Scientists of the U. S. Department of Agriculture working in cooperation with staff members of the Arizona and Wisconsin Agricultural Experiment Stations are responsible.

The procedure employs an absorbent pad, impregnated with propionic anhydride and placed in a special fume chamber. The chamber is then fitted over the super and air is forced by bellows into the fume chamber, driving the bees into other supers or into the brood chamber below.

When the chemical is used, bees become gentle and easy to work. They are repelled from sealed honey supers in on or two minutes, in shade or sunlight. There is no residue problem and no change in the honey flavor or odor can be detected.

The scientists said the new procedure is more efficient than methods used by beekeepers for over 30 years and that future research may make its use applicable for apiary inspections. When combs were left on the hive after the removal of the fume chamber, bees returned to cover the combs within minutes and no indication of any detrimental effect upon the colony was noted.

The scientists said the new method should result in economic savings to beekeepers and may help promote needed expansion within the industry to provide increased numbers of honeybees for pollinating agricultural crops.

Tim Hogsett of Munday spent last weekend here with his grandparents, Mr. and Mrs. Charles Hogsett and his parents came for him Sunday.

Wallace Strayhorn of Burkburnett spent Thursday night of last week with his parents Mr. and Mrs. J. R. Strayhorn.

Mr. and Mrs. Clarence Huckaby have returned from a vacation spent with relatives in New Mexico.

Home Economics Briefs-

by Alice L. Kemp, Co. HD Agent

Milk is always a good buy--Are you serving your family enough milk? a pint a day for most adults, a quart a day for children is what the nutrition experts say we should have. If you're using less than that you may be shortchanging yourself and your family in health. And there is no food that can be used more times a day in more different ways than milk.

Whole meal sandwiches are quickies for lunch--Cheese is a sandwich-favorite that combines with so many foods for interesting combinations. Try this triple decker open-face. Toast one side of bread. Spread untoasted side with butter. Add a spoonful of baker beans, cover with slice of cheddar cheese and top with Bermuda or sweet onion sliced thin. Place the sandwich under the broiler until the cheese melts.

Start these busy days with a good breakfast--You'll feel better, and work better. A good basic breakfast patter goes something like this: Fruit, cereal, eggs, toast and beverage. Breakfast should supply one-fourth to one-third of the amount of food needed for a day. Studies show that if breakfast is neglected, the nutrients are not supplied in the other meals of the day.

Planning meals a week in advance helps . . . in buying, using leftovers and adding variety to meals. Balance each day's meal by including foods from each division of the Texas Food Standard. Get a copy from your local home demonstration agent or write the Agricultural Information Office.

Eat well for less--Extension foods and nutrition specialists of the A&M College of Texas say that careful meal planning, food shopping and preparation will help families eat well for less.

Suggestions on how to do this are given in the extension bulletin entitled, "Eat Well for Less". Included are menus for thrifty meals, recipes for penny-saving main dishes, and tips on buying and storing food.

Copies of the bulletin are available from your local county home demonstration agent, or from the Agricultural Information Office.

Concerned about Overweight --- Check with your doctor before starting any plan to lose extra pounds, extension foods and nutrition specialists remind us. Avoid weird diets and miracle pills. Eat less, but balance your diet daily.

A safe diet plan is suggested in the article by Miss Louise Mason in Texas Agricultural Progress, "To Lose Weight, Eat Less." For a reprint of the article, call or write your county home demonstration agent.

Getting Youngsters Dressed for School--is a hurry-up affair in many families. Time is important, says Mrs. Eloise Johnson, extension family life specialist, but so is training the child to become independent, responsible and neat in dressing himself and caring for his clothes.

Here are some tips that will help: 1. Help children arrange their school clothes separately from party, church and miscellaneous clothes in their own closet; 2. Encourage them to arrange matching socks, ribbons and ties on hangers with dresses or shirts; and 3. Encourage them to plan what they will wear each day, the night before, to make sure everything is ready to go in the morning.

Keeping Labels with Washing Instructions--from garments that need special care . . . Tack to a bulletin board near the washing machine and label with a description of the garment they refer to.

Buying New Furniture? Extension home furnishings specialists of the A&M College of Texas, suggest you follow the rule of simplicity. Select the easy to live with, easy to look at, and easy to care for style.

Furniture reflects your taste and judgment. It also involves a large expenditure of money. It will be used for many years, and may receive hard wear and demand much care . . . So, whether you are buying furniture replacements or just starting to furnish, take time to plan and shop carefully.

Shirley Turner who completed her high school work in 3 years left recently for Texas Tech, Lubbock. She graduated from Hamlin High School this spring with high average of 96 for the 3 years work. She is the daughter of Mrs. Winslow McSpadden.

Carl Martins' Honored On 40th Anniversary

(delayed)

Mr. and Mrs. Carl Martin enjoyed a surprise Sunday, when they returned home from church. The home and yard was filled with relatives. Their children had spread the table with food and in the living room was a beautiful layback chair.

The occasion was the Martins' 40th wedding anniversary.

After the noon meal the group sang and visited before going to the watermelon field. They have eight children, 13 grandchildren. Twelve of the grandchildren were present. Carl says they come cheaper by the dozen. Fifty-two were present including a brother of Mr. Martin and his two sisters.

Among the group were, Mr. and Mrs. R. T. Martin, Mr. and Mrs. Cullen Terry, Roby; Mr. and Mrs. J. C. McHaney, Sweetwater; Mrs. Luline Massey, Arlington; Mr. and Mrs. Jerry Hootenpyle, Lubbock; Mrs. A. T. Warren, Mr. and Mrs. Martin Warren, Neta Hendrix, Bob Hendrix, Mr. and Mrs. E. T. Warren, Mr. and Mrs. Willie Martin and Diana, Mr. and Mrs. Anson Martin, Karin, Linda, Carl A., Richard and Michael Martin, Mr. and Mrs. Ivin

Soph Report

The Sophomore class of 1961-62

has elected officers. They are: President, Allen Goforth. Vice-President, Horace Mallard. Secretary, Connie Beck. Treasurer, Sherry Lankford. Reporter, Linda Moore.

The class has two new members. Eugene Gilliland has been with us from the first of school. Harlin Hickson joined us two week later. This brings our number to 32.

Our second class meeting was held Friday. Routine business was discussed.

Reporter.

USE ADVANCE WANT ADS

Martin, Judy Martin, Russell Matin, Mr. and Mrs. Martin Palmer, Jeffery and Jerry Lynn, Sharon Puryear of Rotan and Kenneth Martin of the home; Rev. Cone Merrit, Snyder; Mr. and Mrs. Odell Eaton, Ft. Worth; Mr. and Mrs. I. J. Thompson, Timothy Thompson, David Thompson, Mr. and Mrs. James Yates and Mr. and Mrs. Chester Yates, Mineral Wells; Mr. and Mrs. Eddie Martin, Ft. Worth.

The Martins enjoyed the day with their family and are looking forward to another get together.

Yellowhammer Band Elects New Officers

Rotan Yellowhammer Band held special meeting Tuesday to elect band officers and class representatives. They are:

President, Mike Byerly. Vice-President, Celia Reese. Secretary, Pat Riley. Reporter, Tommy Ray. 8th grade representative, Mike Thornton.

9th grade representative, Sunny Partin. 10th grade representative, Gary Hyer. 11th grade representative, Jimmy Hughes.

12th grade representative, Carolyn McDaniels.

Mr. and Mrs. Glen Rector, Mrs. Henry Jackson of Hamlin were joined here Wednesday of last week by Mrs. J. T. Smart and Mrs. Phil J. Malouf and they went to Spur and visited Mrs. Clay Smart. Mr. and Mrs. Rector left Friday to return to their home in Chow Chilla, Calif.

Mr. and Mrs. L. L. Hill have returned to their home in Aspermont. Mr. Hill has been in the hospital here and Dallas several weeks for treatment.

Rev. J. W. Rives of Shallowater visited his brother, Mr. and Mrs. Alfred Rives Sunday.

The Rotan Advance
Thursday, Sept. 28, 1961 No. 33

COMING

OCTOBER 12, 13, & 14th

CARNIVAL

'HONEA AMUSEMENTS, INC.' of Dallas

Rides

Games

Concessions

FUN FOR EVERYONE

SPONSORED BY THE ROTAN JAYCEES



Now here—a great new exclusive from Buick

ADVANCED THRUST

Moves power forward for arrow-straight going

It puts the engine ahead like the tip of an arrow • It tames "wind wander" and road sway • It sweeps you forward in a hush of luxury • It turns the floor hump into foot space.

WHAT IT IS—Buick's big new move: It positions the great new Wildcat V-8 and Turbine Drive way up front over Buick's front wheels.

WHAT IT DOES—As the engine went forward, the floor hump went DOWN. And, the forward weight makes wheel response far quicker, cornering far surer, ride far smoother.

WHY YOU'LL LOVE IT—It's the closest you can come to sports car handling in a passenger car. Distances shrink before its 3/4-G thrust. Hills disappear. Lean on curves is gone because the frame's gone wider. Winds don't make you wander. It's going at its Buick best!

'62 BUICK

HOGSETT CHEVROLET COMPANY

101 W. Snyder Ave.

ROTAN, TEXAS

CLASSIFIED ADS

2¢ per word first insertion; 1¢ per word subsequent insertions.
 Minimum first insertion, 35¢.
 Minimum subsequent insertions 25¢.
 Copy of thanks take classified rate.
 Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, my 5-room and bath home, good location, garage and cellar. Mrs. Winslow M. Spadden, phone 5601. 30-tfc

REGISTERED HEREFORDS For Sale. Straight bred bulls of serviceable age. Also some cows and heifers. J. H. Kennedy, Rotan, phone 5522. 18-12tp

For Sale one service Bulldozer, Truitt Strickland. 33-2tp

For Sale, plenty of good Alfalfa Hay at my barn, M. D. Ivey. 20-tfc

For Sale, 271 acre stock farm, all in cultivation, lots of water, Jim Rowland, Phone 5114. 31-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Eagle Lumber Company.

For Sale, one 5 1-2 ft. A. C. Comline with motor, new canvass, very good condition. Call Lubbock, day phone 5-5524, nite Swift 9-8725, Jess Stinson. 29-2tc

For Sale, Used Refrigerators, Ranges and Washing Machines—Eagle Lumber Company.

For Sale, my home, 612 7th St., Phone 4791, L. E. L. Ham. 28-4tp

Monuments and cemetery curbings, 308 4th, phone 4602, J. L. Smith. 15-tfc

For Sale, Gas Heaters, bed and springs, several used Singer Sewing Machines, sell all worth the money, L. C. Vittitow, phone 4541. 33-2tc

SALE TRADE TERMS
 Buy or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale my home, 6 rooms, bath utility room, carport and storage room, 311-6th st., R. T. Hammit, phone 7512. 32-4tp

For Sale, My home at 309 N. Cleveland, Mrs. J. R. Phillips, or call Robert Phillips 5272. 32-tfc

For Sale 10 ft. Power take-off broadcast binder, International Good condition, Hittson Green See Dono Darden. 29-tfc

For Sale, 14 ft. Moline Wheat Drill on rubber, \$235. New Shredders, 3 point, \$265. 3 disc Ferguson Polv, \$225. Late model Ford one-way, \$200. See R. W. Ballard, 6 miles out of Roby FM Road 419. 32-2tp

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

For Sale, Equity in 3-bedroom home, K. R. Vann, hone 6981. 23-tfc

For Sale, 3 bedroom house 703 E. 5th call 4381. Oran Gann Jr. 30-4tp

House for Sale, 3 bedrms, fenced yard, FHA loan available or will sell equity, W. D. Hariman, phone 7811. 32-tfc

For Sale, Frigidaire Range, wide over and in good condition, \$125 including wiring, Al Finch. 30-4tc

For Sale, 1956 Kenmore Automatic Washer, good condition, call 64-41. 32-2tc

We will buy your old magazines, comics, hand books, Detectives, mens magazines, True Story, Confession and Romance. George Moore Grocery. 20-tfc

Custom Plowing and Drilling Small Grain. Write Hittson Green or make appointment with Dono Darden.

For Sale, good used electric refrigerators, White Auto Store. 27-tc

FOR SALE - 1-hp Berkeley Jet pump, complete with 120 feet each of 1 1/4" and 1 1/2" pipe, pressure tank, regulator valve, pressure gauge and fittings.

Geo. R. McDonald, Phone 256 20-tfc

SEED—Triumph Seed Wheat, NorTex & Moregrain Oats, Rogers Barney, Elbon Rye. Cleaning & Treating Seed Daily. Pied Piper Mills, phone Sp 4-1684, Hamlin. 33-tfc

For Sale, used automatic washer, cheap. Preston Morrow. 33-4tp

For Sale, My Home at 710 E. or 334. 19-tfc

Custom Plowing, yard, gardens, 2 room cabin to be moved, Willie R. Hariman, call 7811. 27-8tp

Ironing Wanted, \$1.50 per dozen, Mrs. Sidney Johnston, 906 N. 5th, phone 4141. 32-4tc

Custom Combining, James H. Rector, phone 6786, Rotan. 29-tfc

FOR RENT

For Rent, furnished house, 2 Betty Seaton, 501 Burnside.

Trailer season is here again. See me for building or rebuilding, Hub Cole Shop.

Notice, Mowing Wanted. Two big mowers. Cheap prices. Will mow anytime. Phone 8160 or 7451.25- 3p

WANTED will buy used cars and pickups, junkers or running or anything of value. George Moore, phone 8181. 16-tfc

For Rent, Furnished apartment with four rooms and bath, phone 321. 33-2tp

Wanted for cash, used 100 to 200 gallon butane tank, notify W. H. Pearston, phone 8149, box 283, Rotan. 33-tfc

FFA Organizes For School Year

Rotan Chapter, Future Farmers of America held their first meeting of the school year last Wednesday. The local chapter is made up of boys studying Vocational Agriculture, and has 40 members.

Officers for the year are: Roy Stevens, President; Gary Floyd, Vice-President; Earl Hammit, Secretary; Don McQueen, Treasurer; Dwayne Underhill, Reporter; Mike Sycely, Sentinel; M. R. Womack, Advisor.

Mr. and Mrs. Preston Morrow for Rotan were first place winners at the September 23 meeting of the Hamlin Open Duplicate Bridge Club.

DID YOU KNOW?

1. That our lack of interest in our churches, schools, city, state and country helps to promote communism?
2. That communism is based on atheism and seeks to destroy our individual freedoms?
3. That the National Education Association which influences greatly our teaching profession is an advocate of collectivism, which is communism by another name?
4. That we have often failed to improve our educational facilities because we disagree about unimportant things?
5. That the Rotan Consolidated School District was over \$25,000 in debt at the end of the last school year?
6. That a letter to the school board or city council will do more good than you think?
7. That improvement in curriculum is much more important than new school buildings?
8. That the first amendment to the Constitution contains three important points?
9. That socialism is the first cousin of communism?
10. That federal aid is usually just socialism in small doses?
C. M. Callan.

LANCE THEATRE

Rotan

Today, Thurs. 28

Sanctuary

in color

Fri. & Sat. Sept. 29-30

Double Features are

Nikki

In color

Plus

The Horse With The Flying Tail

in color

Sun. Mon. & Tues. Oct. 1, 2 & 3

One Eyed Jacks

In color

stars Marlon Brando & Karl Malden

The motion picture that starts its own tradition of greatness.

Wed. & Thurs. Oct. 4 & 5th

Fierest Heart

PAY & TAKE FOOD STORE

COMPARE OUR EVERYDAY LOW FOOD PRICES

AND SEE THE DIFFERENCE

SPECIALS FOR THURSDAY, FRIDAY, SATURDAY
 Sept. 28, 29, 30

GANDY'S **Frozan** 1-2 Gallon Every Day Price **39c**

ARMOUR'S VEGETOLE

SHORTENING

3 lbs. **59c**

PUREX BLEACH

Plastic Qt. Bottle **21c**

MRS. BAIRDS Ranch Style

BREAD

MEADS MIRACLE MIX

Big 24 oz. Loaf Every Day Low Price

COUNTRY STYLE

25c

KRAFT PARKAY

OLEO lb. 29c

BISCUITS

4 for **25c**

SWIFT EMPIRE SPREAD

CHEESE

2 Lb. Carton **65c**

GANDY'S HOMO **MILK**
 Every Day low Price
 1-2 Gallon . . . 39c

FANCY RED

TOKAY'S lb. **15c**



JONATHAN RED

APPLES

4 Lb. Cello Bag **49c**

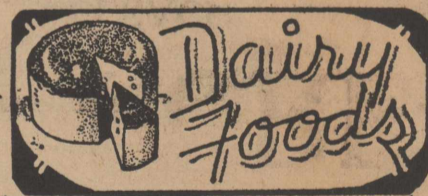
FRESH **PEACHES** POUND **15c**

FRESH **RUTABEGAS** POUND **5c**

NO. 1 NEW CROP RED



POTATOES 10 Lb. Bag **49c**



GANDY'S COTTAGE **CHEESE** **19c**

GANDY'S FRESH **BUTTER** lb. **69c**

RICE

Comet Fancy 2 Lb. Box

39c

6 OZ. HERSHEY'S

DANTIES 2 Packages **39c**

COOKING OIL Kraft Quart **49c**

TREND Regular Size 2 For **39c**

KRAFT DE LUX SLICED **CHEESE** Pimento or American 8oz. Pkg. **33c**

40c OFF
 NORMAL PRICE
 JUMBO SIZE ONLY
 Salvo
 Jumbo Size
 Reg. \$2.49-\$1.98

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

PUBLISHED WEEKLY AT ROTAN, TEXAS
ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

1962 Ford Trucks To Be Shown Here

Ford Division of Ford Motor Company has concentrated its entire 1962 light truck engineering effort on reducing truck operating costs.

John F. McLean, truck marketing manager for the Ford division, said that "in a deliberate effort to help combat inflationary-type operating costs, Ford has focused its prime attention on engineering improvements rather than body changes."

Mr. McLean explained that the continued movement of our population into vast suburban areas has made it necessary for businessmen to travel greater distances in delivering consumer goods. As a result he said, the increase in total truck mileage and delivery man-hours required is adversely affecting business profits.

"In our efforts to help businessmen offset this inflationary-type operating expense, we have developed what might literally be termed a light and medium-light truck "Business Fleet", "Mr. McLean said. "The Ford 'Business Fleet' includes a complete selection of commercial vehicles that are designed to give maximum fuel economy and reduce required maintenance, while offering increased durability and reliability."

In Ford's 1962 Business Fleet, truck buyers may select any of six economy-type engines, ranging in size and horse-power from a 144-

to a 292-cubic inch 170 horsepower V-8. Each engine has been designed to provide maximum economy and power for specific types of hauling jobs.

Typical of the many truck engineering advancements that have been incorporated into the Ford Business Fleet are those built into the 1962 Falcon Ranchero and Sedan Delivery trucks.

The 144 cubic inch engine, standard on the Falcon trucks, incorporates all of the features that in 1961 enabled it to record the greatest gas mileage ever achieved for any '60' or '61' in the 25-year history of the Mobilgas Economy Run. In addition to its excellent mileage performance, the engine operates on regular fuel for lower cost per transportation mile.

A new standard transmission interlock mechanism prevents drivers from "clashing gears". Increased use of asphalt deadener and other material provides an added sound absorption package.

Also built into every Ranchero and Sedan Delivery truck are such proven owner-convenience features as low loading height, easy-to-operate tailgate and level cargo floor with a full 800 pound load capacity.

In addition to the Falcon Ranchero and Sedan delivery, trucks comprising Ford's 1962 Business Fleet include the Econoline van and pickup, the light duty one-half, three-quarter, and one ton pickups, and the one-half and three-quarter ton 4-wheel drive. Medium duty trucks

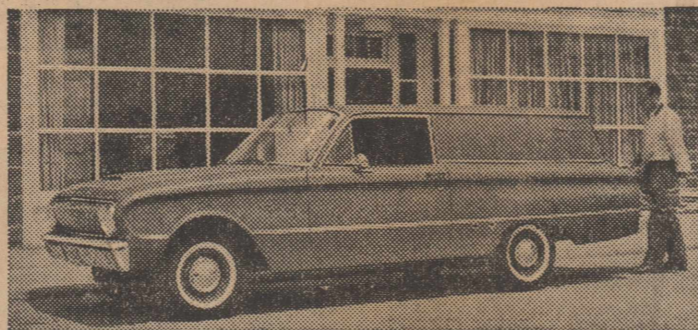
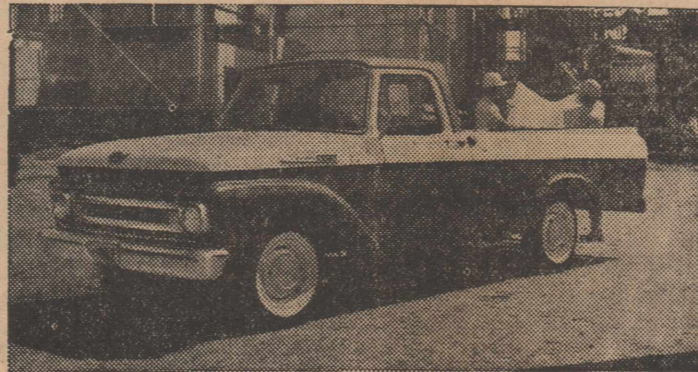
in the Ford Business Fleet include the conventional and tilt cab series with gross weights ranging from 15,000 to 21,000 pounds.

Outselling every competitive make economy truck in 1961, the popular Econoline maintains its distinctive appearance and quality for 1962. Both van and pickup feature a flat, all-steel floor, and the van has full 4' by 4' doors to both side and rear for easy loading and unloading.

Drivers of 1962 Ford pickups will ride more comfortably and experience less fatigue, in "driverized" cabs. Thick foam rubber seat pads provide standard pickup cabs with built-in comfort. In addition, the Ranchero has new standard and deluxe upholstery and trim combina-

tions. Ford's 1962 parcel delivery line includes four economy leaders ideal for "stop and go" deliveries with gross vehicle weights from 5,000 to 15,000 pounds.

A third body style is offered in the light pickup series in 1962. In addition to the Styleside body with integral cab-and-box construction that is standard on the one-half and three-quarter ton series, a separate "Styleside" pickup body is standard on the one-ton pickup and one-half and three-quarter ton 4-wheel drive pickups. The Flaeside box, with running boards and wooden floor, is optional on all pickup models and is available in 6 1-2 and 8 ft. lengths.



The Ford F-100, (top) and Falcon Sedan Delivery (bottom), are two members of Ford's 1962 fleet of light duty trucks. The F-100 one-half ton pickup is powered by the Ford "223" six or optional "292" V-8, both proven economy leaders. The three-man cab features wide-opening doors with no dogleg and handle-operated latches that make the tailgate easy to open and close. Standard body is the Styleside with integral cab-and-box construction. The Flaeside box, with wooden floor is optional on all F-series pickups. Standard power plant in the Falcon Sedan Delivery is the economical 85-horsepower six; optional is a more powerful 101-horsepower engine. Low loading height and an easy-to-operate tailgate are customer-convenience features. Styling changes include redesigned fenders, hood line, grille and rear taillights, and new standard and deluxe interior upholstery and trim combination in the cab.



KEY MAN ON YOUR TEAM

He Has Protection For You--

TO KEEP TO "WELL-COVERED" WITH INSURANCE

FIRE knows no seasons - - - Your Home and other Property can be destroyed in a few minutes by Fire-do you have ample protection under present prices?

CALL YOUR KEY MAN TODAY!

get adequate protection now! Security Keeps You Young Young Keeps You Secure!

R. L. Young Ins.

RICHARD P. YOUNG

Phone- Office 261

Home 8140

The Rotan Advance

Thursday, Sept. 28, 1961 No. 33

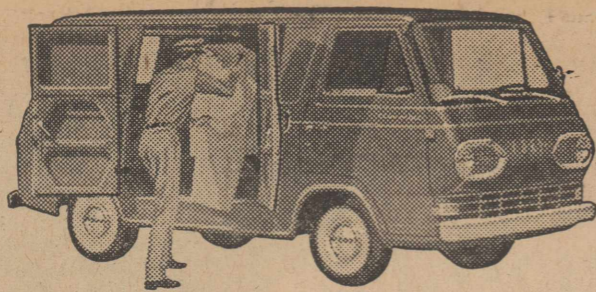
Providing greater durability and more economy in stop-and-go operation, a heavy duty 11 1-2 inch clutch is available as a production option on medium-duty trucks with Ford's 262-inch 6-cylinder engine. Including the heavy and extra-heavy trucks, Ford Division offers over 600 separate truck models for 1962.

Rodgers Office Equipment Co.

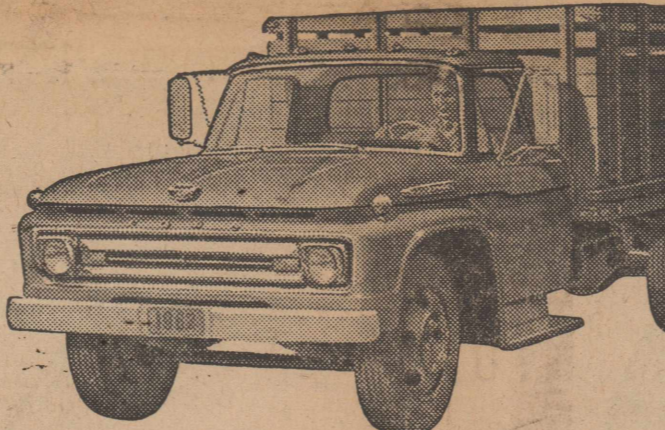
SALES - SERVICE - SYSTEMS NEW & USED Standard and Portable Typewriters, Adding Machines, Duplicating and Cash Registers Located at 311 McKinley Phone 6751 - Box 115 ROTAN, TEXAS

COME SEE

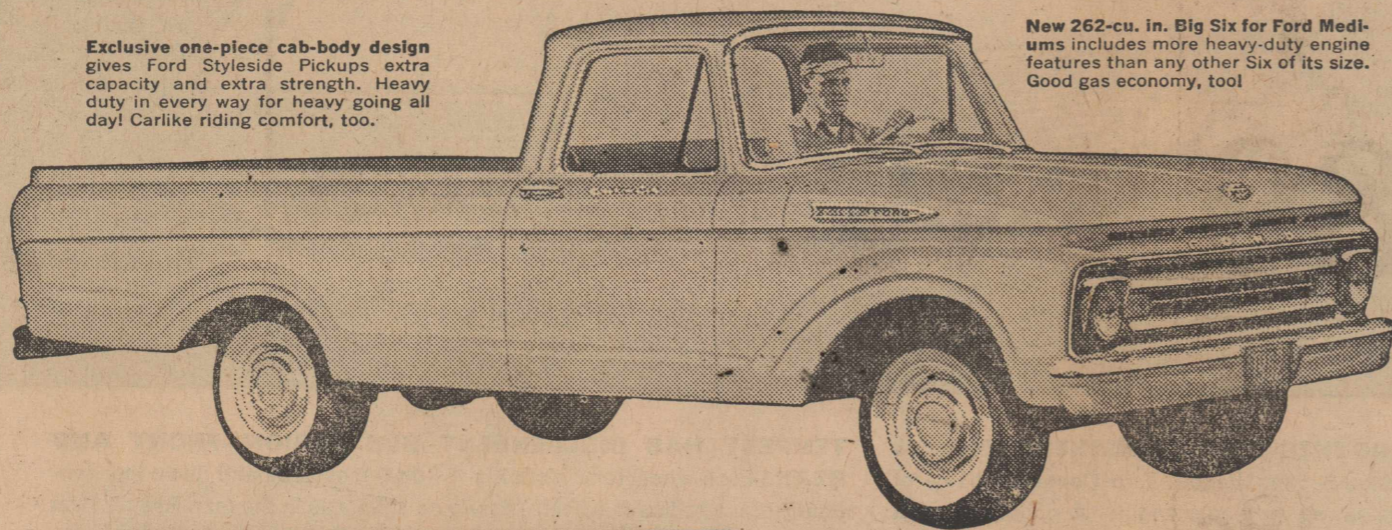
new Ford Trucks for '62



America's best selling van—and small wonder! Priced far under popular conventional 6½-ft. panels but has larger loadspace (204 cu. ft.)! It can save \$100 a year on gas, oil, tires.



New 262-cu. in. Big Six for Ford Mediums includes more heavy-duty engine features than any other Six of its size. Good gas economy, too!



Exclusive one-piece cab-body design gives Ford Styleside Pickups extra capacity and extra strength. Heavy duty in every way for heavy going all day! Carlisle riding comfort, too.

COME SAVE

with full-time economy

Come meet the trucks that make saving money a full-time business... the new Ford Trucks for '62... a selection of over 600 models in all! Come see the truck that's right for your job, whatever your job. Come see the trucks you can buy and operate at lower cost... trucks that can save you money mile after mile, load after load, year after year!

Ford's full-time economy only starts with low price. It includes savings on gas and oil. It includes savings on tires and on maintenance—wherever there's a chance to save. Come in today and let us show you how. Check out the facts. Work out a deal.

FORD TRUCKS COST LESS

SAVE NOW... SAVE FROM NOW ON! PRODUCTS OF FORD MOTOR COMPANY

COME IN!!!!

ROTAN MOTOR COMPANY

ROTAN, TEXAS



by Roy Eury, Manager

TELEPHONE TALK

Telephone Service Near Normal After Hurricane Carla Strikes

Hurricane Carla has come and gone, and I know we were all glad to see her go. Even though we were not directly affected here, I'd like to tell you a little of what she did to telephone service on the Gulf Coast and what Southwestern Bell did about it. It's an interesting and dramatic story.

As Carla faded northward after her terrible blow at the Gulf Coast, she left behind:

- damage totalling \$6 1-2 million to telephone facilities
- 144,000 telephones knocked out along a 500-mile stretch of coastal front and inland points
- miles of telephone lines and poles flattened in a twisted maze of wire and splintered wood
- 15 Southwestern Bell exchanges completely isolated, including Freeport, Bay City, and El Campo, along with 28 other communities

Telephone people were ready for the emergency. Before the winds and rains had subsided, Southwestern Bell had men and equipment rolling to the disaster area to restore crippled telephone service.

An army of 5,400 telephone men from many cities and states was hastily assembled in the Galveston-Corpus Christi-Victoria area. More than 900 came from points in North Texas, Oklahoma, Arkansas, Kansas, and Missouri.

Equipment Flown In

At the same time, the company flew emergency generating equipment for electric power into the storm area from many places in our five-state territory. From other cities in North Texas, special mobile radio trucks converged on the stricken area to help bridge the gap left by the silenced telephones, relay emergency messages, and maintain contact with the "outside world".

These joined forces with the men, trucks and other emergency equipment which Southwestern Bell already had sent into the area as a precautionary measure when hurricane warnings were first issued.

Operators From West Texas

While repair crews began the work of restoration, 150 telephone operators from Lubbock, Amarillo, Abilene and other West Texas points were sent to Houston and other storm-hit cities to help handle the tremendous volume of long distance calls... many of them vital messages from police, public health, civil defense and other agencies.

With skill, determination, and co-ordinated teamwork, Southwestern Bell people worked "round the clock" until all circuits were restored and all telephones back in service (where the condition of homes and business permitted). Telephone service in the disaster area is now back to normal. It was a tremendous job, carried out under trying conditions at top speed.

When Hurricane Carla struck, telephone people "came through" 100 per cent in the emergency. Southwestern Bell's "telephone team" of men and women again demonstrated their ability to meet the challenge of the storm in the highest traditions of "The Spirit of Service."

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



New Beauty Operator

Peggy Barnes has completed advanced Beauty Course and is with my shop. She will be glad to serve you.

New location of the Shop is 309 Burnside.

Betty's Beauty Shop

Operators: Betty Hale, Darthulia Hale and Peggy Barnes.

The Rotan Advance
Thursday, Sept. 28, 1961 No. 33

Successful Tempest Series Expanded To Five Models

"Following a highly successful first year in the automobile market the 1962 Pontiac Tempest series will now be offered in five popular priced models with the addition of a convertible group," is announced by S. E. Knudsen, General Motors vice president and general manager of Pontiac Motor Division.

"The new Tempest went on sale in Pontiac dealer showrooms on September 21," he said.

"Featuring many engineering improvements that contribute to driving pleasure, the 1962 Tempest models have an entirely new radiator grille and rear end styling, new interior styling, smoother and quieter performance and greater riding comfort," Knudsen said.

Introduced less than a year ago the Tempest became an immediate success and was universally recognized as the outstanding engineering achievement of the year. Originally the series consisted of a four-door Safari station wagon. Pontiac's new line of family-size cars now includes as well a smartly styled convertible, a two-door coupe and a two-door sports coupe.

The 1962 Tempest retains its widely acclaimed front engine-rear transmission power train arrangement. The heavy duty four-cylinder engines range from 110 to 166 horse-power with a choice of either automatic or synchromesh transmissions. Also available is an optional V-8 aluminum engine rated at 185 horsepower.

The wide Tempest grille emphasizes a wider horizontal look while still incorporating a central interest theme. Wide set dual headlamps blend smoothly with a bold sculptured hood. The new front end styling combined with tasteful side sculpture and optional decor trim on front and rear fenders and around all window openings, gives the Tempest an overall air of dramatic appeal.

Unsurpassed for richness and styling beauty is LeMans option offered on the Tempest convertible and two door sports coupe. The stunning LeMans interior features bucket front seats and customers may choose from five solid or monochromatic colors in seville grain, expanded vinyl coated fabric. The colors offered are black, parchment, red, saddle and blue. The pliant and cushiony fabric styled in fine piped panels forms the seat trim. The driver's seat is fully adjustable fore and aft. The front seat backs are recessed to give maximum knee room for back seat passengers.

Further luxury is imparted to LeMans interior by means of full floor carpeting and carpet panels at lower door areas. A special ribbed chrome moulding with the LeMans nameplate enhances the upper right hand side of the instrument panel and distinctive gold emblems are used on each upper door panel.

LeMans nameplate ornaments are used on the roof rear quarter panels above the belt line on the two-door sports coupe and on the front fender of the convertible model. These nameplates also appear on the rear end panel of models just below the deck lid lock.

For Tempest buyers there are fifteen exterior colors from which to choose, each one of durable, sparkling Magic-Mirror acrylic lacquer. The standard two-door coupe and four door sedan are trimmed inside with a combination of patterned

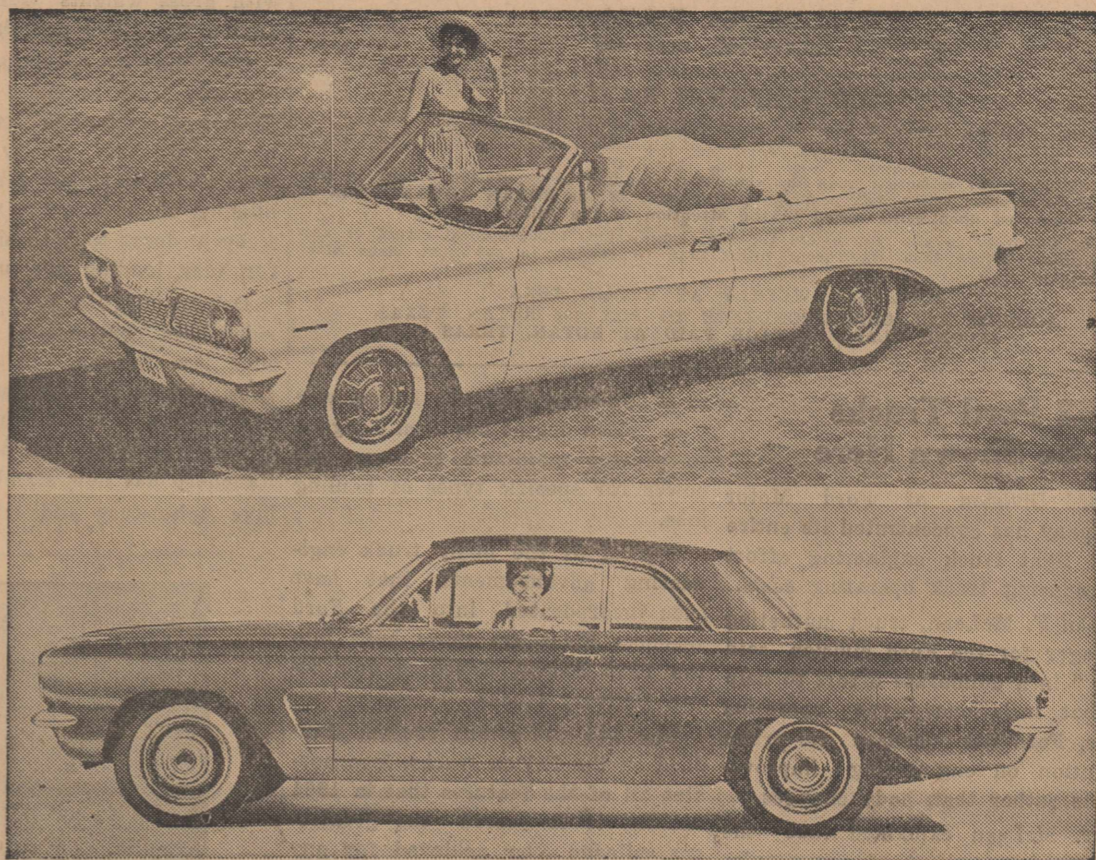
cloth and vinyl coated fabric. A custom trim is available on the four door sedan and Safari in all-vinyl coated fabrics in shades of blue, aqua, green, gold and a combination of red and ivory. The standard Safari trim is a choice of two color patterns in all-vinyl coated fabric; gray and gold, and red and ivory.

The two-door sports coupe and convertible have custom interiors as standard in all-vinyl coated fabrics; five color combinations for the coupe and three for the convertible. The standard sedan, coupe and Safari have floor covering of rubber in harmonizing colors. In the models with custom trim a floor covering of high quality, deep loop pile carpeting is used.

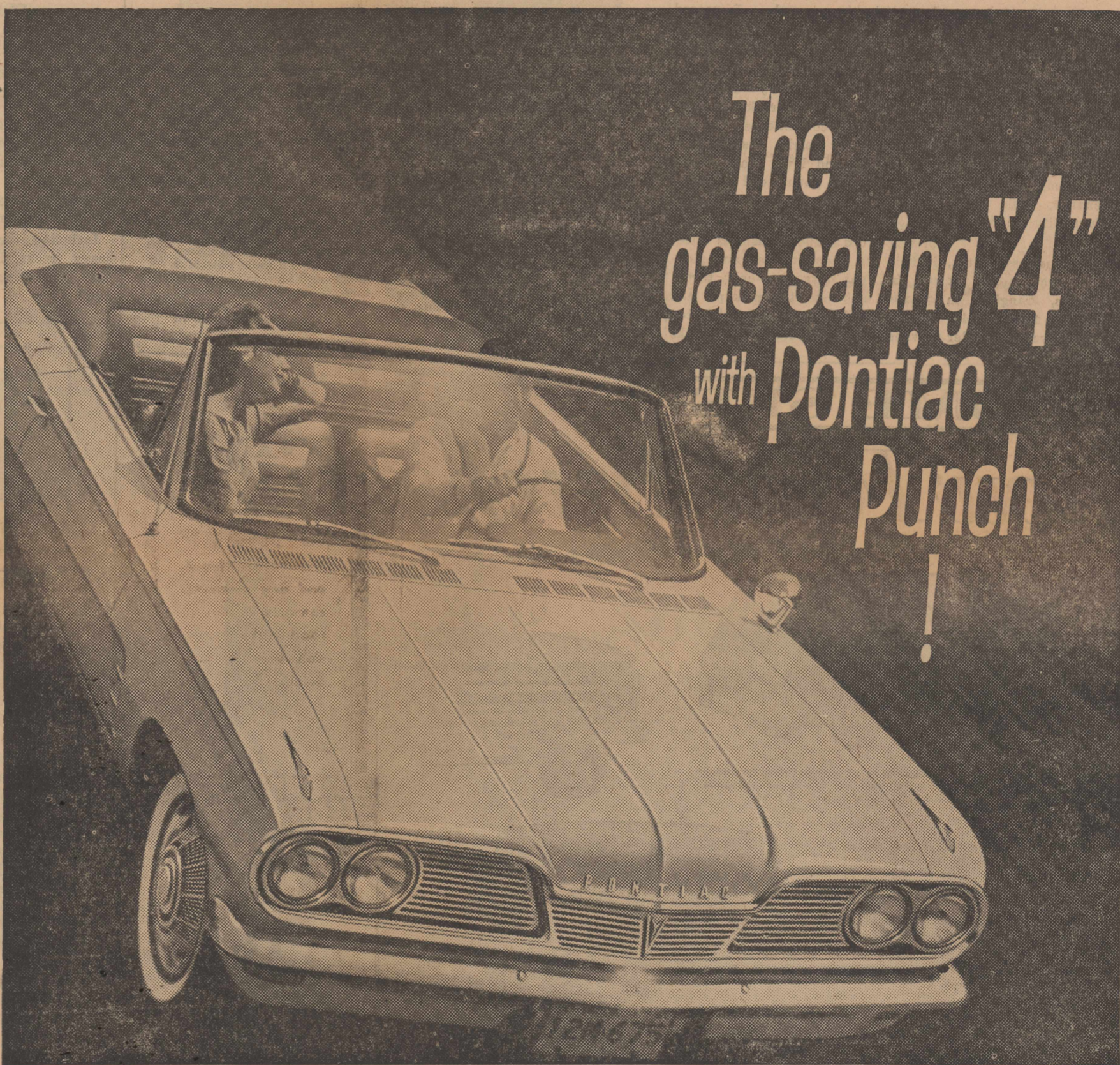
Other Tempest refinements include revision of front and rear suspension systems to give a softer ride and easier road handling. Newly designed intake manifolds give faster warm-up and improve economy, the air cleaners have larger intakes improved fuel economy and performance.

Other new developments in optional equipment and accessories include a four-speed manual transmission synchronized in all forward speeds, new open spoke type wheel discs, a restyled custom steering wheel in new colors and the air conditioning system used a new six-cylinder compressor that is both quieter and more durable and equipped with a new temperature control that allows full range temperature selection.

I prefer to do right and get no thanks rather than to do wrong and get no punishment. - Marcus Cato.



ATTRACTIVE ADDITION to Pontiac's new Tempest series for 1962 is the superbly styled convertible pictured above with the LeMans option, which includes front bucket seats in beautiful shades of expanded Jewel-tone Morrokide and rich floor carpeting. The Tempest sports coupe with its own distinctive styling is also available with the LeMans interior. The 1962 Tempest has an entirely new grille and new rear end styling.



The
gas-saving "4"
with Pontiac
Punch
!

PONTIAC TRIGGERS ANOTHER TEAM OF WINNERS. Every one is a fancy mover. Convertible. Sedan. Wagon. Two Coupes. Choice of 110, 115, 120 or 140 h.p., gas-saving 4-cylinder engine. A couple of extra cost options: Put on a 4-barrel carb and get 166 h.p. The citizen who wants even more can go for an aluminum V-8 option that pulls 185 horses.

TEMPEST HAS A FRONT ENGINE/REAR TRANSMISSION! (The only American car with this feature.) It gives Tempest equal weight at every wheel. It has biting traction on the bricks or in the mud. Tires last longer. Brakes take hold like they mean it. The front floor is practically flat (no big hump in the middle). Tempest seats six—easily!

TEMPEST HAS INDEPENDENT SUSPENSION—FRONT AND REAR! Each wheel (and it's a big 15" one) moves up and down independently of the opposite wheel. There's no solid axle in the rear. Result: Firm ride on pavement, soft ride in the boondocks! Swing axles in the rear help the Tempest to carve out clean, firm curves.

PLUSH NEW SERIES—THE LE MANS (LUH-MAHNZ). The Tempest Convertible and Coupe are out this year in special custom trim. Call them the Le Mans! They both have sports-type bucket seats, full carpeting, floor mounted stick shift, acceleration rear axle option—no extra cost. Extra cost option: 4-speed gearbox. Take one out—it's a going machine!

Drive America's only front engine/rear transmission car... it's balanced like none of the others!



TODAY! '62 TEMPEST

PONTIAC'S NEW TEMPEST IS ON DISPLAY TODAY AT YOUR LOCAL AUTHORIZED PONTIAC DEALERSHIP

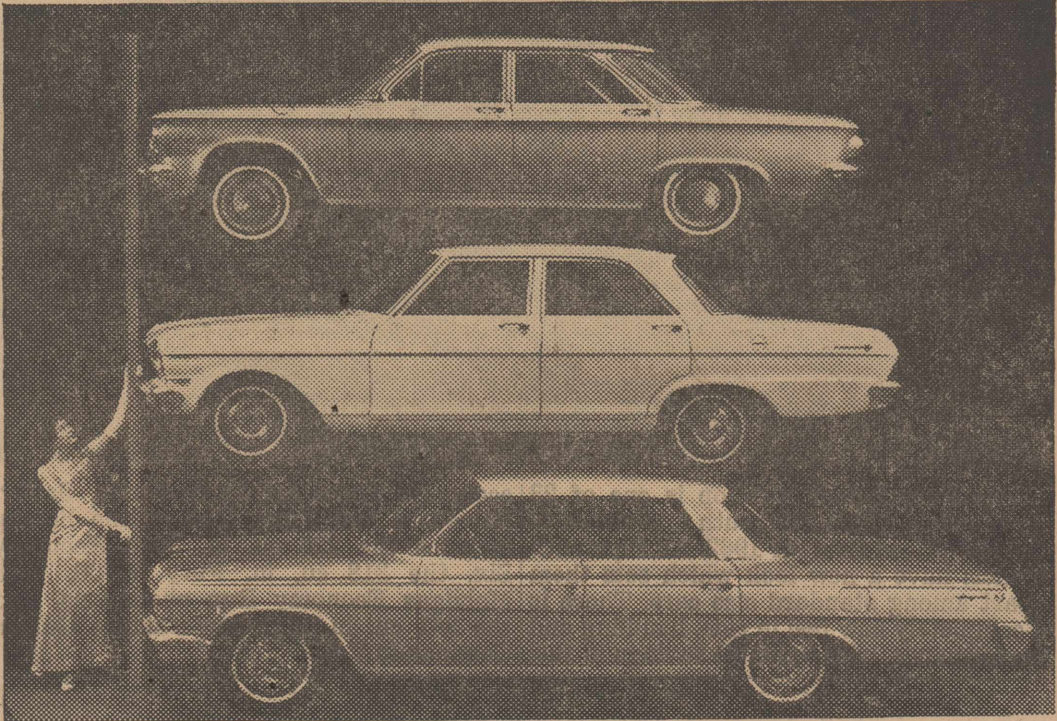
Campbell Pontiac Company

Forrest & Cleveland

Rotan, Texas

Greater choice as

Chevrolet Offers 3 Lines for 1962



The wide range of choices Chevrolet dealers will offer for 1962 is hinted in this three-car photograph. Pictured to compare over-all length are (top to bottom) the 180-inch Corvair 4-Door Sedan; the 183-inch Chevy II 4-Door Sedan, and

the Impala Sport Sedan which measures 209.6 inches. They are representative of 32 passenger car models which Chevrolet dealers will start displaying September 29. The new Chevy II's bow in on the same date as other Chevrolet-built cars.

Hogsett Showing New Chevrolet Friday

Detroit -- Chevrolet's passenger car line-up for 1962 features extensive restyling and major mechanical changes for its standard models plus a new complete line of smaller cars to be known as Chevy II.

This will bring the company's 1962 passenger car line-up to 32 models--highest in its history--available in the Corvair, Corvette, Chevy II and standard Chevrolet lines. These

cars will be displayed in Rotan at Hogsett Chevrolet Co., Friday, September 29.

The new Chevy II is larger than the Corvair but smaller than Chevrolet's regular car. Station wagons a hardtop sport coupe and a convertible are included among nine models in the new line which emphasizes simplicity in styling and maximum functionalism in design.

Although the Chevy II design is basically conventional, it offers new front mounted four and six cylinder

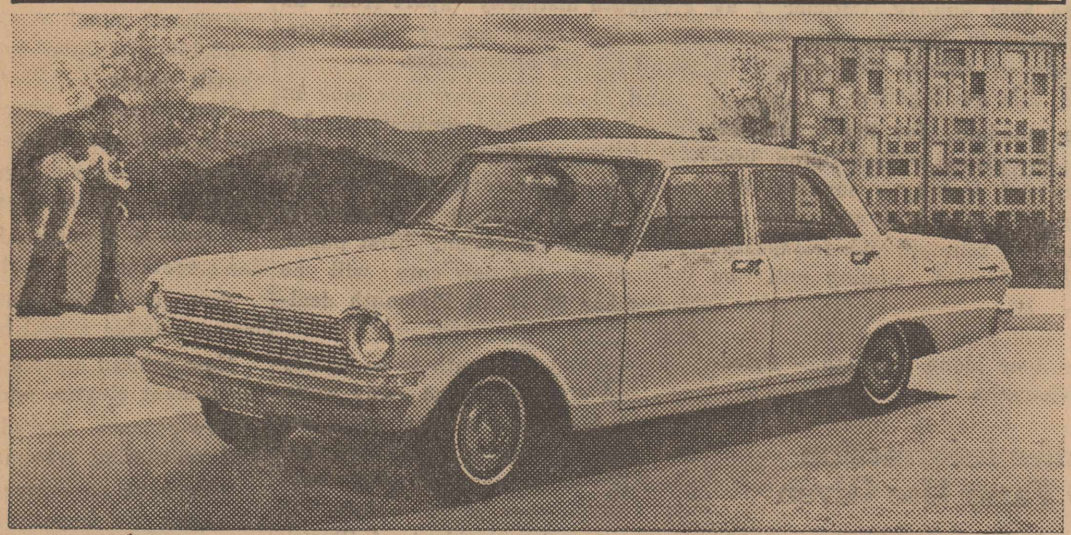
engines, integral frame and body construction with bolt-on front end and an industry exclusive in tapered plate rear springs. Both three-speed manual and automatic transmissions will be available.

From a styling standpoint, the standard Chevrolet for 1962 reflects the greatest change, although Corvair models and the Corvette will also feature a number of appearance changes as well as new exterior colors and interiors.

The new standard Chevrolet fea-

Smooth flowing lines accent

Chevrolet's Newest Line--the Chevy II



One of the nine models of Chevrolet's newest passenger car line, the Chevy II series, is this 4-door sedan which proudly reflects straight flowing lines with simply sculptured details. Recessed single unit headlamps, a choice of four- or six-

cylinder engines, and manual or automatic transmission are but a few of the many features found in this new line. The Chevy II's, along with the complete array of 1962 Chevrolet cars, will make their public appearance on September 29.

tures a crisp, tailored look. The 1962 models have completely new sheet metal, grille work, bumpers and ornamentation, as well as new exterior colors and restyled interiors. New roof lines for sedans and the Impala sport coupe also highlight the new styling.

A number of mechanical changes and modifications will improve performance, durability and economy of 1962 models.

Among the major changes are a new 327 cu. in. V8 engine, a new weight-saving Powerglide automatic transmission and tires with advanced two-ply design.

The new V8 engine is rated at p50 horsepower. It replaces the 348 cu. in. engine except for use in heavy trucks. Its performance equals the

348, but fuel economy and engine operating efficiency are both improved.

The redesigned Powerglide will be used with the new V8 engine and both the four and six-cylinder engines of the Chevy line. Extensive use of aluminum helps save 85 lbs. of weight.

The new tires give improved fuel economy and ride quality while retaining load-carrying abilities, strength and durability of four-ply tires.

Heaters and built-in front seat belt anchors are standard equipment on all 1962 Chevrolet cars. A limited slip differential and air-conditioning are also available throughout the line of 32 passenger

The Rotan Advance

Thursday, Sept. 28, 1961 No. 33

car models.

Adding to its fresh styling appearance, Corvair will have new twin ornamental grilles in front plus restyled emblems, tail lights and engine exhaust grille. As a result of the strong popularity of the sporty Monza models, the Corvair 500 station wagon will be replaced by a Monza station wagon with optional bucket seats.

Corvette for 1962 will display a different look through a new body side cove treatment, as well as new radiator grille and emblems. The higher powered 327 cu. in. V8 engine will replace the 283 cu. in. engine in this popular American sports car.

The new Chevy II, while being slightly larger on the outside than the Corvair, is designed to give passenger car and luggage space more nearly equal that of the standard Chevrolet. The car is 183 inches long and has a 110-inch wheelbase. It is 70.8 inches wide and 55 inches high.

E. N. Cole, Chevrolet general manager, said "the Chevy II is designed to provide good basic transportation for the average American family and at the most reasonable cost. This includes not only the original purchase price but also more economical operating and maintenance expenses."

The car has simple, yet refined styling. Finely sculptured lines flow the length and width of the car to give it a long and substantial appearance.

The nine Chevy II models are divided into three series, with station wagons listed in each. In addition, two-door sedans are included in the 100 and 300 series. The Nova series also includes a sport coupe and convertible.

The tapered plate spring introduced on the Chevy II is an industry first and fulfills a long-time dream of automotive engineers. It is the result of years of research to find a rear spring arrangement which would cut the weight and assembly time of multi-leaf and coil springs while providing friction-free ride quality.

The new rear springs are mounted in heavy rubber insulators for maximum noise isolation. The spring is a steel bar five feet long with variation in thickness and width to provide uniform stress distribution.

Economy of operation is emphasized in both the four-cylinder and six-cylinder engines designed specifically for the Chevy II. This will mark the first time since 1923 that Chevrolet has offered a four-cylinder power plant. The four-cylinder engine has a 153 cu. in. displacement and is rated at 90 horsepower. The six-cylinder unit has 194 cu. in. displacement and generates 120 horsepower.

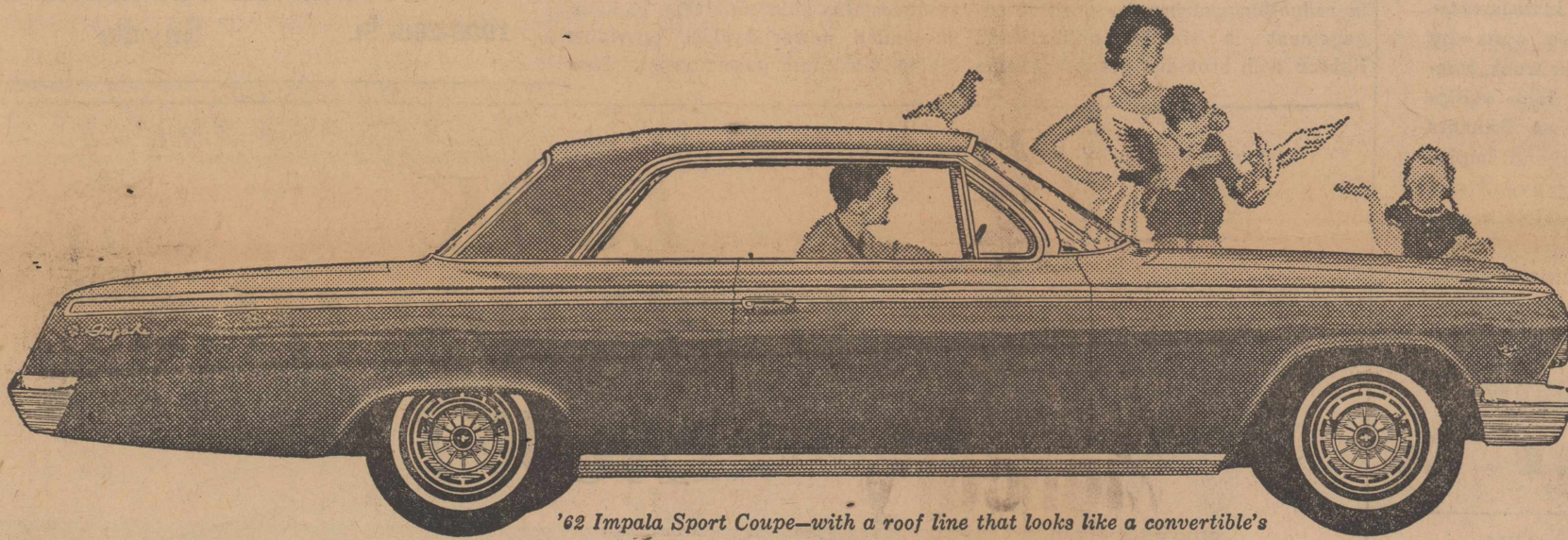
Both automatic and three-speed manual transmissions are available in the Chevy II.

The body-frame integral design used by Chevy II provides unusual strength and torsional rigidity as well as weight savings. The highly functional design of the entire car allows maximum conversion of exterior size to usable interior space for passenger comfort and luggage storage. In addition, the unitized front end structure will decrease maintenance costs because of easier access of components and parts for maintenance, repair or replacement.

The wide customer choice available in the Chevy II is further accentuated by the 14 exterior colors which will be available along with colorkeyed interiors. A full line of comfort and safety options will be available including power steering and brakes.

FRIDAY

A New World of Worth from Chevrolet for '62!



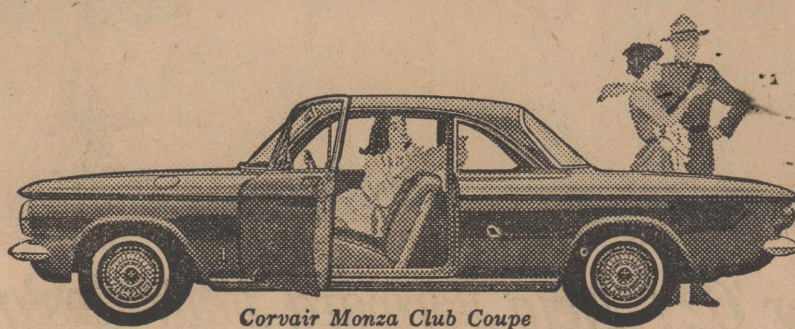
'62 Impala Sport Coupe--with a roof line that looks like a convertible's

'62 CHEVROLET Rich new styling with Jet-smooth ride!

Here's everything a car fancier could want. Fresh-minted style that comes to a climax in the sportiest sport coupe you've seen yet. A road-gentling Jet-smooth ride. A new choice of V8 skedaddle. Rich Body by Fisher interiors. Beauty that's specially built to stay beautiful. Here in '62 is more than ever to please you from the make that pleases most people.

It's like owning an expensive car without the expense. Check it over from its clean-thrusting prow to its rakish rear deck. Then--head for the open highway. That sittin'-on-satin feeling you get is Chevrolet's famous Jet-smooth ride at work. The standard six and V8 are triggered to do special things on regular gas, and for real hair-trigger reflexes you have a choice of four optional-at-extra-cost V8's with out-

put all the way up to 409 hp. ■ New steel front fender underskirts guard against corrosion. Even the heater and defroster come as standard equipment this year. This is the kind of car that will make you feel luxurious all over, and your Chevrolet dealer will be only too happy to show you how easy it is to have one of your own.



Corvair Monza Club Coupe

THE '62 CORVAIR MONZA

The car that puts sport in the driver's seat!

Step right up and meet the latest version of the car that's proved its mettle in the fiercest competition going--'62 Corvair. Bigger new brakes team up with Corvair's renowned rear-engine traction for just about the surest footed going on the road. A new Monza Station Wagon makes its debut. And all models sport freshly tailored upholstery inside matched by sassy new styling accents outside.



Chevy II 300 2-Door Sedan

HERE'S THE NEW CHEVY II

Modern basic transportation in a totally new line of cars

Here are all the solid, time-tested virtues you know you can count on from all the Chevrolet family--plus some surprises you've never seen on any car before. A full line of saucy new-size models, each built a new way for easier service and maintenance. Thrifty? Choice of a frugal 4- or spunky 6-cylinder engine (in most models). Roomy? Sedans seat six solid citizens. Price? A real pleasant surprise!

See the '62 Chevrolets, the new Chevy II's and '62 Corvairs at your local authorized Chevrolet dealer's

HOGSETT CHEVROLET COMPANY

101 W. Sayder Ave.

ROTAN, TEXAS

Eskota Homecoming Is Announced

The annual Eskota Homecoming will be held Sunday, October 1 at the church in Eskota. All former residents of Eskota are invited to attend this get-together.

The schedule for the event includes the eleven o'clock Union Sunday School lesson, a covered dish dinner at 1:00 o'clock and after everyone has renewed old friendships an old-fashioned singing will be held.

The deer alone learneth. - Friedrich Nietzsche.

Trailer Information For Farm Use Given

The last regular session of the Texas Legislature amended the Texas Motor Vehicle Registration Law to allow farmers to license their farm trailers and farm semi-trailers for a five dollar fee providing the gross weight is not less than 4,000 or more than 10,000 pounds. Farm trailers weighing less than 4,000 pounds, gross weight, are still exempt from registration by statute. Those exceeding 10,000 pounds, gross weight, must register as a regular commercial trailer.

Captain C. W. Bell, License and Weight Service of the Department of Public Safety advised however that any vehicle bearing the five dollar plate must not: (1) exceed 30 MPH, (2) be operated for hire, (3) have steel or metal wheels in contact with the pavement and it must be equipped with an adequate hitch to remain secure to towing vehicle and be operated and equipped in conformity with all other provisions of the law. Violation of any the above sections of the law nullifies the five dollar registration fees and penalties as prescribed by law.

This does not change the existing law which requires that all trailers or semi-trailers having a registered or gross weight in excess of 3,000 pounds to be equipped with clearance lamps, side marker lamps, and reflectors as well as a tail light and stop light, if the stop light on the towing vehicle is obscured. Captain Bell further stated that all machinery type vehicles, other than machinery used solely for the purpose of drilling water wells and road construction machinery, must now be registered with regular license plates and title applied for.

Water well drilling units and road construction and maintenance equipment are required to have either the five dollar license plate or a regular registration plate, depending upon how the equipment is used.

Completely Different Plymouth For 1962

A whole new look sets the 1962 Plymouth distinctly apart from all its predecessors among low-price, standard-size automobiles.

And Plymouth's crisp new look in design, concept and construction delivers a completely new feel in ride handling and performance, with valuable new savings in fuel economy and low-cost operation. First public showing of the new cars will be September 28 at all Plymouth dealers.

"The 1962 Plymouth is so totally new and different in so many ways, and so far ahead of any other car we ever introduced, that it's impossible to compare it with anything we've ever known before," C. E. Briggs, vice-president of Chrysler Corporation and general manager of the Chrysler-Plymouth Division, declared.

Heading a long list of important design innovations, new improvements and benefits engineered into the 1962 Plymouth are:

New center of balance for an all-new riding feel,

Greater fuel economy, up to 7 per cent better than 1961,

New stepped-up performance, up

to 11 percent ahead of 1961,

Full unit-construction, with 7-dip anti-corrosion protection,

New self-adjusting brakes,

New transmission parking lock on instrument panel,

32,000-mile lube cycle on major chassis points,

New steering gear system for easier, surer handling,

New concentric gear shift for manual transmission cars,

Improved Torsion-Aire suspension for smoother, quieter ride,

New automatic transmission, with lower, smaller tunnel hump,

New printed electrical circuits for instrument cluster, and

New-concept forced air heating and ventilating system.

"We have concentrated more solid values and benefits for the owner into the new design 1962 Plymouth than in any full-size, low-price car we have ever produced," Mr. Briggs pointed out.

"The new center of balance helps contribute to the new Plymouth's smooth, sure riding qualities, heretofore out of reach in the low-price field," he said. "And it makes possible a sophisticated classic styling, with long tapering hood, swept-back windshield, slim flat roof and rearward location of the passenger compartment."

Engineering test have shown gains a high as 87 per cent in fuel economy and up to 11 per cent in accelerating ability for the 1962 Plymouth, over its 1961 predecessor.

The 1962 Plymouth has produced substantial gains in performance handling qualities.

A new three-speed automatic transmission for V-8 models, 60 pounds lighter in weight, has 10 per cent more torque capacity. Plymouth's efficient manual transmission for 6-cylinder models features a new increased low gear ratio at 2.95 to 1 for improved breakaway performance and hill climbing ability.

New hydraulic brakes, requiring less pedal effort and providing increased pedal reserve, are designed with automatic self-adjusting feature to eliminate periodic adjustment expense. Plymouth also introduces this year new type vacuum suspended power brakes, providing higher maximum power assist. New

improved parking brakes, moved to the rear wheels from the transmission, have higher capacity and are easier to operate.

Economy of operation always has been, and continues to be one of the foremost advantages of Plymouth, whose time-proven 225-cubic inch inclined 30-D Economy Six engine and 318-cubic standard 8 cylinder Fury V-800 engine both have scored victories in the Mobilgas Economy Run, where Plymouth has won in its class for five straight years.

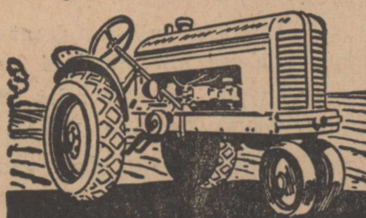
Improved fuel economy is achieved again in the 1962 Plymouth with its highly efficient new transmission and torque converter.

Economy of maintenance also accrues from a new extended 4,000-mile oil change cycle.

Standard engines are the 225-cubic-inch 30-D Economy Six at 8.2 to 1 compression ratio, and the 318-cubic-inch Fury V-800 with single two-barrel carburetor at 9 to 1 ratio. Also available at options are two high-performance V-8s, the Super Fury V-800 at 318 cubic inches, and the 361 cu. in. Golden Commando, both with single four-barrel carburetor and dual exhausts, at 9 to 1 compression ratio.

There are 13 new solid colors and 26 two-tone combinations for the 1962 Plymouth.

Increase the life of your equipment



LOWE BROTHERS Tractor and Implement Paint

Protect your investment - cut replacement costs - by preserving your truck, tractor and other farm equipment with Lowe Brothers famous Tractor and Implement Paint II prevents rust on metal - guards wood against decay! Keep Tractor and Implement paint handy and get extra years of service from your equipment.

Home Lumber Co.

Plymouth For 1962 Is All New; Economy, Performance Are Up

A whole new look sets the 1962 Plymouth distinctly apart from all its predecessors among low-priced standard-size automobiles.

And Plymouth's crisp new look in design, concept and construction delivers a completely new feel in ride, handling and performance, with valuable new savings in fuel economy and maintenance.

"The 1962 Plymouth is so totally new and different in so many ways, and so far ahead of any other car we ever introduced, that it's impossible to compare it with anything we've ever known before," C. E. Briggs, vice-president of Chrysler Corporation and general manager of the Chrysler-Plymouth Division, declared.

NEW FEATURES

Heading a long list of important design innovations, new improvements and benefits engineered into the 1962 Plymouth are: new center of balance for an all-new riding feel; greater fuel economy, up to 7 per cent better than 1961; new stepped-up performance, up to 11 per cent ahead of 1961; full unit-construction, with 7-dip anti-corrosion protection; new self-adjusting brakes; new transmission parking lock on instrument panel; 32,000-mile lube cycle on major chassis points; new steering gear system for easier, surer handling; new concentric gear-shift for manual transmission cars; improved Torsion-Aire suspension for smoother, quieter ride; new automatic transmission, with lower, smaller tunnel hump; new printed electrical circuits for instrument cluster, and new-concept forced air heating and ventilating system.

NEW OPERATING ECONOMY

Economy of operation always has been, and continues to be one of the foremost advantages of Plymouth, whose time-proven 225-cubic inch inclined 30-D Economy Six engine and 318-cubic inch standard 8-cylinder Fury V-800 engine both have scored victories in the Mobilgas Economy Run, where Plymouth has won in its class for five straight years.

Improved fuel economy is achieved again in the 1962 Plymouth with its highly efficient new transmission and torque converter.

Economy of maintenance also accrues from a new extended 4,000-mile oil change cycle.

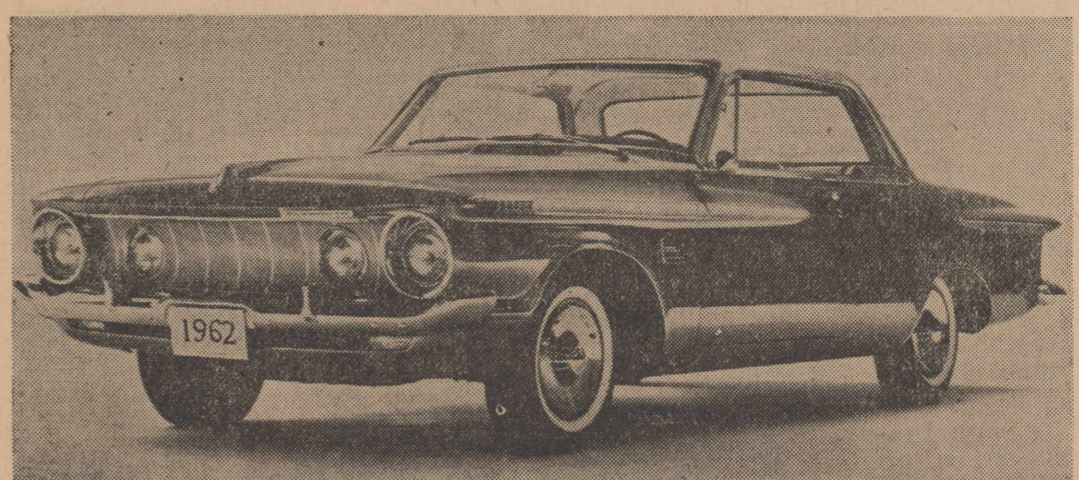
WIDE RANGE OF ENGINES

Standard engines are the 225-cubic-inch 30-D Economy Six at 8.2 to 1 compression ratio, and the 318-cubic-inch Fury V-800 with single two-barrel carburetor at 9 to 1 ratio. Also available at options are two high-performance V-8s, the Super Fury V-800 at 318 cubic inches, and the 361 cu. in. Golden Commando, both with single four-barrel carburetor and dual exhausts, at 9 to 1 compression ratio.

There are 13 new solid colors and 26 two-tone combinations for the 1962 Plymouth.

- PLYMOUTH OFFERS 3 LINES**
For 1962, Plymouth offers 23 models in three series.
- Following are models available in each line:
- SAVOY**
2-door sedan (6 & 8)
4-door sedan (6 & 8)
4-door, 6-pass. station wagon (6 & 8)
- BELVEDERE**
2-door sedan (6 & 8)
2-door hardtop (6 & 8)
4-door sedan (6 & 8)
4-door, 6-pass. station wagon (6 & 8)
4-door, 6-pass. station wagon (8)
- FURY**
2-door hardtop (6 & 8)
4-door sedan (6 & 8)
4-door hardtop (8)
Convertible Coupe (8)
4-door, 6-pass. station wagon (8)
4-door, 9-pass. station wagon (8)

Plymouth Has New Look for 1962



The Fury 2-door hardtop is one of 23 new models which Plymouth introduces to the low-priced field for 1962. All Plymouth models have a new look which sets them apart among standard size cars. There is a completely new feel in ride, handling and performance, with valuable savings in fuel economy. There are three series, Savoy, Belvedere and Fury. The engine line-up includes the 225 cu. in. 30-D Economy Six, the 318 cu. in. Fury V-800, both Mobilgas Economy Run champions, and the 361 cu. in. high-performance Golden Commando V-8.

The Rotan Advance

Thursday, Sept. 28, 1961 - No. 33

ed again in the 1962 Plymouth with its highly efficient new transmission and torque converter.

New rear axle design permits use of lower axle ratios that help deliver significantly improved fuel economy at steady highway speeds, and incorporates larger diameter axle shafts for durability.

Other important economy features of the 1962 Plymouth include a new 32,000-mile lube cycle on major chassis points.

Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

Call Today For Appointment
Dawson Optometric Clinic

1906-26th St. Snyder Phone HI 3-4503

LOOK AT PLYMOUTH NOW!



Completely new for '62! New Forward Flair design! New beauty inside! New quality! New durability!

Look at the exciting '62 Plymouth! Completely new in the way it looks, drives and saves, this full-size Plymouth now brings you the beautiful difference in the low-price field. Whatever make you're driving, you owe it to yourself to look at Plymouth now!

Plymouth's Forward Flair design is an entirely new design concept in Plymouth's field. Slender new dimensions all around. A gleaming new grille. A tailored, tapered hood. A rakish new roof line. And Plymouth unveils the richest interiors it has yet used to dress a car. The handsome fabrics display unmistakable good taste. There's new quality everywhere. Careful workmanship is obvious in the interior fabrics, in the choice of appointments, in the way everything works and keeps right on working.

When you put your foot down in this great new Plymouth, you surge to cruising speed about 10% faster than last year's quick Plymouth got you there. Then you merely point Plymouth the way you want to go. Plymouth stays on course, because of its improved center-of-balance. And Plymouth brings you what is probably the best gas mileage of any full-size car. Plus 32,000-mile lube on major chassis points. There's never been a car like this one on your block or anywhere else. Look at the completely new 1962 Plymouth now! See your dealer today!

The Beautiful Difference in the Low-price Field
THE NEW PLYMOUTH
Quality-engineered by Chrysler Corporation

KENNEDY MOTORS
112 N. CLEVELAND AVE. ROTAN, TEXAS

WE ARE NOW READY To Give You The Best Possible COTTON GINNING SERVICE

WE HAVE PLACED THE GIN IN FIRST CLASS
CONDITION AND INSTALLED

Moss Lint Cleaners Which Gives Two Lint Cleanings In Tandem.

WE ARE CONSTANTLY STRIVING TO KEEP THE
GIN IN TOP, EFFICIENT CONDITION AND ADDING
NEW EQUIPMENT.

We invite you to stop by and see the New Equipment—

ALWAYS GLAD TO SEE YOU!

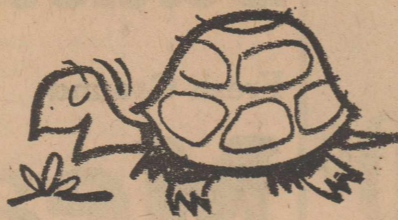
WESTSIDE GIN

R. R. Terry, Manager



COST OF LIVING?
'way up here!

PRICE OF ELECTRICITY?
'way down here!



21% DOWN

Since 1950, living costs have
been going up, up, up.

Since 1950, the average cost of
a kilowatt hour of electric service
to residential customers served
by West Texas Utilities Company
has gone down 21%!

Electricity costs so little — you
can afford to use lots of it.
Start living better electrically,
today.

West Texas Utilities
Company
an investor
owned company

Tommy Whitefield Second Birthday Party

Tommy Ray Whitefield celebrated his second birthday Thursday with a party.

Guests present were Kathy, Betsy and Susie Wiley; Cindy, Pamela, Lynn White; Tommy and Jimmy Sparks; Becky and Jimmy Reeves and Lynna Lou Poer.

Relatives here to see Mr. and Mrs. Perry Eaton Sunday were Mrs. F. E. Eakins and Vera Cozart of Abilene; Mrs. Olliver and daughter, Ruth of Merkel; Mrs. B. Reeves of Trent; Mr. and Mrs. Buford Yeager of Anson; Mr. and Mrs. Lon Eaton, Hamlin; Mrs. Ola Lee Neeves, Mrs. Evelyn Murff and Royce Eaton, Roby.

A. B. Smart and daughter, Kahtleen of Dallas spent last weekend here with his mother, Mrs. J. T. Smart.

Tommy Sparks Feted On Fourth Birthday

Tommy Sparks celebrated his fourth birthday Tuesday with a party in his home.

Children present were, Tommy Ray and Tammy Whitefield, Joey and Danny Crawford, Sandra and Sharon Moody, Bruce Martin, Lynna Lou Poer, Susie, Betsy and Cathy Wiley, Michael, Benny, Lanny, Bruce and Terry Foster and Jimmy Sparks.

Refreshments of cake and punch were served.

Emmet Cave had eye surgery last Tuesday and has recovered sufficiently to be moved from Medical Arts Clinic, Dallas, to the home of his daughter and husband, Dr. and Mrs. Harold Cheek. Mrs. Cave is in Dallas with Mr. Cave and their children, Mrs. Nelson Smith, Mr. and Mrs. O. B. Cave were in Dallas for the surgery. They returned home Thursday night.

The Rotan Advance Thursday, Sept. 28, 1961 No. 22

Mr. and Mrs. J. B. Cox and family of Sweetwater and Mr. and Mrs. C. E. Martin and family of Abilene visited R. R. Terry Saturday. The Martins remained for a longer visit and returned home Sunday.

Ready To Go

TANDEM WHEEL--ALL METAL

STOCK TRAILER

EQUIPPED WITH EQUALIZER

WELDING & GENERAL
SHOP WORK

EARL COOPER

WELDING SHOP

1103 NORTH CLEVELAND

Dr. J. B. Weaver CHIROPRACTOR

of Snyder will be in Rotan part-time at home of H. V. Vittitow Located at 207 W. Johnson st, 1-2 blk. west of Nursing Home

Open Monday & Wednesday Evenings 7 til--

Saturday Afternoon 1 to 6

Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

Call Today For Appointment

Dawson Optometric Clinic

1906-26th St.

Snyder

Phone HI 3-4503



For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER
LOCKER
PLANT

CUT YOUR
FOOD BUDGET



Homeowning Can Be Hazardous Too!

No matter how long the bronc-buster has been riding, he can never be sure the next horse won't throw him.

Such is the case with the homeowner. No matter how careful he tries to be, an unnoticed frayed electric cord, overloaded circuit, or smoldering cigarette can leave his home in cinders.

It's too late then to realize his insurance is "too little—and the wrong kind."

Be sure when you insure. Call on your local independent agent for a thorough appraisal of your needs.



ROTAN INSURANCE
AGENCY

JOE D. BURK, Agent

Phone 334

Rotan

YOUNG'S FOOD VALUES

WE GIVE **Round-Up** STAMPS

FROZAN 1-2 Gal. 39c

BANANAS lb. 12½c

GRAPES lb. 15c

Fresh
TOMATOES lb. 15c

SPUDS 10 lbs. 49c

Pinto Beans 10 lb. \$1.09

Whole Spiced
Peaches 3 No. 2 1-2 Cans 79c

Folgers Coffee lb. 69c

Delite Lard 3 lbs. 49c

Snowdrift
Shortening 3 lb. 79c

Chuck Steak lb. 59c

Pork
Sausage Home Made lb. 39c

Pork
STEAK lb. 49c

Gladiola
FLOUR 10 lb. 98

Pillsbury's
FLOUR 25 lb. \$1.98

YOUNG'S MARKET

Constitution Week

Editor: I have read great deal about this Constitution Week in many big dailies and magazines, but I believe this article taken from Madison County Herald of Canton Mississippi is the best of any other editorials I have read in many years. I hope that you will be kind and print this in your paper as a public service to your readers, and oblige.

Sincerely, Cecil Lotief.

THE CONSTITUTION OUR BULWARK . . .

This year we are observing Constitution Week in one of the gravest moments in the history of this nation. While the Constitution of the United States itself is not being attacked directly, it is, nevertheless, under fire, because if our enemies overcome us, our Constitution also falls.

This nation faces great dangers in its struggle against the foes of free people. Our national safety is being threatened by communist powers that do not believe in freedom for the people, nor in a Constitution and Bill of Rights that guarantee our freedom.

If our foes should strike, we would perhaps be concerned first with our own personal safety and secondly the safety of this nation, if there can be a choice. Both our own safety and the safety of this country are so linked together that we would lose all if either perished.

What represents our country and why is it so dear to us who love freedom? The answer is the Constitution of these United States. There is no other quite like it, no other that offers so much to the people, none so precious to mankind.

The Constitution is the shining light and guide under which we operate as a freedom loving nation. It binds us together and yet it respects and protects the individual rights of each citizen. And so when our national safety is threatened our beloved Constitution is also threatened.

It is true that we, the people, who live under our Constitution, frequently disagree as to what it means, as to what it offers or permits and what it forbids.

Right now there is an intense disagreement, one of the most emotional this country has ever dealt with. Yet, the Constitution itself is not being attacked, but its interpretation.

For the facts remain that our Constitution is sacred and must be preserved. Without it we would be lost and our nation would perish, at least as a nation of free people.

So, whatever our trials and troubles may be at this time, our great Constitution is not at fault. It is the bulwark of this nation. We should never forget this regardless of our feelings toward the nine men who now have the power to say what is constitutional and what is not.

They will in turn move on, but our Constitution will remain so long as we love freedom and remain united on that one essential plank and resist those who would enslave us and destroy our Constitution.

The Constitution is our most precious national possession. Let us recognize this fully today, this week, as Constitution Week, as our forefathers did when they brought the world's most remarkable document into being.

DKG Hears Reports On Conferences

"Developing Human Resources" the program focus for the year was discussed by the member of Gamma Tau Chapter of the Delta Kappa Gamma Society at a luncheon meeting at Newman High School in Sweetwater on September 16. Mrs. James B. Day, Chapter President, reviewed the highlights of the State convention in Houston and the Southwest Regional Conference, which was held in Phoenix in August. Mrs. Day, along with Delila Baird attended both meetings. Program chairman Viola Benson presented tentative plans for the year, then the standing committees met to study instructions and suggestions from state chairmen and to formulate plans for their part of the year's activity. The group reconvened in general assembly to hear reports and recommendations from committee chairmen.

Members from Rotan attending the meeting were Mmes. Day, J. R. Strayhorn, C. G. Campbell, C. E. Leon, R. G. Witherspoon and Miss Joe Heathington.



Shop Here

for **QUALITY** and **THRIFT!**

Hershey		
Danties	6 oz. bag	39c
Comet		
RICE	2 Lb. Box	39c
Gravy Train		
Dog Food	10 Lb. Sack	\$1.45
Niagara		
Starch	Large Economy Size	43c
Save 12c		
Mr. Clean	Big King Size Bottle	97c
Kraft		
Cheez-Whiz	8 oz. Jar	39c
Nabisco Lemon Creme		
Cookies	Lb. Bag	49c
Purex	Quart Plastic	21c
Trend	Reg. Size 2 Boxes	39c
Liquid		
Trend	2 12 oz. Bottles	39c
Kraft Sliced		
Cheese	American or Pimento 3 8 oz. Packs	99
Kraft		
Grape Jelly	3 18 oz. Jars	99c
Parkay Oleo	1 lb.	29c
Kraft		
OIL	qt.	49c
Ritz Crackers	Lb. Box	35c

Folgers

COFFEE 59c
lb. can

Gandys

FROZAN 29c
1-2 gal.

Creamy

CRISCO 69c
3 lb. can

Deckers

OLEO
3 lbs. 49c

FRESH
Vegetables

Fancy		
BELL PEPPER		
pound		15c
Cello		
Carrots	2 Bags	19c
New Crop Rutabaga		
Turnips	lb.	10c
Russet		
POTATOES	No. 1 Sweet	
10 lb. Bag	39c	15c

RICH IN VITAMINS **MEATS** RICH IN MINERALS

Choice Loin or Round		
STEAK	lb.	79c
Pure Pork		
Sausage	2 Lb. Bag	69c
Fresh Ground		
Meat	lb.	39c
Lean Tender		
Pork Steak	lb.	49c

D. J. SMITH & CO.

Large Parking Lot back of Store for Your Shopping convenience

Double Stamp Value Wednesday \$2.50 purchase or more

Rotan Motor Co. To Show New 1962 Fords

Along with running boards, tender-mounted spare tires and rumble seats, the sight of frost-breathing neighbors draining the water from their car engines on the first cold November night is passing from the automotive scene.

A special radiator coolant that is normally good for 30,000 miles or two full years will be installed at the factory on 1962 Ford cars. The coolant protects the engine down to temperatures of 35 below zero.

Old-time car enthusiasts may feel a bit remorseful about the gradual demise of "side-drive servicing," but the majority of America's 65-million car owners are welcoming with open arms the engineering achievement that now make "twice-a-year" maintenance an automotive reality.

A noteworthy result of technical and scientific advancement that have reduced the amount of owner maintenance on modern-day automobiles is Ford's 1962 Galaxie. For example, the recommended maintenance interval on major lubrications, wheel packing and radiator coolant is now 30,000 miles. Self-adjusting brakes and self-adjusting parking brakes require no maintenance for the life of the brake lining. Fuel filters have a 30,000 mile life, and oil changes are required only at 6,000 mile intervals.

Further, each of these maintenance-free features in the Galaxie is backed by a 12,000-mile or 12-month dealer warranty.

This means that the average 12,000-mile-a-year 1962 Galaxie owner will require maintenance on his vehicle only twice a year, say in spring and fall. The rest of the year should be maintenance-free.

The 30,000-mile major lubrication schedule has been made practical because of the development of special lifetime seals, which are used on each Galaxie joint and bearing. The lifetime seal is packed with molybdenum disulfide grease -- a metallic solid lubricant -- and all grease fittings are replaced by solid metal plugs.

As to the car radiator, the special factory-installed coolant is non-deteriorating with a rust inhibitor which makes possible the 30,000-mile or 2-year change interval for the cooling system and protects the car engine to 35 below zero.

Use of fibrous material in Ford's Full Flow oil filter has quadrupled the filtering surface area, which in turn makes possible clear-oil-filtering throughout 6,000 miles of engine use.

Self-adjusting brakes are made possible by a unique device that automatically adjusts, as necessary, when the car is backed up and the brakes firmly applied. Its simple, reliable cog-ratchet mechanism make the necessary brake adjustments and eliminates the need for manual adjustments.

All of these Galaxie self-maintenance features have been designed to provide greater motoring convenience through a car that virtually takes care of itself.

Proof of the company's faith in the engineering technology that has gone attainment of these objectives is reflected in its extended warranties -- 12,000 miles or one full year -- being offered on 1962 Galaxie cars.

From here on out, cold November nights can be spent next to a roaring fireplace.

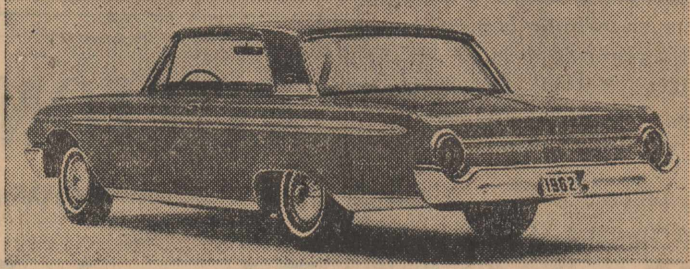
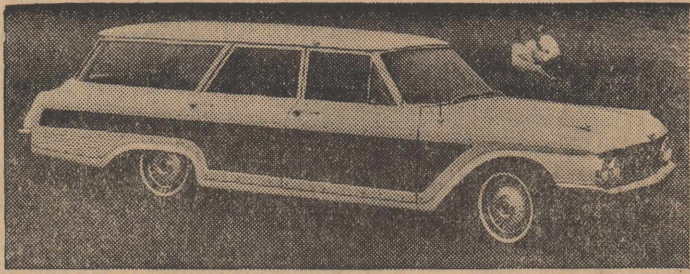
Mr. and Mrs. John Paul Young and Debbie of Midland spent last weekend here with his parents, Mr. and Mrs. John Young.

Mr. and Mrs. R. O. Allen, Mr. and Mrs. Ed Allen and children visited Mr. and Mrs. Buck Pharris in Snyder Sunday.

Mr. and Mrs. Sam Hamm, Daphene and Bryce visited Mr. and Mrs. Foy Acker and children on the Tule Ranch near Tulia, the past weekend. Mr. and Mrs. Roy J. Browning and children of Goodnight also visited in the Acker home.

Thursday, Sept. 14 Mr. and Mrs. J. P. Knott and daughters arrived in Rotan to visit Mr. and Mrs. Worth Smith and former acquaintances. The next day the Knotts and Smiths attended a dinner in honor of the Knotts in the home of Mr. and Mrs. Lee Gardner at Aspermont.

Mrs. Harold Parker, Kim, Sissy and Jane of San Angelo visited Mr. and Mrs. Frank Aaron over the weekend.



The top offering in Ford's station wagon line for 1962 is this four-door, nine-passenger Country Squire (top). The power-operated rear window is standard in this Squire as well as in the six-passenger Country Squire and in the nine-passenger Country Sedan. The Galaxie nine-passenger wagons have the only forward facing third seat in the low-priced car field. Tailgate openings on all of the wagons are more than 50" wide. This Galaxie 500 two-door hardtop (bottom) is one of twelve models being offered in Ford's expanded Galaxie series for 1962. The sculptured body of the 1962 Galaxie gives the appearance of actual motion to its unmistakably classic Ford lines. This appearance of movement is emphasized in the recessed Thunderbird-like rear window and in the forward thrust of the roof itself. The new Galaxie series will feature an industry first--"Twice-a-year" maintenance.

Beta Sigma Holds Beatnik Party Saturday

Beta Sigma Phi began their social activities of the year with a Beatnik Party Saturday night at the American Legion Hall. The Hall was decorated in true Beatnik fashion. Guests were seated on cushions on the floor and served coffee on oil-cloth covered boxes. Mrs. Eugene Allen emceed the program presented by chapter members. Welcome was given by Mrs. Bill Graham.

Prizes were given to the best dressed beatniks. Approximately forty members and guests attended.

Peggy Barnes Finishes Advanced Training

Peggy Barnes is now employed at Betty's Beauty Shop. She works after school and Saturdays. Peggy recently completed advanced training at Betty B Beauty College in Midland and is well trained to do all types of operators work in latest styles.

She is a senior this year in Rotan High School.

Lunchroom Menu

October 2
Macaroni & Cheese, green beans, vegetable salad, milk and brownies.

October 3
Fried chicken, gravy, cream potatoes, turnip greens, hot rolls, butter, honey and milk.

October 4
Ppaghetti & meat balls, candied yams, green peppers, hot rolls, butter, Jello & cookies and milk.

October 5
Hamburgers, potato chips, cheese, pea beans, peaches and milk.

October 6
Red beans, French fried potatoes, vegetable salad, corn bread, butter, cherry cobbler and milk.

Mr. and Mrs. Earl Keese of Stamford visited her sisters, Mrs. Jas. B. Day and Mrs. J. V. Hellums Sunday. Also visiting Mrs. Hellums were Mrs. Margaret Cooper and son David of Big Spring. Mrs. Keese and Mrs. Hellums went to Big Spring with Mrs. Cooper and David and then to Corpus Christi to visit another sister, Mrs. H. L. Blackstock and Mr. Blackstock.

Mr. and Mrs. Lon Adams visited in Stamford with his sisters, Mr. and Mrs. Treadway of Stamford, Mrs. Frances Stewart of Fort Worth and his niece and son, Mrs. Kenneth Wheeler and Scott of Portland, Oregon.

The WMS of First Baptist Church met Monday afternoon at 3:00 p. m. to elect officers for the coming year.

Donna Patterson of Seminole and Sharon Berry, both students at McMurry College spent the weekend with Mr. and Mrs. L. B. Berry.

USE ADVANCE WANT ADS

Repair, Remodel or build new Buildings on your farm or ranch with a long-term 'on or before' loan through the

Federal Land Bank Association
OF ROBY
Ralph C. South, Manager
Phone 2361 Roby, Texas

The Rotan Advance Thursday, Sept. 28, 1961 No. 33

Eighth Graders Select Officers

The Eighth Grade classes have chosen their officers for the school year, they are:

President, Mike Thornton; vice-President, Raford Hargrove; Secretary, Sharon Puryear; Treasurer, Diana Martin; Reporter, Chrys Rector. Room parents are, Mr. and Mrs. L. B. Berry, Mrs. H. R. Puryear, Ross Burnes; Mr. and Mrs. W. F. Edwards, Jr., Mrs. Willie Martin, C. J. Thornton.

8-I class-- Mrs. Strayhorn-- President, Gary Strickland; Secretary & Treasurer, Cyndy Berry; Fire Chief Incarnation Castillo; Asst. Fire Chief, Jerry Dycus.

8-II--Mrs. Bridges -- President, Clyde McKimmey; Secretary - Treasurer, June Hyer; Fire Chief, Eddie Edwards.

READY TO GIN YOUR COTTON

OUR GIN HAS BEEN COMPLETELY OVERHAUL-ED TO BE READY TO GIVE YOU GOOD GINNING SERVICE. MUCH NEW EQUIPMENT HAS BEEN ADDED TO TO IMPROVE OUR EFFICIENCY.

DOUBLE LINT CLEANING

WE APPRECIATE YOUR BUSINESS IN THE PAST AND LOOK FORWARD TO SERVING YOU THIS SEASON.

Mr. Thompson will deliver burs to your farm from our gin.

FARMERS GIN CO.

J. C. Edwards, Mgr.

The Ford in your future will be here tomorrow!

Starting tomorrow at your Ford Dealer's, you will discover a line of Fords so long, so new, so varied that everyone will find his personal Ford--the car that fits his pleasure and needs precisely! For those who want a true luxury car, there are two distinguished new series of Galaxies--both swift as a rumor, silent as a secret. With Thunderbird styling, and quality that sets a new industry standard, the 1962 Galaxies give you every essential feature of far costlier cars. If you are looking for economy without

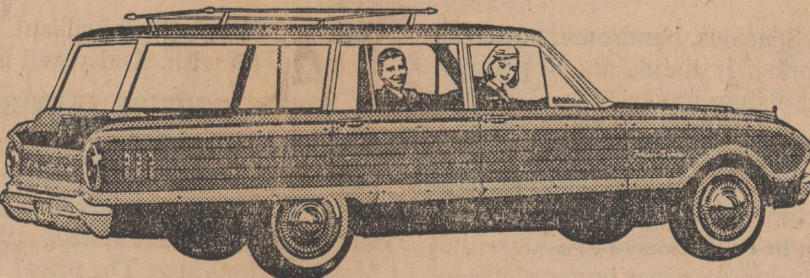
compromise, look to America's favorite compact: this year there are more Falcons than ever to choose from--13 in all. Wagon fanciers will find unprecedented variety--from a new wagon that seats eight to a Falcon Squire Wagon with the rich woodlike finish of the famous Country Squire. Pick the Ford in your future with this confidence: every 1962 Ford is built to a standard of quality so high that it will change all your ideas of how fine, how quiet, how enduring a car can be.



GALAXIE/500 CLUB VICTORIA (foreground)
... GALAXIE TOWN SEDAN (background)
... The Galaxie/500--new in name, new in luxury--is for those who want all of the elegant extras. The 1962 Galaxie makes

it easier than ever to move up to fine-car luxury--at the low Ford price. All Galaxies are beautifully built to be more service-free. They go 30,000 miles between major lubrications, 6,000 miles between oil

changes and minor lubrications. Brakes adjust themselves automatically.



FALCON SQUIRE WAGON... Brand new for '62, it's sleek and sophisticated. Inside, it is available with Futura bucket seats and console! Outside, it has elegant woodlike steel side paneling.



FALCON FORDOR SEDAN... Just one of 13 Falcons for 1962, this 4-door sedan has an improved version of the Falcon Six engine that last spring recorded the best gas mileage for a Six or Eight in the 25-year history of the Mobilgas Economy Run.

'62 Fords

Features of the future--now

ROTAN MOTOR COMPANY
ROTAN, TEXAS

Rotan Motors To Show New Mercury

Extensive styling changes, new luxury interiors and introduction of a new Custom series feature the 1962 Mercury Monterey.

The Monterey is the top entry in a wide range of products for Mercury in 1962. The Mercury name banner includes the Monterey, the compact Mercury Comet and the standard-size Mercury Meteor to be introduced later in the year.

The Mercury Monterey this year offers 12 models in the standard and new Custom series. The Monterey has been lengthened an inch over last year to 215 1/2 inches, but the wheelbase remains 120 inches.

Both Monterey series will have the "Cushion-Link" suspension which improves riding comfort by permitting wheels to move rearward as well as upward under road shocks. Both series also make extensive use of body sound-insulation and include a wide variety of engine-transmission combinations.

"A major factor of the new Monterey is increased owner value which is derived from reductions in cost-of-ownership," according to Ben D. Mills, Ford Motor Company vice president and general manager of Lincoln-Mercury Division.

Items which reduce expense for operating include:

Oil change cycle increased from 4,000 to 6,000 miles

Extended-life radiator coolant which normally takes care of anti-freeze protection for two years

New fuel filter with replaceable element good for normal service of 30,000 miles

Chassis pre-lubricated at factory requiring no major grease job for 30,000 miles

Use of regular-grade fuel in all

BSP Met in Home of Mrs. Jim Rowland

Chi Kappa Chapter of Beta Sigma Phi had its first regular meeting of the year Sept. 14 at 7:00 p. m. in the home of Mrs. Jim Rowland with Mrs. Joe Helms as co-hostess. A skit written by Peggy Jo Underhill was portrayed by Peggy Jo Underhill, Dimples Hardy and Jan Helms. The skit entitled "So Does Charlie" involved the importance of pride in a woman's appearance. After the skit, make-up demonstrations were held and discussed. After the cultural program the regular business session was held.

A Beatnik Party for members and guests is planned for this weekend. Next meeting will be Sept. 28 with Carol Robert and Peggy Morrow as hostesses.

Texas Art Memorials

Aspermont, Box 273

Phone Lueders 8-6686

Call or write for information. Monuments and Markers, Granite and Marble-priced right and payment plan. Monumental Cleaning and Curbing.

but the highest compression engine.

The most dramatic appearance change in the 1962 Monterey is in the rear view. The styling borrows from the jet age with cone-shaped taillights repositioned on newly designed fender panels.

The front is marked by a new aluminum grille. The roof is four inches longer and extends forward from last year's model to provide better headroom and eyeshade. The side appearance is noticeably different in sheet metal lines and trim.

WSCS Has Second Lesson in New Study

Mrs. Homer Aaron read Matthew 12 chapter, 22 to 32 verses for the worship hour when the WSCS met in the sanctuary of First Methodist Church, Monday afternoon at 3 o'clock. Mrs. R. T. Williams reviewed the second lesson on the new study, "The Edge of the Edge", with discussion from members, which was very instructive and interesting. Mrs. Aaron also gave the closing prayer.

Attending were, Mmes. Clarence Huckaby, Homer Aaron, C. R. Polk, Hooper Shelton, D. J. Smith, R. L. Springer, A. S. Lawlis, J. W. Porter, W. A. Rives, H. C. Shelton, Nancy White, R. T. Williams, Bill Parker, Joe Kiker, W. A. Shope, Roger Smith, Wayne Porter, Mark Strick-

Sharron Puryear Feted On Birthday

Helping Sharron Puryear to celebrate her 14th birthday, Saturday, Sept. 24 with a 'Come As You Are' party by being hurriedly pulled from bed at an early hour were Susan Allen, Cyndy Berry, Myra Burrow, Diana Martin, Kris Rector, Mary Lou Neeley, Barbara Hendon, June Hyer and Sandy McCombs.

Mrs. Puryear was assisted by Mrs. Willie Martin in serving a breakfast of pancakes and bason to Sharron and her guests.

Brenda Tennyson of Hendrick Memorial Hospital, Abilene, visited her parents Rev. and Mrs. Mervin Tennyson over the weekend.

land and Phil J. Malouf.

4-H Club Holds First Meeting of Year

Rotan 4-H Club met and organized Thursday afternoon in the Farm Bureau office.

Officers elected were: President, Clyde McKimney; Vice-President, Randy Upshaw; Secretary, John Burnes; Reporter, Mickey Counts;

Mr. and Mrs. C. C. Roach and daughter Mrs. Roger Murff of Abilene visited their daughter and sister, respectively, Mr. and Mrs. W. B. Vancil in Fort Worth and also Mr. and Mrs. Orvan Bruce in Dallas last weekend.

Council Delegate, Terry Floyd. Next meeting of the club will be Thursday, Oct. 26.

COTTON STRIPPERS

NOW ON SALE AT

Edwards Implement Co.

Rotan, Texas

THE NO. 21 I. H. C. COTTON STRIPPER has proven to be the MOST DEPENDABLE COTTON HARVESTER money can buy.

No Grease Needed - No Chains - No Grease Boxes - All Sealed Bearings and V-Blt Driven

MADE TO FIT MOST ALL TRACTORS
Why Settle for Less—Buy The BEST

HIGH IN QUALITY
LOW IN PRICE!

\$1550.00 Mounted on Farmall Tractors
\$1625.00 Mounted on Other Tractors

CALL EDWARDS IMP. CO. No. 212
Nite Call 4641 or 6911

To The People of Fisher and Surrounding Counties

Especially to the people of Rotan and Roby we want to say "THANK YOU, SO MUCH" for making our Opening a Wonderful Success. Its really wonderful to live in a town with people like YOU. Its people like YOU & YOU that has made it possible for us to have this New Home for Our Store, and we shall ever be grateful to YOU.

Let us say once more "THANKS" and come to see us often.

The Dee Reeses' & Fred Wholan.

WESTERN WEAR IS A FAMILY AFFAIR
at

Dee's Shoe Shop & Western Store

Phone 303

Rotan

Box 265

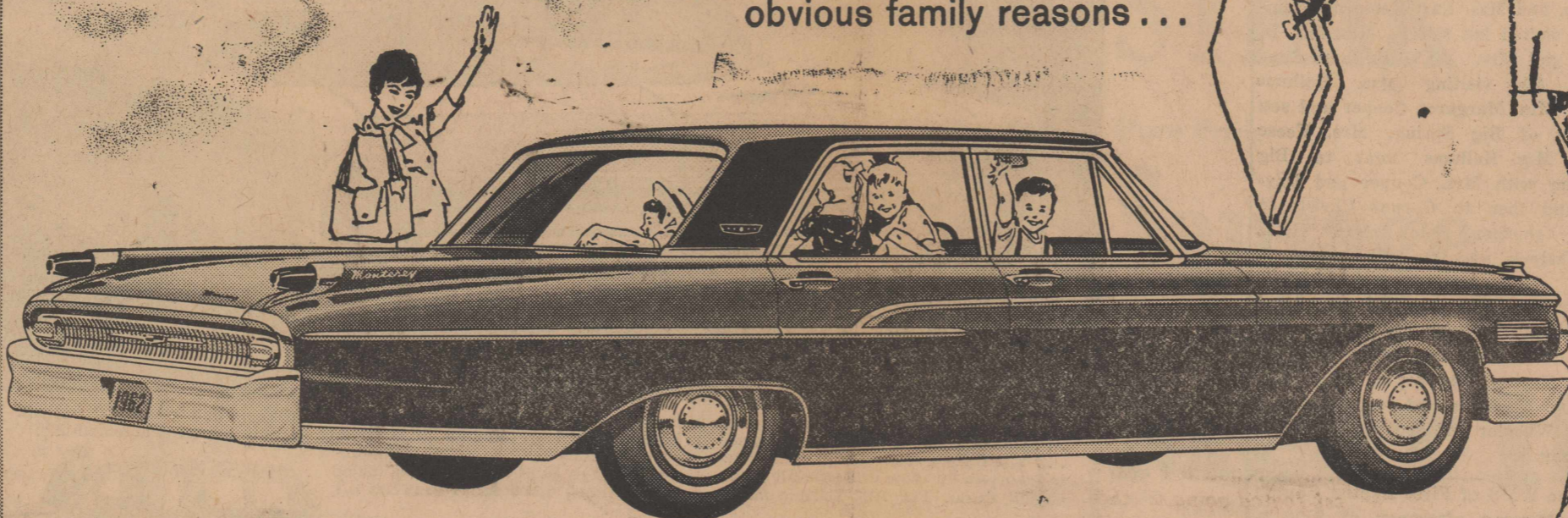
1962



MERCURY ANNOUNCEMENT

First showing! 1962 Mercury MONTEREY... the best-looking buy for the big-car man

For the man who prefers
the luxurious
"feel" of a big car
... or needs one for
obvious family reasons ...



This is the one for the big-car man. Spacious, handsome, powerful. Compare it with other cars at its price. It stands out like a man among the boys. Has those big extra values a man likes.

THE EXTRAS THAT MAKE THE DIFFERENCE

Take comfort. It's a 6-passenger car without qualification. Has extra room, a longer (120") wheelbase than other cars in its class. A smoother, quieter ride—the result of exclusive Cushion-Link Suspension and greater use of soundproofing. Finer performance—a

choice of "6" or three brilliant V-8's for any power-economy combination you wish. And you'll like the extra savings ...

NEEDS ROUTINE SERVICE ONLY TWICE A YEAR ...

... at 6,000- to 30,000-mile intervals. Changing oil, for example, now only has to be done every 6,000 miles. A new-type anti-freeze, anti-rust coolant lasts 2 years or 30,000 miles! And a dozen other self-servicing features cut upkeep still further. Stop in. Size up a Mercury Monterey for value. The price? Well within the popular-price range.

LINCOLN-MERCURY DIVISION • 1962 MERCURY'S • PRODUCTS OF Ford MOTOR COMPANY

WIN A 1962 MERCURY AT OUR ANNOUNCEMENT SHOWING. 18 CARS GIVEN AWAY. 12,680 PRIZES IN ALL!

(See your Mercury dealer and see how you can win one of these fabulous prizes. Now to October 14.)

ROTAN MOTOR COMPANY

ROTAN, TEXAS