

Four Girls Compose Hobbs Senior Class

Hobbs High School will hold Baccalaureate Sunday, May 14, 8:00 p. m. and Commencement, May 19, 8:00 p. m., with both services in the auditorium.

The Senior Class this year is composed of the following four girls:



CATHARINE MARTINEZ

Catharine Martinez is Valedictorian with a 4-year average of 93.55. She has served various class offices, member and officer of FHA, member of Basketball and Volleyball teams for 4 years. Member and Leader of Pep Squad. She plans to attend Texas University.



LINDA MAULE

Linda Maule is Salutatorian, has 4-year average of 92.11. Has served as officer in FHA and class for 4 years and a member of Pep Squad and athletic teams. She is Sweetheart of Scurry County Sheriff Posse and plans to attend business college.



JANIE GROVES

Janie Groves has served as various class officer, member of Pep Squad, FHA and has completed a Beauty School course. She plans to be married in June.



BETTY HENDRIX

Betty Hendrix has also served her class in various offices, member of Basketball and Volleyball teams, FHA and Pep Squad. She plans to attend school in Fort Worth this fall.

Walter Byrd, Frank Kingsfield, Billie Joe McCombs, Horace Curlee, Glen Upshaw and Bobby Gruben have returned from a trip to the Rio Grande Valley to see farming operations there.

THE ROTAN ADVANCE

Volume 55

Rotan, Fisher County, Texas Thursday, May 11, 1961

No. 13

Junior Rodeo & Parade Drew Large Crowds

The parade opening the 5th annual Junior Rodeo, proved to be the biggest and best in history of the affair, which was staged last Thursday, Friday and Saturday, sponsored by Fisher County Sheriff Posse.

Six riding groups gave much color to the parade. Scurry County group were judged the most colorful, with second place going to Stonewall County Posse, the Martin County Posse judged third.

In float competition first place went to White Auto Store. Their float held a miniature buggy with cousins, Wendi and Monte Morrow, as bride and groom, with their buggy decorated 'Just Married.' Wendi is the little daughter of Mr. and Mrs. Wendell Morrow and Monte the son of Mr. and Mrs. Wayne Morrow. Second place went to Win-n's Store and third to Edwards Implement Co.

Windy weather prevailed all three nights, but the crowds enjoyed fast rodeo events.

Top bronc rider of the show was Bugs Wright of Big Spring. Top honors in bull riding went to Lawrence Wayne Sparks of Rotan.

In senior calf roping, Frank Boyd of Slaton turned in best total time on two calves, 30.8 seconds. In junior calf roping James Sheppard of Austin carried off all the honors in both go rounds with a total of 49.1.

In the sponsors barrel race, Judy Deatherage of Anson had top total time on two rides, 36.6 seconds. In the open barrel senior division, Ronnie Fleniken of Hamlin was high on two rides with 36.9 seconds.

Brenda Foster of Lueders and Sally Stubbs of Stamford tied on total times of 36.9 seconds each in two rides in the junior open barrel race.

Sally Stubbs won first in junior pole bending with 44.9 seconds and Fleniken took first in the senior division turning in a 36.2 seconds total.

Combined Bands To Appear in Concert

The Rotan Public School Bands will be presented in concert Friday evening, May 12, at 8:00 p. m. in the high school auditorium. Beginning band, Junior band, and High School band will each share in the program.

Admission charge is one dollar per person, and all proceeds will be used to pay for new equipment and reconditioning required for the bands this year. Tickets may be purchased from any band member and will be on sale at the door.

Workers Conference To Meet at Longworth

Fisher County Missionary Baptist Association Workers' Conference will meet Monday, May 15 at Longworth at 7:40 p. m.

Theme is the Christian Home. The play "Train Them Up" will be given. Characters are, Rev. Bill Hale, Mrs. J. A. McClain, Marilyn Haile, Chester Campbell, Roy Adams, Mrs. Bill Irwin, Betty Shepperd, Mrs. Fred Elske, Rev. Neal Shepperd, Mary McDonald, Lennis Ray Polnec, James Carter and Rev. J. E. Meeks. The play will be directed by Rev. James Allison.

Rev. Fred Blake will bring a message following the play on "The Christian Home."

Hospital News

Local patients admitted to Calan Hospital from May 3 to May 9: Cecil Bunch, Mark Le Bleu, Mrs. D. L. Swint, Mrs. Raymond McKim-mey, Mrs. Marcos Medrano, Mrs. Loyd Cross, Nannie Hawkins, Nell Burch.

Out of town patients, Mrs. E. L. Redden, Roby; La Donna Stanaland, Layton; Mary Gonzales, Roby; Lonnie White, Kermit; F. A. Wright, Roscoe; Eugene Gonzales, Hamlin; E. G. Bullock, Roby; Mrs. W. H. Barton, Snyder; Mrs. Charles Day, Spur; C. P. Yates, Hamlin; Janice White, Snyder; Mrs. J. A. George, McCaulley.

A boy was born to Mr. and Mrs. Ed Posey, May 8.

Seniors of '61



Ben Martinez, Laveral Gruben, Bill Burch, Don Kamstra, Adon Lopez, Radell Hammit, Johnny Jackson, Erby Rodgers, Phillip Petty, Wilber Gruben, Marlin Field, Morrow Hunsaker, Donald Thornton, Cinda Stewart, Linda Singley, Virginia Snapp, Judy Edwards, Glenda Burrow, Johnny Saucedo, Lu Dana Rains, Brenda Tennyson, Karen Clements, JoAnn Duke, Wilma Griffith, Gayleetta Little, Ruby Hammond.

Commencement Is Friday May 19

Commencement Exercises for Rotan High School will be held in the auditorium Friday, evening May 19.

The following program will be presented:

Processional, Linda Singley. Invocation, Ben Martiez. Salutatory Address, Johnny Jackson.

"You'll Never Walk Alone," Junior High Choral Ensemble. Valedictory Address, LuDana Rains.

Address, Mr. Martin Kamstra. Presentation of Awards, Principal John M. Redd.

Presentation of Diplomas, Supt. K. C. McCasland. "A Perfect Day", Norma Sparks. Benediction, Linda Singley.

Local Youths Elected Officers in District Methodist Fellowship

David Baugh was elected president of Stamford District Methodist Youth Fellowship last week. Willene Fleming was elected secretary-treasurer, also.

The district comprises 28 Methodist churches in an area extending from Rotan to Throckmorton and from Seymour to Albany.

Steak House Opened For Business This Week

Mr. and Mrs. Bob Healer have opened the Steak House on Roby highway, two blocks south of traffic light.

They are experienced restaurant operators and have installed new modern fixtures, making the place very attractive.

They will serve full line of food at their place and invite the public to inspect their new place.

See their announcement ad in this issue.

D. J. Smith & CO. Installs New Equipment

D. J. Smith & Co., has just installed a new dairy case at the store.

The Fogel case is of the latest design, giving practically every inch as display. The case is well lighted and most convenient. It stands 6 feet tall, 10 ft. long and 4 feet wide.

Markie and Bryce Browning spent last weekend in Goodnight, Texas with their brother, Roy J. Browning, Mrs. Browning and children. They were joined there by their sister and family, Mr. and Mrs. Foy Acker and children of Tulsa for a visit.

Mr. and Mrs. J. J. Mynphree of Hamlin, Tex. recently visited relatives and friends here.

Honor Graduates Are Announced

Lu Dana Rains, daughter of Mr. and Mrs. R. D. Rains, is valedictorian of the graduating class of high school, with an average of 94.8, according to principal John M. Redd.

Johnny Jackson, son of Mr. and Mrs. J. M. Jackson, is salutatorian of the class.

Lu Dana has been a member of F. A. for four years, and National Honor Society for two years. She was recipient of the National Science Foundation Scholarship last year and studied at Howard Payne College for five weeks. She was awarded Herff-Jones Awards in history and bookkeeping last year, and received the Betty Crocker Homemaker of Tomorrow Award this year. She is an active member of the First Baptist Church where she holds several offices. She plans to attend Hardin-Simmons University where she will major in medical technology.

Johnny is president of the senior class and secretary-treasurer of the Yellowhammer Band, where he has played solo cornet for the past four years. He has been a member of the All-Region Band for the past 2 years.

His other high school activities include membership in the Spanish Club and National Honor Society. He is an active member of First Baptist Church where he is pianist for several organizations. Last year he was selected as one of the alternates for the 30 winners out of the more than 400 applicants for the National Science Foundation Summer Program at Texas University. He plans to enter Rice University this fall.

FB Meeting Slated For Tonight

Fisher County Farm Bureau of Directors will hold a called meeting Thursday night, May 11, at 8:00 p. m. in the FB office in Rotan, according to L. D. Singley, president.

Purpose of the meeting will be to discuss the crop legislation now being introduced in Congress. It is of utmost importance that farmers familiarize themselves with the proposed farm program.

All interested persons are invited and urged to attend this meeting.

Mrs. D. D. Goodwin went to Albuquerque last week to visit her son and family, Mr. and Mrs. D. D. Goodwin.

Mr. and Mrs. Richard McDonald of Hamlin, Tex. visited his parents, Mr. and Mrs. George McDonald last week.

Baccalaureate Service Sunday Evening

Baccalaureate Service for the Senior Class will be Sunday evening, May 14 at First Baptist Church.

Program for the service:

Processional, Linda Singley and Johnny Jackson.

Invocation, Don Thornton. "Take Thour Our Minds", Junior High A Cappella Choir.

Scripture Reading, Wilber Gruben.

Address, Rev. Huron A. Polnec. "I'll Walk With God", Junior High A Capella Choir.

Benediction, Don Kamstra. Recessional, Linda Singley and Johnny Jackson.

Lions Club Broom Sale Big Success

The Lions Club Broom Sale in cooperation with the Lighthouse of Texas was the usual success Tuesday.

Lions canvassed the business and residential district as well as selling merchandise at the big truck on main street.

Total sales were over \$600. The Lions will use their percentage in assisting sight handicapped children in the area.

Former Resident Dies In New Mexico

Mr. and Mrs. C. E. Price attended the funeral of Mrs. Jesse Alston at Truth or Consequences, N. M. Wednesday. The service was held at 10:30 a. m.

Mrs. Alston died at 4:05 Sunday afternoon. She was reared here and will be remembered as Miss Jesse Liming.

WWI Vets To Meet Monday Night

Fisher County Barracks Veterans World War one will meet Monday night 8 p. m. May 15th at the Legion Hut.

Interesting program arranged and light refreshments will be served and we urge member and the Auxiliary to be on hand. Non members are welcome.

Beverly Smith To Receive Degree

Austin, May 10—One hundred twenty-five University of Texas College of Education students are candidates for degrees at Spring commencement June 3.

The list of Bachelor of Science in Education candidates made public by Dean L. D. Hoskey, includes: Beverly June Smith of Rotan.

'Johnny Appleseed' Draws Large Crowds

"Johnny Appleseed", May Festival production of the Primary School, was the usual success last Thursday and Friday. Large crowds enjoyed the affair which was produced by untiring work on the part of the children, faculty and parents.

The following list of people helped with the scenery, tickets, ushering, etc:

- Mr. and Mrs. Neil Wright
- Mr. and Mrs. R. T. Hammit
- Mr. and Mrs. Calvin Crow
- Mr. and Mrs. J. E. Van Loon
- Mr. and Mrs. Roland Trout
- Mr. and Mrs. Dillard Smith
- Mr. and Mrs. Garland Floyd
- Mr. and Mrs. Duaine Coan
- Mr. and Mrs. Bill Graham
- Mr. and Mrs. Melvin Clements
- Mr. and Mrs. Glen Gruben
- Mr. and Mrs. Bobby Hayes
- Mr. and Mrs. W. D. Early
- Mr. and Mrs. Billy F. Hardy
- Mr. and Mrs. John D. Mercer
- Mr. and Mrs. Horace Carter
- Mr. and Mrs. Glen Upshaw
- Mr. and Mrs. Archie Neeley
- Mr. and Mrs. Billy Tidwell
- Mr. and Mrs. Robert Phillips
- Mr. and Mrs. Eugene Allen
- Mr. and Mrs. Dwight Nowlin
- Mr. and Mrs. Earl Martin
- Mr. and Mrs. W. D. Hariman
- Mr. and Mrs. Ray Womack
- Mr. and Mrs. Carl Singley
- Mrs. W. B. McKimney
- Mrs. R. E. McKimney
- Mrs. J. C. Alls
- Mrs. Lee Decker
- Mr. Billy Joe McCombs
- Mr. John Redd
- Mr. and Mrs. Tom Collins
- Mrs. Marvin Kersh
- Mrs. Joe Martinez
- Mrs. T. L. Roa
- Mrs. Floyd Garcia
- Mrs. Mack Rivers
- Mrs. Roy Adams
- Mrs. W. J. Coffman
- Mrs. E. J. Crawford
- Mrs. John Wallace
- Mrs. Earl Ray Burnes
- Mrs. Earl Kiker
- Mrs. Charles McCall
- Mrs. Carroll Murphree
- Mrs. Willie Martin
- Mrs. Paul Heathington
- Mrs. Sam Baugh
- Mrs. Bill Day
- Mrs. Wendell Morrow
- Mrs. Olier Loving
- Mrs. Emalee Sumerlin
- Mrs. H. C. Berry
- Mrs. R. H. Edmondston
- Mrs. Robert Witherspoon
- Mrs. Alfred Medrano
- Mrs. Dave Klepper
- Mrs. W. L. Byrd
- Mrs. D. T. McDonald
- Mrs. Haldean Cave
- Mrs. Glen Strickland
- Mrs. Snyder Murphree
- Mrs. W. T. Edwards
- Mrs. Bobby Hayes, pres. PTA.

Fire Dept. Having Good Fishing Trip

The Firemen who are enjoying a weeks fishing trip at Lake Stamford are having a nice catch in spite of much windy weather. They have been kept off the water much of the time, but reports Wednesday gave them several large yellow cats and many channel catfish.

The Firemen and guests were reported as having a very enjoyable trip.

Historical Society Reviews Life of Pioneer Cattleman of Area

Mrs. Darthulia Hale spent the weekend in Midland with her sister Mr. and Mrs. James C. Watson. They attended the West Texas Historical Society meeting in Odessa, Saturday to hear Mr. Charles Kenner of Lubbock review the life of John Hittson, West Texas Cattle King, who was their great grandfather.

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Dr. William Curry Holden, former Rotan resident and now director of Texas Tech College Museum was on the program.

Mr. Hittson was the grandfather of the late Mrs. Lena Green and great grandfather of Mrs. Frances Weatherman, Hittson and James Green, all of Rotan.

'As It Looks From Here'
Omar Burleson, M. C.

Washington, D. C.—A news item in Washington describes the reaction of a mental patient from Saint Elizabeth's Hospital, who was taken into the City after many years of close confinement.

Asked what he enjoyed most during a two-hour automobile ride, he immediately said he enjoyed most the traffic lights. He said it was beautiful to see the bright red turn to amber and then to green.

Do you suppose we could take a lesson from this when we think we are in a great hurry and encounter a red light? It could help us to smile and be patient instead of cursing our luck and crowding the amber light.

Some men in the armed forces during the War learned to appreciate a lot of little things like a cool drink of water when cool water was not to be had. If the lesson was remembered, we would have more patience when we did not immediately get a telephone number or when the water is off some morning, or when the green light suddenly changes to red.

Perhaps our impatience goes much further. Could it be that the impatience of the average American is a major factor in our seeming inability to adjust ourselves to a rapidly changing world?

Older nations have learned to exercise patience to a much greater degree than have we. The British spoke of their "Eastern problem" a century ago, which meant Russia. We have only been living with it lately.

Probably our impatience is inherent in us because of our industry and energy to conquer a land which our forefathers found as a primeval forest. Measured in relative terms, America was developed rapidly at the hands of free men who were willing to work under a system of competitive free enterprise. This system enabled men of vision and vigor to build the railroads, tunnel the mountains, dig the canals and clear the forests, which has made us the strongest nation and the strongest people in the world.

We dare not lose it. We will not lose it if we remember how we got it.

It is not enough to pay lip service to these things in which we believe. It requires continuous participation on the part of all of us. By reason of our being the strongest nation and the greatest people on the face of the earth has placed us in the position of world leadership. If we are going to be like the little dog that caught the freight train, then we have no business to be in such a position.

We should hurry a return to the tried and true principles which made America what it is -- we should hurry in our preparedness for the responsible leadership of free nations. But at the same time we need to exercise patience in a terribly complicated world. It seems we are the only people in a big hurry in international affairs, but not sure of the direction in which we are going.

The Traffic Light-Patience! It has been said that a smile is a curve that can set a lot of things straight.

Roscoe Lady Is 'Texas Baptist Mother of Year'

Dallas (Spl.) -- An 86-year-old great-grandmother from Roscoe whose 13 children are all active church workers was named here the 1961 "Texas Baptist Mother of the Year."

Mrs. T. D. Wiman, wife of a retired farmer in the little west Texas town, was elected to receive the annual award this week by a special joint committee of the Baptist General Committee of Texas and the Baptist Standard, state Baptist newspaper.

Mrs. Wiman was selected of the award "because of her tremendous influence in leading her children and grandchildren to be dedicated Christians," the committee said.

Her pastor, the Rev. Glen Roenfeldt said that Mrs. Wiman has instilled optimistic Christianity into the lives of all her 13 children, and has influenced her 37 grandchildren to become Christians. She also has 19 great-grandchildren.

One of her sons is a Baptist minister. Her other five sons are deacons in their churches. Rev. Roenfeldt said that her daughters are equally dedicated.

Mr. and Mrs. Johnnie Wayne Johnson are visiting Mr. and Mrs. A. W. Thomas.

PIGGY WIGGLY CELEBRATES

... with wonderful low cost food values to make Mom's BIG job of meal-planning easier ...

ROTAN

Check your Auto License Number with Number posted in our Store. You may win

AN ELECTRIC DEEP FRYER!

New Number will be posted Wednesday, May 10



DOUBLE STAMPS WEDNESDAY!

Snowdrift 3 Lb. Can 69c

PEAS 2 303 cans 37c

CATSUP 6 14 oz. \$1.00

SUGAR 10 lbs. 89c

SPINACH Shurfine 303 2 For 27c

GIANT CHEER 67c

PIES 12-5c 43c

Bar-B-Que Sauce 15 oz. 29c

Cocktail 303 2 For 43c

Crackers Lb. Box 27c

Biscuits 6 Cans 49c

TOMATO JUICE 4 46 oz. cans \$1.00

GOLDEN CORN 3 303 cans 49c

DOG FOOD Red Heart 2 For 29c

SYRUP Brer Rabbit 5 Lb. Can 53c

COFFEE Maryland Club 6 oz. Insant 75c

FLOUR Shurfine 5 Lb. 29c

T-BONE Choice Heavy Beef lb. 85c

SIRLOIN Choice Heavy Beef lb. 89c

BACON Nutwood 2 lb. pkg. 99c

FRANKS All Meat 2 1-2 lb. pkg. 79c

Bologna All Meat lb. 49c

CHEESE CLEARFIELD Dutch Loaf 2 lb. 59c



GREEN BEANS Garden Fresh lb. 15c

GREEN ONIONS Bch. 5c

Baby Okra Small Tender lb. 21c

RADISHES Bch. 5c

Tomatoes New Crop Texas lb. 21c

ICE MILK 1-2 gal. 49c

CAKE MRS. BAIRD'S ANGEL FOOD 49c Size 35c

FROZEN FOODS

Strawberries 5 10 oz. Pkgs. \$1.00

BROCCOLI 2 10 oz. Pkgs. 37c

Brussels Sprouts 10 oz. Pkgs. 24c

GOLDEN CORN 2 10 oz. Pkgs. 37c

Cut OKRA 2 10 oz. Pkgs. 35c

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

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ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

WSCS Still Shelling Pecans For Bldg. Fund

The WSCS met Monday afternoon at 2:30 in the church basement to shell pecans and plan to meet again next Monday at the same hour and place to complete the shelling program.

The pecans are donated by Mr. and Mrs. Charles Hogsett, who grew them in their yard, gathered them and Mrs. Hogsett even helped shell them. They have been sold to D. J. Smith & Co., and the proceeds

are for the building fund of the church.

Mrs. W. A. Rives gave the dismissal prayer and refreshments were served by Mrs. Joe Kiker, Mrs. Hooper Shelton and Mrs. H. C. Shelton.

Those selling were Mmes. L. H. Birdsong, J. W. Porter, Bill Parker, Coulter Senn, W. A. Rives, H. C. Shelton, Homer Aaron, Hooper Shelton, R. B. Wood, C. R. Polk, R. T. Williams, Nancy White, C. Huckaby, Joe Kiker and Phil J. Malouf.

The Rotan Advance

Thursday, May 11, 1961 No. 13

Bride-Elect Honored With Gift Affair

Miss Janie Groves, bride-elect of Jimmy Blount was honored with a gift tea in the home of Mr. and Mrs. Ed Hawkins Thursday afternoon, May 4.

Mrs. Hawkins received guests and presented Mrs. Groves, the honoree and Mrs. Flora Blount, mother of the groom to be.

Miss Betty Hendrix and Miss Dolores Groves registered guests, Miss Linda Maule and Miss Catherine Martinez presided at the tea table, serving punch, cake squares, mints and nuts. The table was covered with a lace cloth over orchid, and centered with a floral arrangement of white and orchid carnations, the bride-elect's chosen colors.

Other members of the house party assisted in hostess duties. A large number of beautiful and useful gifts were displayed in two bedrooms.

The honoree wore a blue organza dress. Her corsage was white and all members of the houseparty wore white corsages, a gift from the honoree and her mother. Roses were used for decorations in the entertaining rooms.

Mrs. Hawkins and Mrs. Phil J. Malouf said goodbyes.

Hostesses assisting Mrs. Hawkins were Mmes. L. E. Hardin, C. O. Rollins, Phil J. Malouf, W. A. Rives, Joe Kiker, Erbie Rogers, H. V. Huckaby, Robert Martinez, Joe Hendrix, D. R. Cave and Miss Glyn-da Hudnall.

Guests registered from Snyder, Hermleigh, Roby, Rotan and Hobbs. The couple will be married June 2, in First Methodist Church in Rotan.

Capt. Denton On Training Exercise

Fort Hood, Texas (AHTNC)—Army Capt. Rodney C. Denton, son of Mrs. Ruth Denton, 901 N. Cleveland St., Rotan, Texas, participated in Exercise Thunder Bolt, a nine-day joint Army-Air Force training exercise at Fort Hood, Texas, which ended April 27.

Participating units were rated on their capability to operate over wide frontages as independent forces under simulated nuclear and limited warfare conditions. The exercise was designed to test the effectiveness of the ground and air forces involved and culminated a year's training.

Captain Denton, the executive officer of Company A of the 1st Armored Division's 141st Signal Battalion at Fort Hood, entered the Army in 1955.

The captain is a 1948 graduate of Rotan High School and a 1955 graduate of Texas Technological College, Lubbock.

Misses Josie and Delila Baird, their mother, Mrs. Amos Bostick and Mrs. James B. Day spent several days in Houston recently attending the State Delta Kappa Gamma Society convention. Mrs. Day is president of Gamma Tau Society of Nolan and Fisher counties. Headquarters for the convention in Houston was at Rice Hotel.

STEAK HOUSE

on Roby Hiway, 2 blks. south of traffic light

6. a. m. to 11 p. m.

WE ARE SERVING LUNCHES, SHORT ORDERS, BREAKFAST CHARCOAL STEAKS & BURGERS & SEA FOOD

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Name _____ Age _____
Street _____
City _____ State _____
Phone _____ Hrs. at Home _____

Contractors: Information about our trained Operators available upon request.

Fight Johnson Grass

The Modern Way With
DOWPON ORTHO C-56

We have 24D and 24ST for Weed and Mesquite Control.

Also have a Complete Line of Fertilizer for Agriculture and Lawns.

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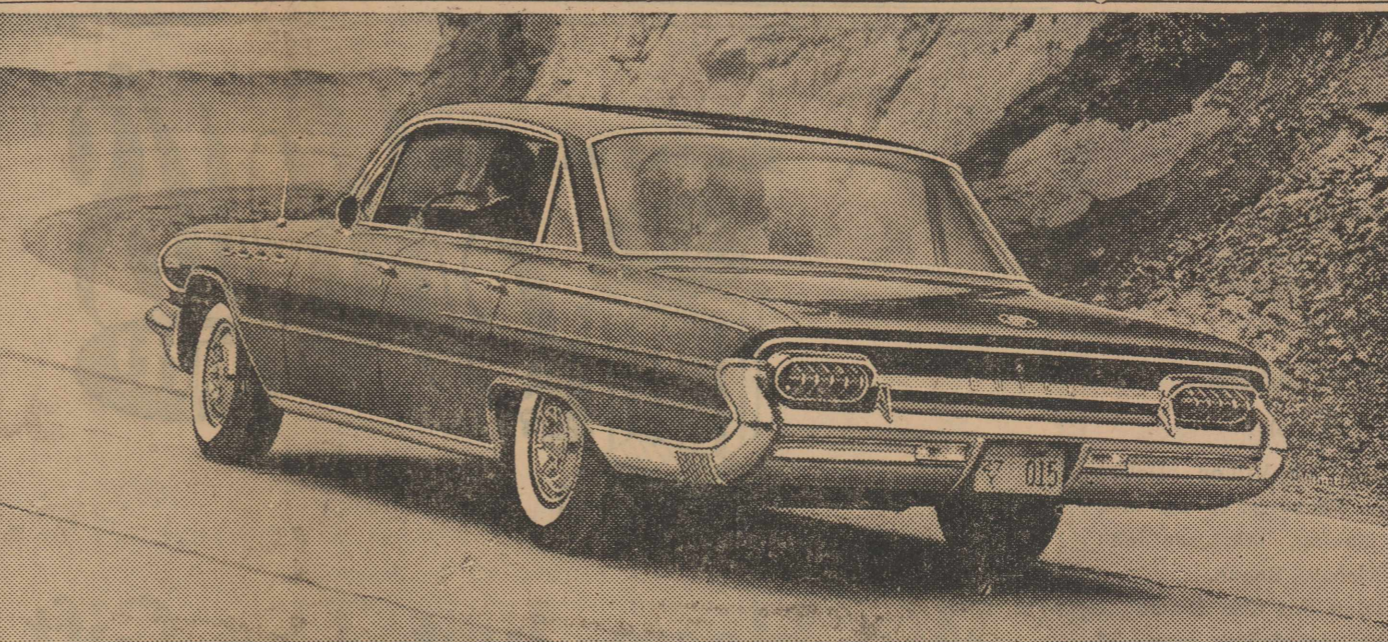
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BUICK

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101 W. Snyder Ave.

ROTAN, TEXAS

Big selection! Big values! See your Buick Dealer for Double Check Used Cars!

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"Go ahead, mom — take the afternoon off. Dinner will be ready on time!"



Just set the automatic Cook-Master on your new FRIGIDAIRE flameless ELECTRIC RANGE



And automatic oven cooking for "absentee cooks" is just one of the talents Frigidaire built into this beauty!

MODEL RD-20 AS LOW AS \$9.02 PER MO.

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The average family served by WTU can cook a complete meal for less than 3¢ and enjoy all the conveniences of flameless electric cooking.

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- Super-size oven bakes 6 pies at once!
- Sealed Radiantube broiler sears like charcoal!
- And for easy cleaning: Quick-Clean Oven strips to the bare walls in seconds. Units tilt up. Porcelain Enamel Drip Bowls and Chrome Rings go to the sink. Drawer pulls out for under-range cleaning!

West Texas Utilities

Company (an Ingersoll-Rand company)

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

See Youngs' Market for Sudan, Maize, Heghari, Corn and Cane Seed

For Sale—Equity in 3 bedroom, practically new home, 915 E 5th, K. R. Vann, phone 6981 or 324 6-tfc

For Sale -- 2 ton Refrigerated Air Conditioner, window unit, used 1 season. Bargain John Gray, phone 244. 12-tfc

For Sale, Jersey Milk Cows with white face calves, Herman McSpadden. 7-6tc

The Famous Foley Tri-Mower. Ask for demonstration. Allowance for your mower. Tom Collins, phone 355. 4-tfc

For Sale, my home at 503 E. Meade st., Dr. C. M. Callan. 13-tfc

For Sale, Corrugated water tank, leaks but sound for approximately 112 bushels of grain, W. H. Pearson, phone 8147. 12-tfc

For Sale, Used Refrigerators, Ranges, and Washing Machines—Home Lumber Company.

For Sale House, 5 big rooms and bath, 901 N. Garfield, phone 7582. 12-4tp

For Sale Used widows and small amount of lumber. Bargain for quick sale, H. V. Vittitow at Ideal Barber Shop.

For Sale, Western Storm Proof Cotton Seed from white sack seed. 1 load delinted tested 92 percent germination. Will deliver to Rotan Delinting Plant in truck lots. This cotton ginned in 11 to 15 bale lots. Place order with Cecil Edwards. See Claud Senn, phone C-7-2334, Jayton. 4-tfc

Davis Super Deluxe Lawn Mowers. Allowance for your mower. Tom Collins, phone 355. 4-tfc

For Sale Sorghum Alum, High-Highari excellent for silage, J. P. Phillips, phone 5505. 9-tfc

For Sale—57 Lankart Cottonseed first year rom the block. Raised on blackland south of Roscoe. Made \$1.50 per bushel in barn. 14 1-2 over one half bale to the acre. Price miles south of Roscoe. H. L. Moseley Maryneal. 2-4tp

New and rebuilt Electric Motors, Tom Collins, phone 355. 4-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

I carry a good stock of Rotary Lawn Mower Parts, Blades, Wheels, etc. Tom Collins, phone 355. 7-tfc

House for sale, 4 rooms and bath, good location, cheap, Deean Jones.

I have installed twenty 1961 Maytag Coin Automatics. These machines have steam and gyrofoam agitators with filters. Tom's Steam-O-Matic Laundry. 7-tfc

For Sale, Western Storm Proof Cottonseed. First year from white sack seed. Fuzzy or delinted. E. A. Sparks, phone 8180, 10-tfc

For Sale, Von Roder Storm Proof Cottonseed, fuzzy or delinted, Oral Sparks, phone 5216. 10-9tc

For Sale, large house, former C. J. Dalton home, phone 347. 28-c

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 51-tfc

SALE TRADE TERMS
New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale, Chrysler car, 52 model in good condition, and good tubeless tires and good body. Cecil Lotief. 4tc

For Sale or Trade, 1956 Chevrolet, 4-door sedan. Good mechanical condition, trade for 55-56, 57 or 58 Chevrolet pickup, pay difference, also 21-in. GE Television. Bargain, George Moore. 11-tfc

For Sale, My home at 309 N. Cleveland, Mrs. J. R. Phillips, or call Robert Phillips 5272. 32tfc

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

See Youngs Market for Sudan, Maize, Heghari, Corn, Cane Seed.

For Sale—Hampshire Pigs, M. D. Ivey. 12-2tc

Wanted, Lawnmowing. Power mower, any size yard, anytime, Ronald Wilty, Phone Hughes Furniture No. 159. 10-3tp

NOTICE I will not be responsible for debts made by anyone besides myself, J. T. Downs, Jr. 10-3tp

Wanted, Reweaving of material, run from \$1.50 to \$10.00, any kind of repair work on materials, Mrs. T. W. Bilbo, phone 5947. 10-4tp

Expert Floor Tiling, reasonable price, Marty Block, phone 31-25. 11-tfc

MATTRESS RENOVATING Economy Mattress Co. of Lubbock

For Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking calls for Economy Mattress Co of Lubbock. Our truck is here each Monday.

FOR RENT
For Rent; garage apt. 3 rooms and bath. Will share garage. 901 Lakeview or phone 8144 12 tfc

For Rent, house, 4 room and bath 601 Wheeler, Mrs. Troy Rogers, call 7661. 11-3tc

For Rent Trailer space, only water bills paid, 402 E Burnside, phone 7342. 8-tfc

Two bedroom house for rent, floor furnace, plumbed for washer, Cellar, chain link fence, and vented for air conditioner. \$55.00 per month. Call 6761 after 5 p. m. 12-2tp

Custom Plowing, yard or garden plowing, W. D. Hartman, phone 7811. 7-6tp

Lawn Mower Engine Repair Service. Authorized Factory Service Briggs & Stratton, Clinton, Larson Engines, Tom Collins, phone 355. 7c

J. T. Brown Trucking Co., for general trucking, fully insured, phone-5866, Rotan. 13-2tp

Jessie's Beauty College offers you

for the month of April only, \$75 discount on tuition. This means no down payment. Jessies Beauty College, 2207 ave. S. Snyder, phone Hillcrest 3-9377. 7-4tc

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Auto Glass, wholesale and retail, Ralph Shaffer Trim Shop, 1501 Lamar, across street from Hawley's.

I am doing altering -- Mrs. Joe Taggart, phone 7662, across st. from Piggly Wiggly. 12-2tc

The Used Furniture & Upholstry Shop is moving to J. O. Roberts building one block north of traffic light. Come to see us.

Lost, big, dark gray Weimemar female and small Foxhound male, please notify A. C. Snapp, phone 5115. Rt. 1.

Want to Buy, Slip for Ford or Ferguson tractor. For Sale good bicycle, 2 speeds, Rush Callan.

ATTENTION MEMBERS OF JAYCEES

The Rotan Jaycees will not meet this week, but we will meet the following Thursday night, May 18th. Publicity Chairman

Mrs. W. I. Branch left Monday for New York to visit her daughter Mr. and Mrs. Gordon Daniels. Mrs. Branch and Mrs. Daniels will drive back to Dallas where the Daniels will make their home.

Mrs. Joe Strayhorn, J. P. and Miss Neoma Strayhorn visited in the J. R. Strayhorn home Sunday.

Mrs. D. J. Smith visited her brothers and their families in Olney and Woodson Friday and Saturday of last week.

Mr. and Mrs. R. R. Terry visited relatives near Coleman Sunday.

Service Held For J. W. Stamper

J. W. Stamper, 88, retired Sylvester farmer, died Friday in Stewart Nursing Home in Abilene where he had been a patient one day. He had been at the Fisher County Nursing Home in Rotan one month.

Born May 26, 1873, in Kaufman County he moved to Sylvester in 1914. He married Mary Templeton in 1914.

Funeral 2:30 p. m. Sunday in the Church of Christ at Sylvester. Officiating Ed Bryant, Church of Christ minister of Roby. Burial in Sylvester Cemetery directed by Weatherbee Funeral Home of Rotan.

Surviving are his wife; one son, Loyd of Austin; one daughter, Opal Stamper of Sylvester and one sister, Mrs. Maude Pillar of Childress.

Mrs. W. L. Terrell returned home Friday from Meridian where she had visited her sister, Mrs. A. P. Sanford and Mr. Sanford for two weeks. Mrs. Sanford is at home now after being in the hospital there with a heart complication.

Tim Hogsett, son of Mr. and Mrs. Charles Hogsett Jr. of Munday spent last week here with his grandparents Mr. and Mrs. Charles Hogsett Sr.

Mrs. Fletcher Williams went to Sherman Tuesday of last week to visit the family of her daughter, Mrs. Jack Price.

Carl Underhill of Lamesa is at the home of Mr. and Mrs. Joe Roberts recovering from major surgery which he had at Callan Hospital 2 weeks ago.

Mr. Lynn Batsou of Pecos visited friends in Rotan Sunday.

DKG Yearbook Wins Recognition

The yearbook of Gamma Tau Chapter of Delta Kappa Gamma was one of eighteen selected from one hundred forty-nine chapter yearbooks in Texas for first rating and exhibit at the recent state convention of the Society in Houston. The yearbooks will also be on exhibit at the Southwest Regional Conference of the International Delta Kappa Gamma Society in Phoenix, Arizona in August. The yearbook

was compiled by Delila Baird, chapter chairman of the committee on yearbooks.

Mrs. Bernard Weems and son Bernie of Springtown came Friday to visit her parents, Mr. and Mrs. Joe Kiker and Mrs. Weems, Bernie, Mr. and Mrs. Kiker visited Mr. and Mrs. Bill Moran in Odessa Saturday.

Dr. and Mrs. Maurice Callan went by plane to Indianapolis, Ind., Tuesday of last week on business and returned home Friday.

GIFTS FOR MOTHER

- SLEEP SETS \$3.49-\$5.98
- GOWNS 100% NYLON
- PAJAMAS COTTON BLENDS
- BABY DOLLS
- DUSTERS \$5.98-\$8.95
- NEW COLORS
- EASY-CARE FABRICS
- A USEFUL GIFT FOR EVERY DAY
- SLIPS-100% Nylon \$2.49 up
- HALF AND FULL LENGTH
- HOSE-by Flatterknit \$1.00 to \$1.50
- PROPORTIONED LENGTHS
- NEW SUMMER SHADES
- FULL-FASHIONED AND SEAMLESS
- PURSES \$3.29 up
- NEWEST LEATHERS AND STYLES
- FASHION COLORS
- SPORTSWEAR by Aspen and Paquette
- MIX AND MATCH GROUPS
- A GIFT NOW FOR VACATIONTIME AHEAD
- DRESSES that are smart, trim, and wrinkle-free. They will look Fresh all day and Say HAPPY MOTHER'S DAY ALL SUMMER!
- SEE OUR OUTSTANDING SELECTION

Let us help you with your Gift Shopping. We invite you to come in and Shop our Fine Selections. Also remember the Graduates with useful Gifts from our Stocks! Free Gift Wrapping

Lotief Dry Goods Co.

E. N. C. MOTHER'S DAY

Promotion, Many Items Not Mentioned. When You Think of A Gift, Think of ENC. Discount Prices Everyday!

LADIES HALF SLIPS

Knee Deep In Lace
Regular \$1.95-ENC Price 99c

LADIES GOWNS

ALL COLORS
Regular \$3.95-ENC Price \$1.67

IDEAL FOR MOTHER'S DAY

COSTUME JEWELRY
Value to \$5.00 57c & 88c

LADIES & MEN'S

BENRUS WATCHES
Regular \$59.50-ENC \$27.95
Regular \$82.50-ENC \$41.99

Universal Handy Hannah

HAIR DRYER
ONLY 100 TO GO AT THIS PRICE
Regular \$19.95-ENC \$13.99
Deluz Model complete with Hood

Sunbeam Electric Clocks

Regular \$6.95-ENC Price \$3.99

LADIES 100%

NYLON SLIPS
Regular \$3.95-ENC Price \$1.96

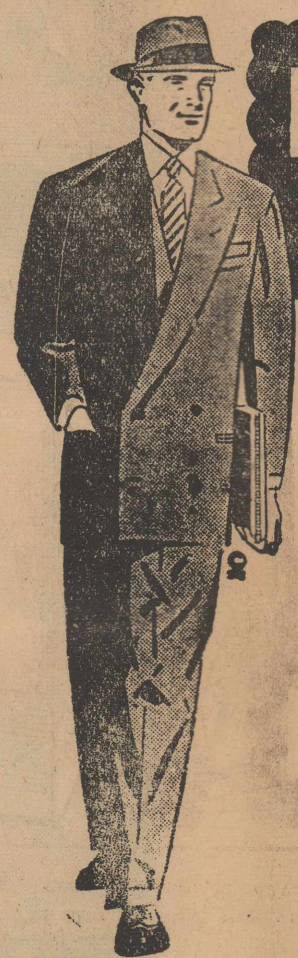
E. N. C.

DISCOUNT - JOBBERS

Weekdays: 9 a. m. - Sundays 1 to 6 p. m.
Saturday 9 a. m. - 8 p. m.

206 Pecan

Sweewater



KEY MAN ON YOUR TEAM

He Has Protection For You--

TO KEEP TO "WELL-COVERED" WITH INSURANCE

FIRE knows no seasons - - - Your Home and other Property can be destroyed in a few minutes by Fire--do you have ample protection under present prices?

CALL YOUR KEY MAN TODAY!

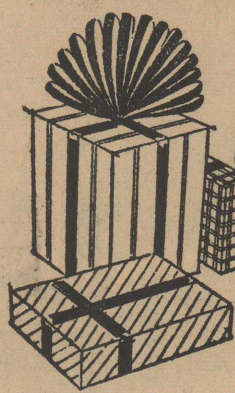
get adequate protection now! Security Keeps You Young Young Keeps You Secure!

R. L. Young Ins.

RICHARD P. YOUNG

Phone- Office 261 Home 8140

REMEMBER



Men's gift!

We Have Just The Gift For This Occasion GIFT WRAPPING

Campbell Dept. Store

LANCE THEATRE

Rotan

Today, Friday, Saturday, Sunday, Monday & Tuesday, May 11, 12, 13, 14, 15 & 16

The Alamo

In Color

The Scree's 12 Million Dollar Spectacle. Thousand in the cast, years in making, stars are John Harvey, Richard Boone.

Admission For The Alamo Adults 90c (students over 12 are 75 cents. Children under 12, 25 cents. All the young folks that go school 12 years can get in for the 75c All that don't go school has to pay regular admission of adults.

Wed. & Thursday May 17 & 18th

Let No Man Write My Epitaph

In Color

Local 4-Hers Do Well At District

Fisher County 4-H Club members carried off a number of honors from the Annual District III demonstration and judging Saturday. The event was held on Mid-Western University campus in Wichita Falls. Around 700 4-H boys and girls, adult leaders and extension agents attended from the 22 counties.

Nineteen 4-H members represented Fisher County in various contests. Winning a first place in the Junior division was the Landscape Plant Identification team coached by Mrs. Roy Van Liew. Team members were Sharon Mitchell, Elaine Randolph, Ann Kemp and Sandra Herron. Sharon Mitchell was high point individual of the Junior division with a score of 446 out of a perfect score of 468.

The Soil, Water and Range Conservation demonstration team entered in the Junior division won a second place. Team members were Brenda Morton and Kay Killingsworth.

Entered in the Electric Team Demonstration were Kay Schubert and Bonnie Henington. This team won third place.

In the Senior division the Vegetable Preparation Demonstration team won fourth place. Members of this team were Kay Herron and Doris Chandler.

Charlie Joe Nunn, a member of the Jr. Leaders 4-H Club won second place in the Junior Tractor Driving Contest.

Weldon Van Liew, Allen Lee, Lonnie Henington and Gary Floyd, members of the Fisher County Judging Team placed third in the Senior Dairy Judging contest.

The Senior Poultry Judging team placed fourth. Members of the team were Gary West, Ronnie Green, Michael Schubert and Earl Dean Hammit.

McCauley school furnished the school bus the group used to go to Wichita Falls in.

Accompanying the group were adult leaders Mrs. Bert Killingsworth, Mrs. Bill Schubert and Mrs. Roy Van Liew and County Extension Agents Alice Kemp and James Norman.

Mr. and Mrs. Irvin Stephens and baby of Abilene spent Saturday night and Sunday here in the home of Mr. and Mrs. J. E. Funk.

Mr. and Mrs. Gene Day and children Kathy and Joel of Abilene visited his mother Mrs. Dono Day Sunday.

WTU Takes Honors In Advertising Field

West Texas Utilities Company has won outstanding honors in the field of advertising in the 38th annual Better Copy Contest sponsored by the Public Utilities Advertising Association. The announcement was made May 4 at the association's annual convention in Detroit.

WTU received a second place award for a single newspaper and magazine advertisement on area development which appeared in na-

tional newspaper and magazines in 1960.

The winning advertisement, "A Good Place To Hang Your Industrial Hat" was produced by the Curtis Taulbee Advertising Agency of San Angelo under the supervision of Dan Jones Castles, WTU Advertising Manager. This ad is one of a series used for the past four years by WTU to assist in the development of West Texas Nationally.

Mr. and Mrs. C. D. Albert returned Tuesday, May 2 from a four day trip to Big Bend National Park.

Juniors of 61-62 Elect Officers

The Sophomore class of 1960-61 have elected officers, room parents, and sponsors for the Junior class of 1961-62. Officers, room parents, and sponsors are:

President, Lennis Polnac.
Vice-President, Mac Eades.
Secretary-Treasurer, Lynda Johnson.

Reporter, Sue Mercer.
Room parents, Mrs. C. V. Counts, Mr. Jud. Thompson.
Sponsors, Mr. Ray Womack and

The Rotan Advance

Thursday, May 11, 1961 No. 28
was once minister at First Methodist Church here in Rotan.

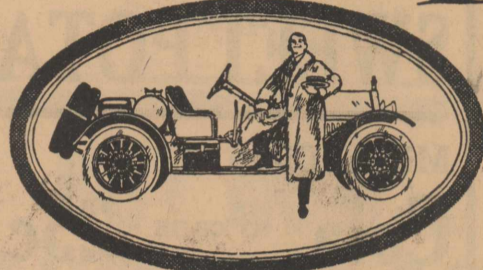
Dr. and Mrs. C. U. Callan visited Dr. and Mrs. Jack Callan and Charlotte Callan in Abilene Sunday.

Fay H. Gooch Bulldozer Work

Phone 8132-710 E. Burnside

Rotan

If you are putting
aside MONEY
for your car's
old age -
STOP!



Put your money where it will do the most good... in a new Ford

**STOP
SWAP
SAVE**

spending money on your car's old age.

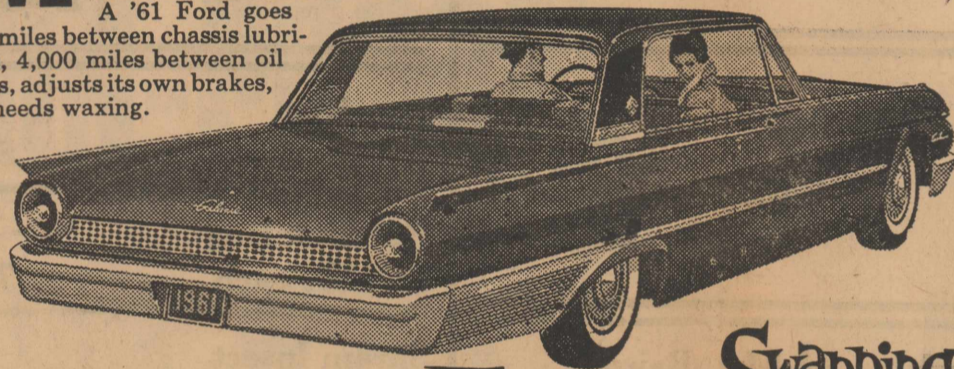
now for a '61 Ford. Sales are up and your Ford Dealer can afford to pay top dollar for your trade-in... which should cover the down payment.

with the car that's Beautifully Built to Take Care of Itself.

A '61 Ford goes 30,000 miles between chassis lubrications, 4,000 miles between oil changes, adjusts its own brakes, never needs waxing.

Before you buy a '61 car, be sure it is a '61! That means a car as care-free and capable as the '61 Ford—the car that was deliberately built to back up its long-term warranty! STOP... SWAP... SAVE... today at your Ford Dealer's.

*Each part of '61 Fords, except tires, is dealer warranted against defects in materials or workmanship for 12 months or 12,000 miles, whichever comes first. Owners remain responsible for normal maintenance service and routine replacement of maintenance items such as filters and ignition parts.



FORD *Swapping BEE*
DEALERS

F.D.A.F.

ROTAN MOTOR COMPANY

ROTAN, TEXAS

YOUNG'S FOOD VALUES

WE GIVE *Round-Up* STAMPS

FRYERS lb. 29c

Del Monte

46 oz. can

PINEAPPLE JUICE 29c

FROZEN FOODS

Apple Pies each 39c

Gandys

ICE CREAM 1-2 Gal. 79c

Beef-Turkey-Chicken

Pot Pies 4 For 89c

Perch Filets lb. 39c

LETTUCE Head 19c

CUCUMBERS lb. 15c

Squash lb. 10c

Admiration

COFFEE lb. 63c

White Swan

TEA 1/2 lb. 2 glasses free 79c

Hunts

Peaches 4 No. 2 1-2 can 98c

Picnic

HAMS lb. 33c

OLEO lb. 19c

Tall Korn

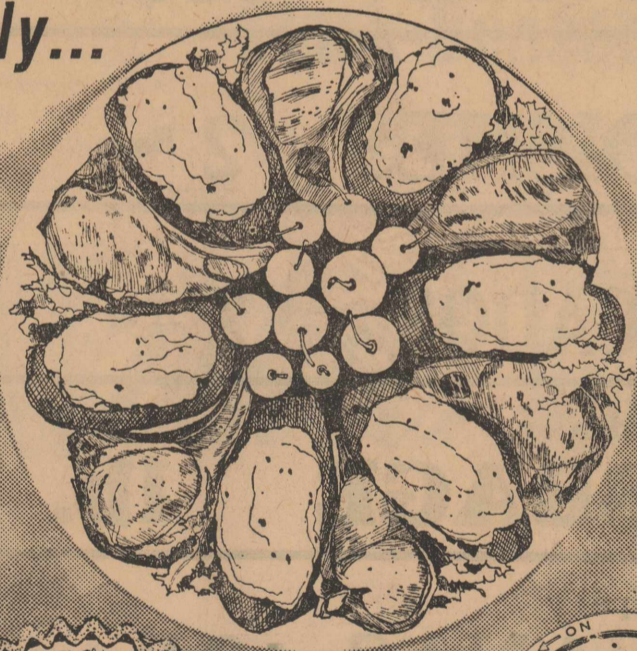
BACON lb. 49c

Gladiola

Flour 10 lbs. 98c

YOUNG'S MARKET

Only...



"gas
brain
ranges"

with

OVEN-WITH-A-BRAIN

let you keep full meals serving-hot for hours!

live modern
... for less

... with
GAS

Prepare meals hours ahead of time, keep foods serving-hot without drying or over-cooking. The unique gas oven-with-a-brain gives precision accuracy with absolutely no fluctuation! Total temperature control—down to keep-warm 140°. This new low setting lets you pre-heat dishes, defrost frozen foods faster, freshen baked goods. Gas oven-with-a-brain, set at 140° is gentle even to fine china. Smarter ranges in town are gas... with both burner-with-a-brain and oven-with-a-brain. Make a smart buy now during the Annual Spring Sale.

GAS APPLIANCE DEALERS and LONE STAR GAS COMPANY

**Jayce-Ettes Visited
By State President**

On Tuesday, April 25 the Rotan Jaycee-Ettes entertained their state president, Mrs. Mary Senison of Groves.

A buffet supper in honor of Mrs. Senison's visit was held in the basement of First Methodist Church. She later spoke to the group at the home of Mrs. Wm. Pearce and conducted the installation service for new officers of the Rotan chapter. Installed were, president, Mrs. Earl Martin; vice-president, Mrs. Wm. Pearce; secretary, Mrs. Archie Neeley; treasurer, Mrs. Doug Weathesbee; rept.-historian, Mrs. Willie Dee Hariman; state director, Mrs. Richard Donahoo; local directors, Mrs. Bennie LeBleu, Mrs. Charlie Wods.

Mrs. Senison reviewed the duties of each officer, spoke on the value of Jaycee-Ettes as a civic and service organization and emphasized the club's role as an Auxiliary of the Junior Chamber of Commerce. She listed a number of possible projects for the club to consider and demonstrated how the Jaycee-Ettes scrapbook should be compiled.

Following the president's speech, coffee and cake were served to members and guests by Mrs. Jack Jones and Mrs. Dwight Nowlin.

Mrs. Senison, who was enroute to San Angelo for the State Jaycee-Ette convention was accompanied to Rotan by Mrs. Flora Lee Duplant, also of the Groves chapter.

Other guests for the evening were Mrs. E. J. Crawford, Mrs. Scott Oman, Mrs. C. A. Daniel and Mrs. Eisenogle.

Next regular meeting of the Jaycee-Ettes was scheduled for Tuesday May 9 at 7:30.

**Red Cross Drive
Is Completed**

We wish to express our thanks to those who contributed to the Red Cross Fund Drive for 1961 while we did not raise the quota, we are thankful for the amount received that we in this community will have a part in sharing the expense in helping those who have lost their homes or other wise damaged during tornadoes, flood and other calamities. This morning the radio carried the news that over 100 families are being cared for account tornadoes had destroyed their homes leaving them helpless.

May be there are others in this community that was not personally contacted that would like to mail to the Fisher County Chapter American Red Cross some donation to help our own community and the send some on to the National Head Quarters where it will be used where needed and we assure the money is badly needed.

Fisher County Chapter

**DKG Scrapbook
Given Superior Rating**

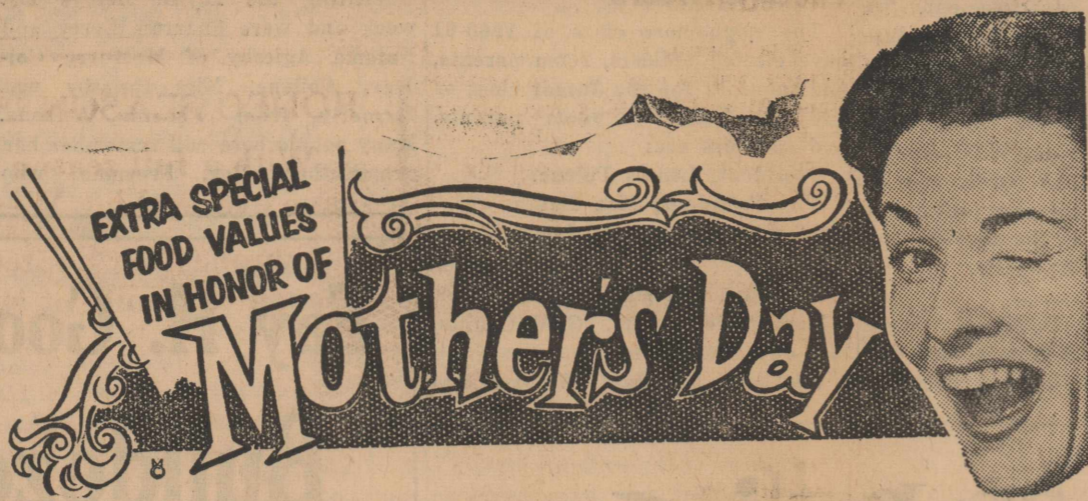
Gamma Tau Chapter received a rating of Superior for the fifth consecutive year at Texas State Convention of Delta Kappa Gamma. The scrapbook, compiled by Mrs. Robert Higgins of Sweetwater, is enclosed in a hand tooled leather cover depicting red roses. The red rose is the official flower of Delta Kappa Gamma. Contests included three hundred thirty inches of newspaper publicity, six single column newspaper pictures, news and mementoes of international and state meetings, snapshots of members engaged in chapter activities, mementos of chapter meetings, copies of charter yearbook and newsletters.

Other chapter chairmen who compiled the scrapbook during the past five years were Miss Earline Bennett of Sweetwater and Miss Delila Baird of Rotan. Miss Baird tooled the book cover.

**JayceeEttas To
Meet Tuesday Night**

The Rotan Jay-cee-Ettes will meet Tuesday night, May 16, at 7:30 p. m. in the basement of Methodist Church. The Texas Jaycee-Ettes organization has requested that each Club make 100 Balo Ties (Western String Ties to be used by the National Give-Away Committee at the National Jaycee Convention to be held in Atlanta in June. The local Club plans to make the ties at this meeting and each member is asked to bring a pair of scissors.

Mr. and Mrs. L. V. Holley of Lamesa visited in the home of Rev. and Mrs. Mervin Tennyson Thursday.



No. 1

FRYERS
lb. 29c

Miracle Whip Salad
DRESSING qt. 49¢

Silver Saver
PICKLES Dill or Sour Quart 25c

Pioneer
Biscui Mix 2 Lb. Box 45c

Premium Lb. Box | Kool 6 Packs
CRACKERS 27c | AID 25c

Gandy'
FRO-ZAN 1-2 Gallon 39¢

Kraft Qt. | Kraft French
OIL 59c | DRESSING 2-8 oz. jars . 49c

Mrs. Baird's
ANGLE FOOD
CAKE
Each **39c**
Reg. 49c Value

MEATS

Lean Tender
PICNICS lb. 29¢

Pork | Beef
STEAK lb. 49c | RIBS lb. 19c

Choice Chuck | Tender Chuck
ROAST lb. 49c | STEAK lb. 59c

Fresh
Ground Meat lb. 39¢

Bama
APPLE JELLY 4 Lb. Jar 75c

Kimbell's Whole
SWEET POTATOES No. 2 1-2 Can 25c

Misson Diet
Cola 3 cans 25c | Lux Giant Size 69c

Dottis | Folgers
BISCUITS 3 Cans 35c | COFFEE lb. 59c

Star Kist
TUNA, 2 for 59c | Diamond 80 count
NAPKINS, 2 for 29c

Hot Shot Bug
BOMB, each 79c | Hot Shot
BUG KILLER, pt. 59c

Skram Insect
REPELLENT, each 79c | Hot Shot Insect
KILLER, pt. 59c

**FRESH
Vegetables**

Fresh Green
BEANS lb. 19c

Cello
RADISHES 2 Bags 15c

Large
AVACADOS 2 For 25c

Fresh Garden
CABBAGE lb. 5c

Golden Ripe
BANANAS 2 lbs. 25c

**Double S&H Stamp Value Every Wed.
with Pur. of \$2.50 or more**

**Use Our Handy Parking Lot Behind
This Store**

SCHILLING PRICE
2 OZ. **VANILLA 39c**
4 OZ. **PEPPER 39c**
WE FEATURE THE FULL LINE
OF SCHILLING PRODUCTS

D. J. SMITH & CO.



**Your S & H
Green Stamp Store**

Local 4-Hers Do Well At District

Fisher County 4-H Club members carried off a number of honors from the Annual District III demonstration and judging Saturday. The event was held on Mid-Western University campus in Wichita Falls. Around 700 4-H boys and girls, adult leaders and extension agents attended from the 22 counties.

Nineteen 4-H members represent Executive District III on Saturday morning from 8:30 a. m. to 12:00 noon. The Executive Board is composed of state officers, international and state founders, state committee chairmen and past state presidents. The local chapter, Gamma Tau, was represented by its president, Mrs. James B. Day of Rotan. The first general session of the convention was held at 2:00 p. m. on Friday.

On Friday evening at 7:30 members assembled for the Presidents' Dinner in the Grand Ballroom of the Rice Hotel. Mrs. Day, marched in the Presidents' procession which was directed by Frances Dushek, state parliamentarian. A welcome given by Dr. John W. McFarland, superintendent of Houston Schools. A toast to chapter presidents was presented by Juanita Davis, state recording secretary. Speaker for the dinner was Miss Alida Parker, Southwest Regional Director, from Los Angeles, California. Miss Parker spoke on the subject "New Dimensions." Following the theme of the last International Convention, the speaker stressed the importance of a program of action and change to meet the challenges of a new frontier that "stretches to the stars."

On Saturday morning, the delegates attended Special Interest Breakfasts. These breakfasts are directed by state committee chairmen and serve as workshops which greatly facilitate the work of the organization at the chapter level.

Another outstanding event of the convention was the Birthday Luncheon. State Achievement Awards were presented by Mrs. Nora Harris, state chairman of committee on achievement; scholarship recipients were announced by Dr. Madge Davis, state chairman of the committee on scholarships; and a Birthday Ceremony was directed by Miss Othella Denman.

At the final dinner, honoring Founders of Delta Kappa Gamma, the ceremony was directed by Miss Yvette Rosenthal of Galveston. She was assisted by state past presidents. Three of the eight living Founders were able to attend. The greatest tribute to Founders is the stupendous growth of the Organization which will mark its thirty-second birthday on May 11, 1961. From the twelve original members who organized the National Delta Kappa Gamma Society (now International), the Society has grown in

WTU Takes Honors In Advertising Field

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WTU received a second place award for a single newspaper and advertisement on the subject of "Dialects of Many Living Within the Borders of the U. S. S. R."

The convention closed with a re-

tional newspaper and magazines in 1960.

The winning advertisement, "A Good Place To Hang Your Industrial Hat" was produced by the Curtis Taulbee Advertising Agency of San Angelo under the supervision of Dan Jones Castles, WTU Advertising Manager. This ad is one of a series used for the past four years by WTU to assist in the development of West Texas Nationally.

Mr. and Mrs. C. D. Albert returned Tuesday, May 2 from a four day trip to Big Bend National Park.

Judge Tourney Scheduled For June

The Sigma Phi will sponsor a bridge tournament in two sessions 1961 on 21 and 22. All bridge players and bridge Clubs from Rotan and surrounding towns are cordially invited to attend.

Select your partner and call Gail Williams at 7211 to register. Admission will be \$1.00 per person per session.

Time and place will be announced later.

Mrs. Annie Owens and daughter, Mrs. Blum visited another daughter, Mr. and Mrs. Oscar Gilchrist.

Mr. and Mrs. L. E. Cleveland and children of Greenville visited over a weekend with Mrs. E. W. Cleveland.

Mike and Pam Martin of Sweetwater spent Saturday with their grandparents Mr. and Mrs. R. R. Terry.

Mrs. Fern Benson's brother Mr. and Mrs. Alvin Clark and Mrs. R. S. Shelton visited with last Sunday.



THAT YOU ARE PUT ASIDE MON
co-starring FRANKIE AVALLON and guest star RICHARD BOONE

Lance Theatre—6 Big Days—Thurs. May 11 to Tuesday, May 16

BUY NOW... SAVE OVER 20%

SPECIAL LOW PRICE
on famous PITTSBURGH

SUN-PROOF
America's Finest HOUSE PAINT

FOR LIMITED TIME ONLY!
\$5.98
PER GALLON

(Available in White, including mildew- and fume-resistant White, and fourteen ready-mixed body colors.)

You need only one coat for most repaint work when you use famous Pittsburgh SUN-PROOF House Paint. No primer is required. And you can paint right over chalky surfaces. SUN-PROOF also gives you the extra protection of fume-resistant pigments and special VITOLIZED OIL®.

Clark-Benson Hardware
PITTSBURGH PAINTS

RODEO SEASON IS JUST OPENING

With a full season of Rodeos ahead we have everything Western that you will need!

Supplies for Contestants, and we can dress the entire family of Rodeo Fans with Western Wear!

See Our Stocks

WESTERN WEAR IS A FAMILY AFFAIR
at

Dee's Shoe Shop & Western Store

Phone 303 Rotan Box 265

REMEMBER Mother's Day

We have a varied assortment of Nice Gifts for MOTHER'S DAY

Our Stocks include many Practical and Useful Gifts SHE will appreciate, as well as Luxury Items.

May We Help With Your Selection

MORROW DRUG

READY BUILT HI QUALITY HOMES
At Prices You Can Afford

THERE IS NO NEED FOR PAYING A LONG DISTANCE HOUSE MOVING BILL WHEN YOU CAN FIND WHAT YOU WANT AT OUR LOCATION AT ROBY, TEXAS.

The Homes we build are built by FHA Specifications by Two Poor Boys who are after a Fast Buck, So with just a few Bucks you can own a Home of Your Own!

Our 3 Bed Room Dream House has approximately 1400 sq. feet under the roof. 3 Nice Size Bed Roms, Large Closets and Bath. Large Living Room, Kitchen and Dining Area, Car Port and Spare Room. You Must See this Home for Less Than \$5,000.00.

Large 2 Bed Room Home for Less Than \$3,000.00.

COME BY AND INSPECT OUR HOUSES

Then Place Your Order We will build to your specifications, using your Floor Plans, on your location if you wish.

WILL ASSIST WITH FINANCING

DOUGLASS-ECONOMY-HOMES

Phone 8511 P. O. Box 441 Roby, Texas

Mother's Day

Is Sunday May 14th

Let Us Help You With A GIFT for HER

H.L. Davis & Co.

Calvary SS Class Holds Social Thursday

The Young Married Sunday School Class of Calvary Baptist church held a social Thursday night.

Eighteen were present and these included Rev. and Mrs. Mervin Tenneyson and Masha, Mr. and Mrs. Garland Floyd and Larry, Mr. and Mrs. Lonnie Starnes, Mr. and Mrs. Carole Ray Eaton, Mrs. Charles Parks and Jennifer, Mr. and Mrs. Chester Hartsfield, Mr. and Mrs. Wayne Poer, James Carter and Darlene Smith.

Volleyball provided the entertainment for the evening and refreshments of cookies and punch were served.

USE ADVANCE WANT ADS

Dr. Majors and Bowen

OPTOMETRIST

Contact Lens Fitted

Peters Clinic Bldg.

Sweetwater, Texas

Nolan-Fisher

NATIONAL FARM LOAN ASSOCIATION
SECRETARY-TREASURER'S OFFICE
FEDERAL LAND BANK LOANS

B. L. Conley, Sec'y-Treasurer
Roby, Texas

Air Conditioner

INSTALLATION and REPAIR WORK

also have Pumps, Motors, Tubing Pads, etc.

ELECTRICAL APPLIANCE REPAIRING

Electrical Outlets and Light Fixtures

REPAIR & REPLACE LEAKY FAUCETS

Champ Clark

702 E 7th
Phone 8122 Rotan



Meets Every Tuesday, 12:30.

At Texas Cafe

Visitors Welcome

Chester Cooper, President

Rotan Lodge No. 956 A. F. & A. M.



Meets Third Thursday Night of each month

visitors Invited

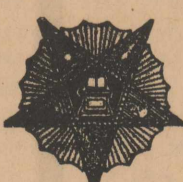
Sam Hamm, W. M.
Robert Phillips, Sec.



V. F. W.

Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Glenn Gabel, Commander
Milton Teague, Adutant
Austin McKinney, Quartermaster



The O. E. S.
meets each second Tuesday at 7:30 in the Hall.
Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary

NEWS

*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

Ranchmen in the western half of Texas are advised to be on the alert for a plant invader that is spreading—threadleaf or wooly groundsel. G. O. Hoffman, extension range specialist, says the gray-green, yellow flowered plant is now about 18 inches tall and the flowers are too mature to use chemicals for control as the seed would mature after the chemical application.

The plant is a member of the senecio family, which is a rather large family of yellow flowered plants and they are known as groundsel or buttercups. The senecios contain an alkaloid poison which is especially toxic to cattle and usually causes abnormal births in cattle and possibly some abortions. Cattle that are grazing senecios usually have yellow on their noses. They should be moved to a pasture which is free of the plants. Heifers with their first calves are the heaviest grazers of senecios.

(Since it is too late to use chemicals for controlling the plants, Hoffman suggests that if the infestation is light, a sharp-shooter shovel or agrubbing hoe be used to dig up the plants. They should be hauled immediately from the pasture, stacked and burned to kill the seed. If the plants are dug and left on the pasture, cattle will graze them when they begin to dry and the seed may also be scattered by the wind.)

Hoffman emphasizes the need for digging the plants immediately to stop the spread of this range invader.

Every year more and more Texas cotton is machine harvested, resulting in a larger supply of cotton burs at the gin. To dispose of these burs, most ginners burn them, thereby increasing a fire hazard.

Research by the Texas Agricultural Experiment Station has proven, however, that there is a better use for this gin waste. These burs, when applied to the land, will increase cotton yields. In a 4-year study at Lubbock, the use of cotton burs under non-irrigated conditions increased lint yields by an average of 27 pounds per acre, and the residual effect increased yields by 28 pounds per acre for 5 years.

Liberal application of burs results in a better soil-water relationship, thus letting crops use the available moisture more effectively. Soils to which cotton burs have been added are also more resistant to wind and water erosion, and they may have a better infiltration rate.

Angular leaf spot, verticillium wilt or cotton seedling diseases have not shown any increase on land re-

ceiving six annual applications of burs at Lubbock. In years favorable to angular leaf spot infection, it was more serious where no burs or fertilizers were applied.

Cotton insects which reduce yields and lower grades have not built up to a point in the bur-treated soil that they nullify the advantage of using burs. In 1951, cotton burs were released by the State Department of Agriculture and the Department of Plant Quarantine for the land provided certain standards in methods of handling were met by ginners in order to destroy any pink bollworms present.

For further information on the use of cotton burs, stop by our office and ask for a copy of MP-476, 'Cotton Burs for Soil Improvement.'

Present indications are that egg prices will decline during the late summer and fall months to levels below a year ago. If the high hatching rate for egg type chicks continues, egg prices could be 'distressingly' low during the 3rd and 4th quarters of 1961, advises F. Z. Beanblossom, extension poultry marketing specialist.



DON'T BE CAUGHT LIKE THIS!

If your property is insured at 1947 price levels, your protection is as inadequate as is this bewildered little fellow's.

If you have made additions or improvements on your home and property, be sure you make these same improvements in your insurance program.

Don't be caught with your sensitive spots exposed. Call your local Capital Stock agent for a complete analysis of your insurance coverage.

He is an expert who represents only **SOUND, RELIABLE** Capital Stock companies.



ROTAN INSURANCE AGENCY

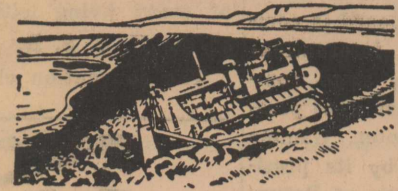
JOE D. BURK, Agent
Phone 334 Rotan



No. 1

FRYERS

Root Plowing
Tree Dozing
Tree Chaining



Water Ways
Terraces
Silo
Tanks

Branson Construction Co.

SOIL CONSERVATION CONTRACTOR
Roby, Texas

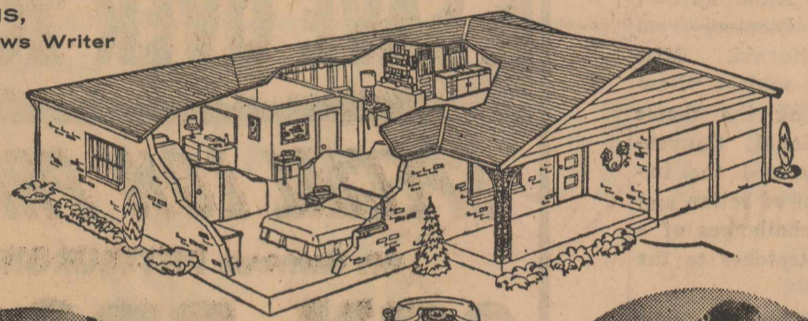
Telephone 4342

P. O. Box 562

ALL TYPES OF DIRT WORK

How working couple saves time and steps, gets more done with extension phones

By DON DAVIS,
Telephone News Writer



"My green kitchen phone comes in real handy while dinner is cooking," says Norma Treadway. "I can make and receive calls while keeping an eye on things."



"My favorite phone is the Princess," says Ted Treadway. "The light-up dial's great. Also, the phone's handy for emergency calls."



Junna Lynn Treadway, a third-grader, likes the phone in an alcove because she can sit on the floor and talk with friends.

What can extension telephones do for you?

Perhaps you can get some ideas from Ted and Norma Treadway. A working couple, they both take part in a large number of outside activities.

They have three colorful extension phones in their five-room home. These phones save them time and effort and give them more privacy. And the Treadways' bedroom phone gives them a comfortable feeling of security at night.

Why don't you see what extension phones can do for you? Just call the telephone business office or ask any telephone serviceman. Cost is low.

Ask about new Bell Chime. It announces your calls with a pleasant musical tone.

Southwestern Bell

Call by number . . . it's twice as fast

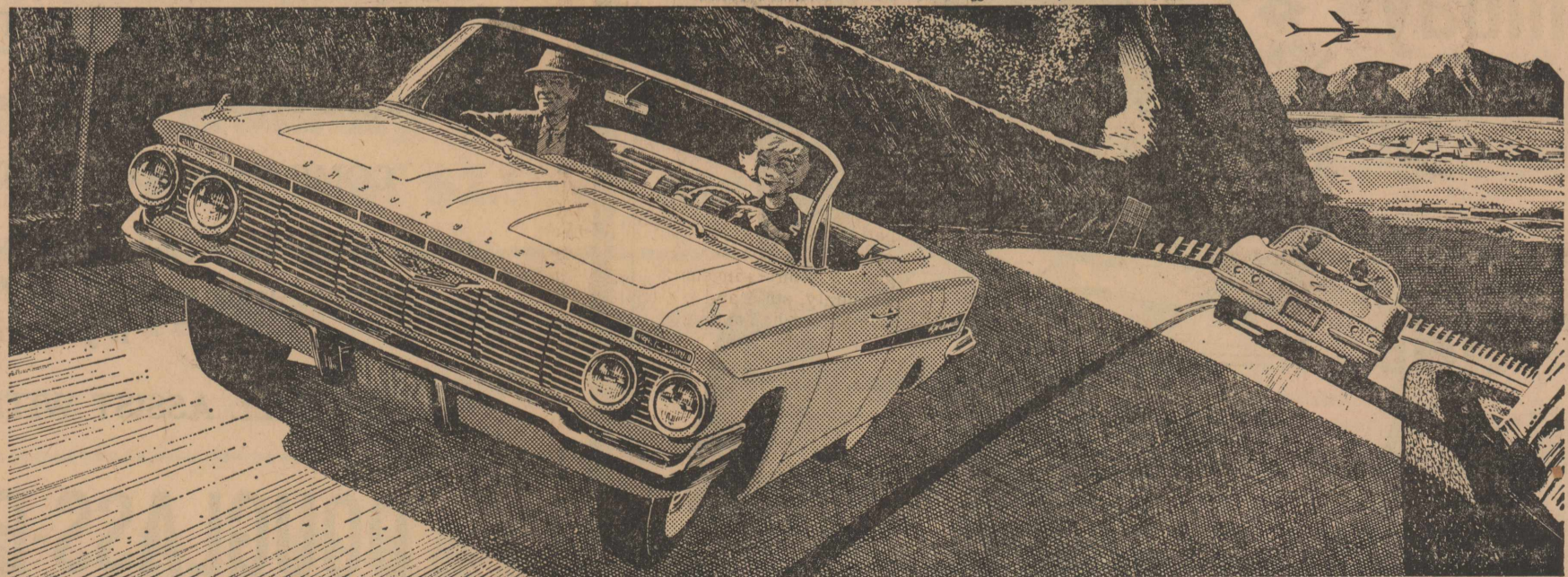
The climate couldn't be better for buying a new **JET-SMOOTH CHEVROLET**

(and that's the car more people are buying!)

The wish-I-had-a-Chevy season's here! Summer's in sight. Horizons are brightening. Vacation plans are percolating. It's the most rewarding time of the year to stop by and talk buy with your Chevrolet dealer. And why not do more than just talk? Take a Jet-smooth Chevy out on the road. That wonderfully gentle ride you'll feel is what we're so proud of (Full Coil suspension and a chassisful of other

road tamers are responsible). Inspect the advantages of the finely built Body by Fisher (none can match it in Chevrolet's field). Look over the full selection of models and compare the prices (18 Six and V8 Jet-smooth Chevies are priced below comparable competitive models*). So now you know why more people are buying Chevies than any other make. Just one other thing—check the sweet trade-in allowance your Chevrolet dealer can offer you now. See how easy it is to blossom out in a new Chevrolet?

*Based on a comparison of manufacturers' suggested retail prices (including Federal tax) for models with 110-inch wheelbase or above.



The Impala Convertible and the new Corvette—two of 31 models awaiting your pleasure at your Chevrolet dealer's

See the new Chevrolets at your local authorized Chevrolet dealer's One-Stop Shopping Center

HOGSETT CHEVROLET COMPANY

101 W. Snyder Ave.

ROTAN, TEXAS

HURRAH FOR THE SENIORS



CONGRATULATIONS

Home Lumber Co.
TV Center in Rotan



BEST OF THE
VERY BEST TO
THE SENIORS

Martin Cleaners

Congratulations



SENIORS

**DEES SHOE SHOP
and WESTERN STORE**

**GOOD
LUCK**

and Best Wishes

GRADUATES

We pledge our untiring
efforts to be of service

**Mr. & Mrs. M.F. Garland
and David**

The Rotan Advance
Thursday, May 11, 1961 No. 13

WTCC Meet Drawing Outstanding Speakers

Mineral Wells, May 10—Probably the greatest variety of outstanding speakers ever assembled for a convention program of the West Texas Chamber of Commerce will address the forty-third annual meeting of the regional chamber here May 11 and 12, according to J. Carter King, Jr., of Albany, president of WTCC.

A man who was one of 15 children in a family living in poverty and privation in the Australian wilderness and who now has 10 earned degrees from the world's outstanding universities—this is Dr. James H. Jauncey, author of two books on guided missiles, one on psychology and religion and one on science and religion. A former White Sands Proving Grounds scientist, he is now minister of the First Christian Church in El Paso.

A member of the council of the John Birch Society and the most quoted writer in the agricultural field—this is Tom Anderson of Nashville, Tennessee, president and publisher of Farm & Ranch magazine.

Until four months ago the governor of Indiana, and the man whose noteworthy efforts in improvement of business climate through sane tax policies has resulted in new industries at the rate of 17 per month, Harold W. Handley will be another featured speaker on the program.

The president of the Texas State AFL-CIO, H. S. Brown of Austin, who began his career in the Texas labor movement in 1943 as a journeyman plumber, after serving his apprenticeship, will cross verbal swords on philosophy of taxation with a rancher from San Antonio and former member of the Texas Legislature Frates Seeligson.

A former special agent of the FBI and administrative assistant to J. Edgar Hoover, a World War II State Department special assignment agent in Sweden and Finland, since 1947 an expert in federal fiscal affairs—this is Eugene F. Rinta of Washington, D. C., executive director of the Council of State Chambers of Commerce.

In addition to the addresses, the convention program will include activity reports, election of officers, a tour of famous Chandor Gardens for the delegates' wives, and selection of the 1962 convention city, King said.

Hoover Warns of Rift

A warning from J. Edgar Hoover of the FBI: "There exists today in our land a vital 'rift' which the communists are exploiting. Unfortunately, this involves certain people across the country who engage in reckless charges against one another. The label of 'communist' is too often indiscriminately attached to those whose views differ from the majority. Those whose lives are not led according to what one segment of society might decree to be the 'norm' are too frequently challenged as 'Reds'. Attributing every adversity to communism is not only irrational, but contributes to hysteria and fosters groundless fears."

Fortune predicts that in the next 18 months the gross national product (which is the value of all goods and services produced in this country) will reach an annual rate of \$545 billion—\$40 billion more than the recent date.



EYE-CATCHING — This eye-catching ensemble will receive plenty of attention at the beach this summer. Draping shapes the suit to the figure, while the jacket hangs loosely from a wide shawl collar. The suit and jacket in a jacquard-weave cotton are by Sen B's.

GOOD LUCK

GRADUATES

MAY EVERY

SUCCESS BE

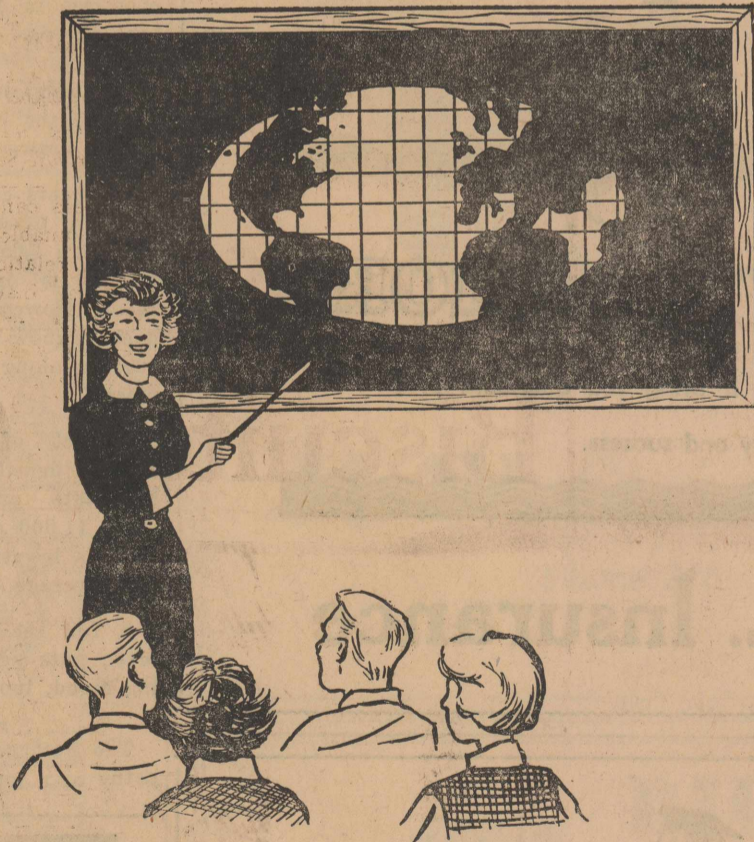
YOURS, OUR

BEST WISH

FIRST NATIONAL BANK

SINCE 1907

ASSIGNMENT FOR TOMORROW:



The world is your school now, Seniors. As you take your place in it, we hope you will find a full measure of success and satisfaction in life.

**Our very best wishes
to the Seniors**



Campbell Dept. Store

IT'S TIME
TO SAY



GRADUATES!

Clark-Benson Hardware

Phone 313

Our Compliments
to the



SENIORS

...AND BEST WISHES
TO EACH OF YOU, OUR FRIENDS

**Rotan Flower Shop
AND NURSERY**

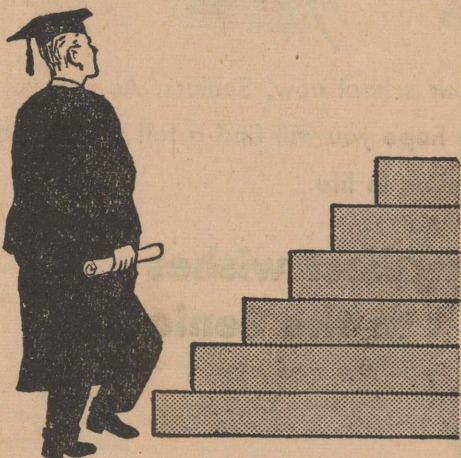
A
CHALLENGE



A challenge awaits you **SENIORS**

May it bring you abundant pros-
perity and success.

R. L. Insurance



THE FIRST STEP UP!

As you move upward in your life, we are proud to
pay tribute to you for your accomplishments on the
occasion of your graduation.

GOOD LUCK SENIORS!

Lotief Dry Goods Co.

**About Your
HEALTH**

A weekly public service feature from
the Texas State Department of Health.

HENRY A. HOLLE, D. D.
Commissioner of Health



Austin-Texas is hip-deep in the
business of spot checking air, food,
and drink for radioactive content.

Public health engineers are man-
aging air sampling station in Aus-
tin and El Paso, milk monitoring
stations at Austin and Dallas, and
studying the total dietary intake of
radio-activity of a school age test
subject in Austin.

Every day of every week for the
past five years, state and local health
department engineers in Austin
and El Paso have filtered 85,000
cubic feet of Texas air through vac-
uum cleaner devices, trapping tiny
particles of matter and measuring
its radiant energy. Both stations
are part of a sprawling coast to
coast network set up originally to
measure increases in atmospheric
radioactivity due to nuclear weapons
testing.

Although no nuclear tests have
been conducted in the United States
since 1958, the network has proved
so valuable that it has continued on
a year-around basis to study "back-
ground" levels of natural radiation,
including that which originates
from cosmic sources in outer space.

Daily readings from the sampling
devices are interpreted for use in
Texas and then forwarded to Wash-
ington where Public Health Service
radiation specialists make more dis-
criminating analysis.

The Austin station clearly detect-
ed fallout from the French bomb
tests in the Sahara Desert last
spring.

Radioactivity in air sampler at
most stations within the national
network including those at Austin
and El Paso—has now reached the
point where it is barely measur-
able.

In the milk monitoring network,
specially trained persons collect
composite samples of milk from at
least 90 percent of the dairies sup-
plying the test area. Both Austin
and Dallas stations consistently re-
ported radioactivity levels well be-
low the tolerances set by the National
committee on Radiation Protec-
tion.

Austin is also one of eight Ameri-
can cities measuring total radioac-
tivity a test subject consumes in
food and drink. Equal portions of
everything the subject eats or drinks
for several days a month are quick
frozen and sent to government lab-
oratories in Montgomery, Alabama
for analysis.

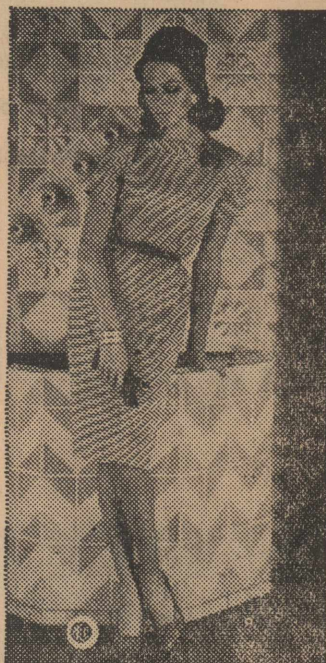
The dietary study is just begin-
ning. Sponsors say it will be sev-
eral months before any conclusions
can be drawn from it.

Engineers can prove that bumble
bees are unable to fly—their wing
spread in relation to their size and
weight is inadequate to support
them. However, the bumble bee
doesn't know it, so he just keeps
buzzing along in spite of this han-
dicap.

District of Columbia has the
highest density of population of
any state or area in the U. S.—
some 11,000 per square mile. Ne-
vada is lowest with 1 per square
mile average.

A few reels of vacation pictures
often puts your guests in a travel-
ing mood, too.

The best gift of all is the sym-
pathy of a loving heart.



STREAMLINED—The sim-
ple lines of this cotton knit
dress make it a streamlined
fashion for spring. Vertical
stripes at the neckline offer a
contrast to the horizontal
stripes of the dress styled in a
Cone Knit fabric.

The Rotan Advance
Thursday, May 11, 1961 No. 13

Where Credit Is Due

The America people, by and large,
eat better than ever before.
And you can give a good share of
the credit for that to the efficiency
of modern food retailing.

This is highlighted in a Depart-
ment of Agriculture study of food
costs. It says, "A year's income or
an hour's work buys more food and
marketing services than ever be-
fore," and chalks up that achieve-
ment to increased efficiency. The
statistics substantiate the conclu-
sion. In 1960 for instance, hourly
earnings of food marketing work-
ers averaged a big 77 percent high-
er than in 1947-9. But labor cost
per unit was up only 37 percent—
less than half as much. Thus, high-
er efficiency, resulting from new
and improved distribution techni-
ques, far offset the wage increases.

The Department's study presents
another interesting fact. About
25 percent of the increase in the
marketing bill that took place be-
tween 1940 and 1960 was account-
ed for by "built-in maid service"—
that is, the vastly stimulated de-
mand for ready-to-eat or almost
ready-to-eat foods. The house-
wife wants to cut the time she must
spend in the kitchen, and she's
more than willing to pay the inevi-
table costs this entails.

What is true of food is true, in
varying degree, throughout retail
industry. Competition has spurred
all manner of improvements which
have held price increases to a mini-
mum—just as competition keeps
profits at every modest levels.

Instead of loving your enemies,
you might try treating your friends
a bit better.

Whenever you put your nose in
somebody else's business, usually
you get your foot in it too.



to our new Graduates...

As you look out at the world, and plan your
place in it, we extend our best wishes and
congratulations.

**ROTAN PAINT &
BODY SHOP**

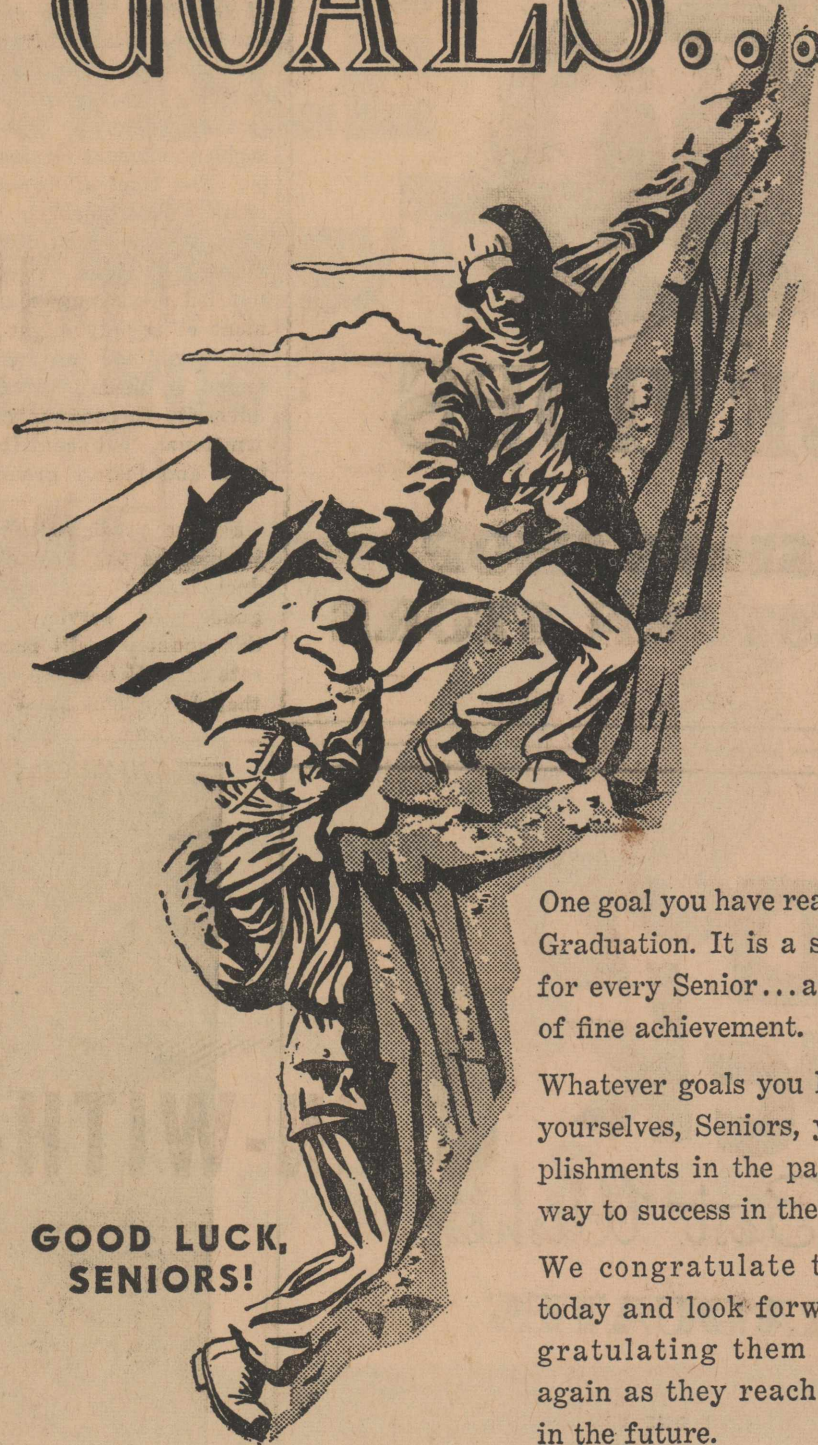


Pride!



that's what we've
got for our Grads!
Rockwell Bros. & Co.
LUMBERMEN

GOALS...



One goal you have reached today:
Graduation. It is a signal honor
for every Senior... a recognition
of fine achievement.

Whatever goals you have set for
yourselves, Seniors, your accom-
plishments in the past point the
way to success in the future.

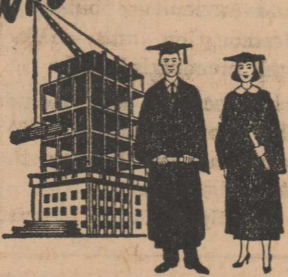
We congratulate the Seniors
today and look forward to con-
gratulating them again and
again as they reach other goals
in the future.

**GOOD LUCK,
SENIORS!**

H. L. DAVIS & CO.

Congratulations
grads!

Achievement



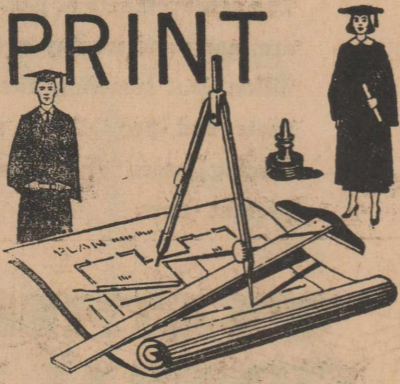
IT'S UP TO YOU

As you build toward the future we wish for you
continuous success and advancement.

**Smith & Cyphers Service
Station**
Phone 276

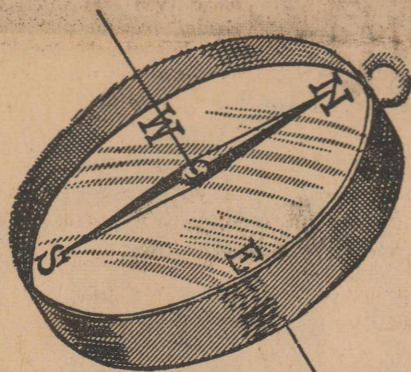
BLUEPRINT

of the
FUTURE



Now, as you start a new phase of
your life, we are sure you will be suc-
cessful in the course you select to follow.

Baillio Auto Service
Phone 304



Which Way Are You Going?

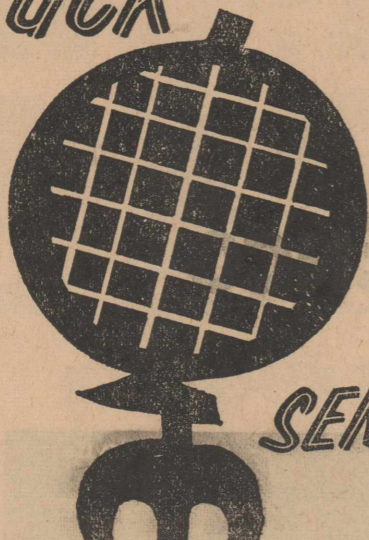
No matter where you go... what your
plans for the future... you will be
remembered as one of the outstand-
ing groups of graduates ever!

Congratulations, Seniors



Bill Simmons Texaco
Phone 6321 Rotan

**GOOD
LUCK**



SENIORS

**CLARK'S TRACTOR
& IMPLEMENT CO.**

Phone 354 Rotan

Crusade to Save Lives

Texas Division of the American Cancer Society recently gave the following report: "for the fourth consecutive year, the Texas Division Crusade topped the million dollar mark, with total contributions of more than \$1,022,000 reported. Probably more homes were visited and more families received life-saving facts about cancer than in any previous Crusade.

This financial support, although slightly less than 1959, represents a solid achievement in the face of some actual difficult problems in some parts of Texas.

More counties than ever before, 209, conducted Crusades, and 108 of these counties exceeded their assigned minimum share of the state quota. For the dual role of education and fund raising, the Crusade force was 57,085 volunteers strong almost 19,000 more than one year before.

Although the annual Crusade remains as the focal point of the fund raising efforts of the Society, during the past two years it has been evident that a stronger and broader financial structure is necessary to support the program.

Accordingly, year-round campaign organizations for the continuous promotion of memorials, legacies, special gifts and Christmas cards were set up by many county units in 1960, and others are proceeding with this type of organization. With complete materials for each of these activities available, many counties have campaign sub-chairmen for each type of contribution.

The challenge for future Crusades, and for campaign organization as a whole, is sharply illustrated in 1960 by two facts.

First, "must" research in the amount of \$4.5 million could not be initiated this year due to lack of funds. Second, there are 45 million living Americans who will have cancer.

To successfully meet both these challenges will require more volunteers, better organized Crusades, and more fully developed local programs of giving through memorials, legacies, special gifts and other appropriate means.

The Health Information Foundation observes that one of the most important results of medical progress in this century has been a large increase in the average American's working life expectancy. An American male baby born in 1958 had a working-life expectancy of 42.3 years—11.2 years over the comparable figure for a baby born in the 1900-02 period.

If one deletes the profanity from some conversations, there would be nothing left.

The Rotan Advance

Thursday, May 11, 1961 No. 13



CLEVER — The clever use of stripes gives this long-waisted French fashion an unusual flair. Wide blue stripes in cotton voile are emphasized in pleated skirt and as trim for collar and center closure. The dress is by designer Pierre Billet.

**Warning Signals
Are Flashing**

Everytime government forces wage increases on the public by law, it automatically forces price increases, no matter what argument is used to disguise this effect.

As the process is repeated over and over, the inevitable day comes when government will set not only wages, but prices by law—then the free market, free labor, free industry and freedom of action in our daily lives is gone. And all this will be done step by step, ostensibly in behalf of the "common man" who, before he knows it, winds up the pawn of a dictator government.

Over the centuries this process has been repeated time and time again. In a short lifetime millions of people over the world have seen the "common man" who, in reality, is all men, engulfed by big government until his freedom was wiped out by bureaucracy, and the beneficent benefits promised left him a helpless ward of the state.

Government is being injected more and more into the affairs of private citizens and industry in the United States. It is promoted in many ways, generally with strings attached, which restrict or remove individual opportunity. How far will be permit it to go in our own land? We are not immune from the penalties exacted by it.

When elephants are flown in planes, hens are sent with them. They seem to keep the elephants from being frightened.



Prepared by National 4-H Service Committee, Chicago

SURE I MADE IT! says Miss 4-H'er. And she can make many more goodies guaranteed to please any young male's appetite—and female, too. She's learning all about foods and nutrition in a 4-H Club project of the same name.

At least three-quarter million 4-H Club members are participating in the project this year which has a new name and a new awards sponsor. It's called the 4-H Foods-Nutrition program and offers incentive awards for best project achievement at county, state and national levels, the National 4-H Service Committee has announced. The new awards donor is General Foods Corporation of White Plains, N. Y. While local 4-H support is already established in some areas by GF people, the foods program marks the firm's first national 4-H educational program sponsorship.

The Cooperative Extension Service supervises the work done in fulfilling the program's eight objectives. Local volunteer leaders teach the young cooks. Beginners start a project with simple, familiar things such as listing what they like to eat, what they don't like, and foods they've never tasted. They apply the same technique to cooking know-how, and try to enlarge and improve both areas. The more advanced members practice meal planning, cooking, serving and efficient shopping, the Extension Service reports.

Outdoor cooking and party fare, and the three-meals-a-day routine are examined and explored, making the entire project an exciting experience. The member who does the best job will be named state winner, and will be a delegate to the 40th National 4-H Club Congress in Chicago next fall. All expenses will be paid for by General Foods.

National \$400 college scholarships are awaiting the six highest scoring individuals selected from all state winners

Best Wishes

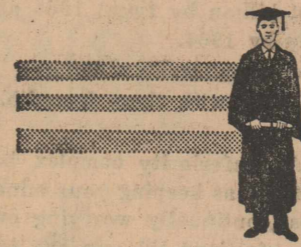
GRADUATES



Cotton Storage Co.
Phone 8170

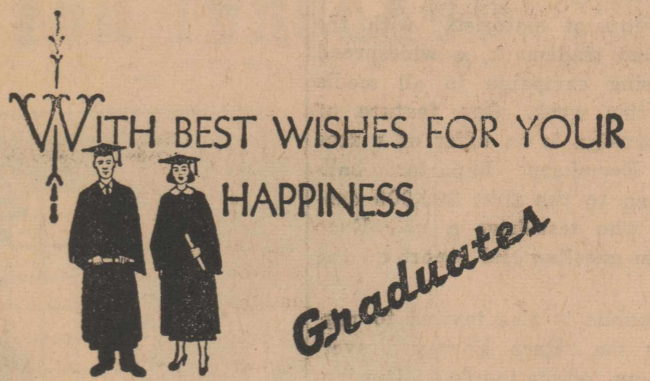
SENIORS,

*Best
Wishes*



**FOR A LIFETIME OF
WONDERFUL SERVICE**

Morrow Drug

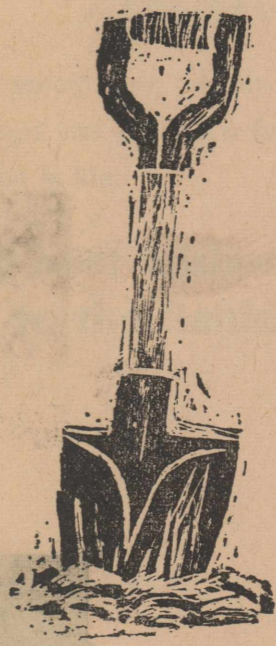


M. W. Strickland

Phone 278

DIG IN!

We know you will "dig in" as you begin now to make your place in the world. We are sure this same ability has brought you to this time when you are honored at Graduation.

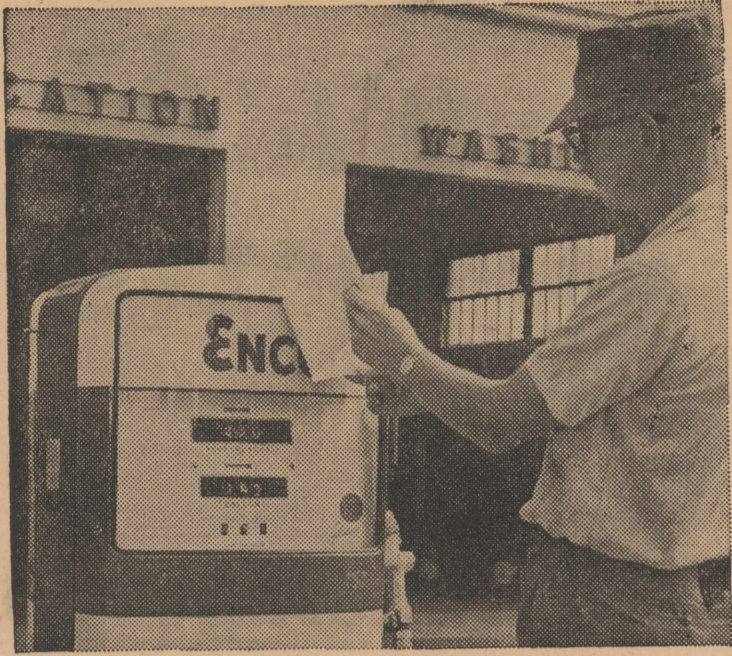


Scales Motor Co.

Phone 391

Rotan

Humble Introduces New Gasolines



Today Humble Oil & Refining Company unveiled its new Enco trademark to motorists of Texas and the Southwest. Announcement of the new brand name was made last week.

Enco comes from the company's slogan, "America's Leading Energy Company," adopted after the merger last year of domestic affiliates of Standard Oil Company (New Jersey) into the new Humble Oil & Refining Company.

The new trademark will identify Humble gasolines, motor oils and other products throughout the West, Middle West and Southwest. Except in Texas, Enco will also be used in the oval sign identifying service stations selling Humble products. In Texas, service stations will continue to be identified by an oval Humble sign.

By replacing 12 different brand names and four different service station identification signs established before the merger, Enco is expected to end a confusion of brand names among the company's customers as they travel from state to state.

Two new premium gasolines make their debut under the Enco trademark. Through an exclusive combination of additives developed by Humble research, these new premium gasolines give cars what Humble calls an "energy boost."

Humble engineers say this energy boost results from greater engine efficiency achieved by the cleansing action of the new combination of additives.

To acquaint motorists with the new Enco trademark, a widespread advertising campaign in all media began this week. One feature of this campaign is an offer of a free Parker Eversharp Reporter ballpoint pen to the first 200,000 customers who test-drive a new Enco premium gasoline and report on the results.

The public is also invited to register in the "Enco Energy Travelcade," an obligation-free drawing. There will be 2,046 prizes, including the grand prize—a "Happy Motor-Ing" family vacation every year for five years.

The Enco trademark was first tested last summer when the new Humble Oil & Refining Company began to market Enco gasolines through Carter stations in the Pacific Northwest. Later, the identification sign was tested in eastern Washington and western Montana, and Enco gasolines were introduced at Pate stations in Wisconsin. Humble found that the name was popular, easily remembered, and quickly associated with the company's slogan—"America's Leading Energy Company."

Consequently, Enco gasolines and the Enco identification sign were used from the start when Humble entered Los Angeles late in 1960. After today's introduction of Enco in other parts of the Southwest and West, travelers will find the Enco trademark from Brownsville to Milwaukee, and from Los Angeles to Chicago.

Humble is the largest domestic oil company in the United States. It is a leader in production, refining, research, transportation and marketing. The company has national headquarters in Houston, where a new 44-story Humble building is scheduled by mid-1962.

Chivalry could be defined as the attitude any man takes toward any woman who will evaluate him at about the same price that he values himself.

Another reason why many people do not hear opportunity knocking is that it knocks early in the morning, while they are still asleep.

Bills For Children

The council of Chamber of Commerce has tallied the price of proposed new major spending programs. It finds that, if passed, their cost would average \$3.2 billion a year for the next few years and reach \$5.2 billion by fiscal 1966.

The Federal budget, estimated by President Eisenhower at \$80.9 billion for 1962 and subsequently increased by President Kennedy to \$84.3 billion, would certainly reach \$90 billion by fiscal 1965 and possibly by 1964.

Our children's children will be charged with these incredible bills.

An inferiority complex has been defined as keeping your mind in low gear, continually worrying over your imperfections till you are unable to concentrate your mind and ability on anything.

Humble To Have New McMurry Band-Twirling Christian Science Headquarter in Houston School-July 16-29 Sunday Service

The publicity which accompanied the introduction of Enco as a trademark of Humble Oil & Refining Company again focuses attention on the new Humble building under construction in Houston—another symbol of "America's Leading Energy Company."

Towering 44 stories, with a glass enclosed observation platform at the 45th level, the new building will dominate downtown Houston in both architectural style and functional concept.

Ground-breaking was February 16, 1960, and construction is scheduled for completion in mid-1962.

The building will contain approximately one million square feet of usable floor space and rises 600 feet above its block-square base.

A block-square parking garage with facilities for some 1200 cars is being constructed at the southwest corner of the office tower, and will offer access to it through an air-conditioned sub-surface tunnel.

Among the unusual exterior features of the new Humble building will be a system of fixed horizontal sunshades of aluminum and porcelain, shading the building's wide expanses of glass from direct sunlight during most of the day. At the base of the building, a 250-foot-wide plaza of playing fountains and luxuriant plantings will provide a spacious, open area to enhance the street-level perspective of the structure.

In addition to being the headquarters of Humble Oil & Refining Company, the building will provide offices for many other business enterprises, and will be the new home of Houston's Petroleum Club. The popular Humble Touring Service will be located in the lobby.

Abilene-McMurry College's annual Summer Band and Twirling School will be held July 16-29 this year. Dr. Raymond T. Bynum, Indian Band director, announced this week.

Several hundred young high school junior high and college band students are expected on the campus during that two-week period, Bynum said.

The school is staffed by some of the top band teachers in West Texas. These instructors will deal mostly with the individual instruments, and much emphasis in the McMurry school is on this phase of work.

The school is operated by practical bandmen. Bynum said. He said faculty members would be named in the next few weeks.

The band students participate in

The immortal status of the children of God will be brought out at Christian Science services Sunday in a Lesson-Sermon on the subject "Mortals and Immortals."

Scriptural selections will include the following from Romans (8): "For as many as are led by the Spirit of God, they are the sons of God . . . The Spirit itself beareth

several concerts during the school and take part in an organized social and recreational program.

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witness with our spirit, that we are the children of God."

A correlative passage to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy states (p. 519): "Human capacity is slow to discern and to grasp God's creation and the divine power and presence which go with it, demonstrating its spiritual origin. Mortals can never know the infinite, until they throw off the old man and reach the spiritual image and likeness."

Cotton Quiz
HOW MUCH WATER DOES COTTON NEED?

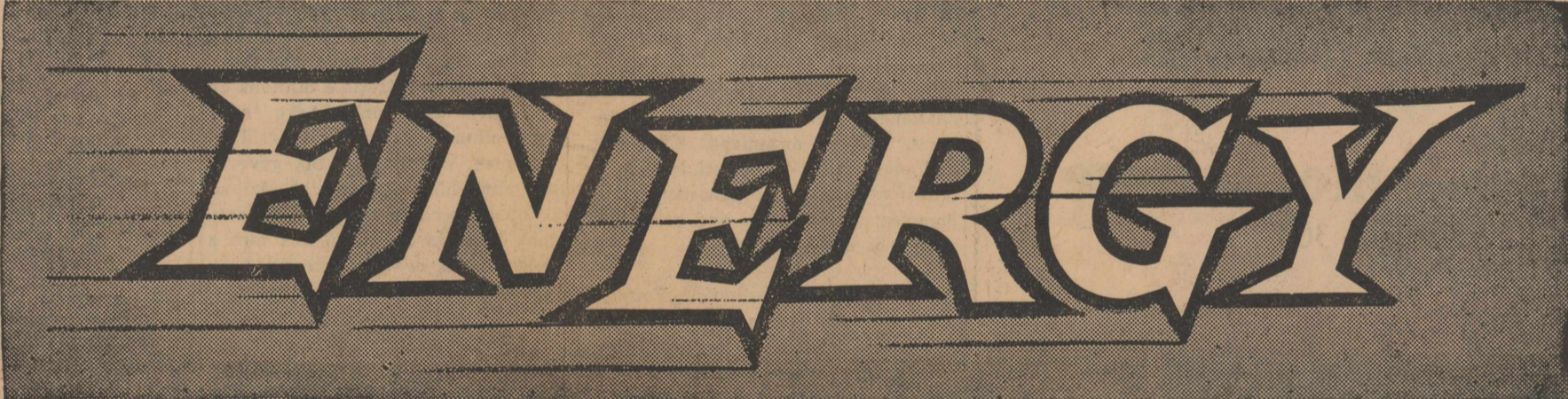
AT LEAST 700,000 GALLONS ARE REQUIRED TO GROW A BALE.

Congratulations grads!
ACHIEVEMENT

The achievements of past years are many and worthy of recognition. But somehow the prospects and possibilities of the coming years seem more important now.



WEATHERSBEE FUNERAL HOME



HUMBLE

America's Leading ENergy COmpany

gives you

ENCO

High Energy Gasolines

ENCO GOLDEN • ENCO EXTRA • ENCO

NEW! FOR TEXANS