







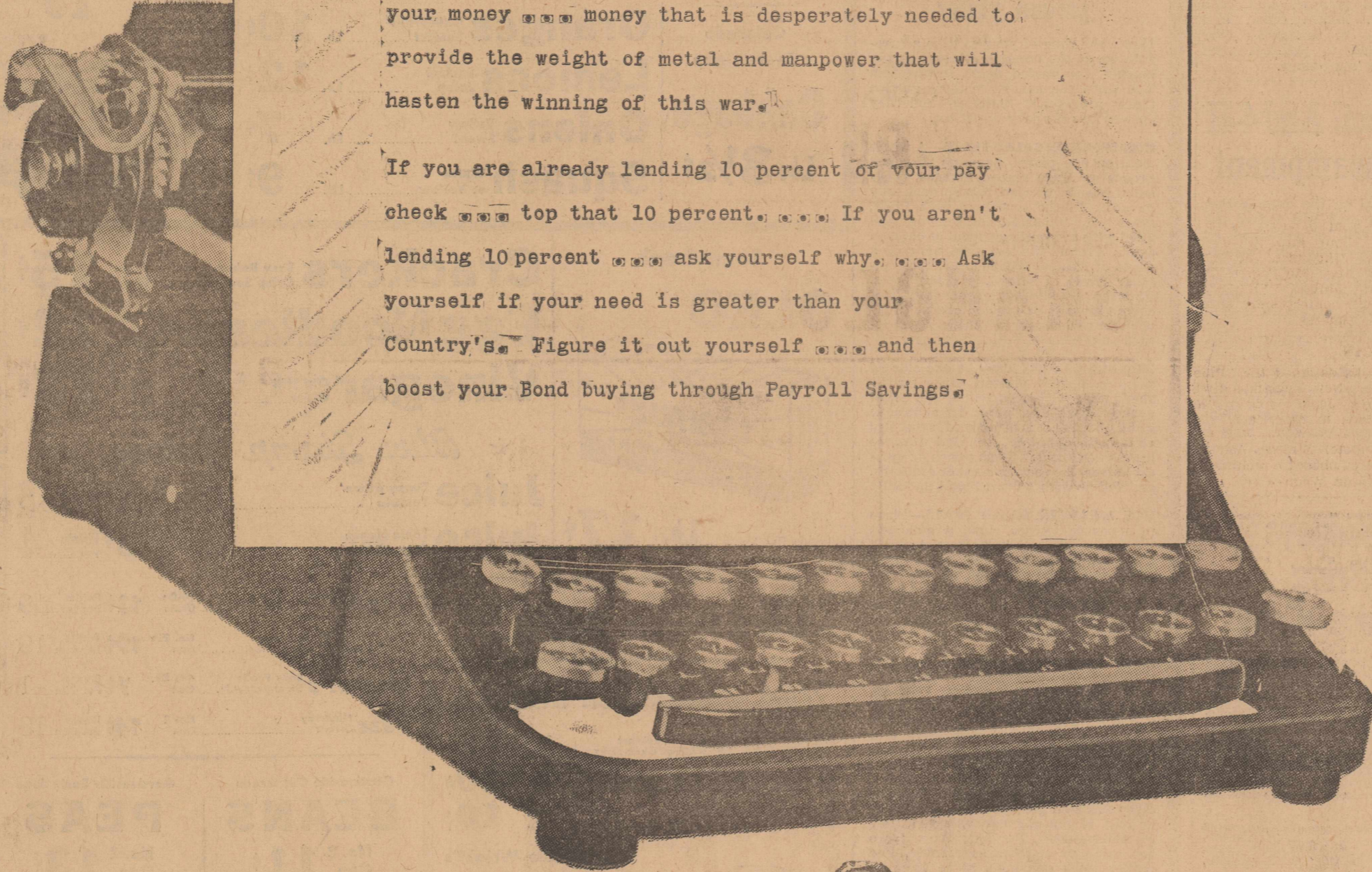
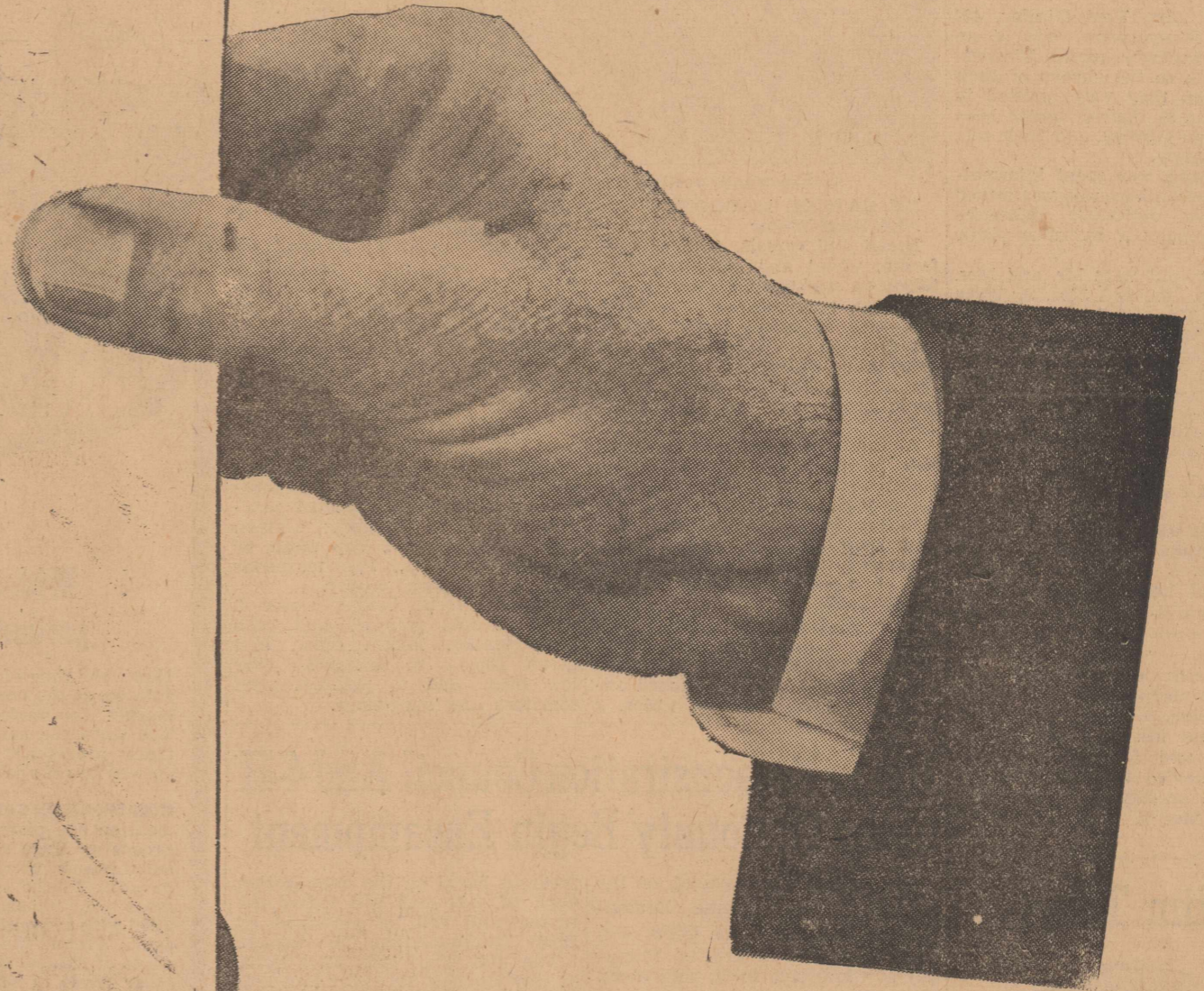
# This advertisement should never have been written

There should be no need for any writer sitting down to his typewriter and hammering out phrases telling you why you should buy War Bonds.

There should be no need for hundreds of advertisements like this asking you to buy your share of Bonds, to lend your money to insure the Victory.

The men who are doing the fighting for us the men who are dying, cannot understand why there should be any necessity to plead for the use of your money money that is desperately needed to provide the weight of metal and manpower that will hasten the winning of this war.

If you are already lending 10 percent of your pay check top that 10 percent. If you aren't lending 10 percent ask yourself why. Ask yourself if your need is greater than your Country's. Figure it out yourself and then boost your Bond buying through Payroll Savings.



## YOU'VE DONE YOUR BIT --- NOW DO YOUR BEST!

**BOOST YOUR BOND BUYING THROUGH THE PAYROLL SAVINGS PLAN**

A Patriotic Message Sponsored By These Civic-Minded Midland Business Men:

A. & L. HOUSING & LUMBER CO.  
BARRON'S SUPPLY STORE  
BARROW  
PERCY BRIDGEWATER, SINCLAIR AGENT  
BURTON-LINGO CO.  
CITY CLEANERS  
DUNLAP'S  
FIRST NATIONAL BANK  
FIRST NATIONAL BANK BUILDING  
HARRIS-LUCKETT STORES  
IVA'S JEWELERS

YUCCA, RITZ, REX THEATERS  
McMULLAN'S DEPARTMENT STORE  
MIDLAND HARDWARE & FURNITURE CO.  
MIDLAND NATIONAL BANK  
MIDLAND-ODESSA BUS LINE  
MINUTE INN  
J. C. PENNEY CO.  
PETROLEUM BUILDING  
THE REPORTER-TELEGRAM  
ROETTEGER'S JEWELRY, R. Vosatko, Successor  
SCHARBAUER COFFEE SHOP

SERVICE CLUB  
J. C. SMITH STORES  
SOUTHERN ICE CO.  
SOUTHWESTERN GREYHOUND LINES, Inc.  
SPARKS & BARRON  
TEXAS ELECTRIC SERVICE COMPANY  
THOMAS BUILDING  
THE UNITED, Inc.  
WEST TEXAS OFFICE SUPPLY  
WEST TEXAS REPRODUCTION CO.  
WILSON'S







