## Thy fliuland Tkpurter-Urlpgram

## $\underset{\text { Russians Break Nazi }}{\text { British Ar }}$ Lines Near Stalingrad

## Red Army Gains Continuing In Kharkov Sector

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Tulsa Sex Killer Sought By Police

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## Divorce, Settlemen

Six Persons Killed
In Transport Crash
$\qquad$

##  <br> $==$

United Nations
Making Decisions On 1943 Strategy

House Group Approves Bill Raising Farm Parity Prices


State Approaches Close Of Case In Trial Of Hollywood Movie Star

Testing Indicates Gaines Discovery Output Increased

| Jap Resistance |  |
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| Pocket Cleared |  |
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\begin{aligned}
& \text { WASHINGTON - (AP)- A lone Japanese plane } \\
& \text { ombed the American base island of Espiritu Santo in the } \\
& \text { olomons Thursday, the Navy reported Friday, in the } \\
& \text { irst enemy air action directed against that New Hebrides } \\
& \text { perations center. } \\
& \text { MOSCOW- (AP) - Russian forces, attacking from } \\
& \text { the west have broken through the lines of the Ger- } \\
& \text { man "defenders of Stalingrad," presumably the rem- } \\
& \text { nant of the 22 divisions the Russians have reported } \\
& \text { trapned in that area. }
\end{aligned}
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Allied Bombers Attack Sicily

City By-Passed As Rommel Withdraws


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page two
IHE REPORTER-TELEGRAM


## Advertise Or Be Forgotten!




 classes: namely, those who carried consistent adver
schedules right through the war, and those who qu
the duration. Then the record of their fortunes charted.
"The mortality among the nonadvertisers and the Rip-van-Winkle concerns was appalling. The record of
nearly all who had never ceased advertising was con-
sistently successful. Their positions of vantage were strong and have remained so since
You can recall prominent products and concerns of
pre-World War I days who no longer are in business an pre-W orld War I days who no longer are in business and
who are forgotten. Death resulted from their shortsightedness. This war will end, as others ended, in victory for
America and its principals, and concerns who have con sistently carried on their
the front stronger than
An important problem facing advertising our clients and nrospects of the sound economic philoso phy that, in addition to provding war necessities, it is
vitally important that production. distribution and reasonable use of consumer goods continue, as an economic
necessity and as an essential to civilian morale.
Otherwise the sources of war finance through taxes
do

## "Advertising." Locke continued, "is like nlant food and the nrover balance at all times. "Wiser. more provident concerns. will keen efficient consumers beg for merchandise thev can't get." These are the days for American business to build up strong reserves of consumed demand ... on denosit. There is no nlace in business todav for the chisele or the fellow who cuits advertising and ruins a market Markets and trading centers must be maintained and the

 No Row Mare War Bonds and Defense StampsThere is one man at least who does not sympathizewith the solf-nitv that is so common nowaravs. He i
Samuel S. Stratton. new nresident of Middlebury College Samuel S. Stratton. new nresident of Middlebury Colleg
in Vermont. He told the students: "I Not, nitv vour generation. You are fortunate to
be comine of ace in time to narticinate in this crusade
arainst evil and in the task of fashioning the better order arainst evil and in the task of fashioning the better orde
that must follow."
$\qquad$ tion shouldn't be nitied: it should be envied.

## Laval Can't Do It

$\qquad$
as the consideration is to be Nazi support for M. Laval
as nti-Hitlo thousands. tens of thousands. But only Hitler, by the methods he
using in Poland and Greeee, can wipe out almost the And that is the only wav that anti-Hitlerism can b -Buy War Ronds And Savings Stamps-

## Seven Tons Per Soldier



and destroying the output of our plants.
of equipment and supplies were set down on the beach And, in addition to this, we must send these forces on
$\qquad$

[^0]THE REPORTER-TELEGRAM, MIDLAND, TEXAS

 Honor Guests At Morning Coffee
 Lucky Thirten Club Members Entertained -With Valentine Party





 Club Is Entertained With Dessert-Bridge

## 

CREOMULSION

## (20) <br> Watch and Jewelry Repairing WATCH REPAIRING engraving <br> palace drug JEWELRY Co. <br> $\qquad$

 Coming
Events Dos Mesas Club Meets With Mrs. Don Albers


## Churah News


 President May Scotch


Sparks \& Barron INSURACE


OUT OUR WAY BY J. R. WILLIAMS
$\qquad$ TH' STUPID LOOKIN' THAT OTHER ALL TH' TAPERS BE BERYPROUD
ONE NEVERDID
ONE ATALL, FER MEN OF REPAIR WQRK BUT NOT FOR, EXPRIENCE,
IS WILIN' TO, AMINGTE! ANCAN YOU
TRY IT



## RED RYDER



FRECKLES AND HIS FRIENDS

 IM AT THE CRYSTAL
WHO AHOHE
WOAD
WRFUL TME

BY MERRILL BLOSSER


# -:- CLASSIFIED ADS-Your Best Wartime Buying Guide! 




First Baptist Church
Will Have Roll Call


Small War Plants Utilize Workers For Armed Guards

Dr. Harold Cooke Will Preach At Methodist Church


Today's News In Pictures
Palm Pole


Phog Allen Says Nothing Freer Than NCAA Tourney

## Sports Roundup

|  |  | Copper Daugherty Injures Left Arm $\qquad$ condition for the clash with the Steers in the Big Spring High School gymnasiam except Coppe: Daugherty, a forward, who injured an arm in Thursday's practic Coach Gene McCollum Daugherty may be out of action for several weeks. His left arm was injured in a fall on the gym floor. to Big Spring with the squad. <br> All Types Of Youths Eligible For Relays $\qquad$ $\qquad$ men and sluggish men - all can Littlefield, director of the Texas $\qquad$ petition April 3 . The program is efits of track and field events, he "Every type of boy can participate and we feel these games should be maintained for that reason." <br> Full Football Team Enlists In Marines $\qquad$ <br> ing to have to fight the entire back- field of the Weslaco High Schoo. team. Seven high school seniors, includ. ing the backiicld combination which took the Panthers through a highly successful 1942 season, end ing as runners-up for the title in District $40-A$ of the Texas Inter- scholastic L.eague, have signed up <br> to joi $\qquad$ $\begin{aligned} & \text { Filipinos are mainly of Malay } \\ & \text { descent, with some admixture of } \end{aligned}$ |
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| Fepe Has No Equal In Record Of |  |  |
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| 58 Wins In Row, Markson Declares |  |  |
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| Sports Roundup |  |  |
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System For Mass Froduction Of
Ball Players Planned By Dodgers
Model Planes Io
Get Needed Fuel


SAVE ON YOUR FIRE INSURANCE


$\underset{\substack{\text { Branch \& Shepard Roofing \& Sheet Metal Work } \\ \text { Telephone } 887}}{\text { 208 So, Main St. }}$

BARZ WIRE HOG WIRE POULTRY WIRE ON HAND

Secure a ration "purchase certificate"
from your County Agent.
A \& L
LUMBER Co. PHONE 949


[^0]:    Money

