

Hammers Drop Game To Spur Bulldogs

Rotan's Yellowhammers lost to the powerful Spur Bulldogs Friday night, 36-6. This was Spur's fifth straight win this season and the Hammers score was the second time for the Bulldog to be scored on, thus far.

Spur scored first and the Hammers came back to tie the score when Donald Goodrum scored on an end-sweep from 5 yards out.

In the second Spur scored when Walker went over left guard and raced 35 yards for TD. Spur plunged over for the extra, making it 14-6.

With 22 seconds left in the third quarter, Spur QB Fugitt sneaked over from one yard out and gave the Bulldogs a 20-6 lead.

In the fourth stanza the Bulldogs scored 2 TD and ran for extra points.

The Hammers entertain Roby Lions here Friday night in the traditional game.

Combined PTA Meet Next Thursday

A combined meeting of all PTA units and the Council is planned for Thursday night, October 13. Beginning at 7:30 the meeting will be held in the high school auditorium. Program is entitled "Needs of Our School." This will be a panel discussion with the following phases our school being discussed: Library, Lounges, Safety and Playground, Lunchroom, PTA.

The program will be listed in detail in next week's paper.

Mark the date on your calendar and plan to attend.

If you haven't joined your PTA this year, call your membership chairman or contact the principal of the school whose PTA you would like to join. A membership drive is on at the present time. Know your school better through your PTA.

Nathan Kelley Dies Of Heart Attack

Nathan O. Kelley, 70, died at 7:30 p. m. Friday in Callan Hospital of heart attack. He was ill but a few hours.

He was born August 22, 1890 in Lingerieville, Texas. He came to Fisher County in 1913 from Oklahoma and was married to Gladys Horton here in 1924.

Mr. Kelley was night patrolman here for a number of years and for the past 20 years had worked for the county on road and bridge work.

Funeral was held at 3:00 p. m. Sunday in Weathersbee Chapel with Martin Kamstra, minister of the Church of Christ and Rev. E. L. Redden, pastor of Westside Baptist Church, Roby, officiating.

Burial was in Belvieu cemetery under direction of Weathersbee Funeral Home.

Survivors are his wife; one son, Obie Gene of Rotan; one daughter, Mrs. Billy Tidwell of Rotan; one brother, Warren Keelley of California; three sisters, Mrs. Bob Hinton of California; Mrs. Tom Lewis of Frederick, Okla., and Mrs. Margaret Hair of Oton.

Former Resident Buried Here Monday

Jerry Leon Shepard, 52, former Rotan resident, died Friday in Torrance, Calif., following a heart attack. The body arrived in Sweetwater Sunday and was brought here by Weathersbee funeral coach.

Funeral service was held at 3:00 p. m. Monday from Weathersbee Chapel with Martin Kamstra, minister of the Church of Christ officiating.

Burial was in Dowell cemetery. Pallbearers were O. M. Polk, T. L. Baker, Clark Taggart, A. D. Turner, Charles Kelley and N. I. Temple.

Mr. Shepard was born in the Dowell community and later lived in Rotan until 1953 when he moved to California. He worked in an aircraft factory since leaving Rotan.

Survivors are the wife, of Torrance; four daughters; one step-daughter; three brothers and one sister.

Ex-Students Plan For Homecoming

Rotan Ex-Student Association will meet at 7:30 Monday night at Gann's Cafe.

Plans are shaping up for the annual Homecoming events, October 28-29 and several important phases of this will be discussed at Monday night meeting.

All Eyes urged to attend.

Gala Democratic Affair Set Con. Jim Wright Here Today

Jaycees To Meet Next Week

Rotan Jaycees held their regular meeting last Thursday night in basement of First Methodist Church.

A good business session was held and several new projects discussed and turned to committees for study.

The group voted to set up the meeting time to 7:30 each Thursday night in the same location. They will not meet this week, but all members are urged to be at the meeting next week.

Two weeks ago Mike Brown of the USDA office showed two films to the group and gave an interesting talk.

The Jaycees will have the 'Bag-O-Bulls' sale this year.

Cotton Gathering Getting Underway

Fair weather this week has helped farmers get started on cotton gathering.

Local gins reached a total of 2243 Wednesday afternoon. Many have not started yet. A good supply of transient labor has arrived for the harvest and mechanical harvest is growing more popular each year, which will cause the gins to hit peak load soon, weather permitting.

Inzer Whitefield Very Ill at Baylor Hospital

Inzer Whitefield was carried to Baylor Hospital in Dallas about 2 weeks ago for treatment of a heart condition. Mrs. Whitefield is with him and their daughter Judy went Friday to be with her parents, accompanying Judy to Dallas were Mrs. T. D. Key, Mrs. A. W. Canfil and David, who returned home Sunday night.

Mr. Whitefield is in a very serious condition, suffering several attacks Sunday.

His address is Room 319, Baylor Hospital, Dallas.

Extension Program Committee To Meet

Fisher County Extension Program Building Committee will meet Monday night, October 17 at 7:30 in the Agriculture building in Roby according to County Extension Agents Alice Kemp and James S. Norman.

The purpose of this meeting is to bring together the plans for the county extension program for 1961. Sub-committees of Home Demonstration, 4-H, Crops, Beef Cattle, Farm and Home Development and Soil and Water, meet each year at this time to discuss county problems solutions to these problems, and suggest to the county extension agents what might be done in the following years to better meet the needs of the Fisher County people in regards to their Agriculture and Home Economics problems.

All Fisher County people are invited to attend this meeting and help in planning the County Extension Program for 1961.

PTA Workshop To Be Held In Snyder

Every member of PTA and every officer should attend the District 18 Workshop in Snyder, October 11. Please, lets have a good group from Rotan to go. Program for the day will be "The American Family Today."

Workshop begins at 8:30 a. m. in Snyder High School Auditorium and lunch will be served in cafeteria. The program will close at 3:00 p. m.

Mrs. Clinnia B. Kirkpatrick of Brownwood visited her daughter and family, Mr. and Mrs. Jimmy Don Hill Thursday of last week and went to Spur and visited her mother, Mrs. Alice Carraker-Friday, who has recently moved to Spur. She returned here for a short visit before going home.



Congressman Jim Wright

Today is scheduled to be a Red Letter day in Rotan. The largest single political affair is scheduled in honor of Congressman Jim Wright of Fort Worth. He is campaigning over this section of the state in interest of the National Democratic ticket. Congressman Wright is a forceful speaker and is very popular in his district as well as in Washington.

He will arrive in Sweetwater by plane at 2:00 p. m. and a reception will be held there.

He will be brought to Rotan, arriving at 4:00 o'clock and will ride with the Fisher County Sheriff Posse into town to the Kennedy-Johnson headquarters at the former Fair Store building. This building is decorated and makes an attractive headquarters during the campaign. He will be honored at a reception there, making a very short talk. Refreshments will be served. Everyone is urged to attend and meet this outstanding Congressman.

Following this, Wright will join the crowd going to Roby for the "Dollars For Democrats" dinner tonight. Some 300 of the \$5 tickets have been sold in the county in addition to a large number in adjoining counties. Ticket sale continues and everyone is urged to attend and help the Party.

Local Demos stress the point that "it is significant that every elected it is significant that every elected statewide official in Texas and every single member of the 21-man Texas Democratic delegation in Congress is openly and publicly supporting the Kennedy-Johnson ticket."

This has not always been the case. Several years ago some state officials were endorsing Republican nominees and others were maintaining a discrete silence. Why the complete and overwhelming unanimity in 1960?

The reason is that the elective leadership, those chosen by Texans to represent them, and those who have had an opportunity to view the problem at close range have seen clearly that the Texas viewpoint receives more consideration and Texans enjoy greater effectiveness in a Democratic Administration than under a Republican regime.

A Democratic National Administration consults with the Democratic Congressional leadership before making its proposals to Congress. A Republican Administration consults with the Republican leadership. This makes an enormous difference to Texas.

Here is why, not only would a Democratic victory place two Texans, Lyndon Johnson and Sam Rayburn, in the second and third most influential positions in our entire government. In addition to this, Texas while having only the fifth largest delegation in Congress, has the largest Democratic delegation in Congress. Moreover, Texas enjoys the influence of more important committees and subcommittee chairmanships than any other state in the nation, when the Democrats are the majority party in Congress.

Mr. and Mrs. Wayne Poer and Lynn Lou of San Angelo visited with Mr. and Mrs. Walter Hartsfield and other relatives last week end.

Piggly-Wiggly Sets Grand Opening Date

Piggly Wiggly announces their Grand Opening date for Oct. 12-15. Since the Advance is mailed out on Thursday, Oct. 13 they would like you to know that their Grand Opening will begin on Wednesday, Oct. 12. They have many attractions for young and old. Many prizes will be given away and you will not want to miss the first day of this great event.

\$500.00 in groceries will be given away absolutely free. All you have to do is register (beginning Wednesday, Oct. 12.) You do not have to be present to win. You may register as many times as you like each of the four days.

In addition to the above prizes you may register for electric Westinghouse roaster, Samsonite suitcase, 30 cup electric coffee maker, electric can opener and 25,000 Frontier Stamps. Piggly Wiggly will give Double Frontier Stamps on purchases of \$2.50 or more during the four days of their Grand Opening.

Free candy and balloons for the kiddies. Dr. Pepper will be served and hot dogs will be on sale Wednesday and Saturday for 5c each.

Thursday and Friday Mr. Pinky Meredith will be at the organ to furnish you entertainment. Saturday afternoon Mrs. Tom Collins will furnish the organ music. You will really enjoy their music as they are very good musicians.

These are only a few of the many attractions you will find at Piggly Wiggly during their Grand Opening. The folks at Piggly Wiggly extend to you a warm welcome to come in and pay them a visit during this gala affair.

Mr. and Mrs. J. R. Conner of Lockney and her sister Mrs. Roy Outcalt of Alamosa Colo., spent Wednesday of last week visiting another sister, Mrs. J. W. Perry and Mr. Perry. Mrs. Outcalt remained until Friday.

Cross Roads To Observe Laymen's Day

Rev. William Irwin, pastor of Cross Roads Baptist Church, announced today that Cross Roads will participate in Laymen's Day, Sunday, October 9.

Churches in the Fisher County Association are participating by having payment from other churches bring the morning and evening messages. Bob Harrison from Calvary Baptist Church will speak at the morning service, and at the evening service Wayland Williams, Longworth, will bring the message.

There will be four men from Cross Roads speaking at various churches. Horace Carter will speak at McCaulley Sunday morning; Billie Joe McCombs will speak at Highland Home Sunday morning; Genn Upshaw at Longworth Sunday morning and Walter Byrd at Longworth Sunday evening.

Horace Carter, Sunday School Superintendent at Cross Roads has announced the names of men who will fill places of responsibility Sunday morning. They are:

General SS Supt., Glen Gruben.

Supt. Adult Dept., Laverl Gruben.

Supt. Jr. Int. Dept., Donald McQueen.

Supt. Elem. Dept., Wilbur Gruben.

Teachers:

Men's Bible Class, W. A. Hancock.

Bible Learners, Floyd Noles.

W. W. Women, Ed Hawkins.

Young People, Danie Gruben.

Intermediate, Robert Hargrove.

Junior, Odell Rains.

Primary, Arlon Cross.

Beginner, Bobby Gruben.

Nursery II, Frank Kingsfield.

Nursery I, Ollie McCombs.

As these men all work together for the Lord, we know that Sunday will be a good day for the Kingdom of God.

Mrs. Margaret Cooper and David and Mrs. Thelma Blackwell of Big Spring spent last weekend here with Mrs. J. V. Hellums.

New Book of Miss Baird Is Released This Week

"Tom Bond" a story of a typical frontier boy who grew up to be a cowboy, bronco-buster and trail driver, written by Miss Josie Baird is off the press this week.

Miss Baird wrote most of the manuscript for the book before the death of Mr. Bond.

The book is well written, as Miss Baird spent much time in getting the story from Mr. Bond and in preparation. Much of the life of this pioneer cowboy occurred in Kent and adjoining counties, and proves most interesting and entertaining reading for all who enjoy cowboy lore.

"Tom Bond" is illustrated with exceptional art work of a sister of the author, Miss Delila Baird.

No doubt the book will prove popular, as it depicts life in this western section during pioneer period.

The book was published by Watson-Focht of Sweetwater and are available at Ragsdale Drug.

Jr. High PTA Urges Memberships

Junior High School PTA has sent envelopes to each parent by their children from school. Each parent is urged to pay their PTA dues. They are only 50c for each parent and it does show an interest in our children and our school. Are you interested in your child and your school? Then be sure and send in your PTA dues at once.

Mrs. Barry Allen, membership chairman.

Mrs. Wash Kersh went to Irving last Tuesday in response to the message of the death of her niece, Mrs. William Davis. Mr. Kersh and Mr. and Mrs. Marvin Kersh attended the funeral Friday and Mrs. Kersh returned home with them Saturday.

Mr. and Mrs. Thomsy Young of Hamlin spent Sunday with Mr. and Mrs. Wash Kersh.

Light Crust Doughboys To Be At Piggly Wiggly



The Light Crust Doughboys will be in Rotan Wednesday, Oct. 12. They will begin their day by presenting a program on KXOX at Sweetwater at 8:30 a. m. Their next program will be at Piggly Wiggly, Rotan at 9:00 a. m. They will present an hour program and then go to High School auditorium for a forty-minute school program.

Program For The Day

8:30-8:45, Station KXOX, Sweetwater.

9:00-9:20 a. m. Piggly Wiggly, Rotan.

10:00-10:20 a. m. Piggly Wiggly.

10:40-11:10 High School auditorium.

11:30-11:50 Piggly Wiggly, Rotan.

3:00-3:20 p. m. Piggly Wiggly.

3:40-4:00 p. m. Piggly Wiggly.

4:20-4:40 p. m. Piggly Wiggly.

5:00-5:20 p. m. Piggly Wiggly.

5:40-6:00 p. m. Piggly Wiggly.

Free pictures of the Doughboys and Kernel Otho Upinbucker will be given at all performances.

History of the Light Crust Doughboys begins several years ago and started quite by accident. With the familiar strains of "We're the Light Crust Doughboys from the Burrus Mill," this group has endeared themselves to the entire Southwest for over thirty years.

group of musical mill workers from Burrus Mill organized a band. They had one of the first commercial programs on any Fort Worth radio station, and when time for their broadcast came around, they left their machines, shook the flour dust off, picked up their fiddles and guitars and swung into the program right there in the flour mill. And now the Light Crust Doughboys are a radio tradition in the Southwest.

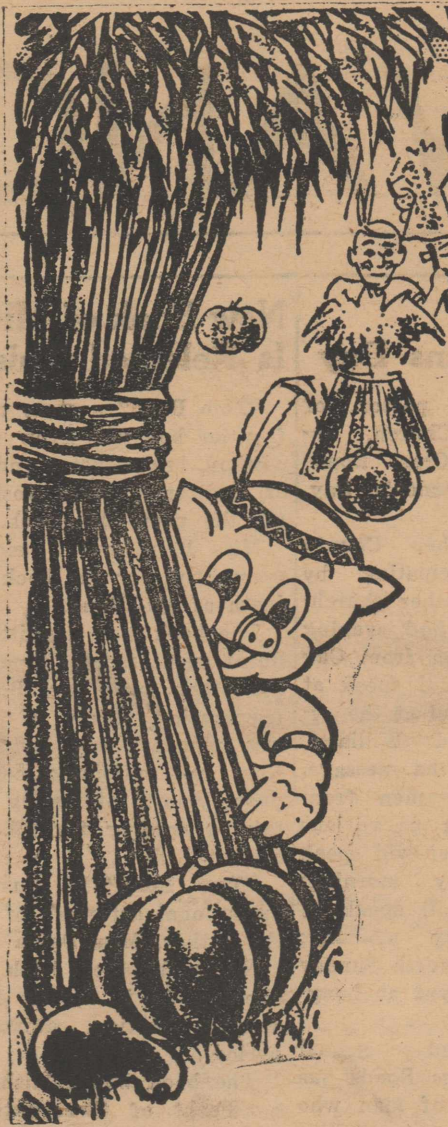
The Doughboys were an immediate sensation, and the Texas Quality network was formed in order that the show could be presented throughout the state. A partial basis for the popularity of the Light Crust Doughboys is their personal appearances. They have made appearances at rodeos, first store openings and barbecues, and in 1933 appeared at the Worlds Fair in Chicago. Each year they appear as the top western and folk music group at the Texas State Fair.

In 1936, Texas Centennial year, Governor Alfred designated the group as ambassadors of good will and they set out in their sound truck to make a triumphal tour across Texas, New Mexico, Arizona and into California. In Hollywood they made two pictures with Gene Autry which inaugurated the series of "western-musicals" now so familiar.

The roster of former members of the Light Crust Doughboys is illustrious: Bob Wills, a favorite in musical western films and on the juke boxes, was leader of the group and is credited with composing the theme song; Eddie Dunn, former master of ceremonies, is now an announcer with one of the top networks; Leon McAuliffe of recording fame was once a Doughboy; and the most widely known personality of the Light Crust Doughboys was W. Lee "Pappy" O'Daniel.

The Light Crust Doughboys have never confined themselves merely to playing tunes—they also compose many of the songs they play. They have made a number of recordings for Columbia and King records, their most popular "South". The present Light Crust Doughboy group is composed of: Johnny Strawn, fiddle; Paul Blunt, steel guitar; Marve Montgomery, banjo; Jim Boyd, electric guitar; Kenneth Cobb, bass; and Jack Perry, emcee. Appearing with the Doughboys will be the famous Kernel Otho Upinbucker, the original clown who will furnish many jokes and laughs.

Don't miss the opportunity of seeing this famous band perform Wednesday, Oct. 12 at Piggly Wiggly, the first day of their Grand Opening.



Piggly Wiggly's "INDIAN SUMMER" Sale!

During these beautiful, sunshiny days and cool nights your family's appetites take a new lease on life! You can cater to their whetted tastes with these delicious foods from Piggly Wiggly's Indian Summer Sale! A full selection of delicious fall foods . . . foods that make mealtime a big occasion! You'll find the best in all foods at Indian Summer Sale--and remember, you never get scalped at Piggly Wiggly!

There Prices Effective Friday & Saturday, Oct. 7-8

FREE DOMINO SUGAR COTTON CANDY
Saturday, Oct. 8

FLOUR Gold Medal 10 lb. Bag **97c**

CAKE MIXES Betty Crocker 3 Pkgs. **99c**

COFFEE White Swan 2 Lb. Can **\$1.19**

Domino Sugar 5 lbs. **49c**

Hi-C DRINK 3 46 oz. cans 99c	SHURFINE ALL GREEN CUT ASPARAGUS 2 300 Cans 49c
Grapefruit Juice Shurfine 46 oz. 3 for 89c	SURFINE BARTLETT PEARS 2 300 cans 45c
Vermicelli 2 O. B. 10 oz. 45c	AUSTEX SPAGHETTI Meat Ball 3 300 Cans 73c
Tomato Sauce 3 Cans 21c	SHURFRESH OLEO 2 Lbs. 37c
Joy Liquid Soap Giant Size 59c	

CRACKERS Shurfresh 1 lb. **19c**

BISCUITS 6 Cans **49c**

LIPTON Tea 1-4 Lb. **39c** **LIPTON Tea bags** 48 count **63c**

Dog Food 3 Scotty Lb. cans **21c**



NO. 1 CELLO BAG CARROTS 2 For **15c**

WHITE ONIONS lb. **6c**

FRESH GREEN ONIONS 2 Bunches **15c**

GREEN COLORADO CABBAGE lb. **5c**

FANCY BELL PEPPER lb. **10c**

Quality MEATS

SIRLOIN STEAK Choice lb. **85c**

CHUCK ROAST Choice lb. **47c**

SEMI-BONLESS PORK STEAK lb. **43c**

BEEF RIBS Choice lb. **25c**

TALL-KORN BACON 2 Lb. Pkg. **89c**

FRANKS 3 Lb. Bag **89c**

GRAND OPENING DATE-OCT. 12-15

Double Frontier Stamps
Every Wednesday

H. D. Women To Present Style Show

Fisher County Home Demonstration Club Women will present a Style Show Tuesday, October 11 at 2:00 p. m. in the meeting room of the REA building in Roby. This show will conclude the semi-tailoring workshop conducted by the Home Demonstration Agent, Alice Kemp for all interested Fisher County women.

Those modeling will be the women who participated in the workshop. All will be modeling garments constructed in the workshop.

Women who participated in the workshop are Mrs. Alton McCain, Roby; Mrs. C. M. Hodges and Mrs. J. A. Easterwood, Claytonville; Mrs. Bill Lee, and Mrs. B. F. McGee, Longworth; Mrs. Ted Abbott, Mrs. Luther Maberry and Mrs. Willie Fancher, McCaulley; Mrs. Tommy Helm, Roby; Mrs. L. E. Wright, Rotan and Mrs. Ivey Jones, Hobbs.

Mrs. Howard Noles of Roby will be commentator. The public is invited to attend the Style Show.

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Meets Third Thursday Night of each month

visitors Invited

Sam Hamm, W. M.
Robert Phillips, Sec.



V. F. W.

Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Glenn Gabel, Commander
Milton Teague, Adutant
Austin McKinney, Quartermaster



Meets Every Tuesday, 12:30.

At Texas Cafe

Visitors Welcome

Chester Cooper, President



The O. E. S.

meets each second Tuesday at 7:30 in the Hall.

Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary

Soil Testing Increasing Over Entire Area

The Baylor County Soil Testing Lab located at Seymour has just completed its biggest year since opening in January, 1956, according to Roy L. McClung, Baylor County Agent who supervises the soil testing lab and makes the recommendations after the tests are made. The agent stated the lab has analyzed 922 samples in the past year of September 1, 1958 to August 31, 1960.

The County agent stated that cotton farmers are getting from 100 lbs. of lint per acre up to a bale per acre increase in cotton all thru the Rolling Plains area as a result of having their soils tested and fertilizing according to the needs as shown by the soil tests. Grain sorghum increases range from 600 lbs. to 2100 lbs., and wheat yields have increased from 5 to 24 bushel per acre following soil tests and proper fertilizers.

McClung suggests to anyone who has never used fertilizer that you fertilize part of the field according to the needs as shown by the soil test and leave part of the field untreated so you can see for yourself how much difference it makes. "Most of our land in this area will respond to fertilizer if used in the proper ratios and proper amounts, with sandier soils usually showing the best response," stated McClung. "Of course this is assuming we get enough rainfall to make a normal crop."

The Baylor County Agent reported that they have learned a lot since opening the Lab in 1956. Some of those important things learned are (1) that fertilizers will usually pay good dividends in this country, either on irrigated or dry and if used properly; (2) thousands of dollars are being wasted each year by using the wrong kind or amount of fertilizers; (3) that it is impossible to tell what ingredients a soil needs without having the soil tested.

The Soil Testing Lab at Seymour is a branch of the state lab at Texas A and M College and operates under the state Soil Chemist supervision. The lab was set up to better serve this area of the state and makes the same tests the state lab at Texas A and M makes. The Baylor County Agent emphasized the fact that when you get their recommendations back that is just not his personal opinion, but is the recommendation based on the results of many years of research and field trials conducted over the area by Experiment Stations, County Agents and others. It is based on the best information available from Soils Chemists today.

Wheat farmers still have plenty of time to get your soils tested and the recommendations back by the time you sow your grain. Every County Agents office has a supply of sample bags and will be glad to give information on taking samples etc. About one pint of soil is all that is needed. After the samples carried to the Soil Testing Lab, Seymour, Texas. The Lab is in a position to give prompt, personal service to anyone desiring their soil tested. The fee for testing is \$2.00 per sample.

James S. Norman, Fisher County Agent, stated that many Fisher County farmers have had their soils tested the past several years and 13 had theirs tested this past year. Mr. Norman also stated "You cannot assume that your soil is the same as your neighbors, every field is different and should be tested separately. Many fields differ from one side or one end of the field to the other."

The County Agent stated he would be glad to give all assistance possible to anyone wanting their soil tested and he had plenty of soil sample bags to send them in. Norman says "It seems to me it would be worth \$2.00 to anyone to know what his soil is deficient in even if he never intends to fertilize. He also stated that he would like very much to have a number of farmers to try some fertilizer plots anyone interested should contact Mr. Norman at his office."

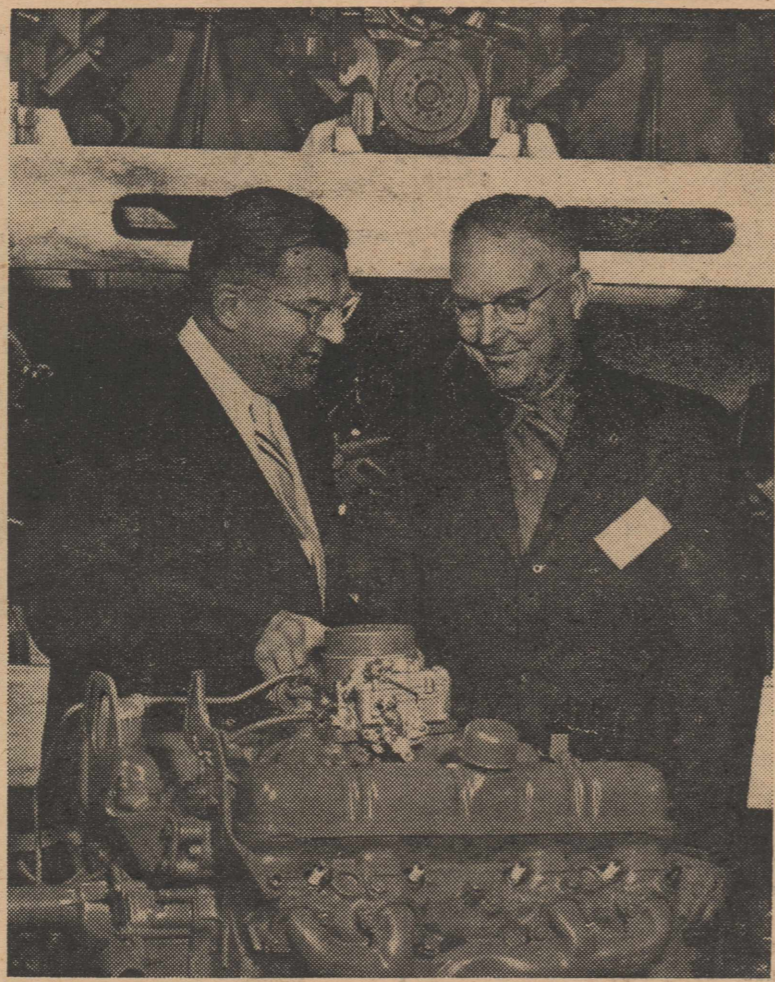
Mrs. J. D. Watkins of San Augustine visited several days last week with her daughter, Mrs. Dick and Mr. Young.

Mr. and Mrs. Mark Strickland visited his sister, Mrs. Tommy Smith and Mrs. Dono Day visited her children in Abilene Sunday afternoon.

John Lambert who has been seriously ill is recuperating at the home of his sister, Mrs. Jess Crow and Mr. Crow.

ADVANCE WANT ADS PAY.

Hogsett Views New Buick Engine



Charles Hogsett (right) Rotan Buick Dealer, and Edward D. Rollert, general manager of Buick, and vice president of General Motors, examine an engine block at the Buick plant in Flint, Michigan, where he previewed the 1961 Buick and inspected the new assembly plant for producing the new-sized Special, the small car Buick is introducing.

Janice David, a student at West Texas State College spent the week end here with her family.



Comfort . . . for men of action! Expertly tailored for active men who want to be well dressed and still enjoy complete freedom of movement. Three-button front gives a slimming effect. Exclusive "Action Back" expands through shoulder area . . . is always neat . . . never an unsightly "billowing." Single pointed yoke in front, triple yoke in back, two lower pockets and one upper with flaps and notch lapel give the jacket an authentic "Western" styling.

sizes 38 to 42

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Campbell Dept. Store

Shower Honors Mrs. III.E. J. Crawford

A surprise Pink and Blue shower was held Friday morning at 10 o'clock in the home of Mrs. Richard Young to honor Mrs. E. J. Crawford.

Assisting Mrs. Young in hostess duties were Mrs. Sherman Daniel, Mrs. Billy Frank Hardy and Mrs. C. A. Daniel, who served coffee, donuts iced in pink and blue and candy pacifiers to Mrs. Crawford and Mmes. Joe Allen, Eysnogle, Jack Jones, C. C. Sheffield, Fay Gooch, Jay Hendon, Willie Martin, W. D. Early, Nolan Hicks, Bill Graham and Buddy Edwards.

Mrs. G. W. Reed returned to her home in Fort Worth Friday. She had visited her sister, Mrs. A. R. Tyson and her niece, Mrs. J. R. Strayhorn and Mr. Strayhorn several days. Also visiting in the Strayhorn home were Mrs. Ed Warren of Post and Mrs. Zill Rich of Sweetwater.

Dick Young attended to business in Odessa last weekend and Mrs. Young and their children, Ricky, Sissy and Lynn visited in Midland and Odessa.

Orvan Bruce returned to his home in Dallas last Thursday after spending three weeks here with his parents Mr. and Mrs. C. C. Bruce while he was recuperating from a heart attack.

The Rotan Advance

Thursday, Oct. 6, 1960 No. 34
Mr. and Mrs. Fred Byerly visited their children, Mr. and Mrs. Leo Petty in Abilene Sunday.

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You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

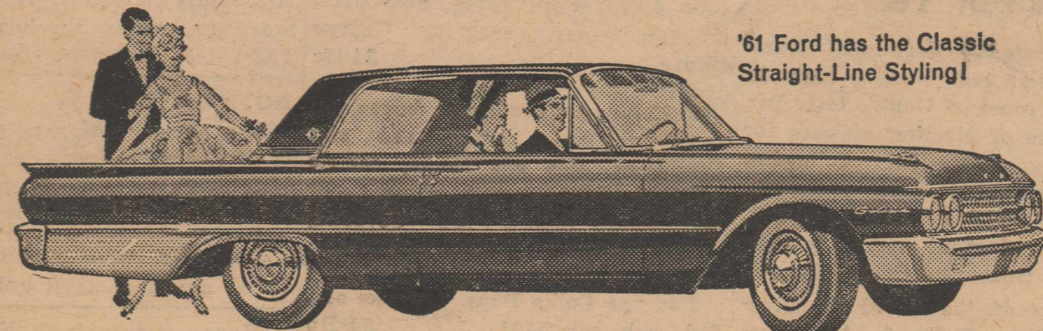
Call Today For Appointment
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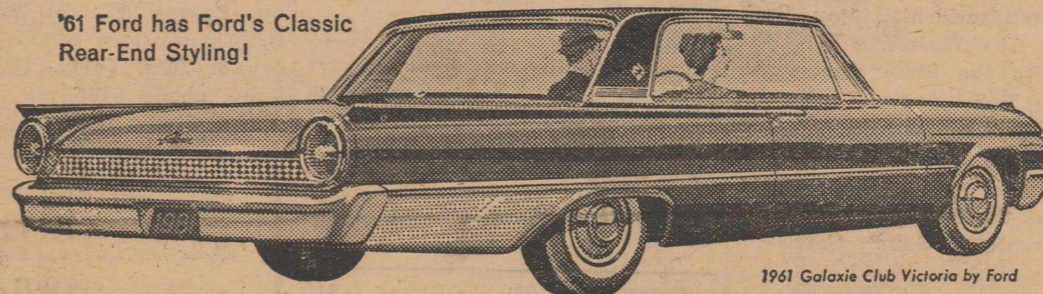
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'61 Ford has the Thunderbird's Roofline!

'61 Ford has Ford's Classic Rear-End Styling!

1961 Galaxie Club Victoria by Ford

and it's the car beautifully built to take care of itself!

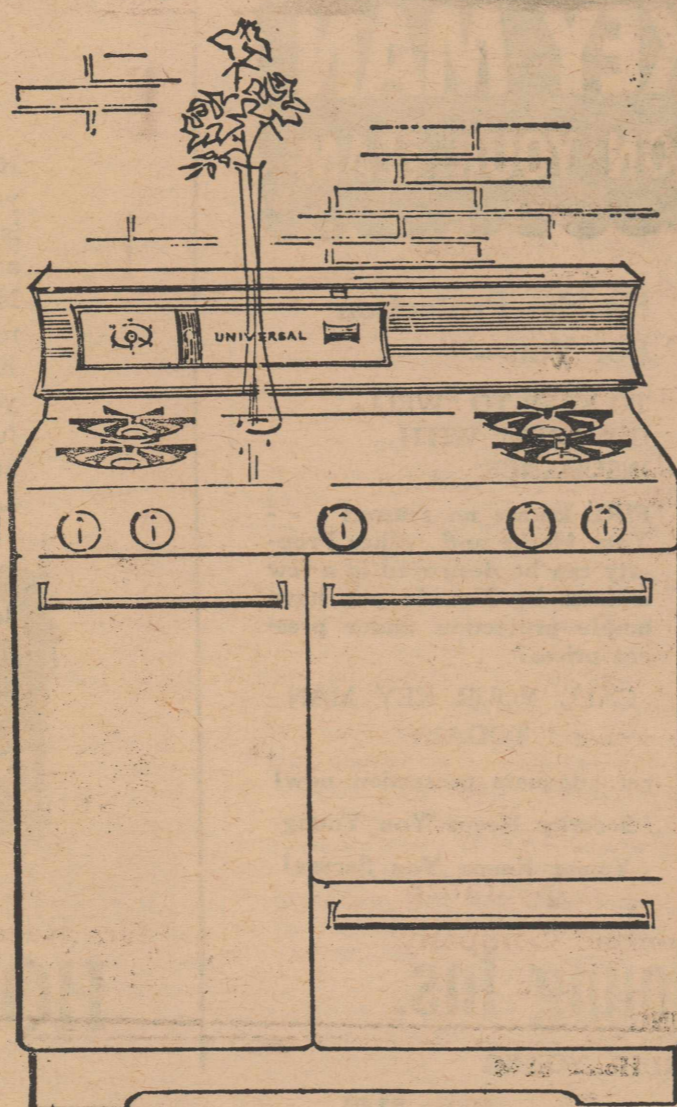
HERE'S HOW THE '61 FORD TAKES CARE OF ITSELF!
LUBRICATES ITSELF. You'll normally go 30,000 miles without a chassis lubrication.
CLEANS ITS OWN OIL. You'll go 4,000 miles between changes.
ADJUSTS ITS OWN BRAKES. New Truck Size brakes adjust themselves automatically.
GUARDS ITS OWN MUFFLER. Ford mufflers normally last three times as long as ordinary mufflers.
PROTECTS ITS OWN BODY. All vital underbody parts are specially processed to resist rust and corrosion, even to galvanizing body panels beneath doors.
TAKES CARE OF ITS OWN FINISH. New Diamond Lustre Finish never needs wax.



Come in and see for yourself why the international fashion authority, Centro per l'Alta Moda Italiana, presented this handsome medal to the '61 Ford for functional expression of classic beauty. You owe it to yourself to test-drive the '61 Ford.

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\$199⁹⁵ with trade-in

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WASTE KING UNIVERSAL UNIVERSAL GAS RANGE MODEL 6061 AU New fashion-styled
36" deluxe gas range has amazing burner-with-a-brain* / 4-hour timer / fresh-air gas oven / smokeproof porcelain broiler / New obedient burners give fast flexibility, complete control / giant storage compartment / no hangover heat / smart full-width oven door handle / as little as \$6.56 a month / during **RANGE ROUNDUP**

LONE STAR GAS COMPANY

more than 6,000 friendly people working together to serve our communities better.



*A.G.A. Trademark

Capt. Pearston Is Retiring From Air Force

Tinker Air Force Base, Oklahoma—Captain Richard J. Pearston, son of W. H. Pearston, Rotan, Texas, retired September 30, after 21 years of continuous military service. Captain Pearston is a Flight Inspection Pilot for the 1865 AACCS (Facility Checking) Headquarters Continental Airways and Air Communications Service Area, Tinker Air Force Base, Oklahoma.

The Captain entered the Army Air Corps in September of 1939 at Dallas. Captain Pearston has been with Continental AACCS for six years. During his military career his overseas tours of duty have been in Alaska, Japan and Indo China. His decorations and awards include the Korean Service Medal and the United Nations Service Medal.

Captain Pearston plans to be affiliated with a government agency in Oklahoma City and will reside at 201 East Coe, Midwest City, with his wife and two children.

With headquarters at Tinker Air Force Base, Oklahoma, the Continental Airways and Air Communications Service Area, commanded by Colonel Harry A. French, is the Air Force agency charged with providing communications, navigational facilities and air traffic control service to all Air Force units operating within the Continental United States, Panama, Puerto Rico and Bermuda.

LVN Assn. Elects Officers For Year

The Licensed Vocational Nurses Association met Monday night in the dining room of Gann's Cafe for the purpose of electing officers for the coming year. The following officers were elected: president, May Ruth Noles; vice-president, Estelle Pennington; secretary, Orlena Lay; treasurer, Evelyn Hamm.

Members of the board of directors are, Euna Halcomb, Ann Wasson, Effie Dennis, Gladys Adams and Nila Gray.

The new president, May Ruth Noles and Ann Wasson will be the delegates to the State Convention in Wichita Falls, Oct. 28, 29, 30. Johnny Hancock was elected alternate delegate.

The future meetings of LVNA will be on the first Monday night of each month at Gann's Cafe.

Mr. and Mrs. E. L. Champion and daughters of Haskell spent Sunday afternoon here with Mr. and Mrs. C. E. Champion.

LANCE THEATRE

Rotan

Today and Friday, Oct. 6-7

College Confidential

Parents, this is what you are worried about. Co-Eds, this is what you want tell.

Saturday Only, Oct. 9

Hell Bent for Leather

in color
stars are Audie Murphy and Felicia Farr

Sun. Mon. Tues., Oct. 9-10-11

The Rat Race

in color
Stars are Tony Curtis and Debbie Reynolds
Together for first time. In the love story paced to the fast, furious, frantic tempo of the Rat Race

Wed. and Thurs. Oct. 12-13

Hannibal

in color

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified and payment due on publication.

For Sale
Copies of "Tom Bond" by Josie Baird available at Ragsdale Drug.

For Sale or Trade, deep well jet pump and pipe, butane system, see Ruple Morrow. 33-4tc

For Sale one 6 room house, double garage with cellar and two lots. One 4 room house, garage and concrete storage house and one lot. Jewell McSpadden, call 7521 or 6231. 33-5tp

Roasting Ear Corn for your locker, gather Monday and Friday. Please bring sack. Orders may be called 7164, Jim O'Briant.

Copies of "Tom Bond" by Josie Baird available at Ragsdale Drug.

SALE TRADE TERMS
New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For sale or rent, 1952 John Deere 'A' with butane and new tires \$1300. Rent 80 acres with 26 acre cotton allotment. No house. Or lease above \$700 per year for 5 years and house, Melton Murff, Roby. 31-4tc

For Sale or Trade, extra clean 1953 4-door Ford sedan, new tires, air conditioner, bargain, George Moore. 34-4tc

For Sale, 2 bedroom house on 1-2 lots, has lawn, trees and shrubbery, also gas range, electric refrigerator, table and chairs, contact Mollie Smith, 701 Cevand, st. 34-2tp

For Sale Collie Pups, 6 weeks old, \$10 each, call 5791. 34-2tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

For Sale, 50 bales good oat hay, \$1 per bale; 1500 new carriage bolts 1-4x3, \$3.00 per hundred, Ernest L. Smith. 33-2tp

For Sale, 4 Beagle Pups, \$10 each. Weaners, little Shorty's babies, Hub Cole, phone 8111.

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 9-8tp

For Sale, bath tub, commode and lavatory. Will sell cheap. See them at Home Lumber Co., Mrs. J. M. Montgomery. 34-2tc

NOTICE—Cards for Sale, Greeting Cards, imprinted stationery, gift wrappings, gift items, also Christmas Cards, David Smith, phone 8160. 34-2tp

For Sale, Winchester model 70, .270 rifle, 4 power scope and binoculars, see at Dee's Shoe Shop. 2

Watsons Photos
Call George W. Watson
309 McKinley

PIE PIPE PIPE IRON
IRON IRON IRON IRON
1 foot or 100,000 feet!
HUB COLE SHOP

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-4tc

For Sale, my home in northeast section of Rotan. Three bedroom 2 1-2 acres land, very desirable place to live. Will sell or trade for land. The place is rented. A. L. Canter, box 725, Haskell. 26-4tc

For Sale, 4 room house with bath, Jack Hale, 407 Garfield, phone 7001. 33-4tc

For Sale, Modern three bedroom home with central heating, Tex-tone interior, garage and one acre of land. Substantial down payment. Balance \$56 per month, D. L. Smith, phone 321. 34-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company

John Deere Silo Chopper No. 15, for sale of trade, box 501, Roby. 33-2tp

For Sale, My home at 809 N. Cleveland, Mrs. J. R. Phillips, or call Robert Phillips 5272. 32-4tc

For Sale 1960 model B 110 International Pick Up. Long wheel base, custom cab, radio, heater etc., low mileage, call Roby 4527.

For Sale, Seed Oats, \$1 bushel, call J. O. Roberts or J. W. Stinson. 34-4tp

MATTRESS RENOVATING
Direct Mattress Co. of Lubbock

for: Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking call for Direct Mattress Co of Lubbock. Our truck is here each Monday.

For Sale, large house, former C. J. Dalton home, phone 347. 28-c

For Sale, My home, 809 E. Johnson street, H. L. Dycus. 33-4tc

For Sale, The following Plows, 2 disc Ford plow, \$125. 3 disc Ferguson, \$200. 3 bottom drag type Case, \$125. 2 bottom International, \$75. See R. W. Ballard, 6 miles out Roby on FM 419. Phone 4586. 32-2tp

For Sale or Trade, City Shoe Shop in Roby. 33-2tp

FOR RENT
For Rent, 4 room house and bath, 601 Wheeler, Mrs. Troy Rogers, phone 7661. 33-3tc

For Rent nice unfurnished house, close on pavement, call 8198. Mrs. Ruth Dentno. 32-4tc

Custom Combining, James Reector, phone 6786. 28-4tc

Be Independent, sell Rawleigh Products in Fisher County, see Mrs. Mary Williams, rt. 1, Merkel today or write Rawleighs, dept. TXI-781-5, Memphis, Tenn.

Any person having account against Mrs. Mabel Hardin estate should mail statement to Lester Hardin, Rotan, by Oct. 29, 1960. 33-4tp

Copies of "Tom Bond" by Josie Baird available at Ragsdale Drug.

House for rent at North Roby, \$10 per month, can have hogs, chickens and garden, see Mrs. Fannie Reeves, Forrest St. No. 204, first house east of Sawyers Laundry or Mrs. John Cross, North Roby, phone 5985. 34-2tp

Watsons Photos
Call George W. Watson
309 McKinley

Dorothy Soliz has been added to the operators at Clark's Beauty Shop. She will appreciate your patronage. 33-4tp

I do sewing and alterations at my home, Mrs. Joe Taggart, phone 7662. 33-2tp

Notice Mattress
New or renovated and box springs quality made. Save up to 50% renovated. Choice size or firmness. Guaranteed by Western Mattress Co., San Angelo, phone Hughes Furniture, Rotan, 259 and leave name.

Wanted, an all-around shop man. Good deal for party that can deliver. Welder, blacksmith, mechanic combination. Hub Cole.

Wanted man or woman, full or part time to represent Farmers Insurance Group, Multiple Line Insurance Company, contact Robert C. Stewart, 2006 North First, Abilene, phone OR 3-4381. 34-4tc

For Sale, a GE cook stove in good condition, Mrs. Homer Aaron, phone 6971.

CARD OF THANKS
We would like to thank everyone for the many kind acts during the loss of our loved one, Jerry Shepard. Especially the minister, for the floral offering, nice food that was served and the pallbearers. The family of Jerry Shepard.

WWI Vets To Meet Sunday

WWI veterans will meet Sunday, 2:00 p. m. at the Legion Hut in Rotan. All members of the Barracks and Ladies Auxiliary are urged to attend and complete plans for the general get-together meeting set for Thursday, Oct. 20, 7:30 p. m. at high school cafeteria. Lon Adams, Commander

DON'T FAIL TO SEE OUR NEW FALL LINE OF WESTERN COATS.

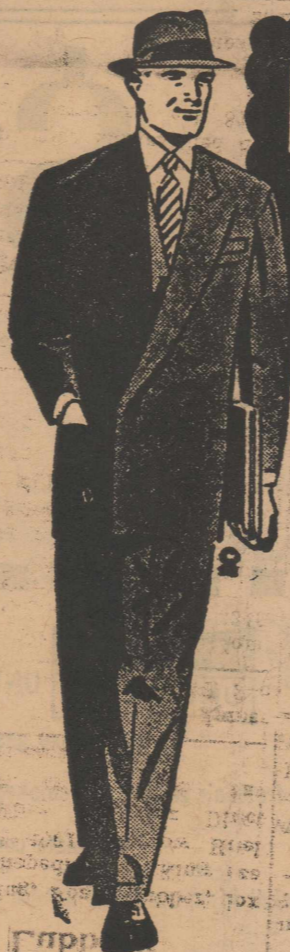
New Wool Coats, all new colors and styles to suit the very FANCIEST taste! Cardigan Western Jackets in the latest colors and styles.

Dress Western and Dress Right

If "Leather" we have it or make it. "Where Leather Work is An Art"

Dee's Shoe Shop & Western Store

Phone 303 Rotan Box 265



KEY MAN ON YOUR TEAM

He Has Protection For You--

TO KEEP TO "WELL COVERED" WITH INSURANCE

FIRE knows no seasons - - - Your Home and other Property can be destroyed in a few minutes by Fire—do you have ample protection under present prices?

CALL YOUR KEY MAN TODAY!

get adequate protection now! Security Keeps You Young Young Keeps You Secure!

R. L. Young Ins.

RICHARD P. YOUNG

Phone—Office 261 Home 8140

'Mister Cowboy' Coming To Fair



Rex Allen, known as "Mister Cowboy" for his numerous starring roles in western movies, will appear at the Quarter Horse Shows Oct. 14, 15 and 16 at the 1960 State Fair of Texas in Dallas. Allen will be featured with his famous horse, "KoKo."

now... house painting is easy as wall painting with



LOWE BROTHERS PAINTS

NEW LATEX HOUSE PAINT

If you've hated the idea of house painting, you'll love new Lowe Brothers LATEX. This is the same wonderful paint you've seen advertised in LIFE and SATURDAY EVENING POST. It goes on easily with brush, roller or spray. Dries in minutes, not hours. Keeps that "just painted" look for years and years! If there's a house painting job in your future, there's no time like now to stop in and see us and learn all the advantages of new Lowe Brothers LATEX House Paint!



- fast soap and water up of brushes, spatters
- new formulation resists blistering and peeling
- ideal for wood, masonry, any exterior home surface
- dazzling white stays

HOME LUMBER CO.

112166 COM TV Center in Rotan

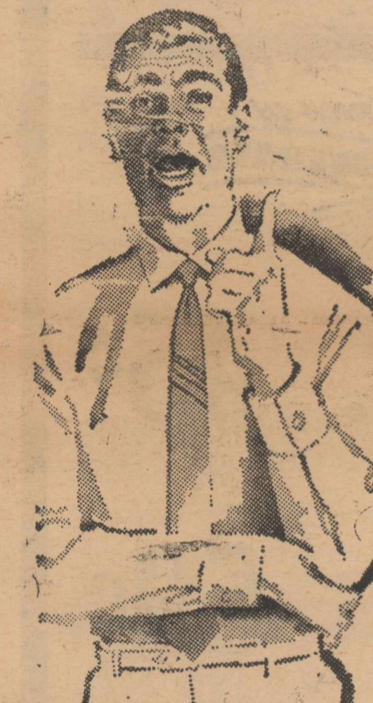
WSQS Hears Second Lesson of New Study

The meeting of the WSQS that met Monday afternoon at 3:00 in First Methodist Church was opened with the Lord's Prayer in unison. Mrs. Edna Colwell led the devotional on Stewardship and Mrs. R. T. Williams reviewed the second lesson on "One World and One Mission" in a very interesting way and the ladies present participated in the closing discussion.

Mrs. Lenna Birdsong gave the closing prayer. Those attending were, Mmes. Clarence Huckaby, Birdsong, Joe Kiker, W. A. McCright, Homer Aaron, W. A. Shope, Henry Cox, Edrea Colwell, Roger Smith and granddaughter, Dani Lynn Robinson; J. R. Polk, J. V. Hellums, R. T. Williams, and Phil J. Maouf.

Mr. and Mrs. Barney Bigham were in Houston recently where Mrs. Bigham had her checkup at M. D. Anderson Tumor Clinic and received an excellent report. They also visited their son, Mr. and Mrs. R. C. Bigham and children in Houston.

"Millions of men will back me up... You can't beat this automatic wash 'n wear shirt, no sir," says Bert Parks



Van Heusen VANTAGE

only \$4²⁵

Bert Parks, Van Heusen TV host, wears this shirt while performing and everywhere he goes. Stays neat and fresh all day long! It's the best-looking of business shirts, a born traveler...and 100% wash 'n wear. Launders automatically...to perfection. Has Collarite sewn-in stays that can't get lost...dual cuffs you wear buttoned or with links. Take it from Bert Parks, "No man should be without at least one Vantage shirt."

WE GIVE **Round-Up** STAMPS

H. L. DAVIS & CO.

Alathean Class Holds Social-Business Meet

Twenty-two were present at the social and business meeting of the Alathean Sunday School class Thursday afternoon.

Mrs. Lee Hefner brought the devotional, reading the 13th chapter of 1st Cor.—the great chapter on love.

A beautiful and inspirational installation service was conducted by Mrs. Dick Miller.

The song "Thy word is a Lamp to my Feet" was sung by Mrs. Miller at the close of the service.

Mrs. Davis, the class president led in a business meeting in which each officer and group captain gave a report of the work the past year.

Everyone enjoyed the lively games brought by Mrs. C. E. Whitfield, the social chairman.

The hostesses, Mrs. P. V. Hale and her group served refreshments to the following, Medames J. H. Thompson, Lillie Underhill, Emmett Cave, Edd Darden, C. C. Roach, H. L. Davis, H. R. Swan, P. V. Hale, C. E. Whitfield, J. H. Wallace, C. J. Dalton, Lee Hefner, Luther Terrell, Sid Cleveland, Hub aggart, Ira Morrow, John Mc Combs, C. E. Leon, J. A. Brown, Miss Myrte Kersh and one visitor, Mrs. Dick Miller.



Show me Thy ways, O Lord; teach me Thy paths. Lead me in Thy truth, and teach me; for Thou art the God of my salvation.—(Psalm 25:4-5)

When we want to learn about agriculture, architecture or any other subject, we turn to someone with special knowledge in that field. How much more important is it, then, that we turn in prayer and study to the Creator to learn how to live in His universe.

FOR QUICK SERVICE

Call

CLARK LIGHT

SEPTIC TANK AND CESS POOL, WASH RACK PITS AND GREASE TRAP PUMPING REASONABLE PRICES

Snyder, Texas

Phone HI 3-6462 PO Bx. 261

Jim Watson, a senior at Texas University spent Sunday here with his parents Mr. and Mrs. Morris Watson and attended the funeral of Larry Scarborough in Abilene Monday morning. Mr. Scarborough was killed in a car accident near Austin early Saturday morning. He was the son of the late Dallas Scarborough, and Mrs. Scarborough of Abilene. He had practiced law in Abilene 3 years and was doing graduate work which would have led to his Doctor of Philosophy degree at the University.

Mrs. R. L. Springer and Mrs. Roger Smith returned home Monday from Fort Worth where Mrs. Springer visited her son, Mr. and Mrs. James Springer and Mrs. Smith visited her children Mr. and Mrs. Dan Robinson. Dani Lynn Robinson came home with her grandmother for a visit.

Mr. and Mrs. Jimmy Bigham of San Angelo are announcing the birth of an 8 1-2 pound daughter on October 1 in the Air Force hospital there. Mrs. Barney Bigham spent several days in San Angelo with her son and family and returned home Tuesday.

USE ADVANCE WANT ADS

You hear strange things about Catholics

Yes, you do hear some strange things about Catholics. You hear it said that Catholics believe all non-Catholics are headed for hell . . . that they believe non-Catholic marriages are invalid.

Some think Catholics believe the Pope is God . . . that he can do no wrong . . . that they owe him civil allegiance and that he should have the political power to rule America.

It is said that Catholics want religious freedom only for themselves . . . that they oppose public schools and separation of Church and State as evils which should be destroyed.

The claim is made that Catholics pay the priest for forgiveness of their sins . . . that they must buy their departed relatives and friends out of Purgatory . . . that they adore statues . . . are forbidden to read the Bible . . . use medals, candles and holy water as sure-fire protection against loss of a job, lightning or being hit by an automobile.

But what is worse, some say, Catholics corrupt the true teachings of Jesus Christ with the addition of pagan superstitions and practices that are nothing less than the inventions of the devil.

If all these things or any of them were true, it would be a pity. For at least one out of every four Americans is a Catholic and it would be a national tragedy if one-fourth of all Americans entertained such erroneous ideas.

If you have heard and believed any of these false claims, and want the truth, we will gladly send you a free pamphlet explaining the true teachings of the Catholic Church. This free literature will be sent with the compliments of the Knights of Columbus of this area.

Address

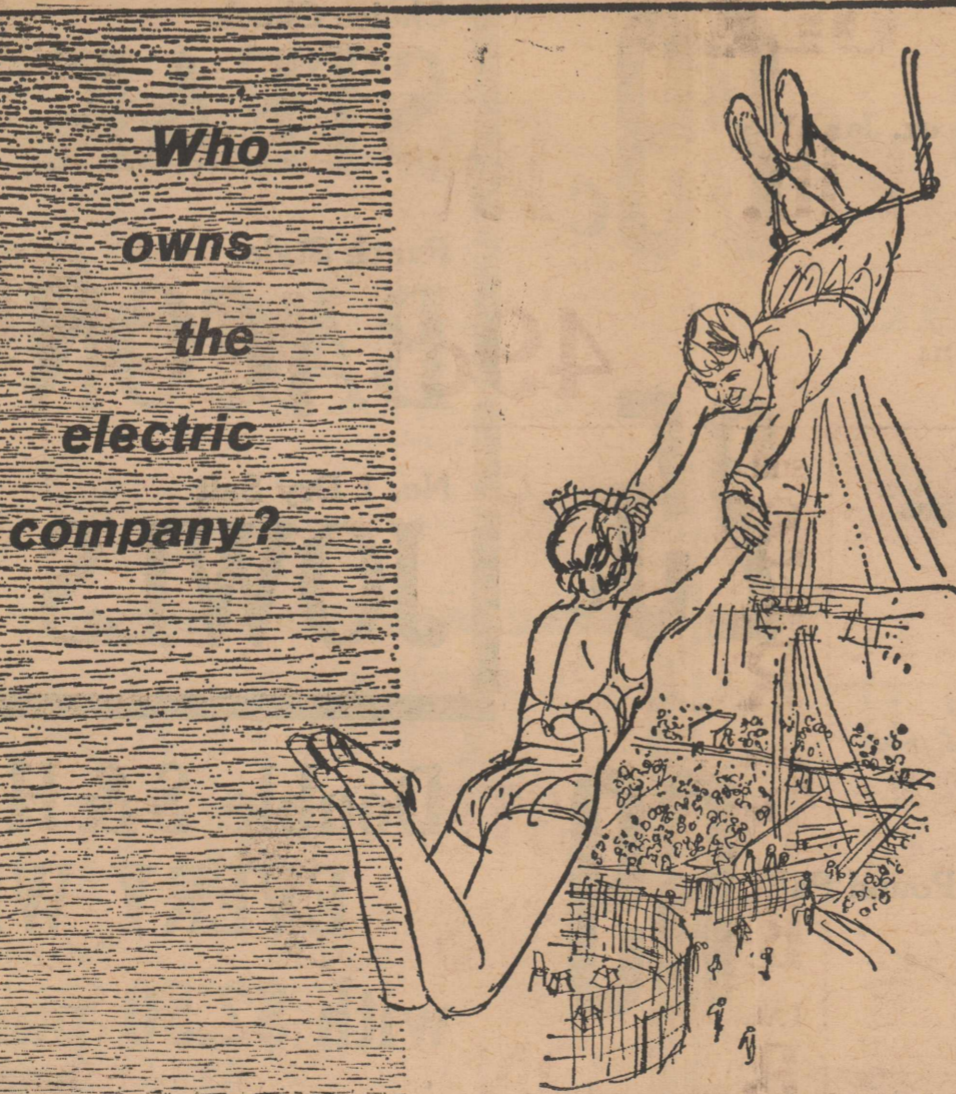
HOME STUDY CENTER--Box 5644, Amarillo, Texas

Without obligation please send free pamphlet.

Name _____

Address or Box No. _____

City _____



Who owns the electric company?

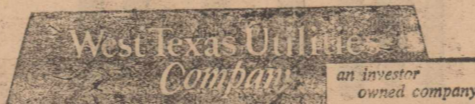
INVESTORS own the electric companies. Investors are people who have saved some money and want to invest in some private business. They believe in a free-enterprise type of economy.

We are owned by these INVESTORS. That makes us an independent business—not owned by any city, county or state government, nor by a co-op or any Federal Government agency.

We work at being an INVESTOR OWNED independent business. We hope you understand our position.

Here's a real bargain in electricity!

The average family, served by WTU, can cook a complete meal the flameless electric way for less than 3¢ a meal—and enjoy all the cool, clean, automatic features of an electric range.



Electricity Costs So Little — You Can Use Lots Of It!

The Rotan Advance

Thursday, Oct. 6, 1960 No. 26

Mrs. John Denton visited with her father, B. F. Austin in Abilene Wednesday and Thursday of last week. Mr. Austin fell at his home and was severely bruised Wednesday and was confined to bed for a few days, but is recovering nicely.

Miss Relna Sue Branch, who is teaching in the Abilene School system spent last weekend here with her parents Mr. and Mrs. W. E. Branch.

Subscribe to:

The Abilene Reporter-News

Fall Bargain Offer

Regular	1 Year	
\$18.00	Daily	\$13 ⁷⁵
Price	And	
Now	Sunday	7 Days Weekly

WORLD'S POPULAR COMICS
Dick Tracy, Buz Sawyer, Etc.

DAILY ONLY \$12⁷⁵

SUNDAY COMICS
IN COLOR

You Read More Exclusive West Texas News
Plus more West Texas Sports in The Reporter-News

YOUNG'S FOOD VALUES

WE GIVE **Round-Up** STAMPS

BISCUITS 2 Cans 15c

MILK 1-2 Gal. 39c

Tokay **GRAPES** lb. 15c

SPUDS 10 lbs. 49

Kimbells **TEA** 1 lb. \$1.09

Folgers **COFFEE** lb. 69c

SUGAR 10 lbs. 98c

Spiced **PEACHES** No. 2 1-2 Can 25c

Diamond **CATSUP** 12 oz. bottle 15c

Kimbells **Shortening** 3 lb. can 59c

PINTO BEANS 10 lbs. 98c

Pork Steak lb. 49c

PORK ROAST lb. 45c

Light Crust **MEAL** 5 lbs. 39c

Light Crust **FLOUR** 25 lbs. \$1.89

YOUNG'S MARKET

Feature Story on Dr. Callan in Star-Telegram

Sunday's Star-Telegram carried a nice feature story on Dr. C. U. Callan and picture of he and his son, Dr. Maurice Callan who is associated with him at Callan Hospital.

It was a follow-up story on the 1948 occasion when Dr. Callan was chosen as the model Doctor of general practice in America.

The story gave the background of his career and was by special writer E. D. Alexander of Fort Worth.

Lunchroom Menu

Monday, October 10

Meat loaf, English peas, cream potatoes, carrot sticks, rolls, butter, honey and milk.

Tuesday, October 11

Fried chicken, cream potatoes, green beans, cherry pie and milk.

Wednesday, October 12

Hot dogs, lima beans, tomato lettuce salad, apricots and milk.

Thursday, October 13

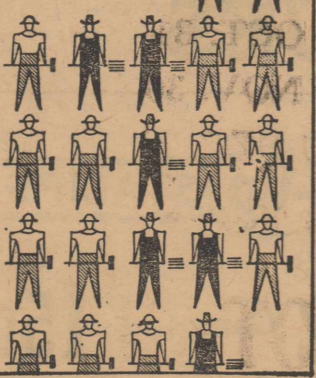
Sliced ham, turnip greens, buttered new potatoes, beet-pickle, hot rolls, butter, honey, peanut butter, cookie and milk.

Friday, October 14

Pinto beans, cheese curl, fried potatoes, cabbage slaw, corn bread, onion rings, orange and milk.

Farm Facts

More than 22 million workers...one-third of the total labor force...are employed in agriculture and its industries.



Christian Science Sunday Service

How sickness as well as sin can be overcome through spiritual understanding of God will be set forth at Christian Science services Sunday.

Teachings of Christ Jesus are featured in the Bible selection which include his admonition concerning the "corrupt tree (which) bringeth forth evil fruit" (Matt. 7:17). The subject of the Lesson-Sermon is "Are Sin, Disease and Death Real?"

This correlative passage from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will follow (343:14): "Jesus strips all disguise from error, when His teachings are fully understood. By parable and argument he explains the impossibility of good producing evil; and He also scientifically demonstrates this great fact, proving by what are wrongly called miracles, that sin, sickness and death are beliefs--illusory errors--which He could and did destroy."

J O Y Circle Holds Regular Meeting

The J O Y Circle met at 9:30 a. m. Sept. 28 in First Methodist Church with Mrs. Bruce Cox, chairman in charge of business. Mrs. Cox also gave the devotional.

Mrs. Jack Jones and Mrs. Barry Allen also had a part on the program.

Mrs. Forrest Hunsaker served coffee to seven members attending. The dismissal prayer was given by Mrs. Cox.

Farm Facts

Out of every dollar spent by the housewife for groceries, the farmer gets only 38 cents.



SHOP

WHERE QUALITY COUNTS

Be a Clever penny Stretcher



SAVE

ON FOOD BILLS EVERYDAY

2107 OCT '52 Mat Page 47

Gold Medal
Flour 10 Pound Sack 89c

Wolf
CHILI No. 2 Can 59c

Austex
Beef Stew 3 300 Cans \$1

Diamond Napkins 2 Boxes 25c	Dottie Biscuits 3 Cans 25c
--	---

Giant Box BREEZE 69c	Del Monte TUNA 3 Cans 89
-----------------------------------	---------------------------------------

Folgers Instant
COFFEE 6 oz. Jar 89c

Campbells Tomato
SOUP 2 Cans 25c

Creamy
CRISCO 3 Pound Pail 69

Liquid
LUX
Small Size 38c

Handy
ANDY
Quart 59c

Golden
OLEO
3 Pounds 45c

FRESH
Vegetables

Firm Green
Cabbage lb. 5

Tokay
Grapes 2 lb. 25

Fancy Johathan
Apples lb. 15c

Russet
POTATOES
10 Pound Sack 59c

RICH IN VITAMINS **MEATS** RICH IN MINERALS

Choice Chuck
ROAST lb. 45c

Choice Chuck
STEAK lb. 59c

Ranch Style
BACON 2 Lb. Pack 99c

No. 1 Dry Salt
JOWLS lb. 19c

Double S & H Green Stamps
EVERY WEDNESDAY
with \$2.50 purchase or more

LARGE HANDY PARKING LOT AT BACK OF STORE

D. J. SMITH & CO.



Your S & H Green Stamp Store

Dr. and Mrs. John Carter of Champion. Post spent Friday afternoon here with Mrs. C. E. Champion.

Mr. and Mrs. E. E. Champion of Eden visited Sunday and Sunday night with Mr. and Mrs. C. E.

Mrs. Will McCright and Mrs. Claude Fletcher of Lubbock visited with friends and relatives Tuesday. Mrs. Fletcher is a sister of Mrs. O. R. Clark.

Antique Dolls To Be Shown At Fair



A fabulous collection of antique dolls will be exhibited in the Women's Building during the 1960 State Fair of Texas, Oct. 8-23. Here Miss Opal Wallace of Dallas shows off some of the dolls from her collection, which is valued at \$3,000 and includes over 200 dolls.

Calendar Club Met With Mrs. Weems

The Calendar Club met in the home of Mrs. Virgil Weems Tuesday Sept. 27 at 3:30 p. m. Mrs. Ray Womack was co-hostess with Mrs. Weems.

New officers for the year were elected: president, Mrs. Bill Sumnerlin; vice-president, Mrs. Charles McCall; secretary, Mrs. R. E. McKimney, reporter, Mrs. Barry Allen.

Twenty-five members were present.

Mrs. L. C. Miller Suffers Fall at Home

Mrs. George Kiker of Lubbock came last Thursday and is spending several days here this week to assist caring for her mother, Mrs. L. C. Miller who fell at the home of her daughter, Mrs. Guy Patterson, with whom she lives, that morning.

Mrs. Miller was carried to the hospital for examination, she is considerably bruised and is now at home.

Mr. Kiker brought Mrs. Kiker here and returned home Monday morning.

Mr. and Mrs. Ollie McCombs visited with her brother and family, Mr. and Mrs. Jesse Andress and children in San Antonio and with their daughter and family, Mr. and Mrs. Kenneth Hawkins and Deanna in Garland last week.

Mr. and Mrs. Henry Jackson of Hamlin and Mrs. W. J. Jackson of Coahoma visited with Mr. and Mrs. J. M. Jackson and Johnny Sunday.

Mary Lou Ashton and her roommate Peggy Petty of Hardin-Simmons visited Mr. and Mrs. Ray Ashton last weekend.

Ross Earl Smith and Miss Annette Gillen of Big Spring spent the weekend here with his parents, Mr. and Mrs. Joe Henry.

Mr. and Mrs. T. L. Dillard of Abilene visited with Mr. and Mrs. L. C. Vittitow Sunday.

Mr. and Mrs. H. F. Grindstaff attended to business in Abilene last Wednesday.

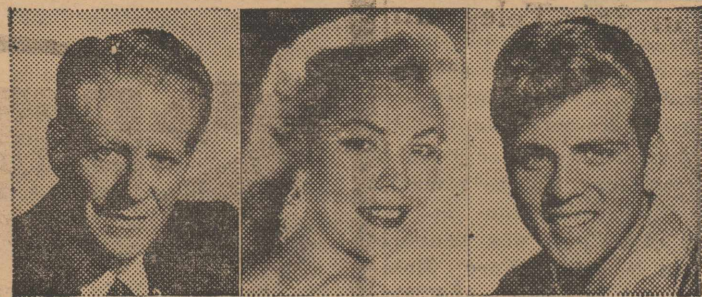
Mr. and Mrs. Lon Adams left Tuesday for Temple, where he is to have a check-up.

Dr. and Mrs. C. U. Callan have been in Dallas this week attending a state-wide meeting of Texas Academy of General Practice.



OFF TO SCHOOL—Jacqueline Schulten, 1960 Little Miss Cotton, is smartly dressed for school in a brown and white pin striped cotton frock. A neat standup collar, wide cuffs, tiny buttons, and a silver buckle trim the shirt styled dress by Tiny Town Togs.

STATE FAIR 'SHOWER OF STARS'



Nelson Eddy Gale Sherwood Fabian



Brenda Lee Emmett Kelly Jimmie Rodgers

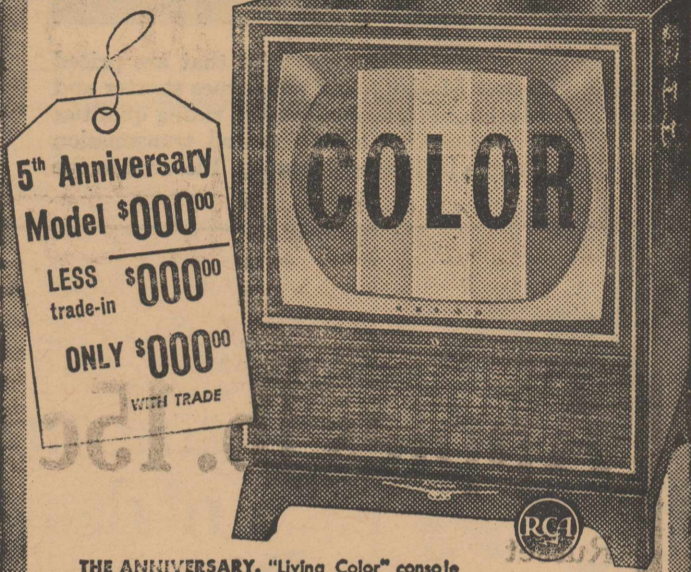
Popular entertainers to be featured on the 1960 State Fair of Texas Diamond Jubilee "Shower of Stars" include: Movie Star Nelson Eddy with Gale Sherwood Monday, Oct. 10; teen-age idols Fabian and Brenda Lee Thursday, Oct. 13; world-famous circus clown Emmett Kelly Friday, Oct. 14, and recording star Jimmie Rodgers Tuesday, Oct. 18. All will appear in the Cotton Bowl.

YOUR PRESENT TV

is worth **\$100**

on this brand-new

RCA VICTOR COLOR TV CONSOLE



THE ANNIVERSARY "Living Color" console TV with 260 sq. in. picture. Receives in color and black-and-white. 3 beautiful finishes. 210-CK-85.

EXTRA-VALUE

5th Anniversary Model

WITH ALL THESE ADVANCED PERFORMANCE-PROVED FEATURES:

Improved Natural "Living Color." See all the glorious color the camera sees—in your own home!

One-Year Warranty. So dependable you get a complete one-year warranty on all parts and tubes, excluding only labor.

Simplified "Color-Quick" Tuning. As easy to tune as black-and-white.

Great New Color Shows. More dazzling spectacles coming up all the time!

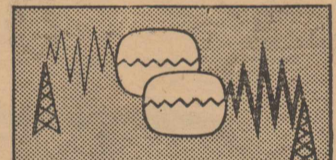
Great Opportunity To Save Now. Take advantage of this terrific opportunity to bring your family the glorious picture of Color TV!



Celebrating a lifetime of progress in 5 short years! Plus—Tube Guard, Powerful Mark Series Chassis, Stereo Jack, Security Sealed Circuits, Balanced Fidelity FM Sound.



LIKE 2 SETS IN 1—See black-and-white programs as well as exciting color shows on the same TV!



AUTOMATIC CHANNEL EQUALIZER—Keeps picture at highest quality level, even in many difficult reception areas.

Come in Today! For UHF-UHF/VHF tuner optional, extra.

Home Lumber Co.

T. V. CENTER OF ROTAN

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE, COUNTY, AND SCHOOL TAXES.

The following will apply:

3% OCT. 1 THRU OCT. 31

2% NOV. 1 THRU NOV. 30

1% DEC. 1 THRU DEC. 31

First and Last Days Inclusive

Robert Buck

Tax Assessor-Collector

Everybody's Going

TO THE COUNTY'S GREATEST POLITICAL EVENT OF THE YEAR!

FISHER COUNTY

DOLLARS FOR DEMOCRATS DINNER

ROBY GYMNASIUM

Thurs. Oct. 6th 7:00 p. m.

UNDERWOODS FEEDING

U. S. Congressman Jim Wright

PRINCIPAL SPEAKER

\$5.00 per plate

TICKETS AVAILABLE FROM:

W. F. Edwards, Jr.	Iris Stinson
C. J. Helms	Dick Young
Charles McCall	Ed Bryant
Cecil Edwards	Al Finch
R. R. Terry	Theda Finch
B. B. Baugh	Justin Morrow
Jess Stinson	Cecil Lotief

Dr. Barry Allen

Put Your Buck to Work and Help Make This One a Landslide for the Democrats!

THE DINNER IS A - CANT-MISS - for DEMOCRATS!

'61 Mercury Has Outstanding Features

Mercury for 1961 substantially increases its coverage of the low-price field by introducing two all new line—the Meteor 800.

"The dramatically lower price of the new Mercury Meteor places it squarely into competition in the low-price field", it was announced by Ben D. Mills, Ford Motor Company vice president and general manager of the Lincoln-Mercury Division.

"We have completely re-styled and engineered our products to compete in the low-price volume market," Mr. Mills said. We have shortened our cars by 4 1-2 inches and made them 1 1-2 inches narrower, yet we have retained Mercury's interior comfort, riding qualities and luxury styling."

The movedown into the low-price field marks a wide departure from Mercury's traditional competition in the medium-price field. The Mercury line for 1961, which consists of 14 models, is identified as the Meteor 600 series, which is priced with the middle series in the low-price field", it was announced. The Meteor 600 series is priced with the top series of the low priced field and the Monterey series, at the top of the line. In addition, there are four Commuter and Colony Park Station Wagons.

For the first time in its history, Mercury will include a six-cylinder engine.

The trim, clean lines of its 1961 models testify to Mercury's continued success in attaining distinctive design. The front end features a sturdy grille with dual headlights which give the appearance of being suspended in the grille.

Two different roof styles are used for sedan models. The Meteor 600 series has a sloping rear glass. All other Mercury sedans and hardtops have a crispy-styled formal type roof with flat rear glass. Both roof designs incorporate a new moderate wrap-around windshield that eliminates the dog-leg protrusion into the front door opening, allowing more entrance room.

While the Mercury is shorter and narrower than 1960 models, there is more head room, shoulder room and hip room in the rear seats, plus additional trunk space.

Styling of the rear quarter panel features a tubular sheet metal section which contributes to the car's straight lines.

Interior trim combinations offer a colorful variety of fabrics and vinyls. The instrument panel has a broad-face speedometer dial, and all controls and instruments are within easy reach and view of the driver.

Scoring a "first" in the auto industry, Mercury chassis engineers developed a new type of suspension system that gives an unusually smooth ride. This new system named "cushion-link" by the engineers who developed it, incorporates an entirely new mechanical linkage in both front and rear suspensions. Road bumps and vibrations are absorbed more completely within this suspension, because the wheels are allowed to move slightly rearward as well as upward. Patents have been sought for the suspension, which is exclusively Mercury's. The suspension is on all Meteor 800, Monterey and station wagon models.

The 1961 Mercury will require no chassis grease job for up to 30,000 miles—which, in many cases, if longer than the original buyer drives a car. The chassis fittings are pre-lubricated at the factory with a new lubrication compound that contains molybdenum-disulfide. Not only does this extended lubrication save the time and expense of a monthly grease job, but it makes the car ride as if it were continuously newly-greased.

Additional passenger comfort is provided by the extensive use of sound-proofing materials throughout the entire body to block noise and vibrations at the source. Buyl rubber is used extensively where the body is mounted to the chassis to absorb road shock and noise.

Mercury's bodies are designed with extra reinforcements for greater stability and more solid feel. Bodies will last longer because they are protected better against rust. Rocker panels are galvanized for rust prevention. A five-step cleaning and rust proofing of the entire body precedes a primer and painting.

A wide selection of new engines and four available transmissions are teamed with axle ratios which provide performance that can be tailor-made for all driving needs and desires. Transmissions are Merc-O-Matic, dual range Merc-O-

Matic and three speed-manual with and without overdrive.

A wide selection of options and accessories, including all power assists, are available. In addition, a power transfer rear axle is offered.

Mrs. J. S. Newcomb of Haskell visited her mother, Mrs. J. A. Brown Saturday

Mr. and Mrs. Billy Keener and daughter Melissa of Fort Worth visited his father Emery Keener and other relatives here Sunday.

Roots of most trees begin growth in the spring before the leaves do.

Alathean Class Installs Officers For the Year

New officers of the Alathean Sunday School class of First Baptist Church are:

Teacher, Mrs. Ira Morrow. Assistant teacher, Rev. Huron Polnac.

President, Mrs. H. L. Davis. Vice-president, Mrs. Hub Taggart.

Secretary-treasurer, Mrs. J. M. Jackson.

Reporter, Mrs. J. A. Brown. Class ministry, Mrs. Edd Darden. Social, Mrs. C. E. Whitfield.

Group Captains, Mrs. C. J. Dalton, Mrs. P. V. Hale, Mrs. Emmett Cave and Mrs. Ruth Denton.

Mrs. J. A. Brown and Mrs. A. B. Harrell visited Mr. and Mrs. C. B. Brown in Hamlin Sunday afternoon.

Mrs. Charles Webb of Roby visited Sunday here with her grandmother, Mrs. W. A. Keener and other relatives.

Insects destroy some \$160 to \$170 million worth of wood and timber in U. S. yearly.

Nolan-Fisher
NATIONAL FARM LOAN ASSOCIATION
 SECRETARY-TREASURER'S OFFICE
FEDERAL LAND BANK LOANS
 B. L. Conley, Soc'y.-Treasurer
 Roby, Texas
 USE ADVANCE WANT ADS

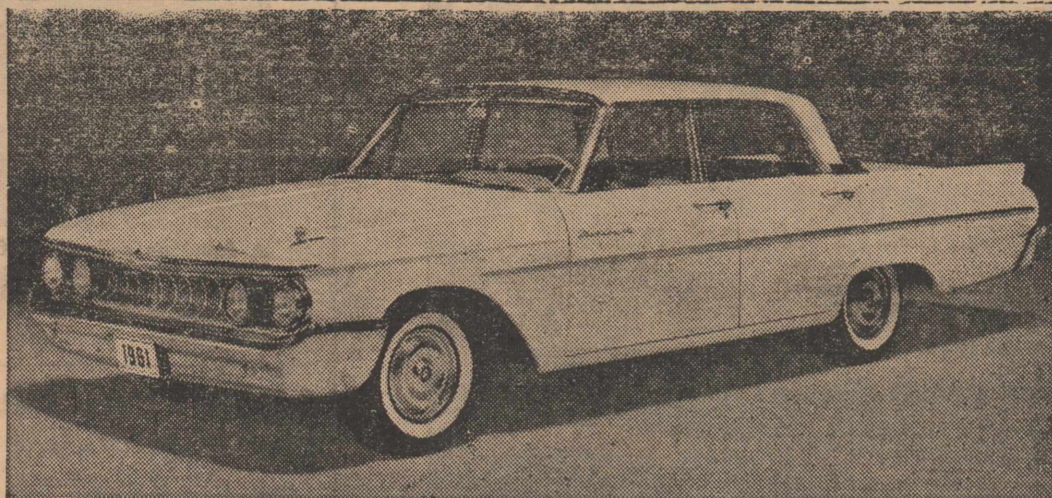
The Rotan Advance
 Thursday, Oct. 6, 1960 No. 34

WANT ADS
For Action

One ounce of gold can be beaten so thin that it will cover an acre.

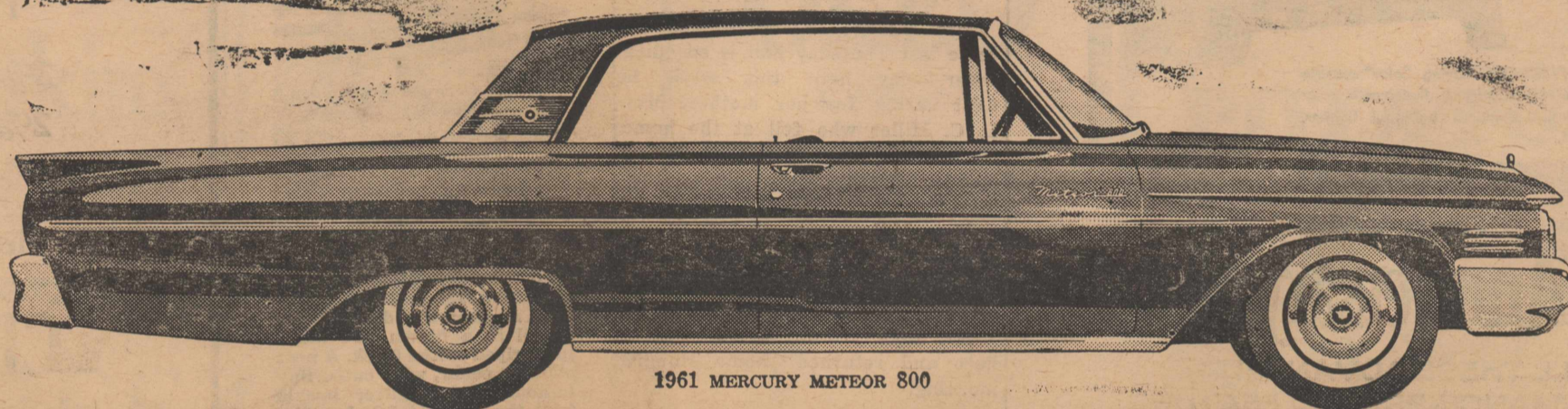
Fay H. Gooch Bulldozer Work

Phone 8132-710 E. Burnside Rotan



Mercury for 1961 offers a completely new line of cars, with two series that are priced squarely into competition in the low-price field. The new Mercurys are 4 1/2 inches shorter and 1 1/2 inches narrower, yet they retain Mercury's reputation for interior comfort, riding qualities and distinctive styling. Fourteen models with a wide selection of engine and transmission options are offered, including the first six-cylinder engine in Mercury history. Pictured is the Meteor 600, four-door sedan.

All new—and here today!



1961 MERCURY METEOR 800

MERCURY METEOR

600 and 800 series

Priced right in the heart of the low-price field

HIGHLIGHTS

Modern new size—trimmer, better proportioned, for easier handling and parking.

7 self-servicing features including chassis that is pre-lubricated for first 30,000 miles.

Even roomier than last year. More rear-seat shoulder room, hip room, and head room. More entrance room. Bigger trunk.

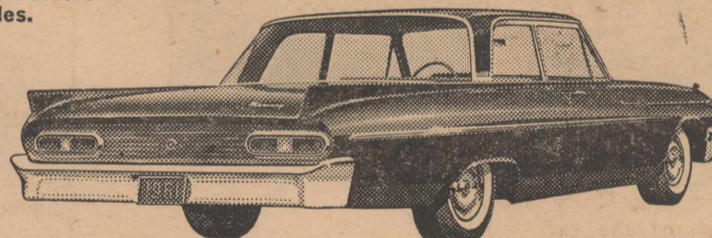
New Super-Economy engines.

Up to 15% more gas mileage. Mercury's first "6" plus new V-8's that use regular gas. Up to 10% better pickup than last year's brilliant Mercury.

First low-price car with a fine-car ride. Exclusive Cushion-Link suspension!



1961 MERCURY METEOR 600



1961 MERCURY METEOR 600

1961 MERCURY PRICE COMPARISON CHART	
PRICES START HUNDREDS LESS THAN LAST YEAR	
Optional equipment and transportation cost far less, too!	
1. MERCURY METEOR 600	Priced right in the middle of the low-price field with such cars as Chevrolet Bel Air and Plymouth Belvedere.
2. MERCURY METEOR 800	Priced with the top series in the low-price field with such cars as Chevrolet Impala and Plymouth Fury.
3. MERCURY MONTEREY	Finest, most luxurious of all 1961 Mercurys.

HERE IS A NEW AND BETTER LOW-PRICE CAR —WITH A 12-MONTH OR 12,000-MILE WARRANTY

You're looking at the newest car in the low-price field—the Mercury Meteor. But the resemblance to other low-price cars ends with the price.

COSTS LESS TO DRIVE! You save on upkeep. Your Mercury dealer is extending his warranty on all 1961 Mercurys to one full year or 12,000 miles, whichever comes first. See him for full information. He will be glad to show you a copy of his new warranty.

You save on gas. Mercury's new, wider choice of engines and transmissions lets you tailor your new Meteor to your kind of driving. Choose super economy, super power, or any combination in between. And just think of these 7 other savings:

A new pre-lubricated chassis lets you drive 30,000 miles before it needs another lubrication. A new-type oil filter lets you drive 4,000 miles between oil changes. Mufflers are aluminized for more than double the life. Brakes are self-adjusting.

New zinc-coated body panels protect your car from rust two or three times as long. Spark plugs are self-cleaning, save gas. A special Super-Enamel finish never needs waxing.

LOOKS BETTER AND IS! The styling and size are completely new. Trimmer, easier to garage, far more agile. You get a de luxe interior in every model at no extra cost.

FEELS LIKE MORE! Here's the first low-price car to provide a true "fine-car feel." Not just shock absorbers and springs for your riding comfort, but a unique new system of rubber cushioning called Cushion-Link suspension. It is exclusive on all Meteor 800's, Montereys, and Mercury station wagons. No more bumps from tar strips and other road-surface irregularities.

Don't miss the first showing! See your Mercury dealer now. Here, without question, is the newest and smartest buy in the low-price field.

LINCOLN-MERCURY DIVISION, Ford Motor Company.

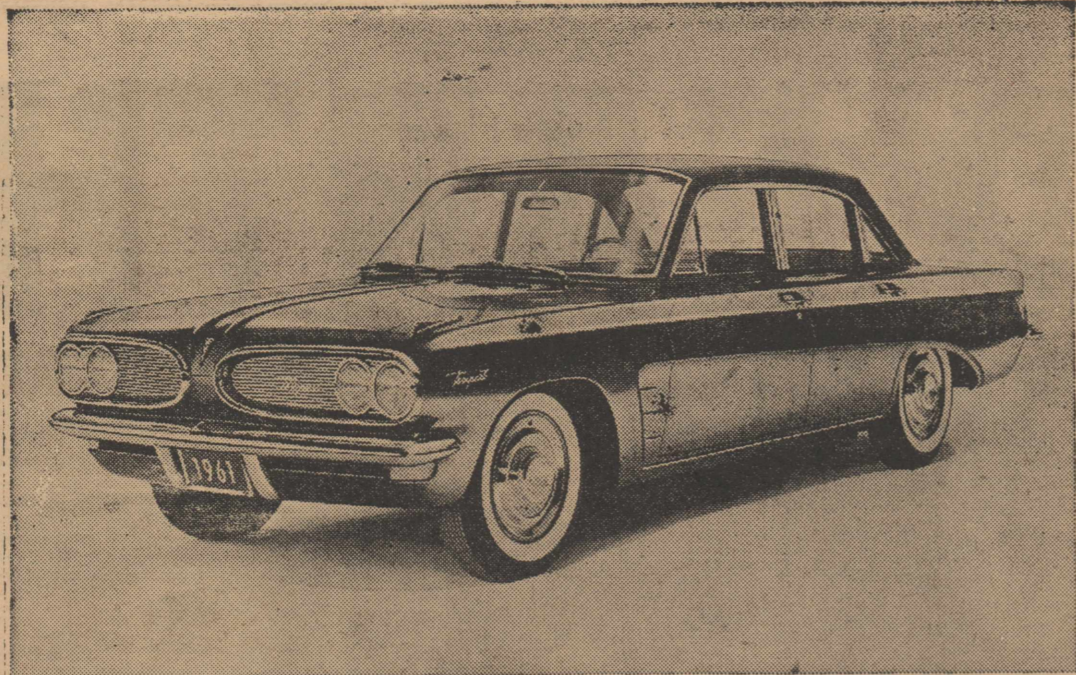
1961 MERCURY—the better low-price car

WIN A NEW MERCURY OR COMET! 50 CARS GIVEN AWAY FREE!

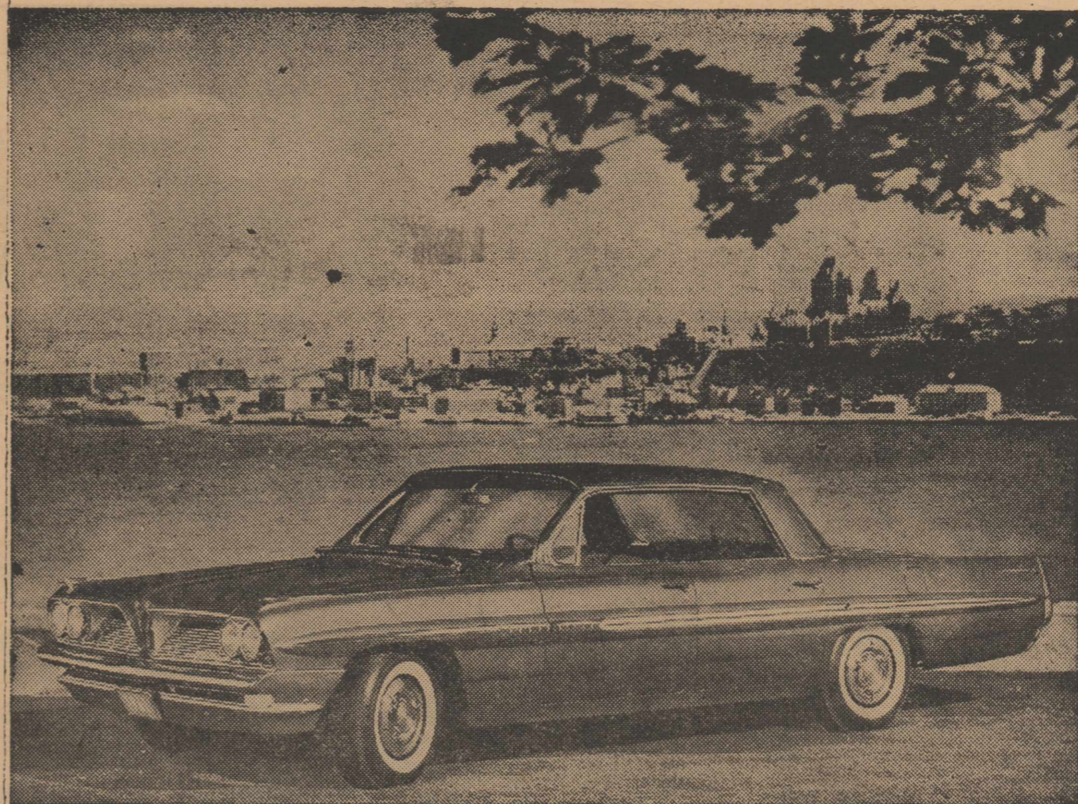
Enter the Mercury-Comet Sweepstakes, October 6 to 31. Easy to enter. See your Mercury Dealer now. Subject to state and local regulations.

ROTAN MOTOR COMPANY

ROTAN, TEXAS



BUILT on a 112-inch wheelbase the Tempest sedan features a 4-cylinder, front-mounted engine, a rear transmission and unit body construction, with an overall length of 189.3 inches. Carrying out Pontiac's famous wide track design, this family-sized car has a roomy interior, a flat floor and a spacious rear luggage compartment. Fifteen exterior colors in durable acrylic lacquer and luxurious interiors in 14 different trim combinations are available.



MOST POPULAR PONTIAC BODY STYLE, the rakish four-door Vista hardtop, is more beautiful than ever in the new 1961 Bonneville series. Curving windshield pillars, a slim line roof, and crisply defined side windows create a new custom appeal. Distinctive Bonneville features include the high performing Trophy V-8 engine with four barrel carburetor and luxurious upholstery of pattern cloths and Jewel-tone Morrokide. The exciting Vista also is available in the Star Chief, Ventura, and Catalina series.

New 1961 Pontiac Unveils Many Outstanding Features

"Pontiac for 1961 has combined dynamic new styling concepts with significant engineering advances to present the most exciting new car in its 53-year history," said S. E. Knudsen, General Motors vice president and Pontiac Motor Division general manager, in announcing Pontiac's new line of automobiles.

"Fifteen new eye-appealing models in four versatile series are precision designed to set new standards in car beauty, reliability, performance, and motoring comfort," Knudsen declared. "With this new line we intend to strengthen our position of leadership in the medium price field."

The new Pontiac is as much as .9 inch lower, four inches shorter, and 2.5 inches narrower, Knudsen revealed, yet important passenger compartment dimensions have been improved. Pontiac's famous wide track design, prevailing in each series, is also proportionately increased.

Knudsen also cited a new perimeter frame, new front and rear suspension systems, and a lighter weight, more efficient V-8 engine among the car's completely new engineering features.

Pontiac's dynamic new styling approach for 1961 conveys an overall impression of distinguished simplicity and unmistakable identity.

Accenting the wide, low front end appearance is an expansive hood, channeled on either side of its centerline, which tapers forward with narrow fenders to meet a dominant twin grille of three dimensional design. Each grille houses dual headlamps and an impressive two bar type wrap around bumper adds further prominence to the front end design.

Long sweeping sculptured lines highlight the side view, central jet-like boom, mounting a tasteful chrome moulding, gracefully spans the entire length of the car. A channeled surface on the boom centerline provides an ideal location for series designations.

A unique bumper design, attractively integrated with the body, distinguishes a sharply profiled rear end. Sweeping abruptly upward to cap the rear fenders, the bumper frames a low, rearward slanting trunk lid and a narrow panel containing tail lamps and Pontiac or series name. Bonneville and Star Chiefs feature three matching tail lamps of circular design while Catalinas and Venturas are equipped with an oval shaped, dual bulb lamp. Safari tail lamps are integral with the chrome rear fender caps.

Pontiac's reputation for excellent ride characteristics will be further enhanced by new and improved suspension systems. A stronger lower control arm is swept backward for anti-drive control and new springs and shock absorbers of maximum softness are employed in the front

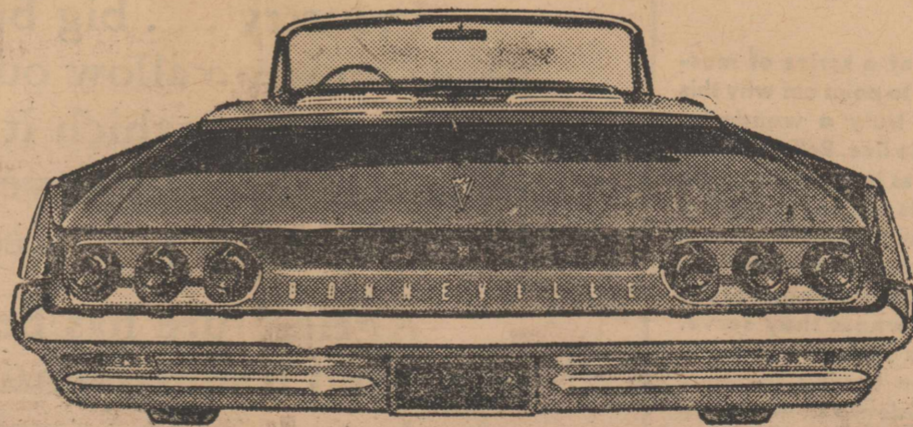
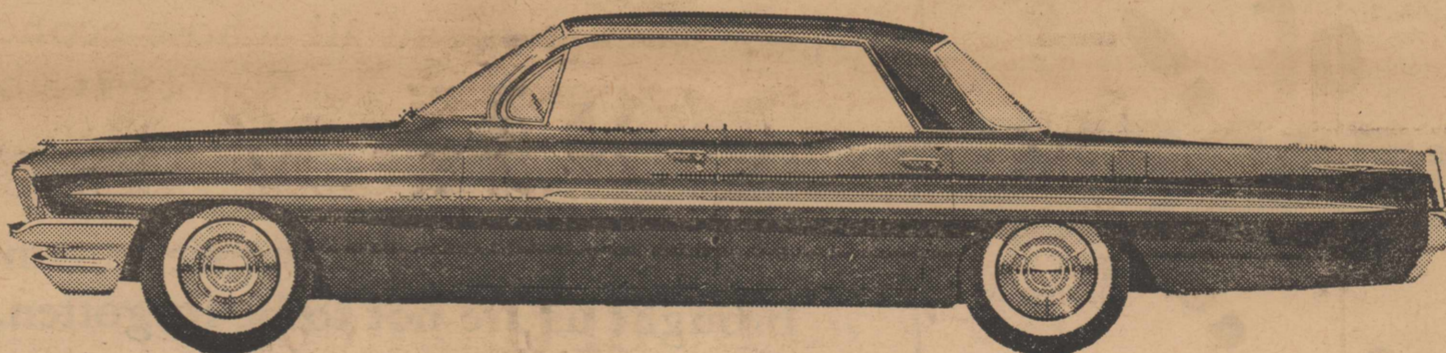
suspension. New lower control arms addition of another upper arm and extended use of sound absorbing rubber bushings highlight the new four link suspension system.

Additional new features include a new 25 gallon fuel tank on all but Safari models, improved manual steering and mechanical brakes, lighter weight engine components, a smoother flow exhaust system, and a relocation of the spare tire in Catalina and Ventura coupes and sedans for more accessible luggage space.

Before white man came to North America, forests covered almost half of the area, or about 825 million acres.

The Rotan Advance Thursday, Oct. 6, 1960 No. 34 ADVANCE WANT ADS PAY.

THE '61 PONTIAC IS OUT TODAY!

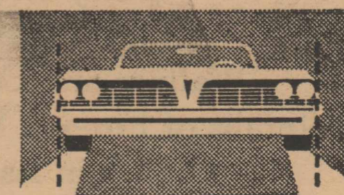


*It's All Pontiac!
on a new Wide-Track!*

New track-to-body proportion! The track is the width between the wheels. Pontiac is the only Wide-Track car. Body width is reduced, shaving side overhang, balancing more weight between the wheels. Best relationship of body width to wheel width ever tailored. Lean and sway are ancient history.

Announcing the new Pontiac Trophy V-8 Engine! We've improved the engine the experts said was perfect. New fuel induction system saves gas by using more air in the gasoline mixture. This makes the engine breathe more efficiently, giving you better acceleration. Eleven versions to choose from. Horsepowers range from 215 to 348. For best economy, specify the Trophy Economy V-8. Its lower compression ratio lets you use regular gas.

More headroom, legroom, footroom for greater comfort! You'll take great comfort in the extra roominess we've built into the '61 Pontiac. Seats are higher, yet there's more clearance beneath the steering wheel and more hatroom over your head. There is more legroom, more footroom. Doors are wider and designed to swing open farther. The more highway you put behind you (Pontiac specializes in this) the more you'll appreciate the new room that's all around you in this sleek new '61.



THE ONLY WIDE-TRACK CAR! Body width trimmed to reduce side overhang. More weight balanced between the wheels. No other car hugs the road with such sure-footed stability and precision.

NEW REPAIR SHOP

Located next door to Pastry Shop
REPAIR GUNS, SMALL
ELECTRIC APPLIANCES,
LEAKY FAUCETS
AND PLUMBING
ERNEST ROBERTS
Phone 4122

ISN'T THIS YOUR BIG YEAR FOR A WIDE-TRACK PONTIAC? IT'S ALL PONTIAC!

BONNEVILLE • STAR CHIEF • VENTURA • CATALINA

ON DISPLAY NOW AT YOUR LOCAL AUTHORIZED PONTIAC DEALER

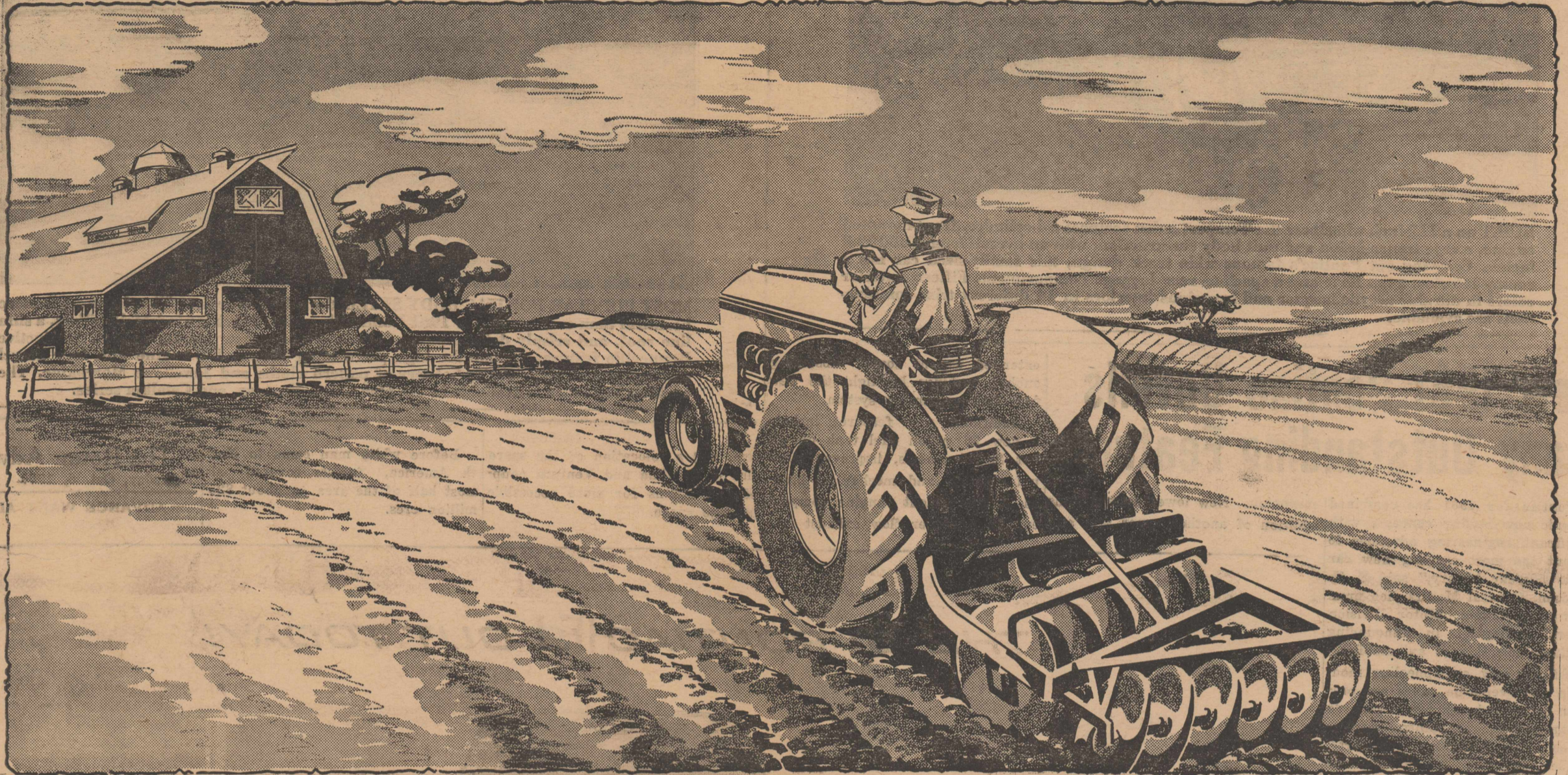
CAMPBELL PONTIAC COMPANY

Forrest & Cleveland

Rotan, Texas

SEE THE VICTOR BORGE SHOW TONIGHT! ABC-TV!

THIS GOOD EARTH



STEPS of PROGRESS

This is one of a series of messages designed to point out why this community is truly a wonderful place in which to live. Reflecting the steps of progress in our area, these advertisements are sponsored by local business and professional men who are appreciative of the loyalty, cooperation, and patronage of the loyal citizens whom they serve. Each message is a tribute to a group or organization having complete faith and confidence in the future progress of this community.

ALTHOUGH this community has made rapid strides in the past several years due to the development of new business interests, we still gratefully acknowledge the value of agriculture to our area. Without the help and assistance of the farmer, the stockman and all whose economy depends entirely upon the soil, our progress would not have been possible. For your contribution to the welfare of this community, Mr. Farmer, Mr. Stockman, Mr. Rancher, Mr. Grower, we are grateful. The land . . . the basic foundation of our existence in America — the blessings that it has brought us are not to be forgotten.

Industry . . . big business . . . each has its place, of course, but never must we allow ourselves to forget the importance of the good earth and that which it produces. Nor are we to forget those who make possible the development and distribution of that which the good Lord has provided through the soil of our land.

Agriculture has been a vital force in our growth, an essential factor and it must remain so. To you who have contributed so much, who have toiled so unceasingly and tirelessly, producing crops, cattle, produce, that we may live abundantly, we say thanks.

Rockwell Bros. and Company
Price Grocery
Rotan Paint and Body Shop
Cotton Storage Co.
Dairy Dream
Rotan Flower Shop
Wallace and Cave, Inc.
Veterans of Foreign Wars Post 5072
McClain Laundry
Ganns Cafe
Scales Motor Company
P and D Jewelry
George Moore Grocery
Martin Cleaners
Bartlett Strayhorn
Poe and Wasson Bonded Warehouse
Porter Locker
Home Lumber Company

Rotan Parts Co.
Atwell Cleaners
Gladson Feed and Produce
Morrow Hotel
Rollins Motor Company
Garland Furniture
Ideal Barber Shop
Smith and Cyphers Gulf Station
Hughes Furniture
Thompson Gas Co.
Rotan Pastry Shop
Gray Butane Co.—Mobil Products
Weathersbee Funeral Home
H. L. Davis and Company
Baillio Auto Service
M. W. Strickland Insurance
Campbell Pontiac Company

Westside Gin
Rotan Gin Co.
Farmers Gin Co.
D. J. Smith and Company
Campbell Department Store
First National Bank
Bill and Jim Service Station
Piggly Wiggly
Rotan Advance
Lotief Dry Goods Co.
White Auto Store
Clark-Benson Hardware
Rotan Development Co.
Edwards Implement Co.
Rotan Insurance Agency
Rotan Cotton Oil Mill
R. L. Young Insurance
Dee Reese Shoe Shop and Western Store

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$3.00 IN FISHER COUNTY — \$5.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.
The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

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ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

Shipp Is Apprentice Petty Officer US Navy

San Diego, Calif. (PHTNC)—Orval D. Shipp, apprentice petty officer third class, USN, son of Mr. and Mrs. Earnest Shipp of Lee Street, Rotan, Texas, graduated Sept. 23 from nine weeks of Recruit Training at the Naval Training Center, San Diego, Calif.

Apprentice petty officers are chosen from the ranks of the seaman recruits to assist Company Commanders. The selection is based on individual aptitude and leadership qualities.

The Rotan Advance
Thursday, Oct. 6, 1960 No. 34

Veteran Service Office Important To Veterans

In compiling the monetary benefits paid to veterans and their dependents during the twelve months of 1959, the records show that citizens of Fisher County received more than \$57,236.00 in Federal benefits disbursed through the Veterans Administration. This amount represents payments to veterans in the form of disability compensation, pension and training allowances, payments to widows, orphans and dependent parents of deceased veterans in the form of death compensation and pension, government insurance, burial allowance and accrued benefits. This amount was paid to citizens of this county in connection with claims processed through this office. The figure indicated above, does not take into consideration the monetary value of hospital treatment, outpatient treatment and some few other benefits.

Already, during the first seven months of 1960 this county has received \$115,931.00.

All veterans that are eligible should be a member of, and take an active interest in the organization or organizations of your choice. We have three very good and active organizations in the county. These organizations are Veterans of Foreign Wars, the American Legion, and World War I Barracks. All these organizations have fought hard and faithfully for all the rights and benefits that we as veterans now enjoy. When some good member of one of these organizations approach you to become a member, think twice of all the good that these organizations have done and are continuing to do in our communities then pay your dues in the organization of your choice. Just be sure and pay them in something.

Steve Kelley, Fisher County Service Officer.

Bethel Baptists Have Church Building

The congregation of the Bethel Baptist Church of the Claytonville community have a church building after two years without one as the result of a fire.

Remodeling and painting of a building recently moved to the site from Ballinger is underway. It is expected most of the interior work will be completed before many weeks.

When finished the church will hold a dedication service.

Air Conditioner

INSTALLATION and REPAIR WORK

also have Pumps, Motors, Tubing Pads, etc.

ELECTRICAL APPLIANCE REPAIRING

Electrical Outlets and Light Fixtures

REPAIR & REPLACE LEAKY FAUCETS

Champ Clark

702 E 7th
Phone 8122 Rotan



Dad! give your boy an "oil well" mechanical toy--only \$2.00

This is one of the most remarkable new mechanical toys of the year—so strong and easy to work that a three-year old can play with it . . . so interesting to operate that it appeals to boys in their early teens.

Secure an "oil well" coupon from your neighbor under the Humble sign. Mail it with \$2.00 to the address indicated. Within a week or two, your boy will have his "oil well" and you'll have a happy little "oil man" in your home.

HUMBLE OIL & REFINING COMPANY
America's Leading ENERGY Company

Plus coupon from any Humble Dealer

"Kids love this toy!"



Dr. Majors and Bowen

OPTOMETRIST

Contact Lens Fitted

Peters Clinic Bldg.

Sweetwater, Texas

Rotan Lodge No. 956
A. F. & A. M.



Meets Third Thursday Night of each month

visitors Invited

Sam Hamm, W. M.
Robert Phillips, Sec.



V. F. W.

Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Glenn Gabel, Commander
Milton Teague, Adutant
Austin McKinney, Quartermaster



Meets Every Tuesday, 12:30.

At Texas Cafe
Visitors Welcome

Chester Cooper, President



The O. E. S.
meets each second Tuesday at
7:30 in the Hall
Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary



GAS OVEN WITH A BRAIN

LETS YOU COOK AN ENTIRE MEAL READY TO SERVE HOURS BEFORE SERVING TIME

Amazing new gas oven control assures precision accuracy down to 140°. For the first time you have complete oven temperature accuracy from "high" to "new low" . . . and with absolutely no fluctuation because it's GAS! If you have to delay, you can keep foods serving-hot . . . no "warmed over" taste, no over-cooking, no drying. Delay serving . . . warm dishes . . . thaw frozen foods, all in the all-new gas oven!

See all-new Gold Star gas ranges now!
Get high trade-ins during **RANGE ROUNDUP**
at your gas range dealers or
LONE STAR GAS COMPANY

more than 6,000 friendly people working together to serve our communities better.

DON'T MISS THE BIG 75th BIRTHDAY PARTY
STATE FAIR OF TEXAS
DIAMOND JUBILEE EXPOSITION

A GALAXY OF STELLAR ATTRACTIONS

THE BROADWAY HIT

FLOWER DRUM SONG

ICE CAPEDES

SHOWER OF STARS

... FABULOUS HEADLINERS

ARTHUR GODFREY, NELSON EDDY,

RICHARD RODGERS, FABIAN,

BRENDA LEE, ENMETT KELLY,

BOB ALLEN, JIMMIE RODGERS,

HOMER & JETHRO, AND COLLEGE JAZZ FESTIVAL

SEWING FASHION FESTIVAL

Pan-American Livestock Exposition

STATE FAIR HORSE SHOWS

Texas International Trade Fair

Exciting Cotton Bowl Football

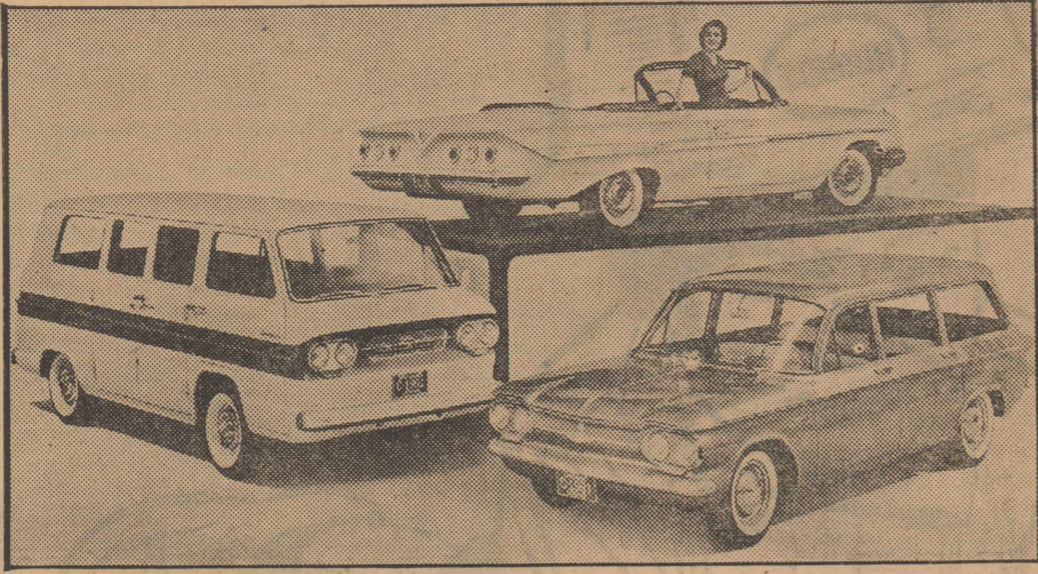
MILLION-DOLLAR MIDWAY

MOBIL SKY REVUE

Wonderful and new exhibits and displays

OCT. 8-20 • DALLAS

Chevy Beautifies, Expands Lines for '61



Three for the road—here are three smart new Chevrolet passenger cars which will make their bow to the public on October 7. Left—One of the newcomers in the Corvair line . . . the Greenbrier Sports Wagon designed for multiple cargo jobs and outdoor living with seats that may be repositioned to accommodate many varied arrangements. Center—The sleek Impala Convertible with its soft, graceful body lines converging into an entirely new styling motif. Right—Another new model is the challenging Corvair Lakewood Station Wagon with rear-engine and second folding seat. Front and rear compartments combined give the Lakewood an unusual amount of cargo space.

Hogsett showing new '61 Chevrolet Friday

Top seller of 1960 automobiles, Chevrolet promises to solidify its position in 1961 by significantly broadening its range of passenger cars.

Scheduled for display at Hogsett Chevrolet showrooms Friday, October 7, are 20 freshly styled conventional models; nine Corvairs including new passenger and commercial models, and the spirited two-place Corvette.

Complete new body styling, which provides easier loading for both passengers and baggage and establishes new heights in motor-ing comfort and convenience, is featured in the regular line of passenger cars.

The entire body, from floor to roof and grille to rear bumper, is all new. Prime design emphasis has been placed on functionalism with thrift.

High on the list of advantages of the all-new body are:

1. Easier entrance to passenger compartments.
2. Large, more accessible luggage space, with the trunk loading level lowered as much as 10.5 inches.
3. Improved chair height and over-the-hood visibility which will increase the ease of parking and add to driving safety.
4. Other safety items include improved brakes, overlap electric windshield wipers, and a new placement for the fuel tank which protects it from road hazards such as hard bumps and flying stones.

Although the conventional cars are shorter, narrower and slightly lower, the interior roominess remains about the same or better than comparable 1960 models. Riding comfort is improved.

From a styling standpoint, the new models feature gentle curves and smooth lines and a generally cleaner and airier appearance from all angles.

The Corvair models to be unveiled Friday also blossom out into a complete line of passenger and commercial vehicles. They include:

Passenger cars—Club coupes, four-door sedans and a new Lakewood Station Wagon in the "500" and "700" series, plus the deluxe Monza Sport Coupe and the new Greenbrier Sports Wagon.

Commercial—Corvan, Rampside and Loadside trucks.

Basic mechanical features of the Corvair—the air-cooled engine, combination of transmission and axle at the rear, the frame-body integration—are continued. So is the basic body styling, although exterior ornamentation provides a fresh appearance and the interiors are completely new.

Significant engineering improvements have been made, however, which will greatly improve luggage space, engine performance and fuel economy.

Other innovations include a 14-gallon fuel tank; a manual choke and more precise fuel metering to the carburetor; a new pattern of air circulation in the engine compartment to quicken warmup; an increase in engine displacement to 145 cubic inches; an optional 98-horsepower engine and a four-speed transmission.

The spotlight in the Corvair field is expected to center importantly on the new Lakewood Station Wagon and the Greenbrier Sports Wagon.

Equipped with six doors and dated for a 1,600-pound payload, the brand new 95-inch wheelbase Greenbrier can readily be converted

from a nine-passenger bus to a wide assortment of duties. It can carry six passengers and a 700 pound cargo or, with an optional third seat, nine passengers and 250 pounds of cargo.

The Lakewood Station Wagon is

a four-door, conventional type six-passenger model. But, with the second seat folded down, it offers 68 cubic feet of cargo capacity. One exclusive feature is the 10-cubic feet of lockable storage space under the hood.

Revised styling of the Corvette reflects the influence of Chevrolets recently displayed XP-700 experimental vehicle, especially in its streamlined rear quarters. A new underbody which slims down the transmission hump, better engine cool-

ing and use of an aluminum transmission case are some of the other features.

Distinctive design effects are achieved by matching exclusive roof

contours of body types. Particularly noteworthy is the elimination of small triangular windows at the rear of four-door sedans and station wagons. Also, the rear corner pillars of sport sedans have been widened to create a slightly hooded effect.

The Rotan Advance

Thursday, Oct. 6, 1960 No. 34

ner pillars of sport sedans have been widened to create a slightly hooded effect.

Shamrock Station for LEASE IN ROTAN

Wash & Grease, Good Location,
Partial Financing, Gas Consigned,
Credit Cards, and Quality Products

WYLIE OIL COMPANY

Home Office Idalou, Texas

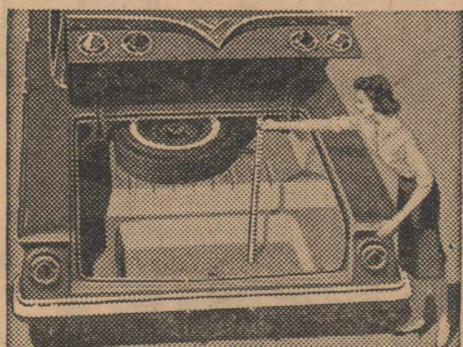
Phone 8701, Night 4961

FRIDAY! THE GREATEST SIXTY-ONE DIVERSE CHEVROLET

Here's the car that reads you loud and clear—the new-size, you-size '61 Chevrolet. We started out by trimming the outside size a bit (to give you extra inches of clearance for parking and maneuvering) but inside we left you a full measure of Chevy comfort. Door openings are as much as 6 inches wider to give feet, knees, and elbows the undisputed right of way. And the new easy-chair seats are as much as 14% higher—just right for seeing, just right for sitting.

Once you've settled inside you'll have high and wide praises for Chevrolet's spacious new dimensions (in the Sport Coupes, for example, head room has been upped as much as 2 inches, and there's more leg room, too—front and rear). Chevy's new trunk is something else that will please you hugely—what with its deep-well shape and bumper-level loading it holds things you've never been able to get in a trunk before.

Yet, generously endowed as this car is with spaciousness and clean-etched elegance, it holds steadfastly to all the thrifty, dependable virtues Chevrolet buyers have come to take for granted. Your dealer's the man to see for all the details.

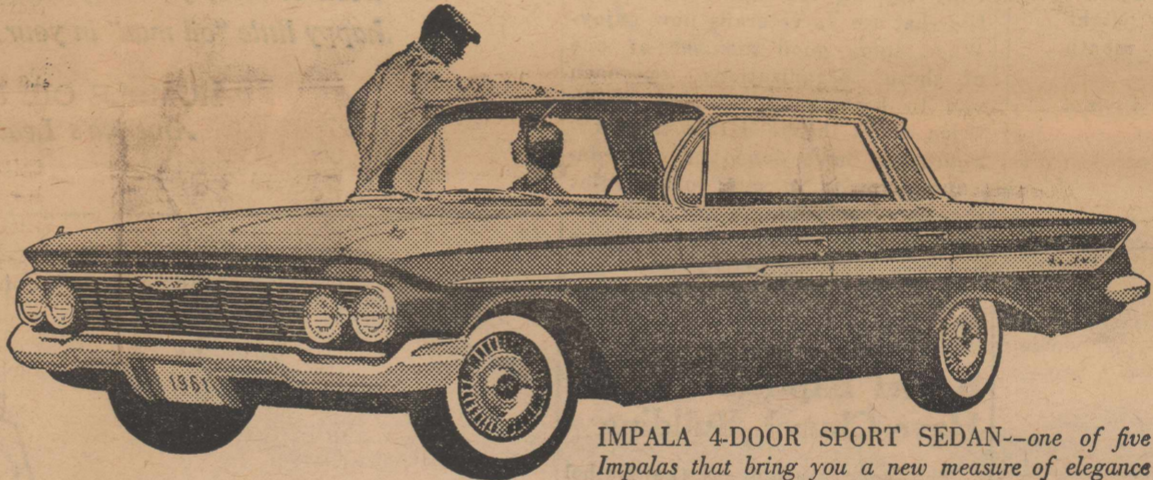


There's never been a trunk like it before! The floor's recessed more than half a foot and the loading height is as much as 10½ inches lower.

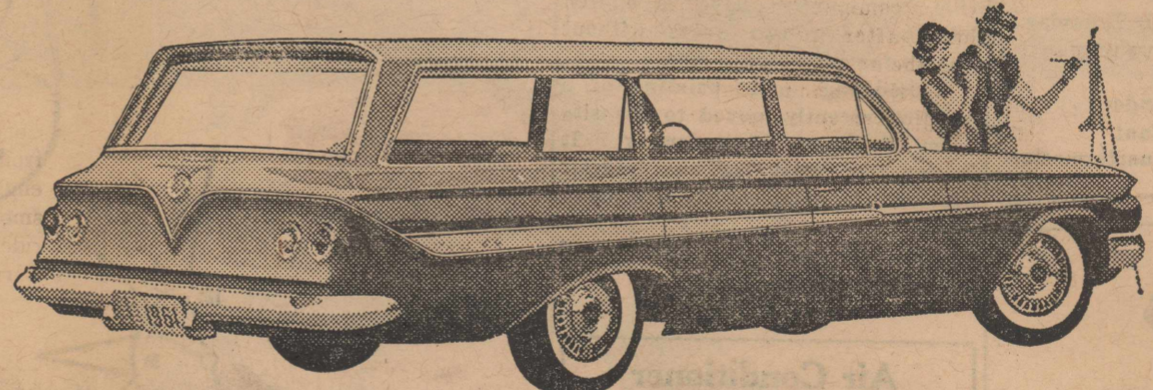
INTRODUCING THE '61 CHEVY BISCAYNE 6

the lowest priced full-sized Chevy with big-car comfort at small-car prices!

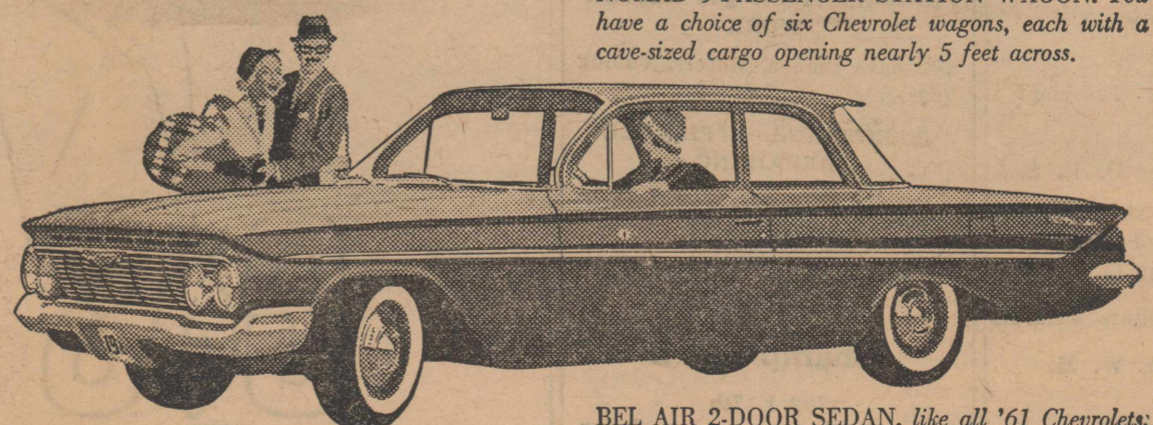
Chevy's new '61 Biscaynes—6 or V8—give you a full measure of Chevrolet quality, roominess and proved performance—yet they're priced down with many cars that give you a lot less! Now you can have economy and comfort, too!



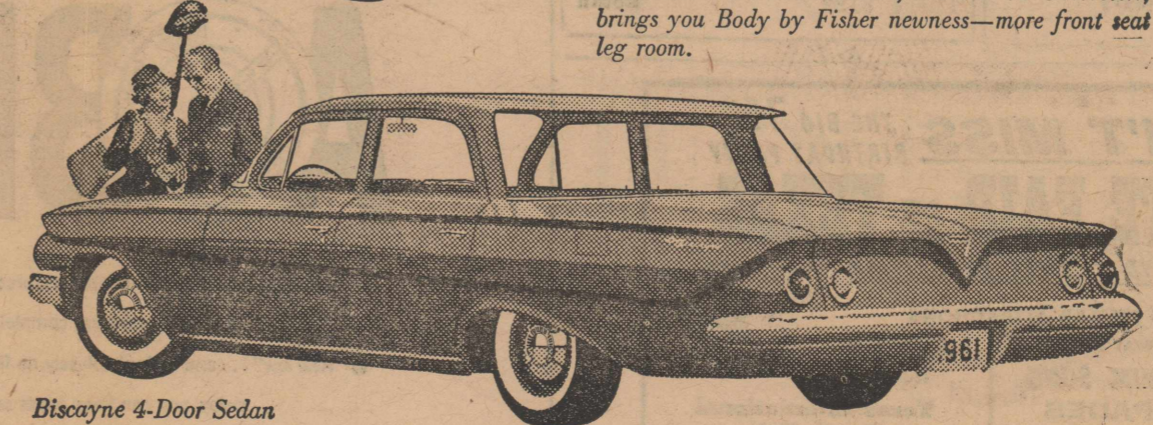
IMPALA 4-DOOR SPORT SEDAN—one of five Impalas that bring you a new measure of elegance from the most elegant Chevis of all.



NOMAD 9-PASSENGER STATION WAGON. You have a choice of six Chevrolet wagons, each with a cave-sized cargo opening nearly 5 feet across.



BEL AIR 2-DOOR SEDAN, like all '61 Chevrolets, brings you Body by Fisher newness—more front seat leg room.



Biscayne 4-Door Sedan

See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE

ROTAN, TEXAS

Corvair '61 on display here Friday Oct. 7

Chevrolet's ingenious, rear-powered Corvair blossoms out as a full line of automobiles for 1961. Chevrolet showings of new models Friday, October 7.

In addition to the three half-ton commercial cars previously announced, the company disclosed today that station and sports wagons will join the family at Hogsett Chevrolet showings of new models Friday, October 7.

Corvair pioneered in the small car field a year ago will become available to a majority of all transportation requirements.

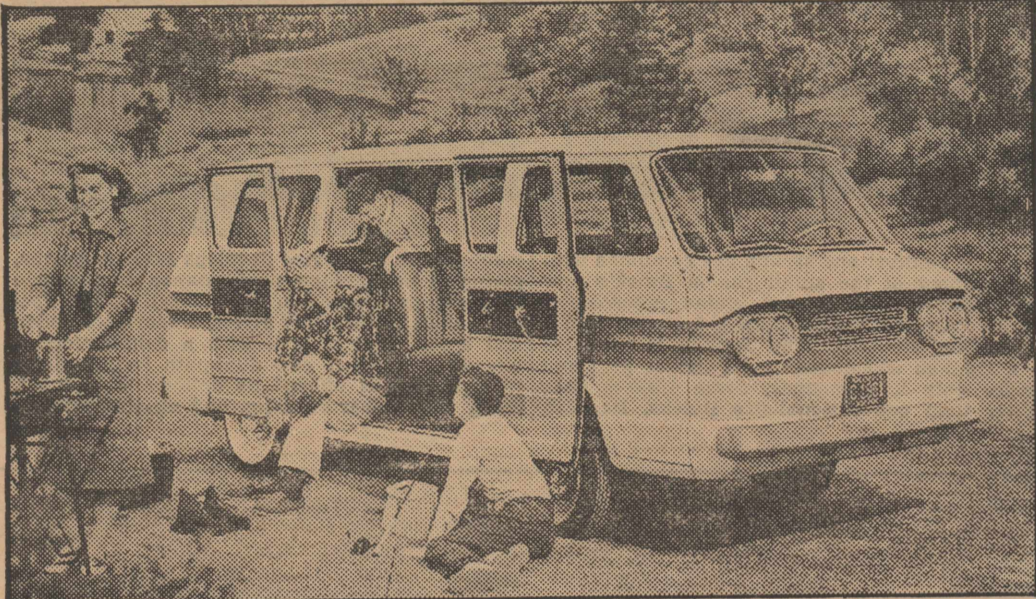
Here is the Corvair lineup for 1961:

Passenger cars - Club coupes, four-door sedans and a new Lakewood Station Wagon in the "500" and "700" series plus the deluxe Monza Sport Coupe and the new Greenbrier Sports Wagons.

Commercial - Corvan, Ramp side and Loadside trucks.

Versatility aplenty in

1961 Corvair Greenbrier Sports Wagon



Chevrolet will raise the lid on a real surprise package when they reveal the 1961 Greenbrier Sports Wagon. A promising addition to the Corvair line is this 95-inch wheelbase vehicle with rear-installed engine and independent suspension.

The Greenbrier is certain to fit transportation needs from backwoods camps to swank hotels. Seats may be repositioned to fit specialized requirements. There also is a commercial counterpart—a delivery vehicle named the Corvan.

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In appearance, the latest Corvair retains its lithe, symmetrical form. New styling touches and beautified interiors clearly distinguish the models as 1961's, but the low-slung, appearing profile remains unchanged.

Also untouched are the engineering fundamentals which have made the Corvair the most talked-about automobile in America. The flat, air-cooled engine and transmission-axle combination are continued at the rear. Compact body frame integration lends its special saunchness to all models.

To supplement the primary excellence of the Corvair features, however, several improvements have been adopted. Fuel economy especially benefits from the lower-numerical axle ratio and the new non-gas burning heater which will improve fuel economy even beyond

the excellent miles per gallon now achieved. A hot air heater is now offered as optional equipment. Increased luggage capacity is made possible by moving the spare tire from under the hood to the engine compartment. A 14-gallon fuel tank is substituted for the former 11-gallon tank.

Although most chassis specifications are common throughout the line—all models carry a certain family relationship—structural differences distinguish newcomers from earlier body types.

The rear-engine mounting proves itself extremely suitable to the Lakewood Station Wagon, Greenbrier Sports Wagon and the Corvan—the commercial panel van. The absence of a transmission tunnel provides cargo and passenger loading convenience impossible with the conventional small car.

The Greenbrier is a totally new forward control vehicle designed on a 95-inch wheelbase. The nor-

mal car hood has been eliminated. A full-width driver's seat mounts over the front wheels. The roomy body will accommodate two additional seats positioned conventionally or facing each other.

For ready accessibility, the Greenbrier is equipped with six doors—one on each side of the driver's compartment and double doors at the curb-side and at the rear. Side and rear doors open to a full 180 degrees.

Nominally rated at 1,600-pound capacity, the Greenbrier's speedy conversion from a commercial to a pleasure vehicle recommends it to varied utility. As a bus, nine passengers and 250 pounds of luggage or six passengers and 700 pounds of luggage can be transported. With single, three-passenger seat, the cargo accommodation totals 115 cubic feet.

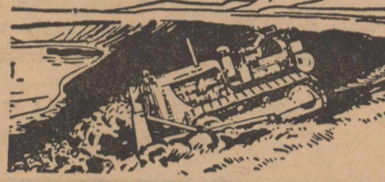
The Lakewood Station Wagon which, like the Greenbrier, houses its six-cylinder engine under the flat luggage compartment floor, is built with the same airy superstructure that characterizes the larger 1961 Chevrolet Station Wagons.

The vehicle is approximately two inches higher than Corvair sedans and is equipped with four doors and a folding seat. Cargo space is surprisingly generous. With seat down, the enclosed load can reach nearly 6.5 feet in length. In total, the body adds 58 cubic feet of cargo capacity to the 10 cubic feet under the hood.

To aid operating economy, a manual choke replaces the former automatic. Recirculation of engine cooling air, more precise fuel metering and a lower rear axle ratio also furthers gas mileage. At the same time, torque has been boosted by increasing engine displacement to 145 cubic inches. Engines of 80 or 98 horsepower in specified models and three and four-speed manual shifts are available as well as an automatic transmission.

Listed among the optional items is a "perimeter hot air heater" which employs a mixing and blending chamber back of the rear seat and a blower to propel heat forward through ducts to the passenger compartment. Outlets are built near the floor, just forward of the front seat and beneath the rear seat. The gas-fired heater used in 1960 is also offered as an accessory.

Root Plowing
Tree Dozing
Tree Chaining



Water Ways
Terraces
Silo
Tanks

Branson Construction Co.

SOIL CONSERVATION CONTRACTOR
Roby, Texas

Telephone 4342

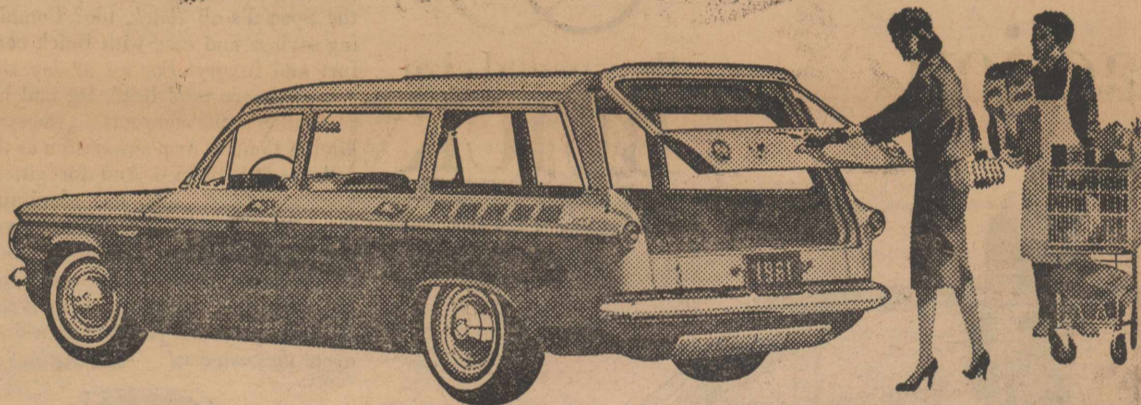
P. O. Box 562

ALL TYPES OF DIRT WORK

SHOW ON WORTH! CHEVROLET

NEW '61 CHEVY CORVAIR

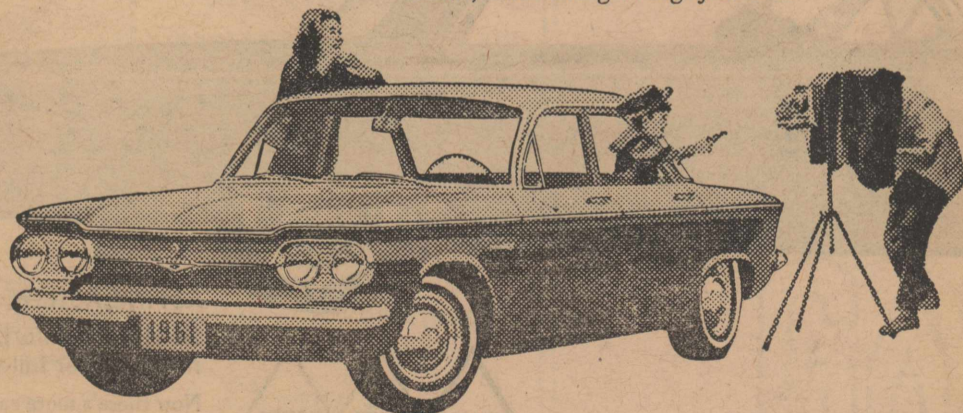
More space . . .
more spunk
and wagons, too!



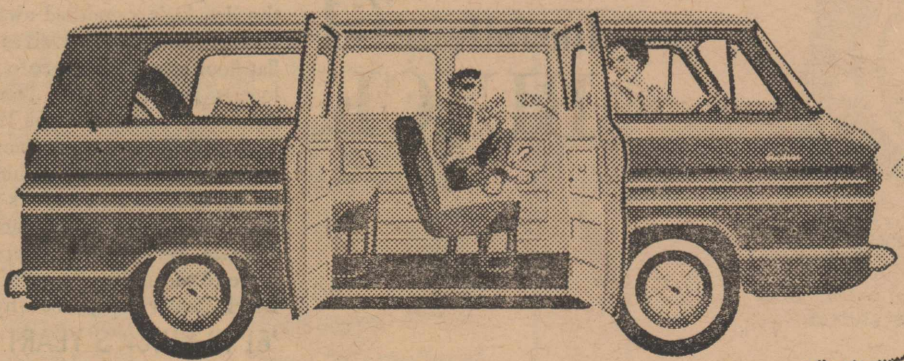
The newest car in America: the CORVAIR 700 LAKEWOOD 4-DOOR STATION WAGON.



CORVAIR 700 CLUB COUPE. Like all coupes and sedans, it has a longer range fuel tank.



CORVAIR 700 4-DOOR SEDAN. Provisions for heating ducts are built right into its Body by Fisher.

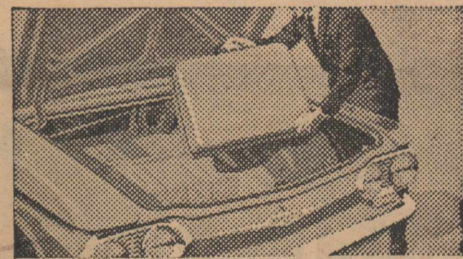


Here's the new Chevy Corvair for '61 with a complete line of complete thrift cars.

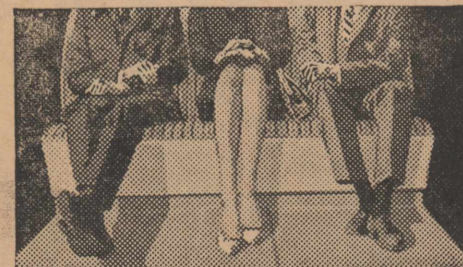
To start with, every Corvair has a budget-pleasing price tag. And Corvair goes on from there to save you even more. With extra miles per gallon . . . quicker-than-ever cold-start warmup so you start saving sooner . . . a new extra-cost optional heater that warms everyone evenly. Riding along with this extra economy: more room inside for you, more room up front for your luggage (sedans and coupes have almost 12% more usable trunk space).

And our new wagons? You'll love them—think they're the greatest thing for families since houses. The Lakewood Station Wagon does a man-sized job with cargo, up to 68 cubic feet of it. The Greenbrier Sports Wagon you're going to have to see—it gives you up to 175.5 cubic feet of space for you and your things.

Corvair's whole thrifty lineup gets its pep from a spunkier 145-cu.-in. air-cooled rear engine. Same rear-engine traction, same smooth 4-wheel independent-suspension ride. See the polished and refined 1961 Corvair first chance you get at your Chevrolet dealer's.



Spare tire is in the rear in coupes and sedans—leaving more luggage space up front.



Even middle-seat passengers sit pretty; thanks to Corvair's practically flat floor.

Now in production—the GREENBRIER SPORTS WAGON with up to twice as much room as ordinary wagons (third seat optional at extra cost).

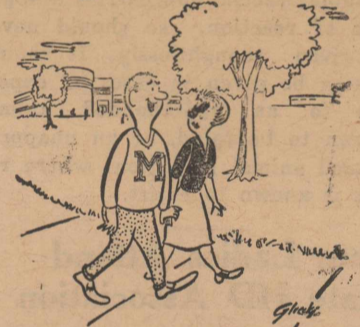
See the new Chevrolet cars, Chevy Corvairs and the new Corvette at your local authorized Chevrolet dealer's

HOGSETT CHEVROLET COMPANY

101 W. Snyder Ave.

ROTAN, TEXAS

My Neighbors



"I've hung your picture on my wall right next to Sophia Loren's."



"We need a law that will allow voters to sue a candidate for breach of promise."



For big food savings, greater year-round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER
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CUT YOUR
FOOD BUDGET

About Your HEALTH

A weekly public service feature from the Texas State Department of Health.

HENRY A. WOLFE, D. V. M.
Commissioner of Health



You've heard it or read it dozens of times . . .

A youngster is bitten by a dog or cat which promptly disappears. A public appeal is made for help in locating the offending animal, lest the child has to unnecessarily take the "painful" rabies shots.

State health officials are the first to agree that such public appeals are highly beneficial. But those same officials do not mince words in denouncing the "painful" label as grossly inaccurate. They are no more painful than any other immunizing injection, and less so than some shots which are accepted with philosophical cheerfulness.

Ask Dr. A. B. Rich, director of the State Health Department's veterinary public health division, or F. W. Huff, a laboratorian who who in his career of some 30 years has autopsied well over 97,000 animal heads for rabies. Both men can speak with the authority that comes only with first hand experience.

Once in private practice, Dr. Rich examined a dog for tonsillitis. The very next day the animal displayed typical signs of rabies. Since he had a scratch on his hand, prudence demanded that Dr. Rich take the shots. He says he found them to be almost painless beyond the initial brief prick of the needle.

Huff echoes the same sentiment. He ought to know—since he has had to take a 21-shot course of treatment on four separate occasions. Anyone who handles his volume of autopsy work—from African lions to Alaskan wolves—is bound to be exposed on occasions.

Has the "pain" label dissuaded anyone from taking the shots when they should have? There is no way of knowing. But Dr. Rich says he can readily imagine how it could happen. From this point of view, the inaccurate label is dangerous since rabies is endemic over most of Texas—particularly among wildlife, primarily foxes and skunks. A total of 567 positive cases were reported last year, and for the first six months of this year 357 positive cases have been diagnosed.

Rabies vaccination carries a slight risk of reaction, so should never be given thoughtlessly. It should always be given in cases of exposure to an apprehended animal known to be rabid, or an unapprehended animal in regions where rabies is known to exist.

Four Ladies Attend State HD Association

The Texas Home Demonstration Association held its 34th annual state meeting in the Port Brown Memorial Center in Brownsville, September 14, 15 and 16th with four ladies attending from Fisher County, Mrs. Edd Hawkins, Mrs. Joe Henry, Mrs. H. M. Noles and Mrs. Tommy Helm. Approximately 800 homemakers attended from the 12 districts of Texas.

This year's theme was "Forward Together With God". Mrs. Wilmer Smith, Wilson, Texas, president of the State Home Demonstration Association was in charge of the meeting.

Director John E. Hutchison, agricultural extension service, College Station was a speaker on Wednesday morning program. He talked on "Into the '60's with Extension."

Rev. W. R. Fleming, pastor of the Wesley Methodist Church of Harlingen spoke on the subject "Redesigned Homes" based on unselfishness and understanding, giving to others and forgiveness, with particular emphasis on religious training.

Speaker for Thursday morning was Mr. Sterling C. Evans, member of Board of Directors of A and M College. He outlined the need to explain to the American public that the farmers must have a greater percent of the consumer dollar in order to produce good food profitably.

Mrs. Elise T. Johnson, College Station and Mrs. Ty Cobb of Westaco gave a panel report of the 6th annual White House conference in Washington this spring.

Mrs. Dyathia Benson, managing director of Hereford, Texas Federal Credit Union addressed the assembly on Friday morning on "Family Income Relations". Mrs. Benson said "We need to return to the philosophy of thrift." She pointed out the need to elect qualified women to every county, state and national committee. "We need

the balance between men's hunches and women's intuition."

The Fisher County ladies attended the Workshop on citizenship, education, health and safety, 4-H, civil defense and recreation.

Highlighting the convention was the election and installation of new state officers: Mrs. Melton McGehee, Wayside, Texas, president; Mrs. George Hackey, Jr., Greenville, Teas, vice-president at large; Mrs. C. R. Berkley, Odessa, secretary and Mrs. Clarence Davis, Quanah, treasurer.

Entertainment featured on the two and one-half day meeting was a shrimp boil on Padre Island, a dinner and tour of Matamoros, Old Mexico, and the installation dinner.

PUBLIC NOTICE

Fisher County will receive bids on two (2) two and half (2 1/2) ton trucks, equipped as follows:

Oil bath and cleaner
2 speed rear axle

The Rotan Advance

Thursday, Oct. 6, 1960 No. 34

Heavy duty 8 cylinder engine
Heater
Heavy duty rear springs
Turn signals
Six (6) 8:25x20-10 ply tires

Bidder will be expected to accept as a trade-in two (2) Chevrolet trucks. The county will retain the beds and buane equipment that is now on trucks that will be traded in on the new trucks.

Bids may be submitted to the Clerk of the Commissioners Court or the County Judge. The Commissioners Court reserves the right to reject any and all bids and to accept the bid that is best for the County.

Action on the bids will be acted upon at the regular meeting of the Court at 10:00 a. m. October 10th, 1960.

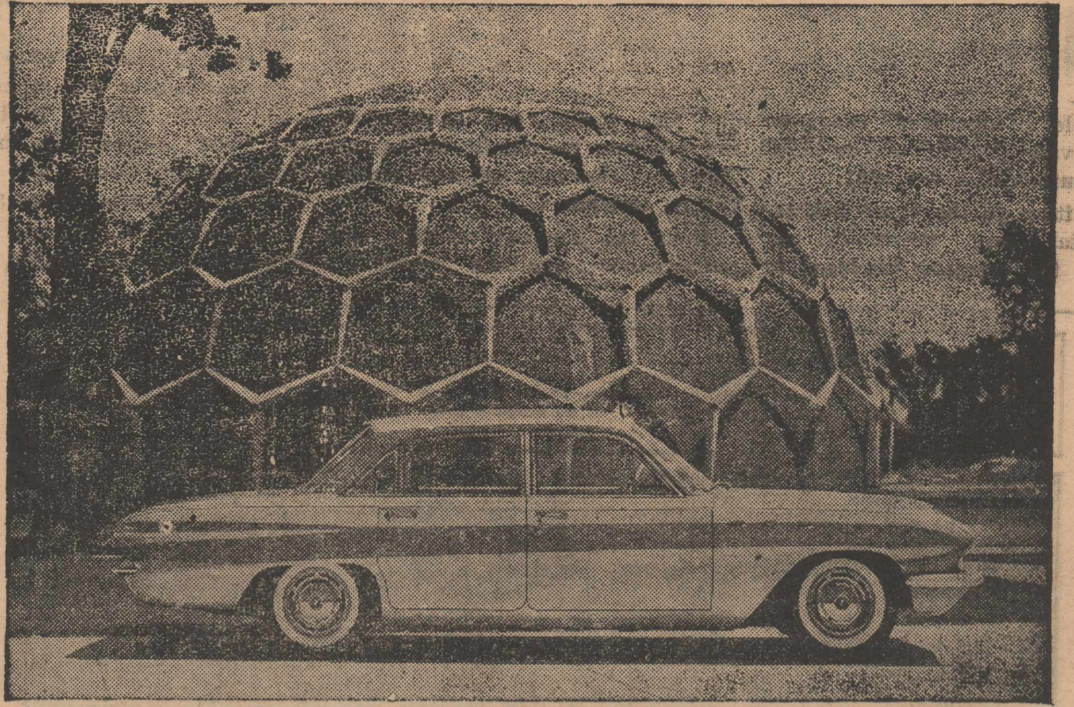
Dave Posey, County Judge

The average unabridged English dictionary lists 3,400 words referring to color, or two shades of color.

Pigs and dogs sweat mainly thru the nose—that's why a dog's nose feels cold in warm weather.

Missouri and Tennessee are each bounded by 8 other states.

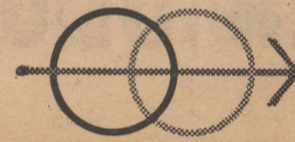
BUICK'S NEW LIGHTWEIGHT SPECIAL



Big car comfort and styling are combined with the economy of the small car in Buick's new Lightweight Special four-door sedan, powered by the first American aluminum V-8 engine in the automobile industry. The Special is mounted on a 112-inch wheelbase, is 188 inches long and weighs only 2,700 pounds, some 1,600 pounds lighter than conventional-size Buicks. Its high compression V-8 engine develops 155 horsepower, giving it outstanding performance comparable to the bigger models in the Buick line. The Special comes in two body styles, a four-door sedan and a four-door wagon, with a deluxe version offered in each. A new dual-path turbine drive transmission is offered as optional equipment, along with power steering, and air-conditioning.

Here Now!
General Motors and Buick
introduce

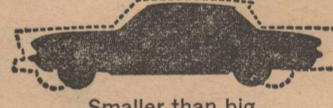
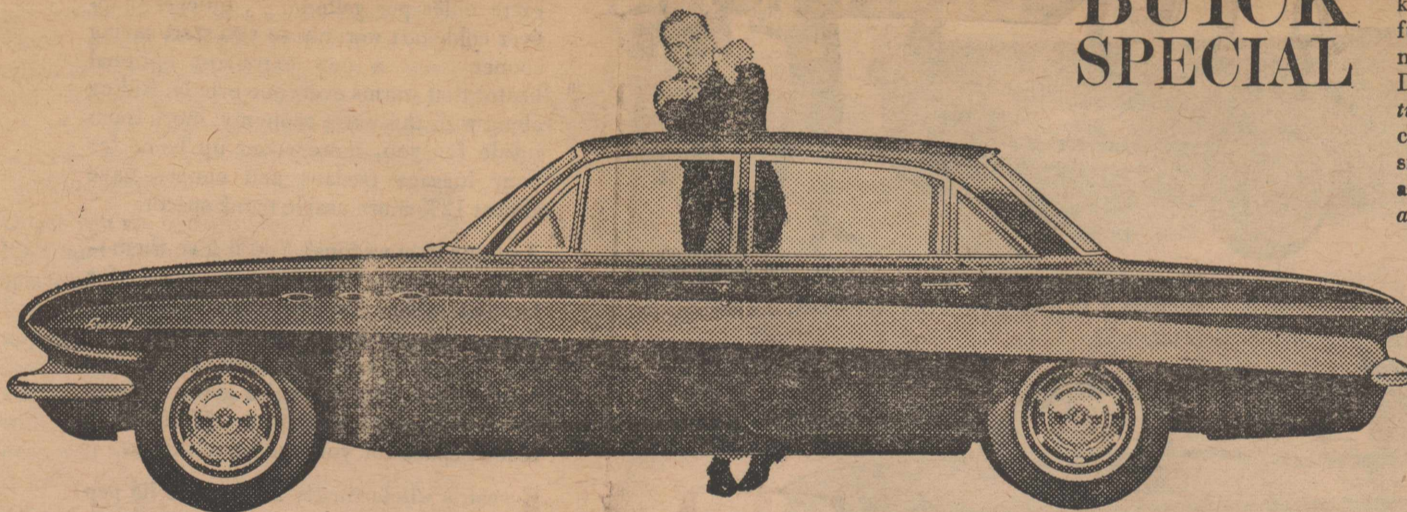
THE CLEAN LOOK of action



the special-size
BUICK SPECIAL

THE BEST OF BOTH WORLDS
Now! The room, ride, go, pride of the costliest cars plus the savings and ease of the small

Look at this gem—then look at the full-size Buick below. Can you doubt the Special's all Buick, too? Combining savings and ease with Buick comfort and luxury! For an all-day ride you get more total head, leg and hip room than in the compacts . . . the same kind of Control Arm suspension as the full-size '61 Buicks. And for git, its new aluminum V-8 and aluminum Dual-Path Turbine Drive* give you twice the pow per pound of most compacts (more even than many full-size cars)! But, the biggest news is that all this is yours for just a whisper above the compacts! *Optional at extra cost

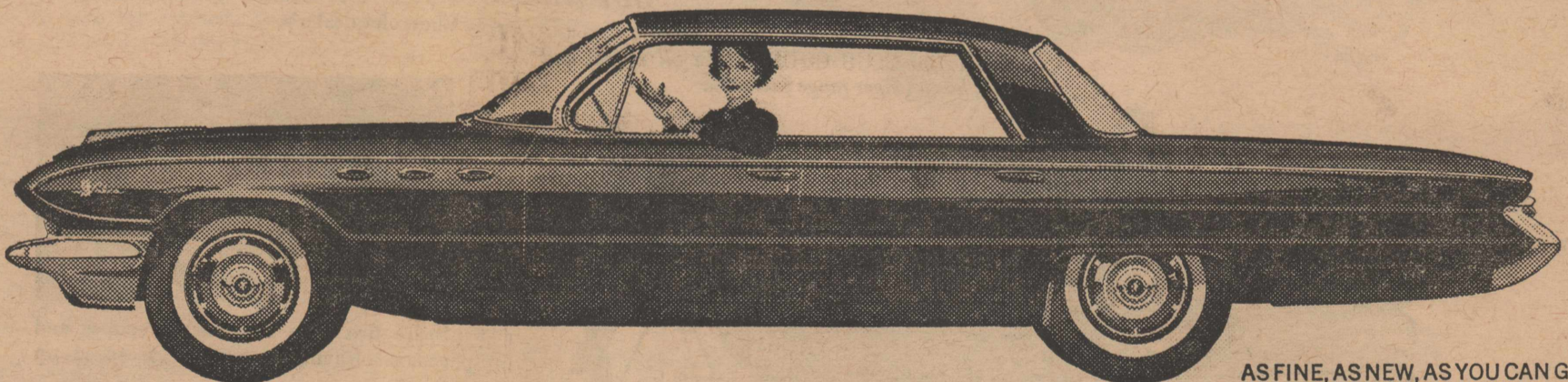


Smaller than big



Bigger than small

Now! Full size living in two new-size surprises



the full-size '61
BUICK

AS FINE, AS NEW, AS YOU CAN GO
Now! Full comfort, full luxury, in a new trimmer full-size car!

Now there's more easy-living room for all of you—up, down, all around. For this full-size Buick is new clean through from its big Comfort Zone right down to the ground. Doors are wider and the dog leg's smoothed away. A new Hide-Away driveshaft gives far more flat floor space. A new Safety-X frame lowers the door sills. New Control Arm suspension smooths the bumps. And wait till you try its new Wildcat V-8, streamlined from within for more go on less gas . . . and its gas-saving new Turbine Drive, standard on every full-size Buick! And, there's plenty more to see and be proud of. See your Buick Dealer today, see why . . . '61 IS BUICK'S YEAR!

SEE YOUR AUTHORIZED QUALITY BUICK DEALER NOW . . .

YOUR QUALITY BUICK DEALER IN ROTAN IS:

HOGSETT CHEVROLET COMPANY

101 W. Snyder Ave.

ROTAN, TEXAS