

## Pied Pipers Dump Yellowhammers 44-0

Hamlin's Pied Pipers proved too much for the Yellowhammers last Friday night at Hamlin when they took a 44-0 win.

The Pipers used long passes in scoring in all quarters of the game.

In returning on the kickoff, the Hammers failed on a fourth down on their 47 yard line. Halfback Donald Goodwin faked a punt and threw a screen pass to HB David Baugh who was caught from behind at the Hamlin 11.

Two fumbles and a two-yard gain left the Hammers stranded on Hamlin's 23 where a fourth down pass attempt to Baugh failed.

The Hammers deepest penetration was in the 2nd quarter when they drove from Hamlin's 42 to the 20 yard line. There Baugh's fumble on fourth down was recovered by Hamlin.

The Pipers turned the power on in the second quarter, scoring twice more for a 24-0 lead at halftime.

Austin led the Pipers in ground gaining with 90 yards in 10 carries. Goodrum paced Rotan with 58 yds on 15 tries while Baugh picked up 42 yards in 19 carries.

Rotan 0 0 0 0-0  
Hamlin 8 16 7 13-44

The Yellowhammers go to Spur for Friday night's non-district game.

## Denningtons Buy Rotan Pastry Shop

Mr. and Mrs. C. N. Denniston recently purchased Rotan Pastry Shop from Mr. and Mrs. Odell McQueen.

The McQueens had operated the Shop for some time and Mrs. Denniston had been employed in the Shop before they made the purchase and remained with them. She has had several years experience in the business.

Mr. and Mrs. Denniston are making the same high grade products, specializing in special orders for birthdays, anniversaries and other occasions.

They invite you to call on them.

## Craig Goodrum Active In Abilene School

Sunday's Abilene Reporter carried a picture of Craig Goodrum, who is president of Franklin Junior High Student Council in Abilene.

The group assisted with the orientation of seventh graders welcomed new students to the school and had charge of school opening exercises. The Council acts as coordinator of all school activities.

Craig is the son of Mr. and Mrs. Ellis Goodrum who formerly lived in Rotan, and he is the grandson of Mr. and Mrs. Bob Goodrum.

## Ko-Kart Races Sunday Afternoon

Go-Kart races will be held at the track north of town Sunday afternoon at 4 p. m.

The track is proving very popular with the younger set, and the public is invited to see the races.

William Abdella is house guest of Mr. and Mrs. Cecil Lotief. He met Mr. Lotief while he was in Lebanon last year and they became good friends. He was here early this year and enjoyed his first visit to West Texas, very much. Mr. Abdella is one of the best educated young men in the Middle East.

M. R. Womack returned home Sunday evening from Olney where he had been several days with his mother who had surgery. Mrs. Womack is 74 and is doing as well as can be expected. She will have a series of x-ray treatments.

Mr. and Mrs. R. R. Terry visited in Sweetwater Sunday with their children Mr. and Mrs. J. B. Cox and children and Mr. and Mrs. C. E. Martin and children.

A house-warming was held last Saturday at the new home of Mr. and Mrs. Charlie Rivers. Guests were from Houston, Hermleigh, Snyder and Rotan. Games and refreshments were enjoyed.

Mrs. Jim Thomas and baby, Michelle of Bermuda are visiting her father, Emery Keener and other relatives here.

Mrs. Pat Marlow of Midland visited here with her father, Don G. Loving, Monday.

Mr. and Mrs. Emmett Cave visited Sunday in Hamlin with her brother, who is very ill.

## Fisher Demo Dinner Ticket Sales Zoom

The Dollars For Democrats Dinner to be held in Roby Gymnasium next Thursday night was already looking like a capacity-plus crowd as ticket sales for the affair got underway across the county last Monday morning. Foy Michell, McCaulley, chairman of the county-wide sales force said that more than fifty Democrats were offering the \$5 duceats in every community in the county, and he expressed the hope that the Roby Gym, largest building in town, would accommodate the crowd with reasonable comfort.

The Dinner is being held to raise funds for the Democratic Party, and as one local Democrat put it "to show the big shots what we can do out here in Fisher County." The affair was taking shape as one of the most outstanding political events ever staged in this entire area.

On tap as principal speaker, according to Al Finch, Rotan, Dinner Program Chairman, is United States Congressman Jim Wright of Ft. Worth, who has been described by his colleagues as "the brightest young star in the halls of Congress." Finch also promised that other Demo Party big-wigs would be on hand to take their bows and mingle with Fisher Countians Thursday night the 6th.

When asked about attendance, Mitchell and that "the ink wasn't dry on our tickets before Abilene Demos called to ask that one hundred places be reserved for Taylor Countians who expected to be present for the occasion, and Nolan County countered by asking for a like number". Finch added that Callahan County had searched him out by phone to relate that several car loads would be coming from the Baird area.

"We are seeking no more out of county sales", said Mitchell, "other than Party Dignitaries, because we want to reserve major portion of the space for Fisher Countians".

W. F. Edwards, Jr., Rotan and Johnnie Ammons, Roby, co-heads of the arrangements committee indicated that present plans were for Congressman Wright to land at the Sweetwater airport at 2 p. m. Thursday and be taken directly to a downtown reception and coffee in his honor in Sweetwater, then be whisked away to a similar affair in Rotan later in the afternoon before his address in Roby Thursday night.

Members of the press and TV have demonstrated keen interest in plans for the dinner and evening's program, and several have indicated plans to be on hand for the affair.

## Winns Golden Harvest Sale Opens Today

Winn's Store is announcing the "Golden Harvest Sale" in this issue of the Advance.

This is one of the regular events each fall, which proves popular with the people of this area.

Mr. Crawford has stocked many special items for this event in addition to the regular stock of merchandise. See their ad for many of them.

Mrs. M. L. Schick, who has been in the hospital for treatment several weeks and had major surgery two weeks ago is recovering nicely. Out of town friends visiting her Sunday morning were Mrs. Tom Rives, Mr. and Mrs. Pat Rivers, Mr. and Mrs. Tom Rivers Jr., and a daughter, Marjorie of Robert Lee. They also visited relatives, Mr. and Mrs. Alfred Rives.

Mr. and Mrs. W. F. Lowe of Winters visited her mother, Mrs. Edna Colwell Sunday.

Mr. and Mrs. Roy E. Bacon, Gene and David of Lawton, Oklahoma are to visit here with her mother, Mrs. Ruth McCall Friday and visit in Abilene Saturday with his parents, Mr. and Mrs. Tom Bacon.

Dr. and Mrs. Stanley Gilbert and four children of Dalas visited her parents, Mr. and Mrs. H. T. Fillingim Saturday and Sunday.

Mrs. Edna Cowell went to Big Spring Tuesday of last week and visited relatives until Friday.

## Local Ladies Attend Dist. Cancer Meeting

Clayton Williams of Sweetwater, Mrs. Harry Russell, Midland and Dr. Notee Price of Lamesa were elected to the state Board of Directors of the American Cancer Society's Texas Division representing the counties in District Two at a meeting of more than 50 delegates to the District Annual Meeting in Colorado City, September 27.

In the featured address, the delegates heard Dr. James O. Gillespie of San Francisco cite the increasing tempo of significant discoveries in cancer research, and particularly in chemotherapy. Dr. Gillespie, who is West Coast Medical Director for the American Cancer Society, said that within the last year there have been several times the number of significant discoveries as were made only three or four years ago.

Attending the meeting from Fisher County were Mrs. Bill Hardy, Mrs. Dee Reese and Mrs. John Cross.

In another meeting highlight, fourteen counties were officially recognized for their outstanding achievement during the 1960 Crusade for funds.

These were Andrews, Borden, Dawson, Fisher, Glasscock, Kent, Lynn, Martin, Midland, Mitchell, Nolan, Stonewall and Yoakum counties.

Five of these, Dawson, Glasscock, Midland, Mitchell and Yoakum counties, also received special awards for exceeding their Crusade quota for the past five consecutive years.

Pointing out that the big research promise today lies in the new area of attack, chemotherapy, Dr. Gillespie gave specific examples of the results of tests of some of the scores of new compounds being used for cancer treatment. He told in detail of the efforts being made to develop a serum to provide immunity to certain types of cancer, and also the exploration of the theory that some cancers are virus-caused.

He concluded that research progress along these lines, on which millions of dollars are being spent each year, gives a hopeful picture of the future in the fight against cancer.

Other special special presentations made at the meeting were concerned with the Society's programs of public education campaign and publicity.

The group session on public education singled out the 1960-61 Texas Division objectives of bringing an educational program on cancer to all adult employees of the school systems in the state, and further, of reaching at least fifty percent of all employed persons in Texas.

The importance of cancer education and information for all the public was given emphasis by the total of 12,000 needless cancer deaths in Texas each year.

The public education session was attended by the Society's education chairmen and by school superintendents and administrators from throughout the District.

The meeting was one of sixteen currently being held in the state, bringing together more than 1200 of the volunteer workers of the Society for planning the 1960-61 program in Texas.

Mr. and Mrs. Bert Rushing went to Odessa Sept. 12 to stay with the three sons of Mr. and Mrs. E. W. Brumfield, while Mrs. Brumfield was in the hospital for surgery. She is now home and doing nicely. Mr. and Mrs. Rushing returned home Sunday night with Mr. and Mrs. W. P. Curry and Sue, who had visited Mr. and Mrs. Bobby Rushing in Odessa Sunday.

Mr. and Mrs. W. T. Conner and children and her mother, Mrs. Collier of Lockney visited Mr. and Mrs. J. W. Perry last weekend.

Mr. and Mrs. Bob Goodrum visited their son Mr. and Mrs. Ellis Goodrum in Abilene Sunday.

Mrs. David Strayhorn and Tommy of Snyder visited Mr. and Mrs. A. D. Turner Sunday.

Mr. and Mrs. J. D. Smith have moved back to Rotan. He is employed at Foster Miller Gin.

## General Rain Halts Cotton Gathering

Cotton harvest was halted this week when light rain fell all day Monday and into the night.

An average of one inch fell over the entire area, with amounts varying in some spots.

Some farmers think this will be some help to cotton, depending of course on killing frost or freeze date. Rangeland was needing the boost as well as small grain.

Cotton harvest was just getting underway when the rain came, but hands were in the fields again Wednesday afternoon.

Most estimates now give a lighter crop than last year.

## W. T. Spain Dies Of Extended Illness

W. T. Spain, 88, retired farmer of the area died Friday at 4 p. m. in Morris Nursing Home in Roscoe, where he had been a patient for several years.

He was born February 25, 1872 in Arkansas and came to Fisher County in 1890 from Jones County. He had lived most of the time until 1937 in Rotan. His wife died here in 1937.

Services were held at Weathersbee Chapel, Sunday, Sept. 25 at 2 p. m. with Rev. Carl Underhill of Lamesa officiating. Burial was in Dowell cemetery.

Pall bearers were Richard Posey, Virgel Weems, J. A. Barnes, Ellis McBeth, J. C. Hayes and Roy Kingsfield.

Surviving Mr. Spain are 4 sons, W. I. and Luther of Spur; Floyd of Sweetwater; Alston of Roswell N. M.; 2 daughters, Mrs. Cleo Henington, Longworth and Mrs. Hardy Hamilton of Andrews; 21 grand children and 10 great grandchildren.

## Velez On Manuver In Germany

8th Inf. Div., Germany (AHTNC)--Army Pfc. Richard G. Velez, son of Mr. and Mrs. Esteban R. Velez, Rotan, Texas, recently participated with other personnel from the 8th Division's 505th Infantry in a 3-week training exercise in Germany.

The training, conducted under realistic combat conditions, stressed tank-infantry tactics, patrolling and range firing and was designed to determine the efficiency of units of the 8th Infantry Division, a major element of the NATO shield of defense in Europe.

Velez, an assistant machine-gunner in the infantry's Company D in Mainz, entered the Army in 1957, was last stationed at Fort Bragg, N. C., and arrived overseas in January 1959.

The 23-year-old soldier attended Rotan High School.

## LVNA Change Meeting Dates

Members of the LVNA met Monday night, Sept. 27 in Gann's dining room, in a delayed regular meeting. Each one present commented on the nice time they had at the yearly family meeting held at Aaron Park recently.

Delegates were elected for the state meeting of the LVNA to be held in Wichita Falls in October.

The ladies voted to change their meeting time from the third Monday of the first Monday night of each month with the next meeting to be Oct. 3 in Gann's dining room, to elect officers for the coming year.

Mrs. W. A. Keener and Miss Jessie Lee Keener spent last weekend in Welch visiting Mr. and Mrs. Melvin Keener and Mrs. E. J. Turner.

Mr. and Mrs. John Brown and two children spent Sunday in Abilene with his mother and brother, respectively, Mrs. J. F. Brown and Lee Brown.

Edwin McCombs and his mother, Mrs. John McCombs attended the funeral of W. H. Holley in Big Spring Sunday afternoon. Mr. Holley, a cousin of Mrs. McCombs died in a Dallas hospital from a brain tumor. He had been ill since February at Foster Miller Gin.

## Savings Bond Quota Passed In County

Savings Bond sales in Texas increased 15% in August over the same period of 1959. This report was made today by Lance Davis, chairman of Fisher County Savings Bonds committee.

"August Savings Bond sales in our county were \$5,898. Sales for the first eight months amounted to \$83,974 which was 105 per cent of our county's goal," Davis said.

Texas Bond sales for the first eight months of the year total \$105,607,518 which represents 63.8% of the state goal.

"The role of the Savings Bonds Program in light of world conditions cannot be overemphasized. Buying of Savings Bonds is a tangible way that each American can demonstrate his patriotic support of our great Nation," Davis said in announcing the sales for the county.

## Teachers Hear African Missionary Monday

Gamma Tau Chapter (Nolan and Fisher Counties of the Delta Kappa Society held its initial meeting of the 1960-61 school year at the White Elephant cafe in Sweetwater, September 26. Sweetwater Junior High teachers were hostesses for the social hour which preceded the program.

Mrs. James B. Day, president, presided over a brief executive meeting at which the final plans were made for the years work, which will have as its focus "Understanding Unfamiliar Cultures."

The highlight of the evening was an address by Mr. Guy Caskey, who has spent eleven years as a missionary in Africa. Mr. Caskey introduced his subject, "The Effect of Missionaries on Education in Africa," by pointing out the fact that today two-thirds of all secular education on that continent is provided by religious groups. He then discussed a number of the problems which all missionaries and teachers in Africa must face: harsh living conditions, continuous tribal wars, disease, savagery, paganism, many different languages, some of which are unwritten; and the African's fears and distrust of the white man.

Mr. Caskey believes that the missionaries greatest contribution to Africa has been to give the people a glimpse of a better way of life and a desire to strive toward it. He warned however, against the danger of "Americanizing" the African instead of helping him to develop his own culture. In conclusion, the speaker expressed his opinion that the greatest needs of Africa today are, not political freedom, but education, leadership and economic assistance.

Members from Rotan attending the meeting were, Mmes. C. J. Dalton, K. C. McCasland, Jas. B. Day, J. R. Strayhorn, Robert Witherpoon, Bartlett Strayhorn, Charles McCall, Wendell Morrow and Misses Josie Baird, Delia Baird and Joe Heathington.

## Past Matrons Honor Mrs. C. M. Huckaby

The Past Matrons Club of the OES met in a business and social meeting Monday night in the home of Mrs. Lon Adams with Mrs. A. P. Martin assisting Mrs. Adams in entertaining to honor Mrs. C. M. Huckaby, who left Tuesday for the OES Home in Fort Worth to make her home.

Games of 42 and Canasta were enjoyed and the hostess served a salad plate, cake and coffee to Mmes. L. L. Morgan, Jonnie Morgan, H. Robertson, Mattie Key, Florence Hale, C. B. Barth, D. J. Smith, Phil J. Malouf and the honoree. Mrs. Huckaby was accompanied to Fort Worth by Mrs. L. L. Morgan, Mrs. Jonnie Morgan and Mrs. C. B. Barth.

Mr. and Mrs. E. H. Shelton visited her uncle, George S. Anderson in Abilene Sunday.

Loe Miller of Brownfield visited his mother Mrs. L. C. Miller Sunday.

Mr. and Mrs. Joe Dominy and baby, Deborah Deon of Austin visited her parents Mr. and Mrs. Juston Morrow last weekend.

## Local 4-Hers Place In Dist. Swine Show

The annual Sweetwater Store Area Sears Swine Show was held Saturday morning at the Nolan County Fair Ground in Sweetwater.

Terry Floyd, Rotan 4-H member, placed third in the district gilt show. He won \$14.10 which was awarded by the Sears Foundation.

Ronnie Green, Jr. Leaders 4-H member, placed fourth in the district boar show. He won \$12.25.

Counties in the Sweetwater Store area are, Nolan, Mitchell, Kent, Stonewall and Fisher.

## Fair-Rodeo Meeting In Roby October 10

There will be an open meeting of the Fisher County Fair and Rodeo Association Monday night, October 10, 1960 at 7:30 p. m., in the Agricultural Building on the Fair Grounds in Roby, according to H. L. Davis, Association president.

Purpose of the meeting is to close out the Association's year. Four directors serving out their two terms and to be replaced at the meeting are Bob Baugh, Guy Kemp, H. L. Davis, and Tom Parker. Officers for the following year will also be elected.

The Fisher County Fair and Rodeo is a county-wide project and Davis urges everyone to attend.

## Jim Ashley Transferred To Florida

Jim Ashley of Anaheim, Calif., son of Mr. and Mrs. John Ashley recently went by plane to Camp Cavernel, Florida to do research work.

Jim is the missile department of research for North American. He had a wait of several hours in Fort Worth and Mr. and Mrs. Ashley, Mr. and Mrs. H. A. McClure and children met him there for a short visit.

## Booster Club To See Highlights of 59

Yellowhammer Booster Club will view Humble's Southwest conference football highlights of 1959, with Kern Tipps as narrator, at next Monday night meeting to be held in high school auditorium, 8 o'clock.

The film of Rotan-Spur game will also be shown.

Public is invited.

## Kerns Completes Recruit Training

San Diego, Calif. (FHTNC)--Marine Pvt. Tommy E. Kerns, son of Mr. and Mrs. Charley R. Kerns of Rotan, Texas completed recruit training (Sept. 7 at the Marine Corps Recruit Depot, San Diego, Calif.

The 11-week course included instruction in all basic military subjects and infantry weapons.

Upon completion of training new Marines are assigned to a unit for further infantry training, or to one of the many Marine Corps schools.

## ATTENTION

All Fifth and Sixth grade girls who would like to be in a Girl Scout troop should call Mrs. A. E. Simmons, 4461 or Mrs. H. E. Alldridge, 8102

Mr. and Mrs. W. O. Vittitow and her mother, Mrs. Jennings of Richmond, California, visited with Mr. and Mrs. L. C. Vittitow Saturday.

## Luncheon Menu

Monday, October 3  
Lima beans, sliced ham, cream potatoes, tomato-lettuce salad, peach cobbler, bread and milk.

Tuesday, October 4  
Meat balls-spagnetti, baked beans, carrot-cabbage salad, hot rolls, butter, congealed fruit dessert, milk.

Wednesday, October 5  
Pinto beans, weiners, fresh spinach, potato-in-jacket, pickle, onion, corn bread, butter, banana pudding, milk.

Thursday, October 6  
Hamburger, new potatoes, butter, ice cream, milk.

Friday, October 7  
Tuna fish salad, buttered corn, green beans, boiled egg, bread, butter, orange and milk.

**Dollars and Sense**

By Alice L. Kemp, County HD Agt.

**THINKING OF BUYING SOME NEW PIECE OF EQUIPMENT? ASK YOURSELF THESE QUESTIONS BEFORE YOU BUY.**

1. How well does it do the job for which it was intended?
2. Does it serve more than one function?
3. How frequently will it be used?
4. How much care does it require?
5. How durable is it?
6. Does it incorporate good design?
7. Is it of good quality of its kind?
8. Is its quality suitable to the use to which it will be put?
9. How much storage space does it require?
10. Can we afford it?
11. Do we own another article which will serve the same purpose? Whatever you are buying, be sure to study the real reason for wanting it as well as the surface reasons. Only if your wants and needs are in harmony can your money earn the things that will give you maximum satisfaction.

**SPENDING RECORDS VERSUS NO SPENDING RECORDS**

1. Where does your money go? The stock answer includes items such as food, house rent or payments, utilities, car and gasoline, clothing, medical expense, recreation and savings.

2. Do you know what your family spends for food each month? Be sure to count meals eaten away from home as well as food bought at the store. To separate food items from soap, foil and other household items, make a division as you shop, putting food items in one end of the basket and other items in the other end. Ask the checker to make two lists and this will give you your true food bill at the grocery store.

3. Why keep records? We are hearing reminders from the Internal Revenue Service that spending records can save you money. If you have not kept good records on these items such as contributions, interest, taxes and medical expense and drugs, we have a tabulation sheet that you might find useful in getting this information together—call this office and we will mail one to you or come by and ask for our sheet for record of itemized deductions.

**SOME ANSWERS TO QUESTIONS ABOUT KEEPING SPENDING RECORDS**

1. Even simple records consistently and carefully kept will help to ease the process of financing a family.

2. People may dislike record keeping because they have not reduced the process to a habit, or they fail to see the records as valuable tools for realizing desires or the desires of the family and not as an end in themselves.

3. The basis for choosing the kind of records a family will keep should be the desire to obtain significant facts about how the family's income is being used.

4. A beginner at keeping spending records is encouraged to start simply; work out a system to suit personal or family needs, stick to your record keeping until a habit is formed, and control the records, do not let them control you.

**USE OF CREDIT MAY HELP OR HURT**

Before using credit, discuss these points with the family:

1. Will using credit be more sensible than saving and paying cash?

2. Will the use of credit advance the long-time goals of the family? Is this a planned for purchase? Or is it impulse buying?

3. Will the article purchased on credit give lasting satisfaction?

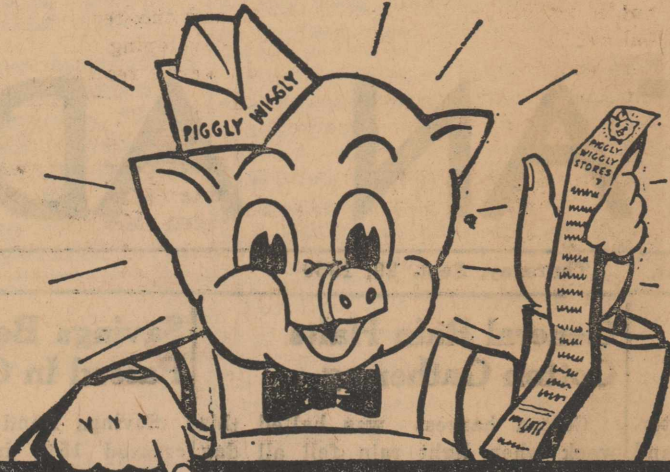
4. Consider not only the satisfaction gained from the article but also the future adjustments necessary to repay the debt. Can current living expenses be met as well as the monthly credit payment?

We have a bulletin, MP-343, "Using Consumer Credit", which we will send you on your request. Call the county extension office, 2181, or come by our office in the county courthouse.

Mr. and Mrs. Herman McSpadden and son Wayne arrived home Monday night from the Hondo Valley near Roswell N. M. where they attended to business.

Doyle McSpadden of Floydada spent last weekend here with Mrs. McSpadden and their daughter, Tina.

Mr. and Mrs. C. C. Roach visited their daughter, Mrs. David Clark in Fort Worth recently.



For dependable standards of quality, and consistent satisfaction with your food purchases, you always do better at **PIGGLY WIGGLY!**

**COMPARE!**

These Prices Effective Friday & Saturday Sept. 30-Oct. 1

HORMEL BOILED REGULAR SIZE  
**Ham Sandwiches each 10c**  
SERVED 9:00 a. m. to 1:00 p. m. & 3:00 p. m. to 7:00 p. m.

SHURFINE  
**MILK 2 Tall Cans 25c**

WHITE SWAN  
**COFFEE 2 lb. can \$1.19**

PURASNOW  
**FLOUR Pillow Case Bag \$1.99**

**CHILI Irelands No. 2 Can 59c**

HERSHEY CHOCOLATE  
**SYRUP 16 oz. can 21c**

**CATSUP Hunts 14 oz. 3 For 59c**

**Salad Dressing Best Maid Qt. 35c**

WHITE SWAN  
**PORK & BEANS 3 9 oz. Cans 27c**

TEXAS TAVERN  
**MENUDO 300 cans 22c**

DUTCH  
**CLEANSER 2 Reg. Size 25c**

**CLOROX 2 Qts. 37c**

NORTHERN  
**PAPER TOWELS Roll 19c**

HERSHEYS  
**COCOA 1-2 lb. box 35c**

**FROZEN FOODS**

FISHER BOY  
**FISH STICKS Pkg. 19c**

SHURFINE  
**Orange Juice 6 6oz. cans \$1**

SEA TANG  
**Breaded Shrimp Pkg. 45c**

LIBBY  
**CORN 2 10 oz. pkg. 39c**

SIMPLE SIMON, MORTON, BANQUET  
**FRUIT PIES Reg. Size Each 39c**

**EXTRA SPECIAL! CLOSE-OUT ALL**

DAN RIVER 4 YARDS PER PKG.  
**HANDICUTS choice \$2.59**

CANNON MUSLIN 81x108  
**COLORED or STRIPE SHEETS choice \$2.49**

MELROSE  
**HAND CREME, . . . . . 2 oz. 39c . . . . . 4 oz. 63c**

MELROSE  
**HAND LOTION, . . . . . 2 oz. 39c . . . . . 4 oz. 63c**

YOU WILL BE PLEASED WITH THIS PRODUCT!

**CRISP - SOLID - FRESH**

**HEAD Lettuce**

**lb. 15c**

**Watch for Announcement of GRAND OPENING DATE**

SHOP WEDNESDAY FOR DOUBLE FRONTIER STAMPS!

**PICNIC HAMS Medium Size pound 29c**

CENTRAL AMERICAN  
**Bananas lb. 10c**

TOKAY  
**GRAPES lb. 13c**

CRISPY-CRUNCHY  
**CELERY Large Stalk Each 15c**

YELLOW  
**ONIONS lb. 3c**

**CLUB STEAK Choice lb. 69c**

MID-WEST  
**Bacon Tra-Pak lb. 49c**

HORMEL  
**Franks 1 lb. cello 49c**

HORMEL BOILED  
**Ham 4 oz. pkg. 49c**



# WINN'S GOLDEN HARVEST SALE

★ PRICES GOOD THRU OCT. 8 ★

**FALL HARVEST  
PIECE  
GOODS**

- PRINTS
- WOVENS
- SOLIDS

What a buy! Beautiful colors and patterns in drip-dry, synthetic blends, broadcloth and other finishes. Bargain buys for clothing and home decorating! Never before such assortment at this low price!

Values to 79c yard....

**29¢** YD.

## METAL CHRISTMAS TREES

A gleaming Christmas joy! Six feet tall, shining lifetime aluminum base and branches... sets up or stores away in minutes, non-inflammable. Put in Lay-away now for the brightest Christmas ever and save many dollars! Regular \$11.95 value

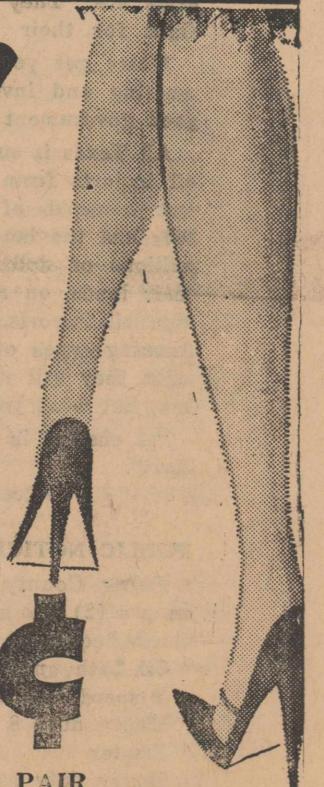


**\$7.98**

Revolving Projector Spotlight to Beautify... \$4.98

## NYLON HOSE

A real-door-crasher! First-quality nylon hose, 51 gauge, 15 denier in lovely new fall shades! Buy now to last the season! They'll never again be priced so low! Regular 59c value



**29¢** PAIR

TWO-PLANT POTTED IVY, regular 19c value... **9c**

Luxuriant green ivy, healthy plants in 2 1-4 inch clay pots, a tremendous savings!

SLIP-PROOF RUG, 18x30, regular 59c value... **47c**

You may not believe the price, but it's true! 100% washable fringed cotton rugs, non-skid backing, at this tiny price. Choose from a rainbow of colors!

IRONING BOARD PAD & COVER, reg. \$1 Val. **67c**

A Special Buy saves you plenty on this scorchproof, silicone-treated cover and pad!



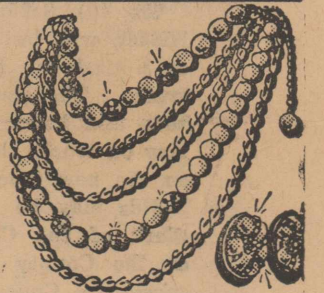
## LADIES' PANTIES

Winn's scoured the market for this gigantic saving on brief style soft, knit rayon panties! Choose white or pastel shades in sizes 5, 6 or 7 at this fantastically low price! Regular 39c values

**19¢**

## JEWELRY

- Earrings
- Bracelets
- Necklaces



High style at a tiny price! Beautiful earrings, bracelets, necklaces, pins... colorful stones, tailored styles, values up to \$1

**9¢**

PLUS TAX

## LIFE SIZE DOLL

You'll never find one for less! A life-size companion, 36-inches tall, vinyl skin, life-like Saran rooted hair, wears size 3 clothing, comes in pinafore or bolero dress, fully clothed as illustrated. Ready to go into Lay-away til Christmas!

Formerly Sold for \$17.95, Now

**\$9.98**



## RAYON HEAD SQUARES

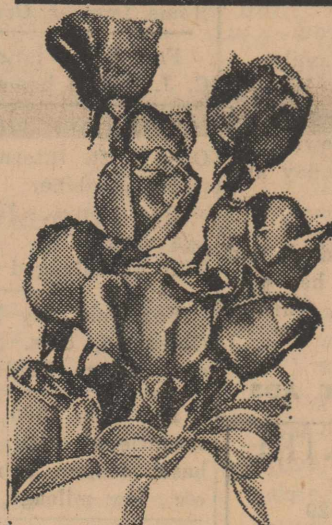
A tremendous value! 32-inch rayon squares in colorful prints and solids... Never before offered at such a low price. Regular 50c value, now

**25¢**

## BABY DOLL

A little sweetheart at a low, low price. Cuddly and chubby, all vinyl, movable arms and legs, drinks and wets, 25-inches tall. Put her in lay-away for Santa's pack!—Only

**\$2.98**



## PLASTIC ROSES

Long-stemmed plastic roses, beautiful natural colors, now at the lowest price ever!

**10¢ EACH**

OR \$1.00 A DOZEN

**PLASTIC DRAPES**  
Beautiful Colors to choose from, large 24x81" size  
A Regular \$1.00 Value ONLY... **57c Pair**

**DE LUXE HAIR DRYER**  
Complete with hair dryer hood. Hot or Cold Air Fast Heating, 1 yr. guarantee  
A \$10.95 Value - Winn's Low Price **\$6.66**

USE OUR CONVENIENT LAY-A-WAY PLAN

# WINN'S

**To the Editor:**

On October 6th, there will be a dinner at Roby, beginning about 7 p. m., at \$5.00 a plate for the Democratic party funds. This will be for this and other adjoining counties. The principal speaker is Congressman Jim Wright from Fort Worth. Mr. Wright is well known as one of the best speakers in the United States Congress. Since the Democratic party is the party of all the people, they gave this nation the right for women to vote and equal right with full citizenship; better working conditions and better wages; also REA for farmers and ranchers, lower rates of interest, much better and more cash for farmers, sound banking laws, more money for elder citizens, pensions, school lunches for our kids and above all, Farm-Market roads, etc. All these were accomplished by Democrats. Now, Kennedy-Johnson pledge to aid the old people with medical aid in their old days, and for better school aid.

The GOP has always been the party of wealth and Wall Street money-changers. I have always admired the Republican party for one thing. That is, they are more loyal to their party than us Democrats are. They stick together and fight for their party principles.

Please get your ticket for Roby meeting and invest \$5.00 in real good government for all of us.

All Texas is suffering because of oil imports from foreign countries; and thousands of workers lost their jobs and the land owners have lost millions of dollars for not leasing their lands, on account of the foreign oil imports. Worst of all on farming types of all types, is that what they sell now, the prices are low, but what you buy is real high.

"A change in Washington Won't Hurt".

Cecil Lotief.

**PUBLIC NOTICE**

Fisher County will receive bids on two (2) two and half (2 1/2) ton trucks, equipped as follows:

- Oil bath and cleaner
  - 2 speed rear axle
  - Heavy duty 8 cylinder engine
  - Heater
  - Heavy duty rear springs
  - Turn signals
  - Six (6) 8.25x20-10 ply tires
- Bidder will be expected to accept as a trade-in two (2) Chevrolet trucks. The county will retain the beds and buane equipment that is now on trucks that will be traded in on the new trucks.

Bids may be submitted to the Clerk of the Commissioners Court or the County Judge. The Commissioners Court reserves the right to reject any and all bids and to accept the bid that is best for the County.

Action on the bids will be acted upon at the regular meeting of the Court at 10:00 a. m. October 10th, 1960.

Dave Posey, County Judge

**CARD OF THANKS**

We would like to take this opportunity to express our appreciation for the many kind and thoughtful deeds of our friends during the loss of our loved one. For the beautiful floral offerings, the nice food and those who served.

May God bless each of you.

The Bernard Rodgers family.

Bobby Clark, Roland Morgan and Ed Carter attended a showing of new tractors in Dallas Monday and Tuesday.

Mr. and Mrs. Jimmy WaddeM and family of Fluvanna visited her parents, Mr. and Mrs. A. D. Turner, last weekend.

**USE ADVANCE WANT ADS**

**LANCE THEATRE**  
Rotan  
Today, Thursday, Sept. 29  
**Three Murderesses**  
In Color  
Sensational Paul Anka  
Sings Diana

Fri. and Sat. Sept. 30-Oct. 1st  
Double Features are  
**13 Fighting Men**  
PLUS  
**Masters of the Congo Jungle**  
In Color

Sun.-Mon.-Tues, Oct. 2-3-4th  
**Tarzan the Magnificent**  
In Color  
Make way for them all excitement filmed in the African Jungle

Wed.-Thurs., Oct. 5-6  
**College Confidential**

**CLASSIFIED ADS**

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

**For Sale**

For Sale or Trade, deep well jet pump and pipe, butane system, see Ruple Morrow. 33-4fc

For Sale one 6 room house, double garage with cellar and two lots. One 4 room house, garage and concrete storage house and one lot. Jewell McSpadden, call 7521 or 6231. 33-5tp

**SALE TRADE TERMS**  
New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale, Royal Typewriter, standard size, Remington adding machine, both in good condition. Also two lots in Roby, has 8x18 concrete cellar and cesspool, piped for water, Mrs. Minnie McKinney. 33-4tp

For Sale, fat beef, full grain fed, 1-2 or whole carcass. Fine for locker, Clay Fowler. 28-tfc

For sale or rent, 1952 John Deere 'A' with butane and new tires \$1800. Rent 80 acres with 26 acre cotton allotment. No house. Or lease above \$700 per year for 5 years and house, Melton Murrif, Roby. 31-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

For Sale, 50 bales good oat hay, \$1 per bale; 1500 new carriage bolts 1-4x3, \$3.00 per hundred, Ernest L. Smith. 33-2tp

For Sale, 4 Beagle Pups, \$10 each. Weaners, little Shorty's babies, Hub Cole, phone 8111.

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 9-8tp

For Sale, Winchester model 70 .270 rifle, 4 power scope and binoculars, see at Dee's Shoe Shop. 2

**Watsons Photos**

Call George W. Watson 309 McKinley

PIE PIPE PIPE  
IRON IRON IRON IRON  
1 foot or 100,000 feet!  
HUB COLE SHOP

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-tfc.

For Sale, my home in northeast section of Rotan. Three bedroom 2 1-2 acres land, very desirable place to live. Will sell or trade for land. The place is rented. A. L. Carter, box 725, Haskell. 26-tfc

For Sale, 4 room house with bath, Jack Hale, 407 Garfield, phone 7001. 33-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, large house, former C. J. Dalton home, phone 347. 28-c

HUB COLE SHOP-BARGAINS  
One 12 ft. International self propelled combine.

One 1 row International Ensilage cutter.  
Will be salvaged if not sold soon.

For Sale, My home at 309 N. Cleveland, Mrs. J. R. Phillips, or call Robert Phillips 5272. 32-tfc

For Sale 1960 model B 110 International Pick Up. Long wheel base, custom cab, radio, heater etc., low mileage, call Roby 4527.

John Deere Silo Chopper No. 15, for sale of trade, box 501, Roby. 33-2tp

Roasting Ear Corn for your lockers, 40c dozen. Will be ready Monday morning. Will gather Monday morning, Wednesday morning and Friday morning. Call your orders to 7164, Jim O'Brian.

For Sale, My home, 809 E. Johnson street, H. L. Dycus. 33-tfc

For Sale, The following Plows, 2 disc Ford plow, \$125. 3 disc Ferguson, \$200. 3 bottom drag type Case, \$125. 2 bottom International, \$75. See R. W. Ballard, 6 miles out Roby on FM 419. Phone 4586. 32-2tp

For Sale or Trade, City Shoe Shop in Roby. 33-2tp

**FOR RENT**

For Rent, small furnished house close in, bills paid. Also bedroom,

private bath, Beulah Driver, 408 N. Garfield, phone 238 or 272. 33-tfc

For Rent, 4 room house and bath, 601 Wheeler, Mrs. Troy Rogers, phone 7661. 33-3tc

Wanted to rent furnished house or apartment, call between 8 a. m. and 4:30 p. m. 6261, Mr. Sanford or Mr. Jordan. 33-tfc

For Rent nice unfurnished house, close in on pavement, call 8198. Mrs. Ruth Dentno. 32-tfc

Custom Combining, James Rector, phone 6786. 28-tfc

Be Independent, sell Rawleigh Products in Fisher County, see Mrs. Mary Williams, rt. 1, Merkel today or write Rawleighs, dept. TXI-781-5, Memphis, Tenn.

**NOTICE**

Any person having account against Mrs. Mabel Hardin estate should mail statement to Lester Hardin, Rotan, by Oct. 29, 1960. 33-4tp

Lost, small black hound gyp. Wide collar, no buckle, large ring with tag. Answers to the name of Lady, will pay \$5.00 reward, C. R. Polk, phone 6591. 33-4tp

New working hours at the Beauty Bar will be from 8 to 12 a. m. We do bleaching, tinting and permanent waving, Carrol R. Eaton. 2tc

I do sewing and alterations at my home, Mrs. Joe Taggart, phone 7662. 33-2tp

Dishes left at the Bernard Rodgers home may be called for there.

Dorothy Soliz has been added to the operators at Clark's Beauty Shop. She will appreciate your patronage. 33-4tp

**Watsons Photos**

Call George W. Watson 309 McKinley



Mr. and Mrs. Darrell Hale and baby of Lubbock visited his parents Mr. and Mrs. W. E. Hale last weekend.

**CARD OF THANKS**

I would like to take this method to thank the people of Callan Hospital for their many smiles and encouragement during my six-weeks stay in the hospital.

Drs. Johnson, Le Blue, and both Dr. Callans, to Dr. Maurice for his wonderful knowledge, skillful hands and words of encouragement, who have made it possible for me to walk again, to Mrs. Gray and all the nurses, also the wonderful food and especially to the kind people who passed my door and gave me smiles that meant so much to me and to Manuel who kept my room so cheerful and for the many cups of hot coffee, I shall never forget my stay as being so pleasant, God bless you all.

Many thanks,  
Mrs. Cope.

Statement required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933, July 2, 1946 and June 11, 1960 (74 Stat. 208) showing the ownership, mana-

**The Rotan Advance**  
Thursday, Sept. 29, 1960 No. 33

Management and circulation of Rotan Advance published weekly at Rotan, Texas, for October, 1960.

1. The name of the editor is, E. H. Shelton, Rotan, Texas.

2. The owner is, H. C. Shelton, Rotan, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1% or more of total amount of bonds, mortgages, or other securities are: None.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was 1350.

E. H. Shelton, Editor.  
Sworn to and subscribed before me this 28 day of October, 1960.

M. W. Strickland.  
(My commission expires June 1, 1960.)

**DONT FAIL TO SEE OUR NEW FALL LINE OF WESTERN COATS.**

New Wool Coats, all new colors and styles to suit the very FANCIEST taste! Corduroy Western Jackets in the latest colors and styles.

Dress Western and Dress Right

If it's Leather we have it or make it.  
"Where Leather Work is An Art"

**Dee's Shoe Shop & Western Store**

Phone 303 Rotan Box 265

**Matched Kart Racing**

SUNDAY AFTERNOON  
4 p. m. - weather permitting  
GO-KART TRACK  
Rotan, Texas



Torsion spring heavyweight

**HERE!**

**'61 CHEVY TRUCKS**

WITH WORK-PROVED INDEPENDENT FRONT SUSPENSION!

Chevy's '61 fleet swings in with a ready-made reputation as the trucks that are worth more because they work more... the latest editions of the haulers that scrapped the I-beam axle and proved the important advantages of independent front suspension!

You'll find new models for '61—long-wheelbase 4-wheel drive units—and thoughtful refinements throughout the line. But the big news for '61 is nailed-down proof (based on owner reports) that Chevy's torsion-spring design is the best thing that's happened to trucks in decades!

With Chevy's independent front suspension and Sturdi-Bilt design, you cruise over trails where other trucks creep. You feel the difference in less wheel fight and vibration. You can see why drivers are happier, why loads are better protected and why the truck itself will stand up to thousands of miles of more work. That goes for any size Chevy, too—pickups, tilt cabs, tandems, all of them.

Check the latest specs with your Chevrolet dealer: capacity, power teams, options. Then, by all means, drive a '61. Once around the block and you'll never be satisfied with a front axle truck again!

**WORTH MORE BECAUSE THEY WORK MORE!**

SEE THE GREATEST SHOW ON WORTH AT YOUR LOCAL AUTHORIZED CHEVROLET DEALER'S

**HOGSETT CHEVROLET COMPANY**

101 W. SNYDER AVE

ROTAN, TEXAS

## History of Valiant

It required but one year for Valiant, "The Secret of Midland Avenue" to become the pride of Main Street. The new low price compact, in its first year on the market, met all the objectives its designers had set for it.

First, Valiant won a national award for "outstanding automobile styling". Then, in a race of compact cars at Daytona Beach, it won the first seven places. Finally, proving economical operation to go with its style and performance, it beat both of the other new economy cars in the Mobilgas Economy Run, averaging 27.29 miles per gallon.

In the market place, Valiant was an immediate success. A total of 180,189 cars were produced during the first model year, and as sales kept pace Valiant became the

second most popular among the four new compact cars which were introduced during the year.

In the spring of 1957, Chrysler Corporation established a special car committee headed by Harry E. Chesebrough, Chrysler vice-president and general manager of the Plymouth-De Soto-Valiant division, who was then director of corporate product planning. The committee reviewed studies and plans for economy cars which had been previously developed with the corporation, going back as far as 1936.

"Within three months we had processed and sifted through recommendations and suggestions as to what type of automobile transportation we might offer the American public," Chesebrough reported later. "At this point we laid down certain objectives and requirements which had to be met in the design and engineering of the

car." They agreed that the car must be:

1. Smaller than standard American cars, but in the finest engineering and styling traditions of Chrysler Corporation cars.
2. Outstanding for its low initial price.
3. New and different. Not a scaled-down Plymouth.
4. Comfortable for a family of six.
5. Outstanding in its fuel economy.
6. An able accelerator and capable highway performer.
7. Larger than foreign imported cars because of the more demanding needs of the American motorist.
8. Capable of carrying the family luggage for a week-end trip.
9. Styled and built to offer high pride of ownership in appearance and interior appointments.

In July, 1958, when work on the Valiant was so far along that secrecy was essential, the "task force" of 200 engineers moved into the Midland Avenue plant. Security was so tight that many others within the Corporation believed the group was working on a highly confidential government project.

Thirteen months later, the "task force" completed its job, released its drawings and specifications to the manufacturing division and closed up the Midland Avenue plant.

Valiant went on public display for the first time on October 29, 1959, in dealerships all over the country. Public acceptance was immediate. Enthusiastic dealers sent hundreds of congratulatory telegrams along with orders for more cars. The car was a sales success from the start, and became an even greater demand during the remainder of the year.

Little more than a week after

public introduction, on November 6, Valiant announced its line of station wagons. This helped round out the line of cars, and put Valiant in an even stronger marketing position.

"Just about everything you can think of went according to plan with Valiant in its first year," Chesebrough said. "We tried for a car which would combine quick performance with excellent fuel economy, and we got it. The styling awards, and the immediate public acceptance told us that the styling was right. The careful planning

and the teamwork which went into developing this car certainly delivered results."

Mrs. Lilly Campbell of Gen Rose spent last week here with her sister, Mrs. John Price and another sister, Mrs. W. G. Darby and Mr. Darby of Fort Worth spent the weekend here with them.

**The Rotan Advance**  
Thursday, Sept. 29, 1960 No. 3

Mr. and Mrs. Sug Collins and daughters Janet and Marjorie of Sweetwater, Mr. and Mrs. Wendell McWhirter, Susan and Neal of Roby visited Mrs. Walter Collins Sunday.

## Compact Valiant Adds Two New Body Styles For 1961

Valiant offers a more complete line of body styles for 1961 in the low-priced, compact car class, in anticipation of even greater buyer demand for the most economical American-built cars.

Added to the line are a two-door sedan in the V-100 series and a V-200 two-door hardtop, giving Valiant complete representation in the sedan-hardtop-station wagon model group, which comprises 95 per cent of all cars bought from American manufacturers.

Harry E. Chesebrough, general manager of the Plymouth-De Soto-Valiant Division and vice president of Chrysler Corporation, said the addition of the two new models makes Valiant "a full member of the Plymouth team and provides the traditional high-quality Chrysler engineering and manufacturing standards on a broad front in the compact car field. This low price compact looks and drives like twice the price."

In a number of ways, the 1961 Valiant has been improved for operating economy, durability, performance, and smoothness of ride. In external appearance, it continues to accent the beauty of line and proportion which won wide acclaim when the car first appeared last year.

### ECONOMY ENGINE

The 1961 Valiant is a smoother, quieter operating car. All models are powered by a six-cylinder, overhead valve engine with a displacement of 170 cubic inches.

Inclined 30 degrees from the vertical to permit use of a unique manifold for maximum fuel economy, the Valiant engine has a horsepower rating of 101.

### AIR CONDITIONING

Valiant offers air conditioning for 1961 as a dealer-installed option. It is a recirculating-type unit, designed to combine maximum cooling capacity with minimum space requirement at low cost.

### PROVEN FEATURES RETAINED

The fact that Valiant in 1960 won a national styling award, beat the other "big three" compact cars in the Mobilgas Economy Run, and won the first seven places in a compact car race at Daytona Beach indicates that such features as unit construction and Torsion-Aire ride should, of course, be retained. The electrical generating system is again designed around an alternator, which replaces the generator in conventional cars.

Announcing Chrysler Corporation's low-price compact for 1961!

**VALIANT...  
THE  
COMPACT  
THAT  
COULDN'T  
BE TOPPED  
IN '60...  
TOPS ITSELF  
FOR '61.**



This beautiful '61 Valiant 2-door Hardtop has you in mind!



The King of the Compacts has done it again! The one new compact that doesn't beg or borrow from anybody is priced with the lowest for '61. Valiant gives you all of Chrysler Corporation's exclusives. Like Torsion-Aire Ride. Paves the roughest roads around. Plus tight, quiet Unibody construction. And remember, Valiant is a low-priced compact. Come see for yourself how the '61 Valiant's value really stands out from this year's compact car crowd.

Looks and drives like twice the price

**61 Valiant!**

AT YOUR PLYMOUTH-VALIANT DEALER'S NOW

**KENNEDY MOTORS**  
112 NORTH CLEVELAND AVE. ROTAN, TEXAS

**FOR QUICK SERVICE**  
Call  
**CLARK LIGHT**  
SEPTIC TANK AND CESS  
POOL, WASH RACK PITS AND  
GREASE TRAP PUMPING  
REASONABLE PRICES  
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Phone HI 3-6462 PO Bx. 261

**Air Conditioner**  
INSTALLATION and REPAIR  
WORK  
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**ELECTRICAL APPLIANCE**  
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Phone OR 4-5961 3602 Pine Street  
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**RISTER SIGN WORKS**  
Making Signs Since 1922  
ALL KINDS OF SIGN PAINTING  
NEON & ROAD SIGNS DECALS-GOLD LEAF

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ALL TYPES OF DIRT WORK

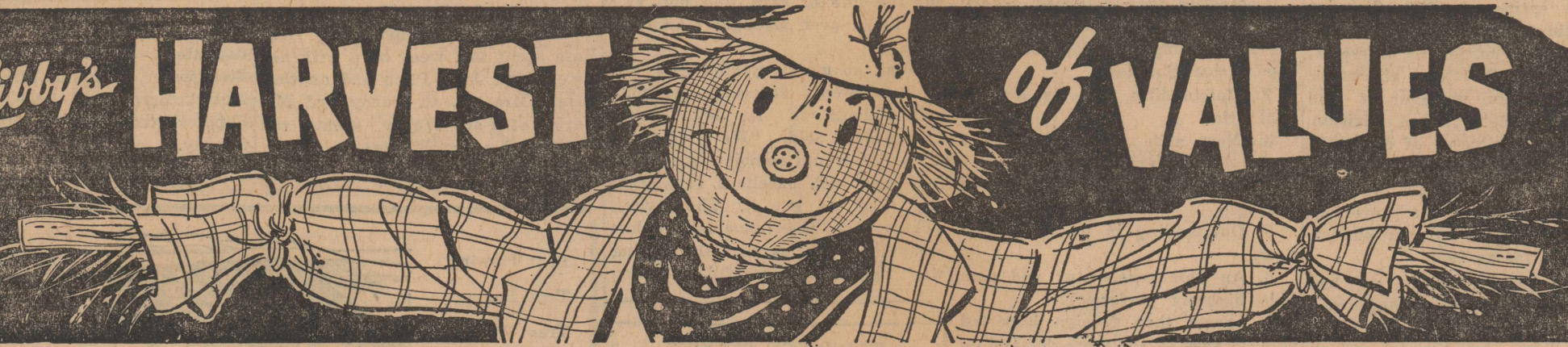
**YOUNG'S  
FOOD  
VALUES**

**WE GIVE Round-Up STAMPS**

Gandys  
Ice Cream 1/2 gal. 79c  
Big M  
MILK 1/2 gal. 39c  
CABBAGE lb. 5c  
LETTUCE HEAD 19c  
Ireland Chili No. 2 Can 59c  
American Beauty  
MACARONI 10 oz. pkg. 19c  
Ellis  
TAMALES No. 2 1-2 can 39c  
Ellis 2 No. 300 Cans  
Spaghette meat ball 55c  
Elberta  
Peaches 3 No. 2 1-2 Cans 79c  
Delite  
Pure Lard 3 lb. crtn. 49c  
Pinto Beans 4 lb. 49c  
King Size  
TIDE pkg. \$1.19  
Salt Bacon lb. 29c  
Deckers  
OLEO lb. 19c  
Gladiola  
MEAL 5 lb. 43c  
Purest  
FLOUR 25 lb. \$1.69

**YOUNG'S MARKET**

*Libby's* **HARVEST** *of VALUES*



Double Stamp Value Every Wed. with pur. of \$2.50 or more


Gandys  
**Fro-zan**  
3 1-2 Gal. Cartons **\$1**

Supreme Vanilla  
**WAFERS**  
Lb. cello Bag **39c**

*Libby's* **TOMATO JUICE**  
4 <sup>46 oz.</sup> cans **\$1.00**

*Libby's* **Pineapple JUICE**  
6 <sup>cans</sup> <sub>46 oz.</sub> **\$1.00**

*Libby's* **Fruit Cocktail**  
4 <sup>303</sup> cans **\$1.00**

 **PEACHES**  
4 <sup>No. 2 1-2</sup> cans **\$1.00**

*Libby's* **Spinach**  
8 <sup>303</sup> cans **\$1**


*Libby's* **PEARS** 4 <sup>303</sup> cans **\$1**

*Libby's* **Vienna SAUSAGE**  
5 Cans **\$1.00**

*Libby's* **Apricot NECTOR** 8 <sup>211 size</sup> cans **\$1**

*Libby's* **GREEN BEANS**  
8 <sup>303</sup> cans **\$1**

*Libby's* **CRUSHED PINEAPPLE** 4 <sup>No. 2</sup> cans **\$1**

 **CORN**  
6 <sup>303</sup> Cans **\$1**

*Libby's* **TOMATO JUICE** 10 <sup>300 size</sup> cans **\$1**

Dottie  
**BISCUITS**  
3 Cans **25c**

Dairy Gold Sweet  
**MILK** 1-2 Gal. Carton **39c**

*Fresh* **FRUITS and VEGETABLES**  
Golden Ripe  
**Bananas lb. 10c**

Light Crust  
**Flour**  
5 Lb. Box **39c**

*RICH IN VITAMINS* **MEATS** *RICH IN MINERALS*  
Ranch Style **BACON** 2 Lb. Pack **99c**  
Choice Chuck **ROAST** 1b. **45c**  
Picnic **HAMS** 1b. **29c**

Tokay **Grapes lb. 15c**  
Yellow **Onions lb. 15c**  
Texas **YAMS lb. 10c**

Pure Cane  
**Sugar**  
10 Lb. Bag **89c**

REMEMBER OUR LARGE PARKING LOT at back of store

**D. J. SMITH & CO.**



Your S & H  
Green Stamp Store

## New Device For Speechless People

Now there is a new voice for the thousands of voiceless people in the United States—an electronic larynx that is being introduced in this area by Southwestern Bell Telephone Company.

The electronic device was invented by scientists at Bell Telephone Laboratories to provide a substitute for the sound of the vocal cords for a person whose human larynx has been removed or paralyzed.

This new electronic larynx looks like a modern electric shaver. The user holds it against the outside of his throat while operating it. The electronic larynx transmits sound waves into the throat cavity replacing those normally produced by air passing over the vocal cords. Speech is produced by forming words with teeth, tongue and lips, just as in normal talking.

"The electronic larynx is small and compact, weighing only seven ounces," Gene Adkisson, manager for Southwestern Bell here, said. "This small, unobtrusive size also is an advantage to the user."

Southwestern Bell will make the electronic larynx available to laryngotomized persons at a price of \$45. Adkisson said this price is the cost of manufacturing the device by Western Electric Company, manufacturing unit of the Bell system.

"We are not trying to make a profit with the electronic larynx," Adkisson said. "The Bell System has pioneered in this field of making artificial larynges available at non-profit costs since 1926, as we are doing with the electronic larynx."

Some 20,000 persons in this country are without the power of speech as a result of paralysis or surgical removal of the human larynx and must depend on either esophageal speech or an artificial larynx to talk.

"Many of these people can learn esophageal speech," Adkisson said. "The electronic larynx is not intended as a substitute for esophageal speech."

"For this reason, we strongly urge all laryngotomized persons to consult their own doctors before deciding to purchase the electronic larynx," he added.

The electronic larynx is designed in two models—one has a high pitch to simulate the female voice and the other has a lower pitch for men.

The electronic larynx is designed to fit the hand and has a thumb switch control which enables the user to vary the pitch of his voice over a half-octave range in order to produce more natural inflections of speech and to emphasize words and phrases. The speech volume is equivalent to a normal talker speaking at a conversational level.

"Most people can learn to talk with the electronic larynx after a relatively short period of practice, generally about an hour or so," Adkisson said. "Further practice enables the user to learn the operation of the pitch control to produce a more natural sounding speech."

This device uses Bell transistors and is powered by self-contained mercury batteries. Battery life ranges up to several months, de-

## NEWS

from your County Agricultural Agent Texas A. & M. College Extension Service

Several farmers report they are already having trouble with stored grain.

Several fumigants are effective for killing stored grain insects, the specialists continue. They are formulated as various combinations, and are sold by companies under different trade names.

When applying liquid fumigants, the storer should be careful to spray the entire surface of the grain. Fumigant application may be accomplished with hand pump sprayer for small quantities of grain, or with some form of power operated sprayer for larger amounts. The bin should be closed after the fumigant is applied, and it should not be opened for a least 24 hours—preferably 4 or 5 days. As a safety precaution, at least two men should be present when the fumigants are being applied, specialists continue.

L-217, "Stored Grain Insects" leaflet is available at the local extension office and gives additional suggestions and recommendations.

Have you ever stopped to think that we return to our soil is actually that we return to our soil is actually an unseen laborer in our fields. This residue is called organic matter.

Organic matter helps us in many ways, says Jack Barton, Extension soil chemist. It helps hold erosion down by letting rainfall penetrate depending on the amount of use.

The electronic larynx is essentially trouble-free, the manager said. Each new unit carries a one-year guarantee against manufacturing defects. After the guarantee period has expired Western Electric will repair the unit at a small, non-profit cost. Batteries for the electronic larynx may be purchased at any radio supply store.

Adkisson said telephone company representatives will be trained to demonstrate the electronic larynx to interested persons.

"We urge people who are interested in the electronic larynx to first consult their doctors about using it," he added. "Then they should call their local telephone business office for more information on arranging a demonstration by our representative."

He said the electronic larynx will be made available to customers on a first-come, first-served basis and that there might be short delays in deliveries on early orders since the device will be in short supply until about mid-October.

The new electronic larynx will supersede earlier model artificial larynges provided by the Bell System but parts for the older models will continue to be available.

Bell labs scientists worked with a number of medical authorities, including the National Hospital for Speech Disorders, to develop the electronic larynx.

## The Rotan Advance

Thursday, Sept. 29, 1960 No. 33

the soil rather than run off. It absorbs moisture and holds it in the root zone where plant roots can get to it. Organic matter allows air to get in, too, and helps hold plant foods where plants can make the most use of them.

One way organic matter helps us that we often overlook is it helps the soil warm up in the spring. This gives us an extra day or two head start and sometimes two days can mean the difference between profit and loss.

We have just received a new bulletin which should be of particular interest to you livestock producers. The bulletin, "Your Cow and Calf Business," is designed to help the producer increase efficiency of his enterprise by:

1. Analyzing the overall cow and calf business and determining the phases of production that are limiting profit.
2. Studying the practices that might improve the phase of production that is limiting profit.
3. Arriving at some conclusions as to the practices that should be put into effect on his farm or ranch. Copies of the bulletin may be obtained from our office.

Cotton root rot is not, as the name might imply, limited to cotton. About 80% of the wild and cultivated plants are susceptible in varying degrees. For additional information on this disease, stop by the county agent's office and ask for a copy of L-390, "Cotton Root Rot."

## WSCS Starts New Study

The WSCS met Monday afternoon at 3 o'clock in the Methodist Church in their regular meeting. Mrs. C. Huckaby had charge of business and Mrs. H. F. Grindstaff led the devotional.

Mrs. R. T. Williams reviewed the first lesson in the new study, "One World and One Mission," by Howard, which was very interesting to the ladies attending.

The meeting was closed by prayer.

Mr. and Mrs. Archie Purie of Houston visited last week with her sister, Mrs. Charlie Rivers and Mr. Rivers.

ADVANCE WANT ADS PAY

# Everybody's Going

Just about everything you can think of went according to plan in the first year," said Roscoe Darwee. "We tried for a year which would combine quick performance with excellent fuel economy, and we got it. The styling is right. The immediate public response told us that the styling was right. The careful planning

FISHER COUNTY  
GREATEST POLITICAL  
EVENT OF THE YEAR!

FISHER COUNTY

## OLLAR FOR RATS DINNER

ROBY GYMNASIUM

Sept. 29 7:00 p. m.

ERWOODS FEEDING

ressman Jim Wright  
INCIPAL SPEAKER

## per plate

KETS AVAILABLE:

FROM IN ROBY FROM

- Jr. J. T. Palmer  
B. L. Conley  
Robt. Buck  
Oddis Brown  
Dwalyn Parker  
Jimmy Waddell  
and others

Put Your Buck to Work and Help make This One a  
Landslide for the Democrats!

THE DINNER IS A - CANT-MISS - for DEMOCRATS

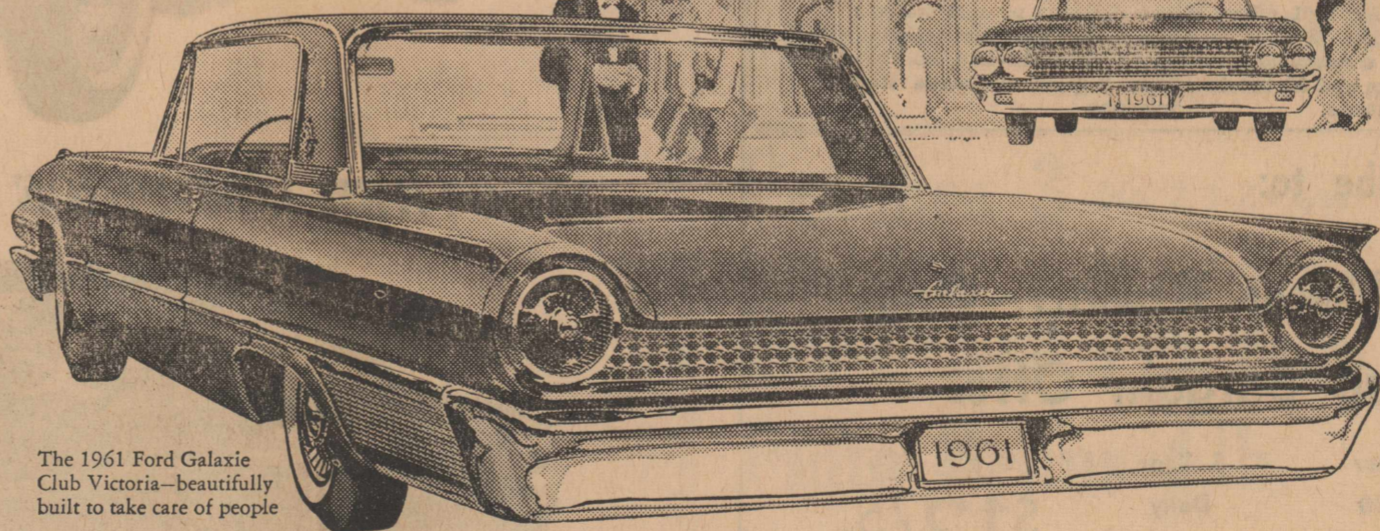
Announcing the 1961 Ford...

Beautifully proportioned to the

## CLASSIC FORD LOOK



An honor to be proud of, this is the medal presented by the international fashion authority, Centro per l'Alta Moda Italiana, to the 1961 Ford for functional expression of classic beauty.



The 1961 Ford Galaxie Club Victoria—beautifully built to take care of people

## BEAUTIFULLY BUILT TO TAKE CARE OF ITSELF

The 1961 Ford introduces a whole new concept of what a car can do for you... and for itself!

It lubricates itself. New nylon bearings and a newly developed lubricant keep the '61 Ford freshly greased for 30,000 miles. Good-bye grease racks! What's more, it cleans its own oil. The 1961 Ford's Full-Flow oil filter lets you go 4,000 miles between oil changes.

It adjusts its own brakes. A "mechanical brain" keeps brakes adjusted for the life of the lining.

Rust? Ford's body is specially processed to resist corrosion, even to galvanizing body panels beneath doors.

Ford takes care of itself on the turnpike, too, with a new 390-cu. in. Thunderbird Special V-8 that has all the punch you'll ever need. The 352 Thunderbird Special V-8 and 292 Thunderbird V-8 thrive on regular gas. And, for top economy, you can choose the '61 Mileage Maker Six.

This is the 1961 Ford... beautifully proportioned to the Classic Ford Look... beautifully built to take care of itself.

### HERE'S HOW THE '61 FORD TAKES CARE OF ITSELF

**LUBRICATES ITSELF.** You'll normally go 30,000 miles without a chassis lubrication.

**CLEANS ITS OWN OIL.** You'll go 4,000 miles between oil changes with Ford's Full-Flow oil filter.

**ADJUSTS ITS OWN BRAKES.** New Truck Size brakes adjust themselves automatically.

**GUARDS ITS OWN MUFFLER.** Ford mufflers are double-wrapped and aluminumized—normally will last three times as long as ordinary mufflers.

**PROTECTS ITS OWN BODY.** All vital underbody parts are specially processed to resist rust and corrosion, even to galvanizing body panels beneath doors.

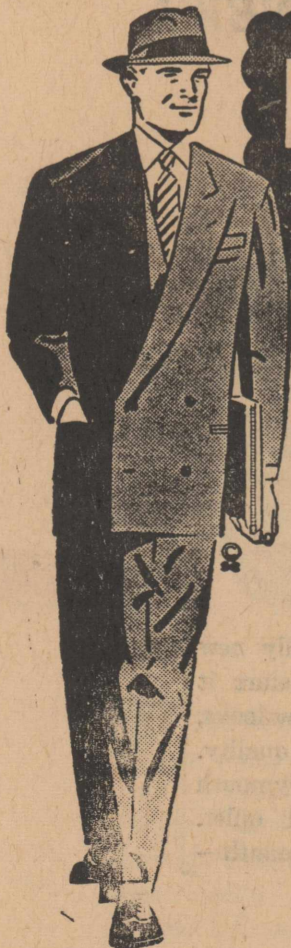
**TAKES CARE OF ITS OWN FINISH.** New Diamond Lustre Finish never needs wax.

FORD DIVISION, Ford Motor Company

## '61 FORD

## ROTAN MOTOR COMPANY

ROTAN, TEXAS



## KEY MAN ON YOUR TEAM

He Has Protection  
For You—

TO KEEP TO "WELL-  
COVERED" WITH  
INSURANCE

FIRE knows no seasons - - -  
Your Home and other Prop-  
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minutes by Fire—do you have  
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## Plymouth Gears To Produce 12 Millionth Car In 1961

Sometime in 1961, Plymouth, the industry's traditional third place holder, will produce the 12 millionth unit to be built since the birth of the car in 1928.

As it prepares for the 12 million car milestone, Plymouth finds itself in the strongest competitive position in its 32 year history.

A number of events which have taken place during the past year have contributed to this favorable situation.

Most important to Plymouth has been the overwhelming popularity of its low price compact car entry—Valiant.

During the past year Plymouth underwent the most significant engineering change in its history with the introduction of Unibody construction. In connection with this engineering advance, the Plymouth assembly plant in Detroit was modernized from the ground up—a multi-million dollar undertaking.

In addition, last year's Plymouth introduced a revolutionary new six-cylinder engine—the "30-D Economy 6"—which has been enthusiastically received by Plymouth buyers.

In April of 1960, Plymouth made history by winning the Mobilgas Economy Run for the fourth straight time. Its two eight-cylinder entries took first and third.

Tracing the history of Plymouth since 1928 shows that it took the newcomer in the low price field only three years to leap to its traditional third place in the industry.

In recent years Plymouth has added such achievements as the first all steel body station wagon—a

vehicle so popular today that more than 25% of Plymouth production goes into the making of this model. Plymouth has pioneered a push button drive in the low price field and introduced a revolutionary suspension system to the field—Torsion-Aire.

The famous Plymouth six cylinder engine was introduced in late 1932, and by 1933 one in every four cars sold was a Plymouth. By August 1934, the one-millionth Plymouth had rolled off the assembly line. It was in that year that R. S. Eddins became Plymouth president—a position he held until retirement in 1952.

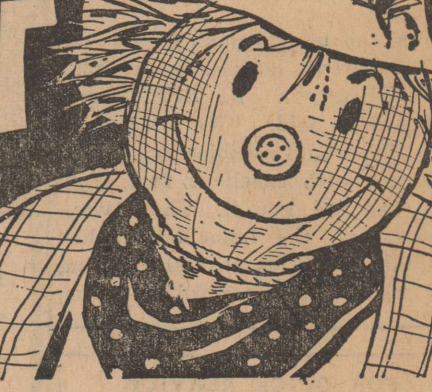
When Plymouth celebrated its tenth anniversary in 1938, it had surpassed the first ten-year sales of any automobile manufacturer. It was a recession year, but Plymouth stayed strong with such quality features as Amola steel springs, silent hypoid rear axle and airplane type shock absorbers.

Shipments again passed the half million mark in 1940. Plymouth that year won the special award of Eastern Safety Conference for safety in automotive design. In the following year, Plymouth made a further contribution to safety by adopting Safety Rim Wheels for greater security in case of blow-out.

With the coming of Pearl Harbor, almost overnight the Plymouth plant was transformed to war production. Landing gears for airplanes, anti-aircraft guns, tank parts and other war materials rolled out on a mass production basis.

In the years following the war, Plymouth continued to move ahead in engineering design, as well as in production and sales. Plymouth pioneered, in the low price field, ignition key starting, Oilite fuel

filter, cylinder front wheel brakes, electric windshield wipers as standard equipment, spaced mounting of rear springs and Oriflow shock absorbers.



very Wed. wi

JUICE  
1.00

cktail  
1.00

by's PEAS

Mrs. C. M. Huckaby went to Ft. Worth Tuesday where she entered the OES Home. Mrs. L. L. Morgan and Mrs. C. B. Barth took her to the Home and helped her get located. She will be missed by her many friends here, but it is good for her to be nicely situated.

## The Rotan Advance

Thursday, Sept. 29, 1960 No. 33

### Teel With 35th Artillery In Germany

Augsburg, Germany (AHTNC)—Army Pvt. Jack R. Teel, son of Mr. and Mrs. Charles W. Teel, Roby, Texas, recently participated with other members of the 24th Infantry Division in Exercise Summer Shield, a two-week field training problem, in the Bavarian region of Germany.

The exercise provided the troops with practical experience in working as independent units under isolated field conditions.

Teel, a wireman in Headquarters Battery of the division's 35th Artillery in Augsburg, entered the Army in July 1958 and arrived overseas last January.

He attended Roby High School.

## THE ROTAN ADVANCE

E. H. Shelton, Publisher  
TELEPHONE, DIAL 332

### SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY — \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

PUBLISHED WEEKLY AT ROTAN, TEXAS  
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SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

Mr. and Mrs. Bart Strayhorn went to Austin Friday where he met with the advisory committee to the Board of Regents of Texas University.

Mr. and Mrs. Wallace Strayhorn, Johnny, David and Chris of Burk Burnett spent last weekend here with their parents.

Mr. and Mrs. W. L. Terrell spent last weekend with her sister Mrs. A. P. Sanford and Mr. Sanford in Meridian.

Mrs. George W. Reed of Fort Worth came Friday to spend several days with her sister, Mrs. A. R. Tyson and her niece Mrs. J. R. Strayhorn and Mr. Strayhorn.

## 1961 Plymouth Has New Look And Feel of Solid Beauty

Plymouth for 1961 has a complete new look of beauty and a new ride of stability.

Long an economy leader in the low-priced field, Plymouth in 1961 has made major engineering and styling gains in the areas of economical operation, trouble-free driving, luxury-car appearance and solid riding characteristics.

Harry E. Chesebrough, general manager of the Plymouth De Soto-Valiant Division and vice president of Chrysler Corporation, said about the new Plymouth styling: "The function of a car is to move, and it should be designed with that purpose in mind. These cars will really perform, and they are designed to convey the feeling of performance at first glance. In styling, the new Plymouth has a look of solid beauty that gives it a whole new personality."

### NEW PERSONALITY

Viewed from the side in silhouette, the new appearance is most pronounced. Designers have reduced the mass of the rear of the car, added to the length of the hood, and used a minimum of side trim. The new design maintains superior directional stability by keeping the center of gravity and the center of pressure as close together as possible.

Plymouth for 1961 offers 26 different models, five engines, four different transmissions, and 14 body colors and 30 two-tone color combinations.

### ALTERNATOR ADDED

Among the new features on the 1961 Plymouth are an alternator which replaces the old-type generator, an improved carburetor needle valve which saves gas because it keeps the air-gas mixture from getting too rich, improvements in the steering system which make steering easier, and brakes which are more durable, smoother and safer.

### ENGINE ECONOMY FEATURES

The recognized economy leader in the automobile industry, Plymouth in '61 has improved upon the features which enabled it to win the Mobilgas Economy Run for the past four consecutive years, a double win last year in the V-8 and 6-cylinder engine classes for low-price cars.

### FOUR TRANSMISSIONS

To go with the engine economy features, Plymouth is offering two different manual transmissions and the TorqueFlite 3-speed automatic and the PowerFlite 2-speed automatic transmissions.

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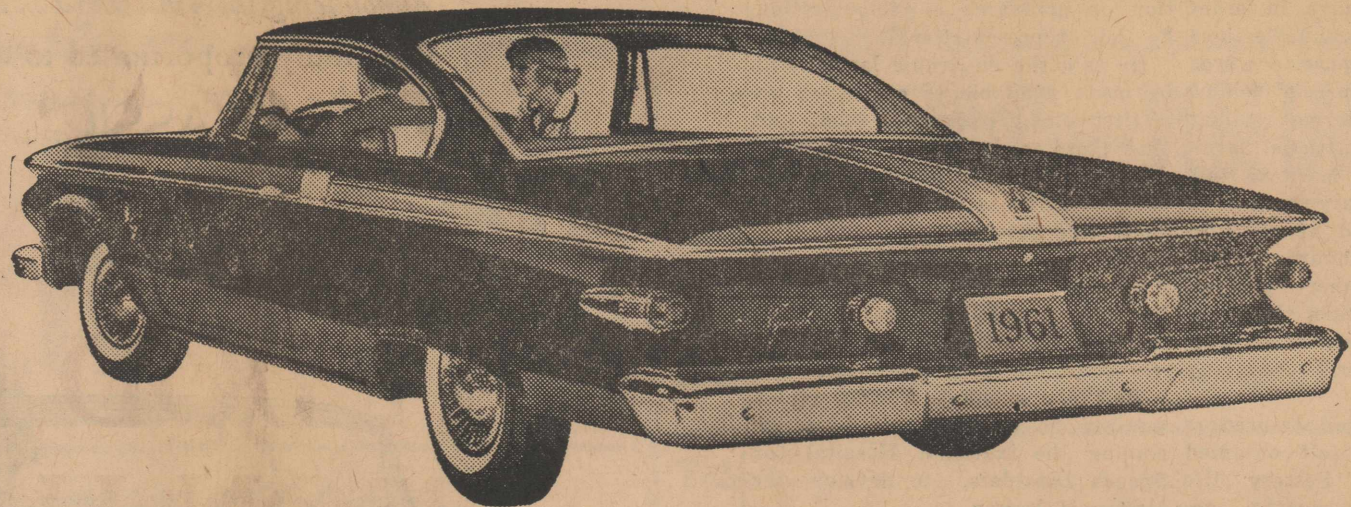


## Bulldozer Work

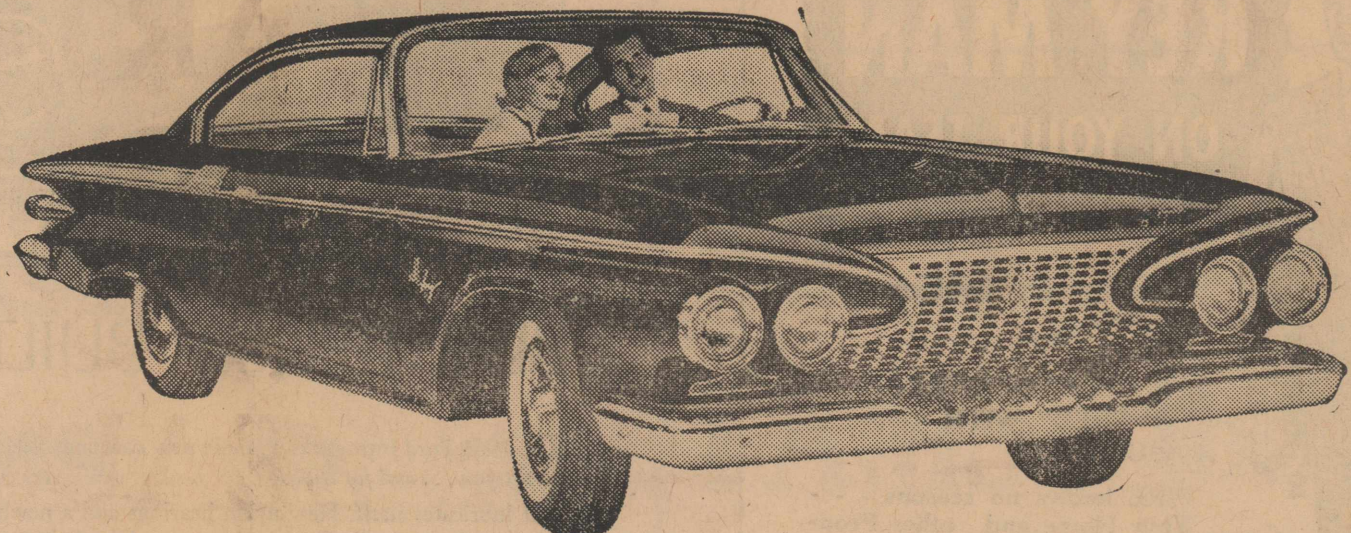
Phone 8132-710 E. Burnside

Rotan

## HERE'S PLYMOUTH FOR 1961



NO OTHER LOW-PRICE CAR SO DRAMATICALLY NEW!



Never before a Plymouth so dramatically new and different! See and feel the head start it gives you into 1961, with its startling new looks, its eagerness, its sureness, its tight snug quality. Beneath the all-new lines is the Solid Plymouth Unibody—one-piece, welded, tough and quiet. So get with the newest! Get with '61 Plymouth—at your dealer's now!

## '61 PLYMOUTH...SOLID BEAUTY

America's No. 1 low-price economy car... a Chrysler-engineered product

KENNEDY MOTORS

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# 25,000 Round-Up STAMPS

<b>FIRST PRIZE</b>	10,000 ROUND-UP STAMPS
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<b>FOUR PRIZES of</b>	2500 ROUND-UP STAMPS

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Get Entry Blank from any Rotan merchant giving ROUND-UP Stamps sign your name and address, deposit it in the Round-Up Box in his store. There is nothing to buy nor do you need to be present to win-Register as many times as you like. Drawing will be held at 7 p. m. Saturday, Oct. 15 at the Flag Pole in front of H. L. Davis & Co. Adults Only!

## WE GIVE *Round-Up* STAMPS

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 ROTAN FLOWER SHOP & NURSERY  
 YOUNG'S FOOD MARKET  
 CLARK-BENSON HARDWARE  
 CAMPBELL DEPARTMENT STORE  
 P & D JEWELRY  
 PRICE GROCERY  
 MAYME'S BEAUTY SHOP

**EACH FILLED BOOK OF ROUND-UP STAMPS IS WORTH \$2.50  
 AT ANY ROUND-UP DEALER LISTED ABOVE**



**A Round-up Stamp is given with each 10c pur.**



**DON'T MISS** THE BIG 75<sup>th</sup> BIRTHDAY PARTY  
**STATE FAIR OF TEXAS**  
 DIAMOND JUBILEE EXPOSITION

A GALAXY OF STELLAR ATTRACTIONS

THE BROADWAY HIT  
**FLOWER DRUM SONG**  
**ICE CAPADES**  
 SHOWER OF STARS  
 ... FABULOUS HEADLINERS  
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 HOMER & JETHRO, AND  
 COLLEGE JAZZ FESTIVAL

SEWING FASHION FESTIVAL  
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STATE FAIR  
 HORSE SHOWS  
 Texas International  
 Trade Fair  
 Exciting Cotton Bowl Football  
**MILLION-DOLLAR MIDWAY**  
 MOBL. SKY REVUE  
 Wonderful and new  
 exhibits and displays

**OCT. 8-23 \* DALLAS**

**About Your HEALTH**



A weekly public service feature from the Texas State Department of Health. HENRY A. WOLLE, M. D., Commissioner of Health.

In Texas there are 623 licensed nursing homes with a combined capacity of 15,943 beds according to the latest quarterly figures.

Charged with the responsibility of licensing and keeping a health check on these homes is the Division of Nursing and Convalescent Homes of the Texas State Department of Health.

To carry out this responsibility the Division has duties that are many and varied in addition to being statewide.

The philosophy guiding the inspection of nursing homes is one of cooperation between home and agency. Sedom is legal action necessary.

For instance during the last quarter—June, July and August—the Division issued 20 original licenses covering new operations; issued four provisional licenses; and renewed 163 licenses.

During the same period 35 licenses were canceled. Only in two instances was it necessary to file complaints against persons found to be operating in violation of the law.

The primary reason for license cancellation was that buildings currently in use were sub-standard and the licensee voluntarily went out of business.

Some have already re-located in remodeled buildings, and in two cases new homes have been completed and are now licensed and occupied.

The major work load of inspection is borne by local health departments, city and county health officers and fire marshals who ren-

der a vital cooperative service in the inspection and licensing program.

However, 170 licensed homes are located in 87 counties without the services of a recognized full-time local health department. This means the Division field staff must assume primary responsibility for keeping these 170 licensed homes under routine supervision.

In addition the Division receives daily requests for the inspection of potential facilities and for the investigation of illegally operated homes.

The Division is also responsible for processing and issuing emergency ambulance permits.

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NOW anyone can buy DIRECT from U. S. GOVERNMENT SURPLUS DEPOTS, by mail for yourself or for resale. Cameras, binoculars, cars, jeeps, trucks, boats, hardware, office machines and equipment, tents, tools and tens-of-thousands of other items at a fraction of their original cost. Many items brand new. For list of hundreds of U. S. Government Surplus Depots, located in every State and overseas with pamphlet "How Government Can Ship Direct To You", plus procedures. HOW TO BUY and how to get FREE SURPLUS, mail \$2.00 to SURPLUS SALES INFORMATION SERVICES, P. O. Box No. 1818, Washington, D. C.

**THE ELECTRIC CO-OP PROVIDES**



**PARTNERSHIP POWER FOR PROGRESS**

When the Electric Cooperatives of Texas were first organized, their members agreed to serve anyone in their rural area who needed electricity.

The members borrowed money at interest to build their own electric systems and they are paying back principle and interest, often ahead of schedule.

This broad plan of area coverage has revolutionized rural life.

Twenty five years have passed since this covenant was made and the pledge is still unbroken.

Today the member-owners of the 77 electric cooperatives serving Texas can point with pride to efficient, dependable electric systems providing PARTNERSHIP POWER FOR PROGRESS.



**Midwest Electric Cooperative**

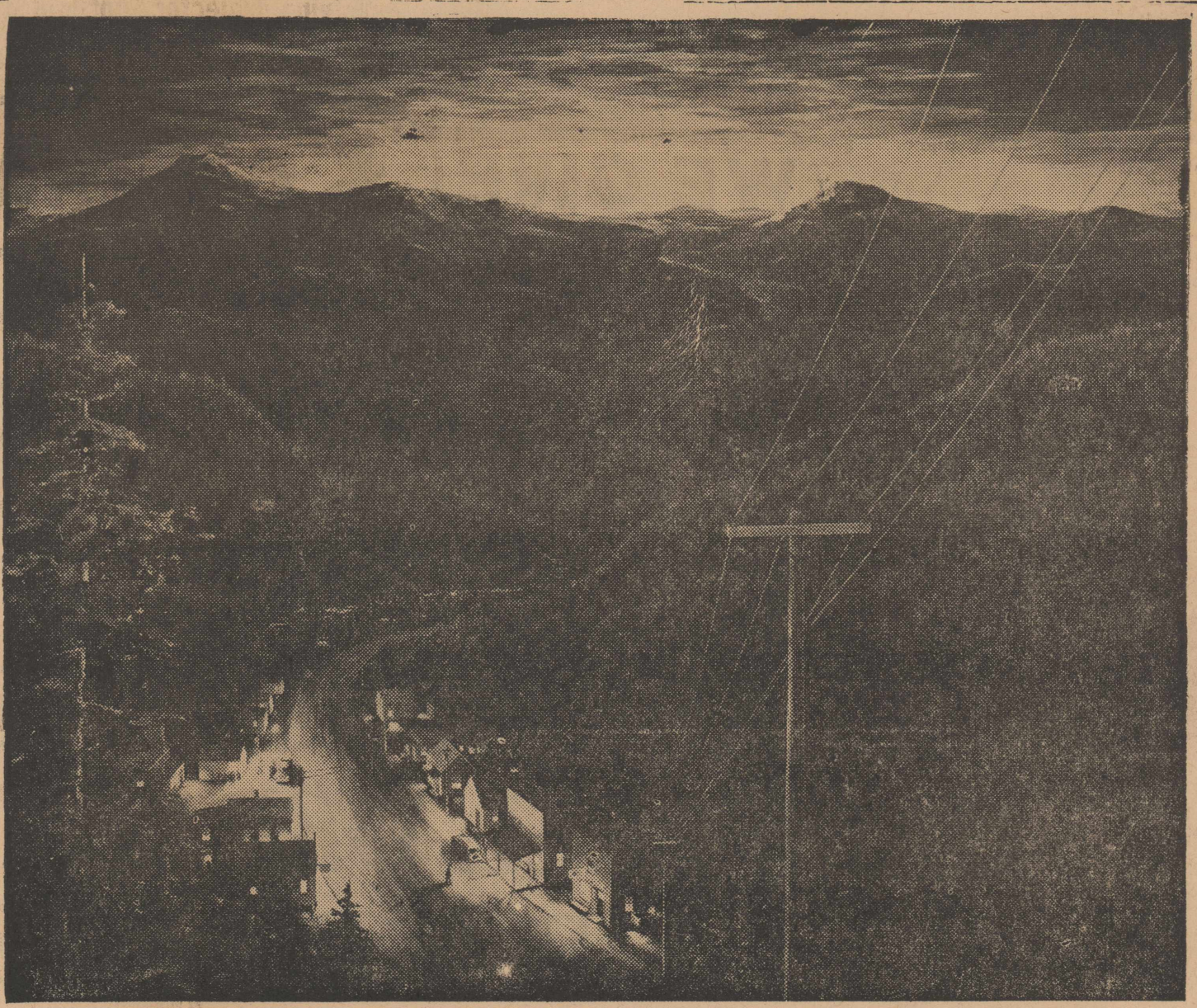
**SAVE MONEY BY CLUBBING THE ADVANCE with YOUR DAILY PAPER**

**ON TOP OF EVERYTHING ELSE—'60 MERCURY**



**IT'S AMERICA'S MOST BEAUTIFUL STATION WAGON—BAR NONE—AND WE'RE SELLING EVERY MODEL AT NEW LOW PRICES**

**ROTAN MOTOR COMPANY**  
 ROTAN, TEXAS



**When the lights go on tonight in Lone Dot**

Twilight . . . and Lone Dot looms like a ghost town lost in the mountains. Then, as the lights blink on, you realize that rural electric lines have tied this isolated speck on your map to jet-age America. Now you know the conveniences of home are as near as the lighted windows that turn this lonely road into Main Street.

Bringing electricity to Lone Dot, and other out-of-way places, has been a modern-day "miracle." Before 1935, most people in rural America couldn't get electricity, at least at a price they could afford.

Then came the Rural Electrification Administration

—the REA. Now for the first time, rural people could cooperate with their neighbors to bring electricity to rural areas. They organized into groups, borrowed money from the REA, and built their own electric lines.

Today, over 1,000 locally-owned electric systems—mostly cooperatives—serve schools, churches, homes, farms, and businesses all over rural America. Thousands of lighted Lone Dots—plus payments of more than \$1 billion in principal and interest on \$3½ billion REA loans—testify that rural electrification is one of the soundest investments our Nation has ever made.



**MIDWEST ELECTRIC COOPERATIVE**