

Fire Dept. Selling Low-Cost Extinguishers

Rotan Fire Department is selling a new development in fire extinguishers. This inexpensive unit is the first successful, low-cost unit made available and they have sold a large number. The Department will use their profit to refinish their meeting hall.

The extinguishers are the small push-button type and they have proven thru demonstrations, that they are very effective and will snuff-out many fires, saving property damage. The units are made to sell at about \$2, but the Department is selling at \$1.89, and this gives them a small profit.

Units may be purchased from any Fireman or at Idea Barber Shop.

Spring Revival Opens Friday at Calvary



REV. LYNN WILSON

The Spring Revival at Calvary Baptist Church will open April 8 and close April 17. Rev. Lynn Wilson of Clairmont will be the evangelist. Buddy Sipe of Sweetwater will lead singing and Miss Barbara Blake of Roby will be at piano.

Morning services will be held at 7:00 a. m. Monday through Friday. The evening services will be preceded by a prayer meeting at 7:30, with preaching at 8:00.

Rev. Mervin Tennyson, pastor, invites all that can, to attend.

WWI Vets To Meet Sunday At Hut

Fisher County Barracks of WWI veterans will meet in the Rotan Legion Hut Sunday, April 10 at 2:00 p. m.

The membership of both the veterans and Auxiliary is urged to attend and bring eligible veterans who have not yet joined ranks.

A good speaker is being secured.

Mrs. Thompson Attends Nursing Home Con.

Mrs. Nona Thompson and her daughter, Mrs. C. R. McCombs have returned from Austin where they attended the Texas State Nursing Home Operators Association Convention.

These conventions are held periodically to give the latest information and methods on operating a nursing home.

Bob Wagstaff Addresses Lions Club

R. M. Wagstaff of Abilene, candidate for Congress spoke to Lions Club Tuesday noon and campaigned about town during the afternoon.

He is making an active race for the office.

Mr. and Mrs. Delbert, Mr. and Mrs. Boyce Lay and Beverly of Odessa; Mrs. Curley Neves, Larry and Nicky of Graham; Mrs. Lena Wallis, Mr. and Mrs. Dan Sager and Susan of Abilene; Mr. and Mrs. R. E. Johnson and Cynthia of Rotan visited Mr. and Mrs. T. C. Adams Sr., and family Sunday.

Hospital News

Local patients admitted to Calian Hospital during the past week were, Mrs. J. T. Upshaw, Mrs. Ray Womack, Mrs. Tom Hargrove, Miss Gertrude Mason, Buck Ash, Homer Aaron, John Shelley, Mrs. Ismael Guzman, Stella Rodriguez, Rex Gladson, Mrs. Felix Garcia, Ignacio Olivias, Mrs. Sam Underhill, Gayleta Little, Margarite Snapp.

Out of town patients, F. A. Wright, Roby; Mrs. John B. Holleman, Roby; J. A. Burk, Roby; L. V. Pritchard, Clairmont; Melva Pearce, Sweetwater; Mrs. Robert Motley, Roby; Mrs. Frances Flores, Roby.

A boy born to Mr. and Mrs. Ismael Guzman, April 8.

J. P. Phillips

THE ROTAN ADVANCE

Volume 54

Rotan, Fisher County, Texas,

Thursday, April 7, 1960

No. 10

Chamber of Commerce Planning Active Year

Good Rattlesnake Season in Progress

Rattlesnakes coming out of winter quarters are being killed in all parts of the area, but the biggest haul we have learned of this week was Tom Hefner who killed 45 in and around a storm cellar at his home place on Clear Fork.

Mr. and Mrs. J. S. Cave also figured in the wholesale business. They got 35 during the week around their house. They knew they had some rattlers under their home, but expected nothing like this. They killed a few each spring during the past few years and say they have never seen so many in the community.

Snake hunters have been busy 'gassing' dens and getting many, also.

County Plant Disease Meeting April 13, Roby

A county-wide Fertility and Plant Disease meeting will be held Wednesday night, April 13, at 7:45 p. m. in the Agricultural Building on the Fair Grounds in Roby, according to James S. Norman, county agent.

Dr. William F. Bennett, Soil Chemist with the Extension Service, will discuss: Soil testing, use of fertilizers, methods and rates of application, and ways to improve our soil.

Dr. Harlan Smith, Extension Plant Pathologist, will discuss primarily cotton diseases, fusarium wilt, bacteria, blight and seedling diseases, and how to control them.

The conducting of this educational meeting will be carrying out one of the recommendations of the crops sub-committee of the Fisher County Extension Program building committee. Members of the sub-committee are: Cecil Edwards, chairman; Norris Green, Bobby Gruben and Jimmy Wright.

Cub Scout Work Well Underway

Cub Scouting took another step forward in Rotan last Thursday evening with the formation of the Pack Committee. Bill Lyles was named chairman of the Pack Committee with J. E. Van Loon, Alfred Ramon, Tom Collins, Alfred McEranó, R. J. Rives and Eugene Allen as members of the committee. John D. Mercer was named institutional representative.

Another meeting for adults who have boys in the Cub Scout age bracket, 8, 9 or 10 years old, will be held tonight at 7:30 p. m. in Fellowship Hall of First Methodist Church.

Application blanks for membership in the Cub Scouts are available from Joe Dale Burk at Rotan Insurance Agency. Any boy or their parent may pick up application blank there, or fill it out and leave it with Mr. Burk.

Lotief Entertains Guest From Lebanon

William Abdella from Beirut Lebanon was house guest of Mr. and Mrs. Cecil Lotief for a few days this week. He became a close friend of Mr. Lotief last year, when Mr. Lotief was in the Middle East.

Mr. Abdella is a student of International affairs and is connected with banks in New York and his native countries. He is considered one of the best informed young men in Lebanon.

He enjoyed seeing West Texas ranches, which he had read so much about and plans to visit Rotan in the future.

Mr. and Mrs. Harry Bryant of Lubbock came Thursday of last week for their grandchildren, Lupe, Morris, Cecil and Laura Womack who spent a week with them while their mother, Mrs. Womack was in the hospital for treatment of a back injury.

New directors for Rotan Chamber of Commerce were installed Tuesday night at first meeting of the year, at Gann's Cafe.

George Field, Robert Phillips, Dan Park, Willie Fleming, Chester Cooper and J. D. Burk were recently elected by mail ballot, to serve for the year.

Carryover directors are Alvin Clark, Charles Wood, Rudy Lotief, H. Thompson, Richard Donahoe, L. E. Newton and Mrs. Robert Gray. Officers elected at the same meeting are, Alvin Clark, president; George Field, vice-president and Mrs. Robert Gray, secretary.

Regular meetings were set for 1st Tuesday in each month, 7:00 a. m. at Gann's Cafe.

The organization is making plans for a very active year, with several projects to be announced in the next few weeks.

The Chamber of Commerce has done much good work during the past year and is very necessary to a live town.

Cross Roads Revival Opens Sunday

The Cross Roads Baptist Church will begin their Spring Revival Sunday, April 10. Services will be held each evening at 8:00, Monday thru Saturday, and the meetings will close on Easter Sunday, April 17. A goal of 112 has been set for the first Sunday, April 10.

Cottage prayer meetings and visitation are being held in preparation for the revival.

Rev. William G. Irwin, Jr., pastor, will be the speaker. Bobby Gruben, church song leader, will be leading in the music program each evening. The church nursery will be open.

All friends in the community are invited to come and worship during the meeting.

Relative Killed In Austin Explosion

One man died in an explosion Monday that rocked the northern section of Austin, wrecked a chemical plant and damaged two buildings.

Robert Speights, who lives about 10 blocks from the plant, said he saw a stream of sparks 200 to 250 feet in the air "that looked like an A-bomb explosion." Chunks of the building fell near him, he said.

The explosion and fire destroyed the one-story building of the Quality Chemicals Co. and heavily damaged a small house and the building of the Air Control Products Corp. nearby.

Dr. Bradley owned the chemical company, which manufactured a form of peroxide used in making waste. He was a brother-in-law of Mrs. David Hellums. Mr. Hellums is the son of Mrs. J. V. Hellums and the late Mr. Hellums.

Shrubbery Needed At Nursing Home

Shrubbery and plants are needed to landscape the grounds at the Nursing Home, and will be most welcome according to Lon R. Adams, chairman of the board.

Many citizens have plants and shrubs that will be moved out of crowded spots and these will be of much benefit to the Home.

Mrs. J. M. Montgomery was dismissed from the hospital Wednesday of last week and is now at the home of her daughter and husband Mr. and Mrs. Morris Watson. Mrs. Montgomery has been in the hospital several weeks for treatment after she fell and broke her right arm in two places.

Mr. and Mrs. Earl Keese of Stamford visited her sisters Mrs. J. V. Hellum and Mrs. James B. Day here Sunday.

Mrs. Fant Posey and her mother Mrs. J. B. Counts visited Mr. and Mrs. Wayne McMeen at Ira Tuesday.

First Primary Ballot Being Printed

Places for names on the first Democratic primary ballot were drawn last week, the ballot made up and is being printed in the Advance shop this week. Absentee voting will start with the County Clerk April 18, with the primary being held May 5.

Opposed, local candidates drew the following places:

- For Congress: Roy Scaggs of Taylor County
- R. M. Wagstaff of Taylor County
- Omar Burleson of Jones County
- For State Representative: Jack McCain
- Max D. Carriker
- For Sheriff: J. N. McGinnis
- A. E. (Bus) Rollans
- M. A. Hughes
- For Commissioner Pre. 1: W. B. Owens
- T. M. Randolph, Jr.
- For Commissioner, Pre. 3: Wayne Porter
- T. R. (Ted) Underhill
- J. A. Barnes

Local Student Council Delegates Attend Meet

Four members of Rotan High School Student Council left Thursday for the 24th annual conference of Texas Association of Student Councils in Amarillo. Delegates to the convention were, Todd Baugh, Erbie Rodgers, Ann Tillotson, Brenda Tennyson and J. M. Redd, sponsor.

Theme of the convention this year was "Youth, Dignify Thyself" and was sponsored by Pala Duro High School of Amarillo.

Rotan delegates arrived in Amarillo Thursday afternoon and at 7:30 attended the first general session of the convention; one of three held at Amarillo Municipal auditorium. Doug Williams, president of TASC spoke on the theme, "Youth, Dignify Thyself". The session was followed by a mixer at the high school gymnasium.

The second general session opened at 7:30 Friday. Guest speaker being Dr. Dan Proctor, vice president of Star Engraving Co. Lunch was furnished at First Baptist Church and Polk Street Methodist Church and YWCA. Delegates attended discussion and problem solving groups Friday afternoon at First Baptist Church, which was followed by a barbecue and political rally at Exhibit building at fair grounds.

Friday night the students attended parties at the Herring Hotel and YMCA. Speaker for the third general session was Dr. R. G. Lee, pastor of Bellview Baptist Church, Memphis, Tennessee.

The 25th annual conference for 1961 will be held at Odessa. Newly elected officer schools are, president, Central High, San Angelo; ips; parliamentarian, Muleshoe.

Stephenson School Offers Playlets

The 5th and 6th grades of Stephenson Elementary School are going to present two playlets Friday night April 8, 7:30.

Admission is 40c for adults and 20c for students. If you cannot attend, buying a ticket will help a good cause—the purchase of gravel for the playground.

Farmers Gin To Hold Stockholders Meeting

Annual stockholders meeting of Farmers Gin will be held at the gin office Saturday at 2:30 p. m.

After business is transacted a drawing for prizes will be held.

Texas Industrial Week!

In recognition of Texas Industrial Week, the Rotan Chamber of Commerce and Rotan Lions Club joint hands in giving a salute to the National Gypsum Co., Rotan Cotton Oil Co., and other industrial plants of Rotan.

It is with great pride we take these means of saying "Thanks" for the great contributions each plant has made to the town and business!

City & Trustee Races Draw Much Interest

Rotan OES Observes 50th Anniversary

Rotan Chapter No. 52, Order of Eastern Star, observed its 50th anniversary Tuesday evening with a banquet in the dining room of Gann's Cafe followed by a program in the Masonic Hall.

Presiding was Mrs. P. A. Martin, worthy matron. Ted McArthur is worthy patron.

Attending the affair were 122 persons including visitors from Abilene Chapter No. 30; Queen Esther Chapter, Abilene; River Oaks Chapter, Abilene; and from chapters at Hamlin, Stamford, Rule, Haskell, Sweetwater, Roby, Roscoe, Colorado City, Anson, Hylton, Blackwell, Snyder, Merkel, Slaton, Lubbock and Keystone of Fort Worth.

The Rotan Chapter was organized February 10, 1910 by a deputy of the Grand Chapter of Texas, Order of Eastern Star, and was granted a charter at the October, 1910 Grand Chapter meeting. There were 20 charter members, none of whom are now affiliated with the local Chapter. Of the present membership, Mrs. C. M. Huckaby has been a member for the longest period—since 1916.

Grand officers who were honored guests were Dr. and Mrs. R. O. Fuqua of Sweetwater, Mrs. A. A. Watson of Abilene, Mrs. L. B. Elliott of Colorado City and Mrs. Phil J. Malouf of Rotan.

Following the program, anniversary cake and punch were served from a pink and white table in the dining hall. Mrs. Jim McCright and Mrs. Robert Witherspoon presided.

Mrs. Bernice Hargrove, chairman of the decorators committee was at the guest registry.

Mrs. McCright was chairman of the refreshments committee in the hall, and Mrs. C. B. Barth and Mrs. Leonard Morgan were in charge of banquet arrangements.

Lubbock Service Held For L. M. Scoggins

L. M. Scoggins of Lubbock died Sunday afternoon about 1 o'clock, and was buried there Monday afternoon at 4 o'clock. He had suffered a heart condition several weeks ago and had emergency surgery Saturday. He seemed to be doing nicely until he suffered a cerebral hemorrhage a few hours before death.

Immediate survivors are his wife, two daughters, Mrs. Delores Cobb and Sarah Scoggins and one granddaughter, Vicki Lynn Cobb.

Mrs. Scoggins is the former Stella Clint Miller of Rotan and her mother and sister, Mrs. L. C. Miller and Mrs. Lena Patterson attended the funeral and returned home Tuesday afternoon. Also attending the funeral from Rotan were Mrs. J. Frank Johnson and Miss Hattie Belle Howard.

Relative Killed In Traffic Accident

Horace Weldon Cross, 78, Lomax community farmer and rancher who had holdings in Howard and Glasscock counties was killed Saturday near Paducah when his car collided with a truck.

Mr. Cross was enroute to Paducah to visit a brother when the accident occurred. He was a cousin of Mrs. J. V. Hellums and Mrs. James B. Day. Mrs. Hellums attended the funeral in Stanton Monday afternoon.

Cottonwood Cemetery 'Working' April 21

A community cemetery working at the Cottonwood Cemetery will be held Thursday, April 21. All interested are urged to bring your tools for this annual cleanup.

The cemetery is reported to be in poor condition, so lots of help will be needed.

Fair sized voting strength was evidenced in both Saturday's trustee election and the city election Tuesday.

In the city election Lon R. Adams and Charles Atwell defeated Charles Kelly and Dee Reese for Commissioner. Atwell led the ticket with 224 votes, Adams polled 187, Kelly 176 and Reese 156.

On a separate ballot voters favored by 230 to 139 an ordinance to control livestock in city limits.

In the trustee election Clay Fowler led the ticket with 249 of the 474 votes. E. W. Cade Jr. was also elected to the other place with 196. Other candidates were Dr. Maurice Callan, Jessie Ray Hicks and W. F. Edwards. Fowler and Cade were elected for three-year terms.

North Roby Revival Opens April 13

A Spring Cleanup and Roundup begins at North Roby Baptist Church April 13. The five-day period of evangelistic services will be conducted by Rev. Norman Ford pastor of the Baptist Church, Hodges, Texas.

Rev. Ford is an outstanding rural pastor and leader. The aim for the week is, 'To give men an opportunity personally to choose Jesus Christ.' The Easter setting provides the assuring theme: 'He Lives.' The revival music will be conducted by Owen Leech, music director at North Roby.

Services will be held each night at 8:00 p. m. beginning Wednesday, April 13, and concluding Easter Sunday night.

Local Models Appear In Style Show

The Sweetwater branch of the American Association of University Women presented a spring style show entitled "Alice in Easterland" Saturday afternoon at Sweetwater Country Club.

Fashions were by Levy's Department Store featuring apparel for all ages and occasions. Thirty-five models appeared in the revue including Charlotte Callan, Jan David, Sue Dennis and Judy Edwards from Rotan. Also in the show were high fashions of the Gay 90's, including wedding gowns, tea styles, sportswear and beach attire.

Proceeds from the benefit luncheon and style revue will go to the Fellowship fund for scholarships for research done by advanced women scholars.

Mrs. Jack Patton a guest from Rotan, was winner of the door prize. Others attending from here were: Carroll Ann Patton, Mrs. W. T. Edwards, Mrs. Bill Sumerlin and Mrs. Robert Witherspoon.

Miss Delila Baird, Miss Josie Baird and Mrs. Robert Witherspoon are charter members of the Sweetwater branch and have served on the Fellowship committee.

Cowboy Reunion To Be July 1, 2 and 4th

The Texas Cowboy Reunion of Stamford, will hold its 31st annual reunion on July 1st, 2nd and 4th, according to Gene Swenson new president who replaces his colorful father W. G. Swenson who had served 30 years.

The Reunion has never met on Sunday in its 30 year history, hence the skip of the July 3rd date.

Last years Reunion had more than 340 actual working Cowboy contestants, and more are expected for 1960. This Reunion claims the largest number of working cowboy contestants of any rodeo in the world. Professional riders are barred and only the Cowboys from the ranges of the West take part.

Mrs. Alvin Clark and Mrs. Fern Benson attended the funeral of Walter C. Starr in Vernon Tuesday. Mr. Starr was a cousin of Mrs. Clark and Mrs. Benson.

NEWS
 *** County ***
 Agricultural Agent
 Texas A. & M. College
 Extension Service

A Soil Fertility and Plant Disease meeting will be held Wednesday night, April 13, 7:45 p. m. in the Agricultural Building on the Fair Grounds in Roby.

More information about the meeting appears in another article in this issue.

More than 900 rural communities in Texas are finding community improvement projects easier to accomplish when everyone joins hands in helping each other. Reagan Brown extension rural sociologist, says 213 of these communities are now participating in the Texas Community Improvement Program sponsored by electric utility companies in the State and the Texas Agricultural Extension Service.

All over Texas neighbors are working to help make their community a better place in which to live, Brown continues. It is hard to tell the difference in Texas communities because they all have the same air-improvement. The goal of each is to help their neighbors and themselves to brighten their community life.

"When I attend a community meeting, the faces look the same, whether in East Texas, the Panhandle or along the Rio Grande," Brown says. "They all look happy and you find yourself thinking, 'This is a good neighborhood in which to live and raise a family.' These words mean a lot. In fact, no greater compliment can be paid a community than to say it's a good place to live."

Improving a neighborhood is hard work, Brown points out. It's a job that's never completed. Improvement requires vision, study, ingenuity, initiative, a co-operative spirit, and plenty of elbow grease. The reward in neighborhood development, the sociologist concludes, is seeing your community go forward and become a better place in which to live.

Chlorotic plants are found over all of Texas, but are more prevalent in areas with alkaline, calcareous soils.

Chlorosis or yellowing of plants results when the green coloring matter fails to develop or is destroyed. Affected plants range from light green to yellow to almost white.

The loss of color is most often due to lack of iron in plants. The diseased condition may also be due to viruses, deficiencies of sulphur, manganese or nitrogen, poor drainage or aeration and nematode damage.

Lack of iron is most common in apple, apricot, arborvitae, ash, catalpa, cedar, cherry laurel, Chinese tallow, citrus, grasses, magnolia, oleander, peaches, pecan, pyracantha, rose, strawberry and many other shrubs and flowers. Most soils on which iron chlorosis occurs are well supplied with iron, but it is in a form unavailable for plant use.

Iron chlorosis is controlled by adding iron sulfate (copperas) or iron chelates to the soil. These chemicals can also be applied as a foliage spray in late evening when the plants are actively growing. In general, spraying will give quicker results but will not last as long as proper soil application. Applications of large amounts of well rotted compost at regular intervals is also recommended.

For further information, ask for a copy of the publication, L-435, "Iron Chlorosis," at the county agents' office.

Underfeeding of dairy heifers is just as harmful as overfeeding, says Extension Dairy Husbandman A. M. Meeka.

Mr. and Mrs. Ted Posey, Terry and Cindy of Abilene visited his parents, Judge and Mrs. Dave Posey last weekend.

American Mattress Company
 1715 Ave. H
 Lubbock, Texas

Remakes mattresses into felted or innerspring. Complete line of the finest innerspring and foam rubber mattresses.

Rotan Representative, Mrs. Zed Randolph Phone 6561.

Roby representative, Mrs. J. P. Davis, call 8071, Silver Spur Cafe Roby, Texas.

INSTANT MONEY!



DOUBLE STAMP VALUE

EVERY WEDNESDAY

TAKE ADVANTAGE OF THIS

4% SAVINGS

TISSUE Royal Arms 4 Rolls 23c

CATSUP Shurfine 14 oz. 19c

FLOUR LIGHT CRUST 10 lbs. Print 79c

GIANT TIDE 67c

Luncheonette DECKER'S 12 oz. Can 39c

BISCUITS All Brands 6 Cans 49c

Chocolate Covered Cherries Elite 13 oz. 49c

CABBAGE lb. 3c

RADISHES bch 5c

CARROTS Cello Bag 5c

Green Onions 2 bch 15c

APPLES lb. 15c EXTRA FANCY WINESAP



Just Shop Piggly Wiggly regularly!

T-BONE U. S. Good Pound 85c

ROAST U. S. Good Pound 59c

PORK STEAK lb. 55c

PORK RIBS lb. 45c

PORK ROAST lb. 43c

FRANKS DECKERS ALL MEAT 1 Lb. Pkg. 47c

OLEO CLOVERBLOOM "99" Contains 15c Coupon lb. 29c

DR. PEPPER 12 Bot. Carton 39c

COFFEE Shurfine 1 lb. can 59c

LARD Delite 3 Lb. Ctn. 39c

TOILET SOAP Palmolive, 4 Reg. Bars 29c

BABO 2 Reg. Cans 29c

MILK 2 Shurfine Tall cans 25c

SHORTENING Shurfine, 3 lb. can 59c

6 Cans 49c

49c

FROZEN FOODS

UNDERWOOD'S BEEF BAR-B-CUE, pkg. 79c

CAT FISH BOOTHE lb. 49c

FISH STICKS, 8 oz. pkg. 29c

ORANGE JUICE SHURFINE 6 OZ. 19c

About Your HEALTH

A weekly public service feature from the Texas State Department of Health. HENRY A. HOLLE, M. D., Commissioner of Health



The Texas State Department of Health several years ago, started a program of services for medically indigent children who are severely impaired in hearing.

Those who are eligible are examined medically, and the degree and type of their hearing loss is determined. Many still retain some hearing ability, provided sounds are made loud enough through use of hearing aids.

Under this program, administered by the Division of Maternal and Child Health, the use of such equipment is arranged.

For those who have been impaired from birth, or through accident or disease during early childhood, the new sounds which they hear must be identified. Training in listening must be provided.

One of the first steps in this training is the identification of sounds made by objects around them. These include passing cars, barking dogs, closing doors, running water and the voices of people.

Other sounds must be learned through attentive observation and association such as hearing the telephone ring and someone then answering it, or pressing a ring on the steering wheel to sound a horn.

Preschool clinics to test hearing and sight and uncover dental defects are in operation in various parts of Texas.

A team of maternal and child health specialists from the State Department are available to aid local health departments and communities to set up programs which they can operate independently.

The clinics usually take place in the spring with the help of parent-teacher associations in registering the preschool children for testing.

When hearing, sight or dental defects are found, the parent is

New Clues To Clothing Care

Alice Kemp, County HD Agent

What kind of fiber?—that's an important clue for consumers interested in the use and care of modern fabrics. It's a question that will be easier to answer after March 3—when the new Textile Fiber Products Identification Act goes into effect. After that date, each textile fiber products must carry a label which gives the generic (family) name and the names and percentages by weights of the fibers in the product.

"We all recognize the natural fibers—cotton, linen, silk and wool; however, some of the man-made fibers have unfamiliar generic names. But extension clothing specialists of Texas A and M point out that it is very important to learn

encouraged to have the child examined further and corrections made. Often simple corrective procedures remedy the difficulty.

The uncovering and correction of such defects before a child enters school, permits both child and teacher to devote time and energy to learning and teaching alone.

The Rotan Advance

Thursday, April 7, 1960 No. 10

these new names because they give an important clue to proper washing-drying and pressing temperatures and to spot removal.

Trade names also exist for many fibers. But when a manufacturer uses a trade name he must pair it with the generic names of fibers, so that you still have this important clue to clothing care.

The Fiber Identification Act, effective March 3, is the fourth consumer legislation in textile and furs. Other laws in effect today are: the Wool Products Labeling Act of 1939; the Fur Products Labeling Act of 1951; and the Flammable Fabrics Act of 1953.

Get a copy of the leaflet "For Clues to Clothing Care—Read Your Fiber Label" at your County home demonstration agent's office. It will help you identify fibers and simplify your clothing care.

Mr. and Mrs. Preston Campbell of Roby visited Mrs. Annie Tillotson and Mrs. C. E. Whitfield Sunday afternoon.

Nolan-Fisher

NATIONAL FARM LOAN ASSOCIATION
SECRETARY-TREASURER'S OFFICE
FEDERAL LAND BANK LOANS
B. L. Conley, Sec'y-Treasurer
Roby, Texas

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY — \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

PUBLISHED WEEKLY AT ROTAN, TEXAS
ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

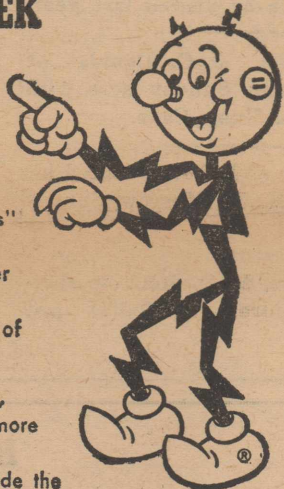
TEXAS INDUSTRIAL WEEK

April 1-7



Texas Industry and Reddy Kilowatt are old friends. The West Texas Utilities Company, itself a growing West Texas industry, is starting the "Soaring Sixties" with construction of new power plants, transmission and distribution lines, and other facilities to provide more and more power to spark the industrial development of West Texas.

Industry in West Texas means more people, more jobs, and more payrolls, which mean more business and a better living for all of us. West Texas Utilities is building ahead to provide the power for a growing industrial West Texas.



CHEAPER BY THE DOZEN...

Your electric service—the more you use it, the bigger the bargain—as you put more and more electricity to work in your home, you actually pay less per kilowatt hour.

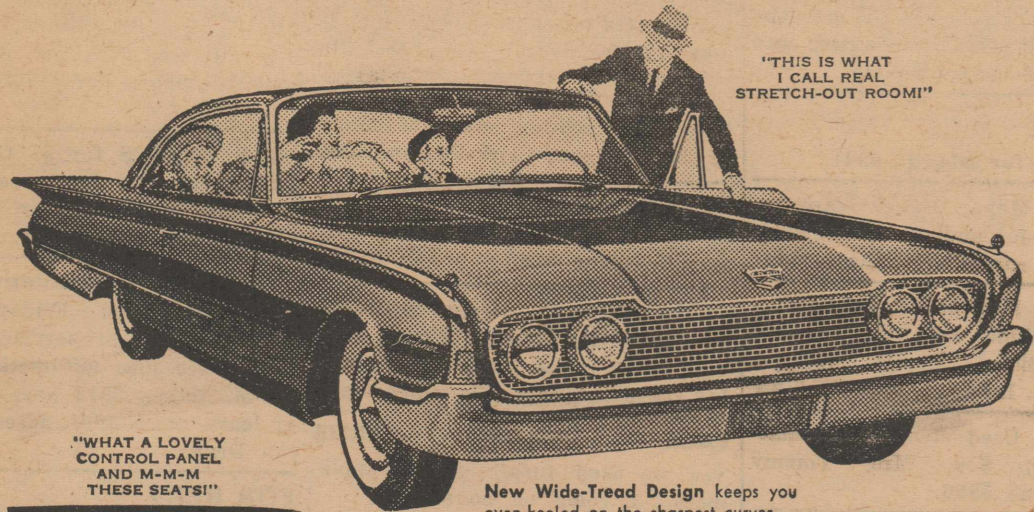
While today, you are getting more work saving, time saving conveniences out of your electric service than before,

your bill is likely to be higher than it used to be. But, remember while you are using so much more electric service, the cost per kilowatt hour is actually 18% less than it was in 1950.

West Texas Utilities Company
an investor owned company

OME ENTER

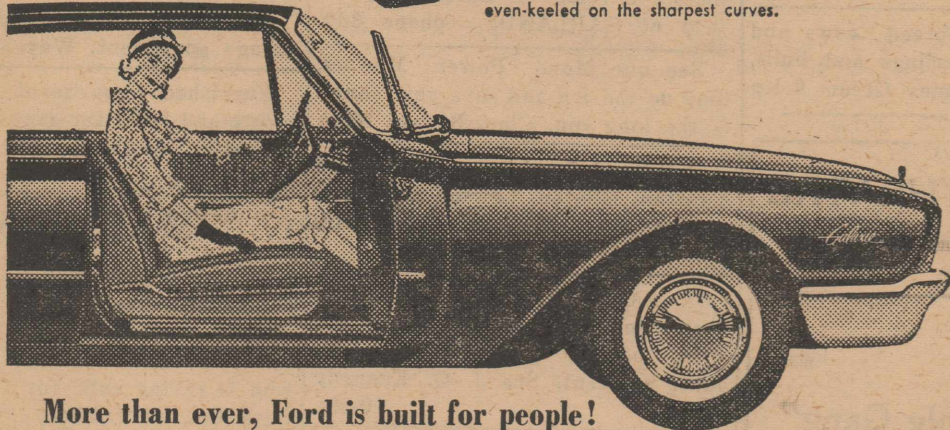
A big, wide, wonderful new world of comfort!



"THIS IS WHAT I CALL REAL STRETCH-OUT ROOM!"

"WHAT A LOVELY CONTROL PANEL AND M-M-M THESE SEATS!"

New Wide-Tread Design keeps you even-keeled on the sharpest curves.



More than ever, Ford is built for people!

You're looking at the newest and most beautifully proportioned car on the road today.

The old-fashioned "dogleg" in front doorways is gone. There's more hip and knee room, more shoulder room, too. Check that up-to-31% greater visibility, and Ford's new, smartly sloping Full-View Hood. And what upholstery! What trim!

And never did a car ride like this. New Wide-Tread Design and 5-foot-long rear springs keep you wonderfully level on curves. Come in—comfort-test the Finest Fords of a Lifetime!

'60 FORDS

FORD—The Finest Fords of a Lifetime!
FALCON—The New-size Ford!
THUNDERBIRD—The World's Most Wanted Car!

FROM ANY POINT OF VIEW—FROM EVERY POINT OF VALUE—THE FINEST FORDS OF A LIFETIME F.O.A.F.

ROTAN MOTOR COMPANY

ROTAN, TEXAS

the right approach to Easter

We Have Just Received a New Shipment of

HATS for EASTER



MARY LANE

As shown in Mademoiselle

Donovan-Galvani

Champagne Soaking at Wholesale Girl Prices



Wear it where you will... club woman, business girl or homebody, you'll change your mood as you change your collar. Underneath its prim, trim button-on collar, a cardigan neck drops in slim, easy-to-wear fashion lines. 100% Wool TARGET in all the colors you like—Navy, Red, Green, Blue, Beige. Sizes 8-18.

H. L. DAVIS & CO.

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all classified, and payment due on publication.

For Sale

Furniture for sale call 6341.
See our Mono Power Mowers, they do the job and save you money in the long run, Clark-Benson Hdw.

For Sale, long belt Hancock Tera-acing machine with A. C. motor, in A1 condition, E. W. Cade Jr., Phone 5904, Rotan. 7-2tc

For Sale Used Bendix Automatic Washer, \$50, Mrs. Tommy Brown, phone 5866.

For Sale, Mixedbreed cows and springer cows, yearlings and bulls, \$100 to \$200, James Green 8-4tp

LANCE THEATRE
Rotan

Today, April 7
"The Purple Gang"
In Color
Barry Sullivan and Rogert Blake

Friday and Saturday, April 8-9
"Guns of the Timberland"
In Color
Alan Ladd and Jeanne Crain
The Wild, The Layless, The Free

Sun. Mon and Tues April 10-12
"Never So Few"
In Color
F. Sinatra and Ginna Lollobrigida
Never so few where the moments left the for love

Wednesday-Thursday
"Edge of Eternity"
In Color

Complete stock of air conditioner accessories, pumps, floats, tubing, fittings and pads. Get ready for those hot days, Clark-Benson. 4-4tc

Monuments and cemetery curbing, 308 4th, phone 4602, J. B. Smith. 9-8tp

For Sale, 200 good Hereford cows, pairs and springers. Will sell any number, Tarlton Willingham and Son, phone Rotan 7621 or Hamlin 114-J-2. 7-6tc

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-tfc.

Electrolux representative will be in Rotan each Friday. Anyone needing parts or service or desiring to see new automatic cleaner M. M. Mapes 2912 ave. S, Snyder or leave name and address at Morrow Drug. 6-4tc

FOR RENT
For Rent, unfurnished 3 room garage apartment, Wayne Porter.

Furnished apartment with 3 rooms and bath for rent to couple, desirable location, D. L. Smith, phone 321. 10-2tp

MATTRESS
RENOVATING

For Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking calls for Direct Mattress Co., of Lubbock. Our Truck here each Monday.

NOTICE SCHOOL TAX PAYERS
Please render your property for tax assessment before May 1, 1960 After this date personal property will be estimated and placed on the unrendered roll and not subject by law to a review by equalization board.

For Sale, Used Refrigerators, ranges and Washing Machines—Lumber Company.

Farmers, bring in your Tractor Batteries and let us charge them or you FREE. White Auto

For Sale, gentle Shetland Pony, 3 years old, 1 1-2 mi. NE town, Srnest Adams. 9-2tp

A Cushioned Mattress—For all your needs! Your Sleeping Comfort! Built for You. Using your cotton from your old bed. Drop a line to Western Mattress Company, box 5288, San Angelo.

For Sale, Used Refrigerators, ranges and Washing Machines—Lumber Company.

For Anhydrous Ammonia for fertilizer see N. I. Templer, phone 5222, Rotan. 10-3tc

Complete stock of air conditioner accessories, pumps, floats, tubing, fittings and pads. Get ready for those hot days, Clark-Benson.

For Sale, Ford tractor, new tires, recently overhauled also complete cafe equipment, Rene Thomas, phone 5282. 2-tfc

For Sale, ACALA-1517-BR-1 Cottonseed. Long staple, 1 1-16" to 1 1-5-32. High yields. \$2.50 bu.

Call Bill Sumerlin, Rotan, phone 281. 4-4tc

For Sale, 200 good Hereford cows, pairs and springers. Will sell any number, Tarlton Willingham and Son, phone Rotan 7621 or Hamlin 114-J-2. 7-6tc

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-tfc.

Electrolux representative will be in Rotan each Friday. Anyone needing parts or service or desiring to see new automatic cleaner M. M. Mapes 2912 ave. S, Snyder or leave name and address at Morrow Drug. 6-4tc

FOR RENT
For Rent, unfurnished 3 room garage apartment, Wayne Porter.

Furnished apartment with 3 rooms and bath for rent to couple, desirable location, D. L. Smith, phone 321. 10-2tp

MATTRESS
RENOVATING

For Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking calls for Direct Mattress Co., of Lubbock. Our Truck here each Monday.

NOTICE SCHOOL TAX PAYERS
Please render your property for tax assessment before May 1, 1960 After this date personal property will be estimated and placed on the unrendered roll and not subject by law to a review by equalization board.

For Sale, Used Refrigerators, ranges and Washing Machines—Lumber Company.

Farmers, bring in your Tractor Batteries and let us charge them or you FREE. White Auto

For Sale, gentle Shetland Pony, 3 years old, 1 1-2 mi. NE town, Srnest Adams. 9-2tp

A Cushioned Mattress—For all your needs! Your Sleeping Comfort! Built for You. Using your cotton from your old bed. Drop a line to Western Mattress Company, box 5288, San Angelo.

For Sale, Used Refrigerators, ranges and Washing Machines—Lumber Company.

For Anhydrous Ammonia for fertilizer see N. I. Templer, phone 5222, Rotan. 10-3tc

Complete stock of air conditioner accessories, pumps, floats, tubing, fittings and pads. Get ready for those hot days, Clark-Benson.

For Sale, Ford tractor, new tires, recently overhauled also complete cafe equipment, Rene Thomas, phone 5282. 2-tfc

For Sale, ACALA-1517-BR-1 Cottonseed. Long staple, 1 1-16" to 1 1-5-32. High yields. \$2.50 bu.

CARD OF THANKS

I wish to thank my many friends for the kindness shown me since I have been sick. For the many cards and letters and for the flowers and the care of the Doctors and nurses I am deeply grateful. May God bless you, Mrs. M. E. Morrow.

Savings Bond Sales Up in February

An increase of 4% in February marked the second time this year that Savings Bond sales in Texas have been greater than sales in the same month in 1959 according to Lance Davis chairman of the Fisher County Savings Bonds Committee.

February sales in Texas totaled \$15,506,998. Sales for the first two months of this year amounted to \$32,044,765 or 19.4% of the 1960 goal. Total bond purchases in Fisher County for January and February were \$21,842 which represents 27.3% of the 1960 county goal.

"We are most encouraged by 1960 Savings Bonds sales", Mr. Davis said, "More and more people are purchasing Series E and H Bonds because they realize that in so doing they are making a direct contribution to the economic stability of this nation and to the future security of their own families. The Savings Bonds being purchased now earn an attractive 3 3/4% interest compounded semi-annually when held to maturity."

Mr. and Mrs. R. C. (Humphrey) Thompson of La Sierra, California, have announced the arrival of a 9 pound boy, named Nathan Scott. Mr. Thompson is attending the Southern Baptist College in Riverside and is connected with mission work. The Thompsons also have twin sons, Marc Allen and Jay Conway, aged 15 months. Paternal grandmother is Mrs. Nona Thompson of Rotan.

Cecil Lotief, Rotan merchant, was invited to speak to students of Hobbs School last Friday. He discussed the Middle East customs as well as history of Holy Lands and other countries he visited last year.

Mr. and Mrs. J. C. Dennis of Sycetwater spent Sunday here with his sister Mrs. Ruby Cave.

Alvin Smith of Lubbock visited his cousin Mrs. M. E. Morrow Sunday afternoon.

Mr. and Mrs. M. P. McGrew visited their children in Dallas last week.

The Rotan Advance
Thursday, April 7, 1960 No. 10

Mrs. Charles Kelly visited her mother Mrs. R. C. Huggins in Snyder Sunday afternoon.

SPRING IS HERE

Better dig out those Summer Shoes and let us get them ready for Hot Weather!

It will be here sooner than you think, and we can have them ready for the hot, sweltering days--then too, they'll last much longer.

If it's Leather we have it or make it.
"Where Leather Work is An Art"

DEE'S
Shoe Shop and western store
Phone 303 Rotan Box 265

KEY MAN ON YOUR TEAM

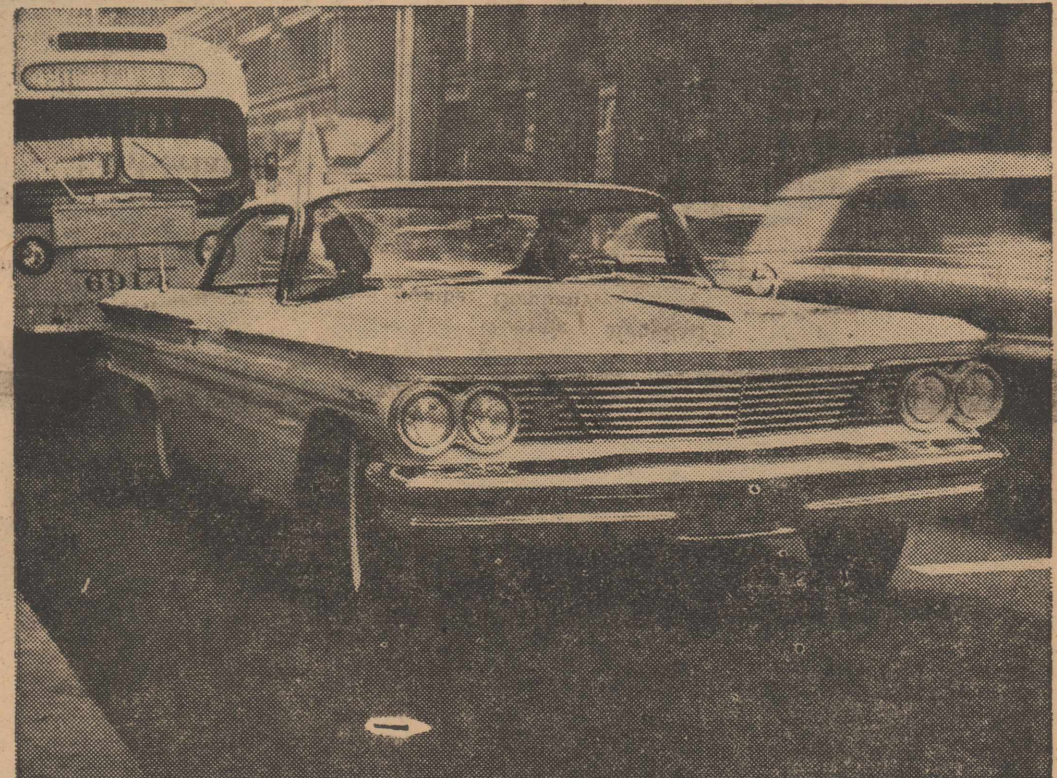


He Has Protection For You--
TO KEEP TO "WELL-COVERED" WITH INSURANCE

SPRING GENERALLY BRINGS WINDSTORMS & HAIL--why not check with us and see if you have ample protection under presentday prices!

CALL YOUR KEY MAN TODAY!
get adequate protection now!
Security Keeps You Young
Young Keeps You Secure!

R. L. Young Ins.
RICHARD P. YOUNG
Phone- Office 261 Home 8140



Even keel on corners!



Wide-Track widens the stance, not the car. With the widest track of any car, Pontiac gives you better stability, accurate control, less lean and sway.

PONTIAC
THE ONLY CAR WITH WIDE-TRACK WHEELS!

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

CAMPBELL PONTIAC CO.

Forrest & Cleveland

Rotan, Texas

IN APPRECIATION OF

Jack McCain

CANDIDATE FOR STATE REPRESENTATIVE
FISHER-NOLAN-MITCHELL COUNTIES

We are proud to present for your consideration a candidate for this Most Important Law Making Body. A man who is as much a part of this district as a West Texas sandstorm. A man with a well-rounded business background. A man who has farmed all his adult life. A man who understands the problems of business and farmers alike. A man whom everyone respects, not only for his business ability, but for his leadership in all worthwhile civic and community activities.

Yes, Ladies and Gentlemen, we appreciate Jack McCain. Jack McCain appreciates us. Not only you and I, but every person he is privileged to know, and he knows you if he has ever met you. He will keep on knowing you from then on. Yes, Jack McCain appreciates his friends. He will be proud to voice our ideals. He will be proud to represent us while representing our district in Austin.

FOR
The Best Educational Program Possible
Less Taxes - Less Waste
Common Sense Government
Very best Legislation for Farmers and Small Business
More Benefits for Our Senior Citizens

AGAIN WE SAY, WE APPRECIATE

Jack McCain

PAID FOR BY FISHER COUNTY FRIENDS

Winston Smith Honored At Texas University

Austin, April 5—Consul awards have been given 20 University of Texas law students.

The awards were presented in recognition of the students' leadership and personal service to the Law School. Among recipients are: Winston Ray Smith of Rotan.

Mr. and Mrs. Dave Posey and children, Mr. and Mrs. Richard Posey, Mrs. Kent Westbrook, Kate and Bobby Posey recently visited Mr. Posey's father, Mr. Bob Posey and family at Uvalde. The Bob Poseys formerly lived here.

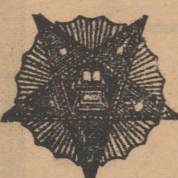
Rotan Lodge No. 956 A. F. & A. M.



Meets Third Thursday Night of each month

visitors invited

L. C. Senn, W. M.
Robert Phillips, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary



Meets Every Tuesday, 12:30. At Texas Cafe

Visitors Welcome

Wendell Morrow, President



V. F. W.

Meeting Nights Second and Fourth Thursday 8:00 p. m. at the VFW Hall

Odis W. Field, Comander
Lurl W. Knox, Adjutant
Austin McKinney, Quartermaster

For Your TAPING, BEDDING TEXTONING & PAINTING

Needs—See

W. R. -Ray- Carter

FOR FREE ESTIMATES
Call 7582 Rotan

Air Conditioner

INSTALLATION and REPAIR WORK

also have Pumps, Motors, Tubing Pads, etc.

ELECTRICAL APPLIANCE REPAIRING

Electrical Outlets and Light Fixtures

Champ Clark

702 E 7th
Phone 8122 Rotan

Dr. Majors and Bowen

OPTOMETRIST

Contact Lens Fitted

Peters Clinic Bldg.

Sweetwater, Texas

Catholic Women Attend Snyder Meeting

Fifty women were present at the first meeting of the Snyder Deanery of Catholic Women, March 23, 9:00 a. m. at Katherine A. Ryan School at Snyder. The newly formed Deanery, consisting of Rotan, Spur, Snyder, Sweetwater, Hermleigh and Colorado City was formerly a part of the Big Spring Deanery. After registration, Father Fabien Diersing, moderator, gave the opening prayer and a short business session was held at which time Deanery officers were introduced as follows: president, Mrs. Weldon Walton, Snyder; vice-president, Mrs. Wm. Wimmer Hermleigh; secretary, Mrs. Douglas Perdue, Sweetwater; treasurer, Mrs. Willie Barrera, Rotan.

Deanery chairmen appointed who held the morning work shops were, Mrs. Joe Douglas, Sweetwater on Confraternity of Christian Doctrine; Mrs. Joseph Kilgarlin, Snyder on Libraries and Literature; Mrs. Albert Kuss, Hermleigh on Spiritual Development; Mrs. Eugene Allen Rotan on Youth. Mrs. Julian Kanes, Rotan was appointed Parliamentarian.

Luncheon speakers were, Mrs. Lawrence Jentzen, Vega, president of Diocesan DCCW, who's subject was Organization; and Father Francis Smyer, JCD, Amarillo, Diocesan Moderator, who spoke on The Dignity of Womanhood.

Following the afternoon business session the meeting was closed with benediction of the Blessed Sacrament in St. Elizabeth Church.

Attending from Rotan were, Mmes. Fred Martinez, Eugene Allen, Willie Barrera, Nati Escobedo, Julian Kanesek, Marcos Medrano, Rudolph Martinez, Eugenio Cante and Frank Gonzalez.

Bobby Young of Dallas visited his grandmother, Mrs. George Young, Saturday.

Lynn Smith To Marry Bob Biggerstaff

Mr. and Mrs. Bill M. Smith of Weatherford announce the marriage of their daughter Miss Lynn Smith to Jerry W. Biggerstaff, son of Mr. and Mrs. Bob Biggerstaff of Tom Bean, Texas.

The Rev. Stanley White, pastor of the First Baptist Church, performed the double ring ceremony Saturday evening March 12 at 7 o'clock, in Milburn Chapel.

Mr. and Mrs. Bill Willis were honor attendants.

The bride wore a suit of winter white with white accessories and a corsage.

The Matron of honor wore navy with white accessories and corsage, home of the bride's parents.

The reception followed in the home of the bride's parents.

After a short wedding trip the couple will reside in Kingsville.

Out of town guests were Mr. and Mrs. J. E. George of Jayton and Mr. and Mrs. J. D. Peel of Rotan, grandparents of the couple; Mrs. Flint George of Snyder; Mr. and Mrs. Dave Williams of Rotan, Mr. and Mrs. Milton Murry,

Lunchroom Menu

Monday, April 11
Meat patties, creamed potatoes, green salad, hot rolls, butter, pineapple cake squares, 1-2 pt. milk.

Tuesday, April 12
Pinto beans, hot tamales, mixed greens, Harvard beets, corn bread butter, blackberry cobbler, 1-2 pt. milk.

Wednesday, April 13
Bar-B-Cue on bun, apple cabbage salad, green beans, whipped potatoes, rolls, butter, cup cake, 1-2 pt. milk.

Thursday, April 14
Ham candied yams, English pea salad, fresh oranges, peanut butter-raisin cookie, sliced bread, 1-2 pt. milk.

Mrs. Setlla Morrow had recovered sufficiently to be taken to her home in Colorado City, Sunday, after spending several days here in Calan hospital for treatment.

Mr. and Mrs. Ollie McCombs visited Mr. and Mrs. L. E. Newton in Snyder Sunday.

Mr. and Mrs. Champ Murry of Stephenville.

L. E. Newton, Wayne Nowlin, Cecil Edwards, Charles McCall, Bernice Hargrove, Austin McKinney and R. R. Terry attended the Gimmers convention in Dallas this week.

The Rotan Advance

Thursday, April 7, 1960 No. 10
Mr. and Mrs. Charles Signer of Lubbock visited her parents, Mr. and Mrs. H. C. Shelton Sunday.



Worth thinking about.

How much have you spent on your crops this year? How much in cash? In labor? In equipment and supplies? In short, how much do you stand to lose if hail should strike your fields?

It's worth thinking about and it's worth doing something about. Phone us, write us, or drop by our office for expert advice on

CROP-HAIL INSURANCE



Rotan Ins. Agency

JOE D. BURK, AGENT

PHONE 334
113 W. SNYDER.



Re-elect
OMAR BURLESON
to
CONGRESS

Vote for a record not a promise

See The Dinah Shore Chevy Show Sundays, NBC-TV—the Pat Boone Chevy Showroom weekly, ABC-TV

"...the most significant engineering advance of 1960"

Motor Trend Magazine

Corvair named "CAR OF THE YEAR"

"Four-wheel independent suspension totally unlike any other U.S.-built car" . . . "air-cooled aluminum engine . . . not dependent on the properties of a liquid coolant" . . . a rear-mounted transaxle "allowing a flatter floor and a lower roofline. . . ." These are some of the praises heaped upon Corvair by the editors of Motor Trend—the world's largest general automotive magazine—in announcing their coveted Car-of-the-Year award. Other cars didn't even come close. The Motor Trend experts, who evaluated every make in the country, were unanimous in their decision, published in the April issue. But, unless you have personally driven a Corvair, you can't appreciate what this engineering achievement really means in combining compact car economy and agility with big for economical transportation car ride, room and sure-footedness. Drop down to your dealer's, take a trial drive and then judge the Car of the Year for yourself!

corvair
BY CHEVROLET

See your local authorized Chevrolet dealer for fast delivery, favorable deals!

HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE.

ROTAN, TEXAS

YOUNG'S FOOD VALUES

Biscuits 3 cans	25c
Gandys Dairy Gold MILK 1/2 gal.	39c
Frozan 1/2 gal.	39c
Kool Aid 6 pkg.	25c
Avocados 3 for	25c
Green Cabbages 1b.	4c
Carrots 2 pkg.	15c
Schillings Coffee 1b.	59c
CRISCO 3-Lb. Can	29c
With Purchase Of 6 Light Bulbs \$1.50 Total \$1.79	
Nabisco 2 lb. Box	49c
Hunts 46 oz. can	29c
Tomato Juice 46 oz. can	29c
Pineapple Juice	29c
Frozen Perch Filets 1b.	43c
Picnic HAMS 1b.	29c
LIGHT CRUST FLOUR, 10 lbs.	89c
25 Pounds	\$1.89

YOUNG'S MARKET

**Nazarene Meeting
Opened Wednesday**

Church of the Nazarene, Me-Kinley and Lee, gives the public special invitation to attend their special Spring Evangelistic services. Special worker will be "The Blind Gospel Singer", Mr. John Whisler, of Carthage, Mo., with his Seeing Eye dog "Judy". Mr. Whisler is a graduate of the Missouri School for the Blind, He makes personal appearances in public schools with Judy, lecturing on safety and related subjects which are both highly educational and enter-

**Catholic Women
Attend Snyder Meeting**

Fifty women were present at the first meeting of the Snyder Deanery of Catholic Women, March 23, at 9:00 a. m. at Katherine A. Ryan School at Snyder. The newly formed Deanery, consisting of Roman, Spur, Snyder, Sweetwater, Hermleigh and Colorado City was formerly a part of the Big Spring Deanery. After registration, Father Fabien Diersing, moderator, gave the opening prayer and a short business session was held at which time Deanery officers were introduced as follows: president, Mrs. Weldon Walton, Snyder; vice-president, Mrs. Wm. Wimmer, Hermleigh; secretary, Mrs. Douglas Perdue, Sweetwater; treasurer, Mrs. Willie Barrera, Rotan. Deanery chairmen appointed who held the morning work shops were: Mrs. Joe Douglas, Sweetwater on Confraternity of Christian Doctrine; Mrs. Joseph Kilgarlin, Snyder on Libraries and Literature; Mrs. Albert Kuss, Hermleigh on Spiritual Development; Mrs. Eugene Allen

**Layonia Duck Circle
Met With Mrs. Leonard**

The Layonia Duck Circle met April 5th with Mrs. Ella Leonard. Mrs. Leonard Morgan taught two chapters of the study of Kathleen Maloury, after this Mrs. Leonard served delicious coconut cake and ice cream to Mmes. C. J. Dalton, J. W. Perry, J. H. Thompson, J. T. Smith, W. L. Terrell, Ed Darden, Leonard Morgan and Miss Genie Ivey.

**The Rotan Advance
Thursday, April 7, 1960 No. 10**

Jo Alice Darden and Miss Mable Wells both of Fort Worth visited Mrs. Leonard's parents, Mr. and Mrs. Ed Darden last weekend.

Relna Sue Branch, a senior at McMurry College spent last weekend with her parents Mr. and Mrs. W. I. Branch.

INCOME TAX SERVICE

Bring Copy of 1958 Report

H. T. FILLINGIM

LOCATED MIDDLE OF P. O. BLK

PHONE 215

**Be Natural Song Is Cue
For Meeting Crippled**

Don't feel ill at ease when you meet a crippled child or adult. Greet him just as you would anyone else.

You can't go wrong if you'll take your cue from Irving Berlin's song, "Doin' What Comes Naturally," a popular tune from the musical comedy "Annie Get Your Gun."

This is the advice of the Texas Society for Crippled Children and Adults and its almost 100 city and county chapters, affiliated with the National Society for Crippled Children and Adults. The Society is now in the midst of its nationwide once-a-year Easter Appeal for funds to serve America's crippled citizens through its national program of Easter Seal treatment research and education.

Although you probably wish to help a handicapped person when you see or meet him, you should stifle the impulse unless you're asked for help, the Society suggests—and adds a few other hints to make your relations with the crippled easier.

The suggestions underscore advice given by Annie H. Carlsen, Ph. D., outstanding educator and 1958 recipient of the President's Award as "Handicapped American of the Year." Dr. Carlsen was born crippled.

With the reminder that the crippled want acceptance rather than pity, the Society suggests:

When you meet a crippled person, relax—remember Berlin's tune and just be natural.

Talk about the same things you would with any able bodied person. The handicap should not limit your interests or dampen your sense of humor, any more than it does those of the crippled person.

Give help when it looks as if it might be needed, but don't insist on it if the handicapped person refuses aid.

Don't become panic stricken if a crippled person falls. Wait for him to give you a cue. If he can get up by himself, let him do so—many crippled people have been taught how to handle this situation at Easter Seal centers, or by private doctors or therapists. If he needs help, he usually can tell you the best way to assist him.

Because crutches and wheelchairs are necessary equipment for many crippled people, don't put them out of the reach of the crippled person unless he indicates he would like to have them out of the way.

Steps present a problem for many handicapped people, but again, let them tell you how to help.

Let common sense and consideration be your guide. Remember Berlin's song and you'll never go wrong.

Mr. Whisler gives full time to the field of Gospel Singing. He is an outstanding musician on the piano and plays the piano accordion. He also features vocal numbers, and his Sunday School work has a unique feature of whistling which greatly interests the children.

Rev. A. G. McClung, the pastor will be bringing the Gospel messages nightly. Mr. McClung is an outstanding and dynamic preacher of the Gospel. He was preparing to be an architect when he called on "Practical the Gospel", came, he then turned his study to the Bible and Theology. He has spent some 25 years in the ministry, has pastored churches at Pampa, Hedley, Burkburnett, Breckenridge and Wichita Falls, with two years in radio work, "The Church of the Air". Also he had a very successful ministry in the evangelistic field.

The church board invites you.

Glenn Jameson, Sec.

**Christian Science
Service Sunday**

1001 Crane, Sweetwater

How God's goodness and allness establishes the basis for universal harmony will be brought out Sunday at Christian Science services.

The Lesson-Sermon on the subject "Are Sin, Disease, and Death Real?" will include this verse from the Bible: "Know therefore this day, and consider it in thine heart, that the Lord he is God in heaven, and upon the earth beneath: there is none else" (Deut. 4:39).

From "Science and Health with Key to the Scriptures" by Mary Baker Eddy the following will be read (414:21-23): "The Scripture declares, 'The Lord He is God (good); there is none else beside Him.' Even so, harmony is universal, and discord is unreal."

The Golden Text is from Psalms (103:2-4): "Bless the Lord, O my soul, and forget not all his benefits: who forgiveth all thine iniquities; who healeth all thy diseases; who redeemeth thy life from destruction."

Mrs. C. J. Dalton went to Wichita Falls Tuesday to visit her sister Mrs. Henry Hamilton, who is recovering from recent surgery.

**POLITICAL
ANNOUNCEMENTS**

The Advance is authorized to announce the following candidates, subject to action of Democratic Primaries, 1960:

For Congress, 17th Dist.:
ROY SKAGGS of Abilene
R. M. (Bob) WAGSTAFF of Abilene

OMAR BURLESON of Jones Co
For Commissioner, Pve. 3:
J. A. BARNES
WAYNE PORTER
T. R. (Ted) UNDERHILL
(reelection)

For Tax Collector-Assessor:
ROBERT BUCK (reelection)

For Sheriff:
A. E. "Bus" ROLLANS
(reelection)

J. N. MCGINNIS
M. A. HUGHES
For County Attorney:
H. F. GRINDSTAFF (reelection)

For State Representative 91st Dist:
JACK McCAIN
MAX D. CARRIKER (reelection)

**Calendar Club To
Hold Buffet Supper**

The Calendar Club will have their annual Spring Buffet Supper Tuesday, April 12 at 7:30 p. m. Underwoods of Abilene will be catering service.

Mr. and Mrs. Sam Miller and her brother-in-law, Mr. Lewis and daughter, Mrs. Nettie Treuleven of Oakland, Calif., arrived here to visit Mr. Miller's mother, Mrs. L. C. Miller and Mrs. Lena Patterson.

Mr. and Mrs. A. P. Cough of Lubbock visited his sister, Mrs. H. T. Fillingim and Mr. Fillingim Sunday.

Lieut. Jimmy Don Hale, Mrs. Hele and their two children of San Antonio, Mr. and Mrs. Darrell Hale of Lubbock visited Mr. and Mrs. Ervin Hale last weekend.

Mrs. Strayhorn, J. P. and Miss Naomi Strayhorn of Snyder visited Mr. and Mrs. J. R. Strayhorn Sunday.

Mrs. Rudolph Morton and Melody visited her mother Mrs. Jack Wilkes last Tuesday and Wednesday.

Mr. and Mrs. Elliott Montgomery spent last weekend here with relatives.

Mr. and Mrs. Hubert Chance of Abilene visited his mother Mrs. Phila Chance here Sunday.



For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER
LOCKER
PLANT

CUT YOUR
FOOD BUDGET

USE ADVANCE WANT ADS

Everything for the

Easter Holiday

Ladies Dusters

\$11.95

IN LUXURIOUS FABRIC
Black, Navy, Bone

Ladies Slips

Ladies Gloves

Full Slips with Shadow Panels and double Skirts in Cotton and Nylon. Beautiful colors
HALF SLIPS SAME AS ABOVE

IN COMPLIMENTARY COLORS

\$1.00 and \$1.95

\$1.98 up

DRESSES

Misses Juniors Half Sizes

by Marcy Lee - Mar Tee - J. Harlan - Shroyers

New Fashions with "Old Fashined Prices"

Shoes

FOR THE ENTIRE FAMILY.
Top Quality at Popular Prices!

Purses

NEW STYLES
COMPLEMENTARY COLORS
POPULAR PRICES

**Men's and Boy's
Dress Pants**

WASH 'N WEAR IN NEW COLORS
Nice Selection at Popular Prices!

Mens Sport Coats

Solid White and New Spring Patterns
From **\$14.95 up**

Girls Dresses

OUTSTANDING SELECTION OF NEW-EST STYLES.—All Washable.
\$1.98 to \$5.95

Can Cans

LADIES 75 YD. SWEEP
White, blue, pink, red . . . **\$3.98**
GIRLS 1-6x - 7-14
White, Yellow, Blue, Red, Pink
\$1.98 to \$3.98

Lotief Dry Goods Co.

Buick "Easy-Ownership Plan" puts your needs . . . your terms first



IF YOU HAVE a place in your heart for Buick's rewarding greatness, then it's up to the Buick "Easy-Ownership Plan" to explore the ways of

fitting a Buick to your needs. It costs nothing to find out. And you'll find there's nothing so satisfying as owning this year's superb Buick '60.

HOGSETT CHEVROLET COMPANY 101 W. SNYDER AVE. ROTAN, TEXAS

Stockholders Meeting

Annual Stockholders Meeting for Farmers Gin will be held at 2:30 p. m. Saturday, April 9 at the Gin Office.

Drawing held after meeting for Prizes.

Farmers Gin Co.

J. C. Edwards, Mgr.

Eighth Grade Banquet Held Last Friday

The Eighth Grade class of Rotan Junior High had a banquet Friday night, April 1.

Invocation was by D. Y. McKinney. Joe Jones, president of the class, gave the welcoming address. Jim Nowlin read the class history. The class prophecy was read by Pat Riley. A novelty song and dance number was by Howard Van Loon. Joe Jones, Norma Sparks, Ann Klepper, Gail George and Judy Whitefield. Pat Gruben read the class will. Mr. Wright, principal, presented medals to the outstanding students in the four fundamental subjects. Jimmy Hughes received the award in math, Pat Riley in history, Judy Whitefield in science and Ann Klepper in English.

The room was beautifully decorated with a Spanish theme. Food colors harmonized with decorations.

The banquet was also attended by teachers and room parents. Seventh grade girls served for the affair. Cheryl Hammit and Dianne Phillips were dressed in Spanish costumes and greeted everyone at the door. Chairmen of the various committees were, decorations, Mrs. D. T. McDonald; food, La Vera Riley; table, Mrs. Hyer. Mrs. Ruby Nowlin was in charge of all committees for the affair.

Robert Callan Has Fourth Birthday Party

Mrs. Maurice Callan entertained a group of children and their mothers with a patio party Tuesday morning in celebration of her son, Robert's 4th birthday. For refreshments she served ice cream, cake and soda pop.

Those helping Robert enjoy his birthday were Donnie Sheffield and Mrs. Sheffield; Jip Underhill and Mrs. Peggy Underhill; Cindy Leonard and Mrs. Jack Leonard; Keith Allen and Mrs. Barry Allen; Libby Lyles and Mrs. Bill Lyles; Vickie and Dave Burk and Mrs. Joe D. Burk; Jimmy and Kelly Taylor and Mrs. James Taylor and Keith Callan.

Foursquare Services

The term Foursquare stands for the four-fold ministry of Jesus Christ as the Savior (Rom. 10-9), Baptizer with the Holy Ghost (Luke 3:16), Healer (1 Peter 2:24) and Coming King (Acts 1:11).

Last Thursday evening at 7:30 Rev. McCammish from Hamlin brought a good message.

Regular services on Sundays, 9:45 a. m. Sunday School was enthusiastically enjoyed by all. We are in a contest with Haskell and Weinert Sunday School classes, to see who can have the most in Sunday School by Easter Sunday.

At 11 a. m. Sister Kathryn Byrd of Stamford brought the morning message, also at 7:30 p. m. Those that heard her preach could say it was good to be in the house of the Lord.

To those that visited our Church Sunday, we welcome you back. We will try to have something of interest from God's word at every service. We have no time to criticize or judge, for after all, God is our judge, and our only purpose is to serve and worship Him with all our hearts, and to see souls saved in Rotan.

Regular services will be 7:30 Thursday evening, Sunday School at 9:45 a. m., preaching at 11 a. m. and 7:30 p. m.

Our church services are well attended and we hope to have the auditorium full next Sunday. And to you that have no church home, we sincerely welcome you to come worship with us.

Missionary To Chile Speke To MUW

Miss Ann Lisiter, retired missionary, was guest speaker for the Tuesday morning meeting of the Calvary Baptist WMU.

Miss Lisiter showed slides of her 34 years of service in Chile and also many pictures of the points of interest there.

Members attending the meeting were, Mmes. Ed Price, Tye Harrison, Calvin Flippo, Lee Ward, R. L. Tidmore, Prudie Price, Jessie Harrison, Mervin Tennyson, Davis Hammond and Miss Jewel Price.

Mrs. Dalton Arrington and son, Kevin of Grand Prairie visited Mr. and Mrs. Horace Arrington here and Mr. and Mrs. Forrest Tefteller in Roby last weekend.

Mr. and Mrs. Bill Morrow, Mari and Cindy of Dallas visited their grandmother, Mrs. M. E. Morrow and other relatives over the weekend.



Supreme
CRACKERS lb. 25c

Best Maid Dill or Sour
PICKLES qt. 25c

Our Value
FLOUR 10 Pound Sack 89¢

Puffin and Betty Crocker
BISCUITS 2 Cans 15c

Light Crust
MEAL 5 Lb. Sack 29c

Cello
Franks 3 Lb. Bag 89¢

Choice Round
Steak lb. 89c

Meads Regular 29c Size
CHIPS 19¢

Del Monte
PINACH 3 303 Cans 49c

OXYDOL Giant Box 76c

Chuck Roast lb. 49

Lean Beef
RIBS lb. 29c

Regular Size with coupon
MR. CLEAN 29c

Regular with coupon
Liquid Joy 29c

Fresh Green
CABBAGE lb. 3c

Cello
CARROTS 2 bags 15c

Fresh
GREEN ONIONS bu. 5c

Large
AVOCADOS each 10c

Golden
BANANAS 2 Pounds 25c

Our Value
Oleo Pound 15¢



Duncan Hines Cake 3 Boxes
MIXES \$1

Armours 12 oz. can
TREET 48c

Pard Dog Can
FOOD 15c

Leg Cabin Reg. 64c Size
SYRUP 59c

Eggs 3 Dozen \$1

D. J. SMITH & CO.



Your S & H Green Stamp Store

Clean Woolens Before You Store

Alice Kemp, County HD Agent

Before storing those winter woolens be sure they are clean... Extension clothing specialists of the Texas A and M College System say this will help guard against moth damage and keep your garments looking better for a longer period of time.

Examine all garments carefully and clean or wash as directed on the label.

Before washing, give special treatment to spots and stains. Also measure your knitted garments so they can be pulled back into shape after washing.

Moth-proof woolens before you store them. Dry cleaning kills all forms at the time of treatment, but not insure permanent protection. Garments placed in sealed paper bags immediately after cleaning will be protected indefinitely.

You can moth-proof washable woolens when you launder them. Directions for doing this are given in the Extension Leaflet 156, "Clothes Moths". Get a copy today from your local county home demonstration agent's office.

HD Club Has Dem. On "Finishing Woodwork" Proper Use of Rangeland Is Urged

"Finishing Woodwork" was the demonstration given by the HD Agent, Miss Kemp when the Club met Friday afternoon, March 21, with Mrs. C. G. Campbell. A clean smooth surface with two coats of paint will give a more professional finish, she said.

Mrs. Homer Aaron, president, conducted a short business session. The next meeting will be with Mrs. Vernon Frazier, April 15. The County Judge will speak on insurance.

Mrs. Campbell served hot coffee and pineapple cake squares to Miss Kemp, Mrs. Frazier, Mrs. L. E. Wright, Mrs. Richard Ray, Mrs. Ed Branscum, Mrs. Ornie Nowlin, Mrs. W. L. Terrell and Mrs. Homer Aaron.

Mrs. Bernice Stockton came home Saturday from Austin where she had spent two weeks with her nephew, Mr. and Mrs. Chas. Strange, who brought her home.

Mrs. Dono Day and Miss Alfreda Rankin visited Mr. and Mrs. Dono Day and Mr. and Mrs. Gene Day in Abilene Sunday.

Leave adequate cover for soil protection, soil and water conservation and maintain or improve the quantity and the quality of desirable vegetation would be the general opinion if people over the Upper Clear Fork Soil Conservation District were asked for a definition of "Proper Use."

A random sample and opinion might include Elbert Payne, Glenn Jamison, J. M. Lanning, Robert Scott, Kermit Terry, C. D. Albert and W. T. Martin.

These district cooperators are now carrying out proper use on rangeland and the majority have been doing so for years.

Proper use should result from the application of a balanced grazing management program. This program would include proper stocking rate, the proper classes of livestock (cow-calf or steer), and uniform grazing (distribution over all the range).

Proper grazing use will be based on the key range site within the grazing unit and the key forage plants within that site. The key range site will be that site receiving as much or more of the grazing load than any other site in the unit.

The proper seasons of use will be that season when optimum growth occurs and will be determined by the key grass which might be Sideoats Grama, Buffalo grass and Blue grama. An example would be Tobosa grass since livestock eat it best when it is green in the spring and after each rain. This grass may be grazed for a 3 months period during the year, whereas livestock will graze Blue grama grass for 10 months. In this example, if a rancher managed for tobosa grass the livestock would soon deteriorate Blue grama. On the other hand if he managed for Blue grama; hit the Tobosa grass hard during its peak grazing period; and then moved his livestock to another pasture the Tobosa would be held in check and the blue grama and other desirable grasses would multiply and spread.

The proper classes of livestock might be cow-calf or a steer operation in conjunction or each separate. Steers could be grazed during periods of abundant growth of annual crops, such as sudan or small grains and then be disposed of without having to cut the mother

Rent a FOOD LOCKER

For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER LOCKER PLANT

CUT YOUR FOOD BUDGET

ers!

reen BBAGE

The Rotan Advance
Thursday, April 7, 1960 No. 10

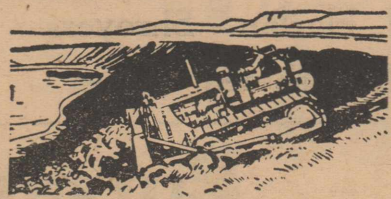
Emmett Cave returned home Friday from Dallas and Mrs. Cave remained longer for treatment and a checkup by a specialist.

Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

Call Today For Appointment
Dawson Optometric Clinic

1906-26th St. Snyder Phone HI 3-4503



Branson Construction Co.

Roby, Texas P. O. Box 562
Telephone 4342
ALL TYPES OF DIRT WORK

cow number and still get proper use.

Uniform proper grazing is grazing the desirable grasses uniformly this may be enhanced by better distribution of water supply moving of salting places and cross fencing.

GUIDED MISSILE X

A resolution attacking the Administration's tight money policy was adopted by the National Farmers Union Board of Directors at its pre-convention meeting in Denver in March.

The Farmers Union leaders declared that the policy "has failed to control inflation and, in fact, has actually added to the cost of living." They pointed out that farmers have "already suffered an increase of more than double in the interest paid per acre since 1952" and resolved that this Congress should defeat all bills to lift the legal ceiling on interest paid by the US Treasury for new issues of securities.

USE ADVANCE WANT ADS

When You Really Need a Friend

Johnny's crackup is only a ten-minute tragedy. Grown-up accidents are tougher. When you have an automobile accident, you need more than a few comforting words and a pat on the head.

You need someone to see that you're protected in the event of staggering lawsuits... help you get prompt, fair payment for damage to your car... take care of all the details involved in filing reports and settling claims. Someone on your side. That's why most people buy insurance through an independent agent rather than from an insurance company employee. They know that most of the oldest, strongest and best-known fire and casualty companies sell insurance only through independent agents.

Be sure now that you'll have friendly, professional insurance help when you really need it. **Look for this Big "I" Seal when you buy insurance. To display it, we have had to meet professional standards designed to protect you.**

ROTAN INSURANCE AGENCY

JOE D. BURK, AGENT
113 W. Snyder Phone 334, Rotan

MANSFIELD TIRES
Extra Mileage

TWIN-TRED
cushion ride

buy now -- pay later!

Buy now with nothing down, take up to 6 months to pay with no carrying charges when you use your credit card.

Your Cosden or Col-Tex dealer is ready to offer you the best trade in town on Mansfield tires with the new Twin-Tred design. This design gives better control of your car under all road conditions and speeds.

You'll get maximum safety with Twin-Tred made with Insulatex Nylon cord and improved "Lo-Temp" Cold Rubber. Here are cooler running, longer wearing, easier riding tires plus the new improved safety tread that grips in every direction even at high speeds. Let your Cosden or Col-Tex dealer show you the complete line of Mansfield tires and explain his money saving credit purchase plan.

see your **mercury dealer**

PDQ

Price—slashed! Now actually \$31 to \$66 lower than the best-selling Ford, Chevrolet and Plymouth V-8's.*

Deal—nobody can outdeal us—get the highest trade-in allowance anywhere plus a "PDQ Bonus" for trading now.

Quality—proved higher than ever in road tests of every Mercury. It's best-built, best-looking, best-riding—bar none!

*Based on suggested list prices of Mercury Monterey 2-door sedan vs. lowest-priced competitive V-8's comparably equipped.

Buy **mercury 60...PDQ**

ROTAN MOTOR COMPANY
ROTAN, TEXAS

COSDEN **COSDEN** **COLETX**
PETROLEUM CORPORATION
Big Spring, Texas