

NEWS from your

*** County ***
Agricultural Agent
 Texas A. & M. College
 Extension Service

Dairy Farmers from throughout the state will gather in Austin on March 17 for the annual Sales-Marketing Conference and Business Meeting.

Features of the statewide dairy farmers yearly meeting will be:

National dairy leader, Will Foster, discussing current dairy farmer activities.

Texas dairy leaders reporting on our statewide dairy industry progress.

Texas dairymen electing their representatives to the Texas ADA Board of Directors.

A look at dairy farmers' 1960 plans to build better milk markets.

Plus—an appearance of the 1960 Texas Dairy Princess, Miss Marilyn Carpenter.

The meeting will be a one-day event, beginning at 10:00 a. m. in the Driskill Hotel. The meeting will begin at 10:00 a. m. and conclude by 3:00 p. m.

Several people in the county are setting out fruit trees for a home orchard. The following are some varieties recommended:

Pears: Orient, Keifer, LaCarte, and Gager. Figs: Texas Everbearing and Cleste. Grapes: Freedom, Delaware and Seibel 9110.

Peaches: Cardinal, Coronet, Ranger, Redglobe and Redskin. Plums: Ace, Methley and Sapa.

Feeding of hormones to feedlot cattle has been recommended for several years. They have been used both orally in the feed and as implants, additional gain with a feed has made feeders consider use profitable.

There are instructions for use on containers in which these products are purchased, says U. D. Thompson, extension animal husbandman. These instructions especially state the length of time that cattle on oral feeding must be removed from feed containing the hormone prior to slaughter. Some products require that animals be removed from such feeds at least 48 hours before slaughter. Thompson cautions that implanted cattle are not to be slaughtered for a certain number of days after the implants are administered. Certain products require 120 days prior to slaughter.

Anyone using or considering the use of hormones by either of the above methods should acquaint themselves with the proper use of the product, the husbandman emphasizes. This applies to hormone use with any cattle intended for slaughter.

Most farm and ranch operators claim annual depreciation on buildings and equipment, but few take advantage of depreciation on livestock. C. H. Bates, extension farm management specialist, says if allowable depreciation on livestock is not claimed each year, the operator loses the deduction. Every ranchman or livestock producer should discuss this question with whomever makes his tax report. Many tax accountants have devised sheets for keeping continuous depreciation records on the same animals for a period of years, the specialist adds.

Chapter 9 in the Farmers' Tax Guide explains details concerning depreciation on livestock and other assets. Get a copy from your county agent, advises Bates, and check on depreciation along with any other tax questions you may have.

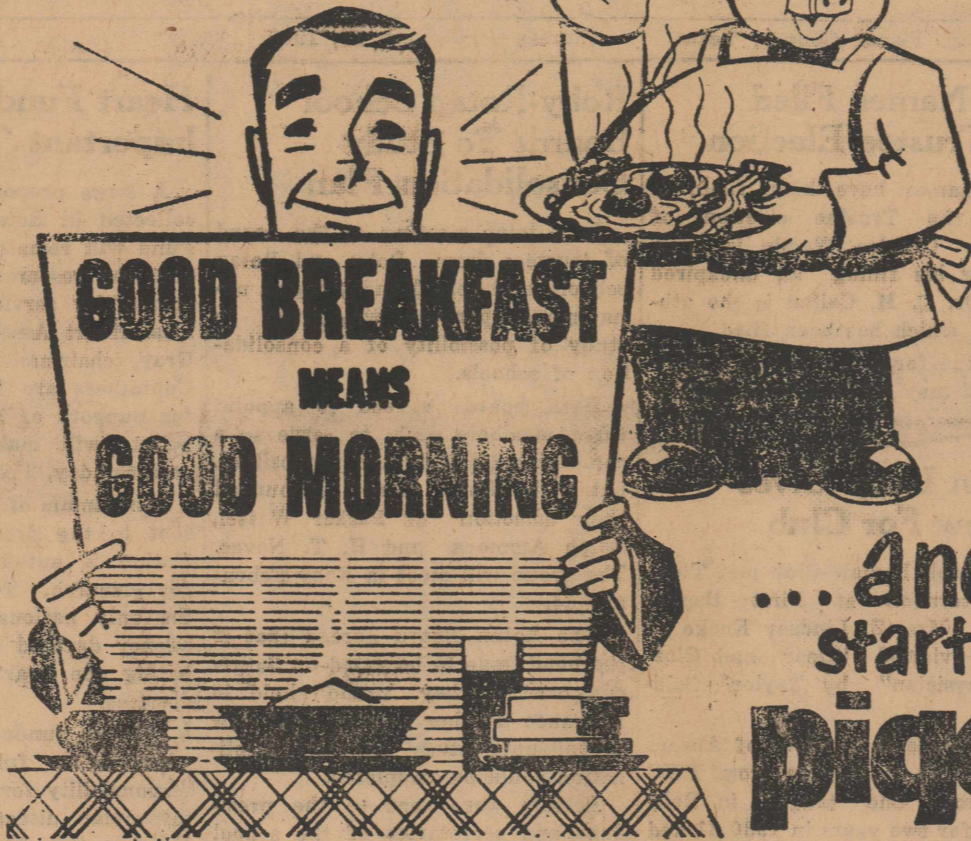
Local OES Members Attend Abilene Affair

Mrs. C. B. Barth, Mrs. L. L. Morgan and Mrs. Jonnie Morgan attended a dinner given by the OES Chapter No. 30 of Abilene, Saturday evening at Lytle Shores, honoring Dr. R. O. Fuqua of Sweetwater, Worthy Grand Patron and Mrs. A. A. Watson, Deputy Worthy Grand Matron.

Calvary Baptist Church

Mervin A. Tennyson, Pastor
 Ed Price, Music Director
 Peggy Barnes, Pianist
 Sunday School, 10:00 a. m.
 Worship Service, 11:00 a. m.
 Training Union, 6:30 p. m.
 Worship Service, 7:30 p. m.
 Wednesday night Prayer Service, 7:30.

FRI. & SAT.
 19 - 20



Breakfast is important! Usually the first meal your family has for 12 hours or more, a healthful, appetizing breakfast is needed to ready them for a busy day. This is "Good Breakfast Month", and Piggly Wiggly is having a big breakfast foods sale! You'll get dozens of ideas of new and tantalizing breakfast menus at Piggly Wiggly. Remember, the best breakfasts start at Piggly Wiggly!

... and Best Breakfasts start at **piggly wiggly**

BETTY CROCKER PANCAKE MIX 28 oz. pkg. 35c	COFFEE Folgers 2 lb. can \$1.39
WAFFLE SYRUP Brer Rabbit 24 oz. 29c	Corn Our Darling, cream style yellow 2 303 can 35c
Corn Flakes Post 18 oz. 32c	PEANUT BUTTER Bama 18 oz. 39c
EGGS Direct from Producer Doz. 39c	FROZEN BANQUET
OLEO Food King 3 lbs. 49c	Cherry Pie Large 22 oz. 39c
Tomato Juice Hunts 300 3 For 29c	MILK 2 Shurfine Tall 25c
TOMATOES 2 303 Cans 23c	SPINACH 2 Shurfine No. 303 25c
CHERRIES Shurfine R. S. P. 303 Can 21c	PUREX 1-2 Gal. No Drip Jug 35c

TISSUE Royal Arms Roll 5c

VINE RIPE TOMATOES lb. 23c	CRISCO 3 Lb. Can 69c
LARGE SIZE AVOCADOS each 5c	WRIGHTS ALL MEAT FRANKS 6-oz Kraft Mustard Free 47c
LETTUCE Crispy Fresh lb. 19c	ARM ROAST Choice 59c
ORANGES California Naval lb. 15c	CHUCK ROAST Choice 49c
RUSSET POTATOES 10 lb. bag 49c	PICNIC HAMS Medium Size Lb. 25c
	Baking Hens 4-6 lb. avg. lb. 39
	Beef Ribs lb. 33c Cheese LONGHORN 49



SHURFINE FROZEN
Orange Juice 2 6 oz. Cans 33

No matter how cold it is outside—there's always a warm welcome at **piggly wiggly!**



The Rotan Advance
Thursday, February 18, 1960 No. 3

Linda Sue Lane of Dallas, a student at ACC, Abilene, recently visited her cousin Mrs. Viola Hendon.

Alligators are credited with killing more humans than any other animal, other humans expected, of course.

The emergency measures consist of compulsory vaccination of owned dogs, stray dog impoundment and reduction of wildlife populations, chiefly foxes and skunks, which are said by Rich to be the principal species involved in infection among Texas wildlife.

Rotan Lodge No. 956
A. F. & A. M.



Meets Third Thursday Night of each month

visitors Invited

L. C. Senn, W. M.
Robert Phillips, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.

Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary



Meets Every Tuesday, 12:30. At Texas Cafe Visitors Welcome

Wendell Morrow, President



V. F. W.

Meeting Nights Second and Fourth Thursday 8:00 p. m. at the VFW Hall

Odin W. Field, Comander
Lurl W. Knox, Adjutant
Austin McKinney, Quartermaster

For Your TAPING, BEDDING TEXTONING & PAINTING Needs—See

W. R. -Ray- Carter

FOR FREE ESTIMATES Call 7582 Rotan

National Electric Week Feb. 7-13

Russia has its Sputniks and lunar probes but in "downto earth" economic well being, the average Russian family is about 30 years behind the average West Texas family in electric living advantages.

While most Russian housewives still are looking forward to owning their first electric range or dryer, Fisher County housewives can look forward to waving a "magic wand" for dusting and using sound waves instead of water to clean their laundry. These electric wonders will be available in the not-to-far distance.

The National Electric Week, which is being observed this week, has a two-fold purpose. One is to pay tribute to Thomas A. Edison, founder of the electric power industry, whose birthday is February 11. The other is to focus attention of the nations on the contributions of electricity to modern living.

Last week according to Cal Young, WTU President, the average Russian home used about 400 kilowatt hours of electricity. That total, Young pointed out, is 100 kilowatt hours less than what an average American home used in 1929. And in that year, most American homes still had only a minimum of lighting and just a few of the more than 60 electrical appliances and devices in use today.

In sharp contrast, the average American home used a total of 3,550 kilowatt hours last year. The average residential use in the West Texas area served by WTU was over 2,900 kilowatt hours. Forecasts by the electric industry show that the average kilowatt hour residential use in America will about double in the next decade.

With this increased use, of course, will come many more electrical appliances and devices to add greater convenience, comfort and enjoyment to the life in the American home.

Despite the increasing amount of electricity being used in the American home, the place of electricity in the family budget still is far down in the list of expenses.

Latest figures show that nearly five times as much is spent by Americans for liquor and tobacco than was spent for electricity. Women spent as much on cosmetics as was spent on electricity.

Electric power is an important factor in the competition between the United States and Russia. Electric power experts recently returned from the Soviet Union say that Russian production of electricity will lag considerably behind that of the U. S. for at least the foreseeable future.

To insure American supremacy in power production, the investor-owned electric companies this year are expected to spend about \$3.4 billion on new construction. Here in West Texas, WTU's expenditures on new construction and replacement facilities for 1960 will total more than \$7,000,000. By the end of 1962, WTU's expenditures on expansion programs since 1957 will have totaled more than \$60,000,000.

Investor-owned electric companies in contrast to government power operations, pay a heavy tax bill.

Workshop on Recover Lampshades Held

Fourteen women attended the workshop on recovering lampshades, which was held February 10, 11, 12 in the Agriculture Building in Roby. These women represented all five clubs in the county as well as areas of the county where there are no organized clubs.

Women participating were Mrs. G. W. Joplin and Mrs. L. H. Milner of Royston; Mrs. Alyne Shell, Mrs. W. L. Terrell and Mrs. L. E. Wright of Rotan; Mrs. B. F. McGee and Mrs. E. W. Hennington of Longworth; Mrs. L. E. Hardin and Mrs. J. P. Phillips of Hobbs; Mrs. T. M. Randolph, Jr. and Mrs. Horace Hogan of Roby; Mrs. Ab Driver and Mrs. Elmer Jones of Claytonville, and Mrs. Bill Robinson of McCauley.

The women recovered metal lampshade frames with various washable materials. Most of the work was done by hand.

In discussing proper lighting and lampshades with the women, Alice L. Kemp, Home Demonstration Agent, who conducted the workshop, discussed and showed proper material and colors to be used in covering lampshades. She also discussed the importance of proper lighting in the home and the part the proper lampshade plays in good lighting.

Workshops will be conducted in Rotan and Longworth in the near future. Anyone interested should contact a member of one of the clubs to get definite information about the time and place of the workshops.

A Russian scientist recently dug through 50 feet of ice, in Siberia, and found a stable made of logs, hewn by crude axes. In it were the well-preserved bodies of 10 horses, saddled and bridled. Sudden cold snapp?

Their tax bill for 1959 will total more than \$2.1 billion. For WTU, the 1959 tax bill will amount to \$5,737,799. WTU pays in taxes about 24c out of each dollar received from customers.

Palmer-Hullette Vows Said at Dallas

Sunday's Dallas News carried the announcement of the wedding of June Palmer and Wayne A. Hullette of Dallas on February 5 in the First Methodist Church at Ferris.

Parents of the bride are Mr. and Mrs. C. L. Palmer of Rotan. Bridegroom is the son of Mr. and Mrs. A. J. Hullette of Ferris. Rev. Glenn C. Bowman performed the ceremony. Mrs. Bob McKinney of Lancaster was matron of honor for her sister. Dale E. Hullette of Ferris was best man for his brother. Mrs. Hullette and Mr. McKinney were the other attendants.

Mr. and Mrs. Hullette will live in Dallas.

As turning a log in the fireplace often makes a dull fire perk up, so a change of environment often brightens up a sleepy mind.

INCOME TAX SERVICE
Bring Copy of 1958 Report
H. T. FILLINGIM
LOCATED MIDDLE OF P. O. BLK. PHONE 215

Visual Care At Reasonable Cost!
You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.
Call Today For Appointment
Dawson Optometric Clinic
1906-26th St. Snyder Phone HI 3-4503

Rotan Ins. Agency
WE HAVE MOVED
Our new offices will be located at 113 West Snyder, Second door West of West Texas Utilities Bldg.
Phone 334 P. O. Box 597
JOE D. BURK-AGENT
Complete Insurance Service
Fire - Marine - Auto - Casualty - Bonds - Life - Hospital

CONOCO SERVICE STATION
For Rent
We have re-modeled and improved this Service Station and have attractive offer for
RELIABLE OPERATOR
See or Phone Day 139-Night 130
ELMER C. FEAGAN, Hamlin, Texas

"MATTRESSES"
Let American Mattress Co. OF LUBBOCK REMAKE YOUR MATTRESSES! They now have a call station in Rotan, Mrs. Zed Randolph day phone at Thompson Gas Co, 248-Night 6561. Mr. Byron Stephenson of the American Mattress Co. in Lubbock will be glad to call on you without obligation on your part and explain
ANY MATTRESS PROBLEM
You may have. They also make the King Size Bedding, Custom Made Mattresses, Felted Mattresses, plus Quilting Cotton for the Lady that Quilts.
ONE OF THE MOST MODERN FACTORIES IN THE SOUTHWEST-MAY WE SERVE YOU
American Mattress Co.
LUBBOCK 1715 AVE. H Phone: PO-24261

Depend on trucks?

Light and medium-duty models have stronger frames and springs for longer life, wider cabs for more comfort. True-truck V-8 engines are standard equipment.

Depend on us for the right ones!
We offer the world's most complete line of trucks.
We know your jobs and which of our many farm-proved trucks can do them most economically.
We provide the most thorough truck service.

See us about trucks...we know!

EDWARDS IMPLEMENT CO.
119 N. GARFIELD ROTAN, TEXAS

INTERNATIONAL TRUCKS WORLD'S MOST COMPLETE LINE

To School Patrons

WE THE UNDERSIGNED FORMER SCHOOL BOARD MEMBERS OF THE ROTAN INDEPENDENT CONSOLIDATED SCHOOL DIST. TAKE THIS MEANS OF LETTING THE PATRONS KNOW WE ARE OPPOSED TO THE PROPOSED BOND AND TAX RAISE PROGRAM, AS PRESENTED, AT THE PRESENT TIME.

L. A. SPARKS
NELSON SMITH
J. L. McARTHUR
DON ASHLEY
MELVIN CLEMENTS
BEN HARGROVE
V. W. HILL

CLASSIFIED ADS

10¢ per word first insertion; 1¢ per word subsequent insertions. Minimum first insertion, 35¢. Minimum subsequent insertions 25¢. Ad of thanks take classified rate. Ad (not telephone No.) must be on all charge classified, and must be on publication.

For Sale

For Sale One 1950 model Ford Pickup, 1-2 ton, good tires, cab in good shape. One Cistern Pressure Pump, 1-4 hp motor, piston type, 10 gal. pressure tank, been used 6 months, phone 5434, Frank Aaron.

For Sale Used double or single pane double windows, Mrs. Bill Hardy phone 5073. 1-tfc

For Sale, 2 nice registered Hereford bulls, ready for service. L. A. Sparks, phone 8180. 51-tfc

SALE TRADE TERMS
New or used furniture and appliances. 1 room or house full. Call at GARLANDS, phone 360.

FOR SALE: Mrs. J. W. Kennedy residence. Can be purchased for \$100 monthly payment loan. No down payment, See J. O. Kennedy 19-tfc.

For Sale, Used Irrigation Pumps, all sizes, good condition. Have several on hand now. Several good used Gear Heads, Crosby County Pump Co., Crosbyton Texas, Joe Lemond and Truett Mayes. 1-4tp

LANCE THEATRE

Rotan

Today, Thursday, Feb. 18

Double Features are

'Cool and The Crazy'

Plus

"Dragstrip Riot"

Fri. Sat. Feb. 19-20

"Five Bold Women"

In Color

They used a weapon no bad man could

Sun. Mon. & Tues. Feb. 21, 22 23

"Pillow Talk"

In Color

Doris Day and Rock Hudson
Co-stars Tony Randall and
Thelma Ritter

Wed. Thurs. Feb. 24-25

"Girls Town"

In Color

For Sale or Trade for livestock, Garland gas range, price \$85.00. Frigidaire, good condition, price \$50.00. Can be seen at the Gladson Feed & Produce. 51-tfc

For Sale, H Farmall tractor, tandem disc with equipment, Charlie Joe Helms, phone 5906. 50-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

For Sale, Used Irrigation Pumps, all sizes, good condition. Have several on hand now. Several good used Gear Heads, Crosby County Pump Co., Crosbyton Texas, Joe Lemond and Truett Mayes. 1-4tp

For Sale, 160 acre farm, 2 miles northeast Rotan, C. D. Hicks, phone KE 73466, Hawley Texas. 1-6tp

For Sale, few grain fed beef yearlings will sell half or quarters, call Jayton 7-2390, G. H. Hoggard, Jayton. 49-3tc

For Sale '70' John Deere tractor, see or call Glen Strickland, 5235, 49-tfc.

For Sale or rent, 4 room house, Jewell McSpadden, phone 7521 or 6231. 49-4tp

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

A Cushioned Mattress—For all your needs! Your Sleeping Comfort! Built for You. Using your cotton from your old bed. Drop a line to Western Mattress Company, box 5288, San Angelo.

For Sale, 1942 John Deere Tractor, see Mrs. J. F. Clegg or Jack Clegg, Hud rt. 1-4tp

For Sale, Ford tractor, new tires, recently overhauled also complete cafe equipment, Rene Thomas, phone 5282. 2-tfc

For Sale, Piano, good condition. Fried right, S. S. Hickman, 407 Richard, phone 8153. 2-2tp

For Sale, Used Irrigation Pumps, all sizes, good condition. Have several on hand now. Several good used Gear Heads, Crosby County Pump Co., Crosbyton Texas, Joe Lemond and Truett Mayes. 1-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-tfc.

For Sale 1955 Ford 640 on butane with equipment priced \$1250. 1954 Ferguson 30 on butane with equipment priced \$900. Two disc Ferguson plow \$135. Three disc Ferguson plow \$225. 3 bottom moldboard practically new \$225. See R. W. Ballard, 6 miles out of Roby on FM 419 or phone 4586. 3-2

Polled Hereford Bull for sale, Lee Williams, phone 5753. 3-3tc

FOR RENT
For Rent nice garage apartments, recently redecorated, Mrs. J. T. Crowley, phone 230. 52-tfc

For Rent, 3 room furnished house 5th st., Dono Darden, phone 206 or 5975. 51-2tp

For Rent, 5 room furnished house in Rotan, call 5956, Mrs. Hal Burrow. 2-8tp

FANCY RED DELICIOUS LB. 300 SIZE KUNER 2 CANS TEXAS SWEET LB.
APPLES 15c HOMINY 25c ORANGES 15c

MILK Big M Homo 1-2 Gallon **39c**

EGGS Just as they come from the producer Dozen **39c**

WESSON OIL qt. **49c**

GINGER BREAD MIX Dromedary Pkg. **25c**

AUSTEX 4 CANS 303 KUNER FINE 2 CANS ALL BRANDS 3 CANS
TAMALES \$1 KRAUT 29c BISCUITS 25c

RAISINS SUNMAID SEEDLESS 15 oz. box **25c**

LARGE FRESH GREEN BUNCH NO. 1 FRESH BAG 3 BAGS LARGE CRISP STALK
ONIONS 5c CARROTS 25c CELERY 19c

COFFEE White Swan 25c coupon in each can **lb. 59c**

CAMPFIRE SLICED 2 LB. PKG. LEAN CHOICE FRESH PORK LB. CELO-PAK RODEO BRAND LB.
BACON 75c ROAST 39c WIENERS 35c

MELLORINE Honeycup 1-2 gallon **35c**

ELGIN LARGE RED SEEDLESS GLADIOLA
OLEO 2 lbs. 25c each GRAPEFRUIT 5c FLOUR 5 lbs. 49c

Pay & Take Food Store

For Rent furnished apartment, close in on corner of burnside and Garfield, Mrs. Lee Fancher, phone 471. 3-tfc

For Rent 5 room house 407 Richard ave. Phone 8179 or see Mrs. L. C. J. Cross, 105 on 8th st. Private bath. Mrs. Bernice Stockton. 3-tfc

For Rent, nice garage apt. 3 rooms and bath, furnished. With share garage, 901 Lakeview, see Bill Day at H. L. Davis. 51-tfc

For Electric Appliance repairs, also installation of electrical outlets, light fixtures, see Champ Clark, 702 E 7th, phone 8122. 49-tfc

For Rent front bedroom, private. 308 E Johnson, phone 5421. 2-2tp

For Rent furnished 3 room and bath, apartment, Mrs. J. A. Compton. 1-tfc

For Rent, small modern house, see Preston Morrow. 1-4tp

Ironing wanted—Mrs. B. A. Daniel, 802 E McArthur, phone 4402.

MATTRESS RENOVATING

for Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking calls for Direct Mattress Co., of Lubbock. Our Truck here each Monday.

THE RAIN HAS BEEN GOOD, BUT WHAT ABOUT THE SANDSTORMS NOW—

Bring your Welding and Repair work to HUB OOLE at 5th and Garfield, phone 8111. For a Better Job at a Better Price.

Have Tractor, will Plow Cheap. Gardens, Yards, Breaking or Disc Plowing, phone 7811, W. D. Harlow. 2-8tp

Wanted, Ironing and Baby Sitting, Mrs. Sheila Taggart, 205 E. McArthur, phone 7562. 3-2tp

Lost red short, 60 to 75 pounds, lost about 3 weeks, please call 302, Columbus Carr. 3-tfc

Wanted—New subscribers, February and March only, eight months special rate of the Star-Telegram by mail, daily with Sunday \$10.50—the reader saves \$3.00. Daily only \$8.75—the reader saves \$1.25. If you live in the city limits and desire to have the Star-Telegram delivered to your home or place of business on the monthly basis, daily with Sundays \$1.75—daily only \$1.05 per month—Sunday only—why drive down town to buy the paper when you can have it delivered to your home from the same price 20¢ per copy on the monthly basis. A. E. Simmons, 1003 E Lee, phone 4461.

\$400 monthly spare time refilling and collecting money from New Type high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net up to \$400 monthly. More full time. For personal interview write P. O. Box 1055, Boise, Idaho. Include phone number.

THANKS

We wish to thank each of you many kind people who, each day asked about and want to help us in any way, day or night. We thank our Doctor and Druggist for never refusing to care for us. We hope we will find a way to pay them.

Political machinery has little respect for sick old people it appears. We are both some better. The Pearstons.

NOTICE

I have purchased the Sartor Cleaning establishment and will move to this location.

Will be open at the new location Monday, February 22.

This consolidation will provide one large, modern, well equipped shop.

Will Appreciate Your Business

COME TO SEE US!

Martin Cleaners

Byrle Martin

CARD OF THANKS

Our sincere thanks for the many kindness shown during our recent sorrow. Your expressions of sympathy were a comfort and will be remembered, always. The family of James Robert Finch.

To become successful, one needs to know how to get along with all, and ahead of some.

To maintain a true balance, humans need to look to the heavens for inspiration and to earth, for full equilibrium.

A person can be on the right track, and still get run over, if he doesn't keep moving.

Another of life's tragedies is that we get old too young, and wise too old.

Merrilee Club Met With Mrs. Shows

The Merrilee Club met Tuesday, February 9 for an all-day meeting and covered dish luncheon in the home of Mrs. Robert Shows.

The day was enjoyed by sewing and a Valentine party in afternoon. Members attending were Meses Dick Clements, Richard Ray, Oscar Hodo, Early Hodo, Hal Burrow, Tommy Helm, Hugh Swann, Homer Aaron, Ornie Nowlin, Mae Curry, Ab Aaron, John McCombs, Aud Gerald, Perry Eaton and two visitors, Mrs. Cleo Noles and Patricia Kay Helm.

Next meeting will be in the home of Mrs. Richard Ray on March 8.

Mrs. W. E. Schick has returned to her home in Eugene Oregon after visiting here with relatives.

To Our Friends and Neighbors:

(For publication in Rotan Advance)

We believe in public education and that it is the duty of our qualified voters to provide proper education for the children of our community. But in doing so, we believe it is also our duty to get as much as we can for the money we spend, just as we do in buying to supply our personal needs. It seems to us that this is especially true of borrowing money for repayment over such a long period of time that a large portion of it must be repaid by the very children for whose education we wish to provide.

As we see it, there is no dire emergency such as would exist if our present school buildings had been destroyed by fire or some other calamity. So we see no need for rushing to approve the proposed bond issue to build a new high school at such a controversial location. Instead, we believe other possibilities should first be explored, including the possibility of consolidating with Roby, insofar as a high school is concerned. Such consolidation would be in line with modern educational trends; whereas, to "go our own way" by ignoring the possibility would be to ignore the advantages of consolidation which so many other communities in situations similar to ours have found advantageous.

Members of our school board have made public statements to the effect that Roby is not interested in consolidation. We do not know how they arrive at such a conclusion. But we do know that the Roby School Board of Trustees has replied by causing an advertisement addressed "To Our Rotan Neighbors" to be published in our local paper from which we quote in part as follows: "We, The Roby School Board of Trustees wish you to know that we want to be good neighbors and to cooperate with you in all matters of common interest, including consideration of a consolidated high school at some suitable central location if such consolidation is deemed best for our mutual interest."

We believe friendly rivalry between two neighboring communities is good for both; but when it reaches the proportions of a feud it is bad for both because it creates ill feeling which prevents proper cooperation for their mutual benefit.

Some of the advantages of a consolidated Rotan-Roby high school at a suitable location between the two towns would be:

1. Total bonded indebtedness in relation to total taxable values would be less.
2. Perhaps some modifications would be required, but buildings now used for high schools in the two towns could be converted to grade school use.
3. One high school instead of two would greatly reduce cost of operation, because we would pay one High School Superintendent instead of two, one Principal instead of two, one Agriculture Teacher instead of two, one Coach instead of two, one Band Teacher instead of two, etc.
4. The tax burden in the consolidated district would be less than if we "go our own way" and Roby

does likewise.

5. Last, and most important, we could provide better education for our children.

We are no more in favor of rushing into consolidation with Roby than of rushing to approve our proposed \$425,000 bond issue. To approve our proposed bond issue would be to ignore the advantages of consolidation and close the door to the possibility. Such a course does not sound to us like good horse sense. Instead since no emergency exists, we believe the taxpayers of our community should vote-NO-in our coming school bond election in order to allow time to investigate the possibility of consolidation--knowing that we can always return to the question of a bond issue "on our own" if plans for consolidation fail.

John B. Stribling
Bob Goodrum
Fannie Beth Goodrum
Mabel Hardin
L. E. Hardin
J. A. Mercer
Mrs. J. A. Mercer
Mr. and Mrs. John D. Mercer
H. L. Hammit
Mollie Hammit
C. E. Feagan
Mrs. Bert Rushing
Ollie McCombs
Bertha McCombs
W. B. Hardin
Verna Maye McCombs
L. B. McCombs
W. F. Edwards, Jr.
A. C. Snapp
W. M. Coppedge
J. H. Aaron
Mrs. John B. Stribling
Herman McSpadden
Calvin Phillips
R. E. McKimney
D. L. Ashley
M. J. Ashley
Willie Ann Ashley
Emma Rivers
H. R. Rivers
Modell Hill
Glenn E. Gabel
W. D. Graham
R. L. Harrison
Enos M. Reaves
Joe F. Driver
Clint Rivers
Don Parks
J. H. Lewis
Troy Rogers
Willie A. Martin
E. M. Nolen
Roland R. Trout
Lee Martin
Lillie M. Wilcher
Grier D. Coan
Joe D. Pardue
John K. Smallwood
W. E. Partin
C. F. Bickerstaff
Richard Ray
Jack Pennington
Doyle Lawlis
Tom Nash
Marion C. Pardue
W. D. Hariman
Harrel C. Vittitow
Allen Hull
W. D. Eades
Bernard L. Rodgers
H. G. Swearingin
J. L. Heffernan
Roy Nash
W. E. Bryant
V. W. Hill
J. S. Perales
John F. Wallace
Mrs. John F. Wallace
Edwin McCombs
Coe Hawkins

Christian Science Service Sunday

1001 Crane, Sweetwater

Why Man's God-given ability to think and act rightly will be emphasized Sunday at Christian Science services.

Scriptural readings in the Lesson-Sermon entitled "Mind" will include these verses from Proverbs (16:1, 3): "The preparations of the heart in man, and the answer of the tongue, is from the Lord. . . Commit thy works unto the Lord, and thy thoughts shall be established."

Correlative citations to be read from "Science and Health with Key to the Scriptures" by Mary Baker Eddy include the following: "The human capacities are enlarged and perfected in proportion as humanity gains the true conception of man and God" (258:21).

The Golden Text is from Romans (12:2): "Be not conformed to this world: but be ye transformed by the renewing of your mind, that ye may prove what is that good, and acceptable, and perfect, will of God."

Baptists To Hold Anson Church Clinic

Baptists of District 17 will meet with the First Baptist Church, Anson, February 25 for the annual Church Achievement Clinic, which will begin at 9:45 a. m. The primary purpose of this program is to develop churches in the rural area and in small villages of 2500 or less.

Rev. Bill Beatty of Anson is the District leader of this achievement program for Baptist churches. He has planned conference periods for the different divisions and they are: "Better Church," "Better Community," "Better World" and "Better Scrapbooks." Mr. Darwin Farmer, the State Director, will be the inspirational speaker in the morning session and Rev. L. L. Trott, District Missions Secretary, will speak in the afternoon.

All pastors of eligible churches and missions are urged to attend. Each local church committee member, and all associational directors should attend this meeting designed to help you plan your year's activities in the Achievement program.

Coe W. Hawkins
Mrs. Coe Hawkins
C. C. Branch
Mrs. C. C. Branch
G. W. Rodgers
Mrs. G. W. Rodgers
John H. Head
Frank SoRelle
Allen Laughlin
Mrs. Emma Howard
S. D. Wiley
Mrs. Frankie SoRelle, Jr.
Mrs. T. O. SoRelle
Frankie SoRelle, Jr

POLITICAL ANNOUNCEMENTS

The Advance is authorized to announce the following candidates, subject to action of Democratic Primaries, 1960:

For Congress, 17th Dist.:
ROY SKAGGS of Abilene

For Commissioner, Pre. 3:
J. A. BARNES
WAYNE PORTER
T. R. (Ted) UNDERHILL (re-election)

For Tax Collector-Assessor:
ROBERT BUCK (re-election)

For Sheriff:
A. E. "Bus" ROLLANS (re-election)
J. N. MCGINNIS
M. A. HUGHES

For County Attorney:
H. F. GRINDSTAFF (re-election)

For State Representative 91st Dist.:
MAX D. CARRIKER (re-election)
JACK McCALIN

The State of Texas,
County of Fisher,
City of Rotan:

Whereas, the terms of office of Councilmen Det Reese and Charles Kelly expire on the 1st Tuesday in April, the same being April 5, 1960; and Article 978 of the Revised Civil Statutes of the State of Texas requires that an election shall be held on the first Tuesday in April of each year to elect members of the Council for the ensuing two years, and requires that thirty (30) days' notice shall be given of such election;

NOW THEREFORE, under the powers vested in me as Mayor under Article 2951 of the Revised Statutes of the State of Texas, I, Juston Morrow, Mayor of the City of Rotan, hereby Order and direct that an election be held on the first Tuesday in April, same being the 5th day of April, 1960, as aforesaid, for the election of two (2) Councilmen to fill the places now filled by Dee Reese and Charles Kelly, respectively.

It is further directed that this official notice of such election be published in the Rotan Advance, and that a copy of this order be posted in the City Office at the City Hall in the City of Rotan, Texas.

Given under my hand this 4th day of February, 1960.

Juston Morrow, Mayor, City of Rotan.

Attest: Mrs. R. R. Gray, Secretary.

Tommy Helm is in Hendrick Memorial Hospital, Abilene, this week.

Mrs. H. C. Shelton visited last weekend in Lubbock, Pampa and Miami, returning home Monday.

USE ADVANCE WANT ADS

Delta Kappa Gamma Met In Sweetwater

The Gamma Tau Chapter of Delta Kappa Gamma met at the Bluebonnet Hotel in Sweetwater Sunday at 2:30 p. m.

The Valentine colors of red and white were emphasized throughout the room.

The Chapter was called to order by president Mrs. Oddis Brown. The hostesses for the afternoon program were: Mesdames, Carla Willingham, Ruth Knapp and Miss Janette Marbut, who served lovely refreshments from a white laid table.

After refreshments were served, the president opened business meeting. Minutes were read and approved and business items were discussed and disposed of.

Miss Laura Sheridan of Sweetwater had charge of the program on "Selective Recruitment" and "Scholarship". Miss Sheridan made a very interesting talk with emphasis on "Selective Recruitment". Then she introduced Miss Judy Bowen, student in Newman High School, who very ably gave her paper, "Future Teaching", which had won first place in the Future Teachers Club of Sweetwater.

Attention was called to the 'White Elephant Sale' where beautifully wrapped packages had been placed on a table by members of the chapter to be sold. About \$38 was realized from the sale and the money was placed in the treasury.

The president announced that a breakfast for the Gamma Tau members would be given in Sweetwater at 8 o'clock March 11, while the Oil-Belt Teachers are in session.

The Gamma Tau members attending from Rotan were Mesdames, J. R. Strayhorn, Robert Witherspoon, James B. Day, C. E. Leon, C. J. Dalton, H. B. Robertson and Misses Jessie and Delila Baird and Joe Heathington.

Mr. and Mrs. R. D. Shows visited their children, Mr. and Mrs. Don Robertson and sons in Pecos last week. They were in a 3-inch snow last Thursday night.

Mr. and Mrs. Coulter Senn have just returned from a trip to Florida and other Southern states.

The Rotan Advance

Thursday, February 18, 1960 No. 3

NOTICE TO ALL STOCKHOLDERS OF HOBBS COOPERATIVE GIN, RT. TWO, ROTAN:

Your directors have voted to declare all stock certificates previously issued VOID and CANCELLED. I will here give a few of the many reasons:

Records have been lost on part of certificates issued. A number of stockholders have ceased to be producers. To be eligible for federal in income tax exemption and to be eligible to borrow from The Bank for Cooperatives, all common stock or voting rights must be producers, with common stock holders allowed only one (1) vote. All producers will be issued one (1) common stock, or one (1) voting right (\$5.00). Balance will be preferred stock. A producer is one now engaged in farming or producing cotton, landlord or tenant. Non-producers will be issued all preferred stock or credit. Should the Co-Op cease to serve as a Co-Op, the preferred stock would be paid first ahead of the common stock.

All holders of common stock will receive a stock statement showing they have a common stock and a right to one (1) vote. The common stockholder will be issued a ballot in person to be voted in person at the annual meeting, March 28th, 1960.

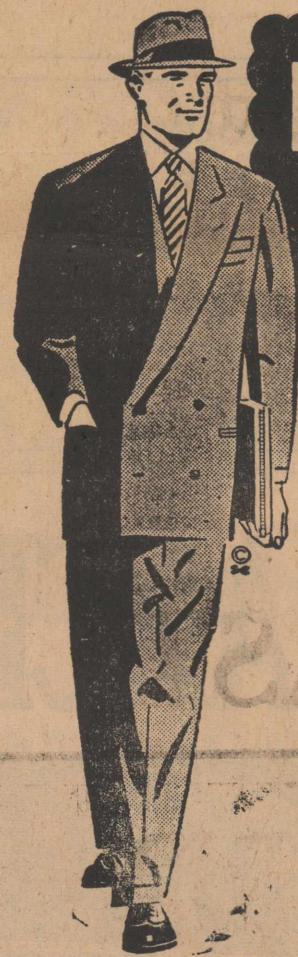
Should you fail to receive a statement and you are eligible to hold common stock, please call or come to the gin BEFORE March 28th. We do not wish to discriminate against anyone.

To pay the profit to the patrons, we must stay within the law with the individual patron filing their profit for income tax. Otherwise, it will take all the profit for income tax.

Please cooperate to keep our Co-Op a true Cooperative in good standing with the Government and The Bank for Cooperatives.

Yours very truly,
W. A. Hancock, Mgr.

Mr. and Mrs. Robert King and Dr. and Mrs. Max King and children of Abilene visited with Dr. and Mrs. C. U. Callan Sunday afternoon.



KEY MAN ON YOUR TEAM

He Has Protection For You--

TO KEEP TO "WELL-COVERED" WITH INSURANCE

Hail and Windstorm season is approaching--is your property adequately protected against all Damage?

CALL YOUR KEY MAN TODAY!

get adequate protection now!

Security Keeps You Young
Young Keeps You Secure!

R. L. Young Ins.

RICHARD P. YOUNG

Phone- Office 261

Home 8140

JUST ARRIVED---

New Wheat color Wranglers and Wrangler Jacket to match. Get yours while we have your size!

NEW BOOTS ARRIVING DAILY

If it's Leather we have it or make it.
"Where Leather Work is An Art"

DEE'S

Shoe Shop and western store

Phone 303

Rotan

Box 265

FASHION SHOW

LANE-FELKER presents

Spring Interpretations

FASHION SHOW

High School Gym, Haskell, Texas

FEBRUARY 22, 7:30 p. m.

Tickets 75c

Proceeds to Junior Class

See the Exciting Fresh New Fashions for

SPRING 1960

Presented by

LANE-FELKER

Haskell, Texas

Rotan Flower Shop & Nursery

Nursery located 809 E. Johnson St.

We are continuing our
SALE on

Fruit and Shade Trees

PEACH, APPLE, PEAR, PLUM

5 in 1 Apple Trees, \$1.50 value \$1.00

\$2.50 now \$2.00; \$5.00 value now \$4.00

Shade Trees from \$1.00 up

Evergreen Trees and Shrubs from \$1 to \$5.00

PECAN TREES \$4.50 to \$10.00

Have Strawberry Plants, Boysenberries,

Queenswreath, Mums, Bedding Plants.

Vegetable Plants--all kinds, colors ROSES.

BRING THIS AD WITH YOU ITS WORTH

\$1.00 on Regular Price Items, 50c or more on

sale items amounting to \$5.00 or more--one to

a person.

WE HAVE COMPLETE LINE OF SPRAYS

INSECT KILLERS and FERTILIZERS!

This Sale Good

Fri. - Sat. - Sun.

February 19, 20, 21st

Due to labor shortage will open Nursery at 12:30 p. m. till dark--open Sunday.

Edison Was Very Practical Businessman

Thomas A. Edison, who almost single-handedly inaugurated our era of electricity and electronics, was a very practical man. When, after literary thousands of experiments, he perfected the first practical incandescent electric lamp in 1879, he was faced with the problem of starting a whole new industry.

The most elementary parts of an electrical distribution system had to be invented and manufacturing processes developed for glass bulbs, sockets, switches, hair-thin filaments, fuses, meters, radically improved generators, insulated wire and cables, and all the rest.

Needless to add, Edison invented what had to be invented, manufactured what had to be manufactured. The Pearl Street generating plant, world's first central station, went into operation in New York City in 1882. "I have accomplished all I promised," Edison said.

This businessman-inventor, from



Good Reading for the Whole Family

- News
- Facts
- Family Features

The Christian Science Monitor
One Norway St., Boston 15, Mass.
Send your newspaper for the time checked. Enclosed find my check or money order. 1 year \$20 □
6 months \$10 □ 3 months \$5 □

Name _____
Address _____
City _____ Zone _____ State _____
78-36

Wallace-Carter Wedding At Haskell



MRS. MICHAEL L. CARTER

his own experience, believed deeply in free enterprise. In 1929, toward the end of his long life, Edison told an interviewer from The Saturday Evening Post: "When the Government goes into business, it can always shift its losses to the taxpayers. If it goes into the power business, it can pretend to sell cheap power and then cover up its losses."

"The Government never really goes into business, for it never makes ends meet. And that is the first requisite of business. It just mixes a little business with a lot of politics, and no one ever gets a chance to find out what is actually going on."

Mr. and Mrs. Joe Kiker spent last weekend in Stephenville with Mr. and Mrs. Bernard Weems and Bernie.

Mr. and Mrs. J. E. Wallace of Haskell are announcing the marriage of their daughter, Beulah, to Pfc. Michael L. Carter in double ring rites January 25 at the home of Rev. M. D. Rexode at Haskell. Parents of the bridegroom are Mr. and Mrs. A. L. Carter who have recently moved to Haskell from Rotan.

Mrs. Richard Hix was maid of honor and best man was Pat Carter, brother of the bridegroom. Pat also sang, "Always."

The bride is a senior in Haskell High School and plans to stay with her parents until the end of the school term then she plans to join her husband.

The groom graduated from Rotan High School in 1958. He entered Service January 30, 1959 and went to Germany last August. He recently was returned to the States and stationed at a Fort Riley, Kansas.

Mrs. Wallace, mother of the bride, is the former Wilma Kite, and with her family lived in the Dowell community a number of years.

Mr. and Mrs. Phil J. Malouf attended a dinner at Lytle Shores, Abilene Saturday evening by the Abilene OES chapter No. 30, honoring Dr. R. O. Fuqua of Sweetwater, Grand Worthy Patron and the Deputy Grand Matron, Mrs. A. A. Watson of Abilene.

Lt. Denton Completes Helicopter Course

Camp Wolters, Texas (AHTNCT) Army 1st Lt. Rodney C. Denton, son of Mrs. Ruth J. Denton, Rotan, Texas, completed the ten-week officer rotary-wing qualification course Feb. 4 at the Primary Helicopter School, Camp Wolters, Texas.

The course is designed to train Army aviators in helicopter flying techniques and the employment of rotary-wing aircraft for observation missions.

Lieutenant Denton entered the Army in 1955.

The 27-year old officer is a 1948 graduate of Rotan High School and

a 1955 graduate of Texas Technological College in Lubbock.

The Rotan Advance
Thursday, February 18, 1960 No. 3

To Our Rotan Neighbors:

It has come to our attention that some of those of you who are advocating school bonds in the amount of \$425,000.00 for the purpose of expanding your school system at a location North of the town of Rotan, have made statements to the effect that you should "go our own way" because there is "no hope of co-operation from Roby" to establish a consolidated High School.

Whether you do or do not vote school bonds in your school district is your business, not ours, and we do not presume to advise you as to whether you should or should not do so. But We, The Roby School Board of Trustees, wish you to know that we want to be good neighbors and to co-operate with you in all matters of common interest, including consideration of a consolidated high school at some suitable central location if such consolidation is deemed best for our mutual interests.

Roby School Board

BRANSON'S CONSTRUCTION CO.

Roby, Texas

Telephone 4342

P. O. Box 562

ALL TYPES OF DIRT WORK
ALSO ROOT PLOWING, GRASS SEEDING,
Tree Dozing.

For big food savings, greater year 'round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER LOCKER PLANT

CUT YOUR FOOD BUDGET

Electricity sparks the... **60s**

NATIONAL ELECTRICAL WEEK
FEB. 7-13, 1960

"WHADDYA MEAN ELECTRICITY WILL BE A BARGAIN IN THE '60s?"



"Look at this bill. It's higher than it was last year, isn't it?"

Yes sir—it is. But let's see why. Do you have a new appliance, perhaps? A present for your wife?

"Well, yes. I got her a dishwasher and a new automatic washer last summer."

Lucky wife. Is there anything else?

"Well, yes. We've got a new TV set, too—and I guess we've been watching it a good deal."

Yes. In other words, you've been putting more electricity to work for you, and getting more value out of it than ever before?

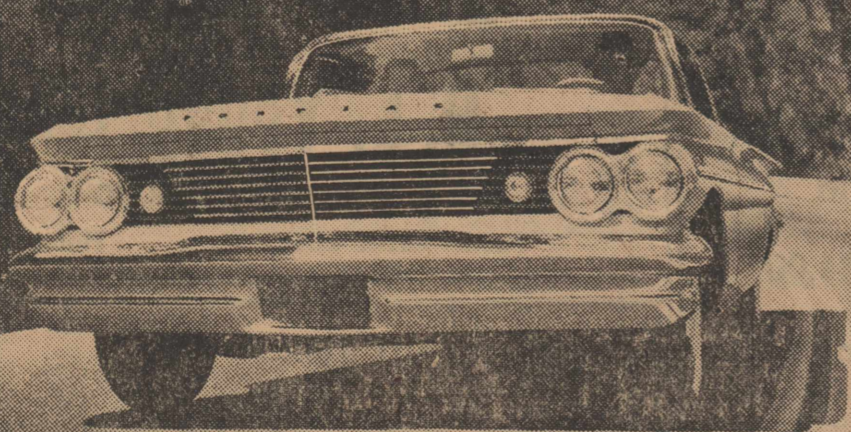
"You're right. I guess we have. Never looked at it that way. Why, maybe electricity is a real bargain."

No doubt about it, sir. It is.

Electricity COSTS SO LITTLE — YOU CAN USE LOTS OF IT!

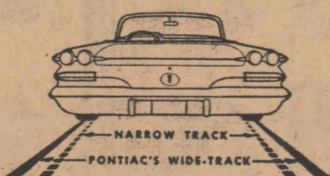
West Texas Utilities Company
an investor owned company

BALANCED!



PONTIAC—ONLY CAR WITH WIDE-TRACK WHEELS

Wide-Track widens the stance, not the car. With the widest track of any car, Pontiac gives you better stability, less lean and sway, accurate control.



SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

Campbell Pontiac Co.

114 S. CLEVELAND

Rotan, Texas

To my Friends and Neighbors.

Without the active support of the then senior citizens of that community, my two sons could not have received their high school education at Hobbs where I served on the school board for several years. Now that I have become a senior citizen, I feel obligated to support the school system in Rotan where I now live.

I especially want the parents of our community to know that my objection to the proposed \$425,000 bond issue on which we are to vote next Saturday is not based on selfishness but on sincere convictions that the plan proposed will not provide proper education for the children of our community.

Our neighboring community, Roby, is now in a situation which is best described as a "vicious circle", (1) without a sufficient number of high school students, proper teaching standards cannot be maintained and (2) without proper teaching standards, high school affiliation cannot be maintained and (3) without affiliation "state aid" cannot be earned and (4) without "state aid", proper teaching standards cannot be maintained—and thus they are trapped in a vicious circle. Nor would a new and better high school building improve their position. Consolidation is the only solution, whether it be with Rotan, county-wide, or with Sweetwater.

Since 1950 our high school enrollment has declined from more than 200 to less than 150. If this trend continues, within a very few years we will find ourselves with a high school enrollment of around 100, about the number now enrolled at Roby.

There has been a lot of loose talk in our community to the effect that by voting the proposed bonds we can "get the jump" on Roby and "force" them to consolidate with us at our proposed location. Instead, in my opinion, such a slap in the face would only serve to add to the ill feeling which already exists and a more probable result would be that Roby would consolidate with Sweetwater.

Let's suppose we do go ahead and vote our bonds and build a new high school at the proposed location, that Roby does consolidate with Sweetwater, and that our current trend toward reduced high school enrollment continues. When our high school enrollment within a few years declines to the point where we are unable to maintain proper high school standards, what use would be have for the new \$425,

000 high school plant which is proposed that we build? With Roby already consolidated with Sweetwater, to whom could we turn? Sweetwater? Hamlin? Bonded to the hilt, we would have but little to offer. Should Sweetwater or Hamlin agree to take us in, you can be sure it would be on their own terms. There would be no question of meeting us half way. Instead, you can be sure our high school students would be forced to go all the way to Hamlin or Sweetwater.

Some members of our school board have made statements to the effect that Roby is not interested in consolidation. The Roby School Board of Trustees thought advertising space in our local paper last week to advise that they were interested in consolidation and later requested a joint meeting with our Board of School Trustees. As a result a joint committee was appointed to study possibilities of consolidation. It is now suggested that we go ahead next Saturday and vote school bonds in the amount of

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY — \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

PUBLISHED WEEKLY AT ROTAN, TEXAS
ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

\$425,000 to build our own new high school as originally proposed, but that plans to do so will be "held in abeyance."

In view of the overeagerness of our school board to vote bonds and to build a new high school building and their reluctance to consider consolidation, if we go ahead and vote the bonds and authorize them to spend \$425,000 for a new high school, what assurance would we have that they would not go ahead

and build it? Why vote bonds to build a new high school until we have decided whether or not we want it to be built?

Sincerely,
John B. Strifling.

Costa Rica is one of the world's very few nations with more teachers than soldiers.

Mrs. C. E. Whitfield entered the hospital for treatment Monday evening.

The Rotan Advance
Thursday, February 18, 1960 No. 3

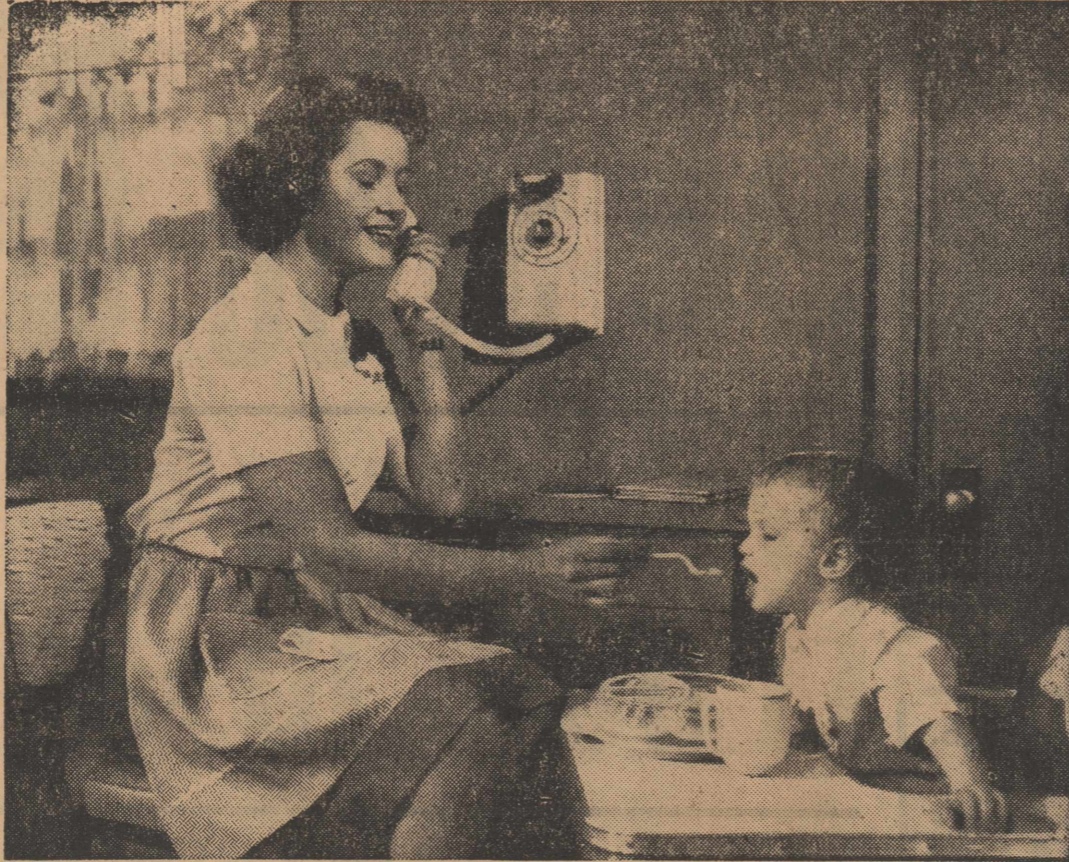
Nolan-Fisher
NATIONAL FARM LOAN ASSOCIATION
SECRETARY - TREASURER - OFFICE
FEDERAL LAND BANK LOANS
B. L. Conley, Sec'y.-Treasurer
Roby, Texas

Guests in the Jess Green home last weekend were Mr. and Mrs. Gene Aycock of Levelland.

YOUNG'S FOOD VALUES

- Toms
MELLORINE 1/2 gal. 39c
Pints
- Miracle Whip
- SALAD DRESSING** 39c
- Fresh
TOMATOES lb. 23c
- White
SPUDS 10 lb. 55c
- Folgers
COFFEE lb. 69c
- Wapco 4 No. 303 Cans
- SPINACH** 49c
- Wapco 4 No. 303 Cans
- NEW POTATOES** 49c
- Hi-C 46 oz. Can
- Orange Drink** 29c
- 46 oz. Can
- TOMATO JUICE** 29c
- Pinto
- Bean** 5 lb. 59c
- Light Crust
- Flour** 10 lb. 89c
- Kimbells
- Flour** 25 lb. \$1.89
- Giant
- FAB, pkg.** \$1.19
- Elgin
- OLEO** lb. 15c
- Salt
- JOWLS** lb. 15c
- Picnic
- HAM** lb. 29c
- All Meat 1-2 lb. Oleo Free
- FRANK** lb. 49c
- Pork
- Sausage** 2 lb. 49c

KEEP YOUR TELEPHONE BY YOUR SIDE



YOU CAN DO TWO THINGS AT ONCE, like this busy mother, when you have a handy extension telephone. Answer a friend's call, feed your baby at the same time. Stretch-out spring cord comes at no extra cost, gives you move-around freedom. Choice of nine beautiful colors. Color phones are \$10, a onetime charge, plus installation; extensions, only \$1 a month. Order yours today.

SOUTHWESTERN BELL TELEPHONE COMPANY
Call by number... it's twice as fast

WORTH MORE BECAUSE THEY WORK MORE!

Compare this list of Chevy advances with the features ordinary trucks are still talking about. You'll see why Chevy trucks get more work done in a day... why they go extra thousands of miles before trade-in time. These Sturdi-Bilt Sixties aren't just new, they're a full scale revolution!



TORSION-SPRING RIDE

Each front wheel, suspended independently of the other, is free to step individually over bumps. And shockproof torsion springs up front soak up the jars and jolts before they reach the body. With three rugged new tailored-to-the-truck rear suspensions to further reduce road shocks, Chevy gives you the smoothest truck ride you've ever felt.

NO SHIMMY, NO WHEEL FIGHT

Drive a '60 Chevy. Just once. Right away you'll notice the absence of I-beam shimmy and wheel fight common on ordinary trucks.

With independent front suspension there's a brand-new, smoother, easier handling feel behind the wheel.



CABS FOR BIG GUYS

Big guys get a bigger break in a Chevy cab. There's plenty of space inside to stretch out and relax; more room for hats and hips, more room for wide shoulders and long legs. There's horizon-wide visibility through a windshield with 26% more glass area; a new see-at-a-glance instrument panel. Cabs are safer, too, up to 67% more rigid.

6'S SWORN TO SAVE

Chevy's 6-cylinder engines are set to squeeze extra miles out of every drop of fuel. They're long famous for low fuel consumption, high performance.



SHORT STROKE V8'S

Power-packed for peak performance, Chevy's husky V8's make child's play out of the toughest hauls. They have a mind tuned to economy, too, that keeps costs down, profits up.



SLICK NEW SUBURBAN CARRYALLS

These handsome new handy haulers "double in brass"—can transport eight passengers or up to 950 lbs. of payload. Rear and center seats are easy to remove and replace when necessary. For work or for pleasure, these double-duty beauties are best for both!

NEW DOLLAR-SAVING PRICES

Chevrolet's low prices make big truck news for '60. They mean money in your pocket on model after model. Step-Vans, 4-Wheel Drives, many light-duty models with automatic transmissions—all are lower priced. Also, prices have been reduced on all optional V8's.

SEE YOUR DEALER

It could be the most important visit you make in '60. When you've seen these new Chevies, you'll agree they're the world's most advanced trucks. Then drive one and find out why.



1960 STURDI-BILT CHEVROLET TRUCKS

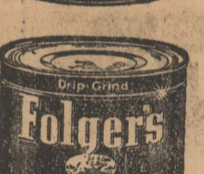
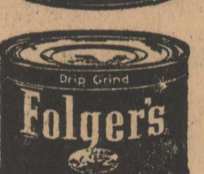
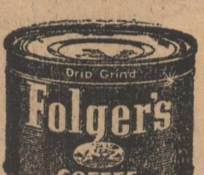
See your local authorized Chevrolet dealer for fast delivery, favorable deals!

HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE.

ROTAN, TEXAS

YOUNG'S MARKET



It's Mountain Grown!

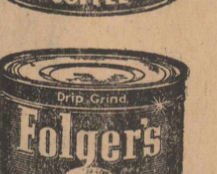
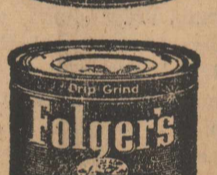


PRIZES

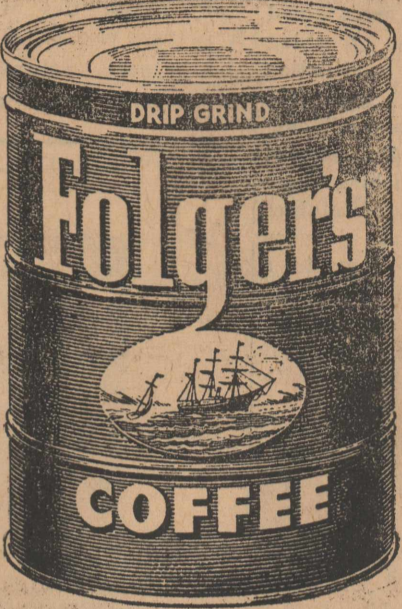
- 1st Electric Bar-B-Q Grill
- 2nd Bath Room Scales
- 3rd Kitchen Tool Set
- 4th Electric Clock
- 5th Cannister Set
- 6th Ceramic Coffee Server
- 7th Drip Coffee Maker
- 8-18 Set of 3 Plastic Glasses

Follow These Easy Rules:

1. Come to your friendly D. J. Smith & Co. and see our display of FOLGER'S MOUNTAIN GROWN COFFEE.
2. Estimate the number of inches of Ribbon wrapped around the display pole.
3. Mark your estimate on entry blank and drop in Ballot Box in our store.
3. That's all there is to it--No obligation--Nothing to buy! You need not be present to win a prize. One guess per person on each visit to our store. Hurry--Contest closes Saturday night, February 25, 1960.



pound 2 pound
can can
69c \$1.38



Folgers Instant 10 oz. jar
Coffee \$1.39

Cello 3 bags
CARROTS 25c

Fresh Green Lb.
CABBAGE 5c

Finest Quality
MEATS

Country Style
SAUSAGE 2 Lb. Bag 59c

Choice Chuck
ROAST lb. 49c

Lean Tender
BEEF RIBS lb. 29c

Tender
PORK STEAK lb. 39c

Gooches Lb. Fresh Pork Lb.
FRANKS 49c LIVER 29c

Light Crust
FLOUR 10 lb. sack 89c

Pard Can
Dog Food 15c

Large Each
Avacados 10c

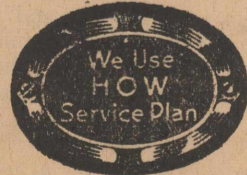
12 Quart Size
STARLAC 95c

Parkay Lb.
OLEO 25c

Snow Drift
Shortening
3 pound pail 59c

Gandys
FRO-ZAN
1/2 gal. 39c

D. J. SMITH & CO.



Your S & H Green Stamp Store

