

Brinegar Completes Officer Basic Course

Fort Belvoir, Va. (AHTNC)-- Army 2nd Lt. Doyle W. Brinegar, 23, whose wife, Pat, lives in Rotan, Texas, completed the officer basic course Oct. 30 at The Engineer School, Fort Belvoir, Va.

He received training in logistics, administration, building and air-field construction, and combat tactics and techniques.

Lieutenant Brinegar, son of Doyle Brinegar, 631 W. Mitchell st., San Antonio, is a 1954 graduate of Hamlin High School and a 1959 graduate of the Army College of Texas, College Station. Before entering the Army, the lieutenant was employed by the Halliburton Oil Well Cement Co., Eunice, N. M.

Thanksgiving Service Planned By Christian Science Society

A special Thanksgiving service will be held Thursday Nov. 26 at 11 o'clock by The Christian Science Society, 1001 Crane st., Sweetwater.

A period devoted to voluntary expressions of gratitude for God's goodness is included in the Thanksgiving Day service in all Christian Science churches.

No collection is taken at this service, and local members have invited the public to attend.

The Thanksgiving Day Proclamation of the President of the United States will be read at the service. Readings from the King James Version of the Bible and from "Science and Health with Key to the Scriptures" by Mary Baker Eddy will comprise the Lesson-Sermon for the day entitled, "Thanksgiving."

Preston Morrow Jr., who is with the Federal Treasury Department has been sent to Washington D. C. for a 5-weeks training course. His headquarters are in Dallas.

Cheryl Day of Abilene came Friday and spent the weekend here with her grandmother, Mrs. Dono Day. Her parents and sister came for her Sunday.

Rotan Lodge No. 956
A. F. & A. M.



Meets Third Thursday Night of each month
visitors invited

L. C. Senn, W. M.
Robert Phillips, Sec.



The O. E. S. meets each second Tuesday at 7:30 in the Hall.
Visitors welcome

Mrs. Josephine Martin, W. M.
Ted McArthur, W. P.
Edna C. Morgan, Secretary



Meets Every Tuesday, 12:30.
At Texas Cafe
Visitors Welcome
Wendell Morrow, President



V. F. W.
Meeting Nights
Second and Fourth Thursday
8:00 p. m. at the VFW Hall

Odis W. Field, Comander
Lurl W. Knox, Adjutant
Austin McKinney, Quartermaster

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TAPING, BEDDING
TEXTONING & PAINTING
Needs--See

W. R. -Ray- Carter

FOR FREE ESTIMATES
Call 7582 Rotan

If they **COULD'VE** *they* **WOULD'VE ...**



Shopped **PIGGLY WIGGLY**
For
Thanksgiving Dinner

5 BIG DAYS

THURS.-WED. NOV. 20-25

Hen Turkeys will arrive Mon. 23 10-12 lb. avg. **lb. 43c**

Cranberry Sauce 303 Ocean Spray Packed in Massachusetts **19c**

Sweet Potatoes Durand No. 2 1-2 **21c**

Hip-o-lite pt. **19c** **CHEESE** Shurfresh 2 lb. **59**

KRAFT MINATURE Marshmallow 6 1-2 oz. Pkg. **17c** **SHURFINE Fruit Cocktail** 303 can **23c**

SHURFINE Sweet Peas 2 303 cans **29c** **SHURFINE Shortening** 3 lb. can **69c**

HUNTS WHOLE PEELED TOMATOES 300 cans **29c** **LIGHT CRUST FLOUR** 25 lb. Print **\$1.98**

Lard Delite Pure 3 lb. ctn. **39c** **MARYLAND CLUB COFFEE** lb. **69c**

SHURFINE Spinach 2 303 cans **29c** **OLEO** Shurfresh 2 lbs. **39c**

GREEN TIP C. A.'s Bananas 2 lbs. **25c** **HALF OR WHOLE HAM** lb. **45c**

Avacados 35 count each **9c** **T-BONE** U. S. Good Lb. **79c**

TEXAS Oranges 5 lb. bag **39c** **CHICKEN HEN** Large Size Lb. **39c**

Carrots bag **9c** **LONGHORN CHEESE** lb. **49c**

CRISPY FRESH Celery stalk **17c** **DECKER'S IOWA SAUSAGE** 2 lb. bag **59c**

NEWS

*** County ***
Agricultural Agent
Texas A. & M. College
Extension Service

Hailstorms do extensive damage in Texas. Crop-hail insurance claims have approached five million dollars in some years, although only about ten percent of the state's crops are insured. The annual damage from hail is much greater and far exceeds that caused by tornadoes.

Cotton grown on the High Plains and in the Trans-Pecos areas of Texas frequently is damaged by hail. The damage varies from a few punctured or destroyed leaves and fruiting structures to complete destruction of the stem and bark to

ground level.

A number of experiments have been conducted by the Texas Agricultural Experiment Station to simulate hail injuries according to Harry C. Lane, associate professor, Department of Plant Physiology and Pathology, Texas A&M College System. Spacing, defoliation, various stalk cutoffs, stem bruises and combinations of injuries were inflicted by hand for the experiments. A special machine was made to simulate hail using cracked ice.

It was found that stands could be thinned substantially from the average stand in the areas without reducing yield. An optimum stand was found to be two plants per foot of row.

Total defoliation retarded recovery and delayed maturity. The cotton plant, however, was not affected markedly by removal of one-third or two-thirds of its leaves. Furthermore, notes Lane, the cotton

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plant regenerated new leaves rapidly.

The terminal bud is not necessary for growth and fruiting of the cotton plant, so topping neither decreased or increased yields significantly. It was also found that early-season stem injuries did not affect growth and fruiting and that treated plants did not lodge after a boll crop was made.

The results of these treatments are explained in a new bulletin released by the experiment station, entitled "Simulated Hail Damage Experiments in Cotton." A copy of this bulletin can be picked up at the County Agents office, ask for B-934.

A new and improved "Community Improvement Program" has just been announced by Reagan Brown, Extension Rural Sociologist. The program has been expanded to include all Texas.

The Texas Agricultural Extension Service is cooperating with the Electric Utility Companies operating in Texas, as sponsors of the contest. Prizes amounting to \$6,800 per year will be equally distributed in each of the Extension Districts. They will consist of 8 awards varying from \$100 for first place to \$25 for eighth place winners.

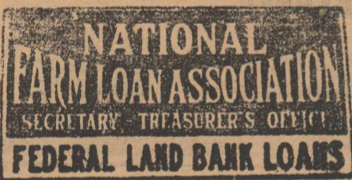
In addition to the district awards there will be \$500, \$400 and \$300 awards to the communities judged first, second and third in the entire state.

All County Agricultural Agents now have enrollment cards which must be filled out by communities entering the contest. If your community would like to participate in the program and share in the prizes, be sure to see your County Agent as soon as possible for additional information and an enrollment card.

Weeds rob your livestock of good grazing and in addition use four to eleven times more water for growth than grasses. To have more grass for next year's grazing, G. O. Hoffman, extension range specialist, advises spraying with one pound of 2, 4-D per acre. One application will usually give good weed control through the growing season. This method of pasture weed control method is economical, costing about \$2 per acre.

Visiting Mr. and Mrs. Grier Coan recently were Mr. and Mrs. J. H. Moore, Jerry and Kim of Dallas.

Nolan-Fisher



B. L. Conley, Sec'y.-Treasurer
Roby, Texas



RAINCHEK

Means Actual Money
Savings to You

The Purchaser

SPEND YOUR MONEY IN
ROTAN

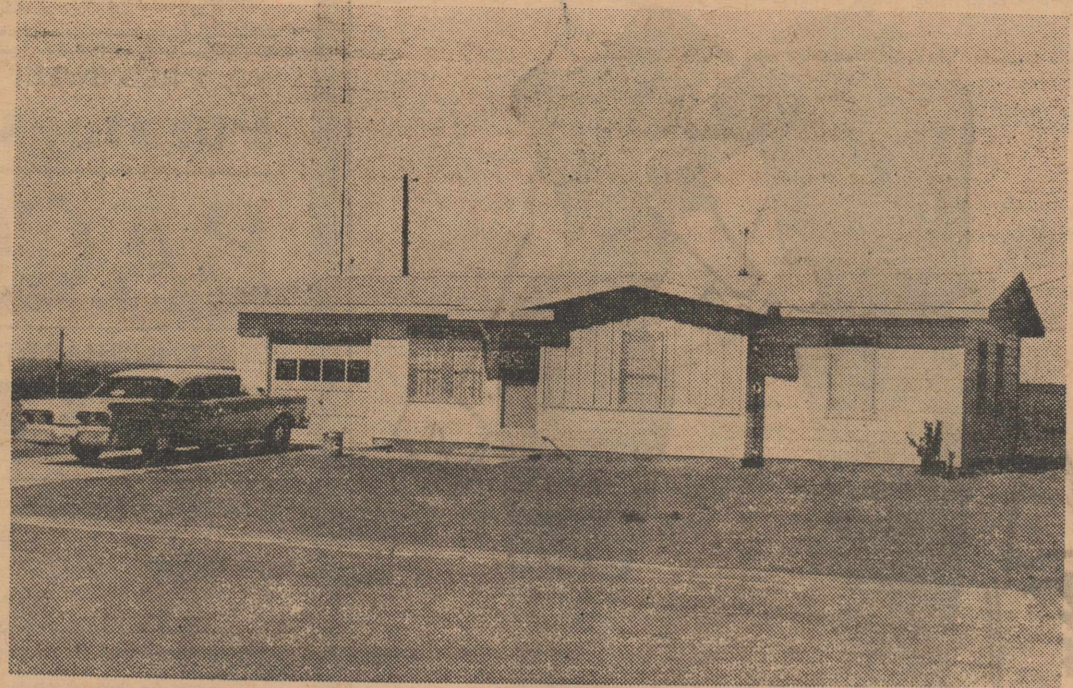
Call for RAINCHEKS

at the following Merchants who
are making this EXTRA SAV-
INGS Available to YOU

- Rotan Flower Shop
- Gene's Cafe
- Clark-Benson Hdw.
- Piggly Wiggly
- H. L. Davis & Co.
- Campbell Dept. Store



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3 BEDROOM

Ceramic Tile Bath - Central Heating - G. E. Built-in
Oven and Range - Garage and Storage

F. H. A & G. I. LOANS

\$8,750.00

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BARTH ADDITION

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Home Lumber Co.

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Rotan

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that Quilts.

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TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY
THIS YEAR AS LAST ON EARLY
PAYMENT OF CITY TAXES

The following will apply:

2% NOV. 1 THRU NOV. 30

1% DEC. 1 THRU DEC. 31

First and Last Days Inclusive

City of Rotan



"I'm buying and saving
with the same dollar!"

"With my BMA Preferred 30-Pay Life Plan I'm buying a service that I can enjoy for 30 years and then get back all the money I paid for it... and then some."

"I get peace of mind from knowing my family has \$10,000 of life insurance protection for the next 30 years. What's more, I get the satisfaction of knowing I'll have a comfortable cushion of cash for retirement."

"I'm 25 years old. I deposit \$171.70 each year for the next 30 years. At the end of that time I'll have put in \$5,151.00. The cash value of my policy will then be \$5,821.20, which is \$670.20 more than my premium deposits."

How's that for a combined life insurance and savings program! Protection for today. Money for retirement tomorrow.

Here's how much you save
(based on \$10,000 contracts)

Policy Issued At Age	Annual Deposit	Cash Value In 30 Years	Gain Over Total Annual Deposits
25	\$171.70	\$5,821.20	\$670.20
30	194.80	6,402.00	558.00
35	224.00	6,971.90	251.90

Education funds, additional retirement income, accident and health benefits can be included with your BMA 30-Pay Life Plan. Ask your BMA representative.

BUSINESS MEN'S ASSURANCE
Company of America

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Call your nearest BMA representative

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OFFICE AT GLADSON FEED & REDUCE PHONE 7801



We have many New Numbers from...
'Clockwise of Dallas'

Campbell Dept. Store

We will be closed Thanksgiving Day

CLASSIFIED ADS

2c per word first insertion; 1c per word subsequent insertions. Minimum first insertion, 35c. Minimum subsequent insertions 25c. Card of thanks take classified rate. Name (not telephone No.) must be given on all charge classified, and payment due on publication.

For Sale

For Sale, 3 bedroom house, 407 Cleveland ave. C. A. Ragan 48-4tp

For Sale, Electric Remington-Rand Adding Machine, Eva Day.

For Sale, my 2 bedroom home with 1-2 lots, nite phone 6901, Wayland Gray.

SALE TRADE TERMS

New or used furniture and appliances. 1 room or house full. Shop at GARLANDS, phone 360.

For Sale, 4 rooms house and bath on 2 lots. No. 309 East Wheeler, see J. E. Miller at Claud Hammond home. 43-4tp

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

Farmers, bring in your Tractor Batteries and let us charge them for you FREE. White Auto

A Cushioned Mattress—For all your needs! Your Sleeping Comfort! Built for You. Using your cotton from your old bed. Drop a line to Western Mattress Company, Box 5288, San Angelo.

For Sale, one complete set bathroom fixtures—M. W. Strickland. 38-tfc

For Sale, Tracks, Rollers, Idlers, Sprockets, Shafts and Bushings, new or rebuilt. Guaranteed. At big discounts. All makes and models. Central Machinery Inc. Phone OWen 2-1314, box 5301, Abilene. 30-tfc

For Sale, Used Refrigerators, Ranges and Washing Machines—Home Lumber Company.

FOR SALE: Mrs. J. W. Kennedy residence. Can be purchased for FHA monthly payment loan. No down payment. See J. O. Kennedy 19-tfc.

For Sale, Dinette Set, 6 chairs, radio and record player combination, table style; 21 in. TV cabinet style; lawn mower, GE radio, base cabinet. All in good condition. Phone 8192. 28-tfc

For Sale, 1-3 off on 2 New Ben Hur Freezers, one 13 and one 17 ft. Porter Locker.

For Sale, my home on corner Sheridan and Lakeview, Joe Ker-sh. 43-2tc

For Sale, 1-3 off on 2 New Ben Hur Freezers, one 13 and one 17 ft. Porter Locker.

For Sale, 258 acres of land close in with good modern improvements. Good water, natural gas, orchard and hog pasture. Farm will carry \$20,000.00 loan. Possession at close of sale. Rex Gladson, phone 7801. 28-tfc

SEAT COVERS for all Cars: Door Panels covered. Large selection of materials. Ralph Shaffer Trim Shop 1115 Lamar Sweetwater. 50-tfc.

For Sale, 4 room house with bath, in good location, contact John A. Smith, 701 Cleveland. 43-3tp

For Sale 320 acres, 230 in cultivation, 90 acre pasture, 6 miles west of Rotan, R. L. Young Insurance. 41-tfc

For Sale, 28 ft. house trailer, late model, aluminum. Excellent condition, modern, bargain at \$900 John Gray, phone 244.

Turkeys for sale, Roger Wortham. 43-2bp

FOR RENT

For Rent, furnished garage apartment, 305 west McArthur, phone 7792, Mrs. J. A. Wilkes. 43-tfc

For Rent, bedroom, prefer lady. 502 E Johnson, phone 7921.

For Rent, furnished apartment, close in in corner of Garfield and Burnside, Mrs. Lee Fancher phone 4575. 43-tfc

WANTED—To buy your maize or any kind of grain. See us for a market on your maize, wheat, oats or barley. Have truck-will haul. Gladson Feed & Produce, phone 7801. 30-tfc

PHOTOS FOR CHRISTMAS—Black and white, Brown-Tone or colored, at prices you can afford. Call, make appointment NOW! George W. Watson's Photos, 309 McKinley. 41-7tc

For Rent furnished apartments, 2 rooms and private baths, Dono Darden. Phone 206 or 5975. 43-2tp

NOTICE TO THE PUBLIC
I now have a small shop at my home, at corner of Fifth and Garfield. Due to circumstances that now exist I can do welding and mechanical jobs much cheaper than I formerly could, since I now am sole owner of my own name. Hub Cole.

PAY & TAKE FOOD STORE

NEW CROP RUBY RED SEEDLESS

GRAPEFRUIT

Large Size 4 for 25c

NO. 1 RED SWEET Potatoes	LB. 8c	GOOCH'S COUNTRY STYLE 2 lb. bag SAUSAGE	75c	GIANT DASH	PKG. 74c
BACON			Armours Star Tra-Pack, Sliced, Lb		45c
15 OZ. GEBHARDT'S CHILI	CAN 49c	CHOICE T-BONE STEAK		lb. 79c	
PLENTY DRESSED FAT HENS & TURKEYS		CHOICE LOIN STEAK		lb. 79c	
NICE FRESH OYSTERS	12 OZ. CAN 79c	MRS. TUCKER'S SHORTENING		3 LB. 59c	
HUNTS CATSUP			14 oz.		19c
300 SIZE HUNTS FRUIT COCKTAIL	4 CANS \$1	300 SIZE HUNTS PEACHES		5 CANS \$1.00	
303 KIMBELLS PINTO BEANS	2 CANS 25c	LARGE KIMBELLS SOAP	DETERGENT pkg 25c	FRESH-WITH TOPS TURNIPS	BUNCH 15c
KRAFT SALAD BOWL DRESSING	PINT 25c	KRAFT PHILLY CREAM CHEESE		3 OZ. 2 FOR 25c	
10 LB. KIMBELLS FLOUR	98c	303 DIAMOND TOMATOES	2 FOR 25c	20-OZ KRAFT GRAPE JELLY	3 FOR \$1 00
5-LB. GLADIOLA WHITE MEAL	35c	303 OUR DARLING CORN	2 CANS 39c	10-LB. NO. 1 RED Potatoes	49c
MILK			Big M Grade A Pasteurized Homo 1-2 gal.		39c
FANCY RED DELICIOUS APPLES	lb. 15c	RÓDEO SLICED BACON		LB. 39c	
12 OZ. WHITE CHEIF WHOLE KERNEL CORN	can 15c	NO. 1 NEW TEXAS SWEET - Good Size ORANGES		ROZEN 49c	

I am now operating the DINING ROOM at
Morrow Hotel.

303 KIMBELLS FAMILY STYLE MEALS &
SPECIAL THANKSGIVING DINNER

Call for Reservation for Thanksgiving!

We have more room now, for patrons

CENDAS DINNING ROOM

Open for parties East end Main St.

MATTRESS

RENOVATING

for Innerspring, Foam Rubber, Box Springs, Orthopedic and King size Mattress call 6071 Morrow Hotel who is taking calls for Direct Mattress Co., of Lubbock. Our Truck here each Monday.

PHOTO CHRISTMAS CARDS—

Give a Christmas Card that no one else can give! You and Your Loved Ones. Deadline for Cards, November 30, make appointment today. George W. Watson, 309 McKinley. 41-5tc

For Rent, large, roomy house,

close in on paved street. This house is being repaired and is all cleaned up ready to move in, call 8198. 41-tfc

Will pick up dead cattle. Any kind if notified at once, Forrest Ackler, phone 5074. 43-2tp

Want to Buy Bear Cat Feed Mill. Gladson Feed and Produce. 43-tfc

Ironing wanted, \$1.50 dozen, Mrs. E. M. Riggs, Sherman st.

Wanted—Children with Dad and Mothers in our Sunday School—Nazarene Church.

SEWING for Mother, Daughter and Dolls. Mrs. Womack, phone 6391. 43-2tc

THANKS

To all of Fisher County, we of the Nursing Home want to say thank you for our wonderful new home. To everyone in the county and elsewhere who have given us so many nice things to make our new home, homey and comfortable, we want to say, you'll never know how very much we appreciate everything.

Again we thank you and we hope we can prove worthy of your confidence.

Mrs. Nona Thompson, the eleven patients and 28 patients.

LET US FIX YOU UP FOR WINTER NOW!

Just arrived, a New Shipment of WOOL COATS at a price you can afford. Boots for the Entire Family. New Western SHIRTS in the latest styles and colors.

Come in and see them today. Please get your orders in Early for Name Belts and Billfolds. Personalize your Gift with a Name.

If it's Leather we have it or make it.
"Where Leather Work is An Art"

DEE'S

Shoe Shop and western store

Phone 303 Rotan Box 265

CARD OF THANKS

We wish to express our appreciation for our wonderful friends and good neighbors for their generous assistance and kind expression of sympathy during the recent illness and death of our loved one. Especially those of Highland Home Baptist Church who have done so much to help us.
The J. B. Rich family.

CARD OF THANKS

We wish to thank our many friends for the prayers, flowers, cards and other acts of kindness shown during Mr. Gilbert's recent illness.
Mr. and Mrs. John Gilbert, Cisco.

Experience may be a good teacher, but some people never graduate from kindergarten.

Billy Crite Promoted In U. S. Navy

San Diego, Calif. (PHNTC)—Billy B. Crite, fireman, USN, son of Mr. and Mrs. J. W. Crite of 242 MacArthur, Rotan, Texas, is scheduled to be promoted to the present rate, Dec. 16, while serving aboard the attack aircraft carrier USS Ticonderoga operating with the U. S. First Fleet out of San Diego, Calif.

A man must wake up and find himself before he can expect to wake up and find himself famous.

The man with money to burn is usually the kind who keeps up the payments on his fire insurance.

Mrs. W. A. McCright went to San Angelo Friday to visit a daughter.

Primary Open House Is Well Attended

More than four hundred parents and friends attended Open House, held in the Primary building, here, last Thursday from 7 to 8 p. m.

Open House is a part of the regular program planning of the Pri-

mary PTA each year. Mrs. Horace Carter is Primary PTA president; Mrs. Bobby Hayes is program chairman. Room mothers fashioned centerpieces for each room, which were in keeping with each room's unit of study. Committees from the sponsoring PTA were in charge of registration.

Children in the school were in

their respective rooms, explaining and demonstrating their unit studies. A young host and hostess stood at entrance of each room, greeting visitors.

"Open House this year followed the same general procedure as in previous years," Mrs. Willard Tillotson, school principal, said. "The parents have shown such apprecia-

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tion of the programs as they have been presented that we decided to continue as in former years," she added.

The primary purpose of Open House, as explained by the school principal, is to show development of the child. The part each child plays in Open House events for increased development.

There has been new activity in fine arts in the school this year, Mrs. Tillotson explained. Teachers interchange to teach art and music in all of the four grades. In music the students learn a little about theory; learn words, tunes, and then learn to put them together in song.

Art in the 1st and 2nd grades includes mastery of smoother strokes, even strokes, proportion, and creative drawings. In the 3rd and 4th grades students learn color value; color blends; and color balance. They start with line, continuing to area, form and color, and then build a picture, using imagination, ingenuity and creative ability in selection of subject and materials.

Choral readings in the first grades are taught by Mrs. W. T. Edwards. Mrs. Edwards explained that this helps the child to develop habits of perfect speech; aids in appreciation of poetry and literature; aids in individual advancement through group participation; is entertaining.

Mrs. Bill Sumerlin is teacher of music in the first grades; Mrs. D. Y. McKinney teaches art in the first grades. Music is taught in the second grades by Mrs. Robert Phillips; art is taught in the second grades by Mrs. Wendell Morrow.

Art teacher for the 3rd and 4th grades is Mrs. Charles McCall. Music teacher for the 3rd and 4th grades is Mrs. Fred Schkade.

Unit of study for the 1st grades during the past eight weeks was "We Are Six and We Go To School" and "Pets". 1st grade teachers are Mmes. McKinney, Sumerlin, Edwards and Mrs. John Redd. "Our Community Helpers," was studied by the second grades. Teachers are Mmes. Robert Phillips, Robert Witherspoon and Wendell Morrow.

Mrs. Fred Schkade's 3rd graders studied "Transportation and Communication"; Mrs. Charles McCall's 3rd graders studied "Indians"; Mrs. Wilma Robertson's 3rd graders studied "Dinosaurs."

In the 4th grades, Mrs. Marshall Hill's students studied "The United States"; Mrs. Bill Smith's room, "Mexico."

"New accent in the school has been on a group of non-English speaking Latin-American students," Mrs. Tillotson said. There are twenty eight students in the group, taught by Mrs. John Redd. None of them could speak English when school began.

"In the first eleven weeks of school these students have been taught to follow instructions; have learned to write their names; and have learned quite a few words and sounds," Mrs. Tillotson said. She said they were being taught English by use of pictures, signs and through cooperative effort of other children in the school.

Units in social studies in the school have placed emphasis on social science, Mrs. Tillotson said.

"IT'S CERTAINLY THE MOST BEAUTIFUL CAR OF ITS SIZE!"



"AND IT'S THE EASIEST CAR IN THE WORLD TO OWN!"

FALCON, the New-size Ford, delivers the value and cuts the budget!

Handling that's really a breeze. The all-new, new-size Falcon parks on a dime... turns on one, too! You'll be able to steer with power steering ease... without power steering. You'll be able to stop as though you had power brakes... without power brakes.

Room for six—and all their luggage. No doing without in the Falcon! There's hip, shoulder, knee, and head room galore! Both two- and four-door models are a cinch to enter. Then, thanks to the Falcon's front-mounted engine, there's luggage space aplenty for everyone.

Up to 30 MPG on regular gas, too. And the Falcon actually crossed the country without any oil added. Speaking of thrift, the Falcon's finish never needs wax. Its aluminized muffler normally lasts up to twice as long.

Sweet performance from Ford's most modern Six. A full 90 hp. You'll have to feel the pickup and responsive power to believe it! And each Falcon Six is electronically balanced, while running under its own power, for top smoothness.

New luxury interiors. Upholsteries are truly quality-made... materials you'd expect to find in cars costing twice the money. Seats are chair high. The front seat cushion is foam padded. And the Falcon rides smooth as silk... corners on rails.

Proved over 3,000,000 miles. To top off 3 years of testing, a fleet of the new-size Falcons has just been proved over every mile of numbered Federal highway. It's without a doubt, the world's most experienced new car.

The New-size 1960 FORD

FORD Falcon

WORLD'S MOST EXPERIENCED NEW CAR

Come In and see the Wonderful New World of Fords

F.D.A.F.

ROTAN MOTOR COMPANY

Rotan, Texas

EGG PRODUCERS—don't pass up this unusual opportunity

HOW TO BE ABSOLUTELY SURE OF

income equal to 10% more eggs

for the first 30 days after switching to Nutrena

Run this 30-day performance test with your own flock

Here's our cash-on-the-line offer: Switch from whatever ration you're presently feeding to any Nutrena egg feed. If you do not get at least 10% more eggs during the first 30 days on Nutrena than you got during the previous 30 days, Nutrena will pay you the difference in cash!

For example, let's say you got 500 dozen eggs from your flock last month. You must get 550 dozen eggs in the next 30 days or Nutrena will pay you the difference between your actual production and 550 dozen eggs at the current market price.

No one, not even Nutrena, can guarantee that you will get 10% more eggs under all circumstances. But by signing up for Nutrena's 30-day performance test, you're absolutely sure of either 10% more eggs or the equivalent income in cash.

There are no catches, no strings, no unreasonable conditions. If your flock is not obviously diseased or molting, this performance test is offered to you in all good faith when you switch to Nutrena from any other brand of egg feed.

So don't miss out on this unusual opportunity. You must sign up and start Nutrena's 30-day performance test before December 31. Don't wait. See us for the details today. Start now enjoying the benefits of a Nutrena egg feed program.

Nutrena Egg Feeds

sold and serviced by

Market Poultry & Egg Co.

Phone 370

Rotan

YOUNG'S FOOD VALUES

Frozan 1/2 gal. 39c

Dairy Gold

MILK 1/2 gal. 39c

Box

Chocolate Cherries 59c

Red

SPUDS 10 lb. 49c

Stalk

CELERY 19c

White Swan

COFFEE 1b. 69c

Kimbella

3 lb. can

Shortening 63c

Kimbella

6 oz. jar

Instant Coffee 79c

Pecan Valley Cut 2 No. 303 cans

GREEN BEANS 25c

Gladiola

Corn Meal 5 lb. 39c

Lily

Flour 25 lb. \$1.69

Ranch Style

Bacon 2 lb. pkg. 69c

Pork

STEAK 1b. 49c

Pork

2 lb. pkg.

SAUSAGE 2 lb. pkg. 59c

YOUNG'S MARKET

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF STATE, COUNTY, AND SCHOOL TAXES.

The following will apply:

2% NOV. 1 THRU NOV. 30

1% DEC. 1 THRU DEC. 31

First and Last Days Inclusive

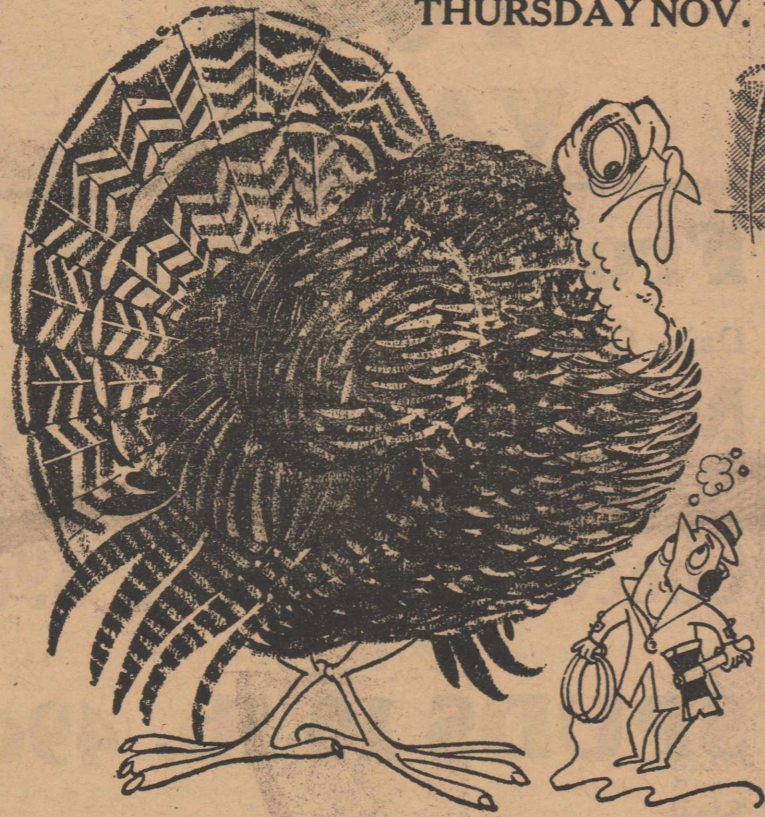
Robert Buck

Tax Assessor-Collector

SIX BIG DAYS

THURSDAY NOV. 19 THRU WEDNESDAY, NOV. 25

CLOSED
Thanksgiving
DAY



Let's Talk Turkey!

Snowdrift 3 pound Can
SHORTENING 69c

Folgers pound can
COFFEE 69c

Big D 3 Pounds Krafts 2 lb. box
OLEO 49c VELVEETA 79c

Frozen Food

Libby Spears 10 oz. box
Broccoli 25c

Libby Green 10 oz. box
Peas 25c

Libby Sliced 16 oz. box
Strawberries 49c

Libby 10 oz. box
CORN 19c

Meads Frozen
ROLLS 29c
Dozen Pack

Del Monte Spiced
Peaches 39c
No. 2 1-2 Jar

Garden Fresh
Vegetables
Texas 5 Lb. Sack
Oranges 39

Choice 2 for
Avacados 25c

Large Crisp stalk
Celery 19c

Golden 2 Lbs.
Bananas 25c

Yellow
Onions lb. 7c

Fancy Red 3 Large Size
Grapefruit 25c

FOR THANKSGIVING
BREAKFAST

Lucky Whip push button can
TOPPING 55c
chocolate, Vanilla, Strawberry

Duncan Hines Cake Box
Mixes 37c

Light Crust 5 lb. bag
MEAL 39c

Kuners 303 can 15c
PUMPKIN 22c
No. 2 1-2 Can

Miniature Kraft Bag
Marshmallow 18c

Gandys 1-2 Gallon
FRO-ZAN 39c

Comstock Pie No. 2 can
APPLES 23c

Premium Lb. Box
Crackers 27c

ORDER YOUR
THANKSGIVING
Turkey Early

Ritz Lb. Box
Crackers 35c

Compbells Tomato 2 Cans
Soup 25c

Hip-O-Lite Marshmallow pt. jar
Cream 19c

Ballard or Pillsbury 3 cans
BISCUITS 29c

Quart Wesson
OIL 49c

Libby Tomato 46 oz. can
JUICE 29c

Folgers Instant 6 oz. jar
COFFEE 89c

FINEST QUALITY MEATS
Cured whole lb.
Hams 39c
HALF 43c

Fancy
Hens lb. 39c

Lean Tender Pork
Roast lb. 39

Tender Pork
Ribs lb. 39c

Ranch Style 2 lb. pack
Bacon 79c

Pure Pork 2 lb. sack
Sausage 69c

Tender Chuck
Roast lb. 49

Choice Loin or Round
Steak lb. 89

D. J. SMITH & CO



Your S & H
Green Stamp Store

WSCS Discusses Plans For Church Library

The WSCS met Monday afternoon at 3 o'clock in the Church Sanctuary. Mrs. Clarence Hückelby was in charge of business and discussed plans for the library for the church. The committee on the library is composed of Mrs. Homer Aaron, Mrs. Edna Colwell and Mrs. Bill Pearce.

Mrs. Nancy White read Acts 8, 1 to 8th verse for devotional. The group sang "All Hail the Power of Jesus Name" and Mrs. Nancy White gave the prayer.

Mrs. Richard Ray gave the last lesson on Africa and Mrs. Phil J. Malouf gave closing prayer.

A Thanksgiving program will be given next Monday when Mrs. Bill Pearce will be hostess in the parsonage.

A program will be given Monday afternoon Nov. 30 at 3:00 o'clock in the Nursing Home. Mrs. H. F. Grindstaff will have charge of the program.

Stanley Nowlin of Texas Tech spent the weekend here with his parents, Mr. and Mrs. Wayne Nowlin.

Richard McDonald Attending U of CC

UCC News Service—James R. McDonald of Rotan, has become a member of the Mission Volunteer Band at the University of Corpus Christi.

McDonald is a sophomore majoring in pre-medical training.

Food for thought is the only kind that hasn't been affected by the high cost of living.

Just because a man gets up early in the morning is no sign that he will rise up in the world.

Mr. and Mrs. Claude Thompson Jr., Glenn and Greg of Haskell, Mrs. James Smith and Vickie of Wichita Falls visited Mr. and Mrs. W. C. Sargent over the weekend and attended Homecoming. The Sargents were in Wichita Falls all week. Mrs. Smith returned with them. Also visiting in the Sargents home were Mr. and Mrs. C. E. Green of Austin. Mrs. Green is a sister of Mr. Sargent.

Mrs. C. U. Callan and Mrs. E. H. Shelton were in Abilene Monday.

LANCE THEATRE

Rotan

Today and Friday, Nov. 19-20

"Woman Obsessed"

in color

Susan Hayward star

Academy Award Winner
In her newest dramatic triumph

Saturday, Nov. 21

Double Features are

"How To Make A Monster"

plus

"Teenage Caveman"

Sunday-Monday, Nov. 22-23

"It Started With A Kiss"

An awful good show

in color

Tues. & Wed. Nov. 24-25

"Outside The Law"

in color

Nolan-Fisher



B. L. Conley, Sec'y-Treasurer
Roby, Texas

POLITICAL ANNOUNCEMENTS

The Advance is authorized to announce the following candidates, subject to action of Democratic Primaries, 1960:
For Commissioner, Pre. 3:
J. A. BARNES

The Rotan Advance

Thursday, Nov. 19, 1959 No. 44

Calendar Club Met Tuesday

The Calendar Club met in the home of Mrs. Charles Millinder, Tuesday, Nov. 17 at 3:30 p. m. with Mrs. Wade Burroughs as co-hostess.

Mrs. Mac Weathersbee, Mrs. Joe Dale Burk and Mrs. Bennie LeBlue presented a very interesting program on Wrapping Unusual Shaped Christmas gifts.

Twenty-three members were present.

John Thomas Patton of Seminole visited his father Roy Patton Saturday.

Mr. and Mrs. A. J. Reese of Seymour and their daughter Mrs. Fred Crisp of Salinas, Calif., visited Mr. and Mrs. Dee Reese and Celia Dean last weekend.



Donovan-Galvani

Champagne Styling at Working Girl Prices

"BASIC" FASHION COTTON LACE SHEATH \$19.75

Donovan-Galvani fill a "basic" need for the gal who likes to go places after five with this wonderful cotton lace sheath . . . wear it elegantly unadorned or bejewel it at your fancy. Completely lined, and linen bound neck and sleeves, you may belt it if you choose. Black or beige. Sizes 8-16.

H.L. Davis & Co.

We will be closed Thanksgiving Day

The Public is Invited to

Preview of 1960 Showing of

FRIDIGAIRE MERCHANDISE

at our office Thursday, Nov. 19

10 a. m. to 3 p. m.

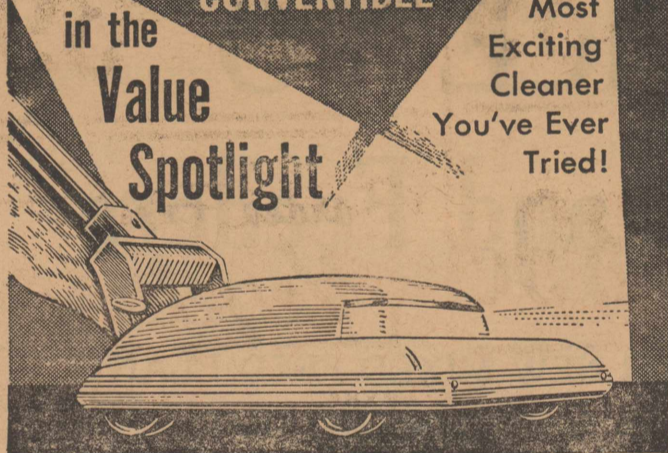
Turkey Sandwiches, Coffee and Donuts served!

West Texas Utilities Co.

NEW HOOVER

CONVERTIBLE

The Most Exciting Cleaner You've Ever Tried!



Clark-Benson Hardware

KEY MAN ON YOUR TEAM

He Has Protection For You--

TO KEEP TO "WELL-COVERED" WITH INSURANCE

Uncertainty, worries about the future--can be eliminated with a sound insurance program. Make your future secure--protect your property--call the Key Man Today!

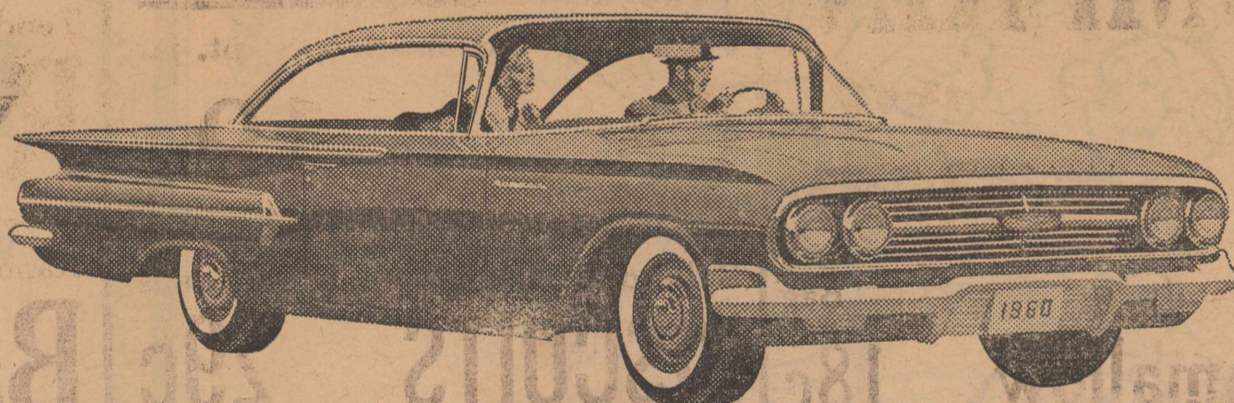
Security Keeps You Young
Young Keeps You Secure!

R. I. Young Ins.

RICHARD P. YOUNG

Phone- Office 261

Home 8140



There's nothing like a new car--and no new car like a Chevrolet. This is the 1960 Chevrolet Bel Air Sport Coupe!

PEOPLE SAY THESE ARE THE THINGS THEY WANT IN A CAR...and CHEVROLET for '60 comes closest to meeting every need!

Interviews with thousands of car owners across the country show clearly what they like or dislike about their present cars . . . and what they want most in their 1960 cars. Here's what the people tell us they want . . . and here's how Chevrolet meets their needs.

"Price, that's what's uppermost in my mind." All Impalas and Bel Airs with V8 engines are lower in price, as are automatic transmissions and many other popular options. Also Biscaynes now include as standard equipment conveniences formerly optional at extra cost.

"And how about operating economy? And resale value?" You keep right on saving after you buy your favorite Chevrolet, too. And Chevrolet's traditionally higher resale value means you'll get more back when you trade.

"Give me plenty of good old-fashioned comfort." There's comfort and then some in this one. Chevy's long on space, for one thing. Once you're under way you'll know just how comfortable Full Coil suspension makes your ride.

"Safety--don't forget safety!" You're surrounded by safety features in a new

Chevrolet. You've got big, sturdy brakes underfoot, for example, that last longer. As it has been for years, safety is standard equipment in Chevy.

"Let's keep upkeep down, too." More than ever, Chevrolet for 1960 is built to stay on the road and out of the repair shop. You can tell that from its hushed, unruffled way of going, from the solid thump of Chevy's big doors. Of course, if you should need service, you're always near efficient, economical attention to your needs.

"I want a car that will stand up to the driving I do." For proof of Chevy's staying power, just spend a minute watching the nearest road. You'll see more Chevrolets traveling on it than any other car--evidence-on-wheels of Chevrolet durability. (And that higher resale value attests to it, too.)

"Me for a sweet-handling car." Handling's always been Chevy's forte, and

1960 is no exception. But really, this kind of lightness and precision you've simply got to enjoy for yourself.

"... a car you can look at and be smug about buying it." Chevrolet for 1960 leaves the low-price field far behind when it comes to fashion. But you're the best judge of styling, so take a good close look at Chevrolet. We warn you: you're about to fall in love.

"And performance. Let's have a hot one!" Chevy's spirited V8's have set the standard for ultra-efficient power in American-built passenger car engines. You've got a long list of performance-minded transmissions to pick from, too.

So that, friends, is what you told us you want. We think it can be summed up rather well in just one word: value.

Get the full story of Chevy's brand of value soon at your Chevrolet dealer's.

Nearest to perfection a low-priced car ever came . . . CHEVROLET

Ride test '60's best--at your local authorized Chevrolet dealer's

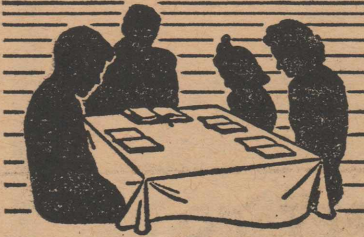
HOGSETT CHEVROLET COMPANY

101 W. SNYDER AVE.

ROTAN, TEXAS

DIAL 269

Today's MEDITATION
from
The World's Most Widely Used
Devotional Guide



The Upper Room
© THE UPPER ROOM, NASHVILLE, TENNESSEE
Thursday, November 19

Read John 6:19

There is a lad here, who hath five barley loaves and two fishes. (John 6:9. ASV.)

With the multitude a lad had come to hear Jesus. After a while he became hungry and began to think how enjoyable the lunch he had brought with him would be.

But Jesus had need of the lad's five barley cakes and two fishes. He would use them to feed the great multitude that had come to listen to Him. The boy gave his willingly to Jesus, believing that the Master had need of it. Small as it was, the lad had brought something Jesus could use.

Each of us has something Jesus can use. Do we give it willingly? As megar as we may feel our gifts and talents to be, Jesus has need of them. It may seem very small at the time, but the gift given willingly and with Christ's blessing may go on and on. We may never know how far-reaching it will be. Before it has finished its mission on earth, it may help five thousand!

Are not we still receiving of the little boy's gift of the loaves and the fishes?

Prayer: Dear Father, help us to forgive our feeling of inadequacy for Thy service. Help us willing to bring to Christ and give Him all that we are able to bring. In His name. Amen.

Thought for the Day:

Our Lord has need of us and our gifts. Bessie Saunders Spencer, (Arizona).

World-wide Reading-Psalm 145:1-21

Mrs. J. Frank Johnson arrived home Friday night from Washington D. C. where she visited her brother Mr. and Mrs. Parker May and children. They also visited in New York during her visit.

HD Insurance Program Is Well Attended

Some thirty people attended the program on Health, Accident and Hospitalization Insurance sponsored by Fisher County Home Demonstration Clubs, November 10, at the REA building in Roby.

Mr. Weldon Taylor of Lubbock, field supervisor for Travelers Insurance Company presented the program. Mr. Taylor discussed what to look for in hospitalization insurance, types of insurance and defined terms in insurance which are often misunderstood or misleading.

At the refreshment break, coffee, cakes and cookies were furnished by Roby Insurance Agency.

Following the break, Mr. Taylor discussed Health and Accident Insurance explaining the types of accidents the insurance usually covers as well as the sickness which is covered.

This program was sponsored by Home Demonstration club women as a part of a series of programs which they have studied this year in Family Financial Management. The program will be continued in 1960 with subject matter being studied in life insurance, managing the bank account, social security and laws affecting women in legal matters.

Jerry Black of Odessa spent the weekend here attending Homecoming and visiting friends. Jerry formerly lived here with his parents Mr. and Mrs. George Black. He finished high school here and attended John Tarleton and has been with radio station KOSA in Odessa, but has been transferred to KROD station in El Paso as production manager on Dec. 1.

THE ROTAN ADVANCE

E. H. Shelton, Publisher
TELEPHONE, DIAL 332

SUBSCRIPTION RATES

\$2.50 IN FISHER COUNTY — \$3.00 OUTSIDE FISHER COUNTY

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may occur in the columns of the ROTAN ADVANCE will be gladly corrected upon being called to the attention of the editor.

The publisher is not responsible for copy omission, typographical errors or any unintentional errors that may occur other than to correct in the next issue after it is printed.

PUBLISHED WEEKLY AT ROTAN, TEXAS

ADDRESS ALL CORRESPONDENCE TO BOX 656 ROTAN, TEXAS
SECOND CLASS POSTAGE PAID AT ROTAN, TEXAS

Former Resident Dies At Tulare Calif.

Edward M. Ybarra 61, life-long resident of Fisher and Kent counties until 1946, when he moved to California, died at Tulare, Calif., Nov. 2. He became suddenly ill at his home upon pronounced dead on arrival at the hospital, of heart attack. Rosary was held at 8:00 p. m. Nov. 4 in Hamilton Peers Funeral Chapel. Funeral Mass was said at 9:00 a. m. Nov. 5 in St. Rita's Catholic Church and burial in Tulare Cemetery.

Surviving are his widow, Mrs. Francisco Ybarra, five sons, Fred and Alex Ybarra of Tulare, Alfred of San Jose, Lorenzo of Woodville and Cpl. Edward M. Ybarra Jr. of Anchorage, Alaska; six daughters, Mrs. Pilar (Minnie) Cuellar, Tulare, Amelia Ybarra, Mrs. Lilia Shouse and Mrs. Fidel (Juanita) Sanchez, Fresno; Mrs. Ben (Garmen) De La Rosa, Sunnyvale; Mrs. Ben (Lupe) Martinez, Rotan; three brothers, Mack Ybarra, Tulare; Adolph Ybarra, Borger and Roman Ybarra of Eden, Texas; three sisters, Mrs. Tony (Beatrice) Herranz, Rotan; Mrs. David (Anita) Chapa, Houston and Mrs. Mary Rodriguez of Aspermont.

The Rotan Advance

Thursday, Nov. 19, 1959 No. 44

Mr. and Mrs. J. D. Burk visited relatives in Stephenville Sunday.

Mr. and Mrs. Clyde Sanders and two children of Abilene visited her aunt, Mrs. Fred Byerly, Mr. Byerly and other relatives here Sunday.



For big food savings, greater year-round menu variety and new shopping convenience, rent a food locker now! Call us for complete details.

PORTER LOCKER PLANT

CUT YOUR FOOD BUDGET

Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

Call Today For Appointment

Dawson Optometric Clinic

1906-26th St. Snyder Phone HI 3-4503

CONOCO SERVICE STATION

For Rent

We have re-modeled and improved this Service Station and have attractive offer for

RELIABLE OPERATOR

See or Phone Day 139-Night 130

ELMER C. FEAGAN, Hamlin, Texas

TAX DISCOUNT NOTICE

THE SAME DISCOUNT WILL APPLY THIS YEAR AS LAST ON EARLY PAYMENT OF SCHOOL TAXES

The following will apply:

2% NOV. 1 THRU NOV. 30

1% DEC. 1 THRU DEC. 31

First and Last Days Inclusive

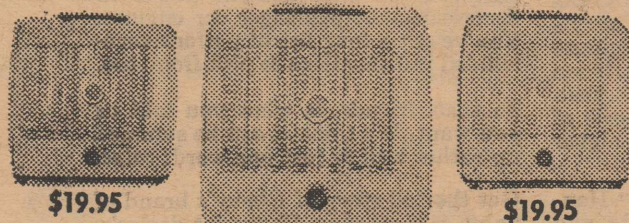
Rotan Independent School District



PORTABLE Electric HEATERS

Every House Has "Cold Spots" — Use a Portable Electric Heater to Warm These "Chill Spots"!

Electric PORTABLE HEATERS FOR EVERY PURPOSE

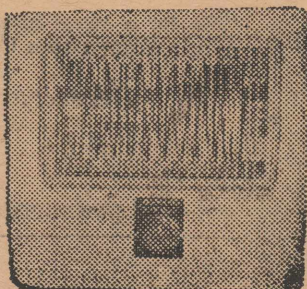


\$19.95

\$29.95

\$19.95

FREE WIRING (220 Volts) INSTALLATION FOR RANGES, WATER HEATERS AND CLOTHES DRYERS ASK YOUR ELECTRIC APPLIANCE DEALER OR WTU



\$21.95

"They're Baby Safe!"

INSTANT HEAT!

West Texas Utilities Company

NOTICE TO Ranchers and Feeders

WE NOW HAVE OUR NEW MIXED FEED PLANT IN OPERATION AND TURNING OUT

BULK SIMMONS MIX and BULK PACE MIX

AS WELL AS THE POPULAR 20-80 BULK Mixture.

Special mixes containing percentages of Cottonseed Meal, Cottonseed Hulls, Ground Milo, Blackstrap Molasses, etc., can be made on special order, but must be in lots of four or five tons or more.

WE INVITE YOU TO COME IN AND SEE THE PLANT AND OBTAIN INFORMATION ON THE POPULAR

Simmons Mixes & Pace Mixes

Rotan Cotton Oil Mill

ROTAN, TEXAS

BUSINESS and PROFESSIONAL REVIEW of ABILENE

Prepared and Published by Slater & Co.

A. B. BARROW FURNITURE COMPANY

Furniture for every home, furniture for every taste and for every budget. That's furniture from the A. B. Barrow Furniture Company located at 290 Cedar in Abilene. Phone OR 4-4396.

The A. B. Barrow Furniture Company carries a wide assortment of all types of furniture. You will find chairs, tables and divans, bedroom suites that will blend perfectly

with your home. A. B. Barrow Furniture Company carries a complete line of fine home furnishings including RCA appliances, Lee carpets, custom made draperies and Hoover vacuum cleaners. All these wonderful buys are priced within the range of every pocketbook. The A. B. Barrow Furniture Company will arrange the terms that will best suit you in terms of payments, and length of payments.

You will be insured of quality in every purchase from the A. B. Barrow Furniture Company. These merchants have served the community reputably and dependably for many years. This quality of service is reflected in every transaction, in every piece of furniture. Your home can be lovelier, more adaptable to you through the comfort furnished you by A. B. Barrow Furniture Company.

ABILENE WELDING SUPPLY CO.

"GRADY MORRISON-MGR."
The Abilene Welding Supply Company is located in Abilene at 306 South Treadway.

They are distributors for the Airo Acetylene Gas, Oxygen, and National Carbide. These products have stood the tests of welders for years and are known to be of the highest quality it is possible to purchase. They also feature the low cost 180 amp. Farm Welder.

The Abilene Welding Supply Company has a complete line of supplies for both light and heavy welders. Following is a partial list of the supplies they offer you: Complete line of industrial gasses, gas welding supplies, gas welding rods, welding torches, hoses, gauges, co-plate electric welding equipment, electrodes of any type, carbide generators as well as all those other necessary supplies such as gloves,

goggles, helmets, wire brushes, etc. They feature Expert Repairs on all Welding Equipment.

If you are in the welding business it is to your advantage to get acquainted with this reliable firm in Abilene. Drop in at Abilene Welding Supply Company and they will be happy to discuss your welding supply needs with you. Phone OR 4-5205.

MIRACLE LABORATORIES "ABILENE'S OLDEST TERMITE & PEST CONTROL COMPANY"

This well known firm in Abilene is located at South 12th & Jeanette. Phone OR 4-7951 for free estimates and examinations.

Here in our community, perhaps in your own home termites are doing thousands of dollars worth of damage annually. Don't be one of those folks who still have termites after inefficient methods are tried.

Have it done right the first time, call the Miracle Laboratories. All their work is guaranteed. By past experience we know that this firm is reliable and will do just exactly what they say they will.

It is a pleasure to do business

with a firm that has built a reputation for reliability. They also render a service for exterminating roaches, bed bugs and other pests.

The Miracle Laboratories methods are tried and have proven satisfactory. For expert work of this type, phone OR 4-7951 in Abilene and you'll be pleased with the reasonable prices. They will inspect the floors, walls and all parts of your home at no cost. If you have termites, you want them eliminated. If you don't have them you will have the satisfaction of knowing your home is free of these pests.

Abilene Typewriter Exchange

The merit of the Olympia typewriter is widespread. This famous typewriter has been used by business firms, individuals and other groups for years. This in itself is proof that this typewriter is just what you need for your office or home.

Your secretary will do her work faster and easier when she is using one of the new Olympia typewriters.

Abilene Typewriter Exchange is located at 917 North 2nd in Abilene.

They feature all models, both standard, electric and portable. They also feature the Addo-X Adding Machine with feather-Lite touch control and multiplication.

If you own a typewriter now and it isn't working as it should take it to Abilene Typewriter Exchange. They have a complete line of parts thereby assuring you of fast and efficient service.

For typewriter and typewriter service and repair be sure to call OR 2-2855 or go by Abilene Typewriter Exchange in Abilene. Satisfaction is guaranteed.

Bussell Cabinet Shop

This well known cabinet shop is located at 1209 McCarty in Abilene. We suggest that you call them first for all types of cabinet work, gun cabinets custom building, etc., if you want the very highest class workmanship. Phone OR 3-1281.

A completely equipped cabinet shop and the ability to handle all types of work is essential to the builders and home owners. There is no cabinet shop in this section that has enjoyed more success than the Bussell Cabinet Shop in Abilene.

Your measurements and specifications will be strictly adhered to and they will be followed to the letter. They use only the very best grade of materials in this work.

This Business and Professional Review Issue considers it a pleasure to recommend this eminent firm located at 1209 McCarty in Abilene. Try them the very next time that you have cabinet work of any type to be done.

S. O. Broach Music Co

The world of music is something every home should have. Your children should know and understand the place of music in their lives, and with this will come an appreciation of it. The S. O. Broach Music Company at 1081 South 1st in Abilene carries the Kimball and Estey line of organs and pianos. These instruments have the beauty and quality of tone that only comes from many years of skill and craftsmanship. Organs and pianos give every home the cultured look. How many times have you said to yourself, "Oh how I wish I had learned to play the organ or the piano." Don't let your children grow up without knowing what sheer pleasure and enjoyment for themselves and for the whole family can be gained by playing the piano. Hours of relaxation and enjoyment can lie ahead for your family. If you are interested in obtaining a new piano, come into S. O. Broach Music Co. for a demonstration.

The S. O. Broach Music Company will be more than happy to arrange payments for you with long, easy terms. You'll enjoy dealing with these reputable merchants, who have served the best interests of this community for many years. So, why do without when it's so easy to have now. Come into S. O. Broach Music Company tomorrow.

GRAPE STREET WRECKING CO.

"J. N. BRADSHAW-OWNER"

This well known firm in Abilene has one of the largest stocks of used auto parts in this section.

They are located at 4242 Grape Phone OR-2-0523 for information concerning any part.

We wish to compliment the management of the Grape Street Wrecking Co. on rendering the people of

this community used parts at reasonable prices. They will pay highest prices for wrecked cars anywhere. You can get expertly rebuilt generators and starters here. They also have a line of auto glass, gears, transmissions and axles.

For all of your needs in this line be sure to see this reliable firm.

All their parts are guaranteed.

Why spend a lot of time looking around in smaller places for parts when you can have access to this large stock at 4242 Grape. Remember the Grape Street Wrecking Company when in need of anything for your automobile or truck.

Ben E. Keith Company

The Ben E. Keith Company is located at 2149 Cottonwood in Abilene. Phone OR 4-5271. This concern is a wholesale distributor in this area for fresh and frozen fruits and vegetables.

No wholesale produce house in this area has met with more success than the Ben E. Keith Company in Abilene. They have serviced this section well for many years and the retailers in this area have learned to depend on them for prompt delivery and nearly everything in the fresh and frozen fruits-vegetables line.

This Review Issue wishes to point out the value of having a wholesale produce house in this area. They service your retailer and through their efforts your retailer is supplied with your needs in a variety of selections.

Grocers in this area have found the Ben E. Keith Company to carry the highest quality food line. You will assure yourself of satisfied customers, and repeat business when you purchase for your grocery from the Ben E. Keith Company.

The Ben E. Keith Company invites all retail grocers in this territory to be sure to call when in need of anything in the produce line. They appreciate your business and have built up a fine reputation which warrants your patronage.

Southwest Savings & Loan Association "HOME OWNED"

The Southwest Savings & Loan Association is located at 1226 North 3rd in Abilene. Phone OR 3-8153 and they will give you complete information without obligation to you. This firm is one of the cornerstones of the financial structure of this city.

If you have money to invest, you should investigate the advantages this association offers you. It is well known in this territory for reliability and many have found their desired method of saving through their facilities.

They offer a means for reliable persons to secure loans in a business manner, without imposition in any way. You will be pleased with their modern and efficient methods. Through this widely known institution many people of this area have been enabled to own their own homes. This concern has probably contributed as much toward the development of this section as any other institution. Its services are indispensable to the comfort, success and progress of this area. If you plan to build, repair or improve in the near future, contact the Southwest Savings & Loan Association.

Remember their location is 1226 North 3rd in Abilene.

Your payments will be made to fit your individual budget. They are arranged so that you can meet each one as it comes due. Whenever you buy, build, improve or repair, contact the Southwest Savings & Loan Association in Abilene.

Presley Jewelers

When you think of jewelry, gifts and service, think of Presley Jewelers located at 1059 North 2 in Abilene. Phone OR 4-7396.

They feature Diamonds, watches, silverware, jewelry and gifts for all occasions. When you are buying jewelry be sure you are getting quality merchandise. Do not be satisfied with inferior jewelry that lasts only a little while. This prominent firm in Abilene has only the best, and they will stand behind your purchase.

Presley Jewelers maintains a watch and jewelry repair shop where you can have experienced workmen repair your watch or jewelry at a reasonable price. They also feature engraving.

When you are shopping for gifts for all occasions be sure to visit Presley Jewelers and see their selection. Their employees are courteous and helpful and they are happy to assist you in selecting any item from their large stock.

Galloway Western Tailors "DELTON R. GALLOWAY- OWNER"

For individually designed clothes that are tailor-made and sure to fit, see Galloway Western Tailors located at 1365 Butternut in Abilene. Phone OR 3-2201.

They feature individually Custom Tailored Western Clothing for both men and women. You'll find the selection of materials very complete. You are offered the latest in fabrics and the latest in colors that will be just what you want for your New Suit or Coat.

Why pay a high price for a ready-made Western Outfit that is not a perfect fit, when you can select your material and style and have it individually tailored to fit you perfectly?

They feature their own designing and pattern drafting, so that each individual has a special pattern made for them.

Melinda Bartlett, of Anson, winner of the San Francisco Cow Palace Rodeo wears Galloway Western Clothing exclusively.

For popular prices and the best in workmanship, go to Galloway Western Tailors for your new Western Outfit.

Dr. Pepper Bottling Company

The Dr. Pepper Bottling Company at 301 Pioneer in Abilene has a delivery service that makes it possible for everyone in this trade territory to enjoy the most modern and sparkling soft drink of our day and time. In every bottle of Dr. Pepper there is a flavor that can be found only in Dr. Pepper.

If, as a gracious hostess, you have a reason for a special treat, try serving your guests and family Dr. Pepper. Young and old alike will compliment you if you always have this delicious soft drink in your refrigerator. Your best snacks will be even better if they are served with this light, refreshing drink. It is truly the finest soft drink that money can buy.

You are welcome to stop by the Dr. Pepper Bottling Company and inspect their facilities.

This review issue recommends Dr. Pepper to you. Phone OR 3-3753.

Vera Williams Interiors

The Vera Williams Interiors located in Abilene at 124 Sales is one of the most distinctive interior decorators of homes in this area. They feature a complete interior service, including Custom Made Draperies, Custom Furniture, Carpets, Wallpaper, Bedspreads, Upholstering and a Complete Selection of Decorative fabrics. Regardless of how extensive your plans for decorating your home may be, this firm in Abilene can effectively take care of your problems.

This store has experts in interior decorating who thoroughly understand their work. They know the proper color schemes and types of furniture to use.

There is a great deal of difference in the appearance of a room that has been decorated with good taste and one that has not. The average person does not realize all the points to be considered when decorating a room. It takes years of experience and extensive studying to acquire the knowledge necessary to be able to design.

The Vera Williams Interiors is known far and wide as leaders in the field of interior decorating. They can easily solve your problems. Call OR 2-3945 or go by Vera Williams Interiors on your next trip to Abilene.

Texas Concrete Block Company "BUILD IT RIGHT WITH FEATHERLITE"

The Texas Concrete Block Co., features tested Featherlite Blocks. They are located at 2065 Oak in Abilene. Phone OR 3-7368. For speedy deliveries and the best quality in materials call this firm in Abilene.

Concrete blocks continue to be the leading building material where durability and strength are desired. The advantages you gain by using concrete blocks in construction are numerous. Simplicity in construction and low cost are the most outstanding.

If you are interested in buying concrete blocks that are strong and durable, be sure to call the Texas Concrete Block Co. You can be assured that each and every block you buy from them will be tested and strong. In this Review we take pleasure in referring this reliable concern to our readers.

Acousticon "VIRGIL WOLF-DISTRIBUTOR"

The ideal hearing aid has often been defined as one which would allow the wearer to hear as clearly as if his hearing were not impaired. This is a misleading statement. No hearing device can make a person with an impairment hear perfectly. However, in many cases the correctly prescribed hearing aid can almost accomplish this Utopian ideal.

The rational definition of an ideal hearing aid must be limited to the following: A device which will assist the individual to make use of his or her impaired hearing to the fullest extent.

For many years various laboratories have been perfecting a hearing aid that measures up to the above statements as nearly as possible. As a result, the Acousticon hearing aid comes as near giving perfect performance as is possible.

Acousticon is the oldest manufacturer of Electrical Hearings in the world. They started in 1902 when they made a learning aid for Queen Alexandria of England. They now have the slenderest hearing glasses on the market.

If you have a hearing impairment, consult your physician, then see Virgil Wolf at 1626 Sycamore in Abilene or phone OR 2-5914 for a demonstration.

D & W Appliance & Furniture Company

Be sure to trade at the D & W Appliance & Furniture Company and know you are getting the best. This firm is located at 102 Elm, 265 Chestnut, and 1109 North Mockingbird in Abilene. Phone OR 4-6242. They have anticipated your furniture requirements and have in stock the latest designs and suites of furniture.

They also feature a complete line of Admiral Appliances and television, a complete line of General Electric Appliances and Television, and a complete line of RCA Whirlpool appliances. Also they have a complete music department of Pianos and organs including Thomas and Lowery Electronic Organs, and Story & Clark, and Henry F. Miller Pianos.

For furniture to live up to those old uninviting rooms, let these experienced clerks help you with your selections.

Bedroom, living room, dining room, and kitchen can all be fitted in accordance with the style of the day at this firm. Your home should be the happiest place in the world for you. Give it a chance by placing pleasing furniture in these bare spots.

We wish to commend this reliable home furnishing establishment in Abilene and remind you of the wonderful bargains awaiting you there.

Mike Hammer Mobile Homes

Mike Hammer Mobile Home is located in Abilene on West Hwy. 80. Be sure to call OW 2-4988 when you are in need of a Mobile Home. They are your authorized dealer for Spartan Sparcraft, "M" System, and Marlette Mobile Homes. They trade for anything and feature up to 7 years to pay.

This firm is recognized by folks in this section as a real friend to all who trade with them. Whenever you are in need of a Mobile Home be sure to think of this firm first. They have proven themselves reliable in all their business dealings.

It may not be often that you will be in need of the services of the Mike Hammer Mobile Homes, but they will remember you once you do business with them. You will always be welcome to ask their assistance or advice about anything with which they may help you.

In this directory issue, it is a pleasure to list Mike Hammer Mobile Homes in Abilene among the leaders in this territory.

You are invited to drop in at any time and they will be glad to quote any prices to you.

Draughon's Business College

For skilled instruction in secretarial and clerical work of all kinds, come into Draughon's Business College in Abilene, located at 1317 1-2 South 1st. Phone OR 4-8573. Draughon's Business College can teach you many business skills that will prove profitable to every trade. A knowledge of typing, bookkeeping and shorthand can save every business, time and dollars. And a career as a secretary or bookkeeper can be a valuable and profitable career for you also. A diploma from Draughon's Business College will enable you to earn more for your time and receive a better position. Draughon's business college has earned a reputation in this area of skilled instruction, by thoroughly trained instructors. A diploma from Draughon's will mean professional training and competent service to any employer.

You will find the courses interesting and varied. Interesting because of the instructors and of value to you due to the profession that you will be learning. Varied because of the wide range of instruction that you will receive. There are courses in accounting, business management, clerical work, operation of business machines, typing and shorthand to name just a few. Draughon's Business College will help the businessman by giving him a more effective, economical operation of his business. The working girl can find a profitable and interesting career at Draughon's Business College.

BUSINESS and PROFESSIONAL REVIEW of ABILENE

Prepared and Published by Slater & Co.

CALLAWAY'S INC.

"FORMERLY WEST TEXAS BRICK
& TILE COMPANY"
"35 YEARS IN ABILENE"

To be sure that you are having your tile work done properly be sure to call Callaway's Inc., in Abilene located at 1109 Walnut. They cover a 100 mile radius of Abilene.

Callaway's Inc features all types of tile and have the experience and ability to lay tile in your bathroom or any other part of your home. You will be pleased with the durability and beauty of tile laid by Callaway's Inc. It doesn't cost a

cent to get an estimate on the job you wish done, just phone OR 2-7879.

Cork, Asphalt, Rubber and Ceramic and Wall Tile are handled by Callaway's Inc. Their complete line of this type merchandise will allow you to choose exactly what you want and need to improve and beautify your home.

They also feature Acoustic-Celotex ceiling tile in Cane, Fiberglass

type and General type tile. These ceilings are installed in a choice of three methods, staples, screws and the most popular which is the metal suspension system. This is the easiest to install and enables you to lower the ceiling of a room to any height you desire. It is also incombustible.

We are happy, in this Review, to point out to our readers such a progressive and successful Business.

TEXAS BUREAU OF INVESTIGATION

The Texas Bureau of Investigation is located in Abilene. Phone OR 3-3101.

Here you will find dependable 24 hour service; specializing in trial and litigation preparation, evidence photography, commercial, domestic, civil, criminal, industrial and missing persons cases. Regardless of what your needs may be, you can rely upon the experienced investigators of this institution, and rest

assured that all calls and cases are maintained in the strictest confidence.

Here you can obtain the services of both male and female investigators who are thoroughly competent in their profession, and who will provide you with complete and detailed reports throughout your case.

No job is too large, nor too small

for this well known institution which has built up a reputation that is to be envied in this profession.

Set your mind at ease—enlist the services of the Texas Bureau of Investigation in Abilene. You can fully depend upon their integrity and competence. Phone OR 3-3101 or write them at Box 1627 in Abilene.

ABILENE LIVESTOCK AUCTION COMMISSION

The Abilene Livestock Auction Commission is located in Abilene at 700 Almond. Phone OR 3-7865.

This well known livestock commission Company has served the farmers and ranchers of this area faithfully and honestly conducting sales every Tuesday and Thursday.

They have had years of experience in this business and know how to conduct a profitable and interesting sale. The men connected with this firm are well thought of in the surrounding counties and you

can depend on them to give you a fair and honest evaluation of the value of your livestock, meaning more profit to you. This firm conducts a business that is of high commercial value to the public. Honesty and fair dealing is their trademark.

This progressive business and professional review recommends the services of the Abilene Livestock Auction Commission and their dependable business methods.

Central Motors

Central Motors, located at 802 Pine in Abilene has all makes of Used Cars like new for your driving pleasure, priced to fit every budget.

Central Motors has a wide selection of cars for the family, four doors, heaters and radios for your family driving comfort. For the would be two-car family, Central Motors has a wide assortment of smaller coupes and two-door automobiles suitable to the needs of any busy family. Every car has been checked by experts, guaranteed for your driving satisfaction. You'll find the prices low, the terms agreeable and arranged in easy payments. The reputation of Central Motors for fair and honest dealings is known throughout this area and it is your assurance of a satisfactory automobile.

Central Motors pays the highest prices for used cars, giving you a fair evaluation and a pleasant transaction. You are invited to come in and look and drive today. The prices are low, the values are high. Central Motors has the car for you. Phone OR 4-2191.

Johnston Coin Company

The Johnston Coin Company is located in Abilene at 2155 South 1st. Phone OR 2-0658. They are leaders in their field in this area. Their reputation has been achieved through their satisfied customers. No where will you find a firm that endeavors to please its every customer as conscientiously as they do at this reliable firm.

Remember, whenever you want rare Coins and Stamps contact the Johnston Coin Company first. They will be glad to help you in any way that they can.

They buy and sell Collections or Singles and have a complete stock of Collector's Supplies, Books, Binders, Holders and Albums.

Remember this firm where quality is paramount. You can't go wrong by trading with this firm, for they stand behind every purchase. They know that pleasing a customer is success, therefore, they will do everything in their power to please you when you trade here.

In this Review, we wish to recommend this reliable firm for the excellent manner in which they serve the public.

Spence-Hartman Machine Company

Regardless of what your machine problems may be, consult the Spence-Hartman Machine Co. in Abilene. Phone OR 3-7348. This well known firm features reliable machine shop service and electric and acetylene welding of precision.

The personnel of this shop represents experience not equaled by another trade. They understand thoroughly the operating of their machines. Many parts for obsolete, as well as the most complicated modern machines, whether they are agricultural machines, road working machines or pumping machinery.

As for lathe work, let us enumerate some of the things they do. Special screws and nuts can be made, pulleys are bushed, bored and turned; Bearings are babbitted and bored out, shafts turned and threaded, fly wheels turned, ring gears shrunk, and innumerable other tasks that can be taken care of only with a lathe.

In compiling this Review, we refer the Spence-Hartman Machine Company to all our readers.

Citizens Glass Co. Inc.

The Citizens Glass Company Inc. located at 625 Walnut in Abilene offers the people of this community glass and mirrors for every purpose. They feature a full line of glass for windows, desk tops, coffee tables, pictures, mirrors and auto to glass. Regardless of what item you have that needs glass all you have to do is take the measurements and give them to the Citizens Glass Company Inc., and they will cut it to your exact specifications.

Glass serves not only as a necessary item on furniture, but to beautify and preserve it as well. If you have a desk that does not have a glass top, it is subject to scratches and stains. If you want to preserve it and have it keep that new look, have a glass top cut for it. A desk is only one of many items that you can have a glass top on.

Take an inventory in your house today and see what furniture you have that needs a glass top. Take the measurements and on your next trip to Abilene, drop by and let the Citizens Glass Company Inc., give you their estimates.

They have glass for every occasion. You are invited to come in and see them at any time.

Armstrong Tile Contractor "RAYMOND ARMSTRONG—OWNER"

Located at 1317 South Danville in Abilene. They are noted for their satisfied customers. Phone OW 2-0834 and they will gladly give you free estimates.

This concern features tile for bathrooms, mantels, drain boards, and floors. Here you are assured of expert work done for low prices. Their merchandise is famous for its quality, and durability; so be sure and let them show you their stock before buying tile for any occasion.

Tile is becoming more popular in homes every day. Its appearance and reasonable price makes this true. If your bathroom is wallpapered, no doubt it is water marked and hard to keep clean—if so, let Armstrong Tile Contractor solve your problems by installing tile of the better grade. Consult this firm the next time you are in Abilene.

In this Business and Professional Review we take pleasure in recommending this reliable firm to all our readers.

Hertz Rent-A-Car "JOE SANDLIN—OWNER"

The Hertz Rent-A-Car located at 936 North 4th in Abilene has cars to rent to reliable people. Regardless of whether you just want to do town driving, or take a trip out of town and be gone several days, you can rent a car for a reasonable rate at Hertz Rent-A-Car.

All the automobiles here are kept in good running condition and are clean throughout. They have new cars available for your pleasure and comfort. They have their automobiles insured to cover public liability and property damage, so there is no risk for you to take.

Moving to a new home? Need an extra truck for rush deliveries? Then Hertz rents the truck or pickup you need. They have Chevrolet, GMC's and other modern trucks in most sizes and body styles fully equipped to meet your needs. Remember Hertz rates are low and include all gasoline oil and proper insurance.

In Compiling this Business and Professional Review, we wish to congratulate Hertz Rent-A-Car on the splendid service they are rendering the people of this section. Phone OR 2-5377.

MERLE NORMAN COSMETIC STUDIO "RUTH PHILLIPS—OWNER-MGR"

The Merle Norman Cosmetic Studio is located at 1098 North 2nd in Abilene. Phone OR 2-4082. There is a difference in cosmetics and a difference in the way it is applied in order to bring out your natural skin-tones. This firm specializes in both Merle Norman Cosmetics and the art of Natural Make-Up.

They are cosmetic specialists—they analyze your complexion and by free demonstration they prove to you just how your own complexion and natural skin-tones may be brought out to reveal your natural beauty. In this manner and this only, will you receive full benefit from your beauty treatments.

They operate an up-to-date studio and can give you the very best in cosmetics and expert advice on complexion problems. Visit this

studio for a free demonstration. You are not asked to buy; if their cosmetics appeal to you, then and only then, do they want you to buy. Merle Norman Cosmetics sell upon their own merits. You are invited to take advantage of their courtesy demonstration. They will consider it a privilege if you accept this invitation. All the women from Fisher County are especially invited.

Merle Norman Cream, Miracle and Base now carries the Good House Keeping seal of approval.

Ruth Phillips will be happy to come to Fisher County and give free demonstrations to any club. She will bring her cosmetics with her and fill the orders at the time and give a percent to the Club on purchases made at the time.

JOHNNY PATTERSON'S DANCELAND

Spending a Saturday evening out? Then spend it at Johnny Patterson's Danceland located on South 15th in Abilene. Fine Dancing pleasure is yours and fine entertainment is your when you visit Johnny Patterson's Danceland. You'll enjoy the atmosphere of Johnny Patterson's Danceland that is so conducive to an evening's enjoyments. Your table to tables service, and the fine dancing music makes this a well known night club throughout the state.

You'll find Johnny Patterson's

Danceland is an excellent place to give those pre-parties and after parties. A superb place to bring guests to start or top off an evening. The management will be more than happy to reserve your tables on your request. Just phone OR 2-0895. Courteous service, a pleasant atmosphere, listenable as well as danceable music, all combine to give you a fine evening's entertainment. Spend a Saturday night out, spend it at Johnny Patterson's Danceland in Abilene.

ABC Furniture & Antiques "M. E. NICHOLS—OWNER"

Any of you who are antique collectors should see the fine selection of Old English Sheffield China and Glass, Furniture, Old Clocks and Bric-a-Brac at the ABC Furniture & Antiques in Abilene located at 3317 South 1st. Phone OR 3-1652.

To collect and own real authentic antiques is a thrill and experience that is in no way equalled. It gives real pleasure and satisfaction to know that you have a piece of furniture that has that mellowness that only years can give. Some feel that our ancestors had better taste than we do in this generation. These antiques are built sturdily

and the quality of the material is impossible to duplicate in modern articles.

Collect and treasure those old pieces you may have and hand them down to your descendants. They will discover that same enjoyment that you have treasured.

ABC Furniture & Antiques are experts concerning antiques. Call on them regarding any information. An appraisal from them is dependable and you can be assured of its accuracy.

Many of the items found at this Store make ideal Christmas Gifts. Be sure to go by and select from their large stock.

Bargain House

The Bargain House will furnish your home at moderate prices. They feature used furniture and refrigerators at discount prices, and new and used plumbing fixtures. They also buy bath room fixtures in complete sets or odd pieces.

This firm is located at 1457 Pine in Abilene. Phone OR 2-2677.

Through their years of business they have rendered a most valuable service to the people of this community.

They handle furniture of the better grade, a quality that is durable and one you can depend upon to give maximum service. They have anticipated your possible needs and their stock is composed of tasteful, practical, yet artistic and inexpensive furniture from which to make your selections. If it is a piece of furniture or furnishings you want, visit the Bargain House.

This firm has used furniture to buy, sell and trade, you will find they pay the highest prices for good used furniture. Their used furniture stock is varied and you are invited to come in and see what they have. We recommend this firm in Abilene. See them before you buy or sell.

Ragsdale Employment Agency "VIVIAN RAGSDALE—OWNER-MANAGER"

The Ragsdale Employment Agency is located conveniently at 1626 North 2nd in Abilene. Phone OR 3-8352.

This agency provides individual attention in matter concerning personnel placement to both employers and applicants—specializing in executive, office, sales, professional and technical positions.

Employers: If you are in need of personnel, you will do well to contact this establishment, for they can provide rapid placement of competent people into your firm.

Applicants: By enlisting the services of this agency you will be in close contact with the best jobs available in this area, ensuring you of a better paying position without all that lost time and money spent while looking around for a job.

These services are available and concern both men and women, so regardless of what your personnel needs may be, or what your applicants capabilities are, this institution will provide the quickest means of bringing the employee and employer together. They has built up a reputation that is to be envied in their past dealing, so you can rely on their abilities and competence.

Phone OR 3-8352 now, and discuss your problems with them.

Waldrop Furniture & Decorative Galleries

The Waldrop Furniture and Decorative Galleries is located in Abilene at 201 Walnut. Phone OR 4-5283.

Here they feature a complete line of household furnishings. Their store is modern and up-to-date, and their furniture ranges from a small end table to complete suites for any room. They also feature carpeting, draperies, slip covers and curtains, fine upholstering fabrics, interior decorating and gifts and accessories.

When we buy furniture we are buying something that is more or less a permanent fixture for our home. Furniture is not an item that we expect to replace every year or so. Therefore great care should be given to its selection.

The Waldrop Furniture and Decorative has on display new suites of furniture for every room. And you will find it a pleasure to look over their stock. Regardless of whether your needs are small or large, you'll receive the same courteous attention when you are here. You are invited to drop in whenever you are in Abilene and look over their merchandise. If you are not in town and are in need of an item just phone OR 4-5283 and they will gladly tell you what they have to offer in that line.

Norman's Trim Shop

"SERVING ABILENE SINCE 1949"
"NORMAN PINKERTON—OWNER"

Norman's Trim Shop at 850 Walnut in Abilene can give your car a new luster and beauty. If the interior of your car has become worn, it can detract from the overall appearance. If you are as proud of your automobile as most people are, you will want your car looking in tip-top shape all the time. Norman's Trim Shop has a wide variety of new shades, patterns and materials that will match every car, every taste and every pocket-book.

Norman's Trim Shop has seat covers and upholstery to match or contrast with the color of your car, according to your wishes. Norman's Trim Shop maintains a fully trained and experienced crew that will give your car a neat, new interior, floor mats, or sport-tops. You like many hundreds of people in this section, will be more than happy with their reconditioning job. Phone OR 2-3931 or come into Norman's Trim Shop today for a free appraisal of the cost. You will find it amazingly low. Give your car a new look, a new interior and better over-all appearance. When you let Norman's Trim Shop do it, you get the best job possible.