


THE ROTAN ADVANCE
H. Shelton, Publish
TELEPHONE, DIAL 332

UBBCRIPTION RATES
SUBSCRIPTION RATES
\$2.50 IN FISHER COUNTY
\$3.00 OUTSIDE FISHER COUNTY

## The next time you hear the rich either chronically or occasionall

 full voice of your favorite singer,解 s, and when they Some racial groups are apparentimmune to specific maladieswhich beset the rest of humanity. Eskimos rarely if ever get cancer.
And toothache is practically un toothache is practically unparts of the globe.
parts of the globe.
But apparently the rule concerning sinus trouble is this: if you're
human you're suceptible. Thus, if
you suffer from a sinus conditio

## LAND BANK LOANS

More than a third of all the Farmers and Ranchers in Texas who borrowed money on their lands last year got it from the Federal Land Bank.
Let us explain the reasons why and how $\operatorname{L}$ Lavo B Ansk loan is best for you. Come in or write.

## NATIONAL FARM LOAN ASSOCIATION

Serring - Fisher - Nolan - Tylor B. L. ConLEY Socy-Trear

$$
\begin{aligned}
& \text { Phone } 2361 \\
& \text { Rcby }
\end{aligned}
$$

Bel $4-8375$ membrane lining thhe nasal cavity.
When a sinus lining becomes in-
fand When a sinus lining becomes in-
flamed enough to interfere with flamed enough to interfere with
drainage, someone is in for trouble. You can get all sorts of answers serve. Shate specialists believe they
warm and moisten air as it is in warm and moisten air as it is in-
haled. Others believe that sinuses,
like the appendix, are evolutionary ike the appendix,
remnants which are armful than useful.
Sinus sufferers subscribe una
nously to this latter theory. B imously to this latter theory. But
the truth probably is that sinus cavtives serve as sesonating chamber
for the voice. Whether for the voice. Whether a person
has a high or low pitched voice, accarding to this reasoning, is depen Then on the size of his sinueses.
There are as many |different causes of sinus inflamation as there
are people suffering are people suffering from it. I
fection-producing agents such pollens and dust agents such cause. But facial injuries, infecte bring on flare ups. What to do about it? Make soninges drain, which is a little like tell it can be done, if you can identify and eliminate the cause of irrita-
tion.
Temporary relief can sometimes be obtained with dilating drugs or
inhalers, but the inhalers, but the basic cause should
be determined and treated by a physician. (A weekly public service
feature from the Health Education feature from the Health Education
Division, State Health Department) Mrs. D. J. Smith visited her brothers, Mr. and Mrs. Austin Odell
and Mr. and Mrs. Raymond Odell and Mr. and Mrs. Raymond Odell
and their families in Olney Friday and their families in Olney Friday
and Saturday. Mr. and Mrs. Doyle Davis of Sweetwater, visited Mr. and
D. A. Williamson Saturday.
Jimmy Waddell of Fluvanna, ited relatives and friends here last The generous who is is always just and the just who is always generous, may, unannounced, approach
the throne of heaven.

Caspar Lavat
More than $29,500,000$ boys and eaders have been in the Boy Scouts

When you give, take to yourse o credit for generosity, unless yo that you may give.


SEE ELECCRIC APPLIANCE DEALER


Electricity helps, of course
Electricity helps you in dozens of ways in your home every day - washing, cleaning, cooking, lighting, even entertaining. Yet you can count the cost in pennies.


WHO IS JESUS?
; He was miraculously conceived and arrived on earth as an fant, the son of the virgin Mary. He was named Jesus (Matt. 21), and God claimed Him to be His beloved Son (Matt. 3:17) Why did He come to earth? He said His Father sent Him (John 8:42), to seek and save the lost (Luke 19:10). But, could . An angel have been sent of God to seek and save the lost? . An angel could never really have shown the love of God (Romans $5: 8$ ). Nor, would an angel's blood have been sufficient Ho
How then can Jesus save? He paid for sins with His own blood (1 John 1:7). The blood of Christ is the only legal tender recognized by the bank of heaven. He provided the way for us. cares for us (John 3:16). He pointed out the only right way and showed men how to live. He extended a worldwide invitan for all to come to Him and promised eternal life to all who ey Him and continue to follow Him.
Why then are not all men saved? Because all do not really believe what the Bible teaches about Jesus. Those who do are shall be saved" (Mark 19:16). They are ready to keep on following Him faithfully all their lives. Others must be groping in darkness failing to see the way to heaven. How about you? Who is Jesus to you?

## church of Christ

rotan, texas


This father is now paying a fearful
price for his omission. Stricken with price for his omission. Stricken with
paralytic polio involving his respirparalytic polio involving his respir-
atory system, he faces the grim possibility of permanent crippling. BeWore his physicial status can be dego extensive treatment hust undererm rehabilitation.
Heartbreak is implicit in this sitration. But the saddest part of the
story and its true tragedy lie in the fact that it need not have hapspared this young father as it spared his wife and three children. It
should be used by people of all ages, should be used by people of all ages,
from infancy through adulthood. There are no age restrictions on its The National Foundation has long urged families in all communities to
see that their children, teenagers and adults too, get inoculated with
three shots of Salk vaccine to prothree shots of Salk vaccine to protack. If you haven't yet been vac-
cinated, see your family physician today. Make an appointment to get all the members of your family
started on the three-shot series of started on the three-shot series of threat and disaster of paralytic polio. Don't take needless chances
with your health and the welfare with your health and the welfare
of your family. fe? Get started on your Salk shots safe?
today.
The Age of Distribution Historians of the future may well call the 20th century the Age of
That thought comes from John A. Ler9n, president of the National Association of Food Chains. He ela-
borated in these words: "In Amer ica, a relatively young country with
vast land area, we look upon population growth as favorable portent.this is not true inmany countries
where more mouths to feed increase pressure on inadequate food pro
duction and undeveloped distribuduction and undeveloped distribu-
tion methods. "Today's textbooks cite the in-
troduction of agriculture and the Industrial Revolution as fundamental to the development of civiliza-
tion as we know it today. So, young tion as we know it today. So, young
people of the future may find school classes devoted to the ways the re-
volution in distribution helped make it possible for the people of the twentieth century to learn $t$, live peacefully in he atomic age."
The industrial revolution, and the evolution in agriculture, made possible mass production. But all the production on earth without a comparably efficient system of getting the goods to the people would be
worthless. The development of our mass distribution system -- based mass aistrioution ayser at a small unit
on huge turnover
profit_-_largely made possible our iving standards.
American retail leaders have bee
active for decades in perfecting mass distribution syster. American

## Y OUNG'S FOOn VAP = =

## Meads

BISCUITS Can
Swift's
HONEY CUP 1-2 STRAWBERRIES eases the infiltration rate av
 RED SPUDS $25 \mathrm{lk}^{\mathrm{g} \text { n re- creases }}$ the moisture holding LEMONS dozen ity. Different types of soils $r$ GRAPEFRUIT $51^{\text {Na- }}$ Neft on the surface. Soil Cons

## Folgers



## Wolf

CHILI No. 2 can m. at sidues on moderate coarse ar . 2 can , ited to fine textured mols $\begin{aligned} & \text { residues ond } m c\end{aligned}$ PINE APPI ne Sun- Cooperators soils. PINEAPPL ${ }^{e}$ sinake Fork Soil Conservation Distric JUICE 46 oz . can the rat- are practicing crop residue Monarch Crushed tracting PINEAPPLE No. $\begin{gathered}\text { zils. } \\ \text { timated } \\ \text { tit } \\ \text { Do } \\ \text { You } \\ \text { Appreciat }\end{gathered}$ Gooch's at least | Your Teachers? MACARONI 12 hat the

Salad Wafers 2 lb. box
Kimbell's
DETERGENT Giant pkg.
DELITE LARD 3 lb crtn $49^{\circ}$

SUGAR 10 lb. $38^{\circ}$

25 Lbs.
Kimbell's FL O UR
10 Lbs. $\$ 179$

Flavorite
BACON 2 lb . pkg.
$83^{\circ}$
Pace's Pork
SAUSAGE 2 lb. bag.
FRYERS pound
69
Sweet Sixteen 29

OLEO pound $15^{\circ}$

VOUNG'S MAREET

## OPEN FOR BUSINESS

 CLARK'S COL-TEX STATIONEast end main street - across from Piggly Wiggly
COL - TEX - GASOLINES WASHING \& LUBRICATION $\$ 3.00$ ALL MAJOR BRAND OILS 35 c QT. FLATS REPAIRED



PAY © TARE: FOOD STORE

| Phone 386 | Next Door Post Office |
| :--- | :--- |
| JoHNS HOME MADE | LB. |




KING SIZE COA COLA, . . . . . . . 6 bottle carton, plus dep. . .... . . . . . . . . . . . . 29 c
ORANGES 50c GUM 10c Grapefruit 5 c
FLOUR

| CATSUP | 15 c | Date Bar Mix |
| :---: | :---: | :---: |
|  |  |  |

BROOM $\$ 1.45$
an Tomato Juice 20c

|  |  |
| :---: | :---: |


| Pinto | 0 | TREND | 59 |
| :---: | :---: | :---: | :---: |
| LARD pa | \$1.50 | Kimbells Mil |  |



\section*{| view |
| :--- |
| $\begin{array}{l}\text { Fo } \\ \text { Elec } \\ \text { unit. } \\ \text { side, } \\ \text { 4575 }\end{array}$ |
| IRO |
| Jone |
| Wil |
| at |
| I. |}

Sweetwater Mattress
new management under
new management will give you
guaranteed mattress work. Will

FOR RENT House, 5 room and
bath, 3 miles northeast of Rotan,
$\$ 25$ month, phone OR $3-7054$, Abi-
lene.

Buy the Best Anto Insurance for
ess. Whurch at at the First Baptist $10 ; 30$ Tuesday morning
Cn Wingate. Mrs. Gannaway died

$$
\begin{aligned}
& \text { ess. We are still paying } 331-3 \% \text { in Wingate. Mrs. Gannaway died } \\
& \text { dive } \\
& \text { dividends. Farm Bureau Insurance, in a hospital in Monhans Sunday } \\
& \text { Clifton Thomas, Agent. } 24 \text {.tpe and the body was carried to Win. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Clifton Thomas, Agent. } \quad 24 \text {-tpe } \\
& \text { Wand the body was carried to Win- } \text { gate her former home, and buried } \\
& \text { Wo Rent nice } 5 \text { or } 6 \text { room by the side of her late husband. She }
\end{aligned}
$$

$\qquad$
$\frac{281 .}{\text { FOR RENT House, close in on pave- }}$ Way. Mr. and Mrs. Gannaway for- $\begin{aligned} & \text { wish it were in a our power to work } \\ & \text { merly lived here. } \\ & \text { miracles and give the gift of health. }\end{aligned}$ The truly generous is the truls

$$
\begin{aligned}
& \text { ment. This place is being repaired } \\
& \text { mand the house is clean inside and Gray of Mineral Wells, vis- } \\
& \text { outside in the yard. Call } 819 .
\end{aligned}
$$

Each of us would, if we could, wise, and he who loves not others,
straighten limbs locked in braces, lives unblest.
-Henry Home
outside in the yard, Call 8198.

WANTED a experienced service
last week end. $\begin{aligned} & \text { help guide faltering feet without } \\ & \text { the aid of crutches. The fellow who keeps his faults } \\ & \text { He her himself lives in hopes that they }\end{aligned}$
erous has is afraid of being too gen-

our will. We can, however, support
a program through which skill and
patience yield near-miraculous re-
sults. The contributions we give to
quired, H. Hood, Acme Service magnanimous. The best man or wo-
LOCAL MAN OR WOMAN
the annual Easter Seal cafpaign re-
present, in a real sense, the share The secret pleasure of a generous

| To service and collect from auto- 1958 included traffic, outdoor, and |
| :--- | :--- |

matic merchandise units. Excellent
opportunity for qualified person.
Must be free to work 8 or 9 hours
health for crippled children
health for crippled children and
aduits
adults.
The West Texas Rehabilitation
Reamps are carried int
Boy Scout


Chevy stops quickest ... goes farthest on a gallon!

see your local authorized Chevrolet dealer for quick appraisal-early delivery!

Mmes. Nora Huckaby, Wilms, The Rotan Advance Robertson, P. A. Martin, Phil J.' Thursday, March 5, 1959 Ne.
Malouf, A: C. Snapp, C. B. Barth, Malouf, A. C. Snapp, C. B. Barth, $\frac{\text { Thurssay, March 5, } 1959 \text { Ne }}{\text { Jonnie Morgan and L. L. Morgan- week. Mrs. Robertson had the kon }}$ Jonnie Morgan and L. L. Morgan-- week. Mrs. Robertson had the haery
attended a meeting of the O. E. S. or of pinning the 50 -year pia Merkel Tuesday evening of last her sister, Mrs. Alpine Miller

We Specialize in
AIR CONDITIONING \& HEATING UNITS
All Sizes and Types - Heavy Guage Metal STOCK \& STORAGE TANKS

McFAUL SHEET \& METAL CO
1306 E. Broadway Sweetwater Phone BE 4-2230

I wish to thank my customers for their patronage in the past and to inform them that I have not sold The Rotan Electric, and will continue Electrical Contracting.

For Electrical Trouble, large or small call 6777

Lee R. Rasberry

## NOW! WASH, RIINE, DRY IN ONE S-SAIING GAS APPLIAMCE!



From America's first family of gas appliances comes the new, automatic
(at) Whirlpool
GAS Washer-Dryer Combination
A washday miracle! Just toss in the clothes, set
controls ... your RCA WHIRLPOOL takes it from there. Washes up to 10 lbs . at a time with powerful, jet-stream of filtered sudsy water.. Then, automatically, clothes are dried fast with Gas and pass through a cooling-fluffing cycle to remove wrinkles, cuts down ironing. Then the machin
shuts itself off ... and all the while, you can be shuts itself off
busy elsewhere!
Gas saves you money, time . . . gives you better results! Exclusive Filter-Stream washing and rinsing action
flushes out even stubborn soil yet is safe for the most delicate fabrics.
Built-in gas water heater automatically maintain temperature throughout wash and rinse cycle. Tempered Heat, another RCA WHIRLPOOL exclusive, insures safest drying for anything from sheer nylons to jeans.
Saves your time two ways . . frees you for other wor
or relaxation, is $30 \%$ faster than electric combinations. Can be used as washer only, dryer only.
See this modern miracle gas appliance today at Lone Star Gas. Down payment tailored to your needs 36 months to pay.


Grover Terrell was returned to Mr. and Mrs. R. M. Phillips and WSCS Hears his home here Thursday from Hne-, Robert of Snyder, and his mother,
drick Memorial Hospital, Abilene, Mrs. Oma Phillips of Abilene, visit- Interesting Talks
where he had major surgery more ed Mrs. George Young Sunday. than two weeks ago. He is report- $\quad$ Mrs. George Young Sunday. $\quad \begin{gathered}\text { The W. S. C. S. met in the Met- } \\ \text { hodist Church sanctuary }\end{gathered}$ ed to be doing as well as can be Mrs, Margaret Cooper and David afternoon at $3: 00$ o'clock, During
expected. Mrs. J. D. Smith, daught- of er of Mr. and Mrs. Terrell, has here with her mother, Mrs. J. N. ' made for the meeting which begin been here six weeks with her par- Hellums.
ents and left for her home in Comp-
on, California Friday.
Mr. and Mrs, Nibs o'Briant of
The meeting was called to wo Austin, spent the week end here, with Mrs. H. F. Grainstaff at th Mr. and Mrs. Elwood Freeman with his parents, Mr. and Mrs. Jim pian and daughters returned to their
after vesional Gy alst gave the de spending several days here with her! Mrs. Lena Bridsong has been in ter of Isiah, beginning with the 15th
parents, Mr. and Mrs. Morris Wat- Callan Hospital for the past week verse. Mrs, son.

## Rotan Insurance Agency

Complete Insurance Service
Phone 334
Joe D. Burk, night phone 8116

## Now Is The Time--

to get your Spring and Summer Shoes ready for wearing

We can put these in first class condition and greatly extend their wearing life as well as apperance.

If it's Leather we have it or make it. Where Leather Work is An Art

DED'S
Shoe Shop and western store
Phone 303
Rotan
Box 265
prayer.
Interesting talks were made. Mrs Nancy White talked on "A New
World With a New Meaning." Mrs. sibility of Methodist Women and the World Churches." "Internationa Mission and Council" was given by Mrs. W. A. McCright. The closing
prayer was by Mrs. Cecil Ottinger. prayer was by Mrs. Cecil Ottinger.
Others attending were Mmes. Phil J. Marouf, R. T. Williams, Bill Par$\mathrm{Mrs}_{\text {Mer }} \overbrace{\text { Fred Graham and Mrs. Jim }}$ Mrs. Fred Graham and Mrs. Jim
Rutherford of Aspermont visited Tuesday night in the Dont visited Tuesda Mrs. Robert Riddell, Sandra and
Wade of Springfield Mo., are visit-
ing her parents, Mr. and Mrs. S. D. ing her parents, Mr. and Mrs. S. D.
Cleveland this week. Mrs. B. K. $\overline{\text { Newhouse and children }}$ of Canadian visited her parents Mr of Canadian visited her parents Mr.
and Mrs. Cleo Noles last weekend. Roger and Fairy Graham spent $\left.\right|_{\text {ents, Mr. and Mrs. L. L. Rogers of }} ^{\text {the }}$ ents, Mr. and Mrs. L. L. Rogers of
Peacock, Mrs. Cecil Lotief and Mrs. W.
H. Nowlin were in Abilene The West Texas Rehabilation The West Texas Rehabilatio
Center, Abilene is dedicated to serv
ing the crippled regardless of race religion or cause of crippling.
President Eisenhower has been o He Boy Scouts'
oard sincee 1948 .

## TERRIFIC BUY!

 VALUE PACKED... with features never before offered at such a low, low price!

## MATCHLESS




## Lotief Dry Goods Co. <br> "THE CORNER STORE"

| tiny tots CAN - CAN SLIPS | NEW STOCK OF GIRL'S SHOES, DRESSES <br> For Easter. |
| :---: | :---: |
| Colors 14... \$199 | Real Values. |
| NEW SPRNG <br> DRESSES <br> by Smarset and | NEW - EASY CARE SKIRTS by bogart |
| MODERN CLASSICS | Priced \$298 |
| 2 For . . . \$ \$100 | SEE THE 'CHA.CHA' SUI |

See our new DRESSES for Easter
The Latest Styles and Fabrics. We Urge
You to Buy Now or Use Our - Lay - Away.
NEW EASTER
DUSTERS
Blk, Navy and Beige
Priced ... \$1295
CAPRI PANTS
JAMAICA SHORTS
Matching Blouses
AND WESKETS
New Colors $\$ 298$ up
NEW COLORS

LADIES SPRING DRESS SHOES

ALL STYLES
\$
Nice Selection of Spring Short Slecve Shirts Priced .... \$198 up

MEN'S NEW SPRING
SHOES
By RAND: SEE THEM


STAMPEDES, MASSACRES, GUN SMOKE needn't mess up your phone co
phones
want to talk. Black or choice of 9 decorator coiurs (one
time-only charge for color). Call the telephone business office.


EXTENOION PHONES COST $\$ 1.00$ A MONTH PLUS INSTALLATION
ROTAN, TEXAS

'As It Looks From Here' | Omar | $\begin{array}{l}\text { Burleson, } \\ \text { 17th. } \\ \text { District, }\end{array}$ |
| :---: | :--- | WASHINGTON, D. C. - LAST YEAR at the end of the session,

Congress passed a Farm Bill filled
with "hope." Few people were realwith "hope." Few people were real-
ly for it, and many of us in the Conly for it, and many of us in the Con-
gress involved in the fight were greubstful then, and still doubtful, as to its effects. The fact remained
it was the only bill which could be passed and approved by the Presi-
dent. Obviously, something more is needed. Just what we will be able
to do in this session remains to be to do
seen.
A FEW DAYS AGO Secretary of Agriculture Benson told the Con-
gress he is ready to toss in the towel and give up the battle to support
farm prices and conrol production. farm prices and conrol production. "Why," he asks, "continue a pro-
gram that is bankrupt?" gram that is bankrupt: IT IS A PERFEECTLY GOOD
question as to "who and what got
us this way," is also justified, and us this way," is also justified, an Mr. Benson.
THE SECRETARY SAYS ' the
way to let farm prices way to let farm prices seek their
law of supply and demand level. law of supply and demand level,
"It doesn't make sense," he says,
"to pay farmers to produce for the "to pay farmes
BOTH THE PRESIDENT'S MES
SAGE SAGE and Mr. Benson leaves the impression that a large share of the
estimated cost of $71-2$ billion for estimated cost of 7 1-2 billion fo
the Farm Program this year will to the farmer.
AS A MATTER OF FACT, if
figures mean anything at all, the figures mean anything at all, the
farmer himself will receive very little of this huge figare. Fy farmers fosts - prices paid and other necessary production
items - are expected to increase this year over 1958 by a billion dollars or more. At the same time,
income from farm produce is estiincome from farm produce is esti
mated to decline by about the same mated to decline by about the sam
amount.
FARM PRICES HAVE gone dow approximately 20 per cent. If farm
products had risen by as much products had risen by as much a
the cost of things the farmer the cost of things the farmer has
had to buy since 1952 , consumers would be paying at least 10 billion a year more for their food and
clothing than they pay at the present time. MR. BENSON WAS FRANK i telling the Congress that, with lowthe farm and seek other means of making a living. If his advice is fol
lowed, it would bankrupt at leas a million farm families and drive
them into the cities where already them into the cities where already
there are almost five million un odus to the towns and cities, which
calls for more public housing an other Federal Government spending. Figures show that the average
farm income is less than one-half that of the average factory worker, can buy 50 per cent more food now
with pay for an hour's work than with pay for an hour's work than
he could in 1940. he could in 1940. TICED during the last six years
the cost of Farm Programs incretsed from $\$ 11-2$ billi
sent $\$ 7$
$1-2$
billion. THE GENERAL BREAKDOWN of the present Program makes
certain that the farmer is receiving little of the cost.
A THIRD OF THE for export of food and fibers to foreign nations,
A THIRD is SPENT for such things as school lunches, distribu tion of food to needy, people in
cities, forest preservation, meat in-
spection, soil conservation, and sal
aries for more than 18,000 U.
Department of Agriculture Department of Agriculture em-
ployees. (Employees for the U. S. A. have increased by 25 per cent
during the last six years.) IF STEEL PRICES TAIKE AN OTHER rise in the late spring,
which now appears likely, both which now appears likely, both
wages, farm implements and rolling stock will likewis etake a price increase. At the same time, farm roducts continue to decline.
ONE THING ON WHICH ONE THING ON WHICH we can culture: If the Farm Program is not soing bankrupt, the average-size
armer is. It is time some answer farmer is. It is time some ans
are found to this situation. NOTICE TO CREDITORS OF THE ESTALE OF WINFORD WAYNE Notice is hereby given that original etters of administration upon the
state of WINFORD WAYNE WAI state of WINFORD WAYNE WALACE, deceased, were granted to
me, the undersigned, on the 26 th day of February, 1959, by ithe County. All persons having claim against said estate are hereby re quested to present the same to me
within the time prescribed by law. within the time prescribed by law.
My residence and post office My residence and post office ad
dress are Rotan, County of Fisher tate of Texas. M. E. Wallace
Administrator of Estate Administrator of Estate of
Winford Wayne Wallace, Winford Wayne Wallace,
Deceased. Easter Seals do more than serve cripple children and adults in care,
treatment sid rehabilitation pro treatment aid rehabilitation pro
grams. They help maintain equally mportant national prografs of re earch and education. By contributg to Easter Seals, you promote the ell-being of the nation.
Mr. and Mrs. Zil Reich of Sweet
water, visited in the J. R. Stray ater, visited in the J. R. Stray
orn home. Thursday evening.
いininiwivie

## RAINCHEK

Means Actual Money Savings to You The Purchaser SPEND YOUR MONEY IN Call for RAINCHEKS the following Merchants who making this EXTRA S
INGS Available to YOU

Rotan Flower Shop Campbell Pontiac Gray Butane Gene's Cafe
Clark-Benson Hdw Piggly Wiggly H. L. Davis \& Co. Campbell Dept. Store


Our Most
Valuable Asset
The trend toward bigness in busi-
ess, in industry, in unions and ness, in industry, in unions and in ment to the danger of overlooking the needs of individuals. That sident of Eli Lilly and Company, sident of Eli Lilly and Company,
as expressed at a recent personnel conference of the American Mana gement Association. To quote him
directly: "There is danger of hat directly: "There is danger of hav-
ing the individual seem smaller, less ing the individual seem smaller, less
significant in the minds of management; also there is danger of having the employee himself feel less
significant-losi in the magnitude of the corporation, government, and
world problems." The biggest organization wheth
be industrial, labor-is made up of people, and
people are its prime resource. The ideal of the individual's worth
what distinguishes our kind of what distinguishes our kind of ociety from a totalitarian society
we lose human values, we los everything.
Mr. Beesley is convinced that per-
sonnel executives must find ne ways of recognizing the needs of the individual worker. For one
thing, he proposes a strengthening thing, he proposes a strengthening group communications within organ izations. In his own company, per sonnel executives are required t see that all employes whose jobs
have been eliminated or temporarily dise been eliminated or temporarily in demand for products are produc tively employed on other jobs-and without loss of time or reduction of
$\stackrel{\text { pay. }}{\text { We }}$
We need bigness in this bie
country. But country. But is must be the kin people-individual people-are our most valuable asset.

Mr. and Mrs. Ted Patton and
daughter of Lubbock, spent Sun day here with his father, Roy Pat

## ton.

Leading in the planning and
directing of all Easter Seal prodirecting of all Easter Seal pro
grams of crae, treatment and re
habilitation grams of crae, treatment and re-
habilitation are top representatives
of every medical specialty group habiltation are top represe
of every medical specialty
and related organizations.

Catastrophe Facts
When catastrophe strikes, the insurance industry plays a substantial part in the rebuilding of the stricken dividual property owners. Homes businessse, churches and schools rise gain in desolated communities with This is inown in part by the es timated insurance loss payments ade during the past few years be nadoes, windstorms, explosions and earthquakes.
Most costly of all catastrophes in
the period 1949-1954 was the North east Storm of 1950, which cause losses totalling nearly $\$ 174$ million Losses paid following Hurricane
Carol and Hurricane Hazel in 195 reached an estimated $\$ 129$ million and $\$ 122$ million, $\begin{aligned} & \text { esspectively. } \\ & \text { Forty-nine times in the six }\end{aligned}$ Forty-nine times in the six-yecar per
iod loss payments in catastroph lod loss payments in catastroph
areas were over a million dollars ample evidence a million dollarstection in such cases has provided financial bulwark for countless in viduals and communities. Because conditions in an area suf fering a major catastrophe handi
cap routine, orderly and efficien cap routine, orderly and efficien
adjustment of losses, strain exist ing facilities and overwhelm personnel, and make extrodinary demands capital stock insurance contractors, th instituted in the past few years coordinated "catastrophe plan" casion.
The fundamental purpose of the catastrophe plan of the National
Board is to Board is to achieve orderly and ex-
peditious handling of all claims peditious handling of all claims and
the dissemination of information elpful to the public. The plan also calls for the opening, when neces sary, of temporary supervisory of
fices in the stricken fices in the stricken area.

To help meet the emergency press
business, stock companies their adjusting organizations may call in adjusters from other sections the flow of adjustments of claims.
C
five

Let |  |  |  |
| :--- | :--- | :--- | :--- |
| and related organizations | group | Let Easter Seals help you if it | Let Easter Seals help

strikes you or yours.

The Rotan Advance
Thursday, March 5, 1959 No.
your copy by visiting or writing to
the social security office located at the social security office located at Texas. Ask for Leaflet 21.

## Bill's Radio \& TV Shop

Radio \& TV Repair General Electrical Work
Day Phone 214 Nite 4181
Bill Graham, Owner


## THANKS

We want to thank the good people of Rotan and surrounding territory for their friendship and patronage during our years in business here.

We have strived to carry our part of making Rotan a good town and it is with deep regret that we close The Fair. Again thanking you.

THE NAYFA FAMILY


BUT...YOU DON'T PAY FOR THE DIFFERENCE!
That's because all three top-selling low-price cars are priced within a few dollars of each other.
They all cost about the same, but only Plymouth gives you the Big Difference for your money. See your Plymouth dealer for the facts and figures ... and ask for that "Two-Mile Try-Out" today!

