

# MID-WINTER CANNED FOODS Sale!

FILL UP YOUR PANTRY WITH THAT  
JUNE IN JANUARY FLAVOR!

These Prices Effective Friday - Saturday February 27 - 28

<b>Peaches</b>	Elberta In Extra Heavy Syrup	4	303 Cans	<b>\$1.00</b>	
<b>Fruit Cocktail</b>		4	303 Cans	<b>\$1.00</b>	
<b>Bartlett Pears</b>	In Heavy Syrup	4	303 Cans	<b>\$1.00</b>	
<b>Tomato Juice</b>		4	303 Cans	<b>\$1.00</b>	
<b>Cut Green Beans</b>		6	303 Cans	<b>\$1.00</b>	
<b>Golden Cream Style Corn</b>		6	303 Cans	<b>\$1.00</b>	
<b>Spinach</b>	Fancy California	6	303 Cans	<b>\$1.00</b>	
<b>Viennas</b>	Pack Fancy	5	Cans	<b>\$1.00</b>	



**5  
For  
\$1.00**



**Garden Fresh Sweet Peas 6 Cans \$1**  
**Corn 6 Cans \$1**  
Cream Style White  
Country Gentleman

## FROZEN FOOD

<b>LEMONADE</b>	2	6 oz. Cans	<b>25c</b>	
<b>Chopped Broccoli</b>	2	10 OZ. PKGS.	<b>37c</b>	
<b>Baby Lima</b>	2	10 OZ. PKGS.	<b>39c</b>	
<b>Pot Pies</b>		CHICKEN TURKEY BEEF	8 OZ. PKG.	<b>23c</b>
<b>Fruit Pies</b>		LARGE SIZE		<b>49c</b>
<b>Rolls</b>		MEADS 24 COUNT	PKG.	<b>27c</b>

**Tomato Juice Libby 300 10 Cans \$1**

**Peaches No. 2 1/2 Libby 3 for 89c**

**Beets Libby Cut or Sliced 3 303 Cans 39c**

**Picnics 1/2 or Whole Lb. 29c**

**FILL YOUR FREEZER! Pork Roast 1 lb 39c Club Steak 1 lb 69c**

**Pork Steak 1 lb 45c Beef Ribs 1 lb 29c**

**Slab Bacon Sugar Cured Lb. 39c**

**Sausage Wrights Country Style 2 Lb. Bag 89c \$1.00 Saving Stamps FREE!**

**FOLGERS COFFEE 1 lb. 69c**

**MRS. TUCKERS Shortening 3 lb. can 69c**

**12 BOTTLE CTN. Dr. Pepper 39c**

**Win A Fabulous One Week Free Vacation For Two In Florida**  
With All Expenses Paid At Your Choice Of Daytona Beach Or Fort Lauderdale. To Be Awarded By Your AFFILIATED FOOD STORES On The 12th Of March, 1959, But The Winner May Take The Vacation At His Convenience. \$125.00 Extra Spending Money; And The Winner May Travel By First Class Air Transportation, First Class Railroad Accommodations, Or In His Own Automobile With All Expenses Paid.  
Entry Blanks And More Details Are Available At Any AFFILIATED FOOD STORE.  
You Must Not Be Present To Win. The Contest Is Open To Any Person 18 Years Of Age Who Is Not An Employee Of S. P. A. G. Or One Of The AFFILIATED FOOD STORES, Or One Of The Immediate Family.

## NEWS from your County

\*\*\* County \*\*\*  
Agricultural Agent  
Texas A. & M. College  
Extension Service

The following 4-H Club members will be exhibiting calves at the Houston Stock show next week. They are: Sandra Herron, one calf; Kay Herron, two calves; Frances Hill, one; and Kerry Green, one. The calves will be judged on Wednesday, March 4, 1959 and the Houston Sale will be Friday March 6, 1959.

We have just received word from the American Dairy Association of Texas, that the Annual State Meeting will be held March 3rd in the Shamrock-Hilton Hotel in Houston. According to the program, this meeting should be of interest to all Dairy men here in the state. The Association is urging as many Dairymen as possible to attend this Annual meeting.

Ways to fight the Pink Bollworm in Texas is the title of a leaflet just released by the Texas Agricultural Extension Service.

The leaflet states that pink bollworm infestations now are generally distributed throughout the State and if serious losses are to be avoided, it is essential that a sound program be planned and carried out in 1959.

Several ways to fight the pink bollworm are discussed at length in the leaflet. Some of the methods are keeping soil moisture high; uniform short planting period; using insecticides and miticides; stopping irrigation after maximum bolls are set; harvesting and destroying stalks early; and preventing winter carry-over.

Recommendations in the leaflet are based upon results of experiments conducted by the Texas Agricultural Experiment Station and the Entomology Research Division of the Agricultural Research Service, U. S. Department of Agriculture. It is available free of charge from the local county agents' office.

Use of cattle and poultry manure as a source of plant nutrients and organic matter can mean profits in increased production and decreased fertilizer costs, reminds Bill Bennett, extension soil chemist.

The value of manure will depend on the type of bedding or litter used, age and type of animals and type of feed used, Bennett pointed out. In general, however, one ton of dairy manure will be about equal to 100 pounds of 8-4-8. A ton of poultry manure will equal about 100 pounds of 20-16-8.

Handling of manure prior to application can sometimes have a lot to do with its value, Bennett added. He said the best practice is to haul manure directly to the field, spread it and incorporate into the soil as soon as possible.

"However, this usually isn't practical," Bennett explained. "Hence proper storage and handling is necessary. Manure piles should be covered if possible to prevent rainwater from moving through the manure and leaching out valuable nutrients. It is advisable to keep the pile dry if possible to prevent heating and loss of nitrogen as ammonia gas. Once manure is spread and incorporated, the chance of losing nutrients is decreased except for normal rainfall leaching."

Crops requiring high levels of nitrogen should receive preference on available supplies of manure, Corn, Cotton and grass pasture also give good response. Application rates on these crops should seldom exceed four or five tons per acre. If the supply is limited, as is usually the case, it would generally be better to spread the manure over more acres.

Since cattle manure is low in phosphorus, application of additional phosphorus may be desirable on very low phosphorus soil. Poultry is relatively low in potassium and additional potassium as muriate of potash may be advisable on low potassium soils. A soil test will reveal your soil's needs.

Mr. and Mrs. Horace Carter and children, Robert and Reba, and Mrs. O. S. Kiker returned home Sunday from Houston, where they visited Mr. and Mrs. Orbie Kiker and Debra. While there they saw a wagon train with 78 covered wagons, a stage coach and about 1,000 riders. The wagon train was made up at Brenham and was joined by others enroute to Houston to be in the parade for the opening of the Fat Stock Show.

## Panhandle Couple Marry in Double Ring Ceremony

In a double ring ceremony in the home of her parents, Mr. and Mrs. Ellis N. Locke of Miami, Tuesday afternoon, February 17th, Miss Helen Elizabeth Locke became the bride of Frank Moore Carter of Pampa.

The Reverend E. Lee Stanford, pastor of the First Methodist Church of Lockney, and formerly of Miami, was officiating clergyman. Miss Juanita Haynes of Miami played traditional wedding music. At the close of the ceremony, Charles S. Signor of Lubbock, uncle of the bride, sang "The Lord's Prayer."

Candlelighter was David Locke, brother of the bride.

Vows were exchanged before a mirrored mantel decorated with an arrangement of white chrysanthemums and tall tapers.

Attendants were Miss Patricia Reynolds and Mr. Frank Mitchell Carter, father of the groom, both of Pampa.

Seated with the mother of the bride were the bride's grandmothers, Mrs. H. C. Shelton of Rotan; and Mrs. John Arrington of Miami. Mrs. Frank Mitchell Carter, mother of the groom, sat with his grandmothers, Mrs. Inez Carter and Mrs. George W. Casey of Pampa.

Given in marriage by her father the bride wore a long white bridal gown of Peau de Soie, fashioned with a pointed bodice, accented with a low neckline and elbow-length sleeves above a domeshaped skirt with bouffant back fullness falling into a chapel sweep. She wore a shoulder-length veil of French illusion attached to a pill-box of French Chantilly lace and seed pearls. She carried a prayer book topped with a white orchid and stapanotis.

She wore the traditional something old, something new, something borrowed, something blue, and a sixpence in her shoe. She carried the handkerchief her mother used in her wedding and wore a gold teardrop necklace that had belonged to her maternal great-grandmother.

Miss Reynolds wore a sheath dress of white Italian silk with a bodice of reembrodered lase over blue silk organza and carried a nosegay of ice blue carnations.

Miss Marilyn Warren of Lubbock, sorority sister of the bride, and Mrs. Ronald S. Gooding of Ft. Bragg, N. C. sister of the groom, presided at the reception table.

For their wedding trip to New Orleans and Nassau, the bride wore a navy blue and white checked Italian raw silk, fashioned on Princess lines, with a scooped neckline traced with tiny Peau de Soie folds.

## Converting From Cotton To Cattle

The constant search for more farming profits has led to an experiment aimed at making a drastic switch from exclusive cotton production on a medium sized farm to a small beef production center.

Agricultural research experts began with a 132-acre South Carolina cotton farm, studied all possibilities, and launched a five-year program to convert it to a 161-acre beef and small grain project. This basic chance is predicted to increase annual cash receipts from \$3,400 annually to \$9,022 by the fifth year. The figures were projected on the basis of assumed prices and improved production practices.

The appraised value of the farm property, including land, bultrings, livestock equipment and seed, was predicted to rise from about \$16,000 to nearly \$35,000 by the end of the fourth year, and would then decline with normal depreciation to about \$27,000 at the end of the tenth year.

To accomplish such a beneficial transformation, not only would the farmer have to engage in a new type of farming, but also would need to find new sources of credit to finance the change. The first and biggest problem is to acquire a beef herd. The study showed the value of cattle would have to raise from \$300 on the original farm to \$10,000 by new purchases and breeding the first three years. The large initial investment would result from buying brood cows as soon as grazing could be assured by other changes in farm practice.

The plan calls for establishing a herd of 46 brood cows. Eight cows and three bred heifers would be bought the first year, five cows the second year and 27 the third. These, together with replacement heifer raised would prove the herd needed in four years.

The major transition in farm activity was the dress was topped with a matching box jacket of bracelet-length sleeves, and worn with shortie white gloves and navy accessories.

The bride, great grand-daughter of the late N. F. Locke who came to Mobetie before 1880, attended Miami High School, is a graduate of Stephens College and is a Senior student of Texas Technological College where she is a member of Kappa Alpha Theta sorority.

The groom, great grand-son of the late Mrs. P. A. Worley who came to the Panhandle during the pioneer period. He attended Oklahoma State College Texas Technological College, and completed his army training at Camp Chaffee, Arkansas. At present he is engaged in ranching north of Pampa where the couple will make their home.

ity should be made the first three years, with minor adjustments for seven more years. The first year would include bringing the cropland into production, substituting grain sorghum and clover for corn, increasing the acreage of wheat and oats, double-cropping the oats with lespedeza and topseeding the pasture with crimson clover.

During the second year, 20 acres of cropland would be added to provide the full use of the operator's labor. Forty acres of Coastal Bermuda grass would be planed for permanent pasture. During the third year, the changes in land use would be completed by discontinuing the cotton enterprise entirely and adding its acreage to the oat-grain-sorghum area.

As for equipment, a grain drill and combine would have to be bought. A side delivery rake and pick-up hay baler by the third year would permit a saving of 40 percent or more over the usual custom rate of bailing hay.

Crop sales would provide the chief source of cash during the transition, the study shows, but by the fourth year cash receipts from the beef herd would nearly equal those from sale of grain.

## The Fifth Freedom

The five freedoms, made famous during World War II as a philosophical base of Allied purposes, were the freedom of worship, freedom of speech, freedom from want, and freedom from fear.

Now a fifth freedom, as important as any of the others, should be added to the list: freedom of choice.

This is the point of a leaflet issued by the American Medical Association. It adds: "This philosophy of free choice touches on every phase of your daily life. Certainly not the least of these is your basic right to choose your line of work, the neighborhood in which you live, the church you attend...and the physician in whom you have the greatest confidence."

The AMA is concerned, and rightly so, with a recent trend toward programs in which the physician is chosen for you. It is of small moment whether such programs are inspired by government, by a labor union, by an enterprise, or by any other kind of organization. They deprive you of freedom of choice, and they may lead to inferior medical care. When you do not have the freedom to choose your own physician, your individual physical and emotional needs may be neglected because you and physician have not had ample opportunity to develop a feeling of mutual understanding and trust.

It's high time we stressed the fifth freedom—in every phase of human life.

## Polio Still Powerful

The widespread epidemic recently raging in Detroit served notice to a startled nation that polio has lost none of its powerful impact. The disease still strikes unpredictably and with savage force. It finds victims among the unvaccinated.

In Michigan, during a brief few September weeks, large numbers of children and adults were stricken with polio. More than 500 cases were concentrated in the city of Detroit. There were 16 deaths.

The epidemic first hit the low income areas. Then it spread out, following its own shapeless pattern, striking without warning, hitting people of all ages. Pre-school-age children and young adults were principal victims. Fully half the cases were paralytic.

Emergency vaccination centers were opened by the Health Department when the National Foundation sent in 100,000 doses of vaccine to make shots available for people of all ages, and also provided needles, supplies and volunteers to staff the clinics, help parents with their children and distribute factual information to families and the entire community. People were frightened. There was a veritable stampede for Salk shots. Families, including babies and teenagers, as well as mothers and fathers, turned out by the thousandfold to get protected against paralytic polio before it was

too late.

Surely there is a sober lesson to be learned here.

People have been smug. They are gratefully aware that polio incidence has been relatively low. They know there is a vaccine to prevent paralytic attack. But too many seem to forget that vaccine on the druggists' shelves cannot prevent anything.

To be effective in shopping paralytic polio, vaccine must be used. Three shots properly spaced out as the doctor directs, have the power to prevent polio's paralytic attack. Get them for yourself and your family while there's still time. Don't let your community be surprised by a disrupting, disastrous epidemic. There's no basis to think it can't happen here—or anywhere—unless you know that 80 per cent or more of your local population has been immunized with three shots of Salk vaccine.

Don't take chances with polio. Take Salk shots.

Mrs. Mattie Key arrived home Sunday from Houston, where she visited her sister and husband, Dr. and Mrs. Franklin Yeager.

Mr. and Mrs. J. A. Morton of Sweetwater, visited her mother, Mrs. Phyllis Chance, Sunday.

Mr. and Mrs. Barney Bigham visited his sister, Miss Mary Bigham, in Hamlin Sunday.

## Sylvester Soldier Serving In Korea

Army Specialist Four Buford T. Adams Jr., 22, whose parents live on Route 1, Sylvester, Tex., recently participated with the 7th Infantry Division in "Operation Snow Dragon", the largest field training exercise held in the Republic of Korea since the end of the Korean War.

More than 50,000 UN troops took part in the exercise which was designed to determine the effectiveness of modern warfare.

Specialist Adams, who arrived in the Far East in June 1953, is a helicopter mechanic in division's 7th Aviation Company.

He was graduated from Stamford High School in 1957.

## Barbara Aldridge Freshman At TSC

Barbara Aldridge, daughter of Mr. and Mrs. H. E. Aldridge of Rotan is a member of the Tarleton State College Scholarship Society for the spring semester, it was announced last week by Registrar Stuart Chilton.

To qualify for membership on the Scholarship Society a student must post a grade point ratio of 2.5 or more.

Miss Aldridge is a freshman education major at Tarleton State.



## THE SAVED IN ALL CHURCHES?

Will the good people in all churches be saved? There are many good people who say they are convinced that it makes no difference which church you are a member of, "just so you are honest." No one can come to that conclusion by reading the Bible, and the Bible alone! We readily agree that there are good people in all churches, but Jesus did not die to save good people — He came to save OBEДИENT people. All will agree that there are just as good people outside the Masonic lodges as are in them, but no man is buried by Masonic honors who does not belong to the Masonic lodge.

In Matt. 16:18, we read, "Upon this rock I will build my church." Then in Acts 20:28, we read that Jesus PURCHASED THE CHURCH with HIS BLOOD. Further, he says, we are reconciled to GOD IN THE CHURCH, or one body (Eph. 2:16). Therefore, if one is saved outside the church mentioned in (Matt. 16:18; Acts 20:28; 2:41-47; Eph. 2:16), he is saved outside the reconciliation of God.

For one to believe that one can be saved in one church as in another is not only unscriptural, it is also unreasonable

for the Scriptures teach we are saved IN CHRIST, and there is no condemnation to those who are in Christ (Romans 8:1,2; Gal. 3:26-27). All denominations teach:—

1. That one can be SAVED OUTSIDE their Church.
2. That one can be LOST OUTSIDE their Church.

Therefore, according to their own argument Christ is NOT IN THE DENOMINATIONS, else a man would be LOST IN CHRIST.

It also shows that Christ is OUT OF denominations, or else a man can be saved OUT of Christ. But we must be saved in Christ, they admit one can be saved OUT of denominations. The conclusion comes with all the force of truth that Christ is NOT IN the denominations; so NO one can hope for saving power there.

church of Christ  
ROTAN, TEXAS

tain Mrs. Elwood Freeman and daughters, Leigh Ann and Kathy of Lubbock, spent several days here this week with her parents, Mr. and Mrs. Morris Watson.

Mr. and Mrs. Tommy Stovall and children of Dallas visited the to 24. Jesse Heffermans of Rotan and other relatives in Loraine and Roscoe over the weekend.

Judy Southern of Abilene, visited her grandparents, Mr. and Mrs. John Head, several days this week.

L. J. Colwell of Snyder, visited Mrs. his sister-in-law, Mrs. Edna Colwell,

Mr. and Mrs. W. H. Cord of buquerque, N. M., and Mrs. land Taylor of O'Donnell, Monday and Tuesday here at ing to business and visiting Mr. Mrs. R. S. Ragsdale.

Miss Shirley Bridges, who teaching in the Snyder schools, visited her parents, Mr. and Mrs. D. Bridges, and she made a business trip to Denton and also visited in Dallas last week end.

Mrs. J. L. White, Mrs. J. White and son Bob of Plainview spent last week end her with Mrs. and Mrs. Bert Rushing and other relatives.

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of  
the world's  
most  
advanced  
range  
...and it's GAS

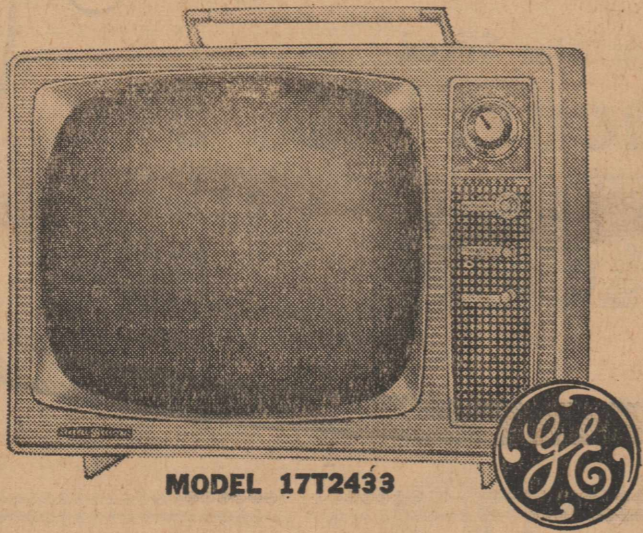
When you see the Gold Star Seal on a modern gas range it means the range, whatever its make or type, has been awarded this distinction by meeting the 28 Gold Star "standards of perfection." The Gold Star is your assurance of the fastest, coolest, cleanest, most carefree and up-to-date cooking you can have in your home. Among the 28 special features are the marvelous Burner-with-a-Brain, interval timer, and self-lighting broiler and oven. Of course, you get the exclusive advantages that only Gas can give, like smokeless closed-door broiling, "no hangover heat," and four-to-one cooking economy! Learn what pleasure and convenience all this means, see the new Gold Star Award Gas Ranges — on display soon

At your Gas Range Dealer or  
LONE STAR GAS COMPANY



# FEBURARY SPECIALS

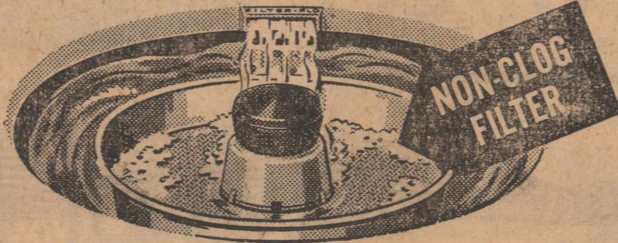
G. E. Portable T. V.



MODEL 17T2433

**\$199.95**

BUDGET PRICED SPECIAL



**Filter-Flo**<sup>®</sup>  
AUTOMATIC WASHER

New 1958 Model

ONLY

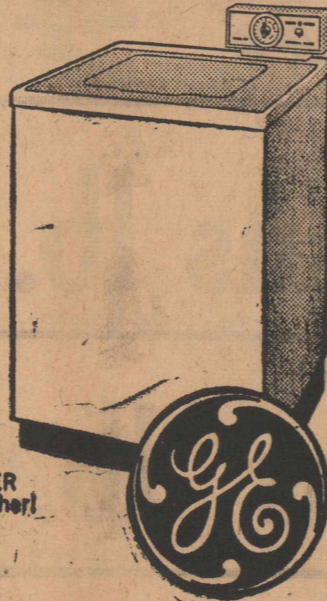
**\$199.95**

Model WA-450R

WASHES, RINSES  
AND DAMP DRIES  
CLOTHES...  
AUTOMATICALLY

- Durable metal filter can NEVER CLOG! Will last for life of washer! Lint is caught in filter... not on your clothes
- Filter is easy to remove - easy to clean - easy to replace!
- Moving Filter distributes detergent evenly throughout wash.

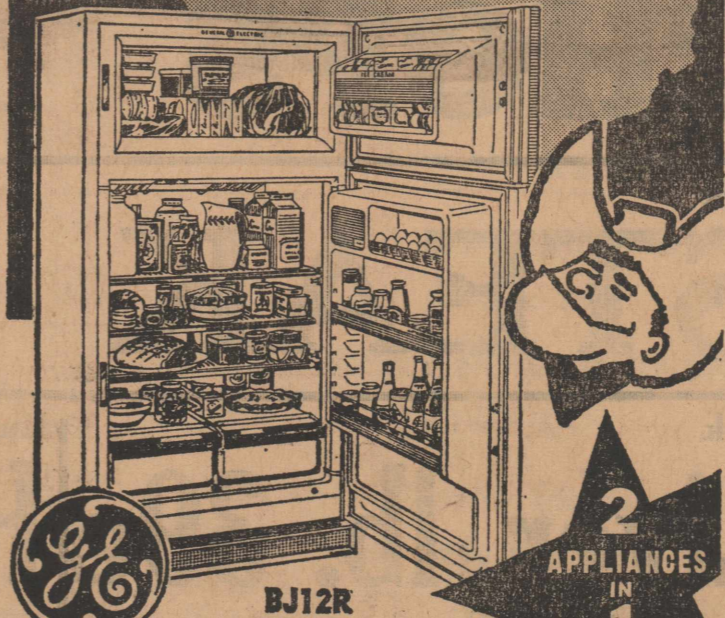
At this low price they'll go fast! Terms... of course!



**BIG AS TEXAS**

WITH SPECIAL LOW PRICE!

**NEW**



BJ12R

GENERAL ELECTRIC  
TWO-DOOR 12 CU. FT.  
**REFRIGERATOR-FREEZER**

- TRUE ZERO-DEGREE FREEZER
- AUTOMATIC DEFROSTING REFRIGERATOR SECTION
- MAGNETIC SAFETY DOOR
- FITS FLUSH TO WALL, NO COILS ON BACK

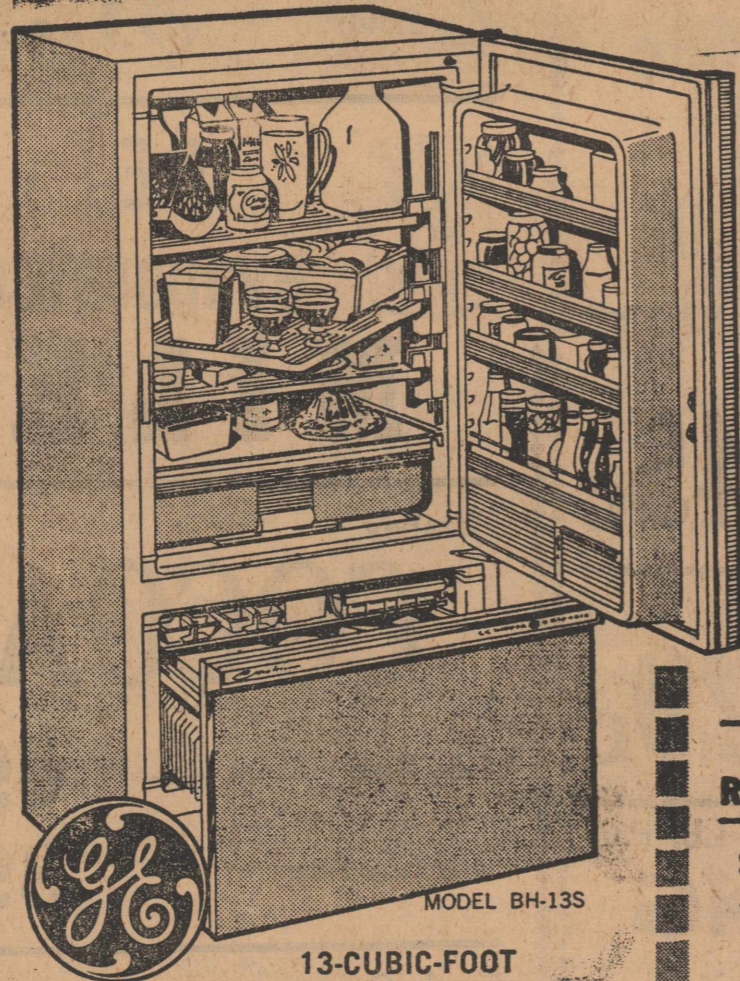
BIG 2-DOOR  
COMBINATION  
AT SINGLE DOOR  
LOW PRICE

**\$348<sup>81</sup>**  
WITH TRADE

You'll Be Modern With  
**GENERAL ELECTRIC**  
**COOKING**  
Built-in Your Home

Live Better Electrically  
Built-in **APPLIANCES**  
—Surface COOKING UNIT,  
OVEN, DISHWASHER, DISPOSAL

## GENERAL ELECTRIC REFRIGERATOR-FREEZER



WITH NEW  
**SWING-OUT  
SHELVES**

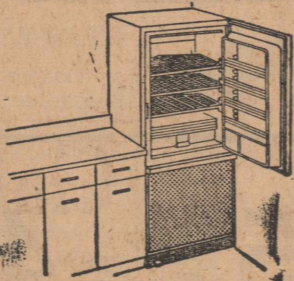
All 3 Swing-Out Shelves are adjustable... removable for cleaning.



**AUTOMATIC  
DEFROSTING  
REFRIGERATOR**

**BIG CAPACITY  
ROLL-OUT FREEZER**

**STRAIGHT-LINE DESIGN**  
with no coils on back.



MODEL BH-13S

13-CUBIC-FOOT

only **\$479.95**

AND Swing-Out Vegetable Bins, Egg Tray and Butter Conditioner.

Available in White and Mix-or-Match Colors.



**Wall REFRIGERATOR**

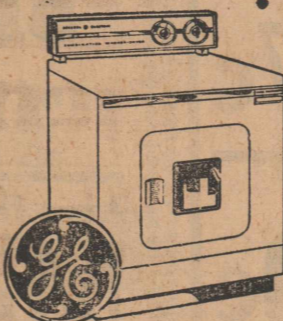
Puts All Food at Eye-Level  
Easy-to-Reach Convenience

Today's Most Modern Refrigerator

SEE THE NEW 1959 GENERAL ELECTRIC

**NEW COMBINATION  
WASHER DRYER**

- Simple controls for ease of operation
- New Rinse Agent Dispenser
- Drip dry Control
- Washes and dries full 8 lb. load
- Automatic Water Saver
- G-E written warranty



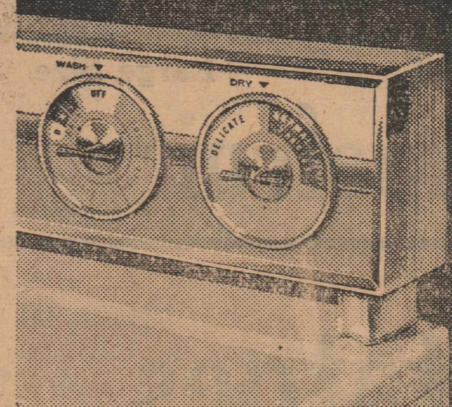
Model WD 860S  
about

**\$2.50**

per week  
after small down payment

**TWO APPLIANCES  
IN ONE!**

A single setting of  
the controls does the job  
from start to finish



# HOME LUMBER CO.

Phone 318

T. V. CENTER OF ROTAN

Rotan

**YOU'LL LOVE OUR  
TENDER, TASTY MEATS!**

Lean Tender

**Pork Roast lb. 39c**

Pork

**CHOPS lb. 59c**

Pork

**STEAK lb. 49c**

Pork

**Liver lb. 39c**

Bicnic

**Hams lb. 33c**

Pork

2 Lb. Sack

**Sausage 79c**

Lean Pork

**Ribs lb. 45c**

No. 1 Dry Salt

**Bacon lb. 39c**

Pork Back

**Bones lb. 47c**

Armour Star Sliced

**Bacon lb. 59c**

Ranch Style No. 1

2 Lb. Pack

**BACON 98c**

Bure Cane

**SUGAR**

10 Pound Sack

**89c**

limit please

Velveeta

**CHEESE**

2 Pound Box

**89c**

Salad

**Olives 39c**

Pint

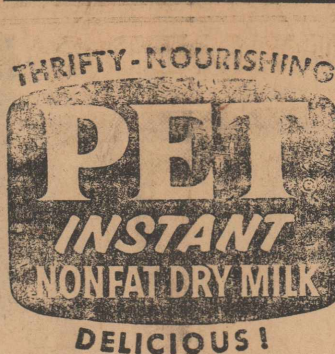
Liquid

small can

**IVORY 38c**

Pioneer Biscuit

**Mix 2 Pound Can 49c**



Quart

**Texize 69c**

Maryland Club

**COFFEE**

2 Can Pound

**\$1.58**

Campbell Tomato

**Soup 2 Cans 25c**

Big-D

**Oleo lb. 19c**



**PET evaporated MILK**

**VEGETABLES**

Comstock Pie

No. 2 can

**Apples 2 for 45c**

Hershey

**COCOA**

Texas

**Oranges 5 Pound Sack 39c**

Lindys Shoe

Peg Style

**Corn 2 12 oz. cans 29c**

Lb. Box

**69c**

Ruby Red

Large Size

**Grapefruit Each 7c**

Snowdrift

3 Lb. Pail

**SHORTENING 79c**

1-2 Lb. Box

**39c**

Russet

**Potatoes 10 Pound Sack 49c**

Aunt Jemima

**Meal 5 Lb. Bag 45c**

Fresh Country

**EGGS**

**doz. 35c**

**D. J. Smith & Co.**



Your S & H Green Stamp Store

**WSCS Continues Study of Far East**

The W.S.C.S. met Monday afternoon in Fellowship Hall in the Methodist Church with Mrs. Joe Kiker presiding, in the absence of the president, Mrs. Clarence Huckaby, who is vacationing in California.

After disposal of business, Mrs. Paul Heathington sang a solo, "The Secret of His Presence," with Mrs. D. J. Smith accompanying.

Mrs. Richard Ray continued the lesson on "the Far East." Mrs. Cecil Ottinger gave the closing prayer.

The W. S. C. S. will meet next Monday afternoon at 3:00 o'clock in the ranch home of Mrs. Hal Burrow.

Refreshments were served from a beautifully decorated table by Mrs. Homer Aaron and Mrs. O. R. Nowlin to Mes. Joe Kiker, Richard Ray, Bill Parker, Homer Aaron, O. R. Nowlin, J. T. Smart, A. S. Lawlis, Cecil Ottinger, W. A. McCright, W. A. Shope, D. J. Smith, Paul Heathington, Nancy White, H. F. Grindstaff and Phil J. Malouf.

**Calendar Club Met With Mrs. Weathersbee**

The Calendar Club met in the home of Mrs. Mac Weathersbee Tuesday afternoon at 3:30 with Mrs. Charles Woods and Mrs. Benjie LeBleu as co-hostesses.

Mrs. H. D. Black was the guest speaker. She gave a hilarious review of the book "Quiet Yelled Mrs. Rabbit." Everyone enjoyed having her and look forward to having her again.

Fifteen members were present at the meeting. The club had six visitors: Mrs. Obie Gene Kelly, Mrs. James Taylor, Mrs. Bill Coe, Mrs. Elwood Treeman, Mrs. Joe D. Burk and Mrs. D. L. Dotson, Mrs. Obie Gene Kelley and Mrs. James Taylor joined the club. The club now has 28 members.

Next meeting will be in the home of Mrs. Virgil Weems with Mrs. William Cleveland as co-hostess.

The Home Repairs merit badge is the one most earned by Boy Scouts in recent years.

Mr. and Mrs. W. L. Terrell visited Grover Terrell in Hendricks Memorial Hospital in Abilene Tuesday.

Mr. and Mrs. J. W. Perry went to Irving Friday and visited their son, Mr. and Mrs. Ray Perry and son until Monday.

**June Petty Circle Met At Calvary Church**

The June Petty circle met Tuesday, 9:00 a.m. at Calvary Baptist Church for study. Rev. Carl Underhill taught a wonderful and understanding message on Ephesians chapter 1, verse 1 through 23. After the meeting closed coffee and doughnuts were served members.

If you are not a member of this circle, the group invites you to attend and enjoy the service with them.

Officers announce the circle will hold week of prayer beginning March 2, each day from 9:00 to 10:00 a.m. at the church. They urge attendance.

**ON STAGE IN PERSON**

*the Glamorous*

**ZOGI Concert REVUE**

**AND HIS ENTIRE COMPANY**

**VARIETY ENTERTAINMENT**

COMEDY  
DRAMA  
AUDIENCE PARTICIPATION  
22 BIG NUMBERS  
Stars of  
**STAGE SCREEN & TELEVISION**

"PODNER It's the Greatest Show EVER!"

**Coming To Rotan Monday, March 2**

High School Auditorium

Sponsored by Lions Club and Yellowhammer Band

**NOTICE OF INVITATION FOR BIDS THE STATE OF FISHER COUNTY OF FISHER CITY OF ROTAN**

Whereas the City Council of the City of Rotan in regular session of February 10, 1959, adopted a resolution in which they determined that it was advisable and to the best interest of the City of Rotan, to lease for oil and gas purposes the following described land owned by it, under authority of Article 5421 P of the Revised Statutes of the State of Texas:

37.75 acres of land, more or less, out of the Northeast Quarter (NE-4), Survey Number One Hundred Twelve (112), Block Number Two (2), H & T C Railway Company Survey, Fisher County, Texas, described as follows: BEGINNING at a point which is 60 feet N 75 E from the SE corner of Block No. 204 of the Inside Addition to the Town of Rotan, as shown by plat of said Town of Rotan of record

in the Deed Records of Fisher County, Texas; THENCE N 15 W 1115 feet for the NW corner of this tract; THENCE N 77 15 E 1395.8 feet to NE corner this tract; THENCE S 15 24 E 1058.8 feet to SE corner this tract; THENCE S 75 W 1400 feet to the POINT OF BEGINNING, less and except, however, that certain tract of land contained 1.17 acres conveyed by the City of Rotan to American Legion, Rotan Post No. 194, by deed dated August 25, 1950, recorded in Volume 199, Page 278 in deed records of Fisher County, Texas.

Notice is hereby given to all persons interested in such case that the City Council of Rotan will receive and consider any and all bids submitted for the leasing of said lands at 10:00 o'clock A. M., Feb. 27, 1959, in the City Office in the City Hall of said City of Rotan.

The right to reject any or all bids is retained, and any lease granted hereunder shall conform with

said Article 5421 P.  
Juston Morrow  
Juston M. Morrow, Mayor  
City of Rotan  
Mrs. R. R. Gray  
Mrs. R. R. Gray, City Secretary  
City of Rotan

Mr. and Mrs. W. L. Burk of Roby, spent Sunday here with Mr. and Mrs. J. D. Burk.

**The Rotan Advance**  
Thursday, Feb. 26, 1959 No. 6

National injustice is the surest road to national downfall.  
—William E. Gladstone

Mr. and Mrs. Leonard Davis and Carla of Sweetwater, spent Sunday here with her parents, Mr. and Mrs. D. A. Williamson.

**Rotan Insurance Agency**

Complete Insurance Service

Phone 334

Joe D. Burk, night phone 8116

LET US

**Winterize your shoes**

Waterproofs and Preserves The Leather!

Dry Feet - Longer Wear

If it's Leather we have it or make it.  
"Where Leather Work is An Art"

**DEE'S**

Shoe Shop and western store

Phone 303      Rotan      Box 265

**Spring Merchandise Arriving Daily**

Lawn and Garden Tools  
Water Hose  
Yard Sprinklers

We have been appointed Authorized Dealer for

**JACOBSEN POWER LAWN MOWERS**

The Lawn Mower for those who want only the best.

See us for your Fishing Tackle and Sporting Goods Needs.

**Clark-Benson Hdw.**

**YOUNG'S FOOD VALUES**

Oak - Farm's MILK 1/2 Gal. ....	45c
Swift ICE CREAM 1/2 Gal. ....	73c
RED SPUDS 10 pounds .....	39c
CARROTTS 1 Lb. Cel. Pkg. ....	10c
CABBAGE pound .....	4c
Folgers COFFEE 1 Lb. can .....	69c
Miracle Whip SALAD DRESSING quart .....	59c
18 oz. Tea Glass PLUM JAM .....	32c
Best-Maid Black Berry PRESERVES 20 oz. jar .....	39c
Kimbell's Red Pitted CHERRIES No. 303 Can .....	25c
Charmin PAPER NAPKINS 80 cnt., 2-pkg. . .	25c
ELCOR TISSUE 4 rolls .....	35c
Armour Star PURE LARD 3 Lb. crtn. ....	59c
Kimbell's FLOUR 10 pound .....	89c
Frozen Perch FILLETS pound .....	43c
Cured HAMS pound .....	49c
SALT BACON pound .....	29c
DECKER'S O L E O pound .....	19c
PORK CHOPS pound .....	49c

Seed potatoes - Onions Plants - Sets

**YOUNG'S MARKET**

**THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS**

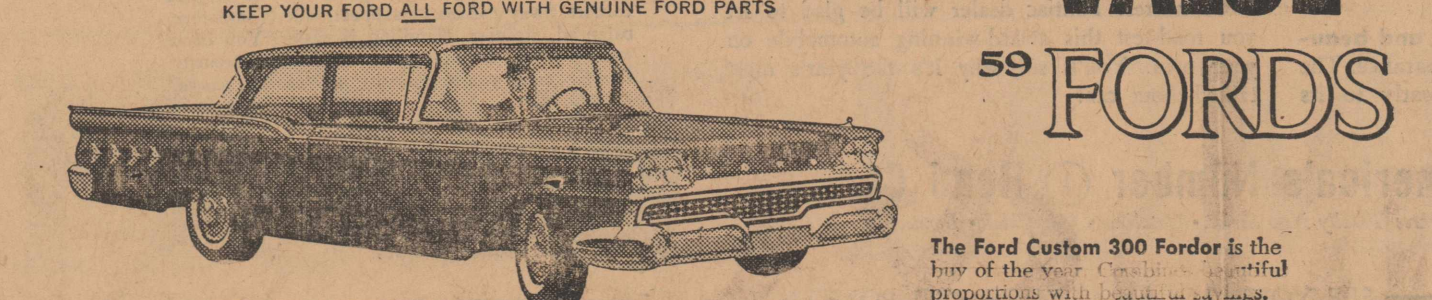


You'll love the full six-passenger comfort in the cars

**BUILT FOR PEOPLE! . . .** Just one standard was used by Ford in designing its 1959 car — people! First, Ford made the door openings wider, so it's easier to get in and out. Next they made sure that six big people—not just four or five—could stretch out on seats that are padded their full width. Result? More room for everybody's legs, elbows, hips and hats . . . more solid comfort than ever before.

**BUILT FOR SAVINGS! . . .** Savings start the moment you buy a Ford. A price tag comparison with major competitive cars will prove it! And you go right on saving. Ford's standard engines that thrive on regular gas save you a dollar each tankful. Ford's Full-Flow Oil Filter means oil changes only each 4000 miles. Ford's aluminized mufflers last twice as long. And new Diamond Lustre Finish never needs waxing!

**THE DOUBLE VALUE FORDS**



The Ford Custom 300 Fordor is the buy of the Year. Combines beautiful proportions with beautiful savings.

**ROTAN MOTOR COMPANY**  
Rotan, Texas

## 'As It Looks From Here'

Omar Burlinson, M. C.  
17th District, Texas

WASHINGTON, D. C.—THERE CONTINUES an abundance of lip service on the subject of inflation and balancing the Budget.

THE PRINCIPAL ARGUMENT at the moment is who spent the most money in the past -- the Republicans or the Democrats.

IT IS A FUNNY THING about this argument. At the time money is appropriated for this and that purpose, both sides want to take credit for having done the most, but then when the shaky conditions of inflation and spending beyond our means arise, each side then wants to deny responsibility for it.

THERE ARE NUMEROUS SCHEMES floating around to combat inflation and reduce the national debt. The first of these schemes was to place a ceiling on the national debt, but it is meaningless when the Government spends all the money it has and must raise the limit on the debt in order to borrow more money. This has happened time and time again.

THERE ARE NOW PROPOSALS that the debt of the Federal Government be reduced by a certain percentage each year, but the only way that can be done is out of a surplus of current revenues. The only way here is going to be a surplus is to cut out non-essential expenditures. No one has yet figured out any other way. It can be done by voting a \$2 billion housing bill, a \$2 billion community facilities bill, a \$1 billion depressed areas bill, and many other proposed spending measures.

TAX RELIEF FOR SELF EMPLOYED persons has been voted by the Ways and Means Committee. This measure permits self employed persons such as doctors, lawyers, farmers, store owners, etc., to defer taxes on as much as \$2500 a year of income, if such amount is placed in a retirement fund. The Administration opposes the bill, but from all indications, chances of its passage appear favorable.

THE TEXAS WATER UTILIZATION PROGRAM is unequaled by any other State of the Union. The recent report, "Water Developments and Potentialities of the State of Texas," under the chief sponsorship of Senator Lyndon Johnson, is serving as a model for other States who are trying the same thing. Texas is the only State which has a permanent Federal-State Commission to deal exclusively with water problems. The recent Federal-State survey for water potentials, carried out to its conclusion, such result in full utilization of water resources.

INCIDENTALLY, - ALTHOUGH STILL highly controversial, research in rain making is continuing with reports of some amazing results. In a recent test in Australia, scientists seeded cumulus clouds over the Blue Mountains with silver iodide, which produced 20 storms, each about 10 miles wide. It brought steady rain over a parched area, according to report.

DURING THE PAST SEVERAL YEARS it has become more and more difficult to interest top-notch people in Government services. It is reported that the President is having trouble finding qualified executives for certain vacancies now existing in several departments.

ONE REASON IS that private industry pays more. Doubtless, another reason is that top business and professional men do not like to live in glass houses.

AT THE BEGINNING of this column, inflation, government spending and the public debt were discussed.

IF IT IS ANY CONSOLATION, and if theory is legitimate, the Federal Government isn't nearly broke.

ACCORDING TO THE figures, Uncle Sam owns assets worth about \$262 billion. In addition, the Government figures its assets on the basis of how much they cost to acquire. The actual value is probably more than double, which is nearly twice as much as the national debt.

(MAYBE THIS IS AN EFFORT to end this column on as pleasant a note as possible.)

Mrs. Emmett Cave returned home Thursday of last week from Dallas, where she had ear surgery and treatment. Her son, Mr. and Mrs. O. B. Cave of Roby, brought her home.

Relna Branch of McMurry College, Abilene, spent the week end here with her parents, Mr. and Mrs. W. L. Branch.

## The Driver's Seat

When it comes to doing something about driver safety on our highways, women take a back seat to no one.

One of the biggest movements now underway to help reduce accidents is being carried on by some 140,000 working women in 3,300 U. S. communities.

These determined gals, all members of local chapters of the National Federation of Business and Professional Women, are in the lookout for useless traffic signs and markers.

The kinds of signs this volunteer army is out to eliminate are those that do not conform to state law and federal recommendations as to size, shape, color, and night visibility requirements. These gals stand ready to cooperate with traffic authorities in any way they can to get the many dangerous signs on our roads replaced with good ones.

According to Mrs. Lois C. Northcott, director of this ambitious women's safety project, a prime reason for many traffic accidents is that "the motorist is not getting an even break when it comes to traffic signs."

The 140,000 women in on this effort are armed with checklists of questions like these: "Are signs and signals located where needed most?" "Are local traffic authorities following their own sign manuals as to proper shape, background color and location?" "Do signs employ reflective-type materials so safety colors and message are unmistakably visible to the driver in his headlights at night?"

The answers to these and many other questions should indicate some areas where strong effort is necessary, particularly in the realm of nighttime safety. Proper signs are three times as important at night, when three times as many drivers are killed per mile traveled as during the day, according to the National Safety Council.

A dark, unfamiliar road and a stop that works only in daylight is the kind of accident combination that safety-minded women are working to correct.

The national spotlight is focusing now on the Business and Professional Women's sign survey, but tomorrow it may shift to the equally vigorous driver safety activities

## Goodrum Relative Dies In Ballinger

Clyde L. Sargent, 83, died at his home in Ballinger Saturday and was buried in the old Runnels Cemetery Sunday. He was a retired farmer and had lived in Runnels County since 1881. He is survived by his wife, four sons, one daughter, two step-daughters and a number of grandchildren.

His brother-in-law, Bob Goodrum of Rotan, and his sister-in-law, Mrs. Tracy King and Mr. King of Roby attended the funeral. Also attending the funeral of their uncle from here were Mrs. Lena Browning, J. D. Kincaid, and John Head, Mr. and Mrs. Leonard McCombs, Rev. and Mrs. Phillip Goodrum, Mr. and Mrs. J. Wedell Kincaid, Mrs. Blair Cherry and Sharon Berry.

## Edgar Martin Completes Marine OCS Quantico

QUANTICO, Va., (PHTNC) — one of 570 Second Lieutenants who completed the seven-month officers' basic course at the Marine Corps Schools, Quantico, Va., Feb. 7, was Edgar C. Martin, son of Mrs. Leona Tankersley of Rotan, Tex., and husband of the former Miss Martha Gibson of Lamesa.

Included in the course was personnel administration, first aid, map reading; weapons, field sanitation, and leadership techniques.

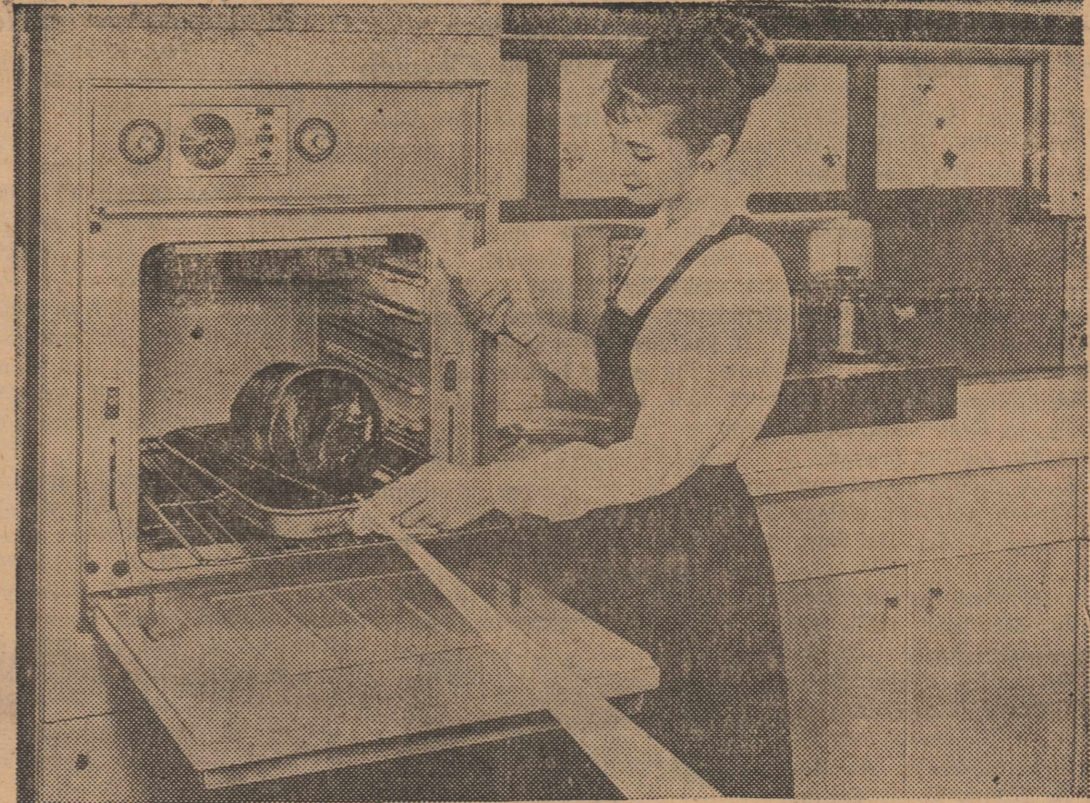
In the field, practical map reading, live firing of weapons, drills and ceremonies, phases of communications and employment of supporting weapons were applied.

The basic course is compulsory for all newly commissioned Marine officers, including former enlisted men, college graduates, or graduates of the Naval Academy.

carried on by countless other women as members of civic organizations, local safety councils, PTA groups and neighborhood groups.

Mrs. Northcott may have scored a point when she answered a reporter's question about why women today are shouldering more and more responsibility for traffic safety programs:

"Women have a knack of getting things done where men sometimes fail," she claimed.



# Electric COOKING COSTS LESS THAN 3¢ A MEAL

How would you like to walk into your kitchen and have a whole staff of chefs working away for you? Well — that's just about the way you feel, the day you start cooking with a modern Frigidaire electric range. And just think how inexpensive this modern electric cooking really is. It costs less than 3¢ a meal for the average family served by WTU to cook the modern electric way. About \$2.34 per month lets you cook the electric way. Why don't you start today!



Electricity COSTS SO LITTLE — YOU CAN USE LOTS OF IT.

West Texas Utilities Company

## PONTIAC NAMED CAR OF THE YEAR



"Pontiac with wide-track wheels is the best combination of ride... handling... performance and styling of any '59 car" — The Editors of Motor Trend Magazine

In making its annual automotive award, the staff of Motor Trend Magazine, leading automotive publication, tests and evaluates all new cars. Here are quotations from the April 1959 issue:

"The stability of the 1959 Pontiac is the outstanding automotive advance of the year. Everyone considering a new car should experience it."

"It's the best balanced passenger car in America. We firmly believe that in moving the wheels farther apart, to develop the widest stance of any American car, Pontiac has created an entirely new sense of balance and handling security."

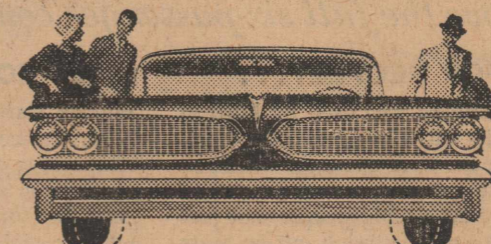
"Pontiac's lines are clean, simple and beautiful. It has a fleet look, a trim appearance. The wide wheel design contributes greatly to its

over-all integrated styling. Any comparison with narrower track cars readily shows the difference."

"For the economy-minded, an efficient new engine. The new 420E Tempest economy engine offers remarkable performance along with exceptionally high mileage while operating on regular grade gasoline."

"Pontiac is again tops in performance, based on our extensive road testing. Acceleration is outstanding, yet the engine is unusually quiet and smooth."

Your nearest Pontiac dealer will be glad to let you road-test this award-winning automobile on your own. You'll see why it's the year's most talked-about car!



### THE ONLY CAR WITH WIDE-TRACK WHEELS

Wheels are five inches farther apart. This widens only the stance, not the car. Pontiac takes a better grip on the road, hugs tighter on curves and corners. Sway and lean disappear, ride is smoother, balanced, steadier. Handling is easier. You drive with a new confidence, a comforting security. Pontiac gives you roadability no "narrow gauge" car can offer.



FREE! If you would like a reprint of the complete, illustrated article with all the tests and evaluations on which Motor Trend judged Pontiac "Car of the Year"—see your Pontiac dealer or simply send your name and address on a postcard to Pontiac Motor Division, Department 10, Pontiac, Michigan.

**PONTIAC!** America's Number 1 Road Car  
Three Totally New Series • Catalina • Star Chief • Bonneville

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

**CAMPBELL PONTIAC COMPANY**

114 S. CLEVELAND

ROTAN, TEXAS



### Challenge

Retailers have been challenged to furnish the political leadership their communities must have—or to face the consequences.

This challenge comes from the Board Chairman of the Chamber of Commerce of the United States, who is also vice-president of a big department store. As he sees it: "Government decisions have a tremendous impact on the retailer's right to manage. He must make his own decisions or the decisions may be made without any consideration of his views." moreover, the retailer is in a unique position to furnish leadership in national and community affairs because "no other person is closer to the people."

Advice of this nature, coming from business leaders and organizations, is being heard to an ever-

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Thursday, Feb. 26, 1959 No. 6

increasing extent—as it should be. And, naturally, it isn't directed at retailers alone, important as their participation in political work is. The entire business community is at the mercy of political actions of one kind or another. The policies adopted and implemented into law in Washington, at the state capitols, and at all other centers of government will determine what kind of country we are going to have.

Any citizen who thinks himself above political affairs lives in a dream-world. Any citizen who shirks his political duty is asking for trouble. In the long run, the quality of government is more important to business than the quality of its sales.

## About Your HEALTH

A weekly public service feature from the Texas State Department of Health. HENRY A. HOLLE, M. D. Commissioner of Health



If you have ever been leery of drinking from water systems on interstate trains, planes, buses or ships—forget it. Unsung men who ride rails and highways, air and sea lanes, and yet other men who stay at home make it possible for the traveling public to shrug off those apprehensions.

Interstate quarantine regulations say carrier companies can load drinking water only at those points approved by the surgeon general of the Public Health Service. The surgeon general, in turn, bases his approval or disapproval or recommendations made by state health departments.

Engineers of the Texas State Department of Health or local health department personnel working cooperatively with them routinely inspect watering point facilities at bus and train depots and air and sea ports within Texas.

Their partners in this venture of guaranteeing water of safe quality to travelers are Public Health Service water specialists who ride the carriers to inspect on-board plumbing.

Watering-point inspectors are a curious lot. They want to know the type of hydrants and buckets and hoses used to fill water storage tanks of conveyances. What protective devices are used? How are they handled during loading operations and how are they stored when not in used?

They ask questions about and look into facilities for handling ice used

to keep drinking water cool during long trips aboard carriers.

What sort of treatment does the water get and where does it come from? Cross connections with other systems could mean contamination and a load of sick passengers.

They even get curious about the condition of service platforms, methods by which conveyance dispose of wastes and presence or absence of employee sanitary facilities.

Inspectors recommend "favorable" or "prohibitive" certification, depending on whether the system is up to par or erring at the time of inspection. Prohibitive certification can be erased only by correcting defects.

All this effort is spent toward one objective: To get travelers to their destination in distant states—without getting sick on the water they drink on board enroute.

Railroad, airline, and port officials cooperate in the program by improving drinking water facilities and replacing obsolete equipment with the result that traveling today is more comfortable and convenient than ever before. (A weekly feature from the Health Education division, State Department of Health).

Generosity, wrong placed, becometh a vice; a princely mind will undo a private family.

—Thomas Fuller

There are now 7,589,183 Boy Scouts and leaders in 67 nations around the world.

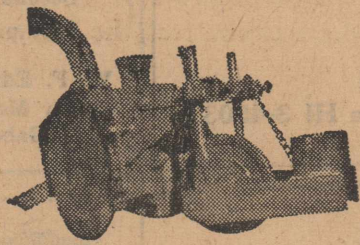
### We Specialize in AIR CONDITIONING & HEATING UNITS

All Sizes and Types — Heavy Gauge Metal  
STOCK & STORAGE TANKS

McFAUL SHEET & METAL CO.

1306 E. Broadway Sweetwater Phone BE 4-2230

## Avoid Planting Your Crops Over On Account of Rain



Plant your cotton with a CLINE "W" Planter at least two weeks earlier than you usually plant with a conventional planter. (3 inch plateau in bottom of furrow will warm up at least two weeks earlier.)

### Place your order now for a CLINE "W" PLANTER

So you can be sure to have this planter for next planting season.

We have this planter for all types tractors. See the Cline "W" Planter on display in our showrooms.

## Edwards Implement Co.

Rotan, Texas

I wish to thank my customers for their patronage in the past and to inform them that I have not sold The Rotan Electric, and will continue Electrical Contracting.

For Electrical Trouble, large or small  
call 6777

## ROTAN ELECTRIC

Lee R. Rasberry

## Notice to Ford Farmers

During the month of February  
with each motor overhaul  
a complete tractor Paint Job

for only \$10.00

First Come, First Served

## Clark's Tractor & Implement Co.

"Your Ford Tractor Dealer"



"You can notice  
the difference..."

...with the first full tank."

That's what users say of Golden ESO Extra gasoline . . . and truer words were never spoken!

Golden ESO Extra will improve the performance of any car in any price class.

It is a modern gasoline of highest octane rating and exceptional purity, formulated with special chemicals from Humble's great Baytown refinery. It gives superior anti-knock performance; it burns cleaner than any other gasoline; it eliminates "bucking" when you start and "rumble" as you run; and it adds the power and response

that make driving safer and—yes, more fun! As one Humble customer puts it, "Golden ESO Extra wakes up your car!"

The cost is only pennies more than the cost of gasoline in the middle-price range (about a nickel a day on the average), and you get a dividend of improved performance on every mile you travel. Any car in any price class.

See for yourself—fill up with Golden ESO Extra under your neighbor's Humble sign. Every time!

HUMBLE OIL & REFINING COMPANY

For "Premium" Users For "Regular" Users  
Esso Extra Gasoline Humble Motor Fuel  
No. 1 in Texas Second to None



## RAINCHEK

Means Actual Money  
Savings to You . . . .

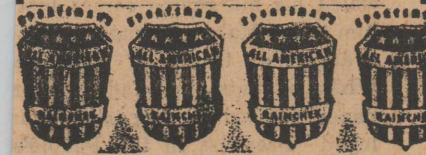
The Purchaser

SPEND YOUR MONEY IN  
ROTAN

Call for RAINCHEKS

at the following Merchants who  
are making this EXTRA SAV-  
INGS Available to YOU

Rotan Flower Shop  
Campbell Pontiac  
Gray Butane  
Gene's Cafe  
Clark-Benson Hdw.  
Piggly Wiggly  
H. L. Davis & Co.  
Campbell Dept. Store



world. We think of the competitive terms—the cold war, the diplomatic maneuvering on every continent. And, inevitably, over world hangs the most dreadful shadows—the possibility of an out war fought with nuclear weapons of such incredible destructiveness as to relegate the weapons even the immediate past to the category of the musket and the bow.

Many thoughtful people believe that—barring the all-out war, which might end civilization itself—ultimate victory will come to the side which is most effective in winning the minds of men, and in gaining the faith and the loyalty of masses of people. And Communism goes to enormous lengths in this direction.

The October issue of The Saturday Review carries a chilling article by Peter Grothe, under the title "Words CAN Hurt Us" which is adapted from a new book of essays published by Pacific Books. Grothe, who is now at Stanford University working on his doctorate in political science, has traveled extensively in Russia and Germany. His article deals with the routine of life of a fictitious typical East German worker named Fritz Schultz.

There is hardly a moment of the day when Fritz is spared Communist propaganda, dished out in a manner of forms. On rising, he brushes his teeth—and the carries the slogan "Fight for the Five-Year Plan." He moves to breakfast—and the wrapper which his margarine comes inside him to "Make German-Soviet friendship a thing of the here." While he eats, he reads a morning paper featuring long stores or legends "Progress in the People's democracies", along with denunciations of the "Western Imperialism."

At work, the tireless propaganda efforts continue. Anti-Western pe-

of the College of Business. Miss Morrow is the daughter of Mr. and Mrs. Justin M. Morrow.

### Texas' Cotton Picture Challenge For Survival

Since man first set plow to the fertile fallow ground of Texas a century and a half ago, cotton has reigned supreme as the state's top agricultural money-maker. Today, that position of cotton faces a challenge—not only for continued supremacy—but for actual survival as an agricultural mainstay.

This challenge to the cotton industry of Texas and the South soils down in final analysis to one critical point: Economic survival of the crop under today's heavy production costs. Competition from synthetics, threats of pest infestation and weather elimination of cotton as a economically unfeasible crop.

The responsibility for meeting this challenge has been placed squarely on the shoulders of the cotton farmer, for he alone can decide whether he can produce a cotton crop under today's pent-up costs and come out with a profit. He is under no obligation to anyone to undertake the tedious task of raising cotton, and if there is no money in it for him, he will switch to something else.

#### Lower Production Costs a Must

A too-frequently overlooked economic fact is that cotton is initially produced by the farmer for the farmer and, of course, to provide fibre for consumer goods. Growth and profit of other facets of the cotton industry which follow the farmer's work, and they can not exist for any other purpose.

The price of the farmer's cotton bale today is more or less stabilized. But his expense involved in producing and getting it into the bale is not stabilized. Now here in our country has inflation become more real than in agricultural production costs, and no crop has been harder hit by inflated production costs than by inflated production costs than has cotton. If costs continue to rise at the present rate of increase, a cotton crop won't put a dollar into

the farmer's jeans, and then no one else in the industry can hope for a dollar either.

While the Texas farmer's chances for an equitable profit from cotton production have lessened, he has at least been given a provisional opportunity to try his luck at coming out on a larger production volume. The change in acreage allotment rules allowing for increased cotton acreage under a lowered support price could possibly give cotton farming a boost in some areas where production is most economical such as in South, Central and West Texas.

This alternative to a higher support accompanying acreage is hailed by many farmers who are more willing to work uninhibited on a sizable crop and to take their

### The Rotan Advance

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chances on getting a fair price. With the Soil Bank gone—and no one in Texas has expressed extreme regret at seeing it go—the prospect of increased or renewed production will likely bring to front the farmer's enterprising spirit to face even the challenge of production costs.

**Nolan-Fisher**  
**NATIONAL FARM LOAN ASSOCIATION**  
SECRETARY-TREASURER'S OFFICE  
**FEDERAL LAND BANK LOANS**  
B. L. Conley, Sec'y-Treasurer  
Roby, Texas

### NOTICE

We are now Equipped to do any Repairs. We have Machine for Lathe and Milling Work also Blacksmith & General Mechanic Work.

Hub Cole Welder

## CLARK'S TRACTOR & IMPLEMENT CO.

Your Ford Tractor Dealer

### Visual Care At Reasonable Cost!

You do not have to pay excessive prices. We charge only actual cost of lenses and frames — plus fee for examination and fitting of glasses.

Call Today For Appointment

### Dawson Optometric Clinic

1906-26th St. Phone HI 3-4503

### Cleaner Cutting Saws

Your saws will cut cleaner, truer, faster when filed on our precision machine. Quick service on all types of saws. Bring your saws in today. Old saws refitted.

LEE WARD  
407 EAST 6TH STREET  
PHONE: 6451 ROTAN, TEXAS

### Hancock Terracing Machine

I am equipped to terrace your land.

E. W. Cade Jr.  
Rotan, Texas Phone 5904

### Rotan Lodge No. 956 A. F. & A. M.

Meets Third Thursday Night of each month. Visitors Invited

Judson Thompson, W. M.  
Robert Phillips, Sec.

### V. F. W.

Meeting Nights  
Second and Fourth Thursday  
8:00 p. m. at the VFW Hall

W. F. Edwards, Jr., Adjutant  
Austin McKinney, Q.M.  
Glen Gabel, Commander

### O. E. S.

meets each second Tuesday at 7:30 in the Hall.

Visitors welcome.

Mrs. Mitchell Nayfa, W. M.  
Mrs. Edna Morgan, Secretary

### LIONS CLUB

Meets Every Tuesday, 12:30. At Texas Cafe. Visitors Welcome.

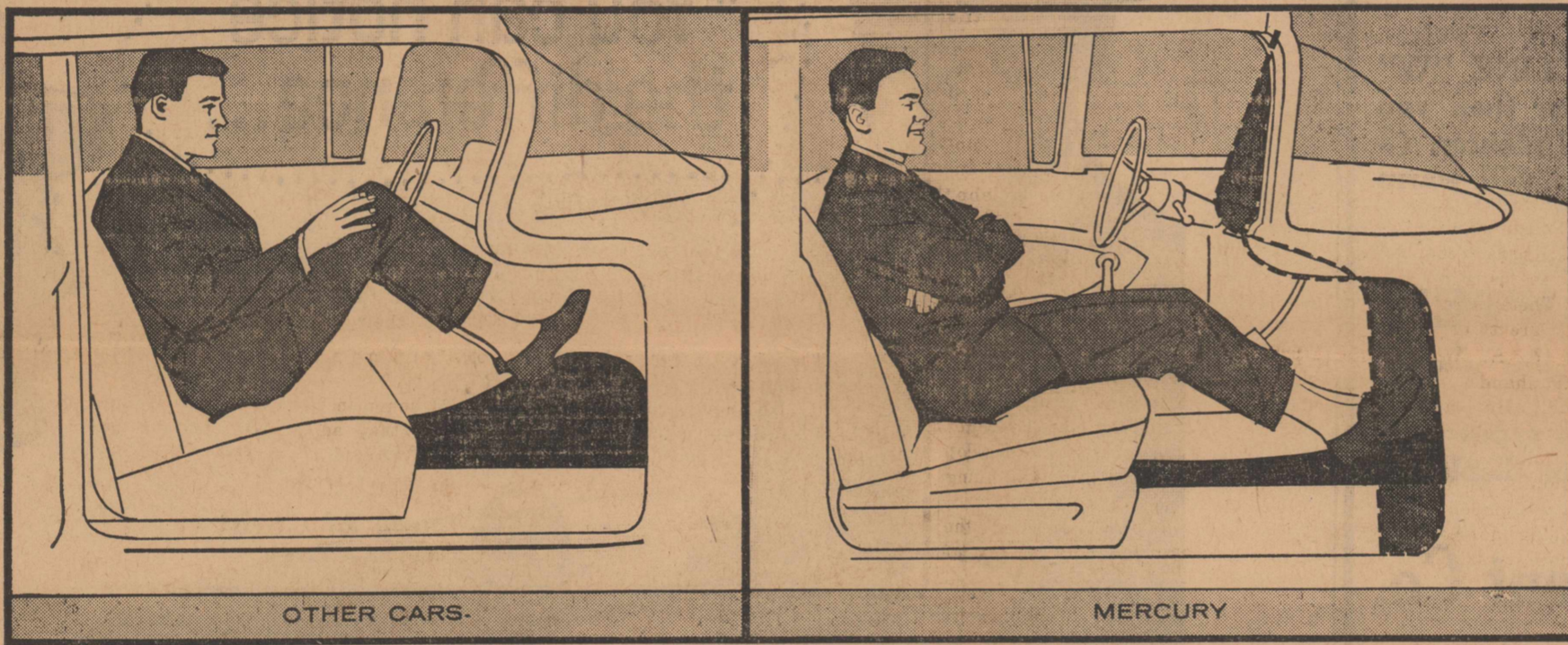
A. B. Parker, President

### LET Lydick Roofing Co. of Abilene

Make your estimate to Re-roof your residence or building. ESTIMATES MADE FREE ALL WORK GUARANTEED

We Use Genuine Ruberoid Roofing Materials

Phone 4088 Abilene, Texas

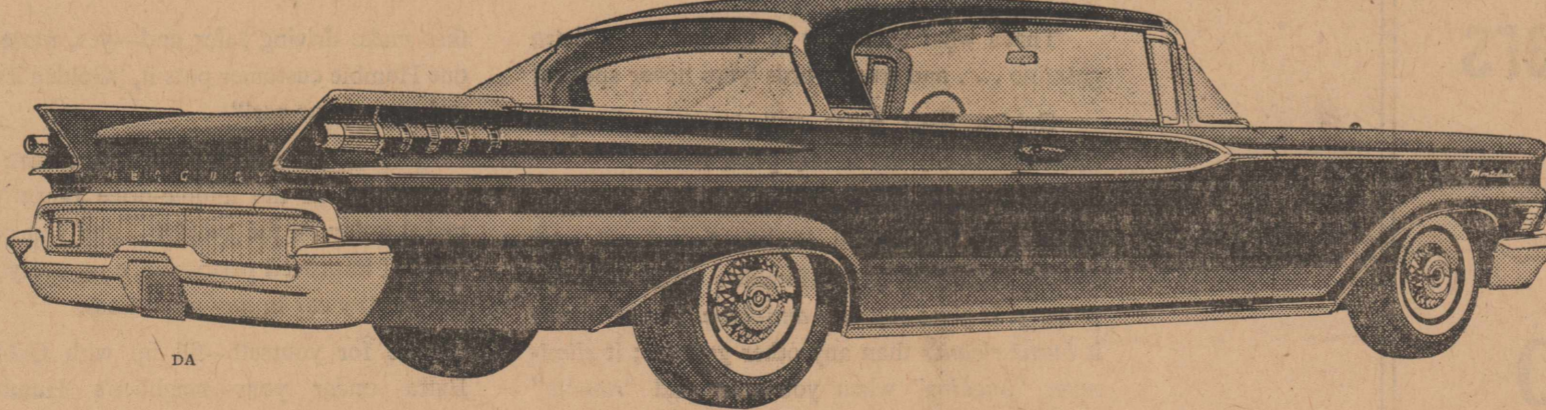


**NARROW DOORS, CORNER POSTS STICK OUT.** Other cars are actually issuing printed instructions on how to get in with dignity, without cracking elbows and knees. And note center hump now bigger than ever.

**WIDEST DOORS, CORNER POSTS PULLED BACK.** Doors are, in fact, six inches wider. Doorsills are wide enough for sure, easy step. Even ladies in tight skirts, or six-footers can step in easily. And see how center hump is cut in half.

## LOOK! HERE'S ONE CAR YOU DON'T HAVE TO FALL, CRAWL OR BACK INTO

Mercury alone in its field gives you a body designed specifically for just one car. Other manufacturers give you—even on cars in Mercury's price class—the same basic body used on their lowest priced makes. That's why Mercury alone is so easy to get in and out of. Why Mercury alone can cut the center hump in half and provide decent cushioning and stretch-out room for six (not four) passengers. That's why Mercury is the one "better car" that gives you a full measure of better car comfort. Performance?—just come in and drive this beauty. You'll see.



THE 20th ANNIVERSARY **MERCURY** BUILT TO LEAD—BUILT TO LAST

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