

No "MAYBE" about it!
PIGGY WIGGLY
has the LOWEST DAILY PRICES!
SEE FOR YOURSELF HOW MUCH YOU CAN SAVE!

THESE PRICES EFFECTIVE FRI. & SAT. JAN. 16-17

IMPERIAL OR DOMINO

SUGAR 10 lbs. **69c**

With Purchase of \$10.00 Other Merchandise

DOUBLE STAMP values

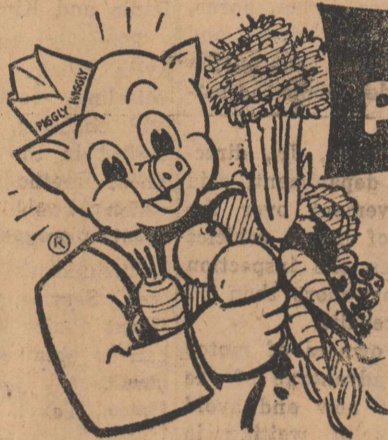
Every Wednesday with purchase of \$3.00 or more

JELL-O 3 Pkgs. **19c**

TISSUE Delsey 2 Rolls **25c**

TAMALES Wolf Brand **19c**

LARD Delite 3 Lb. Ctn. **47c**



PIGGY WIGGLY'S FINEST PRODUCE FEATURES

CELLO BAG

CARROTS

Fresh Crisp **2 For 15c**

BANANAS lb. **10c**

ORANGE 1/2 39c 10 LB. NO. 1 R California **15c**

APPLES reg. s **15c**

Green C 15c **CAKE** Betty Crocker White, Yellow **15c**

SHURFINE COFFEE
69c
 100% Satisfaction or your money refunded

PICKLES Dt. **25c**

Tomatoes 2 303 Cans **25c**

Liquid Lux 12 oz. Can **35c**

TOILET SOAP 2 Bath Size **23c**

FOR RENT: 6 Room House, Mrs. Ira Morrow, Phone 4784, 46-4tc
 Wanted to Rent nice 2 or 3 bedroom house, William Lyles, phone 4941. 52-3tc

HOME LAUNDRY Now Open, all types work, Betty Long. 52-tfc

LEGAL NOTICE

Notice of application for depositary for Fisher County

Notice is hereby given that the Commissioners' Court of Fisher County, Texas, will receive sealed applications for the custody of funds belonging to said County from any Banking Corporation, Association, or individual Banker, domiciled in Fisher County, to be selected and designated as a depository for the demand and time deposits of said County.

Notice is hereby given to all banking corporations, Associations or individual bankers doing business in said county desiring to apply to be designated as a depository as

PIGGY'S Top Quality VALUES

VIAMS **35c**

Lb. Avg. Fat **39c**

Lb. **57c**

35c

Lb **49c**

89c

Plymouth Brand **3 Lbs. 59c**

Your guaranty of shopping satisfaction is **Piggly Wiggly**

CHUCK ROAST

BEEF RIBS

CHEESE

BACON

OLEO

my customers for their

ast and to inform them

The Rotan Electric, and

2 Lb. Pkg.

Plymouth Brand

ite Lb

ite

Lbs.

Motorcide Symbol

A new figure has been added to our world of symbolism by the Texas Department of Public Safety.

Symbols are as common as the wedding ring, the architecture of a church building, the poison marker on a bottle, and Father Time who strikes the final hour of the old year.

This week the Texas DPS introduced a figure of death with its skeleton hands gripping a steering wheel (Fig. 1,) to symbolize the term MOTORCIDE, or death by motor vehicle accident.

The department coined the word "motorcide" several years ago, in 1953 to be exact, and presented it for the first time on an extensive report on Texas motor vehicle accidents covering the biennium of 1951-52. Paralleling the terms homicide and suicide, the word motorcide was defined in the report as "the killing of another human being, or of one's self, through the operation of a motor vehicle — usually the result of negligence or wanton carelessness."

Both the definition and the new word have been used nationally since being introduced. With more than 2,500 traffic fatalities occurring annually in Texas, the symbol of death by motor vehicle accident is destined to find extensive usage during holiday periods and special emphasis traffic safety campaigns.

Even though "motorcide" is a term with modern application, its symbol of death dates to antiquity. The Grim Reaper (Fig. 2), also called Father Time, is found in Greek mythology. The old white-bearded man carrying a scythe and often an hourglass and commonly used as the personification of time, is believed to be a descendant of the Greek god, Cronus, who carried a reapinghook. The scythe Father Time bears is the symbol of his power to destroy—all falls like grain before him. Father Time is the Old Year who passes on the burden to the baby New Year at the stroke of the new year's first minute. He represents Death; he cuts down those who die.

The symbol of a skull over two crossed thighbones (Fig. 3) is an accident form of warning of death or danger which perhaps reached its height of popularity during the eighteenth and nineteenth centuries. It was during this period that pirates used the Black Flag, or the Jolly Roger. The flag was intended to strike terror to the hearts of mariners and usually displayed a white skull and crossed thighbones on a black background. Sometimes the entire skeleton of a man was depicted.

The Jolly Roger is believed to have come into being with the evolution of piracy from buccaneering. In the year 1700, a French pirate, Emanuel Wynne, went into battle off Santiago flying an ensign bearing cross-bones, a death's head, and an hourglass. This, perhaps, was the first time the Jolly Roger was used. Many variations of the flag were used throughout the age of piracy. But even then, the skull and bones was an old symbol of death and not peculiar to piracy. It was used as a cap-badge by several European armies as early as the sixteenth century.

In the fifteenth century, the infant age of mechanical clocks, death and time were personified in public places. The famous City Hall clock at Prague, constructed in 1419, employed the figure of death to ring a bell and turn over an hourglass before each hour was struck.

The famous astronomical clock in the cathedral at Strasbourg in Alsace, built in 1352, and reconstructed in 1547 by mathematicians, was designed to show the motions of the whole heavens, the motion of the sun and moon, every minute of the hour, the rising and falling of every star. But the featured item was the figure of death. At the end of each hour, Death, in a room above all other symbolic figures, came forth of death to fit the modern automobile age, the Texas Department of Public Safety hopes the symbol of MOTORCIDE will serve as a warning to all Texas drivers that danger lurks on our streets and highways. The new symbol will be shown many times throughout the forthcoming holiday period, not to frighten motorists, but to place emphasis on the need for safe driving.

The vision of beauty is the greatest thing in the world, and those who can catch what the ordinary eye cannot see are among the great people of the world.

—General Jan Smuts

The art of winning in business is in working hard — not taking things too seriously. — Elbert Hubbard

Mrs. M. I. Phillips returned to her home in Abilene Monday after spending several days here with her mother, Mrs. George Young.

John Garner is the only man to have presided over both houses of

congress on the same day. On March 4, 1933, "Cactus Jack" lighted a cigar as speaker of the House and

finished it as vice president and presiding officer of the Senate. The World Book Encyclopedia's research department says he adjourn-

ed the House, walked across the Capitol to the Senate, and was immediately sworn in as vice president.

Mr. and Mrs. Clovis Watson of Midland, spent Sunday with her mother, Mrs. Lena M. Green.

NEWS
 *** County ***
 Agricultural Agent
 Texas A. & M. College
 Extension Service

Pricklypear — good or bad? This is a question in the mind of many ranchmen who often ask if pricklypear should be controlled or kept as an emergency feed reserve.

For over a century pricklypear has been used for livestock feed. On Texas rangelands is usually considered an undesirable plant but does have some economic value as supplemental forage for cattle and sheep during winter and drought periods.

Frequently, ranchmen burn pricklypear for a supplemental roughage for cattle during winter. Burning consists of singeing pricklypear spines with a hot flame from butane or oil pear burners. Pear burners are constructed and operate much like a blowtorch. The spines should be burned enough that they cannot be felt when the pad is touched. If pricklypear is burned excessively livestock refuse to eat it, but they eat it readily when it is burned properly.

Chemical analysis of green pricklypear parts usually consumed by animals follow: crude protein, 1.4 to 4.4 percent; digestible protein, 0.5 percent; fat, 1.55 percent; potash, 3.04 percent; phosphoric acid, 0.33 percent; crude fiber, 8.65 percent; calcium, 2.84 to 13.85 percent; nitrogen-free extract, 57.85 percent; and water, up to 85 percent. From this analysis it would be classed as a fair roughage.

The Texas Agricultural Extension Service has published a bulletin entitled "Pricklypear—Good or Bad." The bulletin contains discussions of pricklypear's forage value and its advantages and disadvantages as a range plant. It also has sections devoted to control measures and what management follows control.

This publication, B-806, is available free of charge from the local county agents' office.

Farmers may save several dollars on income tax by keeping good records, reminds C. H. Bates, extension farm management specialist.

Small leaks are the ones that sometimes prove costliest, Bates points out. An oversight of only \$25 in expense items may cost an additional \$5 tax. So, records should include all items of expense and income that will help determine net profit or loss from the business.

To simplify filling out the tax forms, Bates recommends classifying various items in categories corresponding to the various headings used in tax forms. For recording sales, the following groups are recommended: (1) sale of livestock raised, (2) sale of produce raised, (3) other income, (4) sale of items purchased for resale and (5) sale of assets that may receive capital asset treatment.

A depreciation schedule should be kept on farm buildings (except dwelling), fences, machinery, equipment and purchased livestock used for dairy, breeding or draft purposes. These items depreciate each year and this loss is deductible for income tax purposes at the end of the year in which it occurs.

Bates advises consulting your local county agricultural agent about your tax problems. The county agent also can provide a copy of the 1959 Farmers' Tax Guide which should be helpful in your tax management this year.

It appears that beef prices in 1959 may not be greatly different from those of 1958 though the average price in 1959 could be a little lower, predicts John G. McHaney, extension economist. However, he adds, increases in cattle inventory are setting the stage for a decline some time in the next few years.

Diseases took a \$156 million bite out of the 1958 Texas cotton crop, report 15 cotton specialists located throughout the state. Cotton diseases kept at least 930,000 bales of cotton from being marketed. Besides the \$156 million loss to producers, there were huge losses suffered by railroads.

The size of a yearling ewe before first breeding is a good indication of how large her lambs will be, both at birth and weaning time. USDA tests have shown that heavier ewes — regardless of breed — produce heavier, faster-growing lambs than lightweight ewes.

Mr. and Mrs. Doug Weathersbee, Allan and Pat have moved to Dallas, where he will attend a mortuary school.

TELEPHONE TALK
 by Truman Black, Manager

OUR NEW YEAR'S RESOLUTION TO YOU

Happy New Year to everyone in Rotan from all of us at the Telephone Company.

Since this is the season for resolutions, I thought you might want to know a little bit more about a resolution that we try to follow 365 days a year in providing telephone service to you and your neighbors.

Here it is -----

We Define Our Objectives

"Our objective is to furnish the best possible telephone service at reasonable cost—a cost consistent with financial safety and fair treatment of employees.

"Service ranks above everything else in this policy. And the only good service is one that is continually improving. To furnish this service we need the best people, the best equipment, the best methods, and the best management we can develop.

"Reasonable cost has been defined as one that produces an ever-growing public demand. Our equipment, training, and methods would net us nothing if the cost of service became so high that people would not buy it.

"Financial safety should not be endangered by setting the price of service too low. In the long run, a price that provides profit enough to undertake new research and development results in better, cheaper service to the public.

"Fair treatment of employees means good pay, good working conditions, reasonable job security, and opportunity for advancement based on merit. It is people — employees — who are the most important element in the success of any business.

We Accept These Responsibilities

"TO THE EMPLOYEES . . . provide machines, methods, equipment, direction, leadership, job training, incentives to progress, selection for promotion.

"TO THE PUBLIC . . . more and better service at a reasonable cost. Contributions to public welfare and national defense.

"TO THE OWNERS . . . run business in a sound, profitable manner.

Looking Ahead

"Progress has long been the keynote of the telephone business. And, if business forecasters are anywhere near correct, the next 20 years will bring more growth and development than we have ever seen before.

"The future can be faced confidently with a policy of equal consideration for owners, employees, and the public."

That's probably the longest resolution you've ever heard about, but it takes a lot of effort to give you the best in telephone service.

Call by number. It's twice as fast.

SOUTHWESTERN BELL TELEPHONE COMPANY



MUCH MORE WINTER The Rotan Advance is ahead for us the next few months. Let us keep your **FOOTWEAR** in good condition.

This will greatly prolong the life of your **Shoes and Boots** and improve your appearance.

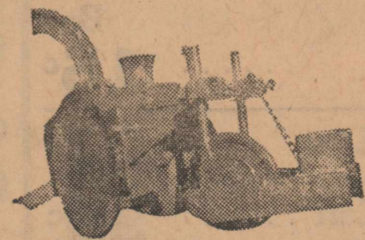
If it's **Leather** we have it or make it.

"Where Leather W **DEI**

Shoe Shop and w

Phone 303 Rotan

Avoid Planting Your Crops Over On Account of Rain



Plant your cotton with a **CLINE "W" Planter** at least two weeks earlier than you usually plant with a conventional planter. (3 inch plateau in bottom of furrow will warm up at least two weeks earlier.)

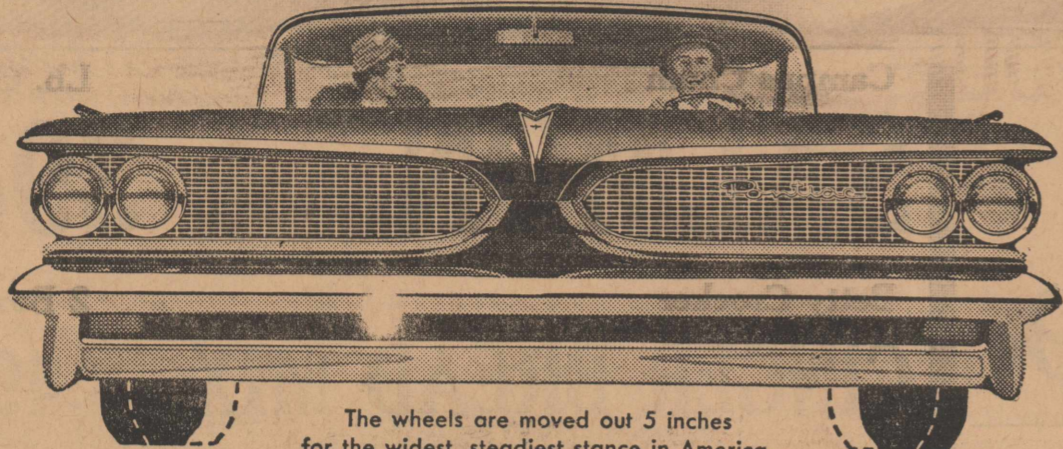
Place your order now for a **CLINE "W" PLANTER**

So you can be sure to have this planter for next planting season.

We have this planter for all types tractors, See the Cline "W" Planter on display in our showrooms.

Edwards Implement Co.
 Rotan, Texas

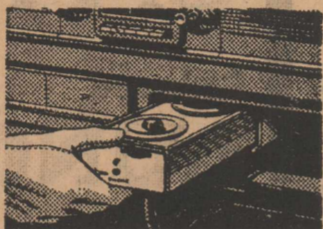
No "narrow-gauge" car hugs the road like **PONTIAC!**



The wheels are moved out 5 inches for the widest, steadiest stance in America.

Road-test the only car with **Wide-Track Wheels**

Behind the wheel of a Pontiac you enjoy a feeling of security you've never known in all your years of driving. With the widest stance on the road and a low, low center of gravity, Pontiac clings to the curves without lean or sway. And the same great advance gives Pontiac a decided edge over other cars in the way it smooths the bumps and holds straight and true against crosswinds. Try it and see!

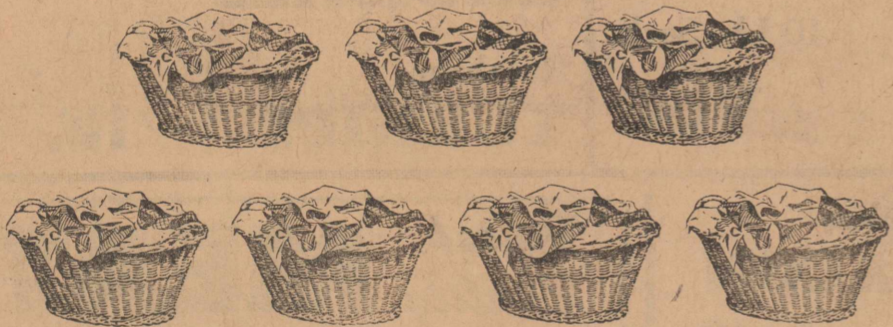


Sportable Transistor Radio is removable from glove compartment for use as self-powered portable. (Optional at extra cost.)

America's Number 1 Road Car!
 DRIVE IT AND YOU'LL BUY IT!

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER
CAMPBELL PONTIAC CO.
 114 S. CLEVELAND

with **GAS**
 you dry **7** loads



...for the cost of 1 load dried electrically!



What a blessing! . . . Do your washing any time you like and **dry right NOW!** No waiting on the weather . . . no clammy wet wash to lug and hang . . . no sun-faded, wind-whipped and dust-filled clothes to do over . . . these and a score or more other familiar washday worries vanish when a modern gas dryer comes into your home. **And be sure it is a gas dryer.** It not only costs less to run by 7 to 1* but it's also much faster than other dryers. Come in and see.

* Almost everywhere in Lone Star Land.



- | | | | |
|---|--|--|--|
| SAVES TIME | SAVES WORK | SAVES CLOTHES | SAVES MONEY |
| Does its work while you work elsewhere . . . fastest of all drying methods. | Ends basket lugging . . . hanging out and redoing things soiled after washing. | Your gas dryer helps retain color in clothes . . . ends wind whipping. | You need less clothes and other washables and look what the headline says! |

SEE YOUR GAS APPLIANCE DEALER OR
LONE STAR GAS COMPANY

YOU CAN'T BEAT OUR BIG THREE:

**LOW
LOW
Prices...**

**Top
Quality
Foods...**

**S. & H.
Green
Stamps!**

Premium Lb. Box
Crackers 27c

Cambells Tomato 2 cans
SOUP 25c

Kraft Spaghetti 2 For
DINNER 35c

King Size Free Towel Box
Breeze \$1.39

Speedy 3 Cans
Dog Food 25c

Diamond 2 Boxes
NAPKINS 25c

O-Cedar Sponge **25c**

MEAD'S BISCUITS can **10c**

MIRACLE WHIP Qt. **49c**

Oak - Farms MILK 1-2 Gal. **43c**

King Size Can 12 oz. pkg **98c**

90c bag. **39c**

Lava SOAP **39c**

Small Box SPIC & SPAN **29c**

BEADS-O-BLEACH LARGE BOX **44c**

Sayman SOAP Bar **15c**

VANISH Can **27c**

DRANO Can **35c**

Niagara STARCH Box **12c**

Pink DREFT Large Box **33c**

Fresh Country
EGGS 39c
doz.

Big-D
OLEO 57c
3 lbs.

Best Maid Dill or Sour
PICKLES 29c
Quart

Softie
TISSUE 5c
Roll

Pure Cane
SUGAR 89c
10 Pound Sack

Whiff
HORTENING 69c
3 Lb. Pail

ASH \$2.29
Jumbo Size Reg. \$2.45

Medal
LOUR 98c
10 Lb. Sack

EN FOODS

Meads 24-Pack
ROLLS 33c

Baby 10 oz. Box
GREEN LIMAS 25c

Cut Pack
OKRA 18c

2 Ear Pack
CORN on COB 19c

Cat Lb.
FISH 59c

Campus Chum Lb. Can
SALMON 39c

Betty Crocker 2 Boxes
GINGER BREAD MIX 49c

Heinz 14 oz. Bottle
CATSUP 25c

Redwood 12 oz. Can
LUNCH MEAT 29c

Garden Fresh
VEGETABLES

Texas 5 Lb. Bag
ORANGES 39c

Russet 10 Lb. Sack
POTATOES 49c

Roman Beauty 2 Lbs.
APPLES 25c

Cello Lb. Bag
CARROTS 10c

Cello Bag
RADISHES 10c

Rutabaga 1b.
TURNIPS 6c

Matchless
BACON 49c
1b.

Beef
RIBS 19c
1b.

Pork
SAUSAGE 79c
2 Lb. Bag

Dry Salt
JOWLS 19c
1b.

Finest Quality
MEATS

Lean Pork
ROAST 1b. 43c

Lean
PORK RIBS 1b. 49c

Choice Chuck
ROAST 1b. 59c

Longhorn
CHEESE 1b. 49c

D. J. Smith & Co.



Your S & H
Green Stamp Store

Mr. and Mrs. Leo Petty of Abilene, visited their parents, Mr. and Mrs. E. A. Petty and Mr. and Mrs. Fred Byerly, last week end.

Jim McWhirter of Fort Worth, and his mother, Mrs. Willia McWhirter of Roby, visited relatives here Sunday.

Mr. and Mrs. J. R. Strayhorn and Mrs. A. R. Tyson visited Mr. and Mrs. Ed Warren in Post Sunday afternoon.

Martin-Hughes Wedding January 17

Wedding plans of Robert Lee Martin and Mrs. Ruth Fairrey Hudgins are being announced this week. The couple will be married at 3 p.m. Saturday, Jan. 17, in the First Methodist Church.

Mrs. Hudgins is the daughter of Mr. and Mrs. M. A. Fairrey of Rotan, and has been employed in the First National Bank for the past five years.

Martin is the son of Mr. and Mrs. Lee Martin of Rotan and is employed at Martin Cleaners. He is an Army veteran, serving during the Korean War.

Guests of Mr. and Mrs. I. J. Taggart during the holidays were Mr. and Mrs. Jerome Burrow, Mr. and Mrs. Buster Taggart, Barbara and Jerry, all of Grand Prairie.

Mr. and Mrs. L. A. Sparks, Mr. and Mrs. Odis Sparks visited in Post Sunday.

June Colwell attended to business in Austin Monday and Tuesday.

Nolan-Fisher

NATIONAL FARM LOAN ASSOCIATION
SECRETARY - TREASURER'S OFFICE
FEDERAL LAND BANK LOANS
B. L. Conley, Sec'y.-Treasurer
Roby, Texas

Recent Bride Honored With Two Parties

Mrs. Leo Petty of Abilene, was honored at a kitchen gift party Saturday Jan. 3rd in the home of Mr. and Mrs. Ira Branch.

Hosting the morning affair were Relna Branch and Barbara Aldridge. They were assisted by Mrs. Scott Daniel of Abilene.

Guests included mothers of the couple, Mrs. Fred Byerly and Mrs. E. A. Petty.

The couple was married Dec. 1, in Abilene. Both are graduates of Rotan High School. Petty is employed by Thornton's Stores in Abilene and the bride is a freshman in McMurry College.

Mrs. Leo Petty the former Lynn Byerly, was honored with a bridal gift tea Saturday afternoon in the home of Mr. and Mrs. Shed Ragsdale.

Assisting hostesses were Meses. D. Y. McKinney, J. D. Burk, Bill Sumnerlin, H. Thompson, C. U. Callan, George Bridges, Al Finch and Preston Morrow. Others in the house-party were Mrs. Elmo Cummins, Mrs. Morris Hardin and Charlotte Callan.

Mrs. Ragsdale greeted guests, and the honoree's mother, Mrs. Fred Byerly, and the bridegroom's mother, Mrs. E. A. Petty, assisted the bride in receiving.

A silver and china service was used in serving coffee. Open face sandwiches, cookies and nuts from a polished table, centered with a low arrangement of pink Carnations and greenery. Pink carnations were used for decorating the rooms.

There were 80 guests registered during the calling hours.

Lock-Roberts Wedding Feb. 17 In Miami

Mr. and Mrs. Ellis N. Locke of Miami, announce the engagement and approaching marriage of their daughter, Helen Elizabeth, to Frank Moore Carter, son of Mr. and Mrs. Frank Carter of Pampa.

The wedding will be February 17 in the home of the bride's parents.

Miss Locke is a graduate of Stephens College and is now attending Texas Technological College. Her fiancé attended Oklahoma State and Texas Technological College.

Miss Locke is the granddaughter of Mr. and Mrs. H. C. Shelton.

Mrs. Walter Collins and Mrs. O. R. Nowlin visited Mr. and Mrs. Sug Collins in Sweetwater Wednesday of last week.

Mr. and Mrs. Melvin Keener of Welch, visited his mother Mrs. W. A. Keener, during the holidays.

Mr. and Mrs. Earl Keese of Stamford, spent Sunday here with Mrs. Empress Day.

The Rotan Advance

Thursday, Jan. 15, 1959 No. 52
Mrs. Darrell Underhill and daughter Kip went by plane Friday to Truth or Consequences, N. M., to visit Mr. and Mrs. Floyd Clifton and sons.

It's well to remember that the more you are promised the less you may expect.


PIANO TUNING

COMPLETE PIANO SERVICE
REDESIGNING AND REFINISHING
25 YEARS' EXPERIENCE
All Work Guaranteed
Buy and Sell Used and New Pianos
Write Box 354
2nd Door East Silver Spur
Rube Waddell's PIANO SHOP
Phone 4546 or 3051
Roby, Texas

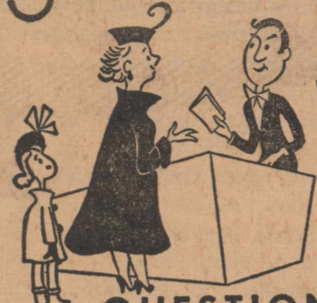
INSURE pave the way to peace of mind

Insurance is just another word for "peace of mind". Let us help you attain your peace of mind with a sound program of insurance!
R. L. YOUNG INSURANCE
Richard P. Young Office Phone 261
Home 8140

USE ADVANCE WANT ADS

Cleaner Cutting Saws
Your saws will cut cleaner, truer, faster when filed on our precision machine. Quick service on all types of saws. Bring your saws in today. Old saws retanned.

LEE WARD
407 EAST 6TH STREET
PHONE: 6451 ROTAN, TEXAS

Hancock Terracing Machine
I am equipped to terrace your land.
E. W. Cade Jr.
Rotan, Texas Phone 5904

Social Security

QUESTIONS AND ANSWERS

More than a million veterans holding G.I. life insurance policies are using their regular annual dividends to guard against loss of their GI insurance (the Veterans Administration said today).

The statement followed VA's recent announcement that \$256,000,000 in policy dividends would be paid during 1959 to more than five million holders of participating GI insurance.

VA said GI policyholders may have these annual dividends held— with interest — by the agency as a credit to pay the premium monthly if the policyholder fails to pay it before the end of the 31-day grace period.

This policy-safeguarding procedure is followed automatically if the policyholder has not requested other disposition of his annual dividends, VA pointed out.

VA said two other dividend options may save all holders of on income tax by keeping good records, reminds C. H. Bates, extension farm management specialist.

Small leaks are the ones that sometimes prove costliest, Bates points out. An oversight of only \$25 in expense items may cost an insurance policyholder a great deal. So, records should be kept and subject to withdrawal on request. If not withdrawn, the money and interest will increase the value of the policy.

Mrs. Geraldine King and Mrs. Harvey McGinnis of Dumas, spent last week end here with their parents, Mr. and Mrs. D. C. Walker and son of Snyder, visited her parents, Mr. and Mrs. Cecil Edwards, and her grandparents, Mr. and Mrs. W. S. Cleveland.



RAINCHEK
Means Actual Money Savings to You
The Purchaser
SPEND YOUR MONEY IN ROTAN
Call for RAINCHEKS at the following Merchants who are making this EXTRA SAVINGS Available to YOU
Rotan Flower Shop
Campbell Pontiac
Gray Butane
Gene's Cafe
Clark-Benson Hdw. .
Piggly Wiggly
H. L. Davis & Co.
Campbell Dept. Store



POLL TAX NOTICE
and your neighbors. Here it is -----
We Define Our
"Our objective is to furnish service at reasonable cost— a safety and fair treatment of employees.
"Service ranks above everything. The only good service is one that furnishes this service we need the best, the best methods, and the best development.
"Reasonable cost has been defined by ever-growing public demand. Our methods would net us nothing if it were that people would not buy it.
"Financial safety should not be a price of service too low. In the long run, it is not profit enough to undertake new projects in better, cheaper service to the public.
"Fair treatment of employees in working conditions, reasonable job advancement based on merit. It is the most important element in our service."
We Accept These
"TO THE EMPLOYEES . . . more equipment, direction, leadership, progress, selection for promotion.
"TO THE PUBLIC . . . more service at a lower cost. Contributions to public betterment in a more efficient manner."
Rotan Citizens I will
an Tuesday, January 13, 1959
Receipts.
National Gypsum Co.,
Buck
Collector

& TV Shop
Cleveland
V Repair
Electrical Work
Looking for
"Progress has long been the key to success. And, if business forecasts for the next 20 years will bring more progress than we have ever seen before."
Day Phone 214 - Nite 4181
Bill Graham, Owner
Russell Ott, Serviceman

MUCH MORE WINTER WEATHER
is ahead for us the next few months. Let us keep your FOOTWEAR in good condition.
This will greatly prolong the life of your Shoes and Boots and improve your appearance.
If it's Leather we have it or make it.
"Where Leather Work is An Art"
DEE'S
Shoe Shop and western store
Phone 303 Rotan Box 265

Buy With Confidence From
Pittman Floor Covering & Furniture
Large Stock of Carpets and Floorcoverings
Professional Advice on Your Floor Covering Problems
Also Fine Furniture and Appliances for Every Style Home
Budget Accounts Welcome
PITTMAN Floor Covering & Furniture
401 Oak St. Phone Bel-4-3308 Sweetwater

These specific common sense features are the big reasons why Ford is the best seller:

- 1 Six passengers, not just four, ride in comfort. Yes, even the man in the middle, because Ford's full-depth seats are extra thick all the way across.
- 2 The doors are wider for easier entry. Compared with Ford's major competitor, they open wider . . . and have convenient two-stage front door checks.
- 3 Ford's styling is sensible. It's clean and simple like the Thunderbird. No useless frills or wings that are easy to dent.
- 4 Ford's frame surrounds you with safety. In its field, only Ford has a wide-base frame that seats all passengers within the protection of its husky side rails.
- 5 Ford's spacious luggage compartment is easier to load and unload. High rear trunk wall on Ford's nearest competitor makes loading and unloading difficult.
- 6 Ford's got the most sound and weather insulation. The most everywhere. No other low-priced car compares.
- 7 Ford is economical. You save up to a dollar a tankful with standard Six or Thunderbird V-8 engines that thrive on regular gas. You need change oil only after each 4000 miles. And the muffler is aluminized to last twice as long as ever.

IN TEXAS

What's behind the big switch to FORD?



And here's good news for the economy-minded . . .

With all these exclusives, and with the usual optional equipment, Ford prices are as much as \$100 lower* than the nearest major competitor.

*Based on comparison of manufacturers' suggested retail delivered prices F.D.A.F.

Come see the world's most beautifully proportioned cars . . .

59 FORDS

ROTAN MOTOR COMPANY
Rotan, Texas

Social Security



QUESTIONS AND ANSWERS

Q—My husband, a World War II veteran, died recently of complications from injuries received in service, and I wish to make application for death compensation payments. Will my present income have any bearing on my eligibility?

A—No. So long as you are otherwise eligible, you will receive death compensation payments regardless of your income. It is death pension payments, based on deaths not due to service, where income limitations apply.

Q—I have listed my mother as beneficiary of my GI insurance policy, and have designated that she receive the proceeds in a lump sum. Would she have the right to change to some other method of payment if she desired?

A—Yes. She may change the method of GI insurance payments from lump sum to any of several installment plans available.

Q—Is a peacetime veteran who is blind in both eyes eligible for special aid from VA, even though his blindness is not service-connected?

A—Yes. If the peacetime veteran is entitled to compensation for any service-connected disability, though not necessarily for his blindness, he may receive special aid such as approved electronic and mechanical equipment, as well as a seeing eye

The Rotan Advance

Thursday, Jan. 15, 1959 No. 52

or guide dog.
Q—Now that it is legally possible to convert my Korean GI term insurance to a permanent plan, I intend to do so. But what about some of the other advantages of permanent plan GI insurance? Will I be able to borrow on it?

A—Yes, provided your policy is in full force, under the law. The policy also will have other advantages of permanent plan insurance, such as a paid up and a cash surrender value, and, of course, a stable premium rate.

The New Profile Planter

The program of having to replant their fields after heavy rains and severe winds has long plagued cotton farmers. This repeat process has regularly cut into the yields and profits of the business particularly in cotton-growing areas of Texas and Oklahoma, where rainfall is often of a hard, dashing nature and can place a crust of soil over seed rows which impairs emergence. Moreover, wind and blowing soil also take their toll.

In a bid to eliminate or sharply reduce this difficulty, Cline Industries, Rush Springs, Okla., is offering their Plateau Profile Planter attachment, which creates a new type of seedbed.

Originally designed and perfected by J. G. Portefield and associates at Oklahoma State University, the attachment creates a plateau for the seed about two inches below the original ground level, with furrows on each side of the plateau which run about five inches below the original ground level, providing a trap for water which could impair the cotton's emergence if it were placed in a deep or shallow furrow, as is common. In addition, the attachment places earth several inches above the original ground level between each row to block winds from damaging the young crop.

Although basically designed for use in cotton planting, field tests have shown the attachment to work equally well with other crops planted in lister furrows, such as grain sorghum, peanuts, soybeans, corn and castor beans, according to a report in the May issue of the Oklahoma Farmer Stockman.

Edwards Implement Co., is Rotan dealer for the new system. See their ad in this issue.

Mrs. Martha Carter returned Saturday from a visit with her children and their families in Canyon, Pampa and Dumas. Her daughter, Mrs. W. C. Hubbard and daughters, Lugenia and Ann of Pampa, brought her home and returned to their home Sunday.

Lb. Box	27c
2 cans	25c
2 For	35c
Towel Box	\$1.39
3 Cans	25c

YOUNG'S FOOD VALUES

MEAD'S BISCUITS can	10c
MIRACLE WHIP Qt.	49c
Oak - Farms MILK 1-2 Gal.	43c
SHELLED - PECANS 12 oz. pkg	98c
GRAPE FRUIT 5 lb. bag.	39c
SPUDS 10 pounds	39c
FIG - BARS 2 lb. box	29c
Bordens - Instant COFFEE large jar	98c
FOLGERS COFFEE 2 lb. can	\$1.58
Instant - Carnation MILK 3-quart box	29c
Honey Boy SALMON Tall-can	49c
Best Maid RED - PLUM JAM 20 oz. jar	35c
JERGEN'S LOTION \$1.00 size	79c
PRELL - SHAMPOO reg. 98c size	79c
Grade "A" LB.	29c
FRYERS	29c
CHUCK ROAST lb.	59c
Flavorite Ranch BACON 2 pounds	89c
PICNIC - HAMS lb.	39c

YOUNG'S MARKET

UGAR

CHANGES IN THE WEATHER

MEAN NOTHING

WHEN YOUR HOME IS AIR CONDITIONED (warmed and cooled) WITH AN ELECTRIC HEAT PUMP

The electric heat pump switches seasons for you without attention. All you have to do is select the ideal temperature and set the thermostat one time. The heat pump automatically adjusts with the changes in the weather — perfect indoor weather stays the same throughout the house.

Living is healthier and housekeeping is easier and cleaner. Filtered air circulates through the entire house from a central electric heat pump.

Full-time all-weather comfort is yours with an Electric Heat Pump.

For information about a Heat Pump for your home or business, call our local office or your favorite Heat Pump Dealer.

West Texas Utilities Company

So much the same in price... so different on the road...

PLYMOUTH GIVES YOU THE BIG DIFFERENCE



BIG DIFFERENCE IN RIDE	BIG DIFFERENCE IN STYLE	BIG DIFFERENCE IN FEATURES	BUT—YOU DON'T PAY FOR THE DIFFERENCE!																																										
Take Plymouth's TWO-MILE TRY-OUT—and see the Big Difference that Torsion-Aire Ride makes. As you'll quickly notice, there's no lean on turns, no nose-dive on stops. Such smoothness you have never known—and it's standard equipment on every Plymouth.	No doubt about it, Plymouth's contemporary design is the handsomest new look for '59. Instead of going "overboard," Plymouth stylists aimed for modern good taste. Result: from rear Sport Deck to elegant grille, a car that looks expensive but isn't!	<table border="1"> <thead> <tr> <th>PLYMOUTH</th> <th>CAR "C"</th> <th>CAR "F"</th> </tr> </thead> <tbody> <tr> <td>Torsion-bar front suspension</td> <td>✓</td> <td></td> </tr> <tr> <td>Total-Contact Brakes</td> <td>✓</td> <td></td> </tr> <tr> <td>Electric windshield wipers</td> <td>✓</td> <td>✓</td> </tr> <tr> <td>Most driver headroom</td> <td>✓</td> <td></td> </tr> <tr> <td>Most driver legroom</td> <td>✓</td> <td></td> </tr> <tr> <td>Greatest trunk capacity</td> <td>✓</td> <td></td> </tr> <tr> <td>Long-life baked enamel</td> <td>✓</td> <td>✓</td> </tr> <tr> <th colspan="3">OPTIONAL EQUIPMENT</th> </tr> <tr> <td>Swivel Seats</td> <td>✓</td> <td></td> </tr> <tr> <td>Rear Sport Deck styling</td> <td>✓</td> <td></td> </tr> <tr> <td>Push-Button transmission</td> <td>✓</td> <td></td> </tr> <tr> <td>Push-Button heating</td> <td>✓</td> <td></td> </tr> <tr> <td>Biggest engine</td> <td>✓</td> <td></td> </tr> </tbody> </table>	PLYMOUTH	CAR "C"	CAR "F"	Torsion-bar front suspension	✓		Total-Contact Brakes	✓		Electric windshield wipers	✓	✓	Most driver headroom	✓		Most driver legroom	✓		Greatest trunk capacity	✓		Long-life baked enamel	✓	✓	OPTIONAL EQUIPMENT			Swivel Seats	✓		Rear Sport Deck styling	✓		Push-Button transmission	✓		Push-Button heating	✓		Biggest engine	✓		That's because all three top-selling low-price cars are priced within a few dollars of each other. They all cost just about the same, as any Plymouth salesman can prove to you. Yet only the '59 Plymouth gives you the Big Difference in ride, style, and features.
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Take the "Two-Mile Try-Out" at your dealer's and see Plymouth's Big Difference

You'll agree today's best buy... tomorrow's best trade... is *Plymouth*

KENNEDY MO

112 N. CLEVELAND AVE.

ROTAN, TEXAS