

CALUMET
The Economy BAKING POWDER

Is truly the world's greatest baking powder

It has produced

Pure Foods—
Better Bakings

—for over one third of a century

Sales 2 1/2 times as much as that of any other brand

NESTLE'S TEST

JUD
Special Correspondent

B. H. Ivey and wife are visiting Mrs. Will McDonald and other relatives in Hillsboro.

Mrs. T. W. Collier and son are here from Thursday night with J. C. Chaney and family of this place.

Lee Norman of Rule was in our community Friday.

J. B. Weaver and family of Cook Springs community spent Sunday with Mr. and Mrs. W. L. Ray.

B. Ivey of Abilene spent last week with his brother, J. M. Ivey of this place.

P. M. Rasure returned last Saturday from a visit with his brother at Petrolia, Texas.

Miss Pearl Florence of Cook Springs entertained with a prettily appointed dinner Tuesday evening December 28. The home was attractive with Christmas decorations, and the dining room being very beautifully lighted with candles. Those present were Messrs. and Mesdames George Sandridge, Leonard Florence, Misses Florence Ray, Alma Wilson, Nettie McCain and Dolle West, Messrs. Cecil Swinney, Sam West, Albert Frazier.

John Clark and family of the Foster community spent Sunday with Mr. and Mrs. A. F. West.

Clarence Ray of Wichita Falls spent last week with his parents, Mr. and Mrs. W. L. Ray of this place.

Mr. E. Mitcher and Bine Tucker went to Sweetwater Saturday, returning home Sunday.

Miss Nettie McCain, who is attending Simmons College at Abilene, is spending a few days with her parents, Mr. and Mrs. S. M. McCain.

Clarence West and wife of Mitchell spent the holidays with his brother and family, A. F. West of this community.

Mrs. Cassie Cain left Sunday for Wilson, Texas, to join her husband, who is working at that place.

Mrs. C. C. Gaskins returned last Thursday from a visit with her sister at Grandview, Texas.

Larry Simpson and family of near Haskell have moved to our community.

Mrs. J. B. Weaver and children of the Cook Springs community spent last Thursday night with parents, Mr. and Mrs. W. L. Ray.

Willie Amonett of Hamlin is visiting in this community.

Mr. and Mrs. Corzine of Hooker spent Saturday night and Sunday with Alex Pinkerton and family of this place.

Several from here attended church at Red Top Sunday night.

Weldon McCain is visiting his grand parents, Mr. and Mrs. E. J. Calloway of Wichita Falls.

LeRoy Jackson of Stamford is visiting Mr. and Mrs. A. L. Kindrell of this community.

E. L. Ray and family and Mrs. J. M. Lesley are visiting Lenn Lesley of Comanche.

CENTER POINT
By Miss Ethel Bland

Mr. R. D. and Ernest Gentry and their families left last week for Oklahoma where they will make their future home. We regret very much to have these esteemed families leave us, and our best wishes go with them.

J. C. Pollan and family left last week for Waurika, Okla. We also regret to have these people leave us.

Mr. and Mrs. Frank Elmore spent Friday with the latter's sister, Mrs. W. H. McCandless of Rule.

Mr. and Mrs. J. L. Watson left Friday night for Georgetown, where they will spend several days with the latter's parents, Mr. and Mrs. Rushing.

The party given at the home of Johnson Ivey Tuesday night, December 18th, was enjoyed by a large crowd. Perry Patterson won first prize, and Jess Matthews and Mrs. L. E. Bland won second prize.

W. E. Bland spent Thursday night with his parents, Mr. and Mrs. H. E. Bland of Sayles.

Amos Patterson has returned home from Post City where he has been working.

Mr. and Mrs. Johnson Ivey spent Sunday with Mrs. Virgil Hunt of Rule.

H. D. Bland of Sayles was in this community Friday.

Several from this community attended the program given at the Baptist Church Sunday afternoon.

Delma and Bernice Haralson of Abilene attended B. Y. P. U. at this place Sunday night.

Grandpa and Grandma Terrel are spending the Christmas holidays with their daughter, Mrs. J. W. Nanny of Post.

Mrs. J. A. Couch returned Wednesday morning from Belton where she placed her daughter, Miss Maurine, in Baylor University. Mrs. Couch reports that her daughter is delightfully situated and that she was most favorably impressed with the school. Mr. Couch accompanied them to Abilene, but returned home earlier in the week.

Stockholders Meeting

Notice is hereby given, that a meeting of the stockholders of the Farmers State Bank of Haskell, Texas, will be held in the offices of the said bank in the City of Haskell, State of Texas, at 2 o'clock p. m., the second Tuesday in January, A. D. 1924, the same being the 8th day of said month, for the purpose of electing a board of directors for said bank and the transaction of such other business that may properly come before said meeting.

J. B. Post, Cashier.

Notice of Stockholders Meeting

The annual meeting of the stockholders of the Rule National Farm Loan Association will be held at its office in the city of Rule, Texas, Haskell County, on the Eighth day of January, 1924, at 8 o'clock p. m., for the purpose of electing directors for the ensuing year, and for the transaction of other such business as may come before the meeting.

W. H. McCandless, Sec'y-Treas.,
51-2c Rule Nat'l Farm Loan Assn.

Stockholders Meeting

Notice is hereby given, that a meeting of the stockholders of the Haskell National Bank at Haskell, Texas, will be held in the offices of the said bank in the City of Haskell, State of Texas, at 2 o'clock p. m., the second Tuesday in January, A. D. 1924, the same being the 8th day of said month, for the purpose of electing a board of directors for said bank and the transaction of such other business that may properly come before said meeting.

O. B. Norman, Cashier

Stockholders Meeting

Notice is hereby given that a stockholders meeting of the Weibert State Bank of Weibert, Texas, will be held in the offices of said bank in the City of Weibert, Texas, at 2 o'clock p. m., the second Wednesday in January, A. D. 1924, the same being the 9th day of said month, for the purpose of electing a board of directors for said bank, and the transaction of such other business

that may properly come before said meeting.

Alvy R. Couch, Cashier.

Why? i wool warmer than cotton?

—because wool fibre contains many more air cells than cotton fibre. Air is a poor conductor of heat and cold. Therefore a woolen garment forms an air-cell blanket, which keeps heat in and cold out. Warm clothes and

Puretest
COD LIVER OIL NORWEGIAN

form an excellent combination for winter health. Puretest Cod Liver Oil has a vitamin content 100 times more powerful than rich fresh creamery butter. It is also easy to take.

One of the purest preparations. Every item the result of skill and conscience.

Payne Drug Company
The Small Drug Store

POST
Miss Molette Livengood

How is everybody feeling after the holidays? The Christmas holidays were very quiet in this section. There was a Christmas Tree at Post and a party given by Mr. and Mrs. Guillett and a Radio Musical given at the home of Mr. and Mrs. R. L. Livengood on Christmas night and a large crowd was present and enjoyed the program.

There is quite a lot of moving taking place in this section now and some of the farmers have not been able to find homes. There are quite a number of farmers coming in from East Texas to farm next year.

All the young people of this section who have been attending colleges spent the holidays at home, but are now preparing to go back to their respective schools. Miss Austin is attending Baylor Belton; Miss Roberta Guillett is attending T. W. C. at Fort Worth; Alfonso Novak is attending Baylor at Waco; Milton Simmons and Press Perry are attending school at Haskell. Bettie Caution and Ora Lee Bland are attending National Business College at Abilene.

The Post school reopened Monday December 31st after a two week's vacation. The schools seems to be very full of enthusiasm and is getting along splendidly.

Herschel Owens, who has been sick for some time is now at the Stamford Sanitarium for examination.

Velton Middlebrooks and Miss Ruby Earls were united in marriage December 24th. Their many friends extend congratulations and good wishes.

Come down Mr. Editor and help us enjoy the nice musical programs over the Radio at our home, which are very entertaining.

We hope that all have had a good Christmas and that our friends will all have a happy and prosperous new year.

Speaking of Women—

Irvin Cobb points out that feminine shopping does not necessarily imply buying. It means hard work for everyone concerned—but seldom results in a transaction involving money.

As a country minister once declared. "King Solomon said, and I partially agree with him—"
We only partially agree with Mr. Cobb on this statement.

It is true there are some aimless shoppers left. But they are in the minority. Today most women—as well as men—are well-informed buyers, with a sound basis for comparing stores and values. By buying goods of recognized merit they save themselves the throes of old-time "shopping trip" and at the same time get a better and bigger money's worth.

Most women read the advertisements that appear every week in their newspapers. They make a practice of keeping strictly up-to-snuff on new developments, innovations, and improvements. They know just where to go for "this" and who in town keeps "that."

When they shop they generally know just what they want, where to find it, and how much to pay. Their knowledge saves them endless trotting, wearisome questioning and haggling.

The advertisements have taken the "hop" out of shopping.

Isn't That Worth While

SOFTY Club

Showers Miss Helen... One of the prettiest showers...

Attend Institute... The following teachers of Haskell attended the Teachers' Institute...

Magazine Club... Mrs. R. C. Montgomery, president of club was director of the Christmas...

Who's Who Party... Mrs. J. U. Fields entertained the friends who put her name on the...

Power for Mrs. Alexander at Seymour... Ted Alexander, formerly Miss Perry, was the honoree at a...

New Years Dinner Party... Mrs. W. H. Murchison gave a beautiful New Year's dinner party...

Family... Mr. and Mrs. M. L. children were the in a family reunion...

Harmony Club Notes... The Christmas Cantata given by the Club Sunday afternoon Dec. 29...

1 Overland... Both... For sale at... prices...

A TONIC... Grove's Tasteless... Energy and Vitality by...

S. S. Class Party... The A. F. R. Bible Class of the Methodist Church enjoyed a lovely party...

Mrs. Lex B. Morris Entertains Sunday School Class... The Sunday School Class of Mrs. Lex B. Morris was royally entertained...

Linville-Scruggs... Mr. Marion R. Linville and Miss Maggie Scruggs were happily married by Rev. George H. Morrison...

McGuire-Buckner... On Sunday afternoon at 3 o'clock, December 23rd, Mr. Ralph McGuire and Miss Ester Buckner...

Three Dances During the Holidays... The young people of Haskell and surrounding towns enjoyed three dances at the Elks club rooms...

Christmas Party... Mrs. M. Pierson gave a Christmas party for her son, Marshall Jr. at her home...

Miss Weaver Entertains... Miss Artie Mae Weaver entertained a few friends with a "42" party Wednesday evening at her home.

Yarborough-Fritz... Mr. Ollie Yarborough and Miss Edna Fritz were married Wednesday December 26th at 3:30 p. m. at the home of the bride's parents...

Woman's Missionary Society... The Woman's Missionary Society of the Methodist Church will have their first meeting of the year, Monday Jan. 7, 1924 at 8 o'clock...

Miss Robinson Honored... Mrs. Ed Robertson Jr. gave a beautiful party honoring her sister-in-law, Miss Lynda, Wednesday evening...

Harmony Club... The Harmony Club met in regular session for the election of officers. The following were elected:

Reporter... Mrs. Ed Robertson Jr. gave a beautiful party honoring her sister-in-law, Miss Lynda, Wednesday evening...

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Resolve - That you will make this store the place to buy your drug supplies during 1924. The best is always due our customers and we see that they get it. REID'S DRUG STORE

Linville-Scruggs... McGuire-Buckner... Miss Maturine Couch Hostess

NIGGERHEAD COAL... Genuine Walsenburg Colorado "Niggerhead Lump" and Domestic Lump Coals... FIRST CLASS HARNESS... Feed of All Kinds

Different from any you've ever seen. THREAD-CATCHING, self-cleaning, patented nozzle and a more powerful suction picks up all the lint, threads and hairs. Gets all the deep-embedded dirt as well. No brush to clean or get out of order. Easy Monthly Payments. UNIVERSAL. One of the many UNIVERSAL Household Helps sold by WEST TEXAS UTILITIES COMPANY

Merchant or Storekeeper -- Which?

Merchants never let up on their quest for more business. When business is dull, they look over their stock and put on a publicity campaign to move this item and that item of seasonable stock at cash prices.

Storekeepers merely sit still and emit groans about "poor business" going daily from bad to worse.

Which Class Do You Belong To?

NOBODY PUTS YOU IN EITHER CLASS. IT'S UP TO YOU.

REMEMBER

—So long as people have the money to buy gas for the jitney, buy cold drinks, go to the show, ride the trains, smoke and chew—THERE'S STILL MONEY IN THE COUNTRY TO BE ATTRACTED TO THE STORE OF THE MERCHANT WHO GOES AFTER IT THROUGH REGULAR AND LEGITIMATE ADVERTISING.

THE FREE PRESS IS THE TRIED AND PROVEN MEDIUM FOR REACHING THE PEOPLE OF HASKELL COUNTY WITH THE LEAST EXPENSE.



JAN. 5th TO JAN. 19th

**13 BIG
Selling Days**

Hancock & Company
DRY GOODS, CLOTHING, SHOES

**CLEAN-SWEEP
SALE!**

Beginning on Saturday January 5th and continuing for 13 selling days we are going to close out everything in the way of winter merchandise. We can not, now at the very thres hold of 1924, think about cost or former selling prices of this winter merchandise. Everything **MUST** go and they must go **QUICKLY!** All odds and ends have been greatly reduced—prices being made low enough to insure their quick removal.

LISTEN: IT WILL PAY YO UTO TAKE ADVANTAGE OF THIS CLEAN SWEEP SALE!
MONEY SAVED IS MONEY MADE!

A Message to the Housewife:

On Saturday January 12th we are going to sell a good House Broom, a regular \$1.25 quality Broom, for only **69c**

Only one broom for each customer. We only have 10 dozen brooms to sell and it will be to your advantage to remember this date and be present in order to secure one of these brooms at this extra price.

| | | |
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| <p>2000 yards of good quality Dress Gingham. Beautiful assortment of patterns Really worth 25c per yard. To close out during this CLEAN SWEEP Sale at</p> <p>18c per yard</p> | <p>1 Lot of Men's Wool Shirts. Regular \$2.50 and \$3.00 values to close out during this sale at</p> <p>\$1.69 Other Values Greatly Reduced</p> | <p>1 lot of nice Dress Ginghams. Assorted patterns; regular 35c quality, to close out quickly at</p> <p>28c</p> |
| <p>1 Lot of Men's Corduroy and Mole-Skin Pants. Regular \$3.50 values, to close out quickly at</p> <p>\$2.95</p> | <p>1 Lot of Ladies Felt House Shoes to close out quickly at</p> <p>95c Assorted colors and all sizes.</p> | <p>1 Lot of Men's Pull-over Sweaters. Good range of sizes and colors. Regular \$5.00 and \$6.50 values, to close out quickly at</p> <p>\$3.95</p> |
| <p>BOY'S CLOTHING All \$10.00 Values now..... \$6.95 All \$12.50 Values now..... \$9.75 All \$17.50 Values now..... \$13.75 Sizes 8 to 18.</p> <hr/> <p>1 lot of Men's Odd Dress Coats, regular \$7.50 values to close out quickly at</p> <p>\$5.95</p> | <p>Ladies Ready-to-Wear All Ladies Ready-to-Wear to be closed out during this Clean Sweep Sale at ONE-HALF PRICE!</p> <p>\$35.00 Dress or Coat for..... \$17.50 \$25.00 Dress or Coat for..... \$12.50 THESE ARE EXTRAORDINARY VALUES ALL NEW FALL STYLES</p> | <p>1 Lot of Men's Grey Coat Sweaters, Regular \$1.50 Values, to be closed out quickly at</p> <p>\$1.19</p> <hr/> <p>1 lot of unbleachel Cotton Batts, Regular 75c Quality, to close out quickly at</p> <p>69c</p> |
| <p> MEN'S HATS 1 Lot of Men's Regular \$5.00 Hats, in different colors, to close out quickly</p> <p>\$3.95</p> | <p>1 Lot of Men's Brown Straight Last Dress Shoes. Regular \$7.50 values to close out quickly at</p> <p>\$5.95</p>  | |

WATCH OUR WINDOWS FOR SPECIALS

Hancock & Company
DRY GOODS, CLOTHING, SHOES

WATCH OUR WINDOWS FOR SPECIALS