

The Haskell Free Press

HASKELL COUNTY, TEXAS, FRIDAY, AUGUST 17, 1923.

WHOLE NUMBER 1908

STARTS ON HIGHER SCHOOL

was broken at Rule Thursday for the new \$50,000.00 building which will be completed as rapidly as possible. The new building will furnish a school of the highest order and it is expected to continue the work of the progressive citizenship.

COUNTY FARMER VISITS OLD HOME

Payne one of Haskell County's farmers who lives four miles west of Haskell in the city Saturday recently made a trip to his home near Fayetteville, Ark. It was one of the most enjoyable of his life. It is the first time in his life that he has made a trip to his old home and spent any time in looking over the old place.

LOCAL PASTOR ASSISTS IN SUCCESSFUL REVIVAL

Rev. S. L. Culwell is home from Rochester where he assisted the pastor of the Methodist Church at that place in a very successful revival meeting. He reports unusually large crowds and splendid interest every day. Rev. Raymond Vanzant, the pastor, led the singing. The large choir was made up of the best singers from all the churches of the town. The good music was made a special feature of the meeting.

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Mrs. E. B. Wall of Dallas is visiting her father and mother, Mr. and Mrs. G. B. Couch.

KELLEMS-SHAW REVIVAL AT FIRST CHRISTIAN CHURCH

The Kellems-Shaw Revival now in progress at the First Christian Church continues with great interest. Good crowds are present each evening eager to hear the plain, simple, yet powerful gospel sermons so characteristic of the preaching of Evangelist Kellems. The music, under the direction of H. A. Shaw, is no small part of the success of the meeting. The big choir, assisted by two pianos and the orchestra, together with the great congregational singing, is a special feature of every service, and is greatly enjoyed by every one attending.

Evangelist Kellems is at his best at every service and every person in Haskell and surrounding territory should avail themselves of the opportunity to hear him. The hearty co-operation of every person interested is requested, that great and lasting good may be accomplished.

For the information of those attending, and for the public in general, the following sermon subjects are announced.

Thursday, August 16th, "The Church"

Friday, August 17th, "Neglecting Salvation"

(No services Saturday.)

Sunday morning, "Life" Sunday night, "Death"

Monday August 20th, "Hell"

Tuesday August 21st, "Heaven"

Wednesday August 22, "I Thought"

Next Sunday August 19th, is looked forward to as a great day in all departments of the church. The Bible School, under the efficient leadership of Bailey Post, as superintendent, is enjoying a splendid growth, and the attendance on that day is expected to be the largest in the history of the school. Every member and their friends are requested and cordially invited to attend without fail that this goal may be reached.

The pastor, L. Swindle, extends to his many friends in Haskell a cordial welcome to attend all services of the church, and request the entire membership and their friends to join in the special effort to make Sunday August 19th, the "high water mark" day of the meeting. Come.

MUCH INTEREST BEING MANIFESTED IN FARM BUREAU COTTON ASSOCIATION

Cotton growers of the South are joining the cotton co-operative marketing associations, to avail themselves of the co-operative marketing of their crops, at the rate of more than 1,000 daily, according to information coming from the headquarters of the "More Money for Cotton" campaign of the Texas Farm Bureau Cotton Association.

The campaign which opened actively several weeks ago throughout the cotton producing states is proving highly successful and in the Texas campaign new members are being secured at the rate of about 1,500 a week, and we have reason to believe that the membership in the organization this year, as well as the baleage to be marketed co-operatively, will double that handled last year," said Leslie Elliott, in charge of the Haskell County drive.

Perhaps the outstanding element making this substantial gain possible is the record of the Association last year, returning to the Association members more than \$25 per bale more profits than was secured by the non-member grower who sold on the streets under the old "dumping" system, according to Mr. Elliott. He states that the most active workers in this campaign have been the members who shipped their cotton through the association last year and participated in the excess profits which came to its members. These men are now taking out the message to their farmer neighbors and friends and securing their memberships in their marketing organization.

Reports of the progress of the campaign throughout the state and the entire South indicate that the movement is sweeping the South like a prairie fire and that before the campaign shall have closed on September 1st there will be approximately 250,000 cotton farmers banded together to sell their cotton in an orderly manner and at a profit to themselves.

The interest in the campaign in Haskell county is growing each day and numbers of farmers visit the headquarters office in Haskell every day to secure information about the organization. Numbers of these men have signed contracts with the marketing organization. Several community meetings have been held throughout the county which representatives of the Cotton Association have presented the facts about the organization and secured new members for the movement.

During the present week there will be mass meetings of farmers held in various parts of the county in the interest of the campaign at which time the farmers will be addressed by J. D. Cogburn of Abilene who is Chief of the Field Service of the Western District. Mr. Cogburn addressed a meeting of farmers in Haskell last week. He is a farmer himself and knows the subject of co-operative marketing of cotton from the farmers viewpoint. He is a forceful speaker and presents his subject in such a way that it is entertaining and carries conviction to his audience. The schedule for the meetings are as follows:

Weinert—Thursday afternoon at 3 o'clock.

Robb—Thursday night at 8 o'clock.

Haskell—Friday afternoon at 2 o'clock.

Sagerton—Friday night at 8 o'clock.

These meetings will be of equal interest to the farmer, banker and merchant and every one in Haskell who is interested in the marketing of cotton is invited to attend the meetings.

Plans are being worked out for the observance of Victory Week, August 27 to September 1. During this week every member of the association will be asked to give at least one day to the work of taking the message to every farmer in Haskell County. Those volunteering to work will be assigned to districts, working in teams of two and making a farm-to-farm canvass.

Believing in the worthiness of the cause and its universal appeal to the people the ministers of the gospel throughout the entire South have been requested to observe August 19 as "Consecration Day" and in their services on that day to offer a prayer for the cotton farmer and invoke divine guidance on the work of the Cotton Association in its work of bringing relief to the farmers of the nation. In many churches on this day the preachers will deliver a sermon on the subject of "Co-operation."

SACRED HARP SINGING WILL BE HELD SUNDAY

The monthly Sacred Harp singing will be held at the Church of Christ in this city Sunday August 19th, beginning at 3 p. m. Everybody is invited to attend. The songs in the Sacred Harp are the old songs that were first used in the states and of course they are used in many of our modern song books with a few slight changes. Come and help the old folks sing these good old songs.

MEMORIAL SERVICE HELD LAST FRIDAY

All the stores and other places of business in town closed Friday morning honoring the memorial services for former President Harding, held at the First Christian Church. The church was appropriately decorated with our country's flag and the following impressive program was rendered:

The beautiful solo, "Abide With Me" was rendered by Mr. Shaw. Hon. W. H. Murchison gave a splendid address on "Harding The Man."

Maama, R. G. Couch, Gambrell, Chambers and Shaw sang "Lead Me On." Rev. Mr. Swindle talked on "Why We Honor Mr. Harding."

Editor and Mrs. Sam A. Roberts and their children left Thursday afternoon for Columbus Springs, Okla., for the health of their little son, Paul Wesley, who was taken seriously ill and the physician advised taking him to Colorado where the climate is cooler. We trust that the change will benefit the little fellow and he will soon regain his health.

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WILL EMPLOY COUNTY AGENT

The Commissioners of Haskell County passed an order this week to employ a county agent for Haskell county. The agent will be secured in the near future and will enter upon his duties at once. This matter was brought before the commissioners last Monday by a large delegation of business men and farmers from Haskell and Rule and it is believed that the commissioners acted wisely in putting on the County Agent. There has been a complete change in the extension work of the county agents within the last few years and the work is much more effective. A better class of men is in the service now than were in the earlier days of the work. A man must be a college graduate and it is necessary that he should have had practical experience on the farm in order to hold a place as county agent.

The new duties of the county agent is to work for the general advancement of the best interest in all lines, Helping in the selection of better livestock for breeding purposes, better poultry and better planting seed Helping to control all diseases among livestock and poultry and also helping in the control of the grasshoppers and other pest that damage the crops so seriously, there are many other things that could be enumerated the county agents are called upon to assist.

To get the best results the county agent will need the co-operation of all the people of the county. He will not be here as some might think to teach the farmer how to plow and cultivate their crops. But as before stated to help improve the quality of the farm products and to find a market for what is raised without extra cost.

It will be of special benefit to the farmers of Haskell County to get acquainted with the agent as soon as possible. He will assist you in the things you would like to know and you will soon find that he is a friend in need. Give him your support if you want good results. The evidence has been produced that in the new agent we will not have a repetition of the work of the former agents over the state, very little dissatisfaction is reported from agents in the work at this time.

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Merchandising Is Business of Increasing Permanent Demand

AARON SAPIRO GIVES PROPER DEFINITION OF MISUSED TERM

The large manufacturer, the merchandising expert of magazine and newspapers, the big merchant, will know instantly what we mean by merchandising. The average American business man probably has an idea of the word that nowhere approaches adequacy. "Oh yes," he says, "they probably mean first you advertise like the dickens and then you put a new line of pep talk into your force of salesmen."

Well, that isn't so bad at that; though it is a first glimmering and nothing more. Advertising does play a tremendous part in the game. Anybody who reads the magazines and newspapers today and sees certain brands of California or Florida citrus fruits, raisins and other food products advertised in magnificent and costly displays, ought to know without being told that the co-operative marketing associations which are handlers of the product in question are the foremost believers in advertising in this world. They swear by it. But it is only a part of the game.

Merchandising is a bigger and deeper thing than that. Merchandising is every thing that enters into the business of increasing permanently the demand for your product. Merchandising by a certain co-operative marketing association has increased by six times the American consumption of one well known California food crop within the last ten years alone. Advertising did a lot of it but advertising did not do it all.

The first thing that good merchandising requires is to make the supply of the product as attractive as possible. You will find co-operatives changing completely the grading system for the goods they handle the instant they enter the field. You will find them spending large sums and tremendous energy in the education of their growers to the production of better and better quality. You will find them improving the packing and processing of goods. You will find them developing new uses for these goods.

The first year the California Associated Raisin Company, now the Sunmaid Raisin Growers, introduced the use of raisins in the baking of bread; more raisins, it was said was baked in bread by American bakers than had been consumed by the entire country before that co-operative organization came into existence. Last year almost as many more were sold in the form of a new five cent package.

A certain California Poultry Producers Association sells eggs in the markets in New York City at a premium of 3 cents a dozen over eggs raised right in New York state, because of the use of certain packing processes which they evolved, which assure a better and more reliable product.

Merchandising means the improvement of distribution to existing markets, both as to time and to place. It means the avoidance of glutting one market while another is starving for goods. It means the development and use of storage methods to carry over such portions of the crop as cannot be disposed of immediately at any given time.

It means the constant creation of new markets, new places where the goods can be sold as well as the development of new uses. It means the development of manufacturing processes and uses for by-products. It means as I indicated at first, everything that tends to increase the total consumption of the product.

And above all merchandising includes that complete and skillful generalship over the distribution of the product which has for its aim the gradual feeding of the commodity to the market only so fast as the market will absorb it in a way that will tend to maintain as steady a price level as possible.

This process, requiring the complete knowledge of market conditions and the highest type of skill, is nothing more or less than the positive antithesis of the dumping evil which the whole system is designed to remedy. A wise control over the flow of the general supply of a product to the market that, once it becomes general the price of farm products will be determined by the balance of supply and demand at the point of consumption as is the case with other merchandise today and not by the wildly fluctuating demand at point of consumption against a known supply for the year at the point of production. It is this last state of affairs which gives us the absurd and harrowing fluctuations from month to month, from week to week and even from day to day in such a product, for example as cotton, whose real value cannot change within twenty-four hours to the extent that it sometimes appears to change in our market quotations.

Your co-operative marketing association merchandises, and merchandises to an extent unequalled by any other form of business organization in the world. It has got to. It must make this contribution to progress or defeat its own ends.

Here, then is a process designed to transform the farmer from the slave and hapless victim to the merchandising master of the markets of the world. Furthermore it is a process which has attained its ends wherever it has been consistently applied.

A dozen years ago Fresno, Califor-

nia a town which one might call the capital of one of the biggest co-operative marketing associations in that state was down and out. Traveling salesmen had quit "making the place" because the credit of its merchants was not any good. The little city, like many moderate sized communities most of which don't realize it, was absolutely dependent upon the welfare of the surrounding agricultural population was broke.

Today, your last census will tell you Fresno, California is the richest place for its size of any town in the United States. Of the fifty richest agricultural counties in America, ten are in California. The first two are in California and five of the first ten are in California—and California is the land of specialty crops between two and three thousand miles from its principal market, with irrigation problems, the competition of Japanese farm labor, and many other limitations that do not apply to many of the other rich agricultural sections of the United States, California stands first in rural roads, first in rural schools and first in salaries paid to rural school teachers and rural ministers.

Co-operative marketing did this—did it practically all.

Such a development as this is the fruit of many years of correct co-operation, but sometimes the effect of proper co-operative marketing is almost instantly apparent.

Down in the white Burley Tobacco district of Kentucky, Ohio and Indiana where Judge Robert Bingham, with the help of other far seeing leaders, organized the tobacco farmers almost over night into the Burley Tobacco Growers Association, which sold about 70 per cent of the entire Burley tobacco crop in its first year of operation, there are families of Kentucky farmers that have bought shoes for feet of their children this fall for the first time in three years.

It does not always work like that. You don't usually control a crop to that extent in the first year of operation. You have the mortgage difficulty to overcome; vast numbers of more or less ignorant farmers to educate to a loyal support of their organization. The American Cotton Growers Exchange represented last year, the second of its operation only between one-fourth and one fifth of the American cotton crops and it couldn't get hold of all of that because so much of it was under mortgage, but it is functioning efficiently and the cotton co-operative movement is running forwards by leaps and bounds. Membership campaigns are being waged throughout the Southland during this summer will net the association thousands of new members, with many thousands of bales pledged which will help the association to broaden its influence on the market and produce greater net results for its members.

The growth of co-operative marketing means to the farmer better prices, steadier prices, opportunity for greater production, direct sale from producer to consumer, the elimination of speculative waste and cheaper money. All but the last may be called the direct result of proper merchandising. The last is the fruit of these results together with the fruit of organization in a form that can approach the sources of credit unavailable to the individual farmer and approach them with a security for loans of much higher value than the individual farmer can offer.

PERSONAL SELLING LOST MILLIONS FOR COTTON GROWERS

On the basis that the cotton farmers of the South who sold co-operatively last year made a profit of between \$25,000,000 and \$35,000,000 over those who dumped their cotton, L. F. McKay director of information for the American Cotton Growers Exchange declares that the South would have profited \$200,000,000 had the entire cotton crop been marketed co-operatively and that this profit would have almost doubled the annual in-



Come get good workmanship that stands, And then you won't be blue, For then you'll see your car will run, Almost like it was new. We'll make it run like a Cadillac, no matter what it is, if you bring it down to us. We have expert mechanics waiting for you, and we shall be glad to serve you. Let us sell you gasoline, greases and oils for your car.

J. F. Kennedy Garage

come of the Southern cotton farmer which, according to Government figures, is a little less than \$400.00.

"The South produces the only real essential commodity of the world today—cotton," Mr. McKay says. "There are substitutes for wheat and coffee and rice, but there is none for cotton. And yet today the South which produces this vital commodity, this enormous money crop, is poverty stricken. Who has the poorest school the highest percentage of illiteracy, the poorest paid teachers and preachers, the worst highways and the lowest average income per year among its farmers? The South! In the South where we pride ourselves on our chivalry, there are 1,125,000 women and children working in the fields producing this money crop.

"California on the other hand has the best schools, the most modern rural homes, the finest highways and the highest average income among the farmers. Why? Co-operative marketing of crops is the answer.

"Last year with only a minor percentage of the cotton held off the market during the dumping season, the farmers who sold co-operatively realized a profit of between \$25,000,000 and \$35,000,000. If all the cotton had been sold co-operatively—Merchandised over a period of months and sold according to consumptive demand there would have been \$300,000,000 more money in the South among the cotton producers. In Texas alone more than \$2,500,000 was the profit realized by the member growers of the Texas Cotton Growers Association.

"There never will be anything as permanent prosperity as long as the producers dump the cotton at the world's price. When the farmers come into these co-operative associations which are operated for and by farmers they can demand a fair price, stabilize the market and sell direct to the mills. These co-operatives are organized just as are the banks and the same big five fundamentals are included: stockholders who are the farmer-members with cotton as capital stock; a board of directors elected by the membership; a legal charter under which to operate; bonded officers and experts to attend to technical details, and these co-operatives are as sound as the federal reserve bank. The first year the War Finance Board financed us—loaned us the money at lowest rates on which to operate. We today, the only two years old, borrow money at as low rate of interest as the oldest established concern. A bale of cotton in the association is just as safe as \$100 in the bank.

"We run our business just like McFadden and the others of the 'Big Five' We hire experts to grade and staple the cotton, we hire experts salesmen who know the world's markets and the fluctuating prices and exchange.

Government statistics show that there are more than 40,000 cotton buyers in the South with salaries amounting to \$120,000,000. Last year we had our representatives who went direct to the mills and it took only 16 to do the work. On that same basis if we handle all the cotton in the South and only 160 salesmen will be necessary. We have offices in Liverpool, Germany, France Spain—and in all the spinning centers of the world.

"The cotton buyer is not to blame for the condition of the Southern farmer—it is the grower himself. He is the bearish factor. Because he and his neighbor dump their cotton on the market in direct competition of each other and therefore break the market. They sell off demand. It lies within our power to stop this and the co-operative associations offer the same orderly manner of merchandising the crop with the just profits retained by the growers. The other states have challenged us to bring up our membership—what is to be Texas' answer?"

If your motor is missing, keep cheerful. So many people find their entire cars missing.

Colds Cause Grip and Influenza
LAXATIVE BROMO QUININE Tablets remove the cause. There is only one "Bromo Quinine." E. W. GROVE'S signature on box. 50c.

Fine Plains Land For Sale

The Famous Yellow House Ranch has been cut up and is being sold in tracts of 177 acres each. These lands are located in the Lubbock section of the South Plains on the line of Lamb and Hooker Counties, 12 to 20 miles from Littlefield on the Santa Fe Railroad.

It is nearly level Cat Claw Sandy, rich farming land and produces fine cotton, corn and other crops. No Roll Weevil. Good water obtained in wells 45 to 100 feet deep. This land is for sale at the low price of \$25.00 per acre. Two Dollars per acre cash and \$3.00 per acre on Nov. 1st, 1923, and the balance in 15 annual payments. Notes made payable 'on or before' the date when due and bears 6 per cent interest. This land is good and cheap, and enables you to buy a good home and pay for it. If you want a good home or land for your children, buy one or more of these tracts.

See or write me for full information—

P. D. SANDERS

HASKELL, TEXAS

You Be the Judge

Of the values, quality and the low prices we are offering on high grade merchandise, and if we can sell you merchandise worth the money, as we propose to do, we want your business.

WE HAVE NEW FALL GOODS ARRIVING DAILY

Wool Crepes, Serges, Suitings and a very pretty line of Ginghams.

Men's Dress Pants.....\$3.50 to \$5.00

Boy's Dress Pants..... 95c to \$3.50

A full line of Underwear and Hosiery
Trunks and Suit Cases

WE SOLICIT YOUR PATRONAGE

Fouts & Mitchell

Deposit Your Cotton Checks in this Bank

During the fall months is a good time to build your next year's credit structure. Be sure and patronize a bank that has always taken care of the Farmer.

ASK OUR CUSTOMERS

HASKELL NATIONAL BANK

The Old Reliable—Since 1898

CAPITAL AND SURPLUS \$100,000.00

SCHOOL NEWS

Mr. Brasher is spending all the month of August making preparations for next years school work. Mr. Lebo is rendering him a lot of valuable assistance also during this month.

Plans are being made for the best year in the history of the Haskell Schools. Courses of study are being revised. New additions are being made.

Every department of the schools is being reorganized so that they may function more efficiently.

More emphasis is going to be placed than ever before on hard work and thoroughness. If our boys and girls expect to succeed in life they must be taught to work hard and to be thorough in their work. In these days of superficiality this is very difficult to teach children. So many want something for nothing. It is hard to get people to realize that everything of real worth has its price.

The strongest faculty in the history of the Haskell Schools has been secured. You cannot have a strong system of schools unless you have a high standard of scholarship for your teachers and you must be cold-blooded in adhering to this standard of scholarship. These schools are run in the interest of the children of Haskell and not for the purpose of providing positions for incompetent friends.

As to the standard of scholarship and professional training for our teachers, every teacher in the Haskell High School is a graduate of a first class college or university and has a college degree.

About ninety per cent of the grade teachers have permanent certificates, some of them having college degrees, and with the exception of about one, the rest have had enough work to give them a permanent certificate. There is, perhaps, a larger percentage of the teachers in the Haskell schools for next year that will have degrees and permanent certificates than any school

system in West Texas. Haskell schools will rank with the best schools in Texas. The Haskell High School has now twenty-five units of affiliation with the Universities and Colleges. Haskell High School has more units of affiliation than any high school between Wichita Falls and Abilene. In fact there are only a very few high schools in West Texas that have more units of affiliation than has the Haskell High School.

It is the purpose of the superintendent and the teachers of the Haskell High School to place the Haskell High School this coming year on the All Southern List of Affiliated High Schools which will mean that the graduates of the Haskell High Schools, who have the right kind of credits, can enter any university or college of the South and most of them North, East and West, without examination.

As to the elementary and grammar grades the work in them will rank higher than in any school system in West Texas, for practically all your grade teachers have permanent certificates or degrees from the leading normal colleges and colleges of Texas. This means much for our grade children for you can not have a strong high school unless you have a strong grade system. Your grade teachers must be as strong in academic scholarship and professional training as your high school teachers if you are to have a strong high school.

We know of some high schools in Texas that have strong high school teachers but ordinary or weak grade teachers. As a result of this policy these systems are weak school systems.

We are having a number of high school and grade pupils from different small towns and rural schools in this section enrolling with us for this coming school year. We are glad to have these fine boys and girls. We welcome them heartily among us. We, the teachers will do everything to help them and to encourage them in their sincere efforts to secure an education. We want the boys and girls from all over West Texas, from the rural and small town schools, after they have completed the work in these schools to know that they can come to the Haskell Schools and they will be given a square deal and every consideration consistent with sound scholarship and thorough work. We will try them out in the grades we think they belong in and if they make good in these grades we will give them credit for the work they have already had in the schools they may have come from.

We had a number of these fine boys and girls with us from the country last year and the most of them made good. We are glad to have these boys and girls for they appreciate their opportunities and the most of them work

hard and they stimulate our own home boys and girls.

We are adding quite a good deal to our library this year as a result of the kindness and interest of our splendid Parent-Teacher Association. We are purchasing a new International Encyclopedia, the very best published, and several hundred additional volumes for our English department. As a result of this all of our courses will be very greatly enriched. Our high school boys and girls will be able to add so much more by outside reading, research and reference reading to all of their courses. It will be a wonderful stimulation to all of our work.

Through the kindness of the Parent-Teachers Association and also from another source our science laboratories will be greatly added to in equipment and apparatus. This will greatly facilitate our laboratory work and will greatly enrich our science work. This will add much to the efficiency of our science work. Our boys and girls will be much better prepared for college or for life.

We have fine prospects for boys athletes. The superintendent is now arranging a football schedule for the season. Mr. Craig, the football coach will be here about September 1st to start the boys in preliminary training. Same athletics, under proper control and direction, is absolutely necessary for red-blooded, high school boys. The Haskell High School has always had sane, clean athletics.

The Orchestra will be made stronger this year by the addition of several new players, some of them from other schools, which will include clarinet and cornets, as well as violin, drum, etc. The orchestra is a big feature of our high school life.

The Glee Club will be larger, better and stronger this year. Plans will be put on foot soon after school starts for the Glee Club to prepare for an entertainment of its own.

The Debating Club will be larger and better this year. The work in debating will start right at the beginning of school. Last year we turned out a winning girl's team. This year we are going to turn out both a winning girl's team and a winning boy's team in debating. There will be several boys and girls from other schools that will be in our debating club this next year.

We are planning a new and interesting line of work for our two fine literary societies this coming year. The Haskell High School can boast of two of the finest high school literary societies of any high school in West Texas.

Fine programs will be planned for one month School Lyceums this coming year. Miss Castles is away at school this summer and she will return with many good suggestions for our Lyceum programs. These programs should be big features of our school and community life.

There will be several new girls who will be strong competitors on our girls' gasket ball team this year. Our girls did well last year but we are expecting them to make a much better record this coming year.

The Parent-Teachers Association is planning a big work this coming year. They had a great year this last year but they are going to try to beat even last year's record.

School will open Monday, September 10th. All the High School pupils will register and get their books the first week in September, beginning Monday, September 3rd, the Freshmen coming Monday; the Sophomores on Tuesday, September 4th; the Juniors on Wednesday, September 5th; the Seniors on Thursday September 6th.

Regular work will start in the High School Monday September 10th.

The grade children will get their books and have their lessons assigned them on Monday September 10th.

The Superintendent will meet all the teachers on Saturday September 8th, at 9 a. m., at the High School building. At that time he will address them and lay down his policies for running the schools. The School Board will also meet with the teachers at this time.

The Superintendent will be glad to confer with any patron concerning the school work of his children at any time at the High School. He is always glad to talk with anyone, grown folks, boys or girls, about school work.

M. H. Brasher, Superintendent of Schools.

McCONNELL
By Jessie Ree Bland

Everything is drying up and it does not look like we are going to get any rain. Most of the feed is gathered and some have begun picking cotton.

Little Bernice Jones is still very sick with typhoid fever and is not improving at this writing.

Little Vina Wilburn is able to be up again after several days illness with fever.

Demos Ivy and family of California, also his parents, M. M. Ivy and wife of this community left Thursday for Houston to visit relatives.

Mrs. A. F. Simpson of Spur, Mrs. Wade Leaster and daughter, Beattie Clay of Ogden, and Mrs. E. B. and Mrs. O. T. Keith and children of Dublin spent last Saturday with Mrs. M. V. Bland and children.

Mrs. J. P. Gaillet is home again and improving slowly.

Miss Virginia Johnson of the Dallas community spent Friday night with the Misses Bland.

M. V. Bland returned home Saturday morning after a several days visit at Ennis. He reports crops short in most all parts he was in, but some better in Ellis county than here.

**Germs Cause Disease
Insects Causes
Destruction**

You can rid your premises of both—we have the remedies



Mr. J. B. Baker and daughter of Dallas are visiting her parents Mr. and Mrs. J. F. Pinkerton.

Lee Starnes and family of Decatur who has been visiting his brother Rufus Starnes of the Gaunt community, returned home this week.

THIS HELPS EYE STRAIN

Simple camphor, hydrastis, witch-hazel etc., as mixed in Lavoptik eye wash, strengthens eyes and helps any case weak, strained or sore eyes. Lavoptik acts very quick. Aluminum eye cup free. The Payne Drug Co.

A TONIC

Grove's Tasteless chill Tonic restores Energy and Vitality by Purifying and Enriching the Blood. When you feel its strengthening, invigorating effect, see how it brings color to the cheeks and how it improves the appetite, you will then appreciate its true tonic value.

Grove's Tasteless chill Tonic is simply Iron and Quinine suspended in syrup. So pleasant even children like it. The blood needs QUININE to Purify it and IRON to Enrich it. Destroys Malarial germs and Grip germs by its Strengthening, Invigorating Effect. 60c.

IT'S always a good time to buy Good-year Tires, for, as this chart shows, Goodyears are priced extremely low, year in and year out. But now is the best time, because Goodyears are selling today 30% below 1914 prices, and their quality now is better than ever before.

As Goodyear Service Station Dealers we sell and recommend the new Goodyear Cards with the famous All-Weather Tread and back them up with standard Goodyear Service.

A. F. Kennedy, Haskell, Texas



STOP THAT ITCHING

The Blue Star Remedy for Eczema, Itch, Tetter or Cracked Hands, Ring Worms, Chapped Face, Poison Oak, Burns, Old Sores or Sores on Child. It relieves all forms of Sore Feet. For sale by Oates Drug Store.

To Cure a Cold in One Day

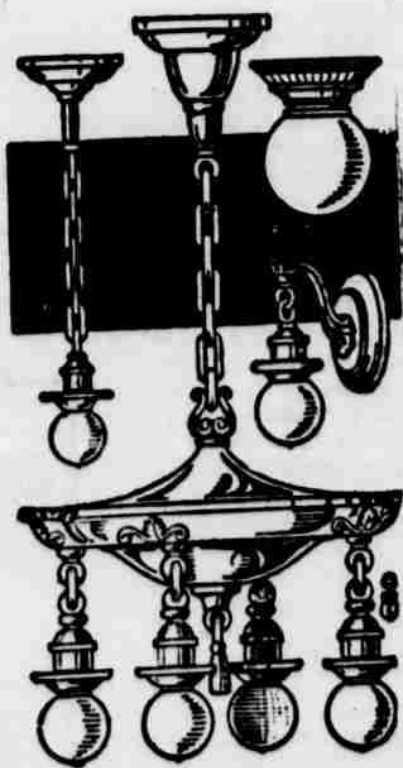
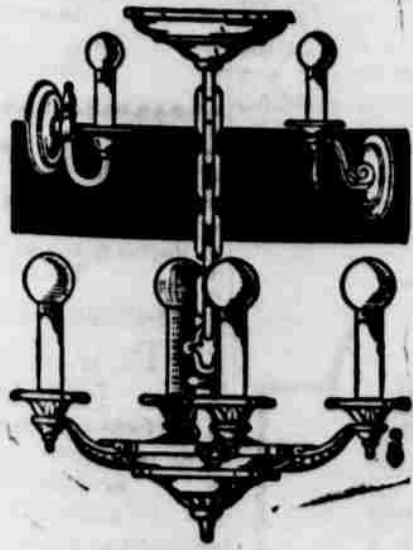
LAXATIVE BROMO QUININE (Tablets) in the South and Headache and works off the mucus. E. W. GROVE'S signature on each box. 25c.

My Motto: "Satisfied Customers"

HIGH CLASS MEMORIALS IN MARBLE AND GRANITE

Do not be misled. I am not with the Haskell Marble Works, but with the largest monument concern in Texas. They own their own quarries, do their own finishing, operating on a large scale, selling at a price unequalled by any one. See me, or write for prices before you buy and you will never regret it.

Rev. C. Jones
Office in the Tin Shop Building



**Electrical Fixtures
For The Home**

Electrical Fixtures that are both artistic and practical for the home.

No matter what home of culture you enter you will find that the coziness and richness of that home's interior is largely due to the lighting scheme carried out.

You too, can improve the appearance of your home by installing some of the fine Inverted Domes, Chandeliers, or any of the artistic Fixtures we have on display. Come and select from these.

West Texas Utilities Co.

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**SCHLOSS
BALTIMORE
CLOTHES**



**Do You Appreciate
Quality?**

The man who buys Schloss Bros. Clothes usually knows values and is looking for the most for his money.

Schloss Bros. Clothes

are produced by clothing experts, from the most serviceable and yet the most fashionable fabrics, cut and tailored to cosmopolitan standards and equal to the best custom tailored garments.

Prices cannot be equaled, quality considered. They are well within the price limit of your pocketbook. Let us show them to you.



The Haskell Free Press
Established in 1886

Sam A. Roberts, Editor and Publisher

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One Copy. Four Months.50



Haskell, Texas Friday August 17, 1923

Church and Sunday School
Methodist Church

Sunday School 9-10. The pastor will preach at 11 a. m., but will be in the country at Morris Chapel at night in response to the request of the Presiding Elder to preach the closing sermon of the revival meeting at that place. We hope to meet a large congregation at the morning hour.
League at 7:30.

Baptist Church

Leon M. Gambrell, pastor.
Robt. M. Chambers, choir director.
The pastor will preach at both hours next Sunday, 11 a. m. and 8:15 p. m. Mr. Chambers will render special music at each service. There will be baptizing at the close of the evening services.

The Sunday School under supervision of Mr. O. B. Norman is doing fine work, beginning promptly at 9:45 a. m. each Sunday.

The BYPU's are taking on new life under the supervision of Mr. A. C. Pierson. The Intermediates have been excelling the Seniors in attendance the last two Sundays. Come and join us next Sunday in one or the other union. We extend a very cordial invitation

to the public to attend all services at this church. We pray that we may be a blessing to those who worship with us. Come.

B. Y. P. U. Program
August 19, 1923.
Doctrinal Meeting.
What Do the Words of the Christian Have to Do With His Future Rewards

Leader—Marjorie Whitaker.
Introduction—Lander.
Our Life On Earth Continues In Heaven—Ben Bagwell.
Heavenly Citizens Temporarily Detained—Lillian Paxton.
Jesus Teaches About Treasure In Heaven—Roy Watson.
Good Works Here With a Crown Up There—Maye Bell Taylor.
What Kind of Works Here Will Help the Life Over There—Mr. Morris.
The Relative Importance of Doing These Works—Olen Dotson.
Special Music—Hattie Davis.

Presbyterian C. E. Program
Topic—Getting On in Life.
Song—Higher Ground.
Prayer—Dee Busby.

Leader—Rachel Solomon.
Scripture—Deut. 8:1-18.
Go To It Youth—Lillie Solomon.
First Things First—Lena Solomon.
To Be Considered—Gertrude Freeland.
What Do We Live For—Mrs. Sleeper.
Thrift—Clara Busby.
Quotation—Lucile Roberts.
Quotation—Mary Franter.
I Resolve—By Society.
Song.
Mizpah.

Died
Our people extend to Mr. and Mrs. T. C. Conner living east of town their tenderest sympathy in the death of their little baby girl, who was 21 months old when the close of her earthly existence came. The babe was taken ill about two months ago and Mr. and Mrs. Conner carried the little girl to Amarillo and the trip improved her health wonderfully and they returned home thinking the babe would soon be well. About a week ago the disease returned and the babe was carried to the Stamford Sanitarium but to no avail and Saturday night the

little one passed from earth to the city of the Great King where sorrow is unknown and death cannot enter.
The remains of the little one were brought to Haskell Sunday morning and laid to rest in beautiful Willow cemetery at 2:30 p. m. Sunday. Rev. Leon Gambrell conducted the funeral services.

RULE

The Baptist Revival is still in progress and their pastor, S. E. Stephenson, is doing a mighty work here in our midst delivering red hot, God-sent messages, both in the morning and evening services. Many souls have been saved with a number of additions to the church.
Misses Nora and Sarah Hudspeth visited relatives in Aspermont Sunday. Mr. and Mrs. L. H. Ryan of Moran visited relatives and friends here last week.
Misses Lillie Florence, Lillian Kelley and Joe Cloud were Stamford visitors Sunday.
Mrs. Walter McCandless, who has been under treatment for her eyes at the Stamford Sanitarium for the past week, is expected to come home Thursday.
Mr. and Mrs. Dr. Weaver and sons Holland and Babe have returned from an extended trip over the western country.
Mr. and Mrs. Joe Avery announce the safe arrival of a "brand new" son on August 13th.
A. H. Turney sold his interest in the Rule Produce Co. here to Will Reddell. He and his family moved eight miles east of Dublin to try the farm life for a while.
Mrs. Emma Morgan was taken to the Baptist Sanitarium in Dallas last week to take treatment for chronic rheumatism.
Mr. and Mrs. D. E. Verner were Haskell visitors Tuesday.

Misses Nannie McDaniel and Ermine Daugherty have returned from an extensive trip through Colorado, California and other states.

Miss Frances Hackleman is visiting her grandmother here.

Wants

EYES EXAMINED and Glasses fitted. L. R. Bailey, Lamm bldg. east side square.

NOTICE—I will be in Haskell every Monday doing refraction work, and fitting glasses. Office upstairs in Pierson building. W. E. Martin, State registered Optometrist. 14-16

WILMOT DAUGHERTY, salesman for Fuller Brushes. Haskell, Texas. 16

YES, I WILL TRADE a nice 4-room house, 2 lots, and will take car or truck in or part cash and notes. See J. B. Nelums or V. A. Brown. 31-16

FOR SALE OR TRADE—Farms or ranches anywhere. List with me. W. A. Short, Rochester, Texas

SIX PER CENT FARM and RANCH LOANS. Business property loans, reasonable rates, prompt service. Buyers for farm, ranch, and business bargains. Calvin Henson, Haskell, Texas. 19-16

E. F. Pate, Transfer Man. Meets all passenger trains. Will haul your baggage and express. Phone 35. 16

EYES EXAMINED and Glasses fitted. L. R. Bailey, Lamm bldg. east side square.

ROOM AND BOARD for two during school term. Rates reasonable. See Mrs. M. D. Hill. 16

FOR SALE—House and lot, worth the money. Must sell. See H. Wheeler

Notice—Piano Pupils
Mrs. M. H. Brasler is now ready to enroll pupils for her class in Piano. Careful attention given each pupil. Lessons given in Harmony and Theory. Phone 66. Mrs. M. H. Brasler, 32-4

COTTON PICKERS WANTED—Reliable man with force, good four-room house, cistern and pasture. W. B. Gregory, Weinert 16

FOR SALE OR TRADE—16-room hotel 2 lots, good barn and sheds. Would trade for small farm, or sell outright at a bargain. Only hotel in Weinert, with excellent patronage. S. O. Cadell, Weinert, Texas. 32-3p

NOTICE IS HEREBY GIVEN: That the Commissioners Court of Haskell County, Texas, will receive bids on September 10th, 1923, at Haskell, Texas for a Best Track Layer Tractor. R. E. Lee, County Judge, Haskell County, Texas. 32-4c

LIVERGARD—The New Laxative Mothers: LIVERGARD is the new Laxative we cannot improve. Safe and best for the Baby, Father, Mother, grandparents, sickly and strong. When the bowels are sluggish, LIVERGARD makes laughing babies of puny ones; keeps old folks young; a bottle today keeps ill away. Children are eager for it, grown-ups praise it. At good drug stores. Write us for free sample. Lungardia Company, Dallas, Texas. For Sale by Reid's Drug Store. 24-16c

See J. T. Finley for land on the plains. Will carry you to and from this land for a reasonable charge. Will refund your money if you buy land. 32-16c

Fine watch repairing. L. R. Bailey, Lamm building, east side square.

Mrs. Geo. H. Morrison and Mrs. J. G. Walden will conduct a school of music this winter beginning September 1st. Mrs. Morrison is a "Dunning" teacher and Mrs. Walden has taught in Haskell for a number of years. Those who are interested please call 143.

STRAYED—One mouse-colored horse mule about 12 years old. No brands, but has scar on left hip about the size of a dollar. Any information will be appreciated by T. W. Collier, Route 2, Rochester. 33-16c

FOR SALE—One 12-disc grain drill. One Ford car. See Leon Gilliam at Alexander's Store. 16

STRAYED—From my home, a pair of mules. One a mouse colored mule 9 years old, branded on left jaw. The other is between a black and brown color, 14 years old, blind in left eye, no brands. Were necked together when last seen. Notify Hugo Pivonko, Weinert, Route 1. 1p

WANTED — 3 experienced Sales Ladies. Munday Dry Goods Company, Munday, Texas. 1c

ONE EXPERIENCED Salesman wanted. Munday Dry Goods Company, Munday, Texas. 1c

FOR SALE!
Close to Haskell High School. Good five-room house, shade trees, well, storm house, and car barn. House newly papered. Good paint, clear of indebtedness. Good title. Surrounded by property owners who are prominent citizens.
Bargain if taken by September 1st. Small cash payment, balance to suit. Wire, phone or write
A. F. WOODS
LUBBOCK, TEXAS

NEW FALL MILLINERY

FOR WOMEN, MISSES AND CHILDREN
For Dress or Sport Wear has arrived

New Fall Coats, Suits and Dresses in all the latest styles and fabrics are now in and open for your inspection.
SEE THESE NEW LINES WHILE OUR STOCK IS COMPLETE

R. V. ROBERTSON CO.

ROCHESTER
Special Correspondent

The Christian Meeting is in progress and large crowds attend every service. Several have united with the church.
A. C. Durst, age 14 years, whose death occurred at Lubbock following an operation for appendicitis, was buried here Saturday afternoon. The funeral service was held at the Methodist Church, where A. C. was a member. Rev. Raymond Van Zant conducted the funeral service. The family have the sympathy of the town and community.
Mrs. Guy Speck of Post City visited her father and mother Mr. and Mrs. A. B. Carothers last week.
John Hardberger and wife of O'Donnell are here for a few days visiting relatives and friends.
Mrs. Sutton and daughter Miss Gladys of Nolanville, Bell county, are here visiting her daughter, Mrs. Cowan. A Memorial Service was held at the tabernacle Friday afternoon for our departed president, Warren Harding.
Miss Mollie Williams has returned home after spending her vacation visiting her sister on the Plains.

Mrs. Ila V. Brock
Teacher of Piano, Mandolin, Guitar, Theory and Harmonic Studies at the residence of I. Hughes. Phone 124.

RATHJFF & RATHJFF
Attorneys-at-Law
McConnell Bldg. Haskell, Texas

Jan. P. Kinnard
Attorney-at-Law
Office in Pierson Building Haskell, Texas

A. J. SMITH
Attorney-at-Law
Office in Avery Bldg. Haskell, Texas

Clyde F. Elkins
Attorney at Law
Rooms 8, 9, 10 and 11, Sherrill Bldg. Haskell, Texas

P. D. SANDERS
LAND LAWYER
Performs land titles. Loans money on farms and ranches. Handles Real Estate. HASKELL, TEXAS.

Sanders & Wilson
ABSTRACTERS
Notary Public in Office. Phone 51. Sherrill Building. HASKELL, TEXAS.

Haskell Jersey Dairy
J. M. Woodson, Prop.

Registered and high grade Jersey cows. Tubercular tested. Dairy state health inspected. For dairy products phone 4 rings.

For Her The Apollo CHOCOLATES
They're different

GIVE HER An Apollo box and you tell her, just as plainly as though you spoke the words, that you know she instinctively prefers the best of everything.
We carry many assortments at prices to suit all purses.
PAYNE DRUG CO.

Died

The little 18-month old baby of Mr. and Mrs. W. M. Swift of their home in the northeast part of city Tuesday night at 1 o'clock was only sick a very short while. Death was unexpected. The loss of our people go out in sympathy for the loved ones in this their sad bereavement.

No Worms is a Healthy Child

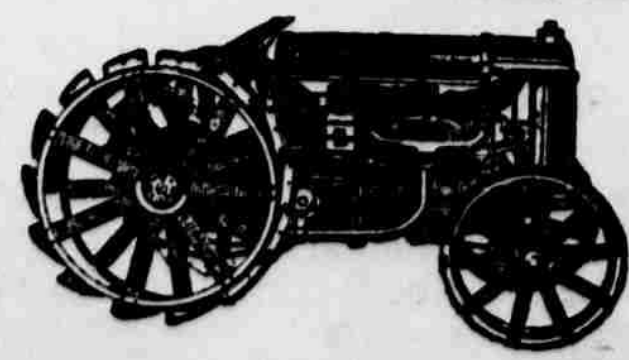
All children troubled with worms have healthy color, which indicates poor blood. Get there by more or less amount of GROVE'S TASTELESS CHIN TURP OIL. Two or three weeks will earth the worms from the digestion, and act as a general purgative to the whole system. Note the thoroughness of the system, and the child's health. It is worth the money.

Fordson
TRADE MARK

You Will Want Your Fordson Tractor Soon

Everything points to the greatest shortage of Ford products this year that has ever existed. Never before has the demand been so great. You will want a Fordson Tractor soon—here is one product you cannot wait for—you will soon need it. You will want it for plowing, seeding, and all your other work. Already it has proved the greatest help to profitable farming that has ever been offered to you. And at \$395 f. o. b. Detroit, the price is so low that you lose money every day you are without a Fordson. To get delivery you must order early. There are no reserve stocks among our dealers—our production capacity, great as it is, will not enable us to build up a reserve. It must be a case of "first come, first served" and the only way in which you can protect yourself is to list your order with a Ford Dealer immediately. By taking advantage of our dealer's first opportunity to make delivery, you will be assured of having your Fordson when you need it.

Ford Motor Company
Detroit, Mich.



\$395
f. o. b. Detroit

English Motor Company
HASKELL, TEXAS

GINGHAM BARGAINS EXTRAORDINARY

Friday morning we place on sale 4000 yards of new fresh Gingham at prices way below their present value.

This offers an excellent opportunity to supply your needs for making up school dresses as well as other Fall Gingham garments.

Remember school starts September 10th. Buy now and be ready with a new fresh lot of attractive dresses for the opening day.

HERE ARE THE BARGAINS:

- 20c quality 27 in. Gingham . . . 15c
- 25c quality 27 in. Gingham . . . 20c
- 30c quality 32 in. Gingham . . . 25c

Grisson's
"The Store With the Goods"

Middle, cashier of the First National Bank of Aspermoot, and Ex-Tol Ginn of Stonewall county after his farm west of town and visiting old friends.

TO THE MAN WHO WANTS TO GET AHEAD IN THE WORLD

The Halsell farms located in Lamb County have been placed on the market at the low price of \$25.00 per acre, with 15 years time on the deferred payments.

This is some of the finest land to be found on the plains adapted to growing wheat, oats, corn, cotton and all the forage crops.

The Halsell farms surrounds the town of Amherst. This is a station located on the Santa Fe railroad. It offers all the advantages of a new country, without the disadvantages usually encountered. This is indeed an attractive proposition.

Your expense money in going to inspect the land will be returned if you purchase.

Neal A. Douglass, Agent
Littlefield, Texas.

If interested see—
J. T. FINDLEY, Local Agent
Haskell, Texas.

SOCIETY and Club

Miss Madalin Hunt Entertains
Miss Madalin Hunt entertained with a 42 party Saturday evening honoring her friend Miss Manly of Abilene. The hostess served grape ice and sandwiches to Misses Joan Irby, Mary Ella Pace, Elizabeth Baldwin, Mildred and Frankie Brooks, Thelma Pearl Chitwood, Kathryn Smith, Mary Monegys of Merkel, Messrs. John Rike, Herman Weinert, Kenneth Oates, John Pace, Jack Finks of Austin, Harry Mogford of Fredericksburg, Earnest Sanders.

Thursday Bridge
Mrs. R. R. English entertained the Thursday Bridge Club Thursday afternoon. Bridge was enjoyed and the hostess served a salad course to Mesdames W. H. Murchison, C. Payne, J. E. Bernard, Hill Oates, Virgil Meadows, K. Baker of Dallas and Miss Cleo King.

Simmons-Howard
Mr. D. J. Simmons and Miss Velma Howard were happily married Tuesday August 14th by Judge R. E. Lee at his residence in this city at 6 o'clock. The bride is the daughter of Mr. and Mrs. Joe Howard of the Howard community and her friends are numbered by her acquaintances. The groom is a young farmer of the same community with correct habits and sterling worth. The many friends of the contracting parties wish for them a long, happy and prosperous life. They will reside in the Howard community where the groom is engaged in farming.

Mrs. Patterson Hostess to W. M. S.
Mrs. Patterson entertained the members of the Methodist Missionary Society on her pretty flower bordered lawn Monday afternoon. Mesdames L. W. Kirkpatrick and C. M. Kalgler each gave a Bible Lesson from Acts which were very much appreciated by the women, then Miss Baker told the beautiful and impressive story of Dorcas. The hostess served Ice Cream and macaroons to Mesdames R. E. and Henry Lee, P. D. and F. T. Sanders, F. L. Caldwell, F. G. Alexander, T. A. Williams, J. U. Fields, E. Sutherland, C. L. Lewis, W. A. Kimbrough, B. Cox, M. B. Watson, J. M. Gose, S. R. Rike, H. M. Smith, R. J. Earnest, J. A. Bailey, Rogers, G. T. Scales, I. W. Kirkpatrick, C. M. Kalgler. The society will meet with Mrs. F. T. Sanders August 27th.

Rochester Civic Club
(By Special Correspondent)
Mrs. W. J. Bragg was hostess to the Civic Club Wednesday afternoon. A pleasant social hour was spent and plans were discussed for improving the Cemetery. No definite plan was formed but all members of the Club are urged to be present at the next regular meeting. Misses Mildred Bragg and Emma Greer served ice cream and cake to Mesdames Dr. Dunn, Vestus Alvis, W. H. Stoker, Sam Chapman, W. J. Bragg and Misses Alice Carothers and Mary Reising.

Miss Eva Cahill is visiting in Abilene this week.

Dr. Guest and children started to Alpine Wednesday, where they will visit Mrs. Guest, who is in the sanitarium there.

An Apology

THIS IS AN APOLOGY TO THE MEN WHOSE NAMES
APPEAR BELOW:

J. C. LEWELLEN
J. C. MONTGOMERY
WILL HARRELL
FLETCHER WEST
R. C. LOWE
C. W. SHELLEY
WILL KITLEY

ELMER TURNER
R. L. PENICK
GEO. CHANDLER
W. G. HAMPTON
W. J. JENKINS
J. O. MERCHANT
F. M. EDWARDS

KIM HYZER
J. W. ADCKOCK
CHAS. BLEDSOE
PAUL ZAHN
A. B. CAROTHERS
J. H. LAWSON
W. E. BERRYHILL

There was a circular letter mailed from headquarters, Dallas, Texas, signed by them and without their consent. We think the mistake was made in changing County Managers. Mr. Jackson had charge of the County, but was suddenly called to Oklahoma to take charge of his home county, in the Oklahoma Cotton Growers Association. Therefore Mr. Elliott was sent to take his place. Mr. Jackson left before Mr. Elliott came, without leaving any report of his work; leaving room for an error at Headquarters. The result was the letters were mailed from Dallas before getting the consent of the men selected to serve on the Committee. It was not the aim of the Association to take advantage of these men; or do anything under cover as the Association is strictly a business organization, built on business principles, endorsed by the best business men of the South, and signed by Two Hundred and Fifty Thousand of the best farmers in twelve of the southern states that produce cotton. Anyone seeking information, whether member or not, will please write The Texas Farm Bureau Cotton Association, at Dallas, Texas, and the desired information will gladly be furnished. We regret very much that this error was made and we take this method to make amends. We are here in this County and would like for every man that is interested in getting more money for his cotton to assist us. It will be the salvation of the farmer if he will get into the Association.

LESLIE ELLIOT
Director of County Campaign

Mrs. R. E. Sherrill and son Richard and daughters Carrie and Mary and Mrs. H. S. Wilson and children went to Colorado Springs, Colo., last week.

Oscar and Verna Oates are visiting in Dallas this week.

Joe F. Ferguson has returned to his home in Hale Center after a visit here with his sister, Mrs. F. M. Morton. His daughter, Anna Kate, went home with him for a visit.

Card of Thanks

We wish to thank our many friends for their kindness and sympathy and the beautiful floral offering during our bereavement in the death of our darling little baby.

Mr. and Mrs. T. O. Conner.
Mrs. Ollie Lee.
Mr. and Mrs. Nathan Foster.
Mr. and Mrs. Earl West.
Mr. and Mrs. Willie Lees.

R. G. Stoker of Christoval was in the city this week on business.

Mrs. Lula Hill of Rule visited friends in Haskell Tuesday.

Clarence, B. Luckett Postman of Greenville with his family are visiting his uncle Rev. M. D. Hill and family. This is the first time he has seen his uncle in 31 years.

Mr. and Mrs. A. E. Whitmore and son Ed and wife of Monday were in the city Wednesday.

J. E. Davis a former citizen of the Sagerton country of Haskell county who is now making his home at Lamesa was in the city this week renewing his acquaintances with his many friends.

Mrs. G. Glenn and son Jack returned Wednesday night from Big Spring where they have been visiting relatives and friends for the past week.

Mrs. Ila V. Brock returned last week from San Antonio, where she spent the summer, and will resume her work with her music class at the beginning of the fall term of school.

Mr. and Mrs. Frita Taylor of Wichita Falls spent several days here last week with the latter's parents, Mr. and Mrs. R. D. C. Stephens and other relatives. They returned home Sunday.

Mrs. H. S. Wilson and sons Henry Jr., and Gilbert are now in Colorado Springs, Colo., for the health of Gilbert who has been sick for some time but is reported doing much better and will soon be able to return home.

Mrs. James McDonald and children who have been visiting Mrs. Wm. Wells will return to their home in Trinidad, Texas, Friday.

O. F. Priest of the Rochester Bank was in the city Monday on business.

Piles Cured in 5 to 14 Days.
Drugs do not cure hemorrhoids. The only reliable relief is from the first application of the special ointment.

Mrs. Keaton and children of San Angelo are visiting her parents, Mr. and Mrs. Caldwell.

C. B. Long and Mr. and Mrs. Hill Oates have returned from Colorado Springs, Colo.

The Studebaker

A demonstration of the Studebaker will convince any prospective automobile purchaser that it offers the rare combination of a beautiful, powerful and dependable automobile at a price within the reach of all. The Studebaker stands alone on its merits as the outstanding motor car value of the day. Investigate—then buy.

TONN-OATES CO.

LATHE WORK

We are prepared to do all kinds of lathe work on short notice. When you have work of this kind we will appreciate you giving us a trial. All kinds of automobile repair work.

The Texas Garage

C. C. GOODMAN K. M. READ

\$1,000,000 TO LEND Through the Rule National Farm Loan Association of Rule, Texas, by the Federal Land Bank of Houston, on Lands Located in Haskell, Knox and Stonewall Counties.

Rate, 5 1/2 Per Cent Time, On or before 24 1/2 Years. The Government's plan for Cheap Money on Easy Terms.

\$65 per \$1000 loan paid annually will reduce the loan in 24 1/2 years, costing the borrower a total of \$2242.50.

\$1000 loan at 8 per cent, (the usual rate) running for the same length of time will cost the borrower \$3750.00.

By comparison we find a saving in favor of the Federal Land Bank Loan of \$1518.50 on the \$1000 borrowed.

No trouble to answer questions.
THE RULE NATIONAL FARM LOAN ASSOCIATION
W. H. McCandless, Secretary-Treasurer
Capital Stock \$50,000.00 Loans \$750,000.00

Farmers Take Notice

This is to notify you that I have given my gins a thorough overhauling. I have installed \$3,000.00 worth of entirely new cleaning machinery, consisting of Murray and Hardwicke-Etter "Super Cleaners" and a Rosamond & Lake Boll Extractor. This machine is guaranteed to me, to take out 95 per cent of the hulls before cotton reaches the feeders, also the shale and trash. I realized some time ago that you would be compelled to pull most of this crop. I then set out to get machinery which would make you a sample to equal good picked cotton. I think I have done so. I ask that you give me a trial, and I believe I will convince you that I have got the machinery we have all been looking for since we began ginning bolls in this country.

Thanking you for your patronage in the past, I am,
Sincerely yours for good service,

F. T. SANDERS

LEGAL NOTICES



Continuation on Appointment of Temporary Administrator

THE STATE OF TEXAS
 To the Sheriff or any Constable of Haskell County, Greeting:
 You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Haskell County, a copy of the following notice:

THE STATE OF TEXAS
 To All Persons Interested in the Estate of the Estate of D. I. Stewart deceased. Mrs. Ethel Dunlap was by the County Court of Haskell County, Texas, on the 6th day of September A. D. 1923 duly appointed Temporary Administrator of the estate of said decedent, which appointment will be made permanent should the court be of the opinion that a permanent Administrator is necessary unless the same shall be successfully contested at the next term of said Court, commencing on the first Monday in September A. D. 1923 the same being the 3rd day of September A. D. 1923, at the Court House thereof, in Haskell, at which time all persons interested in the welfare of the estate of said decedent may appear and contest such appointment if they so desire.

Wherein Fail Not, but have you before the Court, on the said first day of the next term thereof, this Writ, with your reasons thereon, showing how you have executed the same.

Given under my hand and the seal of said Court at office in Haskell Texas, this the 30th day of July A. D. 1923.
 Emory Menefee,
 Clerk County Court, Haskell County, Texas.

NOTICE IN PROBATE

THE STATE OF TEXAS,
 To the Sheriff or any Constable of Haskell County—Greeting:

You are hereby commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Haskell, State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE

THE State of Texas,
 To all Persons interested in the Estate of F. M. Morton, Deceased:

Mrs. Kate F. Morton has filed in the County Court of Haskell County, an application for the probate of the last will and testament of said F. M. Morton, deceased, filed with said application, and for letters testamentary of the Estate of F. M. Morton, Deceased, which will be heard at the next term of said court, commencing on the First Monday in September, A. D. 1923, the same being the 3rd day of September, A. D. 1923 at the Court House thereof, in the town of Haskell, Texas, at which time all persons interested in said Estate may appear and contest said application, if they see proper.

Where Fail Not, under penalty of the law, and of this Writ make due return.

Given under my hand and seal of office, in the town of Haskell the 11th day of August, A. D. 1923.
 Attest: Emory Menefee,
 Clerk County Court,
 Geo King, Deputy, Haskell County.

SAYLES

By Fred Davis

A large crowd attended church at this place Sunday. Rev. Kohn of Wellington did the preaching. W. E. Bland and family of Center Point spent Saturday with the former brother A. L. Bland.

Shelby and Arthur Johnson and their sisters Misses Virgie and Freddie spent last week in Burk Burnett visiting relatives.

Miss Jewell Howeth spent the week with her brother T. W. Howeth of Weinert.

Jacon C. Williamson has returned home from East Texas where he has been visiting relatives.

W. T. Sarrels and family and Will Neithland and family of Haskell called on M. Davis and family Sunday.

H. E. Melton was the first farmer to get out a bale of cotton in this community.

Quite a few people of this community attended church at Center View Sunday afternoon.

Mrs. Oma Sanders and children of Powell are visiting friends and relatives in this community.

Alfred Bland visited Elvin Bland of Center Point Sunday.

Mr. and Mrs. Williamson of Weaver visited their son Jacou C. and family Sunday.

Oddie Bland called on his cousin Lois Bland of Center Point Monday. Ed Cargill and family of Dundee are visiting M. Davis and family this week.

Mrs. A. M. Bird who has been in the Stamford sanitarium is improving. Miss Ellen Williamson of Weaver spent the week end with Miss Tena Bland.

C. T. Stanley of Knox City was in the city Sunday night attending services at the Christian church. Mr. Stanley is band master of the Knox City band.

Mr E. Gross of Seymour was visiting friends here Sunday.

Habitual Constipation Cured in 14 to 21 Days
 "LAX-FOS WITH PEPSIN" is a specially-prepared Syrup Tonic-Laxative for Habitual Constipation. It relieves promptly and should be taken regularly for 14 to 21 days to induce regular action. It stimulates and regulates. Very Pleasant to Take. 60c per bottle.

Robb Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs."

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs." Calomel, the most generally useful of all medicines thus enters upon a wider field of popularity—purified and refined from those objectionable qualities which have heretofore limited its use.

In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often neglected on account of its sickening qualities. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water,—that's all. No taste, no griping, no nausea, no salts. A good night's sleep

and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger. Calotabs are sold only in original, sealed packages, price thirty-five cents for the large, family pack. For the small, trial pack a druggist is authorized to sell at a price as a guarantee that you are thoroughly delighted with it. (Adv.)

For Sale Cheap

I have on hand several Acetylene Light Plants which I have recently taken in Delcos and will sell cheap. J. P. Colts and other makes.

Whitt Smith
 HASKELL, TEXAS

DODGE BROTHERS ANNOUNCE

Important improvements in the appearance and riding comfort of their motor cars



GEORGE ISBELL
 Telephone 116 MUNDAY, TEXAS

Weak Back

Mildred Pipkin, of Columbia, Tenn., writes: "My experience with Cardui has covered a number of years. Nineteen years ago... I was down with weak back. I was so weak and nervous I had to stay in bed."

CARDUI

The Woman's Tonic

Get out for it. I took only one bottle at that time, and it helped me to get up. So that is how I first knew of Cardui. After that, ... when I began to get weak and 'no account', I thought for Cardui, and it was just what I needed. It has helped me, and ought to help you.

Get all druggists' and dealers'.

grow into young man-
bearing that a woodshed
for some other purpose than
...
can't send in a lot of
the envelope bulky by
... account.

A lucky man is the one who, after
permitting his garden to grow up in
weeds, discovers that the weeds make
good "greens."

You can sometimes get a pretty good
line on a man's age by the way he
kicks on public improvements.

Radford Tells of Benefits of Co-Operative Marketing

(By W. C. Howell)

"You can rest assured that I am
for the farmer, first, last and all the
time, and I am for anything that
shows promise of helping to make
conditions of farm life better. Be-
cause I have been a farmer myself,
and from first hand information real-
ize the hardships which the farmer
has to bear and know how badly they
need the comforts, yes the necessities
of life," said J. M. Radford, President
of the J. M. Radford Grocery Company
in an interview with a representative

of the Texas Farm Bureau Cotton
Association, in discussing the cam-
paign for new members for the Asso-
ciation in Taylor County.

Mr. Radford had laid aside his
work, which was piled high upon his
desk and had settled himself in his
chair, after welcoming the writer and
assuring him that he was always
ready and willing to shelve his own
work for the time and discuss any
proposition which offered a solution
of the problem of the farmers of
West Texas.

"I was born on the farm and spent
the formative years of my life there,
and I know from first hand experi-
ence just what the farmers problems
are, and just what hardships he and
his family have to go through in their
effort at feeding and clothing the
world. Then after I have grown to
manhood, had become disatisfied with
my condition in life and went
into business, first the retail and then
the wholesale grocery business, I have
had the closest contact with farmers
and have had every opportunity to
know intimately their worries, their
problems and their troubles, and I
am convinced that they merit the bet-
ter things of life in just as large a
portion as the other people of this
world, and if they are ever to emerge
from their present condition and
reach a plane of independence they
must have the closest kind of co-op-
eration from the banker and the mer-
chant in working out their problem
of placing their industry on a business
basis and they must weld together
between themselves this same spirit
of co-operation and unitedly work out
their salvation," continued Mr. Rad-
ford. "While much can be done in
the way of bettering social conditions
through local and community organi-
zations, the real work of raising the
standard of living on the farm must
come from the raising of the standard
of profit for the crop raised on the
farm, and this can only come through
the universal adoption of a co-op-
erative marketing system, organized by
commodities and merchandising the
product of the farm throughout the
year, just the same as any business
institution would use in selling their
merchandise.

FARMER IS CAPABLE

"I believe the farmer is entirely
capable of organizing and operating
his own business organization. Cer-
tainly he has the brains necessary, for
the best brains we have in the busi-
ness world today, in the professional
world, in the realm of statesmanship,
the ministry and in fact almost every
other walks of life came from the farm
but our farmers have given most of
their thought to the raising of their
crops rather than the marketing of
them and naturally when they face
a proposition as big as the organiza-
tion of the farmers of the entire South
land into a gigantic cotton corpora-
tion for the purpose of merchandising
their cotton crop; they feel their lack
of experience and turn to their banker
and merchant for help in their task.
And, I believe it the duty of every
business man to give the most careful
consideration and study to their prob-
lems and then stand squarely behind
the farmer and help him put over the
plan which promised relief from his
most trying problem.

"The marketing plan as already
worked out by the farmer, to my
mind is both practical and practicable
and its soundness is demonstrated in

The Joint Stock Land Bank Loan Plan As Provided by Act of the United States Congress

LOANS CAN BE PAID OFF ANY TIME

1. SECURITY ACCEPTABLE FOR A LOAN; Funds can be advanced on high class improved farms, ranches, and upon unimproved lands for the purpose of making improvements.
 2. AMOUNTS LOANED UPON SECURITY; Loans are permitted and accepted up to 50 per cent of the valuation placed upon the property by a Federal Appraiser after he has actually gone over the security offered. An additional amount, not to exceed 20 per cent of the insurable value of the improvements may also be loaned.
 3. INTEREST RATE OF LOANS; Loans are made on an interest rate of 6 per cent and on the amortization plan as authorized by the Federal Loan Act and approved by the Federal Farm Loan Board.
 4. PREPAYMENT PRIVILEGES AND OPTIONS; The borrower has the privilege of paying any multiple of \$100 on any loan at any interest paying date after five years from the date of the loan without giving notice or without extra cost. Prior to the expiration of five years the loan can be retired upon the payment of a very small bonus.
 5. WHO IS ELIGIBLE FOR A LOAN; Any individual owning or acquiring lands is eligible to obtain a loan under this plan. The borrower is not required to live on the land nor is he required to buy any stock in the bank.
- If you are paying more interest, if you want a loan, if you want to increase a loan, if you want to buy land, or if you want to improve land,—you owe it to yourself to investigate.
- A LOAN OFFERING EVERY ADVANTAGE TO THE BORROWER**
An Unusually Long Time Credit at Low Rate of Interest
No Trouble to Answer Questions

CALVIN HENSON

LOCAL CORRESPONDENT

HASKELL TEXAS

MONEY TO LOAN

On Farms and Ranches in Haskell, Knox and Throckmorton
Counties. We make
Federal Land Bank Loans at.....5% Per Cent.
Joint Stock Land Bank Loans at.....6 Per Cent.
Private Companies at.....7 Per Cent.

CLYDE F. ELKINS
HASKELL, TEXAS.

Safe, Secure, Sound

Every man, woman and child that has one cent of non-in-
terest bearing and unsecured deposit in this Bank has same
guaranteed by the Guaranty Fund System of Texas—which
system has a membership of over Nine Hundred banks with
approximately \$65,000,000.00 Capital and total resources of
approximately \$225,000,000.00. This system has been in op-
eration in Texas twelve years, under which plan no non-interest
bearing or unsecured depositor has ever lost a single dollar.
This system has passed through one of the hardest depressions,
following the World War, the country has ever known, and
STOOD THE TEST and MET ITS OBLIGATIONS by paying
100 cents on the dollar.

Therefore, this Bank offers you absolute safety without a
doubt or a moment's worry.

Keep your money in this Bank, where you know it will be
absolutely safe at all times and under all conditions. A man
who has accumulated some money does not want to take any
chances on losing it. Keep it in a State Bank, a Guaranty Fund
Bank, and you can rest easy and sleep well, knowing that it is
safe, secure, sound.

The Farmers State Bank

"A GUARANTY FUND BANK"

Haskell, Texas

DIRECTORS:

H. S. Post
J. E. Grissom
T. C. Cahill
R. C. Montgomery
M. H. Hancock
R. C. Couch
T. E. Ballard
J. B. Post

to the Farmers of Haskell County:

I want to give a word of warning against the advisability of you signing a contract tying up your cotton to any one for a period of from three to five years, or until you have at least had time to make an investigation regarding their liability and methods of handling your cotton. I find in going over the country there is quite a difference of opinions regarding the advantages offered the farmer in going into this Association; some in the organization say it is a good thing and some say not. So, if it is a good thing for the farmer you have plenty of time to join at a later date; if it is a bad thing for the farmer you don't want in.

I want the good farmers of Haskell County to understand that I am not fighting anything that is good for the farmer. If it is a good thing for you I would be glad to see you go in it, if it is not a good thing I would hate to see you in it, so I take it upon myself to give this warning: "WATCH YOUR STEP," make an investigation first, "BE SURE YOU ARE RIGHT, THEN GO AHEAD."

I am reproducing here a piece taken from the Farm Laborers Union paper, published at Bonham, Texas. This is a farm paper published in the interests of the farmers of Texas. Read what members of this organization have to say. Good farmers are being sued throughout Texas for failure to fulfill their contracts. I don't believe good farmers would want to break a contract if it was good for them.

Don't be influenced to go into this organization because some one else has endorsed it. There is literature being mailed out to the farmers of Haskell County containing twenty-one names of our best substantial farmers as Campaign Committeeman. I happen to know twenty of the twenty-one gentlemen and I have five men out of these twenty-one farmers say they had not signed any endorsement, had not joined the organization, and had not given any authority for their names to be used. "A HINT TO THE WISE IS SUFFICIENT."

Yours very truly,

COURTNEY HUNT.

HOW THE FARM BUREAU "GYPPED" TEXAS FARMERS

last week we mentioned the drive
led by the Farm Bureau Cotton
Association, expressed our opinion of
merits or rather we had better say
of merit. Since that time we
have furnished some signed state-
ments concerning what some Grayson
people think of this outfit:
September 25, 1922, last year, Mr.
Scott, a farmer living on Route
Sherman, wrote: "I put four (4)
bales of cotton in a pool which they
sold for four cents per
and that was all I got for it.
Farm Bureau sold this cotton to a
buyer, Walter Jenkins at Sher-
man, Texas. I later sold one bale re-
of the same lot of cotton to
Walter Jenkins who said it was

the same grade as the four bales I
pooled with the Farm Bureau that he
bought. He paid me seventeen seventy-
five for this bale. I also sold to Mr.
Jenkins five more bales of the same
crop, three bales at eighteen and one
half and two at twenty cents. I have
put no more cotton in pool."
Mr. H. C. Ponder, another farmer on
Route 6, Sherman, Texas, says: "As
regards the Farm Bureau Marketing
Association will say I signed the five-
year contract; experience soon showed
me that I would have to quit growing
cotton or go broke, so I quit cotton. I
pooled all I made last year which was
only eight bales (weevils ate it up);
the charges on said eight bales was
about ninety-six dollars. I was offer-

ed by Mr. Harrington of Sherman
Texas, twenty-one cents for this same
cotton. Through the bureau I realized
about 17 cents, less about \$12.00 per
bale for charges.
"I warn all members who want to
make an honest living to lay off of any
Farm Bureau business regardless of its
name or nature."
Mr. T. W. Bateman, Route 1, Dor-
chester, Texas:
"Last year I put thirteen bales into
the Farm Bureau association of which
I was a member. I could have sold
this list of cotton for over \$1300.00. I
was settled with it in full after waiting
about one year and got \$970.00

he good for me, as it is for other mil-
lionsaires.
This is one from Mr. T. H. Thornton
of Gunter, Texas: "I joined the Farm
Bureau Cotton Association in good
faith. I made and put in the pool
four bales of cotton for which I was
offered twenty three and one-half cents
at the gin. I waited about eleven
months for my money; they finally
settled with me at a net loss of over
\$20.00 per bale. I am putting no more
cotton into the hands of the Farm Bu-
reau, neither would I advise any man
to do so as I do not believe they can
afford it. I have not met a satisfied
farmer so far and no one will pool
again. We were badly mistreated as to
what they were going to do to us."
Church News, Denison, Texas.

the fact that the financial interests
have been willing to lend money to
the cotton association on just as
reasonable terms and at as low in-
terest as they do to the biggest and
oldest industrial firms of the country.
And certainly if these Eastern finan-
cial interest after carefully
scrutinizing its plan of organization
and operation have put their stamp
of approval upon it, then the business
men and bankers of the South, who
ought to have first hand information
and should have the utmost confi-
dence in the men of their own state
who are at the head of the movement,
should be eager to get behind the
farmer and give him the assistance
he needs to put the movement over."
PLAN WILL WORK
Mr. Radford said that he believed
that the majority of the merchants
and bankers everywhere who had
really given serious thought to this
plan had the same view of the matter
and that they would be found ready
and willing to do whatever they
could do to be of assistance to the
farmer. He further stated that he
believed that the experience of the
farmers and fruit growers of Califor-
nia had demonstrated conclusively
the soundness and workability of the
co-operative marketing plan, and that
the past two years experience of the
Texas Farm Bureau Cotton Associa-
tion had shown that, if anything this
plan will work with even greater suc-
cess as applied to this commodity.
"Why, when you think of cotton as
being a product which is an absolute
necessity to the people of the world,
and the raising of it limited to a very
small portion of the world's surface,
further, that it is a product which
may be stored in most any kind of a
warehouse and will be just as good
a year or more after being stored,
could there be anything more simple
than taking this product and instead
of "dumping" it on the market in a
period of two or three months, sell
it in an orderly manner according to
absolute demand throughout the en-
tire year direct to the manufacturer
instead of it going through the hands
of about a dozen middlemen as it has

done in the past.
"Any student of economics knows
that it is better for the farmer to be
merchant and the banker to be
twelve months in the year in which
to sell the product of the farm
the money returns coming to the
farmer throughout this twelve
period instead of all at one time.
Human nature is not made to
stand the temptation of spending
many times foolishly the money
get in a large lump, and the farmer
is no exception to this rule. When the
farmer is in position to "pay as he
goes" he will spend his money to
better advantage and at the end of
the year have more to show for his
expenditures and at the same time
have something left over, which is a
benefit to the farmer, the merchant,
and the banker as well."

AID TO BUSINESS
"If for no other reason, I would
the purely selfish reason of its being
an advantage to the merchant, en-
dorse this movement and lend what
I may in its advancement, but, there
is a bigger reason why I am for it.
I feel a personal responsibility in
helping to clear away the stigma which
has been placed upon the cotton grow-
ers of our South. It has been shown
without a doubt that he is at the very
bottom of the list in comparison with
the other farmers of this country.
There is a greater per cent of illiter-
acy the poorest schools and churches,
the lowest paid teachers and ministers,
the worst highways, the poorest class
of rural homes and the lowest income
per capita among the cotton farmers
of the South. This should not be the
case and it will not be if the farmer
will band themselves together in the
co-operative marketing movement and
intelligently sell the product which
they have raised. They are entitled to
a profit for their labor and they can
obtain a fair profit through this
source without increasing the price
of their product to the consumer.
I am anxious to see the day when the
cotton farmer will raise his family
to the highest plane of living possible
and obtain for himself and loved ones
every comfort which this manly
town enjoys; he is entitled to it and
we must see to it that he gets it."

J. A. Hester is her for a visit with
his children in this city. He
lived here and was employed as
at the cemetery for several years, but
he is now making his home with his
children in Howard county, but says
that he still likes Haskell county and
is glad to be here among his friends
again. He called to see us while here.

Mr. and Mrs. Ed P. Frazee of the
Winters Enterprise of Winters, Okla.,
stopped off in Haskell Monday and
made a short visit with the Frazees
while in the city. Mr. and Mrs. Frazee
are taking a vacation visiting different
counties and seeing things in general.
We were very glad to have them call
on us and invite them back again.

I have the agency for the Vaughan
Record, made by the South's
Singers. Records will be kept the
at the Payne Drug Company. Have
these quartets on your own machines
W. M. Free, Agent.

NOTICE!
Bring your mattress work
Price \$2.50 brought in, \$3.00 placed on
Best Ticking, 40c. M. D. Middle-
Bed Roberts old house, northeast
depot.

To Stop a Cough
take HAYES' HEALING HONEY, the
rough medicine which stops the cough
healing the inflamed and irritated
A box of GROVE'S O-PAIN-SALVE
SALVE for Chest Colds, Head Colds,
Croup is enclosed with every bottle of
HAYES' HEALING HONEY. This salve
should be rubbed on the chest and throat
of children suffering from a Cold.
The healing effect of Hayes' Healing Honey
the throat combined with the
Grove's O-Pain-Salve through the pores of
the skin soon stops a cough.
Both remedies are packed in one container and the
cost of the combined treatment is less.
Just ask your druggist for HAYES'
HEALING HONEY.

Co-operate

MORE MONEY FOR COTTON



That is the desire of every farmer who raises cotton, and a very just one. Every man is entitled to realize a fair profit on the investment he puts into the production of any commodity, and this is true to the farmer just as forcibly as the manufacturer, the wholesaler or the retailer.

It matters not how large the crop, if at the end of the season the farmer is still as badly in debt as at the beginning of the season. The bank balance at the end of the season that counts.

It is also true that if the farmer is bankrupt, the entire community is bankrupt, for the farmer is the backbone of this country and his prosperity is the prosperity of the entire community.

We all know that there is a good profit in cotton—but not for the farmer. At least this has been true under the old speculative system of selling cotton.

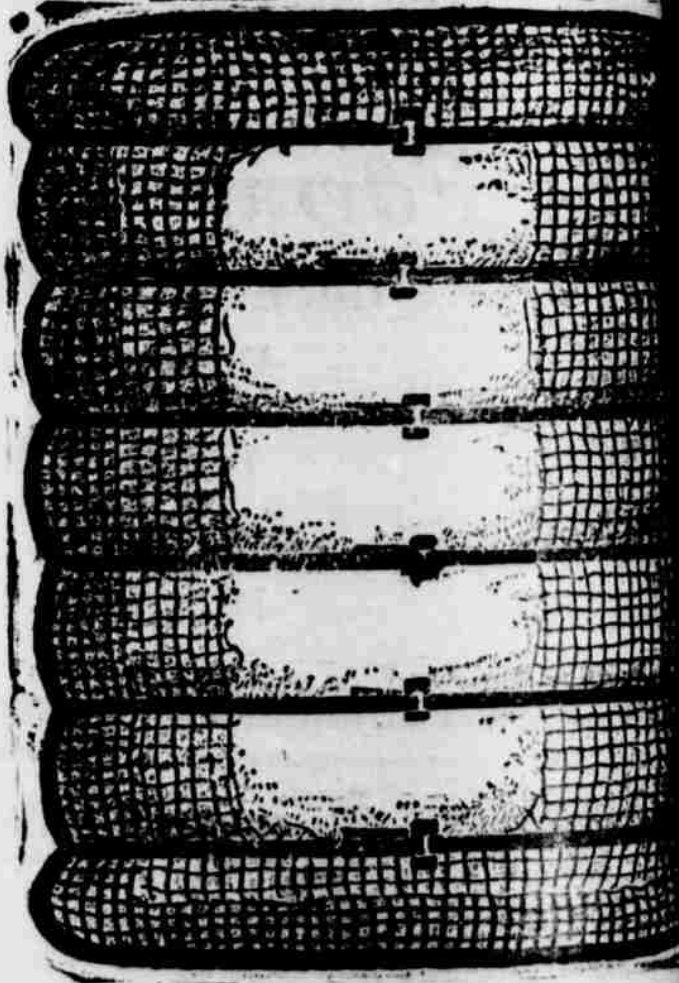
In order for the farmer to realize his profit on the cotton he raises, he must merchandise it just as every other business man does the goods he sells. And, merchandising simply means selling to the man who can use it, at the time he wants it, and at the least possible cost in getting it to him.

The co-operative cotton marketing movement typified by the Texas Farm Bureau Cotton Association is a movement among the cotton growers of the South which is based on sound business principles, is purely economic and without any political tinge whatever, thus assuring the maximum benefit to the farmer through its operation.

The Texas Farm Bureau Association is a cotton corporation composed of the cotton growers of Texas; owned by the cotton growers, managed by the cotton growers and controlled by the growers, for the sole benefit of the cotton growers. No one else can be a member and no one else can secure the benefits of its organization.

There is just beginning a movement in Haskell County to increase the membership in the Cotton Association. If you are not already a member, YOU SHOULD BE. If you have already signed a contract, then it is your duty to carry the message to your neighbor and secure his membership.

Read the facts as told in this paper and then line up and help build up a solid membership in Haskell County and thereby assure to yourself and your farmer friends



More Money for Cotton

Texas Farm Bureau Cotton Association