# Cbe Haskell free jress 





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## Luggage

TRUNKS SUIT CASES HAND BAGS
Complets stock arrived this week.

## Don't forget that

 Our Big10 Per Cent Reduction Sale Closes.
Saturday, July 7th

## R.V. Robertson Co.


HTy
6

c. Sale
Think of it!
A Can of
गTM-276
for 6 Cents


Becom



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## Pleasing Our Customers

- We ahways strive to please our customers, at all times, and we'll
 LOONEY'S CONFECTIONERY
Worth are vistiting here this week.
Mrs, van Pett of Housson is her
Nownt her modier.


The Joint Stock Iand Bank Loan Plan As Provided by Act of the United States Congress

Loans Can Be Paid Off Anytime

. security acceptable for a loan.
Funds can be adivanced on high class improve
2. AMOUNTS LOANED UPON SECURITY.

Loans are permitted and accepted up to 50 ner cent of the valuation nlaced upon the
pronerty by a Federal Appraisor after he has actually gone over the security offered. An property by a Federal Appraisor after he has actually gone over the security offered. An
additional amount, not to exceed 20 per cent of the insurable value of the improvements additional amount, not to exceed
may also be loaned.
3. interest rate of loans.

Loans are made on an interest rate of 6 ver cont phit on the amortization plan as Loan Act and approved by the Federal Farm Loan Board.
4. PREPAYMENT PRIVILEGES AND OPTIONS. ?

The borrower has the privilege of paying any nuultiple of $\$ 100$ on any loan at any interest paying date after five years from the date of the loan without giving notice or interest paying date arter
without extra cost. Prior to yers expiration of five years the loan can be retired upon the payment of a very smail bonus.
5. Who is eligible for a loan.

Anv individual owning or acquiring lands is eligible to obtain a loan under this plan.
borrower is not required to live on the land nor is he required to buy any stock in the The borrower is not required to live on the land nor is he required to buy any stock in the bank.

If you are paying more interest. if you want to renew a loan, if you want to increase a loan, if you want to buy land, or if you want to improve land,--you owe it to yourself to investigate.

## A LOAN OFFERING EVERY ADVANTAGE TO THE BORROWER

## An Unusually Long Time Credit at Low Rate of Interest

No Trouble to Answer Questions
CALVIN HENSON
Loeal Correspundent
$1 \begin{gathered}\text { monss } \\ 12 \\ \text { 2 } \\ \text { vor } \\ \text { Our Medtation-Marjorle }\end{gathered}$
Whiteker. 13. Bous aud Beneeletton.


## If you read this through it may do you some good; If you don't it certainly can't

## These are Fighting Times!

There was a time when business came without courting-now it means a fight, and a good stiff one, to bring home the bacon.

And how many are really fighting-how many are using all legitimate weapons to get what business there is and be in a position to reap the harvest when it comes, as it surely must and will?

Are you really satisfied with the effort you are putting forth to get more business and to hold what you already have?

One time Sapolio was the most widely used cleaning compound offered and sold on the American market. Today--try to buy a package.

Sunny Jim used to be a familiar personage in everyday life. Ever hear of him now?
And there are thousands of other examples where manufacturers, jobbers, and retailers thought they needed no further publicity for they were so well known. They became satisfied. They stopped progressing and started slipping.

Some argue both ways. When business is good "what's the use of advertising?" When business is bad "what's the use of advertising?" And yet consistent and persistent advertising has made and held the big business of the world-and history keeps repeating itself.

Are you drawing in your horns and mistakenly waiting until times get better or are you "hitting the ball," fighting from every angle, making the most of the situation, making today pay a little more than today's cost? Are you really doing all that you can to make things better or are you encouraging the present conditions by falling into the same sleep that you condemn in others? Be honest with yourself-what's the matter with you?

Take advantage of every possible way of making good with your customers and the many more who will be attracted to you when you come alive-while the other fellow keeps sleeping. Use every form of advertising that will hook you up with what business there is now and what the future holds in the way of increased business. Be ready and waiting for the change.

There is no form of advertising offered any business man which returns as big results for the amount INVESTED as in newspaper advertising. It is not possible for you to reach so many, hold their attention at a time when they are in the mood for reading in their own homes, at anything like the low cost of newspaper advertising. The Free Press goes into the Haskell County and nearby county homes whose business you want and must have in order to survive.

Fight for business with, the same weapons that the successful mail order houses fight for itand get it. Use direct advertising. Use it frequiently and effectively. It costs more than newspaper advertising but it's good.

The Free Press is equipped with the necessary firearms for you to do your business fightingall cocked and primed to go. If it is newspaper advertising we offer a medium of real conveyance. If it is direct advertising our job presses and ideas of better printing are waiting for you to say the word.

We are ready to serve you with ideas and with the goods. Let's go. Let us help you to wake up-and together we will awaken the other fellow-or at least be ready for him when he does awaken.




## Fine Plains Land For Sale


#### Abstract

The Famous Yellow House Ranch has been eut up and is belug sond in tracts of 177 acres each. These lands are located in the Ley Counties, 12 to 20 miles from Littlefield on the Santa Fe Railroad. It is nearly level Cat Claw sandy, rich farming land and pro. duces fine cotton, corn and other crops. No Boil Weevil. Good Water obtained in wells 45 to 100 feet deep This hand is for sale and $\$ 3.00$ per acre on Nov. 1st, ipza, aud the balance in 15 annuul payments. Notes made payable 'on or betore' the date when due payd bears of per cent interest. Thin tand is good and cheap. and enables you to buy a good home and pay for it. It you want a good home or land for your children, buy oue gy pore of these tracts. see or wetto me sor fuht infornation-


P. D. SANDERS

HASKELL, TEXAS



## You Can Get a Studeca3aca For Another Aundred

To those of you who are contemplat. ing the purchase of an automobile in the near future, the fact that "you can get 8 Studebaker for another hundred" should be of importance. Studebaker is the low. est priced six-cylinder automobile on tho market, with a reputation of years of ant vice behind them. Let us demonstrate tho Studebaker for you at your convenience.

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