

A Mercantile Event That Will Save Thrifty People Thousands of Dollars!

You'll Be Surprised When You See These Wonderful Values!

THE STAGE IS SET AT HASKELL, TEXAS FOR A
Merchandising Sensation!

J. E. GRISSOM BIG STOCK SOLD TO
COURTNEY HUNT & COMPANY TO BE

Turned Loose to the Masses in a Great, Marvelous
 Sale, Beginning Friday, Jan. 25th, at 9:30 A. M.
 Sale to Last 14 Big Selling Days, Rain or Shine

Big \$45,000 Stock of Dry Goods, Clothing, Furnishing Goods,
 Shoes, Hats, Ladies' Ready-to-Wear, Etc., All to Go On Sale!

Ladies' Ready-to-Wear

EAGER CROWDS WILL ATTEND THIS TOURNAMENT OF BARGAINS!
 Bring a complete list of all of your wants to this great tournament of bargains as in the excitement of the happy crowds
 and in the jam you may overlook some of your needs. This sale will be in full force and effect for fourteen days, begin-
 ning Friday, Jan. 25. It will pay you to come time after time; and you should buy your needs for months ahead.

Staples!

We realize the fallacy of an attempt to put in words a description of these garments and shall resist from laying an unnecessary stress upon you by attempting to describe these values. We want every woman who wants to be well dressed and who has the slightest inclination to economize to investigate these most unusual bargains.

Dress Goods
All our new goods are included and our shelves are just brimming over with the season's newest and brightest patterns. We fully appreciate the marvelous patterns that are offered here you will have to visit the sale and see for yourself. Cold print cannot describe the beauty of the selections that await you. Beautiful Silks, Woolens, Linens and Novelty Cottons are here in almost endless variety. The very latest creations and wonderful assortment of beautiful fabrics. We invite your early inspection.

BARGAINS YOU WILL ALWAYS REMEMBER

THE BIGGEST PRICE CUT



Thousands of Pairs of Men's, Women's and Children's Shoes Must Be Sold

A REAL SALE!

Fill up your tank, Mr. and Mrs. Consumer, and head your flivver this way and you will bump into the greatest feast of real, honest-to-goodness bargains your eyes ever beheld. It's a thrilling, gripping, all-clipping, price-demolishing Sale, and you've one grand and glorious opportunity to save.

MEN'S FURNISHINGS!

In this sale the entire stock must be sold. Space will not permit us to mention the prices on thousands and thousands of articles in the Furnishing Goods line. Furnishings to be sold at prices never before heard of. It will pay you to make a memorandum of the many useful articles and purchase for the season. You now have the chance to supply yourself at such ridiculously low prices as quoted in this advertisement.

- Heavy, Wide Outing**
Full width, heavy winter Outing in both light and plain and fancy patterns; Price-Demolishing Sale price, per yard **18c**
- Dress Gingham**
Assorted patterns of beautiful, fancy Dress Gingham; Price-Demolishing Sale price **17 1/2c**
- Good Quality Percales**
Assorted fancy patterns in both light and dark Percales; Price-Demolishing Sale price **17 1/2c**
- Best Sewing Thread**
Thousands of spools of best quality Sewing Thread, both white and black, all numbers; Price-Demolishing Sale price, per spool **4c**
- Men's Dress Socks**
Men's nice Dress Socks, in both black and colors, all sizes; Price-Demolishing Sale price, per pair **15c**
- Children's Good Hose**
Misses' and Boys' good quality and good weight School Hosiery; Price-Demolishing Sale price, per pair **19c**
- Ladies' Hosiery**
Well-made, good-wearing Hose for ladies, all sizes; Price-Demolishing Sale price, per pair **25c**

Prices Battered Down!

In giving a list of prices in this bill, we have taken a few scattering items from various lines we carry, merely to show the reductions made on the entire stock. It would be impossible in a sale bill to give a complete line of price quotations where a whole stock is involved. We want you to know, and we want to assure you, that the bargains to be found here are not confined to the goods listed in this bill, but our entire stock is on sale.

Mr. Courtney Hunt's Statement To You

Having recently purchased interests in this establishment and taking this stock over as manager, and owner in part, I feel that a statement from me to my many friends and customers, whom I prize very highly and upon whose good will rests the success of this establishment, will be appreciated.

To begin with, it is our intention to reduce certain lines and perhaps certain brands and especially sell out all of this season's goods. We are financially able to carry these goods into next season, but we bought this stock cheap and our policy mapped out is "to carry nothing over from season to season that a price will move."

It means just this. The closing out of thousands of dollars worth of new merchandise at radical price reductions and we feel that this policy is worth more to this store and its future business than mere money.

In an ordinary sense of the word, we have no old stock. Our entire stock has been purchased with care and the store has been run by thorough merchandising men and it positively can not grow old on our hands.

The Future of This Store

It is the intention of Courtney Hunt & Co. to continue in business at the location which we now occupy, being the former location of J. E. Grissom & Co. and we respectfully and earnestly solicit the patronage of the public of Haskell and adjoining trade territory. It shall be our aim to run an institution that will be worth something to the farmers and retail buying public and our motto will be "HIGHEST QUALITY—LOWEST PRICE AND BEST SERVICE."

Our standard of merchandise begins where merit does and ends with the best. You may select what you require and feel confident you are buying from a most complete stock.

The prices you will always find to be right—even when not at sale prices—lower than are named for similar qualities elsewhere. We aim to provide something new—something better—than the old style store—and always at the lowest price consistent with quality. We feel a bit proud of our store—and the way we have joined low prices and these high qualities.

FREE! FREE! OPENING DAY!

CASH GIVEN AWAY AT 9:30 A. M.

One hundred sealed envelopes will be scattered to the crowds, FREE, opening day; \$10.00 cash will be distributed among these envelopes and thrown away. These will be shuffled with the envelopes and thrown broadcast to the crowd in front of our store opening morning. It is free to everybody. It is no lottery. It is ABSOLUTELY FREE TO ONE AND ALL! Also first twenty-four women who enter store will receive a valuable present.

DON'T FORGET THESE FREE FEATURES

can list here only a few prices. Come and let us show you a pair as we can fit any foot.

Men's and Boys' Clothing!

This assortment represents the products of the most reliable and renowned custom tailors. A complete assortment of styles and sizes. Selection in which every man or boy, high or low, stout or slender, big or small, of exacting or conservative taste, can find his choice. This desirable stock of clothing is to be sold at the following prices, which do not take cost or market value into consideration. Remember, every garment, every price and statement here made is guaranteed.

- Men's Heavy Work Socks**
Men's heavy weight, best quality, gray Work Socks—wears like iron; Price-Demolishing Sale price, per pair **18c**
- Ladies' Handkerchiefs**
Ladies' Handkerchiefs, can be used for Girls' School Handkerchiefs as well; Price-Demolishing Sale price, each **7c**
- Men's Handkerchiefs**
Men's full size plain white pocket Handkerchiefs; Price-Demolishing Sale price, each **5c**
- Ladies' Silk Hose**
Ladies' fine Silk Hose, double heel and double toe; \$1.75 value; Price-Demolishing Sale price, per pair **\$1.19**
- Men's Shirts**
Men's fine \$2.00 Shirts, in a variety of splendid patterns; great value; Price-Demolishing Sale price, each **95c**
- Boys' Knee Pants**
Entire stock of Boys' Knicker style Pants, all sizes, splendid range of patterns, \$2.00 value; Price-Demolishing Sale price **\$1.45**
- Men's Neckties**
One special assortment of nice Four-in-Hand Ties for men, 75c value; Price-Demolishing Sale price **45c**

BEAUTIFUL DISPLAY OF NEW MILLINERY
Priced At Much Less Than You Ordinarily Pay

We show a great variety of the newest and most popular styles in Street and Dress Hats. You are especially requested to inspect our stock.

Laces and Embroideries!

Don't overlook our line of Laces and Embroideries. Our line is complete and we have everything you need.

Unrivaled in bargains, unexcelled in quality, resolute in our determination to sell, unwavering in our faith in the people to recognize value. Regardless of any inducement or apparent price concessions offered elsewhere, you may come here feeling confident that our price is less.

ON SALE

Shoes, Men's and Boys' Clothing, Men's Hats, Men's Shirts, Boys' Shirts, Men's Pants, Underwear, Boys' Pants, Boys' Caps, Furnishings, Work Clothing, etc.

UNRIVALED IN BARGAINS

Unexcelled in quality, resolute in our determination to sell and unwavering in our faith in the people to recognize value.

VAST QUANTITIES OF GOODS

We have vast quantities of all merchandise advertised but cannot guarantee that any certain article will last any certain length of time as we expect fast and furious buying.

ON SALE

All kinds of Shoes and Oxfords, Coats, Suits, Millinery, Dresses, Dress Goods, Domestic, Notions, Ribbons, Buttons, Blankets, Comforts, Bed Spreads, Hosiery, Towels.

OUR PRICE IS LESS

COURTNEY HUNT & CO.

Successors to J. E. Grissom & Co. Haskell, Texas

AND NOW J.E. GRISSOM & CO. QUITS BUSINESS AT HASKELL, TEXAS

Sold Out Completely, Lock, Stock and Barrel To Courtney Hunt & Co.

WHO WILL OPEN A WONDERFUL RETAIL SALE, COMMENCING FRIDAY, JANUARY 25—SALE TO START 9:30 A. M. AND CONTINUE
FOURTEEN BUSINESS DAYS

Look Into This!

CROWD IMPELLING PRICES!

Wildfire Won't Spread Faster Than This Wonderful Bargain News—Good News of

Something That's Going To Happen

Yes, Indeed! A Gigantic Smash-Crash and Tear-Up of All Retail Prices and Profits
on Highest Grade Merchandise

A BIG BARGAIN SELLING CYCLONE!

WHY PAY OTHERS A PROFIT WHEN YOU? CAN BUY AT THIS MIGHTY SALE!

Make Your Money Go Further By Visiting This Great Money-Saving Event

**FREE
PRESENTS
FIRST
2 DAYS**

A Sale of Such
Fabulous
Magnitude
and Saving
Opportunities
as to Defy
Description

We are conducting this sale under modern methods—where thousands upon thousands of dollars may be sold without least exertion, and predict the BIGGEST SALE in the history of this city. We propose to give absolute SATISFACTION FROM START TO FINISH. No misrepresentation, exaggerated statements or price juggling will be tolerated by this store. Since opening our doors the word of this establishment has been their bond with the people. Their straightforward dealings, honesty and integrity will verify this. We are not advertising a harangue or hurrah sensation, but are offering first-class, good, honorable selection of Dry Goods, Clothing, etc., at ridiculously low prices. This sale cannot help but stir the community from end to end, for this age has never contributed a commercial event of such importance. \$45,000.00 worth of high-class merchandise to be distributed into the homes of the people of this country at ridiculously low prices.

**READ
PRICE
LIST ON
INSIDE
PAGES**

**Every Item
on this circular contains
the concrete expression
of a genuine bargain.
COME
BARGAINS GALORE**

You Will Profit By This Sale As Every Price Is Cut

COURTNEY HUNT & CO.

(Successors to J. E. GRISSOM & CO.)

HASKELL, TEXAS

: : : : REMEMBER THE PLACE : : : :



