

All Around the Town

by Mary Ann Sarchet

We'd like to thank Don Cornett, Ted Strange, George Reed and the others who have worked so hard chartering buses and making room reservations for the Owl fans who were going to Austin to support the team. I am sure they have made a lot of long distance telephone calls and have taken a lot of time from their regular business so that all of us can have a nicer time downstate.

Thanks, guys! All of us appreciate you more than you know. WIN OWLS!

Students Were Winners In Judging Contests

Sixteen Briscoe County 4-H and FFA students participated in the Floyd County Livestock Judging Contest Wednesday of last week.

Contestants entered the contests on an individual basis instead of as team members.

Winners from Briscoe County were (overall) James Kitchens, first; Zane Reagan, second, and Walter Perkins, third.

In the lamb division, Zane Reagan, first; Walter Perkins, second, and James Jarrett, third. In the barrow division, Carol Stodghill, first, and Kelly Comer, third. In the steer division, Brandon Jarrett, second, and Mark Patton, third.

Other participants from Briscoe County were Bill Settle, Thomas Perkins, Bryan Burson, Greg Hill, Mike Martin, Earl Jarrett, James Alan Patton and Mike Cornett.

County Extension Agent Earnest Kiker accompanied the youth to the contest. Kiker said the maximum score was 450 points, and all of the contestants from Briscoe County made over 400 points.

NEWS OFFICE CLOSED THIS WEEK

Work at the Briscoe County News was rushed up this week in order that the publishers would be able to attend the State Basketball Tournament in Austin. The News office will be closed Wednesday, Thursday and Friday in support of the Owls' campaign to win the state Class B basketball title.

WIN OWLS!

February Moisture Totals 1.35 Inches

February moisture from snow, rain, sleet, etc. totaled 1.35 inches, according to the official report from Fred A. Strange.

This brings the 1978 moisture total to date to 1.75 inches.

Health Clinic Is March 10

A clinic offering vaccines that give protection against several childhood diseases is scheduled in the Silverton Elementary School from 1:00 until 3:00 p. m. March 10.

Protection is against polio, diphtheria, lock jaw, whooping cough, measles and rubella.

There will be no charge.

ACTIVITY TO BENEFIT HEART FUND

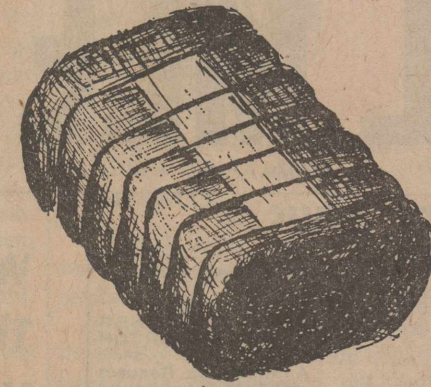
The Floyd County Heart Association has announced that the annual Partnership Bridge Benefit and Spaghetti Luncheon is to be held March 14. This will take place from 10:00 a. m. to 3:00 p. m. at the Massie Activity Center, 500 block West Georgia Street, Floydada.

Everyone is invited to bring a partner or come singly and a partner will be available from Floydada players. There will be door prizes as well as Bridge prizes.

Tickets are priced at \$5.00 per person. They will be available at the door.

A spaghetti lunch will be served at noon and is included in the price of the ticket.

Silverton: Home of Scenic Lake Mackenzie



Briscoe County News

THURSDAY, MARCH 2, 1978

VOLUME 70

NUMBER 9

Owls Win Regional Title

Silverton's Owls were never headed once they got their bearings in the Region 1-B basketball tournament in Texan Dome in Levelland last week, and as the Region 1-B Champions will play

in the State Tournament in Austin in the Superdrum at 8:30 a. m. Thursday. Their opponent is Avinger, the defending Class B State Champion.

No banners or noisemakers will

be allowed in the Superdrum, and in order for the Silverton fans to sit together tickets must be purchased in a block at the same time. For this reason, it has been necessary for fans to pool their

ticket money in advance of their leaving for Austin.

The Owls left Tuesday morning in a van which was rented for their trip to the State Tournament. They will be working out in the

Superdrum from 12:00 until 12:30 p. m. Wednesday. They are staying in accommodations arranged for them by the Interscholastic League, and will be at the Ramada Gondelier Tuesday and Wednesday, and at the Marriott Friday and Saturday.

School was dismissed for Wednesday, Thursday and Friday, and six weeks tests were postponed until next week. An administrators' and coaches' meeting is to be held in Austin Wednesday at 7:00 p. m.

Fans are leaving Silverton by plane, car and chartered bus, with many of them planning to stay at the Holiday Inn in San Marcos.

Thursday's game will be broadcast live over KFLP in Floydada.

The winners of Thursday morning's Class B games will meet at 8:30 a. m. Saturday. The other Class B State Tournament game Thursday will be between Waeider and Crum at 10:00 a. m. The State Tournaments for Classes B-A-AA-AAA-AAAA will be held at this time, with the finals for all classes to be held on Saturday.

The Owls opened their campaign in the Regional Tournament by defeating San Elizario 58-46 Friday afternoon. The game was not a very good one, because the competition was not very good and the Owls played rather sloppily. Jackie Vaughn, Brent Brannon and Paul Brannon fouled out in the fourth quarter.

The boys from down on the Rio Grande displayed very good sportsmanship, and were to be commended for their attitude.

They had only nine fans with them to yell for them during the game.

Vaughn led the scoring for the Owls with 28 points. He stuffed his last two points in the basket to make the score 50-28 and fouled out a few seconds later. Brent Brannon added 15 points for the Owls; Jace Francis got eight; Paul Brannon, four; Doug McJimsey, two, and James Alan Patton, one point.

The Owls had 17 turnovers in the game, but several of these came after the boys came into the game off the bench, none of whom had ever had the pressure of Regional game play before. The Owls had built up a big lead, and even though they didn't score any points in the final minutes, they already had the game put away.

Ricky Garcia hit for 15 points for San Elizario and Sergio Mendez canned 14 points.

Owls 11 25 38 58
San Elizario 9 15 21 46

In their second game, the Owls were matched with the Motley County Matadors, who had defeated the Owls 69-57 and 46-44 earlier in the season. The Owls knew what they had to do in this game, and they went to work and did it. They were never behind.

Vaughn led the scoring by tossing in a big 33 points. He fouled out with over four minutes remaining in the game, and James Alan Patton came off the bench to replace him and did a beautiful job. Patton scored four free throws in the last minutes of the game which helped to ice the game.

Brent Brannon rang up 15 big points; Jace Francis added seven; Paul Brannon got five, and Kirk Durham added three points.

Playing head-to-head against the Matadors' 6-5 pivot Rickey Turner, Vaughn dominated. He threw in five baskets in succession during a 4 1/2 minute stretch of the first period and Silverton built a 20-11 lead.

Jerry Paul Lee led the scoring for the Matadors with 18 points, and Robert Parker added 14.

Owls 20 36 48 67

Series Of Gospel Meetings Planned

A series of gospel meetings will be held at the Rock Creek Church of Christ March 5-12, with sermons by Eddie Ketchersid of Houston.

Two services will be held daily, at 10:30 a. m. and 6:00 p. m. on Sundays, and at 7:15 a. m. and 7:30 p. m. on weekdays.

Youth services will be held Friday at 7:30 p. m. Refreshments after the services.

Earl Cantwell, minister of the Rock Creek Church of Christ, said, "We will be so pleased to see you. You will be glad you came."

Fish Being Stocked At Lake Mackenzie

The Fisheries Division of the Texas Parks and Wildlife Department has announced its 1978 fish stocking plans.

Approximately 11 million of seven species will be stocked in waters throughout the state, barring unforeseen problems.

The projected numbers of fish expected to be stocked in Lake Mackenzie are 50,000 smallmouth bass and .18 million walleye.

Motley County 11 23 33 55

In their final game, the Owls were matched with the Hedley Owls, a team that had defeated the Silverton boys 60-46 and 57-40 earlier in the season, the defending Regional Champions. Again in the Owls knew what they had to do, and they did it. Vaughn led the offense by burning the baskets with 43 points. Francis added six points; Brent Brannon, five; Paul Brannon, four, and Kirk Durham, two points. Brent Brannon fouled out of the game, and Kyle Bean came in to take his place and did a beautiful job. He played with poise against the Hedley full-court press.

Jeff Hill was the leading scorer for Hedley with 21 points.

Owls 14 28 36 60
Hedley 10 19 33 48

Vaughn and Brent Brannon were named to the All-Regional Tournament Team, along with Hedley's Hill, Motley County's Jerry Lee and Christoval's Frank Arango. They received beautiful individual trophies for this honor, each member of the team, the coach and managers received individual first-place regional trophies, and the school received the basketball trophy.

Many adjectives could be used to describe the performance of Jackie Vaughn in the games in the Regional Tournament, but his statistics speak for themselves. He capped the extravaganza in the final game with a slam-dunk with 18 seconds left in the game and a short jumper with two seconds to go. Francis tossed in a long basket that just beat the buzzer which was equally beautiful.

Afterward in the dressing room, the Owls conducted a press conference. Vaughn's reaction to this was said to be: "Whew! They sure do ask a lot of questions." His statistics don't tell the full story. From the statistics you don't learn what a nice guy he is, how nice he is to his family and friends, and how unselfish he is. According to Coach Lyndel Norwood, "He (Vaughn) kept telling everybody when we had time-outs that we wanted it more than anybody. It's always 'we this' and 'we that'. He's not a selfish kid."

And Vaughn's comments to the press were: "I'm really an emotional guy. I can't help it; I just like to get into the game. I expected to have a good game; I wanted to give it all. We have a sign down here (in the locker room) that says 'Give 100 Percent' and that's what I did."

Even though Vaughn had the spotlight focused on him as Silverton's "big man," the other Owls and Coach Lyndel Norwood deserve a lot of credit for what the team has accomplished. They have worked together, they have kept on trying in the face of odds that looked like they were insurmountable, and have shown that they deserve to be the Regional Champions. They are champions, every one of them. The team could not have done it without any one of its members. The boys who don't get to play in the games very often doubtless deserve more praise than those who star in the games — because without their support and help and their ability to go into very difficult situations, the team would be nowhere. Certainly not in Austin this week playing for a state championship!



REGION 1-B CHAMPIONS with their trophies. They are (front row, from left) Paul Brannon, Doug McJimsey, Kyle Bean, Kirk Durham, Mitchell Roehr; (back row, from left) Coach Lyndel Norwood, Earl Jarrett, James Alan Patton, Jackie Vaughn, Jace Francis and Brent Brannon. The Owls are playing in the State

Tournament in Austin this week for the first time in the school's history.

(Briscoe County News Photo)



ONE OF THE SHORTEST MEN on the team is the most important. He is Lyndel Norwood, coach of the Owls for the past three years, who was named All South Plains Coach of the Year last year, and has an excellent chance to earn that honor again this year. All of the Owls have been winners this

year, from the eighth grade level where Duane Reynolds is the coach, to the junior varsity and varsity levels where Norwood is the coach. A tradition of winning is being passed along to the basketball players coming into the program.

(Briscoe County News Photo)

GAME TO BE BROADCAST

The game between the Silverton Owls and Avinger, the defending Class B state champion, will be aired on KFLP, Floydada, at 8:30 a. m. Thursday (March 2).

The team that wins will advance to the finals at 8:30 a. m. Saturday. All of the games will be in the Superdrum in Austin.

OWLS ARE NUMBER 1!

Blood Drive Is Here March 21

Plans have been announced for Coffee Memorial Blood Bank to bring its Bloodmobile to Silverton on March 21. It is hoped that that time blood donations can be received for replacement of the blood that has been used by Silverton patients.

Delma Davila has used 28 pints of blood which need to be replaced, or the family will have to pay for it. Already her hospital expenses are very high, and replacement of the blood she has used will help her family very much.

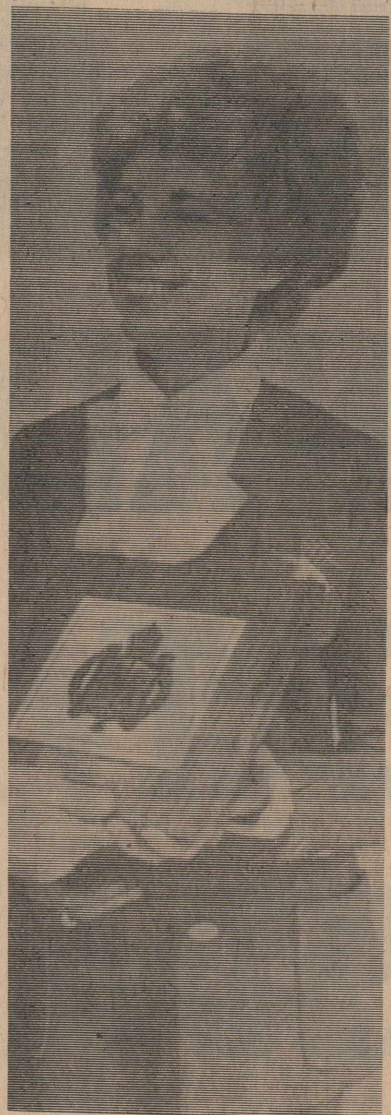
Blood donations can also be given at Coffee Memorial in Amarillo, and specified that they are for the Silverton Blood Pool or can be given for a specific person.

Walter Bean entered High Plains Baptist Hospital in Amarillo Monday, and was to undergo surgery at 11:00 a. m. Tuesday.

AUSTIN - BOUND!
OWLS ARE No. 11

Limited Tillage Is Breakthrough In Conservation Farming

Farmers would profit by taking a hard look at no- or limited-tillage farming methods. Research at the USDA Research Center at Bushland shows that reduced till-



Mrs. Barbara Allison was named Woman of the Year during the Heritage Chapter of the American Business Women's Association banquet Monday, February 13. She is employed by a certified public accountant in Lubbock. Daughter of Mrs. Annie Grabbe of Silverton, she is married to James Allison, son of Mr. and Mrs. Claude Allison, also of Silverton.

age is the greatest breakthrough in soil and moisture conservation since the sweep plow. These remarks were made by Dr. A. F. Wiese during the High Plains Agricultural Seminar at Panhandle State University in Goodwell, Oklahoma on February 1. "Limited tillage not only conserves soil but cuts production costs and increases yields," the Texas Agricultural Experiment Station Scientist from Bushland said.

Chemical fallow studies were started on dryland at Bushland in 1958. Atrazine and 2,4-D did a good job of controlling weeds in the fallow between wheat harvest and sorghum planting. Soil moisture storage and sorghum yields were not increased over sweep tillage. "The system was not practical because herbicides cost more than sweep tillage," Wiese said.

Limited tillage research proved fruitful in 1968 when Dr. Paul Unger, USDA Soil Scientist, controlled weeds in irrigated wheat stubble with Atrazine and 2,4-D during a 10 month fallow. He compared this to disk tillage, sweep tillage and a combination of sweep tillage and chemical weed control. There were about 10,000 pounds per acre of wheat stubble on the soil surface. Previous dryland experiments had less than 4,000 pounds per acre of crop residue. After the 10 month fallow, no-till plots still had 4,100 pounds per acre of straw. Disk areas had little or no stubble left. Soil moisture storage on the disk area was 2.8 inches or 20 percent of the precipitation. No-tillage stored 5.6 inches or 39 percent of the rainfall.

"This experiment proved to be the magical Pandora's Box of conservation research in the Southern Great Plains," Wiese said. Unger had unlocked the secret of improving soil moisture storage in the Oklahoma and Texas Panhandles. It took more mulch than could be produced on

dryland. Unger continued his research in 1970 by planting wheat after irrigated corn. He planted some wheat without tillage, some with rototilling and some on clean ground. After wheat harvest, he again adjusted crop residue level from nothing to more than 10,000 pounds per acre with various amounts of tillage or controlling weeds with herbicides. Soil moisture storage from July 1971 to May 1972 varied from 2.0 to 8.2 inches. This was 11 to 45 percent of precipitation. In May 1972, grain sorghum was planted dryland without tillage and weeded with herbicides to save crop residue. Yields improved with increased surface residue and varied from 2,750 to 5,360 pounds per acre. "Yields were almost doubled and herbicide cost during fallow was the same as tillage," Wiese told students and farmers at Panhandle University.

After these initial successes, Jack Musick and Ron Allen, USDA Agricultural Engineers, conducted irrigation experiments with limited tillage. Limited tillage was compared to disk tillage in a wheat-sorghum-fallow cropping sequence on furrow irrigated land. Weed control from wheat harvest to sorghum planting was done with Atrazine and 2,4-D. With disk tillage, beds were destroyed and rebuilt before planting. Yields were 4,550 and 3,640 pounds per acre with two irrigations after no-tillage and disk tillage. With four seasonal irrigations, yields were 5,760 and 5,820 pounds of sorghum grain per acre. No-tillage was the winner again.

After sorghum harvest, limited tillage consisted of disk bedding to rebuild beds, one sweep plowing to loosen beds and rodweeding to control weeds as necessary. Limited tillage increased wheat yield three bushels per acre compared to disk tillage when two summer irrigations were applied.

Other cropping systems with fallow periods have proven practical. Irrigated wheat planted immediately after sorghum harvest increased soil mulch level so that a following dryland crop of no-tillage sorghum yielded 1,000 pounds per acre more than where stubble was destroyed by disking.

USDA Shorting Payments To Milo Farmers Due To Legal Loophole

Texas grain farmers will be shorted several million dollars in deficiency payments due to an Administration level decision to exclude thousands of acres in each county when figuring farm pay-

ments for the 1977 crop year. The disclosure of information came through members of Texas Farmers Union currently in Washington and has been openly admitted by officials in the Production Adjustment Division of USDA. The result will be confirmed to all grain sorghum producers in Texas when the payments are released in the coming weeks.

In question is the production allotment given each grain farmer on which the amount of payment is based. In the past there has been no distinction made between allotments of corn, barley and grain sorghum and county officials usually termed all allotments simply "feed grain" allotments. Many farmers have even attempted to convert unused corn allotments to grain sorghum, but were told that it was unnecessary since disaster payments have always been figured solely on "feed rain" allotments.

Now, with deficiency payments due grain farmers for the first time, USDA officials are instructing ASCS offices to count only specific grain sorghum allotments and to exclude corn bases. An example of the net difference can be seen in Hill County in Central Texas where the enforcement of specific allotments will cost the county's farmers at least \$600,000.

Jerry Tekell, President of the Ellis County Farmers Union and a participant in Washington trip says he feels that the change in calculating payments is "obviously another move by the Administration economists to save money."

"The shame of it is," says Mary Degner, a farm wife and participant from Hill County, "that farmers in our area could use the additional \$600,000 to help pull themselves out of the depression we're in."

No calculation has been made yet on the total cost to Texas milo farmers, but the payments will undoubtedly be short by several million dollars. The smaller payments will also affect much of the rural economy since studies prove that when farmers spend their money, each dollar turns over five to seven times in the economy.

Texas Farmers Union President Jay Naman of Waco has called upon Texas Congressmen to challenge the USDA's decision and

from North Texas' 13th district has already committed to call for a reversal of the decision. Congressman Jack Hightower



This is an Invitation to A Series of Meetings at Rock Creek

Sermons by EDDIE KETCHERSID of Houston

Two Services Daily Beginning MARCH 5-12
Sundays 10:30 a.m. and 6:00 p.m.
Weekdays 7:15 a.m. and 7:30 p.m.
Youth Services Friday, 7:30 p.m.

Refreshments After Services
We all will be pleased to see you all.
You will be glad you came.

The Congregation Of The CHURCH OF CHRIST Meeting At Rock Creek

EXTENDS A GRACIOUS WELCOME TO ALL TO ATTEND ANY AND ALL OF OUR SERVICES.

SUNDAY	
Morning Worship	10:30 a.m.
Evening Worship	6:00 p.m.
WEDNESDAY	
Evening	7:00 p.m.

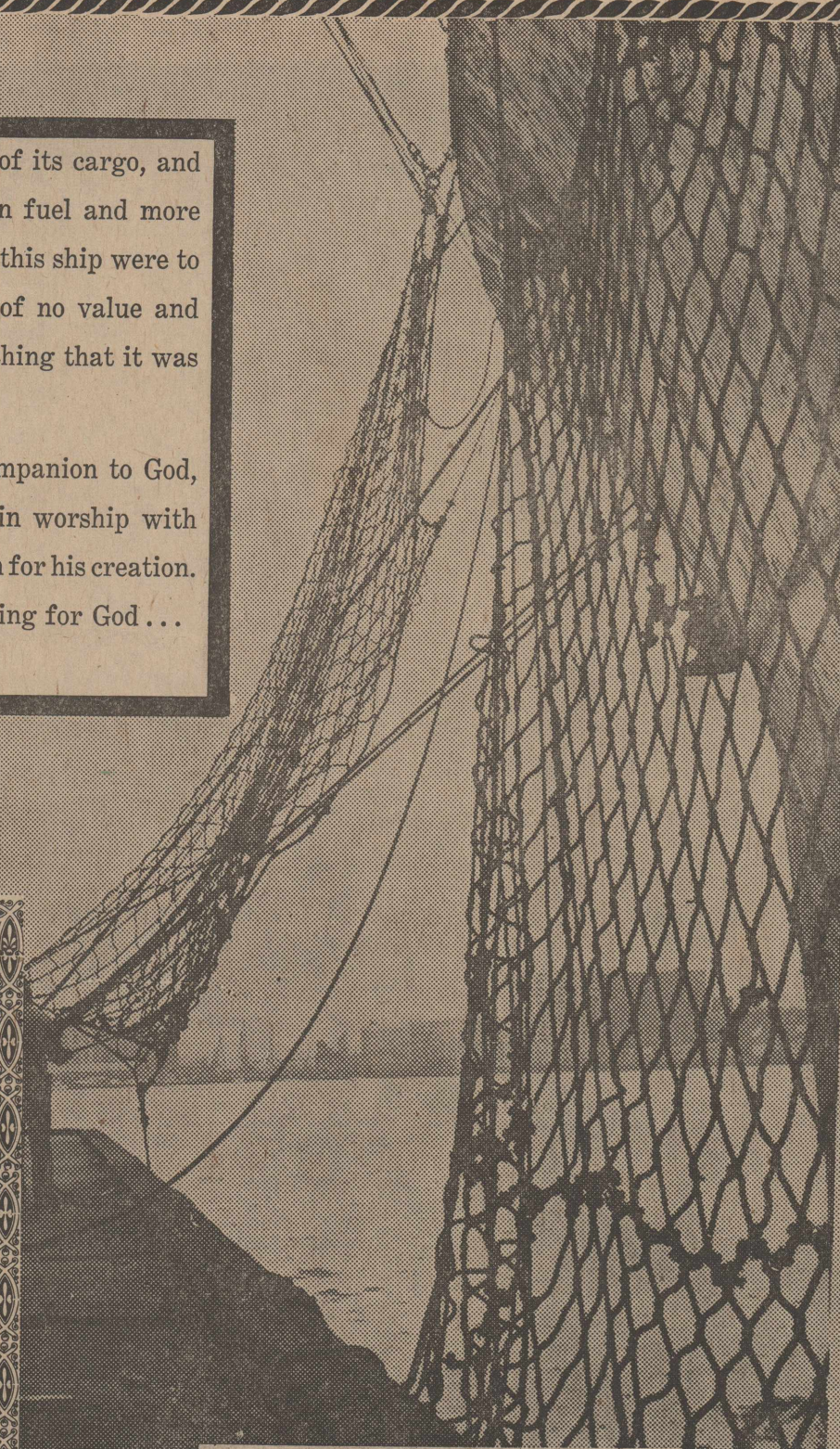
READY FOR *New* CARGO

This ship has been emptied of its cargo, and now stands ready to take on fuel and more cargo for further service. If this ship were to remain empty, it would be of no value and would be failing in the one thing that it was built for.

Man was created to be a companion to God, and when he does not join in worship with God, he is failing in the reason for his creation. Make your life mean something for God...



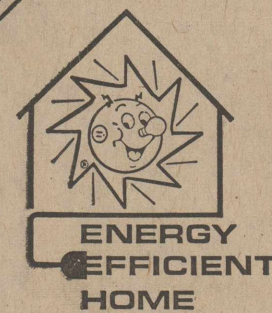
The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.



Coleman Adv. Serv.

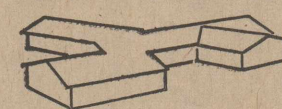


First State Bank



built to save

The **key** to saving IS INSIDE...



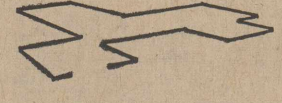
... THE WALLS AND CEILINGS

The outside walls of the ENERGY EFFICIENT HOME meet standards according to three options. The first option uses 6 inch studs with 6 inch batt-type (R-19) insulation. Option two has 4 inch studs and 3 inch insulation (R-11) with 3/4 inch styrofoam sheathing. The third option uses R-15 minimum insulation with any other method. All options include a vapor barrier of 6 mil. polyethylene or foil-backed sheetrock. Sill insulation or sill caulking between the bottom plate and the floor also is required. The ceiling is insulated with R-30.



... THE DOORS AND WINDOWS

Outside doors and all windows on the ENERGY EFFICIENT HOME are weather stripped and caulked. In addition, double pane glass or storm windows and insulated core or storm doors are vital contributors to the dollar-wise built to save ENERGY EFFICIENT HOME. A recommendation is made that maximum glass area comprise 8% or less of floor space.



... THE FLOORS

The very foundation of the ENERGY EFFICIENT HOME — the floor — is an important factor in saving energy and money. Slab floors contain vermiculite in the cavity between bricks and slab up to the top of the floor. An alternate is a layer of rigid urethane or styrofoam (minimum of 3/4 inch thickness) from top of floor along the outside edge of the slab down to the brick ledge. Wood floors (pier and beam) must be insulated with R-13.

When you're planning to buy or build a new home, you start by taking a really good look inside. Because the key to comfort and saving is INSIDE... INSIDE the walls, in the doors and windows, under the floor and in the ceiling. So peak INSIDE the ENERGY EFFICIENT HOME — really INSIDE. You can see that it's BUILT TO SAVE — Energy and Money.



SOUTHWESTERN PUBLIC SERVICE

OUR GENERATION IS FOR YOU!

4-H Program Builds Leaders

There are five keys to successful leadership.

A good leader believes in people, encourages them and gives them responsibility. The leader also acts as a talent scout and develops a positive attitude toward getting things done.

Anyone who is willing to tackle a job that requires cooperating with others can learn to be an effective leader.

This is where the 4-H program comes in—it can help youth become effective leaders, says Earnest Kiker, Briscoe County agent with the Texas Agricultural Extension Service.

The national 4-H leadership program, supported by Reader's Digest, stimulates young people to become leaders through a variety of learn-by-doing activities. These activities help turn girls and boys 9-19 into the creative, inspiring individuals that others just naturally want to follow.

As a first step, 4-H members gain self-confidence by be-

Still Time For Soil Testing

It's not too late to have soil samples tested, says Earnest Kiker, Briscoe County agent with the Texas Agricultural Extension Service.

Extension Service Soil Testing

coming experts at something, whether it's baking a cake, fixing a bike or playing a game. Then, they share their expertise with others through demonstrations, speeches and exhibits. Soon they are serving on committees and holding offices in their 4-H clubs. Or, as junior and teen leaders they are assisting younger 4-H'ers with their projects.

Finally, leadership skills learned in 4-H are carried over into the larger community. Nine national 4-H leadership winners reported activities that ranged from spearheading local charity drives to organizing leadership conferences for inner city teens to chairing a county youth committee for a congressional candidate.

Each national winner received a \$1,000 scholarship donated by Reader's Digest. The high ranking girl and boy won silver trays presented in the name of President Jimmy Carter.

Other recognition for program members includes an expense-paid trip to National 4-H Congress in Chicago for one 4-H member per state, and up to four medals of honor in each county.

Winners are chosen by the Cooperative Extension Service, which conducts the 4-H program, and awards are arranged by National 4-H Council.

More information on the 4-H leadership program is available from the county Extension office, notes Kiker.

Laboratories at College Station, Lubbock and Seymour are processing samples promptly and reporting results about a week after receiving samples. Recent cold weather and wet soils have delayed sampling in some areas so that a backlog has not developed in the laboratories.

The level of available nutrients in a soil is especially important for the efficient and profitable use of fertilizers, contends Kiker. Soil

tests have been developed to provide information about soil nutrients as a basis for determining if the soil level is adequate (high) or deficient (low).

A good evaluation of soil nutrient levels greatly improves the chances for profitable returns from fertilization, believes Kiker. So soil testing should be a regular standard procedure in every farming operation.

WILL CLOSE AT NOON

THURSDAY ONLY

Jack's Pharmacy

Announcing

The Grand Opening of the COTTON PATCH

Main Street

Turkey, Texas

Saturday, March 4

9:00 a.m. - - - 5:00 p.m.

Door Prizes Will Be Given Away

Every Hour On The Hour

Hallmark Cards & Gifts

A complete line of gifts for the home

TO OUR MEMBERS:

FREE TREES!

Buy a G.E. Weathertron heat pump from Swisher Electric Cooperative between January 1 and April 1 - - -

- * Receive 4-6 trees FREE!
- * All trees between 5' and 8 feet in height!
- * Select and mix and match from 3 varieties! Pecans, Fruitless Mulberry, Maples
- * FREE INFORMATION on proper care of trees! Information localized for our area by the Extension Service in Swisher County. In addition, the Extension Service is planning a public information session in April that will include care of trees.
- * TO QUALIFY FOR THIS OFFER! Swisher Electric will make a free heat-loss, heat-gain calculation of your home. Your house must either meet Swisher Electric's minimum weatherization standards, be brought up to these standards, or if under construction, standards must be incorporated into your house plans.

BENEFITS!

- * Heat pump heats & cools your house year 'round!
- * Heat pump conserves energy! Provides up to 2 units of heat for every heat unit of electricity used.
- * Trees help in conserving energy! Placed on west or south side, they shade windows in summer to keep house cooler, allow solar heat to enter windows in winter to aid in heating!
- * Proper weatherization keeps your costs down!

SWISHER ELECTRIC COOPERATIVE
TULIA, TEXAS

NEW 3541

PIONEER BRAND

More Income Per Acre

In 61 field comparisons during 1977, 3541 recorded an average income advantage of more than \$25* an acre over competitive hybrids . . . and averaged 2.7 points drier at harvest. This new medium-maturity hybrid dries faster and stands better than competitive full-season corns. But 3541 yields more than others of similar maturity, so it gives you a greater potential for profit. 3541 has the performance characteristics you need. . . .

*Based on corn price of \$3.70/100 lbs.



- Excellent head smut tolerance
- Excellent standability
- Outstanding yields
- Good ear retention
- Fast drydown

THE SORGHUM FARMER'S CORN

3780

PIONEER BRAND

- Harvests earlier than sorghum
- Yields more than sorghum for greater income potential under similar field management
- Excellent standability

Pioneer brand 3780 is like no other corn hybrid you've ever planted. It yields well on land where other corns can't. How is this possible? 3780 has a water use pattern that reaches peak demand very early . . . long before sorghum needs its water. Also 3780 grows and matures much faster than sorghum or other corns, so it's ready for harvest earlier. Its fertilizer requirements are lower than most full-season corns, and it won't normally need the insecticide treatments most fuller season crops require late in the growing season.

If you're looking for a good-yielding corn hybrid that performs well under management similar to sorghum's, consider "the other crop" . . . Pioneer brand 3780. The sorghum farmer's corn.



PIONEER BRAND SEEDS

See your Pioneer dealer today.

Pioneer Hi-Bred International, Inc.
Southwestern Division
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The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof.

*Registered trademark of Pioneer Hi-Bred International, Inc. Pioneer is a brand name, numbers identify varieties.

Cotton Industry To Meet In Lubbock

Cotton ginners and allied industry people by the hundreds and guests by the thousands will converge on Lubbock's Memorial Civic Center March 10 and 11 for the 65th Annual Meeting of the Texas Cotton Ginners' Association (TCGA).

This is the convention's first appearance in Lubbock and TCGA Executive Vice President Tony Price of Dallas expects attendance of 4,000 or more, some 800 greater than the previous record.

Ninety-three exhibitors will use over 28,000 square feet of floor space to show machinery, supplies and services related to cotton ginning, production and marketing.

Keynote speaker for the business session at 9:15 a. m. on Friday, March 10, in the Memorial Civic Center Theater will be Democratic Congressman David Bowen of Mississippi, Chairman of the Cotton Subcommittee of the House Committee on Agriculture. Charles Russell, National Cotton

Council economist, will also speak at the session, directing his remarks at cotton export prospects and opportunities for 1978.

Presiding at the business session will be TCGA President Morris Jones of San Juan, Texas, and Vice President Gayle Craft of Plains.

A highlight for the ladies at 10:00 a. m. Saturday, March 11, in the Convention Center Banquet Hall will be a "Harvestfaire" featuring presentations by five food consultants on microwave and crepe cooking. Two microwave ovens will be given as door prizes.

For entertainment TCGA is bringing in "Grand Ol Opry" stars Jeannie Pruitt, Ronnie Profit and other musical groups to close out the meeting on Saturday night. Tickets to the performance will be free at exhibitor booths throughout both days of the convention.

Another special event is the "Last International Ginners Pinto Bean and Cornbread Cookoff" featuring cooks from all over Texas and a few out-of-state chefs.

Price has issued a special invitation to all members of Plains Cotton Growers, Inc., Lubbock, saying "Every one will have a

GROW YOUR OWN GARDEN TRANSPLANTS

Use of transplants is one of the keys to successful gardening, and an individual can grow his own vigorous transplants indoors. However, care should be used not to start them too early.

Earnest Kiker, Briscoe County agent with the Texas Agricultural Extension Service, says this is a common mistake made by inexperienced gardeners. Transplants from seed planted too early become spindly, weak, tall and yellow and do not do well when set out in the garden.

For the best survival and quick recovery after planting in the garden, transplants should be young, sturdy and in good nutritional condition.

Usually four to six weeks is sufficient time to grow most transplants, notes Kiker. Vine crops take two to three weeks to develop two to three true leaves while lettuce takes three to four weeks. Tomatoes need five to seven weeks to reach transplanting stage. These time requirements are at the recommended day temperature of about 75 degrees F. and a night temperature of 60 degrees F.

To determine planting time for transplants, figure back four to six weeks from the average last spring frost date, which normally occurs in Briscoe County about April 6. Seed of most spring garden varieties should be planted about this time. Some transplants such as cabbage, broccoli, lettuce, green onions and spinach can be set in the garden four to six weeks before the last frost date.

When starting plants indoors, Kiker suggests using a soilless or synthetic soil mix available at garden centers or nurseries.

Seed can be started in almost any type container such as flower pots, milk cartons or cake pans. Be sure the container has holes for adequate drainage.

badge waiting, with only the name to be filled in at registration."

This is the first time in TCGA's 65-year history that its directors have chosen to hold the annual meeting outside Dallas, the headquarters city. The meeting was moved to San Antonio once in the 1930's and to Fort Worth once in the 40's, but both times it was because space was not available in Dallas.

Faster Soil Testing Service

Briscoe County farmers, ranchers and homeowners can now expect faster service in having soil, water and plant samples tested.

The Soil, Water and Plant Testing Laboratory operated by the Texas Agricultural Extension Service at Texas A & M University is now set up to provide more efficient service due to recently expanded facilities.

More space as well as a better arrangement in the new facility will make it possible to process samples promptly and efficiently. Also, modern instruments and methods are available for providing accurate and complete testing results on soils, irrigation water and plant tissue.

The lab performs a vital service because with results from soil tests, producers and homeowners know how much of which nutrients to apply to soil to grow particular crops, points out Earnest Kiker. This is particularly important because of the current cost-price squeeze in which producers find themselves. Everyone is interested in getting the most for his money, so making good use of soil tests in determining a fertilization program is vital.

Since fertilizer supplies are currently good and prices are reasonable, producers need to determine their fertilizer needs by soil test-

Once you've got the needed materials and planting time is at hand, fill the containers with the synthetic mix, firm it in well and then water thoroughly. Space the seed evenly, cover lightly and water again.

To improve germination, Kiker suggests slipping the container into a plastic bag and placing it in an area at room temperature but out of direct sunlight. Remove the bag when the seed first sprouts and place the container in sunlight.

Once the container has been removed from the plastic bag, water must be added to maintain good moisture. Frequent watering will be necessary but use care to avoid saturation. After plants have two to three true leaves, daily watering may be needed.

When the plants are of adequate size and outside conditions are suitable for plant growth, transplant them into the garden area.

ing. Then they should arrange for the amount of fertilizer needed to reach production goals for this year's crops. If operating capital is not sufficient for an adequate fertilization program, producers should lay aside some cropland rather than fertilize it at low levels.

Regarding irrigation water quality, it is particularly important to test water from all new wells.

Information on submitting soil, water or plant tissue samples for testing is available at any county Extension office, adds Kiker.

HIGHTOWER WASHINGTON HIGHLIGHTS



Congressman Jack Hightower announced today he had introduced legislation in the United States House of Representatives that will provide emergency financial relief for producers of wheat, feed grains and cotton without increasing the already existing surplus in these commodities. The legislation will provide for a graduated increase in the target prices tied to graduated increases in acres set-aside from production. The four-year bill also provides for increased loan levels for the three commodities.

Hightower commented in regard to the bill, "I am not proposing this as the final or only answer for the problems that beset American agriculture. We are all in agreement that farmers need help now. Some of the farmers from our area I have talked with, and many of the Congressmen, feel hesitant to push the 'minimum price' concept into law without some careful study as to the long term effects involved. This bill could provide time for study."

Hightower went on to state, "I feel this bill can be a viable alternative that provides producers the opportunity to reach a per-bushel parity level that will fit individual situations."

The four-year emergency measure provides for a graduated target price system tied to an increasing acreage diversion. Under each of the three commodities a 50 percent set-aside would equate 100 percent of parity. A wheat farmer who follows the current 20 percent set-aside would be provided the current \$3 per bushel target. This would increase according to the increased percentage of acreage diversion until a 50 percent set-aside provides the \$5.04 per bushel, 100 percent parity for wheat.

Hightower pointed out, "The beauty of this concept is that the farmer charts his own course, the taxpayer is protected because the more paid per bushel, the fewer bushels a deficiency is paid on, and it does not increase the production with increases in target payments. The lower production increases the market for that commodity."

In regard to the loan levels in the proposal, Hightower commented, "The 1977 Food and Agriculture Act provided for very low loan levels tied to a 'falling floor' situation. The low loan levels act as a depressant to the market and the provisions of the bill provide for the lower market, the lower the loan. Why call it a floor if everytime the market gets close to the floor, the floor drops? I feel I have been very cautious in setting loan levels for wheat at \$3.00 from \$2.25 per bushel. Corn is raised from \$2.00 to \$2.25 per bushel, and cotton from the current 44 cents to 52 cents.

These are far below the cost of production and will not lessen export demand. Exporting these commodities at the levels we have the past year the American farmer is subsidizing the rest of the world."

In further explanation, Hightower pointed out the change in his proposed loan levels of wheat and corn and those under existing law: "I propose to change the current wheat-corn relationship to weaken the concept of feeding wheat to livestock. When we use wheat as an animal feed it depresses the corn price and is too cheap a price for wheat to be grown in my district. If the price justifies feeding wheat to animals, we lose the high protein wheat that is the staple against world hunger. This is bad for both the farmer

Cotton Talks

NATIONAL COTTON COUNCIL FOCUSES ON FARMER PROSPERITY

National Cotton Council delegates today focused on farmer prosperity as one of their major goals.

In a resolution adopted unanimously by the industrywide organization, it was pointed out that producers of cotton and other basic farm commodities must have opportunities to make a profit if agricultural-based industries are to continue as major contributors to the U. S. economy.

As their first priority, delegates agreed to insist that Administrative provisions of the 1977 Farm Act and other laws be implemented to enable producers to earn a profit in the marketplace from the 1978 crop. The Council resolution pointed out that the current economic plight of many cotton producers is without precedent in recent times.

Delegates reaffirmed principles of the 1977 Farm Act's cotton section and recognized it includes the elements desired in a long range government cotton program.

In addition, they authorized a special study committee to develop and report to the Council board recommendations for calculating the level of the CCC cotton loan. The board was authorized to adopt the committee's recommendations and take action to implement them.

The 1977 farm law sets the loan level at the lower of 85% of the four-year spot market average for SLM 1-1-16" cotton or 90% of the adjusted Northern Europe "A" Index during the first two weeks in October. The Council resolution states that the two-week period may not properly reflect world cotton price averages for use in the loan calculation.

The Council also called for a two-year extension of the law's

and the rest of the world."

Hightower concluded by stating, "This bill does not cover all problem areas. We say nothing about beef imports but there are several bills pending that speak to the import issue. We do not go into the problems of farm credit. The Agriculture Committee is now holding hearings to study all the problem areas. When the committee begins its action on the various proposals general farm legislation should result. This bill is a step in the right direction and affecting the most crucial area, what the farmer puts in his pocket."

The following figures are the specific target price set-aside relationships.

WHEAT

If the set-aside is:
20 per centum, the established price shall be \$3.00 per bushel;
25 per centum, the established price shall be \$3.25 per bushel;
30 per centum, the established price shall be \$3.50 per bushel;
35 per centum, the established price shall be \$4.00 per bushel;
40 per centum, the established price shall be \$4.25 per bushel;
45 per centum, the established price shall be \$4.50 per bushel;
50 per centum, the established price shall be \$5.04 per bushel.

FEED GRAINS

If the set-aside is:
10 per centum, the established price shall be \$2.10 per bushel;
20 per centum, the established price shall be \$2.25 per bushel;
25 per centum, the established price shall be \$2.45 per bushel;
30 per centum, the established price shall be \$2.65 per bushel;
35 per centum, the established price shall be \$2.85 per bushel;
40 per centum, the established price shall be \$3.05 per bushel;
45 per centum, the established price shall be \$3.25 per bushel;
50 per centum, the established price shall be \$3.45 per bushel; and the established prices for grain sorghum and if designated by the Secretary, oats, and barley shall be at such levels as provided under subsection (b) (1) (D) of this Act.

COTTON

If the set-aside is:
20 per centum the established price shall be 54 cents per pound;
25 per centum, the established price shall be 59 cents per pound;
30 per centum, the established price shall be 64 cents per pound;
35 per centum, the established price shall be 69 cents per pound;
40 per centum, the established price shall be 74 cents per pound;
45 per centum, the established price shall be 79 cents per pound;
50 per centum, the established price shall be 84 cents per pound.

disaster provisions if an adequate federal crop insurance program is not enacted. Recommended when disaster provisions expire is "widely affordable" all-risk insurance for cotton, wheat, feedgrains, and rice which would be funded by CCC and based on individual farm yields and area production costs.

Other major Council resolutions called for:

— Effective administering of the Multifiber Arrangement and bilateral agreements, and retention of present textile tariff levels during the Tokyo Round of multilateral trade negotiations;

— Legislation to require the Export-Import Bank to use approximately 20% of its loan monies to finance farm commodity exports, and continued efforts to secure increased export credit from other agencies;

— All-out effort to work with private and government agencies in establishing reasonable, feasible, and scientifically-based raw cotton dust regulations to provide worker protection in areas where it has clearly been shown to be needed;

— Preservation of consumer choice through support of voluntary flammability standards, when feasible, in preference to mandatory rules;

— Study and analysis of proposed flammability regulations' economic consequences to both the cotton textile industry and consumers, with opposition to additional standards whose disadvantages to consumers outweigh their benefits;

— Establishment of a realistic and scientifically-based national policy for regulating chemicals that might be hazardous;

— Modification of the Environmental Protection Agency's rebuttable presumption against registration (RPAR) process for pesticides;

— Cooperation in seeking effective controls for the bollworm-to-bacco budworm and the pink bollworm and in carrying out the boll weevil eradication program which begins this year;

— Expanded research to speed development of hybrid cotton for commercial use; and

— Full appropriations authorized in the 1977 Farm Act to restore agricultural research to the high national priority needed to meet the nation's food and fiber requirements.

Earlier, Representative George H. Mahon (D-Tex.) told Council delegates he believes Congress will pass legislation to ease the farmers' plight if price levels do not improve in the market-place for the 1978 crop and if the Administration does not use its discretionary authority to improve prices in certain areas. The House Appropriations Committee Chairman also said Congress will not agree to agricultural research cuts proposed in the President's budget.

Interior Secretary Cecil Andrus said he will recommend that Congress include a new acreage limitation formula in its amendments to the 1902 Reclamation Act. He said the present 160-acre per person limitation on land receiving water from federal reclamation projects is out-of-tune with today's agriculture. Andrus also called for equivalency provisions to recognize income disparities from federally irrigated land in the different states.

The Secretary said revised regulations to enforce the law will be delayed for more than a year, pending completion of an economic impact study. In the meantime, he said irrigation deliveries will not be interrupted to land that has been served in the past.

Lon Mann, Marianna, Arkansas, ginner-producer, was named Council president succeeding Jack G. Stone, Stratford, California, who became board chairman. Other officers elected were vice presidents — Gerald Brewer, Fresno, California, Edward Breihan, Lubbock, Texas, and E. Hervey Evans, Jr., Laurinburg, North Carolina; treasurer — C. Hoke Leggett, Hobbins, North Carolina; executive vice president and secretary — Earl W. Sears; vice president of Washington operations — Macon T. Edwards; and program coordinator-assistant secretary — Phillip C. Burnett, Albert R. Russell who has retired as executive vice president will serve as special advisor to Council management.

More than 1,500 cotton leaders representing the industry's seven segments in 17 states attended the Council meeting. Next year's session is scheduled to be held in San Diego.

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Briscoe County Clinic

CLINIC HOURS:

9-12 — 1-5 Monday To Friday
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Telephone No. 806-823-2315

2nd Week - March 6th

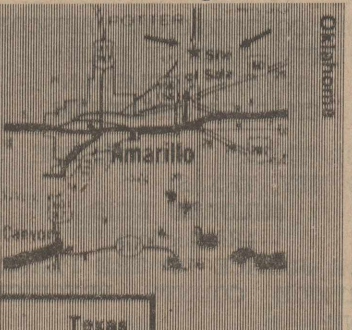
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High Plains Simmental Association
Bull and Club Calf Sale
Thursday, March 9, 1978 1:00 p.m.
Texas Tech Research Center Sales Arena,
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5 Miles Northeast of Amarillo Air Terminal



Offering

50-1/2, 3/4 and 7/8 percentage Simmental Service age bulls.
From both Hereford and Angus base herds.
10 Carefully selected club calf prospects from the area's best producers of Simmental cross cattle.

Auctioneer
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If you are not now using percentage Simmental Bulls in your commercial cow herd, now is the time to begin. If you are using percentage Simmental bulls, here is an opportunity to buy high quality selected bulls at auction.

Attention, County Agents and Vo-Ag Teachers: These club calf prospects have been selected by men who know what it takes to win in the show ring.

For further information contact: High Plains Simmental Association
Mr. Jim Finley, Secretary; Rt. 1 Claude, Texas, 79019 (806) 944-3143 or Mr. Joe Turpin, President; Rt. 2, Box 64 Amarillo, Texas, 79101 (806) 373-7228.

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HOUSE AND THREE ACRES
land for sale: Dwin Davis,
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FOR SALE: TWO BEDROOM
house in Silvertown. Good loca-
tion; immediate possession.
Would rent this house. Call 806-
298-4131. 9-2tc

HALL GARAGE FOR SALE:
Well equipped, equipment for
sale. Selling due to health rea-
sons. Building can be rented or
leased. Contact Weldon Hall,
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TWO-STORY HOUSE FOR SALE:
800 Main, Phone 823-2015 or 823-
2470. 2-tfc

FOR SALE: SWIMMING POOL
Membership. Carl Woods, 823-
2268. 5-tfc

RAINBOW GIRLS ARE HAVING
a gigantic Tupperware Party.
It will be at the P. C. A. com-
munity room at 5:30 p. m. Tues-
day, March 14, 1978. You are
invited to attend. 8-3tc

1973 YAMAHA 175 "ENDURO"
For Sale. Less than 1,500 miles.
Excellent condition. Lots of ex-
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HOUSE FOR SALE: 703 BRAID-
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Silvertown Fire Department, ask
at City Hall. 20-tfc

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House, fireplace, two baths, ref-
rigerated central air and heat,
double garage, storm cellar. 9½
acres land. Approximately 2900
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"Something for Everyone!"
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rooms and Garage. See by ap-
pointment. 823-2209. 39-tfc

KIRBY SALES AND SERVICE.
James Canida, Dealer. In Sil-
vertown, call Helen Strange. 33-tfc

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\$12,000.00 or will sell house to
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drive. Call 823-2146. 6-tfc

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Designed by and built for ran-
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custom made. Full details avail-
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and Exhausting." Brake Service,
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gest diesel tractor. Brown-Mc-
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Insecticides available through
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Texas. 806-764-3461. 27-tfc

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age, good well, good cellar, stor-
age house, two graneries, propane
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section of Commerce and Braid-
foot. 823-2179. 8-2tc

JEAN LYLES OF TEXAS GAL-
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Cetera Monday, March 6, for
an all day workshop (9:30 a.m.
until 3:30 p.m.). Then on the
first Monday of each month.
She will be teaching in oils and
using canvas and boards. Come
by Et Cetera and sign up or
call 823-2359. 8-2tc

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To my Secret Granddaughter,
"The greatest gift of all is the
gift of love."
Thank you for your gift of love;
the flowers are so lovely, Bern
and I both have enjoyed them
so much.
Love to you.
Bonnie May

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Guaranteed to your satisfac-
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ORDER OF THE EASTERN STAR
Meets at 7:30 p.m.
Fourth Tuesday of Each Month
Silvertown Masonic Lodge 43-tfc

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Sale. Made by Lee Clay. Rings,
bracelets, necklaces and ear-
rings. Come by and see what we
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Special orders taken. 3-tfc

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ing, Advertising Logos, Commer-
cial art. Lorna Powell, 847-2254
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WANTED: GARDEN PLOWING
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work. 823-2349, J. C. Hall, Box
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DRY CLEANING, LAUNDRY:
Briscoe County News is the Sil-
vertown pick-up station for Tulla
Laundry and Cleaners. Clothes
will be picked up and delivered
on Thursdays only. 31-tfc

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new B-SLIM diet plan and Aqua-
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LOST: TWO AIR TANKS. PLE-
ase return to Ashel McDaniel
Texaco. 9-2tc

LOST: 15 INCH WHEEL AND
Radial tire for pickup at inter-
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foot. 823-2179. 8-2tc

FOR JUDGE, BRISCOE COUNTY,
TEXAS:
FRED MERCER
Silvertown, Texas

FOR COMMISSIONER, BRISCOE
COUNTY PRECINCT FOUR:
BRYANT EDDLEMAN
CHARLES GRANTHAM

FOR TREASURER, BRISCOE
COUNTY, TEXAS:
MILDRED REID
(Re-election)

FOR JUSTICE OF THE PEACE,
BRISCOE COUNTY PRECINCT
ONE:
BARBARA PIGG

OWLS ARE NUMERO UNO!

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TEXAS:
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(Re-election)

FOR STATE REPRESENTATIVE,
66th LEGISLATIVE DISTRICT
OF TEXAS:
GLEN CONRAD
Claude, Texas
FOSTER WHALEY
Pampa, Texas

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POLITICAL ANNOUNCEMENTS
Subject to Action of the
Democratic Primary

FOR UNITED STATES REPRESENTATIVE,
13th DISTRICT OF
TEXAS:

JACK HIGHTOWER
Vernon, Texas
(Re-election)

FOR TEXAS SENATE, 30th DIS-
TRICT:

RAY FARABEE
Wichita Falls, Texas
(Re-election)

FOR STATE REPRESENTATIVE,
66th LEGISLATIVE DISTRICT
OF TEXAS:

GLEN CONRAD
Claude, Texas
FOSTER WHALEY
Pampa, Texas

FOR COUNTY AND DISTRICT
CLERK, BRISCOE COUNTY,
TEXAS:

BESS McWILLIAMS
(Re-election)

FOR JUDGE, BRISCOE COUNTY,
TEXAS:

FRED MERCER
Silvertown, Texas

FOR COMMISSIONER, BRISCOE
COUNTY PRECINCT FOUR:

BRYANT EDDLEMAN
CHARLES GRANTHAM

FOR TREASURER, BRISCOE
COUNTY, TEXAS:

MILDRED REID
(Re-election)

FOR JUSTICE OF THE PEACE,
BRISCOE COUNTY PRECINCT
ONE:

BARBARA PIGG

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FOR ALL YOUR
LIFE INSURANCE
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NEEDS - USE
Archie Castleberry
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11th and Washington
Amarillo, Texas

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995-4616
¼ 301 SE 2nd ¼
on Highway 88 in Tulla

FOR JUDGE, BRISCOE COUNTY,
TEXAS:
BESS McWILLIAMS
(Re-election)

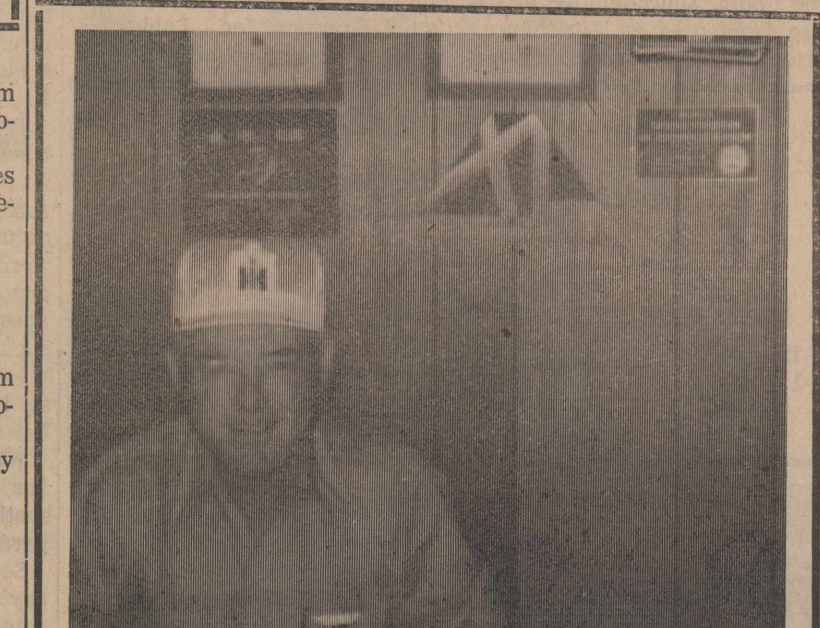
FOR STATE REPRESENTATIVE,
66th LEGISLATIVE DISTRICT
OF TEXAS:
GLEN CONRAD
Claude, Texas
FOSTER WHALEY
Pampa, Texas

IT'S A FACT
Agriculture and Industry are
benefiting from Air Force re-
search and development projects:
High resolution radar, developed
for satellite navigation and intelli-
gence missions, is now used to
search for oil deposits. Agriculture
depends on the same equipment
to conduct crop and soil surveys,
to measure water quality, and to
detect and map pollutants and oil
spills. In geology it is used to
locate ground faults and predict
potential earthquakes.

Beat Fuel Costs!
ALL KINDS OF WOOD BURNING
STOVES
Better Jump On Them
While They Last!
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Silvertown, Texas

IT'S A FACT
Civil aviation is benefiting from
Air Force research and techno-
logy: Eight out of ten commercial
jet airliners operating in the free
world today were designed and
built in the United States. Of
these, one out of four can be
directly traced to an Air Force
bomber program.

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tractor is still in warranty. A service policy can extend
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All types of Fabrication, Feed Mill and
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and Safety Cage in Stock.

Dear Customer:

The City of Silvertown collected four bacteriological samples during the month of
December 1977. The results of the coliform bacteriological samples exceeded the Texas
Department of Health's "Drinking Water Standards," which were promulgated as re-
quired by the "Safe Drinking Water Act," Public Law 93-523. Drinking water containing
coliform bacteria in excess of the standard may constitute a potential threat to public
health. Your water system has collected additional check samples as required by the
"Drinking Water Standards," and these were found to be free of coliform bacteria.

Coliform organisms are common to the intestinal tracts of man and animals. Their
presence in water is an indicator of bacteriological contamination of the sample either
from the water system or from a sampling error.

In the months of October, November and December 1977, four water samples were
tested each month and three of the four samples taken for the month of December
were in excess of the standard. The following week additional samples were taken as
required and were found to be free of coliform organisms.

Carl W. Woods
Water Superintendent
City of Silvertown