## The ©alro Tintus

Mayor Bond Cal Talco Citizens


| Bu | $\begin{aligned} & \text { Mer } \\ & \mathrm{To} \end{aligned}$ |
| :---: | :---: |
| Play to 13-13 |  |
| Tie Friday |  | Tie Friday

Talco's Nubbins Shade Queen City 13 to 12

New Route Taken To Check Juvenile Lawlessness Here

Drouth Aid Ends Locally Nov. 20

Sledge's Matched Outfit


If It Doesn't Last LONGER!


JONES \& BONHAM

New Ford Cars Go On Display Friday, Nov. 12

| Ford's 1955 | By |
| :---: | :---: |
| cars will offer buyers a ch | Bogata Bulldogs were |
| two new, modern design | he |
| ead valve V-8 engi | Talco Trojans to handle Friday |
| 2 | night, but they came from |
| Block 6-c |  |
| sepower. |  |
|  |  |
| de new Ford engines provides | The Trojans scored first, however, with Bobby Broughton |
| greatly increased torque at st ing and passing speeds. The | ever, spearheading a drive that ca |
| gh-compression 182-hor |  |
| V-8 has a 272 cubic | Broughton contributed the |
| acement and a 8.5:1 | longest gainer of ther |
| sion ratio. It is available only | dri |
| ith Fordomatic tran | from Kyle Leake, slanted |
| F | rig |
|  |  |
| Ford's new 162-horsepower V-8 | down on a |
|  | uard from a |
| 1954 F | Daugherty |
| inch displacement |  |
|  |  |
| with any of the sixteen Ford | Trojan 20 yard line twice dur- |
| odels for 1955. |  |
| The 120 -horsepo | find the scoring punch. Ther |
| alve 6 -cylinder Ford engine has | e back in the second |
| cement | with vengeance though |
| : 1 compression ratio. It | ed quickly to a touchd |
| vailable with all | gie took a pass from |
| We issue a cordial invitation | back good for 12 yards for the |
| e general public to come see | score and Hudson plunged over |
| new cars and trucks, said | nt. |
| Joel Steed, Titus County Ford |  |
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| usiy infire |  |
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Father of Talco Lady is Dead

| Lady |
| :--- | :--- |



And You Can Too, ... STOP IN:
Talco State Bank


| Estimate Cotton | Deer Season Open |
| :--- | :--- |
| Crop Raised by | In Texas Tuesday |
| Agri. Board | November 16th |


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| Newsprint Mill Is Planned at Hugo$\qquad$ |  |
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| Sold |  |
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| Dierks of Mount Pine, Ark., hadproposed to spend up to $\$ 12,000,-$000 for construction of a mill at | Fractured Sh |
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## Special Values

For Your Thanksgiving Dinner ALL INGREDIENTS
For Your Christmas FRUIT CAKES


## The Talco Times

 Owner-PublisherMRS. O. B. HOPWOOD, Editor

litor Returns Mrs. Cotter's Compliment
 tbout Ex-Students

## It's LONG

 LASTING!

Whitten Lumber Co.
EVERYTHING TO BUILD ANYTHING On Highway 271, Mile South Talco

Here's ReAL
Winter Protestion for FORD OWMERS

It's when cold weather strikes that your car's electrical and cooling systems may grow balky. Has The radiator, hose connections, pumps and belts should be inspected. The generator, battery and cables, spark plugs, too
We're making Special Bargain offers all this month
on many timely Shop Services. Here are 4 ways that on many timely Shop Services. Here are 4 ways that
you'll save by taking advantage of them:


Now's the Timeoor Brive in!


The "Welcome Mat" is out for you



## FOR EARLY GIFT SHOPPERS <br> 

At Sistrunk Furniture Co. in Mt. Pleasant you will find a complete selection of Home Furnishings.

## --ALL NEW MERCMAWOSE AT

 HEW LOW PRICESConvemient Layaway Pian


We offer Efficient Service in helping our Customers to select. Terms arranged easily and quickly. Free and Prompt Delivery. Also Expert 1

MAKE YOUR SELECTION EARLY-USE OUR CONVENIENT LAYAWAY PLAN. Small Down Payment Reserves your purchase for future delivery.

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Little Things Count
With Science


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\(\begin{aligned} \& Shower Honor<br>\& Recent Bride\end{aligned}\)<br>\section*{}



Funeral Insurance
Insured up to $\$ 1,000$
Lowell Parsons
Representativ
Mayes Funeral
Home

## THANK YOU, FOLKS

For suar Courtesise and patonatero ofyy tore

W. S. TAYLOR

# Announcing new FORD TRUCKS for '55... the Money Makers! 

Money-making POWER! Imporiant longer-life engine advancements! The only full line of proved, modern short-stroke engines in any trucks! New work-saving, money-saving CONVENIENCE! New money-making CAPACITIES! New reasons why Ford Trucks are gaining new buyers faster than any other trucks!


## NEW savings in all three areas! TRIPLE ECONOMY!

## (1) 1) Money-Making power saves gas!

 ONLY FORD gives you the gas-saving efticiency of proved, modern short-strokedesign for every engine! Ford's ultradesign for every engine! Ford's ultra,
modern, overhead-valve engines modern, overhead-vave engines-lour
$\mathrm{V}-8$ 's and one Six-cut piston travel, ut internal friction, sueve gas, And new enfineering in valves, heads, crankshatts,
electrical systems and cooling, results in still greater durability!
(2) Money-Making
(2) convenience scives work!

FORD'S Driverized Cab sets new com fort standards for '55! New full foam-
rubber seat and seat back in the Custom rubber seat and seat back in the Custom
Cab*. Work-savers . . . like smoother Cab* Work-savers . . . like smoother
Fordor with new faster starting; lowgear "step-down" for all light duty series . . . Power Brakes* even for halftonners . . . Power Steering* for mos BIG Jobs-make driving easier.
() Money-Making eapacity saves trips!
NEW axle capacities and new springs, coupled with Ford's high-payload construction, make Ford Trucks better load carriers than ever. Ford's new $1 / 2$-ton
Pickup, for example, has one of the big gest payload capacities of any Pickup $1,718 \mathrm{lbs}$. Ford gives you top payload capacities in over 190 models, ranging up to $60,000-\mathrm{lb}$. GCW tandem-axle giants.
-9.
$=0$,
 See the 1955 Money Makers Friday!



Ford's longer, lower body style and wrap-around windshield, available on all models, is shown above in the Fairlane four-door sedan. have dual exhaust as standard equipment. V.8 or 1.Biock Six power, and Fairlane models have 12.
They will be introduced by Ford dealers November 12 .

## HUMBLE CAMP



## USE THIS ORDER BLANK

the talco times,
TALCO, TEXAS
Enclosed find check or money order for \$
Send The Talco Times one year to
Name
Street
City
State
Subscription rate is $\$ 1.50$ a year in Titus, Franklin and Red River Counties. Sent elsewhere, the price is $\$ 2.00$ a year.

LOCAL NEWS ABOUT BOGATA

Mr. and Mrs. Storey Hamilto
spent Monday in Mineola on by


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HUMPHREY BOGART
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| $\begin{aligned} & \text { water, spent Sunday with his sis- } \\ & \text { ter, Mrs. Alvin Wood and Mr. } \\ & \text { Wood. } \end{aligned}$ |  |
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died a natural death A couple of Hamlin hunters,
during the recent deer hunting
season after being during the recent deer hunting
season, after being caught a long
way from camp at meal time way from camp at meal time, re-
portedly went to a house in their portedly went to a house in their
hunting area to see if they could
buy their lunch. "Reckon so," said the farmer's
wife, "effen you like pork crops
$\qquad$
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$\qquad$
$\qquad$ Austin, Texas, the Legislature set
aside three million acres of land,
located in the Texas Panhandle,

## Professional

Phone 4-3876 For Appointment in My Home
Two Miles South of Mt. Pleasan

On Pittsburg Hi-Way
Dr. J. B. Ferrell
Dr. L. D. Lawler OPTOMETRIST Witt Bldg., So. Side Square
Mt. Pleasant, Texas Phone 1497 $\frac{\text { Closed Wednesday Afternoon }}{\text { Insurance Office of }}$ , SMITH-BATES funeral home

## Located at City Drug Stor Collector and Agent

 Phone 12TALCO, TEXAS
Dr. C. W. Cromer OPTOMETRIST yes Examined, Lense 02 West Third Street MT. PLEASANT

## BOGATA FUNERAL

 HOMEDixie Burial Ass'n bogAta, TEXAS

WHEN THERE WAS A JOB TO BE DONE

You Counted on
THE AMERICAN
LEGION


When the chips are down you can still count on The American Legion to do the job ganizations during "AL WEEK.
Our friend "AL"-THE AMERICAN LEGION-is a proven friend of the veteran and rates high in the community, state and nation
When disaster strikes or when our hometown needs a helping hand, these battle-tested citizens are to be found in the front lines serving "For God and Country
Our friend "AL" needs more eligible veterans of the World Wars and $\mathrm{K} 0-$ discharged veteran of either war, there's a place for you in The American Legion.
If you want to maintain our American way of life and help bolster the programs of Community Service, Americanism, Rehabilitation, Child Welfare

Burks-Cloar Post No. 290

$\square$
Mr. and Mrs. Clarence Fail, had
an eve operation in a Longview
clinic Saturday.
Rev. and Mrs. D. C. Jensen
Rev, and Mrs. D. C. Jensen
and smanl son left Monday to at
tend the State Baptist Associa
Mr. and Mrs. Truman Wright
and two sons of Longview, visit,
ed his parents, LMr.
Frank Wright, Sunday.





and Mrs. Joh Paul Jones of ft
Worth, were week no visitrs of
their parents, Mr. and Mrs. Fe-
Mrs. Alie Teague, Mrs. Orva
Lastering, Mrs. Kate Mcvel
and Mrs. Rachel Sain attend-
ed a meetit.
ers in Mt.
last week.
Mr. and Mrs. Lon Jones took
their
little daughter
Janet Kaye
to Dallas Monday for physical ex-
comation. Mrs. Felix Joneses ac-
Ernest Smith, Mrs. W. S. Taylor,

kichardson and Mr
anan attended a S
Star in Texarkana Saturday.

## Called Mass Meeting

OF TALCO CITIZENS AND TAX PAYERS
at the
Talco City Hall
MONDAY NIGHT, NOV. 15th
At 7:30 O'clock
It is important for you to attend to hear a report of the Financial Status of Talco's Water System and help solve the matter now confronting us.
G. W. BOND, Mayor


## The world's greatest builder of V.8's presents

## THE TOTALLY NEW '55 FORD!



Longest, Lowest, Roomiest...most Powerful ever built !


## '55 FORD <br> The fine car of its field

Alcorn Works Out System So All Football Fans Leave Stadium Happy


## Maturaliger

The AMAZING Pump
Most flexible! Cork Cushioned Heel to Toe! Best Fitting


More women buy the Amazing Pump than any other shoe in America. Why? See the New 4 Patterns at PARIS, TEXAS


Pinhook Area Is Designated As Game Preserve


Washington.-President Eisen hower has proclaimed Thursday,
Nov. 25 , as Thanksgiving Day and called on all citizens to observe
the day with prayer.
"Let us demonstrate in our thanks to Goo for his beneficence
in the year which is past, and let The proclamation expres
cour belov
gratitude that "our
country, settled by those fore-
bears (the Pilgrim Fathers) in their quest for religious, freedom his own way, according to the

Veterans Day, Nov. 11 Is Observed

TEXAS WATER STARTS FIRE
$\qquad$ ans Day instead of Armistice Day
this year, this year, is a postal holiday. No
business transacted or rural de-
liveries were made


Dr. Leon Hoffman
OPTOMETRIST
Specializing in Examination of the Eyes Office At
TEXAS OPTICAL CO.


## The hearty maple-y flavor of Karo adds extra goodness to every bite




IODAY ... electric bedcovering pre-warms your bed at the turn of a dial

No more "cold sheet shock" . . no more huddling under mounds of cover when you sleep the modern electric way. You jus set the controls of your electric blanket or sheet before you retire and your bed is warm when you get into it. And it stays the same even warmth all night long, because your electric blanket or sheet automatically adjusts to weather changes See the new electric bed covering at your
appliance dealer's or our office now. Electric blankets as


