

# The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

NINETEENTH YEAR

TALCO, TITUS COUNTY, TEXAS, FRIDAY, SEPTEMBER 3, 1954

NUMBER 30

## PAUL D. BROWN NAMED SHERIFF SATURDAY BALLOTING TITUS CO.

Titus County voters cast more votes in the August primary in the governor's race than they did in July. There were 4,833 recorded last Saturday, compared to 4,617 in July, an increase of 216 votes. Largest vote was in the sheriff's race, where 4,869 votes were cast.

There were only three races on the local ballot, and two of them drew heated interest during the pre-election campaign. Those were the campaigns for governor, between the incumbent, Allan Shivers, and Ralph Yarborough, and the race for sheriff between Paul D. Brown and Aubrey Redfern. Brown and Shivers emerged as winners. In the race for a place on the Supreme Court of

Texas between Few Brewster and Alfred M. Scott, the latter broke almost even in the county, with Brewster winning out over the state.

In Titus County Yarborough led Shivers in the governor's race by 1037 votes, the totals being 2,935 and 1,898. Brown led Redfern by 411 votes, the totals being 2,640 to 2,229.

Over the state, Shivers ran up a majority of 93,240, according to the latest available figures. His total was 771,569 to Yarborough's 678,329.

In the race for the Supreme Court, Brewster led Scott 775,771 to 429,917.

Unofficial tabulations by voting boxes in Titus County are as follows:

	Gov. Shivers	Yarborough	Sup.Crt. Brewster	Sup.Crt. Scott	Sheriff Brown	Sheriff Redfern
Talco	153	194	144	172	216	142
Maple Springs	53	111	54	84	92	75
Northeast Mt. Pleasant	199	170	205	134	168	201
Northwest Mt. Pleasant	355	452	357	337	408	400
Southeast Mt. Pleasant	153	239	183	150	173	225
Southwest Mt. Pleasant	245	290	263	195	285	250
Marshall Springs	38	86	41	59	92	34
Hickory Hill	52	148	76	88	129	73
Monticello	80	96	54	73	121	58
Cookville	62	231	93	161	164	132
North Mt. Pleasant	215	287	214	222	283	221
Winfield	72	190	81	106	159	106
Argo	38	139	61	74	107	73
Lone Star	10	29	15	18	18	20
Green Hill	43	123	66	71	104	62
Absentee	130	150	106	96	121	157
Total	1898	2935	2013	2040	2640	2229

## Dairy Show Set September 23-24

Mt. Pleasant Chamber of Commerce, in cooperation with the local Jersey Breeders Association, will hold a two-day Dairy Show at Fair Park on September 23 and 24, according to an announcement by Lewis Mullenix, C. of C. manager.

The show, Mullenix said, will include both senior and junior divisions and will be open to all types of dairy animals. Its purpose is to promote the dairy industry, which has become one of the leading factors in the economy of Titus County.

Plans call for the show to be outstanding in every respect. All dairy producers are invited to enter their animals.

The premium schedule for the show will be announced in a short while, Mullenix said.

Jimmie Sloan broke his arm Wednesday morning.

## Lloyd J. Grammer Buried Friday

Lloyd J. Grammer, resident of Talco for many years, passed away at his home early Thursday morning after a long illness. His death was attributed to cancer.

Mr. Grammer was 43 years of age and is survived by his wife and seven children. They are Peggy Marie, Georgia Fay, Alene, Mary L., Loyd Jr., Royce Dale and William Fay Grammer.

Other survivors include his father, Jim Grammer, and three brothers, Gene Grammer, Talco; E. H. Grammer with the Army in Germany, and R. H. Grammer, Camp Chaffee, Ark.

Funeral services were held Friday afternoon at the Talco Assembly of God Church, under direction of Rev. J. F. Lunsford, and burial was in the Talco cemetery.

Driving by the horn makes countless thousands mourn.

## Talco Resident Dies Following Auto Collision

Mrs. Charles W. Hawkins, 28, wife of the Talco School principal, died in a hospital at Gilmer late Saturday from injuries suffered in a car collision three miles north of Gilmer on Highway 271.

Services for Mrs. Hawkins were held at 10 o'clock Monday morning at Pleasant Hill, between Henderson and New London.

It was the fifth traffic death of the year for Upshur County.

Her husband, who was driving one of the cars in the collision was only slightly injured. A three-year-old daughter of the Hawkins couple had both legs broken.

Occupants of the other car, Mr. and Mrs. G. A. McCurry of Rt. 2, Gilmer, received only cuts and bruises, although their car went down an embankment and turned end over end.

Both vehicles were traveling north and Hawkins was passing McCurry when a car approached from the opposite direction. The two cars locked side by side and traveled a short distance before McCurry's car struck a highway guard post. The cars separated and both went off the embankment.

Rev. Joe Denton assisted by Rev. R. E. Baucum, former pastor of the Calvary Baptist Church here, held funeral services for Mrs. C. W. Hawkins Monday morning. S. O. Loving, H. L. Shoffner, William Upchurch, Bill Miller and Renford Sikes were pallbearers. Miss Dora Ann Gandy presented the music and Miss Linda Haynes sang.

Among those attending from Talco were Mrs. S. O. Loving, Miss Ermadine Walls, Mrs. W. W. Richeson, Mrs. Elwood Jones, Mr. and Mrs. Billy Joe Vickers, Mrs. Nadine Caldwell, Mr. and Mrs. A. C. Newman, Miss Alice Ruth Tidwell, Mr. and Mrs. J. L. Gandy, Mr. and Mrs. Floyd Haynes, Mrs. L. R. Miller, Mrs. C. A. Bennett and Miss Vera Bennett, Mr. and Mrs. J. J. Smith, Mrs. Joe Denton, Mr. and Mrs. Chas. Worden, Mrs. Omer Cole, Mrs. H. L. Shoffner, Mr. and Mrs. Cogburn, Mrs. Prestidge, Kyle Leake, C. C. Collins and Mrs. Jack Brown.

## Car and Bicycle In Collision

Several stitches were required to close the abrasions Pepper Cole received Sunday when he and Supt. S. O. Loving had a minor collision at the intersection near the Cole home. Pepper was thrown into a culvert as the car and bicycle he was riding came together. Pepper was rushed to Mt. Pleasant where the doctor said his injuries were not serious.

## S. S. BENEFITS TO INCREASE

Washington.—The 215,115 Texans who receive Social Security benefits will find their October checks increased by a total of \$1,043,234, the Social Security Administration reports.

Payments to Texans will go up under the new provisions of the Social Security Law from \$8,039,318 monthly benefits which have been paid in the past to \$9,082,552 under the more liberal provisions enacted by the last session of Congress.

The increases will be automatic in the checks mailed in early October, the agency said, and persons receiving Social Security benefits will not have to apply for their increases.

## Swaim Food Store Will Operate On Cash Basis

Swaim's Food Store on FM 71, across from Humble gate, which has operated as a credit store for many years, will go upon a cash basis, effective Friday, Sept. 3, according to an advertisement announcing the change in this edition of The Talco Times.

"We are changing from credit to a cash food store in order that we may be enabled to sell at lower prices and to meet competition of the larger town stores," Ois Swaim, owner and manager of the business, told The Times.

An ad in this edition lists numerous food values for Friday and Saturday, to which the attention of the reader is directed.

## Talco School Will Open Fall Term Tuesday, Sept. 7

Talco Public School will get underway for the 1954-55 term next Tuesday morning, according to Supt. S. O. Loving.

School busses will make their regular trip and it is to be hoped that all students will be on hand promptly.

Talco Trojans have been putting in extra hours to get into good condition for the opening game with Cooper on Sept. 17.

The school band and its drum majors have been practicing for several weeks. They play a big part in all Trojan games.

Mrs. Charles Stamps and Mr. and Mrs. Delma Tunnell and daughter, all of Dallas, spent the week end with their sister and daughter, Mrs. Olen Williams and Mr. Williams and family.

## Windstorm Strikes North Red River County Monday

A windstorm whipped through Kanawha and Woodland communities Monday afternoon and sent farm folks who had storm cellars scurrying to them.

Huge trees were uprooted and splintered. Roofs were ripped off barns and other farm buildings. A few houses were damaged. Nobody was hurt, but the damage was considerable.

This area was sweltering in 106-degree heat Monday when a big black cloud rumbled up in the east.

Hard winds ripped through the middle of Kanawha community, hopped over to Woodland and uprooted more trees there. Some of the folks vowed it was a baby twister.

In other parts of Lamar and Red River counties there were violent dust storms and a dash of rain, not enough to settle the dust.

## J. N. Lee Elected Com. Precinct 1

J. N. Lee of Morris Chapel, has been nominated for Commissioner of Precinct 1, Red River County by 1071 votes over his opponent Lucian Humphrey of Lone Star, who received 931 votes. Lee will succeed Russ V. Patterson of Bogata, who is serving his third term. Patterson was defeated in the July primary.

The vote for commissioner by boxes follows:

	Lee	Humphrey
Clarksville 1	92	378
Clarksville 5	71	177
McCoy	13	7
Cuthand	17	80
Rosalie	57	27
Johnstown	54	11
S. Bogata	298	55
N. Bogata	205	35
Rugby	88	73
Fulbright	113	1
Bagwell	2	5
S. Detroit	4	2
Absentee	57	81
Co. Totals	1071	931

## Sample Copies to Non-Subscribers

Sample copies of The Talco Times are being mailed this week to folks in this area who are not subscribers. Some borrow from neighbors; others buy it at this office each week. We want you to read it, and would like to have your subscription. A convenient order blank will be found in this edition. This is the nicest way we know to invite you to do so. Use the order blank or see Mrs. Barton at the City Drug Store.

## SHIVERS WINS UNPRECEDENTED THIRD TERM FOR GOVERNOR

The Texas Election Bureau made its final report at 4 p. m. Monday on Saturday's Democratic primary, giving Gov. Allan Shivers a 92,406-vote edge. The bureau said approximately 2,500 votes were uncounted in twenty counties.

The returns from all 254 counties, 234 complete, showed the following totals:

Governor — Shivers 773,690, Yarborough 681,284.  
Supreme Court—Brewster 777,478, Scott 428,301.

Gillespie County (Fredericksburg) gave Shivers the heaviest vote percentage. The 1,576 votes cast for Shivers against 166 for Yarborough was 90.1 per cent. Next came Webb County (Laredo) with 87.8 per cent or 6,212 for Shivers to 854 for Yarborough.

Gov. Allan Shivers Saturday won an unprecedented third-term nomination. The conservative, 47-year-old Governor took a substantial lead over Ralph W. Yarborough at the beginning of ballot counting and was never threatened.

Associate Justice Few Brewster won an easy renomination to Supreme Court. He defeated Alfred M. Scott, Austin attorney.

Shivers' victory was also a triumph for the conservative cause in the Texas Democratic Party. It means that the conservatives not only will have their man in the Governor's chair for the next two years, but will also control the party's state machinery and probably pick the Texas delegation to the next national nominating convention.

Yarborough, supported by the liberal-loyalist wing of the party, suffered his third state-wide defeat. He has been an unsuccessful candidate for Attorney General and was beaten by Shivers for Governor two years ago.

Shivers broke two political precedents Saturday. First, he was nominated for a third full



GOV. ALLAN SHIVERS Re-elected to Third Term

term. Secondly, he became the first Governor in office to win renomination after being forced into a runoff.

Liberals had vowed to "get" Shivers this year because he supported Dwight D. Eisenhower for President in 1952 and helped Republicans carry Texas for a GOP nominee for the second time in history.

It was a furious, expensive campaign, with both sides charging mudslinging.

Yarborough called Shivers a traitor to the Democratic party, and Shivers accused Yarborough of being the captive candidate of the CIO-PAC, NAACP and ADA.

The next battle between conservatives and liberals will be fought at the Sept. 14 Democratic state convention at Mineral Wells. Shivers appears to have a majority of the delegates.

## Coker Variety Store Closing Out

Cooker Variety store, owned and operated by the Fred Cokers at Talco for the past nine years, is going out of business, according to a business announcement in this edition of The Talco Times.

The business is being closed out, not because they are dissatisfied with the patronage, but upon the advice of Mrs. Coker's doctor.

"Our business has been better during the past year than at any time within its nine years of existence," Mrs. Coker told The Times. "We regret very much to

## Stillborn Baby Buried Monday

A daughter, Ruby Faye, was stillborn Monday morning at a Mt. Pleasant hospital to Mrs. Viola Grammer. Graveside services were held Monday afternoon in Talco cemetery by Rev. Adams of the Mt. Pleasant Assembly of God Church. Burial was made beside her father, Jack Grammer, who was buried Friday of last week.

close the business out, and are doing so entirely for health's sake," she added.

The readers attention is directed to the store's ad in this edition, offering merchandise at reduced prices.

## SCHOOL OPENS TUESDAY, SEPT. 7

TOUGH AS A STEER



Pool's BROWN JEANS

The newest color for jeans, for school or work or play, is BROWN—all the top quality features of your favorite "Pool's" blue jeans! You'll want several pairs... in BOTH colors!

- Scamperos, Boys Oxfords .... \$4.98
- Poll-Parrot, 12½ to 3 ..... \$5.98
- Randcraft, 3½ to 6 ..... \$5.98
- The Rand ..... \$6.98 and \$7.98
- Poll-Parrot Cowboy Boots—  
\$4.98, \$6.98, \$8.98 and \$10.98
- 8-Oz. Brown Jeans, 1 to 6 ..... \$1.79
- 8-Oz. Blue Jeans, 1 to 6 ..... \$1.69
- 8-Oz. Blue Jeans, 7 to 11 ..... \$1.98
- 11-Oz. Blue Jeans, 7 to 11 ..... \$2.39

JONES & BONHAM

Phone 17 DRY GOODS & SHOES TALCO

# FREE

With Each \$2.50 Purchase  
of  
SCHOOL SUPPLIES

# 25c

BORDEN'S MELLO MALT

or

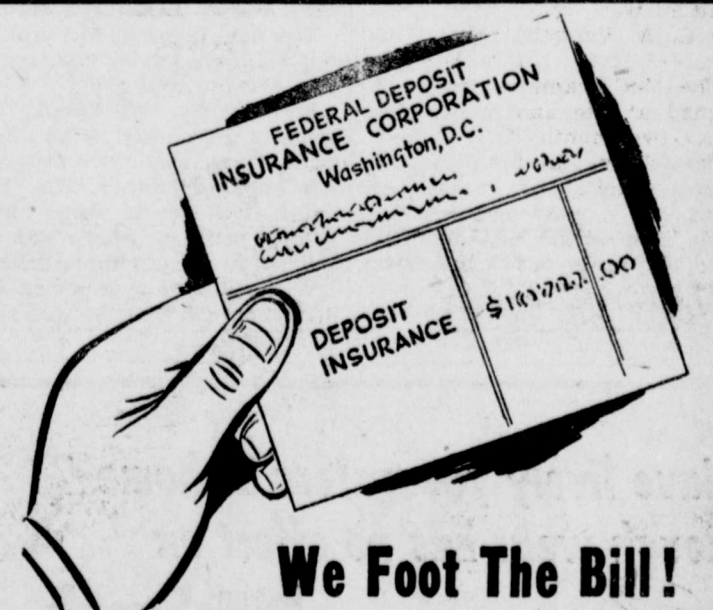
MILK SHAKE

## City Drug Store

GLENN GAULDEN, Prop.

PHONE 12

TALCO



We Foot The Bill!

Since our bank joined the Federal Deposit Insurance Corporation in 1933, we have paid over \$4,500.00 in assessments. And that's a lot of money.

Our membership in this billion dollar organization insures your deposit up to \$10,000.00. We offer this extra security to our customers without cost.

## Talco State Bank

TALCO, TEXAS

Officers:

FELIX JONES, President  
AUG. C. HOFFMAN, Vice-President  
JERRY L. JONES, Exec. Vice-Pres.  
LON JONES, Cashier

Directors:

MRS. MADGE BROWN  
J. O. FRANKLIN  
FELIX JONES  
BIRD OLD JR.  
MRS. FELIX JONES  
JERRY JONES  
AUG. C. HOFFMAN JR.





**JOHNTOWN**

By MRS. G. A. VAUGHAN  
Mr. and Mrs. Marvin Garren and Mr. and Mrs. Pete Hall and children, all of Dallas, spent the week end with Mr. and Mrs. J. E. Vaughan. Bob Vaughan of Halesboro, was a Sunday visitor. Misses Nelda Dodd and Louise Potter spent Thursday night with Miss Delores Green of Talco.

Mrs. Jerry Dodd and Mrs. Travis Watts attended the funeral of Jack Grammer at Talco, Friday.

Mr. and Mrs. E. C. Watts and daughters, Patricia Watts and Mrs. Billy Davenport and Mr. and Mrs. M. J. Dodd left the past week end for Goliad, where the men have employment.

Mr. and Mrs. Leon Gable who moved to Talco recently, have rented their home here to Mr. and Mrs. Robert Phifer, who formerly had an apartment in the home of Mrs. Mattie Mankins.

Mrs. Robbie McCuller, Eleanor Vaughan, Anita Dodd, Douglas, Nona and Cheryl Hawkins, Mrs. Pleas McCuller and daughter, Evelyn of Talco, enjoyed a swimming party at Mt. Pleasant Saturday afternoon.

Mrs. Frances Foster was in Bogata Saturday for dental work. She was accompanied by Miss Sue Cox.

Visitors Sunday in the home of Mr. and Mrs. Tom Pirtle included Rev. Alvin Blalock of Talco, R2, Rev. Derryberry of Henderson, Mr. and Mrs. E. V. Pirtle, Myra and Vance of Longview and Mrs. Lila Pirtle, Johtown.

Mrs. W. J. Hawkins, who became suddenly ill Saturday night, was able to be up and out Monday.

Mary Ann Vaughan attended a birthday party Friday honoring Betty Marie Gill on her 10th birthday at the home of her parents, Mr. and Mrs. Johnny Gill of Bogata.

There were 68 votes cast in the second primary election here Saturday, exactly the same number of the first primary.

Miss Nancy Wood of Rugby, visited Mary Ann Vaughan Wednesday at the home of her grandmother, Mrs. W. J. Hawkins.

Visitors of Mr. and Mrs. Guy P. Walker recently included Mr. and Mrs. R. E. Cam and family, Mr. and Mrs. S. J. Johnson and family, Mr. and Mrs. N. H. McAfee and son, Mr. and Mrs. Lon Jones and daughter, Mr. and Mrs. Milton Bolen, Mr. and Mrs. A. E. Foster, Mmes. Frank Sloan, Ois Swaim, E. L. Miller and Sidney Frugia, Mr. and Mrs. Renford Sikes, Mr. and Mrs. Autrey Sikes, all of Talco, Mr. and Mrs. H. E. Troutt, Rev. Larry Meredith of Bogata and Mrs. Dan Cotten of Johtown.

Mrs. Guy Walker and Mrs. Sidney Frugia made a business trip to Paris Thursday.

Mr. and Mrs. M. F. Whitten and Mr. and Mrs. Fred Whitten Jr. and family have returned from a vacation trip to Cisco and Sonora.

Mr. and Mrs. Elbert Horn and family of Mineola, visited relatives here, Sunday.

The Baptist revival, in progress since Sunday, has had fair attendance with Rev. R. E. Rogers of Henderson, doing the preaching. An invitation is extended to all to attend.

The families of Mr. and Mrs. Albert Black and Joe Black are staying now at Yowell, near Commerce, where they are pulling bolls.

Mrs. E. V. Pirtle, Myra and Vance of Longview and Forest Whitten were dinner guests in the G. A. Vaughan home, Monday.

The McCracken families who opened a cafe and garage here about two months ago, left Saturday, closing the business. They were formerly of Hutchison, Kan.

Mr. and Mrs. Jim Pirtle and Fredrika have returned from a

**WILKINSON**

By MARCIA BLALOCK  
Mrs. Horace Millner was given a surprise house-warming in the home of Mrs. J. R. Blalock Thursday. Those attending were Mrs. A. T. Blalock, Mrs. Morris Blalock and Pallie, Mrs. Cordie Logan and children, Mrs. Olive Riddle, Miss Barbara Logan, Miss Alva Nell Blalock, Mrs. Velma Franks and children, Mrs. Alvin Blalock, Mrs. Sallie Franks, Mrs. Wesley Blalock and children, Mrs. F. H. Anchutz, Mrs. Harold Holcomb and Brenda Gale, Mrs. Callie Mae Logan and sons, Mrs. Ruby Logan, Mrs. E. M. Bragg, Mrs. H. G. Blalock, Mrs. Warren Anchutz and children, Mrs. C. B. Harris, Mrs. Tom Franks, Tommie and Randy, Mrs. John Collins, Mrs. Harry Riddle, Pat and Mike, Mrs. Rosa Lee Cooper and Nancy, Mrs. Loyd Haren and children, Mrs. J. R. Blalock and Linda, Mrs. Sarah N Parrish and Scooter, Mrs. R. P. Moles and sons and the honoree. Those sending gifts were Mrs. Virgie Parr and Frances, Mrs. Jess Jones, Mrs. C. H. Wilson, Mrs. Lydia Brown, Mrs. Pauline Key and Mrs. R. L. Haren.

Mr. and Mrs. A. T. Blalock visited Mrs. Charlie Blalock and sons at Mt. Pleasant, Friday.

Mrs. Moody Belcher visited Mr. and Mrs. Herman Wright and Mr. and Mrs. Doyle Price at Dallas recently.

Miss Marcia Blalock returned home after a two weeks' visit with Miss Darlene Blalock of Princeton, La.

Those attending a bridal shower for Mr. and Mrs. Vanoy Capehart in the home of Mr. and Mrs. Remus Burgin Thursday night were Mr. and Mrs. E. W. Honeycutt of Winnsboro, Mrs. D. E. Honeycutt and Mrs. Richard Nickelson of Pickton, Mrs. L. J. Honeycutt of Mt. Pleasant, Mr. and Mrs. Romus Burgin and Mrs. Ray Burgin, Mrs. John Miller, Mrs. Sherman Taylor, Miss Shirley Miller, Mrs. Sidney Frugia, Mr. and Mrs. E. F. Washington and Miss Martha Washington of Talco, Mrs. Bessie Capehart, Misses Jerry and Nelwyn Capehart, Chester Capehart and Kenneth Stanley of Chapel Hill, Ray and Gayle of Winnsboro, Mr. and Mrs. A. T. Blalock, Miss Dorothy Blalock, Mr. and Mrs. Morris Blalock and Pallie of Wilkinson. Those who sent gifts were Mrs. Jones, Mrs. Harold Bonham, Mr. and Mrs. W. C. Fry, C. W. J. W. and Kay Fry, Mr. and Mrs. Buford Taylor, Mrs. S. F. Worthington and Miss Patsy Worthington, Mrs. Grady Traweck, Mrs. J. R. Lee, Mrs. P. P. Hendrix of Talco, Dr. and Mrs. Roy Grayson of Bogata, Mr. and Mrs. Dee Floyd and Mr. and Mrs. Wesley Blalock of Wilkinson, Mrs. A. T. Honeycutt, Mrs. Dan Fogarty of Longview, Mrs. Ray Warren, Mrs.

vacation trip to Hot Springs, Ark.

Wendell Hervey, recently returned from Korea and discharged from the army, is here with his parents, Mr. and Mrs. J. W. Hervey.

Mr. and Mrs. Gene Christopher and Frank Caldwell of Bogata, visited Mr. and Mrs. Tom Cox and family, Sunday.

Calvin Setzer is visiting Mrs. Mary Bridges and family at Bagwell, this week.

Mr. and Mrs. Earl Hawkins and family of Longview, spent the week end at their home here.

The new home of Mr. and Mrs. Jim Williams under construction, now has the roof on.

Mrs. Elbert Westbrook, who recently purchased a house and lot in Talco, will move this week. She and her mother, Mrs. T. W. Smith, will reside there for the winter months, where she is a teacher in the grammar school.

W. R. Baxter is reported ill at his home. Monday he was slightly improved.

Jack Winn of Talco and Mrs. V. A. Sockwell of Dallas. Refreshments of sandwiches, cookies and punch were served by the co-hostesses, Mrs. Remus Burgin and Mrs. Romus Burgin.

A revival meeting has been in progress at Harris Chapel Missionary Baptist Church. Eld. W. H. Pilgrim of Mt Pleasant is doing the preaching.

J. E. Bicet of Shreveport, La., visited his sister and family, Mr. and Mrs. R. L. Haren, Wednesday night.

Mrs. Sallie Haren, accompanied by her granddaughter, Miss

Teresa Haren, visited her daughter and family, Mr. and Mrs. Ray Barto at Texarkana, last week.

Misses Dorothy and Pallie Blalock visited Mr. and Mrs. Hollis Blalock, Nancy and Darlene at Princeton, La., Saturday thru Monday.

Saturday dinner guests of Mr. and Mrs. A. T. Blalock were T. C. Riddle, Charlie and Jerry of Dallas.

Misses Dorothy, Marcia and Pallie Blalock, accompanied by Miss Darlene Blalock of Princeton, La., attended the "Louisiana Hayride" at Shreveport, La., Sat-

urday night.

A. T. Blalock celebrated his 65th birthday Sunday with a buffet luncheon. Those attending were Mr. and Mrs. Vick Capehart, Mr. and Mrs. Remus Burgin, Mr. and Mrs. Dee Floyd, Mr. and Mrs. Delmo Blalock and Susan of Dallas, Mr. and Mrs. Leo Blalock, Butch and Margaret of Hooks, Mr. and Mrs. Charlie Blalock, Jean Leo and Charlie Paul of Mt. Pleasant, Mr. and Mrs. Wesley Blalock, Elizabeth, Wayne and Bryant and Mrs. Eugene Blalock of Talco, Mr. and Mrs. Morris Blalock, Mr. and

Mrs. P. B. Harris, Henry Jackson, Mrs. A. T. Blalock and the honoree. He received many useful gifts.

Mr. and Mrs. Larry Darbin and children of Kansas City, Mo., visited her grandparents, Mr. and Mrs. Jess Jones, for several days last week. While here they visited Mr. and Mrs. Kenneth Baxley at Mt. Pleasant.

Mr. and Mrs. Jess Jones visited their granddaughter, Mr. and Mrs. Kenneth Baxley at Mt. Pleasant, Saturday.

"Baby Bill" Huddleston of Dallas and Danny Dean Brownlee of

Mt. Pleasant, are visiting their grandparents, Mr. and Mrs. C. B. Harris, for a few days.

Sunday visitors of Mr. and Mrs. C. B. Harris were Mr. and Mrs. Bill Huddleston and son of Dallas, Mr. and Mrs. Cecil Shipp Jr. and son and Mr. and Mrs. Dean Brownlee and son of Mt. Pleasant.

Friday afternoon Mr. and Mrs. A. T. Blalock visited the A. V. Covoy broiler ranch.

Crystal City, Texas, the spinach capital of the world, has a monument to Popeye.

# For the first time We must ask you For a general rate increase

To the average East Texas home CUSTOMER —  
it figures about 2¢ per DAY!

## Gas Costs Have Doubled

Recent developments in the natural gas industry make it impossible for this Company to hold the line any longer on rates to our customers in East Texas.

Generally speaking, gas service now costs most of our East Texas customers less than it did 25 years ago, when natural gas was first brought to most of these cities.

The price we pay for natural gas has been rising steadily during recent years. It has more than doubled in cost since 1947. In addition, the cost of wages and materials have increased and the Company has also experienced a 20 per cent increase since 1947 in the cost of distributing gas.

Your gas company simply is no longer able to absorb these tremendous increases in the cost of doing business. Only by constantly adding new customers for gas service in recent years have we been able to hold the line up to now.

## Uniform Rates Requested

Therefore, we have applied to the respective city councils of the communities we serve in East Texas for an equitable adjustment in our schedule of rates. The applications set a uniform rate for each of the 24 East Texas communities we serve. The total increase to residential customers in East Texas amounts to 16.1 per cent on the year's gas bill.

This is an increase of slightly less than 2 cents per day to the average East Texas residential consumer — less than 60 cents on the average month's bill. IT COSTS YOU LESS THAN 2 CENTS TO BAKE A CAKE WITH NATURAL GAS.

Even after this increase, natural gas will remain the cheapest and best commodity you can buy in the home — or that industry can use in our area. Low cost natural gas will continue to attract industry to East Texas.

## Everybody Wants Gas

The field price of gas throughout Texas and Louisiana is increasing rapidly as the long transmission lines take more and more gas to eager customers in the North and East — people who are learning that clean, dependable natural gas is a premium fuel compared to coal and heating oil. They're willing to pay higher and

higher prices for gas. This does two things: (1) It contributes to the increasing prosperity of Texas and the Southwest, (2) it forces companies like Arkansas Louisiana to bid competitively against these transmission lines for the gas which we buy right here in East Texas for distribution to you.

This increase in the field price of gas, plus the rise in other operating costs, has forced us to ask for comparable rate increases to consumers in all other areas which we serve. Last September we applied to the Louisiana Public Service Commission for an increase in rates to Shreveport and the surrounding area. Last May we applied to the Arkansas Public Service Commission for a uniform increase in rates to consumers in Arkansas. The adjustment now asked for East Texas is in line with the applications filed in the two adjoining states.

## Other Cities Are Higher

Our rates in East Texas, even after the upward adjustment, will still be low in comparison with neighboring communities.

Following is a comparison of the proposed residential rate with rates presently in effect in adjoining communities, based on a monthly consumption of 6,400 cubic feet, which is the year 'round average for East Texas:

Proposed Residential Rate	
for ALG Service.....	\$4.42
<i>Present Rate in Other Cities:</i>	
Sulphur Springs.....	\$5.01
Paris.....	5.01
Commerce.....	5.01
Greenville.....	5.01
Bonham.....	5.01
Clarksville.....	5.30
Quitman.....	5.89

Your gas company will continue to render the same dependable, low-cost service to all communities we serve in East Texas. Our sole purpose in asking for this rate adjustment is to make certain that we can continue to provide the public with a plentiful supply of gas, at the lowest cost and with the best of service.

ARKANSAS LOUISIANA GAS COMPANY

Have lively youngsters at home?  
Rough wear has no effect on



Come in for FREE "Color in Action" booklet.

**Anderson Supply Co.**

Phone 4-3156

MT. PLEASANT

PITTSBURGH PAINTS—Keep that|JUST PAINTED|look longer



## Arkansas-Louisiana Gas Company Explains Need For Rate Increase

(Statement by H. V. Leftwich, agent, Arkansas Louisiana Gas Company, Talco district.)

"Recent developments in the natural gas industry make it impossible for this Company to hold the line any longer on rates to our customers in East Texas.

"Generally speaking, gas service now costs most of our East Texas customers less than it did years ago, when natural gas was first brought to most of these cities.

"The price we pay for natural gas has been rising steadily during recent years. It has more than doubled in cost since 1947. In addition, the cost of wages and materials have increased and the company has also experienced a 20 per cent increase since 1947 in the cost of distributing gas.

"Your gas company simply is no longer able to absorb these tremendous increases in the cost of doing business. Only by constantly adding new customers for gas service in recent years have we been able to hold the line up to now.

"Therefore, we have applied to respective city councils of the communities we serve in East Texas for an equitable adjustment in our schedule of rates. The applications set a uniform rate for each of the 24 East Texas communities we serve, which in this district includes Talco. The total increase to residential customers in East Texas amounts to 16.1 per cent on the year's gas bill.

"This is an increase of slightly less than 2 cents per day to the average East Texas residential consumer—less than 60 cents on the average month's bill. It costs you less than 2 cents to bake a cake with natural gas.

"Even after this increase, natural gas will remain the cheapest and best commodity you can buy in the home—or that industry can use in our area. Low cost natural gas will continue to attract industry to East Texas.

"The field price of gas throughout Texas and Louisiana is increasing rapidly as the long transmission lines take more and more gas to eager customers in the North and East—people who are learning that clean, depend-

able natural gas is a premium fuel compared to coal and heating oil. They're willing to pay higher and higher prices for gas. This does two things: (1) It contributes to the increasing prosperity of Texas and the Southwest. (2) It forces companies like Arkansas Louisiana to bid competitively against these transmission lines for the gas which we buy right here in East Texas for distribution to you.

"This increase in the field price of gas, plus the rise in other operating costs, has forced us to ask for comparable rate increases to customers in all other areas which we serve. Last September we applied to the Louisiana Public Service Commission for an increase in rates to Shreveport and the surrounding area. Last May we applied to the Arkansas Public Service Commission for a uniform increase in rates to consumers in Arkansas. The adjust now asked for East Texas is in line with the applications filed in the two adjoining states.

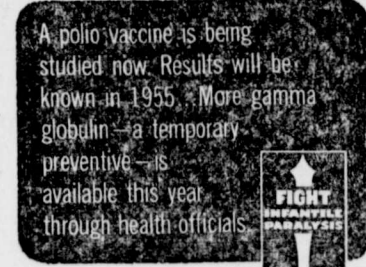
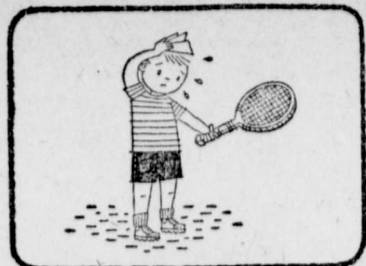
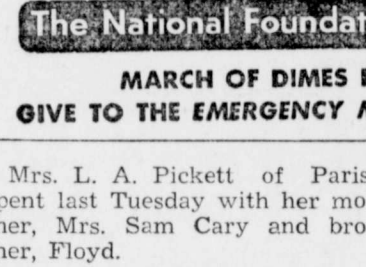
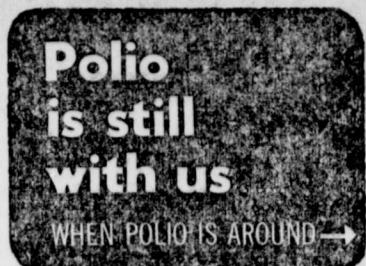
"Our rate in East Texas, even after the upward adjustment, will still be low in comparison with neighboring Texas communities.

"Following is a comparison of the proposed residential rate with rates presently in effect in adjoining communities, based on a monthly consumption of 6,400 cubic feet, which is the year-round average for East Texas:

Proposed Residential Rate for ALG Serv.	\$4.42
Present Rate in Other Cities:	
Sulphur Springs	5.01
Paris	5.01
Commerce	5.01
Greenville	5.01
Bonham	5.01
Clarksville	5.39
Quitman	5.89

"Your gas company will continue to render the same dependable, low-cost service to the people of Talco and the other communities we serve in East Texas. Our sole purpose in asking for this rate adjustment is to make certain that we can continue to provide the public with a plentiful supply of gas, at the lowest cost and with the best of service."

H. V. LEFTWICH  
Agent, Talco District  
Arkansas Louisiana Gas Co.



**The National Foundation for Infantile Paralysis**

**MARCH OF DIMES FUNDS ARE EXHAUSTED. GIVE TO THE EMERGENCY MARCH OF DIMES THIS MONTH!**

Mrs. L. A. Pickett of Paris, spent last Tuesday with her mother, Mrs. Sam Cary and brother, Floyd.

Mr. and Mrs. Billy Bell and children, Billy Wayne, Debra and Danny, visited his mother, Mrs. Minnie Bell at Rosalie, Sunday.

Mr. and Mrs. Ted Harvey and grandson, Bill of Grand Prairie, spent the week end with their parents, Mr. and Mrs. Milt Ferguson.

Mrs. C. A. Griffin of Clarksville and her daughter, Mrs. Hershall Kermow of Houston, visited Mrs. Sallie Stevens and daughter, Agnes, Monday.

Mr. and Mrs. Ben Ward of Halesboro, went to Carlsbad, N. M., Sunday to attend their daughter, Mrs. Bill Wright, quite ill in a hospital there.

Mrs. M. G. Leverette visited her daughter, Mrs. R. W. Hefton of Bull Shoals, Ark. She is visiting friends and relatives in Bogata this week.

Mr. and Mrs. Mervin Childers visited her parents, Mr. and Mrs. J. W. Ballard in Commerce and his sister, Mrs. Wilburn James, in Grand Prairie last week.

Mr. and Mrs. H. C. Martin have returned from Seymour, where they were called to attend their son, Kenneth, seriously ill. He was better when they left.

Misses Charlotte and Pat Barnwell of Monahans, will attend school in Bogata this year. They will have an apartment in the home of Mrs. Cale McCrury.

Mr. and Mrs. Hubert Dowell of Reseda, Calif., and his sister, Mrs. Pearl Hays of White Deer, are visiting Mr. and Mrs. O. C. Lowery and other relatives.

Mr. and Mrs. Raymond Condra and son of Davidson, Ok., and Mr. and Mrs. Willie Kelso and family of Ralls, are visiting Mr. and Mrs. Robert Condra and family.

Miss Elizabeth Allums accompanied by her mother and sister, Mrs. Gertie Guest, visited their mother, Mrs. G. Hazlewood, husband and daughter at Terrell over the week end.

Mrs. Chat Thomas of Blossom, and her brother-in-law, Hardee Thomas of Salina, Kans., are visiting his sister, Mrs. Denton Wilson, Mr. Wilson and Dan Thomas and Ibbey Dan.

Mr. and Mrs. J. B. Thomas and son and Mrs. Porter Parham and son, Wayne of Paris, visited their mother, Mrs. Gladys Thomas and James. Bill Harris also of Paris, visited in the Thomas home.

Mr. and Mrs. Kenneth Wright and daughter, Carolyn of Houston, were week end guests of her parents, Mr. and Mrs. A. H. Croson of Deport and his mother, Mrs. L. R. Wright of Bogata.

Mr. and Mrs. Frank Stubblefield and daughter visited her parents, Mr. and Mrs. A. Z. Rich of Carthage, enroute to Beaumont for a visit with his brother, Thomas Lee Stubblefield and family.

Joe Bob Fortner and Jerry Wood, inducted into the army last week, called their parents, Mr. and Mrs. Archie Fortner and grandparents, Mr. and Mrs. Luther Bryson from El Paso, where they are stationed.

In Saturday's runoff election J. N. Lee was elected commissioner over Lucian Humphrey. In Bogata 503 votes were cast for Mr. Lee and 90 for Mr. Humphrey. In Precinct 1, J. N. Lee 1,071 and Lucian Humphrey, 931.

Mrs. R. L. Roach, Mrs. Alice Vick and Mr. and Mrs. M. E. Roach attended the funeral of Jack Grammer at Talco Friday afternoon. The funeral was conducted by Rev. Lumpford, pastor of Assembly of God Church.

Mr. and Mrs. Selmon Winegeart of Marshall, visited in the home of Mr. and Mrs. Will Tucker Sunday. They were accompanied by Mr. and Mrs. Austin Pope and children, who visited in the home of Mr. and Mrs. Raymond Fennell.

Mr. and Mrs. Raymond Mauldin of Slaton and sister, Mrs. Ruby Jackson and children are visiting their parents, Mr. and Mrs. Calvin Mauldin of Pine Branch and Mrs. Mauldin's mother, Mrs. Roxie Kennedy of Bogata.

Mrs. Linda Hancock has returned from Orange, where she visited her son, Kenneth and family. Mrs. Hancock came home with Mr. and Mrs. Hugh Griffin of Deport who had attended their grandson who was quite ill at Beaumont. He is the son of Mr. and Mrs. Troy Griffin and was improved when the grandparents left for home.

Visitors in the A. B. Butts home Saturday were Rev. Roberto Escamilla, Monterrey, Mexico, Miss Dorothy Delapin of Harden City, Okla., and Raymond Butts, of Perkins Theological College, Dallas. Rev. Roberto Escamilla was assisting Raymond Butts in holding a revival at Birthright near Sulphur Springs. Mr. and Mrs. D. M. Butts and Mrs. P. Pearce of Lone Star, were visitors in the A. B. Butts home Sunday.

Mrs. Eula Bell and three of her friends, Mrs. A. Henderson, Mrs. Nannie Davidson and Mrs. Fannie McCrary, all of Paris, spent Tuesday with her sister, Mrs. Maggie Sullivan. Mrs. Gladys Thomas also joined the friends for the evening.

Mr. and Mrs. S. E. Owens of Port Lavaca and daughter, Mary Etta, visited her parents, Mr. and Mrs. Nort Gibson over the week end. They were accompanied home by their sons, Eddie and DeShon, who spent several weeks with their grandparents here.

Mr. and Mrs. Bobby Damron left Wednesday for Ft. Benning, Ga., where he will enter the army as a lieutenant. He graduated from A. & M. College in May and since then has been employed in Paris. They have been occupying an apartment at the home of Miss Lois Philley during the summer.

Mrs. Gladney Riddle of Mt. Pleasant, her daughter, Mrs. Mildred Parker and daughter, Peggy of Pittsburg, visited their cousin, Mrs. C. P. Pearson. Miss Martha Ann Capeheart of Pittsburg, also visited in the Pearson home.

Mr. and Mrs. F. P. Brumley have as visitors their sons and grandsons, A. D. Brumley and sons, Bill and Bob of Donna, M. H. Brumley and son, Clay of Dallas. For an outing, all the family went to Hot Springs, Ark. They caught plenty of fish in the Ouachita river.

Mrs. Raymond Fennell returned Monday from Odessa, where she made the acquaintance of a granddaughter in the home of her daughter, Mrs. Billy Skidmore and Mr. Skidmore. While there Mrs. Fennell had the misfortune of pouring hot water on her limb. It is healing nicely now.

## LOCAL NEWS ABOUT BOGATA

Jim Childers spent the week end with his mother, Mrs. M. E. Childers.

Roy Gullion, employed in Dallas, spent the week end here with his family.

Mr. and Mrs. John Childers visited Mr. and Mrs. O. B. King at Canton, Sunday.

Mrs. J. L. Bagley of Paris, visited her brother, Roy Gullion and family this week.

T. O. Jones of Lone Star, visited in the home of Mr. and Mrs. Ona Hudson Sunday.

Mr. and Mrs. R. L. Athans of Pilot Point, visited Miss Jodie Craddock last week.

Ray Ballard of Dallas, spent Thursday with his parents, Mr. and Mrs. C. R. Ballard.

Mrs. Gertie Guest left Wednesday for Texarkana, where she will teach the coming year.

Newt Bryson, layman, spoke at the community house at Rugby at 11 o'clock Sunday morning.

Mr. and Mrs. Curtis Gardner of Halesboro, visited their niece, Mrs. Ruth Vaughan, Thursday.

Miss Madge Frances, employed in Paris, spent the week end with her mother, Mrs. Ruth Vaughan.

Lee Puckett has returned home after a two weeks' visit with his son, Robert and family at Vidor.

Mr. and Mrs. W. M. Quick of Paris, spent Sunday with her sister, Mrs. Clyde Roberts and Mr. Roberts.

Mr. and Mrs. Andrew Cox of San Antonio, visited his parents, Mr. and Mrs. Aut Cox, over the week end.

Mr. and Mrs. F. L. Branson visited their son, Frank Branson, and family in Ft. Worth, over the week end.

Mr. and Mrs. Bud Green of Dallas, visited his parents, Mr. and Mrs. J. D. Green and her brothers, Clyde and Morris Roberts.

Mrs. D. A. White of Odessa, is visiting her parents, Mr. and Mrs. Jim East. She was accompanied by Mrs. Bud Martin and children who will visit Elmer Martin and other relatives.

Mr. and Mrs. Jim Ingram of Emory, have returned home after visiting their parents, Mr. and Mrs. F. H. Durham.

Mrs. Eldon Chaloner and Miss Elizabeth Allums attended the Work Shop at ETSTC, Commerce, Thursday and Friday.

Rev. C. G. Renfro, Deport Baptist pastor, is doing the preaching at a revival at the Rosalie Baptist Church this week.

Mr. and Mrs. Henry Hill and mother visited their daughter and sister, Mrs. Jack Whitt and family at Blossom this week.

Miss Beulah Mitchell, accompanied by her sister, Mrs. Earl Legate and Mr. Legate of Fulbright, visited their niece, Mrs. Morris Cooper and Mr. Cooper at Dallas last week.

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## If You Don't Need It SELL IT!

**Want Ads Will Find A Buyer**

This Newspaper's large number of readers make a Want Ad the most economical means of finding a buyer for your unneeded possessions; Livestock, field seed, farm implements, household goods, pet animals, poultry, real estate, musical instruments, jewelry, automobiles and bicycles, or to find a renter if you have a house, apartment or farm to rent. You'll find a Want Ad also effective in locating strayed livestock, and in finding something you want to buy.

**Cost Is Only 50c for 17 Words or Less**

**THE TALCO TIMES**  
YOUR HOME TOWN NEWSPAPER

# Credit to Cash

Effective FRIDAY, SEPT. 3, our store is changing from a Credit to a

# CASH STORE

In order that we can SAVE YOU MONEY ON FOOD.

Saturday, Sept. 4, we will give away FREE a Westinghouse Steam Iron, a Doll and Eight Boxes of Groceries.

**FRIDAY AND SATURDAY ONLY**

We offer you the following Food Bargains. We reserve the right to limit quantities.

Cigarettes, regular cartons	\$1.99
Tide, large size	25c
NO. 2 CAN	
Del Monte Crush Pineapple	25c
12 BOTTLE CARTON (Plus Bottle Deposit)	
Coca-Cola or Dr. Pepper	39c
LAMAR CREAMERY	
Milk, 1-2 gal. carton, Homo.	39c
Frozen Lemonade, 6 oz. can	15c
CARNATION MALTED MILK WILL BE SERVED FREE BY THE CARNATION MAN.	
Carnation Milk, tall can	10c
Carnation Malted Milk, 6-oz. jar	35c
Sugar, 10 lbs., Imperial Can	85c
Lilly's Mellorine, 1-2 gallon	49c
Hi-Ho Crackers, lb. box	29c
Coffee, Folgers, 1 lb.	\$1.14
Pickles, Diamond, sour or dill, qt.	25c
Peaches, Hales Pride, No. 2 1/2 can	25c

Hales Pride Spinach, 303 can	10c
Hales Pride, White Corn,, 303 can	15c
MANY OTHER BARGAINS—SEE OUR CIRCULAR	
CASH PRICES Mean BETTER GROCERIES for LESS MONEY.	
<b>MARKET SPECIALS</b>	
DECKER'S TALL CORN Sliced Bacon, lb.	57c
DECKER'S IOWANA PICNIC STYLE Hams, 6-8 lb. avg., lb.	39c
DECKER'S IOWANA Margarine, lb.	27c
Decker's Luncheonette, 12-oz. can	47c
DECKER'S (PURE MEAT) Franks, 1 lb. cello	49c
Baby Beef Chuck Roast, lb.	37c
Baby Beef Short Ribs, lb.	25c

**Swaim's Food Store**

MARKET AND FEEDS  
F. M. 71—Across from Humble Gate  
TALCO



# The Talco Times

SAM C. HOLLOWAY  
Owner-Publisher  
MRS. O. B. HOPWOOD, Editor

PUBLISHED EVERY FRIDAY

Entered as Second Class Matter  
March 20, 1936, at the postoffice  
at Talco, Texas.

**SUBSCRIPTION PRICE**  
In Titus, Franklin and Red River  
Counties  
**\$1.50 a Year**  
When Sent Elsewhere in the  
States the Subscription Price is  
**\$2.00 a Year**  
Overseas \$2.50 a Year  
INVARIABLY IN ADVANCE



No charge is made for publica-  
tion of notices of church services  
or other public gatherings where  
no admission is charged. Where  
goods or wares of any kind are  
offered for sale the regular adver-  
tising rates will be applied.  
Formal obituaries, cards of  
thanks, resolutions of respect and  
poems are published at regular  
advertising rates.

## Shivers Retained

With the election for governor  
over, everyone who did not vote  
for Allan Shivers has just as  
good a governor as those who did.  
This newspaper favored Shivers  
because we thought he would  
make Texas the best governor,  
and we are for Texas first, last  
and all the time.  
Texas Democrats have again as-  
serted their independence of  
thought and expression. We do  
not believe it was a second ad-  
ministration of the Eisenhower ad-  
ministration nor acts of the 83rd  
congress, of which we do not en-  
dorse in their entirety.

It was a rebuke to left-wing  
Democrats who have run the  
country for 20 years and those  
who would put party loyalty  
ahead of all other considerations,  
including honesty.

The majority vote Shivers re-  
ceived clearly indicated that the  
conservative element in Texas is  
still in the saddle and that they  
acted wisely in electing Shivers  
to a third term. They have some  
assurance of what to expect from  
him as a governor in the future,  
judging by his official acts of the  
past.

Texas can now get on with its  
sewing, preparations for school  
and gathering of a short cotton  
crop.

## EDITORIALLY SPEAKING

BURT LOCKHART  
in Pittsburg Gazette

Grounds for divorce are often  
covered with oil wells.

It doesn't take anyone with a  
speed record to get nowhere fast.

There is but one way to ac-  
count for the inhumanity of the  
world: it is simply human to be  
that way.

The lessons we learn in econom-  
y are never appreciated until  
necessity forces us to practice  
economy.

The new income tax law passed  
by Congress will provide more  
headaches for the income tax  
payer next April.

The new income tax laws cover  
1,000 pages. Boiled down into  
six words it means, send the bal-  
ance to Uncle Sam.

Regardless of all the interna-  
tional mess, it is grand to be alive  
grander still to be young and  
beckoning for success and happi-  
ness.

As we understand a national  
debt ceiling, it is a portable finan-  
cial structure that can be raised  
at any time regardless of the  
ceiling.

So live, Bud, that when you  
reach the end of the road your  
friends can say of you that you  
observed all the laws of the land  
and the road.

There was a time when a man's  
credit was rated 100 when he was  
sound as a dollar, but these days  
he must be as sound as two dol-  
lars or else.

Now that some one has discov-  
ered a way to make false teeth  
out of nylon, does it mean that  
a new use has been found for dis-  
carded stockings?

If our wishing could get us  
everything we want we could  
soon abolish work. There is one  
hitch. Who will do the work to  
provide us with the things we  
wish for?

A little boy, caught in mischief,  
was asked by his mother: "How  
do you expect to get into heav-  
en?" He thought for a moment,  
then replied: "I'll just run in  
and out and keep slamming the  
door till they say, 'For goodness'  
sake, come in or stay out.' Then  
I'll go in."

## LABOR DAY ENTRY—



## ON LABOR'S DAY

This Labor Day, history will record that America's  
industrial employees have achieved the world's highest  
standard of living, along with the highest records of  
productivity, income and benefits.

Thanks in large measure to industry's constantly im-  
proving techniques and equipment, the average indus-  
trial employee of today can produce more in 40 hours  
than his father of a generation ago produced in 60 hours.  
He is able to produce five times as much as 100 years ago  
—and therefore to have five times as much—with one-  
third the human effort.

This is the essence of human progress, and history  
has not witnessed its equal in the recorded annals of man.

## The Election

Once there was a shrewd busi-  
nessman who had a small son of  
whom he was very proud. He de-  
cided one day that he would try  
to find out the trend of the boy's  
mind.

He slipped into the boy's room  
one morning and placed on the  
table a Bible, a silver dollar, and  
a deck of cards. "Now," said he  
"when that boy comes in, if he  
takes the dollar, he's going to be  
a businessman; if he takes the  
Bible, he's going to be a preacher;  
and if he takes the deck of  
cards, he's no good."

Soon the boy came in whist-  
ling. He ran to the table, picked  
up the Bible, the silver dollar and  
the deck of cards.

The father poked his head from  
behind the door and exclaimed,  
"I can't believe my eyes! That  
boy is going to be a politician!"

Old Man Sol was on the job  
Saturday, Sunday and Monday,  
trying to top Saturday's hot elec-  
tion, no doubt. Sunday the offi-  
cial thermometer climbed to 103;  
Monday it moved up to 106 and  
at Mt. Pleasant it registered 109.

## Gas Co. Asks For Higher Rates

The Arkansas-Louisiana Gas  
Company this week petitioned  
the Talco City Commission for  
an increase in rates for natural  
gas service. The petition calls  
attention to the fact that it is the  
first request for an increase in  
rates since service was establish-  
ed here.

Carried in another part of this  
paper is a formal statement con-  
cerning the proposed new rates,  
and reasons for requesting them.  
The statement was made by H.  
V. Leftwich, agent for the Arkan-  
sas Louisiana Gas Co., Talco  
district, and is self-explanatory.  
A large advertisement also ap-  
pears in the paper and the read-  
ers' attention is called to both  
the ad and the statement.

## THE CAT'S PRICE

Then there was the man who  
appeared in a newspaper office  
to place an adv. offering \$500 for  
the return of his wife's pet cat.  
"That's an awful price for a  
cat," the clerk commented.  
"Not for this one," the man  
snapped. "I drowned it."

## Humble Will Air Football Games

Addition of the American  
Broadcasting Company's program  
of live NCAA football telecasts  
to the 1954 football coverage by  
The Humble Company has been  
announced. Humble has arrang-  
ed to sponsor the games in Texas.

The program will include 12  
weekly games, starting with the  
Oklahoma-California meeting on  
Saturday, Sept. 18, plus a Thank-  
sgiving day telecast.

Games involving Southwest  
Conference teams will include  
the Rice-Wisconsin, Texas-Baylor  
and SMU-Notre Dame contests.  
Other top football powers to ap-  
pear include Michigan State,  
Ohio State, Illinois and Michigan  
from the midwest; Georgia Tech,  
Maryland and Alabama from the  
south; Southern California, Ore-  
gon and Stanford from the Pac-  
ific Coast, and the colorful Army-  
Navy game.

The Humble Company's week-  
ly statewide television program,  
"Texas in Review," will also show  
film highlights of the previous  
Saturday's outstanding South-  
west Conference game.

The complete schedule:  
Sept. 18—California vs. Okla-  
homa.  
Sept. 25—Iowa vs. Mich. State.  
Oct. 2—Stanford vs. Illinois.  
Oct. 9—Wisconsin vs. Rice.  
Oct. 16—Oregon vs. Southern  
California.  
Oct. 23—Pittsburgh vs. North-  
western.  
Oct. 30—Pennsylvania vs. Penn  
State.  
Nov. 6—Baylor vs. Texas.  
Nov. 13—Georgia Tech vs. Ala-  
bama.  
Nov. 20—Ohio State vs. Mich.  
Nov. 25—Maryland vs. Mis-  
souri.  
Nov. 27—Army vs. Navy.  
Dec. 4—SMU vs. Notre Dame.

## Baten Succeeds Alfred Walker

In last week's issue of the Talco  
Times a complete list of the  
school faculty was given. Since  
that time Alfred Walker has re-  
signed and W. H. Baten of Min-  
den, La., has been elected. Mr.  
Baten has a Master of Science  
degree from the University of  
Arkansas. He has a wife and  
three children. He will teach in  
the upper elementary grades.

## LITTLE THINGS ADD UP TO BIG LAWSUIT

Waco.—A Waco woman has filed  
a \$45,000 damage suit against  
a neighbor, contending that a  
hazard on the neighbor's side-  
walk caused her to fall and frac-  
ture her neck.  
The hazard: Pea-sized china-  
berries from a nearby tree.

## Trojan Band and Majoretts Prepare For Game On 17

The Trojan Band, now prepar-  
ing for the first football game  
Sept. 17, will be featuring seven  
new majoretts and one drum ma-  
jor. The majoretts will double  
as twirlers, flagbearers and flag-  
baton twirlers. The girls will be  
sporting new uniforms that they  
hope will be here in time for this  
first game.

The girls are Becky Foster,  
drum major; Patricia Ryan, Judy  
Verbal, Carolyn Lewis, Sally  
Warden, Tommie Calloway, Dor-  
othy Spivey and Janice Davis,  
majoretts.

## Camp County Due Smackover Test

Plans were reported in the  
making Wednesday for the drill-  
ing of a deep Smackover lime test  
about three miles north of Pitts-  
burg about three miles north of Pitts-  
burg.

The exploration would be a  
joint venture of Placid Oil Com-  
pany, Shreveport, and Phillips  
Petroleum Company with assist-  
ance to be given by Gulf, Hum-  
ble, Shell, Tide Water and Union  
of California.

Drilling would be on the basis  
of seismic work done by Phillips.  
Title work now is being done,  
and it is expected that location  
will fall in either the G. Dees or  
W. Lagrone survey.

## A MANLY FIT, TOO

Mrs. Gush: "That dress is the  
most perfect fit I have ever seen."  
Mrs. Chargeit: "Then you  
should have seen the one my hus-  
band had when he got the bill  
for it."

## THESE FUNNY PEOPLE

A woman appearing in court  
blamed with bitterness her finan-  
cial trouble on her neighbors.  
"I don't understand," said the  
perplexed judge. "What have the  
neighbors got to do with it?"  
"Well," explained the woman,  
"they're always doing something  
we can't afford."

## Professional

Phone 4-3876  
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On Pittsburg Hi-Way

Dr. J. B. Ferrell  
OPTOMETRIST

Dr. L. D. Lawler  
OPTOMETRIST

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TALCO, TEXAS

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MT. PLEASANT

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HOME

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BOGATA, TEXAS

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City \_\_\_\_\_ State \_\_\_\_\_

Subscription rate is \$1.50 a year in Titus, Franklin  
and Red River Counties. Sent elsewhere, the price is  
\$2.00 a year.

## 1954 - 1955

### TROJAN FOOTBALL SCHEDULE

Sept. 17—	Cooper	At	Cooper
Sept. 24—	Honey Grove	At	Talco
Oct. 1—	Quitman	At	Quitman
Oct. 8—*	Pewitt	At	Pewitt
Oct. 15—*	Hughes Springs	At	Talco
Oct. 22—	Open		
Oct. 29—*	Queen City	At	Talco
Nov. 5—*	Bogata	At	Bogata
Nov. 12—*	Jefferson	At	Talco
Nov. 19—*	James Bowie	At	James Bowie

\* Denotes Conference Games.

## FASHIONED FOR FALL

For back to school or back to busi-  
ness, our selections are complete in  
all the newest of fabrics and shades  
... choose from

CHARCOALS, PINKS

BLACKS, GREYS

BROWNS and TANS

- SUITS 45.00 to 49.50
- SPORT COATS 25.00 to 35.00
- SLACKS 8.95 to 16.50
- SPORT SHIRTS 3.95 to 8.95
- DRESS SHIRTS 2.95 to 4.50
- SPORT VESTS 3.95 to 5.95
- TIES 1.50 to 5.00
- FELT HATS 7.50 to 20.00
- BELTS 1.50 to 5.00
- SOX .55 to 1.00
- PAJAMAS 3.95 to 6.95
- JACKETS 10.95 to 23.50

Joe Wunsch  
MERCHANT TAILOR  
PARIS, TEXAS  
"DRESS WELL AND SUCCEED"

S. E. Corner Plaza PARIS, TEXAS

## ATTENTION FORD CAR AND TRUCK OWNERS!

Now you can re-power  
with an **Authorized  
RECONDITIONED  
FORD Engine**

You get all  
this **ONLY**  
with an **Authorized  
Reconditioned  
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Look for this emblem on  
**AUTHORIZED Recondi-  
tioned Ford Engine**—  
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**AUTHORIZED** condi-  
tioner for lasting power  
and savings, complete  
satisfaction. Drive in to-  
day!

1 It is re-manufactured to exacting  
Ford standards by an authorized  
rebuilder.  
2 Genuine Ford Parts used through-  
out.  
3 Engine rigidly block-tested.  
4 New engine guarantee, for 4,000  
miles or 90 days—whichever  
comes first.

Installed In  
**Hours**

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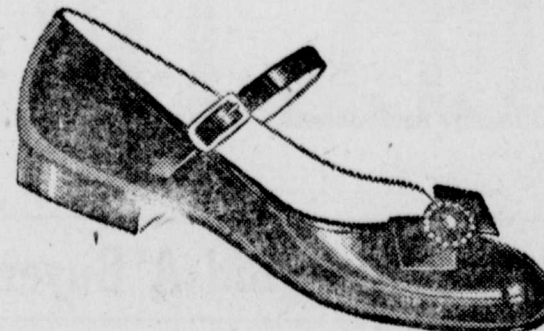
Joel Stead Motors  
YOUR FRIENDLY  
FORD DEALER  
MT. PLEASANT

The most complete selection of children's shoes anywhere

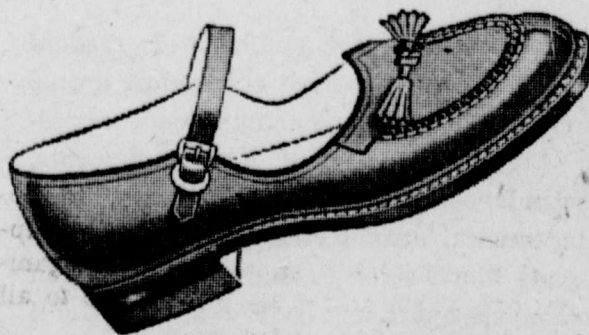
## They FIT... really FIT... if they're Buster Browns



Buster Brown offers the most complete  
selection of children's shoes in America.  
All the favorite styles kids have worn  
and loved for years... plenty brand new  
style ideas too. All built over "live-foot  
lasts" and scientifically fitted according  
to our 6-Point Fitting Plan. Let us show  
you our new line right away.



**Buster Brown**  
America's Favorite Children's Shoes



4.95 to 6.95  
According to Size

**Famous  
SHOE STORE**

GLENN L. EDWARDS, Owner  
East Side Plaza—PARIS



# LOCAL NEWS

By MRS. O. B. HOPWOOD  
PHONE 1608 or 79

Mrs. Lucy Walls was a patient in Talco hospital Friday and Saturday.

Dr. E. L. Miller attended a medical meeting in Dallas on Sunday.

James Cargile of Atlanta, visited relatives and friends in Talco on Sunday.

Mrs. E. L. Miller was called to Detroit, Mich., on Friday, due to the death of an uncle.

A son was born to Mr. and Mrs. Raymond Singleton of Talco at a Mt. Pleasant hospital Thursday.

Mr. and Mrs. Glen Gauden and son, David Glen, spent the week end in Leonard and Celeste.

Mrs. Elbert Jones left for Temple Thursday morning for a general checkup and medical treatment.

Gene Worthington and Robert Frye, who are employed in Palestine, spent the week end with their parents.

Mr. and Mrs. Ray Matherly of Burkburnett, were week end visitors of her parents, Mr. and Mrs. B. L. Gieger.

Mr. and Mrs. W. E. Bradley of Bridgeport, arrived Saturday for a visit with their daughter, Mrs. Fred Clemmons and family.

Miss Wanda Williams has returned home after two weeks visit with her sister, Mrs. James Cain and Mr. Cain at Longview.

Mrs. Pearl Hays of Mt. Pleasant, spent part of last week visiting in the home of her daughter, Mrs. W. E. Welch and Mr. Welch.

J. F. Lonsford of the Talco Assembly of God church, entered a Mt. Pleasant hospital Sunday. He suffered a heart attack earlier in the day.

Mrs. C. E. Jones, accompanied by Mr. and Mrs. H. V. Bonham, went to Temple Thursday for routine examination at Scott and White Hospital.

Mr. and Mrs. Ray Taylor and children of Maud, were week end visitors of her sister, Mrs. W. T. Lewis and Mrs. Billy Joe Vickers and families.

Mr. and Mrs. R. W. Crowston and Janell of Birthright and Mr. and Mrs. Hershall Crowston of Sulphur Springs, visited Sam Mayfield Sunday.

Born to Mr. and Mrs. Delois Horn of Longview, a girl, weighing 7 lbs. 1/4 oz. on Friday at the Memorial hospital there. Mr. and Mrs. Ervin Horn are the Talco grandparents.

Mr. and Mrs. R. T. Fuller Sr. went to LaMarque Saturday to visit their son, R. T. Fuller Jr., Mrs. Fuller and their granddaughter, Nancy Lee, born Saturday. Nancy Lee weighed two pounds.

Mr. and Mrs. Eugene Davis of Ft. Meade, Md., are spending their furlough with their parents, Mr. and Mrs. L. B. Davis and Mr. and Mrs. H. A. Hoffpaur. Eugene will report back to duty at Ft. Sill, Ok.,

Mr. and Mrs. J. B. Walker are visiting his parents, Mr. and Mrs. B. B. Walker. J. B. has his discharge after spending four years in the armed forces.

Mrs. Opal Blain of Odessa and Mrs. Faye Whitley and son, Mike of Sherman, spent Sunday with their parents, Mr. and Mrs. W. B. Harris and family.

Mr. and Mrs. Lank Easterling accompanied their daughter, Mrs. Ray Kelley to El Paso last week end to visit her husband who is with the armed forces there.

Mr. and Mrs. Frank Sloan and Jimmy returned Tuesday from a visit with relatives in Tonkawa and Tulsa, Ok. Jimmy Brooks of Liberal, Kan., accompanied them home for a visit.

Danny and Leo Perdue have been visiting their aunt, Mrs. Kenyon Eaton and family in Conroe. Mr. and Mrs. W. A. Perdue spent the week end with the Eaton family and brought them home.

Mr. and Mrs. W. R. Shaw went to New London Tuesday to visit Mrs. Shaw's sister, Mrs. R. J. Hardey and family. Miss Lois Shaw who had been with her aunt for two weeks, accompanied them home.

Mr. and Mrs. S. F. Worthington and Patsy visited her parents in Bastrop last week. They returned by way of Palestine and visited her sister, Mrs. W. J. Jacobs and Mr. Jacobs. Patsy remained in Palestine for a week's visit.

Mr. and Mrs. M. J. Spruill and Mr. and Mrs. L. L. Reed will leave for Freer on Friday to visit their son and brother, Jerry Spruill and Mrs. Spruill, and attend the wedding of another son, Don, on Saturday evening.

Born to Mr. and Mrs. James Cain, a girl, weighing 7 lbs. and 9 ozs. on Friday, Aug. 27 at Markham Hospital in Longview. She has been given the name of Deborah Ann. Mrs. Cain is the former Miss Alice Williams of Talco.

Lt. Solon Loving Jr., is expected home from Scott Field in a few days for a visit with his parents before reporting to the West Coast in October for duty in Japan. Lt. Loving of the Communication department, has been assigned to secret detachment.

Cecil Griggs, local chairman of the March of Dimes drive, has solicited the aid of the Talco Girl Scouts. They had a booth downtown Saturday and will have another tomorrow. They will also make a house to house canvas. Your cooperation will be appreciated in this emergency drive.

## OUR DEMOCRACY — by Mat

### ALL HONOR TO THE WORKER

FROM THE DAYS OF THE PIONEERS, AMERICA HAS ALWAYS HONORED WORK AND THOSE WHO DO IT, WHETHER BY BRAIN OR BRAVN OR A COMBINATION OF BOTH — AND IT IS IN OUR TRADITION TO REWARD THE INDIVIDUAL FOR INITIATIVE, INVENTIVENESS AND STICK-TO-IT-IVENESS.



ON LABOR DAY IT IS PARTICULARLY FITTING TO RECALL AND REASSERT THESE PRINCIPLES OF ACTION WHICH HAVE CONTRIBUTED SO MUCH TO THE PROGRESS OF OUR DEMOCRACY.

## Going Away Party For Mrs. Winchell

Mrs. Don Winchell was the honoree of a going-away party at Humble Recreation hall on Wednesday morning. The hostesses were Loretta Foster, Gerane McWilliams, Ola Robertson, Chloe Stone, Joyce Orr.

The floral arrangements on the gift table and coffee table were deep rose crape myrtle. Coffee, donuts, cakes and lovely decorated mints were served. A china handpainted clock and plate was presented to Mrs. Winchell.

The following were present: Mmes. Joyce Orr, Barbara Miller, Virginia Brewer, Harold Dean Cain, Zelma Poston, Pearl Rothwell, Louise Stone, Marie Bowden, Mary Lou Tutt, Ruby Mitchell, Hattie Gibson, Elizabeth Hanks, Lois Russell, Jessie Frugia, Dell Howard, Willard Tietz, Mary Anderson, Louise McKnight, Juanita Rodgers, Joe Nelson, Eunice Cox, Jean Loftin, Velma Hammond, Shirley Rodgers and son, Randy.

## Mrs. Billy Kimbrell Shower Honoree

Mrs. Billy Kimbrell, formerly Miss Jane Ottinger of Talco, was honored with a miscellaneous shower at the home of Mrs. Sallie Gage on Tuesday night. Hostesses were Misses Sue Brown, Janice Cunningham and Yvonne Fail.

The bride's colors of yellow and white were carried out with yellow roses and ivy decorating the white lace covered table and other points of interest.

Those registering in the bride's book were Misses Carolyn Lewis, Yvonne Fail, Linda Gray, Dorothy Cabell, Mmes. Roy Ottinger, Bob McClung, Nadine Caldwell, Lester Watts, J. C. Fail, J. W. Gray, Willie Cabell, Sallie Gage, R. L. Clark. Those sending gifts were Mmes. Bob Parker, George Burleson, Harold Bonham, Georgia Jones, Edgar Easterling, Howard Swartz, Elwood Jones, T. L. Barton, Aubrey Harris, Elliott, Elton Welch, Edmond Brown, Misses Alice R. Tidwell, Barbara Jo Richardson, Bonnie Bell Jack, Betty Easterling.

Enroute to the Far East aboard the USS Small is Chester C. Temple, boilerman first class, USN, son of Mr. and Mrs. T. G. Temple of R2, Talco. The destroyers Small and Hubbard left the United States late in August to begin their fourth tour of duty in Korean and Japanese waters.

## Mrs. Hughes Dies At Paris Home

Mrs. Lottie Lee Hughes, 82, widow of Joe Hughes, died Saturday after an illness at her home in Paris.

Funeral services were held Sunday at Shady Grove Church with burial in Highland Cemetery at Deport.

Rev. Curtis Hoover, Baptist pastor at Marshall, officiated, pallbearers being W. V. Anderson, Hershel Stone, Louis Clement, Joe Head, Miles Eddington and Neal Weigart.

Her husband died in 1923, survivors being these children: E. W. Hughes, Paris; R. L. Hughes and W. R. Hughes, Lubbock; Mrs. Laura Chesney, Tyler, and Mrs. Etelle Stone, Pattonville, besides eight grandchildren and three great-grandchildren.

Times Classified Ads pay.

## Fire Destroys House at Sylvan

A vacant rent house belonging to James Rheudasil in the Sylvan community was recently destroyed by fire. Paris firemen went to Sylvan to protect the surrounding houses and put the blaze under control, however the house burned to the ground before they arrived.

Fortunately, the house was vacant and no one was injured. Cause of the fire is unknown.

Keen, Texas, a town founded by Seventh Day Adventists in 1890, is said to be the only community in the United States where the postoffice is open on Sunday.

## WANT ADS

Rates: 3 cents per word first insertion; 2 cents per word each additional insertion. No ad accepted for less than 50 cents per issue. Terms cash unless you are a regular advertiser in this newspaper.

FOR SALE—First class squirrel dog, big type fice. See Hood Ripley, Deport. 31-p

FOR SALE—Four-room house at Morris Chapel to be moved. See O. P. Morris on the place. dbt31p

FOR SALE—Six room house with bath. Also vacant corner lot, 75ft.x150ft. See Floyd Jones or Phone No. 56F3. 30-c

FOR SALE—The J. D. Pittman property on Highway 271 with 3 houses in good condition; also four lots. See Mrs. Nolan Neugent, Talco. 30-p

REMEMBER—Your old hunting and fishing license expired August 31. New ones are now available. Plenty of ammunition of all kinds. Winn's Appliance and Sporting Goods, Talco.

## DINNER IN HONOR MRS. D. E. WELCH

Mr. and Mrs. W. E. Welch honored their daughter-in-law, Mrs. D. E. Welch of Lone Star, with a birthday dinner Saturday evening. Those enjoying the barbecue chicken with her were Duane Welch, Lone Star; Mr. and Mrs. R. D. Hanson of Bogata, Mr. and Mrs. Leo Roberts, also visited during the evening. Later the Welchs and Hansons enjoyed a game of golf at the Pittman courts, with Mrs. Duane Welch as winner.

**THE NICEST** courtesy you can show your guests is to have their visits mentioned in this newspaper. The nicest courtesy you can show your friends is to let them learn of your visit through these pages whenever you go away. The publisher will consider it a courtesy whenever you give us an item of any kind.



## Chicken Supper For In and Out Club

The In and Out Club gave a family chicken supper at Humble Recreation hall Monday night. Mmes. J. R. Poston, A. E. Foster, Charley Russell and R. R. Rothwell were the hostesses.

For entertainment after the supper, 42 and card games were played. The following families attended: A. E. Foster, R. R. Rothwell, Charley Russell, J. R. Poston, Johnny Stone, Don Winchell, T. W. Orr, Herbert Marshall, L. D. Hanks, Rex Mitchell, Doug Stone, Bob McWilliams, Odie Gibson.

## IT'S TOO LATE THEN!

While your home burns, you may wish you had carried more fire insurance.

Before you have a loss, check up your policies with this agency. It's not too late NOW.



# FELIX JONES

At the Bank INSURANCE TALCO

## QUIT BUSINESS

# SPECIAL SALE

Upon the Advice of Our Doctor we are GOING OUT OF BUSINESS. Everything must be sold. Every item Reduced—Many Below Cost. All Sales for Cash and Final—No Exchanges—No Refunds.

## SALE BEGINS SATURDAY, SEPT. 4th

BELOW ARE JUST A FEW OF THE MANY BARGAINS:

- TOWELS, reg. 29c ..... 5 for \$1.00
- TOWELS, reg. 39c ..... 29c ea.
- TOWELS, reg. 50c ..... 39c ea.
- TOWELS, reg. \$1.19 ..... 79c ea.
- WASH CLOTHS, reg. 10c ..... 15 for \$1.00
- WASH CLOTHS, reg. 15c ..... 8 for \$1.00
- WASH CLOTHS, reg. 29c ..... 19c ea.
- LUNCHEON CLOTHS, reg. \$1.00 ..... 79c
- Reg. 35c MEN'S SOCKS ..... 5 prs. \$1.00
- Reg. 29c MEN'S SOCKS ..... 6 prs. \$1.00
- Reg. 50c MEN'S DRESS SOCKS ..... 39c pr.
- On eLot ANKELTS, reg. 39c ..... 5 prs. \$1.00
- One Lot ANKELTS, reg. 39c ..... 7 prs. \$1.00
- Reg. 25c Training Panties, sizes 2, 4, 6 ..... 5 prs. \$1.00
- Reg. 19c Training Panties ..... 15c pr. or 7 prs. \$1.00
- Reg. 49c Child's Rayon Panties, sizes 2-4-6 ..... 29c pr.
- Reg. 50c Ladies Rayon Panties, sizes 5-6-7 ..... 35c pr.
- All Ladies Underwear and Gowns REDUCED.
- Mercerized Thread, colors, reg. \$1.20 box ..... 90c box
- All Puritan and Gem Crochet Thread ..... 5 balls \$1.00
- BARGAINS IN COTTON AND WOOL YARN.
- Men's Handkerchiefs, good grade (Limit 12 to Customer) ..... 12 for \$1.00
- Ladies Handkerchiefs, reg. 10c fancy ..... 2 for 15c
- Ladies Handkerchiefs, reg. 15c and 25c, solid colors ..... 10c or 3 for 25c
- Child's T Shirts, fancy, reg. 69c ..... 50c
- Boys White T Shirts, reg. 35c ..... 19c ea.

We Reserve the Right to Limit Quantities

### ALL SCHOOL SUPPLIES REDUCED

- Notebook Paper, reg. 5c pkg. .... 3 pkgs. for 10c
- Notebook Paper, reg. 10c ..... 3 pkgs. for 25c
- Notebook Paper, reg. 50c pkg. .... 39c pkg.
- Bargains in Zipper Binders while they last.
- Fountain Pens, reg. \$1.00 for ..... 89c
- ALL CRAYOLAS REDUCED
- Fountain Pens, reg. 50c for ..... 39c
- School Bags, reg. \$1.98 for ..... \$1.49
- Pencils, reg. 2 for 5c ..... 20c a doz.—Limit one doz.
- Combs—all kinds, reg. 10c to 25c, your choice ..... 5c ea.
- White Enamelware, values up to \$1.60, while it lasts, your choice ..... 99c
- ALL DISHES REDUCED AT LEAST 25%.
- Regular \$1.39 Teapots, only ..... 98c

### STAINLESS STEEL TABLEWARE

- Teaspoons, reg. 15c, 2 for 15c—Reg. 25c tablespoons, 15c
- Forks, reg. 25c, only ..... 15c—Reg. 30c Knives, only ..... 20c
- ALL COSMETICS REDUCED 25%.
- ALL NOTIONS AND RIBBONS REDUCED 25%.
- ALL DRUGS AND RELATED ITEMS, 25% OFF.
- ALL HARDWARE & ELECTRICAL ITEMS, 25% OFF.
- ALL TOYS REDUCED 25% OR MORE.
- All Novelty Items Reduced—Many of them just arrived
- A new supply of Plastic Aprons, reg. 50c, now ..... 39c
- New Buttons, reg. 10c card, only ..... 5c card
- One Box Buttons, reg. 10 card, now ..... 2 cards for 5c

Store Will Be Closed Friday to Mark Down Prices

# Coker's Variety Store

"A Pleasure to Please"

TALCO

To Reach the Public Quickly and Economically Use Classified Ads

# Talco Times

"The Home Town Paper Since 1936"

## Six Reasons

Why you should subscribe to The Deport Times

1. BECAUSE you want to keep informed as to what your friends and neighbors are doing, what's going on in the surrounding country, and what is going to happen in the future.
2. BECAUSE The Times gives you the most complete coverage of news in this community.
3. BECAUSE you can save money by keeping posted on the bargains advertised in The Times, the leading advertising medium in its field.
4. BECAUSE the classified section of The Times is valuable to both advertiser and reader.
5. BECAUSE The Times is dedicated to the interests of this community and to the support of community enterprises and organizations which are of the most value to all the citizens of the community.
6. BECAUSE this paper is well printed and easy to read.



## Maurice Moore to Receive State Fair Award of "Texan of Distinction"

Maurice Thompson Moore, a native of Deport, and chairman of the board of Time, Inc., publisher of America's most popular magazines, will receive the third annual "Texan of Distinction" award of the State Fair of Texas.

The award will be presented to the 58-year-old Texan Oct. 12 at the annual State Fair banquet.

Each year a native-born Texan who has distinguished himself in industry, science or the arts on a national scale, is named "Texan of Distinction."

Lester Lum (Tex) Colbert, president of the Chrysler Corporation, was last year's recipient, and Eugene Holman, president of Standard Oil of New Jersey, won the award in 1952.

"We feel that this award already recognized as one of the most prized honors that can be bestowed on any man by his native state," State Fair President R. L. Thornton declared. He said Moore is "a Texan really worthy of this badge of honor."

Moore is chairman of the corporation which publishes Time, Life, Fortune, Architectural Forum, House and Home, and the new magazine, Sports Illustrated.

He was born in Deport, Lamar County, on March 16, 1896, son of the late Dr. John H. Moore and Mrs. John H. Moore.

In 1915 he was graduated from Trinity University when the school was still located at Wax-



hachie. In 1920 he received a Bachelor of Laws degree from Columbia University. In 1945 he came back to Texas to receive from Trinity an honorary Doctor of Laws degree. He is a member of the Board of Regents of both Trinity and Columbia Universities.

He was admitted to the New York Bar in 1920, following service as a first lieutenant of infantry in a machine gun company in World War I. He has been a member of the New York law firm of Cravath, Swaine and Moore since 1926.

Don Brewer went to Arp to accompany Mr. and Mrs. Rad Reeder and their daughter, Darlyne, to Galveston for the week end.

Mr. and Mrs. J. R. Poston and children left Wednesday afternoon to visit her parents, Mr. and Mrs. W. L. Phillips in Mabank until Friday.

Mr. and Mrs. V. G. Rollins and children returned Wednesday the week end here with his parents, Mr. and Mrs. Jim Rollins and Miss Shirley Harris.

Mr. and Mrs. Johnny Stone and children returned Wednesday from vacationing in Opelousas and New Orleans, La., and in Orange and Henderson.

Norma Griffin of Mt. Pleasant, spent Wednesday with Mary Phillips, and Arnold D. Phillips spent Wednesday in Mt. Pleasant visiting Don Griffin.

The B. Gartmans had as guests Tuesday night, Mr. and Mrs. Johnny Hawthorn of New London and Mr. and Mrs. Edgar Stubblefield of Mt. Pleasant.

Bill Wise of Tyler, was transferred to Talco and began work here this week. His wife will come later and they will move into the Johnny Stone house.

Mr. and Mrs. J. B. Nelson and son, Ronnie, and their daughter, Helen Jo of Tyler, went to Kerens Friday to visit Mrs. W. J. Tramel and Mrs. W. W. Taylor until Saturday.

D. B. Stone was transferred here in July from Nacogdoches when Johnny Hedge was transferred away. The Stones have recently moved into the former McKnight house. Mrs. Stone's father, T. B. Machen is now visiting them.

Mr. and Mrs. Ervin Hooks accompanied by Mr. and Mrs. Guy Carns of Hawkins, returned on Monday from vacationing in Arkansas, Tennessee, North Dakota, Louisiana and Brewton, Alabama with Mr. and Mrs. Lum Hooks and son.

Mr. and Mrs. L. B. Kaylor and Mae went to Carlisle for the week end to visit Mr. and Mrs. E. L. Kolb, and visited Mr. and Mrs. Russell McDonough, the former Mrs. Emma Stephenson Needham, in Overton, and also visited R. T. Moon at Gladewater.

Mr. and Mrs. P. P. Hendrix and daughter, Mrs. E. E. Blalock went to Houston Tuesday to visit Mr. and Mrs. G. D. Lightsey and son until Thursday. Mrs. Lightsey, Walter and Gene accompanied her parents home for a two weeks' visit while Mr. Lightsey was on a business trip.

## WOMEN AND WHEELS

### An Auto Column For Gals?

By Mary Lou Chapman

This is going to be a column for the gals. And it's going to be about cars. Irreconcilable? We don't think so. In fact, we have a lot of material right at our finger tips that would indicate that women and cars influence each other pretty strongly.

Women love fashion. Just ask them! And cars have really entered the fashion world. Just as women's clothes reveal new and exciting changes every year, so automobiles reflect the fashion changes of America's population on wheels.

#### CASUAL CLOTHES, CARS

To cite only one example out of many—women's apparel has become much more casual for an increasingly suburban existence. Automobiles reflect this trend too. Take a look at the growing popularity of the suburban station wagon. There are many similar parallels, but that's a whole story in itself.

Women are sensitive to color and fabrics, and are quite expert about both. And car designers are very much concerned with these things too. We find new wonder fabrics and designs appearing in response to women's demands for greater wearability and beauty. We find in cars all the sparkling colors of the rainbow due to women's desire for more glamorous interiors and exteriors. It's a bright highway ahead.

Within the last year, more than one automobile manufacturer has had requests for car colors based upon woman's complexion and hair color. One designer we know has planned next year's cars with the redhead, the blond and the brunet very much in mind. Plymouth, for example, has a San Diego Gold that was designed as a complementary color for blonds. We look for more of this appeal in the future.

Another company several years ago admitted that its most popular

Mr. and Mrs. F. A. Jones and son, Phil, spent Friday and Saturday in DeQueen, Ark., with her sister and family, Mr. and Mrs. Roy Johnson and children. Their daughter, Linda, came home with the Jones to visit this week.

Mrs. C. E. Griggs and Eddy went to Gladewater Sunday night and visited Mr. and Mrs. Harry Stracener and family. Leland accompanied them home on Monday for a few days' visit here with Eddy and other friends.

Mrs. Zelma Poston was one among the 278 graduates of ETSTC in Commerce on Friday night, the 27th. She received her B. S. degree. Mr. and Mrs. G. G. Ryan, Susan and Patricia attended the exercises from here.

car color, a sand beige, was taken directly from a dress which the wife of the company's president wore.

#### MECHANICAL GADGETS

Women request mechanical gadgets that they can operate with a minimum of effort. And today's car has been so tailored to the woman's tastes that the automobile has taken on a whole new group of functions that men alone would not have dared to demand for themselves with such conveniences as power steering, power brakes, seating adjustments and electric window lifts.

A woman is concerned with the use of the car in her life. She worries about the kind of seat-covering most practical for spilled ice-cream cones and muddy feet, and yet she wants a car she can be proud of when she drives up to Mary's house for an alumnae meeting or over to the church for a bake sale.

#### IT WORKS BOTH WAYS

And last but not most importantly, a woman wants a car that is reliable. Unlike the man she doesn't want to tinker with it. When she needs transportation she expects it to go.

For all these reasons, and even a few more, women are interested in cars. And do believe us when we say that the automobile industry is interested in the woman's viewpoint! So it works both ways.

(Fashion writer, artist and TV personality, Miss Chapman is a native of Detroit, and has spent the last several years working with automobile stylists, designers and engineers at Chrysler Corporation.)

Shirley Ann Watson of Dallas, spent last week here with Mary Phillips in the J. R. Poston home. Her parents, Mr. and Mrs. Raymond Watson, came for her and visited Friday night.

Mr. and Mrs. A. L. Rodgers, Leon and Monty went to Gilmer Saturday night to see Mr. and Mrs. L. F. Smart. They all visited Mr. and Mrs. Fred Smart and daughter, Susan, in Tyler, Sunday.

Mr. and Mrs. Harold Trimble went to Hosston, La., over the week end to carry W. S. Taylor home after visiting with them some time. Their niece, Mrs. E. O. Bonnett of Shreveport, accompanied them home for a visit this week.

## Shower in Honor Mrs. McWilliams

Mrs. R. E. McWilliams was the honoree of a pink and blue shower Aug. 26 in the home of Mrs. T. W. Orr with Mrs. Odie Gibson and Mrs. L. D. Hanks as co-hostesses. The floral interest was a miniature bassinett filled with seasonal flowers.

Several games were played and the honoree opened many lovely packages.

Refreshments of angel cake and punch were served to Mes. Jim Nelson, A. W. Compton, K. W. Tutt, Rex Mitchell, Frank Tietz, Charlie Russell, G. N. Anderson, W. L. Robertson, Don Winchell, Roy Beasley, Herbert Marshall, Sidney Frugia, Gale Burnham, C. C. Collins, L. R. Miller, R. R. Rothwell, J. L. Pendleton, A. A. Foster.

Sending gifts were Mes. Cecil Griggs, A. L. Rodgers, Ervin Hooks, O. L. Hopkins, Johnnie Weatherall, Lou Elkins, Jim Bagby, S. O. Loving, R. E. Rosson and Miss Genevieve Stewart.

#### CARD OF THANKS

We have not been able to find words to express our humble thankfulness for the kindness and love you have shown our family during the illness and death of our beloved one. We especially thank Mr. James Gandy, Mr. Clarence Fail, Bro. Joe Denton, Ray Kelley for blood donation. We appreciate the good food you brought and beautiful floral offering, the sweet, kind words. May God bless each of you is our prayer.

Mrs. W. C. Neugent, Mother Mrs. Nolan Neugent Tommy, Linda and Martha Mr. and Mrs. Bill Boyd Mr. and Mrs. Roger Neugent Mr. and Mrs. Edgar Stevens.

It is so far from El Paso to Austin, Texas, that an early-day senator, traveling with a wagon train for safety against the Indians, did not reach Austin until the legislature, had met, transacted all its business and adjourned.

Mr. and Mrs. Rex Mitchell and Donna Beth, went to Jacksonville Monday to visit Mr. and Mrs. Joe Mitchell and girls. Joanna and Barbara came home with them for a few days' visit here, also Mrs. Rex Mitchell's sister, Kitty Mae Clark of Hawkins, is here visiting them.

Among those from the camp who attended the funeral of Mrs. Charles Hawkins at Pleasant Hill near London, were Mr. and Mrs. Gale Burnham, Mmes. J. E. Cox, C. E. Griggs, A. C. Stewart, G. G. Ryan, Charley Russell, and Eddy Griggs, Jerry Russell, Elizabeth, Jerry and Allen Elkins.

## Youth Choir Has Enjoyable Picnic

Members and their guests of the Youth Choir of the Calvary Baptist Church were honored with a picnic Tuesday night at Humble lake. The menu consisted of fried chicken, potato salad, deviled eggs, sandwiches, pickles, iced tea and cake, served picnic style. Sixty young people and twenty adults were present.

After the meal games were directed by Mrs. Joe Denton and Kenneth Westbrook, everyone participating.

Sponsors for the occasion were Mr. and Mrs. Kenneth Westbrook, Mr. and Mrs. R. T. Fuller, Mr. and Mrs. Floyd Haynes, Mr. and Mrs. W. Prestidge, Mr. and Mrs. Cecil Griggs and Mmes. C. A. Bennett, Lou Elkins, G. M. Burnham, G. G. Ryan and Joe Denton.

## New and Renewed Times Subscribers

The Times thanks those whose names appear below for their subscription patronage, Mrs. Viola Scarborough C. T. Garner R. B. Stevens J. A. Stockton R. S. Wellborn E. L. Holder

Because there had been no mention, in the contract, of a cornerstone for the Texas State Capitol, Gus Wilke, the contractor, paid for it out of his own pocket.

## HUMBLE CAMP

By MRS. A. L. RODGERS

Shirley Harris went to Dallas Wednesday to visit until Friday.

The B. E. Warnells will move into the Don Winchell house on Ave. B.

Mrs. J. B. Roach and son, Dana Earl of Kilgore, visited the J. D. Funderburks Sunday.

J. C. Stewart went to Palestine on Saturday to work at his home place there until Monday.

Mrs. Clifford Baggett and sons of Big Sandy, spent Tuesday with her sister, Mrs. Odie Gibson and family.

Jimmie Stewart went to Gladewater on Friday to visit until Monday with his cousin, Mark Stewart.

Miss Helen Jo Nelson of Tyler, spent the week end here with her parents, Mr. and Mrs. Jo Nelson and Ronnie.

Mr. and Mrs. L. R. Brewer went to London for the week end with her sister, Mrs. O. C. Zollar.

Leon Burcalow went to Kilgore Saturday to be with his wife who is undergoing medical treatment.

Zach Williams, who is now working in the Athens district, was home this week end with his family.

Mr. and Mrs. Roland Baskin and son, Dick of Pittsburg, spent Sunday with Mr. and Mrs. A. E. Foster and family.

Mr. and Mrs. Bob McWilliams will leave for Magnolia, Ark., where Mr. McWilliams will report for army duty.

Mr. and Mrs. Weldon Orr, Lydia and Gay spent the week end in Henderson visiting his parents, Mr. and Mrs. John Orr.

A company pumper house was purchased by Johnny Stone and moved into the camp last week on Ave. A next to the W. L. Robertson home and will move into it.

## WHY NOT DISPLAY YOUR BUSINESS IN THE SHOW WINDOW OF YOUR TOWN?

For a small investment you can be represented in your community newspaper every week, and the readers will have an opportunity to view your wares 52 times a year. As a result, complimentary remarks will be made of your business . . . and the same goodwill that is created for your business will be created for your town. Goodwill is an intangible asset, yet no business is operated successfully without it.

### Buying Advertising Is An Investment . . . Not An Expense

When you build an addition to your building it's listed among your assets.

When you add new lines of merchandise to the stock in your store it's listed as additional assets.

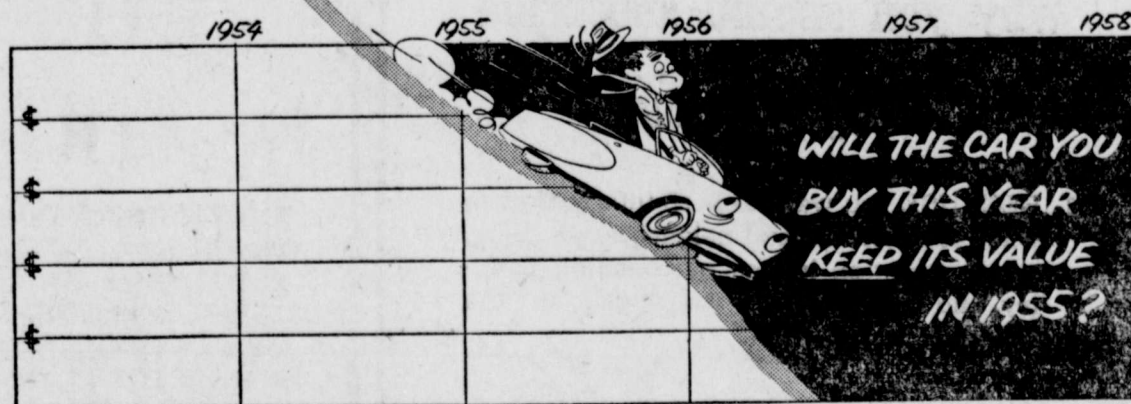
When you invest in advertising it certainly creates additional goodwill and patronage and certainly you can list goodwill among your greatest assets.

ADVERTISING'S FIRST DUTY IS THE CREATION OF GOODWILL, AND THROUGH GOODWILL IT AIDS IN SELLING

Newspaper advertising is an avenue through which information is conveyed to your customers and prospective customers . . . a service that is provided through no other facility.

THE TALCO TIMES

## DON'T GET CAUGHT WITH YOUR VALUES DOWN!



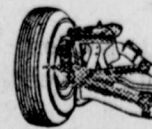
It takes all these modern "Worth More" features to make sure your new car will bring you the best return when you sell it.

Only FORD



V-8 Power

IN ITS FIELD HAS THESE FEATURES



Ball-Joint Suspension

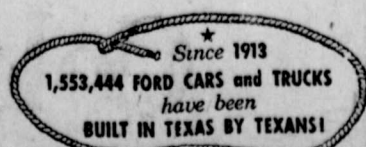


Stay-in-style Looks

F.B.I.

Come in! You get a great deal when you get a

FORD



Goel Steed Motors YOUR FRIENDLY FORD DEALER MT. PLEASANT

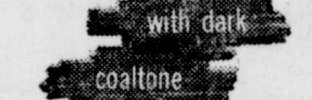
## Back to College



prove how smart it is to wear



## SPORT COATS



## SLACKS



We're featuring many weaves, patterns and models in bright Coal-tone Sport Coats.

and dark, rich Coal-tone Varsity-Town Slacks.

Sport Coats 19<sup>50</sup> to 40<sup>00</sup>

Pants 5<sup>95</sup> to 19<sup>50</sup>

June Brewer's

Why Buy Off-Brands When You Can Buy Known Quality At the Same Price?

CLARKSVILLE



## Unofficial Election Returns of Bogata Precinct and Red River County Totals

With the shortest ballot on record for a run-off election, Red River County polled 5,107 in the governor's race, giving Yarborough 3,040 to 2,107 for Allan Shivers, in the unofficial count. Yarborough carried the county in the July primary with 3,291 votes to Shivers 2,208. There were 5,499 votes polled in the July election.

In the supreme court race, Alford M. Scott received 2,367 to Brewster's 1,759.

Other races were for commissioner in the county precincts, in which the votes stood:

Precinct 1: J. N. Lee, 1,071, and Lucian Humphrey, 931. Lee made the race for this office two years ago, losing to Russ Patterson, incumbent, who was defeated in a three man race in July this year. The vote then was Lee 786, Humphrey 674 and Patterson 645.

There will be several new officials to take over at the court house on January 1, 1955. John P. Aubrey who is concluding his fifth term as county judge, was defeated by Gavin Watson Jr., 212 to Aubrey's 2583 in July. Other races settled in the first primary include:

Ben Edwards for county attorney with 3151 votes, defeated incumbent Austin Guest with 2499.

Mrs. J. H. Petty, named tax assessor and collector by the Commissioners Court, following the death of her husband who occupied the office, was nominated with 3783 votes over Joe Wilburn with 1840 votes.

For school superintendent Fred Fisher received 4111 votes to F. L. Branson's 1525.

Henry Hill won the race for Justice, Precinct 3, with 617 votes, to incumbent Fred Horner's 338. Horner has held the office for many years.

Office of constable, Precinct 3, was a write-in affair and won by the present incumbent W. J. Corbell with 360 votes over Thad Screws with 191.

Candidates without opposition in Red River County included George D. Ford for State Representative, District 3, composed of Red River, Titus and Camp counties.

E. W. Bowers for District Clerk.

Kenneth E. Sheppard for County Clerk.

J. C. Beville for Sheriff.

Newt Grigsby for County Treasurer.

W. C. Grayson for County Surveyor.

A. N. Quarles for County Chairman.

	Yarborough	Shivers	Scott	Brewster
N. Bogata	119	118	105	80
S. Bogata	202	147	161	118
Rugby	30	58	38	33
Fulbright	141	41	108	53
Rosalie	49	34	34	24
Johntown	44	21	26	16
Cuthand	64	15	36	17
Co. Totals	3040	2107	2367	1759

## Personal Message From Publisher Of This Newspaper to All Readers

The time has come for this publisher to lay his cards out on the table, face up, and let his readers have a look.

For years we have urged you to tell the advertiser, when you go to his store to buy merchandise that he has advertised in your home town newspaper, that you read his ad in this newspaper.

Unless you do this, he concludes that advertising in this newspaper does not pay and stops advertising in it. When enough advertisers do this, there is no other recourse for the publisher except to quit printing the newspaper. Printers can't live on sawdust and local news.

If you enjoy reading the local news of this area in your home town newspaper, and want your town and community to have the benefit of a newspaper, you can do so by telling the advertiser you read his ad in this newspaper.

You might even go further and urge those merchants who do not advertise, to do so. For every column inch of advertising we print, we can also afford to print a column inch of local news. The more advertising we sell, the more news we can print.

Very few towns as small as this one have a newspaper. Publishing costs have climbed and advertising patronage declined until most publishers in towns this size have been forced out of business.

Again we repeat—if you want to keep your home town newspaper operating, tell the advertiser where you read his ad. It will cost you nothing but will be of untold benefit to your home town newspaper. Thank you.



FRANK LINDSEY, new head coach at Talco school, who was given a write-up in last week's Talco Times. This picture should have accompanied that story, but did not reach the publisher in time to get an engraving made for last week's edition.

### Planned Party For Mrs. Zach Williams

These hostesses, Mmes. A. A. Spivey, Jim Bagby, Cecil Griggs, Bill Carlson, planned a going-away coffee for Mrs. Zach Williams, who will move to Jacksonville soon, for Tuesday morning, but due to the tragedy in the Hawkins family, the coffee was called off. The following ladies had a part in some going away gifts for Mrs. Williams: Mmes. Jim Morris, Odie Gibson, R. R. Rosson, Cecil Loftin, A. L. Rodgers, J. B. Nelson, O. J. Holland, Charley Russell, Riley Gibson, Gale Burnham, Lew Elkins, Floyd Haynes, Sidney Frugia, Weldon Orr, Bill Chapman, Frank Tietz, G. N. Anderson, A. W. Compton, R. E. Cain, L. R. Brewer, G. G. Ryan, O. L. Hopkins, B. E. Warnell, Jim Rollins and Glen Howard.

### MAN USES HEARSE TO SEE AMERICA

Somerville, Mass — An old hearse, converted into a home on wheels, has taken a Somerville insurance broker to almost every state in the nation.

Earl W. Edwards, 70, already has made two tours with his 17-year-old grandson, Richard Johnson of Braintree. A third trip which they are now planning will complete the list.

Texas produces about 80 per cent of the nation's sulphur.

## Brown Funeral Held Wednesday

Funeral of Jacob Borden Brown, 67, of Paris, was held Wednesday in Cooper, with burial in Meadowbrook Memorial Park. Rev. R. A. Partlow, Presbyterian pastor of Honey Grove, Rev. Kirk M. Beard, Garrett Memorial Methodist Church, and Rev. Arvy Arrington, Baptist minister, Paris, had charge.

Mr. Brown was born at Fulbright, March 3, 1887, son of Samuel Kennedy Brown and the former Miss Emma Borden. He farmed at Enloe before moving to Paris a number of years ago. His death, after long illness, occurred at home Monday afternoon.

Surviving are his wife, the former Miss Alta Mae Allen of Enloe; these children: Mrs. Lula Biggers and Buster Brown, Dallas, and Wilburn Brown, Paris; four grandchildren; a sister, Mrs. Gertrude Echert of Miles, and these brothers: W. P. Brown, San Antonio, and W. S. Brown, Dallas, and a half-brother, Sam Brown, also of Dallas.

### ONE THING TO LEARN

"What are your daughters studying now?"

"Nothing," replied Mr. Cumrox. "They have learnt all about music, painting, and literature. All they've got left to learn is not to bother people with them."

**MASONIC NOTICE**  
A social meeting of Talco Lodge No. 1134 A. F. & A. M. will be held on Monday night, Sept. 6, 7:30 p. m., for any business to come before the lodge. Members are asked to be present and visiting Masons welcome.  
P. C. McPHERSON, Sec.  
L. R. MILLER, W. M.

**TALCO TIMES ON SALE AT CITY DRUG STORE**  
Current issues of The Talco Times are on sale at 5 cents each at the City Drug Store in Talco. You may subscribe for or renew your subscription there.

**PLEASE**

Times subscribers are asked to notify the subscription department promptly of any changes in their addresses. Under the new postal laws, newspapers and periodicals must pay postage due for notices of any changes in address furnished by the postoffice. In addition, there is also the problem of delay in delivery or failure to get the paper. The best plan is to send the change of address in advance.

**BUY IT TRY IT!**

**YOU'LL LIKE IT!**

FRESH DAILY AT YOUR GROCER

**REDFEARN'S BAKERY**

MT. PLEASANT, TEXAS

## Talco Activities Ten Years Ago

Week of September 1, 1944

Pfc. Louis R. Findley of Mt. Vernon, had been killed in action in the Mediterranean. 1st Lt. N. K. White Jr. of Sherman, had been given the award of the DFC. Sgt. Arthur Bolin, Rt. 1, Talco, had received award of the Good Conduct medal.

A dairy show had been held in Mt. Pleasant on Sept. 20-22.

Mrs. Myron Gage had entertained with a "Hamburger Snak" and theater party in honor of Charles Wilhite of Dallas.

Paul Hardin of Houston, former editor of The Talco Times, had been awarded a \$25.00 bond for the invention of a template to permit the installation of electrical equipment prior to placing of installation, thereby saving time and avoiding possible injury to delicate equipment.

Births: Daughter to Mr. and Mrs. Lenoir Easterwood of Meadow; daughter to Mr. and Mrs. Clarence Gardner; son to Mr. and Mrs. Hyner Weddle of R2; daughter to Mr. and Mrs. P. A. Anutz of Talco; daughter to Mr. and Mrs. R. O. Gist of Talco; daughter to Mr. and Mrs. Homer Cavender of Moseley.

Local merchants were advertising popular brands of coffee for 33c per pound. (Now special prices for the same brands are \$1.25 per pound.)

## Hugh Landrum Passes Away

Hugh Landrum of the Hooks community was buried Saturday afternoon in Chapel Wood Cemetery at Nash. He died in a Texarkana hospital after becoming suddenly ill.

Funeral services were held at 10 a. m. at the Hooks community church. Burial was in the Hooks cemetery.

Survivors are his mother, his wife, the former Miss Rae Pynes of Cunningham; one son, Jimmy Ray Landrum, Hooks, and these brothers and sisters: Robert Landrum and Mrs. Howard Watson, both of Hooks; Mrs. Cecil Oats and Uvalda Landrum, both of Cunningham; Mrs. Earl Turner, Beaumont and Sterling Landrum, Paris.

**ARMED**  
While getting her things together for a visit with her grandmother, little six-year-old Effie ran to the bookcase and brought back three books: "Peter Rabbit," "Little Black Sambo" and "Child Guidance."

"Effie," said her mother, "you won't need that 'Child Guidance'."

"Oh, yes I will," replied the child. "Grandma still believes in spanking."

### Billy E. Butts Weds Montana Girl

Mr. and Mrs. Billy E. Butts are at home in Chinook, Mont., following their marriage and a wedding trip through the Black Hills of South Dakota. The couple were united in marriage in a double-ring ceremony in the Methodist church at Culbertson, Neb., Aug. 5. The vows were read by Rev. Jerry McInnis.

Parents of the couple are Mr. and Mrs. Coy W. Gregory, Culbertson, Neb., and Mr. and Mrs. A. B. Butts of Bogata.

Given in marriage by her father, the bride wore a suit of navy and white linen. She carried a bouquet of white gladioli. The bride's attendant was Mrs. Betty Clifford, the bride's sister. She wore a white linen suit with a white carnation corsage.

Bill Gregory, the bride's brother of Goodwell, Ok., was the groom's attendant.

The bride is a graduate of Beaver High School, Beaver, Ok. Mr. Butts is a graduate of Bogata High School, Paris Junior College and Sam Houston State Teachers College. He is employed by United Geophysical Company of Chinook, Mont.

### Mary Ann Bond Weds Pvt. Billy Ward

Miss Mary Ann Bond became the bride of Pvt. Billy Ward Friday, Aug. 23 at 6:30 p. m. The informal ceremony was performed at the home of Rev. Floyd Hoover of Marshall, brother-in-law of the groom.

The bride is the daughter of Mr. and Mrs. Elbert Bond, Clarksville Rt. 2. Parents of the groom are Mr. and Mrs. Rufus Ward of Bogata.

The dress chosen by the bride was an aqua faille with black accessories.

The attendants were Rev. and Mrs. C. H. Hoover and Mrs. Floyd Hoover and children of Marshall. Pvt. Billy Ward, USA, will be stationed at Fort Eustis, Va. Mrs. Ward will join him later. Pvt. Ward was a 1954 graduate of Bogata High School. Mrs. Ward also attended school at Bogata.

In this world of turmoil and strife, what is a minute compared to a life?

## MARTIN THEATRE

MT. PLEASANT, TEXAS

THURSDAY & FRIDAY

### "DUEL IN THE SUN"

(In Technicolor)  
JENNIFER JONES  
GREGORY PECK  
JOSEPH COTTEN

SUNDAY - MONDAY

HURRY! HURRY!

CLYDE BEATTY  
AND HIS GIANTIC 3-RING CIRCUS

MICKEY He's a Movie Star Now!  
SPILLANE  
Himself! His guns! His girls!

CINEMASCOPE  
WARNER BROS. PRESENTS

RING OF FEAR  
WARNERCOLOR  
STEREOPHONIC SOUND

ALSO STARRING PAT O'BRIEN  
DIRECTED BY ROBERT N. FELLOWS  
PRODUCED BY JAMES EDWARD GRANT  
WRITTEN BY PHILIP MCKENNA  
STORY BY PHILIP MCKENNA  
EDITED BY JAMES EDWARD GRANT  
DISTRIBUTED BY WARNER BROS.

**FOR BACK TO SCHOOL**

Growing feet need new shoes often and Mom, you're smart to pick

**Storybook shoes with the cushion foundation**

For growing feet you can't beat Storybooks. There's a foam rubber cushion at heel and arch... to protect growing feet! Storybooks are sensibly priced... and you'll save with satisfaction because you get cushion care AND extra wear. Storybooks are good looking too!

Springy foam rubber cushions the heel

Soft foam rubber cushions the arch

298 to 595  
According to Size

**Latimer's**

MT. PLEASANT

**Does Money slip thru your Fingers ?**

Slipping through your fingers, burning holes in your pocket—money has a way of going awfully fast when it's on the loose. If you're smart and future-minded, you'll capture your cash before it has a chance to escape.

You'll stow a fair-sized lump of your earnings in this bank regularly. You'll know it's always there when you need it, always working to earn more and more interest for you. Come in and visit us soon. We'll gladly help you hang on to those slippery dollars.

**The First National Bank**

OF MT. PLEASANT



### Alcorn Disturbed Over Car Hauled Off After It was Parked Eight Years

Editor's note: Achin Alcorn, philosopher on his Johnson grass farm on Sulphur, seems disturbed this week, but it's probably needlessly.

Dear Editor: Newspapers are all right when they print pleasant news, but when they print disturbing news it makes a man wonder sometimes whether it was worth the trouble of bending over to pick up the thing, although understand if I was the editor I would print whatever news that turned up and anybody too lazy to stoop over to pick it up could stay ignorant.

What put me to thinkin in this vein was an item I read in a newspaper but here yesterday afternoon. Accordin to it, there was a man in Brooklyn who left his car parked at the curb in front of his house for eight years, and the neighbors got tired of seein it sittin there slowly rustin away and called the police and they drag it off.

I don't know why the man left his car sittin there un-used for eight years, I can think of several reasonable excuses, maybe it

was out of gas, the battery down, tire had a slow leak and his hand pump wouldn't work, or maybe he just wasn't interested at the time in goin ridin, it's possible, and if more people followed his example there'd be less traffic problems, but what worries me about the incident is this: do you reckon a trend is settin in?

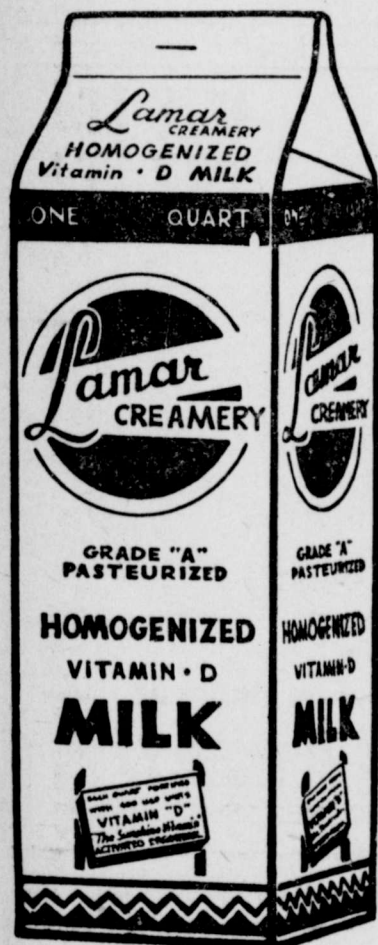
If the law can come and make a man move his car just because he's had it parked for eight years in front of his house, it opens up some mighty disturbin possibilities.

For example, I've got a drag-type cultivator which has been sittin in my field for the past fourteen years. Ain't nothin wrong with it, I just un-hooked it here one day to ride my tractor to the house to save walkin and I got busy doin something else and never have gotten around to movin it, and while it's a little inconvenient to plow around it, I've been doin it for years and that ought to come under the head of my business, but if the law can move a man's car it puts me to wonderin.

And it involves more than just me and that man in Brooklyn. For example, I know a man in town who has been sittin on the same bench for at least eight years. You reckon the law might take a notion to come and drag him off? Also, there's another man, Mr. Baruch, who has been sittin I understand on a bench in Central Park in New York for years. They after him too?

I tell you, it's things like this which disturb a man. Say this Brooklyn man drove his car once around the block every day and parked it back in the same place, would that satisfy the law? This idea that a car or a cultivator or a man has to keep movin to avoid bein hauled off, has got to be stamped out before it spreads.

Yours faithfully, A. A.



### Repaving Job for Highway No. 37

A rebuilding job on 4.9 miles

**Dr. John E. Price**  
OPTOMETRIST  
302 First Nat'l Bank Bldg.  
Telephone 4-4478 Paris  
Successor to  
Whiteside & Whiteside

### Stephens Killed Auto Accident

Funeral of Bobby Leon Stephens, 20, was held Friday afternoon with burial in Meadowbrook Memorial Park.

Stephens, an employee of Phillips Petroleum Company at Borger, died in an auto accident near Petty, west of Paris. He was born in Lamar County.

Surviving are his father, Lee Stephens of Direct; his mother, M-Sgt. Stella Brookshire, WAC, stationed in Paris, France, and his grandparents, Mr. and Mrs. W. F. Stephens, Direct, and Mr. and Mrs. T. G. Templeton, Blossom.

### Program Change To Help Planters Of Cover Crops

Washington.—Agriculture Secretary Ezra T. Benson has announced a change in emergency conservation program measures that will extend cost-sharing for seeding winter crops to drouth areas not designated as drouth disaster counties.

Agencies responsible for the agricultural conservation program at the state level will be authorized to determine whether damage due to drouth is sufficiently severe to require using these emergency-type practices.

The cover crops, including small grains, are intended primarily to protect drouth-damaged land from erosion, but since they may be pastured or harvested for hay, they also will provide some emergency forage and feed.

Benson said the practices will provide forage where there is sufficient moisture in areas where feed otherwise might have to be shipped in to maintain livestock.

Land planted in cover crops under the emergency program allowed by the state agencies need not be devoted to cover crops throughout 1955.

of Highway 37, beginning at the Clarksville city limits and extending north, is under way. Work to be done consists of a flexible base and asphalt concrete pavement.

Contract for this project was awarded last January to John Buckner of Cleburne. His bid covered two Red River County jobs. The other was the rebuilding of 4.5 miles of Highway 82 from the Bowie County line west. Same type of treatment as called

### Paris Jr. College Opens Sept. 14

Paris Junior College will open its doors for the 30th year on Tuesday, Sept. 14, when registration for the 1954-55 school year will be held. Night school beginning its sixth year will begin registration at 7:30 Tuesday night, Sept. 14.

Physical plant of the college has received a good cleaning and painting during the summer months.

The school's purpose is to give two years of college training to students who plan to continue their work for academic and professional degrees in institutions of higher learning.

PJC's secondary purpose is accomplished by providing courses for those who want training in professional fields such as watch repair, jewelrycraft, mechanics, and vocational and practical agriculture.

Paris Junior College emphasizes its agriculture program. It has its own experimental farm, dairy, dairy cattle, pure bred beef cattle, swine, chicken flocks, farm shops and farm equipment.

The college attributes its success to two things, small well-supervised classes and its completely equipped million dollar plant.

Headed by Dr. J. R. McLemore, president, the college boasts a large and well qualified faculty of instructors in every field.

### Rabies Reported Near Texarkana

Texarkana, Ark.—With a rabies outbreak reported among the wildlife of Miller County, Ark., T. H. Avirett, Miller County sanitarian, has urged farmers to "shoot on sight" any foxes seen near houses or livestock.

Avirett said the situation in Miller County is extremely serious, and he warned that the entire wildlife population of the county is in danger.

The health official issued his warning after L. H. Stafford, a farmer, was attacked and bitten by a fox. The fox was later found to be rabid.

Avirett said rabid foxes made their appearance about three weeks ago. A fox attacked a group of dogs belonging to another farmer. Several of the dogs died, as did a cow.

for on Highway 37 has been completed on No. 82.

Buckner's bid for the two jobs was \$160,980.

The rebuilt section of No. 82 as well as the 4.9 miles of No. 37 have been in use for a number of years.

America's first billionaire was John D. Rockefeller.

### Additional Texas Drouth Aid Asked

Austin.—Gov. Allan Shivers has asked Secretary of Agriculture Ezra T. Benson to designate seven more counties as drouth disaster areas eligible for federal aid.

The counties are Camp, Gregg, Hopkins, Franklin, Jones, Panola and Runnels.

Seventy-five Texas counties already have been approved as drouth disaster areas. Seven other counties are being considered for inclusion in the relief program.

**THROUGH**  
"How did your wife get on with her reducing diet?"  
"Fine. She disappeared completely last week."

### Great Heat Buckles Concrete Paving

Extreme heat in July caused concrete paving on Broad street in Talco to expand and buckle.

It occurred near the Talco State Bank. City employees repaired the damage last week. There was reinforced steel in the concrete, but that didn't keep Mother Nature's immutable laws from operating.

**Dr. Leon Hoffman**  
OPTOMETRIST  
Specializing in Examination of the Eyes  
Office At  
**TEXAS OPTICAL CO.**  
4 Clarksville St. PARIS

A Hearty Welcome Awaits You at  
**Paris Junior College**  
FALL TERM BEGINS SEPT. 14th

The college will run busses beginning on Tuesday, September 14, the first day of registration:

The following are the dates for school opening:

September 14, Tuesday—First day of registration, first year students.  
September 15, Wednesday—Registration, former students.  
September 16—First day of classes.  
Night School registration is on Tuesday night, September 14, at 7:30 in the college auditorium.

Live in Your Own Home Town and Ride  
Special Busses Provided By

**Paris Junior College**  
For Catalogue and Full Information, Write or See J. R. McLEMORE, President

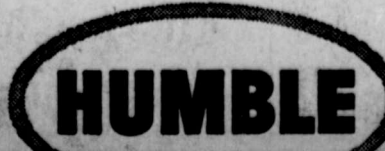
## Last Labor Day

27 people were killed in Texas traffic accidents

## This Labor Day

Plan a safe week end—please drive carefully.

Published in the interest of highway safety by  
**HUMBLE OIL & REFINING CO.**



## HOW TO MAKE HOMEWORK

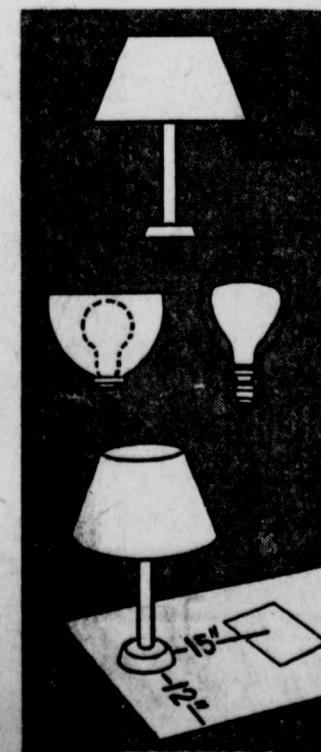
# Lighter

IN THREE EASY STEPS



Back to school means back to home study for the youngsters. Plenty of good light is needed to prevent eye-strain and fatigue that lead to poor grades.

Give your children the advantage of good light for home study this easy three-step way. Then watch how their attitude toward their homework improves.



- 1 Get a table lamp measuring 15" from bottom of shade to top of table. Shade should be wide enough to spread light over work area and deep enough to conceal bulb from eyes.
- 2 Equip the lamp with a 150-watt inside frosted bulb (left) if lamp has a diffusing bowl; with a 150-watt white indirect bulb (right) if it has not.
- 3 Place the lamp 12" from front of desk or table and 15 inches to left of work center. For a left-handed student, place lamp at right.

